

Table 7.10-- TRIP CHARACTERISTICS OF VISITORS, BY POINT OF ORIGIN: 2014 AND 2015

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Domestic		International	
	2014 1/	2015	2014 1/	2015
All visitors 2/	5,486,059	5,782,140	2,710,283	2,780,878
Purpose of visit 2/				
Pleasure (net)	4,510,388	4,762,556	2,327,651	2,357,505
Vacation	4,274,486	4,541,287	1,941,493	1,994,776
Honeymoon	249,757	228,711	382,357	359,525
Wedding	66,870	55,991	52,231	53,930
Meetings, conventions, incentive 2/	327,896	322,721	132,355	176,050
Convention/conference	201,393	198,049	47,612	65,507
Corporate meeting	77,105	71,360	11,591	10,404
Incentive	69,453	67,181	74,777	103,907
Other business	248,612	239,163	21,233	17,934
Visit friends or relatives	602,937	638,926	74,911	78,485
Government or military	78,077	78,121	9,226	12,392
Attend school	22,680	16,451	7,331	11,186
Sport event	71,577	57,937	34,717	32,540
Traveler method				
Group tour	194,895	191,485	487,595	473,533
Package	1,170,224	1,189,600	1,590,356	1,486,756
Group tour and package	131,060	128,584	432,295	402,213
True independent	4,252,000	4,529,639	1,064,627	1,222,802
Accommodations				
Hotel	3,013,359	3,138,003	2,202,653	2,184,567
Hotel only	2,512,933	2,633,121	2,062,870	2,023,344
Condo	1,080,226	1,102,907	355,053	402,861
Condo only	843,156	871,308	274,040	308,805
Timeshare	647,519	662,035	113,240	145,909
Timeshare only	496,760	515,224	86,068	111,132
Rental house	483,904	548,826	69,923	87,020
Hostel	45,459	42,955	16,952	20,792
Camp Site	42,081	42,247	7,732	10,163
Bed & breakfast	67,419	72,821	15,617	22,988
Cruise ship	113,311	112,068	24,454	25,997
Friends, relatives	632,344	679,457	77,946	84,508

1/ Revised from previous *Data Book*.

2/ Because of multiple responses, detail may add to more than the indicated total.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.