

**Table 16.17-- AVERAGE PAID CIRCULATION OF DAILY AND SUNDAY
ENGLISH-LANGUAGE NEWSPAPERS: 2009-2010 TO 2012-2013**

[Averages for 12-month periods ended in March. Foreign-language daily newspapers, not included in this table, are the *Hawaii Hochi*, Japanese and English; *The Joong-Ang Daily News*, Korea Times/*Han Kook Ilbo* and *Korea Central Daily*, Korean; and *United Chinese Press*, Chinese]

| Newspaper | 2009-2010 | 2010-2011 | 2011-2012 | 2012-2013 |
|--|------------------|------------------|------------------|------------------|
| Daily | | | | |
| <i>The Honolulu Advertiser</i> | (1/) | (NA) | (NA) | (NA) |
| <i>Honolulu Star-Advertiser</i> | 120,078 | 121,921 | 123,400 | (NA) |
| <i>Honolulu Star-Bulletin</i> | (1/) | (NA) | (NA) | (NA) |
| <i>Hawaii Tribune-Herald</i> (Hilo) | 17,409 | 16,924 | 16,152 | 15,514 |
| <i>West Hawaii Today</i> (Kailua-Kona) | (NA) | (NA) | (NA) | (NA) |
| <i>Maui News</i> (Wailuku) | 18,770 | 18,247 | 17,521 | 17,387 |
| <i>Garden Island</i> (Lihue) | (NA) | 11,257 | (NA) | (NA) |
| Sunday morning | | | | |
| <i>The Honolulu Advertiser</i> | (1/) | (NA) | (NA) | (NA) |
| <i>Honolulu Star-Advertiser</i> | 132,281 | 136,179 | 138,055 | (NA) |
| <i>Honolulu Star-Bulletin</i> | (1/) | (NA) | (NA) | (NA) |
| <i>Hawaii Tribune-Herald</i> (Hilo) | 19,726 | 19,258 | 19,090 | 18,227 |
| <i>West Hawaii Today</i> (Kailua-Kona) | (NA) | (NA) | (NA) | (NA) |
| <i>Maui News</i> (Wailuku) | 20,886 | 20,590 | 19,809 | 19,662 |
| <i>Garden Island</i> (Lihue) | (NA) | 8,888 | (NA) | (NA) |

NA Not available.

1/ *The Honolulu Advertiser* and *Honolulu Star Bulletin* merged on June 7, 2010 to form the *Honolulu Star-Advertiser*.

Source: Data provided by newspaper publishers to Hawaii State Department of Business, Economic Development & Tourism.