

**Table 7.26-- TOTAL VISITOR EXPENDITURES BY EXPENDITURE TYPE:
2016 AND 2017**

[Total air and cruise visitor expenditures. Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Visitors who stayed in hotels, condominiums, and bed & breakfasts. In millions of dollars]

Expenditure type	2016	2017	Percent change
All items	15,911.2	16,809.4	5.6
Total food and beverage	3,271.2	3,479.5	6.4
Restaurant food	2,230.8	2,354.4	5.5
Dinner shows and cruises	319.9	353.8	10.6
Groceries and snacks	720.5	771.2	7.0
Entertainment & recreation	1,414.5	1,567.7	10.8
Total transportation	1,543.2	1,665.4	7.9
Interisland airfare	282.6	283.5	0.3
Ground transportation	155.9	163.1	4.6
Rental vehicles	1,020.4	1,117.3	9.5
Gasoline, parking, etc.	84.2	98.5	17.0
Total shopping	2,244.8	2,357.6	5.0
Fashion and clothing	860.5	906.2	5.3
Jewelry and watches	286.8	285.4	-0.5
Cosmetics, perfume	103.6	110.1	6.2
Leather goods	320.6	338.8	5.7
Hawaii food products	318.0	344.1	8.2
Souvenirs	355.4	373.0	5.0
Lodging	6,731.1	6,958.6	3.4
All other expenses 1/	588.3	655.5	11.4
Supplemental business	118.1	125.1	5.9

1/ Includes cruise package and on-ship spending on U.S. flagged Hawaii home-ported ships.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual) and records.