

**Table 7.26-- TOTAL VISITOR EXPENDITURES BY EXPENDITURE TYPE:
2014 AND 2015**

[Total air and cruise visitor expenditures. Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In millions of dollars for visitors who stayed in hotels, condominiums, and bed & breakfasts]

Expenditure type	2014 1/	2015	Percent change
All items	14,973.3	15,110.9	0.9
Total food and beverage	3,021.2	3,075.3	1.8
Restaurant food	2,070.2	2,063.1	-0.3
Dinner shows and cruises	290.8	298.1	2.5
Groceries and snacks	660.2	714.1	8.2
Entertainment & recreation	1,313.1	1,337.1	1.8
Total transportation	1,349.1	1,385.0	2.7
Interisland airfare	224.3	227.6	1.5
Ground transportation	136.4	136.1	-0.2
Rental vehicles	884.6	932.0	5.4
Gasoline, parking, etc.	103.8	89.3	-14.0
Total shopping	2,329.7	2,211.9	-5.1
Fashion and clothing	881.8	844.3	-4.3
Jewelry and watches	318.8	293.3	-8.0
Cosmetics, perfume	122.3	113.5	-7.2
Leather goods	366.8	310.5	-15.3
Hawaii food products	300.9	301.9	0.3
Souvenirs	338.9	348.4	2.8
Lodging	6,230.5	6,343.7	1.8
All other expenses 2/	607.7	623.9	2.7
Supplemental business	122.1	134.1	9.8

1/ Revised from previous *Data Book*.

2/ Includes cruise package and on-ship spending on U.S. Flagged Hawaii home-ported ships.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual) and records.