

**Table 15.17-- CHARACTERISTICS OF BUSINESS ESTABLISHMENTS,  
BY COUNTY: 2021 TO 2023**

[Excludes data on self-employed individuals, employees of private households, railroad employees, agricultural production employees and most government employees. Statistics based on the 2017 North American Industry Classification System (NAICS)]

Year and county	Number of establishments 1/	Number of employees 2/	Payroll (\$1,000)	
			First quarter	Annual
2021				
State total	32,488	469,179	5,803,115	25,513,923
Hawaii	4,251	49,112	528,223	2,348,586
Honolulu	20,973	311,947	4,117,157	17,596,708
Kauai	2,149	22,166	210,173	1,078,799
Maui	4,818	54,884	579,351	2,770,031
2022				
State total	32,863	507,390	6,634,528	28,145,945
Hawaii	4,365	52,776	603,683	2,592,665
Honolulu	20,964	330,476	4,564,676	19,071,578
Kauai	2,227	25,624	292,378	1,267,773
Maui	4,968	59,758	707,538	3,099,898
2023				
State total	32,911	520,043	7,457,991	30,265,776
Hawaii	4,400	54,716	693,437	2,817,341
Honolulu	20,890	331,937	5,011,753	20,325,156
Kauai	2,281	27,099	338,725	1,397,961
Maui	5,000	62,683	835,559	3,313,629

1/ Data refer to establishments active anytime during the year.

2/ For week including March 12.

Source: U.S. Census Bureau, *County Business Patterns* (annual) <[https://data.census.gov/table/CBP2023.CB2300CBP?g=040XX00US15,15\\$0500000&d=ECNSVY+Business+Patterns+County+Business+Patterns&codeset=naics~00&nkd=EMPSZES~001,LFO~001](https://data.census.gov/table/CBP2023.CB2300CBP?g=040XX00US15,15$0500000&d=ECNSVY+Business+Patterns+County+Business+Patterns&codeset=naics~00&nkd=EMPSZES~001,LFO~001)> accessed July 2, 2025.