

TABLE 1. TOTAL VISITORS BY AIR

	June			YEAR-TO-DATE		
	2015 P	2014	% CHANGE	2015 P	2014	% CHANGE
TOTAL VISITORS	767,408	723,106	6.1	4,216,392	4,035,296	4.5
Domestic	555,332	512,245	8.4	2,873,095	2,715,812	5.8
International	212,076	210,861	0.6	1,343,297	1,319,484	1.8
VISITOR DAYS	6,981,289	6,650,410	5.0	38,942,673	37,481,706	3.9
AVERAGE DAILY CENSUS	232,710	221,680	5.0	215,153	207,081	3.9
TOTAL AIR SEATS	1,043,885	956,303	9.2	5,937,128	5,530,270	7.4
TOTAL LOAD FACTOR (%)	88.2	91.0	-3.1	83.9	85.9	-2.3
ISLANDS VISITED						
O'ahu	479,264	465,106	3.0	2,579,758	2,513,983	2.6
O'ahu only	355,715	345,187	3.1	1,949,711	1,884,439	3.5
O'ahu one day or less	20,744	19,553	6.1	107,413	108,296	-0.8
Kaua'i	107,929	104,602	3.2	583,530	554,027	5.3
Kaua'i only	57,049	54,184	5.3	314,575	297,628	5.7
Kaua'i one day or less	10,676	10,019	6.6	62,892	53,658	17.2
Maui County	233,047	211,479	10.2	1,296,351	1,224,428	5.9
Maui	229,002	208,288	9.9	1,274,129	1,205,110	5.7
Maui only	142,202	124,781	14.0	812,299	753,405	7.8
Maui one day or less	13,310	14,187	-6.2	81,594	79,350	2.8
Moloka'i *	6,758	5,097	32.6	36,038	29,123	23.7
Moloka'i only *	658	511	28.8	4,235	3,471	22.0
Moloka'i one day or less*	3,944	2,513	57.0	20,190	15,223	32.6
Lāna'i *	5,957	4,944	20.5	34,407	33,072	4.0
Lāna'i only *	385	427	-9.7	3,213	3,714	-13.5
Lāna'i one day or less*	4,350	2,605	67.0	22,657	16,979	33.4
Hawai'i Island	137,323	125,773	9.2	758,129	720,497	5.2
Kona side	116,331	104,292	11.5	643,114	606,124	6.1
Hilo side	49,640	48,510	2.3	276,681	263,142	5.1
Hawai'i Island only	64,433	55,591	15.9	373,225	341,566	9.3
Hawai'i Island one day or less	10,852	11,244	-3.5	64,986	62,798	3.5
Any Neighbor Island	411,693	377,919	8.9	2,266,681	2,150,858	5.4
NI only	288,144	258,000	11.7	1,636,634	1,521,313	7.6
Oahu & NI	123,549	119,919	3.0	630,048	629,544	0.1
Any one island only	620,443	580,681	6.8	3,457,257	3,284,222	5.3
Multiple Islands	146,966	142,425	3.2	759,135	751,074	1.1
Avg. Islands Visited	1.26	1.26	-0.4	1.25	1.25	-0.3
Average Length of Stay in Hawai'i	9.10	9.20	-1.1	9.24	9.29	-0.6
ACCOMMODATIONS						
Plan to stay in Hotel	472,582	453,197	4.3	2,607,975	2,538,247	2.7
Hotel only	408,824	395,039	3.5	2,272,481	2,223,185	2.2
Plan to stay in Condo	135,148	124,258	8.8	760,486	728,707	4.4
Condo only	103,983	94,809	9.7	597,539	570,084	4.8
Plan to stay in Timeshare	77,604	76,389	1.6	388,784	377,633	3.0
Timeshare only	59,598	58,676	1.6	298,505	288,266	3.6
Cruise Ship	11,901	11,209	6.2	71,115	68,125	4.4
Friends/Relatives	69,305	63,208	9.6	380,681	351,219	8.4
Bed & Breakfast	6,721	6,341	6.0	50,104	41,257	21.4
Other	12,162	9,614	26.5	65,170	55,569	17.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	June			YEAR-TO-DATE		
	2015 P	2014	% CHANGE	2015 P	2014	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	634,703	604,656	5.0	3,494,526	3,348,088	4.4
Honeymoon/Get Married	58,714	64,577	-9.1	310,200	318,546	-2.6
Honeymoon	52,707	57,579	-8.5	278,881	285,090	-2.2
Get Married	10,475	11,702	-10.5	56,139	57,838	-2.9
Pleasure/Vacation	581,352	546,405	6.4	3,219,041	3,063,664	5.1
Mtgs/Conventions/Incentive	50,395	31,652	59.2	281,583	262,238	7.4
Conventions	27,483	12,941	112.4	133,242	137,823	-3.3
Corporate Meetings	5,373	5,318	1.0	50,259	51,011	-1.5
Incentive	18,290	14,064	30.1	109,125	86,495	26.2
Other Business	19,065	19,710	-3.3	136,726	131,650	3.9
Visit Friends/Rel.	66,436	60,514	9.8	350,702	328,274	6.8
Gov't/Military	7,823	8,735	-10.4	50,345	43,084	16.9
Attend School	1,573	1,491	5.5	12,911	11,350	13.8
Sport Events	2,350	4,158	-43.5	26,949	37,018	-27.2
TRAVEL STATUS						
First Timers (%)**	35.8	36.5	-0.8	34.1	34.9	-0.7
Repeaters (%)**	64.2	63.5	0.8	65.9	65.1	0.7
Average # of Trips	4.83	4.78	0.9	5.04	4.97	1.5
Group Tour	64,283	60,836	5.7	355,659	348,505	2.1
Non-Group	703,125	662,270	6.2	3,860,733	3,686,792	4.7
Package Trip	247,252	242,264	2.1	1,325,424	1,332,441	-0.5
No Package	520,156	480,842	8.2	2,890,968	2,702,856	7.0
Net True Independent	509,123	469,249	8.5	2,822,602	2,642,158	6.8
Ave. Age	45	44	0.9	45	46	-0.1
Ave. Party Size	2.40	2.36	1.5	2.20	2.16	1.8

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Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	June			YEAR-TO-DATE		
	2015 P	2014	% CHANGE	2015 P	2014	% CHANGE
DOMESTIC VISITORS	555,332	512,245	8.4	2,873,095	2,715,812	5.8
DOMESTIC VISITOR DAYS	5,470,548	5,202,472	5.2	28,434,156	27,418,024	3.7
DOMESTIC AVERAGE DAILY CENSUS	182,352	173,416	5.2	157,095	151,481	3.7
DOMESTIC AIR SEATS	762,864	676,019	12.8	4,069,408	3,660,486	11.2
DOMESTIC LOAD FACTOR (%)	90.0	94.5	-4.8	86.6	90.7	-4.5
ISLANDS VISITED						
O'ahu	280,374	266,391	5.2	1,406,681	1,370,697	2.6
O'ahu only	197,935	185,770	6.5	1,015,434	973,020	4.4
O'ahu one day or less	17,289	16,423	5.3	92,265	91,912	0.4
Kaua'i	98,202	95,334	3.0	506,195	487,818	3.8
Kaua'i only	56,470	53,191	6.2	294,449	278,684	5.7
Kaua'i one day or less	6,404	6,717	-4.7	38,715	34,928	10.8
Maui County	203,765	186,347	9.3	1,056,255	986,518	7.1
Maui	201,171	183,735	9.5	1,038,146	969,688	7.1
Maui only	135,173	119,056	13.5	710,901	648,910	9.6
Maui one day or less	6,737	7,141	-5.7	39,851	39,723	0.3
Moloka'i *	4,161	4,041	3.0	28,332	23,077	22.8
Moloka'i only *	639	505	26.7	3,899	3,325	17.3
Moloka'i one day or less*	1,908	2,026	-5.8	14,460	10,631	36.0
Lāna'i *	3,562	4,119	-13.5	26,192	26,897	-2.6
Lāna'i only *	364	422	-13.7	3,052	3,591	-15.0
Lāna'i one day or less*	2,139	2,393	-10.6	15,609	13,270	17.6
Hawai'i Island	108,579	97,905	10.9	578,604	541,414	6.9
Kona side	94,706	84,796	11.7	503,136	470,138	7.0
Hilo side	35,792	34,537	3.6	194,701	185,856	4.8
Hawai'i Island only	60,139	50,944	18.0	336,947	302,693	11.3
Hawai'i Island one day or less	4,580	3,924	16.7	26,373	22,533	17.0
Any Neighbor Island	357,398	326,475	9.5	1,857,661	1,742,793	6.6
NI only	274,959	245,854	11.8	1,466,414	1,345,116	9.0
Oahu & NI	82,439	80,621	2.3	391,247	397,677	-1.6
Any one island only	450,720	409,888	10.0	2,364,682	2,210,222	7.0
Multiple Islands	104,613	102,357	2.2	508,413	505,590	0.6
Avg. Islands Visited	1.25	1.27	-1.5	1.25	1.26	-0.9
Average Length of Stay in Hawai'i	9.85	10.16	-3.0	9.90	10.10	-2.0
ACCOMMODATIONS						
Plan to stay in Hotel	297,501	275,939	7.8	1,555,532	1,487,326	4.6
Hotel only	247,925	227,326	9.1	1,301,945	1,235,586	5.4
Plan to stay in Condo	108,964	103,335	5.4	561,443	545,666	2.9
Condo only	85,116	79,310	7.3	441,949	424,468	4.1
Plan to stay in Timeshare	69,312	67,823	2.2	325,648	321,165	1.4
Timeshare only	53,165	51,995	2.3	250,854	245,507	2.2
Cruise Ship	9,326	9,555	-2.4	57,089	58,464	-2.4
Friends/Relatives	62,545	55,616	12.5	339,652	310,070	9.5
Bed & Breakfast	5,160	4,897	5.4	37,801	33,595	12.5
Other	10,225	9,411	8.6	56,829	51,026	11.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	June			YEAR-TO-DATE		
	2015 P	2014	% CHANGE	2015 P	2014	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	468,015	435,614	7.4	2,351,612	2,217,235	6.1
Honeymoon/Get Married	25,266	28,251	-10.6	124,473	119,870	3.8
Honeymoon	21,470	23,786	-9.7	104,659	99,538	5.1
Get Married	5,234	6,322	-17.2	28,124	31,400	-10.4
Pleasure/Vacation	446,776	411,926	8.5	2,252,475	2,120,967	6.2
Mtgs/Conventions/Incentive	27,538	14,454	90.5	190,322	191,542	-0.6
Conventions	18,766	8,151	130.2	104,576	110,393	-5.3
Corporate Meetings	4,550	3,933	15.7	45,208	45,598	-0.9
Incentive	4,871	2,946	65.4	50,178	47,665	5.3
Other Business	17,505	18,291	-4.3	126,762	119,513	6.1
Visit Friends/Rel.	60,096	55,345	8.6	313,048	291,869	7.3
Gov't/Military	6,806	7,934	-14.2	42,162	38,239	10.3
Attend School	916	1,334	-31.4	8,346	9,169	-9.0
Sport Events	1,381	2,337	-40.9	20,289	26,457	-23.3
TRAVEL STATUS						
First Timers (%)**	30.72	30.5	0.2	28.23	28.6	-0.4
Repeaters (%)**	69.28	69.5	-0.2	71.77	71.4	0.4
Average # of Trips	5.38	5.42	-0.8	5.81	5.76	0.9
Group Tour	20,533	14,637	40.3	112,521	108,641	3.6
Non-Group	534,799	497,608	7.5	2,760,574	2,607,172	5.9
Package Trip	126,670	114,664	10.5	589,882	569,657	3.6
No Package	428,662	397,581	7.8	2,283,213	2,146,155	6.4
Net True Independent	422,623	393,379	7.4	2,247,960	2,112,575	6.4
Ave. Age of Party Head	46	45	0.3	47	47	-0.4
Ave. Party Size	2.34	2.31	1.2	2.06	2.04	1.2

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Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	June			YEAR-TO-DATE		
	2015 P	2014	% CHANGE	2015 P	2014	% CHANGE
INTERNATIONAL VISITORS	212,076	210,861	0.6	1,343,297	1,319,484	1.8
INTERNATIONAL VISITOR DAYS	1,510,741	1,447,938	4.3	10,508,517	10,063,682	4.4
INTERNATIONAL AVERAGE DAILY CENSUS	50,358	48,265	4.3	58,058	55,600	4.4
INTERNATIONAL AIR SEATS	281,021	280,284	0.3	1,867,720	1,869,784	-0.1
INTERNATIONAL LOAD FACTOR (%)	83.2	82.7	0.6	77.9	76.6	1.7
ISLANDS VISITED						
O'ahu	198,890	198,715	0.1	1,173,077	1,143,287	2.6
O'ahu only	157,781	159,417	-1.0	934,276	911,419	2.5
O'ahu one day or less	3,456	3,129	10.4	15,148	16,384	-7.5
Kaua'i	9,727	9,268	5.0	77,335	66,209	16.8
Kaua'i only	579	993	-41.7	20,125	18,944	6.2
Kaua'i one day or less	4,272	3,302	29.4	24,177	18,730	29.1
Maui County	29,282	25,132	16.5	240,096	237,910	0.9
Maui	27,831	24,553	13.4	235,984	235,421	0.2
Maui only	7,029	5,726	22.8	101,398	104,494	-3.0
Maui one day or less	6,573	7,046	-6.7	41,742	39,627	5.3
Moloka'i *	2,597	1,056	145.8	7,706	6,046	27.5
Moloka'i only *	19	6	200.2	336	146	130.1
Moloka'i one day or less*	2,036	487	317.9	5,730	4,592	24.8
Lāna'i *	2,396	826	190.2	8,215	6,174	33.1
Lāna'i only *	21	5	347.6	161	123	31.4
Lāna'i one day or less*	2,212	212	945.1	7,048	3,709	90.0
Hawai'i Island	28,744	27,868	3.1	179,525	179,083	0.2
Kona side	21,624	19,496	10.9	139,978	135,987	2.9
Hilo side	13,848	13,973	-0.9	81,980	77,286	6.1
Hawai'i Island only	4,294	4,647	-7.6	36,278	38,874	-6.7
Hawai'i Island one day or less	6,272	7,320	-14.3	38,613	40,265	-4.1
Any Neighbor Island	54,295	51,444	5.5	409,021	408,065	0.2
NI only	13,186	12,146	8.6	170,220	176,197	-3.4
Oahu & NI	41,109	39,298	4.6	238,800	231,867	3.0
Any one island only	169,723	170,793	-0.6	1,092,575	1,074,000	1.7
Multiple Islands	42,353	40,068	5.7	250,722	245,484	2.1
Avg. Islands Visited	1.27	1.24	2.4	1.25	1.24	1.0
Average Length of Stay in Hawai'i	7.12	6.87	3.7	7.82	7.63	2.6
ACCOMMODATIONS						
Plan to stay in Hotel	175,082	177,258	-1.2	1,052,443	1,050,921	0.1
Hotel only	160,899	167,713	-4.1	970,536	987,598	-1.7
Plan to stay in Condo	26,184	20,923	25.1	199,043	183,042	8.7
Condo only	18,868	15,499	21.7	155,590	145,616	6.8
Plan to stay in Timeshare	8,292	8,567	-3.2	63,136	56,469	11.8
Timeshare only	6,433	6,680	-3.7	47,651	42,759	11.4
Cruise Ship	2,575	1,654	55.6	14,026	9,661	45.2
Friends/Relatives	6,760	7,592	-11.0	41,030	41,148	-0.3
Bed & Breakfast	1,560	1,443	8.1	12,303	7,662	60.6
Other	1,938	203	856.3	8,341	4,543	83.6

* Sample sizes for Moloka'i and Lāna'i are relatively small.

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TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	June			YEAR-TO-DATE		
	2015 P	2014	% CHANGE	2015 P	2014	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	166,688	169,042	-1.4	1,142,914	1,130,853	1.1
Honeymoon/Get Married	33,449	36,326	-7.9	185,726	198,676	-6.5
Honeymoon	31,236	33,793	-7.6	174,222	185,553	-6.1
Get Married	5,240	5,380	-2.6	28,015	26,439	6.0
Pleasure/Vacation	134,576	134,479	0.1	966,566	942,698	2.5
Mtgs/Conventions/Incentive	22,856	17,198	32.9	91,262	70,696	29.1
Conventions	8,717	4,789	82.0	28,667	27,430	4.5
Corporate Meetings	823	1,385	-40.6	5,051	5,414	-6.7
Incentive	13,419	11,118	20.7	58,946	38,830	51.8
Other Business	1,560	1,419	10.0	9,964	12,136	-17.9
Visit Friends/Rel.	6,341	5,168	22.7	37,655	36,405	3.4
Gov't/Military	1,017	801	26.9	8,183	4,844	68.9
Attend School	657	157	319.5	4,566	2,181	109.3
Sport Events	969	1,821	-46.8	6,660	10,561	-36.9
TRAVEL STATUS						
First Timers (%)**	49.03	51.1	-2.1	46.78	47.7	-0.9
Repeaters (%)**	50.97	48.9	2.1	53.22	52.3	0.9
Average # of Trips	3.38	3.24	4.4	3.41	3.34	1.9
Group Tour	43,750	46,199	-5.3	243,138	239,864	1.4
Non-Group	168,326	164,662	2.2	1,100,159	1,079,620	1.9
Package Trip	120,582	127,601	-5.5	735,542	762,784	-3.6
No Package	91,494	83,260	9.9	607,755	556,700	9.2
Net True Independent	86,500	75,869	14.0	574,643	529,583	8.5
Ave. Age of Party Head	43	42	2.2	43	43	0.3
Ave. Party Size	2.56	2.49	2.8	2.49	2.41	3.2

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Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	JUNE			YEAR-TO-DATE		
	2015P	2014	% CHANGE	2015P	2014	% CHANGE
TOTAL VISITORS	343,941	318,358	8.0	1,722,508	1,584,684	8.7
Domestic	332,673	306,856	8.4	1,684,758	1,544,460	9.1
International	11,268	11,502	-2.0	37,750	40,224	-6.2
VISITOR DAYS	3,252,967	3,093,738	5.1	16,080,548	15,121,363	6.3
AVERAGE DAILY CENSUS	108,432	103,125	5.1	88,843	83,543	6.3
ISLANDS VISITED						
O'ahu	151,955	149,114	1.9	751,737	713,526	5.4
O'ahu only	118,617	114,842	3.3	596,981	558,604	6.9
O'ahu one day or less	6,322	7,156	-11.7	35,783	36,670	-2.4
Kaua'i	59,104	57,058	3.6	291,578	273,953	6.4
Kaua'i only	42,318	38,691	9.4	207,898	192,669	7.9
Kaua'i one day or less	2,351	2,445	-3.8	15,396	12,927	19.1
Maui County	123,908	112,579	10.1	614,871	558,775	10.0
Maui	122,315	110,554	10.6	604,367	548,415	10.2
Maui only	96,612	84,951	13.7	478,205	428,700	11.5
Maui one day or less	2,764	3,157	-12.4	18,053	16,206	11.4
Moloka'i *	2,190	2,518	-13.0	14,812	11,944	24.0
Moloka'i only *	434	333	30.3	2,590	2,289	13.1
Moloka'i one day or less*	866	961	-9.9	7,139	4,701	51.9
Lāna'i *	1,789	2,123	-15.8	13,054	13,435	-2.8
Lāna'i only *	280	300	-6.6	1,988	2,396	-17.0
Lāna'i one day or less*	1,005	1,148	-12.5	7,541	6,393	18.0
Hawai'i Island	59,971	52,543	14.1	316,285	282,454	12.0
Kona side	52,994	46,285	14.5	279,108	249,776	11.7
Hilo side	16,995	15,413	10.3	91,423	81,099	12.7
Hawai'i Island only	41,321	34,482	19.8	223,631	194,710	14.9
Hawai'i Island one day or less	1,757	2,044	-14.0	12,310	10,443	17.9
Any Neighbor Island	225,325	203,516	10.7	1,125,526	1,026,080	9.7
NI only	191,987	169,244	13.4	970,771	871,158	11.4
Oahu & NI	33,338	34,272	-2.7	154,756	154,922	-0.1
Any one island only	299,582	273,600	9.5	1,511,293	1,379,366	9.6
Multiple Islands	44,360	44,758	-0.9	211,214	205,317	2.9
Avg. Islands Visited	1.16	1.17	-1.6	1.16	1.16	-0.6
Average Length of Stay in Hawai'i	9.46	9.72	-2.7	9.34	9.54	-2.2
ACCOMMODATIONS						
Plan to stay in Hotel	167,129	158,675	5.3	854,379	789,116	8.3
Hotel only	140,961	132,834	6.1	728,183	667,108	9.2
Plan to stay in Condo	77,155	71,207	8.4	378,114	357,374	5.8
Condo only	62,768	57,298	9.5	309,275	290,590	6.4
Plan to stay in Timeshare	48,777	46,756	4.3	211,181	205,379	2.8
Timeshare only	38,360	36,191	6.0	167,468	161,228	3.9
Cruise Ship	2,254	2,360	-4.5	15,808	14,717	7.4
Friends/Relatives	38,626	35,150	9.9	210,503	191,051	10.2
Bed & Breakfast	2,272	2,194	3.6	18,885	15,504	21.8
Other	6,048	5,278	14.6	33,470	29,213	14.6

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	JUNE			YEAR-TO-DATE		
	2015P	2014	% CHANGE	2015P	2014	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	296,674	273,671	8.4	1,431,488	1,307,780	9.5
Honeymoon/Get Married	12,195	14,103	-13.5	63,327	60,236	5.1
Honeymoon	9,859	11,027	-10.6	50,987	47,701	6.9
Get Married	3,115	4,037	-22.8	16,707	18,524	-9.8
Pleasure/Vacation	286,718	262,115	9.4	1,382,260	1,260,500	9.7
Mtgs/Conventions/Incentive	11,167	8,664	28.9	86,712	85,243	1.7
Conventions	7,435	4,577	62.5	49,807	48,617	2.4
Corporate Meetings	2,260	2,936	-23.0	22,358	23,322	-4.1
Incentive	1,700	1,452	17.0	18,455	18,670	-1.2
Other Business	10,814	11,918	-9.3	78,489	75,954	3.3
Visit Friends/Rel.	36,492	32,822	11.2	190,867	176,450	8.2
Gov't/Military	3,214	3,398	-5.4	17,794	16,519	7.7
Attend School	478	605	-20.9	4,391	5,027	-12.7
Sport Events	787	1,247	-36.9	12,924	15,852	-18.5
TRAVEL STATUS						
First Timers (%)**	20.9	20.6	0.3	18.9	18.6	0.3
Repeaters (%)**	79.1	79.4	-0.3	81.1	81.4	-0.3
Average # of Trips	6.51	6.52	-0.1	6.94	6.98	-0.6
Group Tour	6,166	5,897	4.5	38,008	36,664	3.7
Non-Group	337,776	312,461	8.1	1,684,500	1,548,020	8.8
Package Trip	71,961	65,465	9.9	310,165	283,913	9.2
No Package	271,980	252,893	7.5	1,412,343	1,300,771	8.6
Net True Independent	269,642	250,905	7.5	1,396,570	1,286,705	8.5
Ave. Age	45	45	0.6	46	47	-0.6
Ave. Party Size	2.47	2.42	2.2	2.15	2.11	1.6

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 5. TOTAL US EAST VISITORS BY AIR

	JUNE			YEAR-TO-DATE		
	2015P	2014	% CHANGE	2015P	2014	% CHANGE
TOTAL VISITORS	186,795	172,235	8.5	929,980	913,889	1.8
Domestic	176,850	163,846	7.9	897,140	871,887	2.9
International	9,945	8,389	18.5	32,840	42,002	-21.8
VISITOR DAYS	1,923,637	1,808,650	6.4	9,704,944	9,591,477	1.2
AVERAGE DAILY CENSUS	64,121	60,288	6.4	53,618	52,992	1.2
ISLANDS VISITED						
O'ahu	115,300	105,473	9.3	532,447	536,186	-0.7
O'ahu only	69,830	64,102	8.9	335,203	332,465	0.8
O'ahu one day or less	9,745	9,144	6.6	49,086	48,768	0.7
Kaua'i	34,413	34,187	0.7	178,626	180,677	-1.1
Kaua'i only	12,148	12,533	-3.1	70,596	72,221	-2.3
Kaua'i one day or less	4,023	3,687	9.1	20,831	19,621	6.2
Maui County	71,492	64,789	10.3	360,923	346,344	4.2
Maui	70,642	63,947	10.5	354,988	340,897	4.1
Maui only	33,440	29,944	11.7	187,245	171,853	9.0
Maui one day or less	4,512	3,974	13.5	21,207	21,457	-1.2
Moloka'i *	2,210	1,534	44.0	11,202	8,597	30.3
Moloka'i only *	166	150	10.3	1,009	790	27.7
Moloka'i one day or less*	1,451	826	75.6	6,541	4,490	45.7
Lāna'i *	2,050	2,048	0.1	11,031	11,968	-7.8
Lāna'i only *	69	103	-33.1	844	977	-13.6
Lāna'i one day or less*	1,525	985	54.8	6,940	5,753	20.6
Hawai'i Island	42,412	39,005	8.7	209,137	205,311	1.9
Kona side	35,884	32,592	10.1	178,337	173,743	2.6
Hilo side	17,411	16,656	4.5	84,928	83,744	1.4
Hawai'i Island only	15,945	14,186	12.4	88,047	83,969	4.9
Hawai'i Island one day or less	2,498	1,873	33.4	12,592	11,446	10.0
Any Neighbor Island	116,965	108,133	8.2	594,777	581,424	2.3
NI only	71,495	66,762	7.1	397,533	377,703	5.3
Oahu & NI	45,470	41,371	9.9	197,244	203,721	-3.2
Any one island only	131,596	121,019	8.7	682,943	662,276	3.1
Multiple Islands	55,199	51,217	7.8	247,037	251,613	-1.8
Avg. Islands Visited	1.43	1.43	0.0	1.40	1.40	-0.7
Average Length of Stay in Hawai'i	10.30	10.50	-1.9	10.44	10.50	-0.6
ACCOMMODATIONS						
Plan to stay in Hotel	113,013	102,000	10.8	569,088	563,734	0.9
Hotel only	90,024	81,400	10.6	462,167	457,723	1.0
Plan to stay in Condo	30,229	28,653	5.5	139,487	139,663	-0.1
Condo only	20,879	19,122	9.2	97,596	96,093	1.6
Plan to stay in Timeshare	19,204	20,746	-7.4	99,192	101,960	-2.7
Timeshare only	13,980	15,396	-9.2	72,805	74,587	-2.4
Cruise Ship	6,921	6,346	9.1	36,426	36,433	0.0
Friends/Relatives	22,217	19,825	12.1	112,501	107,366	4.8
Bed & Breakfast	2,014	2,295	-12.2	13,319	12,013	10.9
Other	3,885	3,420	13.6	19,308	18,013	7.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 5. TOTAL US EAST VISITORS BY AIR (CONT.)

	JUNE			YEAR-TO-DATE		
	2015P	2014	% CHANGE	2015P	2014	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	151,693	143,512	5.7	729,050	719,166	1.4
Honeymoon/Get Married	10,170	11,611	-12.4	46,837	46,197	1.4
Honeymoon	9,026	10,211	-11.6	41,131	39,710	3.6
Get Married	1,700	2,157	-21.2	8,905	10,514	-15.3
Pleasure/Vacation	142,912	133,571	7.0	691,106	681,053	1.5
Mtgs/Conventions/Incentive	14,328	5,386	166.0	89,305	89,986	-0.8
Conventions	9,547	2,984	219.9	46,356	51,992	-10.8
Corporate Meetings	1,947	1,396	39.5	19,643	19,207	2.3
Incentive	3,194	1,220	161.7	28,183	24,429	15.4
Other Business	6,154	5,517	11.5	41,920	38,842	7.9
Visit Friends/Rel.	21,584	20,056	7.6	107,893	101,985	5.8
Gov't/Military	3,581	4,438	-19.3	23,050	21,315	8.1
Attend School	292	513	-43.1	2,599	2,942	-11.7
Sport Events	476	885	-46.2	5,346	8,231	-35.1
TRAVEL STATUS						
First Timers (%)**	45.6	44.8	0.8	40.5	40.7	-0.2
Repeaters (%)**	54.4	55.2	-0.8	59.5	59.3	0.2
Average # of Trips	3.65	3.75	-2.6	4.19	4.18	0.3
Group Tour	9,288	6,562	41.6	52,598	52,810	-0.4
Non-Group	177,507	165,674	7.1	877,382	861,079	1.9
Package Trip	44,507	38,386	15.9	208,537	208,029	0.2
No Package	142,288	133,849	6.3	721,443	705,860	2.2
Net True Independent	139,703	132,352	5.6	706,814	691,559	2.2
Ave. Age	46	46	0.0	48	48	-0.6
Ave. Party Size	2.25	2.22	1.0	1.96	1.95	0.3

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 6. TOTAL JAPAN VISITORS BY AIR

	JUNE			YEAR-TO-DATE		
	2015P	2014	% CHANGE	2015P	2014	% CHANGE
TOTAL VISITORS	118,911	121,711	-2.3	688,517	703,297	-2.1
Domestic	795	834	-4.7	4,426	4,310	2.7
International	118,116	120,877	-2.3	684,091	698,987	-2.1
VISITOR DAYS	687,604	701,119	-1.9	3,966,277	4,066,293	-2.5
AVERAGE DAILY CENSUS	22,920	23,371	-1.9	21,913	22,466	-2.5
ISLANDS VISITED						
O'ahu	115,767	118,579	-2.4	672,578	685,721	-1.9
O'ahu only	99,865	102,444	-2.5	593,047	594,343	-0.2
O'ahu one day or less	1,670	633	163.7	5,331	4,996	6.7
Kaua'i	2,674	2,124	25.9	12,217	11,218	8.9
Kaua'i only	44	133	-67.1	775	978	-20.8
Kaua'i one day or less	2,017	1,357	48.7	7,890	7,317	7.8
Maui County	5,989	4,306	39.1	31,052	29,062	6.8
Maui	5,447	4,218	29.1	29,668	28,169	5.3
Maui only	606	595	1.7	3,791	4,178	-9.3
Maui one day or less	2,426	2,038	19.1	11,396	12,991	-12.3
Moloka'i *	721	130	455.2	1,502	1,053	42.7
Moloka'i only *	17	1	1447.4	19	2	781.1
Moloka'i one day or less*	180	111	62.1	761	919	-17.1
Lāna'i *	45	8	481.7	799	553	44.5
Lāna'i only *	15	0	0.0	58	1	5156.2
Lāna'i one day or less*	15	8	93.9	634	347	82.5
Hawai'i Island	13,188	14,539	-9.3	65,560	81,734	-19.8
Kona side	9,663	9,581	0.9	47,169	55,376	-14.8
Hilo side	4,897	6,361	-23.0	24,640	35,619	-30.8
Hawai'i Island only	2,039	2,298	-11.3	9,703	11,444	-15.2
Hawai'i Island one day or less	3,599	4,434	-18.8	17,197	22,991	-25.2
Any Neighbor Island	19,047	19,267	-1.1	95,471	108,955	-12.4
NI only	3,144	3,132	0.4	15,939	17,576	-9.3
Oahu & NI	15,902	16,135	-1.4	79,531	91,378	-13.0
Any one island only	102,585	105,471	-2.7	607,394	610,947	-0.6
Multiple Islands	16,327	16,240	0.5	81,124	92,351	-12.2
Avg. Islands Visited	1.16	1.15	1.1	1.14	1.15	-1.2
Average Length of Stay in Hawai'i	5.78	5.76	0.4	5.76	5.78	-0.4
ACCOMMODATIONS						
Plan to stay in Hotel	103,203	107,400	-3.9	592,805	616,532	-3.8
Hotel only	100,761	105,432	-4.4	577,892	603,402	-4.2
Plan to stay in Condo	11,623	10,536	10.3	69,781	64,954	7.4
Condo only	9,521	9,193	3.6	57,988	55,160	5.1
Plan to stay in Timeshare	4,980	4,020	23.9	30,771	26,232	17.3
Timeshare only	4,123	3,373	22.2	24,859	21,399	16.2
Cruise Ship	300	147	104.2	1,767	1,389	27.2
Friends/Relatives	1,404	1,190	18.0	7,954	6,776	17.4
Bed & Breakfast	93	87	6.6	894	587	52.4
Other	84	82	2.7	1,546	853	81.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 6. TOTAL JAPAN VISITORS BY AIR (CONT.)

	JUNE			YEAR-TO-DATE		
	2015P	2014	% CHANGE	2015P	2014	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	85,475	89,216	-4.2	554,469	581,755	-4.7
Honeymoon/Get Married	24,081	26,892	-10.5	122,463	135,240	-9.4
Honeymoon	22,699	24,920	-8.9	114,756	126,862	-9.5
Get Married	4,108	4,784	-14.1	21,777	21,040	3.5
Pleasure/Vacation	62,497	63,877	-2.2	438,050	454,798	-3.7
Mtgs/Conventions/Incentive	14,634	12,925	13.2	54,532	36,612	48.9
Conventions	2,737	1,749	56.4	6,398	6,140	4.2
Corporate Meetings	346	549	-37.0	1,325	1,372	-3.5
Incentive	11,612	10,711	8.4	47,096	29,500	59.6
Other Business	573	693	-17.4	3,035	3,795	-20.0
Visit Friends/Rel.	1,633	1,367	19.5	10,964	11,511	-4.8
Gov't/Military	103	193	-46.6	242	427	-43.4
Attend School	453	138	228.4	3,127	1,020	206.6
Sport Events	812	1,075	-24.5	4,357	6,707	-35.0
TRAVEL STATUS						
First Timers (%)**	40.9	43.0	-2.1	41.5	42.6	-1.1
Repeaters (%)**	59.1	57.0	2.1	58.5	57.4	1.1
Average # of Trips	3.83	3.72	3.0	3.86	3.78	2.1
Group Tour	34,103	36,450	-6.4	176,832	177,562	-0.4
Non-Group	84,808	85,261	-0.5	511,685	525,735	-2.7
Package Trip	84,885	90,861	-6.6	498,648	532,455	-6.3
No Package	34,026	30,851	10.3	189,870	170,842	11.1
Net True Independent	29,824	24,415	22.2	163,872	151,177	8.4
Ave. Age	44	42	3.8	43	42	1.1
Ave. Party Size	2.66	2.62	1.5	2.65	2.59	2.2

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 7. TOTAL CANADA VISITORS BY AIR

	JUNE			YEAR-TO-DATE		
	2015P	2014	% CHANGE	2015P	2014	% CHANGE
TOTAL VISITORS	18,715	17,132	9.2	305,431	309,160	-1.2
Domestic	5,903	6,353	-7.1	93,140	109,821	-15.2
International	12,812	10,779	18.9	212,291	199,339	6.5
VISITOR DAYS	211,992	206,599	2.6	3,972,804	4,026,227	-1.3
AVERAGE DAILY CENSUS	7,066	6,887	2.6	21,949	22,244	-1.3
ISLANDS VISITED						
O'ahu	9,363	9,057	3.4	119,611	119,003	0.5
O'ahu only	5,792	5,930	-2.3	80,775	75,110	7.5
O'ahu one day or less	388	277	39.8	5,355	6,741	-20.5
Kaua'i	2,453	2,518	-2.6	44,207	45,777	-3.4
Kaua'i only	813	849	-4.2	22,814	23,032	-1.0
Kaua'i one day or less	239	247	-3.3	4,891	4,712	3.8
Maui County	9,083	7,933	14.5	152,721	161,745	-5.6
Maui	9,058	7,886	14.9	151,454	160,940	-5.9
Maui only	5,863	4,780	22.7	113,499	116,865	-2.9
Maui one day or less	388	498	-22.0	5,615	6,612	-15.1
Moloka'i *	146	167	-13.0	2,817	2,869	-1.8
Moloka'i only *	7	11	-32.2	439	253	73.6
Moloka'i one day or less*	108	25	329.0	1,413	1,675	-15.6
Lāna'i *	216	229	-5.6	2,596	2,750	-5.6
Lāna'i only *	9	9	2.9	181	108	68.1
Lāna'i one day or less*	170	82	108.5	1,731	1,658	4.4
Hawai'i Island	4,171	3,548	17.6	62,670	62,353	0.5
Kona side	3,565	3,224	10.6	57,730	57,449	0.5
Hilo side	1,769	1,334	32.6	20,710	19,806	4.6
Hawai'i Island only	1,757	1,408	24.8	34,880	34,820	0.2
Hawai'i Island one day or less	157	111	41.2	2,293	2,791	-17.9
Any Neighbor Island	12,922	11,202	15.4	224,656	234,050	-4.0
NI only	9,352	8,075	15.8	185,820	190,157	-2.3
Oahu & NI	3,570	3,127	14.2	38,836	43,892	-11.5
Any one island only	14,242	12,986	9.7	252,587	250,188	1.0
Multiple Islands	4,473	4,146	7.9	52,844	58,972	-10.4
Avg. Islands Visited	1.36	1.37	-0.6	1.26	1.27	-1.4
Average Length of Stay in Hawai'i	11.33	12.06	-6.1	13.01	13.02	-0.1
ACCOMMODATIONS						
Plan to stay in Hotel	9,353	9,337	0.2	131,007	136,318	-3.9
Hotel only	7,106	7,385	-3.8	98,644	102,742	-4.0
Plan to stay in Condo	5,874	5,071	15.8	120,250	125,247	-4.0
Condo only	4,687	3,799	23.4	99,750	102,959	-3.1
Plan to stay in Timeshare	1,390	1,281	8.5	31,563	30,069	5.0
Timeshare only	1,050	903	16.3	22,062	21,005	5.0
Cruise Ship	282	187	50.4	6,090	5,642	8.0
Friends/Relatives	1,635	1,353	20.9	15,433	14,510	6.4
Bed & Breakfast	416	338	23.0	5,562	4,749	17.1
Other	425	203	109.4	3,825	3,026	26.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 7. TOTAL CANADA VISITORS BY AIR (CONT.)

	JUNE			YEAR-TO-DATE		
	2015P	2014	% CHANGE	2015P	2014	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	16,288	15,626	4.2	283,045	287,694	-1.6
Honeymoon/Get Married	1,108	1,084	2.2	8,391	9,152	-8.3
Honeymoon	902	972	-7.2	7,064	7,226	-2.2
Get Married	322	133	142.8	2,020	2,659	-24.0
Pleasure/Vacation	15,374	14,628	5.1	276,852	280,429	-1.3
Mtgs/Conventions/Incentive	1,192	383	211.5	15,613	14,298	9.2
Conventions	874	246	255.8	11,251	9,640	16.7
Corporate Meetings	178	45	293.1	1,898	2,716	-30.1
Incentive	167	92	82.6	3,108	2,852	9.0
Other Business	167	170	-1.7	3,239	3,161	2.5
Visit Friends/Rel.	1,313	1,006	30.6	11,506	11,424	0.7
Gov't/Military	56	140	-59.7	754	797	-5.4
Attend School	55	35	55.1	586	546	7.3
Sport Events	64	34	85.6	2,461	2,374	3.7
TRAVEL STATUS						
First Timers (%)**	45.3	46.9	-1.7	31.7	33.8	-2.1
Repeaters (%)**	54.7	53.1	1.7	68.3	66.2	2.1
Average # of Trips	3.28	3.31	-0.9	4.13	3.99	3.6
Group Tour	540	252	114.7	8,301	7,499	10.7
Non-Group	18,175	16,881	7.7	297,130	301,661	-1.5
Package Trip	4,662	3,591	29.8	63,482	65,439	-3.0
No Package	14,053	13,541	3.8	241,948	243,721	-0.7
Net True Independent	13,840	13,453	2.9	239,368	241,412	-0.8
Ave. Age	44	44	1.3	49	49	0.2
Ave. Party Size	2.07	2.03	1.6	2.19	2.17	1.2

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

June 2015 Arrivals at a Glance

CATEGORY AND MMA	Jun 2015P	Jun 2014	% change	YTD 2015P	YTD 2014	% change
TOTAL EXPENDITURES (\$mil.)	1,339.5	1,283.2	4.4	7,576.7	7,319.3	3.5
Total by air	1,339.3	1,283.0	4.4	7,558.3	7,294.0	3.6
U.S. West	514.0	494.9	3.9	2,615.3	2,437.4	7.3
U.S. East	390.7	354.6	10.2	1,923.6	1,950.1	-1.4
Japan	174.3	197.4	-11.7	987.4	1,109.1	-11.0
Canada	32.2	33.6	-4.3	669.9	646.4	3.6
All Others	228.3	202.5	12.7	1,362.1	1,151.0	18.3
Visitor arrivals by cruise ships	0.2	0.2	2.4	18.4	25.3	-27.2
TOTAL VISITOR DAYS	6,983,414	6,652,535	5.0	39,217,132	37,870,729	3.6
Total by air	6,981,289	6,650,410	5.0	38,942,673	37,481,706	3.9
U.S. West	3,252,967	3,093,738	5.1	16,080,548	15,121,363	6.3
U.S. East	1,923,637	1,808,650	6.4	9,704,944	9,591,477	1.2
Japan	687,604	701,119	-1.9	3,966,277	4,066,293	-2.5
Canada	211,992	206,599	2.6	3,972,804	4,026,227	-1.3
All Others	905,090	840,305	7.7	5,218,100	4,676,347	11.6
Visitor arrivals by cruise ships	2,125	2,125	0.0	274,459	389,023	-29.4
VISITOR ARRIVALS	767,905	724,503	6.0	4,276,004	4,112,464	4.0
Total by air	767,408	723,106	6.1	4,216,392	4,035,296	4.5
U.S. West	343,941	318,358	8.0	1,722,508	1,584,684	8.7
U.S. East	186,795	172,235	8.5	929,980	913,889	1.8
Japan	118,911	121,711	-2.3	688,517	703,297	-2.1
Canada	18,715	17,132	9.2	305,431	309,160	-1.2
All Others	99,046	93,669	5.7	569,957	524,266	8.7
Visitor arrivals by cruise ships	497	1,397	-64.4	59,612	77,168	-22.8
AVERAGE LENGTH OF STAY	9.09	9.18	-1.0	9.17	9.21	-0.4
Total by air	9.10	9.20	-1.1	9.24	9.29	-0.6
U.S. West	9.46	9.72	-2.7	9.34	9.54	-2.2
U.S. East	10.30	10.50	-1.9	10.44	10.50	-0.6
Japan	5.78	5.76	0.4	5.76	5.78	-0.4
Canada	11.33	12.06	-6.1	13.01	13.02	-0.1
All Others	9.14	8.97	1.9	9.16	8.92	2.6
Visitor arrivals by cruise ships	4.28	1.52	181.1	4.60	5.04	-8.7
PER PERSON PER DAY SPENDING (\$)	191.8	192.9	-0.6	193.2	193.3	0.0
Total by air	191.8	192.9	-0.6	194.1	194.6	-0.3
U.S. West	158.0	160.0	-1.2	162.6	161.2	0.9
U.S. East	203.1	196.0	3.6	198.2	203.3	-2.5
Japan	253.5	281.6	-10.0	249.0	272.8	-8.7
Canada	151.7	162.7	-6.8	168.6	160.5	5.0
All Others	252.2	241.0	4.6	261.0	246.1	6.1
Visitor arrivals by cruise ships	75.3	73.5	2.4	67.0	64.9	3.2
PER PERSON PER TRIP SPENDING (\$)	1,744.4	1,771.1	-1.5	1,771.9	1,779.8	-0.4
Total by air	1,745.3	1,774.3	-1.6	1,792.6	1,807.6	-0.8
U.S. West	1,494.3	1,554.4	-3.9	1,518.3	1,538.1	-1.3
U.S. East	2,091.4	2,058.5	1.6	2,068.4	2,133.9	-3.1
Japan	1,465.6	1,622.1	-9.7	1,434.1	1,577.0	-9.1
Canada	1,718.4	1,962.5	-12.4	2,193.3	2,090.7	4.9
All Others	2,304.8	2,162.1	6.6	2,389.9	2,195.4	8.9
Visitor arrivals by cruise ships	321.9	111.8	187.9	308.6	327.4	-5.7

P=Preliminary data.

Source:Hawai'i Tourism Authority

2015 Arrivals at a Glance by Month

2015P	MMA	Jan	Feb	Mar	Apr	May	Jun
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,418.7	\$1,189.4	\$1,265.5	\$1,157.7	\$1,205.8	\$1,339.5
	Total by air	\$1,415.6	\$1,186.6	\$1,261.7	\$1,153.9	\$1,201.3	\$1,339.3
	U.S. West	\$422.4	\$373.1	\$434.2	\$424.2	\$447.4	\$514.0
	U.S. East	\$394.6	\$287.8	\$299.7	\$248.5	\$302.3	\$390.7
	Japan	\$168.6	\$174.9	\$165.6	\$136.2	\$167.8	\$174.3
	Canada	\$187.6	\$154.1	\$162.5	\$88.1	\$45.5	\$32.2
	All Other	\$242.4	\$196.6	\$199.7	\$256.8	\$238.3	\$228.3
	Visitor arrivals by cruise ships	\$3.1	\$2.8	\$3.8	\$3.8	\$4.6	\$0.2
Visitor days	TOTAL (air + ships)	7,220,762	6,126,730	6,895,751	5,893,413	6,097,063	6,983,414
	Total by air	7,175,412	6,080,360	6,830,415	5,838,232	6,036,965	6,981,289
	U.S. West	2,613,908	2,271,873	2,694,649	2,614,367	2,632,784	3,252,967
	U.S. East	1,884,130	1,506,078	1,612,967	1,273,921	1,504,211	1,923,637
	Japan	648,390	689,386	743,769	562,723	634,404	687,604
	Canada	1,059,543	875,826	984,376	552,073	288,994	211,992
	All Other	969,440	737,198	794,654	835,148	976,571	905,090
	Visitor arrivals by cruise ships	45,350	46,369	65,335	55,181	60,098	2,125
Visitor arrivals	TOTAL (air + ships)	678,870	661,747	780,056	677,754	709,671	767,905
	Total by air	669,612	650,036	765,358	665,393	698,584	767,408
	U.S. West	240,905	242,601	303,827	295,683	295,550	343,941
	U.S. East	147,423	138,822	170,013	133,509	153,418	186,795
	Japan	110,969	120,511	127,400	98,240	112,486	118,911
	Canada	72,343	65,255	77,237	45,422	26,459	18,715
	All Other	97,972	82,848	86,880	92,538	110,671	99,046
	Visitor arrivals by cruise ships	9,258	11,711	14,698	12,361	11,087	497
length of stay	TOTAL (air + ships)	10.64	9.26	8.84	8.70	8.59	9.09
	Total by air	10.72	9.35	8.92	8.77	8.64	9.10
	U.S. West	10.85	9.36	8.87	8.84	8.91	9.46
	U.S. East	12.78	10.85	9.49	9.54	9.80	10.30
	Japan	5.84	5.72	5.84	5.73	5.64	5.78
	Canada	14.65	13.42	12.74	12.15	10.92	11.33
	All Other	9.90	8.90	9.15	9.02	8.82	9.14
	Visitor arrivals by cruise ships	4.90	3.96	4.45	4.46	5.42	4.28
Per Person Per Day Spending *	TOTAL (air+ships) (\$)	\$196.5	\$194.1	\$183.5	\$196.4	\$197.8	\$191.8
	Total by air	\$197.3	\$195.1	\$184.7	\$197.6	\$199.0	\$191.8
	U.S. West	\$161.6	\$164.2	\$161.1	\$162.3	\$169.9	\$158.0
	U.S. East	\$209.4	\$191.1	\$185.8	\$195.1	\$200.9	\$203.1
	Japan	\$260.0	\$253.7	\$222.7	\$242.1	\$264.5	\$253.5
	Canada	\$177.0	\$176.0	\$165.1	\$159.5	\$157.3	\$151.7
	All Other	\$250.1	\$266.7	\$251.3	\$307.5	\$244.1	\$252.2
	Visitor arrivals by cruise ships	\$69.1	\$61.1	\$58.9	\$69.7	\$76.2	\$75.3
Per Person Per Trip Spending *	TOTAL (air+ships) (\$)	\$2,089.8	\$1,797.3	\$1,622.4	\$1,708.1	\$1,699.1	\$1,744.4
	Total by air	\$2,114.1	\$1,825.4	\$1,648.5	\$1,734.1	\$1,719.6	\$1,745.3
	U.S. West	\$1,753.4	\$1,537.9	\$1,429.1	\$1,434.8	\$1,513.7	\$1,494.3
	U.S. East	\$2,676.7	\$2,073.1	\$1,763.0	\$1,861.6	\$1,970.2	\$2,091.4
	Japan	\$1,519.4	\$1,451.4	\$1,299.8	\$1,386.8	\$1,491.7	\$1,465.6
	Canada	\$2,592.5	\$2,362.2	\$2,104.1	\$1,938.6	\$1,718.5	\$1,718.4
	All Other	\$2,474.4	\$2,373.3	\$2,298.2	\$2,774.8	\$2,153.6	\$2,304.8
	Visitor arrivals by cruise ships	\$338.4	\$241.9	\$261.6	\$311.1	\$413.1	\$321.9

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun
EXPENDITURES (\$mil.)*	TOTAL (\$mil.)	\$1,418.7	\$2,608.1	\$3,873.7	\$5,031.4	\$6,237.2	\$7,576.7
	Total by air	\$1,415.6	\$2,602.1	\$3,863.8	\$5,017.7	\$6,219.0	\$7,558.3
	U.S. West	\$422.4	\$795.5	\$1,229.7	\$1,653.9	\$2,101.3	\$2,615.3
	U.S. East	\$394.6	\$682.4	\$982.1	\$1,230.7	\$1,532.9	\$1,923.6
	Japan	\$168.6	\$343.5	\$509.1	\$645.4	\$813.2	\$987.4
	Canada	\$187.6	\$341.7	\$504.2	\$592.3	\$637.7	\$669.9
	All Other	\$242.4	\$439.0	\$638.7	\$895.5	\$1,133.8	\$1,362.1
	Visitor arrivals by cruise ships	\$3.1	\$6.0	\$9.8	\$13.7	\$18.2	\$18.4
Visitor days	TOTAL (air + ships)	7,220,762	13,347,492	20,243,242	26,136,656	32,233,719	39,217,132
	Total by air	7,175,412	13,255,772	20,086,188	25,924,420	31,961,385	38,942,673
	U.S. West	2,613,908	4,885,780	7,580,429	10,194,797	12,827,581	16,080,548
	U.S. East	1,884,130	3,390,208	5,003,175	6,277,096	7,781,308	9,704,944
	Japan	648,390	1,337,776	2,081,546	2,644,269	3,278,673	3,966,277
	Canada	1,059,543	1,935,370	2,919,746	3,471,819	3,760,813	3,972,804
	All Other	969,440	1,706,638	2,501,292	3,336,440	4,313,010	5,218,100
	Visitor arrivals by cruise ships	45,350	91,719	157,055	212,236	272,334	274,459
Visitor arrivals	TOTAL (air + ships)	678,870	1,340,617	2,120,673	2,798,427	3,508,098	4,276,004
	Total by air	669,612	1,319,648	2,085,006	2,750,399	3,448,984	4,216,392
	U.S. West	240,905	483,505	787,333	1,083,016	1,378,566	1,722,508
	U.S. East	147,423	286,244	456,258	589,767	743,185	929,980
	Japan	110,969	231,480	358,880	457,120	569,606	688,517
	Canada	72,343	137,598	214,835	260,257	286,716	305,431
	All Other	97,972	180,821	267,701	360,240	470,911	569,957
	Visitor arrivals by cruise ships	9,258	20,969	35,667	48,028	59,115	59,612
length of stay	TOTAL (air + ships)	10.64	9.96	9.55	9.34	9.19	9.17
	Total by air	10.72	10.04	9.63	9.43	9.27	9.24
	U.S. West	10.85	10.10	9.63	9.41	9.31	9.34
	U.S. East	12.78	11.84	10.97	10.64	10.47	10.44
	Japan	5.84	5.78	5.80	5.78	5.76	5.76
	Canada	14.65	14.07	13.59	13.34	13.12	13.01
	All Other	9.90	9.44	9.34	9.26	9.16	9.16
	Visitor arrivals by cruise ships	4.90	4.37	4.40	4.42	4.61	4.60
Per Person Per Day Spending*	TOTAL (air+ships) (\$)	\$196.5	\$195.4	\$191.4	\$192.5	\$193.5	\$193.2
	Total by air	\$197.3	\$196.3	\$192.4	\$193.6	\$194.6	\$194.1
	U.S. West	\$161.6	\$162.8	\$162.2	\$162.2	\$163.8	\$162.6
	U.S. East	\$209.4	\$201.3	\$196.3	\$196.1	\$197.0	\$198.2
	Japan	\$260.0	\$256.8	\$244.6	\$244.1	\$248.0	\$249.0
	Canada	\$177.0	\$176.6	\$172.7	\$170.6	\$169.6	\$168.6
	All Other	\$250.1	\$257.3	\$255.4	\$268.4	\$262.9	\$261.0
	Visitor arrivals by cruise ships	\$69.1	\$65.0	\$62.5	\$64.3	\$67.0	\$67.0
Per Person Per Trip Spending*	TOTAL (air+ships) (\$)	\$2,089.8	\$1,945.5	\$1,826.6	\$1,797.9	\$1,777.9	\$1,771.9
	Total by air	\$2,114.1	\$1,971.8	\$1,853.2	\$1,824.4	\$1,803.1	\$1,792.6
	U.S. West	\$1,753.4	\$1,645.3	\$1,561.8	\$1,527.1	\$1,524.3	\$1,518.3
	U.S. East	\$2,676.7	\$2,383.9	\$2,152.5	\$2,086.7	\$2,062.6	\$2,068.4
	Japan	\$1,519.4	\$1,484.0	\$1,418.6	\$1,411.8	\$1,427.6	\$1,434.1
	Canada	\$2,592.5	\$2,483.3	\$2,347.0	\$2,275.7	\$2,224.3	\$2,193.3
	All Other	\$2,474.4	\$2,428.1	\$2,385.9	\$2,485.8	\$2,407.8	\$2,389.9
	Visitor arrivals by cruise ships	\$338.4	\$284.5	\$275.1	\$284.3	\$308.5	\$308.6

Source:Hawai'i Tourism Authority

Monthly data may not add up to total due to rounding.

JUNE 2015 Island Highlights

CATEGORY AND ISLAND	Jun 2015P	Jun 2014	% change	YTD 2015P	YTD 2014	% change
TOTAL EXPENDITURES (\$mil.)	1,339.5	1,283.2	4.4	7,576.7	7,319.3	3.5
Total by air	1,339.3	1,283.0	4.4	7,558.3	7,294.0	3.6
O'ahu	652.7	629.9	3.6	3,532.8	3,539.2	-0.2
Maui	366.4	351.5	4.2	2,214.2	2,055.0	7.7
Moloka'i	3.0	3.0	-1.1	18.8	16.9	11.5
Lāna'i	4.8	6.3	-23.8	36.0	36.4	-1.1
Kaua'i	148.4	128.5	15.5	821.1	709.4	15.8
Hawai'i Island	164.1	163.8	0.2	935.4	937.3	-0.2
Visitor arrivals by cruise ships	0.2	0.2	2.4	18.4	25.3	-27.2
TOTAL VISITOR DAYS	6,983,414	6,652,535	5.0	39,217,132	37,870,729	3.6
Total by air	6,981,289	6,650,410	5.0	38,942,673	37,481,706	3.9
O'ahu	3,306,601	3,233,097	2.3	17,804,299	17,176,122	3.7
Maui	1,815,770	1,655,314	9.7	10,563,902	10,135,926	4.2
Moloka'i	23,637	23,038	2.6	154,516	138,142	11.9
Lāna'i	14,252	15,852	-10.1	93,195	111,738	-16.6
Kaua'i	821,459	807,912	1.7	4,510,485	4,367,554	3.3
Hawai'i Island	999,570	915,198	9.2	5,816,277	5,552,224	4.8
Visitor arrivals by cruise ships	2,125	2,125	0.0	274,459	389,023	-29.4
VISITOR ARRIVALS	767,905	724,503	6.0	4,276,004	4,112,464	4.0
Total by air	767,408	723,106	6.1	4,216,392	4,035,296	4.5
O'ahu	479,264	465,106	3.0	2,579,758	2,513,983	2.6
Maui	229,002	208,288	9.9	1,274,129	1,205,110	5.7
Moloka'i	6,758	5,097	32.6	36,038	29,123	23.7
Lāna'i	5,957	4,944	20.5	34,407	33,072	4.0
Kaua'i	107,929	104,602	3.2	583,530	554,027	5.3
Hawai'i Island	137,323	125,773	9.2	758,129	720,497	5.2
Visitor arrivals by cruise ships	497	1,397	-64.4	59,612	77,168	-22.8
AVERAGE LENGTH OF STAY	9.09	9.18	-1.0	9.17	9.21	-0.4
Total by air	9.10	9.20	-1.1	9.24	9.29	-0.6
O'ahu	6.90	6.95	-0.7	6.90	6.83	1.0
Maui	7.93	7.95	-0.2	8.29	8.41	-1.4
Moloka'i	3.50	4.52	-22.6	4.29	4.74	-9.6
Lāna'i	2.39	3.21	-25.4	2.71	3.38	-19.8
Kaua'i	7.61	7.72	-1.5	7.73	7.88	-1.9
Hawai'i Island	7.28	7.28	0.0	7.67	7.71	-0.4
Visitor arrivals by cruise ships	4.28	1.52	181.1	4.60	5.04	-8.7
PER PERSON PER DAY SPENDING (\$)	191.8	192.9	-0.6	193.2	193.3	0.0
Total by air	191.8	192.9	-0.6	194.1	194.6	-0.3
O'ahu	197.4	194.8	1.3	198.4	206.1	-3.7
Maui	201.8	212.4	-5.0	209.6	202.7	3.4
Moloka'i	125.5	130.2	-3.6	121.6	122.0	-0.4
Lāna'i	335.3	395.8	-15.3	386.3	325.7	18.6
Kaua'i	180.7	159.0	13.6	182.0	162.4	12.1
Hawai'i Island	164.1	179.0	-8.3	160.8	168.8	-4.7
Visitor arrivals by cruise ships	75.3	73.5	2.4	67.0	64.9	3.2
PER PERSON PER TRIP SPENDING (\$)	1,744.4	1,771.1	-1.5	1,771.9	1,779.8	-0.4
Total by air	1,745.3	1,774.3	-1.6	1,792.6	1,807.6	-0.8
O'ahu	1,361.8	1,354.4	0.5	1,369.4	1,407.8	-2.7
Maui	1,600.2	1,687.7	-5.2	1,737.8	1,705.2	1.9
Moloka'i	439.0	588.2	-25.4	521.3	578.8	-9.9
Lāna'i	802.2	1,268.8	-36.8	1,046.3	1,100.4	-4.9
Kaua'i	1,375.0	1,228.1	12.0	1,407.1	1,280.4	9.9
Hawai'i Island	1,194.7	1,302.2	-8.3	1,233.8	1,300.9	-5.2
Visitor arrivals by cruise ships	321.9	111.8	187.9	308.6	327.4	-5.7

P=Preliminary data.

Source:Hawai'i Tourism Authority

Monthly Island Highlights 2015

2015P	ISLAND	Jan	Feb	Mar	Apr	May	Jun
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,418.7	\$1,189.4	\$1,265.5	\$1,157.7	\$1,205.8	\$1,339.5
	Total by air	\$1,415.6	\$1,186.6	\$1,261.7	\$1,153.9	\$1,201.3	\$1,339.3
	O'ahu	\$606.4	\$530.2	\$568.9	\$556.4	\$618.2	\$652.7
	Maui	\$446.7	\$367.5	\$381.9	\$343.1	\$308.5	\$366.4
	Moloka'i	\$4.4	\$3.5	\$3.9	\$1.7	\$2.4	\$3.0
	Lāna'i	\$6.5	\$6.5	\$9.0	\$5.7	\$3.6	\$4.8
	Kaua'i	\$151.8	\$129.9	\$138.0	\$116.9	\$136.2	\$148.4
	Hawai'i Island	\$199.8	\$148.9	\$160.0	\$130.1	\$132.5	\$164.1
	Visitor arrivals by cruise ships	\$3.13	\$2.83	\$3.85	\$3.85	\$4.58	\$0.16
Visitor days	TOTAL (air + ship)	7,220,762	6,126,730	6,895,751	5,893,413	6,097,063	6,983,414
	Total by air	7,175,412	6,080,360	6,830,415	5,838,232	6,036,965	6,981,289
	O'ahu	3,016,957	2,679,641	3,123,931	2,702,415	2,974,754	3,306,601
	Maui	2,008,781	1,700,277	1,888,471	1,609,713	1,540,890	1,815,770
	Moloka'i	36,649	30,374	26,275	18,792	18,788	23,637
	Lāna'i	17,537	15,669	17,429	14,520	13,788	14,252
	Kaua'i	860,398	691,687	752,206	672,208	712,528	821,459
	Hawai'i Island	1,235,090	962,712	1,022,104	820,584	776,217	999,570
	Visitor arrivals by cruise ships	45,350	46,369	65,335	55,181	60,098	2,125
Visitor arrivals	TOTAL (air + ship)	678,870	661,747	780,056	677,754	709,671	767,905
	Total by air	669,612	650,036	765,358	665,393	698,584	767,408
	O'ahu	400,525	396,899	457,893	400,404	444,772	479,264
	Maui	211,032	195,624	230,309	201,910	206,253	229,002
	Moloka'i	6,060	7,058	7,076	4,039	5,047	6,758
	Lāna'i	5,727	6,156	6,267	4,977	5,323	5,957
	Kaua'i	97,219	86,497	100,651	92,452	98,782	107,929
	Hawai'i Island	130,713	122,491	135,841	116,121	115,640	137,323
	Visitor arrivals by cruise ships	9,258	11,711	14,698	12,361	11,087	497
Length of stay	TOTAL (air + ship)	10.64	9.26	8.84	8.70	8.59	9.09
	Total by air	10.72	9.35	8.92	8.77	8.64	9.10
	O'ahu	7.53	6.75	6.82	6.75	6.69	6.90
	Maui	9.52	8.69	8.20	7.97	7.47	7.93
	Moloka'i	6.05	4.30	3.71	4.65	3.72	3.50
	Lāna'i	3.06	2.55	2.78	2.92	2.59	2.39
	Kaua'i	8.85	8.00	7.47	7.27	7.21	7.61
	Hawai'i Island	9.45	7.86	7.52	7.07	6.71	7.28
	Visitor arrivals by cruise ships	4.90	3.96	4.45	4.46	5.42	4.28
Per Person Per Day Spending *	TOTAL (air+ship)	\$196.5	\$194.1	\$183.5	\$196.4	\$197.8	\$191.8
	Total by air	\$197.3	\$195.1	\$184.7	\$197.6	\$199.0	\$191.8
	O'ahu	\$201.0	\$197.9	\$182.1	\$205.9	\$207.8	\$197.4
	Maui	\$222.4	\$216.2	\$202.2	\$213.2	\$200.2	\$201.8
	Moloka'i	\$119.1	\$114.9	\$147.6	\$91.6	\$126.0	\$125.5
	Lāna'i	\$372.8	\$412.9	\$514.1	\$390.9	\$259.6	\$335.3
	Kaua'i	\$176.4	\$187.8	\$183.5	\$173.8	\$191.1	\$180.7
	Hawai'i Island	\$161.8	\$154.7	\$156.6	\$158.5	\$170.7	\$164.1
	Visitor arrivals by cruise ships	\$69.1	\$61.1	\$58.9	\$69.7	\$76.2	\$75.3
Per Person Per Trip Spending *	TOTAL (air+ship)	\$2,089.8	\$1,797.3	\$1,622.4	\$1,708.1	\$1,699.1	\$1,744.4
	Total by air	\$2,114.1	\$1,825.4	\$1,648.5	\$1,734.1	\$1,719.6	\$1,745.3
	O'ahu	\$1,514.1	\$1,336.0	\$1,242.5	\$1,389.6	\$1,389.8	\$1,361.8
	Maui	\$2,116.7	\$1,878.7	\$1,658.3	\$1,699.4	\$1,495.7	\$1,600.2
	Moloka'i	\$720.3	\$494.5	\$548.0	\$426.1	\$469.0	\$439.0
	Lāna'i	\$1,141.4	\$1,051.0	\$1,429.7	\$1,140.5	\$672.4	\$802.2
	Kaua'i	\$1,561.0	\$1,502.0	\$1,371.0	\$1,264.0	\$1,378.6	\$1,375.0
	Hawai'i Island	\$1,528.8	\$1,215.7	\$1,178.1	\$1,120.0	\$1,145.7	\$1,194.7
	Visitor arrivals by cruise ships	\$338.4	\$241.9	\$261.6	\$311.1	\$413.1	\$321.9

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	1,418.7	2,608.1	3,873.7	5,031.4	6,237.2	7,576.7
	Total by air	1,415.6	2,602.1	3,863.8	5,017.7	6,219.0	7,558.3
	O'ahu	606.4	1,136.7	1,705.6	2,262.0	2,880.1	3,532.8
	Maui	446.7	814.2	1,196.1	1,539.2	1,847.7	2,214.2
	Moloka'i	4.4	7.9	11.7	13.5	15.8	18.8
	Lāna'i	6.5	13.0	22.0	27.6	31.2	36.0
	Kaua'i	151.8	281.7	419.7	536.5	672.7	821.1
	Hawai'i Island	199.8	348.8	508.8	638.8	771.3	935.4
	Visitor arrivals by cruise ships	3.1	6.0	9.8	13.7	18.2	18.4
Visitor days	TOTAL (air + ship)	7,220,762	13,347,492	20,243,242	26,136,656	32,233,719	39,217,132
	Total by air	7,175,412	13,255,772	20,086,188	25,924,420	31,961,385	38,942,673
	O'ahu	3,016,957	5,696,598	8,820,529	11,522,944	14,497,698	17,804,299
	Maui	2,008,781	3,709,059	5,597,530	7,207,243	8,748,132	10,563,902
	Moloka'i	36,649	67,023	93,298	112,090	130,879	154,516
	Lāna'i	17,537	33,206	50,635	65,155	78,943	93,195
	Kaua'i	860,398	1,552,085	2,304,290	2,976,499	3,689,026	4,510,485
	Hawai'i Island	1,235,090	2,197,802	3,219,906	4,040,490	4,816,707	5,816,277
	Visitor arrivals by cruise ships	45,350	91,719	157,055	212,236	272,334	274,459
Visitor arrivals	TOTAL (air + ship)	678,870	1,340,617	2,120,673	2,798,427	3,508,098	4,276,004
	Total by air	669,612	1,319,648	2,085,006	2,750,399	3,448,984	4,216,392
	O'ahu	400,525	797,424	1,255,318	1,655,722	2,100,494	2,579,758
	Maui	211,032	406,656	636,965	838,875	1,045,128	1,274,129
	Moloka'i	6,060	13,118	20,195	24,234	29,280	36,038
	Lāna'i	5,727	11,884	18,150	23,127	28,450	34,407
	Kaua'i	97,219	183,716	284,367	376,820	475,601	583,530
	Hawai'i Island	130,713	253,204	389,044	505,166	620,806	758,129
	Visitor arrivals by cruise ships	9,258	20,969	35,667	48,028	59,115	59,612
Length of stay	TOTAL (air + ship)	10.64	9.96	9.55	9.34	9.19	9.17
	Total by air	10.72	10.04	9.63	9.43	9.27	9.24
	O'ahu	7.53	7.14	7.03	6.96	6.90	6.90
	Maui	9.52	9.12	8.79	8.59	8.37	8.29
	Moloka'i	6.05	5.11	4.62	4.63	4.47	4.29
	Lāna'i	3.06	2.79	2.79	2.82	2.77	2.71
	Kaua'i	8.85	8.45	8.10	7.90	7.76	7.73
	Hawai'i Island	9.45	8.68	8.28	8.00	7.76	7.67
	Visitor arrivals by cruise ships	4.90	4.37	4.40	4.42	4.61	4.60
Per Person Per Day Spending *	TOTAL (air+ship)	\$196.5	\$195.4	\$191.4	\$192.5	\$193.5	\$193.2
	Total by air	\$197.3	\$196.3	\$192.4	\$193.6	\$194.6	\$194.1
	O'ahu	\$201.0	\$199.5	\$193.4	\$196.3	\$198.7	\$198.4
	Maui	\$222.4	\$219.5	\$213.7	\$213.6	\$211.2	\$209.6
	Moloka'i	\$119.1	\$117.2	\$125.8	\$120.0	\$120.9	\$121.6
	Lāna'i	\$372.8	\$391.7	\$433.8	\$424.3	\$395.5	\$386.3
	Kaua'i	\$176.4	\$181.5	\$182.1	\$180.3	\$182.4	\$182.0
	Hawai'i Island	\$161.8	\$158.7	\$158.0	\$158.1	\$160.1	\$160.8
	Visitor arrivals by cruise ships	\$69.1	\$65.0	\$62.5	\$64.3	\$67.0	\$67.0
Per Person Per Trip Spending *	TOTAL (air+ship)	\$2,089.8	\$1,945.5	\$1,826.6	\$1,797.9	\$1,777.9	\$1,771.9
	Total by air	\$2,114.1	\$1,971.8	\$1,853.2	\$1,824.4	\$1,803.1	\$1,792.6
	O'ahu	\$1,514.1	\$1,425.4	\$1,358.7	\$1,366.2	\$1,371.2	\$1,369.4
	Maui	\$2,116.7	\$2,002.2	\$1,877.8	\$1,834.9	\$1,768.0	\$1,737.8
	Moloka'i	\$720.3	\$598.8	\$581.0	\$555.2	\$540.3	\$521.3
	Lāna'i	\$1,141.4	\$1,094.5	\$1,210.3	\$1,195.2	\$1,097.4	\$1,046.3
	Kaua'i	\$1,561.0	\$1,533.2	\$1,475.8	\$1,423.8	\$1,414.4	\$1,407.1
	Hawai'i Island	\$1,528.8	\$1,377.4	\$1,307.8	\$1,264.6	\$1,242.5	\$1,233.8
	Visitor arrivals by cruise ships	\$338.4	\$284.5	\$275.1	\$284.3	\$308.5	\$308.6

Source:Hawai'i Tourism Authority

Monthly data may not add up to total due to rounding.

Table 8. VISITORS BY CRUISE SHIPS

	JUNE			YEAR-TO-DATE		
	2015P	2014	% CHANGE	2015P	2014	% CHANGE
VISITOR DAYS	110,154	110,851	-0.6	948,036	1,032,075	-8.1
TOTAL VISITORS	10,538	11,346	-7.1	121,621	136,288	-10.8
ARRIVED BY SHIP	497	1,397	-64.4	59,612	77,168	-22.8
ARRIVED BY AIR	10,041	9,949	0.9	62,009	59,120	4.9
NUMBER OF SHIP ARRIVALS	1	2	-50.0	34	43	-20.9
ISLANDS VISITED						
O'ahu	10,538	11,346	-7.1	120,109	134,212	-10.5
Kaua'i	10,538	10,537	0.0	103,446	120,914	-14.4
Maui County	10,538	10,554	-0.2	115,815	125,812	-7.9
Maui	10,538	10,554	-0.2	115,815	125,812	-7.9
Moloka'i	65	79	-16.9	1,228	1,525	-19.5
Lāna'i	36	133	-73.1	2,024	2,646	-23.5
Hawai'i Island	10,538	10,567	-0.3	112,416	124,712	-9.9
Average Islands Visited	4.0	3.81	5.3	3.7	3.74	0.0
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise	2.04	2.22	-7.9	1.29	1.03	24.5
Days in Hawai'i during Cruise	6.86	6.26	9.5	5.35	5.21	2.7
Days in Hawai'i after Cruise	1.55	1.29	20.3	1.16	1.33	-12.9
Total days in Hawai'i	10.45	9.77	7.0	7.80	7.57	2.9
ACCOMMODATIONS						
Hotel	8,413	7,849	7.2	60,542	66,193	-8.5
Hotel only	7,761	7,159	8.4	53,973	56,293	-4.1
Condo	537	499	7.6	5,257	7,153	-26.5
Condo only	293	227	29.0	1,555	1,971	-21.1
Timeshare	657	696	-5.6	4,398	5,563	-20.9
Timeshare Only	356	328	8.7	1,726	1,877	-8.1
Bed & Breakfast	45	52	-13.5	754	1,029	-26.7
Bed & Breakfast only	15	0	NA	204	154	32.4
Friends & relatives	137	316	-56.8	2,422	3,534	-31.5
Other accommodation	216	379	-43.1	3,671	6,003	-38.8
Accommodation (NET)	9,310	8,862	5.0	68,532	75,616	-9.4
Cruise only	1,228	2,484	-50.5	53,089	60,672	-12.5
TRAVEL STATUS						
% First timers	50.0	43.3	6.7	45.1	40.7	4.4
% Repeat visitors	50.0	56.7	-6.7	54.9	59.3	-4.4

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA

JUNE	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge
Total Seats	1,043,885	956,303	9.2	698,292	675,542	3.4	199,809	160,974	24.1	75,610	57,177	32.2	4,466	4,484	-0.4	65,708	58,126	13.0
Scheduled Seats	1,038,573	951,041	9.2	692,980	670,280	3.4	199,809	160,974	24.1	75,610	57,177	32.2	4,466	4,484	-0.4	65,708	58,126	13.0
Charter Seats	5,312	5,262	1.0	5,312	5,262	1.0												
Domestic Seats	762,864	676,019	12.8	425,147	401,938	5.8	193,325	155,686	24.2	74,914	56,481	32.6	4,466	4,484	-0.4	65,012	57,430	13.2
Scheduled Seats	758,448	671,051	13.0	420,731	396,970	6.0	193,325	155,686	24.2	74,914	56,481	32.6	4,466	4,484	-0.4	65,012	57,430	13.2
Charter Seats	4,416	4,968	-11.1	4,416	4,968	-11.1												
US West	669,276	597,693	12.0	351,519	331,528	6.0	173,365	147,770	17.3	74,914	56,481	32.6	4,466	4,484	-0.4	65,012	57,430	13.2
...Anchorage	3,912	3,260	20.0	3,912	3,260	20.0												
...Bellingham	978	2,385	-59.0	978	2,385	-59.0												
...Denver	15,437	13,572	13.7	9,795	7,722	26.8	4,914	4,394	11.8	728	728	0.0				0	728	-100.0
...Eugene	0	912	-100.0	0	912	-100.0												
...Fresno	0	1,824	-100.0	0	1,824	-100.0												
...Las Vegas	24,816	25,566	-2.9	24,816	25,566	-2.9												
...Los Angeles	255,824	223,651	14.4	128,847	115,727	11.3	61,252	53,675	14.1	34,013	22,867	48.7	4,466	4,484	-0.4	27,246	26,898	1.3
...Oakland	39,543	34,720	13.9	13,238	12,551	5.5	12,660	12,660	0.0	8,418	5,595	50.5				5,227	3,914	33.5
...Phoenix	50,330	48,430	3.9	24,870	24,870	0.0	11,020	11,400	-3.3	5,700	5,700	0.0				8,740	6,460	35.3
...Phoenix Mesa	0	1,824	-100.0	0	1,824	-100.0												
...Portland	22,349	20,663	8.2	14,688	13,907	5.6	7,661	6,756	13.4									
...Sacramento	12,660	12,660	0.0	7,770	7,770	0.0	4,890	4,890	0.0									
...Salt Lake City	7,830	7,830	0.0	7,830	7,830	0.0												
...San Diego	26,587	26,547	0.2	13,547	13,669	-0.9	6,520	8,501	-23.3	2,119	0	NA				4,401	4,377	0.5
...San Francisco	109,381	84,122	30.0	56,694	51,226	10.7	30,613	16,370	87.0	12,456	11,066	12.6				9,618	5,460	76.2
...San Jose	31,638	29,997	5.5	12,694	12,567	1.0	12,660	12,480	1.4	3,513	2,203	59.5				2,771	2,747	0.9
...Santa Maria																		
...Seattle	67,991	57,906	17.4	31,840	26,094	22.0	21,175	16,644	27.2	7,967	8,322	-4.3				7,009	6,846	2.4
...Spokane																		
...Stockton	0	1,824	-100.0	0	1,824	-100.0												
US East	89,172	73,358	21.6	69,212	65,442	5.8	19,960	7,916	152.1									
...Atlanta	11,280	8,790	28.3	11,280	8,790	28.3												
...Chicago	17,200	11,696	47.1	10,320	10,320	0.0	6,880	1,376	400.0									
...Dallas	27,032	19,620	37.8	13,952	13,080	6.7	13,080	6,540	100.0									
...Houston	10,320	9,912	4.1	10,320	9,912	4.1												
...New York JFK	8,820	8,820	0.0	8,820	8,820	0.0												
...Newark	7,260	7,260	0.0	7,260	7,260	0.0												
...Washington D.C.	7,260	7,260	0.0	7,260	7,260	0.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continue)

JUNE	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge
International Seats	281,021	280,284	0.3	273,145	273,604	-0.2	6,484	5,288	22.6	696	696	0.0	0	0	NA	696	696	0.0
Scheduled Seats	280,125	279,990	0.0	272,249	273,310	-0.4	6,484	5,288	22.6	696	696	0.0				696	696	0.0
Charter Seats	896	294	204.8	896	294	204.8												
Japan	159,487	166,989	-4.5	159,487	166,989	-4.5												
...Fukuoka	4,746	14,220	-66.6	4,746	14,220	-66.6												
...Nagoya	15,512	17,698	-12.4	15,512	17,698	-12.4												
...Osaka	31,770	29,280	8.5	31,770	29,280	8.5												
...Sapporo	3,108	3,367	-7.7	3,108	3,367	-7.7												
...Tokyo-HND	26,910	26,910	0.0	26,910	26,910	0.0												
...Tokyo-NRT	77,441	75,514	2.6	77,441	75,514	2.6												
Canada	18,280	14,451	26.5	10,404	7,771	33.9	6,484	5,288	22.6	696	696	0.0				696	696	0.0
...Vancouver	18,280	14,451	26.5	10,404	7,771	33.9	6,484	5,288	22.6	696	696	0.0				696	696	0.0
Other Asia	36,434	42,605	-14.5	36,434	42,605	-14.5												
...Beijing	6,609	6,903	-4.3	6,609	6,903	-4.3												
...Seoul	22,881	27,131	-15.7	22,881	27,131	-15.7												
...Shanghai	4,488	5,808	-22.7	4,488	5,808	-22.7												
...Taipei	2,456	2,763	-11.1	2,456	2,763	-11.1												
Oceania	41,332	34,375	20.2	41,332	34,375	20.2												
...Auckland	7,740	7,038	10.0	7,740	7,038	10.0												
...Brisbane	8,028	4,403	82.3	8,028	4,403	82.3												
...Melbourne	3,939	2,727	44.4	3,939	2,727	44.4												
...Sydney	21,625	20,207	7.0	21,625	20,207	7.0												
Other	24,592	21,570	14.0	24,592	21,570	14.0												
...Apia	656	656	0.0	656	656	0.0												
...Christmas	610	488	25.0	610	488	25.0												
...Guam	10,320	10,392	-0.7	10,320	10,392	-0.7												
...Majuro	2,015	2,015	0.0	2,015	2,015	0.0												
...Manila	6,304	3,168	99.0	6,304	3,168	99.0												
...Nadi	662	826	-19.9	662	826	-19.9												
...Pago Pago	2,849	2,849	0.0	2,849	2,849	0.0												
...Papeete	1,176	1,176	0.0	1,176	1,176	0.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continue)

YTD June	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge
Total Seats	5,937,099	5,530,270	7.4	3,997,429	3,869,721	3.3	1,165,632	975,899	19.4	415,844	343,380	21.1	19,678	22,340	-11.9	338,516	318,930	6.1
Scheduled Seats	5,904,973	5,494,790	7.5	3,965,303	3,834,241	3.4	1,165,632	975,899	19.4	415,844	343,380	21.1	19,678	22,340	-11.9	338,516	318,930	6.1
Charter Seats	32,126	35,480	-9.5	32,126	35,480	-9.5												
Domestic Seats	4,070,236	3,660,486	11.2	2,305,841	2,160,928	6.7	1,039,104	861,995	20.5	389,717	318,043	22.5	19,678	22,340	-11.9	315,896	297,180	6.3
Scheduled Seats	4,042,360	3,632,334	11.3	2,277,965	2,132,776	6.8	1,039,104	861,995	20.5	389,717	318,043	22.5	19,678	22,340	-11.9	315,896	297,180	6.3
Charter Seats	27,876	28,152	-1.0	27,876	28,152	-1.0												
US West	3,583,749	3,220,788	11.3	1,901,470	1,770,828	7.4	956,988	812,397	17.8	389,717	318,043	22.5	19,678	22,340	-11.9	315,896	297,180	6.3
...Anchorage	35,534	35,770	-0.7	24,287	27,135	-10.5	6,683	6,437	3.8	4,564	2,198	107.6						
...Bellingham	28,525	40,636	-29.8	19,723	26,544	-25.7	8,802	14,092	-37.5									
...Boise	0	2,954	-100.0	0	2,954	-100.0												
...Denver	90,767	69,992	29.7	52,989	36,296	46.0	23,725	24,232	-2.1	9,386	4,732	98.4				4,667	4,732	-1.4
...Eugene	0	912	-100.0	0	912	-100.0												
...Fresno	0	1,824	-100.0	0	1,824	-100.0												
...Las Vegas	147,474	145,949	1.0	147,474	145,949	1.0												
...Los Angeles	1,239,770	1,144,129	8.4	667,676	615,493	8.5	287,394	262,570	9.5	139,493	115,042	21.3	19,678	22,340	-11.9	125,529	128,684	-2.5
...Oakland	185,124	171,241	8.1	63,434	65,375	-3.0	76,382	72,650	5.1	28,191	19,254	46.4				17,117	13,962	22.6
...Phoenix	255,473	244,669	4.4	128,129	125,349	2.2	57,614	52,250	10.3	34,580	33,820	2.2				35,150	33,250	5.7
...Phoenix Mesa	0	1,824	-100.0	0	1,824	-100.0												
...Portland	165,575	159,377	3.9	83,749	82,056	2.1	52,160	49,689	5.0	18,908	16,956	11.5				10,758	10,676	0.8
...Sacramento	76,382	75,644	1.0	46,879	46,879	0.0	29,503	28,765	2.6									
...Salt Lake City	47,241	47,241	0.0	47,241	47,241	0.0												
...San Diego	135,040	127,019	6.3	79,783	79,415	0.5	31,133	32,376	-3.8	8,313	0	NA				15,811	15,228	3.8
...San Francisco	556,577	454,187	22.5	279,080	262,926	6.1	167,443	90,330	85.4	72,954	67,989	7.3				37,100	32,942	12.6
...San Jose	177,391	135,565	30.9	65,893	34,414	91.5	76,382	72,470	5.4	18,327	12,251	49.6				16,789	16,430	2.2
...Seattle	442,876	356,621	24.2	195,133	163,008	19.7	139,767	106,536	31.2	55,001	45,801	20.1				52,975	41,276	28.3
...Spokane	0	3,410	-100.0	0	3,410	-100.0												
...Stockton	0	1,824	-100.0	0	1,824	-100.0												
US East	458,611	411,546	11.4	376,495	361,948	4.0	82,116	49,598	65.6									
...Atlanta	58,096	53,468	8.7	58,096	53,468	8.7												
...Chicago	82,904	67,088	23.6	62,264	62,616	-0.6	20,640	4,472	361.5									
...Dallas	145,188	123,824	17.3	83,712	78,698	6.4	61,476	45,126	36.2									
...Houston	60,493	55,634	8.7	60,493	55,634	8.7												
...New York JFK	46,106	44,982	2.5	46,106	44,982	2.5												
...Newark	43,560	43,802	-0.6	43,560	43,802	-0.6												
...Washington D.C.	22,264	22,748	-2.1	22,264	22,748	-2.1												

Source: Scheduled seats from Dlio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continue)

YTD June	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge
International Seats	1,866,863	1,869,784	-0.2	1,691,588	1,708,793	-1.0	126,528	113,904	11.1	26,127	25,337	3.1	0	0	NA	22,620	21,750	4.0
Scheduled Seats	1,862,613	1,862,456	0.0	1,687,338	1,701,465	-0.8	126,528	113,904	11.1	26,127	25,337	3.1				22,620	21,750	4.0
Charter Seats	4,250	7,328	-42.0	4,250	7,328	-42.0												
Japan	957,852	1,024,525	-6.5	957,852	1,024,525	-6.5												
...Fukuoka	34,779	87,455	-60.2	34,779	87,455	-60.2												
...Nagoya	101,597	110,563	-8.1	101,597	110,563	-8.1												
...Osaka	191,679	176,656	8.5	191,679	176,656	8.5												
...Sapporo	19,943	20,202	-1.3	19,943	20,202	-1.3												
...Tokyo-HND	162,725	163,031	-0.2	162,725	163,031	-0.2												
...Tokyo-NRT	447,129	466,618	-4.2	447,129	466,618	-4.2												
Canada	284,746	246,142	15.7	109,471	85,151	28.6	126,528	113,904	11.1	26,127	25,337	3.1				22,620	21,750	4.0
...Calgary	33,993	35,044	-3.0	6,831	6,831	0.0	27,162	28,213	-3.7									
...Edmonton	10,350	10,350	0.0				10,350	10,350	0.0									
...Toronto	7,560	0	NA	7,560	0	NA												
...Vancouver	230,531	198,436	16.2	92,768	76,008	22.1	89,016	75,341	18.2	26,127	25,337	3.1				22,620	21,750	4.0
...Victoria	2,312	2,312	0.0	2,312	2,312	0.0												
Other Asia	226,163	259,345	-12.8	226,163	259,345	-12.8												
...Beijing	42,546	27,226	56.3	42,546	27,226	56.3												
...Seoul	140,570	169,233	-16.9	140,570	169,233	-16.9												
...Shanghai	27,390	34,574	-20.8	27,390	34,574	-20.8												
...Taipei	15,657	28,312	-44.7	15,657	28,312	-44.7												
Oceania	244,912	203,453	20.4	244,912	203,453	20.4												
...Auckland	45,102	42,060	7.2	45,102	42,060	7.2												
...Brisbane	50,271	23,569	113.3	50,271	23,569	113.3												
...Melbourne	23,028	19,089	20.6	23,028	19,089	20.6												
...Sydney	126,511	118,735	6.5	126,511	118,735	6.5												
Other	148,940	128,991	15.5	148,940	128,991	15.5												
...Apia	4,598	4,264	7.8	4,598	4,264	7.8												
...Christmas	3,172	3,172	0.0	3,172	3,172	0.0												
...Guam	62,264	62,936	-1.1	62,264	62,936	-1.1												
...Majuro	11,935	12,090	-1.3	11,935	12,090	-1.3												
...Manila	40,234	20,328	97.9	40,234	20,328	97.9												
...Nadi	3,966	4,312	-8.0	3,966	4,312	-8.0												
...Pago Pago	14,245	14,245	0.0	14,245	14,245	0.0												
...Papeete	8,526	7,644	11.5	8,526	7,644	11.5												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division