

	TABLE 1. TOTAL VISITORS BY AIR					
	JUNE			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
VISITOR DAYS	6,334,751	5,794,445	9.3%	37,146,094	33,545,415	10.7%
TOTAL VISITORS	677,218	607,507	11.5%	3,843,548	3,505,651	9.6%
DOMESTIC	488,151	460,883	5.9%	2,670,060	2,539,024	5.2%
INTERNATIONAL	189,067	146,624	28.9%	1,173,488	966,627	21.4%
AVERAGE DAILY CENSUS	211,158	193,148	9.3%	204,099	185,334	10.1%
TOTAL AIR SEATS (EST)	849,154	797,496	6.5%	4,906,584	4,681,335	4.8%
TOTAL LOAD FACTOR (EST)	95.2%	93.4%	1.8	90.1%	90.8%	-0.7
ISLANDS VISITED						
O'ahu	425,482	372,620	14.2%	2,361,890	2,109,013	12.0%
O'ahu only	307,825	269,061	14.4%	1,743,125	1,551,029	12.4%
Kaua'i	102,142	92,505	10.4%	535,897	493,009	8.7%
Kaua'i only	53,105	48,371	9.8%	289,373	258,173	12.1%
Maui County	210,132	192,908	8.9%	1,174,932	1,108,782	6.0%
Maui	206,406	189,731	8.8%	1,152,062	1,086,210	6.1%
Maui only	122,953	117,131	5.0%	722,959	694,682	4.1%
Moloka'i *	4,220	4,533	-6.9%	27,637	29,129	-5.1%
Moloka'i only *	675	548	23.1%	3,964	3,612	9.7%
Lāna'i *	6,540	5,736	14.0%	38,708	39,709	-2.5%
Lāna'i only *	1,025	904	13.4%	6,015	6,383	-5.8%
Hawai'i Island	118,313	109,699	7.9%	716,082	661,499	8.3%
Kona side	98,321	91,188	7.8%	595,681	556,460	7.0%
Hilo side	44,000	43,614	0.9%	265,954	245,043	8.5%
Hawai'i Island only	52,116	47,845	8.9%	342,269	325,751	5.1%
Any Neighbor Island	369,393	338,446	9.1%	2,100,423	1,954,621	7.5%
NI only	251,736	234,887	7.2%	1,481,658	1,396,638	6.1%
O'ahu & NI	117,657	103,559	13.6%	618,765	557,984	10.9%
Any one island only	537,699	483,859	11.1%	3,107,705	2,839,631	9.4%
Multiple Islands	139,519	123,648	12.8%	735,843	666,020	10.5%
Avg. Islands Visited	1.27	1.28	-0.1%	1.26	1.26	-0.3%
Average Length of Stay in Hawai'i	9.35	9.54	-1.9%	9.66	9.57	1.0%
ACCOMMODATIONS						
Plan to stay in Hotel	428,027	373,339	14.6%	2,416,480	2,162,010	11.8%
Hotel only	371,703	322,927	15.1%	2,108,814	1,884,969	11.9%
Plan to stay in Condo	119,592	110,017	8.7%	696,535	663,328	5.0%
Condo only	90,850	85,282	6.5%	545,454	524,459	4.0%
Plan to stay in Timeshare	75,577	64,719	16.8%	372,658	344,598	8.1%
Timeshare only	56,638	49,011	15.6%	286,717	263,425	8.8%
Cruise Ship	11,099	10,845	2.3%	66,868	64,620	3.5%
Friends/Relatives	58,018	61,075	-5.0%	351,933	333,652	5.5%
Bed & Breakfast	5,804	5,738	1.1%	38,013	37,063	2.6%
Other	10,201	9,486	7.5%	54,452	54,776	-0.6%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	JUNE			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	568,885	506,391	12.3%	3,175,968	2,861,754	11.0%
Honeymoon	55,734	48,634	14.6%	258,328	224,764	14.9%
Get Married	9,968	12,091	-17.6%	60,881	59,183	2.9%
Pleasure/Vacation	513,817	456,840	12.5%	2,917,926	2,633,120	10.8%
Mtgs/Conventions/Incentive	33,518	25,649	30.7%	252,923	246,501	2.6%
Conventions	19,932	12,156	64.0%	148,612	140,010	6.1%
Corporate Meetings	6,106	5,495	11.1%	49,914	50,057	-0.3%
Incentive	8,489	8,913	-4.8%	63,422	65,577	-3.3%
Other Business	19,707	18,148	8.6%	128,572	120,167	7.0%
Visit Friends/Rel.	56,488	59,746	-5.5%	327,520	313,149	4.6%
Gov't/Military	7,972	8,053	-1.0%	49,001	54,827	-10.6%
Attend School	1,287	1,517	-15.2%	10,797	8,828	22.3%
Sport Events	7,116	4,803	48.2%	40,132	37,250	7.7%
TRAVEL STATUS						
% First Timers **	36.8	35.5	1.3	35.0	33.8	1.2
% Repeaters **	63.2	64.5	-1.3	65.0	66.2	-1.2
Average # of Trips	4.73	4.86	-2.6%	4.94	5.01	-1.5%
Group Tour	71,048	54,380	30.7%	347,870	320,704	8.5%
Non-Group	606,170	553,127	9.6%	3,495,678	3,184,946	9.8%
Package Trip	248,746	217,202	14.5%	1,308,863	1,186,073	10.4%
No Package	428,472	390,305	9.8%	2,534,685	2,319,578	9.3%
Net True Independent	418,467	381,802	9.6%	2,485,030	2,258,839	10.0%

**Change represents absolute change in rates rather than percentage change in rate.

T A B L E 2. D O M E S T I C V I S I T O R S B Y A I R

(Visitors Arriving on Domestic Flights)

	JUNE			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
DOMESTIC VISITOR DAYS	4,979,140	4,726,417	5.3%	27,141,972	25,780,084	5.3%
DOMESTIC VISITORS	488,151	460,883	5.9%	2,670,060	2,539,024	5.2%
DOMESTIC AVERAGE DAILY CENSUS	165,971	157,547	5.3%	149,132	142,431	4.7%
DOMESTIC AIR SEATS (EST)	608,067	594,211	2.3%	3,325,921	3,331,415	-0.2%
DOMESTIC LOAD FACTOR (EST)	98.4%	96.3%	2.1	95.8%	94.5%	1.3
ISLANDS VISITED						
O'ahu	251,112	235,349	6.7%	1,346,649	1,276,580	5.5%
O'ahu only	170,282	161,563	5.4%	954,098	902,886	5.7%
Kaua'i	93,778	85,931	9.1%	478,186	443,607	7.8%
Kaua'i only	51,986	48,087	8.1%	275,047	249,149	10.4%
Maui County	181,008	172,815	4.7%	959,553	929,489	3.2%
Maui	177,586	169,857	4.6%	940,120	909,752	3.3%
Maui only	114,294	111,563	2.4%	628,103	612,296	2.6%
Moloka'i *	3,464	3,575	-3.1%	21,116	24,163	-12.6%
Moloka'i only *	484	477	1.4%	3,460	3,356	3.1%
Lāna'i *	5,405	5,126	5.4%	29,591	33,350	-11.3%
Lāna'i only *	996	904	10.2%	5,210	5,930	-12.1%
Hawai'i Island	95,768	89,183	7.4%	541,506	517,170	4.7%
Kona side	82,397	76,263	8.0%	469,849	450,564	4.3%
Hilo side	34,312	32,374	6.0%	184,211	173,763	6.0%
Hawai'i Island only	48,364	45,414	6.5%	307,396	293,874	4.6%
Any Neighbor Island	317,869	299,320	6.2%	1,715,962	1,636,138	4.9%
NI only	237,039	225,534	5.1%	1,323,411	1,262,444	4.8%
O'ahu & NI	80,830	73,786	9.5%	392,551	373,694	5.0%
Any one island only	386,406	368,008	5.0%	2,173,314	2,067,491	5.1%
Multiple Islands	101,745	92,875	9.5%	496,746	471,533	5.3%
Avg. Islands Visited	1.28	1.28	0.5%	1.26	1.26	-0.4%
Average Length of Stay in Hawai'i	10.20	10.26	-0.5%	10.17	10.15	0.1%
ACCOMMODATIONS						
Plan to stay in Hotel	269,735	251,614	7.2%	1,488,884	1,401,685	6.2%
Hotel only	221,294	206,486	7.2%	1,245,182	1,171,981	6.2%
Plan to stay in Condo	98,566	94,557	4.2%	532,422	520,266	2.3%
Condo only	74,544	72,839	2.3%	416,536	409,287	1.8%
Plan to stay in Timeshare	68,048	60,007	13.4%	318,466	307,845	3.5%
Timeshare only	51,824	45,522	13.8%	245,410	237,198	3.5%
Cruise Ship	10,399	10,027	3.7%	57,044	55,401	3.0%
Friends/Relatives	52,811	55,682	-5.2%	305,685	299,233	2.2%
Bed & Breakfast	4,388	4,400	-0.3%	32,008	29,684	7.8%
Other	8,882	8,653	2.6%	47,886	45,575	5.1%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

(Visitors Arriving on Domestic Flights)

	JUNE			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	411,979	386,450	6.6%	2,173,555	2,051,430	6.0%
Honeymoon	22,499	23,713	-5.1%	94,462	93,819	0.7%
Get Married	5,180	5,628	-8.0%	26,919	26,221	2.7%
Pleasure/Vacation	389,911	362,991	7.4%	2,080,785	1,960,233	6.1%
Mtgs/Conventions/Incentive	21,214	15,004	41.4%	188,776	186,266	1.3%
Conventions	13,703	7,934	72.7%	114,378	112,353	1.8%
Corporate Meetings	4,240	4,553	-6.9%	40,556	39,697	2.2%
Incentive	4,215	3,059	37.8%	42,062	41,615	1.1%
Other Business	17,332	16,699	3.8%	113,541	108,495	4.7%
Visit Friends/Rel.	51,229	55,175	-7.2%	286,677	281,143	2.0%
Gov't/Military	7,869	6,920	13.7%	43,433	42,875	1.3%
Attend School	1,086	1,050	3.4%	6,228	6,182	0.8%
Sport Events	2,279	2,677	-14.9%	23,793	24,040	-1.0%
TRAVEL STATUS						
% First Timers **	30.9	30.9	0.0	29.0	28.9	0.2
% Repeaters **	69.1	69.1	0.0	71.0	71.1	-0.2
Average # of Trips	5.39	5.40	-0.2%	5.69	5.69	0.0%
Group Tour	16,061	12,905	24.5%	106,044	97,314	9.0%
Non-Group	472,090	447,978	5.4%	2,564,016	2,441,710	5.0%
Package Trip	123,344	122,395	0.8%	622,074	626,265	-0.7%
No Package	364,807	338,488	7.8%	2,047,986	1,912,758	7.1%
Net True Independent	360,266	334,655	7.7%	2,016,144	1,883,630	7.0%

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)
(Visitors Arriving on Domestic Flights)

	June			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
UNITED STATES	447,528	425,626	5.1%	2,381,089	2,263,423	5.2%
Pacific Region	224,464	215,170	4.3%	1,202,363	1,128,909	6.5%
...California	172,468	163,789	5.3%	819,138	737,877	11.0%
...Oregon	15,625	15,791	-1.1%	102,775	108,011	-4.8%
...Washington	32,883	32,108	2.4%	236,706	241,271	-1.9%
Mountain Region	55,164	54,414	1.4%	306,052	297,346	2.9%
West North Central	14,402	14,501	-0.7%	126,732	123,800	2.4%
West South Central	40,773	39,624	2.9%	151,735	140,589	7.9%
...Texas	33,586	32,058	4.8%	120,071	110,318	8.8%
East North Central	30,993	29,575	4.8%	194,216	191,411	1.5%
East South Central	10,152	9,255	9.7%	43,426	39,903	8.8%
New England	8,386	7,993	4.9%	54,052	54,089	-0.1%
Middle Atlantic	22,297	18,774	18.8%	118,818	113,831	4.4%
...New Jersey	6,140	4,926	24.6%	30,409	27,982	8.7%
...New York	8,866	7,465	18.8%	53,833	51,826	3.9%
South Atlantic	40,060	35,491	12.9%	180,295	170,308	5.9%
CANADA	5,829	5,010	16.3%	101,738	109,677	-7.2%
JAPAN	614	597	2.8%	3,311	3,275	1.1%
EUROPE MMA	7,587	7,395	2.6%	41,780	39,917	4.7%
...France	655	503	30.3%	3,872	3,637	6.5%
...Germany	2,176	2,305	-5.6%	14,827	13,437	10.3%
...Italy	729	698	4.5%	2,761	2,703	2.2%
...Switzerland	888	799	11.2%	4,626	4,316	7.2%
...United Kingdom	3,139	3,091	1.6%	15,694	15,825	-0.8%
OTHER ASIA MMA	6,036	3,867	56.1%	27,479	19,599	40.2%
...People's Republic of China	4,532	2,811	61.2%	20,902	13,964	49.7%
...Taiwan	143	142	0.7%	855	737	16.0%
...Hong Kong	138	156	-11.8%	658	669	-1.6%
...Korea	857	651	31.7%	4,311	3,710	16.2%
...Singapore	366	107	242.5%	753	520	44.9%
LATIN AMERICA MMA	1,478	1,294	14.3%	11,427	9,948	14.9%
...Argentina	206	205	0.7%	2,084	2,237	-6.8%
...Brazil	722	550	31.2%	5,651	4,553	24.1%
...Mexico	550	539	2.1%	3,692	3,157	16.9%
OCEANIA MMA	4,668	3,897	19.8%	25,227	19,205	31.4%
...Australia	4,124	3,527	16.9%	23,092	17,480	32.1%
...New Zealand	544	370	46.9%	2,135	1,725	23.8%
OTHER MMA	15,248	14,026	8.7%	72,386	73,946	-2.1%
...Ireland	183	184	-0.5%	820	760	7.8%
...Indonesia	103	78	32.1%	431	299	44.3%
...Malaysia	18	32	-43.1%	139	150	-7.4%
...Philippines	302	301	0.3%	1,556	1,643	-5.3%
...Thailand	60	58	2.8%	245	279	-12.2%
...Other	14,582	13,373	9.0%	69,195	70,815	-2.3%

TABLE 3: INTERNATIONAL VISITORS BY AIR
(Visitors Arriving on International Flights)

	JUNE			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
INTERNATIONAL VISITOR DAYS	1,355,610	1,068,028	26.9%	10,004,122	7,765,331	28.8%
INTERNATIONAL VISITORS	189,067	146,624	28.9%	1,173,488	966,627	21.4%
INTERNATIONAL AVERAGE DAILY CENSUS	45,187	35,601	26.9%	54,968	42,902	28.1%
INTERNATIONAL AIR SEATS (EST)	241,087	203,285	18.6%	1,580,663	1,349,920	17.1%
INTERNATIONAL LOAD FACTOR (EST)	87.2%	85.1%	2.0	78.2%	82.0%	-3.8
ISLANDS VISITED						
O'ahu	174,370	137,271	27.0%	1,015,241	832,433	22.0%
O'ahu only	137,543	107,498	27.9%	789,027	648,144	21.7%
Kaua'i	8,364	6,573	27.2%	57,711	49,402	16.8%
Kaua'i only	1,119	284	294.4%	14,326	9,024	58.8%
Maui County	29,124	20,093	44.9%	215,379	179,293	20.1%
Maui	28,820	19,874	45.0%	211,942	176,458	20.1%
Maui only	8,659	5,568	55.5%	94,856	82,386	15.1%
Moloka'i *	756	958	-21.1%	6,521	4,966	31.3%
Moloka'i only *	191	71	169.6%	504	256	96.9%
Lāna'i *	1,135	610	86.1%	9,117	6,359	43.4%
Lāna'i only *	29	0	NA	805	453	77.7%
Hawai'i Island	22,545	20,516	9.9%	174,576	144,329	21.0%
Kona side	15,924	14,925	6.7%	125,832	105,896	18.8%
Hilo side	9,688	11,240	-13.8%	81,743	71,280	14.7%
Hawai'i Island only	3,752	2,431	54.4%	34,873	31,878	9.4%
Any Neighbor Island	51,524	39,126	31.7%	384,461	318,483	20.7%
NI only	14,697	9,353	57.1%	158,247	134,194	17.9%
O'ahu & NI	36,827	29,773	23.7%	226,214	184,290	22.7%
Any one island only	151,293	115,851	30.6%	934,391	772,140	21.0%
Multiple Islands	37,774	30,773	22.8%	239,097	194,487	22.9%
Avg. Islands Visited	1.25	1.27	-1.5%	1.26	1.26	0.1%
Average Length of Stay in Hawai'i	7.17	7.28	-1.6%	8.53	8.03	6.1%
ACCOMMODATIONS						
Plan to stay in Hotel	158,292	121,725	30.0%	927,596	760,324	22.0%
Hotel only	150,409	116,441	29.2%	863,632	712,989	21.1%
Plan to stay in Condo	21,026	15,460	36.0%	164,113	143,062	14.7%
Condo only	16,306	12,443	31.0%	128,918	115,172	11.9%
Plan to stay in Timeshare	7,529	4,712	59.8%	54,192	36,753	47.4%
Timeshare only	4,814	3,490	38.0%	41,307	26,227	57.5%
Cruise Ship	700	819	-14.5%	9,824	9,218	6.6%
Friends/Relatives	5,207	5,393	-3.4%	46,248	34,419	34.4%
Bed & Breakfast	1,416	1,338	5.8%	6,005	7,380	-18.6%
Other	1,319	832	58.4%	6,566	9,201	-28.6%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)					
	(Visitors Arriving on International Flights)					
	JUNE			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	156,906	119,941	30.8%	1,002,413	810,323	23.7%
Honeymoon	33,235	24,921	33.4%	163,866	130,945	25.1%
Get Married	4,788	6,463	-25.9%	33,962	32,962	3.0%
Pleasure/Vacation	123,906	93,849	32.0%	837,141	672,887	24.4%
Mtgs/Conventions/Incentive	12,304	10,645	15.6%	64,147	60,236	6.5%
Conventions	6,229	4,222	47.5%	34,234	27,656	23.8%
Corporate Meetings	1,866	943	97.9%	9,358	10,359	-9.7%
Incentive	4,274	5,854	-27.0%	21,360	23,962	-10.9%
Other Business	2,375	1,449	64.0%	15,031	11,672	28.8%
Visit Friends/Rel.	5,259	4,571	15.0%	40,843	32,006	27.6%
Gov't/Military	103	1,133	-90.9%	5,568	11,952	-53.4%
Attend School	201	467	-57.0%	4,569	2,646	72.7%
Sport Events	4,837	2,126	127.5%	16,339	13,210	23.7%
TRAVEL STATUS						
% First Timers **	52.1	50.0	2.1	48.5	46.6	1.9
% Repeaters **	47.9	50.0	-2.1	51.5	53.4	-1.9
Average # of Trips	3.04	3.16	-3.9%	3.23	3.23	0.0%
Group Tour	54,987	41,475	32.6%	241,826	223,390	8.3%
Non-Group	134,080	105,149	27.5%	931,662	743,237	25.4%
Package Trip	125,402	94,807	32.3%	686,789	559,807	22.7%
No Package	63,665	51,817	22.9%	486,699	406,820	19.6%
Net True Independent	58,201	47,147	23.4%	468,886	375,209	25.0%

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 4. TOTAL U.S WEST VISITORS BY AIR

	JUNE			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
VISITOR DAYS	2,816,208	2,703,628	4.2%	14,835,601	13,981,945	6.1%
TOTAL VISITORS	285,342	274,405	4.0%	1,537,058	1,454,661	5.7%
Domestic	279,628	269,584	3.7%	1,508,415	1,426,254	5.8%
International	5,714	4,821	18.5%	28,643	28,407	0.8%
AVERAGE DAILY CENSUS	93,874	90,121	4.2%	81,514	77,248	5.5%
ISLANDS VISITED						
O'ahu	123,728	120,762	2.5%	672,780	639,497	5.2%
O'ahu only	92,667	91,302	1.5%	525,207	497,201	5.6%
Kaua'i	52,896	50,595	4.5%	262,790	243,993	7.7%
Kaua'i only	36,157	34,982	3.4%	187,984	169,460	10.9%
Maui County	108,586	101,777	6.7%	542,779	518,265	4.7%
Maui	106,734	100,129	6.6%	531,539	506,943	4.9%
Maui only	82,475	77,858	5.9%	419,265	400,384	4.7%
Moloka'i *	1,749	1,700	2.9%	10,676	12,032	-11.3%
Moloka'i only *	334	317	5.2%	2,424	2,311	4.9%
Lāna'i *	2,640	2,502	5.5%	14,679	16,098	-8.8%
Lāna'i only *	530	563	-5.9%	3,518	3,578	-1.7%
Hawai'i Island	48,808	47,150	3.5%	288,338	276,614	4.2%
Kona side	43,130	41,287	4.5%	255,535	246,238	3.8%
Hilo side	14,275	14,768	-3.3%	80,352	77,654	3.5%
Hawai'i Island only	32,135	30,637	4.9%	202,886	194,048	4.6%
Any Neighbor Island	192,675	183,102	5.2%	1,011,851	957,460	5.7%
NI only	161,614	153,643	5.2%	864,278	815,164	6.0%
O'ahu & NI	31,061	29,459	5.4%	147,573	142,297	3.7%
Any one island only	244,298	235,660	3.7%	1,341,284	1,266,982	5.9%
Multiple Islands	41,044	38,745	5.9%	195,774	187,679	4.3%
Avg. Islands Visited	1.18	1.18	0.3%	1.16	1.17	-0.6%
Average Length of Stay in Hawai'i	9.87	9.85	0.2%	9.65	9.61	0.4%
ACCOMMODATIONS						
Plan to stay in Hotel	138,671	134,603	3.0%	766,544	719,599	6.5%
Hotel only	114,132	112,172	1.7%	649,414	610,168	6.4%
Plan to stay in Condo	70,137	64,914	8.0%	356,086	342,652	3.9%
Condo only	56,629	52,584	7.7%	291,380	280,127	4.0%
Plan to stay in Timeshare	45,757	40,729	12.3%	204,009	194,581	4.8%
Timeshare only	35,053	31,799	10.2%	160,992	154,703	4.1%
Cruise Ship	2,630	2,512	4.7%	12,991	12,984	0.1%
Friends/Relatives	31,147	33,393	-6.7%	189,616	180,416	5.1%
Bed & Breakfast	1,764	1,909	-7.6%	14,449	13,748	5.1%
Other	4,787	4,783	0.1%	27,211	28,022	-2.9%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL U.S WEST VISITORS BY AIR (CONT.)

	JUNE			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	244,911	232,917	5.1%	1,270,852	1,191,772	6.6%
Honeymoon	9,167	9,788	-6.3%	42,786	41,085	4.1%
Get Married	2,860	3,177	-10.0%	15,040	15,568	-3.4%
Pleasure/Vacation	235,800	222,942	5.8%	1,227,931	1,149,746	6.8%
Mtgs/Conventions/Incentive	9,488	6,980	35.9%	78,521	76,710	2.4%
Conventions	6,456	3,573	80.7%	47,925	44,429	7.9%
Corporate Meetings	2,050	2,520	-18.7%	18,836	19,607	-3.9%
Incentive	1,313	1,135	15.7%	14,548	15,511	-6.2%
Other Business	10,895	10,407	4.7%	70,859	68,896	2.8%
Visit Friends/Rel.	29,302	31,690	-7.5%	171,505	165,131	3.9%
Gov't/Military	2,922	3,177	-8.0%	17,465	19,551	-10.7%
Attend School	488	496	-1.7%	2,911	3,034	-4.0%
Sport Events	1,399	1,627	-14.0%	13,327	13,612	-2.1%
TRAVEL STATUS						
% First Timers **	18.7	19.8	-1.1	18.3	18.3	0.0
% Repeaters **	81.3	80.2	1.1	81.7	81.7	0.0
Average # of Trips	6.68	6.55	2.0%	6.96	6.91	0.7%
Group Tour	4,474	4,661	-4.0%	30,466	31,422	-3.0%
Non-Group	280,868	269,744	4.1%	1,506,592	1,423,239	5.9%
Package Trip	65,645	67,137	-2.2%	304,911	311,587	-2.1%
No Package	219,697	207,268	6.0%	1,232,147	1,143,074	7.8%
Net True Independent	217,992	205,498	6.1%	1,220,093	1,131,580	7.8%

** Change represents absolute change in rates rather percentage change in rates

	TABLE 5. TOTAL U.S. EAST VISITORS BY AIR					
	JUNE			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
VISITOR DAYS	1,837,857	1,703,981	7.9%	9,494,960	9,087,703	4.5%
TOTAL VISITORS	173,002	160,072	8.1%	893,740	857,808	4.2%
Domestic	167,063	155,212	7.6%	869,277	833,931	4.2%
International	5,939	4,860	22.2%	24,463	23,877	2.5%
AVERAGE DAILY CENSUS	61,262	56,699	8.0%	52,170	50,208	3.9%
ISLANDS VISITED						
O'ahu	106,471	97,888	8.8%	525,365	502,278	4.6%
O'ahu only	62,761	59,241	5.9%	325,723	312,493	4.2%
Kaua'i	36,326	31,438	15.5%	177,165	164,823	7.5%
Kaua'i only	14,295	11,420	25.2%	71,781	63,940	12.3%
Maui County	64,820	60,935	6.4%	337,551	330,142	2.2%
Maui	63,547	59,821	6.2%	330,593	323,004	2.3%
Maui only	28,572	28,581	0.0%	167,473	167,045	0.3%
Moloka'i *	1,374	1,517	-9.5%	7,840	9,158	-14.4%
Moloka'i only *	117	141	-17.2%	816	820	-0.5%
Lāna'i *	2,376	2,413	-1.5%	13,436	15,000	-10.4%
Lāna'i only *	358	316	13.4%	1,805	2,224	-18.8%
Hawai'i Island	39,142	36,728	6.6%	198,494	191,644	3.6%
Kona side	32,913	30,703	7.2%	168,614	163,152	3.3%
Hilo side	16,666	15,865	5.1%	81,933	79,091	3.6%
Hawai'i Island only	13,550	12,858	5.4%	80,126	77,341	3.6%
Any Neighbor Island	110,241	100,831	9.3%	568,017	545,315	4.2%
NI only	66,531	62,184	7.0%	368,375	355,530	3.6%
O'ahu & NI	43,710	38,647	13.1%	199,642	189,785	5.2%
Any one island only	119,653	112,557	6.3%	647,724	623,863	3.8%
Multiple Islands	53,349	47,514	12.3%	246,016	233,945	5.2%
Avg. Islands Visited	1.44	1.44	0.3%	1.40	1.41	-0.3%
Average Length of Stay in Hawai'i	10.62	10.65	-0.2%	10.62	10.59	0.3%
ACCOMMODATIONS						
Plan to stay in Hotel	107,094	97,379	10.0%	562,273	537,498	4.6%
Hotel only	84,477	77,472	9.0%	458,119	437,614	4.7%
Plan to stay in Condo	29,600	25,509	16.0%	135,430	130,839	3.5%
Stay in Hawai'i	19,047	17,195	10.8%	93,227	91,413	2.0%
Plan to stay in Timeshare	20,797	17,948	15.9%	101,393	97,727	3.8%
Timeshare only	15,057	12,648	19.0%	74,657	70,819	5.4%
Cruise Ship	6,820	6,711	1.6%	36,436	35,182	3.6%
Friends/Relatives	19,234	20,763	-7.4%	101,892	102,552	-0.6%
Bed & Breakfast	1,814	1,708	6.2%	11,738	10,959	7.1%
Other	3,384	3,732	-9.3%	17,107	17,179	-0.4%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 5. TOTAL U.S EAST VISITORS BY AIR (CONT.)					
	JUNE			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	142,142	130,159	9.2%	692,561	661,582	4.7%
Honeymoon	10,678	10,874	-1.8%	40,576	40,724	-0.4%
Get Married	1,873	2,196	-14.7%	9,487	10,153	-6.6%
Pleasure/Vacation	131,769	119,470	10.3%	653,403	621,954	5.1%
Mtgs/Conventions/Incentive	10,451	6,630	57.6%	92,981	87,636	6.1%
Conventions	6,746	3,594	87.7%	56,010	52,973	5.7%
Corporate Meetings	1,857	1,667	11.4%	18,650	16,396	13.7%
Incentive	2,399	1,584	51.4%	22,986	21,860	5.1%
Other Business	5,664	5,414	4.6%	38,156	34,744	9.8%
Visit Friends/Rel.	19,434	21,205	-8.4%	100,102	100,126	0.0%
Gov't/Military	4,368	4,184	4.4%	24,742	25,789	-4.1%
Attend School	396	403	-1.9%	2,102	2,011	4.5%
Sport Events	699	854	-18.2%	8,198	8,297	-1.2%
TRAVEL STATUS						
% First Timers **	44.2	45.4	-1.1	41.1	40.9	0.2
% Repeaters **	55.8	54.6	1.1	58.9	59.1	-0.2
Average # of Trips	3.69	3.71	-0.6%	4.09	4.12	-0.6%
Group Tour	7,029	6,235	12.7%	50,130	46,900	6.9%
Non-Group	165,973	153,836	7.9%	843,610	810,908	4.0%
Package Trip	44,908	43,345	3.6%	228,159	229,526	-0.6%
No Package	128,094	116,727	9.7%	665,581	628,282	5.9%
Net True Independent	126,145	115,103	9.6%	651,865	615,469	5.9%

** Change represents absolute change in rates rather percentage change in rates

	TABLE 6. TOTAL JAPANESE VISITORS BY AIR					
	JUNE			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
VISITOR DAYS	718,579	550,358	30.6%	3,817,143	3,232,643	18.1%
TOTAL VISITORS	115,788	95,002	21.9%	639,476	545,972	17.1%
Domestic	614	597	2.8%	3,311	3,275	1.1%
International	115,174	94,405	22.0%	636,165	542,697	17.2%
AVERAGE DAILY CENSUS	23,953	18,345	30.6%	20,974	17,860	17.4%
ISLANDS VISITED						
O'ahu	112,796	92,419	22.0%	618,965	525,790	17.7%
O'ahu only	94,798	76,259	24.3%	519,521	442,933	17.3%
Kaua'i	3,343	2,281	46.6%	12,411	10,211	21.5%
Kaua'i only	157	178	-11.9%	946	1,361	-30.5%
Maui County	5,387	5,926	-9.1%	32,107	29,791	7.8%
Maui	5,333	5,805	-8.1%	31,476	28,950	8.7%
Maui only	635	919	-30.9%	4,314	5,038	-14.4%
Moloka'i *	2	279	-99.3%	493	1,018	-51.6%
Moloka'i only *	1	0	NA	15	30	-49.9%
Lāna'i *	80	2	3426.2%	1,015	1,082	-6.2%
Lāna'i only *	26	2	1046.0%	105	183	-42.5%
Hawai'i Island	14,423	12,358	16.7%	87,095	73,024	19.3%
Kona side	9,517	8,203	16.0%	55,768	46,726	19.4%
Hilo side	6,081	5,795	4.9%	39,685	35,018	13.3%
Hawai'i Island only	1,959	1,311	49.4%	14,070	12,391	13.5%
Any Neighbor Island	20,990	18,743	12.0%	119,955	103,039	16.4%
NI only	2,992	2,583	15.8%	20,511	20,182	1.6%
O'ahu & NI	17,998	16,160	11.4%	99,444	82,857	20.0%
Any one island only	97,576	78,670	24.0%	538,971	461,936	16.7%
Multiple Islands	18,212	16,332	11.5%	100,505	84,035	19.6%
Avg. Islands Visited	1.17	1.19	-1.4%	1.18	1.17	0.2%
Average Length of Stay in Hawai'i	6.21	5.79	7.1%	5.97	5.92	0.8%
ACCOMMODATIONS						
Plan to stay in Hotel	104,567	82,923	26.1%	564,506	476,769	18.4%
Hotel only	103,057	81,295	26.8%	553,041	466,806	18.5%
Plan to stay in Condo	7,407	9,737	-23.9%	54,741	55,617	-1.6%
Stay in Hawai'i	6,220	8,280	-24.9%	45,257	47,041	-3.8%
Plan to stay in Timeshare	4,114	2,845	44.6%	22,997	16,245	41.6%
Timeshare only	3,561	2,305	54.5%	19,578	12,235	60.0%
Cruise Ship	78	63	24.2%	761	254	199.1%
Friends/Relatives	1,024	1,208	-15.2%	7,014	7,972	-12.0%
Bed & Breakfast	102	11	849.2%	865	684	26.5%
Other	153	6	2667.9%	855	364	135.0%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 6. TOTAL JAPANESE VISITORS BY AIR (CONT.)					
	JUNE			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	92,933	77,081	20.6%	551,123	467,295	17.9%
Honeymoon	22,688	19,087	18.9%	116,891	95,601	22.3%
Get Married	4,601	5,785	-20.5%	28,057	28,151	-0.3%
Pleasure/Vacation	70,482	56,850	24.0%	433,409	366,809	18.2%
Mtgs/Conventions/Incentive	7,765	7,245	7.2%	25,041	26,964	-7.1%
Conventions	2,435	1,802	35.1%	7,307	5,782	26.4%
Corporate Meetings	1,554	521	198.0%	5,057	3,466	45.9%
Incentive	3,830	5,244	-27.0%	13,101	18,729	-30.1%
Other Business	1,111	780	42.4%	5,276	3,927	34.3%
Visit Friends/Rel.	1,381	1,774	-22.1%	10,913	10,975	-0.6%
Gov't/Military	58	31	86.1%	514	303	69.7%
Attend School	134	154	-12.9%	1,850	1,014	82.4%
Sport Events	4,534	1,927	135.3%	13,764	11,496	19.7%
TRAVEL STATUS						
% First Timers **	45.2	43.8	1.4	43.6	43.6	0.0
% Repeaters **	54.8	56.2	-1.4	56.4	56.4	0.0
Average # of Trips	3.51	3.74	-6.1%	3.60	3.77	-4.6%
Group Tour	46,289	34,969	32.4%	186,690	173,462	7.6%
Non-Group	69,499	60,033	15.8%	452,786	372,510	21.6%
Package Trip	90,257	72,859	23.9%	480,568	405,902	18.4%
No Package	25,531	22,143	15.3%	158,908	140,070	13.4%
Net True Independent	20,270	18,358	10.4%	143,642	116,647	23.1%

** Change represents absolute change in rates rather percentage change in rates.

	TABLE 7. TOTAL CANADIAN VISITORS BY AIR					
	JUNE			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
VISITOR DAYS	192,486	182,582	5.4%	3,838,649	3,435,091	11.7%
TOTAL VISITORS	16,705	16,159	3.4%	287,447	269,960	6.5%
Domestic	5,829	5,010	16.3%	101,738	109,677	-7.2%
International	10,876	11,149	-2.4%	185,709	160,283	15.9%
AVERAGE DAILY CENSUS	6,416	6,086	5.4%	21,091	18,978	11.1%
ISLANDS VISITED						
O'ahu	9,181	9,507	-3.4%	127,978	121,775	5.1%
O'ahu only	5,841	6,742	-13.4%	83,521	79,712	4.8%
Kaua'i	2,376	1,613	47.3%	38,809	36,588	6.1%
Kaua'i only	879	427	105.7%	17,535	14,883	17.8%
Maui County	7,512	7,236	3.8%	142,232	134,517	5.7%
Maui	7,433	7,183	3.5%	140,679	133,305	5.5%
Maui only	4,545	4,714	-3.6%	101,199	96,535	4.8%
Moloka'i *	197	69	184.2%	2,214	2,413	-8.2%
Moloka'i only *	13	17	-22.5%	285	251	13.5%
Lāna'i *	172	140	23.3%	2,900	2,794	3.8%
Lāna'i only *	11	0	NA	283	114	148.0%
Hawai'i Island	3,022	2,601	16.2%	55,410	51,303	8.0%
Kona side	2,598	2,132	21.8%	50,144	46,589	7.6%
Hilo side	1,179	1,275	-7.5%	18,375	18,349	0.1%
Hawai'i Island only	1,235	788	56.7%	27,194	24,891	9.3%
Any Neighbor Island	10,864	9,417	15.4%	203,926	190,248	7.2%
NI only	7,524	6,652	13.1%	159,469	148,185	7.6%
O'ahu & NI	3,340	2,765	20.8%	44,457	42,063	5.7%
Any one island only	12,524	12,688	-1.3%	230,017	216,387	6.3%
Multiple Islands	4,181	3,471	20.5%	57,430	53,574	7.2%
Avg. Islands Visited	1.34	1.31	2.5%	1.28	1.29	-0.7%
Average Length of Stay in Hawai'i	11.52	11.30	2.0%	13.35	12.72	4.9%
ACCOMMODATIONS						
Plan to stay in Hotel	9,249	9,701	-4.7%	141,680	133,626	6.0%
Hotel only	7,476	7,934	-5.8%	110,533	103,973	6.3%
Plan to stay in Condo	5,240	4,665	12.3%	108,914	102,891	5.9%
Condo only	4,025	3,686	9.2%	88,183	83,567	5.5%
Plan to stay in Timeshare	1,516	1,185	27.9%	27,571	26,076	5.7%
Timeshare only	1,155	716	61.2%	20,137	18,626	8.1%
Cruise Ship	312	264	18.2%	6,027	6,793	-11.3%
Friends/Relatives	872	1,045	-16.6%	12,023	11,504	4.5%
Bed & Breakfast	280	290	-3.6%	3,786	3,948	-4.1%
Other	244	118	107.6%	2,464	2,416	2.0%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	T A B L E 7. T O T A L C A N A D I A N V I S I T O R S B Y A I R (C O N T.)					
	JUNE			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	14,957	14,563	2.7%	267,748	249,754	7.2%
Honeymoon	1,077	1,078	-0.1%	5,847	5,929	-1.4%
Get Married	161	174	-7.7%	2,020	1,807	11.8%
Pleasure/Vacation	13,852	13,537	2.3%	261,956	244,021	7.3%
Mtgs/Conventions/Incentive	737	474	55.6%	13,526	15,274	-11.4%
Conventions	550	303	81.8%	9,308	11,218	-17.0%
Corporate Meetings	47	112	-58.0%	1,653	2,023	-18.3%
Incentive	159	92	73.1%	3,128	2,663	17.5%
Other Business	260	215	21.1%	1,878	1,979	-5.1%
Visit Friends/Rel.	546	854	-36.0%	8,761	10,042	-12.8%
Gov't/Military	109	23	364.7%	463	320	44.7%
Attend School	29	44	-34.0%	253	298	-15.0%
Sport Events	68	82	-16.6%	1,785	1,130	58.0%
TRAVEL STATUS						
% First Timers **	44.7	48.6	-3.9	34.7	36.0	-1.3
% Repeaters **	55.3	51.4	3.9	65.3	64.0	1.3
Average # of Trips	3.48	2.89	20.4%	4.04	3.46	16.9%
Group Tour	344	279	23.4%	7,830	7,389	6.0%
Non-Group	16,361	15,881	3.0%	279,617	262,572	6.5%
Package Trip	4,466	4,923	-9.3%	75,301	70,820	6.3%
No Package	12,239	11,236	8.9%	212,146	199,140	6.5%
Net True Independent	12,159	11,119	9.4%	210,623	197,229	6.8%

** Change represents absolute change in rates rather percentage change in rates.

CATEGORY AND MMA	Jun 2012	Jun 2011	% change	YTD 2012	YTD 2011	% change
TOTAL EXPENDITURES (\$mil.) *	1,217.7	1,011.0	20.4	7,114.8	5,861.6	21.4
Total by air	1,217.7	1,011.0	20.4	7,092.2	5,850.7	21.2
U.S. West	410.0	373.3	9.8	2,197.5	2,002.8	9.7
U.S. East	339.0	306.6	10.6	1,762.2	1,618.5	8.9
Japan	219.1	166.8	31.4	1,159.7	918.8	26.2
Canada	30.1	26.2	14.9	590.6	524.6	12.6
All Others	219.5	138.1	58.9	1,382.3	786.0	75.9
Visitor arrivals by cruise ships	0.00	0.01	-100.0	22.6	11.0	106.3
TOTAL VISITOR DAYS	6,334,751	5,794,811	9.3	37,594,241	33,861,056	11.0
Total by air	6,334,751	5,794,445	9.3	37,146,094	33,545,415	10.7
U.S. West	2,816,208	2,703,630	4.2	14,835,601	13,981,946	6.1
U.S. East	1,837,857	1,703,981	7.9	9,494,960	9,087,703	4.5
Japan	718,579	550,358	30.6	3,817,142	3,232,643	18.1
Canada	192,486	182,582	5.4	3,838,649	3,435,091	11.7
All Others	769,621	653,894	17.7	5,159,742	3,808,032	35.5
Visitor arrivals by cruise ships	0	367	-100.0	448,147	315,641	42.0
VISITOR ARRIVALS	677,218	607,630	11.5	3,932,266	3,567,573	10.2
Total by air	677,218	607,507	11.5	3,843,548	3,505,651	9.6
U.S. West	285,342	274,405	4.0	1,537,058	1,454,661	5.7
U.S. East	173,002	160,072	8.1	893,740	857,808	4.2
Japan	115,788	95,002	21.9	639,476	545,972	17.1
Canada	16,705	16,159	3.4	287,447	269,960	6.5
All Others	86,381	61,869	39.6	485,827	377,250	28.8
Visitor arrivals by cruise ships	0	123	-100.0	88,718	61,922	43.3
AVERAGE LENGTH OF STAY	9.35	9.54	-1.9	9.56	9.49	0.7
Total by air	9.35	9.54	-1.9	9.66	9.57	1.0
U.S. West	9.87	9.85	0.2	9.65	9.61	0.4
U.S. East	10.62	10.65	-0.2	10.62	10.59	0.3
Japan	6.21	5.79	7.1	5.97	5.92	0.8
Canada	11.52	11.30	2.0	13.35	12.72	4.9
All Others	8.91	10.57	-15.7	10.62	10.09	5.2
Visitor arrivals by cruise ships	0.00	2.98	-100.0	5.05	5.10	-0.9
PER PERSON PER DAY SPENDING (\$) *	192.2	174.5	10.2	189.3	173.1	9.3
Total by air	192.2	174.5	10.2	190.9	174.4	9.5
U.S. West	145.6	138.1	5.4	148.1	143.2	3.4
U.S. East	184.5	179.9	2.5	185.6	178.1	4.2
Japan	304.9	303.0	0.6	303.8	284.2	6.9
Canada	156.3	143.4	8.9	153.8	152.7	0.7
All Others	285.2	211.2	35.0	267.9	206.4	29.8
Visitor arrivals by cruise ships	0.0	21.7	-100.0	50.5	34.7	45.3
PER PERSON PER TRIP SPENDING (\$) *	1,798.0	1,663.9	8.1	1,809.3	1,643.0	10.1
Total by air	1,798.0	1,664.2	8.0	1,845.2	1,668.9	10.6
U.S. West	1,436.7	1,360.4	5.6	1,429.7	1,376.8	3.8
U.S. East	1,959.8	1,915.5	2.3	1,971.7	1,886.7	4.5
Japan	1,892.2	1,755.6	7.8	1,813.5	1,682.9	7.8
Canada	1,800.7	1,620.8	11.1	2,054.5	1,943.1	5.7
All Others	2,540.9	2,232.3	13.8	2,845.2	2,083.6	36.6
Visitor arrivals by cruise ships	0.0	64.8	-100.0	255.0	177.1	44.0

2012 Arrivals at a Glance by Month

2012	MMA	Jan	Feb	Mar	Apr	May	Jun
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,356.9	\$1,114.6	\$1,183.1	\$1,170.6	\$1,071.9	\$1,217.7
	Total by air	\$1,353.4	\$1,110.3	\$1,178.1	\$1,162.8	\$1,070.0	\$1,217.7
	U.S. West	\$366.4	\$319.5	\$361.6	\$386.9	\$353.1	\$410.0
	U.S. East	\$356.6	\$288.1	\$279.9	\$224.3	\$274.2	\$339.0
	Japan	\$218.5	\$193.5	\$186.8	\$153.7	\$188.1	\$219.1
	Canada	\$165.2	\$135.2	\$134.1	\$84.0	\$42.0	\$30.1
	All Others	\$246.6	\$174.0	\$215.7	\$313.9	\$212.6	\$219.5
	Visitor arrivals by cruise ships	3.45	4.35	5.02	7.87	1.93	0.00
Visitor days	TOTAL (air + ships)	6,995,564	6,011,648	6,583,906	6,019,717	5,648,656	6,334,751
	Total by air	6,927,002	5,933,566	6,481,577	5,856,267	5,612,931	6,334,751
	U.S. West	2,486,692	2,146,532	2,427,197	2,503,354	2,455,618	2,816,208
	U.S. East	1,899,774	1,559,431	1,567,638	1,188,917	1,441,342	1,837,857
	Japan	642,665	642,339	685,824	514,231	613,504	718,579
	Canada	977,253	887,536	959,671	554,458	267,245	192,486
	All Others	920,618	697,727	841,247	1,095,308	835,221	769,621
	Visitor arrivals by cruise ships	68,562	78,082	102,329	163,450	35,724	0
Visitor arrivals	TOTAL (air + ships)	643,616	626,367	714,973	647,194	622,899	677,218
	Total by air	629,852	608,781	695,800	616,222	615,675	677,218
	U.S. West	222,914	221,879	264,956	277,809	264,158	285,342
	U.S. East	150,047	144,229	162,931	122,792	140,739	173,002
	Japan	108,625	107,754	114,055	86,685	106,569	115,788
	Canada	64,063	64,230	72,882	45,937	23,630	16,705
	All Others	84,203	70,689	80,976	82,999	80,579	86,381
	Visitor arrivals by cruise ships	13,764	17,586	19,173	30,972	7,224	0
Per Person Per Day Spending *	TOTAL (air+ships) (\$)	\$194.0	\$185.4	\$179.7	\$194.5	\$189.8	\$192.2
	Total by air	\$195.4	\$187.1	\$181.8	\$198.6	\$190.6	\$192.2
	U.S. West	\$147.4	\$148.8	\$149.0	\$154.5	\$143.8	\$145.6
	U.S. East	\$187.7	\$184.8	\$178.6	\$188.6	\$190.2	\$184.5
	Japan	\$340.1	\$301.2	\$272.3	\$298.9	\$306.6	\$304.9
	Canada	\$169.0	\$152.4	\$139.7	\$151.4	\$157.2	\$156.3
	All Others	\$267.9	\$249.3	\$256.4	\$286.6	\$254.5	\$285.2
	Visitor arrivals by cruise ships	\$50.3	\$55.7	\$49.1	\$48.2	\$54.1	\$0.0
Per Person Per Trip Spending *	TOTAL (air+ships) (\$)	\$2,108.2	\$1,779.5	\$1,654.7	\$1,808.8	\$1,720.9	\$1,798.0
	Total by air	\$2,148.8	\$1,823.7	\$1,693.1	\$1,886.9	\$1,737.9	\$1,798.0
	U.S. West	\$1,643.9	\$1,439.8	\$1,364.9	\$1,392.6	\$1,336.8	\$1,436.7
	U.S. East	\$2,376.7	\$1,997.6	\$1,718.2	\$1,826.4	\$1,948.3	\$1,959.8
	Japan	\$2,011.9	\$1,795.5	\$1,637.4	\$1,773.2	\$1,765.1	\$1,892.2
	Canada	\$2,578.7	\$2,105.5	\$1,839.4	\$1,827.9	\$1,778.4	\$1,800.7
	All Others	\$2,929.2	\$2,461.1	\$2,663.4	\$3,782.3	\$2,637.8	\$2,540.9
	Visitor arrivals by cruise ships	\$250.5	\$247.1	\$262.1	\$254.2	\$267.3	\$0.0

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun
EXPENDITURES (\$mil.)*	TOTAL (\$mil.)	\$1,356.9	\$2,471.5	\$3,654.6	\$4,825.2	\$5,897.1	\$7,114.8
	Total by air	\$1,353.4	\$2,463.7	\$3,641.8	\$4,804.5	\$5,874.5	\$7,092.2
	U.S. West	\$366.4	\$685.9	\$1,047.5	\$1,434.4	\$1,787.5	\$2,197.5
	U.S. East	\$356.6	\$644.7	\$924.7	\$1,148.9	\$1,423.1	\$1,762.2
	Japan	\$218.5	\$412.0	\$598.8	\$752.5	\$940.6	\$1,159.7
	Canada	\$165.2	\$300.4	\$434.5	\$518.5	\$560.5	\$590.6
	All Others	\$246.6	\$420.6	\$636.3	\$950.2	\$1,162.8	\$1,382.3
	Visitor arrivals by cruise ships	\$3.4	\$7.8	\$12.8	\$20.7	\$22.6	\$22.6
Visitor days	TOTAL (air + ships)	6,995,564	13,007,212	19,591,118	25,610,835	31,259,490	37,594,241
	Total by air	6,927,002	12,860,568	19,342,145	25,198,412	30,811,344	37,146,094
	U.S. West	2,486,692	4,633,224	7,060,421	9,563,775	12,019,393	14,835,601
	U.S. East	1,899,774	3,459,205	5,026,844	6,215,761	7,657,103	9,494,960
	Japan	642,665	1,285,004	1,970,828	2,485,059	3,098,563	3,817,142
	Canada	977,253	1,864,789	2,824,460	3,378,918	3,646,163	3,838,649
	All Others	920,618	1,618,345	2,459,592	3,554,900	4,390,121	5,159,742
	Visitor arrivals by cruise ships	68,562	146,644	248,973	412,423	448,147	448,147
Visitor arrivals	TOTAL (air + ships)	643,616	1,269,983	1,984,956	2,632,149	3,255,048	3,932,266
	Total by air	629,852	1,238,633	1,934,433	2,550,655	3,166,330	3,843,548
	U.S. West	222,914	444,793	709,749	987,558	1,251,716	1,537,058
	U.S. East	150,047	294,276	457,207	579,999	720,738	893,740
	Japan	108,625	216,379	330,434	417,119	523,688	639,476
	Canada	64,063	128,293	201,175	247,112	270,742	287,447
	All Others	84,203	154,892	235,868	318,867	399,446	485,827
	Visitor arrivals by cruise ships	13,764	31,350	50,523	81,494	88,718	88,718
length of stay	TOTAL (air + ships)	10.87	10.24	9.87	9.73	9.60	9.56
	Total by air	11.00	10.38	10.00	9.88	9.73	9.66
	U.S. West	11.16	10.42	9.95	9.68	9.60	9.65
	U.S. East	12.66	11.75	10.99	10.72	10.62	10.62
	Japan	5.92	5.94	5.96	5.96	5.92	5.97
	Canada	15.25	14.54	14.04	13.67	13.47	13.35
	All Others	10.93	10.45	10.43	11.15	10.99	10.62
	Visitor arrivals by cruise ships	4.98	4.68	4.93	5.06	5.05	5.05
Per Person Per Day Spending*	TOTAL (air+ships) (\$)	\$194.0	\$190.0	\$186.5	\$188.4	\$188.7	\$189.3
	Total by air	\$195.4	\$191.6	\$188.3	\$190.7	\$190.7	\$190.9
	U.S. West	\$147.4	\$148.0	\$148.4	\$150.0	\$148.7	\$148.1
	U.S. East	\$187.7	\$186.4	\$183.9	\$184.8	\$185.9	\$185.6
	Japan	\$340.1	\$320.6	\$303.8	\$302.8	\$303.6	\$303.8
	Canada	\$169.0	\$161.1	\$153.8	\$153.4	\$153.7	\$153.8
	All Others	\$267.9	\$259.9	\$258.7	\$267.3	\$264.9	\$267.9
	Visitor arrivals by cruise ships	\$50.3	\$53.1	\$51.5	\$50.2	\$50.5	\$50.5
Per Person Per Trip Spending*	TOTAL (air+ships) (\$)	\$2,108.2	\$1,946.1	\$1,841.1	\$1,833.2	\$1,811.7	\$1,809.3
	Total by air	\$2,148.8	\$1,989.0	\$1,882.6	\$1,883.6	\$1,855.3	\$1,845.2
	U.S. West	\$1,643.9	\$1,542.1	\$1,475.9	\$1,452.5	\$1,428.1	\$1,429.7
	U.S. East	\$2,376.7	\$2,190.9	\$2,022.4	\$1,980.9	\$1,974.6	\$1,971.7
	Japan	\$2,011.9	\$1,904.1	\$1,812.1	\$1,804.0	\$1,796.1	\$1,813.5
	Canada	\$2,578.7	\$2,341.8	\$2,159.8	\$2,098.1	\$2,070.2	\$2,054.5
	All Others	\$2,929.2	\$2,715.6	\$2,697.6	\$2,980.0	\$2,911.0	\$2,845.2
	Visitor arrivals by cruise ships	\$250.5	\$248.6	\$253.7	\$253.9	\$255.0	\$255.0

* January - May 2012 Expenditure statistics were revised. Table above contains corrected monthly expenditure statistics.

Source:Hawaii Tourism Authority

CATEGORY AND ISLAND	Jun 2012	Jun 2011	% change	YTD 2012	YTD 2011	% change
TOTAL EXPENDITURES (\$mil.) *	1,217.7	1,011.0	20.4	7,114.8	5,861.6	21.4
Total by air	1,217.7	1,011.0	20.4	7,092.2	5,850.7	21.2
O'ahu	622.2	518.2	20.1	3,572.2	2,952.7	21.0
Maui	305.5	254.9	19.9	1,880.6	1,534.9	22.5
Moloka'i	2.5	2.4	3.8	15.4	13.4	14.6
Lāna'i	6.3	7.0	-10.1	43.7	40.0	9.2
Kaua'i	150.4	103.2	45.7	725.9	587.7	23.5
Hawai'i Island	130.8	125.3	4.3	854.4	721.9	18.4
Visitor arrivals by cruise ships	0.00	0.01	-100.0	22.6	11.0	106.3
TOTAL VISITOR DAYS	6,334,751	5,794,811	9.3	37,594,241	33,861,056	11.0
Total by air	6,334,751	5,794,445	9.3	37,146,094	33,545,415	10.7
O'ahu	3,140,463	2,820,489	11.3	17,952,037	15,657,159	14.7
Maui	1,585,751	1,463,443	8.4	9,479,197	8,895,584	6.6
Moloka'i	18,496	19,279	-4.1	136,823	132,070	3.6
Lāna'i	22,333	20,787	7.4	135,221	136,866	-1.2
Kaua'i	759,088	695,773	9.1	4,111,733	3,759,895	9.4
Hawai'i Island	808,620	774,674	4.4	5,331,083	4,963,842	7.4
Visitor arrivals by cruise ships	0	367	-100.0	448,147	315,641	42.0
VISITOR ARRIVALS	677,218	607,630	11.5	3,932,266	3,567,573	10.2
Total by air	677,218	607,507	11.5	3,843,548	3,505,651	9.6
O'ahu	425,482	372,620	14.2	2,361,891	2,109,013	12.0
Maui	206,406	189,731	8.8	1,152,062	1,086,210	6.1
Moloka'i	4,220	4,533	-6.9	27,638	29,129	-5.1
Lāna'i	6,540	5,736	14.0	38,708	39,709	-2.5
Kaua'i	102,142	92,505	10.4	535,897	493,009	8.7
Hawai'i Island	118,313	109,699	7.9	716,083	661,499	8.3
Visitor arrivals by cruise ships	0	123	-100.0	88,718	61,922	43.3
AVERAGE LENGTH OF STAY	9.35	9.54	-1.9	9.56	9.49	0.7
Total by air	9.35	9.54	-1.9	9.66	9.57	1.0
O'ahu	7.38	7.57	-2.5	7.60	7.42	2.4
Maui	7.68	7.71	-0.4	8.23	8.19	0.5
Moloka'i	4.38	4.25	3.1	4.95	4.53	9.2
Lāna'i	3.41	3.62	-5.8	3.49	3.45	1.4
Kaua'i	7.43	7.52	-1.2	7.67	7.63	0.6
Hawai'i Island	6.83	7.06	-3.2	7.44	7.50	-0.8
Visitor arrivals by cruise ships	0.00	2.98	-100.0	5.05	5.10	-0.9
PER PERSON PER DAY SPENDING (\$) *	192.2	174.5	10.2	189.3	173.1	9.3
Total by air	192.2	174.5	10.2	190.9	174.4	9.5
O'ahu	198.1	183.7	7.8	199.0	188.6	5.5
Maui	192.7	174.2	10.6	198.4	172.6	15.0
Moloka'i	134.1	124.0	8.2	112.3	101.6	10.6
Lāna'i	280.0	334.8	-16.4	323.4	292.6	10.5
Kaua'i	198.1	148.4	33.5	176.5	156.3	12.9
Hawai'i Island	161.7	161.8	0.0	160.3	145.4	10.2
Visitor arrivals by cruise ships	0.0	21.7	-100.0	50.5	34.7	45.3
PER PERSON PER TRIP SPENDING (\$) *	1,798.0	1,663.9	8.1	1,809.3	1,643.0	10.1
Total by air	1,798.0	1,664.2	8.0	1,845.2	1,668.9	10.6
O'ahu	1,462.4	1,390.6	5.2	1,512.4	1,400.0	8.0
Maui	1,480.3	1,343.6	10.2	1,632.3	1,413.1	15.5
Moloka'i	587.9	527.5	11.5	556.1	460.5	20.8
Lāna'i	956.3	1,213.2	-21.2	1,129.7	1,008.4	12.0
Kaua'i	1,472.4	1,116.0	31.9	1,354.6	1,192.2	13.6
Hawai'i Island	1,105.3	1,142.5	-3.3	1,193.2	1,091.3	9.3
Visitor arrivals by cruise ships	0.0	64.8	-100.0	255.0	177.1	44.0

Monthly Island Highlights 2012

2012	ISLAND	Jan	Feb	Mar	Apr	May	Jun
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,356.9	\$1,114.6	\$1,183.1	\$1,170.6	\$1,071.9	\$1,217.7
	Total by air	\$1,353.4	\$1,110.3	\$1,178.1	\$1,162.8	\$1,070.0	\$1,217.7
	O'ahu	\$661.4	\$526.8	\$554.0	\$580.8	\$627.1	\$622.2
	Maui	\$369.9	\$310.4	\$353.7	\$301.9	\$239.1	\$305.5
	Moloka'i	\$4.0	\$2.6	\$1.3	\$1.9	\$3.0	\$2.5
	Lāna'i	\$7.3	\$9.1	\$6.6	\$10.0	\$4.5	\$6.3
	Kaua'i	\$119.5	\$115.6	\$109.2	\$128.9	\$102.2	\$150.4
	Hawai'i Island Visitor arrivals by cruise ships	\$191.3 \$3.45	\$145.7 \$4.35	\$153.3 \$5.02	\$139.3 \$7.87	\$94.1 \$1.93	\$130.8 \$0.00
Visitor days	TOTAL (air + ships)	6,995,564	6,011,648	6,583,906	6,019,717	5,648,656	6,334,751
	Total by air	6,927,002	5,933,566	6,481,577	5,856,267	5,612,931	6,334,751
	O'ahu	3,177,062	2,682,763	3,018,287	2,959,773	2,973,688	3,140,463
	Maui	1,819,502	1,618,283	1,755,424	1,414,270	1,285,967	1,585,751
	Moloka'i	36,673	25,655	20,769	17,401	17,830	18,496
	Lāna'i	25,913	24,417	21,812	25,070	15,677	22,333
	Kaua'i	731,081	649,814	695,123	651,621	625,006	759,088
	Hawai'i Island Visitor arrivals by cruise ships	1,136,770 68,562	932,634 78,082	970,162 102,329	788,133 163,450	694,764 35,724	808,620 0
Visitor arrivals	TOTAL (air + ships)	643,616	626,367	714,973	647,194	622,899	677,218
	Total by air	629,852	608,781	695,800	616,222	615,675	677,218
	O'ahu	390,120	367,053	410,399	371,407	397,430	425,482
	Maui	188,730	183,801	215,047	186,026	172,052	206,406
	Moloka'i	4,937	4,715	4,303	5,032	4,431	4,220
	Lāna'i	6,401	6,102	6,837	7,048	5,781	6,540
	Kaua'i	83,360	82,301	94,733	88,187	85,174	102,142
	Hawai'i Island Visitor arrivals by cruise ships	124,995 13,764	120,713 17,586	134,475 19,173	112,454 30,972	105,134 7,224	118,313 0
Length of stay	TOTAL (air + ships)	10.87	9.60	9.21	9.30	9.07	9.35
	Total by air	11.00	9.75	9.32	9.50	9.12	9.35
	O'ahu	8.14	7.31	7.35	7.97	7.48	7.38
	Maui	9.64	8.80	8.16	7.60	7.47	7.68
	Moloka'i	7.43	5.44	4.83	3.46	4.02	4.38
	Lāna'i	4.05	4.00	3.19	3.56	2.71	3.41
	Kaua'i	8.77	7.90	7.34	7.39	7.34	7.43
	Hawai'i Island Visitor arrivals by cruise ships	9.09 4.98	7.73 4.44	7.21 5.34	7.01 5.28	6.61 4.95	6.83 0.00
Per Person Per Day Spending *	TOTAL (air+ships) (\$)	\$194.0	\$185.4	\$179.7	\$194.5	\$189.8	\$192.2
	Total by air	\$195.4	\$187.1	\$181.8	\$198.6	\$190.6	\$192.2
	O'ahu	\$208.2	\$196.3	\$183.5	\$196.2	\$210.9	\$198.1
	Maui	\$203.3	\$191.8	\$201.5	\$213.5	\$185.9	\$192.7
	Moloka'i	\$109.0	\$102.8	\$63.9	\$110.3	\$168.8	\$134.1
	Lāna'i	\$282.8	\$372.2	\$301.3	\$398.7	\$286.5	\$280.0
	Kaua'i	\$163.5	\$177.9	\$157.1	\$197.8	\$163.6	\$198.1
	Hawai'i Island Visitor arrivals by cruise ships	\$168.3 \$50.3	\$156.3 \$55.7	\$158.0 \$49.1	\$176.7 \$48.2	\$135.4 \$54.1	\$161.7 \$0.0
Per Person Per Trip Spending *	TOTAL (air+ships) (\$)	\$2,108.2	\$1,779.5	\$1,654.7	\$1,808.8	\$1,720.9	\$1,798.0
	Total by air	\$2,148.8	\$1,823.7	\$1,693.1	\$1,886.9	\$1,737.9	\$1,798.0
	O'ahu	\$1,695.4	\$1,435.1	\$1,349.8	\$1,563.7	\$1,577.8	\$1,462.4
	Maui	\$1,959.8	\$1,689.0	\$1,644.7	\$1,622.9	\$1,389.8	\$1,480.3
	Moloka'i	\$809.3	\$559.2	\$308.4	\$381.4	\$679.1	\$587.9
	Lāna'i	\$1,144.7	\$1,489.4	\$961.3	\$1,418.3	\$777.0	\$956.3
	Kaua'i	\$1,434.1	\$1,404.6	\$1,153.0	\$1,461.7	\$1,200.3	\$1,472.4
	Hawai'i Island Visitor arrivals by cruise ships	\$1,530.3 \$250.5	\$1,207.3 \$247.1	\$1,140.0 \$262.1	\$1,238.6 \$254.2	\$894.6 \$267.3	\$1,105.3 \$0.0

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,356.9	\$2,471.5	\$3,654.6	\$4,825.2	\$5,897.1	\$7,114.8
	Total by air	\$1,353.4	\$2,463.7	\$3,641.8	\$4,804.5	\$5,874.5	\$7,092.2
	O'ahu	\$661.4	\$1,188.2	\$1,742.1	\$2,322.9	\$2,950.0	\$3,572.2
	Maui	\$369.9	\$680.3	\$1,034.0	\$1,335.9	\$1,575.0	\$1,880.6
	Moloka'i	\$4.0	\$6.6	\$8.0	\$9.9	\$12.9	\$15.4
	Lāna'i	\$7.3	\$16.4	\$23.0	\$33.0	\$37.5	\$43.7
	Kaua'i	\$119.5	\$235.1	\$344.4	\$473.3	\$575.5	\$725.9
	Hawai'i Island	\$191.3	\$337.0	\$490.3	\$629.6	\$723.7	\$854.4
	Visitor arrivals by cruise ships	\$3.4	\$7.8	\$12.8	\$20.7	\$22.6	\$22.6
Visitor days	TOTAL (air + ships)	6,995,564	13,007,212	19,591,118	25,610,835	31,259,490	37,594,241
	Total by air	6,927,002	12,860,568	19,342,145	25,198,412	30,811,344	37,146,094
	O'ahu	3,177,062	5,859,826	8,878,113	11,837,886	14,811,574	17,952,037
	Maui	1,819,502	3,437,785	5,193,209	6,607,479	7,893,446	9,479,197
	Moloka'i	36,673	62,328	83,097	100,498	118,328	136,823
	Lāna'i	25,913	50,329	72,141	97,211	112,888	135,221
	Kaua'i	731,081	1,380,895	2,076,018	2,727,639	3,352,645	4,111,733
	Hawai'i Island	1,136,770	2,069,404	3,039,566	3,827,699	4,522,462	5,331,083
	Visitor arrivals by cruise ships	68,562	146,644	248,973	412,423	448,147	448,147
Visitor arrivals	TOTAL (air + ships)	643,616	1,269,983	1,984,956	2,632,149	3,255,048	3,932,266
	Total by air	629,852	1,238,633	1,934,433	2,550,655	3,166,330	3,843,548
	O'ahu	390,120	757,173	1,167,572	1,538,978	1,936,409	2,361,891
	Maui	188,730	372,531	587,579	773,605	945,656	1,152,062
	Moloka'i	4,937	9,652	13,955	18,987	23,418	27,638
	Lāna'i	6,401	12,503	19,340	26,387	32,168	38,708
	Kaua'i	83,360	165,661	260,394	348,581	433,755	535,897
	Hawai'i Island	124,995	245,708	380,182	492,636	597,770	716,083
	Visitor arrivals by cruise ships	13,764	31,350	50,523	81,494	88,718	88,718
Length of stay	TOTAL (air + ships)	10.87	10.24	9.87	9.73	9.60	9.56
	Total by air	11.00	10.38	10.00	9.88	9.73	9.66
	O'ahu	8.14	7.74	7.60	7.69	7.65	7.60
	Maui	9.64	9.23	8.84	8.54	8.35	8.23
	Moloka'i	7.43	6.46	5.95	5.29	5.05	4.95
	Lāna'i	4.05	4.03	3.73	3.68	3.51	3.49
	Kaua'i	8.77	8.34	7.97	7.82	7.73	7.67
	Hawai'i Island	9.09	8.42	8.00	7.77	7.57	7.44
	Visitor arrivals by cruise ships	4.98	4.68	4.93	5.06	5.05	5.05
Per Person Per Day Spending *	TOTAL (air+ships) (\$)	\$194.0	\$190.0	\$186.5	\$188.4	\$188.7	\$189.3
	Total by air	\$195.4	\$191.6	\$188.3	\$190.7	\$190.7	\$190.9
	O'ahu	\$208.2	\$202.8	\$196.2	\$196.2	\$199.2	\$199.0
	Maui	\$203.3	\$197.9	\$199.1	\$202.2	\$199.5	\$198.4
	Moloka'i	\$109.0	\$106.4	\$95.8	\$98.3	\$108.9	\$112.3
	Lāna'i	\$282.8	\$326.2	\$318.6	\$339.3	\$332.0	\$323.4
	Kaua'i	\$163.5	\$170.3	\$165.9	\$173.5	\$171.7	\$176.5
	Hawai'i Island	\$168.3	\$162.9	\$161.3	\$164.5	\$160.0	\$160.3
	Visitor arrivals by cruise ships	\$50.3	\$53.1	\$51.5	\$50.2	\$50.5	\$50.5
Per Person Per Trip Spending *	TOTAL (air+ships) (\$)	\$2,108.2	\$1,946.1	\$1,841.1	\$1,833.2	\$1,811.7	\$1,809.3
	Total by air	\$2,148.8	\$1,989.0	\$1,882.6	\$1,883.6	\$1,855.3	\$1,845.2
	O'ahu	\$1,695.4	\$1,569.2	\$1,492.1	\$1,509.4	\$1,523.4	\$1,512.4
	Maui	\$1,959.8	\$1,826.2	\$1,759.8	\$1,726.8	\$1,665.5	\$1,632.3
	Moloka'i	\$809.3	\$687.2	\$570.4	\$520.3	\$550.3	\$556.1
	Lāna'i	\$1,144.7	\$1,312.9	\$1,188.6	\$1,249.9	\$1,165.0	\$1,129.7
	Kaua'i	\$1,434.1	\$1,419.5	\$1,322.5	\$1,357.7	\$1,326.8	\$1,354.6
	Hawai'i Island	\$1,530.3	\$1,371.6	\$1,289.7	\$1,278.0	\$1,210.6	\$1,193.2
	Visitor arrivals by cruise ships	\$250.5	\$248.6	\$253.7	\$253.9	\$255.0	\$255.0

* January - May 2012 Expenditure statistics were revised. Table above contains corrected monthly expenditure statistics.

Source:Hawai'i Tourism Authority

Table 8. VISITORS BY CRUISE SHIPS

	June			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
VISITOR DAYS	124,935	107,103	16.6%	1,124,187	971,234	15.7%
TOTAL VISITORS	11,778	9,338	26.1%	152,243	122,205	24.6%
ARRIVED BY SHIP	0	123	-100.0%	88,718	61,923	43.3%
ARRIVED BY AIR	11,778	9,215	27.8%	63,525	60,282	5.4%
NUMBER OF SHIP ARRIVALS	0	1	-100.0%	48	37	29.7%
ISLANDS VISITED						
O'ahu	11,778	9,338	26.1%	152,243	121,626	25.2%
Kaua'i	11,778	9,231	27.6%	140,760	113,492	24.0%
Maui County	11,778	9,236	27.5%	145,248	117,774	23.3%
Maui	11,778	9,236	27.5%	145,248	117,774	23.3%
Moloka'i	69	79	-13.0%	2,304	1,465	57.2%
Lāna'i	41	91	-55.0%	3,388	2,163	56.6%
Hawai'i Island	11,778	9,233	27.6%	146,677	116,863	25.5%
Average Islands Visited	4.01	3.98	0.6%	3.9	3.87	0.1%
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise	2.00	2.96	-32.5%	0.96	1.26	-23.9%
Days in Hawai'i during Cruise	7.00	6.93	0.9%	5.05	5.40	-6.5%
Days in Hawai'i after Cruise	1.61	1.57	2.3%	1.38	1.28	7.2%
Total days in Hawai'i	10.61	11.47	-7.5%	7.38	7.95	-7.1%
ACCOMMODATIONS						
Hotel	9,395	7,987	17.6%	68,112	60,577	12.4%
Hotel only	8,773	7,451	17.7%	57,739	53,635	7.7%
Condo	436	319	36.9%	7,510	5,366	39.9%
Condo only	108	113	-4.0%	1,983	1,785	11.1%
Timeshare	940	361	160.0%	6,102	4,322	41.2%
Timeshare Only	485	79	513.8%	1,984	1,659	19.6%
Bed & Breakfast	92	47	95.4%	866	673	28.7%
Bed & Breakfast only	0	23	-100.0%	103	160	-35.7%
Friends & relatives	112	66	69.7%	3,174	2,776	14.3%
Other accommodation	251	57	338.8%	5,379	1,754	206.7%
Accommodation (NET)	10,392	8,276	25.6%	77,160	66,766	15.6%
Cruise only	1,386	1,062	30.5%	75,083	55,439	35.4%
TRAVEL STATUS						
% First timers	47.2	46.8	0.37	39.8	42.0	-2.22
% Repeat visitors	52.8	53.2	-0.37	60.2	58.0	2.22

Source: Hawai'i Tourism Authority

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2012 vs 2011

June	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge
Total Seats	849,154	797,496	6.5%	597,523	547,307	9.2%	142,050	145,810	-2.6%	51,912	49,656	4.5%	5,320	3,925	35.5%	52,349	50,798	3.1%
Scheduled Seats	843,329	790,294	6.7%	591,698	540,105	9.6%	142,050	145,810	-2.6%	51,912	49,656	4.5%	5,320	3,925	35.5%	52,349	50,798	3.1%
Charter seats	5,825	7,202	-19.1%	5,825	7,202	-19.1%												
Domestic Seats	608,067	594,211	2.3%	363,301	349,846	3.8%	136,845	139,986	-2.2%	51,082	49,656	2.9%	5,320	3,925	35.5%	51,519	50,798	1.4%
Scheduled Seats	603,375	588,415	2.5%	358,609	344,050	4.2%	136,845	139,986	-2.2%	51,082	49,656	2.9%	5,320	3,925	35.5%	51,519	50,798	1.4%
Charter seats	4,692	5,796	-19.0%	4,692	5,796	-19.0%												
US West	534,393	526,551	1.5%	297,722	291,720	2.1%	128,750	130,452	-1.3%	51,082	49,656	2.9%	5,320	3,925	35.5%	51,519	50,798	1.4%
...Anchorage	4,710	4,396	7.1%	4,710	4,396	7.1%												
...Bellingham	4,710	4,710	0.0%	4,710	4,710	0.0%												
...Denver	9,852	16,282	-39.5%	6,037	8,048	-25.0%	1,464	5,612	-73.9%	1,450	1,708	-15.1%				901	914	-1.4%
...Las Vegas	21,612	21,564	0.2%	19,596	19,296	1.6%	2,016	2,268	-11.1%									
...Los Angeles	197,296	196,634	0.3%	102,290	101,638	0.6%	45,422	45,102	0.7%	20,256	20,776	-2.5%	4,560	3,454	32.0%	24,768	25,664	-3.5%
...Oakland	30,684	20,351	50.8%	12,270	7,560	62.3%	8,994	8,081	11.3%	4,710	2,041	130.8%				4,710	2,669	76.5%
...Orange County	708	4,340	-83.7%	708	3,100	-77.2%	0	1,240	-100.0%									
...Phoenix	48,030	44,990	6.8%	24,470	22,190	10.3%	11,210	11,400	-1.7%	5,700	5,700	0.0%				6,650	5,700	16.7%
...Portland	19,178	24,540	-21.9%	12,427	12,270	1.3%	6,751	12,270	-45.0%									
...Sacramento	14,154	12,270	15.4%	7,560	7,560	0.0%	6,594	4,710	40.0%									
...Salt Lake City	7,860	7,860	0.0%	7,860	7,860	0.0%												
...San Diego	19,492	12,270	58.9%	12,270	7,560	62.3%	7,222	4,710	53.3%									
...San Francisco	78,215	94,445	-17.2%	46,844	54,272	-13.7%	15,995	18,550	-13.8%	9,546	12,052	-20.8%	760	471	61.4%	5,070	9,100	-44.3%
...San Jose	29,676	16,509	79.8%	12,270	7,560	62.3%	7,986	4,239	88.4%	4,710	2,669	76.5%				4,710	2,041	130.8%
...Seattle	48,216	45,390	6.2%	23,700	23,700	0.0%	15,096	12,270	23.0%	4,710	4,710	0.0%				4,710	4,710	0.0%
US East	68,982	61,864	11.5%	60,887	52,330	16.4%	8,095	9,534	-15.1%									
...Atlanta	9,045	8,940	1.2%	9,045	8,940	1.2%												
...Chicago	13,240	19,974	-33.7%	11,895	17,190	-30.8%	1,345	2,784	-51.7%									
...Dallas	20,250	20,250	0.0%	13,500	13,500	0.0%	6,750	6,750	0.0%									
...Houston	7,050	6,400	10.2%	7,050	6,400	10.2%												
...New York City	13,992	6,300	-9.3%	13,992	6,300	-9.3%												
...Washington D.C.	5,405	0	NA	5,405	0	NA												

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2012 vs 2011 (Cont.)

June	STATEWIDE			HONOLULU			KAHALUI			KONA			HILO			LIHU'E		
	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge
International Seats	241,087	203,285	18.6%	234,222	197,461	18.6%	5,205	5,824	-10.6%	830	0	NA	0	0	NA	830	0	NA
Scheduled Seats	239,954	201,879	18.9%	233,089	196,055	18.9%	5,205	5,824	-10.6%	830	0	NA	0	0	NA	830	0	NA
Charter Seats	1,133	1,406	-19.4%	1,133	1,406	-19.4%												
Japan	151,851	122,754	23.7%	151,851	122,754	23.7%												
...Fukuoka	11,130	0	NA	11,130	0	NA												
...Nagoya	12,600	9,710	29.8%	12,600	9,710	29.8%												
...Osaka	24,930	18,390	35.6%	24,930	18,390	35.6%												
...Tokyo-HND	23,910	23,820	0.4%	23,910	23,820	0.4%												
...Tokyo-NRT	79,281	70,834	11.9%	79,281	70,834	11.9%												
Canada	14,602	14,391	1.5%	7,737	8,567	-9.7%	5,205	5,824	-10.6%	830	0	NA	0	0	NA	830	0	NA
...Vancouver	14,602	14,391	1.5%	7,737	8,567	-9.7%	5,205	5,824	-10.6%	830	0	NA				830	0	NA
Other Asia	29,244	22,044	32.7%	29,244	22,044	32.7%												
...Seoul	26,828	22,044	21.7%	26,828	22,044	21.7%												
...Shanghai	2,416	0	NA	2,416	0	NA												
Oceania	20,525	18,932	8.4%	20,525	18,932	8.4%												
...Auckland	2,596	2,106	23.3%	2,596	2,106	23.3%												
...Sydney	17,929	16,826	6.6%	17,929	16,826	6.6%												
Other	23,732	23,758	-0.1%	23,732	23,758	-0.1%												
...Apia	810	648	25.0%	810	648	25.0%												
...Christmas	480	740	-35.1%	480	740	-35.1%												
...Guam	8,070	6,425	25.6%	8,070	6,425	25.6%												
...Majuro	1,976	2,669	-26.0%	1,976	2,669	-26.0%												
...Manila	7,716	7,716	0.0%	7,716	7,716	0.0%												
...Nadi	648	1,276	-49.2%	648	1,276	-49.2%												
...Pago Pago	3,024	3,276	-7.7%	3,024	3,276	-7.7%												
...Papeete	1,008	1,008	0.0%	1,008	1,008	0.0%												

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2012 vs 2011 (Cont.)

YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge
Total Seats	4,906,584	4,681,335	4.8%	3,385,588	3,260,926	3.8%	887,508	865,040	2.6%	317,728	308,655	2.9%	34,068	3,925	768.0%	281,692	242,789	16.0%
Scheduled Seats	4,848,172	4,630,300	4.7%	3,327,176	3,209,891	3.7%	887,508	865,040	2.6%	317,728	308,655	2.9%	34,068	3,925	768.0%	281,692	242,789	16.0%
Charter seats	58,412	51,035	14.5%	58,412	51,035	14.5%												
Domestic Seats	3,325,921	3,331,415	-0.2%	1,940,236	2,019,114	-3.9%	775,282	771,090	0.5%	304,603	299,677	1.6%	34,068	3,925	768.0%	271,732	237,609	14.4%
Scheduled Seats	3,290,869	3,296,639	-0.2%	1,905,184	1,984,338	-4.0%	775,282	771,090	0.5%	304,603	299,677	1.6%	34,068	3,925	768.0%	271,732	237,609	14.4%
Charter seats	35,052	34,776	0.8%	35,052	34,776	0.8%												
US West	2,959,353	2,911,634	1.6%	1,620,770	1,654,554	-2.0%	728,180	715,869	1.7%	304,603	299,677	1.6%	34,068	3,925	768.0%	271,732	237,609	14.4%
...Anchorage	35,325	30,000	17.8%	28,574	24,080	18.7%	6,751	5,920	14.0%									
...Bellingham	28,574	26,170	9.2%	28,574	26,170	9.2%												
...Denver	64,757	85,782	-24.5%	33,706	48,168	-30.0%	20,618	25,620	-19.5%	5,710	7,076	-19.3%				4,723	4,918	-4.0%
...Las Vegas	130,248	129,414	0.6%	117,144	116,310	0.7%	13,104	13,104	0.0%									
...Los Angeles	1,046,817	1,032,321	1.4%	531,719	548,182	-3.0%	246,505	247,573	-0.4%	111,837	113,561	-1.5%	29,827	3,454	763.5%	126,929	119,551	6.2%
...Oakland	158,166	88,747	78.2%	58,738	45,612	28.8%	53,270	23,329	128.3%	22,294	11,661	91.2%				23,864	8,145	193.0%
...Orange County	8,185	20,040	-59.2%	7,937	13,316	-40.4%	248	6,724	-96.3%									
...Phoenix	236,434	237,702	-0.5%	117,114	117,812	-0.6%	52,250	54,150	-3.5%	34,580	34,390	0.6%				32,490	31,350	3.6%
...Portland	124,909	153,776	-18.8%	74,847	72,670	3.0%	41,270	72,670	-43.2%	8,792	8,436	4.2%						
...Sacramento	76,322	72,670	5.0%	45,864	45,612	0.6%	30,458	27,058	12.6%									
...Salt Lake City	47,204	40,476	16.6%	47,204	40,476	16.6%												
...San Diego	105,524	72,670	45.2%	74,438	45,612	63.2%	31,086	27,058	14.9%									
...San Francisco	427,233	538,647	-20.7%	241,308	313,814	-23.1%	86,625	108,374	-20.1%	62,201	75,882	-18.0%	4,241	471	800.4%	32,858	40,106	-18.1%
...San Jose	152,118	81,201	87.3%	58,738	45,612	28.8%	47,222	13,859	240.7%	23,864	15,397	55.0%				22,294	6,333	252.0%
...Seattle	317,537	302,018	5.1%	154,865	151,108	2.5%	98,773	90,430	9.2%	35,325	33,274	6.2%				28,574	27,206	5.0%
US East	331,516	385,005	-13.9%	284,414	329,784	-13.8%	47,102	55,221	-14.7%									
...Atlanta	54,551	53,938	1.1%	54,551	53,938	1.1%												
...Chicago	58,528	113,989	-48.7%	52,376	99,493	-47.4%	6,152	14,496	-57.6%									
...Dallas	122,850	122,175	0.6%	81,900	81,450	0.6%	40,950	40,725	0.6%									
...Detroit	0	298	-100.0%	0	298	-100.0%												
...Houston	42,670	46,480	-8.2%	42,670	46,480	-8.2%												
...Minneapolis	0	8,940	-100.0%	0	8,940	-100.0%												
...New York City	47,512	39,185	21.3%	47,512	39,185	21.3%												
...Washington D.C.	5,405	0	NA	5,405	0	NA												

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2012 vs 2011 (Cont.)

YTD	STATEWIDE			HONOLULU			KAHALUI			KONA			HILO			LIHU'E		
	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge
International Seats	1,580,663	1,349,920	17.1%	1,445,352	1,241,812	16.4%	112,226	93,950	19.5%	13,125	8,978	46.2%				9,960	5,180	92.3%
Scheduled Seats	1,557,303	1,333,661	16.8%	1,421,992	1,225,553	16.0%	112,226	93,950	19.5%	13,125	8,978	46.2%				9,960	5,180	92.3%
Charter Seats	23,360	16,259	43.7%	23,360	16,259	43.7%												
Japan	879,581	777,825	13.1%	879,581	777,825	13.1%												
...Fukuoka	36,540	0	NA	36,540	0	NA												
...Nagoya	74,392	64,161	15.9%	74,392	64,161	15.9%												
...Osaka	152,717	95,531	59.9%	152,717	95,531	59.9%												
...Tokyo-HND	145,054	134,209	8.1%	145,054	134,209	8.1%												
...Tokyo-NRT	470,878	483,924	-2.7%	470,878	483,924	-2.7%												
Canada	227,353	190,311	19.5%	92,042	82,203	12.0%	112,226	93,950	19.5%	13,125	8,978	46.2%				9,960	5,180	92.3%
...Calgary	40,813	31,799	28.3%	10,889	9,794	11.2%	29,924	22,005	36.0%									
...Edmonton	7,227	4,818	50.0%				7,227	4,818	50.0%									
...Vancouver	177,001	151,382	16.9%	78,841	70,097	12.5%	75,075	67,127	11.8%	13,125	8,978	46.2%				9,960	5,180	92.3%
...Victoria	2,312	2,312	0.0%	2,312	2,312	0.0%												
Other Asia	181,532	126,995	42.9%	181,532	126,995	42.9%												
...Seoul	166,512	126,995	31.1%	166,512	126,995	31.1%												
...Shanghai	15,020	0	NA	15,020	0	NA												
Oceania	130,272	100,393	29.8%	130,272	100,393	29.8%												
...Auckland	12,658	11,867	6.7%	12,658	11,867	6.7%												
...Brisbane	3,549	0	NA	3,549	0	NA												
...Melbourne	3,276	0	NA	3,276	0	NA												
...Sydney	110,789	88,526	25.1%	110,789	88,526	25.1%												
Other	138,565	138,137	0.3%	138,565	138,137	0.3%												
...Apia	4,212	3,756	12.1%	4,212	3,756	12.1%												
...Christmas	3,120	3,596	-13.2%	3,120	3,596	-13.2%												
...Guam	46,526	38,660	20.3%	46,526	38,660	20.3%												
...Majuro	12,779	16,171	-21.0%	12,779	16,171	-21.0%												
...Manila	46,800	46,800	0.0%	46,800	46,800	0.0%												
...Nadi	4,212	7,986	-47.3%	4,212	7,986	-47.3%												
...Pago Pago	14,364	14,616	-1.7%	14,364	14,616	-1.7%												
...Papeete	6,552	6,552	0.0%	6,552	6,552	0.0%												

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division