

2009 Preliminary Visitor Arrivals by Quarter and MMA

2009	US WEST MMA	US EAST MMA	JAPAN MMA	CANADA MMA	EUROPE MMA					TOTAL EUROPE MMA
	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZERLAND	
Quarter 1 (Jan - Mar)	595,410	412,512	284,107	127,440	8,643	1,625	5,900	1,121	1,628	18,917
Quarter 2 (Apr - Jun)	731,768	415,079	224,917	62,205	10,551	1,912	7,356	1,515	2,043	23,377
Quarter 3 (Jul - Sep)	756,227	395,518	315,909	50,295	15,635	3,175	9,945	5,690	2,943	37,388
Quarter 4 (Oct - Dec)	634,999	338,183	292,226	98,866	9,360	2,158	8,969	2,080	2,278	24,844
TOTAL	2,718,404	1,561,292	1,117,159	338,806	44,189	8,869	32,170	10,406	8,893	104,527
DOMESTIC										
Quarter 1 (Jan - Mar)	581,371	402,643	1,414	54,160	6,088	1,315	5,217	992	1,373	14,985
Quarter 2 (Apr - Jun)	720,437	405,346	1,520	25,979	9,119	1,656	6,872	1,417	1,808	20,872
Quarter 3 (Jul - Sep)	740,298	383,081	1,849	27,010	14,511	2,878	9,478	5,436	2,778	35,081
Quarter 4 (Oct - Dec)	624,538	329,302	1,940	43,557	8,067	1,884	8,453	1,915	2,063	22,382
TOTAL	2,666,644	1,520,372	6,723	150,706	37,786	7,733	30,020	9,760	8,021	93,320
INTERNATIONAL										
Quarter 1 (Jan - Mar)	14,039	9,869	282,693	73,280	2,555	310	683	129	255	3,932
Quarter 2 (Apr - Jun)	11,331	9,733	223,397	36,226	1,432	256	484	98	235	2,505
Quarter 3 (Jul - Sep)	15,929	12,437	314,060	23,285	1,124	297	467	254	165	2,307
Quarter 4 (Oct - Dec)	10,461	8,881	290,286	55,309	1,293	274	515	165	215	2,462
TOTAL	51,760	40,920	1,110,436	188,100	6,403	1,137	2,150	646	871	11,207

* Preliminary data

% change	US WEST MMA	US EAST MMA	JAPAN MMA	CANADA MMA	EUROPE MMA					TOTAL EUROPE MMA
	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZERLAND	
Quarter 1 (Jan - Mar)	-17.9%	-17.2%	-7.0%	-10.8%	-23.2%	-4.6%	-11.4%	-8.6%	11.3%	-15.2%
Quarter 2 (Apr - Jun)	2.4%	-6.4%	-15.5%	-5.2%	-15.3%	-0.4%	7.6%	-17.4%	16.3%	-5.7%
Quarter 3 (Jul - Sep)	8.1%	0.8%	-1.2%	-3.2%	-18.6%	-3.1%	0.9%	0.9%	10.0%	-8.0%
Quarter 4 (Oct - Dec)	0.8%	-3.1%	3.0%	-0.3%	-17.2%	-11.6%	-3.9%	1.1%	-0.3%	-9.4%
TOTAL	-1.8%	-7.2%	-4.9%	-5.8%	-18.5%	-5.1%	-1.6%	-3.3%	8.7%	-9.2%
DOMESTIC										
Quarter 1 (Jan - Mar)	-18.4%	-17.4%	-19.8%	-4.2%	-25.9%	-9.6%	-12.5%	-14.6%	11.2%	-16.9%
Quarter 2 (Apr - Jun)	2.3%	-6.3%	-28.5%	28.8%	-14.8%	-3.6%	9.8%	-19.2%	14.4%	-5.2%
Quarter 3 (Jul - Sep)	7.8%	1.0%	-17.1%	43.8%	-18.8%	-2.6%	-0.5%	-0.3%	10.3%	-8.4%
Quarter 4 (Oct - Dec)	0.8%	-3.0%	0.6%	-10.4%	-20.5%	-12.0%	-5.5%	-3.5%	-2.6%	-11.7%
TOTAL	-2.1%	-7.2%	-16.5%	4.6%	-19.5%	-6.5%	-2.2%	-5.7%	7.7%	-10.0%
INTERNATIONAL										
Quarter 1 (Jan - Mar)	17.2%	-11.4%	-6.9%	-15.1%	-15.9%	25.0%	-1.9%	96.1%	11.9%	-8.1%
Quarter 2 (Apr - Jun)	6.8%	-12.6%	-15.4%	-20.3%	-18.1%	27.1%	-15.6%	21.0%	32.9%	-9.9%
Quarter 3 (Jul - Sep)	21.0%	-4.1%	-1.1%	-29.9%	-16.1%	-7.7%	42.0%	34.9%	5.2%	-1.3%
Quarter 4 (Oct - Dec)	-0.3%	-3.5%	3.1%	9.4%	12.3%	-9.0%	32.5%	125.9%	28.3%	18.3%
TOTAL	11.9%	-7.9%	-4.9%	-12.7%	-12.0%	6.0%	8.1%	58.3%	19.3%	-2.3%

* Preliminary data

Source: Hawai'i Tourism Authority
Department of Business, Economic Development & Tourism -- Research and Economic Analysis Division

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2009	OCEANIA MMA			OTHER ASIA MMA						LATIN AMERICA MMA				OTHER MMA	TOTAL
	AUSTRALIA	NEW ZEALAND	TOTAL OCEANIA MMA	CHINA	HONG KONG	KOREA	SINGAPORE	TAIWAN	TOTAL OTHER ASIA MMA	ARGENTINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL VISITORS
Quarter 1 (Jan - Mar)	24,824	2,324	27,148	11,620	1,426	10,595	931	2,506	27,078	808	1,745	1,014	3,568	70,952	1,567,132
Quarter 2 (Apr - Jun)	29,746	3,763	33,509	9,075	1,348	11,671	1,203	2,279	25,576	769	1,818	1,542	4,129	74,180	1,594,741
Quarter 3 (Jul - Sep)	35,078	6,721	41,799	10,584	1,799	14,995	902	2,816	31,095	758	2,132	2,239	5,128	81,687	1,715,046
Quarter 4 (Oct - Dec)	36,700	4,163	40,863	13,813	1,745	17,696	1,557	2,269	37,080	636	1,974	2,101	4,710	70,447	1,542,219
TOTAL	126,348	16,971	143,319	45,092	6,317	54,957	4,593	9,870	120,829	2,971	7,668	6,896	17,535	297,267	6,419,138
DOMESTIC															
Quarter 1 (Jan - Mar)	7,498	544	8,042	4,429	265	1,212	205	335	6,446	785	1,680	952	3,417	33,986	1,106,464
Quarter 2 (Apr - Jun)	6,265	761	7,026	4,240	283	1,360	199	409	6,491	752	1,748	1,485	3,985	40,430	1,232,086
Quarter 3 (Jul - Sep)	7,409	1,095	8,504	3,434	343	1,612	200	334	5,922	741	2,088	2,166	4,995	46,468	1,253,207
Quarter 4 (Oct - Dec)	6,120	755	6,876	6,590	310	1,502	274	344	9,020	613	1,903	2,052	4,567	37,387	1,079,569
TOTAL	27,292	3,155	30,447	18,693	1,200	5,686	878	1,422	27,879	2,891	7,419	6,655	16,964	158,271	4,671,326
INTERNATIONAL															
Quarter 1 (Jan - Mar)	17,326	1,780	19,106	7,191	1,161	9,383	726	2,171	20,632	23	65	62	151	36,966	460,668
Quarter 2 (Apr - Jun)	23,481	3,002	26,483	4,835	1,065	10,311	1,004	1,870	19,085	17	70	57	144	33,750	362,655
Quarter 3 (Jul - Sep)	27,669	5,626	33,295	7,150	1,456	13,383	702	2,482	25,173	17	44	73	133	35,219	461,839
Quarter 4 (Oct - Dec)	30,580	3,408	33,988	7,222	1,435	16,194	1,283	1,925	28,059	23	71	49	143	33,060	462,650
TOTAL	99,056	13,816	112,872	26,399	5,117	49,271	3,715	8,448	92,950	80	250	241	571	138,996	1,747,812

* Preliminary data

% change	OCEANIA MMA			OTHER ASIA MMA						LATIN AMERICA MMA				OTHER MMA	TOTAL
	AUSTRALIA	NEW ZEALAND	TOTAL OCEANIA MMA	CHINA	HONG KONG	KOREA	SINGAPORE	TAIWAN	TOTAL OTHER ASIA MMA	ARGENTINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL VISITORS
Quarter 1 (Jan - Mar)	-11.5%	0.6%	-10.6%	-6.1%	21.3%	-5.1%	4.3%	-28.7%	-7.0%	-6.8%	-13.7%	-48.8%	-26.7%	-14.8%	-14.9%
Quarter 2 (Apr - Jun)	-11.7%	-12.2%	-11.8%	-41.2%	25.0%	27.8%	3.1%	-15.1%	-13.3%	1.9%	7.2%	-18.3%	-4.8%	-9.3%	-4.4%
Quarter 3 (Jul - Sep)	-15.6%	-4.9%	-14.1%	-15.8%	27.3%	57.5%	22.9%	-5.3%	14.2%	15.7%	14.8%	-7.0%	4.3%	-4.0%	2.7%
Quarter 4 (Oct - Dec)	6.4%	3.9%	6.1%	-0.2%	59.0%	113.5%	33.9%	-1.7%	38.9%	-28.1%	-12.3%	28.2%	-1.3%	-4.9%	0.6%
TOTAL	-8.3%	-3.9%	-7.8%	-16.9%	32.6%	44.2%	16.1%	-14.0%	7.4%	-6.0%	-2.0%	-12.9%	-7.2%	-8.3%	-4.4%
DOMESTIC															
Quarter 1 (Jan - Mar)	-20.1%	-35.1%	-21.3%	-30.3%	0.0%	-35.2%	-2.4%	-4.6%	-28.8%	-8.9%	-15.0%	-50.6%	-28.3%	-28.2%	-17.9%
Quarter 2 (Apr - Jun)	-38.7%	-30.2%	-37.8%	-49.6%	-1.4%	-15.9%	-25.7%	-9.5%	-41.2%	1.6%	6.9%	-14.7%	-3.2%	-9.9%	-1.6%
Quarter 3 (Jul - Sep)	-40.1%	-32.3%	-39.2%	-26.5%	-4.3%	-9.2%	-12.8%	-32.0%	-21.3%	15.2%	15.4%	-4.1%	6.1%	-8.5%	4.2%
Quarter 4 (Oct - Dec)	-37.9%	-27.6%	-36.9%	-0.8%	-7.3%	38.7%	0.3%	-13.9%	3.3%	-29.7%	-13.2%	30.2%	-1.5%	-7.4%	-1.8%
TOTAL	-34.7%	-31.2%	-34.4%	-28.3%	-3.5%	-10.4%	-10.4%	-16.0%	-23.3%	-7.3%	-2.5%	-11.3%	-6.9%	-13.7%	-4.7%
INTERNATIONAL															
Quarter 1 (Jan - Mar)	-7.2%	20.9%	-5.1%	19.6%	27.4%	1.0%	6.3%	-31.4%	2.8%	364.3%	39.0%	21.6%	46.2%	2.9%	-6.7%
Quarter 2 (Apr - Jun)	0.0%	-6.0%	-0.7%	-31.3%	34.6%	37.2%	11.7%	-16.3%	3.3%	13.8%	16.1%	-61.2%	-35.3%	-8.6%	-12.9%
Quarter 3 (Jul - Sep)	-5.3%	3.2%	-4.0%	-9.5%	38.0%	72.8%	39.0%	0.0%	27.8%	38.5%	-7.0%	-51.0%	-35.9%	2.7%	-1.3%
Quarter 4 (Oct - Dec)	24.1%	15.0%	23.2%	0.3%	88.1%	124.7%	44.2%	0.9%	56.2%	78.9%	20.4%	-21.0%	6.9%	-1.8%	6.8%
TOTAL	3.2%	5.6%	3.5%	-6.2%	45.4%	55.1%	24.8%	-13.7%	22.0%	78.1%	17.2%	-41.1%	-14.4%	-1.3%	-3.5%

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