

	TABLE 1. TOTAL VISITORS BY AIR					
	AUGUST			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
VISITOR DAYS	6,599,153	6,438,855	2.5%	51,375,126	49,879,615	3.0%
TOTAL VISITORS	746,877	728,842	2.5%	5,560,292	5,298,495	4.9%
DOMESTIC	496,585	496,529	0.0%	3,806,264	3,678,738	3.5%
INTERNATIONAL	250,292	232,313	7.7%	1,754,028	1,619,757	8.3%
AVERAGE DAILY CENSUS	212,876	207,705	2.5%	211,420	204,425	3.4%
TOTAL AIR SEATS (EST)	984,483	956,414	2.9%	7,392,959	6,862,186	7.7%
TOTAL LOAD FACTOR (EST)	88.2%	88.0%	0.2	88.2%	90.2%	-2.1
ISLANDS VISITED						
O'ahu	486,473	466,004	4.4%	3,493,800	3,282,757	6.4%
O'ahu only	366,726	353,005	3.9%	2,584,097	2,431,756	6.3%
Kaua'i	100,778	100,503	0.3%	771,067	736,439	4.7%
Kaua'i only	54,694	54,023	1.2%	414,816	395,906	4.8%
Maui County	213,655	207,928	2.8%	1,666,689	1,604,247	3.9%
Maui	210,350	204,669	2.8%	1,636,653	1,574,720	3.9%
Maui only	126,211	125,812	0.3%	1,004,573	985,191	2.0%
Moloka'i *	3,872	4,036	-4.1%	36,558	35,990	1.6%
Moloka'i only *	414	519	-20.3%	4,598	5,140	-10.5%
Lāna'i *	6,278	6,593	-4.8%	50,786	50,140	1.3%
Lāna'i only *	871	802	8.6%	7,261	7,171	1.3%
Hawai'i Island	128,281	129,441	-0.9%	1,017,628	975,040	4.4%
Kona side	108,267	110,223	-1.8%	845,056	811,209	4.2%
Hilo side	45,553	47,537	-4.2%	375,924	360,507	4.3%
Hawai'i Island only	55,828	60,150	-7.2%	466,051	457,736	1.8%
Any Neighbor Island	380,151	375,837	1.1%	2,976,195	2,843,032	4.7%
NI only	260,404	262,838	-0.9%	2,066,492	2,007,458	2.9%
O'ahu & NI	119,747	112,999	6.0%	909,703	835,574	8.9%
Any one island only	604,744	594,311	1.8%	4,481,396	4,234,593	5.8%
Multiple Islands	142,133	134,531	5.7%	1,078,896	1,063,903	1.4%
Avg. Islands Visited	1.25	1.25	0.2%	1.26	1.26	0.3%
Average Length of Stay in Hawai'i	8.84	8.83	0.0%	9.24	9.41	-1.9%
ACCOMMODATIONS						
Plan to stay in Hotel	479,726	478,825	0.2%	3,489,564	3,365,022	3.7%
Hotel only	422,926	420,296	0.6%	3,052,372	2,944,638	3.7%
Plan to stay in Condo	131,588	120,104	9.6%	1,016,371	945,159	7.5%
Condo only	100,745	91,262	10.4%	789,204	734,717	7.4%
Plan to stay in Timeshare	75,924	71,339	6.4%	525,096	513,781	2.2%
Timeshare only	58,373	54,731	6.7%	402,373	393,051	2.4%
Cruise Ship	10,356	11,296	-8.3%	85,088	87,608	-2.9%
Friends/Relatives	60,730	60,379	0.6%	494,347	473,242	4.5%
Bed & Breakfast	6,385	6,368	0.3%	57,489	50,007	15.0%
Other	9,108	9,787	-6.9%	74,027	76,578	-3.3%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	T A B L E 1. T O T A L V I S I T O R S B Y A I R (C O N T.)					
	AUGUST			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	648,364	633,515	2.3%	4,648,756	4,436,152	4.8%
Honeymoon	38,502	42,937	-10.3%	345,549	356,204	-3.0%
Get Married	8,397	8,936	-6.0%	79,525	80,100	-0.7%
Pleasure/Vacation	609,999	395,886	54.1%	4,300,976	3,884,537	10.7%
Mtgs/Conventions/Incentive	23,200	19,424	19.4%	339,056	298,446	13.6%
Conventions	9,995	9,620	3.9%	175,305	173,347	1.1%
Corporate Meetings	4,653	5,042	-7.7%	55,993	61,166	-8.5%
Incentive	9,594	5,171	85.5%	119,869	75,024	59.8%
Other Business	18,453	19,582	-5.8%	163,812	166,807	-1.8%
Visit Friends/Rel.	58,931	57,955	1.7%	469,224	448,516	4.6%
Gov't/Military	6,323	9,267	-31.8%	49,562	66,961	-26.0%
Attend School	5,401	4,565	18.3%	15,672	17,804	-12.0%
Sport Events	8,354	5,921	41.1%	50,666	51,146	-0.9%
TRAVEL STATUS						
% First Timers **	33.2	33.5	-0.2	34.7	34.8	-0.1
% Repeaters **	66.8	66.5	0.2	65.3	65.2	0.1
Average # of Trips	4.98	4.95	0.7%	4.96	4.88	1.7%
Group Tour	60,716	52,121	16.5%	478,759	471,236	1.6%
Non-Group	686,161	676,721	1.4%	5,081,533	4,827,259	5.3%
Package Trip	263,349	263,853	-0.2%	1,868,366	1,843,688	1.3%
No Package	483,528	464,989	4.0%	3,691,926	3,454,808	6.9%
Net True Independent	474,473	457,132	3.8%	3,610,644	3,384,165	6.7%

** Change represents absolute change in rates rather than percentage change in rate.

	T A B L E 2. D O M E S T I C V I S I T O R S B Y A I R (Visitors Arriving on Domestic Flights)					
	AUGUST			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
DOMESTIC VISITOR DAYS	4,792,045	4,736,079	1.2%	38,038,834	37,102,603	2.5%
DOMESTIC VISITORS	496,585	496,529	0.0%	3,806,264	3,678,738	3.5%
DOMESTIC AVERAGE DAILY CENSUS	154,582	152,777	1.2%	156,538	152,060	2.9%
DOMESTIC AIR SEATS (EST)	661,834	664,201	-0.4%	4,988,901	4,714,368	5.8%
DOMESTIC LOAD FACTOR (EST)	90.2%	89.0%	1.2	91.7%	93.9%	-2.2
ISLANDS VISITED						
O'ahu	257,110	252,949	1.6%	1,940,447	1,864,510	4.1%
O'ahu only	180,830	179,998	0.5%	1,376,203	1,315,010	4.7%
Kaua'i	93,247	90,360	3.2%	687,765	663,604	3.6%
Kaua'i only	53,523	52,162	2.6%	399,648	379,333	5.4%
Maui County	182,409	181,015	0.8%	1,364,651	1,332,082	2.4%
Maui	179,710	178,017	1.0%	1,339,317	1,306,505	2.5%
Maui only	117,204	117,861	-0.6%	890,021	866,658	2.7%
Moloka'i *	3,198	3,342	-4.3%	28,452	28,295	0.6%
Moloka'i only *	388	517	-25.0%	4,242	4,454	-4.8%
Lāna'i *	5,056	5,265	-4.0%	39,735	40,145	-1.0%
Lāna'i only *	854	777	9.9%	6,989	6,688	4.5%
Hawai'i Island	91,908	95,546	-3.8%	747,347	737,849	1.3%
Kona side	79,115	83,052	-4.7%	646,765	640,114	1.0%
Hilo side	32,838	32,213	1.9%	252,367	250,547	0.7%
Hawai'i Island only	46,787	51,845	-9.8%	413,048	409,830	0.8%
Any Neighbor Island	315,755	316,531	-0.2%	2,430,061	2,363,729	2.8%
NI only	239,475	243,580	-1.7%	1,865,817	1,814,229	2.8%
O'ahu & NI	76,280	72,951	4.6%	564,244	549,500	2.7%
Any one island only	399,586	403,160	-0.9%	3,090,151	2,981,973	3.6%
Multiple Islands	96,999	93,369	3.9%	716,113	696,765	2.8%
Avg. Islands Visited	1.27	1.26	0.7%	1.26	1.26	-0.4%
Average Length of Stay in Hawai'i	9.65	9.54	1.2%	9.99	10.09	-0.9%
ACCOMMODATIONS						
Plan to stay in Hotel	281,348	289,759	-2.9%	2,079,719	2,064,456	0.7%
Hotel only	236,112	245,493	-3.8%	1,729,907	1,727,518	0.1%
Plan to stay in Condo	96,529	91,252	5.8%	779,847	726,335	7.4%
Condo only	74,840	71,335	4.9%	607,915	566,349	7.3%
Plan to stay in Timeshare	60,536	59,303	2.1%	452,975	441,784	2.5%
Timeshare only	46,862	45,797	2.3%	347,622	339,351	2.4%
Cruise Ship	9,424	9,621	-2.0%	70,120	75,762	-7.4%
Friends/Relatives	52,006	53,090	-2.0%	438,910	417,122	5.2%
Bed & Breakfast	5,670	5,142	10.3%	45,045	42,150	6.9%
Other	8,198	8,458	-3.1%	65,836	66,206	-0.6%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	T A B L E 2. D O M E S T I C V I S I T O R S B Y A I R (C O N T.)					
	(Visitors Arriving on Domestic Flights)					
	AUGUST			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	423,993	421,835	0.5%	3,147,160	3,031,012	3.8%
Honeymoon	24,828	26,306	-5.6%	140,543	145,191	-3.2%
Get Married	5,279	5,498	-4.0%	36,338	37,394	-2.8%
Pleasure/Vacation	399,734	395,886	1.0%	3,009,274	2,888,611	4.2%
Mtgs/Conventions/Incentive	14,040	13,063	7.5%	227,809	217,913	4.5%
Conventions	6,151	7,439	-17.3%	135,839	131,993	2.9%
Corporate Meetings	4,145	3,825	8.4%	49,496	48,097	2.9%
Incentive	4,484	2,204	103.5%	52,486	46,962	11.8%
Other Business	17,414	17,666	-1.4%	148,052	148,828	-0.5%
Visit Friends/Rel.	50,186	51,402	-2.4%	410,751	395,356	3.9%
Gov't/Military	5,681	7,322	-22.4%	44,254	60,061	-26.3%
Attend School	3,774	3,323	13.6%	10,794	10,718	0.7%
Sport Events	6,316	4,021	57.1%	39,652	29,972	32.3%
TRAVEL STATUS						
% First Timers	30.8	30.8	0.0	29.4	29.5	0.0
% Repeaters	69.2	69.2	0.0	70.6	70.5	0.0
Average # of Trips	5.50	5.47	0.5%	5.61	5.63	-0.4%
Group Tour	12,588	11,500	9.5%	129,218	129,720	-0.4%
Non-Group	483,997	485,029	-0.2%	3,677,046	3,549,019	3.6%
Package Trip	122,676	130,084	-5.7%	841,059	882,711	-4.7%
No Package	373,909	366,445	2.0%	2,965,205	2,796,027	6.1%
Net True Independent	370,113	362,507	2.1%	2,924,600	2,830,173	3.3%

** Change represents absolute change in rates rather than percentage change in rate.

	T A B L E 3. I N T E R N A T I O N A L V I S I T O R S B Y A I R (Visitors Arriving on International Flights)					
	AUGUST			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
INTERNATIONAL VISITOR DAYS	1,807,108	1,702,775	6.1%	13,336,293	12,777,012	4.4%
INTERNATIONAL VISITORS	250,292	232,313	7.7%	1,754,028	1,619,757	8.3%
INTERNATIONAL AVERAGE DAILY CENSUS	58,294	54,928	6.1%	54,882	52,365	4.8%
INTERNATIONAL AIR SEATS (EST)	322,649	292,213	10.4%	2,404,058	2,147,818	11.9%
INTERNATIONAL LOAD FACTOR (EST)	84.0%	85.6%	-1.5	80.9%	82.2%	-1.4
ISLANDS VISITED						
O'ahu	229,363	213,056	7.7%	1,553,353	1,418,247	9.5%
O'ahu only	185,896	173,007	7.4%	1,207,894	1,116,747	8.2%
Kaua'i	7,531	10,143	-25.8%	83,302	72,835	14.4%
Kaua'i only	1,171	1,861	-37.1%	15,168	16,573	-8.5%
Maui County	31,246	26,913	16.1%	302,038	272,164	11.0%
Maui	30,640	26,653	15.0%	297,336	268,215	10.9%
Maui only	9,007	7,951	13.3%	114,552	118,532	-3.4%
Moloka'i *	674	695	-3.0%	8,106	7,695	5.3%
Moloka'i only *	26	2	1390.2%	356	686	-48.1%
Lāna'i *	1,222	1,328	-8.0%	11,051	9,995	10.6%
Lāna'i only *	17	25	-31.6%	272	483	-43.7%
Hawai'i Island	36,373	33,895	7.3%	270,281	237,191	14.0%
Kona side	29,152	27,171	7.3%	198,291	171,095	15.9%
Hilo side	12,715	15,324	-17.0%	123,557	109,960	12.4%
Hawai'i Island only	9,041	8,305	8.9%	53,003	47,905	10.6%
Any Neighbor Island	64,396	59,306	8.6%	546,134	479,303	13.9%
NI only	20,929	19,257	8.7%	200,675	193,230	3.9%
O'ahu & NI	43,467	40,048	8.5%	345,459	286,073	20.8%
Any one island only	205,158	191,151	7.3%	1,391,245	1,252,620	11.1%
Multiple Islands	45,134	41,162	9.6%	362,783	367,137	-1.2%
Avg. Islands Visited	1.22	1.23	-0.7%	1.27	1.24	1.9%
Average Length of Stay in Hawai'i	7.22	7.33	-1.5%	7.60	7.89	-3.6%
ACCOMMODATIONS						
Plan to stay in Hotel	198,378	189,066	4.9%	1,409,845	1,300,566	8.4%
Hotel only	186,814	174,803	6.9%	1,322,465	1,217,120	8.7%
Plan to stay in Condo	35,059	28,852	21.5%	236,524	218,825	8.1%
Condo only	25,905	19,927	30.0%	181,289	168,367	7.7%
Plan to stay in Timeshare	15,388	12,036	27.8%	72,121	71,997	0.2%
Timeshare only	11,511	8,933	28.9%	54,751	53,700	2.0%
Cruise Ship	932	1,676	-44.4%	14,968	11,846	26.4%
Friends/Relatives	8,724	7,289	19.7%	55,437	56,120	-1.2%
Bed & Breakfast	715	1,226	-41.7%	12,444	7,856	58.4%
Other	910	1,329	-31.5%	8,191	10,371	-21.0%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.) (Visitors Arriving on International Flights)					
	AUGUST			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	224,371	211,680	6.0%	1,501,596	1,405,140	6.9%
Honeymoon	13,674	16,631	-17.8%	205,006	211,013	-2.8%
Get Married	3,118	3,438	-9.3%	43,187	42,706	1.1%
Pleasure/Vacation	210,265	0	NA	1,291,702	995,926	29.7%
Mtgs/Conventions/Incentive	9,160	6,361	44.0%	111,247	80,533	38.1%
Conventions	3,844	2,180	76.3%	39,466	41,353	-4.6%
Corporate Meetings	508	1,217	-58.3%	6,497	13,069	-50.3%
Incentive	5,110	2,967	72.2%	67,383	28,062	140.1%
Other Business	1,039	1,916	-45.8%	15,760	17,979	-12.3%
Visit Friends/Rel.	8,745	6,553	33.5%	58,473	53,160	10.0%
Gov't/Military	642	1,945	-67.0%	5,308	6,900	-23.1%
Attend School	1,627	1,242	31.0%	4,878	7,085	-31.2%
Sport Events	2,038	1,900		11,014	21,174	-48.0%
TRAVEL STATUS						
% First Timers **	38.1	39.2	-1.1	46.1	46.9	-0.8
% Repeaters **	61.9	60.8	1.1	53.9	53.1	0.8
Average # of Trips	3.96	3.83	3.3%	3.55	3.16	12.2%
Group Tour	48,128	40,621	18.5%	349,541	341,517	2.3%
Non-Group	202,164	191,692	5.5%	1,404,487	1,278,240	9.9%
Package Trip	140,673	133,769	5.2%	1,027,307	960,976	6.9%
No Package	109,619	98,544	11.2%	726,721	658,781	10.3%
Net True Independent	104,360	94,625	10.3%	686,044	627,839	9.3%

** Change represents absolute change in rates rather than percentage change in rate.

	TABLE 4. TOTAL U.S WEST VISITORS BY AIR (Includes Mountain and Pacific States)					
	AUGUST			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
VISITOR DAYS	2,730,064	2,746,867	-0.6%	21,322,966	20,408,008	4.5%
TOTAL VISITORS	301,323	305,382	-1.3%	2,250,348	2,130,696	5.6%
Domestic	295,146	299,596	-1.5%	2,202,355	2,100,339	4.9%
International	6,177	5,786	6.8%	47,993	30,357	58.1%
AVERAGE DAILY CENSUS	88,067	88,609	-0.6%	87,749	83,639	4.9%
ISLANDS VISITED						
O'ahu	137,976	135,843	1.6%	1,015,580	932,385	8.9%
O'ahu only	108,684	108,580	0.1%	798,358	727,236	9.8%
Kaua'i	53,049	52,739	0.6%	391,068	367,701	6.4%
Kaua'i only	38,455	38,888	-1.1%	280,403	263,425	6.4%
Maui County	107,651	108,016	-0.3%	783,944	759,592	3.2%
Maui	106,058	106,362	-0.3%	768,669	745,188	3.2%
Maui only	83,326	84,843	-1.8%	603,417	587,833	2.7%
Moloka'i *	1,648	1,621	1.7%	15,139	14,553	4.0%
Moloka'i only *	248	347	-28.5%	2,889	3,086	-6.4%
Lāna'i *	2,825	2,663	6.1%	20,190	19,685	2.6%
Lāna'i only *	572	488	17.2%	4,395	4,100	7.2%
Hawai'i Island	47,070	50,612	-7.0%	393,564	389,088	1.2%
Kona side	41,282	45,122	-8.5%	346,833	345,361	0.4%
Hilo side	13,871	13,558	2.3%	112,789	108,149	4.3%
Hawai'i Island only	31,677	35,610	-11.0%	272,583	271,747	0.3%
Any Neighbor Island*	192,639	196,802	-2.1%	1,451,990	1,422,671	2.1%
NI only	163,347	169,539	-3.7%	1,234,768	1,201,310	2.8%
O'ahu & NI*	29,292	27,262	7.4%	217,222	221,361	-1.9%
Any one island only*	262,962	268,757	-2.2%	1,962,045	1,944,247	0.9%
Multiple Islands*	38,361	36,625	4.7%	288,303	289,594	-0.4%
Avg. Islands Visited*	1.16	1.15	1.0%	1.16	1.16	-0.1%
Average Length of Stay in Hawai'i	9.06	8.99	0.7%	9.48	9.58	-1.1%
ACCOMMODATIONS						
Plan to stay in Hotel	155,944	162,616	-4.1%	1,110,771	1,071,762	3.6%
Hotel only	133,749	140,080	-4.5%	940,343	908,745	3.5%
Plan to stay in Condo	65,692	63,604	3.3%	520,720	487,780	6.8%
Condo only	53,805	51,967	3.5%	424,388	398,311	6.5%
Plan to stay in Timeshare	41,544	41,341	0.5%	297,050	287,823	3.2%
Timeshare only	33,351	32,944	1.2%	234,598	226,365	3.6%
Cruise Ship	2,356	2,088	12.9%	16,118	17,200	-6.3%
Friends/Relatives	33,371	34,207	-2.4%	274,263	256,955	6.7%
Bed & Breakfast	2,174	2,522	-13.8%	19,651	18,864	4.2%
Other	4,814	5,234	-8.0%	38,287	38,327	-0.1%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	T A B L E 4. T O T A L U S W E S T V I S I T O R S B Y A I R (C O N T.)					
	(I n c l u d e s P a c i f i c a n d M o u n t a i n S t a t e s)					
	2013P	AUGUST 2012	% CHANGE	2013P	YEAR-TO-DATE 2012	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	258,952	258,952	0.0%	1,878,599	1,777,528	5.7%
Honeymoon	11,317	12,707	-10.9%	64,816	65,067	-0.4%
Get Married	3,089	3,396	-9.0%	21,524	21,327	0.9%
Pleasure/Vacation	247,698	246,077	0.7%	1,813,415	1,712,216	5.9%
Mtgs/Conventions/Incentive	6,462	6,906	-6.4%	99,318	92,134	7.8%
Conventions	3,158	3,768	-16.2%	59,581	56,282	5.9%
Corporate Meetings	2,194	2,238	-2.0%	25,044	22,848	9.6%
Incentive	1,456	1,080	34.8%	18,681	16,179	15.5%
Other Business	10,933	11,653	-6.2%	95,935	94,315	1.7%
Visit Friends/Rel.	31,104	31,854	-2.4%	251,327	237,087	6.0%
Gov't/Military	2,291	4,140	-44.7%	18,290	25,020	-26.9%
Attend School	2,658	1,963	35.4%	6,329	5,403	17.1%
Sport Events	4,964	2,903	71.0%	27,883	17,572	58.7%
TRAVEL STATUS						
% First Timers **	19.4	19.6	-0.1	19.0	18.6	0.4
% Repeaters **	80.6	80.4	0.1	81.0	81.4	-0.4
Average # of Trips	6.73	6.62	1.7%	6.87	6.87	0.0%
Group Tour	4,090	4,074	0.4%	42,741	38,884	9.9%
Non-Group	297,233	301,308	-1.4%	2,207,607	2,091,812	5.5%
Package Trip	67,828	72,981	-7.1%	433,145	444,956	-2.7%
No Package	233,495	232,401	0.5%	1,817,203	1,685,740	7.8%
Net True Independent	231,897	230,653	0.5%	1,799,968	1,669,582	7.8%

** Change represents absolute change in rates rather percentage change in rates

	T A B L E 5. T O T A L U S E A S T V I S I T O R S B Y A I R (Includes States East of Rocky Mountains)					
	AUGUST			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
VISITOR DAYS	1,493,485	1,429,016	4.5%	12,812,759	12,679,265	1.1%
TOTAL VISITORS	146,528	143,122	2.4%	1,227,807	1,206,789	1.7%
Domestic	140,170	137,143	2.2%	1,179,490	1,166,125	1.1%
International	6,358	5,979	6.3%	48,317	40,664	18.8%
AVERAGE DAILY CENSUS	48,177	46,097	4.5%	52,727	51,964	1.5%
ISLANDS VISITED						
O'ahu	87,195	87,351	-0.2%	730,338	704,840	3.6%
O'ahu only	52,972	52,896	0.1%	445,376	458,756	-2.9%
Kaua'i	30,422	29,125	4.5%	241,708	229,274	5.4%
Kaua'i only	11,946	10,840	10.2%	95,975	112,957	-15.0%
Maui County	56,242	53,235	5.6%	462,492	453,333	2.0%
Maui	55,373	52,186	6.1%	453,795	444,359	2.1%
Maui only	26,304	24,012	9.5%	222,594	219,108	1.6%
Moloka'i *	1,104	1,149	-3.9%	10,609	10,321	2.8%
Moloka'i only *	111	151	-26.3%	1,030	1,083	-4.9%
Lāna'i *	2,063	2,312	-10.8%	17,546	17,780	-1.3%
Lāna'i only *	238	250	-4.8%	2,103	2,222	-5.3%
Hawai'i Island	32,612	33,925	-3.9%	280,162	270,279	3.7%
Kona side	27,787	29,038	-4.3%	237,670	229,064	3.8%
Hilo side	13,561	13,765	-1.5%	113,128	110,910	2.0%
Hawai'i Island only	11,748	11,992	-2.0%	109,904	105,069	4.6%
Any Neighbor Island	93,556	90,226	3.7%	782,431	781,340	0.1%
NI only	59,333	55,770	6.4%	497,469	489,622	1.6%
O'ahu & NI	34,223	34,455	-0.7%	284,962	291,718	-2.3%
Any one island only	103,319	100,141	3.2%	876,982	952,506	-7.9%
Multiple Islands	43,209	42,981	0.5%	350,825	355,887	-1.4%
Avg. Islands Visited	1.42	1.44	-1.0%	1.41	1.39	1.6%
Average Length of Stay in Hawai'i	10.19	9.98	2.1%	10.44	10.51	-0.7%
ACCOMMODATIONS						
Plan to stay in Hotel	90,840	93,101	-2.4%	758,284	761,913	-0.5%
Hotel only	73,309	76,624	-4.3%	612,492	620,897	-1.4%
Plan to stay in Condo	21,965	19,316	13.7%	192,427	182,297	5.6%
Condo only	14,848	13,228	12.3%	131,616	124,651	5.6%
Plan to stay in Timeshare	16,411	15,023	9.2%	136,734	134,416	1.7%
Timeshare only	11,804	10,738	9.9%	99,183	97,881	1.3%
Cruise Ship	5,664	5,958	-4.9%	45,331	47,735	-5.0%
Friends/Relatives	17,054	16,314	4.5%	146,025	138,281	5.6%
Bed & Breakfast	1,902	1,626	17.0%	16,329	15,139	7.9%
Other	2,693	2,480	8.6%	22,547	22,745	-0.9%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 5. TOTAL U.S. EAST VISITORS BY AIR (CONT.) (Includes States East of Rocky Mountains)					
	AUGUST			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	121,564	116,468	4.4%	973,224	950,777	2.4%
Honeymoon	8,999	9,588	-6.1%	56,677	61,501	-7.8%
Get Married	1,548	1,706	-9.2%	12,023	12,791	-6.0%
Pleasure/Vacation	112,892	107,078	5.4%	918,635	891,297	3.1%
Mtgs/Conventions/Incentive	6,134	5,800	5.8%	111,773	106,383	5.1%
Conventions	2,312	3,022	-23.5%	66,667	63,185	5.5%
Corporate Meetings	1,600	1,671	-4.3%	21,357	22,650	-5.7%
Incentive	2,512	1,296	93.9%	28,774	25,624	12.3%
Other Business	5,538	5,431	2.0%	48,570	48,960	-0.8%
Visit Friends/Rel.	16,544	17,611	-6.1%	142,139	138,178	2.9%
Gov't/Military	3,513	3,704	-5.2%	24,960	33,315	-25.1%
Attend School	960	843	13.9%	3,320	3,122	6.3%
Sport Events	763	753	1.4%	8,412	9,254	-9.1%
TRAVEL STATUS						
% First Timers **	44.8	44.3	0.5	42.6	41.8	0.8
% Repeaters **	55.2	55.7	-0.5	57.4	58.2	-0.8
Average # of Trips	3.76	3.81	-1.3%	4.01	4.01	0.0%
Group Tour	4,814	4,078	18.0%	61,717	59,955	2.9%
Non-Group	141,714	139,044	1.9%	1,166,090	1,146,834	1.7%
Package Trip	34,613	35,624	-2.8%	290,088	305,771	-5.1%
No Package	111,915	107,498	4.1%	937,719	901,018	4.1%
Net True Independent	110,570	106,849	3.5%	921,094	881,929	4.4%

** Change represents absolute change in rates rather percentage change in rates.

	TABLE 6. TOTAL JAPAN VISITORS BY AIR					
	AUGUST			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
VISITOR DAYS	1,052,062	1,007,990	4.4%	5,928,208	5,781,628	2.5%
TOTAL VISITORS	161,731	158,796	1.8%	987,551	954,230	3.5%
Domestic	943	835	13.0%	4,589	4,798	-4.4%
International	160,788	157,961	1.8%	982,962	949,432	3.5%
AVERAGE DAILY CENSUS	33,937	32,516	4.4%	24,396	23,695	3.0%
ISLANDS VISITED						
O'ahu	151,367	149,926	1.0%	943,302	917,521	2.8%
O'ahu only	129,659	129,129	0.4%	797,848	773,589	3.1%
Kaua'i	2,503	3,286	-23.8%	19,839	18,329	8.2%
Kaua'i only	311	440	-29.3%	2,504	1,597	56.8%
Maui County	9,062	7,470	21.3%	55,152	46,481	18.7%
Maui	8,784	7,370	19.2%	54,117	45,471	19.0%
Maui only	2,002	2,117	-5.4%	9,088	7,927	14.6%
Moloka'i *	56	198	-71.7%	689	947	-27.2%
Moloka'i only *	0	0	NA	0	19	-100.0%
Lāna'i *	402	104	286.4%	1,311	1,347	-2.7%
Lāna'i only *	17	0	NA	63	109	-42.0%
Hawai'i Island	22,420	20,655	8.5%	138,973	130,646	6.4%
Kona side	18,111	16,107	12.4%	95,800	88,483	8.3%
Hilo side	6,390	7,406	-13.7%	55,071	55,357	-0.5%
Hawai'i Island only	7,706	6,060	27.2%	27,993	24,178	15.8%
Any Neighbor Island*	32,072	29,798	7.6%	189,703	180,772	4.9%
NI only	10,364	9,019	14.9%	44,249	36,860	20.0%
O'ahu & NI*	21,708	20,778	4.5%	145,454	143,912	1.1%
Any one island only*	139,695	137,614	1.5%	837,496	807,287	3.7%
Multiple Islands*	22,036	21,181	4.0%	150,055	146,943	2.1%
Avg. Islands Visited*	1.15	1.14	0.3%	1.17	1.17	0.4%
Average Length of Stay in Hawai'i	6.51	6.35	2.5%	6.00	6.06	-0.9%
ACCOMMODATIONS						
Plan to stay in Hotel	129,614	133,576	-3.0%	851,780	833,403	2.2%
Hotel only	125,260	125,963	-0.6%	829,845	810,569	2.4%
Plan to stay in Condo	22,986	20,519	12.0%	102,087	91,175	12.0%
Condo only	18,906	15,033	25.8%	83,225	73,058	13.9%
Plan to stay in Timeshare	11,686	9,302	25.6%	40,852	38,766	5.4%
Timeshare only	9,455	6,567	44.0%	33,403	31,128	7.3%
Cruise Ship	75	146	-48.5%	1,519	976	55.6%
Friends/Relatives	1,598	2,373	-32.7%	12,548	11,334	10.7%
Bed & Breakfast	243	179	35.9%	1,351	1,305	3.5%
Other	513	585	-12.4%	2,041	1,540	32.6%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 6. TOTAL JAPAN VISITORS BY AIR (CONT.)					
	AUGUST			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	147,237	148,716	-1.0%	831,391	833,444	-0.2%
Honeymoon	10,196	11,536	-11.6%	144,334	151,179	-4.5%
Get Married	2,726	2,710	0.6%	37,327	36,887	1.2%
Pleasure/Vacation	136,837	137,144	-0.2%	684,725	680,026	0.7%
Mtgs/Conventions/Incentive	5,670	2,683	111.4%	67,917	37,200	82.6%
Conventions	753	650	15.9%	9,345	13,230	-29.4%
Corporate Meetings	230	402	-42.9%	1,336	6,425	-79.2%
Incentive	4,879	1,630	199.3%	58,065	18,462	214.5%
Other Business	321	1,032	-68.9%	5,278	7,105	-25.7%
Visit Friends/Rel.	3,259	2,480	31.4%	17,415	15,847	9.9%
Gov't/Military	12	19	-38.0%	520	603	-13.8%
Attend School	1,159	620	86.9%	2,575	2,656	-3.0%
Sport Events	506	1,592	-68.2%	7,170	18,200	-60.6%
TRAVEL STATUS						
% First Timers **	26.3	30.1	-3.9	39.0	40.7	-1.7
% Repeaters **	73.7	69.9	3.9	61.0	59.3	1.7
Average # of Trips	4.81	4.62	4.2%	4.05	3.81	6.3%
Group Tour	36,823	31,547	16.7%	261,564	261,857	-0.1%
Non-Group	124,908	127,248	-1.8%	725,987	692,373	4.9%
Package Trip	104,348	104,433	-0.1%	716,538	696,547	2.9%
No Package	57,383	54,363	5.6%	271,013	257,682	5.2%
Net True Independent	53,120	50,724	4.7%	239,132	232,708	2.8%

** Change represents absolute change in rates rather percentage change in rates.

	TABLE 7. TOTAL CANADIAN VISITORS BY AIR					
	AUGUST			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
VISITOR DAYS	308,001	305,243	0.9%	4,354,762	4,404,906	-1.1%
TOTAL VISITORS	27,824	27,232	2.2%	348,235	337,791	3.1%
Domestic	16,479	16,144	2.1%	145,059	131,694	10.1%
International	11,345	11,088	2.3%	203,176	206,097	-1.4%
AVERAGE DAILY CENSUS	9,936	9,847	0.9%	17,921	18,053	-0.7%
ISLANDS VISITED						
O'ahu	14,708	13,954	5.4%	149,631	143,630	4.2%
O'ahu only	9,721	8,643	12.5%	98,940	91,747	7.8%
Kaua'i	3,760	4,163	-9.7%	45,980	45,905	0.2%
Kaua'i only	1,437	1,452	-1.1%	20,989	20,420	2.8%
Maui County	12,835	12,850	-0.1%	176,915	173,826	1.8%
Maui	12,789	12,731	0.5%	175,743	172,144	2.1%
Maui only	8,070	7,556	6.8%	127,541	123,489	3.3%
Moloka'i *	112	212	-47.2%	2,710	2,519	7.6%
Moloka'i only *	11	6	79.0%	300	310	-3.3%
Lāna'i *	193	376	-48.7%	3,909	3,501	11.7%
Lāna'i only *	8	34	-76.2%	198	341	-41.9%
Hawai'i Island	5,455	6,369	-14.4%	65,564	66,595	-1.5%
Kona side	4,861	5,684	-14.5%	59,428	60,145	-1.2%
Hilo side	1,953	2,799	-30.2%	21,540	22,442	-4.0%
Hawai'i Island only	2,015	2,632	-23.5%	33,064	32,396	2.1%
Any Neighbor Island*	18,103	18,588	-2.6%	249,295	258,041	-3.4%
NI only	13,116	13,278	-1.2%	198,604	191,674	3.6%
O'ahu & NI*	4,987	5,310	-6.1%	50,691	66,367	-23.6%
Any one island only*	21,262	20,324	4.6%	281,032	348,637	-19.4%
Multiple Islands*	6,562	6,907	-5.0%	67,203	83,246	-19.3%
Avg. Islands Visited*	1.33	1.39	-4.2%	1.27	1.29	-0.9%
Average Length of Stay in Hawai'i	11.07	11.21	-1.2%	12.51	13.04	-4.1%
ACCOMMODATIONS						
Plan to stay in Hotel	14,752	15,059	-2.0%	162,767	165,684	-1.8%
Hotel only	11,652	11,598	0.5%	125,523	128,758	-2.5%
Plan to stay in Condo	9,193	8,568	7.3%	138,141	128,366	7.6%
Condo only	7,158	6,696	6.9%	112,191	103,978	7.9%
Plan to stay in Timeshare	2,772	2,425	14.3%	31,346	32,242	-2.8%
Timeshare only	2,010	1,812	10.9%	22,584	23,559	-4.1%
Cruise Ship	613	1,095	-44.0%	6,288	7,255	-13.3%
Friends/Relatives	1,291	1,085	19.0%	15,467	14,402	7.4%
Bed & Breakfast	428	380	12.7%	5,262	4,577	15.0%
Other	243	326	-25.4%	2,854	3,158	-9.6%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 7. TOTAL CANADIAN VISITORS BY AIR (CONT.)					
	AUGUST			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	25,864	25,521	1.3%	326,631	314,569	3.8%
Honeymoon	1,419	1,652	-14.1%	8,176	8,886	-8.0%
Get Married	217	222	-2.1%	2,246	2,506	-10.4%
Pleasure/Vacation	24,461	23,900	2.3%	318,644	305,890	4.2%
Mtgs/Conventions/Incentive	673	309	118.0%	11,866	14,683	-19.2%
Conventions	447	220	102.7%	8,259	10,099	-18.2%
Corporate Meetings	77	42	82.6%	1,369	1,802	-24.0%
Incentive	181	59	208.4%	2,633	3,400	-22.6%
Other Business	216	206	4.9%	2,500	2,397	4.3%
Visit Friends/Rel.	860	989	-13.1%	12,347	11,090	11.3%
Gov't/Military	47	219	-78.5%	332	936	-64.5%
Attend School	76	44	71.0%	374	336	11.2%
Sport Events	398	166	139.1%	2,011	2,065	-2.6%
TRAVEL STATUS						
% First Timers **	44.6	47.7	-3.1	35.8	36.5	-0.6
% Repeaters **	55.4	52.3	3.1	64.2	63.5	0.6
Average # of Trips	3.21	2.88	11.6%	3.76	3.38	11.3%
Group Tour	546	555	-1.6%	7,254	8,727	-16.9%
Non-Group	27,278	26,676	2.3%	340,981	329,064	3.6%
Package Trip	7,938	7,717	2.9%	84,440	87,431	-3.4%
No Package	19,886	19,515	1.9%	263,795	250,361	5.4%
Net True Independent	19,734	19,371	1.9%	261,564	248,469	5.3%

** Change represents absolute change in rates rather percentage change in rates.

AUGUST 2013 Arrivals at a Glance

CATEGORY AND MMA	Aug 2013	Aug 2012	% change	YTD 2013	YTD 2012	% change
TOTAL EXPENDITURES (\$mil.)	1,247.4	1,237.4	0.8	9,959.6	9,477.5	5.1
Total by air	1,246.8	1,237.0	0.8	9,926.2	9,447.0	5.1
U.S. West	412.7	420.0	-1.7	3,309.0	3,044.2	8.7
U.S. East	308.0	282.8	8.9	2,564.0	2,389.7	7.3
Japan	255.6	271.1	-5.7	1,642.0	1,775.1	-7.5
Canada	49.2	46.5	5.8	707.6	697.3	1.5
All Other	221.3	216.6	2.2	1,703.6	1,540.6	10.6
Visitor arrivals by cruise ships	0.6	0.4	68.8	33.5	30.5	9.6
TOTAL VISITOR DAYS	6,607,122	6,442,608	2.6	51,891,009	50,340,981	3.1
Total by air	6,599,153	6,438,855	2.5	51,375,126	49,879,615	3.0
U.S. West	2,730,064	2,746,867	-0.6	21,322,966	20,408,008	4.5
U.S. East	1,493,485	1,429,016	4.5	12,812,759	12,679,265	1.1
Japan	1,052,062	1,007,990	4.4	5,928,208	5,781,628	2.5
Canada	308,001	305,243	0.9	4,354,762	4,404,906	-1.1
All Other	1,015,542	949,738	6.9	6,956,431	6,605,807	5.3
Visitor arrivals by cruise ships	7,968	3,753	112.3	515,883	461,366	11.8
VISITOR ARRIVALS	748,775	730,699	2.5	5,662,612	5,389,376	5.1
Total by air	746,877	728,842	2.5	5,560,292	5,298,495	4.9
U.S. West	301,323	305,382	-1.3	2,250,348	2,130,696	5.6
U.S. East	146,528	143,122	2.4	1,227,807	1,206,789	1.7
Japan	161,731	158,796	1.8	987,551	954,230	3.5
Canada	27,824	27,232	2.2	348,235	337,791	3.1
All Other	109,471	94,311	16.1	746,351	668,989	11.6
Visitor arrivals by cruise ships	1,898	1,857	2.2	102,320	90,881	12.6
AVERAGE LENGTH OF STAY	8.82	8.82	0.1	9.16	9.34	-1.9
Total by air	8.84	8.83	0.0	9.24	9.41	-1.9
U.S. West	9.06	8.99	0.7	9.48	9.58	-1.1
U.S. East	10.19	9.98	2.1	10.44	10.51	-0.7
Japan	6.51	6.35	2.5	6.00	6.06	-0.9
Canada	11.07	11.21	-1.2	12.51	13.04	-4.1
All Other	9.28	10.07	-7.9	9.32	9.87	-5.6
Visitor arrivals by cruise ships	4.20	2.02	107.7	5.04	5.08	-0.7
PER PERSON PER DAY SPENDING (\$)	188.8	192.1	-1.7	191.9	188.3	1.9
Total by air	188.9	192.1	-1.7	193.2	189.4	2.0
U.S. West	151.2	152.9	-1.1	155.2	149.2	4.0
U.S. East	206.2	197.9	4.2	200.1	188.5	6.2
Japan	242.9	268.9	-9.7	277.0	307.0	-9.8
Canada	159.7	152.2	4.9	162.5	158.3	2.6
All Other	217.9	228.1	-4.4	244.9	233.2	5.0
Visitor arrivals by cruise ships	77.8	97.8	-20.5	64.9	66.2	-2.0
PER PERSON PER TRIP SPENDING (\$)	1,665.9	1,693.5	-1.6	1,758.8	1,758.6	0.0
Total by air	1,669.3	1,697.3	-1.6	1,785.2	1,783.0	0.1
U.S. West	1,369.7	1,375.4	-0.4	1,470.4	1,428.7	2.9
U.S. East	2,101.8	1,976.3	6.4	2,088.3	1,980.2	5.5
Japan	1,580.3	1,707.1	-7.4	1,662.7	1,860.2	-10.6
Canada	1,767.9	1,706.6	3.6	2,031.9	2,064.4	-1.6
All Other	2,021.8	2,296.8	-12.0	2,282.6	2,303.0	-0.9
Visitor arrivals by cruise ships	326.6	197.7	65.2	327.1	336.0	-2.7

Source: Hawai'i Tourism Authority

2013 Arrivals at a Glance by Month

2013	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,434.7	\$1,225.3	\$1,275.4	\$1,104.6	\$1,049.5	\$1,307.1	\$1,315.5	\$1,247.4
	Total by air	\$1,428.3	\$1,218.1	\$1,268.6	\$1,093.8	\$1,048.0	\$1,307.1	\$1,315.5	\$1,246.8
	U.S. West	\$419.4	\$382.3	\$440.6	\$383.1	\$350.9	\$482.2	\$437.8	\$412.7
	U.S. East	\$394.2	\$311.5	\$295.3	\$256.1	\$284.7	\$361.1	\$353.2	\$308.0
	Japan	\$228.7	\$206.3	\$205.6	\$154.3	\$185.5	\$208.3	\$197.8	\$255.6
	Canada	\$168.1	\$136.9	\$144.8	\$81.4	\$42.3	\$33.4	\$51.6	\$49.2
	All Other	\$218.0	\$181.2	\$182.4	\$218.9	\$184.7	\$222.1	\$275.1	\$221.3
	Visitor arrivals by cruise ships	\$6.4	\$7.2	\$6.8	\$10.9	\$1.5	\$0.0	\$0.1	\$0.6
Visitor days	TOTAL (air + ships)	7,112,937	6,199,938	6,867,920	5,785,579	5,601,938	6,618,517	7,097,057	6,607,122
	Total by air	7,011,589	6,086,115	6,759,005	5,620,720	5,584,244	6,618,517	7,095,781	6,599,153
	U.S. West	2,647,797	2,276,527	2,644,562	2,501,895	2,435,847	3,077,181	3,009,093	2,730,064
	U.S. East	1,914,377	1,550,206	1,579,353	1,220,805	1,417,392	1,787,114	1,850,030	1,493,485
	Japan	684,406	687,936	773,838	589,683	641,087	708,568	790,629	1,052,062
	Canada	971,750	824,700	942,042	506,981	283,344	196,810	321,135	308,001
	All Other	793,259	746,745	819,210	801,357	806,574	848,845	1,124,893	1,015,542
	Visitor arrivals by cruise ships	101,348	113,823	108,915	164,859	17,694	0	1,276	7,968
Visitor arrivals	TOTAL (air + ships)	681,911	675,573	769,137	666,959	645,711	716,577	757,969	748,775
	Total by air	663,672	650,131	746,729	637,207	641,611	716,577	757,488	746,877
	U.S. West	242,924	239,809	295,309	278,627	268,120	313,526	310,710	301,323
	U.S. East	152,416	144,851	165,356	127,973	142,530	170,991	177,162	146,528
	Japan	118,050	119,281	128,034	100,243	111,432	120,417	128,363	161,731
	Canada	67,323	65,290	74,685	42,605	26,689	17,582	26,237	27,824
	All Other	82,959	80,900	83,345	87,758	92,840	94,061	115,016	109,471
	Visitor arrivals by cruise ships	18,239	25,442	22,408	29,752	4,100	0	481	1,898
length of stay	TOTAL (air + ships)	10.43	9.18	8.93	8.67	8.68	9.24	9.36	8.82
	Total by air	10.56	9.36	9.05	8.82	8.70	9.24	9.37	8.84
	U.S. West	10.90	9.49	8.96	8.98	9.08	9.81	9.68	9.06
	U.S. East	12.56	10.70	9.55	9.54	9.94	10.45	10.44	10.19
	Japan	5.80	5.77	6.04	5.88	5.75	5.88	6.16	6.51
	Canada	14.43	12.63	12.61	11.90	10.62	11.19	12.24	11.07
	All Other	9.56	9.23	9.83	9.13	8.69	9.02	9.78	9.28
	Visitor arrivals by cruise ships	5.56	4.47	4.86	5.54	4.32	0.00	2.66	4.20
Per Person Per Day Spending *	TOTAL (air+ships) (\$)	\$201.7	\$197.6	\$185.7	\$190.9	\$187.3	\$197.5	\$185.4	\$188.8
	Total by air	\$203.7	\$200.1	\$187.7	\$194.6	\$187.7	\$197.5	\$185.4	\$188.9
	U.S. West	\$158.4	\$167.9	\$166.6	\$153.1	\$144.1	\$156.7	\$145.5	\$151.2
	U.S. East	\$205.9	\$200.9	\$186.9	\$209.8	\$200.8	\$202.0	\$190.9	\$206.2
	Japan	\$334.2	\$299.9	\$265.7	\$261.6	\$289.3	\$293.9	\$250.1	\$242.9
	Canada	\$173.0	\$166.0	\$153.7	\$160.6	\$149.1	\$169.6	\$160.6	\$159.7
	All Other	\$274.8	\$242.6	\$222.7	\$273.1	\$229.0	\$261.6	\$244.5	\$217.9
	Visitor arrivals by cruise ships	\$63.0	\$63.5	\$62.6	\$65.9	\$83.9	\$0.0	\$59.8	\$77.8
Per Person Per Trip Spending *	TOTAL (air+ships) (\$)	\$2,104.0	\$1,813.7	\$1,658.3	\$1,656.2	\$1,625.4	\$1,824.1	\$1,735.6	\$1,665.9
	Total by air	\$2,152.2	\$1,873.6	\$1,698.9	\$1,716.5	\$1,633.4	\$1,824.1	\$1,736.6	\$1,669.3
	U.S. West	\$1,726.4	\$1,594.0	\$1,491.9	\$1,375.0	\$1,308.7	\$1,538.1	\$1,409.1	\$1,369.7
	U.S. East	\$2,586.0	\$2,150.5	\$1,785.6	\$2,001.3	\$1,997.2	\$2,111.7	\$1,993.9	\$2,101.8
	Japan	\$1,937.3	\$1,729.5	\$1,605.9	\$1,538.8	\$1,664.7	\$1,729.6	\$1,540.7	\$1,580.3
	Canada	\$2,497.5	\$2,096.3	\$1,938.4	\$1,910.8	\$1,583.1	\$1,899.0	\$1,965.9	\$1,767.9
	All Other	\$2,627.3	\$2,239.4	\$2,188.8	\$2,494.1	\$1,989.8	\$2,361.1	\$2,391.5	\$2,021.8
	Visitor arrivals by cruise ships	\$350.2	\$283.9	\$304.3	\$364.9	\$362.1	\$0.0	\$158.9	\$326.6

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	
EXPENDITURES (\$mil.)*	TOTAL (\$mil.)	\$1,434.7	\$2,660.0	\$3,935.5	\$5,038.6	\$6,088.1	\$7,396.7	\$8,712.2	\$9,959.6	
	Total by air	\$1,428.3	\$2,646.4	\$3,915.0	\$5,007.3	\$6,055.3	\$7,363.9	\$8,679.4	\$9,926.2	
	U.S. West	\$419.4	\$801.6	\$1,242.2	\$1,626.1	\$1,977.0	\$2,458.5	\$2,896.3	\$3,309.0	
	U.S. East	\$394.2	\$705.7	\$1,000.9	\$1,257.7	\$1,542.4	\$1,902.8	\$2,256.0	\$2,564.0	
	Japan	\$228.7	\$435.0	\$640.6	\$792.3	\$977.8	\$1,188.6	\$1,386.4	\$1,642.0	
	Canada	\$168.1	\$305.0	\$449.8	\$531.2	\$573.5	\$606.8	\$658.4	\$707.6	
	All Other	\$218.0	\$399.1	\$581.6	\$799.9	\$984.6	\$1,207.3	\$1,482.3	\$1,703.6	
	Visitor arrivals by cruise ships	\$6.4	\$13.6	\$20.4	\$31.3	\$32.8	\$32.8	\$32.8	\$33.5	
	Visitor days	TOTAL (air + ships)	7,112,937	13,312,875	20,180,795	25,964,284	31,566,225	38,186,830	45,283,887	51,891,009
		Total by air	7,011,589	13,097,704	19,856,709	25,475,339	31,059,587	37,680,192	44,775,973	51,375,126
U.S. West		2,647,797	4,924,325	7,568,887	10,075,488	12,511,335	15,583,809	18,592,902	21,322,966	
U.S. East		1,914,377	3,464,583	5,043,936	6,268,416	7,685,801	9,469,244	11,319,274	12,812,759	
Japan		684,406	1,372,342	2,146,181	2,727,050	3,368,340	4,085,516	4,876,146	5,928,208	
Canada		971,750	1,796,450	2,738,491	3,245,780	3,529,118	3,725,626	4,046,761	4,354,762	
All Other		793,259	1,540,004	2,359,214	3,158,604	3,964,994	4,815,997	5,940,890	6,956,431	
Visitor arrivals by cruise ships		101,348	215,171	324,086	488,945	506,638	506,638	507,914	515,883	
Visitor arrivals		TOTAL (air + ships)	681,911	1,357,484	2,126,621	2,793,377	3,439,088	4,155,868	4,913,837	5,662,612
		Total by air	663,672	1,313,803	2,060,532	2,697,535	3,339,147	4,055,927	4,813,415	5,560,292
	U.S. West	242,924	482,733	778,042	1,057,153	1,325,273	1,638,315	1,949,025	2,250,348	
	U.S. East	152,416	297,267	462,623	590,939	733,468	904,117	1,081,279	1,227,807	
	Japan	118,050	237,331	365,365	464,433	575,865	697,457	825,820	987,551	
	Canada	67,323	132,613	207,298	249,947	276,635	294,174	320,411	348,235	
	All Other	82,959	163,859	247,204	335,064	427,906	521,864	636,880	746,351	
	Visitor arrivals by cruise ships	18,239	43,681	66,089	95,841	99,941	99,941	100,422	102,320	
	length of stay	TOTAL (air + ships)	10.43	9.81	9.49	9.29	9.18	9.19	9.22	9.16
		Total by air	10.56	9.97	9.64	9.44	9.30	9.29	9.30	9.24
U.S. West		10.90	10.20	9.73	9.53	9.44	9.51	9.54	9.48	
U.S. East		12.56	11.65	10.90	10.61	10.48	10.47	10.47	10.44	
Japan		5.80	5.78	5.87	5.87	5.85	5.86	5.90	6.00	
Canada		14.43	13.55	13.21	12.99	12.76	12.66	12.63	12.51	
All Other		9.56	9.40	9.54	9.43	9.27	9.23	9.33	9.32	
Visitor arrivals by cruise ships		5.56	4.93	4.90	5.10	5.07	5.07	5.06	5.04	
Per Person Per Day Spending*		TOTAL (air+ships) (\$)	\$201.7	\$199.8	\$195.0	\$194.1	\$192.9	\$193.7	\$192.4	\$191.9
		Total by air	\$203.7	\$202.1	\$197.2	\$196.6	\$195.0	\$195.4	\$193.8	\$193.2
	U.S. West	\$158.4	\$162.8	\$164.1	\$161.4	\$158.0	\$157.8	\$155.8	\$155.2	
	U.S. East	\$205.9	\$203.7	\$198.4	\$200.6	\$200.7	\$200.9	\$199.3	\$200.1	
	Japan	\$334.2	\$317.0	\$298.5	\$290.5	\$290.3	\$290.9	\$284.3	\$277.0	
	Canada	\$173.0	\$169.8	\$164.2	\$163.7	\$162.5	\$162.9	\$162.7	\$162.5	
	All Other	\$274.8	\$259.2	\$246.5	\$253.2	\$248.3	\$250.7	\$249.5	\$244.9	
	Visitor arrivals by cruise ships	\$63.0	\$63.3	\$63.0	\$64.0	\$64.7	\$64.7	\$64.7	\$64.9	
	Per Person Per Trip Spending*	TOTAL (air+ships) (\$)	\$2,104.0	\$1,959.5	\$1,850.6	\$1,803.7	\$1,770.3	\$1,779.8	\$1,773.0	\$1,758.8
		Total by air	\$2,152.2	\$2,014.3	\$1,900.0	\$1,856.2	\$1,813.4	\$1,815.6	\$1,803.2	\$1,785.2
U.S. West		\$1,726.4	\$1,660.6	\$1,596.6	\$1,538.2	\$1,491.8	\$1,500.6	\$1,486.0	\$1,470.4	
U.S. East		\$2,586.0	\$2,373.8	\$2,163.5	\$2,128.3	\$2,102.9	\$2,104.5	\$2,086.4	\$2,088.3	
Japan		\$1,937.3	\$1,832.8	\$1,753.3	\$1,705.9	\$1,698.0	\$1,704.2	\$1,678.8	\$1,662.7	
Canada		\$2,497.5	\$2,300.0	\$2,169.7	\$2,125.4	\$2,073.1	\$2,062.8	\$2,054.9	\$2,031.9	
All Other		\$2,627.3	\$2,435.8	\$2,352.5	\$2,387.3	\$2,301.1	\$2,313.3	\$2,327.5	\$2,282.6	
Visitor arrivals by cruise ships		\$350.2	\$311.6	\$309.1	\$326.4	\$327.9	\$327.9	\$327.1	\$327.1	

Source: Hawai'i Tourism Authority

AUGUST 2013 Island Highlights

CATEGORY AND ISLAND	Aug 2013P	Aug 2012	% change	YTD 2013P	YTD 2012	% change
TOTAL EXPENDITURES (\$mil.)	1,247.4	1,237.4	0.8	9,959.6	9,477.5	5.1
Total by air	1,246.8	1,237.0	0.8	9,926.2	9,447.0	5.1
O'ahu	660.3	687.3	-3.9	4,992.2	5,071.2	-1.6
Maui	294.5	287.1	2.6	2,537.8	2,325.3	9.1
Moloka'i	1.6	2.4	-35.7	19.8	19.0	4.4
Lāna'i	8.0	6.8	16.9	59.3	53.5	10.8
Kaua'i	125.2	110.6	13.2	1,001.5	867.2	15.5
Hawai'i Island	157.3	142.8	10.2	1,315.5	1,110.9	18.4
Visitor arrivals by cruise ships	0.6	0.4	68.8	33.5	30.5	9.6
TOTAL VISITOR DAYS	6,607,122	6,442,608	2.6	51,891,009	50,340,981	3.1
Total by air	6,599,153	6,438,855	2.5	51,375,126	49,879,615	3.0
O'ahu	3,343,136	3,321,213	0.7	24,669,885	24,225,638	1.8
Maui	1,596,379	1,507,747	5.9	13,160,967	12,691,066	3.7
Moloka'i	15,089	14,498	4.1	167,553	169,122	-0.9
Lāna'i	21,454	21,525	-0.3	175,249	174,020	0.7
Kaua'i	749,706	707,569	6.0	5,870,869	5,571,569	5.4
Hawai'i Island	873,389	866,302	0.8	7,330,604	7,048,201	4.0
Visitor arrivals by cruise ships	7,968	3,753	112.3	515,883	461,366	11.8
VISITOR ARRIVALS	748,775	730,699	2.5	5,662,612	5,389,376	5.1
Total by air	746,877	728,842	2.5	5,560,292	5,298,495	4.9
O'ahu	486,473	466,004	4.4	3,493,800	3,282,757	6.4
Maui	210,350	204,669	2.8	1,636,653	1,574,720	3.9
Moloka'i	3,872	4,036	-4.1	36,558	35,990	1.6
Lāna'i	6,278	6,593	-4.8	50,786	50,140	1.3
Kaua'i	100,778	100,503	0.3	771,067	736,439	4.7
Hawai'i Island	128,281	129,441	-0.9	1,017,628	975,040	4.4
Visitor arrivals by cruise ships	1,898	1,857	2.2	102,320	90,881	12.6
AVERAGE LENGTH OF STAY	8.82	8.82	0.1	9.16	9.34	-1.9
Total by air	8.84	8.83	0.0	9.24	9.41	-1.9
O'ahu	6.87	7.13	-3.6	7.06	7.38	-4.3
Maui	7.59	7.37	3.0	8.04	8.06	-0.2
Moloka'i	3.90	3.59	8.5	4.58	4.70	-2.5
Lāna'i	3.42	3.27	4.7	3.45	3.47	-0.6
Kaua'i	7.44	7.04	5.7	7.61	7.57	0.6
Hawai'i Island	6.81	6.69	1.7	7.20	7.23	-0.3
Visitor arrivals by cruise ships	4.20	2.02	107.7	5.04	5.08	-0.7
PER PERSON PER DAY SPENDING (\$)	188.8	192.1	-1.7	191.9	188.3	1.9
Total by air	188.9	192.1	-1.7	193.2	189.4	2.0
O'ahu	197.5	206.9	-4.6	202.4	209.3	-3.3
Maui	184.4	190.4	-3.1	192.8	183.2	5.2
Moloka'i	103.8	168.1	-38.3	118.2	112.2	5.3
Lāna'i	371.5	316.6	17.3	338.3	307.3	10.1
Kaua'i	167.0	156.3	6.8	170.6	155.7	9.6
Hawai'i Island	180.1	164.8	9.3	179.5	157.6	13.9
Visitor arrivals by cruise ships	77.8	97.8	-20.5	64.9	66.2	-2.0
PER PERSON PER TRIP SPENDING (\$)	1,665.9	1,693.5	-1.6	1,758.8	1,758.6	0.0
Total by air	1,669.3	1,697.3	-1.6	1,785.2	1,783.0	0.1
O'ahu	1,357.4	1,474.9	-8.0	1,428.9	1,544.8	-7.5
Maui	1,399.8	1,402.8	-0.2	1,550.6	1,476.6	5.0
Moloka'i	404.5	603.9	-33.0	541.9	527.5	2.7
Lāna'i	1,269.5	1,033.8	22.8	1,167.2	1,066.7	9.4
Kaua'i	1,242.0	1,100.3	12.9	1,298.9	1,177.6	10.3
Hawai'i Island	1,226.3	1,103.1	11.2	1,292.7	1,139.3	13.5
Visitor arrivals by cruise ships	326.6	197.7	65.2	327.1	336.0	-2.7

Source: Hawai'i Tourism Authority

Monthly Island Highlights 2013

2013	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,434.7	\$1,225.3	\$1,275.4	\$1,104.6	\$1,049.5	\$1,307.1	\$1,315.5	\$1,247.4
	Total by air	\$1,428.3	\$1,218.1	\$1,268.6	\$1,093.8	\$1,048.0	\$1,307.1	\$1,315.5	\$1,246.8
	O'ahu	\$670.4	\$584.6	\$638.2	\$539.0	\$568.9	\$670.1	\$639.2	\$660.3
	Maui	\$391.6	\$339.7	\$328.6	\$295.6	\$241.4	\$328.8	\$360.6	\$294.5
	Moloka'i	\$4.5	\$3.0	\$2.3	\$2.1	\$2.2	\$2.0	\$2.0	\$1.6
	Lāna'i	\$7.9	\$7.1	\$7.5	\$6.1	\$5.5	\$6.1	\$7.5	\$8.0
	Kaua'i	\$136.6	\$120.4	\$125.0	\$108.1	\$104.4	\$136.4	\$135.9	\$125.2
	Hawai'i Island Visitor arrivals by cruise ships	\$217.3	\$163.3	\$167.1	\$142.9	\$125.6	\$163.7	\$170.3	\$157.3
		\$6.39	\$7.22	\$6.82	\$10.86	\$1.48	\$0.00	\$0.08	\$0.62
Visitor days	TOTAL (air + ships)	7,112,937	6,199,938	6,867,920	5,785,579	5,601,938	6,618,517	7,097,057	6,607,122
	Total by air	7,011,589	6,086,115	6,759,005	5,620,720	5,584,244	6,618,517	7,095,781	6,599,153
	O'ahu	3,126,674	2,757,911	3,181,237	2,724,971	2,896,044	3,194,551	3,445,359	3,343,136
	Maui	1,847,033	1,652,727	1,838,253	1,460,280	1,311,275	1,651,318	1,803,701	1,596,379
	Moloka'i	34,957	22,106	20,120	17,343	17,675	19,713	20,552	15,089
	Lāna'i	25,018	20,941	26,353	19,260	16,718	22,496	23,009	21,454
	Kaua'i	779,183	682,321	737,097	617,334	642,238	809,658	853,331	749,706
	Hawai'i Island Visitor arrivals by cruise ships	1,198,724	950,108	955,944	781,533	700,294	920,781	949,830	873,389
		101,348	113,823	108,915	164,859	17,694	0	1,276	7,968
Visitor arrivals	TOTAL (air + ships)	681,911	675,573	769,137	666,959	645,711	716,577	757,969	748,775
	Total by air	663,672	650,131	746,729	637,207	641,611	716,577	757,488	746,877
	O'ahu	407,151	396,182	445,723	392,074	418,217	456,476	491,504	486,473
	Maui	200,937	194,498	221,544	190,464	182,461	210,266	226,113	210,350
	Moloka'i	5,588	4,259	4,483	4,422	4,254	4,732	4,948	3,872
	Lāna'i	6,527	6,292	6,867	5,672	5,422	6,963	6,765	6,278
	Kaua'i	92,142	90,058	95,814	84,715	91,258	106,745	109,557	100,778
	Hawai'i Island Visitor arrivals by cruise ships	133,953	130,646	135,771	112,723	109,022	131,563	135,669	128,281
		18,239	25,442	22,408	29,752	4,100	0	481	1,898
Length of stay	TOTAL (air + ships)	10.43	9.18	8.93	8.67	8.68	9.24	9.36	8.82
	Total by air	10.56	9.36	9.05	8.82	8.70	9.24	9.37	8.84
	O'ahu	7.68	6.96	7.14	6.95	6.92	7.00	7.01	6.87
	Maui	9.19	8.50	8.30	7.67	7.19	7.85	7.98	7.59
	Moloka'i	6.26	5.19	4.49	3.92	4.15	4.17	4.15	3.90
	Lāna'i	3.83	3.33	3.84	3.40	3.08	3.23	3.40	3.42
	Kaua'i	8.46	7.58	7.69	7.29	7.04	7.58	7.79	7.44
	Hawai'i Island Visitor arrivals by cruise ships	8.95	7.27	7.04	6.93	6.42	7.00	7.00	6.81
		5.56	4.47	4.86	5.54	4.32	0.00	2.66	4.20
Per Person Per Day Spending *	TOTAL (air+ships)	\$201.7	\$197.6	\$185.7	\$190.9	\$187.3	\$197.5	\$185.4	\$188.8
	Total by air	\$203.7	\$200.1	\$187.7	\$194.6	\$187.7	\$197.5	\$185.4	\$188.9
	O'ahu	\$214.4	\$212.0	\$200.6	\$197.8	\$196.5	\$209.8	\$185.5	\$197.5
	Maui	\$212.0	\$205.5	\$178.8	\$202.4	\$184.1	\$199.1	\$199.9	\$184.4
	Moloka'i	\$129.7	\$134.2	\$112.1	\$119.3	\$123.2	\$102.8	\$94.9	\$103.8
	Lāna'i	\$317.0	\$339.2	\$284.7	\$318.8	\$327.0	\$269.3	\$325.8	\$371.5
	Kaua'i	\$175.3	\$176.5	\$169.5	\$175.2	\$162.6	\$168.5	\$159.2	\$167.0
	Hawai'i Island Visitor arrivals by cruise ships	\$181.3	\$171.8	\$174.8	\$182.8	\$179.3	\$177.7	\$179.3	\$180.1
		\$63.0	\$63.5	\$62.6	\$65.9	\$83.9	\$0.0	\$59.8	\$77.8
Per Person Per Trip Spending *	TOTAL (air+ships)	\$2,104.0	\$1,813.7	\$1,658.3	\$1,656.2	\$1,625.4	\$1,824.1	\$1,735.6	\$1,665.9
	Total by air	\$2,152.2	\$1,873.6	\$1,698.9	\$1,716.5	\$1,633.4	\$1,824.1	\$1,736.6	\$1,669.3
	O'ahu	\$1,646.6	\$1,475.7	\$1,431.9	\$1,374.8	\$1,360.4	\$1,468.0	\$1,300.6	\$1,357.4
	Maui	\$1,948.7	\$1,746.5	\$1,483.2	\$1,551.8	\$1,323.3	\$1,563.6	\$1,594.9	\$1,399.8
	Moloka'i	\$811.4	\$696.8	\$502.9	\$467.8	\$511.8	\$428.2	\$394.3	\$404.5
	Lāna'i	\$1,215.1	\$1,128.8	\$1,092.4	\$1,082.6	\$1,008.1	\$869.9	\$1,108.1	\$1,269.5
	Kaua'i	\$1,482.7	\$1,337.2	\$1,304.2	\$1,276.4	\$1,144.4	\$1,278.1	\$1,240.2	\$1,242.0
	Hawai'i Island Visitor arrivals by cruise ships	\$1,622.0	\$1,249.7	\$1,230.7	\$1,267.5	\$1,151.8	\$1,243.9	\$1,255.2	\$1,226.3
		\$350.2	\$283.9	\$304.3	\$364.9	\$362.1	\$0.0	\$158.9	\$326.6

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,434.7	\$2,660.0	\$3,935.5	\$5,038.6	\$6,088.1	\$7,396.7	\$8,712.2	\$9,959.6
	Total by air	\$1,428.3	\$2,646.4	\$3,915.0	\$5,007.3	\$6,055.3	\$7,363.9	\$8,679.4	\$9,926.2
	O'ahu	\$670.4	\$1,255.0	\$1,893.3	\$2,431.2	\$3,000.1	\$3,671.3	\$4,272.3	\$4,992.2
	Maui	\$391.6	\$731.3	\$1,059.9	\$1,355.1	\$1,596.5	\$1,925.6	\$2,309.4	\$2,537.8
	Moloka'i	\$4.5	\$7.5	\$9.8	\$11.8	\$14.0	\$16.0	\$17.9	\$19.8
	Lāna'i	\$7.9	\$15.0	\$22.5	\$28.7	\$34.1	\$40.2	\$49.5	\$59.3
	Kaua'i	\$136.6	\$257.0	\$382.0	\$490.1	\$594.5	\$731.0	\$867.9	\$1,001.5
	Hawai'i Island Visitor arrivals by cruise ships	\$217.3 \$6.39	\$380.5 \$13.61	\$547.6 \$20.43	\$690.4 \$31.29	\$816.0 \$32.77	\$979.7 \$32.77	\$1,162.4 \$32.85	\$1,315.5 \$33.47
	Visitor days	TOTAL (air + ships)	7,112,937	13,312,875	20,180,795	25,964,284	31,566,225	38,186,830	45,283,887
Total by air		7,011,589	13,097,704	19,856,709	25,475,339	31,059,587	37,680,192	44,775,973	51,375,126
O'ahu		3,126,674	5,884,585	9,065,822	11,788,078	14,684,124	17,881,389	21,326,748	24,669,885
Maui		1,847,033	3,499,760	5,338,013	6,798,241	8,109,518	9,760,887	11,564,588	13,160,967
Moloka'i		34,957	57,062	77,182	94,551	112,226	131,912	152,464	167,553
Lāna'i		25,018	45,959	72,312	91,597	108,314	130,786	153,795	175,249
Kaua'i		779,183	1,461,505	2,198,602	2,816,260	3,458,498	4,267,832	5,121,163	5,870,869
Hawai'i Island Visitor arrivals by cruise ships		1,198,724 101,348	2,148,833 215,171	3,104,777 324,086	3,886,612 488,945	4,586,906 506,638	5,507,385 506,638	6,457,215 507,914	7,330,604 515,883
Visitor arrivals		TOTAL (air + ships)	681,911	1,357,484	2,126,621	2,793,377	3,439,088	4,155,868	4,913,837
	Total by air	663,672	1,313,803	2,060,532	2,697,535	3,339,147	4,055,927	4,813,415	5,560,292
	O'ahu	407,151	803,333	1,249,056	1,640,829	2,059,046	2,515,823	3,007,327	3,493,800
	Maui	200,937	395,435	616,979	807,516	989,977	1,200,190	1,426,303	1,636,653
	Moloka'i	5,588	9,847	14,330	18,757	23,011	27,738	32,686	36,558
	Lāna'i	6,527	12,819	19,686	25,365	30,787	37,743	44,508	50,786
	Kaua'i	92,142	182,200	278,014	362,813	454,071	560,732	670,289	771,067
	Hawai'i Island Visitor arrivals by cruise ships	133,953 18,239	264,599 43,681	400,370 66,089	513,164 95,841	622,186 99,941	753,678 99,941	889,347 100,422	1,017,628 102,320
	Length of stay	TOTAL (air + ships)	10.43	9.81	9.49	9.29	9.18	9.19	9.22
Total by air		10.56	9.97	9.64	9.44	9.30	9.29	9.30	9.24
O'ahu		7.68	7.33	7.26	7.18	7.13	7.11	7.09	7.06
Maui		9.19	8.85	8.65	8.42	8.19	8.13	8.11	8.04
Moloka'i		6.26	5.79	5.39	5.04	4.88	4.76	4.66	4.58
Lāna'i		3.83	3.59	3.67	3.61	3.52	3.47	3.46	3.45
Kaua'i		8.46	8.02	7.91	7.76	7.62	7.61	7.64	7.61
Hawai'i Island Visitor arrivals by cruise ships		8.95 5.56	8.12 4.93	7.75 4.90	7.57 5.10	7.37 5.07	7.31 5.07	7.26 5.06	7.20 5.04
Per Person Per Day Spending *		TOTAL (air+ships) (\$201.7	\$199.8	\$195.0	\$194.1	\$192.9	\$193.7	\$192.4
	Total by air	\$203.7	\$202.1	\$197.2	\$196.6	\$195.0	\$195.4	\$193.8	\$193.2
	O'ahu	\$214.4	\$213.3	\$208.8	\$206.2	\$204.3	\$205.3	\$200.3	\$202.4
	Maui	\$212.0	\$208.9	\$198.5	\$199.3	\$196.9	\$197.3	\$199.7	\$192.8
	Moloka'i	\$129.7	\$131.5	\$126.4	\$125.1	\$124.8	\$121.5	\$117.7	\$118.2
	Lāna'i	\$317.0	\$327.1	\$311.6	\$313.1	\$315.2	\$307.4	\$321.5	\$338.3
	Kaua'i	\$175.3	\$175.9	\$173.7	\$174.0	\$171.9	\$171.3	\$169.5	\$170.6
	Hawai'i Island Visitor arrivals by cruise ships	\$181.3 \$63.0	\$177.1 \$63.3	\$176.4 \$63.0	\$177.6 \$64.0	\$177.9 \$64.7	\$177.9 \$64.7	\$180.0 \$64.7	\$179.5 \$64.9
	Per Person Per Trip Spending *	TOTAL (air+ships) (\$2,104.0	\$1,959.5	\$1,850.6	\$1,803.7	\$1,770.3	\$1,779.8	\$1,773.0
Total by air		\$2,152.2	\$2,014.3	\$1,900.0	\$1,856.2	\$1,813.4	\$1,815.6	\$1,803.2	\$1,785.2
O'ahu		\$1,646.6	\$1,562.3	\$1,515.8	\$1,481.7	\$1,457.0	\$1,459.3	\$1,420.6	\$1,428.9
Maui		\$1,948.7	\$1,849.2	\$1,717.8	\$1,678.1	\$1,612.7	\$1,604.4	\$1,619.2	\$1,550.6
Moloka'i		\$811.4	\$761.8	\$680.8	\$630.5	\$608.5	\$577.9	\$549.1	\$541.9
Lāna'i		\$1,215.1	\$1,172.8	\$1,144.7	\$1,130.6	\$1,109.0	\$1,065.1	\$1,111.1	\$1,167.2
Kaua'i		\$1,482.7	\$1,410.8	\$1,374.0	\$1,350.8	\$1,309.3	\$1,303.6	\$1,294.8	\$1,298.9
Hawai'i Island Visitor arrivals by cruise ships		\$1,622.0 \$350.2	\$1,438.2 \$311.6	\$1,367.8 \$309.1	\$1,345.4 \$326.4	\$1,311.5 \$327.9	\$1,299.9 \$327.9	\$1,307.0 \$327.1	\$1,292.7 \$327.1

Source:Hawai'i Tourism Authority

Table 8. VISITORS BY CRUISE SHIPS

	AUGUST			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	CHANGE
VISITOR DAYS	128,121	103,168	24.2%	1,389,397	1,364,168	1.8%
TOTAL VISITORS	13,063	11,182	16.8%	182,330	173,386	5.2%
ARRIVED BY SHIP	1,898	1,857	2.2%	102,319	90,882	12.6%
ARRIVED BY AIR	11,165	9,325	19.7%	80,011	82,504	-3.0%
NUMBER OF SHIP ARRIVALS	1	1	0.0%	51	50	2.0%
ISLANDS VISITED						
Oahu	13,063	11,182	16.8%	180,448	173,387	4.1%
Kauai	13,063	9,570	36.5%	165,499	150,953	9.6%
Maui County	13,063	9,717	34.4%	172,775	160,034	8.0%
Maui	13,063	9,717	34.4%	172,775	160,034	8.0%
Molokai	39	109	-64.4%	3,197	2,395	33.5%
Lanai	95	120	-21.3%	4,457	3,648	22.2%
Hawai'i Island	13,063	9,626	35.7%	174,997	162,181	7.9%
Average Islands Visited	4.01	3.61	11.2%	3.9	3.76	2.5%
AVERAGE LENGTH OF STAY						
Days in Hawaii before Cruise	1.87	1.76	6.5%	1.13	1.17	-3.1%
Days in Hawaii during Cruise	6.42	6.00	6.9%	5.09	5.21	-2.3%
Days in Hawaii after Cruise	1.52	1.47	3.6%	1.40	1.49	-6.2%
Total days in Hawai'i	9.81	9.23	6.3%	7.62	7.87	-3.1%
ACCOMMODATIONS						
Hotel	9,687	8,286	16.9%	87,448	87,048	0.5%
Hotel only	9,012	7,827	15.1%	75,235	75,849	-0.8%
Condo	482	362	33.1%	8,586	8,050	6.7%
Condo only	132	165	-20.0%	2,067	2,296	-10.0%
Timeshare	368	347	6.0%	7,818	6,756	15.7%
Timeshare Only	151	192	-21.5%	2,724	2,656	2.6%
Bed & Breakfast	56	55	1.8%	1,431	1,067	34.1%
Bed & Breakfast only	16	38	-59.0%	211	191	10.9%
Friends & relatives	206	202	2.0%	4,356	3,370	29.3%
Other accommodation	272	154	76.3%	6,881	6,484	6.1%
Accommodation (NET)	10,304	8,822	16.8%	99,324	98,074	1.3%
Cruise only	2,759	2,360	16.9%	83,006	75,312	10.2%
TRAVEL STATUS						
% First timers	47.0	46.2	0.72	40.1	41.3	-1.14
% Repeat visitors	53.0	53.8	-0.72	59.0	58.7	0.30

Source:Hawai'i Tourism Authority

