

Table 15.31-- NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER-OWNED BUSINESSES FOR HAWAII AND THE UNITED STATES: 2012

[Includes all U.S. firms operating during 2012 with receipts of \$1,000 or more which are classified in the North American Industry Classification System (NAICS) sectors 11 through 99, except for NAICS 111, 112, 482, 491, 521, 525, 813, 814, and 92 which are not covered. Firms with more than one domestic establishment are counted in each geographic area and industry in which they operate, but only once in the U.S. total. Includes Native Hawaiian and Other Pacific Islander (NHOPI) who own 51 percent or more of the equity, interest, or stock of the business. Details may not add to total or subgroup total because a firm could be tabulated in more than one racial group]

| Characteristics | All firms | | Firms with paid employees | | | | Firms without paid employees | |
|--|-----------|---|---------------------------|---|--------------|--------------------------|------------------------------|---|
| | Number | Sales/receipts/value of shipments (\$1,000) | Number | Sales/receipts/value of shipments (\$1,000) | Employees 1/ | Annual payroll (\$1,000) | Number | Sales/receipts/value of shipments (\$1,000) |
| Hawaii | | | | | | | | |
| Total Native Hawaiian & Other Pacific Islander | 14,537 | 2,210,215 | 1,285 | 1,630,568 | 10,341 | 350,276 | 13,251 | 579,647 |
| Native Hawaiian | 13,147 | 1,939,023 | 1,202 | 1,536,199 | 9,521 | 329,196 | 11,945 | 402,824 |
| Guamanian or Chamorro | 124 | 10,008 | 11 | 8,047 | 104 | 2,170 | 114 | 1,961 |
| Samoan | 622 | (2/) | 28 | (2/) | (3/) | (2/) | 595 | (2/) |
| Other Pacific Islander | 879 | 89,538 | 50 | (2/) | (4/) | (2/) | 829 | 20,687 |
| U.S. | | | | | | | | |
| Total Native Hawaiian & Other Pacific Islander | 54,749 | 8,136,445 | 4,706 | 6,469,957 | 39,001 | 1,430,591 | 50,043 | 1,666,488 |
| Native Hawaiian | 25,774 | 4,524,772 | 2,753 | 3,767,988 | 21,680 | 838,495 | 23,021 | 756,784 |
| Guamanian or Chamorro | 6,559 | 702,685 | 441 | 493,623 | 5,194 | 137,867 | 6,118 | 209,062 |
| Samoan | 5,892 | 856,219 | 348 | 564,382 | 2,856 | 96,987 | 5,544 | (2/) |
| Other Pacific Islander | 17,937 | 2,306,101 | 1,257 | 1,834,573 | 9,969 | 385,403 | 16,680 | 471,528 |
| Hawaii as a % of U.S. | 26.6 | 27.2 | 27.3 | 25.2 | 26.5 | 24.5 | 26.5 | 34.8 |

1/ For pay period including March 12.

2/ Withheld because estimates did not meet publication standards.

3/ 250 to 499 employees.

4/ 500 to 999 employees.

Source: U.S. Census Bureau, 2012 Economic Census, 2012 Survey of Business Owners, SB1200CSA01: Statistics for All U.S. Firms by Industry, Gender, Ethnicity, and Race for the U.S., States, Metro Areas, Counties, and Places: 2012 <<http://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml>> accessed December 31, 2015; and calculations by the Hawaii State Department of Business, Economic Development & Tourism.