

**Table 7.27-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM  
U.S. WEST, U.S. EAST, AND JAPAN, BY VISITOR OR TRIP  
CHARACTERISTICS: 2013 AND 2014**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In dollars]

Visitor or trip characteristics	Visitors from US West 1/		Visitors from US East 2/		Visitors from Japan	
	2013	2014	2013	2014	2013	2014
All visitors	156.5	160.7	198.9	206.7	275.7	273.4
Group tour status 3/						
Organized group tour	205.1	212.2	271.0	260.5	284.7	286.5
Individually arranged	155.0	159.1	188.8	197.5	273.4	270.2
Arrived on package tour 3/						
Yes	192.1	190.6	244.7	246.2	307.8	300.1
No	146.8	151.9	174.1	185.0	193.8	198.9
Accommodations						
Hotel	207.7	210.4	246.0	254.6	301.0	295.4
Condo	153.2	157.1	174.0	184.4	181.4	181.1
Guests of friends and relatives	76.6	72.7	75.2	78.1	93.5	93.0
Timeshare	155.4	122.4	150.7	149.6	138.5	136.5
Previous visits 3/						
First trip	170.1	172.6	210.0	220.3	308.6	301.7
Repeat visitors	153.8	159.5	182.0	187.0	257.3	255.9
Purpose of trip						
Pleasure	158.0	162.8	194.0	199.5	253.7	248.0
Business, meetings, conventions, incentive	216.8	204.5	246.3	222.6	276.5	273.9
On honeymoon	241.5	221.4	276.4	309.4	381.8	368.9

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

3/ A new methodology for U.S. West and U.S. East resulted in figures that are non-comparable in 2007 Data Book or earlier.

Source: Hawaii Tourism Authority, Tourism Research and records.