

Table
Number **Table Name**

(Click on the table number to go to corresponding table)
 (To return to this "Titles" sheet, you must select this sheet again)

07.01	Passengers Arriving, by Points of Origin and Transit Status: 1993 to 2002
07.02	Passenger Status of Parties and Passengers Arriving in Hawaii, by Points of Origin: 2000 to 2002
07.03	Visitor Arrivals and Average Visitor Census: 1966 to 2002
07.04	Overnight and Longer Visitors to Hawaii: 2001 and 2002
07.05	Visitor Days, by Points of Origin: 1993 to 2002
07.06	Average Visitor Census, by Counties and Islands: 2001 and 2002
07.07	Visitor Arrivals, Domestic and International, by Areas Visited: 2001 and 2002
07.08	Summary Characteristics of Overnight and Longer Visitors, by Points of Origin: 2001 and 2002
07.09	Domestic Visitors by States and Regions: 2001 and 2002
07.10	Trip Characteristics of Visitors, by Points of Origin: 2001 and 2002
07.11	Activity participation by visitors from the U.S. Total, U.S. West, U.S. East, and Japan: 2001
07.12	Overall Satisfaction by Major Category by Visitors from the U.S. Total, U.S. West, U.S. East, and Japan: 2001
07.13	Overall Island Experience by Visitors from the U.S. Total, U.S. West, U.S. East, and Japan: 2001
07.14	Sources of Information for Trip Planning by Visitors from the U.S. Total, U.S. West, U.S. East, and Japan: 2001
07.15	Internet Usage for Trip Planning by Visitors from the U.S. Total, U.S. West, U.S. East, and Japan: 2001
07.16	Safety Issues and Other Nuisances by Visitors from the U.S. Total, U.S. West, U.S. East, and Japan: 2001
07.17	Visitor Profile and Trip Characteristics of Visitors from the U.S. Total, U.S. West, U.S. East, and Japan: 2001
07.18	Length of Stay of Visitors Staying Overnight or Longer, by Points of Origin: 2001 and 2002
07.19	Japanese Visitor Arrivals and Expenditures: 1997 to 2002
07.20	Average Expenditure per Visitor Day, by Origin of Visitors: 1931-1932 to 2002
07.21	Average Expenditure per Visitor Day in Constant Dollars, for Visitors from the Mainland: 1931-1932 to 2002
07.22	Expenditures per Visitor Day by Visitors from Selected Geographic Areas, by Expenditure Type: 2001 and 2002
07.23	Total Visitor Expenditures by Expenditure Type: 2001 and 2002

07.24	Expenditures per Visitor Day by Visitors from U.S. West, U.S. East and Japan, by Visitor or Trip Characteristics: 2001 and 2002
07.25	Estimated Visitor Expenditures: 1951 to 2002
07.26	Visitor Expenditures, by Country of Residence: 1998 to 2002
07.27	Cruise Ship Arrival and Passenger Count: 2001 and 2002
07.28	Estimated Direct Visitor-Related Expenditures: 1985 to 1998
07.29	Economic Activity Generated by Visitor-Related Expenditures: 1985 to 1998
07.30	Waikiki's Share of Tourism: 2002
07.31	Contribution to the States' Economy by Statewide Visitor Industry and Waikiki: 2002
07.32	Visitor Industry Prices, Price Deflator, and Price Indexes: 1980 to 2002
07.33	Returning Residents and Average Number Absent, by Point of Origin: 1993 to 2002

07.34	Travel Characteristics for Hawaii and the United States: 1977 and 1995
07.35	Person Trips to, from, and within Hawaii, by Census Divisions or States of Destination or Origin: 1995
07.36	Person Trips to, from, and within Hawaii, by Selected Traveler Characteristics: 1995
07.37	Passports Issued by the Honolulu Passport Agency: 1999 to 2002
07.38	Performing Arts, for Oahu: 2001-2002 Season
07.39	Symphony Orchestra Activities: 1986-1987 to 2001 -2002
07.40	Attendance at Museums and Other Cultural Attractions: 2000 to 2002
07.41	Characteristics of Museums and Other Cultural Attractions: 1996
07.42	National Parks: 1992 to 2002
07.43	State Parks and Historic Sites: 1991 to 2001
07.44	Major State Parks: 2000 and 2001
07.45	National and State Historic Sites, by Islands: 2001 and 2002 [As of December 31]
07.46	Zoos: 1999 to 2002
07.47	Aquatic Collections: 2002
07.48	County Parks, by Islands: 2000 to 2002
07.49	Attendance and Water Safety at Guarded Beach Parks, for the City and County of Honolulu: 2002
07.50	Swimming and Surfing Sites, by Islands
07.51	County Tennis Facilities: 2000 to 2002
07.52	Golf Courses, by Number of Holes, Ownership, and Islands: 2003
07.53	County Golf Courses and Camping Permits, for Oahu: 1991 to 2002
07.54	Sony Open Scores and Purses: 1992 to 2003
07.55	Public Hunting Areas and Wildlife Sanctuaries and Refuges, by Islands: October 30, 2002
07.56	Fishing and Hunting Licenses Issued: 1997 to 2002

07.57	Fishing, Hunting, and Wildlife - Associated Recreation of Persons 16 Years of Age and Older: 2001
07.58	Honolulu Marathon Registrants, Finishers and Winning Times: 1992 to 2002
07.59	Ironman Triathlon World Championship Participants, Finishers, and Winning Times: 1992 to 2002
07.60	Transpacific Yacht Club's Honolulu Race Entries and Winning Times: 1985 to 2003
07.61	Total Attendance at Football Bowl Games: 1997-1998 to 2002-2003 Seasons
07.62	Varsity Sports Summary for the University of Hawaii at Manoa: 1999-2000 to 2001-2002
07.63	Public High School Interscholastic Sports: 1999-2000 and 2001-2002 Season
07.64	Professional Boxing: 1993 to 2002
07.65	Dog Licenses Issued, by Islands: 1993 to 2002

**Table 7.01-- PASSENGERS ARRIVING, BY POINTS OF ORIGIN AND TRANSIT
STATUS: 1993 TO 2002**

Points of origin and status	1993	1994	1995	1996	1997
All directions	7,878,950	7,909,250	7,957,220	8,049,980	8,182,660
Landing	6,945,630	7,263,820	7,466,710	7,648,880	7,723,580
Intransit	933,320	645,430	490,510	401,100	459,080
Domestic	5,039,640	5,197,640	5,056,770	5,078,740	5,147,470
Landing	4,520,430	4,772,380	4,725,150	4,801,570	4,907,620
Intransit	519,210	425,260	331,620	277,170	239,850
International	2,839,310	2,711,610	2,900,450	2,971,240	3,035,190
Landing	2,425,200	2,491,440	2,741,560	2,847,310	2,815,960
Intransit	414,110	220,170	158,890	123,930	219,230
Points of origin and status	1998	1999	2000	2001	2002
All directions	7,852,500	7,980,220	8,272,973	7,585,952	7,628,963
Landing	7,545,230	7,708,206	7,981,480	7,318,235	7,424,621
Intransit	307,270	272,014	291,493	267,717	204,342
Domestic	5,169,410	5,172,404	5,448,603	5,200,050	5,290,418
Landing	5,033,100	5,088,781	5,318,419	5,071,551	5,253,652
Intransit	136,310	83,623	130,184	128,499	36,766
International	2,683,090	2,807,816	2,824,370	2,385,902	2,338,545
Landing	2,512,130	2,619,425	2,663,061	2,246,684	2,170,969
Intransit	170,960	188,391	161,309	139,218	167,576

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.

**Table 7.02-- PASSENGER STATUS OF PARTIES AND PASSENGERS
ARRIVING IN HAWAII, BY POINTS OF ORIGIN: 2000 TO 2002**

Year and points of origin	All types	Visitors destined to Hawaii	Passengers destined beyond Hawaii		Returning residents	Intended residents
			Overnight or longer	Intransit		
PARTIES 1/						
2000, total	(NA)	3,368,364	(NA)	(NA)	629,351	(NA)
Domestic	(NA)	2,340,371	88,213	(NA)	546,165	19,446
International	(NA)	1,027,993	(NA)	(NA)	83,186	(NA)
2001, total	(NA)	3,077,581	(NA)	(NA)	625,512	(NA)
Domestic	(NA)	2,200,167	76,062	(NA)	529,411	19,474
International	(NA)	877,414	(NA)	(NA)	96,101	(NA)
2002, total	(NA)	3,002,997	(NA)	(NA)	628,974	(NA)
Domestic	(NA)	2,202,582	44,630	(NA)	547,604	29,149
International	(NA)	800,416	(NA)	(NA)	81,371	(NA)
PASSENGERS						
2000, total	8,272,973	6,780,990	(NA)	291,493	1,001,174	(NA)
Domestic	5,448,603	4,279,331	167,606	130,184	839,772	31,710
International	2,824,370	2,501,659	(NA)	161,309	161,402	(NA)
2001, total	7,585,952	6,165,358	(NA)	267,717	982,508	(NA)
Domestic	5,200,050	4,085,888	138,432	128,499	815,293	31,938
International	2,385,902	2,079,470	(NA)	139,218	167,215	(NA)
2002, total	7,628,973	6,308,545	(NA)	204,342	991,557	(NA)
Domestic	5,290,418	4,278,337	80,513	36,766	850,786	44,016
International	2,338,555	2,030,208	(NA)	167,576	140,771	(NA)

NA Not available.

1/ Not surveyed for intransit passengers.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.

**Table 7.03-- VISITOR ARRIVALS AND AVERAGE VISITOR CENSUS:
1966 TO 2002**

Year	Visitors staying overnight or longer			Average number of visitors present		
	Total	Domestic	International	Total	Domestic	International
1966	834,732	629,564	205,168	20,900	19,271	1,629
1967	1,124,012	828,849	295,163	27,610	24,898	2,712
1968	1,313,706	952,821	360,885	32,314	28,784	3,530
1969	1,526,074	1,121,714	404,360	37,175	33,088	4,087
1970	1,745,904	1,273,639	472,265	36,920	32,028	4,892
1971	1,817,941	1,363,081	454,860	40,866	36,504	4,362
1972	2,233,627	1,682,285	551,342	49,987	45,098	4,889
1973	2,622,376	1,942,714	679,662	59,450	53,407	6,043
1974	2,804,394	2,036,203	768,191	63,772	56,939	6,833
1975	2,818,082	2,028,068	790,014	66,146	59,495	6,651
1976	3,213,249	2,327,399	885,850	75,426	68,225	7,201
1977	3,413,095	2,508,472	904,623	82,737	75,684	7,053
1978	3,676,967	2,766,012	910,955	92,114	85,028	7,086
1979	3,966,192	2,888,521	1,077,671	98,745	89,678	9,067
1980	3,928,789	2,793,101	1,135,688	96,406	86,788	9,618
1981	3,928,906	2,778,566	1,150,340	95,874	85,449	10,425
1982	4,227,733	3,072,543	1,155,189	105,075	94,740	10,335
1983	4,356,317	3,219,219	1,137,098	107,860	97,390	10,470
1984	4,827,884	3,499,419	1,328,466	118,252	106,260	11,992
1985	4,843,414	3,522,126	1,321,288	116,107	103,820	12,287
1986	5,569,067	4,063,928	1,505,138	132,355	118,110	14,245
1987	5,770,585	4,040,204	1,730,381	133,835	116,780	17,055
1988	6,101,483	4,041,878	2,059,605	140,798	115,760	25,038
1989	6,488,428	4,339,513	2,148,915	165,058	135,480	29,578
1990	6,723,530	4,315,159	2,408,370	154,516	113,066	41,450
1991	6,518,460	4,068,508	2,449,952	147,323	105,686	41,637
1992	6,473,675	3,791,951	2,681,724	152,249	106,589	45,660
1993	6,070,987	3,570,051	2,500,936	147,498	100,430	47,068
1994	6,364,675	3,813,280	2,551,395	156,630	107,904	48,726
1995	6,546,762	3,743,477	2,803,285	157,098	105,649	51,450
1996	6,723,150	3,794,122	2,929,028	158,297	106,404	51,892
1997	6,761,148	3,890,811	2,870,337	157,187	108,019	49,168
1998	6,595,790	4,014,140	2,581,650	157,388	112,068	45,320
1999	6,741,037	4,255,621	2,485,416	164,439	117,998	46,441
2000	6,948,595	4,446,936	2,501,659	168,637	123,441	45,196
2001	6,303,791	4,224,321	2,079,470	158,247	118,106	40,141
2002	6,389,058	4,358,850	2,030,208	164,572	125,406	39,165

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.

**Table 7.04-- OVERNIGHT AND LONGER VISITORS TO HAWAII:
2001 AND 2002**

Departure from Major Market Areas (MMA)	2001			2002		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
All visitors	6,303,791	4,224,321	2,079,470	6,389,058	4,358,850	2,030,208
US West MMA	2,372,070	2,298,103	73,967	2,486,914	2,432,225	54,689
US East MMA	1,588,163	1,524,743	63,420	1,582,563	1,529,730	52,833
Japan MMA	1,528,564	22,371	1,506,193	1,483,121	16,860	1,466,261
Canada MMA	216,948	43,905	173,043	189,890	35,384	154,506
Other Asia MMA	101,870	30,776	71,094	111,347	40,512	70,835
China	28,664	18,946	9,718	38,923	27,981	10,942
Hong Kong	8,886	2,608	6,278	7,137	1,825	5,312
Korea	44,161	6,538	37,623	48,174	7,915	40,259
Singapore	5,654	855	4,799	3,950	811	3,139
Taiwan	14,505	1,829	12,676	13,163	1,980	11,183
Oceania MMA	81,158	20,829	60,329	108,835	16,176	92,659
Australia	66,830	17,223	49,607	91,911	13,282	78,629
New Zealand	14,330	3,607	10,723	16,924	2,894	14,030
Europe MMA	126,020	104,229	21,791	111,275	88,904	22,371
United Kingdom	75,721	59,631	16,090	67,431	51,454	15,977
France	7,675	6,724	951	6,946	5,844	1,102
Germany	29,112	25,923	3,189	25,266	21,725	3,541
Italy	4,590	4,152	438	4,749	4,240	509
Switzerland	8,923	7,799	1,124	6,883	5,641	1,242
Latin America MMA	14,737	13,312	1,425	13,092	11,665	1,426
Argentina	2,716	2,553	163	1,088	1,008	81
Brazil	5,393	4,546	847	4,245	3,433	812
Mexico	6,627	6,213	414	7,758	7,225	534
Other MMA	274,259	166,053	108,206	302,019	187,392	114,627

NA Not available

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.

**Table 7.05-- VISITOR DAYS, BY POINTS OF ORIGIN:
1993 TO 2002**

Year	Total	Domestic	International
1993	53,836,611	36,656,820	17,179,791
1994	57,169,825	39,384,934	17,784,891
1995	57,340,911	38,561,739	18,779,172
1996	57,936,622	38,944,059	18,992,563
1997	57,373,493	39,427,198	17,946,295
1998	57,446,913	40,904,938	16,541,975
1999	60,020,237	43,069,177	16,951,060
2000	61,721,150	45,179,587	16,541,563
2001	57,760,242	43,108,798	14,651,444
2002	60,068,620	45,773,227	14,295,394

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.

**Table 7.06-- AVERAGE VISITOR CENSUS, BY COUNTIES AND ISLANDS:
2001 AND 2002**

County or island	2001			2002		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
State total	158,243	118,106	40,136	164,572	125,406	39,165
Oahu	79,699	50,315	29,385	82,121	53,202	28,920
Hawaii County	21,064	17,394	3,669	22,277	18,473	3,804
Kauai County	16,830	15,345	1,485	17,432	15,985	1,447
Maui County	40,650	35,053	5,598	42,742	37,746	4,996
Maui	38,723	33,330	5,394	40,744	36,081	4,662
Molokai	831	721	110	955	797	158
Lanai	1,096	1,002	94	1,044	868	175

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.

Table 7.07-- VISITOR ARRIVALS, DOMESTIC AND INTERNATIONAL, BY AREAS VISITED: 2001 AND 2002

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors]

Areas visited	2001			2002		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
State total 1/	6,303,791	4,224,321	2,079,470	6,389,058	4,358,850	2,030,208
Oahu	4,257,535	2,379,285	1,878,250	4,276,077	2,423,169	1,852,908
Kauai	1,008,698	839,368	169,329	1,005,898	849,913	155,985
Maui County 1/	2,104,478	1,685,960	418,518	2,139,427	1,770,103	369,324
Maui	2,048,768	1,640,961	407,806	2,073,051	1,725,051	348,000
Molokai	70,233	52,312	17,921	75,134	53,152	21,983
Lanai	84,905	72,783	12,122	80,875	64,433	16,441
Hawaii County 1/	1,181,551	868,615	312,936	1,243,313	918,680	324,633
Hilo side	387,345	286,159	101,186	448,449	318,422	130,028
Kona side	1,027,781	756,001	271,780	1,033,614	756,541	277,073
One island only	4,883,707	3,111,061	1,772,646	4,677,679	3,200,501	1,477,178
Oahu only	3,067,392	1,487,323	1,580,069	2,818,337	1,497,881	1,320,457

1/ Because many visitors planned to visit more than one area, detail sums to more than the totals and subtotals shown here.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.

Table 7.08-- SUMMARY CHARACTERISTICS OF OVERNIGHT AND LONGER VISITORS, BY POINTS OF ORIGIN: 2001 AND 2002

Subject	Total	Domestic	International
2001			
Residence (percent):			
United States	63.8	90.5	9.4
Pacific and Mountain States	31.4	54.4	3.6
California	23.5	34.8	1.4
Males per 100 females	107	126	76
Average age (years)	(NA)	(NA)	(NA)
Persons per party	2.0	1.9	2.4
Arriving June-August (percent)	29.9	29.7	30.3
Repeat visitors (percent)	61.1	65.6	51.9
Pleasure trip (percent)	79.7	77.5	84.1
In hotel only	61.7	52.4	80.6
One island only	77.5	73.6	85.2
Destined beyond Hawaii (percent)	(NA)	3.3	(NA)
2002			
Residence (percent):			
United States	63.7	90.9	5.3
Pacific and Mountain States	38.9	55.8	2.7
California	24.9	36.0	1.0
Males per 100 females	116	132	77
Average age (years)	(NA)	(NA)	(NA)
Persons per party	2.1	1.9	2.5
Arriving June-August (percent)	28.5	29.8	25.9
Repeat visitors (percent)	62.3	66.2	53.8
Pleasure trip (percent)	81.4	79.0	86.7
In hotel only	61.1	52.0	80.6
One island only	73.2	73.4	72.8
Destined beyond Hawaii (percent)	(NA)	1.8	(NA)

NA Not available.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.

**Table 7.09-- DOMESTIC VISITORS BY STATES AND REGIONS:
2001 AND 2002**

[Limited to visitors staying overnight or longer. Includes both visitors destined to and beyond Hawaii]

Residence	2001	2002
United States	3,829,562	3,961,956
Pacific	1,908,060	2,001,726
Alaska	41,545	41,630
California	1,468,882	1,570,367
Oregon	123,512	121,245
Washington	274,121	268,483
Mountain	390,044	430,499
Arizona	97,564	110,926
Colorado	107,932	121,257
Idaho	24,568	24,013
Montana	15,264	15,393
Nevada	54,879	61,486
New Mexico	18,549	21,595
Utah	65,648	69,565
Wyoming	5,640	6,265
West North Central	193,575	183,216
Iowa	22,236	21,938
Kansas	22,579	20,880
Minnesota	79,592	72,706
Missouri	45,285	43,136
Nebraska	13,170	13,936
N. Dakota	4,806	4,370
S. Dakota	5,907	6,249
West South Central	219,878	233,376
Arkansas	11,590	12,645
Louisiana	15,529	16,782
Oklahoma	21,587	25,548
Texas	171,172	178,400
East North Central	378,162	369,468
Illinois	132,911	132,686
Indiana	42,441	41,267
Michigan	85,000	75,659
Ohio	72,644	74,538
Wisconsin	45,166	45,317
East South Central	70,810	81,117
Alabama	15,640	22,588
Kentucky	19,199	22,623
Mississippi	7,661	7,302
Tennessee	28,310	28,604

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**Table 7.09-- DOMESTIC VISITORS BY STATES AND REGIONS:
2001 AND 2002 -- Con.**

Residence	2001	2002
New England	105,925	106,158
Connecticut	26,050	25,598
Maine	6,637	7,314
Massachusetts	53,597	53,890
New Hampshire	9,290	8,962
Rhode Island	6,251	6,300
Vermont	4,100	4,095
Middle Atlantic	240,065	231,823
New Jersey	65,655	62,465
New York	113,548	108,392
Pennsylvania	60,862	60,965
South Atlantic	316,336	324,573
Delaware	4,576	4,257
Washington, D.C.	6,309	6,918
Florida	83,717	87,385
Georgia	53,781	56,378
Maryland	43,543	44,653
N. Carolina	36,595	35,417
S. Carolina	16,114	16,091
Virginia	66,277	68,145
West Virginia	5,425	5,328

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.

Table 7.10-- TRIP CHARACTERISTICS OF VISITORS, BY POINTS OF ORIGIN: 2001 AND 2002

[Limited to visitors staying overnight or longer. Includes both visitors destined to and beyond Hawaii]

Subject	Domestic		International	
	2001	2002	2001	2002
All visitors 1/	4,224,321	4,358,850	2,079,470	2,030,208
Purpose of visit: 1/				
Pleasure	3,273,947	3,442,116	1,749,672	1,760,606
Honeymoon/Get married	253,253	271,460	246,525	424,837
Meetings, conventions, incentive 1/	331,360	323,777	92,283	92,460
Convention	204,697	210,206	47,587	44,701
Corporate meeting	76,547	63,661	18,535	17,335
Incentive	53,716	56,778	28,100	32,929
Other business	177,130	193,300	33,236	45,773
Visit friends or relatives	361,100	415,487	74,050	93,926
Government or military	59,955	67,929	21,206	29,511
Attend school	14,362	12,411	9,562	12,065
Traveler method:				
Tour group	333,694	322,348	746,482	713,977
Package	1,372,737	1,477,825	1,510,019	1,455,339
Group tour and package	266,824	259,385	706,832	674,206
True independent	2,784,708	2,818,062	529,783	535,098
Accommodations:				
Hotel	2,483,754	2,631,316	1,749,973	1,720,919
Hotel only	2,213,039	2,268,341	1,675,841	1,636,877
Condo	821,249	853,640	220,767	194,520
Condo only	688,495	680,772	183,667	141,062
Timeshare	322,776	363,851	29,172	26,933
Timeshare only	255,833	274,587	20,310	14,210
Apartment	59,168	30,426	14,000	13,829
Bed & Breakfast	60,037	57,856	10,862	12,010
Cruise ship	121,472	170,746	14,272	21,535
Friends, relatives	485,168	491,537	72,571	96,156

1/ Because of multiple responses, detail may add to more than the indicated total.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.

**Table 7.11-- ACTIVITY PARTICIPATION BY VISITORS FROM THE U.S. TOTAL,
U.S. WEST, U.S. EAST, AND JAPAN: 2001**
(% of visitors)

Activity	U.S. Total	U.S. West	U.S. East	Japan
Sightseeing	90.2	90.0	90.6	93.8
Helicopter / airplane tour	13.8	10.7	18.6	7.0
Boat tour / submarine / whale watching	33.0	30.8	36.3	27.4
Tour bus excursion	19.3	14.2	27.0	42.3
Private limousine / van tour	6.9	4.8	10.1	19.0
Self-guided	79.9	81.4	77.7	61.9
Recreation	88.8	90.0	87.0	79.0
Swimming / sunbathing / beach	80.0	81.0	78.5	69.9
Snorkeling / scuba diving	51.6	54.6	47.1	18.1
Jet skiing / parasailing / windsurfing	5.6	5.0	6.4	6.8
Golf	17.0	17.0	17.0	12.2
Running / jogging / fitness walking	38.3	41.2	34.0	7.6
Gym / health spa	13.0	12.3	14.0	5.1
Backpacking / hiking / camping	21.8	18.9	26.0	7.2
Sports event or tournament	4.5	3.7	5.9	4.3
Entertainment	59.4	56.3	64.0	53.7
Lunch / sunset / dinner / evening cruise	36.1	34.0	39.2	39.3
Lounge act / stage show	34.9	31.7	39.7	25.5
Nightclub / dancing / bar / karaoke	16.9	15.1	19.7	7.8
Shopping	95.6	96.0	95.2	98.7
Department stores	52.8	54.8	49.8	56.9
Designer boutiques	42.8	41.7	44.5	66.4
Hotel stores	60.3	57.0	65.2	56.5
Swap meet / flea markets	30.0	30.5	29.3	15.3
Discount / outlet stores	41.6	42.1	40.9	45.3
Supermarkets	60.6	64.9	54.1	49.4
Convenience stores	65.2	66.8	62.8	77.6
Duty free stores	6.6	6.0	7.4	85.0
Culture	83.0	81.3	85.4	50.1
Historic site	63.7	61.1	67.7	24.4
Museum / art gallery	32.9	34.4	30.6	18.7
Polynesian show / luau	54.5	49.7	61.8	25.7
Art / craft fair	19.6	20.2	18.7	4.5
Festival	4.0	3.1	5.4	5.7
Transportation	91.1	91.4	90.7	91.7
Trolley	11.5	10.0	13.9	62.6
Public Bus	18.3	15.6	22.4	35.1
Taxi / limousine	18.6	17.1	20.8	48.2
Rental car	78.5	79.7	76.6	20.6

Note: Percentages sum more than 100 percent due to multiple island visitation and multiple activities participated in by visitors.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *2001 Visitor Satisfaction and Activity Report* .

**Table 7.12-- OVERALL SATISFACTION BY MAJOR CATEGORY BY VISITORS
FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2001
(% of visitors)**

Category	U.S. Total	U.S. West	U.S. East	Japan
Accommodation				
Very Satisfied	77.3	76.1	79.2	45.3
Somewhat Satisfied	20.3	21.7	18.3	47.9
Somewhat Dissatisfied	2.1	2.0	2.4	4.9
Not Satisfied at all	0.2	0.3	0.1	1.9
Restaurants				
Very Satisfied	61.1	60.1	62.6	20.3
Somewhat Satisfied	34.7	35.6	33.3	60.4
Somewhat Dissatisfied	4.0	4.0	3.9	16.6
Not Satisfied at all	0.3	0.3	0.2	2.7
Shopping				
Very Satisfied	65.8	65.2	66.7	41.6
Somewhat Satisfied	31.1	31.6	30.5	50.1
Somewhat Dissatisfied	2.8	3.0	2.5	7.7
Not Satisfied at all	0.3	0.3	0.3	0.7
Golf Courses				
Very Satisfied	71.4	70.5	72.9	27.9
Somewhat Satisfied	24.9	24.9	25.0	51.1
Somewhat Dissatisfied	3.2	4.5	1.3	16.6
Not Satisfied at all	0.4	0.2	0.8	4.4
Activities & Attractions				
Very Satisfied	71.0	70.3	72.2	25.8
Somewhat Satisfied	27.0	27.6	26.2	62.2
Somewhat Dissatisfied	1.7	1.9	1.4	11.0
Not Satisfied at all	0.3	0.3	0.2	1.0
Transportation				
Very Satisfied	65.7	65.2	66.2	40.2
Somewhat Satisfied	29.3	29.4	29.1	47.4
Somewhat Dissatisfied	3.8	3.7	3.9	10.5
Not Satisfied at all	1.3	1.7	0.8	1.8
Airports				
Very Satisfied	63.4	60.9	67.0	23.3
Somewhat Satisfied	33.2	35.3	30.2	62.7
Somewhat Dissatisfied	3.3	3.6	2.7	12.6
Not Satisfied at all	0.2	0.2	0.1	1.4
Parks & Beaches				
Very Satisfied	75.4	73.9	77.6	44.5
Somewhat Satisfied	22.4	23.6	20.8	49.6
Somewhat Dissatisfied	1.9	2.1	1.5	5.6
Not Satisfied at all	0.3	0.4	0.2	0.4

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *2001 Visitor Satisfaction and Activity Report* .

**Table 7.13-- OVERALL ISLAND EXPERIENCE BY VISITORS FROM THE U.S.
TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2001
(% of total visitors)**

Criterion by Island	U.S. Total	U.S. West	U.S. East	Japan
Oahu				
Excellent	58.5	58.1	58.9	55.4
Above Average	36.2	37.0	35.3	41.4
Below Average	4.5	4.4	4.6	2.6
Poor	0.8	0.5	1.2	0.7
Maui				
Excellent	71.0	68.1	74.6	52.7
Above Average	26.4	29.3	22.8	41.0
Below Average	2.0	2.5	1.2	6.3
Poor	0.6	0.1	1.4	0.1
Molokai				
Excellent	40.4	40.8	40.1	39.4
Above Average	28.4	31.3	25.9	24.5
Below Average	16.8	24.6	9.8	25.1
Poor	14.3	3.4	24.3	11.1
Lanai				
Excellent	46.9	51.1	42.6	17.0
Above Average	35.0	45.3	24.1	29.8
Below Average	7.3	3.6	11.3	27.0
Poor	10.7	0.0	22.1	26.3
Big Island				
Excellent	64.0	64.2	63.8	51.3
Above Average	32.8	35.3	29.7	40.8
Below Average	2.2	0.5	4.3	7.2
Poor	1.0	0.0	2.2	0.8
Kauai				
Excellent	73.9	73.6	74.2	39.8
Above Average	23.3	24.2	22.1	48.2
Below Average	2.3	2.0	2.7	10.2
Poor	0.5	0.2	1.0	1.9

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *2001 Visitor Satisfaction and Activity Report* .

**Table 7.14-- SOURCES OF INFORMATION FOR TRIP PLANNING BY VISITORS
FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2001
(% of total visitors)**

Information Source	U.S. Total	U.S. West	U.S. East	Japan
Travel agents	51.4	51.3	51.7	67.2
Internet	56.4	56.1	57.0	27.8
Personal experience	48.2	52.7	41.3	46.5
Wholesalers	16.1	15.6	17.0	46.9
Friends / relatives	41.3	39.8	43.7	25.1
Magazines	15.1	15.0	15.2	38.3
Books	25.2	22.3	29.6	35.0
Hotels / resorts	29.8	28.6	31.7	11.5
Airlines	30.6	31.2	29.6	13.1
Hawaii Visitors & Convention Bureau	14.9	12.6	18.4	6.3
Newspapers	7.1	8.2	5.5	7.4

Note: Percentages do not sum to 100 percent due to multiple sources used.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *2001 Visitor Satisfaction and Activity Report* .

**Table 7.15-- INTERNET USAGE FOR TRIP PLANNING BY VISITORS FROM THE
U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2001
(% of total visitors)**

How the Internet was used	U.S. Total	U.S. West	U.S. East	Japan
Find things to do	47.6	45.4	50.9	16.2
Estimate costs	41.6	42.8	39.6	6.8
Hotel selection	42.0	42.6	41.0	30.1
Find recreational activities	36.9	37.0	36.8	14.5
Maps and directions	34.8	33.9	36.1	11.1
Locate sightseeing places	28.3	25.0	33.4	15.8
Make airline reservations	34.8	33.9	36.1	7.6
Make restaurant reservations	19.4	18.4	21.0	17.6
Locate shopping places	8.0	7.1	9.2	20.8
Find evening activities	10.0	7.8	13.4	4.6

Note: Percentages do not sum to 100 percent due to multiple sources used.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *2001 Visitor Satisfaction and Activity Report* .

Table 7.16-- SAFETY ISSUES AND OTHER NUISANCES BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2001
(% of total visitors)

	U.S. Total	U.S. West	U.S. East	Japan
No problems	92.0	91.9	92.0	93.2
Safety Issues:				
Solicited by drug dealers	5.4	5.4	5.5	4.7
Solicited by prostitutes	1.7	0.9	3.0	3.0
Wallet / purse / valuables stolen	1.9	1.4	2.7	3.7
Room vandalized / robbed	1.1	0.6	1.9	2.3
Car vandalized / robbed	1.8	1.5	2.2	2.1
Physical violence / harm	0.9	0.5	1.6	1.7
Other Nuisance:				
Parking ticket	1.7	1.4	2.1	2.5

Note: Percentages do not sum to 100 percent due to multiple answers selected.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *2001 Visitor Satisfaction and Activity Report* .

**Table 7.17-- VISITOR PROFILE AND TRIP CHARACTERISTICS OF VISITORS
FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2001
(% of visitor respondents)**

Characteristic	U.S. Total	U.S. West	U.S. East	Japan
Visitors Income				
Under \$15,000	0.5	0.6	0.4	3.9
\$15,000-\$30,000	3.5	3.6	3.4	9.8
\$30,000-\$50,000	13.0	11.3	15.5	21.6
\$50,000-\$100,000	42.5	42.5	42.6	41.2
\$100,000 or more	40.4	42.0	38.1	23.3
Percentage of male respondents	49.3	49.5	48.9	48.7
Percentage of female respondents	50.7	50.5	51.1	51.3
Average age of respondents	48.5	47.8	49.0	43.2
Education Attainment				
High School graduate	28.4	30.1	26.1	44.4
Associates degree (2-year)	10.1	10.5	9.6	13.9
Bachelor's degree (4-year)	32.7	31.3	34.8	29.3
Post graduate degree	25.6	25.3	26.1	2.2
Vocational / technical degree	2.3	2.2	2.6	5.1
Employment Status				
Working	70.4	69.6	71.5	63.1
Retired	20.4	20.8	19.6	6.8
Primary Purpose of Trip				
Vacation	78.4	80.2	75.7	71.9
Attend / participate in a wedding	2.8	2.5	3.2	14.5
Attend a convention / conference / seminar	4.6	3.9	5.8	0.9
Visit friends / relatives	3.8	4.1	3.3	1.3
Attend a business meeting / conduct business	4.4	4.5	4.4	1.1
Attend / participate in a cultural event	0.2	0.1	0.3	0.9
Attend / participate in a sporting event	0.5	0.4	0.6	1.6
Medical treatment	0.0	0.0	0.0	0.1
Other	5.3	4.3	6.8	7.7
Secondary Purpose of Trip 1/				
Vacation	52.3	46.5	61.0	52.6
Attend / participate in a wedding	26.5	29.4	22.1	17.9
Attend a convention / conference / seminar	10.4	8.3	13.6	11.5
Visit friends / relatives	5.7	3.8	8.7	10.0
Attend a business meeting / conduct business	5.6	3.9	8.2	15.9
Attend / participate in a cultural event	6.4	5.0	8.5	11.7
Attend / participate in a sporting event	5.2	3.5	7.7	9.0
Medical treatment	4.4	2.8	6.9	9.3
Other	16.7	16.6	16.8	27.7

1/ Percentages sum more than 100 percent due to multiple answers selected.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *2001 Visitor Satisfaction and Activity Report* .

Table 7.18-- LENGTH OF STAY OF VISITORS STAYING OVERNIGHT OR LONGER, BY POINTS OF ORIGIN: 2001 AND 2002

Length of stay	2001			2002		
	Total	Domestic	International	Total	Domestic	International
All visitors	6,303,791	4,224,321	2,079,470	6,389,058	4,358,850	2,030,208
1 to 6 days	2,495,942	1,016,366	1,479,576	2,541,932	1,108,175	1,433,758
7 to 12 days	2,821,504	2,395,468	426,036	2,823,370	2,406,891	416,479
13 to 30 days	881,079	724,509	156,570	897,918	733,316	164,601
31 to 365 days	105,266	87,978	17,288	125,803	110,433	15,370
Median (days)	7.01	8.00	5.00	7.05	8.00	5.00
Mean (days)	9.16	10.20	7.05	9.40	10.50	7.04

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.

**Table 7.19-- JAPANESE VISITOR ARRIVALS AND EXPENDITURES:
1997 TO 2002**

Subject	1997	1998	1999	2000	2001 1/	2002
Arrivals (1,000)	2,152	2,004	1,826	1,818	1,529	1,483
Average stay (days)	5.5	5.7	5.7	5.6	5.9	5.9
Expenditures (mil. dol.)	3,402	2,933	2,359	2,370	2,089	2,042

1/ 2001 data have been revised from previous year Data Book.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.

Table 7.20-- AVERAGE EXPENDITURE PER VISITOR DAY, BY ORIGIN OF VISITORS: 1931-1932 TO 2002

[Dollars. Unweighted averages for Mainlanders before 1988 and for Japanese before 1990]

Year	Mainlanders	Japanese	Year	Mainlanders	Japanese
1931-32 1/	17.50	(NA)	1991	140.54	344.29
1951	28.00	(NA)	1992	117.14	344.68
1960-61	32.00	(NA)	1993	116.15	306.54
1965-66 1/	37.23	(NA)	1994	133.79	340.88
1974	46.20	123.00	1995	132.73	356.15
1977	54.62	146.85	1996	137.04	286.89
1980	71.24	185.00	1997	157.07	279.58
1983	85.88	227.32	1998 2/	147.37	235.25
1986	95.40	299.00	1999 2/	148.91	207.46
1987	102.49	324.00	2000 2/	154.92	214.20
1988	121.44	350.00	2001 2/	142.75	227.05
1989	126.57	322.00	2002	150.45	233.13
1990	136.30	294.04			

NA Not available.

1/ Oahu only.

2/ 1998-2001 data have been revised from previous year Data Book.

Source: Hawaii Visitors Bureau, *1983 Visitor Expenditure Survey* (1985), p. 31; *1989 Expenditures, Westbound Visitors to Hawaii* (1990), pp. 29 and 30; *1991 Visitor Expenditure Report* (1992), pp. 6 and 68; *1992 Visitor Expenditure Report* (1993), p. 61; Hawaii Visitors & Convention Bureau, *Hawaii Visitors & Convention Bureau 1995 & 1996 Research Report*, pp.109-110, Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, Annual Visitor Research Report (annual) and records.

Table 7.21-- AVERAGE EXPENDITURE PER VISITOR DAY IN CONSTANT DOLLARS, FOR VISITORS FROM THE MAINLAND: 1931-1932 TO 2002

Year	U.S. CPI (1982-84=100)	Average expend. per vis. day 1/	Year	U.S. CPI (1982-84=100)	Average expend. per vis. day 1/
1931-32 2/	14.4	122	1992	140.3	83
1951	26.0	108	1993	144.5	80
1960-61	29.8	107	1994	148.2	90
1965-66 2/	32.0	116	1995	152.4	87
1974	49.3	94	1996	156.9	87
1977	60.6	90	1997	160.5	98
1980	82.4	86	1998 3/	163.0	90
1983	99.6	86	1999 3/	166.6	89
1986	109.6	87	2000 3/	172.2	90
1989	124.0	102	2001 3/	177.1	81
1990	130.7	104	2002	179.9	84
1991	136.2	103			

1/ In constant (1982-84) dollars.

2/ Oahu only.

3/ 1998 to 2001 data have been revised from previous year Data Book.

Source: Preceding table; U.S. Bureau of Labor Statistics, *CPI Detailed Report*, and <http://stats.bls.gov/blshome.htm>.

Table 7.22-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM SELECTED GEOGRAPHIC AREAS, BY EXPENDITURE TYPE: 2001 AND 2002

[In dollars for visitors who stayed in hotels, condominiums, and bed & breakfasts]

Expenditure type	Visitors from U.S. West		Visitors from U.S. East		Visitors from Japan	
	2001	2002	2001	2002	2001	2002
All items	136.0	141.9	152.3	163.0	227.0	233.1
Total Food and beverage	33.5	31.5	36.4	35.2	34.6	40.2
Restaurant food	22.5	21.6	25.0	25.5	27.3	30.0
Dinner shows and cruises	3.9	4.1	5.4	5.0	0.0	3.0
Groceries and snacks	7.2	5.7	5.9	4.8	7.3	7.2
Entertainment & Recreation	9.5	8.9	10.9	10.7	5.0	6.0
Total Transportation	13.7	18.4	16.8	21.3	12.0	11.5
Interisland airfare	2.0	3.7	4.4	6.6	4.0	3.4
Ground transportation	1.0	1.0	1.4	1.3	4.9	5.0
Rental vehicles	8.7	11.9	9.0	11.5	2.7	2.7
Gasoline, parking, etc.	1.9	1.9	2.1	1.9	0.4	0.3
Total Shopping	17.3	20.1	23.8	24.4	80.3	82.2
Fashion and clothing	7.4	7.9	8.6	8.5	18.1	17.9
Jewelry and watches	4.1	4.5	7.5	6.8	9.2	10.1
Cosmetics, perfume	0.3	0.5	0.4	0.4	4.7	4.7
Leather goods	0.2	0.4	0.4	0.4	23.7	24.7
Hawaii food products	1.6	2.0	1.8	2.1	1.9	1.8
Souvenirs	3.8	4.8	5.1	6.2	22.8	23.0
Lodging	52.7	51.3	53.3	56.4	66.5	62.8
All other expenses	7.0	7.8	6.9	9.4	11.9	11.4
Tour packages	2.3	3.9	4.4	5.7	16.9	19.2

Continued on next page.

Table 7.22-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM SELECTED GEOGRAPHIC AREAS, BY EXPENDITURE TYPE: 2001 AND 2002 - Con.

[In dollars for visitors who stayed in hotels, condominiums, and bed & breakfasts]

Expenditure type	Visitors from Canada		Visitors from Europe		Visitors from Oceania	
	2001	2002	2001	2002	2001	2002
All items	117.2	115.2	121.4	144.5	132.5	147.6
Total Food and beverage	25.1	25.5	25.9	28.9	28.6	35.9
Restaurant food	16.0	15.0	17.2	21.0	19.2	26.0
Dinner shows and cruises	2.5	3.7	3.2	2.0	2.6	3.3
Groceries and snacks	6.6	6.8	5.5	5.9	6.8	6.7
Entertainment & Recreation	4.9	5.5	5.2	7.5	4.8	6.4
Total Transportation	17.3	14.2	16.5	25.6	12.4	15.1
Interisland airfare	5.9	3.1	4.6	4.5	3.7	5.3
Ground transportation	1.4	0.9	3.6	12.2	2.4	2.6
Rental vehicles	8.8	9.1	7.2	7.9	5.2	5.9
Gasoline, parking, etc.	1.2	1.1	1.0	1.0	1.1	1.4
Total Shopping	12.5	14.9	10.7	15.2	23.2	25.1
Fashion and clothing	5.6	6.7	4.7	7.2	12.3	13.4
Jewelry and watches	1.6	1.6	0.9	1.4	3.4	3.3
Cosmetics, perfume	0.2	0.3	0.3	1.1	1.3	1.5
Leather goods	0.2	0.4	0.3	0.5	0.6	0.7
Hawaii food products	1.2	1.3	1.1	1.7	0.9	1.3
Souvenirs	3.6	4.8	3.4	3.2	4.9	4.8
Lodging	47.7	46.7	52.3	53.2	49.1	52.6
All other expenses	4.1	3.0	4.2	3.9	7.6	5.4
Tour packages	5.5	5.3	6.7	10.2	6.8	7.1

Continued on next page.

Table 7.22-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM SELECTED GEOGRAPHIC AREAS, BY EXPENDITURE TYPE: 2001 AND 2002 - Con.

[In dollars for visitors who stayed in hotels, condominiums, and bed & breakfasts]

Expenditure type	Visitors from Other Asia		Visitors from Latin America		Visitors from Other Market	
	2001	2002	2001	2002	2001	2002
All items	151.3	165.2	137.2	122.7	130.5	146.4
Total Food and beverage	29.4	36.5	20.1	26.1	21.9	30.7
Restaurant food	18.7	24.9	14.7	13.7	13.9	18.0
Dinner shows and cruises	5.1	5.7	1.0	4.2	2.7	6.1
Groceries and snacks	5.6	5.8	4.4	8.2	5.3	6.6
Entertainment & Recreation	6.5	8.3	6.0	5.7	7.5	4.9
Total Transportation	16.2	15.2	47.5	9.8	13.8	17.8
Interisland airfare	6.0	7.6	28.0	3.3	3.8	4.5
Ground transportation	3.3	3.0	0.8	3.5	2.0	3.5
Rental vehicles	5.9	4.0	18.4	2.7	7.2	8.1
Gasoline, parking, etc.	1.0	0.6	0.3	0.3	0.8	1.7
Total Shopping	37.3	39.1	11.9	28.5	24.4	31.8
Fashion and clothing	12.6	11.6	0.3	15.4	12.6	16.0
Jewelry and watches	7.4	7.3	0.0	3.0	3.5	2.6
Cosmetics, perfume	3.5	3.8	2.0	1.3	1.3	2.3
Leather goods	3.8	2.6	0.0	0.2	1.6	1.6
Hawaii food products	4.8	4.8	4.0	1.2	1.7	3.2
Souvenirs	5.2	9.0	5.5	7.3	3.7	6.1
Lodging	43.3	49.3	36.9	42.3	42.5	46.8
All other expenses	7.6	3.7	4.1	0.1	16.2	5.9
Tour packages	11.0	13.1	10.8	10.1	4.2	8.5

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.

**Table 7.23-- TOTAL VISITOR EXPENDITURES BY EXPENDITURE TYPE:
2001 AND 2002**

[In millions of dollars for visitors who stayed in hotels, condominiums, and bed & breakfasts]

Expenditure type	2001	2002	% Change
All items	8,885.5	9,662.4	8.7
Total Food and beverage	1,918.3	2,017.8	5.2
Restaurant food	1,328.9	1,415.0	6.5
Dinner shows and cruises	206.0	256.1	24.3
Groceries and snacks	383.3	346.7	-9.5
Entertainment & Recreation	499.9	513.1	2.6
Total Transportation	847.1	1,085.8	28.2
Interisland airfare	201.3	275.4	36.8
Ground transportation	111.3	128.2	15.1
Rental vehicles	442.9	587.2	32.6
Gasoline, parking, etc.	91.5	95.0	3.8
Total Shopping	1,701.8	1,866.3	9.7
Fashion and clothing	557.0	606.8	8.9
Jewelry and watches	326.9	341.3	4.4
Cosmetics, perfume	65.8	73.8	12.0
Leather goods	237.8	242.3	1.9
Hawaii food products	97.8	123.2	26.0
Souvenirs	416.5	478.9	15.0
Lodging	3,125.6	3,244.6	3.8
All other expenses	461.4	495.7	7.5
Tour packages	331.5	439.1	32.5

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.

**Table 7.24-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM
US WEST, US EAST, AND JAPAN, BY VISITOR OR TRIP CHARACTERISTICS:
2001 AND 2002**

[Dollars]

Visitor or trip characteristics	Visitors from US West		Visitors from US East		Visitors from Japan	
	2001 1/	2002	2001 1/	2002	2001 1/	2002
All visitors	135.99	141.91	152.34	162.99	227.05	233.13
Group tour status:						
Organized group tour	146.25	144.30	159.50	186.25	225.03	248.34
Individually arranged	135.87	148.25	152.25	161.27	221.22	163.28
Arrived on package tour:						
Yes	148.28	162.72	170.13	173.63	235.01	238.41
No	129.14	140.29	144.73	153.62	171.57	230.96
Accommodations:						
Hotel	156.17	162.52	169.50	179.20	236.24	249.06
Condo	132.58	141.33	163.54	161.04	147.08	141.86
Guests of friends and relatives	(NA)	(NA)	(NA)	(NA)	107.05	93.31
Timeshare	95.57	126.94	113.37	118.27	154.55	139.64
Previous visits:						
First trip	127.44	145.74	154.46	171.93	242.53	254.64
Repeat visitors	138.00	148.68	150.94	155.70	207.42	216.19
Purpose of trip:						
Pleasure	132.59	145.23	143.32	154.05	203.84	212.85
Business: Meetings, conventions, incentive	183.75	174.98	198.58	201.23	226.10	222.95
On honeymoon:	173.04	167.65	233.35	220.86	310.28	329.72

NA Not available due to small sample.

1/ 2001 data have been revised from previous year Data Book.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, records.

Table 7.25-- ESTIMATED VISITOR EXPENDITURES: 1951 TO 2002

[Millions of dollars]

Year	Personal expenditures	Year	Personal expenditures	Year	Personal expenditures	Additional business expend. 1/
1951	24	1969	550	1987	6,281	395
1952	33	1970	595	1988	7,813	491
1953	43	1971	705	1989	8,371	534
1954	49	1972	836	1990	8,707	375
1955	55	1973	1,017	1991	9,004	814
1956	65	1974	1,233	1992	8,614	697
1957	78	1975	1,355	1993	7,808	664
1958	83	1976	1,637	1994	9,544	710
1959	109	1977	1,834	1995	10,067	1,040
1960	131	1978	2,150	1996	9,569	598
1961	137	1979	2,541	1997	10,102	389
1962	154	1980	2,871	1998 2/	9,497	295
1963	186	1981	3,195	1999 2/	9,455	322
1964	205	1982	3,687	2000 2/	10,011	386
1965	225	1983	3,847	2001 2/	8,916	278
1966	280	1984	4,442	2002	9,706	287
1967	380	1985	4,780			
1968	440	1986	5,567			

1/ By MCI (meetings, conventions, and incentive) visitors. For discussion, see Hawaii Visitors Bureau, *The 1990 Visitor Expenditure Report* (1991), pp. 35-40. See previous year Data Book for 1985-86, not available before 1985.

2/ 1998-2001 data have been revised from previous year Data Book.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.

**Table 7.26-- VISITOR EXPENDITURES, BY COUNTRY OF RESIDENCE:
1998 TO 2002**

[In thousands of dollars]

Year	Total expenditures	Personal (diary) expenditures					Additional business (MCI) expenditures
		All countries	United States	Japan	Canada	Other countries	
1998	9,791,776	9,496,633	5,328,647	2,675,941	300,304	1,191,741	295,143
1999	9,777,812	9,455,454	5,776,260	2,152,858	415,976	1,110,360	322,358
2000	10,397,347	10,010,914	6,452,691	2,162,999	391,593	1,003,632	386,433
2001	9,195,908	8,917,676	5,708,118	2,089,235	309,198	811,125	278,231
2002	9,993,775	9,706,449	6,348,023	2,042,238	271,472	1,044,715	287,326

Note: 1998-2001 data have been revised from the previous year Data Book.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.

**Table 7.27-- CRUISE SHIP ARRIVAL AND PASSENGER COUNT:
2001 AND 2002**

	2001	2002	2001-2002 growth rate (percent)
Number of Ships	26	27	3.8
Number of Tours 1/	121	133	9.9
Number of Passengers	159,031	242,144	52.3
Out of State Visitors	154,357	235,027	52.3
Arrived by Air	46,571	63,776	36.9
Arrived by Ship	107,786	171,251	58.9
Hawaii Residents	4,674	7,117	52.3

1/ A tour starts when a ship first calls a Hawaiian port or when all new passengers embark at a Hawaii port. One ship may make several tours around the Hawaiian islands with a stop at Fanning Island or Christmas Island during the trip.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, records.

**Table 7.28-- ESTIMATED DIRECT VISITOR-RELATED EXPENDITURES:
1985 TO 1998**

[In millions of dollars]

Year	Total	Visitors 1/	Overseas airlines 2/
1985	5,436.6	5,243.6	193.0
1986	6,296.1	6,103.8	192.3
1987	7,128.9	6,867.6	261.3
1988	8,813.8	8,528.1	285.7
1989	9,613.4	9,281.8	331.6
1990	10,109.2	9,738.6	370.6
1991	11,039.5	10,633.8	405.7
1992	10,020.1	9,558.9	461.2
1993	9,125.1	8,677.6	447.5
1994	11,035.7	10,603.2	432.5
1995	12,027.0	11,587.7	439.3
1996	11,126.6	10,684.8	441.8
1997	11,231.7	10,770.1	461.6
1998 3/	11,594.7	11,133.3	461.4

1/ Includes airline and ship crews' expenditures. Estimated by the Hawaii Visitors Bureau.

2/ Includes payroll, fuel taxes, and landing fees.

3/ Preliminary estimate, note that as of November 2000 all figures were in the process of revision.

Source: Hawaii State Department of Business, Economic Development & Tourism, *Hawaii's Economy*, July 1999, p. 6.

Table 7.29-- ECONOMIC ACTIVITY GENERATED BY VISITOR-RELATED EXPENDITURES: 1985 TO 1998

Year	Visitor-related expenditures 1/ (million dollars)	Gross State Product (million dollars)	Household income (million dollars)	State and county tax revenues (million dollars)	Jobs 2/ (1,000)
1985	5,436.6	3,648.0	2,207.3	343.4	129.8
1986	6,296.1	4,224.7	2,556.2	397.7	133.1
1987	7,128.9	4,783.5	2,894.3	496.4	139.7
1988	8,813.8	5,914.0	3,578.4	618.6	147.4
1989	9,613.4	6,450.6	3,903.1	680.3	156.7
1990	10,109.2	6,783.3	4,104.3	714.0	163.1
1991	11,039.5	7,407.5	4,482.1	797.6	168.1
1992	10,020.1	6,262.6	3,952.0	752.7	181.6
1993	9,125.1	5,703.2	3,599.0	687.2	176.3
1994	11,035.7	6,897.3	4,352.6	826.4	176.4
1995	12,027.0	7,516.9	4,743.5	912.0	177.7
1996	11,126.6	6,954.1	4,388.4	870.0	179.6
1997	11,231.7	7,019.8	4,429.9	880.0	180.7
1998 3/	11,594.7	7,246.7	4,573.0	903.3	180.1

1/ Direct expenditures by visitors, airline and ship crews, and overseas airlines.

2/ Direct and indirect.

3/ Preliminary estimate, note that as of November 2000 all figures were in the process of revision.

Source: Hawaii State Department of Business, Economic Development & Tourism, *Hawaii's Economy*, July 1999, p.6.

Table 7.30-- WAIKIKI'S SHARE OF TOURISM: 2002

Measure of Tourism	Statewide Visitor Industry	Waikiki	
		Number	Percent of Statewide Tourism
Visitors	6,389,018	3,718,768 1/	(NA) /2
Average daily visitors census	164,634	71,756 1/	43.6
Visitors units	70,783	31,717	44.8
Occupied units (average)	49,053	22,297	45.5
Total visitor expenditures (\$millions) /3	11,024	5,016	45.5

NA Not applicable.

1/ Estimated as a proportion of Oahu.

2/ Because many visitors tour more than one island, percent is not applicable.

3/ Includes a portion of the overseas airfare supporting Hawaii-based airline services.

Source: Hawaii State Department of Business, Economic Development & Tourism, *e-reports, The Economic Contribution of Waikiki*.

Table 7.31-- CONTRIBUTION TO THE STATES' ECONOMY BY STATEWIDE VISITOR INDUSTRY AND WAIKIKI: 2002

Measure of Tourism	Statewide Visitor Industry Contribution to Economy		Waikiki Contribution to State Economy	
	Number	Percent of State Economy	Number	Percent of State Economy
Direct Impact 1/ Gross State Product (GSP) 2/ Civilian Jobs 3/ State and Local Taxes (\$millions)	(NA) 122,219 776	(NA) 17.0 21.6	(NA) 55,610 353	(NA) 7.7 9.8
Direct and Indirect 4/ GSP (\$millions) 4/ Civilian Jobs 3/ State and Local Taxes (\$millions)	7,974 160,787 949	17.3 22.3 26.4	3,628 73,158 432	7.9 10.2 12.0

NA Not applicable.

1/ Measures the impact of visitor expenditures on only those firms that sell directly to visitors.

2/ In this Input-Output analysis, direct and indirect GSP are not readily separated.

3/ Civilian jobs include wage and salary jobs plus self-employed but exclude non-civilian military jobs.

4/ Measures the impact of visitor expenditures through all firms that contributed to goods and services sold to visitors.

Source: Hawaii State Department of Business, Economic Development & Tourism, *e-reports, The Economic Contribution of Waikiki*.

Table 7.32-- VISITOR INDUSTRY PRICES, PRICE DEFLATOR, AND PRICE INDEXES: 1980 TO 2002

Year	Implicit price deflator 1/ (1992=100)	Average daily room rate 2/ (dollars)	1-way air fares (dollars)		Honolulu consumer price index 5/ (1982-84=100)		
			San Francisco-Honolulu 3/	Honolulu-Kahului 4/	Eating out	Apparel, upkeep	All items
1980	57.0	47.28	211.08	41.00	81.0	89.8	83.0
1981	59.5	49.73	296.09	51.00	88.5	94.5	91.7
1982	63.9	51.78	328.10	48.00	95.5	98.4	97.2
1983	66.6	54.78	353.14	49.95	100.1	101.4	99.3
1984	69.1	59.25	353.14	49.95	104.5	100.2	103.5
1985	71.3	68.84	364.00	44.95	108.6	99.6	106.8
1986	73.0	73.20	364.00	46.95	111.4	99.8	109.4
1987	76.3	80.09	486.00	48.95	115.6	102.5	114.9
1988	80.3	87.94	494.00	48.95	121.0	106.8	121.7
1989	84.4	95.83	524.00	44.95	122.2	104.3	128.7
1990	89.8	102.10	560.00	54.95	128.0	107.0	138.1
1991	95.4	101.89	642.00	65.95	133.6	110.5	148.0
1992	100.0	105.59	400.00	69.95	137.8	114.2	155.1
1993	102.6	103.26	566.00	74.00	141.9	116.5	160.1
1994	105.2	105.46	566.00	74.00	146.4	118.7	164.5
1995	107.2	110.27	596.00	74.00	149.2	117.5	168.1
1996	108.8	127.95	530.00	85.00	150.8	118.5	170.7
1997	109.5	135.94	521.00	80.00	152.6	117.3	171.9
1998	109.3	140.80	521.00	88.00	153.3	112.2	171.5
1999	110.4	144.53	536.00	94.75	158.3	105.4	173.3
2000 6/	112.1	151.79	576.00	94.50	160.0	103.5	176.3
2001 6/	113.4	151.91	(NA)	95.25	164.0	101.0	178.4
2002	114.6	145.71	(NA)	99.00	166.0	102.6	180.3

NA Not available.

1/ Hawaii State Department of Business, Economic Development, & Tourism, calculations.

2/ From Pannell Kerr Forster, *Trends in the Hotel Industry, Hawaii* (monthly).

3/ Unrestricted Coach or Economy weekday fare, including taxes as of July 1, by United Airlines. From chronology in *Data Book*, 1980-2000 (1998 figure as of July 27).

4/ Regular fare, including taxes, as of July 1, by Hawaiian Airlines. From chronology in *Data Book*, 1984-2002 and Hawaiian Airlines, records.

5/ Honolulu CPI for all urban consumers, from U.S. Bureau of Labor Statistics.

6/ Data from Pannell Kerr Forster for 2000 & 2001 have been revised from previous year *Data Book*.

Source: See above footnotes.

**Table 7.33-- RETURNING RESIDENTS AND AVERAGE NUMBER ABSENT,
BY POINTS OF ORIGIN: 1993 TO 2002**

Year	Number returning			Average number absent		
	Total	Domestic	Inter- national	Total	Domestic	Inter- national
1993	832,592	716,100	116,492	52,487	44,890	7,597
1994	858,075	738,540	119,535	54,362	46,150	8,212
1995	878,599	755,970	122,629	55,856	47,864	7,992
1996	889,496	764,790	124,706	58,137	50,108	8,029
1997	925,812	796,650	129,162	40,898	35,467	5,431
1998	931,068	796,967	134,101	38,495	34,791	3,704
1999	939,622	805,318	134,304	42,297	36,339	5,958
2000	1,001,174	839,772	161,402	46,151	37,307	8,844
2001	982,508	815,293	167,215	46,566	36,029	10,537
2002	991,557	850,786	140,771	46,757	35,810	10,947

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.

Table 7.34-- TRAVEL CHARACTERISTICS FOR HAWAII AND THE UNITED STATES: 1977 AND 1995

[Trips of 100 miles or more, one way. Excludes travel outside the U.S.]

Subject	Hawaii			United States		
	1977	1995	Percent change	1977	1995	Percent change
People who live in area						
Percent traveling households	67	75	12.5	72	80	10.8
Trips per household	1.3	3.1	138.5	4.1	5.5	34.1
Trips per traveling household	1.9	4.2	121.1	5.7	6.9	21.1
Trips per capita	0.5	1.9	280.0	2.0	4.0	66.7
Trips per traveler	(NA)	2.7	(NA)	4.0	4.8	20.0
Miles per traveler	(NA)	7,392	(NA)	2,836	3,943	39.0
Miles per trip	(NA)	2,704	(NA)	709	827	16.6
People who visit area						
Trips per traveler	2.1	3.4	61.9	4.0	4.8	20.0
Miles per traveler	14,654	16,538	12.9	2,836	3,943	39.0
Miles per trip	7,013	4,885	-30.3	709	827	16.6

NA Not available.

Source: U.S. Bureau of Transportation Statistics, *1995 American Travel Survey, State Highlights, Hawaii* (1997), table 1.

Table 7.35-- PERSON TRIPS TO, FROM, AND WITHIN HAWAII, BY CENSUS DIVISIONS OR STATES OF DESTINATION OR ORIGIN: 1995

[Trips of 100 miles of more, one way. Excludes travel outside the U.S.]

Census division or selected state of destination or origin 1/	Destination of person trips from Hawaii (1,000)	Origin of person trips to Hawaii (1,000)
Total person trips	2,086	4,624
Within Hawaii 2/	1,322	1,322
To or from other states	764	3,302
New England	9	69
Mid-Atlantic	36	189
East North Central	36	269
West North Central	18	146
South Atlantic	71	188
East South Central	13	42
West South Central	33	214
Texas	26	182
Mountain	263	236
Nevada	218	35
Pacific (except Hawaii)	285	1,949
Washington	56	261
California	210	1,530

1/ Top three states in each category are listed.

2/ Trips with both origin and destination within Hawaii.

Source: U.S. Bureau of Transportation Statistics, *1995 American Travel Survey, Summary Travel Characteristics, Hawaii* (1997), Pub. No. BTS/ATS95-ESTC/HI (Oct. 1, 1997), tables 6-11.

**Table 7.36-- PERSON TRIPS TO, FROM, AND WITHIN HAWAII, BY
SELECTED TRAVELER CHARACTERISTICS: 1995**

[Trips of 100 miles or more, one way. Excludes travel outside the U.S.]

Travel characteristics	Origin in Hawaii			Destination in Hawaii 1/	
	Total	Dest. in Hawaii	Dest. outside Hawaii	Total	Origin outside Hawaii
All person trips (1,000)	2,086	1,322	764	4,624	3,302
Age (percent):					
Under 25 years	18.7	20.5	15.8	17.2	15.8
60 years and over	16.5	11.4	25.4	14.6	15.9
Female (percent)	46.1	45.3	47.4	47.3	48.1
Race (percent):					
White	36.2	34.8	38.6	65.4	77.6
Black	1.7	1.1	2.7	2.0	2.3
Asian or Pacific Islander	55.7	56.2	54.8	29.2	18.4
Household income over \$60,000 (percent)	50.9	49.1	53.9	53.3	54.9
Married-couple household (percent)	74.3	71.8	78.5	74.9	76.1
Bachelor's degree or higher (percent) 2/	39.9	40.8	38.6	45.9	47.8
Activity status (percent): 2/					
Working full time	69.1	73.5	62.1	68.4	66.5
Retired	13.3	8.5	20.9	9.8	10.3
All household trips (1,000)	1,494	939	555	2,992	2,054
Mean round-trip distance (miles)	2,769	359	6,842	4,731	6,729
Business trip (percent)	41.6	48.4	30.1	30.3	22.0
Vacation trip (percent)	43.7	35.2	58.1	61.6	73.7
Mean nights away from home	6.7	3.4	10.7	8.6	10.3
Lodging at destination (percent):					
Friend's or relative's home	40.6	46.4	33.6	27.0	20.9
Hotel, motel, or resort	50.5	43.6	58.8	51.9	54.6

1/ Includes "destination in Hawaii, origin in Hawaii," same as figures in second column of data.

2/ Persons 16 years and over.

Source: U.S. Bureau of Transportation Statistics, *1995 American Travel Survey, Summary Travel Characteristics, Hawaii*, Pub. No. BTS/ATS95-ESTC/HI (Oct. 1, 1997), tables 1 and 11.

**Table 7.37-- PASSPORTS ISSUED BY THE HONOLULU PASSPORT AGENCY:
1999 TO 2002**

[Calendar year data. The area served by the Honolulu Passport Agency includes Hawaii, American Samoa, Guam, the Northern Mariana Islands, Palau, the Federated States of Micronesia, the Republic of the Marshall Islands, and Taiwan (discontinued during 2002)]

Mailing address	1999	2000	2001	2002
Issued by Honolulu Office	67,046	66,540	65,392	74,897
Mailed to Hawaii addresses	44,786	43,060	43,849	50,133
Mailed outside the state	22,260	23,480	21,543	24,764

Source: U.S. Department of State, Honolulu Passport Agency, records.

Table 7.38-- PERFORMING ARTS, FOR OAHU: 2001-2002 SEASON

Name of organization and type of performance	Productions	Performances	Attendance
All reporting groups	34	627	155,098
Hawaii Pacific University (Hawaii Loa Campus)	3	50	3,600
Honolulu Theatre for Youth	8	396	114,940
Manoa Valley Theatre	6	90	14,850
University of Hawaii at Manoa	17	91	21,708

Source: Hawaii State Department of Business, Economic Development & Tourism mail and telephone survey.

**Table 7.39-- SYMPHONY ORCHESTRA ACTIVITIES:
1986-1987 TO 2001-2002**

Season	Average number of orchestra personnel	Number of performances	Total attendance	Operating expenses (dollars)
HONOLULU SYMPHONY ORCHESTRA				
1986-1987 1/	80	85	139,703	2,394,804
1987-1988	79	127	184,897	4,143,347
1988-1989	80	134	215,808	4,234,275
1989-1990	80	141	183,434	4,978,813
1990-1991	80	101	160,214	5,465,467
1991-1992	80	127	204,253	6,160,301
1992-1993	80	127	194,866	5,983,729
1993-1994 2/	-	-	-	1,380,547
HAWAII SYMPHONY ORCHESTRA				
1994-1995 3/	62	115	120,000	4,700,000
HONOLULU SYMPHONY ORCHESTRA				
1995-1996 4/	80	45	65,000	2,343,305
1996-1997 5/	80	47	73,596	3,919,708
1997-1998	80	48	79,605	5,044,888
1998-1999	80	56	111,682	5,470,100
1999-2000	80	61	106,942	6,691,900
2000-2001 6/	80	53	98,831	5,797,900
2001-2002	80	58	97,906	6,058,458

1/ Season shortened by musicians' strike, August 8-November 26, 1986.

2/ Concert season eliminated by musicians' strike.

3/ First season in operation. The attendance total is estimated.

4/ The Honolulu Symphony Society and the Musicians' Union reached a collective bargaining agreement on December 15, 1995 for a 14-week season, a shorter season than prior years.

5/ Recording of expenses in compliance with FASB 116 & 117 pertaining to not-for-profit corporations, for 18 week season.

6/ Cancelled Shell series and Ohana series due to expense.

Source: Honolulu Symphony Society, records; Hawaii Symphony Orchestra, records.

**Table 7.40-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL
ATTRACTIONS: 2000 TO 2002**

[Calendar year data unless otherwise specified]

Island and cultural attraction	2000	2001	2002
OAHU			
Battleship Missouri Memorial	335,400	377,844	362,703
Bernice P. Bishop Museum 1/	283,907	410,565	389,495
Byodo-In Temple	(NA)	(NA)	109,641
The Contemporary Museum 2/	34,120	35,474	35,753
Damien Museum and Archives	24,324	22,395	20,826
Diamond Head State Monument 3/	1,300,000	1,300,000	(NA)
Foster Botanical Garden	43,676	44,277	44,433
Fred Ohrt Water Museum 4/	4,000	2,978	-
Halawa Shaft 5/	3,770	1,889	-
Halawa Xeriscape Garden 4/	3,210	3,786	-
Harold L. Lyon Arboretum	32,000	(NA)	(NA)
Hawaii Maritime Center	62,472	52,172	(NA)
Hawaii's Plantation Village	36,450	15,904	19,730
Honolulu Academy of Arts	277,300	250,488	252,843
Honolulu Police Department Musuem	6,300	7,500	7,800
Honolulu Zoo	584,320	560,000	500,101
Ho'omaluhia Botanical Garden	94,033	90,347	83,827
Iolani Palace State Monument 1/	65,760	69,938	56,005
Judiciary History Center	38,360	37,311	(NA)
Mormon Temple Grounds (Church of Jesus Christ of Latter-Day Saints, Hawaii Temple Visitor's Center)	116,196	111,057	97,119
Polynesian Cultural Center	807,210	758,314	730,443
Puu o Mahuka Heiau State Monument 3/	20,000	20,000	(NA)
Queen Emma Summer Palace	16,443	15,757	14,614
Royal Mausoleum State Monument 3/	115,000	115,000	(NA)
Sea Life Park Hawaii	350,000	310,000	310,000
Tennent Art Foundation Gallery	2,000	2,050	2,500
Tropic Lightning Museum 6/	12,541	12,541	11,508
Ulu Po Heiau State Monument 3/	5,000	5,000	(NA)
U.S. Army Museum, Ft. DeRussy 6/	113,496	104,774	91,604
U.S.S. Arizona Memorial	1,452,704	1,443,956	1,507,560
U.S.S. Bowfin Submarine Museum	194,859	226,517	222,326
University of Hawaii Art Gallery	50,000	52,000	50,000
Waikiki Aquarium 1/	329,949	340,498	328,622
Waimea Falls Park	253,693	235,319	273,382

Continued on next page.

**Table 7.40-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL
ATTRACTIONS: 2000 TO 2002 - Con.**

Island and cultural attraction	2000	2001	2002
HAWAII			
Amy B. H. Greenwell Ethnobotanical Garden	5,976	6,069	7,210
Astronaut Ellison S. Onizuka Space Center	17,727	16,650	15,528
Greenwell Store Museum	1,201	1,057	867
Hawaii Tropical Botanical Garden	78,128	68,007	73,573
Hawaii Volcanoes National Park 7/	2,673,817	2,631,649	2,399,361
Hulihee Palace	22,805	25,977	26,784
Lyman House Memorial Museum	21,627	18,101	15,528
Nani Mau Gardens	(NA)	95,126	102,850
Pacific Tsunami Museum	13,636	13,264	14,852
Panaewa Rainforest Zoo	80,000	85,000	120,000
Parker Ranch Historic Homes 8/	12,797	10,400	14,300
Parker Ranch Visitor Center 8/	12,798	10,500	13,200
Volcano Art Center	101,000	102,000	101,000
Wailoa Center 1/	63,850	63,119	(NA)
MAUI			
Alexander & Baldwin Sugar Museum	34,909	31,004	33,386
Aquarium Maui/Maui Ocean Center	400,000	381,000	340,000
Haleakala National Park	1,649,171	1,440,062	1,550,168
Halekii-Pihana Heiaus State Monument 1/	7,200	(NA)	(NA)
Hana Cultural Center	16,963	(NA)	(NA)
Hawaii Nature Center	58,657	41,003	(NA)
Iao Valley State Monument 1/	741,000	(NA)	(NA)
Kula Botanical Gardens	24,200	24,200	27,050
Lahaina Restoration Foundation	218,400	210,349	154,898
Baldwin Missionary Home Museum	52,632	45,106	37,438
Brig <i>Carthaginian</i>	44,656	39,476	19,343
Hale Pa'ahao (Old Lahaina Prison)	30,255	29,877	24,632
Hale Pa'i Printing House	5,177	3,184	2,101
Wo Hing Temple Museum	85,680	92,706	71,384
Maui Historical Society Bailey House Museum	14,196	11,681	12,780
Maui Tropical Plantation	240,763	(NA)	(NA)
Whalers Village Museum 9/	189,149	177,024	186,508
KAUAI			
Gay & Robinson Sugar Plantation Visitor Center	4,382	8,927	10,621
Grove Farm Homestead	3,111	2,793	2,997
Kauai Children's Discovery Museum	20,000	19,000	20,000
Kauai Museum	38,000	38,300	40,100
Kilauea National Wildlife Refuge 10/	400,000	400,000	400,000

Continued on next page.

**Table 7.40-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL
ATTRACTIONS: 2000 TO 2002 - Con.**

Island and cultural attraction	2000	2001	2002
KAUAI - con.			
Kokee Natural History Museum	113,862	100,650	112,170
Waioli Mission House	985	1,040	974
MOLOKAI			
Kalaupapa Settlement	8,644	8,956	14,178

NA Not available.

1/ Years ended June 30.

2/ The Contemporary Museum also manage the First Hawaii Center Gallery (2000 attendance--33,375, 2001 attendance--37,555, 2002 attendance--37,463).

3/ Years ended June 30. 2000-01 Data estimates, Diamond Head State Monument attendance does not reflect paying users since some park users currently drive into and out of Diamond Head Crater without stopping.

4/ Due to the events of September 11, 2001, all Board of Water Supply facilities were closed for security reasons and tours discontinued.

5/ Years ended June 30. The Halawa Shaft was closed July 1 to December 31, 2000. Due to the events of September 11, 2001, all Board of Water Supply facilities were closed for security reasons and tours discontinued.

6/ Fiscal Year starts in October 1 and ends in September 30.

7/ Kilauea Visitor Center and Jagger Museum are included in the total attendance at Hawaii Volcanoes National Park.

8/ Parker Ranch also runs the Parker Ranch Wagon Tour (2000 attendance--3,743, 2001 attendance--2,410, 2002 attendance--2,200)

9/ In previous databooks The Whale Center of the Pacific comprised of two museums: Whalers Village Museum and Hale Kohola (House of the Whale), In July 1999 Hale Kohola was closed bringing an end to The Whale Center of the Pacific.

10/ 2000-2002 Data estimates.

Source: Hawaii State Department of Business, Economic Development & Tourism, annual mail and telephone survey of attractions.

**Table 7.41-- CHARACTERISTICS OF MUSEUMS AND
OTHER CULTURAL ATTRACTIONS: 1996**

Characteristic	Amount
Number of establishments	94
Museums, galleries, arboretums	65
Annual revenues (\$1,000)	153,563.8
Percent from sources outside Hawaii	29.7
Total paid employment	3,302
Full-time equivalent	2,168
Full-time employment	1,900
Part-time employment	1,402
Full-time equivalent	268
Labor income (\$1,000)	74,809.5
Wages and salaries	59,294.5
Fringe benefits	15,514.6
Average earning per full-time employee (dollars)	34,506
Total attendance (1,000)	20,129.8
Total impact on--	
State economic output (\$1,000)	339,400
Household income (\$1,000)	142,500
Employment	5,163

Source: Juanita C. Liu, *The Economic Impact of Hawai'i Museums on the Local Economy* (Hawai'i Museums Association, September 8, 1997), tables 1 and 3.

Table 7.42-- NATIONAL PARKS: 1992 TO 2002

Year and area	Acreage, Dec. 31, 2002			Visits
	Total	Federal	Non-federal	
1992	247,349	235,885	11,464	5,701,769
1993	247,349	235,885	11,464	5,828,583
1994	247,349	235,885	11,464	6,077,475
1995	247,349	235,885	11,464	6,213,924
1996	247,349	235,885	11,464	6,192,178
1997	247,349	235,885	11,464	6,738,001
1998	247,349	235,885	11,464	6,274,424
1999	249,001	237,731	11,270	7,469,412
2000	249,001	237,731	11,270	6,517,693
2001	249,001	237,731	11,270	6,215,669
2002	249,045	237,503	11,542	6,025,991
AREAS: 2002				
Hawaii Volcanoes National Park 1/ Haleakala National Park	207,643 28,968	207,643 28,968	- -	2,399,361 1,550,168
Pu'uohonua o Honaunau National Historical Park	419	181	238	377,125
Kaloko-Honokohau National Historical Park	1,164	616	548	70,101
Pu'ukohola Heiau National Historic Site	61	61	-	60,851
U.S.S. Arizona Memorial 2/	11	11	-	1,507,560
Kalaupapa National Historical Park 3/	10,779	23	10,756	60,825

1/ Data exclude the Oloa Forest Tract. This 9,654-acre tract is entirely in Federal ownership, is managed by the National Park Service, and has been designated as part of the wilderness system by the Congress, but it is not within the legally authorized boundary of the Hawaii Volcanoes National Park.

2/ The U.S.S. Arizona Memorial is wholly within the Pearl Harbor Naval Base. The acreage figure is the approximate extent of the total area over which the National Park Service has been granted use rights by the U.S. Navy.

3/ Beginning in 2000 National Park Service will be keeping visitation figures for Kalaupapa National Historical Park.

Source: U.S. Department of the Interior, National Park Service, Pacific Islands Support Office, records.

Table 7.43-- STATE PARKS AND HISTORIC SITES: 1991 TO 2001

Year and island	Number of areas, June 30	Acreage, June 30		Recreation visits, year ended June 30 (1,000)
		Total	Developed	
1991	77	24,896	897.3	19,023
1992	80	25,056	921.7	19,255
1993 1/	70	24,779	772.7	15,112
1994	69	24,790	772.2	14,260
1995	69	25,476	772.2	14,221
1996	68	26,784	772.2	14,221
1997	68	26,554	711.2	12,852
1998	68	26,814	771.2	12,676
1999	68	26,815	772.1	12,661
2000	68	26,815	772.1	13,004
2001	69	27,626	772.1	13,884
ISLANDS: 2000				
Hawaii	16	2,695	272.9	4,521
Maui	9	332	37.9	1,885
Molokai	1	234	10.0	36
Oahu	21	9,590	259.8	3,646
Kauai	9	13,704	131.5	2,831
ISLANDS: 2001				
Hawaii	16	2,694	272.9	4,126
Maui	9	332	37.9	1,715
Molokai	1	234	10.0	32
Oahu	21	9,590	259.8	3,646
Kauai	10	13,756	131.5	2,831

1/ Declines since 1992 reflect transfer of 9 areas to the counties, and also closure of all Kauai state parks from Sept. 11, 1992 to March 20, 1993 because of damage caused by Hurricane Iniki.

Source: Hawaii State Department of Land and Natural Resources, Division of State Parks, records.

Table 7.44-- MAJOR STATE PARKS: 2000 AND 2001

[Parks having at least 500,000 recreation visits or 1,000 acres]

Park	Acreage, June 30		Recreation visits, year ended June 30 (1,000)
	Total	Developed	
2000			
Old Kona Airport State Rec. Area	103.7	20.0	1,300
Hapuna Beach State Rec. Area	63.6	21.5	1,140
Wailua River State Park	1,093.0	37.4	1,144
Diamond Head State Monument 1/	493.4	8.0	1,300
Haena State Park	65.7	2.0	648
Wailoa River State Recreation Area	131.9	97.0	589
Na Pali Coast State Park	6,175.0	4.0	80
Kahana Valley State Park	5,256.5	26.0	88
Kokee State Park	4,345.0	55.0	304
Waimea Canyon State Park	1,866.4	10.0	345
Kekaha Kai State Park	1,642.0	40.0	127
Sacred Falls State Park 2/	1,375.9	10.0	-
2001			
Old Kona Airport State Rec. Area	103.7	20.4	1,176
Hapuna Beach State Rec. Area	61.8	20.5	1,198
Wailua River State Park	1,130.7	37.4	1,144
Diamond Head State Monument 1/	475.0	8.0	1,000
Haena State Park	65.7	2.0	665
Wailoa River State Recreation Area	131.9	97.7	589
Na Pali Coast State Park	6,175.0	4.0	80
Kahana Valley State Park	5,256.5	26.0	88
Kokee State Park	4,345.0	55.0	304
Waimea Canyon State Park	1,866.4	10.0	345
Kekaha Kai State Park	1,642.5	5.0	(NA)
Sacred Falls State Park 2/	1,375.9	10.0	-

NA Not available.

1/ Diamond Head State Monument attendance does not reflect paying users since some park users currently drive into and out of Diamond Head Crater without stopping.

2/ Park closed since May 1999.

Source: Hawaii State Department of Land and Natural Resources, Division of State Parks, records.

**Table 7.45-- NATIONAL AND STATE HISTORIC SITES, BY ISLANDS:
2001 AND 2002**

[As of December 31]

Island	Total sites	Listed Hawaii Register only	Listed National Register only	Listed both Hawaii and National Register	Eligible for National Register 1/
2001					
State total	667	290	110	231	36
Hawaii	128	59	23	41	5
Maui	66	30	4	31	1
Kahoolawe	1	-	1	-	-
Lanai	2	-	-	2	-
Molokai	93	41	10	40	2
Oahu	295	122	68	82	23
Kauai	82	38	4	35	5
2002					
State total	697	318	110	233	36
Hawaii	137	67	23	42	5
Maui	66	30	4	31	1
Kahoolawe	1	-	1	-	-
Lanai	2	-	-	2	-
Molokai	93	41	10	40	2
Oahu	316	142	68	83	23
Kauai	82	38	4	35	5

1/ Sites declared eligible for National Register listing by the National Board.

Source: Hawaii State Department of Land and Natural Resources, State Historic Preservation Division, records.

Table 7.46-- ZOOS: 1999 TO 2002

Subject and Zoo	1999	2000	2001	2002
Species: 1/				
Honolulu Zoo	(NA)	303	300	265
Panaewa Rainforest Zoo (Hilo)	65	73	71	72
Individuals: 1/				
Honolulu Zoo	(NA)	1,229	1,230	1,164
Panaewa Rainforest Zoo (Hilo)	185	171	169	142
Attendance:				
Honolulu Zoo	(NA)	584,320	560,000	500,101
Panaewa Rainforest Zoo (Hilo) 2/	78,000	80,000	85,000	120,000

NA Not available.

1/ Animal and bird inventory, December 31.

2/ Attendance figures for the Panaewa Rainforest Zoo for 1999, 2000, 2001 and 2002 are estimates.

Source: Data obtained by Hawaii State Department of Business, Economic Development & Tourism from the County of Hawaii and the Honolulu Zoo records.

Table 7.47-- AQUATIC COLLECTIONS: 2002

[For annual attendance, see table 7.40]

Phylum or class	Sea Life Park, June 30, 2002		Waikiki Aquarium, June 30, 2002	
	Species	Individuals	Species	Individuals
Total	(NA)	(NA)	425	2,293
Fishes	(NA)	(NA)	201	613
Reptiles	(NA)	(NA)	-	-
Mammals	(NA)	(NA)	1	2
Invertebrates	(NA)	(NA)	223	1,678
Birds	(NA)	(NA)	-	-

NA Not available

Source: Sea Life Park, records; Waikiki Aquarium, records.

Table 7.48-- COUNTY PARKS, BY ISLANDS: 2000 TO 2002

[As of December 31]

Island	Number			Acreage		
	2000	2001	2002	2000	2001	2002
State totals	627	632	645	8,466	9,015	9,200
Hawaii	135	135	135	1,377	1,377	1,433
Maui	124	124	130	1,107	1,107	1,212
Lanai	5	5	5	16	16	18
Molokai	14	14	15	75	75	77
Oahu 1/	283	288	293	5,891	6,440	6,460
Kauai	66	66	67	412	412	487

1/ 2000-2002 numbers exclude Zoo & Golf Courses.

Source: Compiled by the Hawaii State Department of Business, Economic Development & Tourism from data provided by County parks and recreation departments.

Table 7.49-- ATTENDANCE AND WATER SAFETY AT GUARDED BEACH PARKS, FOR THE CITY AND COUNTY OF HONOLULU: 2002

Beach park	Estimated attendance 1/	Rescues	Drownings	Surfing accidents
All parks	17,817,106	1,388	13	539
Ala Moana	1,756,022	64	2	20
Alii/Haleiwa	400,717	29	-	9
Bellows	114,547	5	-	1
Ehukai	484,381	39	-	49
Hanauma	1,751,318	379	10	4
Kailua	368,722	13	-	2
Keauwaula	130,324	31	-	17
Ke Waena	272,955	10	-	12
Kualoa	268,825	4	-	-
Mali	376,903	21	-	11
Makaha	348,581	59	-	21
Makapuu	208,681	127	1	4
Nanakuli	318,929	50	-	4
Pokai Bay	370,673	13	-	-
Sandy	602,539	277	-	57
Sunset	553,178	37	-	12
Waikiki	8,355,448	119	-	283
Waimanalo	297,141	12	-	10
Waimea	837,222	99	-	23

1/ Attendance is based on headcounts taken 3 times by Water Safety Officers over an 8-hour work day.
 Source: City and County of Honolulu, Emergency Services Department, Ocean Safety & Lifeguard Services Division, records.

Table 7.50-- SWIMMING AND SURFING SITES, BY ISLANDS

Subject	Six islands	Hawaii	Maui	Lanai	Molokai	Oahu	Kauai
Miles of sandy shoreline 1/	184.9	19.4	32.6	18.2	23.2	50.3	41.2
Primary 2/	24.4	1.2	7.9	-	-	12.5	2.8
Other	160.5	18.2	24.7	18.2	23.2	37.8	38.4
Number of surfing sites 3/	1,600	185	212	99	180	594	330

1/ Surveyed in 1962.

2/ Safe, clean, accessible, and generally suitable for swimming.

3/ Surveyed in 1971. A surfing site is defined as "a specific wave-breaking zone caused by a shoal and having sufficient consistency to be identified as a surfable riding area, either seasonally or in a combination of seasons, e.g., Queen's Surf, Waikiki."

Source: Hawaii State Department of Planning and Economic Development, *Hawaii's Shoreline* (1965), p. 7; Surfing Education Association, *The 1971 Statewide Surfing Site Survey*, Vol. 1, p. 93.

Table 7.51-- COUNTY TENNIS FACILITIES: 2000 TO 2002

[As of December 31]

Subject	State total	Hawaii	Maui	Lanai	Molokai	Oahu	Kauai
Locations:							
2000	87	19	12	1	1	45	9
2001	88	19	12	2	1	45	9
2002	88	19	12	2	1	45	9
Courts:							
2000	290	43	42	2	2	179	22
2001	289	43	39	4	2	179	22
2002	289	43	39	4	2	179	22

Source: Compiled by the Hawaii State Department of Business, Economic Development & Tourism from the County parks and recreation departments.

Table 7.52-- GOLF COURSES, BY NUMBER OF HOLES, OWNERSHIP, AND ISLANDS: 2003

Status, island, and ownership	Number of golf courses						Number of holes
	Total	9-hole	18-hole	27-hole	36-hole	54-hole	
State total	76	7	59	4	4	2	1,485
Hawaii	17	2	13	-	2	-	324
Municipal	1	-	1	-	-	-	18
Private	16	2	12	-	2	-	306
Maui	9	-	6	-	1	2	252
Municipal	1	-	1	-	-	-	18
Private	8	-	5	-	1	2	234
Lanai	3	1	2	-	-	-	45
Private	3	1	2	-	-	-	45
Molokai	2	1	1	-	-	-	27
Private	2	1	1	-	-	-	27
Oahu	36	2	30	3	1	-	675
Military	7	-	6	1	-	-	135
Municipal	6	1	5	-	-	-	99
Private	23	1	19	2	1	-	441
Kauai	9	1	7	1	-	-	162
Municipal	1	-	1	-	-	-	18
Private	8	1	6	1	-	-	144

Source: *The Honolulu Advertiser*, July 13, 2003.

**Table 7.53-- COUNTY GOLF COURSES AND CAMPING PERMITS,
FOR OAHU: 1991 TO 2002**

Calendar year	Public golf courses			Camping permits issued 1/
	Courses	Holes	Rounds played	
1991	5	81	580,888	9,633
1992	5	81	654,726	9,938
1993	5	81	638,972	10,251
1994	5	81	580,120	8,778
1995	6	99	650,934	10,514
1996	6	99	685,191	10,622
1997	6	99	686,188	15,804
1998	6	99	747,379	16,929
1999	(NA)	(NA)	(NA)	16,884
2000	6	99	663,710	16,947
2001	6	99	638,817	16,375
2002	6	99	607,823	12,045

NA Not available.

1/ By the City and County of Honolulu, camping permits issued reflect cumulative family and group camping permits.

Source: City and County of Honolulu, Department of Parks and Recreation, records and Department of Enterprise Services, records.

Table 7.54-- SONY OPEN SCORES AND PURSES: 1992 TO 2003

[The Sony Open (Formerly the Hawaiian Open) is held at the Waialae Country Club golf course. Distance is 7,060 yards; par is 70/280]

Year	Holes	Winning score		Purse (dollars)	
		Total	Below par	Total	Winner
1992	72	265	23	1,200,000	216,000
1993	72	269	19	1,200,000	216,000
1994	72	269	19	1,200,000	216,000
1995	72	269	19	1,200,000	216,000
1996	72	277	11	1,200,000	216,000
1997	72	271	17	1,200,000	216,000
1998	72	260	28	1,800,000	324,000
1999	72	271	9	2,600,000	468,000
2000	72	261	19	2,900,000	522,000
2001	72	260	20	4,000,000	720,000
2002	72	266	14	4,000,000	720,000
2003	72	264	16	4,500,000	810,000

Note: Up until 1998, event known as the Hawaiian Open, which was held at the Waialae Country Club golf course. Distance was 6,975 yards; par was 72/288

Source: *Honolulu Star-Bulletin* and *The Honolulu Advertiser*, various issues.

Table 7.55-- PUBLIC HUNTING AREAS AND WILDLIFE SANCTUARIES AND REFUGES, BY ISLANDS: OCTOBER 30, 2002

Island	Public hunting areas		Other wildlife sanctuaries and refuges	
	Number	1,000 acres	Number	1,000 acres
State total	61	1,196.6	53	94.9
Hawaii	26	905.4	8	83.3
Maui	7	90.7	10	0.3
Lanai	1	30.8	4	0.0
Molokai	1	16.0	6	0.0
Oahu	12	24.5	18	0.7
Kauai	14	129.2	7	10.5

Source: Hawaii State Department of Land and Natural Resources, Division of Forestry and Wildlife, records.

Table 7.56-- FISHING AND HUNTING LICENSES ISSUED: 1997 TO 2002

[Years ended June 30]

Type of license	1997	1998	1999	2000	2001	2002
Freshwater fishing	6,493	6,946	7,197	5,279	6,277	7,537
Hunting	10,477	10,061	9,810	9,804	9,295	9,751

Source: Hawaii State Department of Land and Natural Resources, Division of Aquatic Resources and Division of Forestry and Wildlife, records.

Table 7.57-- FISHING, HUNTING, AND WILDLIFE-ASSOCIATED RECREATION OF PERSONS 16 YEARS OF AGE AND OLDER: 2001

[For 1980 survey results, see *Data Book 1984*, table 251]

Subject	All activities	Hunting and fishing			Wildlife watching
		Both	Fishing	Hunting	
Hawaii residents: 1/ 2/ Participants (1,000)	195	114	(NA)	(NA)	126
Taking place in Hawaii: 2/ Participants, total (1,000)	(NA)	(NA)	150	17	220
Hawaii residents	(NA)	(NA)	109	17	120
Residents of other states	(NA)	(NA)	41 3/	(B)	141
Expenditures (million dollars)	272	140	125	15	131

B Sample size too small to report data reliably.

NA Not available

1/ Estimated population 16 years old or more was 916,000.

2/ Detail does not add to total because of multiple responses.

3/ Estimate based on small sample size.

Source: U.S. Fish and Wildlife Service and U.S. Bureau of the Census, *2001 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation* (June 2002), pp. 14, 20, 21, 23, 25, 26 and 28.

**Table 7.58-- HONOLULU MARATHON REGISTRANTS, FINISHERS AND
WINNING TIMES: 1992 TO 2002**

Year	Number of registrants	Number of finishers	Winning time (hr., min., sec.)	
			Men	Women
1992	30,905	23,515	2:14:19	2:32:13
1993	29,514	23,640	2:13:16	2:32:20
1994	32,771	25,833	2:15:04	2:37:06
1995	34,434	27,022	2:16:08	2:37:29
1996	30,864	24,414	2:13:23	2:34:28
1997	33,682	26,495	2:12:17	2:33:14
1998	27,704	22,112	2:14:53	2:33:27
1999	26,724	21,211	2:16:45	2:32:36
2000	26,465	22,636	2:15:19	2:28:33
2001	23,513	19,236	2:15:09	2:29:54
2002	30,428	26,477	2:12:29	2:29:08

Source: Honolulu Marathon Association, records; Honolulu Marathon Records & Statistics, at <http://www.honolulumarathon.org/stats.html> accessed on January 17, 2003.

**Table 7.59-- IRONMAN TRIATHLON WORLD CHAMPIONSHIP
PARTICIPANTS, FINISHERS, AND WINNING TIMES: 1992 TO 2002**

Year	Number of participants	Number of finishers	Winning time (hr., min., sec.)	
			Men	Women
1992	1,379	1,298	8:09:08	8:55:29
1993	1,438	1,353	8:07:45	8:58:23
1994	1,405	1,290	8:20:27	9:20:14
1995	1,444	1,325	8:20:34	9:16:46
1996	1,421	1,288	8:04:08	9:06:49
1997	1,478	1,365	8:33:01	9:31:43
1998	1,487	1,379	8:24:20	9:24:16
1999	1,463	1,411	8:17:17	9:13:02
2000	1,525	1,426	8:21:01	9:26:17
2001	1,468	1,368	8:31:18	9:28:37
2002	1,541	1,455	8:29:56	9:07:54

Source: Ironman Triathlon World Championship, records; 1995-1998 race results from JTL Timing Systems Hawaii at <<http://www.ironmantri.com>> and 1999-2002 race results from <<http://www.ironmanlive.com>> accessed on December 3, 2002.

**Table 7.60-- TRANSPACIFIC YACHT CLUB'S HONOLULU RACE ENTRIES
AND WINNING TIMES: 1985 TO 2003**

[The Honolulu Race, sponsored by the Transpacific Yacht Club of Los Angeles, is run biennially between San Pedro, California, and Diamond Head Lighthouse, a great circle distance of 2,217 nautical miles]

Year	Boats entered	Winning times (days, hours, minutes, seconds)	
		Elapsed	Corrected
1985	65	13:06:31:19	9:14:07:40
1987	55	8:12:00:40	8:00:56:41
1989	45	8:12:50:35	8:02:54:08
1991	42	10:08:59:35	9:22:34:13
1993	42	9:09:11:17	8:28:09:06
1995	35	9:01:32:02	8:22:41:48
1997	39	8:06:31:00	7:01:46:11
1999	33	8:02:52:27	7:08:40:10
2001	34	10:17:49:19	8:01:01:08
2003	57	8:17:01:25	7:12:20:29

Source: Transpac 2003 website, <http://www.transpacifcyc.org>.

**Table 7.61-- TOTAL ATTENDANCE AT FOOTBALL BOWL GAMES:
1997-1998 TO 2002-2003 SEASONS**

Bowl	1997-1998	1998-1999	1999-2000	2000-2001	2001-2002	2002-2003
Oahu Bowl 1/	(X)	34,803	40,974	24,187	(X)	(X)
Aloha Bowl	34,419	34,803	40,974	24,397	(X)	(X)
Hawaii Bowl	(X)	(X)	(X)	(X)	(X)	31,535
Hula Bowl 2/ 3/	20,079	23,719	23,719	23,719	20,000	12,000
Pro Bowl	49,995	50,075	50,112	50,128	50,301	50,125

X Not applicable, the Oahu Bowl first played in 1998, Oahu Bowl and Aloha Bowl not played in 2001-2002 season.

1/ From 1998-99, the Aloha Bowl is played in conjunction with the Oahu Bowl, attendance numbers reflect total attendance during both games, in 2000 the Oahu Bowl and Aloha Bowl were played on separate days.

2/ The Hula Bowl has been played at Maui's War Memorial Stadium from the 1997-98 season.

3/ 2002-2003 figure represent an estimate as number reported at a "little over 12,000."

Source: *Honolulu Star-Bulletin* and *The Honolulu Advertiser*, various issues.

**Table 7.62-- VARSITY SPORTS SUMMARY FOR THE UNIVERSITY OF
HAWAII AT MANOA: 1999-2000 TO 2001-2002**

[Includes only games played against four-year collegiate teams]

Sports	Games played 1/				Home games	
	Total	Won	Lost	Tied	Home dates	Attendance
1999-2000:						
Baseball	56	28	28	-	39	95,386
Basketball (men's)	29	17	12	-	19	133,559
Basketball (women's)	29	20	9	-	19	32,544
Football 2/	13	9	4	-	10	348,095
Volleyball (men's)	29	19	10	-	19	106,662
Volleyball (women's)	31	29	2	-	21	149,910
2000-2001						
Baseball	56	29	27	-	36	87,029
Basketball (men's)	31	17	14	-	18	116,802
Basketball (women's)	34	26	8	-	22	42,098
Football	12	3	9	-	8	298,719
Volleyball (men's)	26	19	7	-	16	82,711
Volleyball (women's)	33	31	2	-	22	153,688
2001-2002						
Baseball	56	16	40	-	35	94,804
Basketball (men's)	33	27	6	-	17	126,274
Basketball (women's)	31	23	8	-	18	32,910
Football	12	9	3	-	8	313,345
Volleyball (men's)	32	24	8	-	16	89,387
Volleyball (women's)	35	29	6	-	16	104,222

1/ Volleyball data refer to matches.

2/ Number of home games (10) includes Jeep Oahu Bowl, but attendance from Bowl game not included in final totals since game was not UH sponsored.

Source: University of Hawaii, Office of Intercollegiate Athletics, Sports Media Relations, records.

**Table 7.63-- PUBLIC HIGH SCHOOL INTERSCHOLASTIC SPORTS:
1999-2000 TO 2001-2002 SEASONS**

Sport	Players	Games 1/	Attendance	Expenditure 2/ (dollars)
1999-2000:				
Baseball	Boys	(NA)	(NA)	13,086
Basketball	Boys and girls	400	17,247	71,674
Football	Boys	174	75,362	119,546
2000-2001:				
Baseball	Boys	(NA)	(NA)	14,281
Basketball	Boys and girls	437	17,771	74,512
Football	Boys	184	86,902	123,401
2001-2002:				
Baseball	Boys	(NA)	(NA)	19,127
Basketball	Boys and girls	440	17,282	91,726
Football	Boys	176	80,666	144,318

NA Not available

Note: Data are for Oahu only (OIA).

1/ Junior varsity and varsity games, based on published schedules from public school leagues. Data exclude pre-season and post-season games.

2/ Data on expenditures reflect figures from the general and school trust funds.

Source: Hawaii State Department of Education, Office of Accountability and School Instructional Support, records.

Table 7.64-- PROFESSIONAL BOXING: 1993 TO 2002

Year	Number of promoters	Number of shows	Paid attendance	Gross receipts (dollars)
1993	1	1	472	12,385
1994	3	6	8,022	191,150
1995	2	4	2,636	48,280
1996	3	3	2,653	64,781
1997	2	3	1,967	44,645
1998	2	3	2,059	52,510
1999	1	1	479	10,120
2000	3	5	3,106	77,155
2001	3	6	3,489	141,235
2002	3	3	4,477	106,295

Source: Hawaii State Department of Commerce and Consumer Affairs, Boxing Commission, records.

Table 7.65-- DOG LICENSES ISSUED, BY ISLANDS: 1993 TO 2002

[Dogs are licensed on a biennial basis]

Year	State total	Hawaii	Maui 1/	Lanai	Molokai	Oahu	Kauai
1993	27,586	4,006	2,427	26	46	20,081	1,000
1994	29,010	4,099	3,171	26	57	19,485	2,172
1995	28,442	4,911	1,446	82	48	20,030	1,925
1996	30,376	5,381	699	32	58	21,245	2,961
1997	28,395	5,871	1,378	33	80	19,713	1,320
1998	28,645	5,777	649	35	83	19,861	2,240
1999	28,245	6,311	581	29	84	20,039	1,201
2000	26,560	5,627	2/ 4,587	57	25	20,066	785
2001	31,068	5,919	2/ 4,285	(NA)	(NA)	18,761	2,103
2002	27,115	6,809	3/ 626	50	30	17,752	1,848

NA Not available.

1/ Beginning in January 1995, the number of registrations issued by the animal shelter was not included in the count. Therefore, the figures for 1995-1999 were affected by this change.

2/ From year 2000 Maui County reported data in fiscal year, in 2001 Maui County reported 674 licenses issued which includes Lanai and Molokai figures and animal shelter data obtained for the same period were 3,611.

3/ For year 2002 Maui County reported data in fiscal year, Maui Humane Society figure not reported.

Source: Compiled by the Hawaii State Department of Business, Economic Development & Tourism from the County Departments of Finance; Hawaiian Humane Society (for Oahu, 1995-2002); and Maui Humane Society (for Maui in 2000-2001).