

Table
Number **Table Name**

(Click on the table number to go to corresponding table)

Narrative

07.01	Passengers Arriving, by Transit Status: 2010 to 2019
07.02	Passenger Status of Parties and Passengers Arriving in Hawaii: 2015 to 2019
07.03	Visitor Arrivals and Average Daily Visitor Census: 1966 to 2019
07.04	Visitor Arrivals by Major Market Areas: 2018 and 2019
07.05	Visitor Days: 1993 to 2019
07.06	Average Daily Visitor Census, by County and Island: 2018 and 2019
07.07	Visitor Arrivals, by Area Visited: 2018 and 2019
07.08	Summary Characteristics of Overnight and Longer Visitors: 2018 and 2019
07.09	Domestic Visitors, by State and Region: 2018 and 2019
07.10	Trip Characteristics of Visitors: 2018 and 2019
07.11	Activity Participation by Visitors from the U.S. Total, U.S. West, U.S. East, and Japan: 2018
07.12	Overall Rating by Lifestage and by Visitation Status by Visitors from the U.S. Total: 2018
07.13	Overall Rating by Lifestage and by Visitation Status by Visitors from the U.S. West: 2018
07.14	Overall Rating by Lifestage and by Visitation Status by Visitors from the U.S. East: 2018
07.15	Overall Rating by Lifestage and by Visitation Status by Visitors from Japan: 2018
07.16	Overall Island Experience by Visitors from the U.S. Total, U.S. West, U.S. East, and Japan: 2018
07.17	Sources of Information for Trip Planning by Visitors from the U.S. West, U.S. East, Japan, and Canada: 2018
07.18	Social Media and Mobile App Usage for Trip Planning by Visitors from the U.S. West, U.S. East, Japan, and Canada: 2017
07.19	Areas of Improvement for Visitor Satisfaction, by Visitors from the U.S. West, U.S. East, and Japan: 2018
07.20	Visitor Profile and Trip Characteristics of Visitors from the U.S. Total, U.S. West, U.S. East, and Japan: 2018
07.21	Length of Stay of Visitors Staying Overnight or Longer: 2018 and 2019
07.22	Japanese Visitor Arrivals and Expenditures: 2014 to 2019
07.23	Average Expenditure per Visitor Day, by Origin of Visitors: 1960-1961 to 2019
07.24	Average Expenditure per Visitor Day in Constant Dollars, for Visitors from the Mainland: 1960-1961 to 2019

Table
Number **Table Name**

(Click on the table number to go to corresponding table)

07.25	Expenditures per Visitor Day by Visitors from Selected Geographic Area, by Expenditure Type: 2018 and 2019
07.26	Total Visitor Expenditures by Expenditure Type: 2018 and 2019
07.27	Expenditures per Visitor Day by Visitors from U.S. West, U.S. East and Japan, by Visitor or Trip Characteristics: 2018 and 2019
07.28	Total Visitor Expenditures: 1961 to 2019
07.29	Visitor Expenditures, by Country of Residence: 1999 to 2019
07.30	Cruise Ship Arrival and Passenger Count: 2015 to 2019
07.31	Estimated Direct Visitor-Related Expenditures: 2012 to 2019
07.32	Economic Activity Generated by Visitor-Related Expenditures: 2012 to 2019
07.33	Waikiki's Share of Tourism: 2019
07.34	Contribution to the State's Economy by Statewide Visitor Industry and by Waikiki: 2019
07.35	Visitor Industry Prices, Price Indexes, and Price Deflator: 1991 to 2019
07.36	Returning Residents and Average Number Absent: 1993 to 2019
07.37	Passports Issued by the Honolulu Passport Agency: 2014 to 2019
07.38	Performing Arts, for Oahu: 2018-2019 Season
07.39	Symphony Orchestra Activities: 1992-1993 to 2017-2018
07.40	Attendance at Museums and Other Cultural Attractions: 2017 to 2019
07.41	National Parks, Sites and Monuments: 2000 to 2019
07.42	State Parks and Historic Sites: 1992 to 2019
07.43	Major State Parks: 2017 to 2019
07.44	National and State Historic Sites, State Total and by Island: 2019 and 2020
07.45	Zoos: 2015 to 2019
07.46	Aquatic Collections: 2019
07.47	County Parks, By Island: 2017 to 2019
07.48	Attendance and Water Safety at Guarded Beach Parks, for the City and County of Honolulu: 2018
07.49	Attendance and Water Safety at Guarded Beach Parks, for the City and County of Honolulu: 2019
07.50	Sandy Shoreline and Public Beach Activities, by Island: 2020
07.51	County Tennis Facilities: 2010 to 2019
07.52	Golf Courses, by Number of Holes, Type and Island: 2019
07.53	County Golf Courses and Camping Permits, for Oahu: 1991 to 2019
07.54	Sony Open Scores and Purses: 1999 to 2020
07.55	Public Hunting Areas and Wildlife Sanctuaries and Refuges, by Island: October 30, 2018

Table
Number **Table Name**

(Click on the table number to go to corresponding table)

07.56	Fishing and Hunting Licenses Issued: 2010 to 2018
07.57	Honolulu Marathon Registrants, Finishers and Winning Times: 1992 to
07.58	Ironman Triathlon World Championship Participants, Finishers and Winning Times: 1992 to 2019
07.59	Transpacific Yacht Club's Honolulu Race Entries and Winning Times: 1985 to 2019
07.60	Total Attendance at Football Bowl Games: 2002-2003 to 2019-2020 Seasons
07.61	Varsity Sports Summary for the University of Hawaii at Manoa: 2015- 2016 to 2018-2019
07.62	Public High School Interscholastic Sports: 2012-2013 to 2018-2019 Seasons
07.63	Professional Boxing and Mixed Martial Arts (MMA): 1993 to 2019
07.64	Dog Licenses Issued, by Island: 1993 to 2018

Section 7

RECREATION AND TRAVEL

Statistics on tourism, recreation, sports, museums, parks, pets, and the performing arts appear in this section. Additional information on recreational and resort land use is given in Section 6; on transportation, in Section 18; and on hotels and hotel workers, in Sections 12, 13, 15 and 23.

Information on recreation and tourism is issued periodically by the Hawaii Tourism Authority's Tourism Research (particularly in its annual research reports), the Hawaii State Department of Business, Economic Development and Tourism's Research and Economic Analysis Division, the State Parks Division of the Hawaii State Department of Land and Natural Resources, U.S. National Park Service, County park and recreation departments, and other organizations. Long-term trends are summarized in *Historical Statistics of Hawaii*, Section 11.

Tables 7.01 through 7.10, 7.21 through 7.34, and 7.36 were updated in September 2020 to reflect the release of the final 2019 Hawaii tourism data. Table 7.49 provides an additional year of data for Table 7.48.

Table 7.01-- PASSENGERS ARRIVING, BY TRANSIT STATUS: 2010 TO 2019

[Domestic includes passengers from all flights originating from the mainland United States.
International includes passengers from all flights originating from U.S. territories and other countries]

Transit status	2010	2011	2012	2013	2014
All directions	8,258,740	8,556,041	9,232,172	9,513,611	9,691,996
Landing	8,255,465	8,510,128	9,216,594	9,283,117	9,458,694
Intransit	3,275	45,913	15,578	230,494	233,302
Domestic	6,086,335	6,278,333	6,551,222	6,631,539	6,747,786
Landing	6,083,060	6,258,790	6,551,222	6,527,077	6,647,828
Intransit	3,275	19,543	-	104,462	99,958
International	2,172,405	2,277,708	2,680,950	2,882,072	2,944,210
Landing	2,172,405	2,251,338	2,665,372	2,756,040	2,810,866
Intransit	-	26,370	15,578	126,032	133,344
Transit status	2015	2016	2017	2018	2019
All directions	10,132,074	10,462,968	10,811,431	11,403,884	11,960,460
Landing	9,901,349	10,222,915	10,685,496	11,248,568	11,809,901
Intransit	230,725	240,053	125,935	155,316	150,559
Domestic	7,111,843	7,333,569	(NA)	(NA)	(NA)
Landing	7,010,549	7,221,908	7,505,801	8,068,542	8,667,939
Intransit	101,294	111,661	(NA)	(NA)	(NA)
International	3,020,231	3,129,399	(NA)	(NA)	(NA)
Landing	2,890,800	3,001,007	3,179,695	3,180,026	3,141,962
Intransit	129,431	128,392	(NA)	(NA)	(NA)

NA Not available.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)
<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed August 18, 2020
and records.

**Table 7.02-- PASSENGER STATUS OF PARTIES AND PASSENGERS
ARRIVING IN HAWAII: 2015 TO 2019**

[Domestic includes passengers from all flights originating from the mainland United States.
International includes passengers from all flights originating from U.S. territories and other
countries]

Year and point of origin	All types 1/	Visitors destined to Hawaii 2/	Returning residents	Intended residents 2/
Parties				
2015, total	4,599,649	4,030,801	548,138	(NA)
Domestic	3,453,266	2,923,707	508,849	20,710
International	1,146,383	1,107,094	39,289	(NA)
2016, total	4,627,893	4,021,232	586,642	(NA)
Domestic	3,423,111	2,888,161	514,930	20,019
International	1,204,783	1,133,071	71,712	(NA)
2017, total	4,805,249	4,194,371	591,544	(NA)
Domestic	3,528,457	2,988,867	520,256	19,334
International	1,276,792	1,205,504	71,288	(NA)
2018, total	5,050,084	4,402,706	626,848	(NA)
Domestic	3,771,181	3,205,949	544,702	20,530
International	1,278,903	1,196,757	82,146	(NA)
2019, total	5,233,750	4,579,315	654,435	(NA)
Domestic	3,988,088	3,393,455	574,298	20,336
International	1,265,984	1,185,846	80,138	(NA)
Passengers				
2015, total	9,901,349	8,563,018	1,294,904	(NA)
Domestic	7,010,549	5,782,140	1,184,982	43,428
International	2,890,800	2,780,878	109,922	(NA)
2016, total	10,222,915	8,821,802	1,358,083	(NA)
Domestic	7,221,908	5,968,779	1,210,099	43,030
International	3,001,007	2,853,023	147,984	(NA)
2017, total	10,685,496	9,277,613	1,367,025	(NA)
Domestic	7,505,801	6,239,748	1,225,195	40,859
International	3,179,695	3,037,865	141,830	(NA)

Continued on next page.

**Table 7.02-- PASSENGER STATUS OF PARTIES AND PASSENGERS
ARRIVING IN HAWAII: 2015 TO 2019 -- Con.**

Year and point of origin	All types 1/	Visitors destined to Hawaii 2/	Returning residents	Intended residents 2/
Passengers Con.				
2018, total	11,248,568	9,761,448	1,443,527	(NA)
Domestic	8,068,542	6,736,736	1,288,213	43,593
International	3,180,026	3,024,712	155,314	(NA)
2019, total	11,765,834	10,243,165	1,522,669	(NA)
Domestic	8,667,939	7,253,806	1,370,066	44,067
International	3,141,962	2,989,359	152,603	(NA)

NA Not available.

1/ Due to a change in methodology, does not include intransit passengers, therefore might not be comparable with *2017 Data Book* and earlier versions.

2/ Intended residents were not identified in the international flight survey, therefore they were included in visitors.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual) <<https://www.hawaiiitourismauthority.org/research/annual-visitor-research-reports/>> accessed August 18, 2020; calculations by Hawaii State Department of Business, Economic Development & Tourism; and records.

**Table 7.03-- VISITOR ARRIVALS AND AVERAGE DAILY VISITOR CENSUS:
1966 TO 2019**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state.
Domestic includes passengers from all flights originating from the mainland United States.
International includes passengers from all flights originating from U.S. territories and other countries]

Year	Visitor arrivals			Average daily visitor census		
	Total	Domestic	International	Total	Domestic	International
1966	834,732	629,564	205,168	20,900	19,271	1,629
1970	1,745,904	1,273,639	472,265	36,920	32,028	4,892
1975	2,818,082	2,028,068	790,014	66,146	59,495	6,651
1980	3,928,789	2,793,101	1,135,688	96,406	86,788	9,618
1985	4,843,414	3,522,126	1,321,288	116,107	103,820	12,287
1990	6,723,531	4,315,161	2,408,370	154,516	113,066	41,450
1995	6,546,759	3,743,474	2,803,285	157,098	105,649	51,450
2000	6,948,595	4,446,936	2,501,659	168,637	123,441	45,196
2005	7,416,574	5,313,281	2,103,293	185,445	144,396	41,049
2010	6,916,894	4,957,352	1,959,542	177,949	136,407	41,542
2011	7,174,397	5,127,291	2,047,106	185,824	142,027	43,797
2012	7,867,143	5,403,025	2,464,118	201,267	148,887	52,380
2013	8,003,474	5,405,300	2,598,174	202,876	149,213	53,663
2014	8,196,342	5,486,059	2,710,283	206,217	151,076	55,141
2015	8,563,018	5,782,140	2,780,878	213,934	156,026	57,908
2016	8,821,802	5,968,779	2,853,023	217,675	157,953	59,723
2017	9,277,613	6,239,748	3,037,865	229,063	164,273	64,791
2018	9,761,448	6,736,736	3,024,712	240,341	174,611	65,731
2019	10,243,165	7,253,806	2,989,359	245,733	182,288	63,445

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)
<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed August 18, 2020,
continues report published by the Hawaii State Department of Business, Economic Development & Tourism from 1999 to 2008, and Hawaii Tourism Authority, records.

Table 7.04-- VISITOR ARRIVALS BY MAJOR MARKET AREAS: 2018 AND 2019

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Major Market Areas (MMA) 1/	2018			2019		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
All visitors	9,761,448	6,736,736	3,024,712	10,243,165	7,253,806	2,989,359
US West MMA 2/	4,203,894	4,095,915	107,979	4,595,319	4,517,996	77,323
US East MMA 3/	2,173,458	2,055,288	118,170	2,276,520	2,167,472	109,048
Japan MMA	1,489,778	8,782	1,480,996	1,576,205	8,376	1,567,829
Canada MMA	548,702	136,302	412,400	540,103	135,213	404,890
Other Asia MMA 4/	379,925	35,762	344,163	354,680	31,548	323,132
China	123,246	25,022	98,224	92,082	20,069	72,013
Hong Kong	4,801	1,803	2,998	4,116	1,892	2,224
Korea	228,350	6,197	222,153	229,056	6,558	222,498
Singapore	6,006	1,195	4,811	5,184	1,323	3,861
Taiwan	17,523	1,546	15,977	24,242	1,706	22,536
Oceania MMA 5/	415,764	55,597	360,167	363,551	50,033	313,518
Australia	325,050	44,625	280,425	287,995	39,485	248,510
New Zealand	90,714	10,972	79,742	75,556	10,548	65,008
Europe MMA 6/	144,953	111,279	33,674	137,908	107,235	30,673
United Kingdom	46,523	36,362	10,161	41,219	32,751	8,468
France	25,454	13,958	11,496	23,923	12,861	11,062
Germany	45,819	37,809	8,010	46,299	38,844	7,455
Italy	11,326	9,540	1,786	11,523	9,962	1,561
Switzerland	15,831	13,610	2,221	14,943	12,816	2,127
Latin America MMA 7/	27,778	24,437	3,341	25,344	23,041	2,303
Argentina	6,814	6,151	663	4,734	4,386	348
Brazil	10,847	9,233	1,614	10,317	9,141	1,176
Mexico	10,116	9,052	1,064	10,293	9,514	779
Other MMA 8/	377,196	213,374	163,822	373,534	212,891	160,643

Continued on next page.

**Table 7.04-- VISITOR ARRIVALS BY MAJOR MARKET AREAS: 2018 AND 2019
-- Con.**

- 1/ MMA's are geographical areas defined by the Hawaii Tourism Authority for marketing purposes.
- 2/ Pacific and Mountain States of the United States.
- 3/ All other States in the continental United States not included in U.S. West.
- 4/ Includes China, Hong Kong, Korea (South), Singapore, and Taiwan.
- 5/ Includes Australia and New Zealand.
- 6/ Includes United Kingdom, Germany, France, Italy, and Switzerland.
- 7/ Includes Argentina, Brazil, and Mexico.
- 8/ Includes all countries and districts not listed in other MMAs, including Guam, Puerto Rico, U.S. Virgin Islands, and other U.S. territories.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual).
<<https://www.hawaii tourism authority.org/research/annual-visitor-research-reports/>> accessed August 18, 2020 and records.

Table 7.05-- VISITOR DAYS: 1993 TO 2019

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Year	Total	Domestic	International
1993	53,836,611	36,656,820	17,179,791
1994	57,169,825	39,384,934	17,784,891
1995	57,340,911	38,561,739	18,779,172
1996	57,936,622	38,944,059	18,992,563
1997	57,373,493	39,427,198	17,946,295
1998	57,446,913	40,904,938	16,541,975
1999	60,020,237	43,069,177	16,951,060
2000	61,721,150	45,179,587	16,541,563
2001	57,760,242	43,108,798	14,651,444
2002	58,471,088	44,175,694	14,295,394
2003	58,782,699	45,036,982	13,745,717
2004	62,761,989	48,441,764	14,320,225
2005	67,687,479	52,704,668	14,982,811
2006	69,145,854	54,584,048	14,561,806
2007	69,135,310	55,100,441	14,034,869
2008	63,130,133	49,497,350	13,632,783
2009	60,255,061	47,121,337	13,133,724
2010	64,951,433	49,788,583	15,162,850
2011	67,825,871	51,839,799	15,986,073
2012	73,663,903	54,492,680	19,171,224
2013	74,049,772	54,462,717	19,587,054
2014	75,269,197	55,142,678	20,126,519
2015	78,086,081	56,949,633	21,136,447
2016	79,669,135	57,810,695	21,858,441
2017	83,608,118	59,959,536	23,648,582
2018	87,724,599	63,732,896	23,991,703
2019	89,692,422	66,535,081	23,157,341

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual) <<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed August 18, 2020, continues report published by the Hawaii State Department of Business, Economic Development & Tourism from 1999 to 2008, and Hawaii Tourism Authority, records.

**Table 7.06-- AVERAGE DAILY VISITOR CENSUS, BY COUNTY AND ISLAND:
2018 AND 2019**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

County or island	2018			2019		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
State total	240,341	174,611	65,731	245,733	182,288	63,445
Oahu	110,901	63,264	47,636	114,596	67,841	46,755
Hawaii	35,024	29,469	5,555	35,556	30,316	5,240
Kauai	28,463	25,841	2,621	27,695	25,462	2,234
Maui County	65,954	56,037	9,918	67,885	58,669	9,216
Maui	64,473	54,747	9,727	66,363	57,341	9,022
Molokai	780	683	96	783	691	92
Lanai	701	607	95	738	636	102

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)
<<https://www.hawaii tourism authority.org/research/annual-visitor-research-reports/>> accessed August 18, 2020 and records.

Table 7.07-- VISITOR ARRIVALS, BY AREA VISITED: 2018 AND 2019

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Area visited	2018			2019		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
State total	9,761,448	6,736,736	3,024,712	10,243,165	7,253,806	2,989,359
Oahu	5,862,358	3,217,740	2,644,617	6,154,248	3,513,070	2,641,178
Kauai	1,389,300	1,209,338	179,962	1,370,029	1,211,260	158,769
Maui County	2,963,564	2,473,377	490,187	3,111,131	2,650,787	460,345
Maui	2,914,912	2,432,854	482,058	3,059,905	2,609,798	450,107
Molokai	58,885	42,441	16,445	63,035	44,304	18,730
Lanai	75,010	54,310	20,700	84,103	58,799	25,304
Hawaii Island	1,706,218	1,291,109	415,108	1,763,904	1,361,151	402,753
Hilo	601,160	424,720	176,440	600,490	438,107	162,383
Kona	1,488,700	1,134,813	353,887	1,553,721	1,205,698	348,023
One island only	8,099,892	5,627,323	2,472,569	8,595,524	6,114,794	2,480,730
Oahu only	4,499,507	2,372,338	2,127,169	4,799,336	2,638,593	2,160,743

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual).
 <<https://www.hawaii tourism authority.org/research/annual-visitor-research-reports/>> accessed August 18, 2020
 and records.

Table 7.08-- SUMMARY CHARACTERISTICS OF OVERNIGHT AND LONGER VISITORS: 2018 AND 2019

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Total	Domestic	International
2018			
Residence (percent)			
United States	65.3	91.3	7.5
Pacific and Mountain States	43.1	60.8	3.6
California	24.8	35.0	2.0
Average age	45.5	46.1	44.4
Average party size	2.2	2.1	2.5
Average number of trips to Hawaii	5.2	5.8	3.8
Repeat visitors (percent)	67.1	71.5	57.2
Pleasure trip (percent)	84.3	83.1	87.1
In hotel only (percent)	51.8	44.4	68.3
One island only (percent)	83.0	83.5	81.7
2019			
Residence (percent)			
United States	67.1	92.2	6.2
Pacific and Mountain States	44.9	62.3	2.6
California	26.0	36.4	1.0
Average age	45.3	45.7	44.6
Average party size	2.2	2.1	2.5
Average number of trips to Hawaii	5.3	5.8	4.0
Repeat visitors (percent)	68.2	71.8	59.4
Pleasure trip (percent)	84.7	83.5	87.6
In hotel only (percent)	51.9	45.0	68.6
One island only (percent)	83.9	84.3	83.0

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual) <<https://www.hawaii tourism authority.org/research/annual-visitor-research-reports/>> accessed August 18, 2020 and records.

Table 7.09-- DOMESTIC VISITORS, BY STATE AND REGION: 2018 AND 2019

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state.
Domestic includes passengers from all flights originating from the mainland United States]

Residence	2018	2019
United States	6,151,203	6,685,468
Pacific	3,305,395	3,641,257
Alaska	88,336	93,249
California	2,357,641	2,637,893
Oregon	265,168	281,280
Washington	594,250	628,836
Mountain	790,520	876,739
Arizona	195,487	220,549
Colorado	189,349	205,036
Idaho	61,826	70,826
Montana	30,128	32,365
Nevada	110,222	128,742
New Mexico	29,282	34,054
Utah	162,937	173,552
Wyoming	11,289	11,615
West North Central	249,916	268,161
Iowa	31,336	30,848
Kansas	28,407	32,666
Minnesota	95,876	102,222
Missouri	53,585	59,424
Nebraska	21,888	23,312
North Dakota	8,672	9,541
South Dakota	10,151	10,148
West South Central	379,496	410,553
Arkansas	16,362	17,435
Louisiana	21,190	22,066
Oklahoma	32,172	34,490
Texas	309,772	336,563
East North Central	416,127	433,157
Illinois	147,915	157,541
Indiana	48,685	50,724
Michigan	80,578	82,689
Ohio	82,028	82,682
Wisconsin	56,920	59,520

Continued on next page.

**Table 7.09-- DOMESTIC VISITORS, BY STATE AND REGION:
2018 AND 2019 -- Con.**

Residence	2018	2019
East South Central	99,243	105,630
Alabama	23,702	24,139
Kentucky	22,985	24,316
Mississippi	9,379	10,387
Tennessee	43,177	46,788
New England	126,858	134,780
Connecticut	27,633	27,816
Maine	9,183	9,696
Massachusetts	65,648	72,311
New Hampshire	11,241	11,972
Rhode Island	7,289	7,169
Vermont	5,864	5,815
Middle Atlantic	303,217	315,396
New Jersey	78,247	81,214
New York	147,288	154,937
Pennsylvania	77,682	79,245
South Atlantic	480,432	499,796
Delaware	6,337	6,513
Washington, D.C.	12,187	12,974
Florida	130,990	138,005
Georgia	74,899	77,996
Maryland	60,301	63,520
North Carolina	64,800	65,429
South Carolina	27,480	28,110
Virginia	96,913	100,434
West Virginia	6,525	6,815

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual).
<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed August 18, 2020
and records.

Table 7.10-- TRIP CHARACTERISTICS OF VISITORS: 2018 AND 2019

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Domestic		International	
	2018	2019	2018	2019
All visitors 1/	6,736,736	7,253,806	3,024,712	2,989,359
Purpose of visit 1/				
Pleasure (net)	5,594,931	6,057,786	2,633,643	2,619,941
Vacation	5,369,681	5,833,536	2,330,694	2,327,895
Honeymoon	228,615	226,005	300,775	290,188
Wedding/Get Married	56,654	55,278	45,859	43,819
Meetings, conventions, incentive 1/	313,517	313,185	157,857	145,986
Convention/conference	197,448	183,399	53,147	47,317
Corporate meeting	70,673	76,341	9,904	15,234
Incentive	56,308	64,158	98,035	85,202
Other business	240,718	252,843	17,285	18,342
Visit friends or relatives	709,184	751,377	84,622	84,530
Government or military	91,143	87,020	13,102	16,708
Attend school	14,143	14,948	11,700	10,568
Sport event	65,796	68,767	26,169	29,091
Traveler method				
Group tour	164,704	163,617	342,425	321,436
Package	1,206,398	1,249,443	1,318,660	1,341,724
True independent	5,465,284	5,938,291	1,629,210	1,571,521
Accommodations				
Hotel	3,581,232	3,863,229	2,282,954	2,250,648
Hotel only	2,990,087	3,263,870	2,064,531	2,051,159
Condo	1,190,791	1,245,480	480,816	454,285
Condo only	938,986	998,050	348,485	337,801
Timeshare	681,248	694,653	161,084	158,728
Timeshare only	530,578	548,771	120,355	120,091
Rental house	805,129	889,061	147,930	147,759
Hostel	53,491	55,811	28,010	29,679
Camp site	46,251	50,243	12,503	13,600
Bed & breakfast	87,611	94,590	29,547	24,261
Cruise ship	108,900	118,052	25,794	25,236
Friends, relatives	790,993	837,416	86,634	99,239

1/ Because of multiple responses, detail may add to more than the indicated total.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual).

<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed August 18, 2020 and records.

Table 7.11-- ACTIVITY PARTICIPATION BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2018

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors. Percentages sum to more than 100 percent due to multiple island visitation and multiple activities participated in by visitors]

Activity	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Sightseeing	96.1	95.8	96.5	95.5
Self-guided, drive around island	84.0	85.1	81.8	68.8
Helicopter, airplane tour	8.5	6.6	12.1	2.3
Boat, submarine tour, whale watching	27.7	25.9	31.1	9.7
Visit communities	56.5	56.3	57.0	31.2
Limo, van, bus tour	10.7	7.8	16.4	19.5
Scenic views, natural landmarks	64.3	61.4	69.9	23.3
Movie, TV film location	5.1	4.1	7.0	4.1
Recreation	96.7	97.0	96.2	96.2
Beach, sunbathing	85.0	85.5	83.8	73.1
Bodyboarding, paddleboarding	15.1	17.0	11.3	3.7
Surfing	6.7	6.7	6.5	3.6
Canoeing, kayaking	8.3	8.7	7.6	2.1
Swimming in the ocean	67.2	68.3	65.1	38.4
Snorkeling	47.5	49.9	42.9	17.2
Windsurfing, kitesurfing	0.2	0.2	0.3	0.2
SCUBA diving	3.1	3.1	3.2	2.2
Fishing	3.3	3.4	3.1	1.5
Golf	7.2	7.4	6.7	7.5
Running, jogging, fitness walking	30.0	30.8	28.5	14.7
Spa	10.0	10.1	9.9	6.5
Backpacking, hiking, camping	33.6	32.4	36.0	7.4
Agritourism	14.8	13.6	17.1	12.2
Sports event, tournament	2.6	2.8	2.2	1.8
State parks, botanical gardens	40.6	38.2	45.3	24.0
Jet skiing, parasailing	2.1	2.3	1.8	2.9
Entertainment and dining	98.1	98.4	97.7	98.3
Lunch, sunset, dinner, evening cruise	24.1	23.0	26.1	15.7
Live music, stage show	33.9	32.2	37.3	20.3
Nightclub, dancing, bar, karaoke	9.6	9.4	10.0	6.6
Fine dining	54.3	53.6	55.7	45.4
Family restaurant, diner	61.3	62.8	58.3	23.4
Fast food	36.2	36.5	35.7	53.0
Cafe, coffee house	45.7	46.6	43.9	53.8
Ethnic dining	32.6	31.9	34.0	10.3
Prepared own meals	51.2	55.1	43.6	18.7

Continued on next page.

Table 7.11-- ACTIVITY PARTICIPATION BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2018 -- Con.

Activity	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Shopping	96.4	96.7	95.9	97.6
Mall, department stores	42.6	42.4	43.1	79.9
Designer boutiques	17.9	17.5	18.6	25.1
Hotel stores	35.4	33.5	39.2	35.4
Swap meet, flea market	16.8	17.4	15.6	3.6
Discount, outlet stores	17.5	17.3	17.8	23.7
Supermarkets	65.1	68.2	59.2	65.7
Farmer's market	35.2	37.2	31.2	18.1
Convenience stores	47.0	46.5	48.1	45.6
Duty Free stores	4.0	3.7	4.6	42.1
Local shops, artisans	66.1	65.7	67.0	10.7
Culture	73.6	71.8	77.1	55.5
Historic military site	21.9	18.6	28.3	18.1
Other historic site	29.9	29.2	31.4	18.1
Museum, art gallery	18.9	19.2	18.3	6.4
Luau, Polynesian show, hula show	35.4	32.0	42.0	12.9
Lessons: hula, canoeing, ukulele, etc.	7.6	7.1	8.5	6.4
Play, concert, theatre	4.9	4.7	5.1	3.1
Art, craft fair	14.5	15.0	13.5	3.4
Festivals	5.3	5.3	5.3	3.1
Transportation	92.7	92.8	92.4	95.9
Airport shuttle	19.0	18.4	20.2	24.0
Trolley	2.6	2.3	3.4	46.1
Public bus	4.9	4.4	5.7	16.9
Tour bus, tour van	12.0	8.9	18.0	27.0
Taxi, limousine	9.2	7.6	12.4	31.7
Rental car	78.0	80.0	74.2	33.1

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2018 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed June 29, 2020.

Table 7.12-- OVERALL RATING BY LIFESTAGE AND BY VISITATION STATUS BY VISITORS FROM THE U.S. TOTAL: 2018

[Covers visitors from United States staying overnight or longer. Percent of visitors]

Category	Excellent	Above average	Below average	Poor
Total	88.0	10.4	1.4	0.2
Lifestyle / lifestage segments				
Wedding / honeymoon	90.3	7.9	1.5	0.2
Family (traveling with child under 18)	88.4	10.2	1.2	0.2
Young (18-34)	90.7	8.5	0.5	0.3
Middle age (35-54)	87.6	10.9	1.4	0.1
Seniors (55+)	87.6	10.5	1.7	0.2
Visitation status				
First timers	89.1	9.6	1.0	0.3
Repeat visitors	87.6	10.7	1.5	0.2

Source: Hawaii Tourism Authority, Tourism Research, *2018 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaii tourism authority.org/research/visitor-satisfaction-and-activity/>> accessed June 29, 2020.

Table 7.13-- OVERALL RATING BY LIFESTAGE AND BY VISITATION STATUS BY VISITORS FROM THE U.S. WEST: 2018

[Covers visitors from Pacific and Mountain States of the United States staying overnight or longer. Percent of visitors]

Category	Excellent	Above average	Below average	Poor
Total	87.2	11.1	1.5	0.2
Lifestyle / lifestage segments				
Wedding / honeymoon	87.2	10.4	2.1	0.3
Family (traveling with child under 18)	88.1	10.6	1.1	0.2
Young (18-34)	89.4	9.7	0.7	0.2
Middle age (35-54)	86.8	11.6	1.4	0.1
Seniors (55+)	86.7	11.2	1.9	0.2
Visitation status				
First timers	88.1	10.4	1.2	0.3
Repeat visitors	87.0	11.3	1.5	0.2

Source: Hawaii Tourism Authority, Tourism Research, *2018 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaii tourism authority.org/research/visitor-satisfaction-and-activity/>> accessed June 29, 2020.

Table 7.14-- OVERALL RATING BY LIFESTAGE AND BY VISITATION STATUS BY VISITORS FROM THE U.S. EAST: 2018

[Covers visitors from all other states in the continental United States not included in U.S. West staying overnight or longer. Percent of visitors]

Category	Excellent	Above average	Below average	Poor
Total	89.5	9.1	1.2	0.2
Lifestyle / lifestage segments				
Wedding / honeymoon	94.2	4.9	0.9	0.0
Family (traveling with child under 18)	89.2	9.2	1.4	0.2
Young (18-34)	93.0	6.4	0.2	0.4
Middle age (35-54)	88.9	9.7	1.3	0.1
Seniors (55+)	89.2	9.2	1.3	0.3
Visitation status				
First timers	90.0	8.9	0.9	0.3
Repeat visitors	89.2	9.2	1.4	0.2

Source: Hawaii Tourism Authority, Tourism Research, *2018 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaii-tourism-authority.org/research/visitor-satisfaction-and-activity/>> accessed June 29, 2020.

Table 7.15-- OVERALL RATING BY LIFESTAGE AND BY VISITATION STATUS BY VISITORS FROM JAPAN: 2018

[Visitors staying overnight or longer. Percent of visitors]

Category	Excellent	Above average	Below average	Poor
Total	75.3	23.1	1.4	0.3
Lifestyle / lifestage segments				
Wedding / honeymoon	80.7	18.0	1.0	0.4
Family (traveling with child under 18)	73.1	24.6	1.7	0.6
Young (18-34)	74.0	25.1	0.8	0.1
Middle age (35-54)	77.7	20.5	1.7	0.1
Seniors (55+)	72.3	24.9	2.4	0.4
Visitation status				
First timers	75.1	23.5	1.1	0.3
Repeat visitors	75.3	22.9	1.6	0.2

Source: Hawaii Tourism Authority, Tourism Research, *2018 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed June 29, 2020.

Table 7.16-- OVERALL ISLAND EXPERIENCE BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2018

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors]

Island and rating	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Oahu				
Excellent	79.4	79.2	79.5	72.2
Above average	17.5	17.6	17.4	26.2
Below average	2.7	2.7	2.6	1.4
Poor	0.5	0.4	0.5	0.2
Maui				
Excellent	89.3	88.9	90.1	76.6
Above average	9.4	9.8	8.7	22.7
Below average	1.1	1.2	1.0	0.0
Poor	0.2	0.2	0.3	0.6
Molokai				
Excellent	87.9	90.0	85.1	34.0
Above average	9.6	7.2	12.9	66.0
Below average	2.5	2.9	2.0	0.0
Poor	0.0	0.0	0.0	0.0
Lanai				
Excellent	86.2	89.5	83.2	37.8
Above average	10.8	8.3	13.0	49.6
Below average	2.5	2.3	2.7	12.6
Poor	0.6	0.0	1.1	0.0
Hawai'i (Hilo/ Kona/ Volcano)				
Excellent	86.6	85.0	89.4	82.2
Above average	11.4	12.7	9.0	16.2
Below average	1.9	2.1	1.4	1.4
Poor	0.1	0.1	0.1	0.2
Kauai				
Excellent	88.7	87.9	90.1	78.7
Above average	9.6	10.3	8.6	17.4
Below average	1.4	1.6	1.2	4.0
Poor	0.2	0.3	0.1	0.0

1/ Pacific and Mountain states of the United States.

2/ All other states in the continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2018 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaii tourism authority.org/research/visitor-satisfaction-and-activity/>> accessed June 29, 2020.

Table 7.17-- SOURCES OF INFORMATION FOR TRIP PLANNING BY VISITORS FROM THE U.S. WEST, U.S. EAST, JAPAN, AND CANADA: 2018

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors; percentages do not sum to 100 percent due to multiple sources used]

Information source	U.S. West 1/	U.S. East 2/	Japan	Canada
Travel agents / package tour companies	13.1	20.2	53.9	14.7
Social network sites	9.1	11.4	16.0	13.5
Friends, family	31.4	35.6	15.4	34.3
Hotel, resort front desk, concierge, tour desk	11.4	15.6	7.3	9.9
Mobile apps relevant to trip	19.0	19.4	8.7	16.1
Airline/commercial carrier	13.6	12.9	9.4	10.4
Personal experience	42.0	32.1	21.5	37.9
Online travel booking site/travel agent	28.3	27.8	12.7	37.8
Webpage, blog covering Hawaii	29.7	39.1	33.3	46.6
GoHawaii.com	12.3	18.0	6.8	21.5
Magazines	3.2	4.6	6.3	4.0
Guide books	13.3	18.3	24.4	18.7
Television	0.7	1.1	3.3	0.6

1/ Pacific and Mountain states of the United States.

2/ All other states in the continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2018 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed June 29, 2020.

Table 7.18-- SOCIAL MEDIA AND MOBILE APP USAGE FOR TRIP PLANNING BY VISITORS FROM THE U.S. WEST, U.S. EAST, JAPAN, AND CANADA: 2017

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of respondents who used social media and mobile applications. Percentages do not sum to 100 percent due to multiple answers chosen]

Platform and usage	U.S. West 1/	U.S. East 2/	Japan	Canada
Social Media				
Deciding on vacation destination	36.6	39.4	54.0	42.5
Planning activities	59.3	62.3	57.3	63.4
Airline reservations	18.9	16.0	40.9	25.0
Hotel / lodging reservations	24.2	22.4	39.1	34.0
Car rental reservations	19.5	14.9	22.8	25.2
Tours / attractions / activities	30.3	34.0	38.8	31.1
Restaurant / dining reservations	54.1	52.1	37.7	50.7
Finding places to shop	32.8	31.1	65.0	35.6
Access maps / directions	25.8	23.8	60.7	29.3
Other	1.5	1.2	1.5	1.0
Mobile Apps				
Deciding on vacation destination	37.1	35.9	34.8	39.2
Planning activities	57.7	59.3	35.1	61.7
Airline reservations	61.1	58.3	25.2	63.3
Hotel / lodging reservations	51.0	47.7	25.7	56.7
Car rental reservations	54.8	49.1	14.9	57.8
Tours / attractions / activities	42.5	45.1	23.2	44.1
Restaurant / dining reservations	62.3	64.9	27.7	58.7
Finding places to shop	49.5	49.7	64.2	49.2
Access maps / directions	84.3	83.6	73.8	81.1
Other	1.1	0.9	1.3	1.6

1/ Pacific and Mountain states of the United States.

2/ All other states in the continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2017 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed July 8, 2019.

Table 7.19-- AREAS OF IMPROVEMENT FOR VISITOR SATISFACTION, BY VISITORS FROM THE U.S. WEST, U.S. EAST, AND JAPAN: 2018

[Visitors were asked to identify one thing that could be improved to make their stay at each of the four major Hawaiian islands more enjoyable. Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors. Percentages do not sum to 100 percent due to multiple things mentioned]

Area of improvement	U.S. West 1/	U.S. East 2/	Japan
Oahu			
No negatives	31.4	32.8	33.3
Transportation			
Ground/public transit	1.7	2.1	7.4
Driving experience	8.7	7.7	5.5
Traffic	22.0	21.8	5.8
Food/restaurants			
Quality	1.7	1.1	6.3
Lack of variety/dining options	2.3	1.9	3.1
Activities/attractions and local culture			
Would like to experience more local culture	6.1	7.3	6.1
Safety issues	4.1	3.7	6.8
Hawaii Island			
No negatives	40.2	46.4	32.3
Transportation			
Ground/public transit	2.8	2.9	22.4
Driving experience	5.9	5.2	1.7
Traffic	11.8	9.2	2.2
Food/restaurants			
Lack of variety/dining options	4.6	5.0	9.1
Activities/attractions and local culture			
Would like to experience more local culture	6.9	7.4	4.1
Maui			
No negatives	40.4	45.0	33.2
Transportation			
Driving experience	6.9	6.6	11.0
Traffic	15.1	12.6	4.1
Activities/attractions and local culture			
Would like to experience more local culture	7.5	6.4	7.6

Continued on next page.

Table 7.19-- AREAS OF IMPROVEMENT FOR VISITOR SATISFACTION, BY VISITORS FROM THE U.S. WEST, U.S. EAST, AND JAPAN: 2018 -- Con.

Area of improvement	U.S. West 1/	U.S. East 2/	Japan
Kauai			
No negatives	37.5	47.1	40.8
Transportation			
Driving experience	6.4	5.1	2.1
Traffic	22.3	17.4	4.1
Food/restaurants			
Lack of variety/dining options	4.4	3.9	4.1
Activities/attractions and local culture			
Would like to experience more local culture	6.0	4.7	6.1

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2018 Visitor Satisfaction and Activity Report*
 <<https://www.hawaiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed June 29, 2020.

**Table 7.20-- VISITOR PROFILE AND TRIP CHARACTERISTICS OF VISITORS
FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2018**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors]

Characteristic	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Visitation status				
First timers	26.7	19.0	41.5	33.1
Repeat visitors	73.3	81.0	58.5	66.9
Lifestyle/ lifestage segments				
Wedding/honeymoon	(NA)	(NA)	(NA)	(NA)
Family (traveling with child under 18)	(NA)	(NA)	(NA)	(NA)
Young (under 35)	(NA)	(NA)	(NA)	(NA)
Middle age (35-54)	(NA)	(NA)	(NA)	(NA)
Seniors (55+)	(NA)	(NA)	(NA)	(NA)
Primary purpose of trip				
Vacation	58.3	59.5	55.8	65.4
Anniversary/ birthday	8.2	7.8	9.0	3.6
Visit friends or relatives	8.5	8.2	9.3	1.2
Business trip	4.2	3.9	4.7	2.4
Convention, conference or seminar	3.1	2.6	4.1	0.9
Honeymoon	2.6	2.0	3.8	10.2
Attend/ participate in a wedding	0.5	0.6	0.5	0.5
Family gathering/ reunion	2.2	2.5	1.6	0.9
Incentive/ reward	0.7	0.6	0.8	0.9
Get married/ vow renewal	0.7	0.7	0.7	2.6
Attend/ participate in a sporting event	1.3	1.5	0.9	1.1
Real estate purchase or viewing	0.6	0.7	0.5	0.1
Education/ visit schools	0.7	0.8	0.5	1.2
Attend Funeral	0.4	0.4	0.3	0.0
Cultural/ historical/ music event	0.5	0.6	0.5	0.5
Shopping/ fashion	0.0	0.0	0.0	1.6
Other	0.3	0.4	0.3	0.2
Gender				
Male	41.1	41.1	41.2	47.1
Female	58.9	58.9	58.8	52.9
Age				
Mean (years)	50.87	50.94	50.75	39.05

Continued on next page.

Table 7.20-- VISITOR PROFILE AND TRIP CHARACTERISTICS OF VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2018 -- Con.

Characteristic	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Highest level of school				
No/ some high school	0.4	0.4	0.5	2.1
High school graduate	5.4	5.3	5.6	15.6
Some college	14.4	15.5	12.2	4.4
Vocational/ technical	3.2	3.4	2.8	7.3
2-year degree	9.3	9.3	9.2	8.0
4-year degree	35.5	35.8	34.9	52.9
Post grad degree	31.9	30.3	34.8	9.8
Employment status				
Self-employed	14.3	15.2	12.5	9.9
Employed, working for someone else	53.6	52.7	55.5	59.4
Retired	23.8	23.6	24.0	4.0
Student	2.5	2.5	2.5	8.2
Homemaker	4.0	4.3	3.6	10.6
Other	1.7	1.7	1.8	7.9
U.S. visitors' income				
Up to \$40,000	6.9	7.1	6.5	(X)
\$40,000 to \$59,999	8.2	8.1	8.5	(X)
\$60,000 to \$79,999	11.1	10.9	11.4	(X)
\$80,000 to \$99,999	10.4	10.3	10.6	(X)
\$100,000 to \$124,999	14.9	15.0	14.7	(X)
\$125,000 to \$149,999	11.8	12.2	10.9	(X)
\$150,000 to \$174,999	8.9	9.1	8.5	(X)
\$175,000 to \$199,999	5.8	5.8	5.9	(X)
\$200,000 to \$249,999	8.1	7.8	8.7	(X)
\$250,000 or more	13.9	13.7	14.2	(X)
Japan visitors' income				
Less than 3.5 million Yen	(X)	(X)	(X)	21.2
3.5 million Yen to 4.5 million Yen	(X)	(X)	(X)	14.1
4.5 million Yen to 5.5 million Yen	(X)	(X)	(X)	10.8
5.5 million Yen to 6.5 million Yen	(X)	(X)	(X)	7.4
6.5 million Yen to 7.5 million Yen	(X)	(X)	(X)	7.0
7.5 million Yen to 8.5 million Yen	(X)	(X)	(X)	6.8
8.5 million Yen to 10 million Yen	(X)	(X)	(X)	8.7
10 million Yen to 15 million Yen	(X)	(X)	(X)	13.3
15 million Yen to 20 million Yen	(X)	(X)	(X)	4.7
20 million Yen or more	(X)	(X)	(X)	5.9

NA Not available.

X Not applicable.

1/ Pacific and Mountain states of the United States.

2/ All other states in the continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2018 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed June 29, 2020.

Table 7.21-- LENGTH OF STAY OF VISITORS STAYING OVERNIGHT OR LONGER: 2018 AND 2019

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state.
 Domestic includes passengers from all flights originating from the mainland United States.
 International includes passengers from all flights originating from U.S. territories and other countries]

Length of stay	2018			2019		
	Total	Domestic	International	Total	Domestic	International
All visitors	9,761,448	6,736,736	3,024,712	10,243,165	7,253,806	2,989,359
1 to 6 days	3,217,755	1,682,432	1,535,322	3,553,982	1,964,259	1,589,724
7 to 12 days	5,189,751	4,053,189	1,136,562	5,404,047	4,326,171	1,077,876
13 to 30 days	1,262,488	928,828	333,659	1,198,791	894,477	304,315
31 to 365 days	91,455	72,287	19,168	86,344	68,900	17,445
Median (days)	7.29	8.00	6.00	7.16	8.00	6.00
Mean (days)	8.99	9.46	7.93	8.76	9.17	7.75

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual).
 <<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed August 18, 2020 and records.

**Table 7.22-- JAPANESE VISITOR ARRIVALS AND EXPENDITURES:
2014 TO 2019**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state]

Subject	2014	2015	2016	2017	2018	2019
Arrivals (1,000)	1,512	1,482	1,488	1,525	1,490	1,576
Average stay (days)	5.8	5.9	5.9	6.0	6.0	5.9
Expenditures (mil. dol.)	2,397	2,053	2,096	2,160	2,145	2,248

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)
<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed August 18, 2020
and records.

Table 7.23-- AVERAGE EXPENDITURE PER VISITOR DAY, BY ORIGIN OF VISITORS: 1960-1961 TO 2019

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Dollars. Unweighted averages for mainlanders before 1988 and for Japanese before 1990]

Year	Mainlanders	Japanese	Year	Mainlanders	Japanese
1960-1961	32.0	(NA)	2000	154.9	214.2
1965-1966 1/	37.2	(NA)	2001	142.7	227.0
1974	46.2	123.0	2002	150.4	233.1
1977	54.6	146.9	2003	157.2	240.1
1980	71.2	185.0	2004	158.0	251.5
1983	85.9	227.3	2005	160.8	255.4
1986	95.4	299.0	2006	166.3	266.5
1987	102.5	324.0	2007	170.3	268.8
1988	121.4	350.0	2008	161.0	288.3
1989	126.6	322.0	2009	145.7	268.3
1990	136.3	294.0	2010	151.6	261.1
1991	140.5	344.3	2011	157.8	289.1
1992	117.1	344.7	2012	167.1	310.1
1993	116.2	306.5	2013	172.1	275.7
1994	133.8	340.9	2014	176.6	273.4
1995	132.7	356.2	2015	175.0	236.3
1996	137.0	286.9	2016	180.2	240.3
1997	157.1	279.6	2017	186.9	237.8
1998	147.4	235.2	2018	188.3	241.2
1999	148.9	207.5	2019	188.3	241.6

NA Not available.

1/ Oahu only.

Source: Hawaii Visitors Bureau, *1983 Visitor Expenditure Survey* (1985), p. 31; *1989 Expenditures, Westbound Visitors to Hawaii* (1990), pp. 29 and 30; *1991 Visitor Expenditure Report* (1992), pp. 6 and 68; *1992 Visitor Expenditure Report* (1993), p. 61; Hawaii Visitors & Convention Bureau, *Hawaii Visitors & Convention Bureau 1995 & 1996 Research Report*, pp.109-110, Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual) <<https://www.hawaii-tourismauthority.org/research/annual-visitor-research-reports/>> accessed August 18, 2020, continues report published by the Hawaii State Department of Business, Economic Development & Tourism from 1999 to 2008, and Hawaii Tourism Authority, records.

Table 7.24-- AVERAGE EXPENDITURE PER VISITOR DAY IN CONSTANT DOLLARS, FOR VISITORS FROM THE MAINLAND: 1960-1961 TO 2019

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state]

Year	U.S. CPI (1982-84=100)	Average expenditure per visitor day 1/	Year	U.S. CPI (1982-84=100)	Average expenditure per visitor day 1/
1960-1961	29.8	107	2000	172.2	90
1965-1966 2/	32.0	116	2001	177.1	81
1974	49.3	94	2002	179.9	84
1977	60.6	90	2003	184.0	85
1980	82.4	86	2004	188.9	84
1983	99.6	86	2005	195.3	82
1986	109.6	87	2006	201.6	82
1987	113.6	90	2007	207.3	82
1988	118.3	103	2008	215.3	75
1989	124.0	102	2009	214.5	68
1990	130.7	104	2010	218.1	70
1991	136.2	103	2011	224.9	70
1992	140.3	83	2012	229.6	73
1993	144.5	80	2013	233.0	74
1994	148.2	90	2014	236.7	75
1995	152.4	87	2015	237.0	74
1996	156.9	87	2016	240.0	75
1997	160.5	98	2017	245.1	76
1998	163.0	90	2018	251.1	75
1999	166.6	89	2019	255.7	74

1/ In constant (1982-84) dollars deflated using U.S. CPI.

2/ Oahu only.

Source: Preceding table; U.S. Bureau of Labor Statistics, *CPI Detailed Report*

<<http://www.bls.gov/cpi/home.htm>> accessed on August 18, 2020 and calculations by Hawaii State Department of Business, Economic Development & Tourism.

**Table 7.25-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM
SELECTED GEOGRAPHIC AREA, BY EXPENDITURE TYPE: 2018 AND 2019**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. In dollars.
Revised from previous *Data Book*]

Expenditure type	U.S. West 1/		U.S. East 2/		Japan		Canada	
	2018	2019	2018	2019	2018	2019	2018	2019
All items	175.8	174.9	210.2	212.6	241.2	241.6	164.4	165.0
Total food and beverage	37.8	37.2	42.1	43.2	50.1	51.2	34.0	35.3
Restaurant food	23.9	23.6	28.4	29.3	37.2	38.2	19.4	20.4
Dinner shows & cruises	4.1	3.9	5.4	5.4	3.8	3.7	3.1	2.8
Groceries and snacks	9.7	9.8	8.3	8.4	9.1	9.2	11.4	12.1
Entertainment & recreation	15.8	15.1	22.1	21.9	18.1	19.0	12.2	12.3
Total transportation	19.5	18.6	23.3	22.1	12.3	12.0	18.5	18.4
Interisland airfare	2.1	1.7	4.5	3.8	1.7	1.4	1.2	1.2
Ground transportation	0.9	0.9	1.1	1.2	5.7	6.1	0.9	0.9
Rental vehicles	15.2	14.8	16.2	15.5	4.4	4.0	15.0	14.8
Gasoline, parking, etc.	1.2	1.2	1.5	1.6	0.5	0.5	1.5	1.5
Total shopping	16.6	16.7	18.8	18.9	65.9	65.1	14.2	13.9
Fashion and clothing	6.3	6.5	6.7	7.1	18.4	17.9	7.4	7.2
Jewelry and watches	2.7	2.5	3.1	2.8	7.1	7.5	1.3	1.4
Cosmetics, perfume	0.4	0.4	0.7	0.4	3.8	4.0	0.2	0.2
Leather goods	0.9	1.1	0.8	0.8	17.0	16.3	0.7	0.6
Hawaii food products	2.7	2.8	2.8	2.8	13.5	13.3	1.9	1.8
Souvenirs	3.6	3.5	4.7	4.9	6.2	6.2	2.6	2.7
Lodging	82.1	82.9	92.6	95.4	85.5	83.7	80.5	79.7
All other expenses 3/	4.0	4.3	11.3	11.2	9.2	10.6	5.0	5.3

Continued on next page.

**Table 7.25-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM
SELECTED GEOGRAPHIC AREA, BY EXPENDITURE TYPE:
2018 AND 2019 -- Con.**

Expenditure type	China		Korea		Asia 4/		Oceania 5/	
	2018	2019	2018	2019	2018	2019	2018	2019
All items	349.1	329.0	292.3	285.2	309.2	293.6	260.4	261.7
Total food and beverage	53.8	53.7	63.7	63.8	58.5	58.9	53.7	56.0
Restaurant food	43.9	42.8	50.4	50.6	46.6	46.4	38.3	40.5
Dinner shows & cruises	4.0	3.7	3.9	3.9	4.1	4.1	5.2	4.8
Groceries and snacks	6.0	7.1	9.5	9.3	7.8	8.4	10.2	10.6
Entertainment & recreation	35.7	35.6	27.6	27.4	30.6	29.6	25.3	25.2
Total transportation	37.5	36.7	25.4	24.4	30.4	29.0	16.2	15.5
Interisland airfare	13.8	13.4	5.0	5.2	8.7	8.0	3.4	2.9
Ground transportation	4.8	4.3	2.5	2.5	3.4	3.3	3.8	4.0
Rental vehicles	17.0	17.5	17.0	15.7	16.9	16.6	8.4	7.9
Gasoline, parking, etc.	1.6	2.1	0.9	1.0	1.2	1.4	0.6	0.7
Total shopping	115.5	99.4	79.1	74.3	90.4	80.3	56.4	53.2
Fashion and clothing	42.6	36.6	22.1	21.6	29.5	26.2	36.8	34.7
Jewelry and watches	25.5	14.0	3.5	2.3	11.2	6.1	4.8	4.0
Cosmetics, perfume	14.7	13.8	3.0	3.2	7.0	6.2	4.2	3.2
Leather goods	24.9	26.6	39.0	32.9	32.2	29.1	4.8	4.9
Hawaii food products	6.6	5.9	6.7	7.3	6.9	7.2	1.7	1.9
Souvenirs	4.9	3.7	5.7	6.9	5.2	5.9	4.1	4.5
Lodging	97.0	96.0	93.1	91.5	93.1	90.3	96.2	98.0
All other expenses 3/	9.7	7.6	3.3	3.8	6.2	5.6	12.7	13.8

Continued on next page.

**Table 7.25-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM
SELECTED GEOGRAPHIC AREA, BY EXPENDITURE TYPE:
2018 AND 2019 -- Con.**

Expenditure type	Europe 6/		Latin America 7/		Other markets 8/	
	2018	2019	2018	2019	2018	2019
All items	171.5	150.6	240.6	233.7	190.7	171.0
Total food and beverage	41.1	35.6	42.0	46.8	36.7	36.9
Restaurant food	27.8	23.3	27.9	26.5	22.9	23.2
Dinner shows and cruises	1.7	4.2	6.0	9.9	5.7	3.3
Groceries and snacks	11.6	8.1	8.1	10.4	8.0	10.4
Entertainment & recreation	17.4	15.5	25.2	21.9	15.8	15.2
Total transportation	26.3	24.7	29.5	28.8	24.8	21.2
Interisland airfare	4.7	3.5	5.3	11.5	4.1	4.8
Ground transportation	2.4	2.7	2.7	2.6	3.5	3.6
Rental vehicles	17.1	17.1	20.5	14.9	15.5	10.1
Gasoline, parking, etc.	2.2	1.4	1.4	1.2	1.6	2.7
Total shopping	14.4	10.1	29.8	24.4	41.7	32.7
Fashion and clothing	6.1	6.0	16.7	11.8	21.3	17.9
Jewelry and watches	0.8	1.1	3.5	1.8	2.4	1.5
Cosmetics, perfume	1.5	0.1	1.5	0.6	1.8	1.9
Leather goods	0.7	0.4	0.4	0.3	8.5	3.2
Hawaii food products	1.5	0.5	2.5	2.9	4.3	4.1
Souvenirs	3.8	2.0	6.0	8.3	3.4	4.1
Lodging	65.3	59.6	97.6	94.8	63.5	58.3
All other expenses 3/	7.0	5.1	16.5	17.0	8.2	6.6

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

3/ Includes cruise package and on-ship spending on U.S. flagged Hawaii home-ported ships.

4/ Includes China, Hong Kong, Korea (South), Singapore, and Taiwan.

5/ Includes Australia and New Zealand.

6/ Includes United Kingdom, Germany, France, Italy, and Switzerland.

7/ Includes Argentina, Brazil, and Mexico.

8/ Includes all countries and districts not listed in other MMAs, including Guam, Puerto Rico, U.S. Virgin Islands, and other U.S. territories.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)

<<https://www.hawaiiitourismauthority.org/research/annual-visitor-research-reports/>> accessed August 18, 2020 and records.

**Table 7.26-- TOTAL VISITOR EXPENDITURES BY EXPENDITURE TYPE:
2018 AND 2019**

[Total air and cruise visitor expenditures. Covers visitors who stayed overnight or longer anywhere in the state. In millions of dollars]

Expenditure type	2018	2019	Percent change
All items	17,642.5	17,844.3	1.1
Total food and beverage	3,624.5	3,718.8	2.6
Restaurant food	2,409.3	2,491.4	3.4
Dinner shows and cruises	396.5	376.4	-5.1
Groceries and snacks	818.3	852.6	4.2
Entertainment & recreation	1,617.4	1,616.0	-0.1
Total transportation	1,779.7	1,730.4	-2.8
Interisland airfare	266.6	233.5	-12.4
Ground transportation	160.4	164.9	2.8
Rental vehicles	1,243.6	1,217.7	-2.1
Gasoline, parking, etc.	108.8	117.5	8.1
Total shopping	2,414.8	2,348.7	-2.7
Fashion and clothing	933.7	904.9	-3.1
Jewelry and watches	309.2	287.2	-7.1
Cosmetics, perfume	115.3	97.7	-15.3
Leather goods	354.9	331.1	-6.7
Hawaii food products	343.8	356.7	3.8
Souvenirs	367.9	374.5	1.8
Lodging	7,441.7	7,645.7	2.7
All other expenses 1/	631.5	656.5	3.9
Supplemental business	132.8	128.2	-3.5

1/ Includes cruise package and on-ship spending on U.S. flagged Hawaii home-ported ships.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)

<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed August 18, 2020 and records.

Table 7.27-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM U.S. WEST, U.S. EAST AND JAPAN, BY VISITOR OR TRIP CHARACTERISTICS: 2018 AND 2019

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. In dollars]

Visitor or trip characteristics	Visitors from U.S. West 1/		Visitors from U.S. East 2/		Visitors from Japan	
	2018	2019	2018	2019	2018	2019
All visitors	175.8	174.9	210.2	212.6	241.2	241.6
Group tour status 3/						
Organized group tour	226.3	192.2	257.8	251.2	252.1	252.0
Individually arranged	174.3	173.4	201.7	203.6	240.5	240.3
Arrived on package tour 3/						
Yes	180.9	179.7	221.3	222.0	273.0	266.8
No	173.2	172.1	197.8	200.4	201.4	204.7
Accommodations						
Hotel	215.1	215.3	246.7	249.5	265.7	261.6
Condo	179.3	176.5	200.2	208.5	181.1	185.4
Guests of friends and relatives	82.7	83.9	86.6	81.1	100.6	95.9
Timeshare	165.5	170.7	154.7	155.2	126.1	134.4
Rental House	168.2	170.4	196.1	202.2	157.0	184.2
Previous visits 3/						
First trip	181.7	182.0	217.7	212.6	263.9	267.0
Repeat visitors	175.7	170.8	196.0	205.1	232.3	231.3
Purpose of trip						
Pleasure	176.0	174.8	203.4	207.5	227.5	226.2
Business, meetings, conventions, incentive	220.7	213.7	243.3	251.2	246.9	242.9
On honeymoon	231.4	234.3	280.9	267.5	329.2	325.3

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

3/ U.S. West and U.S. East figures may not be comparable to figures in *2007 Data Book* or earlier, due to a change in methodology.

Source: Hawaii Tourism Authority, Tourism Research and records, *Annual Visitor Research Report* (annual) <<https://www.hawaii tourism authority.org/research/annual-visitor-research-reports/>> accessed August 18, 2020 and records.

Table 7.28-- TOTAL VISITOR EXPENDITURES: 1961 TO 2019

[Total air and cruise visitor expenditures. Covers visitors who stayed overnight or longer anywhere in the state. In millions of dollars]

Year	Personal expenditures	Additional business expenditures 1/	Year	Personal expenditures	Additional business expenditures 1/
1961	137	(NA)	1991	9,004	138
1962	154	(NA)	1992	8,614	141
1963	186	(NA)	1993	7,808	120
1964	205	(NA)	1994	9,544	133
1965	225	(NA)	1995	10,067	141
1966	280	(NA)	1996	9,569	140
1967	380	(NA)	1997	10,102	147
1968	440	(NA)	1998	9,910	149
1969	550	(NA)	1999	9,844	161
1970	595	(NA)	2000	10,396	194
1971	705	(NA)	2001	8,916	145
1972	836	(NA)	2002	9,465	144
1973	1,017	(NA)	2003	9,889	165
1974	1,233	(NA)	2004	10,702	160
1975	1,355	(NA)	2005	11,696	208
1976	1,637	(NA)	2006	12,301	191
1977	1,834	(NA)	2007	12,626	185
1978	2,150	(NA)	2008	11,220	178
1979	2,541	(NA)	2009	9,819	174
1980	2,871	(NA)	2010	10,889	177
1981	3,195	(NA)	2011	12,048	110
1982	3,687	(NA)	2012	14,250	115
1983	3,847	(NA)	2013	14,413	108
1984	4,442	(NA)	2014	14,851	122
1985	4,780	92	2015	14,977	134
1986	5,567	103	2016	15,793	118
1987	6,281	120	2017	16,669	126
1988	7,813	125	2018	17,510	133
1989	8,371	113	2019	17,716	128
1990	8,707	119			

NA Not available.

1/ Expenditures by MCI (meetings, conventions, and incentive) visitors. Not available before 1985.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)

<<https://www.hawaiiitourismauthority.org/research/annual-visitor-research-reports/>> accessed August 18, 2020, continues report published by the Hawaii State Department of Business, Economic Development & Tourism from 1999 to 2008, and Hawaii Tourism Authority, records.

**Table 7.29-- VISITOR EXPENDITURES, BY COUNTRY OF RESIDENCE:
1999 TO 2019**

[Total air and cruise visitor expenditures. Covers visitors who stayed overnight or longer anywhere in the state. In millions of dollars]

Year	Total expenditures	Personal expenditures					Additional business (MCI) expenditures
		All countries 1/	United States	Japan	Canada	Other countries 1/	
1999	10,005	9,844	5,776	2,359	480	1,229	161
2000	10,590	10,396	6,453	2,370	451	1,121	194
2001	9,061	8,916	5,708	2,089	309	810	145
2002	9,609	9,465	6,133	2,041	270	1,021	144
2003	10,054	9,889	6,608	1,902	335	1,044	165
2004	10,862	10,702	7,095	2,163	364	1,081	160
2005	11,904	11,696	7,841	2,214	451	1,190	208
2006	12,492	12,301	8,385	2,037	508	1,371	191
2007	12,811	12,626	8,537	1,982	634	1,473	185
2008	11,398	11,220	7,122	1,944	711	1,443	178
2009	9,993	9,819	6,163	1,826	629	1,202	174
2010	11,066	10,889	6,790	1,900	746	1,454	177
2011	12,158	12,048	7,251	2,164	906	1,727	110
2012	14,365	14,250	8,074	2,735	1,023	2,418	115
2013	14,521	14,413	8,351	2,486	1,083	2,493	108
2014	14,973	14,851	8,586	2,397	1,073	2,796	122
2015	15,111	14,977	8,950	2,053	1,053	2,921	134
2016	15,911	15,793	9,524	2,096	955	3,219	118
2017	16,794	16,669	10,376	2,160	1,041	3,092	126
2018	17,643	17,510	11,118	2,145	1,109	3,138	133
2019	17,844	17,716	11,636	2,248	1,082	2,750	128

1/ Includes cruise ship data.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)
<<https://www.hawaiiitourismauthority.org/research/annual-visitor-research-reports/>> accessed August 18, 2020,
continues report published by the Hawaii State Department of Business, Economic Development & Tourism from 1999 to 2008, and Hawaii Tourism Authority, records.

Table 7.30-- CRUISE SHIP ARRIVAL AND PASSENGER COUNT: 2015 TO 2019

Subject	2015	2016	2017	2018	2019
Number of tours 1/	125	106	123	120	123
Number of passengers	247,815	230,602	258,473	255,637	277,093
Out of state visitors	243,390	226,939	255,846	251,749	273,050
Arrived by air	118,947	114,464	129,113	124,352	129,542
Arrived by ship	124,443	112,475	126,733	127,397	143,508
Hawaii residents	4,425	3,663	2,627	3,888	4,044

1/ A tour starts when a ship first calls at a Hawaii port or when all new passengers embark at a Hawaii port. One ship may make several tours around the Hawaiian Islands with a stop at Fanning Island or Christmas Island during the trip.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual) <<https://www.hawaiiitourismauthority.org/research/annual-visitor-research-reports/>> accessed August 18, 2020 and records.

**Table 7.31-- ESTIMATED DIRECT VISITOR-RELATED EXPENDITURES:
2012 TO 2019**

[In millions of dollars]

Year	Total	Visitors	Overseas airlines	Cruise lines
2012	16,201.5	14,364.8	1,648.9	187.8
2013	16,493.6	14,520.5	1,784.8	188.3
2014	17,013.0	14,973.3	1,880.2	159.5
2015	17,244.0	15,110.9	1,989.4	143.7
2016	18,071.3	15,911.2	2,028.4	131.6
2017	19,065.8	16,794.4	2,108.7	162.8
2018	20,144.2	17,642.5	2,337.4	164.3
2019	20,459.7	17,844.3	2,448.1	167.3

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)
<<https://www.hawaii tourism authority.org/research/annual-visitor-research-reports/>> accessed August 18, 2020,
and estimates by the Hawaii State Department of Business, Economic Development & Tourism.

Table 7.32-- ECONOMIC ACTIVITY GENERATED BY VISITOR-RELATED EXPENDITURES: 2012 TO 2019

[Direct and indirect impact]

Year	Visitor-related expenditures (million dollars)	Gross domestic product (million dollars)	Household income (million dollars)	State tax revenues (million dollars)	Jobs (1,000)
2012	16,201.5	12,475.1	7,080.0	1,522.9	163.6
2013	16,493.6	12,700.1	7,207.7	1,550.4	161.6
2014	17,013.0	13,100.0	7,434.7	1,599.2	161.6
2015	17,244.0	13,277.9	7,535.6	1,620.9	158.6
2016	18,071.3	13,914.9	7,897.2	1,698.7	160.8
2017	19,065.8	14,680.7	8,331.8	1,792.2	164.3
2018	20,144.2	15,511.1	8,803.0	1,893.6	168.1
2019	20,459.7	15,754.0	8,940.9	1,923.2	165.3

Source: Estimates by the Hawaii State Department of Business, Economic Development & Tourism.

Table 7.33-- WAIKIKI'S SHARE OF TOURISM: 2019

Measure of tourism	Statewide visitor industry	Waikiki	
		Number	Percent of statewide tourism
Visitor arrivals by air	10,243,165	1/ 6,154,248	(2/)
Average daily visitor census	245,733	90,665	36.9
Visitor units	80,554	30,935	38.4
Occupied visitor units	65,007	26,078	40.1
Total visitor expenditures (\$ millions) 3/	20,460	7,767	38.0

1/ Oahu visitors.

2/ Because many visitors tour more than one island, percent is not applicable.

3/ Includes a portion of the overseas airfare supporting Hawaii-based airline services and spending by cruise lines on supplies and maintenance.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual) <<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed August 18, 2020, and estimates by the Hawaii State Department of Business, Economic Development & Tourism.

Table 7.34-- CONTRIBUTION TO THE STATE'S ECONOMY BY STATEWIDE VISITOR INDUSTRY AND BY WAIKIKI: 2019

Measure of tourism	Contribution of statewide tourism to the state economy		Contribution of Waikiki tourism to the state economy	
	Number	Percent	Number	Percent
Direct impact 1/ Gross domestic product 2/ Civilian jobs 3/ State taxes (\$ millions)	(X) 118,905 1,480	(X) 13.6 17.4	(X) 45,137 562	(X) 5.2 6.6
Direct and indirect impact 4/ Gross domestic product (\$ millions) 4/ Civilian jobs 3/ State taxes (\$ millions)	15,754 165,266 1,923	16.2 18.9 22.6	5,980 62,735 730	6.1 7.2 8.6

X Not applicable.

1/ Measures the impact of visitor expenditures on only those firms that sell directly to visitors.

2/ In this Input-Output analysis, direct and indirect GDP are not readily separated.

3/ Civilian jobs include wage and salary jobs plus self-employed but exclude non-civilian military jobs.

4/ Measures the impact of visitor expenditures through all firms that contributed to goods and services sold to visitors.

Source: Estimates by the Hawaii State Department of Business, Economic Development & Tourism.

Table 7.35-- VISITOR INDUSTRY PRICES, PRICE INDEXES, AND PRICE DEFLATOR: 1991 TO 2019

Year	Average daily room rate 1/ (dollars)	1-way air fares (dollars)		Honolulu Consumer Price Index 4/ (1982-84=100)			Implicit price deflator for Hawaii GDP 5/ (2012=100)
		San Francisco-Honolulu 2/	Honolulu-Kahului 3/	Food away from home	Apparel	All items	
1991	101.89	642.00	65.95	133.6	110.5	148.0	(NA)
1992	105.59	400.00	69.95	137.8	114.2	155.1	(NA)
1993	103.26	566.00	74.00	141.9	116.5	160.1	(NA)
1994	105.46	566.00	74.00	146.4	118.7	164.5	(NA)
1995	109.39	596.00	74.00	149.2	117.5	168.1	(NA)
1996	116.79	530.00	85.00	150.8	118.5	170.7	(NA)
1997	124.96	521.00	80.00	152.6	117.3	171.9	67.6
1998	129.66	521.00	88.00	153.3	112.2	171.5	69.2
1999	131.66	536.00	94.75	158.3	105.4	173.3	71.1
2000	140.63	576.00	94.50	160.0	103.5	176.3	73.6
2001	144.88	692.00	95.25	164.0	101.0	178.4	76.6
2002	140.89	692.00	99.00	166.0	102.6	180.3	78.5
2003	144.16	714.00	119.00	167.1	98.5	184.5	80.4
2004	152.17	714.00	139.60	171.0	101.2	190.6	82.8
2005	166.16	829.00	144.70	176.4	102.5	197.8	85.6
2006	187.19	(NA)	167.80	186.0	104.4	209.4	88.6
2007	199.96	(NA)	182.90	195.1	104.1	219.5	91.6
2008	201.85	(NA)	170.00	202.3	105.3	228.9	93.3
2009	177.10	(NA)	218.10	210.8	112.8	230.0	95.1
2010	174.84	(NA)	191.20	213.6	116.4	234.9	96.0
2011	189.83	(NA)	191.20	219.1	118.4	243.6	97.8
2012	204.93	(NA)	191.30	230.3	121.5	249.5	100.0
2013	229.90	(NA)	191.40	241.2	119.0	253.9	102.0
2014	234.85	(NA)	185.00	247.7	111.1	257.6	6/ 104.5
2015	244.64	(NA)	187.00	263.0	108.9	260.2	6/ 107.2
2016	254.03	(NA)	182.40	273.0	111.7	265.3	6/ 108.8
2017	264.49	(NA)	189.40	277.6	115.8	272.0	6/ 110.8
2018	278.07	(NA)	189.28	285.6	110.3	277.1	6/ 113.5
2019	282.41	(NA)	189.17	295.3	114.8	281.6	116.5

Continued on next page.

Table 7.35-- VISITOR INDUSTRY PRICES, PRICE INDEXES, AND PRICE DEFLATOR: 1991 TO 2019 -- Con.

NA Not available.

1/ For 1980-1994 Pannell Kerr Forster, *Trends in the Hotel Industry, Hawaii* (monthly). For 1995-2016 Smith Travel Research, Hospitality Advisors LLC, *Hawaii Hotel Flash Report* (December/Year-End Highlights). For 2017-present, Hawaii Tourism Authority, *Hawaii Hotel Performance Report* (December).

2/ Unrestricted coach or economy weekday fare, including taxes as of July 1, by United Airlines. From chronology in *Data Book*, (1998 figure as of July 27, 2004 figure as of May 3, and 2005 figure as of June 2).

3/ Regular fare, including taxes, as of July 1, by Hawaiian Airlines. From chronology in *Data Book* and Hawaiian Airlines, records. See also *Data Book* Table 18.40.

4/ Honolulu CPI for All Urban Consumers, from U.S. Bureau of Labor Statistics, Consumer Price Index-All Urban Consumers (CPI-U) All Items Multi-screen <<https://www.bls.gov/cpi/data.htm>> accessed July 10, 2020. See also *Data Book* Table 14.06

5/ Source: U.S. Bureau of Economic Analysis, Gross Domestic Product by Industry (July 7, 2020) <http://www.bea.gov/iTable/index_regional.cfm> accessed July 7, 2019; and calculations by Hawaii State Department of Business, Economic Development & Tourism. See also *Data Book* Table 14.01

6/ Revised from previous *Data Book*.

Source: See above footnotes.

**Table 7.36-- RETURNING RESIDENTS AND AVERAGE NUMBER ABSENT:
1993 TO 2019**

Year	Number returning			Average number absent		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
1993	832,592	716,100	116,492	52,487	44,890	7,597
1994	858,075	738,540	119,535	54,362	46,150	8,212
1995	878,599	755,970	122,629	55,856	47,864	7,992
1996	889,496	764,790	124,706	58,137	50,108	8,029
1997	925,812	796,650	129,162	40,898	35,467	5,431
1998	931,068	796,967	134,101	38,495	34,791	3,704
1999	939,622	805,318	134,304	42,297	36,339	5,958
2000	1,001,174	839,772	161,402	46,151	37,307	8,844
2001	982,508	815,293	167,215	46,566	36,029	10,537
2002	991,557	850,786	140,771	46,757	35,810	10,947
2003	1,057,615	930,265	127,350	53,447	44,682	8,764
2004	1,140,779	976,976	163,803	57,481	47,436	10,044
2005	1,252,012	1,078,468	173,544	65,674	53,789	11,884
2006	1,362,507	1,175,635	186,872	68,656	56,964	11,691
2007	1,364,505	1,160,029	204,476	71,626	57,906	13,719
2008	1,262,237	1,057,133	205,104	72,080	57,386	14,694
2009	1,244,534	1,032,158	212,376	69,243	56,366	12,877
2010	1,291,983	1,079,120	212,863	73,217	57,544	15,673
2011	1,292,290	1,088,058	204,232	73,863	59,486	14,377
2012	1,305,370	1,104,116	201,254	75,985	60,218	15,767
2013	1,239,061	1,081,195	157,866	68,946	57,979	10,966
2014	1,220,813	1,120,230	100,583	64,898	58,385	6,513
2015	1,294,904	1,184,982	109,922	62,389	56,695	5,693
2016	1,358,083	1,210,099	147,984	63,093	56,240	6,853
2017	1,367,024	1,225,195	141,830	62,685	56,204	6,481
2018	1,443,527	1,288,213	155,314	65,655	57,910	7,744
2019	1,522,669	1,370,066	152,603	69,349	61,422	7,927

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual) <<https://www.hawaii-tourismauthority.org/research/annual-visitor-research-reports/>> accessed August 18, 2020, continues report published by the Hawaii State Department of Business, Economic Development & Tourism from 1999 to 2008, and Hawaii Tourism Authority, records.

Table 7.37-- PASSPORTS ISSUED BY THE HONOLULU PASSPORT AGENCY: 2014 TO 2019

[The area served by the Honolulu Passport Agency includes Hawaii, American Samoa, Western Samoa, Guam, the Northern Mariana Islands, Palau, the Federated States of Micronesia, and the Republic of the Marshall Islands]

Mailing address	2014	2015	2016	2017	2018	2019
Issued by Honolulu Office	62,999	67,866	72,333	80,702	80,694	79,601
Mailed to Hawaii addresses	44,304	49,313	51,300	57,124	67,401	68,176
Mailed outside the state	18,695	18,553	21,033	23,578	13,293	11,425

Source: U.S. Department of State, Honolulu Passport Agency, records.

Table 7.38-- PERFORMING ARTS, FOR OAHU: 2018-2019 SEASON

Name of organization and type of performance	Productions	Performances	Attendance
All reporting groups	122	1,014	209,252
Department of Enterprise Services, total	(NA)	(NA)	(NA)
Dance	(NA)	(NA)	(NA)
Classical concerts	(NA)	(NA)	(NA)
Operas	(NA)	(NA)	(NA)
Pop/rock shows	(NA)	(NA)	(NA)
Stage shows	(NA)	(NA)	(NA)
Brigham Young University (Theatre)	5	36	4,100
Brigham Young University (Music)	(NA)	(NA)	(NA)
Diamond Head Theatre	(NA)	(NA)	(NA)
Hawaii Pacific University (Theater)	2	11	375
Hawaii Pacific University (Music)	(NA)	15	2,000
Honolulu Theatre for Youth	8	517	103,907
Kennedy Theatre, total	28	97	25,335
Dance	12	29	4,984
Theatre	16	68	20,351
Manoa Valley Theatre	(NA)	(NA)	(NA)
Kumu Kahua Theater	(NA)	(NA)	(NA)
Paliku Theatre 2/	51	2/ 241	2/ 48,200

NA Not available.

1/ Numbers include both Windward Community College shows as well as non-UH affiliated organizations.

2/ Numbers are estimates.

Source: Hawaii State Department of Business, Economic Development & Tourism mail and telephone survey.

Table 7.39-- SYMPHONY ORCHESTRA ACTIVITIES: 1992-1993 TO 2017-2018

Season	Average number of orchestra personnel	Number of performances	Total attendance	Operating expenses (dollars)
Honolulu Symphony Orchestra				
1992-1993	80	127	194,866	5,983,729
1993-1994 1/	-	-	-	1,380,547
Hawaii Symphony Orchestra				
1994-1995 2/	62	115	120,000	4,700,000
Honolulu Symphony Orchestra				
1995-1996 3/	80	45	65,000	2,343,305
1996-1997 4/	80	47	73,596	3,919,708
1997-1998	80	48	79,605	5,044,888
1998-1999	80	56	111,682	5,470,100
1999-2000	80	61	106,942	6,691,900
2000-2001 5/	80	53	98,831	5,797,900
2001-2002	80	58	97,906	6,058,458
2002-2003	80	52	94,064	6,331,577
2003-2004	80	58	123,666	6,938,881
2004-2005	80	47	90,985	6,311,037
2005-2006	80	47	89,851	7,279,713
2006-2007	80	48	45,894	7,216,559
2007-2008	80	37	52,953	8,813,767
2008-2009	80	37	64,775	8,310,431
2009-2010 6/	80	8	12,758	2,125,968
2010-2011 7/	-	-	-	310,629
Hawaii Symphony Orchestra				
2011-2012 8/	80	21	20,652	2,434,179
2012-2013 9/	80	1	2,057	215,449
2013-2014	80	20	24,564	10/ 3,486,554
2014-2015	80	23	30,089	11/ 3,553,965
2015-2016	80	37	36,971	4,477,458
2016-2017	80	31	32,111	4,223,764
2017-2018	80	40	44,431	4,333,217

Continued on next page.

Table 7.39-- SYMPHONY ORCHESTRA ACTIVITIES: 1992-1993 TO 2017-2018 -- Con.

- 1/ Concert season cancelled.
 - 2/ First season in operation. The attendance total is estimated.
 - 3/ The Honolulu Symphony Society and the Musicians' Union reached a collective bargaining agreement on December 15, 1995 for a 14-week season, a shorter season than prior years.
 - 4/ Recording of expenses in compliance with FASB 116 & 117 pertaining to not-for-profit corporations, for 18-week season.
 - 5/ Cancelled Shell series and Ohana series due to expense.
 - 6/ Cancelled season in October 2009. Filed Chapter 11 in December 2009.
 - 7/ Converted to Chapter 7 in December 2010.
 - 8/ First season in operation.
 - 9/ No season presented, except 4th of July concert.
 - 10/ Expense includes \$556,431 in contracted revenue for Hawaii Opera and Ballet Hawaii.
 - 11/ Expense reflects \$57,500 in contracted revenue from Ballet Hawaii and addition of first Pops series.
- Source: Honolulu Symphony Society, records; Hawaii Symphony Orchestra, records.

Table 7.40-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 2017 TO 2019

[For calendar year unless otherwise specified]

Island and cultural attraction	2017	2018	2019
OAHU			
Atlantis Submarines	255,558	257,757	255,160
Atlantis Cruises	56,348	62,485	53,746
Battleship Missouri Memorial	654,929	622,653	592,690
Bernice P. Bishop Museum	(NA)	(NA)	(NA)
Diamond Head State Monument 1/ 2/	1,115,636	3/ 1,067,000	3/ 1,256,000
Foster Botanical Garden	45,391	50,263	54,698
Harold L. Lyon Arboretum	45,468	46,443	48,121
Hawaii Maritime Center	(4/)	(4/)	(4/)
Hawaii's Plantation Village	19,853	17,965	18,233
Hawaii State Art Museum (HiSAM) 1/	68,759	62,237	75,148
Honolulu Museum of Art on Beretania	257,245	239,034	220,548
Honolulu Museum of Art at First Hawaiian Center	(NA)	(NA)	(NA)
Honolulu Museum of Art at Spalding House	36,889	31,657	34,705
Honolulu Police Department Museum	1,329	1,321	1,498
Honolulu Zoo	560,479	579,134	(NA)
Ho'omaluhia Botanical Garden	226,601	249,259	323,184
Iolani Palace State Monument	131,254	130,836	130,497
King Kamehameha V Judiciary History Center 1/	129,000	179,390	174,629
Mormon Temple Grounds 5/	270,180	(NA)	(NA)
Pearl Harbor Aviation Museum 6/	260,155	245,396	255,996
Polynesian Cultural Center	670,798	669,887	(NA)
Puu O Mahuka Heiau State Historic Site	(7/)	(7/)	(7/)
Queen Emma Summer Palace	11,387	(NA)	(NA)
Royal Mausoleum State Monument	(7/)	(7/)	(7/)
Sea Life Park Hawaii 8/	391,140	288,917	265,665
Tropic Lightning Museum, Schofield Barracks 8/	11,164	12,585	9,351
Ulupo Heiau State Historical Park	(7/)	(7/)	(7/)
U.S. Army Museum of Hawaii, Ft. DeRussy 8/	95,023	94,991	93,108
U.S.S. Bowfin Submarine Museum	417,724	400,462	409,073
University of Hawaii Art Gallery 9/	52,000	52,000	(NA)
Waikiki Aquarium 1/	323,007	302,251	300,484
WWII Valor in the Pacific National Monument 10/	1,947,495	11/ 1,779,143	1,716,535

Continued on next page.

Table 7.40-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 2017 TO 2019 -- Con.

Island and cultural attraction	2017	2018	2019
HAWAII			
H.N. Greenwell Store	1,772	2,041	1,716
Hawaii Tropical Botanical Garden	(NA)	(NA)	(NA)
Hawaii Volcanoes National Park 12/	2,016,702	13/ 1,116,891	1,368,376
Hulihe'e Palace	26,674	(NA)	(NA)
Kaloko-Honokohau National Historical Park	196,857	218,015	232,921
Kona Coffee Living History Farm 14/	13,207	15,243	14,618
Lyman House Memorial Museum	10,400	11,052	10,019
Nani Mau Gardens	(7/)	(7/)	(7/)
Pacific Tsunami Museum	18,079	21,701	18,778
Pana'ewa Rainforest Zoo and Gardens 1/	264,415	269,453	283,807
Pu'uuhonua O Honaunau National Historical Park	505,735	462,974	414,410
Pu'ukohola Heiau National Historic Site	147,259	145,585	133,573
Volcano Art Center Gallery	380,000	162,500	(NA)
Volcano Art Center Campus	9,300	14,500	(NA)
MAUI			
Alexander & Baldwin Sugar Museum	36,621	32,025	26,088
Aquarium Maui/Maui Ocean Center	340,107	365,939	442,496
Haleakala National Park	1,112,390	1,044,084	994,394
Halekii-Pihana Heiau State Historical Site	(7/)	(7/)	(7/)
Hana Cultural Center	385	468	601
Hawaiian Islands Humpback Whale Sanctuary 9/	7,000	9,000	10,000
Iao Valley State Monument	(7/)	(7/)	(7/)
Kula Botanical Garden	23,500	22,750	26,650
Lahaina Restoration Foundation	25,152	27,671	26,214
Baldwin Missionary Home Museum	14,340	15,300	14,110
Hale Pai Printing House	228	413	293
Wo Hing Temple Museum	10,584	11,958	11,811
Maui Historical Society Bailey House Museum	11,884	16,974	(NA)
The Whale Center of Hawaii 15/	(NA)	(NA)	(NA)

Continued on next page.

Table 7.40-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 2017 TO 2019 -- Con.

Island and cultural attraction	2017	2018	2019
KAUAI			
Grove Farm Homestead	3,829	3,727	(NA)
Kauai Museum	42,050	51,024	52,150
Kilauea Point National Wildlife Refuge 16/	203,598	238,470	184,367
Kokee Natural History Museum 17/	94,268	9/ 93,407	84,007
Waioli Mission House	366	228	(NA)
MOLOKAI			
Kalaupapa National Historical Park 18/	76,512	72,146	69,401
LANAI			
Lanai Culture & Heritage Center	11,258	8,461	10,208

NA Not available.

1/ Fiscal year ending June 30.

2/ Diamond Head State Monument is the only State Park where an entry fee is charged to all visitors.

The estimated attendance is based on revenues received from entrance fees paid by walk-ins, drive-ins, and commercial vehicles.

3/ Numbers rounded to the nearest 1,000.

4/ The Bishop Museum ceased public operations at its Hawaii Maritime Center, effective May 1, 2009.

5/ Church of Jesus Christ of Latter-Day Saints, Hawaii Temple Visitor's Center.

6/ Formerly known as the Pacific Aviation Museum.

7/ No visitor counts are conducted.

8/ Fiscal year ending September 30.

9/ Data are estimates.

10/ Counts include visitors to USS *Arizona* Memorial.

11/ Visitor access to the USS *Arizona* Memorial was suspended from May 6, 2018 due to damage to the Memorial bridge and dock. Other activities at the site remained open.

12/ Kilauea Visitor Center and Jagger Museum are included in the total attendance at Hawaii Volcanoes National Park.

13/ Hawaii Volcanoes National Park was closed from May 11, 2018 through September 22, 2018 due to volcanic activity.

14/ Visitor count for 2015 was previously not available. The visitor count in 2015 was 6,089.

15/ The Whalers Village Museum was not open to the public in 2016. It is slated to reopen under new management as The Whale Center of the Pacific.

16/ Visitor count is for the Point only and do not include counts for the overlook on Kilauea Road. In 2019, the refuge was closed from December 26th through January 9th due to a government shutdown. April 2016 due to Refuge closure for trail stabilization.

17/ Visitor count was lower than usual in 2019 due to 2 1/2 months of very disruptive parking lot paving from May through the second week of July and a very rainy year.

18/ Includes Kalaupapa Settlement.

Source: Hawaii State Department of Business, Economic Development & Tourism, annual survey of attractions.

Table 7.41-- NATIONAL PARKS, SITES AND MONUMENTS: 2000 TO 2019

Year and area	Acreage, Dec. 31 1/			Visits
	Total	Federal	Non-federal	
2000	251,744	237,504	14,240	6,517,693
2001	251,744	237,504	14,240	6,215,669
2002	251,744	237,504	14,240	6,025,991
2003	364,981	353,292	11,689	5,935,099
2004	364,999	353,434	11,564	6,700,980
2005	364,999	353,434	11,564	5,415,722
2006	364,999	353,672	11,326	5,323,425
2007	364,999	353,672	11,326	5,122,855
2008	369,110	357,784	11,326	4,536,505
2009	369,122	357,795	11,326	4,312,818
2010	369,124	357,795	11,329	4,493,123
2011	369,166	357,837	11,329	4,784,285
2012	369,166	357,837	11,329	5,119,035
2013	369,166	357,837	11,329	4,902,696
2014	369,166	357,837	11,329	5,213,817
2015	369,320	357,960	11,360	5,439,034
2016	369,320	357,960	11,360	5,786,318
2017	369,320	357,960	11,360	6,002,950
2018 1/	371,494	360,134	11,360	4,929,610
2019	371,494	360,134	11,360	4,929,610
AREAS: 2019				
Haleakala National Park	33,265	33,264	(2/)	994,394
Hawaii Volcanoes National Park	325,605	325,605	-	1,368,376
Honouliuli National Monument	154	123	31	(3/)
Kalaupapa National Historical Park	10,779	23	10,756	69,401
Kaloko-Honokohau National Historical Park	1,163	616	547	232,921
Pu'uuhonua o Honaunau National Historical Park	420	420	-	414,410
Pu'ukohola Heiau National Historic Site	86	61	25	133,573
World War II Valor in the Pacific National Monument 1/ 4/	22	22	-	1,716,535

1/ Visitor access to the USS *Arizona* Memorial was suspended from May 6, 2018 to September 1, 2019 due to damage to the Memorial bridge and dock. Other activities at the site remained open.

2/ Figure rounds to 0 but is included in total.

3/ Honouliuli National Monument was established by presidential proclamation on February 24, 2015. It is not yet open to visitors.

4/ Formerly, World War II Valor in the Pacific National Monument.

Source: U.S. Department of the Interior, National Park Service, Natural Resource Stewardship and Science "Annual Visitation By Park (1979 - Last Calendar Year)" and "Park Acreage Reports (1997 - Last Calendar/Fiscal Year)" <<https://irma.nps.gov/Stats/Reports/National>> accessed March 25, 2020.

Table 7.42-- STATE PARKS AND HISTORIC SITES: 1992 TO 2019

[As of June 30]

Year and island	Number of areas	Acreage	
		Total	Developed
1992 1/	63	25,080.0	745.6
1993	63	25,080.0	745.6
1994	63	25,099.0	745.6
1995	64	26,742.0	750.6
1996	64	26,742.0	750.6
1997	64	26,742.0	750.6
1998	65	26,762.0	750.6
1999	65	26,762.0	750.6
2000	65	26,762.0	750.6
2001	66	31,444.0	750.6
2002	67	31,764.0	750.6
2003	68	31,788.0	750.6
2004	69	31,788.0	750.6
2005	70	32,550.0	750.6
2006	70	32,550.0	750.6
2007	71	33,654.0	750.6
2008	71	33,555.0	745.6
2009	69	33,522.0	712.6
2010	69	33,522.0	712.6
2011	69	33,522.0	712.6
2012	69	33,522.0	712.6
2013	69	33,522.0	712.6
2014	65	32,896.0	707.6
2015	65	32,883.0	707.6
2016	67	32,890.0	707.6
2017	63	33,467.6	725.2
2018	64	34,156.8	685.2
2019	64	34,156.8	685.2
ISLAND: 2019			
Hawaii	16	8,159.9	242.5
Maui	9	326.5	37.9
Molokai	1	233.7	10.0
Oahu	28	11,335.6	264.2
Kauai	10	14,101.1	130.6

1/ In 1992, 9 areas were transferred to the neighbor island counties and 5 were transferred to the City and County of Honolulu. A Big Island park was transferred to the State park system from Hawaii County and one from the City and County of Honolulu.

Source: Hawaii State Department of Land and Natural Resources, Division of State Parks, records.

Table 7.43-- MAJOR STATE PARKS: 2017 TO 2019

[As of June 30. Parks having at least 1,000 acres]

Park	Acreage	
	Total	Developed
2017		
Napali Coast State Wilderness Park	6,175.0	4.0
Ahupuaa O Kahana State Park	5,249.0	26.0
Kokee State Park	4,345.0	55.0
Waimea Canyon State Park	1,837.4	10.0
Kekaha Kai State Park	1,745.5	5.0
Wailua River State Park	1,466.3	37.4
Kaena Point State Park	1,462.8	7.5
Sacred Falls State Park	1,374.2	10.0
Kiholo State Park Reserve	4,365.0	3.0
Pupukea-Paumalu State Park Reserve	1,103.6	2.2
2018		
Napali Coast State Wilderness Park	6,175.0	4.0
Ahupuaa O Kahana State Park	5,249.0	26.0
Kokee State Park	4,345.0	55.0
Waimea Canyon State Park	1,837.4	10.0
Kekaha Kai State Park	1,745.5	5.0
Wailua River State Park	1,466.3	37.4
Kaena Point State Park	1,462.8	7.5
Sacred Falls State Park	1,374.2	10.0
Kiholo State Park Reserve	4,365.0	3.0
Pupukea-Paumalu State Park Reserve	1,103.6	2.2
2019		
Napali Coast State Wilderness Park	6,175.0	4.0
Ahupuaa O Kahana State Park	5,249.0	26.0
Kokee State Park	4,345.0	55.0
Waimea Canyon State Park	1,837.4	10.0
Kekaha Kai State Park	1,745.5	5.0
Wailua River State Park	1,466.3	37.4
Kaena Point State Park	1,462.8	7.5
Sacred Falls State Park	1,374.2	10.0
Kiholo State Park Reserve	4,365.0	3.0
Pupukea-Paumalu State Park Reserve	1,103.6	2.2

Source: Hawaii State Department of Land and Natural Resources, Division of State Parks, records.

**Table 7.44-- NATIONAL AND STATE HISTORIC SITES, BY ISLAND:
2019 AND 2020**

[Categories are not exclusive; a site may be listed on both Hawaii Register and National Register]

State and island	2019 1/			2020 2/		
	Listed Hawaii register	Nominated Hawaii register	Listed National register	Listed Hawaii register	Nominated Hawaii register	Listed National register
State total	1,025	16	359	1,044	30	366
Hawaii	177	3	84	182	1	87
Kahoolawe	1	-	1	1	-	1
Kauai	79	-	39	80	-	40
Lanai	1	-	2	1	-	2
Maui	75	-	39	75	-	40
Molokai	158	-	27	158	-	26
Northwestern Hawaiian Islands	1	-	3	1	-	3
Oahu	533	13	164	546	29	167

1/ As of June 26, 2019.

2/ As of June 19, 2020.

Source: Hawaii State Department of Land and Natural Resources, State Historic Preservation Division, "Nominated and Listed Properties on the Hawaii and national registers of Historic Places" (June 19, 2020) <https://dlnr.hawaii.gov/shpd/home/attachment/historicregisters_19june2020-2/> accessed July 6, 2020.

Table 7.45-- ZOOS: 2015 TO 2019

Subject and Zoo	2015	2016	2017	2018	2019
Species 1/ 2/					
Honolulu Zoo	203	200	193	191	185
Panaewa Rainforest Zoo and Gardens (Hilo)	87	91	87	85	88
Individuals 1/ 2/					
Honolulu Zoo	869	913	813	814	762
Panaewa Rainforest Zoo and Gardens (Hilo)	180	195	179	172	190
Attendance 3/					
Honolulu Zoo	592,780	564,114	560,479	579,134	569,049
Panaewa Rainforest Zoo and Gardens (Hilo)	214,249	251,436	262,275	269,453	283,807

NA Not available.

1/ Animal and bird inventory, December 31.

2/ Species and individuals that are owned and on-site including on loan.

3/ Fiscal year ending June 30.

Source: City and County of Honolulu, Department of Enterprise Services, Honolulu Zoo and County of Hawaii, Department of Parks and Recreation, records.

Table 7.46-- AQUATIC COLLECTIONS: 2019

[As of June 30. For annual attendance, see table 7.40]

Phylum or class	Sea Life Park		Waikiki Aquarium	
	Species	Individuals	Species	Individuals
Total	33	880	357	2,953
Fishes	11	270	180	1,166
Reptiles	1	38	-	-
Mammals	4	22	1	1
Invertebrates	9	75	168	1,786
Birds	8	475	-	-

Source: Sea Life Park, records; and Waikiki Aquarium, records. Calculations by the Hawaii State Department of Business, Economic Development & Tourism.

Table 7.47-- COUNTY PARKS, BY ISLAND: 2017 TO 2019

[As of December 31]

Island	Number			Acreage		
	2017	2018	2019	2017	2018	2019
State total	730	751	752	11,166	11,148	11,145
Hawaii	209	209	209	2,906	2,906	2,908
Maui	133	141	141	2,403	2,444	2,436
Lanai	5	5	5	24	24	24
Molokai	12	12	13	79	80	83
Oahu	297	299	299	5,267	4,909	4,909
Kauai	74	85	85	487	785	785

Source: County parks and recreation departments.

Table 7.48-- ATTENDANCE AND WATER SAFETY AT GUARDED BEACH PARKS, FOR THE CITY AND COUNTY OF HONOLULU: 2018

Beach park	Estimated attendance 1/	Rescues	Drownings	Surfing accidents
All parks	22,562,951	2,148	14	68
Ala Moana	3,251,376	38	-	-
Alii/Haleiwa	397,290	104	1	6
Bellows	78,751	5	-	-
Chun's Reef	352,562	109	-	6
Ehukai	579,434	94	-	1
Hanauma	1,251,444	457	7	-
Kailua	724,178	13	-	-
Keauwaula	297,179	44	-	-
Ke'Waena	331,690	43	-	1
Kualoa	176,617	11	-	-
Laniakea	400,178	72	-	11
Maili	465,457	38	-	-
Makaha	471,790	32	-	5
Makapuu	202,572	140	1	2
Nanakuli	449,828	56	-	-
Pokai Bay	265,256	13	-	-
Sandy	549,960	378	-	3
Sunset	398,151	30	2	3
Waikiki	10,892,764	262	1	26
Waimanalo	486,164	64	1	-
Waimea	540,310	145	1	4

1/ Attendance is based on headcounts taken 3 times by Water Safety Officers over an 8-hour work day.

Source: City and County of Honolulu, Emergency Services Department, Ocean Safety & Lifeguard Services Division, records.

Table 7.49-- ATTENDANCE AND WATER SAFETY AT GUARDED BEACH PARKS, FOR THE CITY AND COUNTY OF HONOLULU: 2019

Beach park	Estimated attendance 1/	Rescues	Drownings	Surfing accidents
All parks	22,659,841	2,058	10	61
Ala Moana	2,837,110	51	1	2
Alii/Haleiwa	535,944	104	-	5
Bellows	119,355	14	-	-
Chun's Reef	335,765	148	-	7
Ehukai	629,997	76	-	3
Hanauma	1,569,866	370	7	-
Kailua	974,631	10	-	-
Keauwaula	260,597	34	-	-
Ke'Waena	397,460	18	-	1
Kualoa	247,225	7	-	-
Laniakea	447,073	98	-	11
Maili	355,496	21	-	-
Makaha	418,493	28	-	-
Makapuu	200,097	98	-	1
Nanakuli	400,918	60	-	-
Pokai Bay	266,908	7	-	-
Sandy	558,913	388	-	8
Sunset	457,793	35	-	-
Waikiki	10,323,929	265	1	18
Waimanalo	514,698	142	-	4
Waimea	807,573	84	1	1

1/ Attendance is based on headcounts taken 3 times by Water Safety Officers over an 8-hour work day.

Source: City and County of Honolulu, Emergency Services Department, Ocean Safety & Lifeguard Services Division, records.

**Table 7.50-- SANDY SHORELINE AND PUBLIC BEACH ACTIVITIES,
BY ISLAND: 2020**

Subject	State total	Hawaii	Maui	Oahu	Kauai
Miles of shoreline 1/ Sandy shoreline	610 169	266 (NA)	120 56	112 67	112 47
Number of public beaches 2/ Recommended for swimming	63 45	11 8	9 8	33 21	10 8
Recommended for surfing	26	-	4	20	2
Recommended for snorkeling	23	5	6	9	3
Recommended for fishing	25	-	1	21	3

NA Not available.

1/ As reported in the 2018 *Hawaiian Islands National Shoreline Management Study* (see source for more information).

2/ As monitored and recommended by the Hawaiian Lifeguard Association for *Hawaii Beach Safety* (see source for more information). Beaches included have multiple activity recommendations. Source: U.S. Army Corps of Engineer Institute for Water Resources, *Hawaiian Islands National Shoreline Management Study* (2018) <<https://usace.contentdm.oclc.org/utis/getfile/collection/p16021coll2/id/2963>> accessed June 4, 2019; Hawaiian Lifeguard Association, *Hawaii Beach Safety* <<https://www.hawaiibeachsafety.com>> accessed July 7, 2020; and calculations by the Hawaii State Department of Business, Economic Development & Tourism.

Table 7.51-- COUNTY TENNIS FACILITIES: 2010 TO 2019

[As of December 31]

Subject	State total	Hawaii	Maui	Lanai	Molokai	Oahu	Kauai
Locations							
2010	93	19	13	2	1	48	10
2011	93	19	13	2	1	48	10
2012	94	19	13	2	1	49	10
2013	95	19	13	2	1	50	10
2014	95	19	13	2	1	50	10
2015	96	19	13	2	1	51	10
2016	96	19	13	2	1	51	10
2017	96	19	13	2	1	51	10
2018	96	19	13	2	1	51	10
2019	96	19	13	2	1	51	10
Courts							
2010	323	43	49	4	2	201	24
2011	323	43	49	4	2	201	24
2012	326	42	49	4	2	205	24
2013	326	42	47	4	2	207	24
2014	325	42	46	4	2	207	24
2015	326	42	46	4	2	208	24
2016	328	44	46	4	2	208	24
2017	328	44	46	4	2	208	24
2018	325	44	43	4	2	208	24
2019	324	44	43	3	2	208	24

Source: County parks and recreation departments.

Table 7.52-- GOLF COURSES, BY NUMBER OF HOLES, TYPE AND ISLAND: 2019

Island and course type 1/	Number of golf courses					Number of holes
	Total	9-hole	18-hole	27-hole	36-hole	
State total	86	9	73	3	1	1,512
Military	7	1	6	-	-	117
Municipal	9	1	8	-	-	153
Private	16	3	13	-	-	261
Public	54	4	46	3	1	981
Hawaii	18	2	15	-	1	324
Municipal	1	-	1	-	-	18
Private	6	1	5	-	-	99
Public	11	1	9	-	1	207
Maui	16	1	15	-	-	279
Municipal	1	-	1	-	-	18
Private	3	1	2	-	-	45
Public	12	-	12	-	-	216
Lanai	3	1	2	-	-	45
Public 2/	3	1	2	-	-	45
Molokai	1	1	-	-	-	9
Public	1	1	-	-	-	9
Oahu	38	3	34	1	-	666
Military	7	1	6	-	-	117
Municipal	6	1	5	-	-	99
Private	6	1	5	-	-	99
Public	19	-	18	1	-	351
Kauai	10	1	7	2	-	189
Municipal	1	-	1	-	-	18
Private	1	-	1	-	-	18
Public	8	1	5	2	-	153

1/ Course type 'Private' includes Semi-Private and Private-Resort, and 'Public' includes Resort.

2/ Includes Keole Golf Course currently closed for renovations.

Source: Hawaii State Golf Association <<http://www.hawaiiategolf.org/>> accessed June 4, 2019; and calculations by Hawaii State Department of Business, Economic Development and Tourism.

Table 7.53-- COUNTY GOLF COURSES AND CAMPING PERMITS, FOR OAHU: 1991 TO 2019

Year	Public golf courses 1/			Camping permits issued 2/
	Courses	Holes	Rounds played	
1991	5	81	580,888	9,633
1992	5	81	654,726	9,938
1993	5	81	638,972	10,251
1994	5	81	580,120	8,778
1995	6	99	650,934	10,514
1996	6	99	685,191	10,622
1997	6	99	686,188	15,804
1998	6	99	747,379	16,929
1999	(NA)	(NA)	(NA)	16,884
2000	6	99	663,710	16,947
2001	6	99	638,817	16,375
2002	6	99	607,823	12,045
2003	6	99	602,123	12,045
2004	6	99	560,921	11,128
2005	6	99	530,606	14,847
2006	6	99	538,051	9,179
2007	6	99	556,197	8,469
2008	6	99	578,082	7,622
2009	6	99	563,589	7,636
2010	6	99	534,508	8,815
2011	6	99	465,472	8,960
2012	6	99	464,708	10,773
2013	6	99	442,362	8,460
2014	6	99	416,356	8,599
2015	6	99	400,869	7,461
2016	6	99	375,710	7,548
2017	6	99	371,744	9,809
2018	6	99	376,895	7,431
2019	6	99	372,307	7,707

NA Not available.

1/ County public golf courses are categorized as Municipal golf courses in Table 7.51.

2/ By the City and County of Honolulu, camping permits issued reflect cumulative family and group camping permits.

Source: City and County of Honolulu, Department of Parks and Recreation, records and Department of Enterprise Services, records.

Table 7.54-- SONY OPEN SCORES AND PURSES: 1999 TO 2020

[The Sony Open is held at the Waialae Country Club golf course. Distance is 7,044 yards. Par is 70/280. Distance changed from 7,060 yards in 2007]

Year	Holes	Winning score		Purse (dollars)	
		Total	Below par	Total	Winner
1999	72	271	9	2,600,000	468,000
2000	72	261	19	2,900,000	522,000
2001	72	260	20	4,000,000	720,000
2002	72	266	14	4,000,000	720,000
2003	1/ 72	264	16	4,500,000	810,000
2004	2/ 72	262	18	4,800,000	864,000
2005	72	269	11	4,800,000	864,000
2006	72	261	19	5,100,000	918,000
2007	72	266	14	5,200,000	936,000
2008	72	266	14	5,300,000	954,000
2009	72	265	15	5,400,000	972,000
2010	72	265	15	5,500,000	990,000
2011	72	264	16	5,500,000	990,000
2012	72	267	13	5,500,000	990,000
2013	72	256	24	5,600,000	1,008,000
2014	72	263	17	5,600,000	1,008,000
2015	72	257	23	5,600,000	1,008,000
2016	1/ 72	260	20	5,800,000	1,044,000
2017	72	253	27	6,000,000	1,080,000
2018	3/ 72	263	17	6,200,000	1,116,000
2019	72	258	22	6,400,000	1,152,000
2020	4/ 72	269	11	6,600,000	1,188,000

1/ There was an additional 2 hole playoff.

2/ There was an additional 3 hole playoff.

3/ There was an additional 6 hole playoff.

4/ There was an additional 1 hole playoff.

Source: Sony Open in Hawaii, Player Performances <<https://www.sonyopeninhawaii.com/player-performances>>
 Accessed July 8, 2020.

Table 7.55-- PUBLIC HUNTING AREAS AND WILDLIFE SANCTUARIES AND REFUGES, BY ISLAND: OCTOBER 30, 2018

Island	Public hunting areas		Wildlife sanctuaries and refuges 1/	
	Number	Acreage (1,000)	Number	Acreage (1,000)
State total	122	939.1	50	30.0
Hawaii	62	686.0	5	28.0
Maui	18	68.0	12	0.3
Lanai	3	33.0	4	(2/)
Molokai	5	13.5	6	(2/)
Oahu	14	25.0	18	1.1
Kauai	20	113.6	3	0.4

1/ State managed sanctuaries, refuges and preserves. State total includes 2 wildlife refuges totaling 200 acres in the Kure Atoll.

2/ Less than 50 acres.

Source: Hawaii State Department of Land and Natural Resources, Division of Forestry and Wildlife, records.

Table 7.56-- FISHING AND HUNTING LICENSES ISSUED: 2010 TO 2018

[Fiscal years ending June 30]

Year	Freshwater fishing licenses 1/	Hunting licenses
2010	5,842	10,427
2011	2,864	10,535
2012	2,195	10,738
2013	4,402	9,476
2014	4,790	10,673
2015	4,924	11,958
2016	4,722	11,929
2017	4,590	11,813
2018	4,580	11,956

NA Not available.

1/ Revised from previous *Data Book*.

Source: Hawaii State Department of Land and Natural Resources, Division of Aquatic Resources and Division of Forestry and Wildlife, records.

Table 7.57-- HONOLULU MARATHON REGISTRANTS, FINISHERS AND WINNING TIMES: 1992 TO 2019

Year	Number of registrants	Number of finishers	Winning time (hr., min., sec.)	
			Men	Women
1992	30,905	23,515	2:14:19	2:32:13
1993	29,514	23,640	2:13:16	2:32:20
1994	32,771	25,833	2:15:04	2:37:06
1995	34,434	27,022	2:16:08	2:37:29
1996	30,864	24,414	2:13:23	2:34:28
1997	33,682	26,495	2:12:17	2:33:14
1998	27,704	22,112	2:14:53	2:33:27
1999	26,724	21,211	2:16:45	2:32:36
2000	26,465	22,636	2:15:19	2:28:33
2001	23,513	19,236	2:15:09	2:29:54
2002	30,428	26,477	2:12:29	2:29:08
2003	25,283	22,161	2:12:59	2:31:56
2004	25,671	22,407	2:11:12	2:27:33
2005	28,048	24,295	2:12:00	2:30:24
2006	28,637	24,575	2:13:42	2:27:19
2007	27,829	23,299	2:18:53	2:33:07
2008	23,231	20,062	2:14:35	2:32:36
2009	23,469	20,323	2:12:14	2:28:34
2010	20,417	20,181	2:15:18	2:32:13
2011	22,615	19,078	2:14:55	2:31:41
2012	24,413	24,156	2:12:31	2:31:23
2013	30,291	22,077	2:18:47	2:36:02
2014	30,434	21,827	2:15:35	2:30:23
2015	30,797	21,563	2:11:43	2:28:34
2016	28,664	20,235	2:09:37	2:31:10
2017	26,345	20,390	2:08:27	2:22:15
2018	25,065	19,773	2:09:01	2:36:22
2019	23,882	18,805	2:07:59	2:31:09

Source: Honolulu Marathon Association, Honolulu Marathon Champions & Entrants/Finishers <<https://www.honolulumarathon.org/2018-results>> accessed May 15, 2020 and records. See also History & Statistics <<https://www.honolulumarathon.org/key-information/history-statistics>>, and records.

Table 7.58-- IRONMAN TRIATHLON WORLD CHAMPIONSHIP PARTICIPANTS, FINISHERS AND WINNING TIMES: 1992 TO 2019

Year	Number of participants	Number of finishers	Winning time (hr., min., sec.)	
			Men	Women
1992	1,379	1,298	8:09:08	8:55:29
1993	1,438	1,353	8:07:45	8:58:23
1994	1,405	1,290	8:20:27	9:20:14
1995	1,444	1,325	8:20:34	9:16:46
1996	1,421	1,288	8:04:08	9:06:49
1997	1,478	1,365	8:33:01	9:31:43
1998	1,487	1,379	8:24:20	9:24:16
1999	1,463	1,411	8:17:17	9:13:02
2000	1,525	1,426	8:21:01	9:26:17
2001	1,468	1,368	8:31:18	9:28:37
2002	1,541	1,455	8:29:56	9:07:54
2003	1,645	1,569	8:22:35	9:11:55
2004	1,728	1,579	8:33:29	9:33:25
2005	1,743	1,688	8:14:17	9:09:30
2006	1,689	1,624	8:11:56	9:18:31
2007	1,787	1,685	8:15:34	9:08:45
2008	1,731	1,634	8:17:45	9:06:23
2009	1,778	1,650	8:20:21	8:54:02
2010	1,849	1,770	8:10:37	8:58:36
2011	1,859	1,773	8:03:56	8:55:08
2012	1,984	1,886	8:18:37	9:15:54
2013	2,134	1,959	8:12:29	8:52:14
2014	2,187	1,985	8:14:18	9:00:55
2015	2,308	2,144	8:14:40	8:57:57
2016	2,316	2,207	8:06:30	8:46:46
2017	2,455	2,235	8:01:40	8:50:47
2018	2,472	2,307	7:52:39	8:26:18
2019	2,446	2,265	7:51:13	8:40:10

Source: Ironman Triathlon World Championship, records; 1995-1998 race results from JTL Timing Systems Hawaii at <<http://www.ironmantri.com>>; 1999-2009 race results from <<http://www.ironmanlive.com>>; 2010 to present <<http://www.ironman.com/triathlon/events/americas/ironman/world-championship/results.aspx#axzz5Eb18tzPL>> accessed on March 27, 2020.

Table 7.59-- TRANSPACIFIC YACHT CLUB'S HONOLULU RACE ENTRIES AND WINNING TIMES: 1985 TO 2019

[Sponsored by the Transpacific Yacht Club of Los Angeles. Run biennially between San Pedro, California and Diamond Head Lighthouse, a great circle distance of 2,255 nautical miles]

Year	Boats entered	Winning times (days, hours, minutes, seconds)	
		Elapsed	Corrected
1985	65	13:06:31:19	9:14:07:40
1987	55	8:12:00:40	8:00:56:41
1989	45	8:12:50:35	8:02:54:08
1991	42	10:08:59:35	9:22:34:13
1993	42	9:09:11:17	8:28:09:06
1995	35	9:01:32:02	8:22:41:48
1997	39	8:06:31:00	7:01:46:11
1999	33	8:02:52:27	7:08:40:10
2001	34	10:17:49:19	8:01:01:08
2003	57	8:17:01:25	7:12:20:29
2005	76	8:16:25:04	6:08:45:05
2007	73	10:11:51:35	6:14:39:33
2009	86	7:08:17:11	5:07:52:20
2011	64	8:16:59:23	6:05:00:55
2013	58	12:05:23:18	5:12:20:55
2015	60	8:15:56:16	5:15:47:00
2017	49	7:01:20:10	8:03:01:28
2019 1/	90	8:16:21:29	8:00:52:37

1/ Results are preliminary

Source: Transpac website <<http://www.transpacrace.com>> accessed May 15, 2020.

**Table 7.60-- TOTAL ATTENDANCE AT FOOTBALL BOWL GAMES:
2002-2003 TO 2019-2020 SEASONS**

Season	Hawaii Bowl		Pro Bowl 1/
	Tickets sold	Turnstile count	Tickets sold
2002-2003	35,513	(NA)	50,125
2003-2004	29,005	(NA)	50,127
2004-2005	39,754	(NA)	50,225
2005-2006	26,254	16,134	50,190
2006-2007	43,435	40,623	50,410
2007-2008	30,467	24,149	50,044
2008-2009	45,718	43,487	49,958
2009-2010	32,650	20,217	2/ 70,697
2010-2011	43,673	41,089	49,338
2011-2012	32,630	19,411	48,423
2012-2013	30,024	19,712	47,134
2013-2014	29,106	22,324	47,270
2014-2015	25,365	13,922	3/ 63,225
2015-2016	22,793	14,537	50,000
2016-2017	23,175	20,327	4/ 60,834
2017-2018	20,546	12,187	4/ 51,019
2018-2019	30,911	27,835	4/ 51,192
2019-2020	21,582	19,539	4/ 54,024

NA Not available.

1/ Turnstile count not available for Pro Bowl.

2/ Held in Miami, FL.

3/ Held in Phoenix, AZ.

4/ Held in Orlando, FL.

Source: SoFi Hawai'i Bowl Results Archive, *Bowl Record Book* (annual) and Game Stats
<<https://www.thehawaiiibowl.com/history>> accessed January 29, 2019; Hawaii Athletics "UH Post-Game Notes (Hawai'i Bowl)" <<https://hawaiiathletics.com/sports/2018/12/23/uh-post-game-notes-hawai-i-bowl.aspx>> accessed January 29, 2019; ESPN, "NFL Scoreboard -- All-Stars vs. All Stars - Game Summary" <https://www.espn.com/nfl/scoreboard/_/year/2019/seasontype/3/week/4> accessed May 7, 2020; and Hawai'i Bowl records.

Table 7.61-- VARSITY SPORTS SUMMARY FOR THE UNIVERSITY OF HAWAII AT MANOA: 2015-2016 TO 2018-2019

[For school year. Includes only games played against four-year collegiate teams]

Sports	Games played 1/				Home games	
	Total	Won	Lost	Tied	Home dates	Attendance
2015-2016						
Baseball	53	23	30	-	35	105,724
Basketball (men's)	34	28	6	-	20	141,637
Basketball (women's)	32	21	11	-	14	35,660
Football	13	3	10	-	7	164,031
Volleyball (men's)	28	16	12	-	17	61,180
Volleyball (women's)	31	29	2	-	19	131,187
2016-2017						
Baseball	51	28	23	-	35	105,743
Basketball (men's)	30	14	16	-	19	118,444
Basketball (women's)	30	12	18	-	16	60,432
Football	14	7	7	-	7	170,299
Volleyball (men's)	33	27	6	-	18	68,283
Volleyball (women's)	29	23	6	-	19	128,414
2017-2018						
Baseball	51	27	24	-	29	85,375
Basketball (men's)	30	17	13	-	20	115,879
Basketball (women's)	30	12	18	-	16	39,384
Football	12	3	9	-	6	145,463
Volleyball (men's)	27	19	8	-	17	65,546
Volleyball (women's)	28	20	8	-	19	121,523
2018-2019						
Baseball	50	20	30	-	32	84,895
Basketball (men's)	31	18	13	-	18	99,489
Basketball (women's)	32	15	17	-	16	29,659
Football	14	8	6	-	8	205,455
Volleyball (men's)	31	28	3	-	16	83,362
Volleyball (women's)	27	18	9	-	17	93,537

1/ Volleyball data refer to matches.

Source: University of Hawaii, Office of Intercollegiate Athletics, Sports Media Relations, records.

See also <<http://www.ncaa.org/stats/>>.

**Table 7.62-- PUBLIC HIGH SCHOOL INTERSCHOLASTIC SPORTS:
2012-2013 TO 2018-2019 SEASONS**

[Data are for Oahu only (OIA)]

Sport	Players	Games 1/	Attendance	Expenditure 2/ (dollars)
2012-2013				
Baseball	Boys	(NA)	(NA)	39,623
Basketball	Boys and girls	548	26,478	115,903
Football	Boys	185	119,320	208,820
2013-2014				
Baseball	Boys	(NA)	(NA)	34,325
Basketball	Boys and girls	526	27,663	117,430
Football	Boys	192	116,662	220,279
2014-2015				
Baseball	Boys	(NA)	(NA)	23,432
Basketball	Boys and girls	515	29,003	119,338
Football	Boys	193	118,528	237,173
2015-2016				
Baseball	Boys	(NA)	(NA)	25,917
Basketball	Boys and girls	582	27,515	121,588
Football	Boys	191	116,820	239,731
2016-2017				
Baseball	Boys	(NA)	(NA)	43,061
Basketball	Boys and girls	284	24,510	125,813
Football	Boys	182	93,607	242,152
2017-2018				
Baseball	Boys	(NA)	(NA)	40,778
Basketball	Boys and girls	294	26,671	134,492
Football	Boys	187	88,216	226,316
2018-2019				
Baseball	Boys	(NA)	(NA)	56,676
Basketball	Boys and girls	292	27,791	68,973
Football	Boys	3/ 123	134,844	311,437

NA Not available.

1/ Junior varsity and varsity games, based on published schedules from public school leagues. Data exclude pre-season and post-season games.

2/ Data on expenditures reflect figures from the general and school trust funds.

3/ Game sites may include doubleheaders.

Source: Hawaii State Department of Education, Office of Curriculum, Instruction and Student Support, records.

Table 7.63-- PROFESSIONAL BOXING AND MIXED MARTIAL ARTS (MMA): 1993 TO 2019

Subject	Number of promoters	Number of shows	Paid attendance	Gross receipts (dollars)
Pro boxing				
1993	1	1	472	12,385
1994	3	6	8,022	191,150
1995	2	4	2,636	48,280
1996	3	3	2,653	64,781
1997	2	3	1,967	44,645
1998	2	3	2,059	52,510
1999	1	1	479	10,120
2000	3	5	3,106	77,155
2001	3	6	3,489	141,235
2002	3	3	4,477	106,295
2003	1	2	2,623	79,875
2004	1	-	-	-
2005	1	2	877	30,528
2006	-	-	-	-
2007	2	-	-	-
2008	2	3	450	16,000
2009	3	4	3,599	227,150
2010	2	1	(NA)	(NA)
2011	1	1	2,277	126,075
2012-2016 1/	-	-	-	-
2017	1	1	(NA)	(NA)
2018	-	-	-	-
2019	1	1	(NA)	(NA)
MMA				
2009	1	1	(NA)	(NA)
2010	7	17	(NA)	(NA)
2011	8	27	(NA)	(NA)
2012	9	24	(NA)	(NA)
2013	8	26	(NA)	(NA)
2014	7	23	(NA)	(NA)
2015	7	19	(NA)	(NA)
2016	9	20	(NA)	(NA)
2017	8	25	(NA)	(NA)
2018	5	13	(NA)	(NA)
2019	7	19	(NA)	(NA)

NA Not available.

1/ Pro boxing was not supported from 2011 to 2016.

Source: Hawaii State Department of Commerce and Consumer Affairs, Boxing Commission, records.

Table 7.64-- DOG LICENSES ISSUED, BY ISLAND: 1993 TO 2018

[Dogs are licensed on a biennial basis]

Year	State total	Hawaii	Maui 1/	Lanai	Molokai	Oahu	Kauai
1993	27,586	4,006	2,427	26	46	20,081	1,000
1994	29,010	4,099	3,171	26	57	19,485	2,172
1995	28,442	4,911	1,446	82	48	20,030	1,925
1996	30,376	5,381	699	32	58	21,245	2,961
1997	28,395	5,871	1,378	33	80	19,713	1,320
1998	28,645	5,777	649	35	83	19,861	2,240
1999	32,137	6,311	4,473	29	84	20,039	1,201
2000	31,147	5,627	4,587	57	25	20,066	785
2001	31,068	5,919	4,285	(NA)	(NA)	18,761	2,103
2002	30,909	6,809	4,420	50	30	17,752	1,848
2003	29,519	6,786	2,901	12	47	16,673	3,100
2004	50,180	8,085	3,977	25	30	2/ 36,121	1,942
2005	53,415	10,454	4,621	24	30	2/ 35,638	2,648
2006	50,440	8,836	4,282	17	27	2/ 35,163	2,115
2007	50,403	6,504	4,997	9	27	2/ 34,966	3,900
2008	50,919	6,186	7,009	16	32	2/ 35,129	2,547
2009	52,623	7,881	5,039	25	36	2/ 35,129	4,513
2010	51,072	7,353	4,683	65	61	2/ 34,797	4,113
2011	49,763	6,647	4,880	22	24	2/ 33,736	4,454
2012	(NA)	6,205	3/ 4,042	(NA)	(NA)	2/ 32,892	2,664
2013	42,904	2,167	3/ 3,978	54	26	2/ 32,970	4/ 3,709
2014	(NA)	6,504	3/ 4,034	(NA)	(NA)	2/ 32,474	1,595
2015	(NA)	4,609	3/ 3,701	(NA)	(NA)	2/ 30,983	3,345
2016	(NA)	8,203	3/ 3,520	(NA)	(NA)	2/ 30,560	1,370
2017	(NA)	7,804	3/ 4,086	(NA)	(NA)	2/ 30,692	2,893
2018	(NA)	5,738	3/ 4,061	(NA)	(NA)	2/ 28,961	(NA)

NA Not available.

1/ For the years 1995-1998, the number of registrations issued by the animal shelter (Maui Humane Society) was not included in the count. From year 2000 Maui County reported data in fiscal year, in 2001 Maui County reported 674 licenses which included Lanai and Molokai totals.

2/ Fiscal year ending June 30, figures are estimates. In previous years' versions of the *Data Book*, 2013 through 2017 were misreported as calendar year; they are for the fiscal year.

3/ Figure includes only issued by Maui Humane Society.

4/ Figure includes only issued by Kauai County. As of October 1, 2013, the Kauai Humane Society began issuing dog tags.

'Source: County Departments of Finance; Hawaiian Humane Society (for Oahu, 1995-2003); Maui Humane Society (for Maui from 1999 to present); and Kauai Humane Society (for Kauai from 2014 to present).