

**Table 16.14-- AVERAGE CIRCULATION OF DAILY, WEEKLY,
AND SUNDAY ENGLISH-LANGUAGE NEWSPAPERS:
2016**

[As of December 31, unless otherwise noted. Data prior to 2016 found in previous editions of the *Data Book* may not be comparable]

Newspaper	Average circulation
Daily	
<i>Honolulu Star-Advertiser</i>	149,241
<i>Hawaii Tribune-Herald</i> (Hilo)	13,660
<i>West Hawaii Today</i> (Kailua-Kona)	7,373
<i>Maui News</i> (Wailuku)	(NA)
<i>Garden Island</i> (Lihue)	8,207
<i>USA Today Hawaii Edition</i>	6,794
Sunday	
<i>Honolulu Star-Advertiser</i>	162,917
<i>Hawaii Tribune-Herald</i> (Hilo)	15,451
<i>West Hawaii Today</i> (Kailua-Kona)	9,498
<i>Maui News</i> (Wailuku)	(NA)
<i>Garden Island</i> (Lihue)	8,275
Weekly	
<i>MidWeek</i>	267,859
<i>Street Pulse</i>	47,068
<i>Army Weekly</i>	13,093
<i>Marine Star</i>	6,396
<i>Ho'okele</i>	19,578
<i>Kauai Midweek</i> (Kauai)	23,426

NA Not available.

Source: *2017 Oahu Publications Media Kit* <http://www.oahupublications.com/opi/2017_OPI_Media_Kit.pdf> accessed May 16, 2018.