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Section 7

RECREATION AND TRAVEL

Statistics on tourism, recreation, sports, museums, parks, pets, and the performing arts appear in this section. Additional information on recreational and resort land use is given in Section 6; on transportation, in Section 18; and on hotels and hotel workers, in Sections 12, 13, 15 and 23.

Information on recreation and tourism is issued periodically by the Hawaii State Department of Business, Economic Development and Tourism's, Tourism Research Branch (particularly in its annual research reports) and Research and Economic Analysis Division, the State Parks Division of the Hawaii State Department of Land and Natural Resources, U.S. National Park Service, County park and recreation departments, and other organizations. Long-term trends are summarized in *Historical Statistics of Hawaii*, Section 11. National statistics are given in Section 26 of the *Statistical Abstract of the United States: 2006*.

**Table 7.01-- PASSENGERS ARRIVING, BY POINT OF ORIGIN AND TRANSIT
STATUS: 1996 TO 2005**

[Domestic includes passengers from all flights originating from the mainland United States.
International includes passengers from all flights originating from U.S. territories
and other countries]

Point of origin and status	1996	1997	1998	1999	2000
All directions	8,049,980	8,182,660	7,852,500	7,980,220	8,272,973
Landing	7,648,880	7,723,580	7,545,230	7,708,206	7,981,480
Intransit	401,100	459,080	307,270	272,014	291,493
Domestic	5,078,740	5,147,470	5,169,410	5,172,404	5,448,603
Landing	4,801,570	4,907,620	5,033,100	5,088,781	5,318,419
Intransit	277,170	239,850	136,310	83,623	130,184
International	2,971,240	3,035,190	2,683,090	2,807,816	2,824,370
Landing	2,847,310	2,815,960	2,512,130	2,619,425	2,663,061
Intransit	123,930	219,230	170,960	188,391	161,309
Point of origin and status	2001	2002	2003	2004	2005
All directions	7,585,952	7,628,973	7,557,861	1/ 8,225,648	8,840,063
Landing	7,318,235	7,424,621	7,438,045	1/ 8,101,166	8,713,112
Intransit	267,717	204,352	119,816	124,482	126,951
Domestic	5,200,050	5,290,418	5,462,304	5,914,311	6,460,134
Landing	5,071,551	5,253,652	5,461,554	5,911,004	6,436,275
Intransit	128,499	36,766	750	3,307	23,859
International	2,385,902	2,338,555	2,095,557	1/ 2,311,337	2,379,929
Landing	2,246,684	2,170,969	1,976,491	1/ 2,190,162	2,276,837
Intransit	139,218	167,586	119,066	121,175	103,092

1/ Revised from previous *Data Book*.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt>>.

**Table 7.02-- PASSENGER STATUS OF PARTIES AND PASSENGERS
ARRIVING IN HAWAII, BY POINT OF ORIGIN: 2003 TO 2005**

[Domestic includes passengers from all flights originating from the mainland United States.
International includes passengers from all flights originating from U.S. territories
and other countries]

Year and point of origin	All types	Visitors to Hawaii	Returning residents	Intended residents
PARTIES 1/				
2003, total	(NA)	3,064,258	647,128	(NA)
Domestic	(NA)	2,300,147	571,779	26,048
International	(NA)	764,112	75,350	(NA)
2004, total	(NA)	3,288,160	540,849	(NA)
Domestic	(NA)	2,467,853	442,650	20,346
International	(NA)	820,307	98,199	(NA)
2005, total	(NA)	3,511,308	584,530	(NA)
Domestic	(NA)	2,669,990	490,213	22,488
International	(NA)	841,317	94,317	(NA)
PASSENGERS				
2003, total	7,557,861	6,380,439	1,019,316	(NA)
Domestic	5,462,304	4,531,289	891,975	38,290
International	2,095,557	1,849,150	127,341	(NA)
2004, total	2/ 8,225,648	6,912,094	2/ 1,148,004	(NA)
Domestic	5,914,311	4,892,960	976,976	41,067
International	2/ 2,311,337	2,019,134	2/ 171,028	(NA)
2005, total	8,840,063	7,416,574	1,252,012	(NA)
Domestic	6,460,134	5,313,281	1,078,468	44,526
International	2,379,929	2,103,293	173,544	(NA)

NA Not available.

1/ Not surveyed for intransit passengers.

2/ Revised from previous *Data Book*.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.

**Table 7.03-- VISITOR ARRIVALS AND AVERAGE DAILY VISITOR CENSUS:
1966 TO 2005**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Year	Visitors staying overnight or longer			Average number of visitors present per day		
	Total	Domestic	International	Total	Domestic	International
1966	834,732	629,564	205,168	20,900	19,271	1,629
1967	1,124,012	828,849	295,163	27,610	24,898	2,712
1968	1,313,706	952,821	360,885	32,314	28,784	3,530
1969	1,526,074	1,121,714	404,360	37,175	33,088	4,087
1970	1,745,904	1,273,639	472,265	36,920	32,028	4,892
1971	1,817,941	1,363,081	454,860	40,866	36,504	4,362
1972	2,233,627	1,682,285	551,342	49,987	45,098	4,889
1973	2,622,376	1,942,714	679,662	59,450	53,407	6,043
1974	2,804,394	2,036,203	768,191	63,772	56,939	6,833
1975	2,818,082	2,028,068	790,014	66,146	59,495	6,651
1976	3,213,249	2,327,399	885,850	75,426	68,225	7,201
1977	3,413,095	2,508,472	904,623	82,737	75,684	7,053
1978	3,676,967	2,766,012	910,955	92,114	85,028	7,086
1979	3,966,192	2,888,521	1,077,671	98,745	89,678	9,067
1980	3,928,789	2,793,101	1,135,688	96,406	86,788	9,618
1981	3,928,906	2,778,566	1,150,340	95,874	85,449	10,425
1982	4,227,733	3,072,543	1,155,189	105,075	94,740	10,335
1983	4,356,317	3,219,219	1,137,098	107,860	97,390	10,470
1984	4,827,884	3,499,419	1,328,466	118,252	106,260	11,992
1985	4,843,414	3,522,126	1,321,288	116,107	103,820	12,287
1986	5,569,067	4,063,928	1,505,138	132,355	118,110	14,245
1987	5,770,585	4,040,204	1,730,381	133,835	116,780	17,055
1988	6,101,483	4,041,878	2,059,605	140,798	115,760	25,038
1989	6,488,428	4,339,513	2,148,915	165,058	135,480	29,578
1990	6,723,530	4,315,159	2,408,370	154,516	113,066	41,450
1991	6,518,460	4,068,508	2,449,952	147,323	105,686	41,637
1992	6,473,675	3,791,951	2,681,724	152,249	106,589	45,660
1993	6,070,987	3,570,051	2,500,936	147,498	100,430	47,068
1994	6,364,675	3,813,280	2,551,395	156,630	107,904	48,726
1995	6,546,762	3,743,477	2,803,285	157,098	105,649	51,450

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**Table 7.03-- VISITOR ARRIVALS AND AVERAGE DAILY VISITOR CENSUS:
1966 TO 2005 -- Con.**

Year	Visitors staying overnight or longer			Average number of visitors present per day		
	Total	Domestic	International	Total	Domestic	International
1996	6,723,150	3,794,122	2,929,028	158,297	106,404	51,892
1997	6,761,148	3,890,811	2,870,337	157,187	108,019	49,168
1998	6,595,790	4,014,140	2,581,650	157,388	112,068	45,320
1999	6,741,037	4,255,621	2,485,416	164,439	117,998	46,441
2000	6,948,595	4,446,936	2,501,659	168,637	123,441	45,196
2001	6,303,791	4,224,321	2,079,470	158,247	118,106	40,141
2002	6,389,058	4,358,850	2,030,208	160,195	121,030	39,165
2003	6,380,439	4,531,289	1,849,150	161,048	123,389	37,659
2004	6,912,094	4,892,960	2,019,134	171,481	132,355	39,126
2005	7,416,574	5,313,281	2,103,293	185,445	144,396	41,049

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.

**Table 7.04-- OVERNIGHT AND LONGER VISITORS TO HAWAII:
2004 AND 2005**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Resides in Major Market Areas (MMA) 1/	2004			2005		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
All visitors	6,912,094	4,892,960	2,019,134	7,416,574	5,313,281	2,103,293
US West MMA 2/	2,768,002	2,720,509	47,493	3,032,492	2,987,368	45,124
US East MMA 3/	1,805,377	1,756,940	48,437	1,929,294	1,885,180	44,114
Japan MMA	1,482,085	12,186	1,469,899	1,517,439	10,595	1,506,844
Canada MMA	217,163	57,947	159,216	248,617	81,425	167,192
Other Asia MMA 4/	98,480	36,009	62,471	107,121	38,009	69,112
China	34,216	23,026	11,190	42,526	25,266	17,260
Hong Kong	5,621	1,829	3,792	5,363	1,642	3,721
Korea	38,394	7,578	30,816	35,008	7,835	27,173
Singapore	4,088	856	3,232	4,050	1,022	3,028
Taiwan	16,161	2,720	13,441	20,174	2,244	17,930
Oceania MMA 5/	132,130	28,495	103,635	142,391	35,643	106,748
Australia	112,960	24,590	88,370	122,940	31,016	91,924
New Zealand	19,170	3,905	15,265	19,451	4,627	14,824
Europe MMA 6/	114,948	100,672	14,276	112,370	101,822	10,548
United Kingdom	66,921	56,702	10,219	62,827	55,345	7,482
France	8,165	7,231	934	8,103	7,316	787
Germany	28,061	25,950	2,111	27,566	26,218	1,348
Italy	6,080	5,725	355	7,377	7,133	244
Switzerland	5,722	5,065	657	6,498	5,811	687
Latin America MMA 7/	13,760	13,214	546	14,655	14,186	469
Argentina	1,677	1,634	43	1,730	1,680	50
Brazil	4,080	3,905	175	5,058	4,927	131
Mexico	8,003	7,675	328	7,867	7,579	288
Other MMA 8/	280,148	166,987	113,161	312,194	159,052	153,142

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**Table 7.04-- OVERNIGHT AND LONGER VISITORS TO HAWAII:
2004 AND 2005 -- Con.**

- 1/ MMA's are geographical areas defined by the Hawaii Tourism Authority for marketing purposes.
- 2/ Pacific and Mountain States of the United States.
- 3/ All other States in the continental United States not included in U.S. West.
- 4/ Includes China, Hong Kong, Korea (South), Singapore, and Taiwan.
- 5/ Includes Australia and New Zealand.
- 6/ Includes United Kingdom, Germany, France, Italy, and Switzerland.
- 7/ Includes Argentina, Brazil, and Mexico.
- 8/ Includes all countries and districts not listed in other MMAs, including Guam, Puerto Rico, U.S. Virgin Islands, and other U.S. territories.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt>>.

Table 7.05-- VISITOR DAYS, BY POINT OF ORIGIN: 1993 TO 2005

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Year	Total	Domestic	International
1993	53,836,611	36,656,820	17,179,791
1994	57,169,825	39,384,934	17,784,891
1995	57,340,911	38,561,739	18,779,172
1996	57,936,622	38,944,059	18,992,563
1997	57,373,493	39,427,198	17,946,295
1998	57,446,913	40,904,938	16,541,975
1999	60,020,237	43,069,177	16,951,060
2000	61,721,150	45,179,587	16,541,563
2001	57,760,242	43,108,798	14,651,444
2002	58,471,088	44,175,694	14,295,394
2003	58,782,699	45,036,982	13,745,717
2004	62,761,989	48,441,764	14,320,225
2005	67,687,479	52,704,668	14,982,811

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt>>.

**Table 7.06-- AVERAGE DAILY VISITOR CENSUS, BY COUNTY AND ISLAND:
2004 AND 2005**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

County or island	2004			2005		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
State total	171,481	132,355	39,126	185,445	144,396	41,049
Oahu	83,718	53,913	29,805	89,588	58,335	31,253
Hawaii County	23,376	19,730	3,647	27,768	23,406	4,362
Kauai County	18,869	17,500	1,369	19,675	18,527	1,148
Maui County	45,517	41,212	4,306	48,414	44,129	4,285
Maui	44,014	39,873	4,140	46,898	42,785	4,113
Molokai	844	741	103	885	765	120
Lanai	660	597	63	631	578	52

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.

Table 7.07-- VISITOR ARRIVALS, DOMESTIC AND INTERNATIONAL, BY AREA VISITED: 2004 AND 2005

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Area visited	2004			2005		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
State total 1/	6,912,094	4,892,960	2,019,134	7,416,574	5,313,281	2,103,293
Oahu	4,464,551	2,612,029	1,852,523	4,731,843	2,808,467	1,923,376
Kauai	1,020,921	906,105	114,816	1,090,147	988,304	101,843
Maui County 1/	2,207,826	1,937,797	270,029	2,346,480	2,080,731	265,749
Maui	2,155,561	1,895,582	259,979	2,294,698	2,040,855	253,843
Molokai	72,099	57,987	14,112	73,506	58,515	14,991
Lanai	73,388	63,172	10,216	73,292	65,013	8,279
Hawaii County 1/	1,281,156	982,704	298,452	1,521,536	1,173,629	347,907
Hilo	481,907	344,992	136,915	593,067	433,152	159,915
Kona	1,072,933	825,830	247,103	1,285,248	1,011,978	273,270
One island only	5,337,025	3,739,118	1,597,907	5,739,161	4,083,450	1,655,711
Oahu only	3,138,653	1,700,005	1,438,648	3,322,733	1,828,846	1,493,887

1/ Because many visitors planned to visit more than one area, detail sums to more than the totals and subtotals shown here.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.

Table 7.08-- SUMMARY CHARACTERISTICS OF OVERNIGHT AND LONGER VISITORS, BY POINT OF ORIGIN: 2004 AND 2005

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Total	Domestic	International
2004			
Residence (percent):			
United States	66.2	91.5	4.8
Pacific and Mountain States	40.0	55.6	2.4
California	25.9	36.1	1.3
Males per 100 females	89	93	82
Persons per party	2.1	2.0	2.5
Arriving June-August (percent)	28.2	29.0	26.2
Repeat visitors (percent)	62.4	65.5	54.8
Pleasure trip (percent)	82.6	80.6	87.2
In hotel only	60.3	51.5	81.6
One island only	77.2	76.4	78.9
2005			
Residence (percent):			
United States	67.0	91.8	4.2
Pacific and Mountain States	40.9	56.2	2.1
California	26.2	36.1	1.2
Males per 100 females	88	92	79
Persons per party	2.1	2.0	2.5
Arriving June-August (percent)	28.3	29.4	25.5
Repeat visitors (percent)	62.9	66.3	54.6
Pleasure trip (percent)	81.0	80.1	83.2
In hotel only	59.0	50.0	81.8
One island only	77.4	76.9	78.7

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt>>.

**Table 7.09-- DOMESTIC VISITORS BY STATE AND REGION:
2004 AND 2005**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Residence	2004	2005
United States	4,477,449	4,872,549
Pacific	2,234,261	2,432,433
Alaska	36,835	39,349
California	1,767,696	1,919,548
Oregon	135,943	152,462
Washington	293,786	321,074
Mountain	486,249	554,935
Arizona	127,014	151,642
Colorado	126,243	135,564
Idaho	28,598	32,752
Montana	16,774	19,391
Nevada	81,437	91,186
New Mexico	24,030	27,699
Utah	74,862	88,584
Wyoming	7,292	8,117
West North Central	210,413	224,273
Iowa	27,762	28,221
Kansas	24,824	28,442
Minnesota	80,866	84,560
Missouri	47,504	50,363
Nebraska	16,644	18,429
North Dakota	5,846	6,356
South Dakota	6,967	7,901
West South Central	261,919	272,439
Arkansas	14,435	15,886
Louisiana	19,348	20,237
Oklahoma	26,247	26,746
Texas	201,889	209,570
East North Central	412,006	436,299
Illinois	145,933	151,806
Indiana	49,681	52,721
Michigan	83,296	84,412
Ohio	82,869	88,463
Wisconsin	50,226	58,897
East South Central	91,958	99,269
Alabama	21,300	23,524
Kentucky	26,543	26,759
Mississippi	9,577	9,768
Tennessee	34,538	39,218

Continued on next page.

**Table 7.09-- DOMESTIC VISITORS BY STATE AND REGION:
2004 AND 2005 -- Con.**

Residence	2004	2005
New England	119,060	130,519
Connecticut	29,542	31,556
Maine	9,070	9,987
Massachusetts	57,438	62,914
New Hampshire	10,549	11,719
Rhode Island	7,620	8,339
Vermont	4,843	6,003
Middle Atlantic	274,922	290,955
New Jersey	75,139	77,295
New York	127,142	134,627
Pennsylvania	72,640	79,032
South Atlantic	386,662	431,427
Delaware	5,422	5,897
Washington, D.C.	7,345	7,930
Florida	105,560	121,877
Georgia	60,780	67,544
Maryland	54,455	60,660
North Carolina	44,986	49,633
South Carolina	19,297	21,450
Virginia	82,316	89,226
West Virginia	6,502	7,210

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.

Table 7.10-- TRIP CHARACTERISTICS OF VISITORS, BY POINT OF ORIGIN: 2004 AND 2005

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Domestic		International	
	2004	2005	2004	2005
All visitors 1/	4,892,960	5,313,281	2,019,134	2,103,293
Purpose of visit 1/				
Pleasure	3,945,852	4,257,846	1,760,128	1,748,918
Honeymoon/get married	311,667	320,856	398,946	257,685
Meetings, conventions, incentive 1/	360,389	425,279	98,366	158,726
Convention/conference	230,766	274,549	46,055	89,059
Corporate meeting	67,607	80,836	20,321	20,015
Incentive	77,088	86,118	34,222	53,116
Other business	236,457	247,113	33,063	30,604
Visit friends or relatives	530,054	580,008	78,027	80,101
Government or military	74,316	78,055	24,606	39,426
Attend school	13,669	13,242	7,450	7,132
Sport event	80,478	98,850	42,429	48,027
Traveler method				
Group tour	305,065	330,713	714,780	717,898
Package	1,669,947	1,762,618	1,376,501	1,452,423
Group tour and package	240,993	258,533	618,276	623,220
True independent	3,158,942	3,478,483	551,201	556,192
Accommodations:				
Hotel	2,978,658	3,178,442	1,727,471	1,799,747
Hotel only	2,521,528	2,654,209	1,648,267	1,719,852
Condo	974,795	1,037,318	184,566	194,781
Condo only	739,383	789,115	143,668	156,552
Timeshare	451,280	509,923	28,382	29,783
Timeshare only	325,745	371,778	18,907	18,899
Rental house	2/ 189,248	225,375	2/ 19,491	19,287
Bed & breakfast	58,743	63,385	8,592	11,494
Cruise ship	153,951	230,769	23,715	24,379
Friends, relatives	558,729	609,353	87,604	79,589

1/ Because of multiple responses, detail may add to more than the indicated total.

2/ Revised from previous *Data Book*.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.

**Table 7.11-- ACTIVITY PARTICIPATION BY VISITORS FROM THE U.S. TOTAL,
U.S. WEST, U.S. EAST, AND JAPAN: 2004**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors. Percentages sum to more than 100 percent due to multiple island visitation and multiple activities participated in by visitors.]

Activity	U.S. total	U.S. west 1/	U.S. east 2/	Japan
Sightseeing	89.9	88.1	92.8	92.2
Helicopter / airplane tour	13.0	10.1	17.3	4.5
Boat tour / submarine / whale watching	31.3	28.2	36.2	18.4
Tour bus excursion	16.5	11.6	23.8	47.6
Private limousine / van tour	6.5	5.4	8.1	15.7
Self-guided	78.6	78.4	79.0	55.1
Recreation	90.4	90.8	89.7	81.9
Swimming / sunbathing / beach	83.4	83.0	84.1	68.9
Surfing / bodyboarding	24.0	27.3	18.9	6.9
Snorkeling / scuba diving	51.2	53.6	47.8	18.7
Jet skiing / parasailing / windsurfing	5.4	5.7	4.9	4.6
Golf	14.6	15.9	12.3	9.1
Running / jogging / fitness walking	36.5	38.3	33.7	15.4
Gym / health spa	15.4	15.2	15.5	6.8
Backpacking / hiking / camping	22.0	20.2	24.9	7.9
Sports event or tournament	3.7	3.5	4.0	2.6
Entertainment	82.3	81.4	83.5	88.6
Lunch / sunset / dinner / evening cruise	33.4	31.5	36.2	51.5
Lounge act / stage show	30.6	28.9	32.9	23.2
Nightclub / dancing / bar / karaoke	17.4	17.5	17.5	6.0
Fine dining	64.7	64.5	65.0	72.6
Shopping	94.5	94.5	94.3	97.8
Department stores	49.4	48.6	50.8	52.5
Designer boutiques	43.0	43.0	43.0	61.7
Hotel stores	49.9	46.5	54.8	49.1
Swap meet / flea markets	33.7	33.7	33.4	12.3
Discount / outlet stores	41.2	40.9	41.5	37.6
Supermarkets	61.4	66.5	53.9	51.0
Convenience stores	59.1	58.8	59.1	79.8
Duty free stores	6.4	5.9	7.1	83.5
Culture	78.9	76.4	83.0	55.3
Historic site	60.4	57.2	65.8	27.6
Museum / art gallery	29.6	30.0	29.1	17.7
Polynesian show / luau	46.9	41.6	54.6	26.3

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**Table 7.11-- ACTIVITY PARTICIPATION BY VISITORS FROM THE U.S. TOTAL,
U.S. WEST, U.S. EAST, AND JAPAN: 2004 - Con.**

Activity	U.S. Total	U.S. West 1/	U.S. East 2/	Japan
Culture - con.				
Art / craft fair	18.2	19.5	16.7	2.4
Festival	6.3	6.3	6.3	7.1
Transportation	89.2	89.2	89.2	92.9
Trolley	7.6	6.3	9.4	63.9
Public bus	14.4	12.5	17.0	26.5
Taxi / limousine	18.4	16.5	21.2	47.4
Rental car	77.4	79.0	75.0	15.7

1/ Pacific and Mountain States of the United States.

2/ All other States in the Continental United States not included in U.S. West.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *2004 Visitor Satisfaction and Activity Report*, see also <<http://www.hawaii.gov/dbedt/>>.

**Table 7.12-- OVERALL SATISFACTION BY MAJOR CATEGORY BY VISITORS
FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2004**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors]

Category	U.S. total	U.S. west 1/	U.S. east 2/	Japan
Accommodations				
Very satisfied	74.2	73.9	74.8	41.4
Somewhat satisfied	22.6	22.9	22.1	48.5
Somewhat dissatisfied	2.3	2.2	2.4	9.0
Not satisfied at all	0.9	1.0	0.7	1.1
Restaurants				
Very satisfied	59.7	58.9	60.9	19.3
Somewhat satisfied	35.7	36.7	34.1	59.3
Somewhat dissatisfied	4.2	3.9	4.6	19.8
Not satisfied at all	0.5	0.4	0.5	1.6
Shopping				
Very satisfied	61.3	61.3	61.2	40.7
Somewhat satisfied	35.4	35.4	35.5	50.6
Somewhat dissatisfied	3.0	3.0	2.9	8.2
Not satisfied at all	0.4	0.3	0.4	0.5
Golf courses				
Very satisfied	74.5	73.7	76.0	41.1
Somewhat satisfied	22.0	22.5	21.0	46.8
Somewhat dissatisfied	3.3	3.6	2.6	11.2
Not satisfied at all	0.3	0.2	0.3	0.9
Activities & attractions				
Very satisfied	69.4	68.2	71.1	33.5
Somewhat satisfied	28.1	29.7	25.9	55.2
Somewhat dissatisfied	2.3	1.9	2.8	10.7
Not satisfied at all	0.2	0.2	0.1	0.5
Transportation				
Very satisfied	56.2	54.3	58.5	34.6
Somewhat satisfied	34.2	34.4	33.9	49.0
Somewhat dissatisfied	6.7	8.3	5.0	14.7
Not satisfied at all	2.9	3.0	2.7	1.8

Continued on next page.

**Table 7.12-- OVERALL SATISFACTION BY MAJOR CATEGORY BY VISITORS
FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2004 - Con.**

Category	U.S. Total	U.S. West 1/	U.S. East 2/	Japan
Airports				
Very satisfied	56.2	55.4	57.5	17.0
Somewhat satisfied	38.5	39.4	37.2	62.2
Somewhat dissatisfied	4.5	4.4	4.7	19.4
Not satisfied at all	0.7	0.8	0.6	1.4
Parks & beaches				
Very satisfied	72.5	71.3	74.2	48.0
Somewhat satisfied	24.1	25.0	22.8	46.4
Somewhat dissatisfied	2.9	3.3	2.4	5.0
Not satisfied at all	0.5	0.4	0.7	0.5

1/ Pacific and Mountain States of the United States.

2/ All other States in the Continental United States not included in U.S. West.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *2004 Visitor Satisfaction and Activity Report*, see also <<http://www.hawaii.gov/dbedt/>>.

Table 7.13-- OVERALL ISLAND EXPERIENCE BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2004

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of total visitors]

Criterion by island	U.S. total	U.S. west 1/	U.S. east 2/	Japan
Oahu				
Excellent	55.8	53.1	58.9	53.4
Above average	36.5	39.1	33.5	43.1
Below average	5.6	5.8	5.5	3.2
Poor	2.0	2.0	2.1	0.2
Maui				
Excellent	70.3	68.5	72.8	53.0
Above average	25.8	27.5	23.6	43.1
Below average	2.9	3.0	2.7	3.2
Poor	1.0	1.1	0.8	0.7
Molokai				
Excellent	57.8	58.8	56.5	49.7
Above average	34.0	34.3	33.6	40.9
Below average	6.4	3.9	9.8	9.4
Poor	1.7	3.0	0.0	0.0
Lanai				
Excellent	60.9	62.4	60.2	19.1
Above average	34.5	31.8	36.6	80.9
Below average	3.7	4.1	3.2	0.0
Poor	0.9	1.7	0.0	0.0
Big Island				
Excellent	63.2	61.1	65.9	57.7
Above average	32.3	32.7	31.2	35.9
Below average	3.3	4.4	2.4	5.9
Poor	1.1	1.9	0.5	0.4
Kauai				
Excellent	73.3	75.7	70.5	46.3
Above average	24.7	22.7	27.0	41.6
Below average	1.8	1.4	2.2	11.9
Poor	0.2	0.2	0.3	0.3

1/ Pacific and Mountain States of the United States.

2/ All other States in the Continental United States not included in U.S. West.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *2004 Visitor Satisfaction and Activity Report*, see also <<http://www.hawaii.gov/dbedt/>>.

Table 7.14-- SOURCES OF INFORMATION FOR TRIP PLANNING BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2003 AND 2004

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of total visitors. Percentages do not sum to 100 percent due to multiple sources used]

Information source	U.S. total	U.S. west 1/	U.S. east 2/	Japan
2003				
Travel agents	37.3	36.4	38.3	62.4
Internet	61.7	59.8	63.7	40.8
Personal experience	47.1	52.2	41.7	46.7
Wholesalers	11.7	12.3	11.1	16.9
Friends / relatives	42.4	39.5	45.5	27.9
Magazines	13.2	10.9	15.5	42.1
Books	20.9	17.1	24.8	38.0
Hotels / resorts	23.9	21.8	26.2	8.1
Airlines	28.2	27.8	28.5	9.6
Hawaii Visitors & Convention Bureau	12.3	9.4	15.4	9.2
Newspapers	4.7	5.3	4.2	4.0
2004				
Travel agents	32.7	30.7	36.0	68.8
Internet	65.4	63.9	67.5	45.8
Personal experience	43.5	48.1	36.3	43.1
Wholesalers	11.6	11.1	12.2	16.9
Friends / relatives	39.9	37.2	43.9	28.6
Magazines	11.4	10.8	12.5	42.4
Books	20.8	17.7	25.6	40.4
Hotels / resorts	22.9	21.9	24.3	7.2
Airlines	28.4	28.9	27.3	8.7
Hawaii Visitors & Convention Bureau	10.5	8.0	14.2	7.8
Newspapers	2.9	3.0	2.7	2.7

1/ Pacific and Mountain States of the United States.

2/ All other States in the Continental United States not included in U.S. West.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Visitor Satisfaction and Activity Report (annual)*, various issues, see also <<http://www.hawaii.gov/dbedt/>>.

Table 7.15-- INTERNET USAGE FOR TRIP PLANNING BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2004

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of respondents who used the internet. Percentages do not sum to 100 percent due to multiple sources used]

How the internet was used	U.S. total	U.S. west 1/	U.S. east 2/	Japan
2004				
Find things to do	51.0	45.5	59.4	38.5
Estimate costs	48.4	49.4	47.1	15.3
Hotel selection	45.2	44.1	47.0	62.9
Make restaurant reservations	20.5	19.3	22.2	31.0
Find recreational activities	37.3	35.2	40.5	34.9
Maps and directions	39.3	39.6	39.0	27.6
Locate sightseeing places	27.9	24.0	33.6	37.0
Make airline reservations	64.4	67.6	59.9	17.6
Hotel reservation	42.8	42.6	43.1	21.7
Rental car reservation	44.4	46.0	41.8	9.9
Locate shopping places	7.8	7.5	8.4	40.9
Find evening activities	14.1	13.1	15.6	5.5

1/ Pacific and Mountain States of the United States.

2/ All other States in the Continental United States not included in U.S. West.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Visitor Satisfaction and Activity Report (annual)*, various issues, see also <<http://www.hawaii.gov/dbedt/>>.

**Table 7.16-- SAFETY ISSUES AND OTHER NUISANCES ENCOUNTERED
BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST,
AND JAPAN: 2003 AND 2004**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of total visitors. Percentages do not sum to 100 percent due to multiple answers selected]

	U.S. total	U.S. west 1/	U.S. east 2/	Japan
2003				
No problems	91.6	90.4	92.8	94.7
Safety Issues:				
Solicited by drug dealers	4.0	4.4	3.7	0.8
Solicited by prostitutes	2.1	2.6	1.7	0.4
Wallet / purse / valuables stolen	1.7	2.3	1.1	1.4
Room vandalized / robbed	0.4	0.5	0.3	0.5
Car vandalized / robbed	1.4	2.0	0.9	0.6
Physical violence / harm	0.3	0.2	0.4	0.5
Other nuisance:				
Parking ticket	2.0	2.0	1.9	2.6
2004				
No problems	93.2	92.6	94.0	96.1
Safety Issues:				
Solicited by drug dealers	1.9	2.0	1.5	0.7
Solicited by prostitutes	1.7	1.6	1.7	0.2
Wallet / purse / valuables stolen	1.7	1.9	1.4	1.3
Room vandalized / robbed	0.3	0.4	0.1	0.2
Car vandalized / robbed	1.5	1.6	1.2	0.3
Physical violence / harm	0.3	0.2	0.5	0.5
Other nuisance:				
Parking ticket	1.2	1.2	1.2	1.3

1/ Pacific and Mountain States of the United States.

2/ All other States in the Continental United States not included in U.S. West.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Visitor Satisfaction and Activity Report (annual)*, various issues, see also <<http://www.hawaii.gov/dbedt/>>.

Table 7.17-- VISITOR PROFILE AND TRIP CHARACTERISTICS OF VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2004

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitor respondents]

Characteristic	U.S. total	U.S. west 1/	U.S. east 2/	Japan
Visitors income 3/				
Under \$15,000	1.4	1.4	1.4	4.2
\$15,000-\$29,999	4.9	5.5	4.0	11.2
\$30,000-\$49,999	12.9	11.6	14.8	23.0
\$50,000-\$99,999	36.7	36.2	37.6	37.7
\$100,000 or more	44.1	45.3	42.2	23.9
Education attainment				
Less than high school graduate	1.0	1.0	1.3	2.4
High school graduate	26.3	25.5	26.8	36.3
Associates degree (2-year)	9.0	9.4	8.2	15.6
Bachelor's degree (4-year)	32.6	33.4	31.1	33.8
Post graduate degree	28.4	28.0	29.4	3.3
Vocational / technical degree	2.7	2.6	3.1	8.6
Employment status				
Working	71.5	71.0	71.9	59.8
Retired	17.8	18.1	17.5	8.8
Student	2.9	2.8	3.1	3.1
Homemaker	5.6	5.6	5.7	20.0
Other	2.2	2.5	1.8	8.3
Primary purpose of trip				
Vacation	67.8	69.4	65.8	69.3
Get married	1.0	0.8	1.4	3.3
Honeymoon	2.9	2.0	4.5	7.7
Attend / participate in wedding	3.9	4.1	3.7	8.1
Attend a business meeting / conduct business	6.9	6.9	6.7	1.2
Attend a convention / conference / seminar	3.4	3.0	3.9	1.4
Visit friends / relatives	9.5	9.5	9.4	2.1
Attend / participate in a sporting event	0.8	0.7	0.8	2.0
Attend / participate in a cultural event	0.3	0.3	0.3	0.5
Medical treatment	-	0.1	-	0.1
Other	3.5	3.4	3.5	4.4
Secondary purpose of trip				
Vacation	47.1	42.8	53.9	42.0
Get married	0.6	0.5	0.7	3.9
Honeymoon	2.0	1.0	3.6	9.4
Attend / participate in wedding	2.5	2.6	2.2	9.0

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Table 7.17-- VISITOR PROFILE AND TRIP CHARACTERISTICS OF VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2004 - Con.

Characteristic	U.S. total	U.S. west 1/	U.S. east 2/	Japan
Secondary purpose of trip - Con.				
Attend a business meeting / conduct business	7.3	8.1	5.9	3.5
Attend a convention / conference / seminar	2.5	2.8	2.0	1.4
Visit friends / relatives	25.0	29.1	18.4	10.0
Attend / participate in a sporting event	2.2	2.2	2.1	4.2
Attend / participate in a cultural event	1.2	1.3	1.1	1.7
Medical treatment	0.1	0.1	-	1.1
Other	9.5	9.4	10.0	13.8

1/ Pacific and Mountain States of the United States.

2/ All other States in the Continental United States not included in U.S. West.

3/ For Japanese visitors' income, "Under 1,500,000 Japanese Yen" in place of "Under \$15,000," "1,500,000-2,999,999 Japanese Yen" in place of "\$15,000-\$29,999" etc.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *2004 Visitor Satisfaction and Activity Report*, see also <<http://www.hawaii.gov/dbedt/>>.

Table 7.18-- LENGTH OF STAY OF VISITORS STAYING OVERNIGHT OR LONGER, BY POINT OF ORIGIN: 2004 AND 2005

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Length of stay	2004			2005		
	Total	Domestic	International	Total	Domestic	International
All visitors	6,912,094	4,892,960	2,019,134	7,416,574	5,313,281	2,103,293
1 to 6 days	2,484,986	1,054,442	1,430,544	2,617,565	1,129,762	1,487,803
7 to 12 days	3,414,142	2,988,022	426,120	3,720,972	3,271,761	449,211
13 to 30 days	929,170	789,607	139,563	990,236	846,433	143,803
31 to 365 days	83,796	60,889	22,907	87,801	65,325	22,476
Median (days)	7.12	8.00	5.00	7.15	8.00	5.00
Mean (days)	9.08	9.90	7.09	9.13	9.92	7.12

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.

**Table 7.19-- JAPANESE VISITOR ARRIVALS AND EXPENDITURES:
2000 TO 2005**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors]

Subject	2000	2001	2002	2003	2004	2005
Arrivals (1,000)	1,818	1,529	1,483	1,340	1,482	1,517
Average stay (days)	5.6	5.9	5.9	5.9	5.8	5.7
Expenditures (mil. dol.)	2,370	2,089	2,041	1,902	2,163	2,214

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.

Table 7.20-- AVERAGE EXPENDITURE PER VISITOR DAY, BY ORIGIN OF VISITORS: 1931-1932 TO 2005

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Dollars. Unweighted averages for mainlanders before 1988 and for Japanese before 1990]

Year	Mainlanders	Japanese	Year	Mainlanders	Japanese
1931-32 1/	17.50	(NA)	1992	117.14	344.68
1951	28.00	(NA)	1993	116.15	306.54
1960-61	32.00	(NA)	1994	133.79	340.88
1965-66 1/	37.23	(NA)	1995	132.73	356.15
1974	46.20	123.00	1996	137.04	286.89
1977	54.62	146.85	1997	157.07	279.58
1980	71.24	185.00	1998	147.37	235.25
1983	85.88	227.32	1999	148.91	207.46
1986	95.40	299.00	2000	154.92	214.20
1987	102.49	324.00	2001	142.75	227.05
1988	121.44	350.00	2002	150.39	233.13
1989	126.57	322.00	2003	157.18	240.09
1990	136.30	294.04	2004	157.95	251.47
1991	140.54	344.29	2005	160.79	255.42

NA Not available.

1/ Oahu only.

Source: Hawaii Visitors Bureau, *1983 Visitor Expenditure Survey* (1985), p. 31; *1989 Expenditures, Westbound Visitors to Hawaii* (1990), pp. 29 and 30; *1991 Visitor Expenditure Report* (1992), pp. 6 and 68; *1992 Visitor Expenditure Report* (1993), p. 61; Hawaii Visitors & Convention Bureau, *Hawaii Visitors & Convention Bureau 1995 & 1996 Research Report*, pp.109-110, Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.

Table 7.21-- AVERAGE EXPENDITURE PER VISITOR DAY IN CONSTANT DOLLARS, FOR VISITORS FROM THE MAINLAND: 1931-1932 TO 2005

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors]

Year	U.S. CPI (1982-84=100)	Average expend. per vis. day 1/	Year	U.S. CPI (1982-84=100)	Average expend. per vis. day 1/
1931-32 2/	14.4	122	1992	140.3	83
1951	26.0	108	1993	144.5	80
1960-61	29.8	107	1994	148.2	90
1965-66 2/	32.0	116	1995	152.4	87
1974	49.3	94	1996	156.9	87
1977	60.6	90	1997	160.5	98
1980	82.4	86	1998	163.0	90
1983	99.6	86	1999	166.6	89
1986	109.6	87	2000	172.2	90
1987	113.6	90	2001	177.1	81
1988	118.3	103	2002	179.9	84
1989	124.0	102	2003	184.0	85
1990	130.7	104	2004	188.9	84
1991	136.2	103	2005	195.3	82

1/ In constant (1982-84) dollars.

2/ Oahu only.

Source: Preceding table; U.S. Bureau of Labor Statistics, *CPI Detailed Report*, and <<http://stats.bls.gov/home.htm>> accessed on June 30, 2005 and calculations by Hawaii State Department of Business, Economic Development & Tourism.

Table 7.22- EXPENDITURES PER VISITOR DAY BY VISITORS FROM SELECTED GEOGRAPHIC AREA, BY EXPENDITURE TYPE: 2004 AND 2005

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In dollars for visitors who stayed in hotels, condominiums, and bed & breakfasts]

Expenditure type	Visitors from U.S. West 1/		Visitors from U.S. East 2/		Visitors from Japan	
	2004	2005	2004	2005	2004	2005
All items	147.6	148.6	172.7	178.4	251.5	255.4
Total food and beverage	31.3	31.0	36.1	35.8	43.0	42.5
Restaurant food	20.9	20.6	25.8	25.5	29.8	29.5
Dinner shows and cruises	3.3	3.2	4.4	4.4	5.5	5.5
Groceries and snacks	7.1	7.2	5.9	5.9	7.7	7.5
Entertainment & recreation 3/	13.9	14.0	18.8	18.3	18.5	19.2
Total transportation	17.4	14.3	21.2	17.2	13.4	11.1
Interisland airfare	3.7	1.9	6.5	3.1	5.6	3.6
Ground transportation	0.8	0.7	1.0	1.0	5.0	4.7
Rental vehicles	11.6	10.3	12.2	11.5	2.4	2.5
Gasoline, parking, etc.	1.2	1.3	1.5	1.5	0.3	0.3
Total shopping	20.7	20.3	25.0	23.4	98.9	99.1
Fashion and clothing	8.0	7.8	8.6	8.0	24.6	25.5
Jewelry and watches	4.4	4.7	6.4	5.7	14.5	14.1
Cosmetics, perfume	0.4	0.3	0.5	0.3	5.8	5.7
Leather goods	0.5	0.6	0.5	0.5	34.6	34.3
Hawaii food products	2.3	2.1	2.3	2.2	10.1	10.4
Souvenirs	5.0	4.7	6.7	6.7	9.3	9.2
Lodging	57.7	60.1	63.3	69.1	60.3	68.8
All other expenses	6.6	8.9	8.4	14.6	17.4	14.6

Continued on next page.

Table 7.22-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM SELECTED GEOGRAPHIC AREA, BY EXPENDITURE TYPE: 2004 AND 2005 -- Con.

Expenditure type	Visitors from Canada		Visitors from Europe 4/		Visitors from Oceania 5/	
	2004	2005	2004	2005	2004	2005
All items	127.5	137.0	151.8	145.8	165.5	183.6
Total food and beverage	27.8	28.1	34.9	29.5	35.7	37.8
Restaurant food	15.7	17.0	25.6	21.4	24.7	25.7
Dinner shows and cruises	3.1	3.0	2.7	2.0	4.0	4.3
Groceries and snacks	9.0	8.1	6.6	6.1	7.0	7.8
Entertainment & recreation 3/	10.4	11.2	15.3	11.8	15.1	15.2
Total transportation	14.9	13.3	22.5	17.7	12.2	11.9
Interisland airfare	2.5	2.1	5.6	3.5	3.9	3.3
Ground transportation	1.1	1.0	5.1	2.5	2.7	2.6
Rental vehicles	9.9	8.9	10.3	10.8	4.8	5.3
Gasoline, parking, etc.	1.4	1.3	1.5	0.9	0.8	0.8
Total shopping	14.9	16.1	21.7	16.6	37.2	40.7
Fashion and clothing	7.0	7.8	12.3	7.6	20.0	22.5
Jewelry and watches	2.2	2.5	3.0	3.2	6.6	7.1
Cosmetics, perfume	0.3	0.3	0.3	0.4	3.0	2.8
Leather goods	0.4	0.4	0.1	0.5	1.3	1.8
Hawaii food products	1.5	1.5	1.1	0.9	1.0	1.3
Souvenirs	3.6	3.6	4.9	3.9	5.3	5.2
Lodging	55.1	60.5	55.3	61.7	56.6	68.3
All other expenses	4.4	7.9	2.0	8.5	8.7	9.7

Continued on next page.

Table 7.22-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM SELECTED GEOGRAPHIC AREA, BY EXPENDITURE TYPE: 2004 AND 2005 -- Con.

Expenditure type	Visitors from other Asia 6/		Visitors from Latin America 7/		Visitors from other market 8/	
	2004	2005	2004	2005	2004	2005
All items	185.2	197.4	129.8	162.9	158.0	157.4
Total food and beverage	38.0	40.9	23.4	29.8	33.7	32.0
Restaurant food	24.2	26.6	13.9	19.2	20.8	21.9
Dinner shows and cruises	5.9	6.7	6.6	4.4	4.6	2.3
Groceries and snacks	7.9	7.6	2.9	6.2	8.3	7.9
Entertainment & recreation 3/	26.6	22.4	13.7	16.2	8.9	13.6
Total transportation	17.7	13.9	11.1	14.3	18.3	15.0
Interisland airfare	7.6	5.2	2.8	2.8	4.0	2.6
Ground transportation	3.2	2.6	1.3	1.6	2.5	2.2
Rental vehicles	6.2	5.5	5.5	8.5	10.8	8.8
Gasoline, parking, etc.	0.7	0.6	1.4	1.4	1.0	1.4
Total shopping	47.9	52.2	37.2	33.1	34.5	30.6
Fashion and clothing	14.5	16.3	17.0	19.5	17.8	17.0
Jewelry and watches	6.2	10.0	9.2	2.6	5.1	2.6
Cosmetics, perfume	4.6	5.9	1.6	1.2	1.8	1.1
Leather goods	5.6	7.2	2.1	0.7	2.6	1.6
Hawaii food products	8.5	6.7	0.4	2.6	2.8	1.8
Souvenirs	8.5	6.1	6.8	6.6	4.5	6.5
Lodging	48.8	57.6	41.6	55.1	55.3	58.3
All other expenses	6.2	10.4	2.8	14.3	7.3	7.9

1/ Pacific and Mountain States of the United States.

2/ All other States in the continental United States not included in U.S. West.

3/ Due to changes in survey forms in 2003, spending on optional tours included in the Entertainment & Recreation category for 2003.

4/ Includes United Kingdom, Germany, France, Italy, and Switzerland.

5/ Includes Australia and New Zealand.

6/ Includes China, Hong Kong, Korea (South), Singapore, and Taiwan.

7/ Includes Argentina, Brazil, and Mexico.

8/ Includes all countries and districts not listed in other MMAs, including Guam, Puerto Rico, U.S. Virgin Islands, and other U.S. territories.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.

**Table 7.23-- TOTAL VISITOR EXPENDITURES BY EXPENDITURE TYPE:
2004 AND 2005**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In millions of dollars for visitors who stayed in hotels, condominiums, and bed & breakfasts]

Expenditure type	2004	2005	Percent change
All items	10,861.8	11,904.0	9.6
Total food and beverage	2,171.4	2,306.4	6.2
Restaurant food	1,480.4	1,578.0	6.6
Dinner shows and cruises	253.4	259.8	2.5
Groceries and snacks	437.7	468.6	
Entertainment & recreation	1,009.5	1,084.5	7.4
Total transportation	1,128.1	1,003.6	-11.0
Interisland airfare	306.3	179.1	-41.5
Ground transportation	107.2	103.2	-3.7
Rental vehicles	641.6	637.6	-0.6
Gasoline, parking, etc.	72.9	83.7	14.7
Total shopping	2,131.7	2,203.5	3.4
Fashion and clothing	713.2	746.3	4.6
Jewelry and watches	403.7	415.7	3.0
Cosmetics, perfume	81.7	79.2	-3.1
Leather goods	337.1	340.2	0.9
Hawaii food products	213.1	217.8	2.2
Souvenirs	382.9	404.2	5.6
Lodging	3,723.7	4,331.5	16.3
All other expenses	537.7	766.7	42.6
Supplemental business	159.8	207.8	30.0

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.

Table 7.24-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM U.S. WEST, U.S. EAST, AND JAPAN, BY VISITOR OR TRIP CHARACTERISTICS: 2004 AND 2005

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In dollars]

Visitor or trip characteristics	Visitors from US West 1/		Visitors from US East 2/		Visitors from Japan	
	2004	2005	2004	2005	2004	2005
All visitors	147.6	148.6	172.7	178.4	251.5	255.4
Group tour status:						
Organized group tour	191.0	181.0	220.4	201.2	253.0	255.2
Individually arranged	145.8	147.4	168.3	176.6	249.8	254.8
Arrived on package tour:						
Yes	184.8	155.6	213.9	192.7	266.9	270.3
No	130.1	146.0	150.6	172.1	181.9	187.3
Accommodations:						
Hotel	183.6	197.4	194.8	202.5	264.4	269.2
Condo	133.7	152.3	156.2	164.5	158.8	161.7
Guests of friends and relatives	73.0	75.6	81.7	67.6	95.4	106.3
Timeshare	108.1	103.7	127.7	114.7	131.9	149.1
Previous visits:						
First trip	156.2	152.0	181.3	188.8	3/ 270.7	277.6
Repeat visitors	141.9	147.8	161.9	170.1	3/ 238.5	240.9
Purpose of trip:						
Pleasure	139.8	144.8	160.8	161.4	233.1	233.5
Business, meetings, conventions, incentive	203.8	196.0	209.2	212.8	237.0	222.3
On honeymoon	208.1	187.6	226.3	224.3	337.3	350.5

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

3/ Revised from previous *Data Book*.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.

Table 7.25-- ESTIMATED VISITOR EXPENDITURES: 1951 TO 2005

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In millions of dollars]

Year	Personal expenditures	Year	Personal expenditures	Year	Personal expenditures	Additional business expend. 1/
1951	24	1970	595	1989	8,371	534
1952	33	1971	705	1990	8,707	375
1953	43	1972	836	1991	9,004	814
1954	49	1973	1,017	1992	8,614	697
1955	55	1974	1,233	1993	7,808	664
1956	65	1975	1,355	1994	9,544	710
1957	78	1976	1,637	1995	10,067	1,040
1958	83	1977	1,834	1996	9,569	598
1959	109	1978	2,150	1997	10,102	389
1960	131	1979	2,541	1998 2/	9,497	295
1961	137	1980	2,871	1999	9,455	322
1962	154	1981	3,195	2000	10,011	386
1963	186	1982	3,687	2001	8,916	278
1964	205	1983	3,847	2002	9,706	287
1965	225	1984	4,442	2003	9,889	165
1966	280	1985	4,780	2004	10,702	160
1967	380	1986	5,567	2005	11,696	208
1968	440	1987	6,281			
1969	550	1988	7,813			

1/ By MCI (meetings, conventions, and incentive) visitors. For discussion, see Hawaii Visitors Bureau, *The 1990 Visitor Expenditure Report* (1991), pp. 35-40. See *2001 Data Book* for 1985-86, not available before 1985.

2/ Beginning with *Data Book 2002*, revisions beginning with 1998 implemented a revised methodology for calculating visitor expenditures. Revision of estimates prior to 1998 is underway.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.

**Table 7.26-- VISITOR EXPENDITURES, BY COUNTRY OF RESIDENCE:
1998 TO 2005**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In thousands of dollars]

Year	Total expenditures	Personal (diary) expenditures					Additional business (MCI) expenditures
		All countries	United States	Japan	Canada	Other countries	
1998	9,791,776	9,496,633	5,328,647	2,675,941	300,304	1,191,741	295,143
1999	9,777,812	9,455,454	5,776,260	2,152,858	415,976	1,110,360	322,358
2000	10,397,347	10,010,914	6,452,691	2,162,999	391,593	1,003,632	386,433
2001	9,195,908	8,917,676	5,708,118	2,089,235	309,198	811,125	278,231
2002	9,993,775	9,706,449	6,348,023	2,042,238	271,472	1,044,715	287,326
2003	10,054,453	9,889,245	6,607,525	1,901,865	335,480	1,044,374	165,208
2004	10,861,777	10,701,977	7,095,222	2,162,626	363,610	1,080,519	159,800
2005	11,903,961	11,696,205	7,876,134	2,214,369	457,325	1,148,376	207,757

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.

**Table 7.27-- CRUISE SHIP ARRIVAL AND PASSENGER COUNT:
2002 TO 2005**

Subject	2002	2003	2004	2005
Number of ships, arrivals	27	28	29	26
Number of tours 1/	131	125	145	176
Number of passengers	242,144	236,149	240,800	321,522
Out of state visitors	235,027	230,495	237,223	316,546
Arrived by air	171,251	173,463	157,390	238,884
Arrived by ship	63,776	57,032	79,833	77,662
Hawaii residents	7,117	5,654	3,577	4,977

1/ A tour starts when a ship first calls a Hawaiian port or when all new passengers embark at a Hawaii port. One ship may make several tours around the Hawaiian islands with a stop at Fanning Island or Christmas Island during the trip.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch records. See also <<http://www.hawaii.gov/dbedt>>.

**Table 7.28-- ESTIMATED DIRECT VISITOR-RELATED EXPENDITURES:
1997 TO 2005**

[In millions of dollars]

Year	Total	Visitors	Overseas airlines
1997	11,708.5	10,491.0	1,217.5
1998	11,003.3	9,791.8	1,211.5
1999	11,040.3	9,777.8	1,262.5
2000	11,723.6	10,397.3	1,326.3
2001	10,422.7	9,194.6	1,228.1
2002	11,288.2	9,993.8	1,294.4
2003	11,361.8	10,054.5	1,307.3
2004	12,201.8	10,861.8	1,340.0
2005	13,372.6	11,904.0	1,468.6

Source: Hawaii State Department of Business, Economic Development & Tourism, records.
See also <<http://www.hawaii.gov/dbedt>>.

Table 7.29-- ECONOMIC ACTIVITY GENERATED BY VISITOR-RELATED EXPENDITURES: 1997 TO 2005

Year	Visitor-related expenditures (million dollars)	Gross State Product (million dollars)	Household income (million dollars)	State and county tax revenues (million dollars)	Jobs (1,000)
1997	10,996.5	10,005.8	5,845.3	1036.9	181.3
1998	11,003.3	10,030.3	5,869.9	1003.2	180.7
1999	11,040.3	10,252.0	6,030.1	1062.1	181.0
2000	11,723.6	10,938.9	6,436.2	1159.9	187.9
2001	10,422.7	10,086.9	5,983.0	1190.0	193.0
2002	11,288.2	10,306.3	5,995.4	1075.1	172.6
2003	11,361.8	10,702.0	6,217.7	1080.9	172.0
2004	12,201.8	11,435.1	6,643.6	1154.9	183.8
2005	13,372.6	12,029.5	7,282.7	1297.1	211.8

Source: Hawaii State Department of Business, Economic Development & Tourism, records.
See also <<http://www.hawaii.gov/dbedt>>.

Table 7.30-- WAIKIKI'S SHARE OF TOURISM: 2002

Measure of tourism	Statewide visitor industry	Waikiki	
		Number	Percent of statewide tourism
Visitors	6,389,018	1/ 3,718,768	2/ (X)
Average daily visitors census	164,634	1/ 71,756	43.6
Visitors units	70,783	31,717	44.8
Occupied units (average)	49,053	22,297	45.5
Total visitor expenditures (\$millions) 3/	11,024	5,016	45.5

X Not applicable.

1/ Estimated as a proportion of Oahu.

2/ Because many visitors tour more than one island, percent is not applicable.

3/ Includes a portion of the overseas airfare supporting Hawaii-based airline services.

Source: Hawaii State Department of Business, Economic Development & Tourism, *e-reports, The Economic Contribution of Waikiki*.

Table 7.31-- CONTRIBUTION TO THE STATES' ECONOMY BY STATEWIDE VISITOR INDUSTRY AND WAIKIKI: 2002

Measure of tourism	Statewide visitor industry contribution to economy		Waikiki contribution to state economy	
	Number	Percent of State economy	Number	Percent of State economy
Direct impact 1/ Gross State Product (GSP) 2/ Civilian jobs 3/ State and local taxes (\$millions)	(X) 122,219 776	(X) 17.0 21.6	(X) 55,610 353	(X) 7.7 9.8
Direct and indirect 4/ Gross State Product (\$millions) 4/ Civilian jobs 3/ State and local taxes (\$millions)	7,974 160,787 949	17.3 22.3 26.4	3,628 73,158 432	7.9 10.2 12.0

X Not applicable.

1/ Measures the impact of visitor expenditures on only those firms that sell directly to visitors.

2/ In this Input-Output analysis, direct and indirect GSP are not readily separated.

3/ Civilian jobs include wage and salary jobs plus self-employed but exclude non-civilian military jobs.

4/ Measures the impact of visitor expenditures through all firms that contributed to goods and services sold to visitors.

Source: Hawaii State Department of Business, Economic Development & Tourism, *e-reports, The Economic Contribution of Waikiki*.

Table 7.32-- VISITOR INDUSTRY PRICES, PRICE DEFLATOR, AND PRICE INDEXES: 1982 TO 2005

Year	Implicit price deflator 1/ (2000=100)	Average daily room rate 2/ (dollars)	1-way air fares (dollars)		Honolulu Consumer Price Index 5/ (1982-84=100)		
			San Francisco-Honolulu 3/	Honolulu-Kahului 4/	Food away from home	Apparel	All items
1982	(NA)	51.78	328.10	48.00	95.5	98.4	97.2
1983	(NA)	54.78	353.14	49.95	100.1	101.4	99.3
1984	(NA)	59.25	353.14	49.95	104.5	100.2	103.5
1985	(NA)	68.84	364.00	44.95	108.6	99.6	106.8
1986	(NA)	73.20	364.00	46.95	111.4	99.8	109.4
1987	(NA)	80.09	486.00	48.95	115.6	102.5	114.9
1988	(NA)	87.94	494.00	48.95	121.0	106.8	121.7
1989	(NA)	95.83	524.00	44.95	122.2	104.3	128.7
1990	(NA)	102.10	560.00	54.95	128.0	107.0	138.1
1991	(NA)	101.89	642.00	65.95	133.6	110.5	148.0
1992	(NA)	105.59	400.00	69.95	137.8	114.2	155.1
1993	(NA)	103.26	566.00	74.00	141.9	116.5	160.1
1994	(NA)	105.46	566.00	74.00	146.4	118.7	164.5
1995	(NA)	109.39	596.00	74.00	149.2	117.5	168.1
1996	(NA)	116.79	530.00	85.00	150.8	118.5	170.7
1997	92.9	124.96	521.00	80.00	152.6	117.3	171.9
1998	94.9	129.66	521.00	88.00	153.3	112.2	171.5
1999	97.2	131.66	536.00	94.75	158.3	105.4	173.3
2000	100.0	140.63	576.00	94.50	160.0	103.5	176.3
2001	102.9	144.88	692.00	95.25	164.0	101.0	178.4
2002	105.8	140.89	692.00	99.00	166.0	102.6	180.3
2003	109.0	144.16	714.00	119.00	167.1	98.5	184.5
2004	112.4	6/ 152.17	714.00	133.10	171.0	101.2	190.6
2005	114.8	166.86	829.00	157.70	176.4	102.5	197.8

NA Not available.

1/ Hawaii State Department of Business, Economic Development, & Tourism, calculations. Base has been shifted from (1996=100) in previous *Data Book* to (2000=100) in current *Data Book*.

2/ For 1980-1994 Pannell Kerr Forster, *Trends in the Hotel Industry, Hawaii* (monthly). For 1995-2004 Smith Travel Research, Hospitality Advisors LLC, *Hawaii Hotel Flash Report* (December/Year-End Highlights).

3/ Unrestricted coach or economy weekday fare, including taxes as of July 1, by United Airlines. From chronology in *Data Book*, (1998 figure as of July 27, 2004 figure as of May 3 and 2005 figure as of June 2).

4/ Regular fare, including taxes, as of July 1, by Hawaiian Airlines. From chronology in *Data Book* and Hawaiian Airlines, records.

5/ Honolulu CPI for All Urban Consumers, from U.S. Bureau of Labor Statistics.

6/ Revised from previous year *Data Book*.

Source: See above footnotes.

**Table 7.33-- RETURNING RESIDENTS AND AVERAGE NUMBER ABSENT,
BY POINT OF ORIGIN: 1993 TO 2005**

Year	Number returning			Average number absent		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
1993	832,592	716,100	116,492	52,487	44,890	7,597
1994	858,075	738,540	119,535	54,362	46,150	8,212
1995	878,599	755,970	122,629	55,856	47,864	7,992
1996	889,496	764,790	124,706	58,137	50,108	8,029
1997	925,812	796,650	129,162	40,898	35,467	5,431
1998	931,068	796,967	134,101	38,495	34,791	3,704
1999	939,622	805,318	134,304	42,297	36,339	5,958
2000	1,001,174	839,772	161,402	46,151	37,307	8,844
2001	982,508	815,293	167,215	46,566	36,029	10,537
2002	991,557	850,786	140,771	46,757	35,810	10,947
2003	1,057,615	930,265	127,350	53,447	44,682	8,764
2004	1,140,779	976,976	163,803	57,481	47,436	10,044
2005	1,252,012	1,078,468	173,544	65,674	53,789	11,884

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.

Table 7.34-- TRAVEL CHARACTERISTICS FOR HAWAII AND THE UNITED STATES: 1977 AND 1995

[Trips of 100 miles or more, one way. Excludes travel outside the U.S.]

Subject	Hawaii			United States		
	1977	1995	Percent change	1977	1995	Percent change
People who live in area						
Percent traveling households	67	75	12.5	72	80	10.8
Trips per household	1.3	3.1	138.5	4.1	5.5	34.1
Trips per traveling household	1.9	4.2	121.1	5.7	6.9	21.1
Trips per capita	0.5	1.9	280.0	2.0	4.0	66.7
Trips per traveler	(NA)	2.7	(NA)	4.0	4.8	20.0
Miles per traveler	(NA)	7,392	(NA)	2,836	3,943	39.0
Miles per trip	(NA)	2,704	(NA)	709	827	16.6
People who visit area						
Trips per traveler	2.1	3.4	61.9	4.0	4.8	20.0
Miles per traveler	14,654	16,538	12.9	2,836	3,943	39.0
Miles per trip	7,013	4,885	-30.3	709	827	16.6

NA Not available.

Source: U.S. Bureau of Transportation Statistics, *1995 American Travel Survey, State Highlights, Hawaii* (1997), table 1.

Table 7.35-- PERSON TRIPS TO, FROM, AND WITHIN HAWAII, BY CENSUS DIVISIONS OR STATES OF DESTINATION OR ORIGIN: 1995

[Trips of 100 miles of more, one way. Excludes travel outside the U.S.]

Census division or selected state of destination or origin 1/	Destination of person trips from Hawaii (1,000)	Origin of person trips to Hawaii (1,000)
Total person trips	2,086	4,624
Within Hawaii 2/	1,322	1,322
To or from other states	764	3,302
New England	9	69
Mid-Atlantic	36	189
East North Central	36	269
West North Central	18	146
South Atlantic	71	188
East South Central	13	42
West South Central	33	214
Texas	26	182
Mountain	263	236
Nevada	218	35
Pacific (except Hawaii)	285	1,949
Washington	56	261
California	210	1,530

1/ Top three states in each category are listed.

2/ Trips with both origin and destination within Hawaii.

Source: U.S. Bureau of Transportation Statistics, *1995 American Travel Survey, Summary Travel Characteristics, Hawaii* (1997), Pub. No. BTS/ATS95-ESTC/HI (Oct. 1, 1997), tables 6-11.

**Table 7.36-- PERSON TRIPS TO, FROM, AND WITHIN HAWAII, BY
SELECTED TRAVELER CHARACTERISTICS: 1995**

[Trips of 100 miles or more, one way. Excludes travel outside the U.S.]

Travel characteristics	Origin in Hawaii			Destination in Hawaii 1/	
	Total	Dest. in Hawaii	Dest. outside Hawaii	Total	Origin outside Hawaii
All person trips (1,000)	2,086	1,322	764	4,624	3,302
Age (percent):					
Under 25 years	18.7	20.5	15.8	17.2	15.8
60 years and over	16.5	11.4	25.4	14.6	15.9
Female (percent)	46.1	45.3	47.4	47.3	48.1
Race (percent):					
White	36.2	34.8	38.6	65.4	77.6
Black	1.7	1.1	2.7	2.0	2.3
Asian or Pacific Islander	55.7	56.2	54.8	29.2	18.4
Household income over \$60,000 (percent)	50.9	49.1	53.9	53.3	54.9
Married-couple household (percent)	74.3	71.8	78.5	74.9	76.1
Bachelor's degree or higher (percent) 2/	39.9	40.8	38.6	45.9	47.8
Activity status (percent): 2/					
Working full time	69.1	73.5	62.1	68.4	66.5
Retired	13.3	8.5	20.9	9.8	10.3
All household trips (1,000)	1,494	939	555	2,992	2,054
Mean round-trip distance (miles)	2,769	359	6,842	4,731	6,729
Business trip (percent)	41.6	48.4	30.1	30.3	22.0
Vacation trip (percent)	43.7	35.2	58.1	61.6	73.7
Mean nights away from home	6.7	3.4	10.7	8.6	10.3
Lodging at destination (percent):					
Friend's or relative's home	40.6	46.4	33.6	27.0	20.9
Hotel, motel, or resort	50.5	43.6	58.8	51.9	54.6

1/ Includes "destination in Hawaii, origin in Hawaii," same as figures in second column of data.

2/ Persons 16 years and over.

Source: U.S. Bureau of Transportation Statistics, *1995 American Travel Survey, Summary Travel Characteristics, Hawaii*, Pub. No. BTS/ATS95-ESTC/HI (Oct. 1, 1997), tables 1 and 11.

**Table 7.37-- PASSPORTS ISSUED BY THE HONOLULU PASSPORT AGENCY:
2002 TO 2005**

[Calendar year data. The area served by the Honolulu Passport Agency includes Hawaii, American Samoa, Western Samoa, Guam, the Northern Mariana Islands, Palau, the Federated States of Micronesia, the Republic of the Marshall Islands, and Taiwan (discontinued during 2002)]

Mailing address	2002	2003	2004	2005
Issued by Honolulu Office	74,897	61,722	72,267	83,299
Mailed to Hawaii addresses	50,133	45,634	52,950	52,967
Mailed outside the state	24,764	16,088	19,317	30,332

Source: U.S. Department of State, Honolulu Passport Agency, records.

Table 7.38-- PERFORMING ARTS, FOR OAHU: 2004-2005 SEASON

Name of organization and type of performance	Productions	Performances	Attendance
All reporting groups	488	1,438	1,129,540
Department of Enterprise Services, total	435	745	957,426
Dance	9	25	27,979
Classical concerts	32	58	66,127
Operas	15	19	32,947
Pop/rock shows	35	40	207,103
Stage shows	12	51	63,483
Brigham Young University - Hawaii Campus	18	40	8,000
Diamond Head Theatre	6	92	39,000
Hawaii Pacific University (Hawaii Loa Campus)	2	20	3,000
Honolulu Theatre for Youth	7	420	96,100
University of Hawaii at Manoa	20	121	26,014

Source: Hawaii State Department of Business, Economic Development & Tourism mail and telephone survey.

**Table 7.39-- SYMPHONY ORCHESTRA ACTIVITIES:
1986-1987 TO 2004-2005**

Season	Average number of orchestra personnel	Number of performances	Total attendance	Operating expenses (dollars)
HONOLULU SYMPHONY ORCHESTRA				
1986-1987 1/	80	85	139,703	2,394,804
1987-1988	79	127	184,897	4,143,347
1988-1989	80	134	215,808	4,234,275
1989-1990	80	141	183,434	4,978,813
1990-1991	80	101	160,214	5,465,467
1991-1992	80	127	204,253	6,160,301
1992-1993	80	127	194,866	5,983,729
1993-1994 2/	-	-	-	1,380,547
HAWAII SYMPHONY ORCHESTRA				
1994-1995 3/	62	115	120,000	4,700,000
HONOLULU SYMPHONY ORCHESTRA				
1995-1996 4/	80	45	65,000	2,343,305
1996-1997 5/	80	47	73,596	3,919,708
1997-1998	80	48	79,605	5,044,888
1998-1999	80	56	111,682	5,470,100
1999-2000	80	61	106,942	6,691,900
2000-2001 6/	80	53	98,831	5,797,900
2001-2002	80	58	97,906	6,058,458
2002-2003	80	52	94,064	6,331,577
2003-2004	80	58	123,666	6,938,881
2004-2005	80	47	90,985	6,311,037

1/ Season shortened by musicians' strike, August 8-November 26, 1986.

2/ Concert season eliminated by musicians' strike.

3/ First season in operation. The attendance total is estimated.

4/ The Honolulu Symphony Society and the Musicians' Union reached a collective bargaining agreement on December 15, 1995 for a 14-week season, a shorter season than prior years.

5/ Recording of expenses in compliance with FASB 116 & 117 pertaining to not-for-profit corporations, for 18-week season.

6/ Cancelled Shell series and Ohana series due to expense.

Source: Honolulu Symphony Society, records; Hawaii Symphony Orchestra, records.

**Table 7.40-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL
ATTRACTIONS: 2003 TO 2005**

[Calendar year data unless otherwise specified]

Island and cultural attraction	2003	2004	2005
OAHU			
Atlantis Submarines	338,894	400,282	408,411
Atlantis Cruises	107,130	134,085	132,132
Battleship Missouri Memorial	360,000	(NA)	(NA)
Bernice P. Bishop Museum 1/	507,268	333,900	(NA)
Byodo-In Temple	(NA)	(NA)	150,000
The Contemporary Museum 2/	38,581	35,430	33,582
Damien Museum and Archives	(NA)	(NA)	(3/)
Diamond Head State Monument 4/	626,826	(NA)	(NA)
Foster Botanical Garden	40,620	42,294	42,479
Harold L. Lyon Arboretum	34,500	5/ 19,500	5/ 25,000
Hawaii's Plantation Village	21,442	24,115	25,626
Honolulu Academy of Arts	258,286	303,444	237,629
Honolulu Police Department Museum	9,300	7,300	8,100
Honolulu Zoo	500,000	499,767	513,931
Ho'omaluhia Botanical Garden	93,324	88,373	99,049
Iolani Palace State Monument 1/	55,571	64,552	61,796
Judiciary History Center	40,000	51,651	45,370
Mormon Temple Grounds (Church of Jesus Christ of Latter-Day Saints, Hawaii Temple Visitor's Center)	105,197	6/ 89,326	(NA)
Polynesian Cultural Center	750,371	783,471	800,487
Puu o Mahuka Heiau State Monument 1/	21,973	(NA)	(NA)
Queen Emma Summer Palace	17,074	14,988	13,394
Royal Mausoleum State Monument 1/	-	(NA)	(NA)
Sea Life Park Hawaii	269,676	296,954	317,150
Tennent Art Foundation Gallery	2,500	2,800	(NA)
Tropic Lightning Museum	7/ 14,525	7/ 14,092	15,159
Ulu Po Heiau State Monument 1/	4,224	(NA)	(NA)
U.S. Army Museum, Ft. DeRussy	7/ 89,190	7/ 92,171	116,537
U.S.S. Arizona Memorial	1,476,396	1,566,633	1,556,808
U.S.S. Bowfin Submarine Museum	215,869	194,915	222,448
University of Hawaii Art Gallery 8/	50,000	50,000	50,000
Waikiki Aquarium 1/	313,314	353,547	362,756
Waimea Valley Audubon Center 9/	78,475	167,948	169,648

Continued on next page.

**Table 7.40-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL
ATTRACTIONS: 2003 TO 2005 -- Con.**

Island and cultural attraction	2003	2004	2005
HAWAII			
Amy B. H. Greenwell Ethnobotanical Garden	7,129	9,330	10,361
Astronaut Ellison S. Onizuka Space Center	15,687	15,709	15,735
Greenwell Store Museum	1,433	1,600	2,872
Hawaii Tropical Botanical Garden	74,977	65,733	69,514
Hawaii Volcanoes National Park 10/	2,178,430	2,605,298	1,661,196
Hulihee Palace	26,192	31,496	33,219
Kaloko-Honokohau National Historical Park	77,632	91,462	85,891
Kona Coffee Living History Farm	4,540	11/ 8,711	10,743
Lyman House Memorial Museum	15,345	14,129	15,265
Nani Mau Gardens	108,200	107,067	121,625
Pacific Tsunami Museum	17,076	21,000	22,100
Panaewa Rainforest Zoo	133,086	161,200	163,176
Parker Ranch Historic Homes 12/	17,589	21,301	23,654
Parker Ranch Visitor Center 12/	19,000	18,450	20,069
Pu'uuhonua o Honaunau National Historical Park	596,961	819,221	476,237
Pu'ukohola Heiau National Historic Site	103,040	101,092	112,137
Volcano Art Center	101,000	104,000	103,000
MAUI			
Alexander & Baldwin Sugar Museum	32,818	35,483	38,591
Aquarium Maui/Maui Ocean Center	385,962	417,386	436,814
Haleakala National Park	1,444,668	1,455,477	1,474,681
Hana Cultural Center	6,897	7,985	10,436
Kula Botanical Gardens	26,030	26,175	28,520
Lahaina Restoration Foundation	143,341	148,784	134,735
Baldwin Missionary Home Museum	35,282	40,927	38,308
Hale Pa'ahao (Old Lahaina Prison)	27,834	28,536	27,746
Hale Pa'i Printing House	2,416	3,068	3,866
Wo Hing Temple Museum	77,809	76,253	64,815
Maui Historical Society Bailey House Museum	12,529	12,651	12,874
Whalers Village Museum	176,495	178,906	164,559
KAUAI			
Gay & Robinson Sugar Plantation Visitor Center	12,955	15,373	(NA)
Grove Farm Homestead	2,928	2,645	2,454
Kauai Children's Discovery Museum	19,200	23,425	(NA)
Kauai Museum	30,753	36,100	(NA)
Kilauea Point National Wildlife Refuge	13/ 500,000	473,000	508,000

Continued on next page.

**Table 7.40-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL
ATTRACTIONS: 2003 TO 2005 -- Con.**

Island and cultural attraction	2003	2004	2005
KAUAI - con.			
Kokee Natural History Museum	109,748	103,744	105,684
Waioli Mission House	1,029	14/ 614	837
MOLOKAI			
Kalaupapa National Historical Park	57,972	61,797	48,772
Kalaupapa Settlement	9,791	9,122	(NA)

NA Not available.

1/ Fiscal year ending June 30.

2/ The Contemporary Museum also manages the First Hawaiian Center Gallery (2003 attendance--45,443, 2004 attendance--49,178, 2005 attendance--41,288).

3/ Closed in 2005, in process of looking for a new location.

4/ Fiscal year ending June 30. Diamond Head State Monument attendance does not reflect paying users since some park users currently drive into and out of Diamond Head Crater without stopping.

5/ Closed by the University from August 27, 2004 to January 1, 2005, entry was limited to staff and University researchers only. The Arboretum was reopened on January 2, 2005. Tours, classes and school field trips resumed on a very limited basis.

6/ In 2004, Mormon Temple Grounds shut down 5 months for remodeling.

7/ Fiscal year ending September 30.

8/ Data are estimates.

9/ Formerly Waimea Falls Park. 2003 figure includes data from June 28, 2003 to year-end during period which National Audubon Society managed Waimea Valley Audubon Center. 2005 figure represented fiscal year ending June 30.

10/ Kilauea Visitor Center and Jagger Museum are included in the total attendance at Hawaii Volcanoes National Park.

11/ Revised from previous *Data Book*.

12/ Kohala Carriages Wagon Tour at Parker Ranch (2003 attendance--3,646, 2004 attendance--4,546, 2005 attendance--3,536)

13/ 2003 data are estimates.

14/ In 2004, Waioli Mission House closed 6 weeks for repairs.

Source: Hawaii State Department of Business, Economic Development & Tourism, annual mail and telephone survey of attractions.

Table 7.41-- NATIONAL PARKS: 1992 TO 2005

Year and area	Acreage, Dec. 31			Visits
	Total	Federal	Non-federal	
1992	247,349	235,885	11,464	5,701,769
1993	247,349	235,885	11,464	5,828,583
1994	247,349	235,885	11,464	6,077,475
1995	247,349	235,885	11,464	6,213,924
1996	247,349	235,885	11,464	6,192,178
1997	247,349	235,885	11,464	6,738,001
1998	247,349	235,885	11,464	6,274,424
1999	249,001	237,731	11,270	7,469,412
2000	249,001	237,731	11,270	6,517,693
2001	249,001	237,731	11,270	6,215,669
2002	249,042	237,503	11,539	6,025,991
2003	365,830	354,291	11,539	5,935,099
2004	365,830	354,291	11,539	6,700,980
2005	365,830	354,291	11,539	5,415,722
AREAS: 2005				
Hawaii Volcanoes National Park 1/	323,431	323,431	-	1,661,196
Haleakala National Park	29,968	29,968	-	1,474,681
Pu'uohonua o Honaunau National Historical Park	419	181	238	476,237
Kaloko-Honokohau National Historical Park	1,161	616	545	85,891
Pu'ukohola Heiau National Historic Site	61	61	-	112,137
U.S.S. Arizona Memorial 2/	11	11	-	1,556,808
Kalaupapa National Historical Park	10,779	23	10,756	48,772

1/ Data exclude the Olaa Forest Tract. This 9,654-acre tract is entirely in Federal ownership, is managed by the National Park Service, and has been designated as part of the wilderness system by the Congress, but it is not within the legally authorized boundary of the Hawaii Volcanoes National Park.

2/ The U.S.S. Arizona Memorial is wholly within the Pearl Harbor Naval Base. The acreage figure is the approximate extent of the total area over which the National Park Service has been granted use rights by the U.S. Navy.

Source: U.S. Department of the Interior, National Park Service, Pacific Islands Support Office, records.

Table 7.42-- STATE PARKS AND HISTORIC SITES: 1991 TO 2004

Year and island	Number of areas, June 30	Acreage, June 30		Recreation visits, year ended June 30 (1,000)
		Total	Developed	
1991	77	24,896	897.3	19,023
1992	80	25,056	921.7	19,255
1993 1/	70	24,779	772.7	15,112
1994	69	24,790	772.2	14,260
1995	69	25,476	772.2	14,221
1996	68	26,784	772.2	14,221
1997	68	26,554	711.2	12,852
1998	68	26,814	771.2	12,676
1999	68	26,815	772.1	12,661
2000	68	26,815	772.1	13,004
2001	69	27,626	772.1	13,884
2002	69	27,626	772.1	14,226
2003	69	28,002	772.1	13,964
2004	69	27,116	764.0	9,176
ISLANDS: 2003				
Hawaii	2/ 15	2/ 2,687	2/ 272.4	2/ 884
Maui	2/ 8	332	37.9	2/ 1,507
Molokai	1	234	10.0	2/ 46
Oahu	2/ 22	2/ 9,915	2/ 260.0	2/ 3,674
Kauai	9	2/ 13,674	2/ 131.0	2/ 3,063
ISLANDS: 2004				
Hawaii	15	2,687	272.4	(NA)
Maui	8	332	37.9	(NA)
Molokai	1	234	10.0	(NA)
Oahu	22	9,915	260.0	(NA)
Kauai	9	13,674	131.0	(NA)

NA Not available.

1/ Declines since 1992 reflect transfer of 9 areas to the counties, and also closure of all Kauai state parks from Sept. 11, 1992 to March 20, 1993 because of damage caused by Hurricane Iniki.

2/ Revised from previous *Data Book* .

Source: Hawaii State Department of Land and Natural Resources, Division of State Parks, records.

Table 7.43-- MAJOR STATE PARKS: 2004

[Parks having at least 500,000 recreation visits or 1,000 acres]

Park	Acreage, June 30		Recreation visits, year ended June 30 (1,000)
	Total	Developed	
2004			
Wailua River State Park	1,093.0	37.4	616
Diamond Head State Monument 1/	493.4	8.0	627
Haena State Park	65.7	2.0	742
Na Pali Coast State Park	6,175.0	4.0	537
Kahana Valley State Park	5,256.5	26.0	46
Kokee State Park	4,345.0	55.0	258
Waimea Canyon State Park	1,837.4	10.0	436
Kekaha Kai State Park	1,642.5	5.0	110
Sacred Falls State Park 2/	1,375.9	10.0	-

1/ Diamond Head State Monument attendance does not reflect paying users since some park users currently drive into and out of Diamond Head Crater without stopping.

2/ Park closed since May 1999.

Source: Hawaii State Department of Land and Natural Resources, Division of State Parks, records.

**Table 7.44-- NATIONAL AND STATE HISTORIC SITES, BY ISLAND:
2003 AND 2004**

[As of December 31]

Island	Total sites	Listed Hawaii Register only	Listed National Register only	Listed both Hawaii and National Register	Eligible for National Register 1/
2003					
State total	711	332	110	233	36
Hawaii	140	70	23	42	5
Maui	67	31	4	31	1
Kahoolawe	1	-	1	-	-
Lanai	2	-	-	2	-
Molokai	93	41	10	40	2
Oahu	326	152	68	83	23
Kauai	82	38	4	35	5
2004					
State total	713	331	111	235	36
Hawaii	140	70	23	42	5
Maui	67	31	4	31	1
Kahoolawe	1	-	1	-	-
Lanai	2	-	-	2	-
Molokai	93	41	10	40	2
Oahu	327	151	68	85	23
Kauai	83	38	5	35	5

1/ Sites declared eligible for National Register listing by the National Board.

Source: Hawaii State Department of Land and Natural Resources, State Historic Preservation Division, records.

Table 7.45-- ZOOS: 2002 TO 2005

Subject and Zoo	2002	2003	2004	2005
Species: 1/				
Honolulu Zoo	265	260	255	234
Panaewa Rainforest Zoo (Hilo)	72	80	75	83
Individuals: 1/				
Honolulu Zoo	1,164	1,150	1,140	1,009
Panaewa Rainforest Zoo (Hilo)	142	193	179	175
Attendance:				
Honolulu Zoo	500,101	500,000	499,767	513,931
Panaewa Rainforest Zoo (Hilo)	120,000 2/	133,086	161,200	163,176

1/ Animal and bird inventory, December 31.

2/ Attendance figures for the Panaewa Rainforest Zoo for 2002 are estimates.

Source: City and County of Honolulu, Department of Enterprise Services, Honolulu Zoo and County of Hawaii, Department of Parks and Recreation, records.

Table 7.46-- AQUATIC COLLECTIONS: 2005

[For annual attendance, see table 7.40]

Phylum or class	Sea Life Park, June 30, 2005		Waikiki Aquarium, June 30, 2005	
	Species	Individuals	Species	Individuals
Total	(NA)	(NA)	464	3,055
Fishes	(NA)	(NA)	223	815
Reptiles	(NA)	(NA)	-	-
Mammals	(NA)	(NA)	1	2
Invertebrates	(NA)	(NA)	240	2,238
Birds	(NA)	(NA)	-	-

Source: Sea Life Park, records; Waikiki Aquarium, records.

Table 7.47-- COUNTY PARKS, BY ISLAND: 2003 TO 2005

[As of December 31]

Island	Number			Acreage		
	2003	2004	2005	2003	2004	2005
State totals	649	(NA)	(NA)	11,440	(NA)	(NA)
Hawaii	136	137	1/ 125	1,468	1,471	1/ 1,616
Maui	130	(NA)	(NA)	1,212	(NA)	(NA)
Lanai	5	(NA)	(NA)	18	(NA)	(NA)
Molokai	15	(NA)	(NA)	77	(NA)	(NA)
Oahu	296	2/ 291	293	8,665	2/ 5,329	5,272
Kauai	67	67	67	487	487	487

1/ In 2005, one new site was added to the inventory of parks, however, the new value reflects a change in how the County of Hawaii identifies individual park sites. The increase in acreage is due to the addition of one new site as well as corrections to existing park areas.

2/ Does not include Aina Haina Nature Preserve, Kawai Nui Nature Park, Waihee Valley Nature Park, Waimea Falls Nature Park, Waikane Valley Nature Park and Heeia Kea Nature Park that were included in the 2003.

Source: Compiled by the Hawaii State Department of Business, Economic Development & Tourism from data provided by county parks and recreation departments.

Table 7.48-- ATTENDANCE AND WATER SAFETY AT GUARDED BEACH PARKS, FOR THE CITY AND COUNTY OF HONOLULU: 2005

Beach park	Estimated attendance 1/	Rescues	Drownings	Surfing accidents
All parks	15,875,783	1,446	7	458
Ala Moana	1,708,992	76	-	11
Alii/Haleiwa	353,021	44	-	18
Bellows	110,925	5	-	1
Ehukai	352,458	49	2	59
Hanauma	1,629,939	328	2	-
Kailua	360,410	10	-	2
Keauwaula	134,518	18	-	9
KeWaena	175,095	3	1	17
Kualoa	219,415	3	1	-
Mali	359,256	28	-	1
Makaha	486,502	24	-	20
Makapuu	182,859	144	-	11
Nanakuli	342,677	132	-	1
Pokai Bay	376,730	6	-	1
Sandy	432,364	269	-	67
Sunset	451,534	46	-	10
Waikiki	7,316,180	174	1	204
Waimanalo	284,496	13	-	7
Waimea	598,412	74	-	19

1/ Attendance is based on headcounts taken 3 times by Water Safety Officers over an 8-hour work day.

Source: City and County of Honolulu, Emergency Services Department, Ocean Safety & Lifeguard Services Division, records.

Table 7.49-- SWIMMING AND SURFING SITES, BY ISLAND

Subject	State total 1/	Hawaii	Maui	Lanai	Molokai	Oahu	Kauai
Miles of sandy shoreline 2/	184.9	19.4	32.6	18.2	23.2	50.3	41.2
Primary 3/	24.4	1.2	7.9	-	-	12.5	2.8
Other	160.5	18.2	24.7	18.2	23.2	37.8	38.4
Number of surfing sites 4/	1,600	185	212	99	180	594	330

1/ Excludes Kahoolawe.

2/ Surveyed in 1962.

3/ Safe, clean, accessible, and generally suitable for swimming.

4/ Surveyed in 1971. A surfing site is defined as "a specific wave-breaking zone caused by a shoal and having sufficient consistency to be identified as a surfable riding area, either seasonally or in a combination of seasons, e.g., Queen's Surf, Waikiki."

Source: Hawaii State Department of Planning and Economic Development, *Hawaii's Shoreline* (1965), p. 7; Surfing Education Association, *The 1971 Statewide Surfing Site Survey*, Vol. 1, p. 93.

Table 7.50-- COUNTY TENNIS FACILITIES: 2001 TO 2005

[As of December 31]

Subject	State total	Hawaii	Maui	Lanai	Molokai	Oahu	Kauai
Locations:							
2001	88	19	12	2	1	45	9
2002	88	19	12	2	1	45	9
2003	91	19	12	2	1	48	9
2004	91	19	12	2	1	48	9
2005	91	19	12	2	1	48	9
Courts:							
2001	289	43	39	4	2	179	22
2002	289	43	39	4	2	179	22
2003	309	43	39	4	2	199	22
2004	309	43	39	4	2	199	22
2005	309	43	39	4	2	199	22

Source: Compiled by the Hawaii State Department of Business, Economic Development & Tourism from the county parks and recreation departments.

Table 7.51-- GOLF COURSES, BY NUMBER OF HOLES, OWNERSHIP, AND ISLAND: 2005

Status, island, and ownership	Number of golf courses						Number of holes
	Total	9-hole	18-hole	27-hole	36-hole	54-hole	
State total	77	8	58	3	6	2	1,521
Hawaii	18	2	13	-	3	-	360
Municipal	1	-	1	-	-	-	18
Private	17	2	12	-	3	-	342
Maui	9	-	6	-	1	2	252
Municipal	1	-	1	-	-	-	18
Private	8	-	5	-	1	2	234
Lanai	3	1	2	-	-	-	45
Private	3	1	2	-	-	-	45
Molokai	2	1	1	-	-	-	27
Private	2	1	1	-	-	-	27
Oahu	36	3	29	2	2	-	675
Military	7	1	5	1	-	-	126
Municipal	6	1	5	-	-	-	99
Private	23	1	19	1	2	-	450
Kauai	9	1	7	1	-	-	162
Municipal	1	-	1	-	-	-	18
Private	8	1	6	1	-	-	144

Source: *The Honolulu Advertiser*, <<http://www.honoluluadvertiser.com/current/sp/golfguide>> accessed September 28, 2005.

**Table 7.52-- COUNTY GOLF COURSES AND CAMPING PERMITS,
FOR OAHU: 1991 TO 2005**

Calendar year	Public golf courses			Camping permits issued 1/
	Courses	Holes	Rounds played	
1991	5	81	580,888	9,633
1992	5	81	654,726	9,938
1993	5	81	638,972	10,251
1994	5	81	580,120	8,778
1995	6	99	650,934	10,514
1996	6	99	685,191	10,622
1997	6	99	686,188	15,804
1998	6	99	747,379	16,929
1999	(NA)	(NA)	(NA)	16,884
2000	6	99	663,710	16,947
2001	6	99	638,817	16,375
2002	6	99	607,823	12,045
2003	6	99	602,123	12,045
2004	6	99	560,921	11,128
2005	6	99	530,606	14,847

NA Not available.

1/ By the City and County of Honolulu, camping permits issued reflect cumulative family and group camping permits.

Source: City and County of Honolulu, Department of Parks and Recreation, records and Department of Enterprise Services, records.

Table 7.53-- SONY OPEN SCORES AND PURSES: 1992 TO 2006

[The Sony Open is held at the Waialae Country Club golf course. Distance is 7,060 yards par is 70/280. Up until 1998, event known as the Hawaiian Open, which was held at the Waialae Country Club golf course. Distance was 6,975 yards; par was 72/288.]

Year	Holes	Winning score		Purse (dollars)	
		Total	Below par	Total	Winner
1992	72	265	23	1,200,000	216,000
1993	72	269	19	1,200,000	216,000
1994	72	269	19	1,200,000	216,000
1995	72	269	19	1,200,000	216,000
1996	72	277	11	1,200,000	216,000
1997	72	271	17	1,200,000	216,000
1998	72	260	28	1,800,000	324,000
1999	72	271	9	2,600,000	468,000
2000	72	261	19	2,900,000	522,000
2001	72	260	20	4,000,000	720,000
2002	72	266	14	4,000,000	720,000
2003	72	264	16	4,500,000	810,000
2004	72	262	18	4,800,000	864,000
2005	72	269	11	4,800,000	864,000
2006	72	261	19	5,100,000	918,000

Source: *Honolulu Star-Bulletin* and *The Honolulu Advertiser*, various issues.

Table 7.54-- PUBLIC HUNTING AREAS AND WILDLIFE SANCTUARIES AND REFUGES, BY ISLAND: OCTOBER 30, 2005

Island	Public hunting areas		Other wildlife sanctuaries and refuges	
	Number	1,000 acres	Number	1,000 acres
State total	61	1,196.6	53	94.9
Hawaii	26	905.4	8	83.3
Maui	7	90.7	10	0.3
Lanai	1	30.8	4	(1/)
Molokai	1	16.0	6	(1/)
Oahu	12	25.0	18	0.7
Kauai	14	129.2	7	10.5

1/ Less than 50 acres.

Source: Hawaii State Department of Land and Natural Resources, Division of Forestry and Wildlife, records.

Table 7.55-- FISHING AND HUNTING LICENSES ISSUED: 2000 TO 2005

[Fiscal years ending June 30]

Type of license	2000	2001	2002	2003	2004	2005
Freshwater fishing	5,279	6,277	7,537	5,521	6,173	5,655
Hunting	9,804	9,295	9,751	9,095	8,693	8,223

Source: Hawaii State Department of Land and Natural Resources, Division of Aquatic Resources and Division of Forestry and Wildlife, records.

Table 7.56-- FISHING, HUNTING, AND WILDLIFE-ASSOCIATED RECREATION OF PERSONS 16 YEARS OF AGE AND OLDER: 2001

[For 1980 survey results, see *Data Book 1984*, table 251]

Subject	All activities	Hunting and fishing			Wildlife watching
		Both	Fishing	Hunting	
Hawaii residents: 1/ 2/ Participants (1,000)	195	114	(NA)	(NA)	126
Taking place in Hawaii: 2/ Participants, total (1,000)	(NA)	(NA)	150	17	220
Hawaii residents	(NA)	(NA)	109	17	120
Residents of other states	(NA)	(NA)	3/ 41	(B)	141
Expenditures (million dollars)	272	140	125	15	131

B Sample size too small to report data reliably.

NA Not available

1/ Estimated population 16 years old or more was 916,000.

2/ Detail does not add to total because of multiple responses.

3/ Estimate based on small sample size.

Source: U.S. Fish and Wildlife Service and U.S. Bureau of the Census, *2001 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation* (June 2002), pp. 14, 20, 21, 23, 25, 26 and 28.

**Table 7.57-- HONOLULU MARATHON REGISTRANTS, FINISHERS AND
WINNING TIMES: 1992 TO 2005**

Year	Number of registrants	Number of finishers	Winning time (hr., min., sec.)	
			Men	Women
1992	30,905	23,515	2:14:19	2:32:13
1993	29,514	23,640	2:13:16	2:32:20
1994	32,771	25,833	2:15:04	2:37:06
1995	34,434	27,022	2:16:08	2:37:29
1996	30,864	24,414	2:13:23	2:34:28
1997	33,682	26,495	2:12:17	2:33:14
1998	27,704	22,112	2:14:53	2:33:27
1999	26,724	21,211	2:16:45	2:32:36
2000	26,465	22,636	2:15:19	2:28:33
2001	23,513	19,236	2:15:09	2:29:54
2002	30,428	26,477	2:12:29	2:29:08
2003	25,283	22,161	2:12:59	2:31:56
2004	25,671	22,407	2:11:12	2:27:33
2005	28,408	24,295	2:12:00	2:30:24

Source: Honolulu Marathon Association, records; Honolulu Marathon Records & Statistics, at <<http://www.honolulumarathon.org/stats.html>> accessed on January 4, 2005.

**Table 7.58-- IRONMAN TRIATHLON WORLD CHAMPIONSHIP
PARTICIPANTS, FINISHERS, AND WINNING TIMES: 1992 TO 2005**

Year	Number of participants	Number of finishers	Winning time (hr., min., sec.)	
			Men	Women
1992	1,379	1,298	8:09:08	8:55:29
1993	1,438	1,353	8:07:45	8:58:23
1994	1,405	1,290	8:20:27	9:20:14
1995	1,444	1,325	8:20:34	9:16:46
1996	1,421	1,288	8:04:08	9:06:49
1997	1,478	1,365	8:33:01	9:31:43
1998	1,487	1,379	8:24:20	9:24:16
1999	1,463	1,411	8:17:17	9:13:02
2000	1,525	1,426	8:21:01	9:26:17
2001	1,468	1,368	8:31:18	9:28:37
2002	1,541	1,455	8:29:56	9:07:54
2003	1,645	1,569	8:22:35	9:11:55
2004	1,728	1,579	8:33:29	9:33:25
2005	1,743	1,688	8:14:17	9:09:30

Source: Ironman Triathlon World Championship, records; 1995-1998 race results from JTL Timing Systems Hawaii at <<http://www.ironmantri.com>> and 1999-2005 race results from <<http://www.ironmanlive.com>> accessed on October 18, 2005.

**Table 7.59-- TRANSPACIFIC YACHT CLUB'S HONOLULU RACE ENTRIES
AND WINNING TIMES: 1985 TO 2005**

[The Honolulu Race, sponsored by the Transpacific Yacht Club of Los Angeles, is run biennially between San Pedro, California, and Diamond Head Lighthouse, a great circle distance of 2,217 nautical miles]

Year	Boats entered	Winning times (days, hours, minutes, seconds)	
		Elapsed	Corrected
1985	65	13:06:31:19	9:14:07:40
1987	55	8:12:00:40	8:00:56:41
1989	45	8:12:50:35	8:02:54:08
1991	42	10:08:59:35	9:22:34:13
1993	42	9:09:11:17	8:28:09:06
1995	35	9:01:32:02	8:22:41:48
1997	39	8:06:31:00	7:01:46:11
1999	33	8:02:52:27	7:08:40:10
2001	34	10:17:49:19	8:01:01:08
2003	57	8:17:01:25	7:12:20:29
2005	76	8:16:25:04	6:08:45:05

Source: Transpac 2005 website, <<http://www.transpacificyc.org>>.

**Table 7.60-- TOTAL ATTENDANCE AT FOOTBALL BOWL GAMES:
2000-2001 TO 2005-2006 SEASONS**

Bowl	2000- 2001	2001- 2002	2002- 2003	2003- 2004	2004- 2005	2005- 2006
Oahu Bowl 1/	24,187	(X)	(X)	(X)	(X)	(X)
Aloha Bowl	24,397	(X)	(X)	(X)	(X)	(X)
Hawaii Bowl	(X)	(X)	31,535	25,551	39,754	16,134
Hula Bowl	23,719	20,000	2/ 12,000	9,128	12,122	7,065
Pro Bowl	50,128	50,301	50,125	50,127	50,225	50,190

X Not applicable

1/ From 1998-99, the Aloha Bowl was played in conjunction with the Oahu Bowl, attendance numbers reflect total attendance during both games, in 2000 the Oahu Bowl and Aloha Bowl were played on separate days.

2/ 2002-2003 figure represents an estimate as number reported at a "little over 12,000."

Source: *Honolulu Star-Bulletin* and *The Honolulu Advertiser*, various issues.

**Table 7.61-- VARSITY SPORTS SUMMARY FOR THE UNIVERSITY OF
HAWAII AT MANOA: 2001-2002 TO 2004-2005**

[Includes only games played against four-year collegiate teams]

Sports	Games played 1/				Home games	
	Total	Won	Lost	Tied	Home dates	Attendance
2001-2002						
Baseball	56	16	40	-	35	94,804
Basketball (men's)	33	27	6	-	17	126,274
Basketball (women's)	31	23	8	-	18	32,910
Football	12	9	3	-	8	313,345
Volleyball (men's)	32	24	8	-	16	89,387
Volleyball (women's)	35	29	6	-	16	104,222
2002-2003						
Baseball	56	30	26	-	37	96,376
Basketball (men's)	31	19	12	-	16	117,621
Basketball (women's)	30	16	14	-	18	30,871
Football	14	10	4	-	8	310,074
Volleyball (men's)	30	24	6	-	19	102,858
Volleyball (women's)	38	36	2	-	22	158,596
2003-2004						
Baseball	55	31	24	-	38	93,181
Basketball (men's)	33	21	12	-	17	126,539
Basketball (women's)	28	8	20	-	18	30,824
Football	14	9	5	-	7	289,155
Volleyball (men's)	29	17	12	-	16	80,839
Volleyball (women's)	38	36	2	-	23	172,178
2004-2005						
Baseball	55	28	27	-	38	102,267
Basketball (men's)	29	16	13	-	17	123,097
Basketball (women's)	26	11	15	-	16	16,953
Football	13	8	5	-	8	294,404
Volleyball (men's)	28	19	9	-	18	77,014
Volleyball (women's)	31	30	1	-	17	121,292

1/ Volleyball data refer to matches.

Source: University of Hawaii, Office of Intercollegiate Athletics, Sports Media Relations, records.

**Table 7.62-- PUBLIC HIGH SCHOOL INTERSCHOLASTIC SPORTS:
2001-2002 TO 2004-2005 SEASONS**

Sport	Players	Games 1/	Attendance	Expenditure 2/ (dollars)
2001-2002:				
Baseball	Boys	(NA)	(NA)	19,127
Basketball	Boys and girls	440	17,282	91,726
Football	Boys	176	80,666	144,318
2002-2003				
Baseball	Boys	(NA)	(NA)	26,500
Basketball	Boys and girls	440	16,899	101,403
Football	Boys	176	72,038	158,958
2003-2004				
Baseball	Boys	(NA)	(NA)	17,858
Basketball	Boys and girls	456	17,057	108,973
Football	Boys	154	76,259	149,329
2004-2005				
Baseball	Boys	(NA)	(NA)	20,172
Basketball	Boys and girls	542	18,883	115,686
Football	Boys	141	72,616	147,282

NA Not available

Note: Data are for Oahu only (OIA).

1/ Junior varsity and varsity games, based on published schedules from public school leagues. Data exclude pre-season and post-season games.

2/ Data on expenditures reflect figures from the general and school trust funds.

Source: Hawaii State Department of Education, Office of Curriculum, Instruction and Student Support, records.

Table 7.63-- PROFESSIONAL BOXING: 1993 TO 2005

Year	Number of promoters	Number of shows	Paid attendance	Gross receipts (dollars)
1993	1	1	472	12,385
1994	3	6	8,022	191,150
1995	2	4	2,636	48,280
1996	3	3	2,653	64,781
1997	2	3	1,967	44,645
1998	2	3	2,059	52,510
1999	1	1	479	10,120
2000	3	5	3,106	77,155
2001	3	6	3,489	141,235
2002	3	3	4,477	106,295
2003	1	2	2,623	79,875
2004	1	-	-	-
2005	1	2	877	30,528

Source: Hawaii State Department of Commerce and Consumer Affairs, Boxing Commission, records.

Table 7.64-- DOG LICENSES ISSUED, BY ISLAND: 1993 TO 2005

[Dogs are licensed on a biennial basis]

Year	State total	Hawaii	Maui 1/	Lanai	Molokai	Oahu	Kauai
1993	27,586	4,006	2,427	26	46	20,081	1,000
1994	29,010	4,099	3,171	26	57	19,485	2,172
1995	28,442	4,911	1,446	82	48	20,030	1,925
1996	30,376	5,381	699	32	58	21,245	2,961
1997	28,395	5,871	1,378	33	80	19,713	1,320
1998	28,645	5,777	649	35	83	19,861	2,240
1999	32,137	6,311	4,473	29	84	20,039	1,201
2000	31,147	5,627	4,587	57	25	20,066	785
2001	31,068	5,919	4,285	(NA)	(NA)	18,761	2,103
2002	30,909	6,809	4,420	50	30	17,752	1,848
2003	29,519	6,786	2,901	12	47	16,673	3,100
2004	50,180	8,085	3,977	2/ 25	2/ 30	3/ 36,121	1,942
2005	53,415	10,454	4,621	24	30	3/ 35,638	2,648

NA Not available.

1/ For the years 1995-1998, the number of registrations issued by the animal shelter (Maui Humane Society) was not included in the count. From year 2000 Maui County reported data in fiscal year, in 2001 Maui County reported 674 licenses which included Lanai and Molokai totals.

2/ Revised from previous *Data Book*.

3/ Fiscal year ending June 30, figures are estimates.

Source: Compiled by the Hawaii State Department of Business, Economic Development & Tourism from the county Departments of Finance; Hawaiian Humane Society (for Oahu, 1995-2003); and Maui Humane Society (for Maui in 1999-2005).