

Table 7.35-- VISITOR INDUSTRY PRICES, PRICE DEFLATOR, AND PRICE INDEXES: 1990 TO 2014

| Year | Implicit price deflator 1/ 2/ (2009=100) | Average daily room rate 3/ (dollars) | 1-way air fares (dollars) | | Honolulu Consumer Price Index 6/ (1982-84=100) | | |
|------|--|--------------------------------------|---------------------------|---------------------|--|---------|-----------|
| | | | San Francisco-Honolulu 4/ | Honolulu-Kahului 5/ | Food away from home | Apparel | All items |
| 1990 | (NA) | 102.10 | 560.00 | 54.95 | 128.0 | 107.0 | 138.1 |
| 1991 | (NA) | 101.89 | 642.00 | 65.95 | 133.6 | 110.5 | 148.0 |
| 1992 | (NA) | 105.59 | 400.00 | 69.95 | 137.8 | 114.2 | 155.1 |
| 1993 | (NA) | 103.26 | 566.00 | 74.00 | 141.9 | 116.5 | 160.1 |
| 1994 | (NA) | 105.46 | 566.00 | 74.00 | 146.4 | 118.7 | 164.5 |
| 1995 | (NA) | 109.39 | 596.00 | 74.00 | 149.2 | 117.5 | 168.1 |
| 1996 | (NA) | 116.79 | 530.00 | 85.00 | 150.8 | 118.5 | 170.7 |
| 1997 | 70.9 | 124.96 | 521.00 | 80.00 | 152.6 | 117.3 | 171.9 |
| 1998 | 72.7 | 129.66 | 521.00 | 88.00 | 153.3 | 112.2 | 171.5 |
| 1999 | 74.6 | 131.66 | 536.00 | 94.75 | 158.3 | 105.4 | 173.3 |
| 2000 | 77.2 | 140.63 | 576.00 | 94.50 | 160.0 | 103.5 | 176.3 |
| 2001 | 80.2 | 144.88 | 692.00 | 95.25 | 164.0 | 101.0 | 178.4 |
| 2002 | 82.3 | 140.89 | 692.00 | 99.00 | 166.0 | 102.6 | 180.3 |
| 2003 | 84.6 | 144.16 | 714.00 | 119.00 | 167.1 | 98.5 | 184.5 |
| 2004 | 87.3 | 152.17 | 714.00 | 139.60 | 171.0 | 101.2 | 190.6 |
| 2005 | 90.4 | 166.16 | 829.00 | 144.70 | 176.4 | 102.5 | 197.8 |
| 2006 | 93.6 | 187.19 | (NA) | 167.80 | 186.0 | 104.4 | 209.4 |
| 2007 | 96.7 | 199.96 | (NA) | 182.90 | 195.1 | 104.1 | 219.5 |
| 2008 | 98.5 | 201.85 | (NA) | 170.00 | 202.3 | 105.3 | 228.9 |
| 2009 | 100.0 | 177.10 | (NA) | 218.10 | 210.8 | 112.8 | 230.0 |
| 2010 | 101.2 | 174.84 | (NA) | 191.20 | 213.6 | 116.4 | 234.9 |
| 2011 | 103.1 | 189.83 | (NA) | 191.20 | 219.1 | 118.4 | 243.6 |
| 2012 | 105.3 | 204.93 | (NA) | 191.30 | 230.3 | 121.5 | 249.5 |
| 2013 | 107.3 | 2/ 229.90 | (NA) | 191.40 | 241.2 | 119.0 | 253.9 |
| 2014 | 109.7 | 242.63 | (NA) | (NA) | 247.7 | 111.1 | 257.6 |

NA Not available.

1/ U.S. Bureau of Economic Analysis, Gross Domestic Product by State to 1997 to 2014 <<http://www.bea.gov/iTable/iTable.cfm?ReqID=70&step=1>> accessed June 10, 2015; and calculations by Hawaii State Department of Business, Economic Development & Tourism.

2/ Revised from previous *Data Book*.

3/ For 1980-1994 Pannell Kerr Forster, *Trends in the Hotel Industry, Hawaii* (monthly). For 1995-2014 Smith Travel Research, Hospitality Advisors LLC, *Hawaii Hotel Flash Report* (December/Year-End Highlights).

4/ Unrestricted coach or economy weekday fare, including taxes as of July 1, by United Airlines. From chronology in *Data Book*, (1998 figure as of July 27, 2004 figure as of May 3, and 2005 figure as of June 2).

5/ Regular fare, including taxes, as of July 1, by Hawaiian Airlines. From chronology in *Data Book* and Hawaiian Airlines, records.

6/ Honolulu CPI for All Urban Consumers, from U.S. Bureau of Labor Statistics <<http://data.bls.gov/cgi-bin/dsrv?cu>> accessed July 21, 2015.

Source: See above footnotes.