

**Table 7.33-- WAIKIKI'S SHARE OF TOURISM: 2015**

Measure of tourism	Statewide visitor industry	Waikiki	
		Number	Percent of statewide tourism
Visitors	8,563,018	1/ 5,333,912	(2/)
Average daily visitor census	213,934	81,782	38.2
Visitors units	77,138	28,976	37.6
Occupied units (average)	60,785	25,209	41.5
Total visitor expenditures (\$millions) 3/	17,244	7,255	42.1

1/ Oahu visitors.

2/ Because many visitors tour more than one island, percent is not applicable.

3/ Includes a portion of the overseas airfare supporting Hawaii-based airline services and spending by cruise lines on supplies and maintenance.

Source: Hawaii State Department of Business, Economic Development & Tourism, records.