

**Table 7.26-- TOTAL VISITOR EXPENDITURES BY EXPENDITURE TYPE:  
2013 AND 2014**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In millions of dollars for visitors who stayed in hotels, condominiums, and bed & breakfasts]

<b>Expenditure type</b>	<b>2013</b>	<b>2014</b>	<b>Percent change</b>
All items	14,520.5	14,943.1	2.9
Total food and beverage	2,914.8	3,001.5	3.0
Restaurant food	2,009.0	2,054.3	2.3
Dinner shows and cruises	271.0	290.3	7.1
Groceries and snacks	634.7	656.9	3.5
Entertainment & recreation	1,228.1	1,304.7	6.2
Total transportation	1,330.0	1,335.7	0.4
Interisland airfare	207.3	220.4	6.3
Ground transportation	136.9	134.2	-2.0
Rental vehicles	880.6	878.3	-0.3
Gasoline, parking, etc.	105.1	102.8	-2.2
Total shopping	2,291.4	2,305.5	0.6
Fashion and clothing	847.2	869.9	2.7
Jewelry and watches	327.6	318.6	-2.7
Cosmetics, perfume	109.6	120.5	9.9
Leather goods	384.2	363.8	-5.3
Hawaii food products	286.3	297.3	3.9
Souvenirs	336.5	335.4	-0.3
Lodging	6,046.6	6,277.7	3.8
All other expenses 1/	601.7	595.9	-1.0
Supplemental business	108.0	122.1	13.1

1/ Includes cruise package and on-ship spending on U.S. Flagged Hawaii home-ported ships.

Note: Sums may not add up to total due to rounding errors.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual) and records.