

Table 15.24-- TOP 10 PRIVATE INDUSTRIES EMPLOYMENT AND EARNINGS, BY COUNTY: 2023-2024

[Data averaged for 3rd quarter of 2023 through 2nd quarter of 2024. Ranking based on greatest employment at the 3-digit NAICS code-level. Greatest employment is ranked 1. Includes persons 14 to 99 years of age in private firms only]

| Rank | NAICS code | State/county and industry 1/ | Average quarterly employment | Average monthly earnings (\$) |
|------|------------|---|------------------------------|-------------------------------|
| | | State | 513,632 | 5,371 |
| 1 | 722 | Food services and drinking places | 64,335 | 3,061 |
| 2 | 721 | Accommodation | 39,898 | 5,298 |
| 3 | 561 | Administrative and support services | 34,478 | 4,181 |
| 4 | 621 | Ambulatory health care services | 34,032 | 7,426 |
| 5 | 541 | Prof., scientific, & technical services | 27,056 | 8,027 |
| 6 | 238 | Specialty trade contractors | 22,107 | 6,638 |
| 7 | 622 | Hospitals | 16,862 | 7,286 |
| 8 | 445 | Food and beverage retailers | 15,473 | 3,425 |
| 9 | 624 | Social assistance | 15,213 | 3,478 |
| 10 | 611 | Education services | 14,183 | 4,750 |
| | | Hawaii County | 56,471 | 4,755 |
| 1 | 722 | Food services and drinking places | 6,558 | 3,005 |
| 2 | 721 | Accommodation | 6,295 | 5,046 |
| 3 | 621 | Ambulatory health care services | 3,911 | 5,821 |
| 4 | 561 | Administrative and support services | 3,748 | 3,862 |
| 5 | 445 | Food and beverage retailers | 2,394 | 3,100 |
| 6 | 455 | General merchandise retailers | 2,181 | 3,354 |
| 7 | 238 | Social assistance | 2,153 | 3,078 |
| 8 | 624 | Specialty trade contractors | 2,003 | 5,398 |
| 9 | 541 | Prof., scientific, & technical services | 1,800 | 7,098 |
| 10 | 111 | Crop production | 1,435 | 3,449 |
| | | City & County of Honolulu | 366,954 | 5,565 |
| 1 | 722 | Food services and drinking places | 45,310 | 3,001 |
| 2 | 621 | Ambulatory health care services | 25,339 | 7,774 |
| 3 | 561 | Administrative and support services | 24,686 | 4,272 |
| 4 | 541 | Prof., scientific, & technical services | 22,605 | 8,146 |
| 5 | 721 | Accommodation | 18,502 | 5,456 |
| 6 | 624 | Specialty trade contractors | 16,590 | 6,926 |
| 7 | 622 | Hospitals | 14,232 | 7,430 |
| 8 | 611 | Education services | 11,259 | 4,706 |

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Table 15.24-- TOP 10 PRIVATE INDUSTRIES EMPLOYMENT AND EARNINGS, BY COUNTY: 2023-2024 -- Con.

| Rank | NAICS code | State/county and industry 1/ | Average quarterly employment | Average monthly earnings (\$) |
|------|------------|---|------------------------------|-------------------------------|
| | | City & County of Honolulu - Con. | | |
| 9 | 238 | Social assistance | 10,909 | 3,573 |
| 10 | 813 | Religious, grantmaking, civic, professional & similar organizations | 10,345 | 4,459 |
| | | Kauai County | 25,052 | 4,794 |
| 1 | 721 | Accommodation | 4,120 | 5,059 |
| 2 | 722 | Food services and drinking places | 4,042 | 3,093 |
| 3 | 561 | Administrative and support services | 1,704 | 4,136 |
| 4 | 621 | Ambulatory health care services | 1,007 | 6,750 |
| 5 | 238 | Specialty trade contractors | 1,004 | 6,035 |
| 6 | 713 | Amusement, gambling and recreation industries | 894 | 4,093 |
| 7 | 541 | Prof., scientific, & technical services | 838 | 8,488 |
| 8 | 236 | Construction of buildings | 770 | 6,866 |
| 9 | 445 | Food and beverage retailers | 708 | 3,200 |
| 10 | 622 | Hospitals | 639 | 6,616 |
| | | Maui County | 65,151 | 5,017 |
| 1 | 721 | Accommodation | 10,982 | 5,260 |
| 2 | 722 | Food services and drinking places | 8,426 | 3,432 |
| 3 | 561 | Administrative and support services | 4,339 | 3,955 |
| 4 | 621 | Ambulatory health care services | 3,776 | 6,981 |
| 5 | 238 | Specialty trade contractors | 2,510 | 5,939 |
| 6 | 445 | Food and beverage retailers | 2,302 | 3,542 |
| 7 | 541 | Prof., scientific, & technical services | 1,813 | 7,270 |
| 8 | 236 | Construction of buildings | 1,785 | 5,993 |
| 9 | 813 | Religious, grantmaking, civic, professional & similar organizations | 1,736 | 4,208 |
| 10 | 455 | General merchandise retailers | 1,723 | 3,791 |

1/ Excludes Kalawao County because its data do not meet U.S. Census Bureau publication standards.

Source: U.S. Census Bureau, Local Employment Dynamics, QWI Explorer <<https://qwiexplorer.ces.census.gov/static/explore.html#x=0&g=0>> accessed June 16, 2025.