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Section 7

RECREATION AND TRAVEL

Statistics on tourism, recreation, sports, museums, parks, pets, and the performing arts appear in this section. Additional information on recreational and resort land use is given in Section 6; on transportation, in Section 18; and on hotels and hotel workers, in Sections 12, 13, 15 and 23.

Information on recreation and tourism is issued periodically by the Hawaii Tourism Authority's Tourism Research (particularly in its annual research reports), the Hawaii State Department of Business, Economic Development and Tourism's Research and Economic Analysis Division, the State Parks Division of the Hawaii State Department of Land and Natural Resources, U.S. National Park Service, County park and recreation departments, and other organizations. Long-term trends are summarized in *Historical Statistics of Hawaii*, Section 11. National statistics are given in Section 26 of the *Statistical Abstract of the United States: 2012*.

A revised version of this section including the 2017 Hawaii Tourism Authority annual data will be published once the annual data are released.

Table 7.01-- PASSENGERS ARRIVING, BY POINT OF ORIGIN AND TRANSIT STATUS: 2008 TO 2017

[Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Point of origin and status	2008	2009	2010	2011	2012
All directions	8,034,872	7,718,206	8,258,740	8,556,041	9,232,172
Landing	8,021,780	7,709,202	8,255,465	8,510,128	9,216,594
Intransit	13,092	9,004	3,275	45,913	15,578
Domestic	6,009,005	5,751,759	6,086,335	6,278,333	6,551,222
Landing	6,005,133	5,748,379	6,083,060	6,258,790	6,551,222
Intransit	3,872	3,380	3,275	19,543	-
International	2,025,867	1,966,447	2,172,405	2,277,708	2,680,950
Landing	2,016,647	1,960,823	2,172,405	2,251,338	2,665,372
Intransit	9,220	5,624	-	26,370	15,578
Point of origin and status	2013	2014	2015	2016	2017
All directions	9,513,611	9,691,996	10,132,074	10,462,968	(NA)
Landing	9,283,117	9,458,694	9,901,349	10,222,915	10,685,496
Intransit	230,494	233,302	230,725	240,053	(NA)
Domestic	6,631,539	6,747,786	7,111,843	7,333,569	(NA)
Landing	6,527,077	6,647,828	7,010,549	7,221,908	7,505,801
Intransit	104,462	99,958	101,294	111,661	(NA)
International	2,882,072	2,944,210	3,020,231	3,129,399	(NA)
Landing	2,756,040	2,810,866	2,890,800	3,001,007	3,179,695
Intransit	126,032	133,344	129,431	128,392	(NA)

NA Not available.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.

**Table 7.02-- PASSENGER STATUS OF PARTIES AND PASSENGERS
ARRIVING IN HAWAII, BY POINT OF ORIGIN: 2015 TO 2017**

[Domestic includes passengers from all flights originating from the mainland United States.
International includes passengers from all flights originating from U.S. territories and other
countries]

Year and point of origin	All types	Visitors to Hawaii	Returning residents	Intended residents
PARTIES 1/				
2015, total	(NA)	3,980,657	548,138	(NA)
Domestic	3,329,390	2,923,707	508,849	20,710
International	(NA)	1,107,094	39,289	(NA)
2016, total	(NA)	4,021,110	586,642	(NA)
Domestic	3,422,969	2,888,161	514,930	20,019
International	(NA)	1,133,071	71,712	(NA)
2017, total	(NA)	4,191,495	591,544	(NA)
Domestic	3,528,422	2,989,030	520,256	19,334
International	(NA)	1,202,478	71,288	(NA)
PASSENGERS 2/				
2015, total	10,132,074	8,563,018	1,294,904	(NA)
Domestic	7,111,843	5,782,140	1,184,982	43,428
International	3,020,231	2,780,878	109,922	(NA)
2016, total	10,462,968	8,821,802	1,358,083	(NA)
Domestic	7,333,569	5,968,779	1,210,099	43,030
International	3,129,399	2,853,023	147,984	(NA)
2017, total	(NA)	9,277,613	1,367,025	(NA)
Domestic	(NA)	6,239,748	1,225,195	40,859
International	(NA)	3,037,865	141,830	(NA)

NA Not available.

1/ Not surveyed for intransit passengers.

3/ Passenger totals include intransit passengers and intransit passengers are not surveyed, therefore, total passengers may not equal to the sum of the components.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.

**Table 7.03-- VISITOR ARRIVALS AND AVERAGE DAILY VISITOR CENSUS:
1966 TO 2017**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Year	Visitors staying overnight or longer			Average number of visitors present per day		
	Total	Domestic	International	Total	Domestic	International
1966	834,732	629,564	205,168	20,900	19,271	1,629
1967	1,124,012	828,849	295,163	27,610	24,898	2,712
1968	1,313,706	952,821	360,885	32,314	28,784	3,530
1969	1,526,074	1,121,714	404,360	37,175	33,088	4,087
1970	1,745,904	1,273,639	472,265	36,920	32,028	4,892
1971	1,817,941	1,363,081	454,860	40,866	36,504	4,362
1972	2,233,627	1,682,285	551,342	49,987	45,098	4,889
1973	2,622,376	1,942,714	679,662	59,450	53,407	6,043
1974	2,804,394	2,036,203	768,191	63,772	56,939	6,833
1975	2,818,082	2,028,068	790,014	66,146	59,495	6,651
1976	3,213,249	2,327,399	885,850	75,426	68,225	7,201
1977	3,413,095	2,508,472	904,623	82,737	75,684	7,053
1978	3,676,967	2,766,012	910,955	92,114	85,028	7,086
1979	3,966,192	2,888,521	1,077,671	98,745	89,678	9,067
1980	3,928,789	2,793,101	1,135,688	96,406	86,788	9,618
1981	3,928,906	2,778,566	1,150,340	95,874	85,449	10,425
1982	4,227,733	3,072,543	1,155,189	105,075	94,740	10,335
1983	4,356,317	3,219,219	1,137,098	107,860	97,390	10,470
1984	4,827,884	3,499,419	1,328,466	118,252	106,260	11,992
1985	4,843,414	3,522,126	1,321,288	116,107	103,820	12,287
1986	5,569,067	4,063,928	1,505,138	132,355	118,110	14,245
1987	5,770,585	4,040,204	1,730,381	133,835	116,780	17,055
1988	6,101,483	4,041,878	2,059,605	140,798	115,760	25,038
1989	6,488,422	4,339,507	2,148,915	165,058	135,480	29,578
1990	6,723,531	4,315,161	2,408,370	154,516	113,066	41,450
1991	6,518,460	4,068,508	2,449,952	147,323	105,686	41,637
1992	6,473,669	3,791,945	2,681,724	152,249	106,589	45,660
1993	6,070,995	3,570,059	2,500,936	147,498	100,430	47,068
1994	6,364,674	3,813,279	2,551,395	156,630	107,904	48,726
1995	6,546,759	3,743,474	2,803,285	157,098	105,649	51,450

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**Table 7.03-- VISITOR ARRIVALS AND AVERAGE DAILY VISITOR CENSUS:
1966 TO 2017 -- Con.**

Year	Visitors staying overnight or longer			Average number of visitors present per day		
	Total	Domestic	International	Total	Domestic	International
1996	6,723,141	3,794,113	2,929,028	158,297	106,404	51,892
1997	6,761,135	3,890,798	2,870,337	157,187	108,019	49,168
1998	6,595,790	4,014,140	2,581,650	157,388	112,068	45,320
1999	6,741,037	4,255,621	2,485,416	164,439	117,998	46,441
2000	6,948,595	4,446,936	2,501,659	168,637	123,441	45,196
2001	6,303,791	4,224,321	2,079,470	158,247	118,106	40,141
2002	6,389,058	4,358,850	2,030,208	160,195	121,030	39,165
2003	6,380,439	4,531,289	1,849,150	161,048	123,389	37,659
2004	6,912,094	4,892,960	2,019,134	171,481	132,355	39,126
2005	7,416,574	5,313,281	2,103,293	185,445	144,396	41,049
2006	7,528,106	5,550,125	1,977,981	189,441	149,545	39,895
2007	7,496,820	5,582,530	1,914,290	189,412	150,960	38,452
2008	6,713,436	4,901,893	1,811,543	172,487	135,239	37,248
2009	6,420,448	4,672,001	1,748,447	165,082	129,100	35,983
2010	6,916,894	4,957,352	1,959,542	177,949	136,407	41,542
2011	7,174,397	5,127,291	2,047,106	185,824	142,027	43,797
2012	7,867,143	5,403,025	2,464,118	201,267	148,887	52,380
2013	8,003,474	5,405,300	2,598,174	202,876	149,213	53,663
2014	8,196,342	5,486,059	2,710,283	206,217	151,076	55,141
2015	8,563,018	5,782,140	2,780,878	213,934	156,026	57,908
2016	8,821,802	5,968,779	2,853,023	217,675	157,953	59,723
2017	9,277,613	6,239,748	3,037,865	228,785	164,273	64,512

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.

Table 7.04-- OVERNIGHT AND LONGER VISITORS TO HAWAII: 2016 AND 2017

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Resides in Major Market Areas (MMA) 1/	2016			2017		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
All visitors	8,821,802	5,968,779	2,853,023	9,277,613	6,239,748	3,037,865
US West MMA 2/	3,664,150	3,577,224	86,926	3,843,780	3,746,542	97,238
US East MMA 3/	1,892,768	1,797,746	95,022	1,998,788	1,912,352	86,436
Japan MMA	1,487,979	8,431	1,479,548	1,587,781	7,996	1,579,785
Canada MMA	469,314	119,621	349,693	520,062	134,750	385,312
Other Asia MMA 4/	448,414	56,519	391,895	440,319	44,005	396,314
China	164,326	42,823	121,503	151,299	31,785	119,514
Hong Kong	4,511	2,619	1,892	3,859	1,949	1,910
Korea	257,189	8,063	249,126	261,039	7,292	253,747
Singapore	4,280	1,292	2,988	5,254	1,306	3,948
Taiwan	18,107	1,721	16,386	18,868	1,673	17,195
Oceania MMA 5/	390,364	63,361	327,003	395,362	57,375	337,987
Australia	325,600	53,080	272,520	324,564	46,715	277,849
New Zealand	64,764	10,281	54,483	70,799	10,661	60,138
Europe MMA 6/	143,922	111,897	32,025	139,771	108,416	31,355
United Kingdom	53,165	40,723	12,442	48,602	38,200	10,402
France	21,014	11,724	9,290	21,683	12,005	9,678
Germany	41,420	34,772	6,648	41,468	34,359	7,109
Italy	11,068	9,496	1,572	11,011	9,270	1,741
Switzerland	17,255	15,182	2,073	17,008	14,583	2,425
Latin America MMA 7/	26,075	24,396	1,679	24,998	23,111	1,887
Argentina	6,328	6,101	227	6,443	6,191	252
Brazil	10,194	9,478	716	9,492	8,672	820
Mexico	9,554	8,818	736	9,063	8,248	815
Other MMA 8/	298,817	209,585	89,232	326,751	205,200	121,551

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Table 7.04-- OVERNIGHT AND LONGER VISITORS TO HAWAII: 2016 AND 2017 -- Con.

- 1/ MMA's are geographical areas defined by the Hawaii Tourism Authority for marketing purposes.
 - 2/ Pacific and Mountain States of the United States.
 - 3/ All other States in the continental United States not included in U.S. West.
 - 4/ Includes China, Hong Kong, Korea (South), Singapore, and Taiwan.
 - 5/ Includes Australia and New Zealand.
 - 6/ Includes United Kingdom, Germany, France, Italy, and Switzerland.
 - 7/ Includes Argentina, Brazil, and Mexico.
 - 8/ Includes all countries and districts not listed in other MMAs, including Guam, Puerto Rico, U.S. Virgin Islands, and other U.S. territories.
- Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.

Table 7.05-- VISITOR DAYS, BY POINT OF ORIGIN: 1993 TO 2017

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Year	Total	Domestic	International
1993	53,836,611	36,656,820	17,179,791
1994	57,169,825	39,384,934	17,784,891
1995	57,340,911	38,561,739	18,779,172
1996	57,936,622	38,944,059	18,992,563
1997	57,373,493	39,427,198	17,946,295
1998	57,446,913	40,904,938	16,541,975
1999	60,020,237	43,069,177	16,951,060
2000	61,721,150	45,179,587	16,541,563
2001	57,760,242	43,108,798	14,651,444
2002	58,471,088	44,175,694	14,295,394
2003	58,782,699	45,036,982	13,745,717
2004	62,761,989	48,441,764	14,320,225
2005	67,687,479	52,704,668	14,982,811
2006	69,145,854	54,584,048	14,561,806
2007	69,135,310	55,100,441	14,034,869
2008	63,130,133	49,497,350	13,632,783
2009	60,255,061	47,121,337	13,133,724
2010	64,951,433	49,788,583	15,162,850
2011	67,825,871	51,839,799	15,986,073
2012	73,663,903	54,492,680	19,171,224
2013	74,049,772	54,462,717	19,587,054
2014	75,269,197	55,142,678	20,126,519
2015	78,086,081	56,949,633	21,136,447
2016	79,669,135	57,810,695	21,858,441
2017	83,506,498	59,959,536	23,546,962

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.

**Table 7.06-- AVERAGE DAILY VISITOR CENSUS, BY COUNTY AND ISLAND:
2016 AND 2017**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

County or island	2016			2017		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
State total	217,675	157,953	59,723	228,785	164,273	64,512
Oahu	101,006	57,552	43,454	105,141	58,415	46,726
Hawaii	31,845	27,082	4,763	35,412	29,339	6,074
Kauai	24,842	22,755	2,088	26,364	24,216	2,148
Maui County	59,982	50,564	9,418	61,868	52,304	9,565
Maui	58,599	49,365	9,234	60,506	51,130	9,376
Molokai	779	667	112	763	646	117
Lanai	604	533	71	599	527	72

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.

Table 7.07-- VISITOR ARRIVALS, DOMESTIC AND INTERNATIONAL, BY AREA VISITED: 2016 AND 2017

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Area visited	2016			2017		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
State total 1/	8,821,802	5,968,779	2,853,023	9,277,613	6,239,748	3,037,865
Oahu	5,447,229	2,913,562	2,533,667	5,690,752	3,009,467	2,681,286
Kauai	1,187,269	1,050,577	136,691	1,279,968	1,125,560	154,408
Maui County 1/	2,678,089	2,207,858	470,232	2,786,729	2,303,733	482,997
Maui	2,634,237	2,171,914	462,323	2,744,994	2,269,119	475,875
Molokai	58,932	44,203	14,728	58,450	41,560	16,890
Lanai	63,024	49,299	13,725	64,357	48,021	16,337
Hawaii Island 1/	1,549,943	1,187,740	362,203	1,761,489	1,292,724	468,765
Hilo	550,524	396,360	154,164	654,170	450,722	203,448
Kona	1,325,981	1,035,424	290,558	1,506,778	1,122,658	384,119
One island only	7,245,100	4,910,626	2,334,475	7,563,246	5,108,436	2,454,809
Oahu only	4,139,493	2,098,751	2,040,743	4,267,191	2,139,729	2,127,462

1/ Because many visitors planned to visit more than one area, detail sums to more than the totals and subtotals shown here.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.

Table 7.08-- SUMMARY CHARACTERISTICS OF OVERNIGHT AND LONGER VISITORS, BY POINT OF ORIGIN: 2016 AND 2017

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Total	Domestic	International
2016			
Residence (percent)			
United States	63.0	90.1	6.4
Pacific and Mountain States	41.5	59.9	3.0
California	24.2	35.1	1.3
Average age	45.2	46.3	43.3
Average party size	2.2	2.1	2.5
Average number of trips to Hawaii	5.1	5.8	3.5
Repeat visitors (percent)	65.5	71.0	54.0
Pleasure trip (percent)	83.2	82.3	84.9
In hotel only (percent)	54.4	45.9	72.2
One island only (percent)	82.1	82.3	81.8
2017			
Residence (percent)			
United States	63.0	90.7	6.0
Pacific and Mountain States	41.4	60.0	3.2
California	23.9	34.9	1.4
Average age	45.3	46.3	43.7
Average party size	2.2	2.1	2.5
Average number of trips to Hawaii	5.1	5.8	3.7
Repeat visitors (percent)	66.1	71.2	55.6
Pleasure trip (percent)	84.0	83.0	86.1
In hotel only (percent)	53.7	45.9	69.9
One island only (percent)	81.5	81.9	80.8

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.

Table 7.09-- DOMESTIC VISITORS, BY STATE AND REGION: 2016 AND 2017

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States]

Residence	2016	2017
United States	5,374,969	5,658,893
Pacific	2,910,610	3,037,050
Alaska	81,644	80,950
California	2,095,908	2,176,869
Oregon	223,210	238,825
Washington	509,849	540,406
Mountain	666,614	709,491
Arizona	175,945	179,898
Colorado	154,498	168,368
Idaho	49,040	54,234
Montana	26,037	27,177
Nevada	99,633	103,167
New Mexico	25,700	27,007
Utah	126,416	139,634
Wyoming	9,344	10,007
West North Central	213,548	229,046
Iowa	25,266	27,678
Kansas	25,007	27,135
Minnesota	81,029	87,168
Missouri	46,433	49,858
Nebraska	19,122	20,071
North Dakota	8,041	7,962
South Dakota	8,650	9,175
West South Central	323,807	343,731
Arkansas	14,120	15,080
Louisiana	18,227	19,159
Oklahoma	27,554	28,746
Texas	263,905	280,746
East North Central	366,129	383,938
Illinois	136,783	140,814
Indiana	41,097	44,257
Michigan	67,845	73,507
Ohio	69,642	73,164
Wisconsin	50,762	52,195

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**Table 7.09-- DOMESTIC VISITORS, BY STATE AND REGION:
2016 AND 2017 -- Con.**

Residence	2016	2017
East South Central	84,941	90,676
Alabama	21,021	21,454
Kentucky	19,431	21,036
Mississippi	8,433	8,765
Tennessee	36,055	39,421
New England	115,114	122,254
Connecticut	26,756	26,834
Maine	8,123	8,586
Massachusetts	58,487	63,727
New Hampshire	10,142	10,998
Rhode Island	6,361	6,772
Vermont	5,245	5,337
Middle Atlantic	281,153	298,499
New Jersey	72,318	76,591
New York	137,307	147,617
Pennsylvania	71,528	74,292
South Atlantic	413,054	444,207
Delaware	5,269	5,970
Washington, D.C.	10,571	11,246
Florida	114,345	123,552
Georgia	65,628	70,431
Maryland	50,995	55,278
North Carolina	52,078	57,778
South Carolina	22,743	24,320
Virginia	85,562	89,878
West Virginia	5,863	5,753

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.

Table 7.10-- TRIP CHARACTERISTICS OF VISITORS, BY POINT OF ORIGIN: 2016 AND 2017

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Domestic		International	
	2016	2017	2016	2017
All visitors 1/	5,968,779	6,239,748	2,853,023	3,037,865
Purpose of visit 1/				
Pleasure (net)	4,914,524	5,178,034	2,423,536	2,616,993
Vacation	4,689,088	4,949,087	2,050,012	2,271,368
Honeymoon	228,554	231,373	371,186	343,475
Wedding	53,484	53,584	49,892	47,692
Meetings, conventions, incentive 1/	305,460	311,893	179,734	163,336
Convention/conference	182,861	188,920	48,332	49,106
Corporate meeting	72,414	74,016	8,138	12,560
Incentive	63,072	60,906	125,675	104,624
Other business	237,903	234,020	18,017	22,911
Visit friends or relatives	637,769	653,459	84,912	80,894
Government or military	80,886	78,225	13,219	12,848
Attend school	13,842	13,803	14,249	16,645
Sport event	65,021	55,894	24,723	28,401
Traveler method				
Group tour	192,172	175,002	433,289	388,885
Package	1,201,825	1,207,264	1,457,948	1,459,083
True independent	4,702,415	4,969,519	1,310,177	1,504,688
Accommodations				
Hotel	3,258,527	3,426,573	2,244,420	2,317,057
Hotel only	2,742,043	2,861,585	2,061,302	2,122,309
Condo	1,108,225	1,103,367	411,937	463,390
Condo only	876,142	864,743	305,435	347,069
Timeshare	650,132	670,568	148,371	170,492
Timeshare only	506,232	517,923	115,584	130,396
Rental house	586,710	649,771	92,774	118,599
Hostel	43,991	46,955	18,275	23,068
Camp site	41,079	43,641	9,560	9,403
Bed & breakfast	71,697	77,684	21,653	26,704
Cruise ship	100,478	109,634	20,390	26,422
Friends, relatives	697,641	722,070	87,244	93,374

1/ Because of multiple responses, detail may add to more than the indicated total.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.

Table 7.11-- ACTIVITY PARTICIPATION BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2017

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors. Percentages sum to more than 100 percent due to multiple island visitation and multiple activities participated in by visitors]

Activity	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Sightseeing	96.9	96.7	97.4	86.1
Self-guided, drive around island	85.1	86.7	82.0	43.2
Helicopter, airplane tour	10.2	8.7	13.2	1.3
Boat, submarine tour, whale watching	31.0	29.8	33.2	12.2
Visit communities	35.5	34.6	37.4	29.0
Limo, van, bus tour	13.1	9.5	19.9	27.9
Scenic views, natural landmarks	72.8	70.3	77.7	25.4
Movie, TV film location	6.4	5.4	8.3	6.3
Recreation	96.3	96.5	96.0	88.5
Beach, sunbathing	85.2	85.3	84.8	68.3
Bodyboarding, paddleboarding	18.1	20.3	13.8	5.0
Surfing	7.3	7.1	7.8	3.7
Canoeing, kayaking	9.8	10.2	9.1	2.8
Swimming in the ocean, snorkeling	68.9	70.3	66.3	35.1
Windsurfing, kitesurfing	0.4	0.4	0.4	0.5
SCUBA diving	4.1	4.1	4.0	3.0
Fishing	3.4	3.7	2.9	1.2
Golf	8.2	9.1	6.7	5.4
Running, jogging, fitness walking	35.8	35.5	36.3	14.9
Spa	10.0	9.2	11.6	6.9
Backpacking, hiking, camping	30.4	28.5	33.8	7.1
Agritourism	11.0	9.9	13.1	2.7
Sports event, tournament	2.0	1.9	2.3	1.9
State parks, botanical gardens	43.0	40.7	47.6	20.1
Jet skiing, parasailing	2.6	2.4	3.0	3.7
Entertainment and dining	98.5	98.9	97.9	92.6
Lunch, sunset, dinner, evening cruise	29.3	27.3	33.2	46.6
Live music, stage show	34.4	31.6	39.6	17.4
Nightclub, dancing, bar, karaoke	9.7	9.3	10.6	4.1
Fine dining	54.9	53.2	58.2	36.2
Family restaurant, diner	69.1	70.8	65.8	26.3
Fast food	37.9	39.4	34.9	46.4
Cafe, coffee house	43.3	42.5	44.8	48.4
Ethnic dining	32.4	30.5	36.1	7.0
Prepared own meal	48.2	52.2	40.6	16.7

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Table 7.11-- ACTIVITY PARTICIPATION BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2017 -- Con.

Activity	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Shopping	96.6	97.0	95.9	96.6
Mall, department stores	43.8	43.6	44.3	82.2
Designer boutiques	22.6	22.3	23.1	33.5
Hotel stores	35.2	33.0	39.5	39.2
Swap meet, flea market	21.3	22.8	18.2	8.9
Discount, outlet stores	20.3	20.9	19.1	34.1
Supermarkets	55.8	58.1	51.4	57.7
Farmer's market	31.4	33.0	28.2	18.6
Convenience stores	43.4	42.9	44.6	54.1
Duty Free stores	3.4	3.1	4.1	43.6
Local shops, artisans	68.1	68.4	67.6	15.3
Culture	76.6	74.1	81.3	39.9
Historic military site	32.8	27.5	42.9	11.3
Other historic site	32.2	30.9	34.7	10.6
Museum, art gallery	22.6	22.9	21.9	6.9
Luau, Polynesian show, hula show	40.9	37.3	47.6	10.5
Lessons: hula, canoeing, ukulele, etc.	5.3	4.8	6.3	6.3
Play, concert, theatre	4.6	4.5	4.7	2.3
Art, craft fair	13.8	14.4	12.8	2.2
Festivals	10.0	10.1	9.8	3.2
Transportation	95.0	95.1	95.0	98.6
Airport shuttle	21.9	19.6	26.3	32.0
Trolley	3.2	2.5	4.5	56.1
Public bus	6.0	5.2	7.5	19.2
Tour bus, tour van	13.4	9.7	20.6	31.2
Taxi, limousine	15.7	13.4	20.1	33.2
Rental car	80.2	82.8	75.3	23.4

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2017 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed July 8, 2019.

Table 7.12-- OVERALL RATING BY LIFESTAGE AND BY VISITATION STATUS BY VISITORS FROM THE U.S. TOTAL: 2017

[Covers visitors from United States staying overnight or longer. Percent of visitors]

Category	Excellent	Above average	Below average	Poor
Total	89.8	8.9	1.2	0.1
Lifestyle / lifestage segments				
Wedding / honeymoon	93.0	6.6	0.4	0.0
Family (traveling with child under 18)	91.0	8.1	0.8	0.1
Young (18-34)	91.6	7.6	0.8	0.0
Middle age (35-54)	88.7	9.7	1.4	0.2
Seniors (55+)	89.0	9.5	1.4	0.1
Visitation status				
First timers	90.5	8.3	1.1	0.1
Repeat visitors	89.6	9.1	1.2	0.1

Source: Hawaii Tourism Authority, Tourism Research, records. See also *2017 Visitor Satisfaction and Activity Report* <<https://www.hawaiiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed July 8, 2019.

Table 7.13-- OVERALL RATING BY LIFESTAGE AND BY VISITATION STATUS BY VISITORS FROM THE U.S. WEST: 2017

[Covers visitors from Pacific and Mountain States of the United States staying overnight or longer. Percent of visitors]

Category	Excellent	Above average	Below average	Poor
Total	88.3	9.9	1.5	0.3
Lifestyle / lifestage segments				
Wedding / honeymoon	90.6	8.7	0.7	0.0
Family (traveling with child under 18)	88.1	10.3	1.3	0.3
Young (18-34)	91.9	7.4	0.8	0.0
Middle age (35-54)	87.2	10.8	1.5	0.5
Seniors (55+)	87.8	10.0	1.9	0.3
Visitation status				
First timers	88.7	9.7	1.4	0.2
Repeat visitors	88.2	9.9	1.6	0.3

Source: Hawaii Tourism Authority, Tourism Research, *2017 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed July 8, 2019.

Table 7.14-- OVERALL RATING BY LIFESTAGE AND BY VISITATION STATUS BY VISITORS FROM THE U.S. EAST: 2017

[Covers visitors from all other states in the continental United States not included in U.S. West staying overnight or longer. Percent of visitors]

Category	Excellent	Above average	Below average	Poor
Total	91.1	7.5	1.2	0.2
Lifestyle / lifestage segments				
Wedding / honeymoon	95.0	3.7	1.2	0.0
Family (traveling with child under 18)	91.0	7.6	1.2	0.2
Young (18-34)	92.6	6.7	0.5	0.2
Middle age (35-54)	91.3	7.0	1.4	0.4
Seniors (55+)	89.9	8.6	1.3	0.2
Visitation status				
First timers	90.7	8.0	1.1	0.2
Repeat visitors	91.4	7.1	1.3	0.2

Source: Hawaii Tourism Authority, Tourism Research, *2017 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed July 8, 2019.

Table 7.15-- OVERALL RATING BY LIFESTAGE AND BY VISITATION STATUS BY VISITORS FROM JAPAN: 2017

[Visitors staying overnight or longer. Percent of visitors]

Category	Excellent	Above average	Below average	Poor
Total	75.2	21.8	2.1	0.9
Lifestyle / lifestage segments				
Wedding / honeymoon	81.3	16.9	0.7	1.1
Family (traveling with child under 18)	77.3	21.5	0.9	0.4
Young (18-34)	77.6	19.5	1.8	1.1
Middle age (35-54)	72.1	23.7	3.1	1.1
Seniors (55+)	67.8	28.2	3.5	0.5
Visitation status				
First timers	78.5	18.4	2.0	1.1
Repeat visitors	73.5	23.6	2.1	0.8

Source: Hawaii Tourism Authority, Tourism Research, *2017 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed July 8, 2019.

Table 7.16-- OVERALL ISLAND EXPERIENCE BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2017

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors]

Island and rating	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Oahu				
Excellent	81.8	81.1	82.7	77.6
Above average	15.6	16.1	14.9	21.6
Below average	2.4	2.4	2.4	0.8
Poor	0.2	0.4	0.0	0.1
Maui				
Excellent	89.8	89.0	91.1	75.0
Above average	8.7	9.4	7.5	24.2
Below average	1.4	1.5	1.3	0.8
Poor	0.1	0.1	0.1	0.0
Molokai				
Excellent	93.9	95.3	92.1	65.8
Above average	6.1	4.7	7.9	34.2
Below average	0.0	0.0	0.0	0.0
Poor	0.0	0.0	0.0	0.0
Lanai				
Excellent	89.5	89.3	89.6	56.7
Above average	7.8	6.7	8.9	43.3
Below average	2.7	4.0	1.5	0.0
Poor	0.0	0.0	0.0	0.0
Hilo				
Excellent	81.3	81.8	80.8	70.8
Above average	16.2	16.1	16.4	26.9
Below average	2.4	2.0	2.7	1.7
Poor	0.1	0.0	0.1	0.5
Kona				
Excellent	87.5	87.1	88.1	84.1
Above average	11.2	11.7	10.3	14.4
Below average	1.3	1.2	1.4	1.2
Poor	0.0	0.0	0.1	0.3
Kauai				
Excellent	92.8	91.9	94.5	82.3
Above average	6.5	7.4	5.0	16.0
Below average	0.6	0.7	0.5	1.7
Poor	0.1	0.1	0.1	0.0

1/ Pacific and Mountain states of the United States.

2/ All other states in the continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2017 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed July 8, 2019.

Table 7.17-- SOURCES OF INFORMATION FOR TRIP PLANNING BY VISITORS FROM THE U.S. WEST, U.S. EAST, JAPAN, AND CANADA: 2017

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors; percentages do not sum to 100 percent due to multiple sources used]

Information source	U.S. West 1/	U.S. East 2/	Japan	Canada
Before trip				
Travel agents / package tour companies	20.7	27.6	59.5	21.4
Social network sites	25.4	29.9	29.5	35.3
Friends, family	47.8	51.4	34.5	50.5
Hotel, resort front desk, concierge, tour desk	16.9	18.9	14.5	15.8
Mobile apps relevant to trip	34.5	34.5	29.9	34.0
Airline/commercial carrier	36.1	34.4	21.0	35.0
Personal experience	58.6	47.9	37.3	53.5
Online travel booking site/travel agent	30.6	32.0	29.6	39.9
Webpage, blog covering Hawaii	30.3	35.0	36.8	41.5
GoHawaii.com	18.2	24.1	14.9	26.1
Magazines	8.7	11.3	33.9	10.9
Guide books	21.2	25.8	46.5	27.9
Television	3.5	4.7	15.8	3.3
During trip				
Travel agents / package tour companies	8.0	11.1	15.8	10.1
Social network sites	16.8	19.4	17.7	21.7
Friends, family	25.3	26.5	10.7	20.8
Hotel, resort front desk, concierge, tour desk	31.6	38.1	19.9	32.4
Mobile apps relevant to trip	35.4	36.9	19.4	35.2
Airline/commercial carrier	9.5	11.4	6.4	10.3
Personal experience	42.9	36.3	15.2	38.7
Online travel booking site/travel agent	4.7	7.3	5.6	8.5
Webpage, blog covering Hawaii	15.6	20.2	17.7	24.3
GoHawaii.com	7.9	10.0	3.3	13.0
Magazines	11.8	11.2	16.8	16.2
Guide books	23.7	24.9	29.3	31.5
Television	5.0	4.7	3.6	5.4

1/ Pacific and Mountain states of the United States.

2/ All other states in the continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2017 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed July 8, 2019.

Table 7.18-- SOCIAL MEDIA AND MOBILE APP USAGE FOR TRIP PLANNING BY VISITORS FROM THE U.S. WEST, U.S. EAST, JAPAN, AND CANADA: 2017

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of respondents who used social media and mobile applications. Percentages do not sum to 100 percent due to multiple answers chosen]

Platform and usage	U.S. West 1/	U.S. East 2/	Japan	Canada
Social Media				
Deciding on vacation destination	36.6	39.4	54.0	42.5
Planning activities	59.3	62.3	57.3	63.4
Airline reservations	18.9	16.0	40.9	25.0
Hotel / lodging reservations	24.2	22.4	39.1	34.0
Car rental reservations	19.5	14.9	22.8	25.2
Tours / attractions / activities	30.3	34.0	38.8	31.1
Restaurant / dining reservations	54.1	52.1	37.7	50.7
Finding places to shop	32.8	31.1	65.0	35.6
Access maps / directions	25.8	23.8	60.7	29.3
Other	1.5	1.2	1.5	1.0
Mobile Apps				
Deciding on vacation destination	37.1	35.9	34.8	39.2
Planning activities	57.7	59.3	35.1	61.7
Airline reservations	61.1	58.3	25.2	63.3
Hotel / lodging reservations	51.0	47.7	25.7	56.7
Car rental reservations	54.8	49.1	14.9	57.8
Tours / attractions / activities	42.5	45.1	23.2	44.1
Restaurant / dining reservations	62.3	64.9	27.7	58.7
Finding places to shop	49.5	49.7	64.2	49.2
Access maps / directions	84.3	83.6	73.8	81.1
Other	1.1	0.9	1.3	1.6

1/ Pacific and Mountain states of the United States.

2/ All other states in the continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2017 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed July 8, 2019.

Table 7.19-- AREAS OF IMPROVEMENT FOR VISITOR SATISFACTION, BY VISITORS FROM THE U.S. WEST, U.S. EAST, AND JAPAN: 2017

[Visitors were asked to identify one thing that could be improved to make their stay in Hawaii more enjoyable. Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors. Percentages do not sum to 100 percent due to multiple things mentioned]

Area of improvement	U.S. West 1/	U.S. East 2/	Japan
No negatives	33.0	38.8	37.9
Cost/expensive	3.5	3.9	2.5
Travel (cost, airport, airline, TSA/Customs, cruise, etc.)	1.8	2.1	0.8
Transportation	34.9	27.8	15.5
Ground/public transit (buses, taxis, cost, availability, etc.)	1.4	1.7	5.1
Rental car (long lines, poor service, car condition, etc.)	6.2	4.9	2.0
Driving experience (signage, roads, bad drivers, etc.)	5.8	4.9	2.3
Traffic (congested/slow)	20.8	16.0	6.0
Parking (not enough/fees)	0.6	0.3	0.1
Accommodations	4.7	3.7	10.5
Cleanliness and upkeep	2.1	1.3	4.7
Customer service	0.7	0.3	2.3
Not as promised	1.9	2.0	3.4
Food/restaurants	6.7	6.3	17.0
Customer service	0.9	0.6	3.3
Quality	2.0	1.9	8.1
Lack of variety/dining options	3.8	3.9	5.6
Customer service/hospitality/felt unwelcome	1.4	1.0	2.6
Activities/attractions and local culture	7.3	8.8	5.4
Activities/attractions (variety and unspecified)	1.5	1.1	3.0
Would like to experience more local culture	5.3	7.1	2.3
Loss of local culture, commercialization, crowds, etc.	0.5	0.6	0.1
Safety issues	2.4	2.8	4.0
Concerns about safety	2.1	2.5	3.9
Crime, items lost/stolen	0.2	0.1	0.0
Other	0.1	0.2	0.1
Homelessness	1.5	1.6	0.2
Nuisances	2.3	1.9	1.3
Public restrooms, litter, bugs, animals, noise, etc.	1.8	1.3	0.8
Weather	0.6	0.6	0.6
Other	12.2	13.4	9.2

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2017 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed July 8, 2019; and calculations by the Hawaii State Department of Business, Economic Development & Tourism.

**Table 7.20-- VISITOR PROFILE AND TRIP CHARACTERISTICS OF VISITORS
FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2017**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors]

Characteristic	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Visitation status				
First timers	26.9	19.1	41.9	34.9
Repeat visitors	73.1	80.9	58.1	65.1
Lifestyle/lifestage segments				
Wedding/honeymoon	5.0	4.0	6.9	4.0
Family (traveling with child under 18)	19.9	22.3	15.3	23.7
Young (under 35)	11.6	10.4	14.1	13.8
Middle age (35-54)	21.9	21.3	23.0	22.2
Seniors (55+)	41.5	42.0	40.7	36.3
Primary purpose of trip				
Vacation	57.8	60.3	52.9	63.5
Anniversary/birthday	9.8	9.8	9.8	2.0
Visit friends or relatives	9.3	8.8	10.3	1.4
Business trip	4.4	4.0	5.3	1.8
Convention, conference or seminar	3.4	2.8	4.5	0.9
Honeymoon	3.3	2.4	4.9	14.3
Attend/participate in a wedding	3.0	3.2	2.7	5.9
Family gathering/reunion	1.8	1.8	1.6	0.7
Incentive/reward	1.1	1.0	1.5	0.7
Get married/vow renewal	0.7	0.7	0.7	2.3
Sporting event	0.6	0.6	0.8	0.9
Real estate purchase or viewing	0.6	0.6	0.6	0.2
Education/visit schools	0.5	0.6	0.4	0.9
Funeral	0.5	0.5	0.5	0.0
Cultural/historical/music event	0.5	0.5	0.4	0.4
Shopping/fashion	0.0	0.0	0.1	2.5
Other	2.6	2.4	3.1	1.4
Gender				
Male	43.7	43.7	43.5	46.4
Female	56.3	56.3	56.5	53.6
Age				
Mean (years)	51.7	52.3	50.6	40.6

Continued on next page.

Table 7.20-- VISITOR PROFILE AND TRIP CHARACTERISTICS OF VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2017 -- Con.

Characteristic	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Highest level of school				
No/some high school	0.3	0.2	0.5	1.9
High school graduate	5.4	5.5	5.3	18.2
Some college	14.7	16.3	11.6	6.2
Vocational/technical	3.8	4.1	3.2	10.2
2-year degree	8.5	9.0	7.6	7.5
4-year degree	34.7	34.6	34.8	47.5
Post grad degree	32.6	30.3	37.1	8.4
Employment status				
Self-employed	13.9	14.9	11.9	9.9
Employed, working for someone else	54.9	51.9	60.5	58.9
Retired	24.1	25.5	21.3	4.8
Student	1.9	1.8	1.9	6.9
Homemaker	4.0	4.5	3.1	12.1
Other	1.3	1.3	1.4	7.4
U.S. visitors' income				
Up to \$40,000	7.3	7.4	6.9	(X)
\$40,000 to \$59,999	8.7	9.4	7.5	(X)
\$60,000 to \$79,999	12.5	12.8	11.8	(X)
\$80,000 to \$99,999	12.1	12.7	10.8	(X)
\$100,000 to \$124,999	15.7	15.8	15.3	(X)
\$125,000 to \$149,999	10.4	10.2	10.9	(X)
\$150,000 to \$174,999	8.3	8.4	8.1	(X)
\$175,000 to \$199,999	5.3	4.6	6.7	(X)
\$200,000 to \$249,999	6.8	6.3	7.7	(X)
\$250,000 or more	12.9	12.3	14.2	(X)
Japan visitors' income				
Less than 3.5 million yen	(X)	(X)	(X)	18.8
3.5 million to less than 4.5 million yen	(X)	(X)	(X)	14.9
4.5 million to less than 5.5 million yen	(X)	(X)	(X)	11.2
5.5 million to less than 6.5 million yen	(X)	(X)	(X)	9.6
6.5 million to less than 7.5 million yen	(X)	(X)	(X)	8.1
7.5 million to less than 8.5 million yen	(X)	(X)	(X)	7.7
8.5 million to less than 10 million yen	(X)	(X)	(X)	7.9
10 million yen or more	(X)	(X)	(X)	21.7

X Not applicable.

1/ Pacific and Mountain states of the United States.

2/ All other states in the continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2017 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed July 8, 2019.

Table 7.21-- LENGTH OF STAY OF VISITORS STAYING OVERNIGHT OR LONGER, BY POINT OF ORIGIN: 2016 AND 2017

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Length of stay	2016			2017		
	Total	Domestic	International	Total	Domestic	International
All visitors	8,821,802	5,968,779	2,853,023	9,277,613	6,239,748	3,037,865
1 to 6 days	3,035,187	1,421,303	1,613,883	3,113,132	1,479,828	1,633,304
7 to 12 days	4,521,015	3,583,881	937,134	4,848,925	3,776,411	1,072,514
13 to 30 days	1,171,164	890,578	280,586	1,225,627	913,571	312,056
31 to 365 days	94,437	73,018	21,419	89,929	69,938	19,991
Median (days)	7.23	8.00	6.00	7.26	8.00	6.00
Mean (days)	9.03	9.69	7.66	9.00	9.61	7.75

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.

**Table 7.22-- JAPANESE VISITOR ARRIVALS AND EXPENDITURES:
2012 TO 2017**

[Visitor arrivals by air. Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors]

Subject	2012	2013	2014	2015	2016	2017
Arrivals (1,000)	1,466	1,519	1,512	1,482	1,488	1,588
Average stay (days)	6.0	5.9	5.8	5.9	5.9	6.0
Expenditures (mil. dol.)	2,735	2,486	2,397	2,053	2,096	2,262

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.

Table 7.23-- AVERAGE EXPENDITURE PER VISITOR DAY, BY ORIGIN OF VISITORS: 1960-1961 TO 2017

[Visitor arrivals by air. Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Dollars. Unweighted averages for mainlanders before 1988 and for Japanese before 1990]

Year	Mainlanders	Japanese	Year	Mainlanders	Japanese
1960-1961	32.0	(NA)	1999	148.9	207.5
1965-1966 1/	37.2	(NA)	2000	154.9	214.2
1974	46.2	123.0	2001	142.7	227.0
1977	54.6	146.9	2002	150.4	233.1
1980	71.2	185.0	2003	157.2	240.1
1983	85.9	227.3	2004	158.0	251.5
1986	95.4	299.0	2005	160.8	255.4
1987	102.5	324.0	2006	166.3	266.5
1988	121.4	350.0	2007	170.3	268.8
1989	126.6	322.0	2008	161.0	288.3
1990	136.3	294.0	2009	145.7	268.3
1991	140.5	344.3	2010	151.6	261.1
1992	117.1	344.7	2011	157.8	289.1
1993	116.2	306.5	2012	167.1	310.1
1994	133.8	340.9	2013	172.1	275.7
1995	132.7	356.2	2014	176.6	273.4
1996	137.0	286.9	2015	175.0	236.3
1997	157.1	279.6	2016	180.2	240.3
1998	147.4	235.2	2017	187.4	239.5

NA Not available.

1/ Oahu only.

Source: Hawaii Visitors Bureau, *1983 Visitor Expenditure Survey* (1985), p. 31; *1989 Expenditures, Westbound Visitors to Hawaii* (1990), pp. 29 and 30; *1991 Visitor Expenditure Report* (1992), pp. 6 and 68; *1992 Visitor Expenditure Report* (1993), p. 61; Hawaii Visitors & Convention Bureau, *Hawaii Visitors & Convention Bureau 1995 & 1996 Research Report*, pp.109-110, Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.

Table 7.24-- AVERAGE EXPENDITURE PER VISITOR DAY IN CONSTANT DOLLARS, FOR VISITORS FROM THE MAINLAND: 1960-1961 TO 2017

[Visitor expenditure for visitor arrivals by air. Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors]

Year	U.S. CPI (1982-84=100)	Average expend. per vis. day 1/	Year	U.S. CPI (1982-84=100)	Average expend. per vis. day 1/
1960-1961	29.8	107	1999	166.6	89
1965-1966 2/	32.0	116	2000	172.2	90
1974	49.3	94	2001	177.1	81
1977	60.6	90	2002	179.9	84
1980	82.4	86	2003	184.0	85
1983	99.6	86	2004	188.9	84
1986	109.6	87	2005	195.3	82
1987	113.6	90	2006	201.6	82
1988	118.3	103	2007	207.3	82
1989	124.0	102	2008	215.3	75
1990	130.7	104	2009	214.5	68
1991	136.2	103	2010	218.1	70
1992	140.3	83	2011	224.9	70
1993	144.5	80	2012	229.6	73
1994	148.2	90	2013	233.0	74
1995	152.4	87	2014	236.7	75
1996	156.9	87	2015	237.0	74
1997	160.5	98	2016	240.0	75
1998	163.0	90	2017	245.1	76

1/ In constant (1982-84) dollars.

2/ Oahu only.

Source: Preceding table; U.S. Bureau of Labor Statistics, *CPI Detailed Report*

<<http://www.bls.gov/cpi/home.htm>> accessed on October 8, 2018 and calculations by Hawaii State Department of Business, Economic Development & Tourism.

**Table 7.25-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM
SELECTED GEOGRAPHIC AREA, BY EXPENDITURE TYPE: 2016 AND 2017**

[For visitor arrivals by air. Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Visitors who stayed in hotels, condominiums, and bed & breakfasts. In dollars]

Expenditure type	U.S. West 1/		U.S. East 2/		Japan		Canada	
	2016	2017	2016	2017	2016	2017	2016	2017
All items	167.9	174.5	201.7	209.7	240.3	239.5	161.1	160.4
Total food and beverage	36.2	37.4	40.7	42.5	50.4	50.6	33.8	33.3
Restaurant food	22.9	23.7	27.7	29.0	37.6	37.8	19.4	19.4
Dinner shows & cruises	3.6	4.0	4.8	5.2	4.0	3.7	3.0	2.8
Groceries and snacks	9.6	9.7	8.3	8.3	8.9	9.1	11.3	11.1
Entertainment & recreation	14.7	15.9	20.3	21.9	19.0	19.0	11.8	12.6
Total transportation	18.1	19.2	22.0	23.3	12.3	13.1	16.8	17.7
Interisland airfare	2.5	2.5	4.9	4.8	2.0	2.0	1.7	1.6
Ground transportation	0.7	0.8	1.1	1.1	6.0	6.1	0.9	0.9
Rental vehicles	13.9	14.7	14.7	16.0	4.0	4.5	13.0	13.8
Gasoline, parking, etc.	1.1	1.2	1.3	1.4	0.3	0.5	1.2	1.4
Total shopping	16.2	17.0	18.5	19.3	68.0	64.7	13.5	14.1
Fashion and clothing	6.2	6.5	6.7	6.9	18.1	18.1	6.9	7.3
Jewelry and watches	2.6	2.7	3.1	3.5	6.7	5.8	1.6	1.5
Cosmetics, perfume	0.3	0.4	0.4	0.6	3.8	3.6	0.2	0.3
Leather goods	0.8	0.9	0.7	0.7	18.5	17.0	0.5	0.6
Hawaii food products	2.5	2.7	2.7	2.8	13.9	13.7	1.7	1.9
Souvenirs	3.7	3.7	4.8	4.9	7.1	6.6	2.6	2.6
Lodging	78.4	80.7	89.6	90.6	80.1	81.6	79.3	77.5
All other expenses 3/	4.3	4.2	10.6	12.2	10.4	10.5	5.9	5.2

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**Table 7.25-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM
SELECTED GEOGRAPHIC AREA, BY EXPENDITURE TYPE:
2016 AND 2017 -- Con.**

Expenditure type	China		Korea		Asia 4/		Oceania 5/	
	2016	2017	2016	2017	2016	2017	2016	2017
All items	384.7	331.5	316.4	262.0	340.7	284.7	286.5	269.0
Total food and beverage	62.9	52.1	74.5	60.1	68.0	57.3	54.9	54.6
Restaurant food	52.8	41.4	62.2	46.9	56.7	44.7	39.8	39.9
Dinner shows & cruises	4.3	3.9	4.8	4.5	4.5	4.5	5.3	5.3
Groceries and snacks	5.8	6.8	7.6	8.7	6.8	8.0	9.8	9.5
Entertainment & recreation	42.1	33.6	28.1	26.5	33.5	28.5	24.8	25.0
Total transportation	44.7	36.4	28.2	25.2	34.5	29.2	17.2	17.0
Interisland airfare	13.9	13.9	6.2	5.5	9.4	8.2	4.5	3.9
Ground transportation	14.8	5.5	2.4	2.3	7.1	3.2	3.8	3.6
Rental vehicles	14.7	15.6	18.4	16.4	16.8	16.5	8.2	8.7
Gasoline, parking, etc.	1.3	1.2	1.1	0.9	1.2	1.1	0.7	0.8
Total shopping	115.8	109.0	69.9	70.3	88.0	83.2	56.4	58.7
Fashion and clothing	46.0	39.7	24.3	22.6	32.6	28.6	35.9	37.5
Jewelry and watches	20.3	22.6	3.7	2.6	9.8	7.8	4.8	5.0
Cosmetics, perfume	12.6	14.5	4.1	3.9	7.5	7.0	4.8	4.8
Leather goods	24.8	21.9	25.6	27.3	26.1	26.6	5.1	5.6
Hawaii food products	7.2	7.0	7.2	7.6	7.1	7.6	1.3	1.5
Souvenirs	4.9	3.3	5.0	6.3	5.0	5.7	4.3	4.4
Lodging	108.5	92.5	112.9	77.3	110.3	81.7	118.3	97.9
All other expenses 3/	10.6	7.9	2.8	2.6	6.4	4.8	14.8	15.8

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**Table 7.25-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM
SELECTED GEOGRAPHIC AREA, BY EXPENDITURE TYPE:
2016 AND 2017 -- Con.**

Expenditure type	Europe 6/		Latin America 7/		Other markets 8/	
	2016	2017	2016	2017	2016	2017
All items	189.9	180.7	186.7	261.0	199.5	197.4
Total food and beverage	36.9	44.4	33.5	43.9	41.1	37.8
Restaurant food	27.3	36.8	22.4	28.9	30.6	24.5
Dinner shows and cruises	2.6	1.6	5.0	7.3	4.2	4.1
Groceries and snacks	7.0	6.0	6.1	7.7	6.4	9.2
Entertainment & recreation	14.8	17.5	16.7	24.9	16.7	21.6
Total transportation	26.1	22.4	22.8	26.0	22.4	22.3
Interisland airfare	7.3	4.3	4.7	3.5	5.0	5.3
Ground transportation	3.3	5.2	1.1	1.7	2.5	4.2
Rental vehicles	14.3	11.2	15.4	19.4	13.8	10.8
Gasoline, parking, etc.	1.2	1.7	1.6	1.2	1.1	1.5
Total shopping	18.2	14.6	34.1	45.8	39.6	36.6
Fashion and clothing	10.5	7.7	13.4	27.8	18.1	17.3
Jewelry and watches	4.2	1.9	11.2	4.0	2.4	1.7
Cosmetics, perfume	0.5	0.6	1.3	1.7	2.2	1.4
Leather goods	0.2	0.8	0.2	1.6	4.3	5.8
Hawaii food products	1.0	0.6	2.0	4.6	6.3	5.0
Souvenirs	1.8	3.0	5.9	6.1	6.3	5.3
Lodging	88.2	76.7	66.2	100.6	72.6	68.8
All other expenses 3/	5.8	5.0	13.5	19.8	7.0	10.5

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

3/ Includes cruise package and on-ship spending on U.S. flagged Hawaii home-ported ships.

4/ Includes China, Hong Kong, Korea (South), Singapore, and Taiwan.

5/ Includes Australia and New Zealand.

6/ Includes United Kingdom, Germany, France, Italy, and Switzerland.

7/ Includes Argentina, Brazil, and Mexico.

8/ Includes all countries and districts not listed in other MMAs, including Guam, Puerto Rico, U.S. Virgin Islands, and other U.S. territories.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual) and records.

**Table 7.26-- TOTAL VISITOR EXPENDITURES BY EXPENDITURE TYPE:
2016 AND 2017**

[Total air and cruise visitor expenditures. Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Visitors who stayed in hotels, condominiums, and bed & breakfasts. In millions of dollars]

Expenditure type	2016	2017	Percent change
All items	15,911.2	16,809.4	5.6
Total food and beverage	3,271.2	3,479.5	6.4
Restaurant food	2,230.8	2,354.4	5.5
Dinner shows and cruises	319.9	353.8	10.6
Groceries and snacks	720.5	771.2	7.0
Entertainment & recreation	1,414.5	1,567.7	10.8
Total transportation	1,543.2	1,665.4	7.9
Interisland airfare	282.6	283.5	0.3
Ground transportation	155.9	163.1	4.6
Rental vehicles	1,020.4	1,117.3	9.5
Gasoline, parking, etc.	84.2	98.5	17.0
Total shopping	2,244.8	2,357.6	5.0
Fashion and clothing	860.5	906.2	5.3
Jewelry and watches	286.8	285.4	-0.5
Cosmetics, perfume	103.6	110.1	6.2
Leather goods	320.6	338.8	5.7
Hawaii food products	318.0	344.1	8.2
Souvenirs	355.4	373.0	5.0
Lodging	6,731.1	6,958.6	3.4
All other expenses 1/	588.3	655.5	11.4
Supplemental business	118.1	125.1	5.9

1/ Includes cruise package and on-ship spending on U.S. flagged Hawaii home-ported ships.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual) and records.

Table 7.27-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM U.S. WEST, U.S. EAST, AND JAPAN, BY VISITOR OR TRIP CHARACTERISTICS: 2016 AND 2017

[Visitor arrivals by air. Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In dollars]

Visitor or trip characteristics	Visitors from U.S. West 1/		Visitors from U.S. East 2/		Visitors from Japan	
	2016	2017	2016	2017	2016	2017
All visitors	167.9	174.5	201.7	209.7	240.3	239.5
Group tour status 3/						
Organized group tour	231.1	207.7	236.8	240.4	253.5	250.0
Individually arranged	166.2	173.1	193.6	200.8	238.2	237.6
Arrived on package tour 3/						
Yes	186.3	182.5	226.6	227.4	268.9	269.0
No	161.8	171.0	186.1	194.7	187.9	194.0
Accommodations						
Hotel	212.1	213.6	242.5	249.4	263.8	262.5
Condo	166.0	172.3	190.0	195.5	169.8	175.5
Guests of friends and relatives	79.0	83.3	77.7	82.5	89.1	98.0
Timeshare	127.8	131.7	150.6	153.6	134.1	136.4
Previous visits 3/						
First trip	175.6	183.0	209.9	216.2	267.6	264.6
Repeat visitors	162.8	169.2	180.2	186.2	225.8	228.0
Purpose of trip						
Pleasure	169.1	178.8	195.4	203.8	220.9	223.8
Business, meetings, conventions, incentive	208.4	203.0	235.1	241.4	249.6	271.2
On honeymoon	231.2	224.2	283.5	277.9	330.1	323.3

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

3/ U.S. West and U.S. East figures may not be comparable to figures in *2007 Data Book* or earlier, due to a change in methodology.

Source: Hawaii Tourism Authority, Tourism Research and records.

Table 7.28-- ESTIMATED VISITOR EXPENDITURES: 1961 TO 2017

[Total air and cruise visitor expenditures. Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In millions of dollars]

Year	Personal expenditures	Additional business expenditures 1/	Year	Personal expenditures	Additional business expenditures 1/
1961	137	(NA)	1990	8,707	119
1962	154	(NA)	1991	9,004	138
1963	186	(NA)	1992	8,614	141
1964	205	(NA)	1993	7,808	120
1965	225	(NA)	1994	9,544	133
1966	280	(NA)	1995	10,067	141
1967	380	(NA)	1996	9,569	140
1968	440	(NA)	1997	10,102	147
1969	550	(NA)	1998	9,910	149
1970	595	(NA)	1999	9,844	161
1971	705	(NA)	2000	10,396	194
1972	836	(NA)	2001	8,916	145
1973	1,017	(NA)	2002	9,465	144
1974	1,233	(NA)	2003	9,889	165
1975	1,355	(NA)	2004	10,702	160
1976	1,637	(NA)	2005	11,696	208
1977	1,834	(NA)	2006	12,301	191
1978	2,150	(NA)	2007	12,626	185
1979	2,541	(NA)	2008	11,220	178
1980	2,871	(NA)	2009	9,819	174
1981	3,195	(NA)	2010	10,889	177
1982	3,687	(NA)	2011	12,048	110
1983	3,847	(NA)	2012	14,250	115
1984	4,442	(NA)	2013	14,413	108
1985	4,780	92	2014	14,851	122
1986	5,567	103	2015	14,977	134
1987	6,281	120	2016	15,793	118
1988	7,813	125	2017	16,684	125
1989	8,371	113			

NA Not available.

1/ By MCI (meetings, conventions, and incentive) visitors. Not available before 1985.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.

**Table 7.29-- VISITOR EXPENDITURES, BY COUNTRY OF RESIDENCE:
1999 TO 2017**

[Total air and cruise visitor expenditures. Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In millions of dollars]

Year	Total expenditures	Personal expenditures					Additional business (MCI) expenditures
		All countries 1/	United States	Japan	Canada	Other countries 1/	
1999	10,005	9,844	5,776	2,359	480	1,229	161
2000	10,590	10,396	6,453	2,370	451	1,121	194
2001	9,061	8,916	5,708	2,089	309	810	145
2002	9,609	9,465	6,133	2,041	270	1,021	144
2003	10,054	9,889	6,608	1,902	335	1,044	165
2004	10,862	10,702	7,095	2,163	364	1,081	160
2005	11,904	11,696	7,841	2,214	451	1,190	208
2006	12,492	12,301	8,385	2,037	508	1,371	191
2007	12,811	12,626	8,537	1,982	634	1,473	185
2008	11,398	11,220	7,122	1,944	711	1,443	178
2009	9,993	9,819	6,163	1,826	629	1,202	174
2010	11,066	10,889	6,790	1,900	746	1,454	177
2011	12,158	12,048	7,251	2,164	906	1,727	110
2012	14,365	14,250	8,074	2,735	1,023	2,418	115
2013	14,521	14,413	8,351	2,486	1,083	2,493	108
2014	14,973	14,851	8,586	2,397	1,073	2,796	122
2015	15,111	14,977	8,950	2,053	1,053	2,921	134
2016	15,911	15,793	9,524	2,096	955	3,219	118
2017	16,809	16,684	10,306	2,263	1,038	3,078	125

1/ Includes cruise ship data.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Branch and records.

Table 7.30-- CRUISE SHIP ARRIVAL AND PASSENGER COUNT: 2013 TO 2017

Subject	2013	2014	2015	2016	2017
Number of tours 1/	141	138	125	106	123
Number of passengers	286,530	291,078	247,815	230,602	258,473
Out of state visitors	283,109	287,424	243,390	226,939	255,846
Arrived by air	121,509	116,437	118,947	114,464	129,113
Arrived by ship	161,600	170,987	124,443	112,475	126,733
Hawaii residents	3,421	3,654	4,425	3,663	2,627

1/ A tour starts when a ship first calls at a Hawaii port or when all new passengers embark at a Hawaii port. One ship may make several tours around the Hawaiian Islands with a stop at Fanning Island or Christmas Island during the trip.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.

**Table 7.31-- ESTIMATED DIRECT VISITOR-RELATED EXPENDITURES:
1997 TO 2017**

[In millions of dollars]

Year	Total	Visitors	Overseas airlines	Cruise lines
1997	11,520.4	10,249.3	1,242.6	28.4
1998	11,379.9	10,058.8	1,256.6	64.5
1999	11,380.9	10,005.1	1,315.8	60.1
2000	12,017.7	10,590.1	1,360.8	66.8
2001	10,412.2	9,061.3	1,280.6	70.3
2002	11,045.5	9,608.9	1,340.0	96.6
2003	11,468.3	10,054.5	1,313.4	100.3
2004	12,406.8	10,861.8	1,405.4	139.6
2005	13,554.6	11,904.0	1,519.7	130.9
2006	14,198.4	12,491.6	1,559.0	147.8
2007	14,568.0	12,811.1	1,563.3	193.6
2008	13,090.4	11,398.5	1,530.4	161.6
2009	11,587.5	9,993.2	1,463.6	130.7
2010	12,618.1	11,066.4	1,425.8	125.9
2011	13,793.0	12,158.2	1,485.4	149.4
2012	16,201.5	14,364.8	1,648.9	187.8
2013	16,493.6	14,520.5	1,784.8	188.3
2014	17,013.0	14,973.3	1,880.2	159.5
2015	17,244.0	15,110.9	1,989.4	143.7
2016	18,071.3	15,911.2	2,028.4	131.6
2017	19,080.9	16,809.4	2,108.7	162.8

Source: Hawaii State Department of Business, Economic Development & Tourism, records.

Table 7.32-- ECONOMIC ACTIVITY GENERATED BY VISITOR-RELATED EXPENDITURES: 2012 TO 2017

[Direct and indirect impact]

Year	Visitor-related expenditures (million dollars)	Gross domestic product (million dollars)	Household income (million dollars)	State tax revenues (million dollars)	Jobs (1,000)
2012	16,201.5	12,475.1	7,080.0	1,522.9	163.6
2013	16,493.6	12,700.1	7,207.7	1,550.4	161.6
2014	17,013.0	13,100.0	7,434.7	1,599.2	161.6
2015	17,244.0	13,277.9	7,535.6	1,620.9	158.6
2016	18,071.3	13,914.9	7,897.2	1,698.7	160.8
2017	19,080.9	14,692.3	8,338.3	1,793.6	164.1

Source: Hawaii State Department of Business, Economic Development & Tourism, records.

Table 7.33-- WAIKIKI'S SHARE OF TOURISM: 2017

Measure of tourism	Statewide visitor industry	Waikiki	
		Number	Percent of statewide tourism
Visitors	9,277,613	1/ 5,690,752	(2/)
Average daily visitor census	228,785	85,243	37.3
Visitors units	80,336	30,789	38.3
Occupied units (average)	64,287	25,993	40.4
Total visitor expenditures (\$ millions) 3/	19,081	7,429	38.9

1/ Oahu visitors.

2/ Because many visitors tour more than one island, percent is not applicable.

3/ Includes a portion of the overseas airfare supporting Hawaii-based airline services and spending by cruise lines on supplies and maintenance.

Source: Hawaii State Department of Business, Economic Development & Tourism, records.

Table 7.34-- CONTRIBUTION TO THE STATE'S ECONOMY BY STATEWIDE VISITOR INDUSTRY AND BY WAIKIKI: 2017

Measure of tourism	Statewide tourism		Waikiki tourism	
	Number	Percent	Number	Percent
Direct impact 1/				
Gross domestic product 2/	(X)	(X)	(X)	(X)
Civilian jobs 3/	126,124	14.6	49,106	5.7
State taxes (\$millions)	1,380	18.3	537	7.1
Direct and indirect impact 4/				
Gross domestic product (\$millions) 4/	14,692	16.7	5,720	6.5
Civilian jobs 3/	164,095	18.9	63,890	7.4
State taxes (\$millions)	1,794	23.8	698	9.3

X Not applicable.

1/ Measures the impact of visitor expenditures on only those firms that sell directly to visitors.

2/ In this Input-Output analysis, direct and indirect GDP are not readily separated.

3/ Civilian jobs include wage and salary jobs plus self-employed but exclude non-civilian military jobs.

4/ Measures the impact of visitor expenditures through all firms that contributed to goods and services sold to visitors.

Source: Hawaii State Department of Business, Economic Development & Tourism, records.

Table 7.35-- VISITOR INDUSTRY PRICES, PRICE DEFLATOR, AND PRICE INDEXES: 1991 TO 2018

Year	Implicit price deflator 1/ 2/ (2012=100)	Average daily room rate 3/ (dollars)	1-way air fares (dollars)		Honolulu Consumer Price Index 6/ (1982-84=100)		
			San Francisco-Honolulu 4/	Honolulu-Kahului 5/	Food away from home	Apparel	All items
1991	(NA)	101.89	642.00	65.95	133.6	110.5	148.0
1992	(NA)	105.59	400.00	69.95	137.8	114.2	155.1
1993	(NA)	103.26	566.00	74.00	141.9	116.5	160.1
1994	(NA)	105.46	566.00	74.00	146.4	118.7	164.5
1995	(NA)	109.39	596.00	74.00	149.2	117.5	168.1
1996	(NA)	116.79	530.00	85.00	150.8	118.5	170.7
1997	67.6	124.96	521.00	80.00	152.6	117.3	171.9
1998	69.2	129.66	521.00	88.00	153.3	112.2	171.5
1999	71.1	131.66	536.00	94.75	158.3	105.4	173.3
2000	73.6	140.63	576.00	94.50	160.0	103.5	176.3
2001	76.6	144.88	692.00	95.25	164.0	101.0	178.4
2002	78.5	140.89	692.00	99.00	166.0	102.6	180.3
2003	80.4	144.16	714.00	119.00	167.1	98.5	184.5
2004	82.8	152.17	714.00	139.60	171.0	101.2	190.6
2005	85.6	166.16	829.00	144.70	176.4	102.5	197.8
2006	88.6	187.19	(NA)	167.80	186.0	104.4	209.4
2007	91.6	199.96	(NA)	182.90	195.1	104.1	219.5
2008	93.3	201.85	(NA)	170.00	202.3	105.3	228.9
2009	95.1	177.10	(NA)	218.10	210.8	112.8	230.0
2010	96.0	174.84	(NA)	191.20	213.6	116.4	234.9
2011	97.8	189.83	(NA)	191.20	219.1	118.4	243.6
2012	100.0	204.93	(NA)	191.30	230.3	121.5	249.5
2013	102.0	229.90	(NA)	191.40	241.2	119.0	253.9
2014	104.7	234.85	(NA)	185.00	247.7	111.1	257.6
2015	107.4	244.64	(NA)	187.00	263.0	108.9	260.2
2016	109.0	254.03	(NA)	182.40	273.0	111.7	265.3
2017	111.3	2/ 264.49	(NA)	189.40	277.6	115.8	272.0
2018	113.9	278.07	(NA)	(NA)	285.6	110.3	277.1

Continued on next page.

Table 7.35-- VISITOR INDUSTRY PRICES, PRICE DEFLATOR, AND PRICE INDEXES: 1991 TO 2018 -- Con.

NA Not available.

1/ Source: U.S. Bureau of Economic Analysis, Gross Domestic Product by Industry (May 1, 2019) <http://www.bea.gov/iTable/index_regional.cfm> accessed May 6, 2019; and calculations by Hawaii State Department of Business, Economic Development & Tourism. See also *Data Book* Table 14.01.

2/ Revised from previous *Data Book*.

3/ For 1980-1994 Pannell Kerr Forster, *Trends in the Hotel Industry, Hawaii* (monthly). For 1995-2016 Smith Travel Research, Hospitality Advisors LLC, *Hawaii Hotel Flash Report* (December/Year-End Highlights). For 2017-present, Hawaii Tourism Authority, *Hawaii Hotel Performance Report* (December).

4/ Unrestricted coach or economy weekday fare, including taxes as of July 1, by United Airlines. From chronology in *Data Book*, (1998 figure as of July 27, 2004 figure as of May 3, and 2005 figure as of June 2).

5/ Regular fare, including taxes, as of July 1, by Hawaiian Airlines. From chronology in *Data Book* and Hawaiian Airlines, records. See also *Data Book* Table 18.42.

6/ Honolulu CPI for All Urban Consumers, from U.S. Bureau of Labor Statistics <<http://www.bls.gov/cpi/home.htm>> accessed January 11, 2019. See also *Data Book* Table 14.06

Source: See above footnotes.

**Table 7.36-- RETURNING RESIDENTS AND AVERAGE NUMBER ABSENT,
BY POINT OF ORIGIN: 1993 TO 2017**

Year	Number returning			Average number absent		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
1993	832,592	716,100	116,492	52,487	44,890	7,597
1994	858,075	738,540	119,535	54,362	46,150	8,212
1995	878,599	755,970	122,629	55,856	47,864	7,992
1996	889,496	764,790	124,706	58,137	50,108	8,029
1997	925,812	796,650	129,162	40,898	35,467	5,431
1998	931,068	796,967	134,101	38,495	34,791	3,704
1999	939,622	805,318	134,304	42,297	36,339	5,958
2000	1,001,174	839,772	161,402	46,151	37,307	8,844
2001	982,508	815,293	167,215	46,566	36,029	10,537
2002	991,557	850,786	140,771	46,757	35,810	10,947
2003	1,057,615	930,265	127,350	53,447	44,682	8,764
2004	1,140,779	976,976	163,803	57,481	47,436	10,044
2005	1,252,012	1,078,468	173,544	65,674	53,789	11,884
2006	1,362,507	1,175,635	186,872	68,656	56,964	11,691
2007	1,364,505	1,160,029	204,476	71,626	57,906	13,719
2008	1,262,237	1,057,133	205,104	72,080	57,386	14,694
2009	1,244,534	1,032,158	212,376	69,243	56,366	12,877
2010	1,291,983	1,079,120	212,863	73,217	57,544	15,673
2011	1,292,290	1,088,058	204,232	73,863	59,486	14,377
2012	1,305,370	1,104,116	201,254	75,985	60,218	15,767
2013	1,239,061	1,081,195	157,866	68,946	57,979	10,966
2014	1,220,813	1,120,230	100,583	64,898	58,385	6,513
2015	1,294,904	1,184,982	109,922	62,389	56,695	5,693
2016	1,358,083	1,210,099	147,984	63,093	56,240	6,853
2017	1,367,025	1,225,195	141,830	62,685	56,204	6,481

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.

Table 7.37-- PASSPORTS ISSUED BY THE HONOLULU PASSPORT AGENCY: 2013 TO 2018

[The area served by the Honolulu Passport Agency includes Hawaii, American Samoa, Western Samoa, Guam, the Northern Mariana Islands, Palau, the Federated States of Micronesia, and the Republic of the Marshall Islands]

Mailing address	2013	2014	2015	2016	2017	2018
Issued by Honolulu Office	62,304	62,999	67,866	72,333	80,702	80,694
Mailed to Hawaii addresses	43,778	44,304	49,313	51,300	57,124	67,401
Mailed outside the state	18,526	18,695	18,553	21,033	23,578	13,293

Source: U.S. Department of State, Honolulu Passport Agency, records.

Table 7.38-- PERFORMING ARTS, FOR OAHU: 2017-2018 SEASON

Name of organization and type of performance	Productions	Performances	Attendance
All reporting groups	111	879	298,159
Department of Enterprise Services, total	63	125	152,296
Dance	10	16	21,613
Classical concerts	21	29	23,694
Operas	4	16	13,213
Pop/rock shows	16	20	31,130
Stage shows	12	44	62,646
Brigham Young University (Theatre)	3	20	4,000
Brigham Young University (Music)	(NA)	(NA)	(NA)
Diamond Head Theatre	(NA)	(NA)	(NA)
Hawaii Pacific University (Theater)	(NA)	(NA)	(NA)
Hawaii Pacific University (Music)	(NA)	(NA)	(NA)
Honolulu Theatre for Youth	8	539	103,846
Kennedy Theatre, total	29	92	20,019
Dance	3	15	4,407
Theatre	26	77	15,612
Manoa Valley Theatre	8	103	17,998
Kumu Kahua Theater	(NA)	(NA)	(NA)

NA Not available.

Source: Hawaii State Department of Business, Economic Development & Tourism mail and telephone survey.

Table 7.39-- SYMPHONY ORCHESTRA ACTIVITIES: 1992-1993 TO 2017-2018

Season	Average number of orchestra personnel	Number of performances	Total attendance	Operating expenses (dollars)
HONOLULU SYMPHONY ORCHESTRA				
1992-1993	80	127	194,866	5,983,729
1993-1994 1/	-	-	-	1,380,547
HAWAII SYMPHONY ORCHESTRA				
1994-1995 2/	62	115	120,000	4,700,000
HONOLULU SYMPHONY ORCHESTRA				
1995-1996 3/	80	45	65,000	2,343,305
1996-1997 4/	80	47	73,596	3,919,708
1997-1998	80	48	79,605	5,044,888
1998-1999	80	56	111,682	5,470,100
1999-2000	80	61	106,942	6,691,900
2000-2001 5/	80	53	98,831	5,797,900
2001-2002	80	58	97,906	6,058,458
2002-2003	80	52	94,064	6,331,577
2003-2004	80	58	123,666	6,938,881
2004-2005	80	47	90,985	6,311,037
2005-2006	80	47	89,851	7,279,713
2006-2007	80	48	45,894	7,216,559
2007-2008	80	37	52,953	8,813,767
2008-2009	80	37	64,775	8,310,431
2009-2010 6/	80	8	12,758	2,125,968
2010-2011 7/	-	-	-	310,629
HAWAII SYMPHONY ORCHESTRA				
2011-2012 8/	80	21	20,652	2,434,179
2012-2013 9/	80	1	2,057	215,449
2013-2014	80	20	24,564	10/ 3,486,554
2014-2015	80	23	30,089	11/ 3,553,965
2015-2016	80	37	36,971	4,477,458
2016-2017	80	31	32,111	4,223,764
2017-2018	80	40	44,431	4,333,217

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Table 7.39-- SYMPHONY ORCHESTRA ACTIVITIES: 1992-1993 TO 2017-2018 -- Con.

- 1/ Concert season cancelled.
 - 2/ First season in operation. The attendance total is estimated.
 - 3/ The Honolulu Symphony Society and the Musicians' Union reached a collective bargaining agreement on December 15, 1995 for a 14-week season, a shorter season than prior years.
 - 4/ Recording of expenses in compliance with FASB 116 & 117 pertaining to not-for-profit corporations, for 18-week season.
 - 5/ Cancelled Shell series and Ohana series due to expense.
 - 6/ Cancelled season in October 2009. Filed Chapter 11 in December 2009.
 - 7/ Converted to Chapter 7 in December 2010.
 - 8/ First season in operation.
 - 9/ No season presented, except 4th of July concert.
 - 10/ Expense includes \$556,431 in contracted revenue for Hawaii Opera and Ballet Hawaii.
 - 11/ Expense reflects \$57,500 in contracted revenue from Ballet Hawaii and addition of first Pops series.
- Source: Honolulu Symphony Society, records; Hawaii Symphony Orchestra, records.

Table 7.40-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 2016 TO 2018

[For calendar year unless otherwise specified]

Island and cultural attraction	2016	2017	2018
OAHU			
Atlantis Submarines	232,443	255,558	257,757
Atlantis Cruises	69,235	56,348	62,485
Battleship Missouri Memorial	646,643	654,929	622,653
Bernice P. Bishop Museum	(NA)	(NA)	(NA)
Diamond Head State Monument 1/ 2/	938,162	1,115,636	(NA)
Foster Botanical Garden	42,989	45,391	50,263
Harold L. Lyon Arboretum	44,826	45,468	46,443
Hawaii Maritime Center	(3/)	(3/)	(3/)
Hawaii's Plantation Village	18,717	19,853	17,965
Hawaii State Art Museum 1/	52,025	68,759	62,237
Honolulu Museum of Art on Beretania	266,314	257,245	239,034
Honolulu Museum of Art at First Hawaiian Center	(NA)	(NA)	(NA)
Honolulu Museum of Art at Spalding House	27,660	36,889	31,657
Honolulu Police Department Museum	1,472	1,329	1,321
Honolulu Zoo	564,114	560,479	579,134
Ho'omaluhia Botanical Garden	218,299	226,601	249,259
Iolani Palace State Monument	119,810	131,254	130,836
King Kamehameha V Judiciary History Center 1/	58,568	129,000	179,390
Mormon Temple Grounds 4/	193,194	270,180	(NA)
Pacific Aviation Museum	(NA)	(NA)	(NA)
Polynesian Cultural Center	663,484	670,798	669,887
Puu O Mahuka Heiau State Historic Site	(5/)	(5/)	(5/)
Queen Emma Summer Palace	12,800	11,387	(NA)
Royal Mausoleum State Monument	(5/)	(5/)	(5/)
Sea Life Park Hawaii 6/	203,889	391,140	288,917
Tropic Lightning Museum, Schofield Barracks 6/	16,560	11,164	12,585
Ulupo Heiau State Historical Park	(5/)	(5/)	(5/)
U.S. Army Museum of Hawaii, Ft. DeRussy 6/	84,082	95,023	94,991
U.S.S. Bowfin Submarine Museum	391,218	417,724	400,462
University of Hawaii Art Gallery 7/	52,000	52,000	52,000
Waikiki Aquarium 1/	261,704	323,007	302,251
WWII Valor in the Pacific National Monument 8/	1,819,020	1,947,495	9/ 1,779,143

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Table 7.40-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 2016 TO 2018 -- Con.

Island and cultural attraction	2016	2017	2018
HAWAII			
H.N. Greenwell Store 10/	1,295	1,772	2,041
Hawaii Tropical Botanical Garden	102,581	(NA)	(NA)
Hawaii Volcanoes National Park 11/	1,887,580	2,016,702	12/ 1,116,891
Hulihe'e Palace	26,049	26,674	(NA)
Kaloko-Honokohau National Historical Park	185,041	196,857	218,015
Kona Coffee Living History Farm 13/	9,465	13,207	15,243
Lyman House Memorial Museum	11,698	10,400	11,052
Nani Mau Gardens	(NA)	(5/)	(5/)
Pacific Tsunami Museum	15,274	18,079	(NA)
Pana'ewa Rainforest Zoo and Gardens 1/	251,436	264,415	269,453
Pu'uuhonua O Honaunau National Historical Park	421,027	505,735	462,974
Pu'ukohola Heiau National Historic Site	138,565	147,259	145,585
Volcano Art Center Gallery	325,000	380,000	162,500
Volcano Art Center Campus	7,400	9,300	14,500
MAUI			
Alexander & Baldwin Sugar Museum	41,235	36,621	32,025
Aquarium Maui/Maui Ocean Center	313,989	340,107	365,939
Haleakala National Park	1,263,558	1,112,390	1,044,084
Halekii-Pihana Heiau State Historical Site	(5/)	(5/)	(5/)
Hana Cultural Center	(NA)	385	(NA)
Iao Valley State Monument	(5/)	(5/)	(5/)
Kula Botanical Garden	22,300	23,500	22,750
Lahaina Restoration Foundation	21,822	25,152	27,671
Baldwin Missionary Home Museum	14,538	14,340	15,300
Hale Pai Printing House	282	228	413
Wo Hing Temple Museum	7,002	10,584	11,958
Maui Historical Society Bailey House Museum	12,049	11,884	16,974
The Whale Center of Hawaii 14/	(14/)	(NA)	(NA)

Continued on next page.

Table 7.40-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 2016 TO 2018 -- Con.

Island and cultural attraction	2016	2017	2018
KAUAI			
Grove Farm Homestead	2,633	3,829	3,727
Kauai Museum	25,100	42,050	51,024
Kilauea Point National Wildlife Refuge 15/	177,124	203,598	238,470
Kokee Natural History Museum	92,234	94,268	7/ 93,407
Waioli Mission House	321	366	228
MOLOKAI			
Kalaupapa National Historical Park 16/	71,527	76,512	72,146
LANAI			
Lanai Culture & Heritage Center	8,946	11,258	8,461

NA Not available.

1/ Fiscal year ending June 30.

2/ Diamond Head State Monument is the only State Park where an entry fee is charged to all visitors. The estimated attendance is based on revenues received from entrance fees paid by walk-ins, drive-ins, and commercial vehicles.

3/ The Bishop Museum ceased public operations at its Hawaii Maritime Center, effective May 1, 2009.

4/ Church of Jesus Christ of Latter-Day Saints, Hawaii Temple Visitor's Center.

5/ No visitor counts are conducted.

6/ Fiscal year ending September 30.

7/ Data are estimates.

8/ Counts include visitors to USS *Arizona* Memorial.

9/ Visitor access to the USS *Arizona* Memorial was suspended from May 6, 2018 due to damage to the Memorial bridge and dock. Other activities at the site remained open.

10/ Visitor count for 2015 was previously not available. The visitor count in 2015 was 842.

11/ Kilauea Visitor Center and Jagger Museum are included in the total attendance at Hawaii Volcanoes National Park.

12/ Hawaii Volcanoes National Park was closed from May 11, 2018 through September 22, 2018 due to volcanic activity.

13/ Visitor count for 2015 was previously not available. The visitor count in 2015 was 6,089.

14/ The Whalers Village Museum was not open to the public in 2016. It was slated to be reopened in June 2017 as The Whale Center of Hawaii.

15/ Visitor count is for the Point only and do not include counts for the overlook on Kilauea Road. Beginning in 2014, the Refuge was open 5 days a week. Visitation was estimated between January 2016-April 2016 due to Refuge closure for trail stabilization.

16/ Includes Kalaupapa Settlement.

Source: Hawaii State Department of Business, Economic Development & Tourism, annual mail and telephone survey of attractions.

Table 7.41-- NATIONAL PARKS, SITES AND MONUMENTS: 2000 TO 2018

Year and area	Acreage, Dec. 31 1/			Visits
	Total	Federal	Non-federal	
2000	251,744	237,504	14,240	6,517,693
2001	251,744	237,504	14,240	6,215,669
2002	251,744	237,504	14,240	6,025,991
2003	364,981	353,292	11,689	5,935,099
2004	364,999	353,434	11,564	6,700,980
2005	364,999	353,434	11,564	5,415,722
2006	364,999	353,672	11,326	5,323,425
2007	364,999	353,672	11,326	5,122,855
2008	369,110	357,784	11,326	4,536,505
2009	369,122	357,795	11,326	4,312,818
2010	369,124	357,795	11,329	4,493,123
2011	369,166	357,837	11,329	4,784,285
2012	369,166	357,837	11,329	5,119,035
2013	369,166	357,837	11,329	4,902,696
2014	369,166	357,837	11,329	5,213,817
2015	369,320	357,960	11,360	5,439,034
2016	369,320	357,960	11,360	5,786,318
2017	369,320	357,960	11,360	6,002,950
2018 2/ 3/	371,494	360,134	11,360	4,838,838
AREAS: 2018				
Haleakala National Park	33,265	33,264	(4/)	1,044,084
Hawaii Volcanoes National Park 2/	325,605	325,605	-	1,116,891
Honouliuli National Monument	154	123	31	(5/)
Kalaupapa National Historical Park	10,779	23	10,756	72,146
Kaloko-Honokohau National Historical Park	1,163	616	547	218,015
Pu'uuhonua o Honaunau National Historical Park	420	420	-	462,974
Pu'ukohola Heiau National Historic Site	86	61	25	145,585
World War II Valor in the Pacific National Monument 3/ 6/	22	22	-	1,779,143

1/ Revised from previous *Data Book*.

2/ Hawaii Volcanoes National Park was closed from May 11, 2018 through September 22, 2018 due to volcanic activity.

3/ Visitor access to the USS *Arizona* Memorial was suspended from May 6, 2018 due to damage to the Memorial bridge and dock. Other activities at the site remained open.

4/ Figure rounds to 0 but is included in total.

5/ Honouliuli National Monument was established by presidential proclamation on February 24, 2015. It is not yet open to visitors.

6/ Formerly, USS *Arizona* Memorial.

Source: U.S. Department of the Interior, National Park Service, Natural Resource Stewardship and Science "Annual Visitation By Park (1979 - Last Calendar Year)" and "Park Acreage Reports (1997 - Last Calendar/Fiscal Year)" <<https://irma.nps.gov/Stats/Reports/National>> accessed March 22, 2019.

Table 7.42-- STATE PARKS AND HISTORIC SITES: 1992 TO 2017

[As of June 30]

Year and island	Number of areas	Acreage	
		Total	Developed
1992 1/	63	25,080.0	745.6
1993	63	25,080.0	745.6
1994	63	25,099.0	745.6
1995	64	26,742.0	750.6
1996	64	26,742.0	750.6
1997	64	26,742.0	750.6
1998	65	26,762.0	750.6
1999	65	26,762.0	750.6
2000	65	26,762.0	750.6
2001	66	31,444.0	750.6
2002	67	31,764.0	750.6
2003	68	31,788.0	750.6
2004	69	31,788.0	750.6
2005	70	32,550.0	750.6
2006	70	32,550.0	750.6
2007	71	33,654.0	750.6
2008	71	33,555.0	745.6
2009	69	33,522.0	712.6
2010	69	33,522.0	712.6
2011	69	33,522.0	712.6
2012	69	33,522.0	712.6
2013	69	33,522.0	712.6
2014	65	32,896.0	707.6
2015	65	32,883.0	707.6
2016	67	32,890.0	707.6
2017	63	33,467.6	725.2
ISLAND: 2017			
Hawaii	16	7,371.6	249.9
Maui	9	326.5	37.9
Molokai	1	233.7	10.0
Oahu	27	11,271.2	296.8
Kauai	10	14,264.6	130.6

1/ In 1992, 9 areas were transferred to the neighbor island counties and 5 were transferred to the City and County of Honolulu. A Big Island park was transferred to the State park system from Hawaii County and one from the City and County of Honolulu.

Source: Hawaii State Department of Land and Natural Resources, Division of State Parks, records.

Table 7.43-- MAJOR STATE PARKS: 2015 TO 2017

[As of June 30. Parks having at least 1,000 acres]

Park	Acreage	
	Total	Developed
2015		
Napali Coast State Wilderness Park	6,175.0	4.0
Ahupuaa O Kahana State Park	5,249.0	26.0
Kokee State Park	4,345.0	55.0
Waimea Canyon State Park	1,837.4	10.0
Kekaha Kai State Park	1,745.5	5.0
Wailua River State Park	1,466.3	37.4
2016		
Napali Coast State Wilderness Park	6,175.0	4.0
Ahupuaa O Kahana State Park	5,249.0	26.0
Kokee State Park	4,345.0	55.0
Waimea Canyon State Park	1,837.4	10.0
Kekaha Kai State Park	1,745.5	5.0
Wailua River State Park	1,092.6	37.4
2017		
Napali Coast State Wilderness Park	6,175.0	4.0
Ahupuaa O Kahana State Park	5,249.0	26.0
Kokee State Park	4,345.0	55.0
Waimea Canyon State Park	1,837.4	10.0
Kekaha Kai State Park	1,745.5	5.0
Wailua River State Park	1,466.3	37.4

Source: Hawaii State Department of Land and Natural Resources, Division of State Parks, records.

**Table 7.44-- NATIONAL AND STATE HISTORIC SITES, BY ISLAND:
2018 AND 2019**

[Categories are not exclusive; a site may be listed on both Hawaii Register and National Register]

State and island	2018 1/			2019 2/		
	Listed Hawaii Register	Nominated Hawaii Register	Listed National Register	Listed Hawaii Register	Nominated Hawaii Register	Listed National Register
State total	1,014	13	359	1,025	16	359
Hawaii	178	2	84	177	3	84
Kahoolawe	1	-	1	1	-	1
Kauai	77	-	39	79	-	39
Lanai	1	-	2	1	-	2
Maui	74	-	39	75	-	39
Molokai	158	-	27	158	-	27
Northwestern Hawaiian Islands	1	-	3	1	-	3
Oahu	524	11	164	533	13	164

1/ As of August 10, 2018.

2/ As of June 26, 2019.

Source: Hawaii State Department of Land and Natural Resources, State Historic Preservation Division, "Nominated and Listed Properties on the Hawaii and National Registers of Historic Places" (August 2018) <https://dlnr.hawaii.gov/shpd/home/attachment/historicregisters_2018aug10/> accessed July 1, 2019, and "Nominated and Listed Properties on the Hawaii and National Registers of Historic Places" (June 2019) <https://dlnr.hawaii.gov/shpd/home/attachment/historicregisters_26june2019/> accessed July 1, 2019.

Table 7.45-- ZOOS: 2014 TO 2018

Subject and Zoo	2014	2015	2016	2017	2018
Species 1/ 2/					
Honolulu Zoo	205	203	200	193	191
Panaewa Rainforest Zoo and Gardens (Hilo)	87	87	91	87	85
Individuals 1/ 2/					
Honolulu Zoo	890	869	913	813	814
Panaewa Rainforest Zoo and Gardens (Hilo)	180	180	195	179	172
Attendance 3/					
Honolulu Zoo	606,566	592,780	564,114	560,479	579,134
Panaewa Rainforest Zoo and Gardens (Hilo)	220,323	214,249	251,436	262,275	269,453

1/ Animal and bird inventory, December 31.

2/ Species and individuals that are owned and on-site including on loan.

3/ Fiscal year ending June 30.

Source: City and County of Honolulu, Department of Enterprise Services, Honolulu Zoo and County of Hawaii, Department of Parks and Recreation, records.

Table 7.46-- AQUATIC COLLECTIONS: 2018

[As of June 30. For annual attendance, see table 7.40]

Phylum or class	Sea Life Park		Waikiki Aquarium	
	Species	Individuals	Species	Individuals
Total	79	1,111	358	2,158
Fishes	47	480	180	1,001
Reptiles	1	24	-	-
Mammals	4	20	1	2
Invertebrates	18	72	177	1,155
Birds	9	515	-	-

Source: Sea Life Park, records; and Waikiki Aquarium, records.

Table 7.47-- COUNTY PARKS, BY ISLAND: 2016 TO 2018

[As of December 31]

Island	Number			Acreage		
	2016	2017	2018	2016	2017	2018
State total	717	730	751	11,039	11,166	11,148
Hawaii	209	209	209	2,906	2,906	2,906
Maui	132	133	141	2,389	2,403	2,444
Lanai	5	5	5	24	24	24
Molokai	12	12	12	79	79	80
Oahu	285	297	299	5,154	5,267	4,909
Kauai	74	74	85	487	487	785

Source: County parks and recreation departments.

Table 7.48-- ATTENDANCE AND WATER SAFETY AT GUARDED BEACH PARKS, FOR THE CITY AND COUNTY OF HONOLULU: 2017

Beach park	Estimated attendance 1/	Rescues	Drownings	Surfing accidents
All parks	23,866,335	3,340	16	92
Ala Moana	3,403,274	66	-	1
Alii/Haleiwa	470,010	106	-	5
Bellows	97,758	16	-	-
Chuns Reef	325,556	140	-	17
Ehukai	588,817	133	-	3
Hanauma	1,569,756	978	9	-
Kailua	799,199	21	-	-
Keauwaula	348,204	14	-	-
KeWaena	356,778	45	-	1
Kualoa	239,616	29	-	-
Laniakea	385,961	104	-	10
Maili	564,909	40	-	-
Makaha	577,923	32	1	-
Makapuu	191,251	195	-	1
Nanakuli	480,865	235	-	-
Pokai Bay	284,367	14	-	-
Sandy	531,672	492	1	11
Sunset	428,817	48	-	3
Waikiki	10,968,557	376	4	30
Waimanalo	627,562	145	1	-
Waimea	625,483	111	-	10

1/ Attendance is based on headcounts taken 3 times by Water Safety Officers over an 8-hour work day.

Source: City and County of Honolulu, Emergency Services Department, Ocean Safety & Lifeguard Services Division, records.

**Table 7.49-- SANDY SHORELINE AND PUBLIC BEACH ACTIVITIES,
BY ISLAND: 2019**

Subject	State total	Hawaii	Maui	Oahu	Kauai
Miles of shoreline 1/ Sandy shoreline	610 169	266 (NA)	120 56	112 67	112 47
Number of public beaches 2/ Recommended for swimming	63 46	11 8	9 9	33 21	10 8
Recommended for surfing	29	-	5	21	2
Recommended for snorkeling	25	5	7	9	4
Recommended for fishing	28	-	2	22	4

NA Not available.

1/ As reported in the 2018 *Hawaiian Islands National Shoreline Management Study* (see source for more information).

2/ As monitored and recommended by the Hawaiian Lifeguard Association for *Hawaii Beach Safety* (see source for more information).

Source: U.S. Army Corps of Engineer Institute for Water Resources, *Hawaiian Islands National Shoreline Management Study* (2018) <<https://usace.contentdm.oclc.org/utis/getfile/collection/p16021coll2/id/2963>> accessed June 4, 2019; Hawaiian Lifeguard Association, *Hawaii Beach Safety* <<https://www.hawaiibeachsafty.com>> accessed June 4, 2019; and calculations by the Hawaii State Department of Business, Economic Development & Tourism.

Table 7.50-- COUNTY TENNIS FACILITIES: 2010 TO 2018

[As of December 31]

Subject	State total	Hawaii	Maui	Lanai	Molokai	Oahu	Kauai
Locations							
2010	93	19	13	2	1	48	10
2011	93	19	13	2	1	48	10
2012	94	19	13	2	1	49	10
2013	95	19	13	2	1	50	10
2014	95	19	13	2	1	50	10
2015	96	19	13	2	1	51	10
2016	96	19	13	2	1	51	10
2017	96	19	13	2	1	51	10
2018	96	19	13	2	1	51	10
Courts							
2010	323	43	49	4	2	201	24
2011	323	43	49	4	2	201	24
2012	326	42	49	4	2	205	24
2013	326	42	47	4	2	207	24
2014	325	42	46	4	2	207	24
2015	326	42	46	4	2	208	24
2016	328	44	46	4	2	208	24
2017	328	44	46	4	2	208	24
2018	325	44	43	4	2	208	24

Source: County parks and recreation departments.

Table 7.51-- GOLF COURSES, BY NUMBER OF HOLES, TYPE AND ISLAND: 2019

Island and course type 1/	Number of golf courses					Number of holes
	Total	9-hole	18-hole	27-hole	36-hole	
State total	86	9	73	3	1	1,512
Military	7	1	6	-	-	117
Municipal	9	1	8	-	-	153
Private	16	3	13	-	-	261
Public	54	4	46	3	1	981
Hawaii	18	2	15	-	1	324
Municipal	1	-	1	-	-	18
Private	6	1	5	-	-	99
Public	11	1	9	-	1	207
Maui	16	1	15	-	-	279
Municipal	1	-	1	-	-	18
Private	3	1	2	-	-	45
Public	12	-	12	-	-	216
Lanai	3	1	2	-	-	45
Public 2/	3	1	2	-	-	45
Molokai	1	1	-	-	-	9
Public	1	1	-	-	-	9
Oahu	38	3	34	1	-	666
Military	7	1	6	-	-	117
Municipal	6	1	5	-	-	99
Private	6	1	5	-	-	99
Public	19	-	18	1	-	351
Kauai	10	1	7	2	-	189
Municipal	1	-	1	-	-	18
Private	1	-	1	-	-	18
Public	8	1	5	2	-	153

1/ Course type 'Private' includes Semi-Private and Private-Resort, and 'Public' includes Resort.

2/ Includes Keole Golf Course currently closed for renovations.

Source: Hawaii State Golf Association <<http://www.hawaiiategolf.org/>> accessed June 4, 2019; and calculations by Hawaii State Department of Business, Economic Development and Tourism.

Table 7.52-- COUNTY GOLF COURSES AND CAMPING PERMITS, FOR OAHU: 1991 TO 2018

Year	Public golf courses 1/			Camping permits issued 2/
	Courses	Holes	Rounds played	
1991	5	81	580,888	9,633
1992	5	81	654,726	9,938
1993	5	81	638,972	10,251
1994	5	81	580,120	8,778
1995	6	99	650,934	10,514
1996	6	99	685,191	10,622
1997	6	99	686,188	15,804
1998	6	99	747,379	16,929
1999	(NA)	(NA)	(NA)	16,884
2000	6	99	663,710	16,947
2001	6	99	638,817	16,375
2002	6	99	607,823	12,045
2003	6	99	602,123	12,045
2004	6	99	560,921	11,128
2005	6	99	530,606	14,847
2006	6	99	538,051	9,179
2007	6	99	556,197	8,469
2008	6	99	578,082	7,622
2009	6	99	563,589	7,636
2010	6	99	534,508	8,815
2011	6	99	465,472	8,960
2012	6	99	464,708	10,773
2013	6	99	442,362	8,460
2014	6	99	416,356	8,599
2015	6	99	400,869	7,461
2016	6	99	375,710	7,548
2017	6	99	371,744	9,809
2018	6	99	376,895	7,431

NA Not available.

1/ County public golf courses are categorized as Municipal golf courses in Table 7.51.

2/ By the City and County of Honolulu, camping permits issued reflect cumulative family and group camping permits.

Source: City and County of Honolulu, Department of Parks and Recreation, records and Department of Enterprise Services, records.

Table 7.53-- SONY OPEN SCORES AND PURSES: 1999 TO 2019

[The Sony Open is held at the Waialae Country Club golf course. Distance is 7,044 yards. Par is 70/280. Distance changed from 7,060 yards in 2007]

Year	Holes	Winning score		Purse (dollars)	
		Total	Below par	Total	Winner
1999	72	271	9	2,600,000	468,000
2000	72	261	19	2,900,000	522,000
2001	72	260	20	4,000,000	720,000
2002	72	266	14	4,000,000	720,000
2003	1/ 72	264	16	4,500,000	810,000
2004	2/ 72	262	18	4,800,000	864,000
2005	72	269	11	4,800,000	864,000
2006	72	261	19	5,100,000	918,000
2007	72	266	14	5,200,000	936,000
2008	72	266	14	5,300,000	954,000
2009	72	265	15	5,400,000	972,000
2010	72	265	15	5,500,000	990,000
2011	72	264	16	5,500,000	990,000
2012	72	267	13	5,500,000	990,000
2013	72	256	24	3/ 5,600,000	3/ 1,008,000
2014	72	263	17	5,600,000	1,008,000
2015	72	257	23	5,600,000	1,008,000
2016	1/ 72	260	20	5,800,000	1,044,000
2017	72	253	27	6,000,000	1,080,000
2018	4/ 72	263	17	6,200,000	1,116,000
2019	72	258	22	6,400,000	1,152,000

1/ There was an additional 2 hole playoff.

2/ There was an additional 3 hole playoff.

3/ Revised from previous *Data Book*.

4/ There was an additional 6 hole playoff.

Source: Sony Open in Hawaii, Player Performances <<https://www.sonyopeninhawaii.com/player-performances>>
 Accessed January 29, 2019.

Table 7.54-- PUBLIC HUNTING AREAS AND WILDLIFE SANCTUARIES AND REFUGES, BY ISLAND: OCTOBER 30, 2018

Island	Public hunting areas		Wildlife sanctuaries and refuges 1/	
	Number	Acreage (1,000)	Number	Acreage (1,000)
State total	122	939.1	50	30.0
Hawaii	62	686.0	5	28.0
Maui	18	68.0	12	0.3
Lanai	3	33.0	4	(2/)
Molokai	5	13.5	6	(2/)
Oahu	14	25.0	18	1.1
Kauai	20	113.6	3	0.4

1/ State managed sanctuaries, refuges and preserves. State total includes 2 wildlife refuges totaling 200 acres in the Kure Atoll.

2/ Less than 50 acres.

Source: Hawaii State Department of Land and Natural Resources, Division of Forestry and Wildlife, records.

Table 7.55-- FISHING AND HUNTING LICENSES ISSUED: 2010 TO 2018

[Fiscal years ending June 30]

Year	Freshwater fishing licenses	Hunting licenses
2010	5,678	10,427
2011	2,688	10,535
2012	2,759	10,738
2013	1,177	9,476
2014	4,648	10,673
2015	3,552	11,958
2016	4,707	11,929
2017	4,687	11,813
2018	4,788	11,956

Source: Hawaii State Department of Land and Natural Resources, Division of Aquatic Resources and Division of Forestry and Wildlife, records.

Table 7.56-- HONOLULU MARATHON REGISTRANTS, FINISHERS AND WINNING TIMES: 1992 TO 2018

Year	Number of registrants	Number of finishers	Winning time (hr., min., sec.)	
			Men	Women
1992	30,905	23,515	2:14:19	2:32:13
1993	29,514	23,640	2:13:16	2:32:20
1994	32,771	25,833	2:15:04	2:37:06
1995	34,434	27,022	2:16:08	2:37:29
1996	30,864	24,414	2:13:23	2:34:28
1997	33,682	26,495	2:12:17	2:33:14
1998	27,704	22,112	2:14:53	2:33:27
1999	26,724	21,211	2:16:45	2:32:36
2000	26,465	22,636	2:15:19	2:28:33
2001	23,513	19,236	2:15:09	2:29:54
2002	30,428	26,477	2:12:29	2:29:08
2003	25,283	22,161	2:12:59	2:31:56
2004	25,671	22,407	2:11:12	2:27:33
2005	28,048	24,295	2:12:00	2:30:24
2006	28,637	24,575	2:13:42	2:27:19
2007	27,829	23,299	2:18:53	2:33:07
2008	23,231	20,062	2:14:35	2:32:36
2009	23,469	20,323	2:12:14	2:28:34
2010	20,417	20,181	2:15:18	2:32:13
2011	22,615	19,078	2:14:55	2:31:41
2012	24,413	24,156	2:12:31	2:31:23
2013	30,291	22,077	2:18:47	2:36:02
2014	30,434	21,827	2:15:35	2:30:23
2015	30,797	21,563	2:11:43	2:28:34
2016	28,664	20,235	2:09:37	2:31:10
2017	26,345	20,390	2:08:27	2:22:15
2018	25,065	19,773	2:09:01	2:36:22

Source: Honolulu Marathon Association, Honolulu Marathon Champions & Entrants/Finishers <<https://www.honolulumarathon.org/2018-results>> accessed January 14, 2019 and records. See also History & Statistics <<https://www.honolulumarathon.org/key-information/history-statistics>>.

Table 7.57-- IRONMAN TRIATHLON WORLD CHAMPIONSHIP PARTICIPANTS, FINISHERS AND WINNING TIMES: 1992 TO 2018

Year	Number of participants	Number of finishers	Winning time (hr., min., sec.)	
			Men	Women
1992	1,379	1,298	8:09:08	8:55:29
1993	1,438	1,353	8:07:45	8:58:23
1994	1,405	1,290	8:20:27	9:20:14
1995	1,444	1,325	8:20:34	9:16:46
1996	1,421	1,288	8:04:08	9:06:49
1997	1,478	1,365	8:33:01	9:31:43
1998	1,487	1,379	8:24:20	9:24:16
1999	1,463	1,411	8:17:17	9:13:02
2000	1,525	1,426	8:21:01	9:26:17
2001	1,468	1,368	8:31:18	9:28:37
2002	1,541	1,455	8:29:56	9:07:54
2003	1,645	1,569	8:22:35	9:11:55
2004	1,728	1,579	8:33:29	9:33:25
2005	1,743	1,688	8:14:17	9:09:30
2006	1,689	1,624	8:11:56	9:18:31
2007	1,787	1,685	8:15:34	9:08:45
2008	1,731	1,634	8:17:45	9:06:23
2009	1,778	1,650	8:20:21	8:54:02
2010	1,849	1,770	8:10:37	8:58:36
2011	1,859	1,773	8:03:56	8:55:08
2012	1,984	1,886	8:18:37	9:15:54
2013	2,134	1,959	8:12:29	8:52:14
2014	2,187	1,985	8:14:18	9:00:55
2015	2,308	2,144	8:14:40	8:57:57
2016	2,316	2,207	8:06:30	8:46:46
2017	2,455	2,235	8:01:40	8:50:47
2018	2,472	2,307	7:52:39	8:26:18

Source: Ironman Triathlon World Championship, records; 1995-1998 race results from JTL Timing Systems Hawaii at <<http://www.ironmantri.com>>; 1999-2009 race results from <<http://www.ironmanlive.com>>; 2010 to present <<http://www.ironman.com/triathlon/events/americas/ironman/world-championship/results.aspx#axzz5Eb18tzPL>> accessed on March 22, 2019.

Table 7.58-- TRANSPACIFIC YACHT CLUB'S HONOLULU RACE ENTRIES AND WINNING TIMES: 1985 TO 2017

[Sponsored by the Transpacific Yacht Club of Los Angeles. Run biennially between San Pedro, California and Diamond Head Lighthouse, a great circle distance of 2,255 nautical miles]

Year	Boats entered	Winning times (days, hours, minutes, seconds)	
		Elapsed	Corrected
1985	65	13:06:31:19	9:14:07:40
1987	55	8:12:00:40	8:00:56:41
1989	45	8:12:50:35	8:02:54:08
1991	42	10:08:59:35	9:22:34:13
1993	42	9:09:11:17	8:28:09:06
1995	35	9:01:32:02	8:22:41:48
1997	39	8:06:31:00	7:01:46:11
1999	33	8:02:52:27	7:08:40:10
2001	34	10:17:49:19	8:01:01:08
2003	57	8:17:01:25	7:12:20:29
2005	76	8:16:25:04	6:08:45:05
2007	73	10:11:51:35	6:14:39:33
2009	86	7:08:17:11	5:07:52:20
2011	64	8:16:59:23	6:05:00:55
2013	58	12:05:23:18	5:12:20:55
2015	60	8:15:56:16	5:15:47:00
2017	49	7:01:20:10	8:03:01:28

Source: Transpac website <<http://www.transpacrace.com>> accessed May 17, 2018.

**Table 7.59-- TOTAL ATTENDANCE AT FOOTBALL BOWL GAMES:
2002-2003 TO 2018-2019 SEASONS**

Season	Hawaii Bowl		Pro Bowl 1/
	Tickets sold	Turnstile count	Tickets sold
2002-2003	35,513	(NA)	50,125
2003-2004	29,005	(NA)	50,127
2004-2005	39,754	(NA)	50,225
2005-2006	26,254	16,134	50,190
2006-2007	43,435	40,623	50,410
2007-2008	30,467	24,149	50,044
2008-2009	45,718	43,487	49,958
2009-2010	32,650	20,217	2/ 70,697
2010-2011	3/ 43,673	41,089	49,338
2011-2012	32,630	19,411	48,423
2012-2013	30,024	19,712	47,134
2013-2014	3/ 29,106	22,324	47,270
2014-2015	25,365	13,922	4/ 63,225
2015-2016	22,793	14,537	50,000
2016-2017	23,175	20,327	5/ 60,834
2017-2018	20,546	12,187	5/ 51,019
2018-2019	30,911	27,835	5/ (NA)

NA Not available.

1/ Turnstile count not available for Pro Bowl.

2/ Held in Miami, FL.

3/ Revised from previous *Data Book*.

4/ Held in Phoenix, AZ.

5/ Held in Orlando, FL.

Source: SoFi Hawai'i Bowl Results Archive, *Bowl Record Book* (annual) and Game Stats <<https://www.thehawaiiibowl.com/history>> accessed January 29, 2019; Hawaii Athletics "UH Post-Game Notes (Hawai'i Bowl)" <<https://hawaiiathletics.com/sports/2018/12/23/uh-post-game-notes-hawai-i-bowl.aspx>> accessed January 29, 2019; Sports Pool, "Pro Bowl Venues and Attendance" <http://www.sportspool.com/football/pro_bowl/venues.php> accessed January 29, 2019; ESPN, Sponsor Recap <<http://espnspnsorrecaps.com/events/hawaii-bowl>> accessed January 29, 2019, and Hawai'i Bowl records.

Table 7.60-- VARSITY SPORTS SUMMARY FOR THE UNIVERSITY OF HAWAII AT MANOA: 2014-2015 TO 2017-2018

[For school year. Includes only games played against four-year collegiate teams]

Sports	Games played 1/				Home games	
	Total	Won	Lost	Tied	Home dates	Attendance
2014-2015						
Baseball	53	21	32	-	30	97,979
Basketball (men's)	35	22	13	-	18	115,816
Basketball (women's)	32	23	9	-	17	34,766
Football	13	4	9	-	7	192,159
Volleyball (men's)	31	24	7	-	17	62,399
Volleyball (women's)	29	22	7	-	19	126,389
2015-2016						
Baseball	53	23	30	-	35	105,724
Basketball (men's)	34	28	6	-	20	141,637
Basketball (women's)	32	21	11	-	14	35,660
Football	13	3	10	-	7	164,031
Volleyball (men's)	28	16	12	-	17	61,180
Volleyball (women's)	31	29	2	-	19	131,187
2016-2017						
Baseball	51	28	23	-	35	105,743
Basketball (men's)	30	14	16	-	19	118,444
Basketball (women's)	30	12	18	-	16	60,432
Football	14	7	7	-	7	170,299
Volleyball (men's)	33	27	6	-	18	68,283
Volleyball (women's)	29	23	6	-	19	128,414
2017-2018						
Baseball	51	27	24	-	29	85,375
Basketball (men's)	30	17	13	-	20	115,879
Basketball (women's)	30	12	18	-	16	39,384
Football	12	3	9	-	6	145,463
Volleyball (men's)	27	19	8	-	17	65,546
Volleyball (women's)	28	20	8	-	19	121,523

1/ Volleyball data refer to matches.

Source: University of Hawaii, Office of Intercollegiate Athletics, Sports Media Relations, records.

See also <<http://www.ncaa.org/stats/>>.

**Table 7.61-- PUBLIC HIGH SCHOOL INTERSCHOLASTIC SPORTS:
2011-2012 TO 2017-2018 SEASONS**

[Data are for Oahu only (OIA)]

Sport	Players	Games 1/	Attendance	Expenditure 2/ (dollars)
2011-2012				
Baseball	Boys	(NA)	(NA)	27,500
Basketball	Boys and girls	524	28,383	131,945
Football	Boys	185	126,270	167,600
2012-2013				
Baseball	Boys	(NA)	(NA)	39,623
Basketball	Boys and girls	548	26,478	115,903
Football	Boys	185	119,320	208,820
2013-2014				
Baseball	Boys	(NA)	(NA)	34,325
Basketball	Boys and girls	526	27,663	117,430
Football	Boys	192	116,662	220,279
2014-2015				
Baseball	Boys	(NA)	(NA)	23,432
Basketball	Boys and girls	515	29,003	119,338
Football	Boys	193	118,528	237,173
2015-2016				
Baseball	Boys	(NA)	(NA)	25,917
Basketball	Boys and girls	582	27,515	121,588
Football	Boys	191	116,820	239,731
2016-2017				
Baseball	Boys	(NA)	(NA)	43,061
Basketball	Boys and girls	284	24,510	125,813
Football	Boys	182	93,607	242,152
2017-2018				
Baseball	Boys	(NA)	(NA)	40,778
Basketball	Boys and girls	294	26,671	134,492
Football	Boys	187	88,216	226,316

NA Not available.

1/ Junior varsity and varsity games, based on published schedules from public school leagues. Data exclude pre-season and post-season games.

2/ Data on expenditures reflect figures from the general and school trust funds.

Source: Hawaii State Department of Education, Office of Curriculum, Instruction and Student Support, records.

Table 7.62-- PROFESSIONAL BOXING AND MIXED MARTIAL ARTS (MMA): 1993 TO 2018

Subject	Number of promoters	Number of shows	Paid attendance	Gross receipts (dollars)
Pro boxing				
1993	1	1	472	12,385
1994	3	6	8,022	191,150
1995	2	4	2,636	48,280
1996	3	3	2,653	64,781
1997	2	3	1,967	44,645
1998	2	3	2,059	52,510
1999	1	1	479	10,120
2000	3	5	3,106	77,155
2001	3	6	3,489	141,235
2002	3	3	4,477	106,295
2003	1	2	2,623	79,875
2004	1	-	-	-
2005	1	2	877	30,528
2006	-	-	-	-
2007	2	-	-	-
2008	2	3	450	16,000
2009	3	4	3,599	227,150
2010	2	1	(NA)	(NA)
2011	1	1	2,277	126,075
2012-2016 1/	-	-	-	-
2017	1	1	(NA)	(NA)
2018	-	-	-	-
MMA				
2009	1	1	(NA)	(NA)
2010	7	17	(NA)	(NA)
2011	8	27	(NA)	(NA)
2012	9	24	(NA)	(NA)
2013	8	26	(NA)	(NA)
2014	7	23	(NA)	(NA)
2015	7	19	(NA)	(NA)
2016	9	20	(NA)	(NA)
2017	8	25	(NA)	(NA)
2018	5	13	(NA)	(NA)

NA Not available.

1/ Pro boxing discontinued in 2011 and renewed in 2017.

Source: Hawaii State Department of Commerce and Consumer Affairs, Boxing Commission, records.

Table 7.63-- DOG LICENSES ISSUED, BY ISLAND: 1993 TO 2018

[Dogs are licensed on a biennial basis]

Year	State total	Hawaii	Maui 1/	Lanai	Molokai	Oahu	Kauai
1993	27,586	4,006	2,427	26	46	20,081	1,000
1994	29,010	4,099	3,171	26	57	19,485	2,172
1995	28,442	4,911	1,446	82	48	20,030	1,925
1996	30,376	5,381	699	32	58	21,245	2,961
1997	28,395	5,871	1,378	33	80	19,713	1,320
1998	28,645	5,777	649	35	83	19,861	2,240
1999	32,137	6,311	4,473	29	84	20,039	1,201
2000	31,147	5,627	4,587	57	25	20,066	785
2001	31,068	5,919	4,285	(NA)	(NA)	18,761	2,103
2002	30,909	6,809	4,420	50	30	17,752	1,848
2003	29,519	6,786	2,901	12	47	16,673	3,100
2004	50,180	8,085	3,977	25	30	2/ 36,121	1,942
2005	53,415	10,454	4,621	24	30	2/ 35,638	2,648
2006	50,440	8,836	4,282	17	27	2/ 35,163	2,115
2007	50,403	6,504	4,997	9	27	2/ 34,966	3,900
2008	50,919	6,186	7,009	16	32	2/ 35,129	2,547
2009	52,623	7,881	5,039	25	36	2/ 35,129	4,513
2010	51,072	7,353	4,683	65	61	2/ 34,797	4,113
2011	49,763	6,647	4,880	22	24	2/ 33,736	4,454
2012	(NA)	6,205	3/ 4,042	(NA)	(NA)	2/ 32,892	2,664
2013	42,904	2,167	3/ 3,978	54	26	2/ 32,970	4/ 3,709
2014	(NA)	6,504	3/ 4,034	(NA)	(NA)	2/ 32,474	1,595
2015	(NA)	4,609	3/ 3,701	(NA)	(NA)	2/ 30,983	3,345
2016	(NA)	8,203	3/ 3,520	(NA)	(NA)	2/ 30,560	1,370
2017	(NA)	7,804	3/ 4,086	(NA)	(NA)	2/ 30,692	2,893
2018	(NA)	5,738	3/ 4,061	(NA)	(NA)	2/ 28,961	(NA)

NA Not available.

1/ For the years 1995-1998, the number of registrations issued by the animal shelter (Maui Humane Society) was not included in the count. From year 2000 Maui County reported data in fiscal year, in 2001 Maui County reported 674 licenses which included Lanai and Molokai totals.

2/ Fiscal year ending June 30, figures are estimates. In previous years' versions of the *Data Book*, 2013 through 2017 were misreported as calendar year; they are for the fiscal year.

3/ Figure includes only issued by Maui Humane Society.

4/ Figure includes only issued by Kauai County. As of October 1, 2013, the Kauai Humane Society began issuing dog tags.

'Source: County Departments of Finance; Hawaiian Humane Society (for Oahu, 1995-2003); Maui Humane Society (for Maui from 1999 to present); and Kauai Humane Society (for Kauai from 2014 to present).