



Improving TOD Collaboration

A Project of UH Mānoa
Community Design Center

18 June 2019

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What We Did



- Assembled Stakeholders around the **Waipahu Station** : DAGS, DOE, HPHA, HPHFDC, OP, and the Honolulu County TOD program
- Attended **Rail~Volution Conference 2018**, with other nationwide TOD managers

Findings: Council Success

TOD Importance:
Collaboration
Possible

Information Sharing ,
Strategic Plan

Infrastructure Study
Funding Secured

Findings: Council Shortcomings

TOD Importance:
Collaboration
Possible

Information Sharing,
Strategic Plan

Infrastructure Study
Funding Secured

Role in
Implementation
Unclear

Agency
Interests vs
TOD Priorities

State and
County
Alignment

CIP Funding
Process

Missions: Agency vs TOD Council

DOE

- 180,00 Students
- 22,000 Teachers and Staff
- 4,400 Buildings
 - \$868M in repair backlog
 - Overcrowding: Campbell High
 - Natural disaster damages

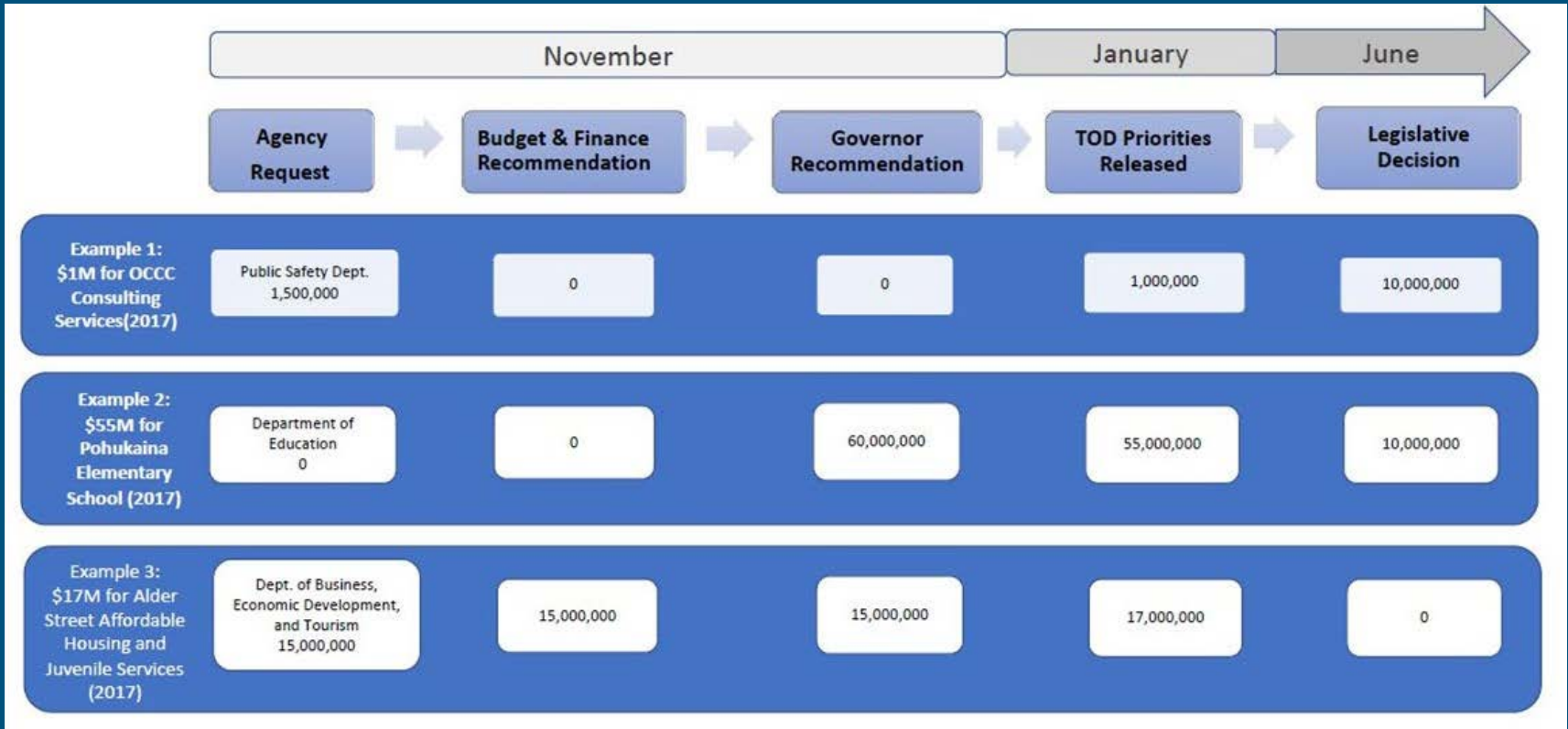
DAGS

- Neighbor Island Office Space

HPHA

- Old Buildings:
60 Years vs 40 Years Old

CIP Funding Process



CIP Data Conclusions

Date	2018 TOD RELATED REQUESTS	Amount	Dept Request	B&F Rec.	Gov Request	Leg Funded
Jan 2018	Mayor Wright Homes, Infrastructure (HPHA), <i>TOD endorsed</i>	\$4.5M	\$0	\$4.5M	\$4.5M	\$4.5M FY19
Jan 2018	Pohukaina School, Kaka'ako (DOE) <i>TOD endorsed</i>	\$60M	\$0	\$0	\$60M	\$10M FY19
Jan 2018	OCCC Jail in Kalihi, P3 Planning Funds (PSD), <i>TOD endorsed</i>	\$1M	\$1.5M	\$0	\$1M	None
Jan 2018	Alder Street via Rental Housing Revolving Funds, RHRF; (HHFDC) <i>TOD endorsed</i> (HB2748 SL 2018)	\$25M	\$50M	\$50M	\$50M	\$200M FY18 ²
Jan 2018	Dwelling Unit Revolving Fund, DURF, for several projects; (HHFDC) <i>TOD endorsed</i> (HB2748, SL 2018)	\$25M	\$25M	\$25M	\$25M	\$10M FY18
Jan 2018	TOD Council Meeting and Travel Budget (DBEDT), <i>OP request</i>	\$20K	\$20K	\$0	\$0	\$15K FY19
Jan 2018	TOD Program Manager (DBEDT), <i>OP request</i>	\$90K	Not Listed	Not Listed	Not listed	\$70K FY19
	TOTAL REQUESTED VS FUNDED	\$115,610,000				\$49,585,000
	Percentage Funded of Requested					43%
	Percentage of Requests Received Some Funding					86% (6 of 7)

Uncertain criteria —not straightforward

Individual lawmakers prioritize

Relationships with lawmakers: VERY IMPORTANT

Current Legislative Support

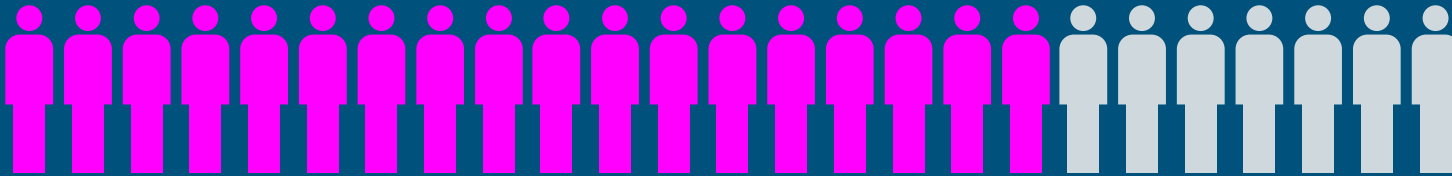


Current Senate Champions: 4/25

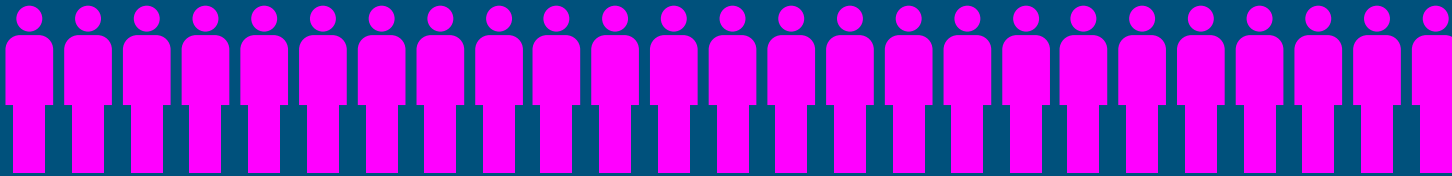


Current House Champions: 1/51

Potential Legislative Support



Potential Senate Supporters: 18/25



Potential House Supporters: 34/51

(1) care about TOD, (2) have rail or TOD project area in their district, (3) prioritize affordable housing



LA County Metro

LA County Metro: Communications



- **Measure J (2012):** 1/2 Sales Tax
Failed by >1%—14,000 votes

- **Public Messaging:**

- Research:**

- Focus Groups, Opinion Surveys
“Traffic relief”

- Targeted Messaging:**

- 450 community presentations

- 14 telephone town halls: 75,000 people.

- Local and Personal:**

- Fund local projects, Highlight benefits

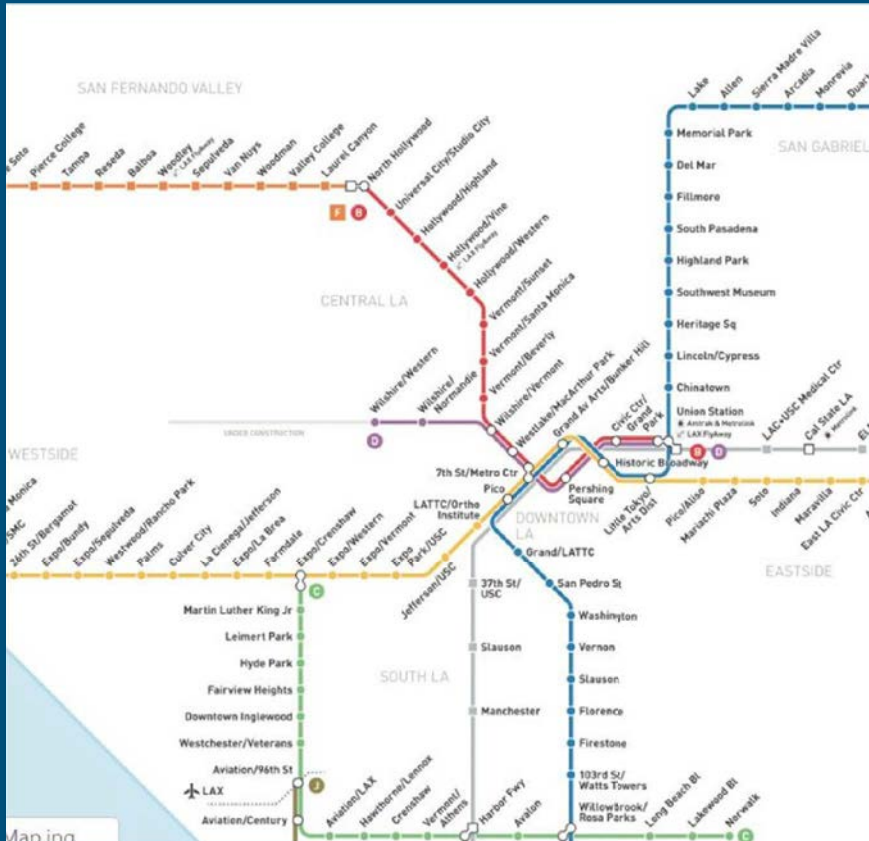
LA County Metro: Measure M (2016)

“Shall voters authorize a Los Angeles County Traffic Improvement Plan through a 1/2¢ sales tax and continue the existing 1/2¢ traffic relief tax until voters decide to end it , with independent audits/oversight and funds controlled locally?”

→ 71%



LA County Metro: Success Story



- 88 Cities , Population of 10 Million , 3rd Largest Metro Economy
- \$6B Annual Budget
 - TOD funding —site plans, last mile, etc.
 - Strong agency and lawmaker participation
 - Excellent inter -jurisdiction collaboration
- Big Shift in Public Opinion
 - Comms= 15%of Central Office
 - “Favorable” increased from 43% to 61%
 - “Unfavorable” decreased 27%

A man in a dark suit, light blue shirt, and red and blue striped tie stands on the right side of the frame, smiling slightly. Behind him is a blurred METRO train with yellow and blue accents, moving from left to right. The train has the METRO logo and the word "METRO" visible on its side. The background consists of several tall, modern buildings with glass facades, suggesting an urban environment. A black stanchion with a chain is visible in the foreground, separating the man from the train tracks.

Hennepin County, MN

Hennepin County: Community Works



“Extra support with communications is just as valuable as project money.”

- **Convene Stakeholders**
 - Facilitate collaborative planning
 - Assist with larger requests to County Council
- **Strong Incentives for Collaboration**
 - Seed money - \$2M Per Year
 - Communications support
- **BIG SUCCESS** in leveraging funds
 - \$89M County funding → \$90M State & Fed
 - \$800M Private funding -> 9 to 1

Charlotte, NC



Charlotte, NC: Subcabinet



- **Strong leadership (Mayor)**

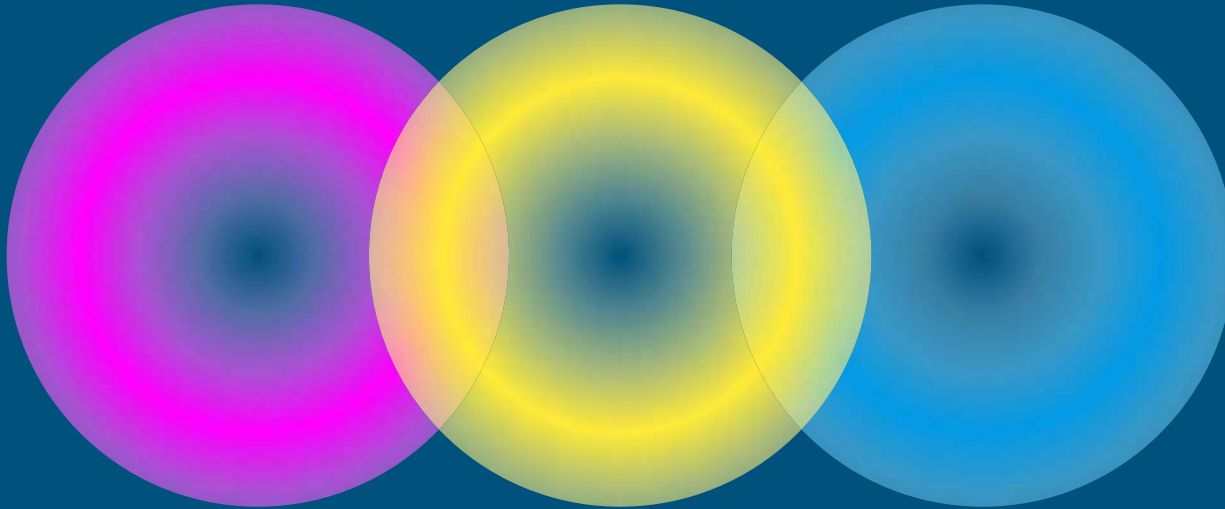
- Subcabinet: monthly meetings
 - Emphasized TOD as priority
 - Clty Manager on board

- **Exceeded Expectations:**

- 2007 measure to end sales tax:
defeated 70/30

- 2008 Ridership: 67% higher
(15k instead of 9k)

State and County Alignment



- Sharing of Information
- Incentives for Process Improvement

Ideas for Action:

CIP Funding: Seed
Money, Reward
Collaboration

Communication:
TOD= Housing
Lawmakers & Public

Leadership Priority:
TOD subcabinet

State and County:
Incentives to DPP,
share information

Bundling Requests:
TOD Studies (market)
Central Procurement

Cohesive Vision:
Concept Mapping
(Strategic Planning)

Discussion:

Which parts of this presentation resonate?

Which suggestions seem more or less achievable?

Did we miss anything?