

Table 7.27-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM U.S. WEST, U.S. EAST, AND JAPAN, BY VISITOR OR TRIP CHARACTERISTICS: 2016 AND 2017

[Visitor arrivals by air. Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In dollars]

Visitor or trip characteristics	Visitors from US West 1/		Visitors from US East 2/		Visitors from Japan	
	2016	2017	2016	2017	2016	2017
All visitors	167.9	174.5	201.7	209.7	240.3	239.5
Group tour status 3/						
Organized group tour	231.1	207.7	236.8	240.4	253.5	250.0
Individually arranged	166.2	173.1	193.6	200.8	238.2	237.6
Arrived on package tour 3/						
Yes	186.3	182.5	226.6	227.4	268.9	269.0
No	161.8	171.0	186.1	194.7	187.9	194.0
Accommodations						
Hotel	212.1	213.6	242.5	249.4	263.8	262.5
Condo	166.0	172.3	190.0	195.5	169.8	175.5
Guests of friends and relatives	79.0	83.3	77.7	82.5	89.1	98.0
Timeshare	127.8	131.7	150.6	153.6	134.1	136.4
Previous visits 3/ 4/						
First trip	175.6	183.0	209.9	216.2	267.6	264.6
Repeat visitors	162.8	169.2	180.2	186.2	225.8	228.0
Purpose of trip						
Pleasure	169.1	178.8	195.4	203.8	220.9	223.8
Business, meetings, conventions, incentive	208.4	203.0	235.1	241.4	249.6	271.2
On honeymoon	231.2	224.2	283.5	277.9	330.1	323.3

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

3/ U.S. West and U.S. East figures may not be comparable to figures in *2007 Data Book* or earlier, due to a change in methodology.

4/ 2016 figures revised from previous *Data Book*.

Source: Hawaii Tourism Authority, Tourism Research and records.