

	TABLE 1. TOTAL VISITORS BY AIR					
	SEPTEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
VISITOR DAYS	5,183,107	4,909,528	5.6%	55,450,181	50,663,353	9.4%
TOTAL VISITORS	583,363	553,187	5.5%	5,871,025	5,378,484	9.2%
DOMESTIC	380,810	376,827	1.1%	4,058,063	3,874,736	4.7%
INTERNATIONAL	202,553	176,360	14.9%	1,812,962	1,503,748	20.6%
AVERAGE DAILY CENSUS	172,770	163,651	5.6%	202,373	185,580	9.0%
TOTAL AIR SEATS (EST)	809,602	733,525	10.4%	7,605,415	7,090,129	7.3%
TOTAL LOAD FACTOR (EST)	86.1%	90.8%	-4.7	89.7%	90.1%	-0.5
<b>ISLANDS VISITED</b>						
O'ahu	384,801	358,583	7.3%	3,666,230	3,286,002	11.6%
O'ahu only	290,562	266,948	8.8%	2,717,214	2,421,898	12.2%
Kaua'i	83,580	81,386	2.7%	821,314	766,067	7.2%
Kaua'i only	44,614	41,314	8.0%	440,769	403,235	9.3%
Maui County	165,141	160,814	2.7%	1,763,676	1,670,416	5.6%
Maui	161,721	157,947	2.4%	1,730,468	1,638,362	5.6%
Maui only	94,366	94,044	0.3%	1,070,462	1,033,362	3.6%
Moloka'i *	3,975	3,625	9.7%	40,360	41,085	-1.8%
Moloka'i only *	416	378	10.0%	5,504	5,092	8.1%
Lāna'i *	5,513	5,609	-1.7%	57,023	57,521	-0.9%
Lāna'i only *	919	641	43.4%	8,444	8,703	-3.0%
Hawai'i Island	95,795	99,007	-3.2%	1,072,099	998,699	7.3%
Kona side	78,802	83,032	-5.1%	893,426	838,356	6.6%
Hilo side	36,723	37,837	-2.9%	397,309	368,909	7.7%
Hawai'i Island only	40,629	41,858	-2.9%	498,005	475,935	4.6%
Any Neighbor Island	292,801	286,239	2.3%	3,153,811	2,956,586	6.7%
NI only	198,562	194,604	2.0%	2,204,795	2,092,480	5.4%
O'ahu & NI	94,239	91,635	2.8%	949,016	864,104	9.8%
Any one island only	471,506	445,183	5.9%	4,740,398	4,348,226	9.0%
Multiple Islands	111,857	108,004	3.6%	1,130,627	1,030,258	9.7%
Avg. Islands Visited	1.26	1.28	-1.2%	1.26	1.26	-0.3%
Average Length of Stay in Hawai'i	8.88	8.87	0.1%	9.44	9.42	0.3%
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	381,463	371,962	2.6%	3,734,683	3,369,520	10.8%
Hotel only	341,884	331,082	3.3%	3,271,460	2,944,602	11.1%
Plan to stay in Condo	90,957	84,655	7.4%	1,033,044	987,367	4.6%
Condo only	71,765	65,682	9.3%	804,841	775,222	3.8%
Plan to stay in Timeshare	64,017	57,748	10.9%	579,398	539,885	7.3%
Timeshare only	51,778	44,563	16.2%	445,837	414,086	7.7%
Cruise Ship	9,492	11,527	-17.7%	97,736	96,319	1.5%
Friends/Relatives	47,139	42,800	10.1%	523,335	495,658	5.6%
Bed & Breakfast	5,198	5,571	-6.7%	55,154	54,097	2.0%
Other	7,880	7,891	-0.1%	83,418	80,618	3.5%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 1. TOTAL VISITORS BY AIR (CONT.)					
	SEPTEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	494,130	458,511	7.8%	4,916,156	4,450,376	10.5%
Honeymoon	58,477	59,719	-2.1%	410,672	366,108	12.2%
Get Married	9,858	12,585	-21.7%	90,144	88,766	1.6%
Pleasure/Vacation	435,391	399,423	9.0%	4,504,715	4,082,490	10.3%
<b>Mtgs/Conventions/Incentive</b>						
Conventions	18,278	23,262	-21.4%	317,012	312,418	1.5%
Corporate Meetings	8,802	12,821	-31.3%	183,039	176,960	3.4%
Corporate Meetings	4,106	5,121	-19.8%	64,463	64,560	-0.1%
Incentive	5,935	5,998	-1.0%	80,673	82,755	-2.5%
<b>Other Business</b>						
Visit Friends/Rel.	18,529	18,693	-0.9%	187,154	178,052	5.1%
Gov't/Military	43,655	42,424	2.9%	491,608	470,984	4.4%
Attend School	8,314	9,509	-12.6%	76,303	83,015	-8.1%
Sport Events	2,936	2,238	31.2%	19,715	16,268	21.2%
	6,175	7,466	-17.3%	56,741	56,097	1.1%
<b>TRAVEL STATUS</b>						
% First Timers **	38.5	38.5	0.1	35.1	34.0	1.2
% Repeaters **	61.5	61.5	-0.1	64.9	66.0	-1.2
Average # of Trips	4.76	4.68	1.8%	4.92	4.99	-1.4%
<b>Group Tour</b>						
Group Tour	47,391	48,714	-2.7%	509,364	458,913	11.0%
Non-Group	535,972	504,473	6.2%	5,361,661	4,919,571	9.0%
<b>Package Trip</b>						
Package Trip	220,912	222,554	-0.7%	2,048,633	1,882,647	8.8%
No Package	362,451	330,633	9.6%	3,822,392	3,495,837	9.3%
Net True Independent	354,348	321,636	10.2%	3,744,905	3,410,226	9.8%

	TABLE 2. DOMESTIC VISITORS BY AIR					
	(Visitors Arriving on Domestic Flights)					
	SEPTEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
DOMESTIC VISITOR DAYS	3,686,241	3,664,839	0.6%	40,774,662	38,945,224	4.7%
DOMESTIC VISITORS	380,810	376,827	1.1%	4,058,063	3,874,736	4.7%
DOMESTIC AVERAGE DAILY CENSUS	122,875	122,161	0.6%	148,813	142,656	4.3%
DOMESTIC AIR SEATS (EST)	545,479	504,949	8.0%	5,201,629	5,034,545	3.3%
DOMESTIC LOAD FACTOR (EST)	87.1%	93.3%	-6.2	93.8%	93.7%	0.0
<b>ISLANDS VISITED</b>						
O'ahu	198,325	195,175	1.6%	2,062,738	1,960,546	5.2%
O'ahu only	141,401	138,486	2.1%	1,456,399	1,382,975	5.3%
Kaua'i	76,292	73,101	4.4%	739,864	693,558	6.7%
Kaua'i only	43,437	40,757	6.6%	422,775	391,521	8.0%
Maui County	138,248	136,850	1.0%	1,469,922	1,419,812	3.5%
Maui	135,335	134,328	0.7%	1,441,441	1,391,477	3.6%
Maui only	87,229	87,487	-0.3%	953,575	928,293	2.7%
Moloka'i *	3,132	2,872	9.0%	31,423	33,782	-7.0%
Moloka'i only *	355	375	-5.4%	4,809	4,635	3.8%
Lāna'i *	4,574	4,446	2.9%	44,710	47,853	-6.6%
Lāna'i only *	913	641	42.5%	7,600	8,217	-7.5%
Hawai'i Island	67,692	70,566	-4.1%	804,384	773,782	4.0%
Kona side	58,444	61,413	-4.8%	697,441	672,473	3.7%
Hilo side	24,654	25,208	-2.2%	275,009	262,437	4.8%
Hawai'i Island only	34,376	36,784	-6.5%	443,232	428,708	3.4%
Any Neighbor Island	239,409	238,341	0.4%	2,601,664	2,491,761	4.4%
NI only	182,485	181,652	0.5%	1,995,325	1,914,188	4.2%
O'ahu & NI	56,924	56,690	0.4%	606,339	577,571	5.0%
Any one island only	307,711	304,530	1.0%	3,288,390	3,144,349	4.6%
Multiple Islands	73,099	72,297	1.1%	769,673	730,387	5.4%
Avg. Islands Visited	1.27	1.28	0.0%	1.26	1.26	-0.2%
Average Length of Stay in Hawai'i	9.68	9.73	-0.5%	10.05	10.05	0.0%
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	215,461	222,440	-3.1%	2,279,152	2,171,983	4.9%
Hotel only	183,675	189,721	-3.2%	1,910,532	1,822,739	4.8%
Plan to stay in Condo	68,317	66,591	2.6%	794,270	769,851	3.2%
Condo only	53,735	52,225	2.9%	619,774	603,097	2.8%
Plan to stay in Timeshare	53,749	48,847	10.0%	495,324	477,976	3.6%
Timeshare only	43,479	38,788	12.1%	382,659	369,477	3.6%
Cruise Ship	8,502	9,218	-7.8%	84,267	82,330	2.4%
Friends/Relatives	40,043	38,437	4.2%	457,055	444,108	2.9%
Bed & Breakfast	4,576	4,571	0.1%	46,694	43,687	6.9%
Other	6,895	6,616	4.2%	73,071	68,082	7.3%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)					
	(Visitors Arriving on Domestic Flights)					
	SEPTEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	313,845	306,874	2.3%	3,343,524	3,170,924	5.4%
Honeymoon	29,571	31,401	-5.8%	174,706	176,119	-0.8%
Get Married	4,861	5,600	-13.2%	42,235	41,719	1.2%
Pleasure/Vacation	284,812	276,108	3.2%	3,172,150	2,999,227	5.8%
Mtgs/Conventions/Incentive	13,191	17,069	-22.7%	231,034	236,107	-2.1%
Conventions	7,441	10,162	-26.8%	139,390	142,361	-2.1%
Corporate Meetings	3,836	4,032	-4.9%	51,916	52,305	-0.7%
Incentive	2,476	3,538	-30.0%	49,426	51,215	-3.5%
Other Business	17,054	17,013	0.2%	165,847	159,763	3.8%
Visit Friends/Rel.	38,324	38,252	0.2%	433,592	423,877	2.3%
Gov't/Military	7,218	8,133	-11.3%	67,282	66,818	0.7%
Attend School	1,247	1,325	-5.9%	11,958	12,008	-0.4%
Sport Events	3,190	4,727	-32.5%	33,150	35,721	-7.2%
<b>TRAVEL STATUS</b>						
% First Timers **	32.9	33.5	-0.6	29.8	29.7	0.0
% Repeaters **	67.1	66.5	0.6	70.2	70.3	0.0
Average # of Trips	5.50	5.37	2.4%	5.62	5.60	0.3%
Group Tour	12,156	12,652	-3.9%	141,845	132,355	7.2%
Non-Group	368,654	364,175	1.2%	3,916,218	3,742,381	4.6%
Package Trip	97,979	108,785	-9.9%	980,336	1,000,674	-2.0%
No Package	282,831	268,042	5.5%	3,077,727	2,874,062	7.1%
Net True Independent	279,367	264,713	5.5%	3,034,577	2,834,039	7.1%

\*\* Change represents absolute change in rates rather than percentage change in rate.

	TABLE 2. DOMESTIC VISITORS BY AIR (CONT.) (Visitors Arriving on Domestic Flights)					
	SEPTEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
UNITED STATES	332,990	329,354	1.1%	3,603,796	3,442,557	4.7%
Pacific Region	187,818	181,981	3.2%	1,894,871	1,785,959	6.1%
...California	142,891	131,502	8.7%	1,365,967	1,241,957	10.0%
...Oregon	12,850	14,396	-10.7%	143,691	150,878	-4.8%
...Washington	29,599	32,112	-7.8%	332,937	340,310	-2.2%
Mountain Region	38,787	38,293	1.3%	431,147	421,450	2.3%
West North Central	9,080	9,810	-7.4%	158,167	157,846	0.2%
West South Central	20,740	20,767	-0.1%	237,544	224,712	5.7%
...Texas	16,765	16,580	1.1%	191,282	179,281	6.7%
East North Central	20,292	21,673	-6.4%	263,311	263,172	0.1%
East South Central	5,440	6,435	-15.5%	60,993	58,731	3.9%
New England	6,450	6,780	-4.9%	80,269	79,395	1.1%
Middle Atlantic	17,708	16,184	9.4%	195,710	181,656	7.7%
...New Jersey	4,490	4,144	8.3%	52,852	47,225	11.9%
...New York	8,387	7,408	13.2%	89,734	82,670	8.5%
South Atlantic	26,243	26,889	-2.4%	275,799	264,053	4.4%
CANADA	9,078	9,660	-6.0%	140,714	147,808	-4.8%
JAPAN	470	672	-30.1%	5,098	5,411	-5.8%
EUROPE MMA	13,070	12,425	5.2%	82,215	78,002	5.4%
...France	886	814	8.8%	7,705	7,014	9.9%
...Germany	4,350	3,827	13.7%	26,709	23,903	11.7%
...Italy	1,201	1,193	0.7%	8,277	8,180	1.2%
...Switzerland	1,420	1,319	7.7%	9,370	8,760	7.0%
...United Kingdom	5,213	5,272	-1.1%	30,154	30,147	0.0%
OTHER ASIA MMA	4,252	3,447	23.4%	41,293	29,926	38.0%
...People's Republic of China	3,276	2,740	19.6%	31,164	21,526	44.8%
...Taiwan	121	119	1.7%	1,302	1,147	13.5%
...Hong Kong	144	92	56.5%	1,260	1,098	14.7%
...Korea	634	408	55.4%	6,528	5,396	21.0%
...Singapore	77	88	-12.5%	1,039	760	36.8%
LATIN AMERICA MMA	1,660	1,791	-7.3%	17,999	16,156	11.4%
...Argentina	389	323	20.4%	3,082	3,310	-6.9%
...Brazil	819	896	-8.6%	8,742	7,136	22.5%
...Mexico	452	572	-21.0%	6,175	5,710	8.1%
OCEANIA MMA	8,258	5,706	44.7%	44,597	33,942	31.4%
...Australia	7,617	5,306	43.6%	40,417	30,760	31.4%
...New Zealand	641	400	60.3%	4,180	3,183	31.3%
OTHER MMA	11,464	14,316	-19.9%	128,332	126,522	1.4%
...Ireland	134	229	-41.5%	1,286	1,369	-6.0%
...Indonesia	5	146	-96.6%	571	547	4.4%
...Malaysia	29	40	-27.4%	231	262	-11.9%
...Philippines	363	282	28.5%	2,541	2,470	2.9%
...Thailand	30	19	59.7%	361	383	-5.9%
...Other	10,903	13,600	-19.8%	123,342	121,491	1.5%

	TABLE 3: INTERNATIONAL VISITORS BY AIR (Visitors Arriving on International Flights)					
	SEPTEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
INTERNATIONAL VISITOR DAYS	1,496,867	1,244,689	20.3%	14,675,519	11,718,128	25.2%
INTERNATIONAL VISITORS	202,553	176,360	14.9%	1,812,962	1,503,748	20.6%
INTERNATIONAL AVERAGE DAILY CENSUS	49,896	41,490	20.3%	53,560	42,924	24.8%
INTERNATIONAL AIR SEATS (EST)	264,123	228,576	15.6%	2,403,786	2,055,584	16.9%
INTERNATIONAL LOAD FACTOR (EST)	84.1%	85.4%	-1.3	80.8%	81.3%	-0.5
<b>ISLANDS VISITED</b>						
O'ahu	186,476	163,407	14.1%	1,603,492	1,325,455	21.0%
O'ahu only	149,161	128,462	16.1%	1,260,815	1,038,922	21.4%
Kaua'i	7,288	8,286	-12.0%	81,450	72,509	12.3%
Kaua'i only	1,177	557	111.3%	17,994	11,715	53.6%
Maui County	26,893	23,964	12.2%	293,754	250,604	17.2%
Maui	26,386	23,619	11.7%	289,027	246,886	17.1%
Maui only	7,137	6,557	8.8%	116,887	105,068	11.2%
Moloka'i *	843	752	12.1%	8,937	7,303	22.4%
Moloka'i only *	61	3	1987.1%	695	457	52.0%
Lāna'i *	939	1,162	-19.2%	12,313	9,668	27.4%
Lāna'i only *	6	0	NA	844	486	73.6%
Hawai'i Island	28,103	28,441	-1.2%	267,715	224,918	19.0%
Kona side	20,358	21,619	-5.8%	195,985	165,883	18.1%
Hilo side	12,069	12,630	-4.4%	122,300	106,472	14.9%
Hawai'i Island only	6,253	5,073	23.2%	54,773	47,228	16.0%
Any Neighbor Island	53,392	47,898	11.5%	552,147	464,826	18.8%
NI only	16,077	12,953	24.1%	209,470	178,293	17.5%
O'ahu & NI	37,315	34,945	6.8%	342,677	286,533	19.6%
Any one island only	163,795	140,653	16.5%	1,452,008	1,203,877	20.6%
Multiple Islands	38,758	35,707	8.5%	360,954	299,871	20.4%
Avg. Islands Visited	1.23	1.28	-3.5%	1.25	1.25	-0.5%
Average Length of Stay in Hawai'i	7.39	7.06	4.7%	8.09	7.79	3.9%
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	166,002	149,522	11.0%	1,455,531	1,197,537	21.5%
Hotel only	158,209	141,362	11.9%	1,360,928	1,121,863	21.3%
Plan to stay in Condo	22,640	18,064	25.3%	238,774	217,516	9.8%
Condo only	18,030	13,458	34.0%	185,067	172,124	7.5%
Plan to stay in Timeshare	10,268	8,901	15.4%	84,074	61,909	35.8%
Timeshare only	8,299	5,775	43.7%	63,178	44,609	41.6%
Cruise Ship	990	2,309	-57.1%	13,469	13,990	-3.7%
Friends/Relatives	7,096	4,364	62.6%	66,280	51,550	28.6%
Bed & Breakfast	622	999	-37.8%	8,460	10,411	-18.7%
Other	985	1,275	-22.7%	10,347	12,536	-17.5%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)					
	(Visitors Arriving on International Flights)					
	SEPTEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	180,285	151,638	18.9%	1,572,632	1,279,452	22.9%
Honeymoon	28,906	28,318	2.1%	235,966	189,989	24.2%
Get Married	4,997	6,985	-28.5%	47,909	47,047	1.8%
Pleasure/Vacation	150,579	123,315	22.1%	1,332,565	1,083,263	23.0%
Mtgs/Conventions/Incentive	5,087	6,193	-17.9%	85,978	76,311	12.7%
Conventions	1,361	2,659	-48.8%	43,649	34,598	26.2%
Corporate Meetings	270	1,089	-75.2%	12,547	12,255	2.4%
Incentive	3,459	2,459	40.6%	31,247	31,540	-0.9%
Other Business	1,475	1,680	-12.2%	21,307	18,289	16.5%
Visit Friends/Rel.	5,331	4,172	27.8%	58,016	47,107	23.2%
Gov't/Military	1,096	1,376	-20.3%	9,021	16,197	-44.3%
Attend School	1,689	913	85.0%	7,757	4,261	82.0%
Sport Events	2,985	2,739	9.0%	23,591	20,376	15.8%
<b>TRAVEL STATUS</b>						
% First Timers **	49.1	49.0	0.1	47.1	44.8	2.3
% Repeaters **	50.9	51.0	-0.1	52.9	55.2	-2.3
Average # of Trips	3.38	3.20	5.6%	3.36	3.42	-1.5%
Group Tour	35,235	36,062	-2.3%	367,519	326,558	12.5%
Non-Group	167,318	140,298	19.3%	1,445,443	1,177,190	22.8%
Package Trip	122,933	113,769	8.1%	1,068,297	881,973	21.1%
No Package	79,620	62,591	27.2%	744,665	621,775	19.8%
Net True Independent	74,981	56,923	31.7%	710,328	576,188	23.3%

\*\* Change represents absolute change in rates rather than percentage change in rate.

	TABLE 4. TOTAL U.S WEST VISITORS BY AIR (Includes Pacific and Mountain States)					
	SEPTEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
VISITOR DAYS	2,142,030	2,060,592	4.0%	22,647,075	21,455,268	5.6%
TOTAL VISITORS	232,076	225,037	3.1%	2,375,398	2,254,309	5.4%
Domestic	226,605	220,274	2.9%	2,326,018	2,207,409	5.4%
International	5,471	4,763	14.9%	49,380	46,900	5.3%
AVERAGE DAILY CENSUS	71,401	68,686	4.0%	82,653	78,590	5.2%
<b>ISLANDS VISITED</b>						
O'ahu	104,169	101,052	3.1%	1,046,949	994,504	5.3%
O'ahu only	82,329	78,514	4.9%	818,004	773,583	5.7%
Kaua'i	44,710	42,943	4.1%	413,557	389,856	6.1%
Kaua'i only	31,828	29,570	7.6%	296,019	272,500	8.6%
Maui County	82,856	81,380	1.8%	844,837	806,395	4.8%
Maui	81,249	79,904	1.7%	828,467	790,202	4.8%
Maui only	62,501	62,002	0.8%	651,008	623,109	4.5%
Moloka'i *	1,560	1,405	11.0%	16,106	16,756	-3.9%
Moloka'i only *	241	254	-5.1%	3,327	3,154	5.5%
Lāna'i *	2,228	2,146	3.8%	22,619	23,203	-2.5%
Lāna'i only *	492	391	25.7%	4,954	5,007	-1.1%
Hawai'i Island	36,352	37,179	-2.2%	426,738	411,664	3.7%
Kona side	31,555	32,941	-4.2%	378,003	365,615	3.4%
Hilo side	11,242	11,591	-3.0%	119,619	116,835	2.4%
Hawai'i Island only	24,243	24,088	0.6%	296,467	284,665	4.1%
Any Neighbor Island	149,747	146,523	2.2%	1,557,394	1,480,726	5.2%
NI only	127,907	123,985	3.2%	1,328,449	1,259,805	5.4%
O'ahu & NI	21,840	22,538	-3.1%	228,945	220,921	3.6%
Any one island only	201,634	194,820	3.5%	2,069,779	1,962,019	5.5%
Multiple Islands	30,442	30,217	0.7%	305,619	292,290	4.6%
Avg. Islands Visited	1.16	1.18	-1.0%	1.16	1.16	-0.5%
Average Length of Stay in Hawai'i	9.23	9.16	0.8%	9.53	9.52	0.2%
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	113,847	116,674	-2.4%	1,193,263	1,133,230	5.3%
Hotel only	98,398	100,844	-2.4%	1,014,001	964,747	5.1%
Plan to stay in Condo	49,925	47,130	5.9%	538,710	516,254	4.3%
Condo only	41,219	38,574	6.9%	440,225	421,584	4.4%
Plan to stay in Timeshare	37,653	35,810	5.1%	326,877	314,214	4.0%
Timeshare only	31,333	28,504	9.9%	258,772	249,880	3.6%
Cruise Ship	1,908	3,078	-38.0%	19,109	20,447	-6.5%
Friends/Relatives	28,482	25,287	12.6%	287,902	272,394	5.7%
Bed & Breakfast	1,855	1,865	-0.5%	20,867	19,138	9.0%
Other	4,022	3,782	6.3%	42,570	40,962	3.9%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.



	TABLE 4. TOTAL U.S WEST VISITORS BY AIR (CONT.)					
	(Includes Pacific and Mountain States)					
	SEPTEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	193,174	185,209	4.3%	1,980,058	1,864,889	6.2%
Honeymoon	13,154	13,557	-3.0%	79,703	77,347	3.0%
Get Married	2,961	3,583	-17.4%	24,363	24,718	-1.4%
Pleasure/Vacation	180,066	171,363	5.1%	1,900,073	1,786,557	6.4%
Mtgs/Conventions/Incentive	7,104	8,122	-12.5%	100,150	100,080	0.1%
Conventions	4,042	5,029	-19.6%	60,851	58,724	3.6%
Corporate Meetings	2,153	2,139	0.6%	24,944	26,048	-4.2%
Incentive	1,134	1,230	-7.8%	17,755	19,028	-6.7%
Other Business	10,852	10,610	2.3%	105,739	101,958	3.7%
Visit Friends/Rel.	24,569	23,703	3.7%	262,137	251,801	4.1%
Gov't/Military	3,026	3,398	-11.0%	28,706	30,064	-4.5%
Attend School	618	680	-9.1%	6,020	6,270	-4.0%
Sport Events	1,681	2,577	-34.8%	19,244	21,269	-9.5%
<b>TRAVEL STATUS</b>						
% First Timers **	22.1	21.5	0.6	18.9	19.0	0.0
% Repeaters **	77.9	78.5	-0.6	81.1	81.0	0.0
Average # of Trips	6.68	6.59	1.5%	6.87	6.81	0.8%
Group Tour	3,367	3,678	-8.5%	42,468	43,182	-1.7%
Non-Group	228,709	221,359	3.3%	2,332,930	2,211,127	5.5%
Package Trip	49,488	54,508	-9.2%	496,545	514,149	-3.4%
No Package	182,588	170,529	7.1%	1,878,853	1,740,160	8.0%
Net True Independent	181,204	169,269	7.1%	1,861,326	1,724,233	8.0%

\*\* Change represents absolute change in rates rather percentage change in rates.

	TABLE 5. TOTAL U.S EAST VISITORS BY AIR (Includes States East of Rocky Mountains)					
	SEPTEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
VISITOR DAYS	1,116,650	1,149,346	-2.8%	13,804,637	13,285,747	3.9%
TOTAL VISITORS	109,922	111,994	-1.9%	1,314,391	1,267,771	3.7%
Domestic	105,953	108,538	-2.4%	1,271,797	1,229,565	3.4%
International	3,969	3,456	14.8%	42,594	38,206	11.5%
AVERAGE DAILY CENSUS	37,222	38,312	-2.8%	50,384	48,666	3.5%
<b>ISLANDS VISITED</b>						
O'ahu	66,516	67,341	-1.2%	784,146	748,508	4.8%
O'ahu only	41,186	42,006	-2.0%	483,037	463,295	4.3%
Kaua'i	24,992	24,673	1.3%	264,442	249,141	6.1%
Kaua'i only	9,350	9,272	0.8%	104,324	96,389	8.2%
Maui County	41,745	42,214	-1.1%	494,629	484,630	2.1%
Maui	40,736	41,423	-1.7%	484,647	474,831	2.1%
Maui only	18,902	19,618	-3.6%	238,295	239,492	-0.5%
Moloka'i *	1,126	1,006	12.0%	11,447	12,502	-8.4%
Moloka'i only *	94	92	2.4%	1,177	1,132	3.9%
Lāna'i *	1,886	1,745	8.1%	19,700	20,702	-4.8%
Lanai only*	359	197	82.6%	2,581	2,866	-10.0%
Hawai'i Island	23,093	24,601	-6.1%	293,583	284,686	3.1%
Kona side	19,781	21,003	-5.8%	249,116	241,470	3.2%
Hilo side	10,035	10,999	-8.8%	121,176	118,067	2.6%
Hawai'i Island only	8,311	9,147	-9.1%	113,254	111,855	1.3%
Any Neighbor Island	68,736	69,988	-1.8%	831,354	804,476	3.3%
NI only	43,406	44,653	-2.8%	530,245	519,263	2.1%
O'ahu & NI	25,330	25,336	0.0%	301,109	285,213	5.6%
Any one island only	78,202	80,331	-2.6%	942,668	915,030	3.0%
Multiple Islands	31,720	31,663	0.2%	371,723	352,741	5.4%
Avg. Islands Visited	1.44	1.44	0.3%	1.41	1.41	0.1%
Average Length of Stay in Hawai'i	10.16	10.26	-1.0%	10.50	10.48	0.2%
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	70,659	74,305	-4.9%	831,263	800,300	3.9%
Hotel only	58,355	61,649	-5.3%	678,468	651,962	4.1%
Plan to stay in Condo	14,227	14,480	-1.7%	194,752	190,750	2.1%
Condo only	9,811	10,018	-2.1%	133,526	132,530	0.8%
Plan to stay in Timeshare	14,025	12,225	14.7%	148,393	141,731	4.7%
Timeshare only	10,347	9,021	14.7%	108,207	102,687	5.4%
Cruise Ship	5,133	5,615	-8.6%	53,065	51,754	2.5%
Friends/Relatives	11,650	11,442	1.8%	149,703	149,007	0.5%
Bed & Breakfast	1,453	1,459	-0.4%	16,629	15,977	4.1%
Other	2,147	2,593	-17.2%	25,053	25,681	-2.4%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 5. TOTAL U.S. EAST VISITORS BY AIR (CONT.)					
	(Includes States East of Rocky Mountains)					
	SEPTEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	86,395	86,226	0.2%	1,033,834	988,943	4.5%
Honeymoon	11,454	13,045	-12.2%	72,297	74,929	-3.5%
Get Married	1,309	1,880	-30.4%	14,078	15,797	-10.9%
Pleasure/Vacation	75,289	73,555	2.4%	963,887	916,381	5.2%
Mtgs/Conventions/Incentive	4,793	7,267	-34.0%	110,975	110,595	0.3%
Conventions	2,773	4,376	-36.6%	65,748	66,763	-1.5%
Corporate Meetings	1,280	1,412	-9.4%	23,888	21,836	9.4%
Incentive	1,006	1,777	-43.4%	26,678	26,865	-0.7%
Other Business	4,969	5,284	-6.0%	54,253	51,787	4.8%
Visit Friends/Rel.	11,811	12,245	-3.5%	149,772	147,806	1.3%
Gov't/Military	4,543	5,347	-15.0%	37,974	41,050	-7.5%
Attend School	343	456	-24.7%	3,578	3,535	1.2%
Sport Events	857	907	-5.5%	10,208	11,034	-7.5%
<b>TRAVEL STATUS</b>						
% First Timers **	46.5	47.0	-0.5	42.2	42.0	0.2
% Repeaters **	53.5	53.0	0.5	57.8	58.0	-0.2
Average # of Trips	3.91	3.71	5.2%	4.01	4.01	0.1%
Group Tour	4,619	4,940	-6.5%	64,414	60,435	6.6%
Non-Group	105,303	107,054	-1.6%	1,249,977	1,207,336	3.5%
Package Trip	29,428	34,871	-15.6%	335,422	342,617	-2.1%
No Package	80,494	77,123	4.4%	978,969	925,154	5.8%
Net True Independent	79,220	75,892	4.4%	961,304	908,341	5.8%

\*\* Change represents absolute change in rates rather percentage change in rates.

	TABLE 6. TOTAL JAPANESE VISITORS BY AIR					
	SEPTEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
VISITOR DAYS	848,391	741,102	14.5%	6,484,069	5,578,253	16.2%
TOTAL VISITORS	133,958	122,864	9.0%	1,064,516	918,264	15.9%
Domestic	470	672	-30.1%	5,098	5,411	-5.8%
International	133,488	122,192	9.2%	1,059,418	912,853	16.1%
AVERAGE DAILY CENSUS	28,280	24,703	14.5%	23,664	20,433	15.8%
<b>ISLANDS VISITED</b>						
O'ahu	128,239	117,324	9.3%	1,023,192	880,556	16.2%
O'ahu only	108,520	99,284	9.3%	863,589	743,680	16.1%
Kaua'i	2,191	2,394	-8.5%	20,087	17,072	17.7%
Kaua'i only	200	235	-15.0%	1,746	2,370	-26.3%
Maui County	7,112	6,211	14.5%	52,305	48,483	7.9%
Maui	6,860	6,064	13.1%	51,061	47,224	8.1%
Maui only	1,534	1,260	21.7%	9,260	8,950	3.5%
Moloka'i *	130	77	69.5%	1,053	1,246	-15.5%
Moloka'i only *	35	2	1469.9%	54	32	67.8%
Lāna'i *	322	285	12.8%	1,636	1,799	-9.1%
Lāna'i only *	0	0	NA	105	207	-49.4%
Hawai'i Island	18,728	17,236	8.7%	145,442	124,021	17.3%
Kona side	13,218	12,938	2.2%	99,020	83,913	18.0%
Hilo side	7,248	5,913	22.6%	60,920	53,348	14.2%
Hawai'i Island only	3,753	3,835	-2.1%	27,111	23,871	13.6%
Any Neighbor Island	25,438	23,580	7.9%	200,927	174,584	15.1%
NI only	5,719	5,540	3.2%	41,324	37,708	9.6%
O'ahu & NI	19,719	18,040	9.3%	159,603	136,876	16.6%
Any one island only	114,042	104,617	9.0%	901,865	779,109	15.8%
Multiple Islands	19,916	18,247	9.1%	162,651	139,155	16.9%
Avg. Islands Visited	1.17	1.17	0.1%	1.17	1.17	0.0%
Average Length of Stay in Hawai'i	6.33	6.03	5.0%	6.09	6.07	0.3%
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	111,980	107,176	4.5%	925,018	789,328	17.2%
Hotel only	108,934	103,725	5.0%	899,724	769,111	17.0%
Plan to stay in Condo	14,489	12,539	15.6%	103,131	103,481	-0.3%
Condo only	12,104	9,498	27.4%	83,107	85,267	-2.5%
Plan to stay in Timeshare	8,101	5,761	40.6%	45,958	34,944	31.5%
Timeshare only	7,061	4,108	71.9%	37,446	26,672	40.4%
Cruise Ship	40	31	29.5%	974	440	121.4%
Friends/Relatives	1,975	1,434	37.8%	12,992	12,819	1.3%
Bed & Breakfast	93	162	-42.6%	1,350	1,224	10.3%
Other	706	36	1836.0%	2,191	479	357.1%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 6. TOTAL JAPANESE VISITORS BY AIR (CONT.)					
	SEPTEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	121,074	107,574	12.5%	933,930	800,584	16.7%
Honeymoon	19,172	21,175	-9.5%	165,832	141,033	17.6%
Get Married	4,093	5,953	-31.2%	39,926	40,530	-1.5%
Pleasure/Vacation	101,781	86,244	18.0%	765,759	654,335	17.0%
Mtgs/Conventions/Incentive	1,462	2,639	-44.6%	37,849	35,720	6.0%
Conventions	475	661	-28.1%	13,517	8,120	66.5%
Corporate Meetings	83	485	-82.9%	6,367	4,132	54.1%
Incentive	903	1,494	-39.5%	18,869	24,663	-23.5%
Other Business	668	456	46.6%	7,588	5,877	29.1%
Visit Friends/Rel.	2,432	2,449	-0.7%	17,799	17,886	-0.5%
Gov't/Military	90	19	384.6%	674	521	29.3%
Attend School	1,360	305	345.7%	3,896	1,911	103.9%
Sport Events	2,588	2,701	-4.2%	20,342	17,364	17.2%
<b>TRAVEL STATUS</b>						
% First Timers **	41.1	43.1	-2.0	40.6	40.0	0.6
% Repeaters **	58.9	56.9	2.0	59.4	60.0	-0.6
Average # of Trips	4.01	3.76	6.6%	3.85	4.04	-4.6%
Group Tour	27,429	27,695	-1.0%	284,837	256,155	11.2%
Non-Group	106,529	95,169	11.9%	779,679	662,109	17.8%
Package Trip	90,486	87,135	3.8%	770,011	659,274	16.8%
No Package	43,472	35,729	21.7%	294,505	258,990	13.7%
Net True Independent	39,151	30,870	26.8%	265,770	223,477	18.9%

\*\* Change represents absolute change in rates rather percentage change in rates.

	TABLE 7. TOTAL CANADIAN VISITORS BY AIR					
	SEPTEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
VISITOR DAYS	227,228	229,674	-1.1%	4,678,879	4,281,605	9.3%
TOTAL VISITORS	19,239	19,664	-2.2%	359,457	342,548	4.9%
Domestic	9,078	9,660	-6.0%	140,714	147,808	-4.8%
International	10,161	10,004	1.6%	218,743	194,740	12.3%
AVERAGE DAILY CENSUS	7,574	7,656	-1.1%	17,076	15,683	8.9%
<b>ISLANDS VISITED</b>						
O'ahu	10,016	11,120	-9.9%	166,039	163,511	1.5%
O'ahu only	6,151	6,781	-9.3%	107,175	105,806	1.3%
Kaua'i	3,063	2,505	22.3%	49,484	45,930	7.7%
Kaua'i only	1,159	707	63.9%	21,182	17,601	20.3%
Maui County	9,271	9,552	-2.9%	175,868	169,132	4.0%
Maui	9,115	9,513	-4.2%	173,936	167,752	3.7%
Maui only	5,554	5,686	-2.3%	120,787	117,351	2.9%
Moloka'i *	203	202	0.6%	2,804	3,004	-6.7%
Moloka'i only *	12	6	96.5%	318	280	13.7%
Lāna'i *	310	212	46.5%	3,871	3,612	7.2%
Lāna'i only *	42	4	842.0%	381	151	152.6%
Hawai'i Island	3,910	3,908	0.0%	71,342	64,437	10.7%
Kona side	3,348	3,382	-1.0%	64,068	57,890	10.7%
Hilo side	1,650	1,702	-3.0%	25,178	24,148	4.3%
Hawai'i Island only	1,332	1,323	0.7%	33,041	29,196	13.2%
Any Neighbor Island	13,088	12,883	1.6%	252,282	236,742	6.6%
NI only	9,223	8,544	7.9%	193,418	179,037	8.0%
O'ahu & NI	3,865	4,339	-10.9%	58,864	57,705	2.0%
Any one island only	14,250	14,509	-1.8%	282,884	270,384	4.6%
Multiple Islands	4,989	5,155	-3.2%	76,573	72,164	6.1%
Avg. Islands Visited	1.38	1.40	-0.9%	1.30	1.31	-0.6%
Average Length of Stay in Hawai'i	11.81	11.68	1.1%	13.02	12.50	4.1%
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	11,157	11,699	-4.6%	182,222	175,622	3.8%
Hotel only	8,726	9,186	-5.0%	141,762	136,422	3.9%
Plan to stay in Condo	5,471	5,575	-1.9%	131,301	126,493	3.8%
Condo only	4,151	4,443	-6.6%	105,319	101,703	3.6%
Plan to stay in Timeshare	2,100	2,063	1.8%	34,307	32,346	6.1%
Timeshare only	1,598	1,599	-0.1%	25,026	22,939	9.1%
Cruise Ship	575	728	-21.0%	8,206	8,879	-7.6%
Friends/Relatives	788	806	-2.3%	15,299	14,874	2.9%
Bed & Breakfast	299	245	22.1%	4,821	5,021	-4.0%
Other	256	240	6.5%	3,405	3,327	2.3%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

	T A B L E 7. T O T A L C A N A D I A N V I S I T O R S B Y A I R (C O N T.)					
	S E P T E M B E R			Y E A R - T O - D A T E		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	17,532	17,600	-0.4%	334,317	316,764	5.5%
Honeymoon	2,125	1,836	15.7%	10,996	11,218	-2.0%
Get Married	277	193	43.2%	2,724	2,449	11.2%
Pleasure/Vacation	15,388	15,777	-2.5%	323,498	305,877	5.8%
Mtgs/Conventions/Incentive	408	794	-48.6%	14,709	16,838	-12.6%
Conventions	250	583	-57.1%	10,174	12,305	-17.3%
Corporate Meetings	75	101	-25.6%	1,812	2,252	-19.5%
Incentive	92	123	-25.4%	3,315	2,965	11.8%
Other Business	198	172	15.0%	2,558	2,610	-2.0%
Visit Friends/Rel.	787	880	-10.6%	11,833	13,024	-9.1%
Gov't/Military	62	33	89.2%	1,017	456	122.8%
Attend School	82	33	145.7%	425	385	10.5%
Sport Events	168	233	-27.8%	2,259	1,905	18.6%
<b>TRAVEL STATUS</b>						
% First Timers **	47.4	47.9	-0.6	37.2	38.1	-0.9
% Repeaters **	52.6	52.1	0.6	62.8	61.9	0.9
Average # of Trips	3.26	3.00	8.7%	3.86	3.36	15.0%
Group Tour	310	519	-40.3%	9,187	8,700	5.6%
Non-Group	18,929	19,145	-1.1%	350,270	333,848	4.9%
Package Trip	5,623	6,361	-11.6%	95,391	92,734	2.9%
No Package	13,616	13,303	2.4%	264,066	249,814	5.7%
Net True Independent	13,507	13,187	2.4%	262,104	247,507	5.9%

\*\* Change represents absolute change in rates rather percentage change in rates.

September 2012 Arrivals at a Glance

CATEGORY AND MMA	Sept 2012	Sept 2011	% change	YTD 2012	YTD 2011	% change
<b>TOTAL EXPENDITURES (\$mil.)</b>	<b>1,085.4</b>	<b>938.9</b>	<b>15.6</b>	<b>10,671.0</b>	<b>8,926.2</b>	<b>19.5</b>
Total by air	1,081.9	937.6	15.4	10,644.8	8,913.8	19.4
U.S. West	344.3	304.2	13.2	3,401.4	3,075.2	10.6
U.S. East	232.8	218.2	6.7	2,619.9	2,371.6	10.5
Japan	253.5	226.0	12.2	1,910.0	1,568.8	21.7
Canada	36.5	36.4	0.4	718.7	652.3	10.2
All Others	214.8	152.9	40.4	1,994.8	1,245.9	60.1
Visitor arrivals by cruise ships	3.42	1.31	161.0	26.16	12.39	111.1
<b>TOTAL VISITOR DAYS</b>	<b>5,230,990</b>	<b>4,954,349</b>	<b>5.6</b>	<b>55,948,578</b>	<b>51,028,827</b>	<b>9.6</b>
Total by air	5,183,107	4,909,527	5.6	55,450,181	50,663,343	9.4
U.S. West	2,142,030	2,060,592	4.0	22,647,075	21,455,268	5.6
U.S. East	1,116,650	1,149,348	-2.8	13,804,637	13,285,734	3.9
Japan	848,391	741,102	14.5	6,484,069	5,578,259	16.2
Canada	227,228	229,679	-1.1	4,678,879	4,281,620	9.3
All Others	848,809	728,805	16.5	7,835,522	6,062,462	29.2
Visitor arrivals by cruise ships	47,883	44,821	6.8	498,397	365,485	36.4
<b>VISITOR ARRIVALS</b>	<b>595,019</b>	<b>560,830</b>	<b>6.1</b>	<b>5,973,282</b>	<b>5,450,263</b>	<b>9.6</b>
Total by air	583,363	553,187	5.5	5,871,025	5,378,483	9.2
U.S. West	232,076	225,037	3.1	2,375,398	2,254,309	5.4
U.S. East	109,922	111,994	-1.9	1,314,391	1,267,770	3.7
Japan	133,958	122,864	9.0	1,064,516	918,265	15.9
Canada	19,239	19,664	-2.2	359,457	342,549	4.9
All Others	88,168	73,627	19.7	757,263	595,590	27.1
Visitor arrivals by cruise ships	11,656	7,643	52.5	102,257	71,780	42.5
<b>AVERAGE LENGTH OF STAY</b>	<b>8.79</b>	<b>8.83</b>	<b>-0.5</b>	<b>9.37</b>	<b>9.36</b>	<b>0.0</b>
Total by air	8.88	8.87	0.1	9.44	9.42	0.3
U.S. West	9.23	9.16	0.8	9.53	9.52	0.2
U.S. East	10.16	10.26	-1.0	10.50	10.48	0.2
Japan	6.33	6.03	5.0	6.09	6.07	0.3
Canada	11.81	11.68	1.1	13.02	12.50	4.1
All Others	9.63	9.90	-2.7	10.35	10.18	1.7
Visitor arrivals by cruise ships	4.11	5.86	-30.0	4.87	5.09	-4.3
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>207.5</b>	<b>189.5</b>	<b>9.5</b>	<b>190.7</b>	<b>174.9</b>	<b>9.0</b>
Total by air	208.7	191.0	9.3	192.0	175.9	9.1
U.S. West	160.7	147.6	8.9	150.2	143.3	4.8
U.S. East	208.5	189.8	9.9	189.8	178.5	6.3
Japan	298.8	304.9	-2.0	294.6	281.2	4.7
Canada	160.8	158.4	1.5	153.6	152.4	0.8
All Others	253.0	209.8	20.6	254.6	205.5	23.9
Visitor arrivals by cruise ships	71.4	29.2	144.3	52.5	33.9	54.8
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>1,824.1</b>	<b>1,674.2</b>	<b>9.0</b>	<b>1,786.4</b>	<b>1,637.8</b>	<b>9.1</b>
Total by air	1,854.6	1,695.0	9.4	1,813.1	1,657.3	9.4
U.S. West	1,483.5	1,351.7	9.8	1,431.9	1,364.1	5.0
U.S. East	2,118.3	1,947.9	8.7	1,993.3	1,870.7	6.6
Japan	1,892.5	1,839.4	2.9	1,794.2	1,708.5	5.0
Canada	1,899.1	1,850.4	2.6	1,999.3	1,904.3	5.0
All Others	2,435.7	2,077.0	17.3	2,634.2	2,092.0	25.9
Visitor arrivals by cruise ships	293.2	171.3	71.2	255.8	172.6	48.2

Source:Hawai'i Tourism Authority



2012 Arrivals at a Glance by Month

2012	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
<b>EXPENDITURES (\$mil.) *</b>	TOTAL (\$mil.)	\$1,356.9	\$1,114.6	\$1,183.1	\$1,170.6	\$1,071.9	\$1,217.7	\$1,282.9	\$1,187.9	\$1,085.4
	Total by air	\$1,353.4	\$1,110.3	\$1,178.1	\$1,162.8	\$1,070.0	\$1,217.7	\$1,282.9	\$1,187.8	\$1,081.9
	U.S. West	\$366.4	\$319.5	\$361.6	\$386.9	\$353.1	\$410.0	\$436.7	\$423.0	\$344.3
	U.S. East	\$356.6	\$288.1	\$279.9	\$224.3	\$274.2	\$339.0	\$347.8	\$277.1	\$232.8
	Japan	\$218.5	\$193.5	\$186.8	\$153.7	\$188.1	\$219.1	\$248.8	\$248.0	\$253.5
	Canada	\$165.2	\$135.2	\$134.1	\$84.0	\$42.0	\$30.1	\$46.3	\$45.3	\$36.5
	All Others	\$246.6	\$174.0	\$215.7	\$313.9	\$212.6	\$219.5	\$203.4	\$194.4	\$214.8
	Visitor arrivals by cruise ships	3.45	4.35	5.02	7.87	1.93	0.00	0.00	0.12	3.42
	<b>Visitor days</b>	TOTAL (air + ships)	6,995,564	6,011,648	6,583,906	6,019,717	5,648,656	6,334,751	6,732,564	6,390,783
Total by air		6,927,002	5,933,566	6,481,577	5,856,267	5,612,931	6,334,751	6,732,564	6,388,416	5,183,107
U.S. West		2,486,692	2,146,532	2,427,197	2,503,354	2,455,618	2,816,208	2,912,350	2,757,094	2,142,030
U.S. East		1,899,774	1,559,431	1,567,638	1,188,917	1,441,342	1,837,857	1,761,076	1,431,950	1,116,650
Japan		642,665	642,339	685,824	514,231	613,504	718,579	832,711	985,825	848,391
Canada		977,253	887,536	959,671	554,458	267,245	192,486	306,398	306,604	227,228
All Others		920,618	697,727	841,247	1,095,308	835,221	769,621	920,029	906,942	848,809
Visitor arrivals by cruise ships		68,562	78,082	102,329	163,450	35,724	0	0	2,367	47,883
<b>Visitor arrivals</b>		TOTAL (air + ships)	643,616	626,367	714,973	647,194	622,899	677,218	720,355	725,642
	Total by air	629,852	608,781	695,800	616,222	615,675	677,218	720,355	723,759	583,363
	U.S. West	222,914	221,879	264,956	277,809	264,158	285,342	299,072	307,192	232,076
	U.S. East	150,047	144,229	162,931	122,792	140,739	173,002	166,944	143,785	109,922
	Japan	108,625	107,754	114,055	86,685	106,569	115,788	135,764	155,318	133,958
	Canada	64,063	64,230	72,882	45,937	23,630	16,705	25,489	27,282	19,239
	All Others	84,203	70,689	80,976	82,999	80,579	86,381	93,086	90,182	88,168
	Visitor arrivals by cruise ships	13,764	17,586	19,173	30,972	7,224	0	0	1,883	11,656
	<b>length of stay</b>	TOTAL (air + ships)	10.87	9.60	9.21	9.30	9.07	9.35	9.35	8.81
Total by air		11.00	9.75	9.32	9.50	9.12	9.35	9.35	8.83	8.88
U.S. West		11.16	9.67	9.16	9.01	9.30	9.87	9.74	8.98	9.23
U.S. East		12.66	10.81	9.62	9.68	10.24	10.62	10.55	9.96	10.16
Japan		5.92	5.96	6.01	5.93	5.76	6.21	6.13	6.35	6.33
Canada		15.25	13.82	13.17	12.07	11.31	11.52	12.02	11.24	11.81
All Others		10.93	9.87	10.39	13.20	10.37	8.91	9.88	10.06	9.63
Visitor arrivals by cruise ships		4.98	4.44	5.34	5.28	4.95	0.00	0.00	1.26	4.11
<b>Per Person Per Day Spending *</b>		TOTAL (air+ships) (\$)	\$194.0	\$185.4	\$179.7	\$194.5	\$189.8	\$192.2	\$190.6	\$185.9
	Total by air	\$195.4	\$187.1	\$181.8	\$198.6	\$190.6	\$192.2	\$190.6	\$185.9	\$208.7
	U.S. West	\$147.4	\$148.8	\$149.0	\$154.5	\$143.8	\$145.6	\$149.9	\$153.4	\$160.7
	U.S. East	\$187.7	\$184.8	\$178.6	\$188.6	\$190.2	\$184.5	\$197.5	\$193.5	\$208.5
	Japan	\$340.1	\$301.2	\$272.3	\$298.9	\$306.6	\$304.9	\$298.8	\$251.5	\$298.8
	Canada	\$169.0	\$152.4	\$139.7	\$151.4	\$157.2	\$156.3	\$151.0	\$147.7	\$160.8
	All Others	\$267.9	\$249.3	\$256.4	\$286.6	\$254.5	\$285.2	\$221.0	\$214.3	\$253.0
	Visitor arrivals by cruise ships	\$50.3	\$55.7	\$49.1	\$48.2	\$54.1	\$0.0	\$0.0	\$51.3	\$71.4
	<b>Per Person Per Trip Spending *</b>	TOTAL (air+ships) (\$)	\$2,108.2	\$1,779.5	\$1,654.7	\$1,808.8	\$1,720.9	\$1,798.0	\$1,780.9	\$1,637.0
Total by air		\$2,148.8	\$1,823.7	\$1,693.1	\$1,886.9	\$1,737.9	\$1,798.0	\$1,780.9	\$1,641.1	\$1,854.6
U.S. West		\$1,643.9	\$1,439.8	\$1,364.9	\$1,392.6	\$1,336.8	\$1,436.7	\$1,460.1	\$1,377.0	\$1,483.5
U.S. East		\$2,376.7	\$1,997.6	\$1,718.2	\$1,826.4	\$1,948.3	\$1,959.8	\$2,083.3	\$1,927.2	\$2,118.3
Japan		\$2,011.9	\$1,795.5	\$1,637.4	\$1,773.2	\$1,765.1	\$1,892.2	\$1,832.7	\$1,596.5	\$1,892.5
Canada		\$2,578.7	\$2,105.5	\$1,839.4	\$1,827.9	\$1,778.4	\$1,800.7	\$1,814.6	\$1,660.4	\$1,899.1
All Others		\$2,929.2	\$2,461.1	\$2,663.4	\$3,782.3	\$2,637.8	\$2,540.9	\$2,184.8	\$2,155.7	\$2,435.7
Visitor arrivals by cruise ships		\$250.5	\$247.1	\$262.1	\$254.2	\$267.3	\$0.0	\$0.0	\$64.4	\$293.2

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
<b>EXPENDITURES (\$mil.)*</b>	TOTAL (\$mil.)	\$1,356.9	\$2,471.5	\$3,654.6	\$4,825.2	\$5,897.1	\$7,114.8	\$8,397.7	\$9,585.6	\$10,671.0
	Total by air	\$1,353.4	\$2,463.7	\$3,641.8	\$4,804.5	\$5,874.5	\$7,092.2	\$8,375.1	\$9,562.9	\$10,644.8
	U.S. West	\$366.4	\$685.9	\$1,047.5	\$1,434.4	\$1,787.5	\$2,197.5	\$2,634.2	\$3,057.2	\$3,401.4
	U.S. East	\$356.6	\$644.7	\$924.7	\$1,148.9	\$1,423.1	\$1,762.2	\$2,110.0	\$2,387.1	\$2,619.9
	Japan	\$218.5	\$412.0	\$598.8	\$752.5	\$940.6	\$1,159.7	\$1,408.5	\$1,656.5	\$1,910.0
	Canada	\$165.2	\$300.4	\$434.5	\$518.5	\$560.5	\$590.6	\$636.8	\$682.1	\$718.7
	All Others	\$246.6	\$420.6	\$636.3	\$950.2	\$1,162.8	\$1,382.3	\$1,585.6	\$1,780.0	\$1,994.8
	Visitor arrivals by cruise ships	3.45	7.79	12.82	20.69	22.62	22.62	22.62	22.74	26.16
<b>Visitor days</b>	TOTAL (air + ships)	6,995,564	13,007,212	19,591,118	25,610,835	31,259,490	37,594,241	44,326,805	50,717,588	55,948,578
	Total by air	6,927,002	12,860,568	19,342,145	25,198,412	30,811,344	37,146,094	43,878,658	50,267,074	55,450,181
	U.S. West	2,486,692	4,633,224	7,060,421	9,563,775	12,019,393	14,835,601	17,747,951	20,505,046	22,647,075
	U.S. East	1,899,774	3,459,205	5,026,844	6,215,761	7,657,103	9,494,960	11,256,036	12,687,986	13,804,637
	Japan	642,665	1,285,004	1,970,828	2,485,059	3,098,563	3,817,142	4,649,853	5,635,678	6,484,069
	Canada	977,253	1,864,789	2,824,460	3,378,918	3,646,163	3,838,649	4,145,047	4,451,651	4,678,879
	All Others	920,618	1,618,345	2,459,592	3,554,900	4,390,121	5,159,742	6,079,771	6,986,713	7,835,522
	Visitor arrivals by cruise ships	68,562	146,644	248,973	412,423	448,147	448,147	448,147	450,514	498,397
<b>Visitor arrivals</b>	TOTAL (air + ships)	643,616	1,269,983	1,984,956	2,632,149	3,255,048	3,932,266	4,652,621	5,378,263	5,973,282
	Total by air	629,852	1,238,633	1,934,433	2,550,655	3,166,330	3,843,548	4,563,903	5,287,662	5,871,025
	U.S. West	222,914	444,793	709,749	987,558	1,251,716	1,537,058	1,836,130	2,143,322	2,375,398
	U.S. East	150,047	294,276	457,207	579,999	720,738	893,740	1,060,684	1,204,469	1,314,391
	Japan	108,625	216,379	330,434	417,119	523,688	639,476	775,240	930,558	1,064,516
	Canada	64,063	128,293	201,175	247,112	270,742	287,447	312,936	340,218	359,457
	All Others	84,203	154,892	235,868	318,867	399,446	485,827	578,913	669,095	757,263
	Visitor arrivals by cruise ships	13,764	31,350	50,523	81,494	88,718	88,718	88,718	90,601	102,257
<b>length of stay</b>	TOTAL (air + ships)	10.87	10.24	9.87	9.73	9.60	9.56	9.53	9.43	9.37
	Total by air	11.00	10.38	10.00	9.88	9.73	9.66	9.61	9.51	9.44
	U.S. West	11.16	10.42	9.95	9.68	9.60	9.65	9.67	9.57	9.53
	U.S. East	12.66	11.75	10.99	10.72	10.62	10.62	10.61	10.53	10.50
	Japan	5.92	5.94	5.96	5.96	5.92	5.97	6.00	6.06	6.09
	Canada	15.25	14.54	14.04	13.67	13.47	13.35	13.25	13.08	13.02
	All Others	10.93	10.45	10.43	11.15	10.99	10.62	10.50	10.44	10.35
	Visitor arrivals by cruise ships	4.98	4.68	4.93	5.06	5.05	5.05	5.05	4.97	4.87
<b>Per Person Per Day Spending*</b>	TOTAL (air+ships)	\$194.0	\$190.0	\$186.5	\$188.4	\$188.7	\$189.3	\$189.5	\$189.0	\$190.7
	Total by air	\$195.4	\$191.6	\$188.3	\$190.7	\$190.7	\$190.9	\$190.9	\$190.2	\$192.0
	U.S. West	\$147.4	\$148.0	\$148.4	\$150.0	\$148.7	\$148.1	\$148.4	\$149.1	\$150.2
	U.S. East	\$187.7	\$186.4	\$183.9	\$184.8	\$185.9	\$185.6	\$187.5	\$188.1	\$189.8
	Japan	\$340.1	\$320.6	\$303.8	\$302.8	\$303.6	\$303.8	\$302.9	\$293.9	\$294.6
	Canada	\$169.0	\$161.1	\$153.8	\$153.4	\$153.7	\$153.8	\$153.6	\$153.2	\$153.6
	All Others	\$267.9	\$259.9	\$258.7	\$267.3	\$264.9	\$267.9	\$260.8	\$254.8	\$254.6
	Visitor arrivals by cruise ships	\$50.3	\$53.1	\$51.5	\$50.2	\$50.5	\$50.5	\$50.5	\$50.5	\$52.5
<b>Per Person Per Trip Spending*</b>	TOTAL (air+ships)	\$2,108.2	\$1,946.1	\$1,841.1	\$1,833.2	\$1,811.7	\$1,809.3	\$1,804.9	\$1,782.3	\$1,786.4
	Total by air	\$2,148.8	\$1,989.0	\$1,882.6	\$1,883.6	\$1,855.3	\$1,845.2	\$1,835.1	\$1,808.5	\$1,813.1
	U.S. West	\$1,643.9	\$1,542.1	\$1,475.9	\$1,452.5	\$1,428.1	\$1,429.7	\$1,434.6	\$1,426.4	\$1,431.9
	U.S. East	\$2,376.7	\$2,190.9	\$2,022.4	\$1,980.9	\$1,974.6	\$1,971.7	\$1,989.3	\$1,981.9	\$1,993.3
	Japan	\$2,011.9	\$1,904.1	\$1,812.1	\$1,804.0	\$1,796.1	\$1,813.5	\$1,816.8	\$1,780.1	\$1,794.2
	Canada	\$2,578.7	\$2,341.8	\$2,159.8	\$2,098.1	\$2,070.2	\$2,054.5	\$2,035.0	\$2,004.9	\$1,999.3
	All Others	\$2,929.2	\$2,715.6	\$2,697.6	\$2,980.0	\$2,911.0	\$2,845.2	\$2,730.0	\$2,660.4	\$2,634.2
	Visitor arrivals by cruise ships	\$250.5	\$248.6	\$253.7	\$253.9	\$255.0	\$255.0	\$255.0	\$251.0	\$255.8

Source:Hawaii Tourism Authority

September 2012 Island Highlights

CATEGORY AND ISLAND	Sept 2012	Sept 2011	% change	YTD 2012	YTD 2011	% change
<b>TOTAL EXPENDITURES (\$mil.)</b>	<b>1,085.4</b>	<b>938.9</b>	<b>15.6</b>	<b>10,671.0</b>	<b>8,926.2</b>	<b>19.5</b>
Total by air	1,081.9	937.6	15.4	10,644.8	8,913.8	19.4
O'ahu	586.8	525.1	11.7	5,498.9	4,603.0	19.5
Maui	241.2	212.8	13.3	2,717.1	2,267.0	19.9
Moloka'i	3.1	2.2	39.3	22.4	20.9	7.1
Lāna'i	5.7	5.8	-0.6	60.0	59.8	0.3
Kaua'i	118.7	83.7	41.8	1,079.2	877.0	23.1
Hawai'i Island	126.5	108.0	17.1	1,267.3	1,086.2	16.7
Visitor arrivals by cruise ships	3.42	1.31	161.0	26.16	12.39	111.1
<b>TOTAL VISITOR DAYS</b>	<b>5,230,990</b>	<b>4,954,349</b>	<b>5.6</b>	<b>55,948,578</b>	<b>51,028,827</b>	<b>9.6</b>
Total by air	5,183,107	4,909,527	5.6	55,450,181	50,663,343	9.4
O'ahu	2,657,914	2,488,301	6.8	27,292,274	24,197,138	12.8
Maui	1,186,513	1,149,951	3.2	13,815,409	13,077,913	5.6
Moloka'i	19,804	14,535	36.3	190,208	180,965	5.1
Lāna'i	19,856	17,840	11.3	197,163	197,846	-0.3
Kaua'i	599,703	563,405	6.4	6,178,613	5,751,136	7.4
Hawai'i Island	699,318	675,495	3.5	7,776,514	7,258,345	7.1
Visitor arrivals by cruise ships	47,883	44,821	6.8	498,397	365,485	36.4
<b>VISITOR ARRIVALS</b>	<b>595,019</b>	<b>560,830</b>	<b>6.1</b>	<b>5,973,282</b>	<b>5,450,263</b>	<b>9.6</b>
Total by air	583,363	553,187	5.5	5,871,025	5,378,483	9.2
O'ahu	384,801	358,583	7.3	3,666,230	3,286,002	11.6
Maui	161,721	157,947	2.4	1,730,468	1,638,362	5.6
Moloka'i	3,975	3,625	9.7	40,360	41,085	-1.8
Lāna'i	5,513	5,609	-1.7	57,023	57,521	-0.9
Kaua'i	83,580	81,386	2.7	821,314	766,067	7.2
Hawai'i Island	95,795	99,007	-3.2	1,072,099	998,699	7.3
Visitor arrivals by cruise ships	11,656	7,643	52.5	102,257	71,780	42.5
<b>AVERAGE LENGTH OF STAY</b>	<b>8.79</b>	<b>8.83</b>	<b>-0.5</b>	<b>9.37</b>	<b>9.36</b>	<b>0.0</b>
Total by air	8.88	8.87	0.1	9.44	9.42	0.3
O'ahu	6.91	6.94	-0.5	7.44	7.36	1.1
Maui	7.34	7.28	0.8	7.98	7.98	0.0
Moloka'i	4.98	4.01	24.2	4.71	4.40	7.0
Lāna'i	3.60	3.18	13.2	3.46	3.44	0.5
Kaua'i	7.18	6.92	3.6	7.52	7.51	0.2
Hawai'i Island	7.30	6.82	7.0	7.25	7.27	-0.2
Visitor arrivals by cruise ships	4.11	5.86	-30.0	4.87	5.09	-4.3
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>207.5</b>	<b>189.5</b>	<b>9.5</b>	<b>190.7</b>	<b>174.9</b>	<b>9.0</b>
Total by air	208.7	191.0	9.3	192.0	175.9	9.1
O'ahu	220.8	211.0	4.6	201.5	190.2	5.9
Maui	203.3	185.1	9.8	196.7	173.3	13.5
Moloka'i	156.1	152.7	2.2	117.6	115.4	1.9
Lāna'i	288.7	323.3	-10.7	304.2	302.2	0.7
Kaua'i	197.9	148.5	33.3	174.7	152.5	14.5
Hawai'i Island	180.9	159.9	13.1	163.0	149.6	8.9
Visitor arrivals by cruise ships	71.4	29.2	144.3	52.5	33.9	54.8
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>1,824.1</b>	<b>1,674.2</b>	<b>9.0</b>	<b>1,786.4</b>	<b>1,637.8</b>	<b>9.1</b>
Total by air	1,854.6	1,695.0	9.4	1,813.1	1,657.3	9.4
O'ahu	1,524.8	1,464.5	4.1	1,499.9	1,400.8	7.1
Maui	1,491.3	1,347.5	10.7	1,570.2	1,383.7	13.5
Moloka'i	777.7	612.4	27.0	554.0	508.4	9.0
Lāna'i	1,039.7	1,028.3	1.1	1,051.9	1,039.3	1.2
Kaua'i	1,419.8	1,028.0	38.1	1,314.0	1,144.8	14.8
Hawai'i Island	1,320.6	1,091.0	21.0	1,182.1	1,087.6	8.7
Visitor arrivals by cruise ships	293.2	171.3	71.2	255.8	172.6	48.2

Source:Hawai'i Tourism Authority

Monthly Island Highlights 2012

2012	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
<b>EXPENDITURES (\$mil.) *</b>	TOTAL (\$mil.)	\$1,356.9	\$1,114.6	\$1,183.1	\$1,170.6	\$1,071.9	\$1,217.7	\$1,282.9	\$1,187.9	\$1,085.4
	Total by air	\$1,353.4	\$1,110.3	\$1,178.1	\$1,162.8	\$1,070.0	\$1,217.7	\$1,282.9	\$1,187.8	\$1,081.9
	O'ahu	\$661.4	\$526.8	\$554.0	\$580.8	\$627.1	\$622.2	\$700.2	\$639.7	\$586.8
	Maui	\$369.9	\$310.4	\$353.7	\$301.9	\$239.1	\$305.5	\$314.4	\$281.0	\$241.2
	Moloka'i	\$4.0	\$2.6	\$1.3	\$1.9	\$3.0	\$2.5	\$2.3	\$1.6	\$3.1
	Lāna'i	\$7.3	\$9.1	\$6.6	\$10.0	\$4.5	\$6.3	\$4.9	\$5.6	\$5.7
	Kaua'i	\$119.5	\$115.6	\$109.2	\$128.9	\$102.2	\$150.4	\$115.0	\$119.6	\$118.7
	Hawai'i Island Visitor arrivals by cruise ships	\$191.3 \$3.45	\$145.7 \$4.35	\$153.3 \$5.02	\$139.3 \$7.87	\$94.1 \$1.93	\$130.8 \$0.00	\$146.1 \$0.00	\$140.3 \$0.12	\$126.5 \$3.42
<b>Visitor days</b>	TOTAL (air + ships)	6,995,564	6,011,648	6,583,906	6,019,717	5,648,656	6,334,751	6,732,564	6,390,783	5,230,990
	Total by air	6,927,002	5,933,566	6,481,577	5,856,267	5,612,931	6,334,751	6,732,564	6,388,416	5,183,107
	O'ahu	3,177,062	2,682,763	3,018,287	2,959,773	2,973,688	3,140,463	3,387,959	3,294,364	2,657,914
	Maui	1,819,502	1,618,283	1,755,424	1,414,270	1,285,967	1,585,751	1,643,877	1,505,822	1,186,513
	Moloka'i	36,673	25,655	20,769	17,401	17,830	18,496	18,953	14,627	19,804
	Lāna'i	25,913	24,417	21,812	25,070	15,677	22,333	20,530	21,556	19,856
	Kaua'i	731,081	649,814	695,123	651,621	625,006	759,088	763,196	703,982	599,703
	Hawai'i Island Visitor arrivals by cruise ships	1,136,770 68,562	932,634 78,082	970,162 102,329	788,133 163,450	694,764 35,724	808,620 0	898,049 0	848,065 2,367	699,318 47,883
<b>Visitor arrivals</b>	TOTAL (air + ships)	643,616	626,367	714,973	647,194	622,899	677,218	720,355	725,642	595,019
	Total by air	629,852	608,781	695,800	616,222	615,675	677,218	720,355	723,759	583,363
	O'ahu	390,120	367,053	410,399	371,407	397,430	425,482	456,608	462,930	384,801
	Maui	188,730	183,801	215,047	186,026	172,052	206,406	212,659	204,026	161,721
	Moloka'i	4,937	4,715	4,303	5,032	4,431	4,220	4,660	4,087	3,975
	Lāna'i	6,401	6,102	6,837	7,048	5,781	6,540	6,123	6,679	5,513
	Kaua'i	83,360	82,301	94,733	88,187	85,174	102,142	101,780	100,057	83,580
	Hawai'i Island Visitor arrivals by cruise ships	124,995 13,764	120,713 17,586	134,475 19,173	112,454 30,972	105,134 7,224	118,313 0	132,990 0	127,232 1,883	95,795 11,656
<b>Length of stay</b>	TOTAL (air + ships)	10.87	9.60	9.21	9.30	9.07	9.35	9.35	8.81	8.79
	Total by air	11.00	9.75	9.32	9.50	9.12	9.35	9.35	8.83	8.88
	O'ahu	8.14	7.31	7.35	7.97	7.48	7.38	7.42	7.12	6.91
	Maui	9.64	8.80	8.16	7.60	7.47	7.68	7.73	7.38	7.34
	Moloka'i	7.43	5.44	4.83	3.46	4.02	4.38	4.07	3.58	4.98
	Lāna'i	4.05	4.00	3.19	3.56	2.71	3.41	3.35	3.23	3.60
	Kaua'i	8.77	7.90	7.34	7.39	7.34	7.43	7.50	7.04	7.18
	Hawai'i Island Visitor arrivals by cruise ships	9.09 4.98	7.73 4.44	7.21 5.34	7.01 5.28	6.61 4.95	6.83 0.00	6.75 0.00	6.67 1.26	7.30 4.11
<b>Per Person Per Day Spending *</b>	TOTAL (air+ships) (\$)	\$194.0	\$185.4	\$179.7	\$194.5	\$189.8	\$192.2	\$190.6	\$185.9	\$207.5
	Total by air	\$195.4	\$187.1	\$181.8	\$198.6	\$190.6	\$192.2	\$190.6	\$185.9	\$208.7
	O'ahu	\$208.2	\$196.3	\$183.5	\$196.2	\$210.9	\$198.1	\$206.7	\$194.2	\$220.8
	Maui	\$203.3	\$191.8	\$201.5	\$213.5	\$185.9	\$192.7	\$191.3	\$186.6	\$203.3
	Moloka'i	\$109.0	\$102.8	\$63.9	\$110.3	\$168.8	\$134.1	\$122.2	\$108.3	\$156.1
	Lāna'i	\$282.8	\$372.2	\$301.3	\$398.7	\$286.5	\$280.0	\$238.4	\$261.1	\$288.7
	Kaua'i	\$163.5	\$177.9	\$157.1	\$197.8	\$163.6	\$198.1	\$150.7	\$169.9	\$197.9
	Hawai'i Island Visitor arrivals by cruise ships	\$168.3 \$50.3	\$156.3 \$55.7	\$158.0 \$49.1	\$176.7 \$48.2	\$135.4 \$54.1	\$161.7 \$0.0	\$162.7 \$0.0	\$165.4 \$51.3	\$180.9 \$71.4
<b>Per Person Per Trip Spending *</b>	TOTAL (air+ships) (\$)	\$2,108.2	\$1,779.5	\$1,654.7	\$1,808.8	\$1,720.9	\$1,798.0	\$1,780.9	\$1,637.0	\$1,824.1
	Total by air	\$2,148.8	\$1,823.7	\$1,693.1	\$1,886.9	\$1,737.9	\$1,798.0	\$1,780.9	\$1,641.1	\$1,854.6
	O'ahu	\$1,695.4	\$1,435.1	\$1,349.8	\$1,563.7	\$1,577.8	\$1,462.4	\$1,533.4	\$1,381.9	\$1,524.8
	Maui	\$1,959.8	\$1,689.0	\$1,644.7	\$1,622.9	\$1,389.8	\$1,480.3	\$1,478.4	\$1,377.1	\$1,491.3
	Moloka'i	\$809.3	\$559.2	\$308.4	\$381.4	\$679.1	\$587.9	\$497.1	\$387.5	\$777.7
	Lāna'i	\$1,144.7	\$1,489.4	\$961.3	\$1,418.3	\$777.0	\$956.3	\$799.5	\$842.8	\$1,039.7
	Kaua'i	\$1,434.1	\$1,404.6	\$1,153.0	\$1,461.7	\$1,200.3	\$1,472.4	\$1,130.0	\$1,195.2	\$1,419.8
	Hawai'i Island Visitor arrivals by cruise ships	\$1,530.3 \$250.5	\$1,207.3 \$247.1	\$1,140.0 \$262.1	\$1,238.6 \$254.2	\$894.6 \$267.3	\$1,105.3 \$0.0	\$1,098.5 \$0.0	\$1,102.6 \$64.4	\$1,320.6 \$293.2

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
<b>EXPENDITURES (\$mil.) *</b>	TOTAL (\$mil.)	\$1,356.9	\$2,471.5	\$3,654.6	\$4,825.2	\$5,897.1	\$7,114.8	\$8,397.7	\$9,585.6	\$10,671.0
	Total by air	\$1,353.4	\$2,463.7	\$3,641.8	\$4,804.5	\$5,874.5	\$7,092.2	\$8,375.1	\$9,562.9	\$10,644.8
	O'ahu	\$661.4	\$1,188.2	\$1,742.1	\$2,322.9	\$2,950.0	\$3,572.2	\$4,272.4	\$4,912.1	\$5,498.9
	Maui	\$369.9	\$680.3	\$1,034.0	\$1,335.9	\$1,575.0	\$1,880.6	\$2,195.0	\$2,475.9	\$2,717.1
	Moloka'i	\$4.0	\$6.6	\$8.0	\$9.9	\$12.9	\$15.4	\$17.7	\$19.3	\$22.4
	Lāna'i	\$7.3	\$16.4	\$23.0	\$33.0	\$37.5	\$43.7	\$48.6	\$54.3	\$60.0
	Kaua'i	\$119.5	\$235.1	\$344.4	\$473.3	\$575.5	\$725.9	\$840.9	\$960.5	\$1,079.2
	Hawai'i Island	\$191.3	\$337.0	\$490.3	\$629.6	\$723.7	\$854.4	\$1,000.5	\$1,140.8	\$1,267.3
	Visitor arrivals by cruise ships	\$3.45	\$7.79	\$12.82	\$20.69	\$22.62	\$22.62	\$22.62	\$22.74	\$26.16
<b>Visitor days</b>	TOTAL (air + ships)	6,995,564	13,007,212	19,591,118	25,610,835	31,259,490	37,594,241	44,326,805	50,717,588	55,948,578
	Total by air	6,927,002	12,860,568	19,342,145	25,198,412	30,811,344	37,146,094	43,878,658	50,267,074	55,450,181
	O'ahu	3,177,062	5,859,826	8,878,113	11,837,886	14,811,574	17,952,037	21,339,996	24,634,360	27,292,274
	Maui	1,819,502	3,437,785	5,193,209	6,607,479	7,893,446	9,479,197	11,123,074	12,628,896	13,815,409
	Moloka'i	36,673	62,328	83,097	100,498	118,328	136,823	155,776	170,403	190,208
	Lāna'i	25,913	50,329	72,141	97,211	112,888	135,221	155,751	177,307	197,163
	Kaua'i	731,081	1,380,895	2,076,018	2,727,639	3,352,645	4,111,733	4,874,929	5,578,910	6,178,613
	Hawai'i Island	1,136,770	2,069,404	3,039,566	3,827,699	4,522,462	5,331,083	6,229,131	7,077,196	7,776,514
	Visitor arrivals by cruise ships	68,562	146,644	248,973	412,423	448,147	448,147	448,147	450,514	498,397
<b>Visitor arrivals</b>	TOTAL (air + ships)	643,616	1,269,983	1,984,956	2,632,149	3,255,048	3,932,266	4,652,621	5,378,263	5,973,282
	Total by air	629,852	1,238,633	1,934,433	2,550,655	3,166,330	3,843,548	4,563,903	5,287,662	5,871,025
	O'ahu	390,120	757,173	1,167,572	1,538,978	1,936,409	2,361,891	2,818,499	3,281,429	3,666,230
	Maui	188,730	372,531	587,579	773,605	945,656	1,152,062	1,364,721	1,568,747	1,730,468
	Moloka'i	4,937	9,652	13,955	18,987	23,418	27,638	32,298	36,385	40,360
	Lāna'i	6,401	12,503	19,340	26,387	32,168	38,708	44,831	51,510	57,023
	Kaua'i	83,360	165,661	260,394	348,581	433,755	535,897	637,677	737,734	821,314
	Hawai'i Island	124,995	245,708	380,182	492,636	597,770	716,083	849,072	976,304	1,072,099
	Visitor arrivals by cruise ships	13,764	31,350	50,523	81,494	88,718	88,718	88,718	90,601	102,257
<b>Length of stay</b>	TOTAL (air + ships)	10.87	10.24	9.87	9.73	9.60	9.56	9.53	9.43	9.37
	Total by air	11.00	10.38	10.00	9.88	9.73	9.66	9.61	9.51	9.44
	O'ahu	8.14	7.74	7.60	7.69	7.65	7.60	7.57	7.51	7.44
	Maui	9.64	9.23	8.84	8.54	8.35	8.23	8.15	8.05	7.98
	Moloka'i	7.43	6.46	5.95	5.29	5.05	4.95	4.82	4.68	4.71
	Lāna'i	4.05	4.03	3.73	3.68	3.51	3.49	3.47	3.44	3.46
	Kaua'i	8.77	8.34	7.97	7.82	7.73	7.67	7.64	7.56	7.52
	Hawai'i Island	9.09	8.42	8.00	7.77	7.57	7.44	7.34	7.25	7.25
	Visitor arrivals by cruise ships	4.98	4.68	4.93	5.06	5.05	5.05	5.05	4.97	4.87
<b>Per Person Per Day Spending *</b>	TOTAL (air+ships) (\$)	\$194.0	\$190.0	\$186.5	\$188.4	\$188.7	\$189.3	\$189.5	\$189.0	\$190.7
	Total by air	\$195.4	\$191.6	\$188.3	\$190.7	\$190.7	\$190.9	\$190.9	\$190.2	\$192.0
	O'ahu	\$208.2	\$202.8	\$196.2	\$196.2	\$199.2	\$199.0	\$200.2	\$199.4	\$201.5
	Maui	\$203.3	\$197.9	\$199.1	\$202.2	\$199.5	\$198.4	\$197.3	\$196.1	\$196.7
	Moloka'i	\$109.0	\$106.4	\$95.8	\$98.3	\$108.9	\$112.3	\$113.5	\$113.1	\$117.6
	Lāna'i	\$282.8	\$326.2	\$318.6	\$339.3	\$332.0	\$323.4	\$312.2	\$306.0	\$304.2
	Kaua'i	\$163.5	\$170.3	\$165.9	\$173.5	\$171.7	\$176.5	\$172.5	\$172.2	\$174.7
	Hawai'i Island	\$168.3	\$162.9	\$161.3	\$164.5	\$160.0	\$160.3	\$160.6	\$161.2	\$163.0
	Visitor arrivals by cruise ships	\$50.3	\$53.1	\$51.5	\$50.2	\$50.5	\$50.5	\$50.5	\$50.5	\$52.5
<b>Per Person Per Trip Spending *</b>	TOTAL (air+ships) (\$)	\$2,108.2	\$1,946.1	\$1,841.1	\$1,833.2	\$1,811.7	\$1,809.3	\$1,804.9	\$1,782.3	\$1,786.4
	Total by air	\$2,148.8	\$1,989.0	\$1,882.6	\$1,883.6	\$1,855.3	\$1,845.2	\$1,835.1	\$1,808.5	\$1,813.1
	O'ahu	\$1,695.4	\$1,569.2	\$1,492.1	\$1,509.4	\$1,523.4	\$1,512.4	\$1,515.8	\$1,496.9	\$1,499.9
	Maui	\$1,959.8	\$1,826.2	\$1,759.8	\$1,726.8	\$1,665.5	\$1,632.3	\$1,608.4	\$1,578.3	\$1,570.2
	Moloka'i	\$809.3	\$687.2	\$570.4	\$520.3	\$550.3	\$556.1	\$547.6	\$529.6	\$554.0
	Lāna'i	\$1,144.7	\$1,312.9	\$1,188.6	\$1,249.9	\$1,165.0	\$1,129.7	\$1,084.6	\$1,053.2	\$1,051.9
	Kaua'i	\$1,434.1	\$1,419.5	\$1,322.5	\$1,357.7	\$1,326.8	\$1,354.6	\$1,318.7	\$1,302.0	\$1,314.0
	Hawai'i Island	\$1,530.3	\$1,371.6	\$1,289.7	\$1,278.0	\$1,210.6	\$1,193.2	\$1,178.4	\$1,168.5	\$1,182.1
	Visitor arrivals by cruise ships	\$250.5	\$248.6	\$253.7	\$253.9	\$255.0	\$255.0	\$255.0	\$251.0	\$255.8

Source:Hawai'i Tourism Authority

**Table 8. CRUISE SHIP VISITORS**

	SEPTEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
VISITOR DAYS	168,767	135,645	24.4%	1,501,383	1,324,702	13.3%
TOTAL VISITORS	22,466	16,079	39.7%	195,728	159,985	22.3%
ARRIVED BY SHIP	11,656	7,643	52.5%	102,257	71,780	42.5%
ARRIVED BY AIR	10,810	8,436	28.1%	93,471	88,206	6.0%
NUMBER OF SHIP ARRIVALS	6	4	50.0%	55	43	27.9%
<b>ISLANDS VISITED</b>						
O'ahu	22,466	16,079	39.7%	195,728	159,407	22.8%
Kaua'i	22,466	13,094	71.6%	182,688	146,241	24.9%
Maui County	22,466	14,819	51.6%	187,246	152,373	22.9%
Maui	22,466	14,819	51.6%	187,246	152,373	22.9%
Moloka'i	332	115	187.6%	2,743	1,814	51.3%
Lāna'i	377	230	63.9%	3,971	2,612	52.0%
Hawai'i Island	22,466	14,377	56.3%	188,560	151,278	24.6%
Average Islands Visited	4.03	3.65	10.4%	3.9	3.84	1.3%
<b>AVERAGE LENGTH OF STAY</b>						
Days in Hawai'i before Cruise	1.07	1.20	-10.9%	1.09	1.38	-21.0%
Days in Hawai'i during Cruise	4.44	5.91	-25.0%	5.12	5.59	-8.4%
Days in Hawai'i after Cruise	2.00	1.32	51.8%	1.46	1.31	11.6%
Total days in Hawai'i	7.51	8.44	-11.0%	7.67	8.28	-7.4%
<b>ACCOMMODATIONS</b>						
Hotel	13,761	8,499	61.9%	98,408	85,613	14.9%
Hotel only	12,734	7,374	72.7%	85,799	75,987	12.9%
Condo	623	782	-20.3%	8,924	7,420	20.3%
Condo only	301	224	34.6%	2,557	2,463	3.8%
Timeshare	909	701	29.6%	7,780	5,583	39.4%
Timeshare Only	444	202	120.3%	2,902	2,035	42.6%
Bed & Breakfast	110	117	-6.3%	1,132	811	39.5%
Bed & Breakfast only	40	7	515.3%	200	186	7.7%
Friends & relatives	410	299	37.3%	3,933	3,509	12.1%
Other accommodation	655	244	168.3%	6,520	2,443	166.8%
Accommodation (NET)	15,194	9,296	63.4%	110,053	93,674	17.5%
Cruise only	7,272	6,783	7.2%	85,675	66,311	29.2%
<b>TRAVEL STATUS</b>						
% First timers	51.9	39.3	12.55	41.7	42.5	-0.86
% Repeat visitors	48.1	60.7	-12.55	58.3	57.5	0.86

Source: Hawai'i Tourism Authority

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2012 vs 2011

September	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge
<b>Total Seats</b>	<b>809,602</b>	<b>733,525</b>	<b>10.4%</b>	<b>596,953</b>	<b>531,648</b>	<b>12.3%</b>	<b>121,355</b>	<b>118,777</b>	<b>2.2%</b>	<b>42,969</b>	<b>37,810</b>	<b>13.6%</b>	<b>3,496</b>	<b>5,338</b>	<b>-34.5%</b>	<b>44,829</b>	<b>39,952</b>	<b>12.2%</b>
Scheduled Seats	802,166	724,997	10.6%	589,517	523,120	12.7%	121,355	118,777	2.2%	42,969	37,810	13.6%	3,496	5,338	-34.5%	44,829	39,952	12.2%
Charter seats	7,436	8,528	-12.8%	7,436	8,528	-12.8%												
<b>Domestic Seats</b>	<b>545,479</b>	<b>504,949</b>	<b>8.0%</b>	<b>339,695</b>	<b>308,896</b>	<b>10.0%</b>	<b>115,984</b>	<b>112,953</b>	<b>2.7%</b>	<b>42,305</b>	<b>37,810</b>	<b>11.9%</b>	<b>3,496</b>	<b>5,338</b>	<b>-34.5%</b>	<b>43,999</b>	<b>39,952</b>	<b>10.1%</b>
Scheduled Seats	540,787	498,877	8.4%	335,003	302,824	10.6%	115,984	112,953	2.7%	42,305	37,810	11.9%	3,496	5,338	-34.5%	43,999	39,952	10.1%
Charter seats	4,692	6,072	-22.7%	4,692	6,072	-22.7%												
<b>US West</b>	<b>475,307</b>	<b>445,547</b>	<b>6.7%</b>	<b>276,273</b>	<b>256,244</b>	<b>7.8%</b>	<b>109,234</b>	<b>106,203</b>	<b>2.9%</b>	<b>42,305</b>	<b>37,810</b>	<b>11.9%</b>	<b>3,496</b>	<b>5,338</b>	<b>-34.5%</b>	<b>43,999</b>	<b>39,952</b>	<b>10.1%</b>
...Anchorage	2,041	4,710	-56.7%	2,041	4,710	-56.7%												
...Bellingham	2,669	4,710	-43.3%	2,669	4,710	-43.3%												
...Denver	8,025	8,234	-2.5%	5,490	7,258	-24.4%	845	976	-13.4%	845	0	NA				845	0	NA
...Fresno	1,165	0	NA	1,165	0	NA												
...Las Vegas	26,782	19,296	38.8%	24,766	19,296	28.3%	2,016	0	NA									
...Los Angeles	176,798	166,988	5.9%	95,736	85,440	12.1%	40,462	39,226	3.2%	17,520	16,910	3.6%	3,496	4,710	-25.8%	19,584	20,702	-5.4%
...Oakland	30,432	17,484	74.1%	12,018	8,064	49.0%	8,994	4,710	91.0%	4,710	2,041	130.8%				4,710	2,669	76.5%
...Orange County	0	1,984	-100.0%	0	992	-100.0%	0	992	-100.0%									
...Phoenix	30,740	32,260	-4.7%	17,060	17,060	0.0%	5,890	7,030	-16.2%	3,420	3,800	-10.0%				4,370	4,370	0.0%
...Portland	17,137	24,540	-30.2%	12,270	12,270	0.0%	4,867	12,270	-60.3%									
...Sacramento	14,311	12,270	16.6%	7,560	7,560	0.0%	6,751	4,710	43.3%									
...Salt Lake City	7,860	7,860	0.0%	7,860	7,860	0.0%												
...San Diego	20,099	12,270	63.8%	12,720	7,560	68.3%	7,379	4,710	56.7%									
...San Francisco	61,616	70,319	-12.4%	38,696	41,952	-7.8%	11,460	14,599	-21.5%	6,390	7,680	-16.8%	0	628	-100.0%	5,070	5,460	-7.1%
...San Jose	29,676	16,980	74.8%	12,270	7,560	62.3%	7,986	4,710	69.6%	4,710	2,669	76.5%				4,710	2,041	130.8%
...Seattle	45,956	45,642	0.7%	23,952	23,952	0.0%	12,584	12,270	2.6%	4,710	4,710	0.0%				4,710	4,710	0.0%
<b>US East</b>	<b>65,480</b>	<b>53,330</b>	<b>22.8%</b>	<b>58,730</b>	<b>46,580</b>	<b>26.1%</b>	<b>6,750</b>	<b>6,750</b>	<b>0.0%</b>									
...Atlanta	8,940	8,940	0.0%	8,940	8,940	0.0%												
...Chicago	8,070	11,415	-29.3%	8,070	11,415	-29.3%												
...Dallas	20,250	20,250	0.0%	13,500	13,500	0.0%	6,750	6,750	0.0%									
...Houston	7,050	6,425	9.7%	7,050	6,425	9.7%												
...NewYorkCity	15,060	6,300	139.0%	15,060	6,300	139.0%												
...Washington D.C.	6,110	0	NA	6,110	0	NA												

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2012 vs 2011 (Cont.)

September	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge
<b>International Seats</b>	<b>264,123</b>	<b>228,576</b>	<b>15.6%</b>	<b>257,258</b>	<b>222,752</b>	<b>15.5%</b>	<b>5,371</b>	<b>5,824</b>	<b>-7.8%</b>	<b>664</b>	<b>0</b>	<b>NA</b>	<b>0</b>	<b>0</b>	<b>NA</b>	<b>830</b>	<b>0</b>	<b>NA</b>
<b>Scheduled Seats</b>	<b>261,379</b>	<b>226,120</b>	<b>15.6%</b>	<b>254,514</b>	<b>220,296</b>	<b>15.5%</b>	<b>5,371</b>	<b>5,824</b>	<b>-7.8%</b>	<b>664</b>	<b>0</b>	<b>NA</b>	<b>0</b>	<b>0</b>	<b>NA</b>	<b>830</b>	<b>0</b>	<b>NA</b>
<b>Charter Seats</b>	<b>2,744</b>	<b>2,456</b>	<b>11.7%</b>	<b>2,744</b>	<b>2,456</b>	<b>11.7%</b>												
<b>Japan</b>	<b>160,860</b>	<b>145,223</b>	<b>10.8%</b>	<b>160,860</b>	<b>145,223</b>	<b>10.8%</b>												
...Fukuoka	13,230	0	NA	13,230	0	NA												
...Nagoya	12,600	12,750	-1.2%	12,600	12,750	-1.2%												
...Osaka	27,225	25,530	6.6%	27,225	25,530	6.6%												
...Tokyo-HND	23,910	23,910	0.0%	23,910	23,910	0.0%												
...Tokyo-NRT	83,895	83,033	1.0%	83,895	83,033	1.0%												
<b>Canada</b>	<b>14,602</b>	<b>14,602</b>	<b>0.0%</b>	<b>7,737</b>	<b>8,778</b>	<b>-11.9%</b>	<b>5,371</b>	<b>5,824</b>	<b>-7.8%</b>	<b>664</b>	<b>0</b>	<b>NA</b>	<b>0</b>	<b>0</b>	<b>NA</b>	<b>830</b>	<b>0</b>	<b>NA</b>
...Vancouver	14,602	14,602	0.0%	7,737	8,778	-11.9%	5,371	5,824	-7.8%	664	0	NA				830	0	NA
<b>Other Asia</b>	<b>37,781</b>	<b>26,091</b>	<b>44.8%</b>	<b>37,781</b>	<b>26,091</b>	<b>44.8%</b>												
...Seoul	35,917	23,508	52.8%	35,917	23,508	52.8%												
...Shanghai	1,864	2,583	-27.8%	1,864	2,583	-27.8%												
<b>Oceania</b>	<b>25,150</b>	<b>17,623</b>	<b>42.7%</b>	<b>25,150</b>	<b>17,623</b>	<b>42.7%</b>												
...Auckland	3,112	3,042	2.3%	3,112	3,042	2.3%												
...Sydney	22,038	14,581	51.1%	22,038	14,581	51.1%												
<b>Other</b>	<b>22,986</b>	<b>22,581</b>	<b>1.8%</b>	<b>22,986</b>	<b>22,581</b>	<b>1.8%</b>												
...Apia	810	810	0.0%	810	810	0.0%												
...Christmas	480	648	-25.9%	480	648	-25.9%												
...Guam	8,070	6,450	25.1%	8,070	6,450	25.1%												
...Majuro	1,824	2,537	-28.1%	1,824	2,537	-28.1%												
...Manila	7,716	7,716	0.0%	7,716	7,716	0.0%												
...Nadi	810	1,144	-29.2%	810	1,144	-29.2%												
...Pago Pago	2,016	2,268	-11.1%	2,016	2,268	-11.1%												
...Papeete	1,260	1,008	25.0%	1,260	1,008	25.0%												

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division



Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2012 vs 2011 (Cont.)

YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge
<b>Total Seats</b>	<b>7,605,415</b>	<b>7,090,129</b>	<b>7.3%</b>	<b>5,306,483</b>	<b>4,947,749</b>	<b>7.3%</b>	<b>1,342,819</b>	<b>1,284,185</b>	<b>4.6%</b>	<b>472,218</b>	<b>447,541</b>	<b>5.5%</b>	<b>47,748</b>	<b>20,410</b>	<b>133.9%</b>	<b>436,147</b>	<b>390,244</b>	<b>11.8%</b>
<b>Scheduled Seats</b>	<b>7,511,823</b>	<b>7,007,283</b>	<b>7.2%</b>	<b>5,212,891</b>	<b>4,864,903</b>	<b>7.2%</b>	<b>1,342,819</b>	<b>1,284,185</b>	<b>4.6%</b>	<b>472,218</b>	<b>447,541</b>	<b>5.5%</b>	<b>47,748</b>	<b>20,410</b>	<b>133.9%</b>	<b>436,147</b>	<b>390,244</b>	<b>11.8%</b>
<b>Charter seats</b>	<b>93,592</b>	<b>82,846</b>	<b>13.0%</b>	<b>93,592</b>	<b>82,846</b>	<b>13.0%</b>												
<b>Domestic Seats</b>	<b>5,201,629</b>	<b>5,034,545</b>	<b>3.3%</b>	<b>3,058,181</b>	<b>3,018,288</b>	<b>1.3%</b>	<b>1,214,736</b>	<b>1,172,220</b>	<b>3.6%</b>	<b>456,935</b>	<b>438,563</b>	<b>4.2%</b>	<b>47,748</b>	<b>20,410</b>	<b>133.9%</b>	<b>424,029</b>	<b>385,064</b>	<b>10.1%</b>
<b>Scheduled Seats</b>	<b>5,151,397</b>	<b>4,981,829</b>	<b>3.4%</b>	<b>3,007,949</b>	<b>2,965,572</b>	<b>1.4%</b>	<b>1,214,736</b>	<b>1,172,220</b>	<b>3.6%</b>	<b>456,935</b>	<b>438,563</b>	<b>4.2%</b>	<b>47,748</b>	<b>20,410</b>	<b>133.9%</b>	<b>424,029</b>	<b>385,064</b>	<b>10.1%</b>
<b>Charter seats</b>	<b>50,232</b>	<b>52,716</b>	<b>-4.7%</b>	<b>50,232</b>	<b>52,716</b>	<b>-4.7%</b>												
<b>US West</b>	<b>4,604,279</b>	<b>4,424,091</b>	<b>4.1%</b>	<b>2,530,247</b>	<b>2,488,056</b>	<b>1.7%</b>	<b>1,145,320</b>	<b>1,091,998</b>	<b>4.9%</b>	<b>456,935</b>	<b>438,563</b>	<b>4.2%</b>	<b>47,748</b>	<b>20,410</b>	<b>133.9%</b>	<b>424,029</b>	<b>385,064</b>	<b>10.1%</b>
...Anchorage	46,472	44,444	4.6%	39,721	38,524	3.1%	6,751	5,920	14.0%									
...Bellingham	40,663	40,614	0.1%	40,663	40,614	0.1%												
...Denver	90,858	125,057	-27.3%	50,346	70,119	-28.2%	24,208	37,454	-35.4%	9,272	10,797	-14.1%				7,032	6,687	5.2%
...Fresno	2,994	0	NA	2,994	0	NA												
...Las Vegas	207,354	192,654	7.6%	187,698	175,266	7.1%	19,656	17,388	13.0%									
...Los Angeles	1,675,959	1,600,889	4.7%	853,966	831,291	2.7%	403,520	380,191	6.1%	175,367	175,516	-0.1%	42,595	17,898	138.0%	200,511	195,993	2.3%
...Oakland	256,766	152,915	67.9%	95,610	69,300	38.0%	86,110	49,365	74.4%	36,738	17,784	106.6%				38,308	16,466	132.6%
...Orange County	8,185	37,400	-78.1%	7,937	21,996	-63.9%	248	15,404	-98.4%									
...Phoenix	360,698	359,876	0.2%	183,048	179,186	2.2%	79,420	83,220	-4.6%	48,830	49,970	-2.3%				49,400	47,500	4.0%
...Portland	181,220	229,032	-20.9%	112,475	110,298	2.0%	59,953	110,298	-45.6%	8,792	8,436	4.2%						
...Sacramento	120,073	110,298	8.9%	69,048	68,796	0.4%	51,025	41,502	22.9%									
...Salt Lake City	71,308	64,580	10.4%	71,308	64,580	10.4%												
...San Diego	167,297	110,298	51.7%	113,446	68,796	64.9%	53,851	41,502	29.8%									
...San Francisco	664,890	778,523	-14.6%	377,667	453,682	-16.8%	143,189	153,393	-6.7%	89,859	104,624	-14.1%	5,153	2,512	105.1%	49,022	64,312	-23.8%
...San Jose	246,434	133,273	84.9%	96,366	68,796	40.1%	75,022	28,303	165.1%	38,308	23,718	61.5%				36,738	12,456	194.9%
...Seattle	463,108	444,238	4.2%	227,954	226,812	0.5%	142,367	128,058	11.2%	49,769	47,718	4.3%				43,018	41,650	3.3%
<b>US East</b>	<b>547,118</b>	<b>557,738</b>	<b>-1.9%</b>	<b>477,702</b>	<b>477,516</b>	<b>0.0%</b>	<b>69,416</b>	<b>80,222</b>	<b>-13.5%</b>									
...Atlanta	81,967	81,354	0.8%	81,967	81,354	0.8%												
...Chicago	96,365	158,216	-39.1%	88,599	139,419	-36.5%	7,766	18,797	-58.7%									
...Dallas	184,950	184,275	0.4%	123,300	122,850	0.4%	61,650	61,425	0.4%									
...Detroit	0	298	-100.0%	0	298	-100.0%												
...Houston	64,055	66,150	-3.2%	64,055	66,150	-3.2%												
...Minneapolis	0	8,940	-100.0%	0	8,940	-100.0%												
...Newark	93,696	58,505	60.2%	93,696	58,505	60.2%												
...Washington D.C.	26,085	0	NA	26,085	0	NA												

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2012 vs 2011 (Cont.)

YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge
<b>International Seats</b>	<b>2,403,786</b>	<b>2,055,584</b>	<b>16.9%</b>	<b>2,248,302</b>	<b>1,929,461</b>	<b>16.5%</b>	<b>128,083</b>	<b>111,965</b>	<b>14.4%</b>	<b>15,283</b>	<b>8,978</b>	<b>70.2%</b>				<b>12,118</b>	<b>5,180</b>	<b>133.9%</b>
<b>Scheduled Seats</b>	<b>2,360,426</b>	<b>2,025,454</b>	<b>16.5%</b>	<b>2,204,942</b>	<b>1,899,331</b>	<b>16.1%</b>	<b>128,083</b>	<b>111,965</b>	<b>14.4%</b>	<b>15,283</b>	<b>8,978</b>	<b>70.2%</b>				<b>12,118</b>	<b>5,180</b>	<b>133.9%</b>
<b>Charter Seats</b>	<b>43,360</b>	<b>30,130</b>	<b>43.9%</b>	<b>43,360</b>	<b>30,130</b>	<b>43.9%</b>												
<b>Japan</b>	<b>1,378,538</b>	<b>1,223,221</b>	<b>12.7%</b>	<b>1,378,538</b>	<b>1,223,221</b>	<b>12.7%</b>												
...Fukuoka	77,112	12,850	500.1%	77,112	12,850	500.1%												
...Nagoya	113,032	104,824	7.8%	113,032	104,824	7.8%												
...Osaka	241,222	171,667	40.5%	241,222	171,667	40.5%												
...Tokyo-HND	218,378	207,449	5.3%	218,378	207,449	5.3%												
...Tokyo-NRT	728,794	726,431	0.3%	728,794	726,431	0.3%												
<b>Canada</b>	<b>271,823</b>	<b>234,781</b>	<b>15.8%</b>	<b>116,339</b>	<b>108,658</b>	<b>7.1%</b>	<b>128,083</b>	<b>111,965</b>	<b>14.4%</b>	<b>15,283</b>	<b>8,978</b>	<b>70.2%</b>				<b>12,118</b>	<b>5,180</b>	<b>133.9%</b>
...Calgary	40,813	31,799	28.3%	10,889	9,794	11.2%	29,924	22,005	36.0%									
...Edmonton	7,227	4,818	50.0%				7,227	4,818	50.0%									
...Vancouver	221,471	195,852	13.1%	103,138	96,552	6.8%	90,932	85,142	6.8%	15,283	8,978	70.2%				12,118	5,180	133.9%
...Victoria	2,312	2,312	0.0%	2,312	2,312	0.0%												
<b>Other Asia</b>	<b>295,309</b>	<b>200,801</b>	<b>47.1%</b>	<b>295,309</b>	<b>200,801</b>	<b>47.1%</b>												
...Seoul	273,709	196,209	39.5%	273,709	196,209	39.5%												
...Shanghai	21,600	4,592	370.4%	21,600	4,592	370.4%												
<b>Oceania</b>	<b>204,009</b>	<b>157,346</b>	<b>29.7%</b>	<b>204,009</b>	<b>157,346</b>	<b>29.7%</b>												
...Auckland	23,674	21,671	9.2%	23,674	21,671	9.2%												
...Brisbane	3,549	0	NA	3,549	0	NA												
...Melbourne	3,276	0	NA	3,276	0	NA												
...Sydney	173,510	135,675	27.9%	173,510	135,675	27.9%												
<b>Other</b>	<b>210,747</b>	<b>209,305</b>	<b>0.7%</b>	<b>210,747</b>	<b>209,305</b>	<b>0.7%</b>												
...Apia	6,318	6,024	4.9%	6,318	6,024	4.9%												
...Christmas	4,680	5,576	-16.1%	4,680	5,576	-16.1%												
...Guam	71,274	58,330	22.2%	71,274	58,330	22.2%												
...Majuro	18,707	24,261	-22.9%	18,707	24,261	-22.9%												
...Manila	70,276	70,200	0.1%	70,276	70,200	0.1%												
...Nadi	6,480	11,902	-45.6%	6,480	11,902	-45.6%												
...Pago Pago	22,932	23,184	-1.1%	22,932	23,184	-1.1%												

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division