

**Table 23.27-- ARTS, ENTERTAINMENT, AND RECREATION ESTABLISHMENTS  
(NAICS 71), BY TYPE OF OPERATION OR KIND OF BUSINESS: 2012**

[Includes establishments with payroll. Statistics based on the  
2012 North American Industry Classification System (NAICS)]

NAICS code	Type of operation or kind of business	Number of establishments	Receipts/revenues (\$1,000)	Annual payroll (\$1,000)	Number of employees 1/
	Subject to Federal Income Tax				
71	Arts, entertainment, and recreation	398	571,145	168,184	7,327
711	Performing arts, spectator sports, and related industries	133	128,322	37,878	1,581
7111	Performing arts companies	32	(D)	(D)	(2/)
7112	Spectator sports	12	4,489	779	16
7113	Promoters of performing arts, sports, and similar events	12	(D)	(D)	(3/)
7114	Agents and managers for public figures	8	5,768	391	17
7115	Independent artists, writers, and performers	69	17,716	4,126	125
712	Museums, historical sites, and similar institutions	10	49,495	11,555	465
7121	Museums, historical sites, and similar institutions	10	49,495	11,555	465
713	Amusement, gambling, and recreation industries	255	393,328	118,751	5,281
7131	Amusement parks and arcades	25	30,017	5,741	259
7139	Other amusement and recreation services	230	363,311	113,010	5,022
	Exempt from Federal Income Tax				
71	Arts, entertainment, and recreation	97	272,483	80,984	3,296
711	Performing arts, spectator sports, and related industries	23	28,294	9,028	508
7111	Performing arts companies	18	(D)	(D)	(4/)
7113	Promoters of performing arts, sports, and similar events	5	(D)	(D)	(3/)

Continued on next page.

**Table 23.27-- ARTS, ENTERTAINMENT, AND RECREATION ESTABLISHMENTS  
(NAICS 71), BY TYPE OF OPERATION OR KIND OF BUSINESS: 2012 -- Con.**

NAICS code	Type of operation or kind of business	Number of establishments	Receipts/revenues (\$1,000)	Annual payroll (\$1,000)	Number of employees 1/
712	Museums, historical sites, and similar institutions	43	167,043	46,162	1,735
7121	Museums, historical sites, and similar institutions	43	167,043	16,162	1,735
713	Amusement, gambling, and recreation industries	31	77,146	25,794	1,053
7139	Other amusement and recreation services	31	77,146	25,794	1,053

D Withheld to avoid disclosing data of individual companies.

1/ For week including March 12.

2/ 1,000 to 2,499 employees.

3/ 100 to 249 employees.

4/ 250 to 499 employees.

Source: U.S. Census Bureau, 2012 Economic Census, Sector 71: EC1271A1: Arts, Entertainment, and Recreation: Geographic Area Series: Summary Statistics for the U.S., States, Metro Areas, Counties, and Places: 2012 <[http://factfinder.census.gov/bkmk/table/1.0/en/ECN/2012\\_US/71A1/0400000US15/naics~71|711|7111|7112|7113|7114|7115|712|7121|713|7131|7139](http://factfinder.census.gov/bkmk/table/1.0/en/ECN/2012_US/71A1/0400000US15/naics~71|711|7111|7112|7113|7114|7115|712|7121|713|7131|7139)> accessed June 1, 2015.