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Section 7

RECREATION AND TRAVEL

Statistics on tourism, recreation, sports, museums, parks, pets, and the performing arts appear in this section. Additional information on recreational and resort land use is given in Section 6; on transportation, in Section 18; and on hotels and hotel workers, in Sections 12, 13, 15 and 23.

Information on recreation and tourism is issued periodically by the Hawaii State Department of Business, Economic Development and Tourism's, Tourism Research Branch (particularly in its annual research reports) and Research and Economic Analysis Division, the State Parks Division of the Hawaii State Department of Land and Natural Resources, U.S. National Park Service, County park and recreation departments, and other organizations. Long-term trends are summarized in *Historical Statistics of Hawaii*, Section 11. National statistics are given in Section 26 of the *Statistical Abstract of the United States: 2009*.

Table 7.01-- PASSENGERS ARRIVING, BY POINT OF ORIGIN AND TRANSIT STATUS: 1999 TO 2008

[Domestic includes passengers from all flights originating from the mainland United States.
International includes passengers from all flights originating from U.S. territories
and other countries]

Point of origin and status	1/ 1999	1/ 2000	1/ 2001	1/ 2002	2003
All directions	7,804,466	8,105,368	7,447,521	7,628,983	7,557,861
Landing	7,532,452	7,813,875	7,179,804	7,424,631	7,438,045
Intransit	272,014	291,493	267,717	204,352	119,816
Domestic	4,996,355	5,280,997	5,061,618	5,290,418	5,462,304
Landing	4,912,732	5,150,813	4,933,119	5,253,652	5,461,554
Intransit	83,623	130,184	128,499	36,766	750
International	2,808,111	2,824,370	2,385,903	2,338,565	2,095,557
Landing	2,619,720	2,663,061	2,246,685	2,170,979	1,976,491
Intransit	188,391	161,309	139,218	167,586	119,066
Point of origin and status	2004	2005	1/ 2006	2007	2008
All directions	8,225,648	8,840,063	9,049,713	9,011,455	8,034,872
Landing	8,101,166	8,713,112	8,937,555	8,910,672	8,021,780
Intransit	124,482	126,951	112,158	100,783	13,092
Domestic	5,914,311	6,460,134	6,793,781	6,810,847	6,009,005
Landing	5,911,004	6,436,275	6,772,702	6,791,906	6,005,133
Intransit	3,307	23,859	21,079	18,941	3,872
International	2,311,337	2,379,929	2,255,932	2,200,608	2,025,867
Landing	2,190,162	2,276,837	2,164,853	2,118,766	2,016,647
Intransit	121,175	103,092	91,079	81,842	9,220

1/ Revised from previous *Data Book*.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.

**Table 7.02-- PASSENGER STATUS OF PARTIES AND PASSENGERS
ARRIVING IN HAWAII, BY POINT OF ORIGIN: 2006 TO 2008**

[Domestic includes passengers from all flights originating from the mainland United States.
International includes passengers from all flights originating from U.S. territories
and other countries]

Year and point of origin	All types	Visitors to Hawaii	Returning residents	Intended residents
PARTIES 1/				
2006, total	(NA)	3,462,405	832,760	(NA)
Domestic	3,553,905	2,775,063	746,438	32,404
International	(NA)	719,266	86,322	(NA)
2007, total	(NA)	3,491,666	601,189	(NA)
Domestic	3,331,381	2,777,378	529,694	24,309
International	(NA)	714,287	71,495	(NA)
2008, total	(NA)	3,186,113	570,029	(NA)
Domestic	2,984,393	2,475,704	484,923	23,766
International	(NA)	710,409	85,105	(NA)
PASSENGERS				
2006, total 2/	9,049,713	7,528,106	1,362,507	(NA)
Domestic 2/	6,793,781	5,550,125	1,175,635	46,942
International 2/	2,255,932	1,977,981	186,872	(NA)
2007, total 2/	9,011,455	7,496,820	1,364,505	(NA)
Domestic 2/	6,810,847	5,582,530	1,160,029	49,347
International 2/	2,200,608	1,914,290	204,476	(NA)
2008, total	8,034,872	6,713,436	1,262,237	(NA)
Domestic	6,009,005	4,901,893	1,057,133	46,107
International	2,025,867	1,811,543	205,104	(NA)

NA Not available.

1/ Not surveyed for intransit passengers.

2/ Revised from previous *Data Book*.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.

**Table 7.03-- VISITOR ARRIVALS AND AVERAGE DAILY VISITOR CENSUS:
1966 TO 2008**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Year	Visitors staying overnight or longer			Average number of visitors present per day		
	Total	Domestic	International	Total	Domestic	International
1966	834,732	629,564	205,168	20,900	19,271	1,629
1967	1,124,012	828,849	295,163	27,610	24,898	2,712
1968	1,313,706	952,821	360,885	32,314	28,784	3,530
1969	1,526,074	1,121,714	404,360	37,175	33,088	4,087
1970	1,745,904	1,273,639	472,265	36,920	32,028	4,892
1971	1,817,941	1,363,081	454,860	40,866	36,504	4,362
1972	2,233,627	1,682,285	551,342	49,987	45,098	4,889
1973	2,622,376	1,942,714	679,662	59,450	53,407	6,043
1974	2,804,394	2,036,203	768,191	63,772	56,939	6,833
1975	2,818,082	2,028,068	790,014	66,146	59,495	6,651
1976	3,213,249	2,327,399	885,850	75,426	68,225	7,201
1977	3,413,095	2,508,472	904,623	82,737	75,684	7,053
1978	3,676,967	2,766,012	910,955	92,114	85,028	7,086
1979	3,966,192	2,888,521	1,077,671	98,745	89,678	9,067
1980	3,928,789	2,793,101	1,135,688	96,406	86,788	9,618
1981	3,928,906	2,778,566	1,150,340	95,874	85,449	10,425
1982	4,227,733	3,072,543	1,155,189	105,075	94,740	10,335
1983	4,356,317	3,219,219	1,137,098	107,860	97,390	10,470
1984	4,827,884	3,499,419	1,328,466	118,252	106,260	11,992
1985	4,843,414	3,522,126	1,321,288	116,107	103,820	12,287
1986	5,569,067	4,063,928	1,505,138	132,355	118,110	14,245
1987	5,770,585	4,040,204	1,730,381	133,835	116,780	17,055
1988	6,101,483	4,041,878	2,059,605	140,798	115,760	25,038
1989	6,488,422	4,339,507	2,148,915	165,058	135,480	29,578
1990	6,723,531	4,315,161	2,408,370	154,516	113,066	41,450
1991	6,518,460	4,068,508	2,449,952	147,323	105,686	41,637
1992	6,473,669	3,791,945	2,681,724	152,249	106,589	45,660
1993	6,070,995	3,570,059	2,500,936	147,498	100,430	47,068
1994	6,364,674	3,813,279	2,551,395	156,630	107,904	48,726
1995	6,546,759	3,743,474	2,803,285	157,098	105,649	51,450

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**Table 7.03-- VISITOR ARRIVALS AND AVERAGE DAILY VISITOR CENSUS:
1966 TO 2008 -- Con.**

Year	Visitors staying overnight or longer			Average number of visitors present per day		
	Total	Domestic	International	Total	Domestic	International
1996	6,723,141	3,794,113	2,929,028	158,297	106,404	51,892
1997	6,761,135	3,890,798	2,870,337	157,187	108,019	49,168
1998	6,595,790	4,014,140	2,581,650	157,388	112,068	45,320
1999	6,741,037	4,255,621	2,485,416	164,439	117,998	46,441
2000	6,948,595	4,446,936	2,501,659	168,637	123,441	45,196
2001	6,303,791	4,224,321	2,079,470	158,247	118,106	40,141
2002	6,389,058	4,358,850	2,030,208	160,195	121,030	39,165
2003	6,380,439	4,531,289	1,849,150	161,048	123,389	37,659
2004	6,912,094	4,892,960	2,019,134	171,481	132,355	39,126
2005	7,416,574	5,313,281	2,103,293	185,445	144,396	41,049
2006	7,528,106	5,550,125	1,977,981	189,441	149,545	39,895
2007	7,496,820	5,582,530	1,914,290	189,412	150,960	38,452
2008	6,713,436	4,901,893	1,811,543	172,487	135,239	37,248

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.

**Table 7.04-- OVERNIGHT AND LONGER VISITORS TO HAWAII:
2007 AND 2008**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Resides in Major Market Areas (MMA) 1/	2007			2008		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
All visitors	7,496,820	5,582,530	1,914,290	6,713,436	4,901,893	1,811,543
US West MMA 2/	3,244,707	3,199,318	45,389	2,769,229	2,722,988	46,241
US East MMA 3/	1,901,502	1,857,734	43,768	1,683,114	1,638,669	44,445
Japan MMA	1,296,421	9,174	1,287,247	1,175,199	8,049	1,167,150
Canada MMA	333,397	135,742	197,655	359,580	144,095	215,485
Other Asia MMA 4/	121,109	42,072	79,037	112,548	36,344	76,204
China	56,584	29,439	27,145	54,235	26,081	28,154
Hong Kong	5,549	1,778	3,771	4,764	1,244	3,520
Korea	42,141	7,980	34,161	38,110	6,345	31,765
Singapore	4,513	1,078	3,435	3,957	980	2,977
Taiwan	12,322	1,797	10,525	11,482	1,694	9,788
Oceania MMA 5/	164,151	40,779	123,372	155,480	46,410	109,070
Australia	145,491	35,702	109,789	137,812	41,821	95,991
New Zealand	18,660	5,077	13,583	17,668	4,589	13,079
Europe MMA 6/	108,022	94,652	13,370	115,172	103,696	11,476
United Kingdom	57,622	47,816	9,806	54,212	46,934	7,278
France	8,090	7,148	942	9,342	8,270	1,072
Germany	26,526	25,072	1,454	32,680	30,692	1,988
Italy	8,795	8,269	526	10,758	10,350	408
Switzerland	6,990	6,348	642	8,180	7,450	730
Latin America MMA 7/	19,943	19,316	627	18,896	18,229	667
Argentina	2,757	2,694	63	3,160	3,115	45
Brazil	7,049	6,852	197	7,823	7,610	213
Mexico	10,137	9,770	367	7,912	7,503	409
Other MMA 8/	307,568	183,743	123,825	324,218	183,413	140,805

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**Table 7.04-- OVERNIGHT AND LONGER VISITORS TO HAWAII:
2007 AND 2008 -- Con.**

- 1/ MMA's are geographical areas defined by the Hawaii Tourism Authority for marketing purposes.
- 2/ Pacific and Mountain States of the United States.
- 3/ All other States in the continental United States not included in U.S. West.
- 4/ Includes China, Hong Kong, Korea (South), Singapore, and Taiwan.
- 5/ Includes Australia and New Zealand.
- 6/ Includes United Kingdom, Germany, France, Italy, and Switzerland.
- 7/ Includes Argentina, Brazil, and Mexico.
- 8/ Includes all countries and districts not listed in other MMAs, including Guam, Puerto Rico, U.S. Virgin Islands, and other U.S. territories.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.

Table 7.05-- VISITOR DAYS, BY POINT OF ORIGIN: 1993 TO 2008

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Year	Total	Domestic	International
1993	53,836,611	36,656,820	17,179,791
1994	57,169,825	39,384,934	17,784,891
1995	57,340,911	38,561,739	18,779,172
1996	57,936,622	38,944,059	18,992,563
1997	57,373,493	39,427,198	17,946,295
1998	57,446,913	40,904,938	16,541,975
1999	60,020,237	43,069,177	16,951,060
2000	61,721,150	45,179,587	16,541,563
2001	57,760,242	43,108,798	14,651,444
2002	58,471,088	44,175,694	14,295,394
2003	58,782,699	45,036,982	13,745,717
2004	62,761,989	48,441,764	14,320,225
2005	67,687,479	52,704,668	14,982,811
2006	69,145,854	54,584,048	14,561,806
2007	69,135,310	55,100,441	14,034,869
2008	63,130,133	49,497,350	13,632,783

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt>>.

**Table 7.06-- AVERAGE DAILY VISITOR CENSUS, BY COUNTY AND ISLAND:
2007 AND 2008**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

County or island	2007			2008		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
State total	189,412	150,960	38,452	172,487	135,239	37,248
Oahu	88,092	59,332	28,760	81,751	54,014	27,737
Hawaii County	27,891	24,542	3,350	24,842	21,411	3,432
Kauai County	22,207	21,071	1,135	19,855	18,889	966
Maui County	51,222	46,015	5,207	46,038	40,925	5,113
Maui	49,355	44,328	5,028	44,433	39,493	4,940
Molokai	982	878	104	831	724	107
Lanai	885	810	76	774	708	66

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.

Table 7.07-- VISITOR ARRIVALS, DOMESTIC AND INTERNATIONAL, BY AREA VISITED: 2007 AND 2008

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Area visited	2007			2008		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
State total 1/	7,496,820	5,582,530	1,914,290	6,713,436	4,901,893	1,811,543
Oahu	4,694,750	2,950,383	1,744,367	4,193,685	2,554,895	1,638,790
Kauai	1,299,045	1,183,490	115,555	1,030,647	940,777	89,870
Maui County 1/	2,522,043	2,224,813	297,230	2,129,042	1,850,510	278,532
Maui	2,463,594	2,172,682	290,913	2,075,800	1,804,988	270,812
Molokai	83,164	65,197	17,966	68,883	51,017	17,866
Lanai	100,350	81,160	19,190	80,867	66,066	14,801
Hawaii County 1/	1,622,359	1,305,218	317,141	1,321,277	1,026,048	295,229
Hilo	726,892	563,663	163,229	503,449	366,896	136,553
Kona	1,350,401	1,121,428	228,973	1,100,555	879,360	221,195
One island only	5,695,117	4,206,591	1,488,526	5,242,588	3,819,554	1,423,034
Oahu only	3,177,434	1,842,054	1,335,380	2,957,791	1,692,264	1,265,527

1/ Because many visitors planned to visit more than one area, detail sums to more than the totals and subtotals shown here.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.

Table 7.08-- SUMMARY CHARACTERISTICS OF OVERNIGHT AND LONGER VISITORS, BY POINT OF ORIGIN: 2007 AND 2008

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Total	Domestic	International
2007			
Residence (percent):			
United States	68.6	90.6	4.7
Pacific and Mountain States	43.3	57.3	2.4
California	26.0	34.9	0.9
Males per 100 females	87.0	92.3	76.0
Persons per party	2.1	2.0	2.7
Arriving June-August (percent)	28.2	29.0	26.1
Repeat visitors (percent)	64.7	67.9	55.2
Pleasure trip (percent)	82.0	80.7	85.5
In hotel only	53.3	44.5	79.1
One island only	76.0	75.4	77.8
2008			
Residence (percent):			
United States	66.3	89.0	5.0
Pacific and Mountain States	41.2	55.5	2.6
California	23.5	31.8	1.2
Males per 100 females	94.5	99.2	79.8
Persons per party	2.1	2.0	2.6
Arriving June-August (percent)	26.8	27.1	26.0
Repeat visitors (percent)	65.2	69.1	54.6
Pleasure trip (percent)	81.2	79.8	85.0
In hotel only	54.3	45.4	78.6
One island only	78.1	77.9	78.6

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.

**Table 7.09-- DOMESTIC VISITORS BY STATE AND REGION:
2007 AND 2008**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Residence	2007	2008
United States	5,057,052	4,361,657
Pacific	2,558,488	2,171,206
Alaska	46,577	56,075
California	1,946,829	1,557,050
Oregon	179,235	172,079
Washington	385,846	386,002
Mountain	640,831	551,782
Arizona	190,089	152,122
Colorado	145,590	133,645
Idaho	41,222	36,683
Montana	20,105	20,218
Nevada	96,806	76,733
New Mexico	31,595	26,802
Utah	105,904	96,306
Wyoming	9,519	9,274
West North Central	220,179	203,438
Iowa	28,324	25,851
Kansas	28,674	25,676
Minnesota	79,874	75,400
Missouri	50,764	46,298
Nebraska	17,918	16,360
North Dakota	6,291	6,137
South Dakota	8,333	7,716
West South Central	297,700	267,355
Arkansas	14,978	13,264
Louisiana	21,783	18,090
Oklahoma	30,514	26,495
Texas	230,425	209,506
East North Central	407,255	364,099
Illinois	147,619	135,097
Indiana	48,920	42,069
Michigan	75,859	66,683
Ohio	82,220	72,598
Wisconsin	52,636	47,652
East South Central	97,862	82,880
Alabama	23,638	21,167
Kentucky	24,288	20,702
Mississippi	10,551	8,392
Tennessee	39,385	32,619

Continued on next page.

**Table 7.09-- DOMESTIC VISITORS BY STATE AND REGION:
2007 AND 2008 -- Con.**

Residence	2007	2008
New England	121,707	105,260
Connecticut	29,124	25,199
Maine	9,071	8,090
Massachusetts	59,146	51,109
New Hampshire	11,485	9,300
Rhode Island	7,175	6,512
Vermont	5,706	5,051
Middle Atlantic	283,285	246,367
New Jersey	75,337	63,500
New York	127,397	112,367
Pennsylvania	80,551	70,500
South Atlantic	429,746	369,270
Delaware	6,009	5,128
Washington, D.C.	8,116	7,529
Florida	121,870	96,993
Georgia	65,536	56,095
Maryland	59,903	50,590
North Carolina	52,886	45,863
South Carolina	23,053	19,373
Virginia	85,295	80,936
West Virginia	7,077	6,764

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.

Table 7.10-- TRIP CHARACTERISTICS OF VISITORS, BY POINT OF ORIGIN: 2007 AND 2008

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Domestic		International	
	2007	2008	2007	2008
All visitors 1/	5,582,530	4,901,893	1,914,290	1,811,543
Purpose of visit 1/				
Pleasure	4,506,936	3,910,630	1,636,940	1,540,704
Honeymoon	265,804	226,140	217,795	228,580
Wedding	65,910	55,986	77,297	66,132
Meetings, conventions, incentive 1/	400,804	341,184	91,343	95,390
Convention/conference	246,142	215,252	33,088	38,691
Corporate meeting	89,420	71,781	15,783	12,876
Incentive	82,759	65,984	44,503	46,799
Other business	254,065	225,768	26,075	27,310
Visit friends or relatives	621,031	561,400	77,046	65,523
Government or military	79,914	86,921	11,531	24,117
Attend school	12,565	12,317	5,608	5,597
Sport event	84,319	82,641	48,895	46,180
Traveler method				
Group tour	297,951	214,152	608,269	534,040
Package	1,601,691	1,233,690	1,275,827	1,169,520
Group tour and package	225,770	155,334	535,386	467,145
True independent	3,908,659	3,609,386	565,580	575,128
Accommodations				
Hotel	3,063,619	2,692,159	1,609,455	1,507,927
Hotel only	2,482,290	2,224,160	1,513,929	1,423,419
Condo	1,116,444	985,285	205,231	209,085
Condo only	856,195	757,000	158,656	162,443
Timeshare	631,804	627,814	36,596	44,751
Timeshare only	475,742	477,680	24,829	30,908
Rental house	293,353	277,895	23,918	26,535
Bed & breakfast	66,081	59,687	10,436	8,182
Cruise ship	365,603	151,134	33,777	17,830
Friends, relatives	659,540	597,145	72,956	62,698

1/ Because of multiple responses, detail may add to more than the indicated total.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.

Table 7.11-- ACTIVITY PARTICIPATION BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2007

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors. Percentages sum to more than 100 percent due to multiple island visitation and multiple activities participated in by visitors]

Activity	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Sightseeing	87.9	85.4	92.2	92.3
Helicopter/plane tour	11.7	9.0	16.2	3.9
Boat/submarine/whale watching	28.2	24.7	34.2	18.2
Tour bus excursion	15.9	11.8	22.8	47.8
Private limousine/van tour	6.1	4.7	8.4	17.8
Self-guided	78.8	77.8	80.4	54.5
Recreation	89.3	89.1	89.6	80.5
Swimming/sunbathing/beach	81.9	81.4	82.7	65.9
Surfing/bodyboarding	22.2	24.8	17.6	7.1
Snorkeling/scuba diving	48.8	50.6	45.8	18.4
Jet skiing/parasailing/windsurfing	4.6	5.1	3.7	4.2
Golf	13.3	13.9	12.3	9.0
Running/jogging/fitness walking	37.3	38.1	36.1	19.1
Spa	12.7	12.4	13.2	8.5
Backpacking/hiking/camping	23.1	21.8	25.1	7.9
Sports event/tournament	4.7	5.0	4.1	3.1
Entertainment	94.2	94.1	94.4	96.0
Lunch/sunset/dinner/evening cruise	27.7	25.8	30.9	59.3
Lounge act/stage show	25.9	23.9	29.5	25.7
Nightclub/dancing/bar/karaoke	15.1	14.8	15.5	6.5
Fine dining	61.8	60.4	64.1	81.6
Family restaurant/diner	74.1	74.6	73.2	49.9
Ethnic dining	41.7	41.7	41.6	14.4
Prepared own meal	48.9	52.5	42.8	12.7
Shopping	94.3	93.9	95.0	99.1
Department stores	43.3	42.9	44.0	52.5
Designer boutiques	35.5	35.0	36.3	59.4
Hotel stores	43.2	40.4	48.1	49.8
Swap meet	31.3	30.4	32.9	15.0
Discount/outlet stores	35.0	34.4	36.0	41.0
Supermarkets	63.1	65.8	58.6	57.4
Convenience stores	56.1	55.3	57.3	78.2
Duty free	5.8	5.7	5.9	75.7
Local shops/artisans	72.2	72.3	72.1	33.8

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**Table 7.11-- ACTIVITY PARTICIPATION BY VISITORS FROM THE U.S. TOTAL,
U.S. WEST, U.S. EAST, AND JAPAN: 2007 - Con.**

Activity	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Culture	83.1	80.4	87.7	74.4
Historic site	59.5	56.6	64.5	28.8
Museum/art gallery	30.5	30.5	30.6	17.9
Polynesian show/luau/hula	45.6	41.0	53.5	36.4
Play/concert	6.2	5.9	6.8	1.8
Art/craft fair	17.8	18.9	16.0	2.2
Parks/gardens	56.4	53.6	61.2	48.7
Festival	5.7	5.9	5.3	6.0
Transportation	87.0	86.9	87.1	94.2
Trolley	8.2	7.7	9.0	68.2
Public Bus	13.2	12.3	14.8	25.0
Taxi/limousine	16.6	14.4	20.3	43.3
Rental Car	76.1	76.7	75.1	17.4
Meeting	7.9	7.5	8.6	2.0
Convention	4.9	3.8	6.9	1.3
Incentive/reward	3.9	3.4	4.9	2.8

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *2007 Visitor Satisfaction and Activity Report* and records.

Table 7.12-- OVERALL SATISFACTION BY MAJOR CATEGORY BY VISITORS FROM THE U.S. TOTAL, BY GEOGRAPHIC AREA: 2007

[Covers visitors from United States staying overnight or longer. Percent of visitors]

Category	Oahu	Maui	Kauai	Kona
Accommodations				
Very satisfied	73.5	79.7	83.2	79.2
Somewhat satisfied	23.0	17.4	14.8	18.1
Somewhat dissatisfied	3.0	2.3	1.9	2.5
Not satisfied at all	0.5	0.6	0.2	0.2
Restaurants				
Very satisfied	59.1	61.4	53.5	54.2
Somewhat satisfied	36.9	35.2	40.7	38.0
Somewhat dissatisfied	3.6	2.6	4.6	6.3
Not satisfied at all	0.4	0.8	1.1	1.6
Shopping				
Very satisfied	67.1	61.6	51.5	49.0
Somewhat satisfied	30.0	35.4	42.5	44.4
Somewhat dissatisfied	2.6	2.7	6.0	6.0
Not satisfied at all	0.3	0.2	0.0	0.5
Golf				
Very satisfied	72.3	78.7	76.1	75.7
Somewhat satisfied	22.9	17.7	22.9	20.0
Somewhat dissatisfied	4.1	2.5	1.0	3.2
Not satisfied at all	0.6	1.1	0.0	1.1
Activities & attractions				
Very satisfied	71.5	71.7	73.2	68.7
Somewhat satisfied	26.2	26.2	24.4	27.8
Somewhat dissatisfied	1.9	1.7	2.0	3.2
Not satisfied at all	0.4	0.3	0.4	0.3
Transportation				
Very satisfied	64.7	57.2	52.4	46.1
Somewhat satisfied	30.1	33.6	27.6	34.3
Somewhat dissatisfied	3.6	7.3	8.3	10.0
Not satisfied at all	1.7	1.9	11.7	9.5
Airports				
Very satisfied	56.1	57.0	55.6	48.4
Somewhat satisfied	38.1	35.9	38.1	41.4
Somewhat dissatisfied	4.8	5.6	5.6	8.5
Not satisfied at all	1.0	1.4	0.8	1.7

Continued on next page.

**Table 7.12-- OVERALL SATISFACTION BY MAJOR CATEGORY BY VISITORS
FROM THE U.S. TOTAL, BY GEOGRAPHIC AREA: 2007 - Con.**

Category	Oahu	Maui	Kauai	Kona
Parks & beaches				
Very satisfied	74.2	78.5	76.1	73.7
Somewhat satisfied	22.5	19.3	22.5	22.1
Somewhat dissatisfied	2.6	1.9	1.4	3.6
Not satisfied at all	0.7	0.3	0.0	0.6

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, records.

**Table 7.13-- OVERALL SATISFACTION BY MAJOR CATEGORY BY VISITORS
FROM THE U.S. WEST, BY GEOGRAPHIC AREA: 2007**

[Covers visitors from Pacific and Mountain States of the United States staying overnight or longer. Percent of visitors]

Category	Oahu	Maui	Kauai	Kona
Accommodations				
Very satisfied	71.3	79.6	84.4	76.6
Somewhat satisfied	24.2	17.4	13.5	20.4
Somewhat dissatisfied	4.0	2.4	2.0	2.7
Not satisfied at all	0.5	0.6	0.2	0.3
Restaurants				
Very satisfied	57.1	60.2	52.8	52.0
Somewhat satisfied	39.0	36.2	41.7	39.2
Somewhat dissatisfied	3.4	2.9	4.5	6.6
Not satisfied at all	0.4	0.7	1.0	2.1
Shopping				
Very satisfied	67.6	59.6	50.7	48.3
Somewhat satisfied	29.3	37.6	42.3	43.8
Somewhat dissatisfied	2.9	2.7	7.0	7.3
Not satisfied at all	0.1	0.1	0.0	0.6
Golf				
Very satisfied	69.7	79.3	74.9	72.9
Somewhat satisfied	25.0	17.7	24.1	20.6
Somewhat dissatisfied	5.3	1.9	1.0	4.8
Not satisfied at all	0.0	1.1	0.0	1.6
Activities & attractions				
Very satisfied	69.3	70.0	72.0	64.3
Somewhat satisfied	28.8	28.2	26.0	31.6
Somewhat dissatisfied	1.7	1.5	1.5	4.1
Not satisfied at all	0.2	0.4	0.5	0.0
Transportation				
Very satisfied	64.0	55.7	49.7	37.7
Somewhat satisfied	30.3	35.4	25.1	36.4
Somewhat dissatisfied	3.9	7.7	9.7	10.9
Not satisfied at all	1.8	1.2	15.4	15.0
Airports				
Very satisfied	53.0	57.0	55.9	48.6
Somewhat satisfied	40.5	37.3	37.3	41.7
Somewhat dissatisfied	5.4	4.9	5.7	8.0
Not satisfied at all	1.1	0.7	1.1	1.6
Parks & beaches				
Very satisfied	73.1	78.1	76.5	70.7
Somewhat satisfied	23.6	19.8	21.8	24.0
Somewhat dissatisfied	2.8	2.1	1.7	4.8
Not satisfied at all	0.5	0.0	0.0	0.5

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *2007 Visitor Satisfaction and Activity Report*, see also <<http://www.hawaii.gov/dbedt/>>.

**Table 7.14-- OVERALL SATISFACTION BY MAJOR CATEGORY BY VISITORS
FROM THE U.S. EAST, BY GEOGRAPHIC AREA: 2007**

[Covers visitors from all other states in the continental United States not included in U.S. West staying overnight or longer. Percent of visitors]

Category	Oahu	Maui	Kauai	Kona
Accommodations				
Very satisfied	76.6	79.7	80.5	83.4
Somewhat satisfied	21.2	17.3	17.7	14.1
Somewhat dissatisfied	1.7	2.2	1.5	2.3
Not satisfied at all	0.5	0.7	0.3	0.2
Restaurants				
Very satisfied	62.0	63.5	55.0	57.9
Somewhat satisfied	33.8	33.6	38.6	35.7
Somewhat dissatisfied	3.8	2.1	5.0	5.7
Not satisfied at all	0.5	0.8	1.5	0.6
Shopping				
Very satisfied	66.3	65.2	53.2	50.1
Somewhat satisfied	30.9	31.6	43.1	45.5
Somewhat dissatisfied	2.2	2.8	3.7	4.0
Not satisfied at all	0.5	0.4	0.0	0.4
Golf				
Very satisfied	76.4	77.6	78.7	81.5
Somewhat satisfied	19.7	17.6	20.3	18.5
Somewhat dissatisfied	2.3	3.6	1.0	0.0
Not satisfied at all	1.6	1.2	0.0	0.0
Activities & attractions				
Very satisfied	74.3	74.6	75.7	76.0
Somewhat satisfied	22.9	23.0	21.2	21.6
Somewhat dissatisfied	2.2	2.1	2.8	1.6
Not satisfied at all	0.6	0.3	0.3	0.9
Transportation				
Very satisfied	65.6	59.5	58.7	60.9
Somewhat satisfied	29.7	30.9	33.4	30.6
Somewhat dissatisfied	3.2	6.7	5.0	8.5
Not satisfied at all	1.5	2.9	2.9	0.0
Airports				
Very satisfied	60.7	57.0	54.7	48.1
Somewhat satisfied	34.5	33.5	39.8	40.9
Somewhat dissatisfied	3.8	6.8	5.5	9.4
Not satisfied at all	0.9	2.6	0.0	1.7
Parks & beaches				
Very satisfied	75.7	79.1	75.1	79.0
Somewhat satisfied	21.0	18.4	24.1	18.9
Somewhat dissatisfied	2.4	1.6	0.8	1.4
Not satisfied at all	0.9	1.0	0.0	0.8

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, 2007 *Visitor Satisfaction and Activity Report*, see also <<http://www.hawaii.gov/dbedt/>>.

**Table 7.15-- OVERALL SATISFACTION BY MAJOR CATEGORY BY VISITORS
FROM JAPAN, BY GEOGRAPHIC AREA: 2007**

[Covers visitors from Japan staying overnight or longer. Percent of visitors]

Category	Oahu	Maui	Kauai 1/	Kona
Accommodations				
Very satisfied	43.2	68.8	(NA)	55.8
Somewhat satisfied	46.9	31.2	(NA)	37.1
Somewhat dissatisfied	8.6	0.0	(NA)	6.3
Not satisfied at all	1.3	0.0	(NA)	0.8
Restaurants				
Very satisfied	20.8	42.8	(NA)	25.0
Somewhat satisfied	58.1	40.3	(NA)	49.2
Somewhat dissatisfied	19.2	16.9	(NA)	22.4
Not satisfied at all	1.9	0.0	(NA)	3.4
Shopping				
Very satisfied	37.5	25.3	(NA)	9.5
Somewhat satisfied	52.5	57.6	(NA)	57.6
Somewhat dissatisfied	9.3	16.2	(NA)	29.4
Not satisfied at all	0.7	0.9	(NA)	3.6
Golf				
Very satisfied	35.6	52.3	(NA)	67.3
Somewhat satisfied	48.7	47.7	(NA)	29.6
Somewhat dissatisfied	15.1	0.0	(NA)	3.1
Not satisfied at all	0.6	0.0	(NA)	0.0
Activities & attractions				
Very satisfied	37.1	46.8	(NA)	34.8
Somewhat satisfied	53.2	46.2	(NA)	58.0
Somewhat dissatisfied	9.0	6.9	(NA)	4.7
Not satisfied at all	0.7	0.0	(NA)	2.5
Transportation				
Very satisfied	40.4	34.1	(NA)	14.8
Somewhat satisfied	47.6	46.1	(NA)	43.8
Somewhat dissatisfied	11.1	17.5	(NA)	32.1
Not satisfied at all	1.0	2.4	(NA)	9.2
Airports				
Very satisfied	20.3	19.8	(NA)	18.2
Somewhat satisfied	61.3	61.5	(NA)	63.9
Somewhat dissatisfied	17.2	17.6	(NA)	14.4
Not satisfied at all	1.2	1.1	(NA)	3.5
Parks & beaches				
Very satisfied	48.9	53.0	(NA)	54.8
Somewhat satisfied	45.4	45.7	(NA)	39.9
Somewhat dissatisfied	5.4	1.3	(NA)	5.3
Not satisfied at all	0.3	0.0	(NA)	0.0

NA Not available.

1/ Sample is too small for tabulation.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *2007 Visitor Satisfaction and Activity Report*, see also <<http://www.hawaii.gov/dbedt/>>.

Table 7.16-- OVERALL ISLAND EXPERIENCE BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2007

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of total visitors]

Criterion by island	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Oahu				
Excellent	58.0	56.2	60.4	51.1
Above average	36.1	37.9	33.7	43.8
Below average	4.7	4.8	4.5	4.7
Poor	1.2	1.0	1.4	0.4
Maui				
Excellent	68.1	67.8	68.7	54.0
Above average	28.1	28.2	28.0	37.8
Below average	3.3	3.8	2.5	7.7
Poor	0.5	0.3	0.8	0.4
Molokai				
Excellent	53.6	54.6	50.7	64.3
Above average	35.6	35.1	37.1	35.7
Below average	8.8	7.6	12.1	0.0
Poor	2.0	2.7	0.0	0.0
Lanai				
Excellent	60.6	63.3	57.7	86.3
Above average	30.2	21.4	39.8	13.7
Below average	7.8	14.0	1.1	0.0
Poor	1.3	1.3	1.4	0.0
Big Island				
Excellent	62.0	59.3	65.2	56.6
Above average	33.8	36.2	31.0	38.0
Below average	3.7	4.2	3.2	4.5
Poor	0.5	0.3	0.6	0.9
Kauai				
Excellent	72.4	70.4	75.5	48.0
Above average	24.9	26.9	21.7	39.6
Below average	2.5	2.5	2.4	11.9
Poor	0.2	0.1	0.3	0.6

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *2007 Visitor Satisfaction and Activity Report*, see also <<http://www.hawaii.gov/dbedt/>>.

Table 7.17-- SOURCES OF INFORMATION FOR TRIP PLANNING BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2006 AND 2007

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of total visitors. Percentages do not sum to 100 percent due to multiple sources used]

Information source	U.S. total	U.S. West 1/	U.S. East 2/	Japan
2006				
Airlines	28.5	29.7	26.5	9.8
Books	21.8	19.2	26.1	40.8
Friends / relatives	38.6	36.8	41.5	29.5
Hawaii Visitors & Convention Bureau	10.3	8.4	13.4	8.4
Hotels / resorts	22.7	21.5	24.6	9.7
Internet	88.6	89.5	87.2	62.1
Magazines	9.7	8.7	11.3	41.5
Newspapers	2.2	2.0	2.5	2.6
Personal experience	45.7	50.5	37.8	41.2
Travel agents	34.2	30.7	40.0	91.2
Wholesalers	9.3	8.5	10.5	16.9
2007				
Airlines	21.2	21.4	20.8	9.3
Books	19.4	17.0	23.7	34.9
Friends / relatives	34.4	32.0	38.6	26.4
Hawaii Visitors & Convention Bureau	10.1	7.9	14.0	10.8
Hotels / resorts	19.9	19.4	20.9	8.9
Internet	84.5	85.2	83.3	55.9
Magazines	7.1	6.2	8.6	38.3
Newspapers	1.7	1.9	1.2	2.5
Personal experience	41.4	44.0	36.8	34.7
Travel agents	27.5	24.9	32.0	76.7
Wholesalers	9.6	8.8	11.0	17.7

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Visitor Satisfaction and Activity Report* (annual), see also <<http://www.hawaii.gov/dbedt/>>.

Table 7.18-- INTERNET USAGE FOR TRIP PLANNING BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2006 AND 2007

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of respondents who used the internet. Percentages do not sum to 100 percent due to multiple sources used]

How the internet was used	U.S. total	U.S. West 1/	U.S. East 2/	Japan
2006				
Estimate costs	49.4	48.9	50.1	15.1
Find evening activities	14.1	12.5	16.8	6.1
Find good restaurant	24.3	22.7	27.1	33.1
Find hotel or place to stay	45.6	44.1	48.1	66.3
Find recreational activities	38.8	35.8	43.9	33.0
Find things to do	51.8	47.0	60.0	37.3
Hotel reservation	48.3	48.8	47.4	22.7
Locate shopping places	9.5	8.9	10.6	41.4
Locate sightseeing places	31.0	27.2	37.5	37.6
Make airline reservations	71.5	75.7	64.4	20.1
Maps and directions	42.7	41.6	44.6	26.8
Rental car reservation	52.5	55.8	47.0	11.5
2007				
Estimate costs	53.5	53.4	53.8	17.4
Find evening activities	12.4	10.2	16.3	5.1
Find good restaurant	20.5	18.1	24.7	35.4
Find hotel or place to stay	44.2	43.5	45.4	69.0
Find recreational activities	38.2	34.8	44.4	38.3
Find things to do	51.4	45.9	61.3	41.9
Hotel reservation	50.3	50.8	49.4	23.6
Locate shopping places	7.5	6.6	9.1	39.8
Locate sightseeing places	28.6	23.5	37.6	39.2
Make airline reservations	78.6	81.6	73.4	22.0
Maps and directions	40.7	40.0	41.9	28.1
Rental car reservation	55.9	58.1	52.1	13.4

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Visitor Satisfaction and Activity Report* (annual), see also <<http://www.hawaii.gov/dbedt/>>.

**Table 7.19-- SAFETY ISSUES AND OTHER NUISANCES ENCOUNTERED
BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST,
AND JAPAN: 2006 AND 2007**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of total visitors. Percentages do not sum to 100 percent due to multiple answers selected]

	U.S. total	U.S. West 1/	U.S. East 2/	Japan
2006				
No problems	93.5	93.2	94.0	96.7
Safety issues				
Solicited by drug dealers	1.8	2.0	1.5	0.8
Solicited by prostitutes	1.1	1.1	1.0	0.4
Wallet / purse / valuables stolen	1.4	1.9	0.7	1.4
Room vandalized / robbed	0.4	0.5	0.3	0.4
Car vandalized / robbed	1.3	1.3	1.3	0.3
Physical violence / harm	0.4	0.4	0.3	0.2
Other nuisance				
Parking ticket	1.6	1.5	1.8	0.4
2007				
No problems	88.3	87.6	89.4	90.7
Safety issues				
Solicited by drug dealers	1.9	1.7	2.1	1.4
Solicited by prostitutes	1.5	1.5	1.4	0.6
Wallet / purse / valuables stolen	1.3	1.4	1.2	1.3
Room vandalized / robbed	0.1	0.1	0.0	0.1
Car vandalized / robbed	1.4	1.5	1.1	0.3
Physical violence / harm	1.0	1.3	0.6	0.7
Other nuisance				
Parking ticket	1.5	1.5	1.7	0.5
Severe weather/natural calamities	5.2	5.7	4.4	5.6

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Visitor Satisfaction and Activity Report* (annual), see also <<http://www.hawaii.gov/dbedt/>>.

Table 7.20-- VISITOR PROFILE AND TRIP CHARACTERISTICS OF VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2007

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitor respondents]

Characteristic	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Visitors income 3/				
Under \$15,000	1.3	1.2	1.4	3.6
\$15,000-\$29,999	3.7	3.6	3.8	10.3
\$30,000-\$49,999	11.4	11.8	10.8	22.8
\$50,000-\$99,999	33.0	32.5	34.0	37.7
\$100,000 or more	50.5	50.9	49.9	25.7
Education attainment				
Less than high school graduate	0.3	0.4	0.2	2.3
High school graduate	24.4	24.7	23.9	33.0
Associates degree (2-year)	9.6	10.1	8.8	16.2
Bachelor's degree (4-year)	34.1	33.8	34.7	36.0
Post graduate degree	29.1	28.4	30.2	3.6
Vocational / technical degree	2.5	2.7	2.1	8.8
Employment status				
Working	75.6	74.3	77.6	63.0
Retired	14.8	15.2	14.1	7.0
Student	2.4	2.5	2.2	1.6
Homemaker	5.6	6.1	4.6	21.6
Other	1.7	1.8	1.5	6.7
Primary purpose of trip				
Vacation	65.2	67.2	61.9	64.7
Attend a business meeting / conduct business	6.5	6.6	6.5	0.9
Attend a convention / conference / seminar	3.3	2.6	4.5	0.8
Incentive / reward	1.4	1.0	2.1	2.1
Visit friends / relatives	9.8	9.9	9.8	2.3
Get married	0.7	0.8	0.5	2.4
Attend / participate in wedding	3.3	3.3	3.4	7.2
Honeymoon	2.7	1.6	4.6	8.5
Anniversary / birthday	3.6	3.3	4.2	2.0
Attend / participate in a sporting event	1.2	1.3	0.9	3.0
Attend / participate in a cultural event	0.4	0.3	0.4	1.0
Medical treatment	0.0	0.0	0.0	0.1
Shopping / fashion	0.0	0.0	0.0	2.8
Other	1.8	2.1	1.3	2.1

Continued on next page.

Table 7.20-- VISITOR PROFILE AND TRIP CHARACTERISTICS OF VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2007 - Con.

Characteristic	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Secondary purpose of trip				
Vacation	40.6	38.0	44.8	23.4
Attend a business meeting / conduct business	4.0	4.1	4.0	0.9
Attend a convention / conference / seminar	2.0	2.1	1.8	0.9
Incentive / reward	3.4	3.3	3.8	1.6
Visit friends / relatives	22.5	24.6	18.9	4.7
Get married	0.2	0.2	0.3	0.9
Attend / participate in wedding	1.7	1.9	1.3	3.0
Honeymoon	1.4	1.3	1.7	3.9
Anniversary / birthday	12.8	11.7	14.8	4.8
Attend / participate in a sporting event	2.9	3.8	1.5	3.2
Attend / participate in a cultural event	1.5	1.3	1.7	2.1
Medical treatment	0.4	0.5	0.1	0.5
Shopping / fashion	2.4	2.8	1.7	46.9
Other	4.2	4.4	3.7	3.1

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

3/ For Japanese visitors' income, "Under 1,500,000 Japanese Yen" in place of "Under \$15,000," "1,500,000-2,999,999 Japanese Yen" in place of "\$15,000-\$29,999" etc.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *2007 Visitor Satisfaction and Activity Report*, see also <<http://www.hawaii.gov/dbedt/>>.

Table 7.21-- LENGTH OF STAY OF VISITORS STAYING OVERNIGHT OR LONGER, BY POINT OF ORIGIN: 2007 AND 2008

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Length of stay	2007			2008		
	Total	Domestic	International	Total	Domestic	International
All visitors	7,496,820	5,582,530	1,914,290	6,713,436	4,901,893	1,811,543
1 to 6 days	2,193,786	1,206,822	1,311,426	2,250,022	1,065,799	1,184,222
7 to 12 days	4,183,128	3,448,921	429,291	3,374,342	2,934,658	439,684
13 to 30 days	1,027,395	857,189	150,661	998,828	831,416	167,412
31 to 365 days	92,511	69,598	22,913	90,245	70,020	20,225
Median (days)	7.30	8.00	5.00	7.33	8.00	6.00
Mean (days)	9.22	9.87	7.33	9.40	10.10	7.53

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.

**Table 7.22-- JAPANESE VISITOR ARRIVALS AND EXPENDITURES:
2003 TO 2008**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors]

Subject	2003	2004	2005	2006	2007	2008
Arrivals (1,000)	1,340	1,482	1,517	1,363	1,296	1,175
Average stay (days)	5.9	5.8	5.7	5.6	5.7	5.7
Expenditures (mil. dol.)	1,902	2,163	2,214	2,037	1,982	1,944

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.

Table 7.23-- AVERAGE EXPENDITURE PER VISITOR DAY, BY ORIGIN OF VISITORS: 1931-1932 TO 2008

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Dollars. Unweighted averages for mainlanders before 1988 and for Japanese before 1990]

Year	Mainlanders	Japanese	Year	Mainlanders	Japanese
1931-32 1/	17.50	(NA)	1994	133.79	340.88
1951	28.00	(NA)	1995	132.73	356.15
1960-61	32.00	(NA)	1996	137.04	286.89
1965-66 1/	37.23	(NA)	1997	157.07	279.58
1974	46.20	123.00	1998	147.37	235.25
1977	54.62	146.85	1999	148.91	207.46
1980	71.24	185.00	2000	154.92	214.20
1983	85.88	227.32	2001	142.75	227.05
1986	95.40	299.00	2002	150.39	233.13
1987	102.49	324.00	2003	157.18	240.09
1988	121.44	350.00	2004	157.95	251.47
1989	126.57	322.00	2005	160.79	255.42
1990	136.30	294.04	2006	166.28	266.47
1991	140.54	344.29	2007	170.29	268.83
1992	117.14	344.68	2008	161.01	288.33
1993	116.15	306.54			

NA Not available.

1/ Oahu only.

Source: Hawaii Visitors Bureau, *1983 Visitor Expenditure Survey* (1985), p. 31; *1989 Expenditures, Westbound Visitors to Hawaii* (1990), pp. 29 and 30; *1991 Visitor Expenditure Report* (1992), pp. 6 and 68; *1992 Visitor Expenditure Report* (1993), p. 61; Hawaii Visitors & Convention Bureau, *Hawaii Visitors & Convention Bureau 1995 & 1996 Research Report*, pp.109-110, Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt>>.

Table 7.24-- AVERAGE EXPENDITURE PER VISITOR DAY IN CONSTANT DOLLARS, FOR VISITORS FROM THE MAINLAND: 1931-1932 TO 2008

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors]

Year	U.S. CPI (1982-84=100)	Average expend. per vis. day 1/	Year	U.S. CPI (1982-84=100)	Average expend. per vis. day 1/
1931-32 2/	14.4	122	1994	148.2	90
1951	26.0	108	1995	152.4	87
1960-61	29.8	107	1996	156.9	87
1965-66 2/	32.0	116	1997	160.5	98
1974	49.3	94	1998	163.0	90
1977	60.6	90	1999	166.6	89
1980	82.4	86	2000	172.2	90
1983	99.6	86	2001	177.1	81
1986	109.6	87	2002	179.9	84
1987	113.6	90	2003	184.0	85
1988	118.3	103	2004	188.9	84
1989	124.0	102	2005	195.3	82
1990	130.7	104	2006	201.6	82
1991	136.2	103	2007	207.3	82
1992	140.3	83	2007	207.3	82
1993	144.5	80	2008	215.3	75

1/ In constant (1982-84) dollars.

2/ Oahu only.

Source: Preceding table; U.S. Bureau of Labor Statistics, *CPI Detailed Report*, and <http://www.bls.gov/cpi/home.htm> accessed on February 20, 2009 and calculations by Hawaii State Department of Business, Economic Development & Tourism.

Table 7.25- EXPENDITURES PER VISITOR DAY BY VISITORS FROM SELECTED GEOGRAPHIC AREA, BY EXPENDITURE TYPE: 2007 AND 2008

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In dollars for visitors who stayed in hotels, condominiums, and bed & breakfasts]

Expenditure type	Visitors from U.S. west 1/		Visitors from U.S. east 2/		Visitors from Japan	
	2007	2008	2007	2008	2007	2008
All items	155.9	146.2	192.8	183.4	268.8	288.3
Total food and beverage	32.3	32.4	36.0	37.7	42.9	45.2
Restaurant food	21.0	21.1	25.1	26.3	29.7	31.6
Dinner shows and cruises	3.7	3.0	4.4	4.5	5.3	5.3
Groceries and snacks	7.7	8.3	6.5	7.0	7.9	8.3
Entertainment & recreation 3/	14.4	13.8	19.2	19.9	20.3	22.0
Total transportation	17.6	15.3	22.0	18.8	11.7	11.4
Interisland airfare	5.0	1.7	7.9	3.9	3.6	3.0
Ground transportation	0.6	0.7	0.9	1.0	4.8	4.8
Rental vehicles	10.6	11.2	11.5	11.9	2.9	3.1
Gasoline, parking, etc.	1.4	1.7	1.6	2.0	0.4	0.4
Total shopping	20.1	19.0	23.2	21.2	94.7	100.8
Fashion and clothing	7.4	7.2	7.8	7.3	25.1	27.0
Jewelry and watches	4.7	4.3	5.6	5.1	11.8	12.9
Cosmetics, perfume	0.4	0.3	0.4	0.3	5.5	5.7
Leather goods	0.7	0.6	0.8	0.5	32.0	34.0
Hawaii food products	2.1	2.2	2.2	2.1	11.2	11.9
Souvenirs	4.7	4.4	6.5	6.0	9.1	9.3
Lodging	63.4	60.4	74.4	72.5	79.0	89.6
All other expenses	8.1	5.4	18.1	13.3	20.2	19.4

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Table 7.25-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM SELECTED GEOGRAPHIC AREA, BY EXPENDITURE TYPE: 2007 AND 2008 -- Con.

Expenditure type	Visitors from Canada		Visitors from Europe 4/		Visitors from Oceania 5/	
	2007	2008	2007	2008	2007	2008
All items	150.8	153.4	174.7	168.8	212.3	216.1
Total food and beverage	31.0	32.6	32.5	34.6	47.9	48.9
Restaurant food	19.3	20.1	24.7	24.4	36.3	35.1
Dinner shows and cruises	2.9	3.1	1.8	2.8	4.5	5.2
Groceries and snacks	8.7	9.4	6.0	7.4	7.0	8.5
Entertainment & recreation 4/	11.7	12.6	12.9	15.3	18.9	19.4
Total transportation	13.9	14.5	19.8	19.3	14.2	16.2
Interisland airfare	1.7	1.9	5.8	5.3	4.4	5.2
Ground transportation	0.9	1.0	1.8	1.9	2.9	3.2
Rental vehicles	9.8	10.0	10.9	10.8	6.2	6.8
Gasoline, parking, etc.	1.4	1.6	1.3	1.3	0.8	1.1
Total shopping	18.1	18.4	21.3	20.6	49.4	56.0
Fashion and clothing	8.9	9.2	11.3	9.6	27.1	32.5
Jewelry and watches	3.0	3.0	3.6	3.4	8.7	8.4
Cosmetics, perfume	0.3	0.4	0.4	0.6	3.8	3.7
Leather goods	0.5	0.5	1.2	0.7	2.6	3.2
Hawaii food products	1.5	1.5	1.2	1.3	1.0	1.0
Souvenirs	3.8	3.8	3.6	4.9	6.2	7.2
Lodging	64.5	67.0	76.7	71.4	73.9	69.4
All other expenses	11.7	8.2	11.4	7.6	8.0	6.3

Continued on next page.

Table 7.25-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM SELECTED GEOGRAPHIC AREA, BY EXPENDITURE TYPE: 2007 AND 2008 -- Con.

Expenditure type	Visitors from other Asia 6/		Visitors from Latin America 7/		Visitors from other markets 8/	
	2007	2008	2007	2008	2007	2008
All items	233.8	221.9	195.0	219.2	175.9	173.3
Total food and beverage	42.4	38.3	28.3	40.6	31.9	34.5
Restaurant food	30.2	25.7	21.1	24.9	21.8	24.0
Dinner shows and cruises	6.0	5.8	2.0	7.2	1.8	3.2
Groceries and snacks	6.2	6.8	5.2	8.5	8.4	7.4
Entertainment & recreation 3/	25.1	22.8	13.9	28.6	12.1	15.1
Total transportation	24.0	21.9	17.8	22.5	16.0	20.1
Interisland airfare	10.9	9.6	3.3	7.4	3.0	5.8
Ground transportation	4.7	2.5	1.0	2.4	2.1	2.3
Rental vehicles	7.2	8.6	11.4	11.2	9.4	10.1
Gasoline, parking, etc.	1.2	1.2	2.2	1.6	1.4	2.0
Total shopping	52.1	63.8	29.9	41.5	39.1	35.8
Fashion and clothing	22.5	23.3	16.9	16.6	26.4	20.3
Jewelry and watches	5.5	11.5	2.7	15.8	3.6	3.9
Cosmetics, perfume	3.2	5.4	0.7	1.1	0.7	2.4
Leather goods	9.4	12.6	2.5	0.2	2.3	1.6
Hawaii food products	6.5	5.8	2.0	1.5	1.3	2.2
Souvenirs	4.9	5.3	5.1	6.3	4.7	5.2
Lodging	78.7	65.9	52.5	74.4	56.4	58.0
All other expenses	11.6	9.3	52.7	11.5	20.4	9.8

1/ Pacific and Mountain States of the United States.

2/ All other States in the continental United States not included in U.S. West.

3/ Due to changes in survey forms in 2003, spending on optional tours included in the Entertainment & Recreation category for 2003.

4/ Includes United Kingdom, Germany, France, Italy, and Switzerland.

5/ Includes Australia and New Zealand.

6/ Includes China, Hong Kong, Korea (South), Singapore, and Taiwan.

7/ Includes Argentina, Brazil, and Mexico.

8/ Includes all countries and districts not listed in other MMAs, including Guam, Puerto Rico, U.S. Virgin Islands, and other U.S. territories.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.

**Table 7.26-- TOTAL VISITOR EXPENDITURES BY EXPENDITURE TYPE:
2007 AND 2008**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In millions of dollars for visitors who stayed in hotels, condominiums, and bed & breakfasts]

Expenditure type	2007	2008	Percent change
All items	12,811.0	11,398.5	-11.0
Total food and beverage	2,415.0	2,271.2	-6.0
Restaurant food	1,631.0	1,531.9	-6.1
Dinner shows and cruises	273.7	238.3	-12.9
Groceries and snacks	510.3	500.9	-1.8
Entertainment & recreation	1,142.9	1,063.6	-6.9
Total transportation	1,246.9	1,032.2	-17.2
Interisland airfare	381.3	188.9	-50.4
Ground transportation	95.5	92.9	-2.7
Rental vehicles	677.1	648.8	-4.2
Gasoline, parking, etc.	93.1	101.6	9.1
Total shopping	2,151.6	1,955.7	-9.1
Fashion and clothing	777.5	703.7	-9.5
Jewelry and watches	394.1	354.2	-10.1
Cosmetics, perfume	73.1	73.6	0.7
Leather goods	298.9	277.1	-7.3
Hawaii food products	213.3	199.1	-6.6
Souvenirs	394.7	348.0	-11.8
Lodging	4,746.1	4,282.9	-9.8
All other expenses 1/	923.1	614.7	-33.4
Supplemental business	185.2	178.3	-3.8

1/ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-portedships.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.

Table 7.27-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM U.S. WEST, U.S. EAST, AND JAPAN, BY VISITOR OR TRIP CHARACTERISTICS: 2007 AND 2008

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In dollars]

Visitor or trip characteristics	Visitors from US west 1/		Visitors from US east 2/		Visitors from Japan	
	2007	2008	2007	2008	2007	2008
All visitors	155.9	146.2	192.8	183.4	268.8	288.3
Group tour status:						
Organized group tour	3/ 198.1	175.1	3/ 230.1	228.1	273.1	295.8
Individually arranged	3/ 154.6	145.5	3/ 190.7	181.4	267.6	285.8
Arrived on package tour:						
Yes	3/ 175.4	180.4	3/ 233.2	233.6	285.8	312.2
No	3/ 149.5	138.3	3/ 178.6	161.9	194.9	199.6
Accommodations:						
Hotel	207.3	193.8	243.5	231.0	285.8	308.3
Condo	150.6	149.0	177.1	174.1	175.8	183.8
Guests of friends and relatives	72.8	73.3	76.8	76.2	101.5	93.8
Timeshare	117.4	109.7	137.4	132.3	162.0	151.1
Previous visits:						
First trip	3/ 162.3	156.7	3/ 205.5	201.0	294.1	318.6
Repeat visitors	3/ 154.2	143.8	3/ 190.2	168.5	253.4	270.2
Purpose of trip:						
Pleasure	156.5	146.5	193.4	180.0	251.1	265.2
Business, meetings, conventions, incentive	177.5	198.7	262.2	241.1	253.0	275.2
On honeymoon	228.2	203.2	279.1	269.4	356.1	389.7

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

3/ Revised from previous *Data Book*. A new methodology for U.S. West and U.S. East resulted in figures that are non-comparable in 2007 *Data Book* or earlier.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.

Table 7.28-- ESTIMATED VISITOR EXPENDITURES: 1960 TO 2008

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In millions of dollars]

Year	Personal expenditures	Year	Personal expenditures	Additional business expend. 1/
1960	131	1985	4,780	92
1961	137	1986	5,567	103
1962	154	1987	6,281	120
1963	186	1988	7,813	125
1964	205	1989	8,371	113
1965	225	1990	8,707	119
1966	280	1991	9,004	138
1967	380	1992	8,614	141
1968	440	1993	7,808	120
1969	550	1994	9,544	133
1970	595	1995	10,067	141
1971	705	1996	9,569	140
1972	836	1997	10,102	147
1973	1,017	1998	9,910	149
1974	1,233	1999	9,844	161
1975	1,355	2000	10,396	194
1976	1,637	2001	8,916	145
1977	1,834	2002	9,465	144
1978	2,150	2003	9,889	165
1979	2,541	2004	10,702	160
1980	2,871	2005	11,696	208
1981	3,195	2006	12,301	191
1982	3,687	2007	12,626	185
1983	3,847	2008	11,220	178
1984	4,442			

1/ By MCI (meetings, conventions, and incentive) visitors. Not available before 1985.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt>>.

**Table 7.29-- VISITOR EXPENDITURES, BY COUNTRY OF RESIDENCE:
1999 TO 2008**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In thousands of dollars]

Year	Total expenditures	Personal (diary) expenditures					Additional business (MCI) expenditures
		All countries	United States	Japan	Canada	Other countries	
1999	10,005,074	9,843,993	5,776,260	2,359,243	479,568	1,228,923	161,080
2000	10,590,203	10,395,854	6,452,691	2,370,355	451,457	1,121,352	194,349
2001	9,061,303	8,916,386	5,708,118	2,089,235	309,198	809,835	144,917
2002	9,608,876	9,464,976	6,133,405	2,041,437	269,609	1,020,526	143,900
2003	10,054,445	9,889,245	6,607,525	1,901,865	335,480	1,044,374	165,200
2004	10,861,777	10,701,977	7,095,222	2,162,626	363,610	1,080,519	159,800
2005	11,904,005	11,696,205	7,840,632	2,214,369	451,040	1,190,164	207,800
2006	12,491,628	12,300,936	8,385,214	2,037,207	507,950	1,370,565	190,692
2007	12,811,058	12,625,831	8,536,922	1,982,022	634,161	1,472,726	185,227
2008	11,398,499	11,220,227	7,122,356	1,944,489	710,573	1,442,809	178,272

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.
See also <<http://hawaii.gov/dbedt/info/visitor-stats/visitor-research/>>.

**Table 7.30-- CRUISE SHIP ARRIVAL AND PASSENGER COUNT:
2004 TO 2008**

Subject	2004	2005	2006	2007	2008
Number of ships, arrivals	29	26	29	1/ 33	34
Number of tours 2/	146	175	216	252	141
Number of passengers	240,800	321,522	426,194	513,840	268,550
Out of state visitors	237,223	316,546	415,967	503,020	266,534
Arrived by air	157,390	238,884	315,955	372,021	157,059
Arrived by ship	79,833	77,662	100,012	130,999	109,475
Hawaii residents	3,577	4,977	10,227	10,820	2,016

1/ Revised from previous *Data Book*.

2/ A tour starts when a ship first calls a Hawaiian port or when all new passengers embark at a Hawaii port. One ship may make several tours around the Hawaiian islands with a stop at Fanning Island or Christmas Island during the trip.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch records. See also <<http://www.hawaii.gov/dbedt>>.

**Table 7.31-- ESTIMATED DIRECT VISITOR-RELATED EXPENDITURES:
1997 TO 2008**

[In millions of dollars]

Year	Total	Visitors	Overseas airlines	Cruise lines
1997	11,520.4	10,249.3	1,242.6	28.4
1998	11,379.9	10,058.8	1,256.6	64.5
1999	11,380.9	10,005.1	1,315.8	60.1
2000	12,017.7	10,590.1	1,360.8	66.8
2001	10,412.2	9,061.3	1,280.6	70.3
2002	11,045.5	9,608.9	1,340.0	96.6
2003	11,468.3	10,054.5	1,313.4	100.3
2004	12,406.8	10,861.8	1,405.4	139.6
2005	13,554.6	11,904.0	1,519.7	130.9
2006 1/	14,198.4	12,491.6	1,559.0	147.8
2007 1/	14,568.0	12,811.1	1,563.3	193.6
2008	13,090.4	11,398.5	1,530.4	161.6

1/ Revised from previous *Data Book*.

Source: Hawaii State Department of Business, Economic Development & Tourism, records.

See also <<http://www.hawaii.gov/dbedt>>.

Table 7.32-- ECONOMIC ACTIVITY GENERATED BY VISITOR-RELATED EXPENDITURES: 2002 TO 2008

[Direct and indirect impact]

Year	Visitor-related expenditures (million dollars)	Gross State Product (million dollars)	Household income (million dollars)	State and county tax revenues (million dollars)	Jobs (1,000)
2002 1/	11,045.5	8,789.0	5,432.0	879.7	159.6
2003 1/	11,468.3	9,139.4	5,600.8	876.5	161.9
2004 1/	12,406.8	9,800.3	5,967.3	919.9	163.1
2005 1/	13,554.6	10,675.9	6,427.6	1,007.5	171.4
2006 1/	14,198.4	11,348.9	6,484.5	1,104.2	167.1
2007 1/	14,568.0	11,505.0	6,567.9	1,171.7	163.4
2008	13,090.4	10,696.1	5,779.3	986.1	141.5

1/ Revised from previous *Data Book*.

Source: Hawaii State Department of Business, Economic Development & Tourism, records.

See also <<http://www.hawaii.gov/dbedt>>.

Table 7.33-- WAIKIKI'S SHARE OF TOURISM: 2008

Measure of tourism	Statewide visitor industry	Waikiki	
		Number	Percent of statewide tourism
Visitors	6,822,911	1/ 3,645,086	(2/)
Average daily visitors census	172,487	1/ 70,863	41.1
Visitors units	74,177	28,733	38.7
Occupied units (average)	52,221	21,521	41.2
Total visitor expenditures (\$millions) 3/	13,090	5,395	41.2

1/ Estimated as a proportion of Oahu.

2/ Because many visitors tour more than one island, percent is not applicable.

3/ Includes a portion of the overseas airfare supporting Hawaii-based airline services.

Source: Hawaii State Department of Business, Economic Development & Tourism, records.

Table 7.34-- CONTRIBUTION TO THE STATE'S ECONOMY BY STATEWIDE VISITOR INDUSTRY AND BY WAIKIKI: 2008

Measure of tourism	Statewide visitor industry contribution to economy		Waikiki contribution to State economy	
	Number	Percent	Number	Percent
Direct impact 1/ Gross domestic product 2/ Civilian jobs 3/ State taxes (\$millions)	(X) 118,159 861	(X) 13.7 17.0	(X) 48,681 355	(X) 6.0 7.0
Direct and indirect impact 4/ Gross domestic product (\$millions) 4 Civilian jobs 3/ State taxes (\$millions)	10,770 151,331 1,076	16.9 17.5 21.3	4,437 62,348 443	6.9 7.7 8.8

X Not applicable.

1/ Measures the impact of visitor expenditures on only those firms that sell directly to visitors.

2/ In this Input-Output analysis, direct and indirect GSP are not readily separated.

3/ Civilian jobs include wage and salary jobs plus self-employed but exclude non-civilian military jobs.

4/ Measures the impact of visitor expenditures through all firms that contributed to goods and services sold to visitors.

Source: Hawaii State Department of Business, Economic Development & Tourism, records.

Table 7.35-- VISITOR INDUSTRY PRICES, PRICE DEFLATOR, AND PRICE INDEXES: 1983 TO 2008

Year	Implicit price deflator 1/ (2000=100)	Average daily room rate 2/ (dollars)	1-way air fares (dollars)		Honolulu Consumer Price Index 5/ (1982-84=100)		
			San Francisco-Honolulu 3/	Honolulu-Kahului 4/	Food away from home	Apparel	All items
1983	(NA)	54.78	353.14	49.95	100.1	101.4	99.3
1984	(NA)	59.25	353.14	49.95	104.5	100.2	103.5
1985	(NA)	68.84	364.00	44.95	108.6	99.6	106.8
1986	(NA)	73.20	364.00	46.95	111.4	99.8	109.4
1987	(NA)	80.09	486.00	48.95	115.6	102.5	114.9
1988	(NA)	87.94	494.00	48.95	121.0	106.8	121.7
1989	(NA)	95.83	524.00	44.95	122.2	104.3	128.7
1990	(NA)	102.10	560.00	54.95	128.0	107.0	138.1
1991	(NA)	101.89	642.00	65.95	133.6	110.5	148.0
1992	(NA)	105.59	400.00	69.95	137.8	114.2	155.1
1993	(NA)	103.26	566.00	74.00	141.9	116.5	160.1
1994	(NA)	105.46	566.00	74.00	146.4	118.7	164.5
1995	(NA)	109.39	596.00	74.00	149.2	117.5	168.1
1996	(NA)	116.79	530.00	85.00	150.8	118.5	170.7
1997	92.9	124.96	521.00	80.00	152.6	117.3	171.9
1998	94.9	129.66	521.00	88.00	153.3	112.2	171.5
1999	97.2	131.66	536.00	94.75	158.3	105.4	173.3
2000	100.0	140.63	576.00	94.50	160.0	103.5	176.3
2001	102.9	144.88	692.00	95.25	164.0	101.0	178.4
2002	105.8	140.89	692.00	99.00	166.0	102.6	180.3
2003	109.1	144.16	714.00	119.00	167.1	98.5	184.5
2004	112.9	152.17	714.00	139.60	171.0	101.2	190.6
2005	116.9	166.16	829.00	144.70	176.4	102.5	197.8
2006	6/ 121.4	187.19	(NA)	167.80	186.0	104.4	209.4
2007	6/ 125.5	6/ 199.96	(NA)	182.90	195.1	104.1	219.5
2008	128.3	201.43	(NA)	170.00	202.3	105.3	228.9

NA Not available.

1/ U.S. Bureau of Economic Analysis, Gross Domestic Product by State to 1997 to 2008 <<http://www.bea.gov/regional/gsp/>> accessed July 9, 2009;

and calculations by Hawaii State Department of Business, Economic Development & Tourism.

2/ For 1980-1994 Pannell Kerr Forster, *Trends in the Hotel Industry, Hawaii* (monthly). For 1995-2008 Smith Travel Research, Hospitality Advisors LLC, *Hawaii Hotel Flash Report* (December/Year-End Highlights).

3/ Unrestricted coach or economy weekday fare, including taxes as of July 1, by United Airlines. From chronology in *Data Book*, (1998 figure as of July 27, 2004 figure as of May 3, and 2005 figure as of June 2).

4/ Regular fare, including taxes, as of July 1, by Hawaiian Airlines. From chronology in *Data Book* and Hawaiian Airlines, records.

5/ Honolulu CPI for All Urban Consumers, from U.S. Bureau of Labor Statistics <<http://data.bls.gov/PDQ/servlet/SurveyOutputServlet>> accessed July 9, 2009.

6/ Revised from previous year *Data Book*.

Source: See above footnotes.

**Table 7.36-- RETURNING RESIDENTS AND AVERAGE NUMBER ABSENT,
BY POINT OF ORIGIN: 1993 TO 2008**

Year	Number returning			Average number absent		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
1993	832,592	716,100	116,492	52,487	44,890	7,597
1994	858,075	738,540	119,535	54,362	46,150	8,212
1995	878,599	755,970	122,629	55,856	47,864	7,992
1996	889,496	764,790	124,706	58,137	50,108	8,029
1997	925,812	796,650	129,162	40,898	35,467	5,431
1998	931,068	796,967	134,101	38,495	34,791	3,704
1999	939,622	805,318	134,304	42,297	36,339	5,958
2000	1,001,174	839,772	161,402	46,151	37,307	8,844
2001	982,508	815,293	167,215	46,566	36,029	10,537
2002	991,557	850,786	140,771	46,757	35,810	10,947
2003	1,057,615	930,265	127,350	53,447	44,682	8,764
2004	1,140,779	976,976	163,803	57,481	47,436	10,044
2005	1,252,012	1,078,468	173,544	65,674	53,789	11,884
2006	1,362,507	1,175,635	186,872	68,656	56,964	11,691
2007	1,364,505	1,160,029	204,476	71,626	57,906	13,719
2008	1,262,237	1,057,133	205,104	72,080	57,386	14,694

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.

Table 7.37-- TRAVEL CHARACTERISTICS FOR HAWAII AND THE UNITED STATES: 1977 AND 1995

[Trips of 100 miles or more, one way. Excludes travel outside the U.S.]

Subject	Hawaii			United States		
	1977	1995	Percent change	1977	1995	Percent change
People who live in area						
Percent traveling households	67	75	12.5	72	80	10.8
Trips per household	1.3	3.1	138.5	4.1	5.5	34.1
Trips per traveling household	1.9	4.2	121.1	5.7	6.9	21.1
Trips per capita	0.5	1.9	280.0	2.0	4.0	66.7
Trips per traveler	(NA)	2.7	(NA)	4.0	4.8	20.0
Miles per traveler	(NA)	7,392	(NA)	2,836	3,943	39.0
Miles per trip	(NA)	2,704	(NA)	709	827	16.6
People who visit area						
Trips per traveler	2.1	3.4	61.9	4.0	4.8	20.0
Miles per traveler	14,654	16,538	12.9	2,836	3,943	39.0
Miles per trip	7,013	4,885	-30.3	709	827	16.6

NA Not available.

Source: U.S. Bureau of Transportation Statistics, *1995 American Travel Survey, State Highlights, Hawaii* (1997), table 1.

Table 7.38-- PERSON TRIPS TO, FROM, AND WITHIN HAWAII, BY CENSUS DIVISIONS OR STATES OF DESTINATION OR ORIGIN: 1995

[Trips of 100 miles of more, one way. Excludes travel outside the U.S.]

Census division or selected state of destination or origin 1/	Destination of person trips from Hawaii (1,000)	Origin of person trips to Hawaii (1,000)
Total person trips	2,086	4,624
Within Hawaii 2/	1,322	1,322
To or from other states	764	3,302
New England	9	69
Mid-Atlantic	36	189
East North Central	36	269
West North Central	18	146
South Atlantic	71	188
East South Central	13	42
West South Central	33	214
Texas	26	182
Mountain	263	236
Nevada	218	35
Pacific (except Hawaii)	285	1,949
Washington	56	261
California	210	1,530

1/ Top three states in each category are listed.

2/ Trips with both origin and destination within Hawaii.

Source: U.S. Bureau of Transportation Statistics, *1995 American Travel Survey, Summary Travel Characteristics, Hawaii* (1997), Pub. No. BTS/ATS95-ESTC/HI (Oct. 1, 1997), tables 6-11.

**Table 7.39-- PERSON TRIPS TO, FROM, AND WITHIN HAWAII, BY
SELECTED TRAVELER CHARACTERISTICS: 1995**

[Trips of 100 miles or more, one way. Excludes travel outside the U.S.]

Travel characteristics	Origin in Hawaii			Destination in Hawaii 1/	
	Total	Dest. in Hawaii	Dest. outside Hawaii	Total	Origin outside Hawaii
All person trips (1,000)	2,086	1,322	764	4,624	3,302
Age (percent):					
Under 25 years	18.7	20.5	15.8	17.2	15.8
60 years and over	16.5	11.4	25.4	14.6	15.9
Female (percent)	46.1	45.3	47.4	47.3	48.1
Race (percent):					
White	36.2	34.8	38.6	65.4	77.6
Black	1.7	1.1	2.7	2.0	2.3
Asian or Pacific Islander	55.7	56.2	54.8	29.2	18.4
Household income over \$60,000 (percent)	50.9	49.1	53.9	53.3	54.9
Married-couple household (percent)	74.3	71.8	78.5	74.9	76.1
Bachelor's degree or higher (percent) 2/	39.9	40.8	38.6	45.9	47.8
Activity status (percent): 2/					
Working full time	69.1	73.5	62.1	68.4	66.5
Retired	13.3	8.5	20.9	9.8	10.3
All household trips (1,000)	1,494	939	555	2,992	2,054
Mean round-trip distance (miles)	2,769	359	6,842	4,731	6,729
Business trip (percent)	41.6	48.4	30.1	30.3	22.0
Vacation trip (percent)	43.7	35.2	58.1	61.6	73.7
Mean nights away from home	6.7	3.4	10.7	8.6	10.3
Lodging at destination (percent):					
Friend's or relative's home	40.6	46.4	33.6	27.0	20.9
Hotel, motel, or resort	50.5	43.6	58.8	51.9	54.6

1/ Includes "destination in Hawaii, origin in Hawaii," same as figures in second column of data.

2/ Persons 16 years and over.

Source: U.S. Bureau of Transportation Statistics, *1995 American Travel Survey, Summary Travel Characteristics, Hawaii*, Pub. No. BTS/ATS95-ESTC/HI (Oct. 1, 1997), tables 1 and 11.

**Table 7.40-- PASSPORTS ISSUED BY THE HONOLULU PASSPORT AGENCY:
2004 TO 2008**

[Calendar year data. The area served by the Honolulu Passport Agency includes Hawaii, American Samoa, Western Samoa, Guam, the Northern Mariana Islands, Palau, the Federated States of Micronesia and the Republic of the Marshall Islands]

Mailing address	2004	2005	2006	2007	2008
Issued by Honolulu Office	72,267	83,299	85,731	143,432	89,912
Mailed to Hawaii addresses	52,950	52,967	52,570	59,399	68,876
Mailed outside the state	19,317	30,332	33,161	84,033	21,036

Source: U.S. Department of State, Honolulu Passport Agency, records.

Table 7.41-- PERFORMING ARTS, FOR OAHU: 2007-2008 SEASON

Name of organization and type of performance	Productions	Performances	Attendance
All reporting groups	489	1,840	1,165,502
Department of Enterprise Services, total	453	1,077	1,008,196
Dance	7	12	19,094
Classical concerts	1	39	33,015
Operas	4	24	26,303
Pop/rock shows	28	36	132,201
Stage shows	2	80	183,984
Diamond Head Theatre	6	76	37,735
Hawaii Pacific University (Hawaii Loa Campus)	2	38	2,650
Honolulu Theater for Youth	7	456	81,434
Kennedy Theatre	15	78	17,659
Manoa Valley Theatre	6	115	17,828

Source: Hawaii State Department of Business, Economic Development & Tourism mail and telephone survey.

**Table 7.42-- SYMPHONY ORCHESTRA ACTIVITIES:
1986-1987 TO 2005-2006**

Season	Average number of orchestra personnel	Number of performances	Total attendance	Operating expenses (dollars)
HONOLULU SYMPHONY ORCHESTRA				
1986-1987 1/	80	85	139,703	2,394,804
1987-1988	79	127	184,897	4,143,347
1988-1989	80	134	215,808	4,234,275
1989-1990	80	141	183,434	4,978,813
1990-1991	80	101	160,214	5,465,467
1991-1992	80	127	204,253	6,160,301
1992-1993	80	127	194,866	5,983,729
1993-1994 2/	-	-	-	1,380,547
HAWAII SYMPHONY ORCHESTRA				
1994-1995 3/	62	115	120,000	4,700,000
HONOLULU SYMPHONY ORCHESTRA				
1995-1996 4/	80	45	65,000	2,343,305
1996-1997 5/	80	47	73,596	3,919,708
1997-1998	80	48	79,605	5,044,888
1998-1999	80	56	111,682	5,470,100
1999-2000	80	61	106,942	6,691,900
2000-2001 6/	80	53	98,831	5,797,900
2001-2002	80	58	97,906	6,058,458
2002-2003	80	52	94,064	6,331,577
2003-2004	80	58	123,666	6,938,881
2004-2005	80	47	90,985	6,311,037
2005-2006	80	47	89,851	7,279,713

1/ Season shortened by musicians' strike, August 8-November 26, 1986.

2/ Concert season eliminated by musicians' strike.

3/ First season in operation. The attendance total is estimated.

4/ The Honolulu Symphony Society and the Musicians' Union reached a collective bargaining agreement on December 15, 1995 for a 14-week season, a shorter season than prior years.

5/ Recording of expenses in compliance with FASB 116 & 117 pertaining to not-for-profit corporations, for 18-week season.

6/ Cancelled Shell series and Ohana series due to expense.

Source: Honolulu Symphony Society, records; Hawaii Symphony Orchestra, records.

Table 7.43-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 2006 TO 2008

[Calendar year data unless otherwise specified]

Island and cultural attraction	2006	2007	2008
OAHU			
Atlantis Submarines	387,476	370,186	315,753
Atlantis Cruises	114,863	110,867	94,890
Battleship Missouri Memorial	414,865	405,602	389,114
Bernice P. Bishop Museum 1/	372,338	287,517	310,419
The Contemporary Museum 2/	28,322	25,785	24,667
Diamond Head State Monument 1/3/	566,202	584,909	4/ 536,009
Foster Botanical Garden	39,371	38,838	41,593
Harold L. Lyon Arboretum	30,000	32,000	35,000
Hawaii Maritime Center 1/	18,891	18,881	17,743
Hawaii's Plantation Village	55,241	51,434	42,178
Hawaii State Art Museum	23,739	33,159	27,007
Honolulu Academy of Arts	255,321	250,119	237,922
Honolulu Police Department Museum	(NA)	5,250	5,150
Honolulu Zoo	5/ 568,952	1/ 601,510	599,442
Ho'omaluhia Botanical Garden	103,172	98,802	119,268
Iolani Palace State Monument 1/	66,486	76,191	76,622
Judiciary History Center	41,956	37,659	34,260
Mormon Temple Grounds (Church of Jesus Christ of Latter-Day Saints, Hawaii Temple Visitor's Center)	120,145	108,293	96,238
Polynesian Cultural Center	736,829	719,221	657,553
Puu o Mahuka Heiau State Monument 1/	(NA)	54,300	6/ 48,327
Queen Emma Summer Palace	14,191	14,310	16,816
Royal Mausoleum State Monument 1/	(NA)	34,600	6/ 30,794
Sea Life Park Hawaii	285,313	242,418	212,383
Tropic Lightning Museum	(NA)	(NA)	(NA)
Ulu Po Heiau State Monument 1/	(NA)	4,100	6/ 3,649
U.S. Army Museum, Ft. DeRussy	99,943	97,783	93,620
U.S.S. Arizona Memorial 7/	1,542,757	1,557,336	1,407,879
U.S.S. Bowfin Submarine Museum	218,404	224,551	220,371
University of Hawaii Art Gallery 8/	(NA)	50,000	(NA)
Waikiki Aquarium 1/	326,856	5/ 317,313	310,742
Waimea Valley Audubon Center 9/	183,295	195,994	(10/)
HAWAII			
Amy B. H. Greenwell Ethnobotanical Garden	12,100	13,794	14,659
Astronaut Ellison S. Onizuka Space Center	16,406	16,382	16,243
H.N. Greenwell Store 11/	(NA)	5,780	(NA)

Continued on next page.

**Table 7.43-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL
ATTRACTIONS: 2006 TO 2008 -- Con.**

Island and cultural attraction	2006	2007	2008
HAWAII - con.			
Hawaii Tropical Botanical Garden	72,151	79,372	74,277
Hawaii Volcanoes National Park 7/ 12/	1,612,246	1,467,779	1,270,538
Hulihee Palace	27,454	15,112	(13/)
Kaloko-Honokohau National Historical Park 7/	112,344	119,237	104,835
Kona Coffee Living History Farm	(NA)	9,197	(NA)
Lyman House Memorial Museum	14,933	14,554	(NA)
Nani Mau Gardens	138,869	(NA)	145,812
Pacific Tsunami Museum	19,080	18,300	16,700
Panaewa Rainforest Zoo	171,958	172,315	166,780
Parker Ranch Historic Homes 14/	22,918	21,550	16,263
Parker Ranch Visitor Center 14/	19,099	17,201	7,104
Pu'uuhonua O Honaunau NHP 7/	485,145	489,785	414,667
Pu'ukohola Heiau National Historic Site 7/	98,026	104,907	92,584
Volcano Art Center	104,000	100,000	90,000
MAUI			
Alexander & Baldwin Sugar Museum	41,295	38,453	29,332
Aquarium Maui/Maui Ocean Center	462,843	471,570	366,754
Haleakala National Park 7/	1,426,068	1,322,817	1,185,068
Halekii-Pihana Heiaus State Monument 1/	2,920	12,000	6/ 10,176
Hana Cultural Center	13,844	5/ 8,561	8,384
Iao Valley State Monument 1/	549,420	431,400	6/ 365,827
Kula Botanical Garden	31,548	29,275	29,575
Lahaina Restoration Foundation	173,706	169,159	108,683
Baldwin Missionary Home Museum	43,671	43,335	40,133
Hale Pa'ahao (Old Lahaina Prison)	29,238	28,927	28,022
Hale Pa'i Printing House	4,871	1,364	1,416
Wo Hing Temple Museum	95,926	95,533	39,112
Maui Historical Society Bailey House Museum	12,797	12,962	12,092
Whalers Village Museum	180,272	221,562	164,757
KAUAI			
Robinson Family Adventure Tour	4,285	(15/)	(15/)
Grove Farm Homestead	2,706	2,895	2,725
Kauai Children's Discovery Museum	15,585	(NA)	(NA)
Kauai Museum	52,000	21,373	14,400
Kilauea Point National Wildlife Refuge	432,000	478,000	459,000
Kokee Natural History Museum	100,360	104,975	103,910
Waioli Mission House	979	16/ 592	817

Continued on next page.

**Table 7.43-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL
ATTRACTIONS: 2006 TO 2008 -- Con.**

Island and cultural attraction	2006	2007	2008
MOLOKAI			
Kalaupapa National Historical Park 7/	46,839	60,992	60,934
Kalaupapa Settlement	9,911	9,292	9,094

NA Not available.

1/ Fiscal year ending June 30.

2/ The Contemporary Museum also manages the First Hawaiian Center Gallery (2004 attendance--49,178, 2005 attendance--41,288, 2006 attendance--49,138, 2007 attendance--49,081 and 2008 attendance--49,128).

3/ Diamond Head State Monument attendance does not reflect paying users since some park users currently drive into and out of Diamond Head Crater without stopping.

4/ Actual numbers based on fiscal year period.

5/ Revised from previous *Data Book*.

6/ The data was derived by using the 2007 HTA survey figures and decreasing with a year-to-date percentage decrease by island for out-of-state visitors.

7/ Data included in Data Book prior to 2003 may not be comparable to present figures, as present figures only include recreation visits. 2003 figure for Hawaii Volcanoes National Park has been revised to reflect only recreation visits.

8/ Data are estimates.

9/ Formerly Waimea Falls Park. 2005 figure represented fiscal year ending June 30. 2006 figure is calendar year.

10/ Closed.

11/ Renamed from Greenwell Store Museum.

12/ Kilauea Visitor Center and Jagger Museum are included in the total attendance at Hawaii Volcanoes National Park.

13/ Closed for renovation.

14/ Kohala Carriages Wagon Tour at Parker Ranch (2004 attendance--4,546, 2005 attendance--3,536, 2006 attendance--3,478). Closed on June 1, 2008.

15/ No longer has a tour.

16/ Closed in May 2007.

Source: Hawaii State Department of Business, Economic Development & Tourism, annual mail and survey of attractions.

Table 7.44-- NATIONAL PARKS: 1992 TO 2008

Year and area	Acreage, Dec. 31			Visits
	Total	Federal	Non-federal	
1992	247,349	235,885	11,464	5,701,769
1993	247,349	235,885	11,464	5,828,583
1994	247,349	235,885	11,464	6,077,475
1995	247,349	235,885	11,464	6,213,924
1996	247,349	235,885	11,464	6,192,178
1997	247,349	235,885	11,464	6,738,001
1998	247,349	235,885	11,464	6,274,424
1999	249,001	237,731	11,270	7,469,412
2000	249,001	237,731	11,270	6,517,693
2001	249,001	237,731	11,270	6,215,669
2002	249,042	237,503	11,539	6,025,991
2003	365,830	354,291	11,539	5,935,099
2004	365,830	354,291	11,539	6,700,980
2005	365,830	354,291	11,539	5,415,722
2006	364,999	353,673	11,326	5,323,425
2007	374,666	363,349	11,317	5,122,855
2008	369,110	357,784	11,326	4,536,505
AREAS: 2008				
Hawaii Volcanoes National Park 1/ Haleakala National Park	323,431 33,223	323,431 33,222	- (2/)	1,270,538 1,185,068
Pu'uuhonua o Honaunau National Historical Park	420	420	-	414,667
Kaloko-Honokohau National Historical Park	1,161	616	545	104,835
Pu'ukohola Heiau National Historic Site	86	61	25	92,584
U.S.S. Arizona Memorial	11	11	-	1,407,879
Kalaupapa National Historical Park	10,779	23	10,756	60,934

1/ Federal land includes 9,654.67 acres under the custody and administration of the National Park Service with their inclusion in the park pending.

2/ Haleakala National Park has 0.15 acres of Non-Federal lands.

Source: U.S. Department of the Interior, National Park Service, Pacific Islands Support Office, records, for (1992-2005 and 2007) and <<http://www2.nature.nps.gov/stats/>> for 2006 accessed on June 22, 2007 and <<http://www2.nature.nps.gov/stats/>> for 2008 accessed on July 9, 2009.

Table 7.45-- STATE PARKS AND HISTORIC SITES: 1991 TO 2008

Year and island	Number of areas, June 30	Acreage, June 30		Recreation visits, year ended June 30 (1,000)
		Total	Developed	
1991	77	24,896	897.3	19,023
1992	80	25,056	921.7	19,255
1993 1/	70	24,779	772.7	15,112
1994	69	24,790	772.2	14,260
1995	69	25,476	772.2	14,221
1996	68	26,784	772.2	14,221
1997	68	26,554	711.2	12,852
1998	68	26,814	771.2	12,676
1999	68	26,815	772.1	12,661
2000	68	26,815	772.1	13,004
2001	69	27,626	772.1	13,884
2002	69	27,626	772.1	14,226
2003	69	28,002	772.1	13,964
2004	69	27,116	764.0	9,176
2005	71	27,164	761.1	(NA)
2006	71	27,164	761.1	(NA)
2007	71	27,108	761.1	2/ 10,118
2008	71	34,538	872.6	3/ 8,469
ISLAND: 2007 2/				
Hawaii	19	75,366.0	258.3	1,637
Maui	8	332.8	38.4	1,485
Molokai	2	236.7	10.0	10
Oahu	32	12,020.3	279.8	3,209
Kauai	10	13,851.6	130.6	3,155
ISLAND: 2008 4/				
Hawaii	19	2,698	274.2	1,336
Maui	8	332	37.9	1,182
Molokai	2	237	13.0	8
Oahu	32	10,115	305.4	2,856
Kauai	10	13,727	130.6	2,512

NA Not available.

1/ Declines since 1992 reflect transfer of 9 areas to the counties, and also closure of all Kauai state parks from Sept. 11, 1992 to March 20, 1993 because of damage caused by Hurricane Iniki.

2/ Revised from previous *Data Book*.

3/ The total number of visitors represents the total for 2007 with a year-to-date average decrease of 16.3% statewide in out-of-state visitors.

4/ The data represents the total number of visitors in 2007 per island with a year-to-date decrease by island in out-of-state visitors (Hawai'i -18.4%; Maui -15.2%; Molokai -16.4%; O'ahu -11.0% and Kaua'i -20.4%).

Source: Hawaii State Department of Land and Natural Resources, Division of State Parks, records.

Table 7.46-- MAJOR STATE PARKS: 2007 AND 2008

[Parks having at least 500,000 recreation visits or 1,000 acres]

Park	Acreage, June 30		Recreation visits, year ended June 30 (1,000)
	Total	Developed	
2007			
Na Pali Coast State Park	6,175.0	4.0	423,100
Ahupua`a `O Kahana State Park	5,256.5	26.0	88,200
Kokee State Park	4,345.0	55.0	303,900
Waimea Canyon State Park	1,837.4	10.0	430,700
Kekaha Kai State Park	1/ 1,745.5	5.0	235,000
Sacred Falls (Kaluanui) State Park 2/	1/ 1,374.2	10.0	(NA)
Wailua River State Park	1/ 1,217.2	37.4	888,100
2008			
Na Pali Coast State Park	6,175.0	4.0	3/ 336,788
Ahupua`a `O Kahana State Park	5,256.5	26.0	3/ 78,498
Kokee State Park	4,345.0	55.0	3/ 241,904
Waimea Canyon State Park	1,837.4	10.0	3/ 342,837
Kekaha Kai State Park	1,745.5	5.0	3/ 192,331
Sacred Falls (Kaluanui) State Park 2/	1,374.2	10.0	(NA)
Wailua River State Park	1,217.2	37.4	3/ 706,928

NA Not available.

1/ Revised from previous *Data Book*.

2/ Park closed since May 1999.

3/ The total number of visitors by park for 2008 was calculated by using the 2007 HTA survey data and decreasing it with a year-to-date percentage decrease by island in out-of-state visitors.

Source: Hawaii State Department of Land and Natural Resources, Division of State Parks, records.

**Table 7.47-- NATIONAL AND STATE HISTORIC SITES, BY ISLAND:
2003 TO 2008**

[As of December 31]

Island	Total sites	Listed Hawaii Register only	Listed National Register only	Listed both Hawaii and National Register	Eligible for National Register 1/
2003					
State total	658	299	97	220	42
Oahu	293	127	64	78	24
Maui	149	75	10	61	3
Hawaii	148	69	21	48	10
Kauai	68	28	2	33	5
2004					
State total	663	301	99	221	42
Oahu	295	128	64	79	24
Maui	149	75	10	61	3
Hawaii	148	69	21	48	10
Kauai	71	29	4	33	5
2005					
State total	679	315	99	223	42
Oahu	305	138	64	79	24
Maui	151	77	10	61	3
Hawaii	152	72	21	49	10
Kauai	71	28	4	34	5

Continued on next page.

**Table 7.47-- NATIONAL AND STATE HISTORIC SITES, BY ISLAND:
2003 TO 2008 -- Con.**

Island	Total sites	Listed Hawaii Register only	Listed National Register only	Listed both Hawaii and National Register	Eligible for National Register 1/
2006					
State total	692	327	99	224	42
Oahu	318	150	64	80	24
Maui	151	77	10	61	3
Hawaii	152	72	21	49	10
Kauai	71	28	4	34	5
2007					
State total	713	348	99	224	42
Oahu	335	167	64	80	24
Maui	154	80	10	61	3
Hawaii	153	73	21	49	10
Kauai	71	28	4	34	5
2008					
State total	736	362	103	229	42
Oahu	338	170	64	80	24
Maui	162	80	13	66	3
Hawaii	157	77	21	49	10
Kauai	79	35	5	34	5

1/ Sites declared eligible for National Register listing by the National Board.

Source: Hawaii State Department of Land and Natural Resources, State Historic Preservation Division, records.

Table 7.48-- ZOOS: 2004 TO 2008

Subject and Zoo	2004	2005	2006	2007	2008
Species: 1/					
Honolulu Zoo	255	234	229	247	214
Panaewa Rainforest Zoo (Hilo)	75	83	84	102	99
Individuals: 1/					
Honolulu Zoo	1,140	1,009	995	1,035	889
Panaewa Rainforest Zoo (Hilo)	179	175	212	203	208
Attendance:					
Honolulu Zoo 2/	499,767	513,931	3/ 568,952	601,510	599,442
Panaewa Rainforest Zoo (Hilo)	161,200	163,176	171,958	172,315	166,780

1/ Animal and bird inventory, December 31.

2/ Fiscal year 2007.

3/ Revised from previous *Data Book*.

Source: City and County of Honolulu, Department of Enterprise Services, Honolulu Zoo and County of Hawaii, Department of Parks and Recreation, records.

Table 7.49-- AQUATIC COLLECTIONS: 2008

[As of June 30. For annual attendance, see table 7.43]

Phylum or class	Sea Life Park		Waikiki Aquarium	
	Species	Individuals	Species	Individuals
Total	140	932	519	3,962
Fishes	86	601	237	877
Reptiles	2	37	-	-
Mammals	6	54	1	2
Invertebrates	41	274	281	3,083
Birds	7	34	-	-

Source: Sea Life Park, records; Waikiki Aquarium, records.

Table 7.50-- COUNTY PARKS, BY ISLAND: 2006 TO 2008

[As of December 31]

Island	Number			Acreage		
	2006	2007	2008	2006	2007	2008
State totals	(NA)	594	610	(NA)	8,207	8,431
Hawaii	126	126	126	1,734	1,734	1,734
Maui	(NA)	102	112	(NA)	675	1,070
Lanai	(NA)	4	4	(NA)	14	14
Molokai	(NA)	13	13	(NA)	100	100
Oahu 1/	282	282	288	5,314	5,314	5,143
Kauai	67	67	67	487	487	487

NA Not available.

1/ The changes reflected in the 2008 data are the result of reclassification of properties under the jurisdiction of the Department of Parks and Recreation.

Source: Compiled by the Hawaii State Department of Business, Economic Development & Tourism from data provided by county parks and recreation departments.

Table 7.51-- ATTENDANCE AND WATER SAFETY AT GUARDED BEACH PARKS, FOR THE CITY AND COUNTY OF HONOLULU: 2008

Beach park	Estimated attendance 1/	Rescues	Drownings	Surfing accidents
All parks	14,667,691	1,731	4	584
Ala Moana	2,125,493	50	-	12
Alii/Haleiwa	238,770	53	-	17
Bellows	84,127	6	-	-
Ehukai	251,364	79	1	51
Hanauma	949,812	338	1	-
Kailua	369,592	27	-	-
Keauwaula	124,086	31	-	3
KeWaena	177,849	4	-	6
Kualoa	105,002	-	-	-
Mali	462,445	35	-	2
Makaha	221,283	22	-	3
Makapuu	147,103	133	-	3
Nanakuli	541,157	51	-	2
Pokai Bay	514,694	22	-	-
Sandy	371,293	472	-	52
Sunset	308,880	38	-	12
Waikiki	6,885,429	291	2	392
Waimanalo	203,488	3	-	1
Waimea	585,824	76	-	28

1/ Attendance is based on headcounts taken 3 times by Water Safety Officers over an 8-hour work day.

Source: City and County of Honolulu, Emergency Services Department, Ocean Safety & Lifeguard Services Division, records.

Table 7.52-- SWIMMING AND SURFING SITES, BY ISLAND

Subject	State total 1/	Hawaii	Maui	Lanai	Molokai	Oahu	Kauai
Miles of sandy shoreline 2/	184.9	19.4	32.6	18.2	23.2	50.3	41.2
Primary 3/	24.4	1.2	7.9	-	-	12.5	2.8
Other	160.5	18.2	24.7	18.2	23.2	37.8	38.4
Number of surfing sites 4/	1,600	185	212	99	180	594	330

1/ Excludes Kahoolawe.

2/ Surveyed in 1962.

3/ Safe, clean, accessible, and generally suitable for swimming.

4/ Surveyed in 1971. A surfing site is defined as "a specific wave-breaking zone caused by a shoal and having sufficient consistency to be identified as a surfable riding area, either seasonally or in a combination of seasons, e.g., Queen's Surf, Waikiki."

Source: Hawaii State Department of Planning and Economic Development, *Hawaii's Shoreline* (1965), p. 7; Surfing Education Association, *The 1971 Statewide Surfing Site Survey*, Vol. 1, p. 93.

Table 7.53-- COUNTY TENNIS FACILITIES: 2001 TO 2008

[As of December 31]

Subject	State total	Hawaii	Maui	Lanai	Molokai	Oahu	Kauai
Locations:							
2001	88	19	12	2	1	45	9
2002	88	19	12	2	1	45	9
2003	91	19	12	2	1	48	9
2004	91	19	12	2	1	48	9
2005	91	19	12	2	1	48	9
2006	(NA)	19	(NA)	(NA)	(NA)	47	9
2007	91	19	13	2	1	47	9
2008	91	19	13	2	1	47	9
Courts:							
2001	289	43	39	4	2	179	22
2002	289	43	39	4	2	179	22
2003	309	43	39	4	2	199	22
2004	309	43	39	4	2	199	22
2005	309	43	39	4	2	199	22
2006	(NA)	43	(NA)	(NA)	(NA)	200	22
2007	310	43	39	4	2	200	22
2008	314	43	43	4	2	200	22

NA Not available.

Source: Compiled by the Hawaii State Department of Business, Economic Development & Tourism from the county parks and recreation departments.

Table 7.54-- GOLF COURSES, BY NUMBER OF HOLES, OWNERSHIP, AND ISLAND: 2008

Status, island, and ownership	Number of golf courses						Number of holes
	Total	9-hole	18-hole	27-hole	36-hole	54-hole	
State total	77	8	57	3	8	1	1,521
Hawaii	18	2	13	-	3	-	360
Municipal	1	-	1	-	-	-	18
Private	17	2	12	-	3	-	342
Maui	10	-	6	-	3	1	270
Municipal	1	-	1	-	-	-	18
Private	9	-	5	-	3	1	252
Lanai	3	1	2	-	-	-	45
Private	3	1	2	-	-	-	45
Molokai	2	1	1	-	-	-	27
Private	2	1	1	-	-	-	27
Oahu	35	3	28	2	2	-	657
Military	6	1	4	1	-	-	108
Municipal	6	1	5	-	-	-	99
Private	23	1	19	1	2	-	450
Kauai	9	1	7	1	-	-	162
Municipal	1	-	1	-	-	-	18
Private	8	1	6	1	-	-	144

Source: *The Honolulu Advertiser* <<http://the.honoluluadvertiser.com/current/sp/golfguide>>
accessed October 31, 2008.

**Table 7.55-- COUNTY GOLF COURSES AND CAMPING PERMITS,
FOR OAHU: 1991 TO 2008**

Calendar year	Public golf courses			Camping permits issued 1/
	Courses	Holes	Rounds played	
1991	5	81	580,888	9,633
1992	5	81	654,726	9,938
1993	5	81	638,972	10,251
1994	5	81	580,120	8,778
1995	6	99	650,934	10,514
1996	6	99	685,191	10,622
1997	6	99	686,188	15,804
1998	6	99	747,379	16,929
1999	(NA)	(NA)	(NA)	16,884
2000	6	99	663,710	16,947
2001	6	99	638,817	16,375
2002	6	99	607,823	12,045
2003	6	99	602,123	12,045
2004	6	99	560,921	11,128
2005	6	99	530,606	14,847
2006	6	99	538,051	9,179
2007	6	99	556,197	8,469
2008	6	99	578,082	7,622

NA Not available.

1/ By the City and County of Honolulu, camping permits issued reflect cumulative family and group camping permits.

Source: City and County of Honolulu, Department of Parks and Recreation, records and Department of Enterprise Services, records.

Table 7.56-- SONY OPEN SCORES AND PURSES: 1992 TO 2009

[The Sony Open is held at the Waialae Country Club golf course. Distance is 7,044 yards par is 70/280. Distance changed from 7,060 yards in 2007. Up until 1998, event known as the Hawaiian Open, which was held at the Waialae Country Club golf course. Distance was 6,975 yards; par was 72/288.]

Year	Holes	Winning score		Purse (dollars)	
		Total	Below par	Total	Winner
1992	72	265	23	1,200,000	216,000
1993	72	269	19	1,200,000	216,000
1994	72	269	19	1,200,000	216,000
1995	72	269	19	1,200,000	216,000
1996	72	277	11	1,200,000	216,000
1997	72	271	17	1,200,000	216,000
1998	72	260	28	1,800,000	324,000
1999	72	271	9	2,600,000	468,000
2000	72	261	19	2,900,000	522,000
2001	72	260	20	4,000,000	720,000
2002	72	266	14	4,000,000	720,000
2003	72	264	16	4,500,000	810,000
2004	72	262	18	4,800,000	864,000
2005	72	269	11	4,800,000	864,000
2006	72	261	19	5,100,000	918,000
2007	72	266	14	5,200,000	936,000
2008	72	266	14	5,300,000	954,000
2009	72	265	15	5,400,000	972,000

Source: *Honolulu Star-Bulletin* and *The Honolulu Advertiser*, various issues.

Table 7.57-- PUBLIC HUNTING AREAS AND WILDLIFE SANCTUARIES AND REFUGES, BY ISLAND: OCTOBER 30, 2008

Island	Public hunting areas		Other wildlife sanctuaries and refuges	
	Number	1,000 acres	Number	1,000 acres
State total	61	1,196.6	53	94.9
Hawaii	26	905.4	8	83.3
Maui	7	90.7	10	0.3
Lanai	1	30.8	4	(1/)
Molokai	1	16.0	6	(1/)
Oahu	12	25.0	18	0.7
Kauai	14	129.2	7	10.5

1/ Less than 50 acres.

Source: Hawaii State Department of Land and Natural Resources, Division of Forestry and Wildlife, records.

Table 7.58-- FISHING AND HUNTING LICENSES ISSUED: 2002 TO 2008

[Fiscal years ending June 30]

Type of license	2002	2003	2004	2005	2006	2007	2008
Freshwater fishing	7,537	5,521	6,173	5,655	6,059	6,787	6,857
Hunting	9,751	9,095	8,693	8,223	8,345	1/ 6,856	2/ 8,249

1/ Revised from previous *Data Book*.

2/ Preliminary.

Source: Hawaii State Department of Land and Natural Resources, Division of Aquatic Resources and Division of Forestry and Wildlife, records.

Table 7.59-- FISHING, HUNTING, AND WILDLIFE-ASSOCIATED RECREATION OF PERSONS 16 YEARS OF AGE AND OLDER: 2006

[For 1980 survey results, see *Data Book 1984*, table 251. For 2001 survey results, see *Data Book 2006*, table 7.57]

Subject	All activities	Hunting and fishing			Wildlife watching
		Both	Fishing	Hunting	
Hawaii residents: 1/ Participants (1,000)	227	100	94	19	160
Taking place in Hawaii: 1/ Participants, total (1,000)	366	162	157	18	262
Hawaii residents	(NA)	(NA)	92	18	155
Residents of other states	(NA)	(NA)	2/ 65	(3/)	2/ 107
Expenditures (million dollars)	342	132	111	21	210

NA Not available

1/ Detail does not add to total because of multiple responses.

2/ Estimate based on a sample size of 10-29.

3/ Sample size too small to report data reliably.

Source: U.S. Fish and Wildlife Service and U.S. Bureau of the Census, *2006 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation* (February 2008), pp. 17, 26, 34, 36, 39, 42 and 45
<<http://www.census.gov/prod/2008pubs/fhw06-hi.pdf>> accessed May 19, 2008 and calculations by Hawaii State Department of Business, Economic Development & Tourism.

**Table 7.60-- HONOLULU MARATHON REGISTRANTS, FINISHERS AND
WINNING TIMES: 1992 TO 2008**

Year	Number of registrants	Number of finishers	Winning time (hr., min., sec.)	
			Men	Women
1992	30,905	23,515	2:14:19	2:32:13
1993	29,514	23,640	2:13:16	2:32:20
1994	32,771	25,833	2:15:04	2:37:06
1995	34,434	27,022	2:16:08	2:37:29
1996	30,864	24,414	2:13:23	2:34:28
1997	33,682	26,495	2:12:17	2:33:14
1998	27,704	22,112	2:14:53	2:33:27
1999	26,724	21,211	2:16:45	2:32:36
2000	26,465	22,636	2:15:19	2:28:33
2001	23,513	19,236	2:15:09	2:29:54
2002	30,428	26,477	2:12:29	2:29:08
2003	25,283	22,161	2:12:59	2:31:56
2004	25,671	22,407	2:11:12	2:27:33
2005	28,048	24,295	2:12:00	2:30:24
2006	28,637	24,575	2:13:42	2:27:19
2007	27,829	23,299	2:18:53	2:33:07
2008	23,231	20,062	2:14:35	2:32:36

Source: Honolulu Marathon Association, records; Honolulu Marathon Champions & Entrants/Finishers, at <<http://www.honolulumarathon.org/stats.html>>, and records.

**Table 7.61-- IRONMAN TRIATHLON WORLD CHAMPIONSHIP
PARTICIPANTS, FINISHERS, AND WINNING TIMES: 1992 TO 2008**

Year	Number of participants	Number of finishers	Winning time (hr., min., sec.)	
			Men	Women
1992	1,379	1,298	8:09:08	8:55:29
1993	1,438	1,353	8:07:45	8:58:23
1994	1,405	1,290	8:20:27	9:20:14
1995	1,444	1,325	8:20:34	9:16:46
1996	1,421	1,288	8:04:08	9:06:49
1997	1,478	1,365	8:33:01	9:31:43
1998	1,487	1,379	8:24:20	9:24:16
1999	1,463	1,411	8:17:17	9:13:02
2000	1,525	1,426	8:21:01	9:26:17
2001	1,468	1,368	8:31:18	9:28:37
2002	1,541	1,455	8:29:56	9:07:54
2003	1,645	1,569	8:22:35	9:11:55
2004	1,728	1,579	8:33:29	9:33:25
2005	1,743	1,688	8:14:17	9:09:30
2006	1,689	1,624	8:11:56	9:18:31
2007	1,787	1,685	8:15:34	9:08:45
2008	1,731	1,634	8:17:45	9:06:23

Source: Ironman Triathlon World Championship, records; 1995-1998 race results from JTL Timing Systems Hawaii at <<http://www.ironmantri.com>> and 1999-2008 race results from <<http://www.ironmanlive.com>> accessed on December 30, 2008.

**Table 7.62-- TRANSPACIFIC YACHT CLUB'S HONOLULU RACE ENTRIES
AND WINNING TIMES: 1985 TO 2007**

[The Honolulu Race, sponsored by the Transpacific Yacht Club of Los Angeles,
is run biennially between San Pedro, California, and Diamond Head
Lighthouse, a great circle distance of 2,255 nautical miles]

Year	Boats entered	Winning times (days, hours, minutes, seconds)	
		Elapsed	Corrected
1985	65	13:06:31:19	9:14:07:40
1987	55	8:12:00:40	8:00:56:41
1989	45	8:12:50:35	8:02:54:08
1991	42	10:08:59:35	9:22:34:13
1993	42	9:09:11:17	8:28:09:06
1995	35	9:01:32:02	8:22:41:48
1997	39	8:06:31:00	7:01:46:11
1999	33	8:02:52:27	7:08:40:10
2001	34	10:17:49:19	8:01:01:08
2003	57	8:17:01:25	7:12:20:29
2005	76	8:16:25:04	6:08:45:05
2007	73	10:11:51:35	6:14:39:33

Source: Transpac 2007 website <<http://www.transpacificyc.org>>.

**Table 7.63-- TOTAL ATTENDANCE AT FOOTBALL BOWL GAMES:
2002-2003 TO 2008-2009 SEASONS**

Bowl	2002- 2003	2003- 2004	2004- 2005	2005- 2006	2006- 2007	2007- 2008	2008- 2009
Hawaii Bowl	31,535	25,551	39,754	16,134	40,623	24,079	43,487
Hula Bowl	1/ 12,000	9,128	12,122	7,065	7,919	2/ 2,000	(3/)
Pro Bowl	50,301	50,125	50,127	50,225	50,410	50,044	49,958

1/ 2002-2003 figure represent an estimate as number reported at a "little over 12,000."

2/ 2007-2008 figure represent an estimate as number reported at a "about 2,000."

3/ The Hula Bowl, usually held in January, was not played in 2009.

Source: *Honolulu Star-Bulletin* and *The Honolulu Advertiser*, various issues.

Table 7.64-- VARSITY SPORTS SUMMARY FOR THE UNIVERSITY OF HAWAII AT MANOA: 2004-2005 TO 2007-2008

[Includes only games played against four-year collegiate teams]

Sports	Games played 1/				Home games	
	Total	Won	Lost	Tied	Home dates	Attendance
2004-2005						
Baseball	55	28	27	-	38	102,267
Basketball (men's)	29	16	13	-	17	123,097
Basketball (women's)	26	11	15	-	16	16,953
Football	13	8	5	-	8	294,404
Volleyball (men's)	28	19	9	-	18	77,014
Volleyball (women's)	31	30	1	-	17	121,292
2005-2006						
Baseball	62	45	17	-	34	81,881
Basketball (men's)	28	17	11	-	17	125,523
Basketball (women's)	28	18	10	-	17	15,823
Football	12	5	7	-	7	229,142
Volleyball (men's)	28	23	5	-	16	67,689
Volleyball (women's)	34	27	7	-	18	131,434
2006-2007						
Baseball	59	39	25	-	33	88,978
Basketball (men's)	31	18	13	-	16	102,959
Basketball (women's)	29	15	14	-	17	18,558
Football	14	11	3	-	8	292,708
Volleyball (men's)	27	13	14	-	16	53,440
Volleyball (women's)	35	29	6	-	22	158,093
2007-2008						
Baseball	60	29	31	-	28	72,310
Basketball (men's)	30	11	19	-	18	111,072
Basketball (women's)	30	12	18	-	19	29,949
Football	13	12	1	-	7	304,600
Volleyball (men's)	27	11	16	-	15	41,399
Volleyball (women's)	33	27	6	-	19	122,588

1/ Volleyball data refer to matches.

Source: University of Hawaii, Office of Intercollegiate Athletics, Sports Media Relations, records. See also <<http://www.ncaa.org/stats/>>.

**Table 7.65-- PUBLIC HIGH SCHOOL INTERSCHOLASTIC SPORTS:
2002-2003 TO 2007-2008 SEASONS**

Sport	Players	Games 1/	Attendance	Expenditure 2/ (dollars)
2002-2003				
Baseball	Boys	(NA)	(NA)	26,500
Basketball	Boys and girls	440	16,899	101,403
Football	Boys	176	72,038	158,958
2003-2004				
Baseball	Boys	(NA)	(NA)	17,858
Basketball	Boys and girls	456	17,057	108,973
Football	Boys	154	76,259	149,329
2004-2005				
Baseball	Boys	(NA)	(NA)	20,172
Basketball	Boys and girls	542	18,883	115,686
Football	Boys	141	72,616	147,282
2005-2006				
Baseball	Boys	(NA)	(NA)	30,712
Basketball	Boys and girls	558	26,734	54,415
Football	Boys	145	84,253	147,021
2006-2007				
Baseball	Boys	(NA)	(NA)	16,461
Basketball	Boys and girls	610	26,248	118,360
Football	Boys	171	121,533	175,203
2007-2008				
Baseball	Boys	(NA)	(NA)	23,185
Basketball	Boys and girls	671	20,439	142,126
Football	Boys	179	120,961	167,111

NA Not available

Note: Data are for Oahu only (OIA).

1/ Junior varsity and varsity games, based on published schedules from public school leagues. Data exclude pre-season and post-season games.

2/ Data on expenditures reflect figures from the general and school trust funds.

Source: Hawaii State Department of Education, Office of Curriculum, Instruction and Student Support, records.

Table 7.66-- PROFESSIONAL BOXING: 1993 TO 2008

Year	Number of promoters	Number of shows	Paid attendance	Gross receipts (dollars)
1993	1	1	472	12,385
1994	3	6	8,022	191,150
1995	2	4	2,636	48,280
1996	3	3	2,653	64,781
1997	2	3	1,967	44,645
1998	2	3	2,059	52,510
1999	1	1	479	10,120
2000	3	5	3,106	77,155
2001	3	6	3,489	141,235
2002	3	3	4,477	106,295
2003	1	2	2,623	79,875
2004	1	-	-	-
2005	1	2	877	30,528
2006	-	-	-	-
2007	2	-	-	-
2008	2	3	450	16,000

Source: Hawaii State Department of Commerce and Consumer Affairs, Boxing Commission, records.

Table 7.67-- DOG LICENSES ISSUED, BY ISLAND: 1993 TO 2008

[Dogs are licensed on a biennial basis]

Year	State total	Hawaii	Maui 1/	Lanai	Molokai	Oahu	Kauai
1993	27,586	4,006	2,427	26	46	20,081	1,000
1994	29,010	4,099	3,171	26	57	19,485	2,172
1995	28,442	4,911	1,446	82	48	20,030	1,925
1996	30,376	5,381	699	32	58	21,245	2,961
1997	28,395	5,871	1,378	33	80	19,713	1,320
1998	28,645	5,777	649	35	83	19,861	2,240
1999	32,137	6,311	4,473	29	84	20,039	1,201
2000	31,147	5,627	4,587	57	25	20,066	785
2001	31,068	5,919	4,285	(NA)	(NA)	18,761	2,103
2002	30,909	6,809	4,420	50	30	17,752	1,848
2003	29,519	6,786	2,901	12	47	16,673	3,100
2004	50,180	8,085	3,977	25	30	2/ 36,121	1,942
2005	53,415	10,454	4,621	24	30	2/ 35,638	2,648
2006	50,440	8,836	4,282	17	27	2/ 35,163	2,115
2007	50,403	6,504	4,997	9	27	34,966	3,900
2008	50,919	6,186	7,009	16	32	35,129	2,547

NA Not available.

1/ For the years 1995-1998, the number of registrations issued by the animal shelter (Maui Humane Society) was not included in the count. From year 2000 Maui County reported data in fiscal year, in 2001 Maui County reported 674 licenses which included Lanai and Molokai totals.

2/ Fiscal year ending June 30, figures are estimates.

Source: Compiled by the Hawaii State Department of Business, Economic Development & Tourism from the county Departments of Finance; Hawaiian Humane Society (for Oahu, 1995-2003); and Maui Humane Society (for Maui in 1999-2008).