

Table 7.08-- SUMMARY CHARACTERISTICS OF OVERNIGHT AND LONGER VISITORS, BY POINT OF ORIGIN: 2014 AND 2015

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Total	Domestic	International
2014 1/			
Residence (percent)			
United States	60.6	87.3	6.7
Pacific and Mountain States	39.7	57.5	3.6
California	22.9	33.3	1.7
Average age	44.9	46.6	42.3
Persons per party	2.16	2.04	2.45
Number of trips to Hawaii	4.98	5.77	3.39
Repeat visitors (percent)	64.8	70.7	52.7
Pleasure trip (percent)	83.4	82.2	85.9
In hotel only (percent)	55.8	45.8	76.1
One island only	81.1	81.1	81.0
2015			
Residence (percent)			
United States	62.0	88.5	7.0
Pacific and Mountain States	41.0	59.0	3.5
California	23.8	34.4	1.9
Average age	45.2	46.4	43.0
Persons per party	2.19	2.07	2.51
Number of trips to Hawaii	5.07	5.81	3.52
Repeat visitors (percent)	65.6	71.1	54.1
Pleasure trip (percent)	83.1	82.4	84.8
In hotel only (percent)	54.4	45.5	72.8
One island only	81.8	82.0	81.5

1/ Revised from previous *Data Book*.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.