

**Table 7.33-- WAIKIKI'S SHARE OF TOURISM: 2017**

Measure of tourism	Statewide visitor industry	Waikiki	
		Number	Percent of statewide tourism
Visitors	9,277,613	1/ 5,690,752	(2/)
Average daily visitor census	228,785	85,243	37.3
Visitors units	80,336	30,789	38.3
Occupied units (average)	64,287	25,993	40.4
Total visitor expenditures (\$millions) 3/	19,081	7,429	38.9

1/ Oahu visitors.

2/ Because many visitors tour more than one island, percent is not applicable.

3/ Includes a portion of the overseas airfare supporting Hawaii-based airline services and spending by cruise lines on supplies and maintenance.

Source: Hawaii State Department of Business, Economic Development & Tourism, records.