

Table 7.18-- INTERNET USAGE FOR TRIP PLANNING BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2014

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of respondents who used the internet. Percentages do not sum to 100 percent due to multiple sources used]

How the internet was used	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Making airline reservations	80.7	83.9	74.8	31.1
Choosing an airline	76.7	79.9	70.6	34.7
Airport check-in	68.2	69.7	65.2	33.8
Making hotel or other lodging reservations	63.6	64.5	61.9	30.7
Checking the weather	54.3	53.1	56.4	54.0
Planning activities	57.6	55.8	61.0	41.2
Making car rental reservations	64.5	67.3	59.1	18.6
Finding restaurants	50.0	48.1	53.7	55.6
Estimating the costs of your trip	54.5	53.6	56.0	22.9
Deciding on vacation destination	47.6	47.7	47.4	36.8
Accessing maps and directions, GPS	43.1	41.7	45.5	43.3
Finding places to shop	34.4	31.9	38.9	52.4
Purchasing any tour or attraction package	33.9	30.8	39.9	31.1
Other	1.1	1.1	1.0	1.9

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2014 Visitor Satisfaction and Activity Report*

<<http://www.hawaii-tourism-authority.org/default/assets/File/reports/visitor-satisfaction/2014%20VSAT%20Companion%20Tables.xlsx>> accessed June 27, 2016.