

**Table 15.31-- WOMEN-OWNED BUSINESSES FOR
HAWAII AND THE UNITED STATES: 2012**

[Includes all U.S. firms operating during 2012 with receipts of \$1,000 or more which are classified in the North American Industry Classification System (NAICS) sectors 11 through 99, except for NAICS 111, 112, 482, 491, 521, 525, 813, 814, and 92 which are not covered. Firms with more than one domestic establishment are counted in each geographic area and industry in which they operate, but only once in the U.S. total. Includes women who own 51 percent or more of the equity, interest, or stock of the business. Businesses equally male-/female-owned are counted and tabulated as a separate entity]

Subject	Total 1/	Women- owned firms 2/	Percent women- owned
Hawaii			
All firms			
Number	118,454	44,453	37.5
Sales, receipts, value of shipments (\$1,000)	102,120,740	7,086,066	6.9
Firms with paid employees			
Number	23,038	4,717	20.5
Sales, receipts, value of shipments (\$1,000)	97,223,349	5,599,536	5.8
Employees 3/	464,922	39,796	8.6
Annual payroll (\$1,000)	17,913,118	1,095,518	6.1
Firms without paid employees			
Number	95,415	39,736	41.6
Sales, receipts, value of shipments (\$1,000)	4,897,391	1,486,530	30.4
U.S.			
All firms			
Number	27,626,360	9,878,397	35.8
Sales, receipts, value of shipments (\$1,000)	33,536,848,821	1,419,834,295	4.2
Firms with paid employees			
Number	5,424,458	1,035,655	19.1
Sales, receipts, value of shipments (\$1,000)	32,495,262,387	1,190,586,438	3.7
Employees 3/	115,249,007	8,431,614	7.3
Annual payroll (\$1,000)	5,236,446,058	263,720,252	5.0
Firms without paid employees			
Number	22,201,902	8,842,742	39.8
Sales, receipts, value of shipments (\$1,000)	1,041,586,434	229,247,857	22.0

1/ All firms whether or not they are owned by women.

2/ Women own 51 percent or more of the interest or stock of the business.

3/ For pay period including March 12.

Source: U.S. Census Bureau, 2012 Economic Census, 2012 Survey of Business Owners, "SB1200CSA01: Statistics for All U.S. Firms by Industry, Gender, Ethnicity, and Race for the U.S., States, Metro Areas, Counties, and Places: 2012" <<http://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml>> accessed December 31, 2015; and calculations by the Hawaii State Department of Business, Economic Development & Tourism.