Table 14.19-- CAR RENTAL RATES FOR 30 MAJORUNITED STATES CITIES: HOLIDAY PREMIUM 2014

[The car rental rates of 30 major U.S. destinations were established on December 13, 2014 via a leading car rental comparison engine. Each city's main airport was chosen as the Pick-Up and Drop-Off location. Rank of 1 assigned to the highest car rental rate. In 2013, Kahului, Maui ranked 1st, Honolulu 4th, and Hilo on the Big Island of Hawaii ranked 11th]

1 New York City 178 178 2 West Palm Beach 133 56 3 Honolulu 106 27 4 Fort Myers 98 22 5 Sarasota 97 6 6 Portland 89 15 7 Denver 88 28 8 Baltimore 85 7 9 Boston 81 6 10 Philadelphia 80 26 11 Fort Lauderdale 77 20 12 Los Angeles 73 22 13 Palm Springs 72 7 14 Orlando 71 37 15 Jacksonville 66 17 16 Tampa 60 16 17 Atlanta 58 27 19 Las Vegas 55 13 20 New Orleans 55 15 21 <th>Rank</th> <th>City</th> <th>Rate (dollars)</th> <th>'Holiday' premium (percent)</th>	Rank	City	Rate (dollars)	'Holiday' premium (percent)
2 West Palm Beach 133 58 3 Honolulu 106 27 4 Fort Myers 98 29 5 Sarasota 97 88 29 6 Portland 89 15 7 Denver 88 28 8 Baltimore 85 77 9 Boston 81 92 10 Philadelphia 80 27 10 Philadelphia 80 27 11 Fort Lauderdale 77 20 11 Fort Lauderdale 77 20 12 Los Angeles 73 27 13 Palm Springs 72 77 14 Orlando 71 33 15 Jacksonville 66 17 16 Tampa 60 15 15 Jacksonville 55 15 16 Tampa 56 17	Kalik	Ony	(donars)	
2 West Palm Beach 133 58 3 Honolulu 106 27 4 Fort Myers 98 29 5 Sarasota 97 88 29 6 Portland 89 15 7 Denver 88 28 8 Baltimore 85 77 9 Boston 81 92 10 Philadelphia 80 27 10 Philadelphia 80 27 11 Fort Lauderdale 77 20 11 Fort Lauderdale 77 20 12 Los Angeles 73 27 13 Palm Springs 72 77 14 Orlando 71 33 15 Jacksonville 66 17 16 Tampa 60 15 15 Jacksonville 55 15 16 Tampa 56 17	1	New York City	178	177
3 Honolulu 106 27 4 Fort Myers 98 225 5 Sarasota 97 88 6 Portland 89 15 7 Denver 88 28 8 Baltimore 85 7 9 Boston 81 9 10 Philadelphia 80 7 10 Philadelphia 80 7 11 Fort Lauderdale 77 20 12 Los Angeles 73 22 13 Palm Springs 72 7 14 Orlando 71 33 15 Jacksonville 66 17 16 Tampa 60 16 17 Atlanta 58 27 19 Las Vegas 55 13 21 Seattle 47 13 22 Chicago 45 7 23				583
4 Fort Myers 98 22 5 Sarasota 97 88 6 Portland 89 14 7 Denver 88 28 8 Baltimore 85 7 9 Boston 81 9 10 Philadelphia 80 7 11 Fort Lauderdale 77 20 12 Los Angeles 73 22 13 Palm Springs 72 7 14 Orlando 71 33 15 Jacksonville 66 17 16 Tampa 60 19 17 Atlanta 58 27 19 Las Vegas 56 11 20 New Orleans 55 13 21 Seattle 47 13 22 Chicago 45 7 23 San Diego 42 10 24 San Francisco 38 8 25 Dallas 37 7 <td></td> <td></td> <td></td> <td>278</td>				278
5 Sarasota 97 88 6 Portland 89 16 7 Denver 88 26 8 Baltimore 85 7 9 Boston 81 6 10 Philadelphia 80 7 11 Fort Lauderdale 77 20 12 Los Angeles 73 27 13 Palm Springs 72 7 14 Orlando 71 33 15 Jacksonville 66 17 16 Tampa 60 15 17 Atlanta 58 27 19 Las Vegas 56 11 20 New Orleans 55 13 21 Seattle 47 13 22 Chicago 45 7 23 San Diego 42 10 24 San Francisco 38 8 25 <				294
6 Portland 89 15 7 Denver 88 28 8 Baltimore 85 7 9 Boston 81 6 10 Philadelphia 80 7 11 Fort Lauderdale 77 20 12 Los Angeles 73 27 13 Palm Springs 72 7 14 Orlando 71 33 15 Jacksonville 66 17 16 Tampa 60 16 17 Atlanta 58 27 19 Las Vegas 56 11 20 New Orleans 55 13 21 Seattle 47 13 22 Chicago 45 7 23 San Diego 42 10 24 San Francisco 38 28 25 Dallas 37 20 26 <		-	97	81
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9 Boston 81 9 10 Philadelphia 80 71 11 Fort Lauderdale 77 20 12 Los Angeles 73 27 13 Palm Springs 72 77 14 Orlando 71 33 15 Jacksonville 66 17 16 Tampa 60 16 17 Atlanta 58 27 19 Las Vegas 56 17 20 New Orleans 55 13 21 Seattle 47 13 22 Chicago 45 23 23 San Diego 42 10 24 San Francisco 38 8 25 Dallas 37 24 26 Houston 35 -2	7	Denver	88	287
10 Philadelphia 80 77 11 Fort Lauderdale 77 20 12 Los Angeles 73 27 13 Palm Springs 72 77 14 Orlando 71 33 15 Jacksonville 66 17 16 Tampa 60 19 17 Atlanta 58 27 19 Las Vegas 56 17 20 New Orleans 55 13 21 Seattle 47 13 22 Chicago 45 45 23 San Diego 42 10 24 San Francisco 38 8 25 Dallas 37 24 26 Houston 35 -2	8	Baltimore	85	76
11 Fort Lauderdale 77 20 12 Los Angeles 73 24 13 Palm Springs 72 77 14 Orlando 71 33 15 Jacksonville 66 17 16 Tampa 60 18 17 Atlanta 58 27 19 Las Vegas 56 17 20 New Orleans 55 13 21 Seattle 47 13 22 Chicago 45 45 23 San Diego 42 10 24 San Francisco 38 37 26 Houston 35 -22	9	Boston	81	94
12 Los Angeles 73 27 13 Palm Springs 72 72 14 Orlando 71 37 15 Jacksonville 66 17 16 Tampa 60 18 17 Atlanta 58 27 19 Las Vegas 56 17 20 New Orleans 55 13 21 Seattle 47 13 22 Chicago 45 45 23 San Diego 42 10 24 San Francisco 38 8 25 Dallas 37 27	10	Philadelphia	80	14
13 Palm Springs 72 77 14 Orlando 71 33 15 Jacksonville 66 17 16 Tampa 60 18 17 Atlanta 58 27 19 Las Vegas 56 17 20 New Orleans 55 13 21 Seattle 47 13 22 Chicago 45 45 23 San Diego 42 10 24 San Francisco 38 8 25 Dallas 37 27	11	Fort Lauderdale	77	207
14 Orlando 71 33 15 Jacksonville 66 17 16 Tampa 60 18 17 Atlanta 58 27 19 Las Vegas 56 17 20 New Orleans 55 13 21 Seattle 47 13 22 Chicago 45 45 23 San Diego 42 10 24 San Francisco 38 8 25 Dallas 37 26	12	Los Angeles	73	215
15 Jacksonville 66 17 16 Tampa 60 18 17 Atlanta 58 27 18 Miami 58 27 19 Las Vegas 56 17 20 New Orleans 55 13 21 Seattle 47 13 22 Chicago 45 23 23 San Diego 42 10 24 San Francisco 38 8 25 Dallas 37 26	13	Palm Springs	72	71
16 Tampa 60 19 17 Atlanta 58 8 18 Miami 58 27 19 Las Vegas 56 17 20 New Orleans 55 13 21 Seattle 47 13 22 Chicago 45 10 23 San Diego 42 10 24 San Francisco 38 8 25 Dallas 37 26	14	Orlando	71	311
17 Atlanta 58 8 18 Miami 58 27 19 Las Vegas 56 17 20 New Orleans 55 13 21 Seattle 47 13 22 Chicago 45 10 23 San Diego 42 10 24 San Francisco 38 8 25 Dallas 37 26	15	Jacksonville	66	172
18 Miami 58 27 19 Las Vegas 56 17 20 New Orleans 55 13 21 Seattle 47 13 22 Chicago 45 16 23 San Diego 42 10 24 San Francisco 38 8 25 Dallas 37 26	16	Tampa	60	192
19 Las Vegas 56 17 20 New Orleans 55 13 21 Seattle 47 13 22 Chicago 45 16 23 San Diego 42 10 24 San Francisco 38 8 25 Dallas 37 26	17	Atlanta	58	82
20 New Orleans 55 13 21 Seattle 47 13 22 Chicago 45 14 23 San Diego 42 10 24 San Francisco 38 8 25 Dallas 37 26	18	Miami	58	272
21 Seattle 47 13 22 Chicago 45 13 23 San Diego 42 10 24 San Francisco 38 8 25 Dallas 37 12 26 Houston 35 -2	19	Las Vegas	56	114
22Chicago4523San Diego421024San Francisco38825Dallas3726Houston35-2	20	New Orleans	55	139
23 San Diego 42 10 24 San Francisco 38 8 25 Dallas 37 35 26 Houston 35 -2	21	Seattle	47	139
24San Francisco38825Dallas3726Houston35-2	22	Chicago	45	3
25 Dallas 37 26 Houston 35 -2	23	San Diego	42	108
26 Houston 35 -2	24	San Francisco	38	81
	25	Dallas	37	3
		Houston	35	-20
	27	Austin	35	-28
		San Antonio	34	-9
				-27
30 Phoenix 23 -2	30	Phoenix	23	-20

Source: CheapCarRental "Florida Car Rental Rates Soar This Christmas" (December 19, 2014) http://www.cheapcarrental.net/press/christmas-2014.html accessed July 24, 2015.