

TOTAL VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2016P	2,015	% CHANGE	2016P	2,015	% CHANGE
TOTAL VISITORS	656,729	623,899	5.3	6,629,279	6,440,706	2.9
Domestic	427,811	401,035	6.7	4,502,414	4,369,016	3.1
International	228,918	222,864	2.7	2,126,865	2,071,690	2.7
VISITOR DAYS	5,699,116	5,332,590	6.9	59,921,256	58,646,614	2.2
AVERAGE DAILY CENSUS	189,971	177,753	6.9	218,691	214,823	1.8
TOTAL AIR SEATS	887,846	882,341	0.6	9,093,058	9,007,574	0.9
TOTAL LOAD FACTOR (%)	88.1	84.8	3.9	86.2	84.3	1.8
ISLANDS VISITED						
O'ahu	431,705	413,826	4.3	4,101,118	4,015,351	2.1
O'ahu only	318,723	315,560	1.0	3,103,071	3,021,305	2.7
O'ahu one day or less	16,492	15,637	5.5	156,865	166,910	-6.0
Kaua'i	89,171	85,284	4.6	897,087	895,281	0.2
Kaua'i only	43,469	43,434	0.1	486,178	476,096	2.1
Kaua'i one day or less	8,392	10,504	-20.1	78,011	96,060	-18.8
Maui County	198,248	179,692	10.3	2,026,017	1,952,389	3.8
Maui	195,063	177,153	10.1	1,992,700	1,921,601	3.7
Maui only	113,578	105,621	7.5	1,263,055	1,198,279	5.4
Maui one day or less	12,002	11,807	1.7	107,520	118,801	-9.5
Moloka'i *	4,576	4,267	7.3	46,130	51,248	-10.0
Moloka'i only *	587	613	-4.3	5,678	5,792	-2.0
Moloka'i one day or less*	2,755	2,258	22.0	22,070	28,671	-23.0
Lāna'i *	5,285	3,659	44.4	47,503	47,079	0.9
Lāna'i only *	686	368	86.4	6,996	4,329	61.6
Lāna'i one day or less*	3,032	2,631	15.2	26,171	31,537	-17.0
Hawai'i Island	112,658	101,424	11.1	1,161,905	1,146,896	1.3
Kona side	95,848	84,935	12.8	993,947	974,253	2.0
Hilo side	42,876	39,682	8.0	414,934	420,162	-1.2
Hawai'i Island only	46,931	42,885	9.4	563,563	545,924	3.2
Hawai'i Island one day or less	9,156	10,212	-10.3	88,258	95,848	-7.9
Any Neighbor Island	338,006	308,338	9.6	3,526,208	3,419,401	3.1
NI only	225,025	210,073	7.1	2,528,162	2,425,355	4.2
O'ahu & NI	112,981	98,266	15.0	998,046	994,047	0.4
Any one island only	523,975	508,481	3.0	5,428,541	5,251,725	3.4
Multiple Islands	132,755	115,418	15.0	1,200,738	1,188,981	1.0
Avg. Islands Visited	1.28	1.26	1.39	1.24	1.25	-0.81
Average Length of Stay in Hawai'i	8.68	8.55	1.5	9.04	9.11	-0.7
ACCOMMODATIONS						
Plan to stay in Hotel	435,388	406,881	7.0	4,132,241	4,017,175	2.9
Hotel only	381,677	362,240	5.4	3,610,228	3,508,738	2.9
Plan to stay in Condo	101,530	99,860	1.7	1,148,250	1,134,808	1.2
Condo only	76,138	78,426	-2.9	890,985	882,971	0.9
Plan to stay in Timeshare	62,248	60,710	2.5	607,211	613,458	-1.0
Timeshare only	49,496	48,282	2.5	474,231	474,527	-0.1

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TOTAL VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2016P	2,015	% CHANGE	2016P	2,015	% CHANGE
<b>ACCOMMODATIONS (continued)</b>						
Cruise Ship	11,597	11,761	-1.4	90,652	107,092	-15.4
Friends/Relatives	47,447	46,573	1.9	582,462	562,056	3.6
Bed & Breakfast	7,376	6,289	17.3	71,893	73,382	-2.0
Rental House	41,058	38,438	6.8	516,680	477,655	8.2
Hostel	5,532	3,992	38.6	47,557	49,045	-3.0
Camp Site, Beach	3,555	2,650	34.2	39,421	40,670	-3.1
Private Room in Private Home**	7,743	NA	NA	38,626	NA	NA
Shared Room/Space in Private Home**	2,301	NA	NA	10,318	NA	NA
Other	8,026	8,652	-7.2	93,457	96,545	-3.2
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	540,709	525,541	2.9	5,521,105	5,395,525	2.3
Honeymoon/Get Married	59,981	61,455	-2.4	457,232	470,180	-2.8
Honeymoon	55,371	56,125	-1.3	412,637	423,465	-2.6
Get Married	8,240	9,712	-15.2	76,377	82,835	-7.8
Pleasure/Vacation	486,153	469,669	3.5	5,108,871	4,977,263	2.6
Mtgs/Conventions/Incentive	49,000	24,699	98.4	384,121	372,249	3.2
Conventions	32,851	14,155	132.1	184,985	187,271	-1.2
Corporate Meetings	5,856	4,618	26.8	63,202	65,618	-3.7
Incentive	12,671	6,544	93.6	149,071	133,719	11.5
Other Business	18,916	19,492	-3.0	190,756	195,209	-2.3
Visit Friends/Rel.	45,316	45,338	0.0	538,232	526,442	2.2
Gov't/Military	7,375	6,075	21.4	76,988	71,548	7.6
Attend School	1,818	1,191	52.6	23,462	22,697	3.4
Sport Events	6,973	6,904	1.0	51,009	43,595	17.0
Other	18,212	16,926	7.6	165,658	155,409	6.6
<b>TRAVEL STATUS</b>						
% First Timers ***	39.0	38.0	1.0	34.7	34.6	0.1
% Repeaters ***	61.0	62.0	-1.0	65.3	65.4	-0.1
Average # of Trips	4.7	4.8	-2.6	5.0	5.0	-0.3
Group Tour	45,729	46,489	-1.6	477,803	509,284	-6.2
Non-Group	611,001	577,410	5.8	6,151,476	5,931,422	3.7
Package Trip	221,589	217,913	1.7	2,023,053	2,043,865	-1.0
No Package	435,141	405,985	7.2	4,606,227	4,396,841	4.8
Net True Independent	423,533	397,524	6.5	4,494,620	4,297,235	4.6
Ave. Age	45	45	-0.1	45	45	0.1
Ave. Party Size	2.1	2.0	2.0	2.3	2.2	3.6

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

DOMESTIC VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2016P	2,015	% CHANGE	2016P	2,015	% CHANGE
DOMESTIC VISITORS	427,811	401,035	6.7	4,502,414	4,369,016	3.1
DOMESTIC VISITOR DAYS	4,008,826	3,768,327	6.4	43,414,001	42,842,774	1.3
DOMESTIC AVERAGE DAILY CENSUS	133,628	125,611	6.4	158,445	156,933	1.0
DOMESTIC AIR SEATS	598,853	589,543	1.6	6,308,493	6,218,826	1.4
DOMESTIC LOAD FACTOR (%)	88.9	85.7	3.3	87.5	86.4	1.1
ISLANDS VISITED						
O'ahu	216,177	204,588	5.7	2,211,561	2,168,972	2.0
O'ahu only	149,841	145,845	2.7	1,590,204	1,552,495	2.4
O'ahu one day or less	14,038	13,129	6.9	133,910	138,980	-3.6
Kaua'i	80,566	75,014	7.4	795,379	783,091	1.6
Kaua'i only	43,030	42,189	2.0	463,225	452,013	2.5
Kaua'i one day or less	5,281	6,046	-12.6	50,093	57,991	-13.6
Maui County	164,666	151,390	8.8	1,668,596	1,609,500	3.7
Maui	162,302	149,506	8.6	1,642,329	1,584,713	3.6
Maui only	105,975	98,951	7.1	1,123,217	1,069,334	5.0
Maui one day or less	6,153	6,109	0.7	57,052	59,780	-4.6
Moloka'i *	2,847	2,971	-4.2	33,552	39,021	-14.0
Moloka'i only *	322	381	-15.5	4,981	5,210	-4.4
Moloka'i one day or less*	1,387	1,307	6.1	14,584	19,279	-24.4
Lāna'i *	3,805	2,537	50.0	36,920	35,468	4.1
Lāna'i only *	675	354	90.7	6,582	4,077	61.5
Lāna'i one day or less*	1,678	1,558	7.7	17,369	21,380	-18.8
Hawai'i Island	81,144	73,943	9.7	885,401	869,139	1.9
Kona side	70,359	63,409	11.0	772,459	755,300	2.3
Hilo side	28,958	26,993	7.3	295,393	295,641	-0.1
Hawai'i Island only	43,099	38,605	11.6	509,966	491,166	3.8
Hawai'i Island one day or less	3,280	4,072	-19.4	34,912	38,585	-9.5
Any Neighbor Island	277,971	255,190	8.9	2,912,210	2,816,520	3.4
NI only	211,635	196,447	7.7	2,290,853	2,200,044	4.1
O'ahu & NI	66,336	58,743	12.9	621,357	616,476	0.8
Any one island only	342,941	326,324	5.1	3,698,175	3,574,296	3.5
Multiple Islands	84,870	74,710	13.6	804,239	794,720	1.2
Avg. Islands Visited	1.28	1.27	0.8	1.24	1.25	-0.8
Average Length of Stay in Hawai'i	9.37	9.40	-0.3	9.64	9.81	-1.7
ACCOMMODATIONS						
Plan to stay in Hotel	248,636	225,858	10.1	2,469,028	2,388,299	3.4
Hotel only	208,812	193,099	8.1	2,078,929	2,004,537	3.7
Plan to stay in Condo	73,395	68,670	6.9	836,561	830,744	0.7
Condo only	56,178	55,268	1.6	659,575	653,061	1.0
Plan to stay in Timeshare	49,776	49,982	-0.4	496,567	504,429	-1.6
Timeshare only	39,403	40,104	-1.7	387,018	391,548	-1.2

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

DOMESTIC VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2016P	2,015	% CHANGE	2016P	2,015	% CHANGE
<b>ACCOMMODATIONS (continued)</b>						
Cruise Ship	8,671	9,715	-10.7	75,872	86,732	-12.5
Friends/Relatives	41,411	41,548	-0.3	513,803	500,670	2.6
Bed & Breakfast	5,407	5,064	6.8	53,979	54,784	-1.5
Rental House	36,039	33,527	7.5	444,245	411,779	7.9
Hostel	3,683	2,948	24.9	32,690	33,110	-1.3
Camp Site, Beach	2,876	2,479	16.0	31,747	33,115	-4.1
Private Room in Private Home**	4,848	NA	NA	15,498	NA	NA
Shared Room/Space in Private Home**	1,665	NA	NA	5,501	NA	NA
Other	7,037	7,259	-3.1	83,394	83,695	-0.4
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	346,120	329,305	5.1	3,717,386	3,612,471	2.9
Honeymoon/Get Married	31,092	30,774	1.0	199,596	207,190	-3.7
Honeymoon	27,897	27,094	3.0	169,855	176,182	-3.6
Get Married	4,523	5,120	-11.7	41,054	43,595	-5.8
Pleasure/Vacation	318,743	302,644	5.3	3,550,041	3,442,735	3.1
Mtgs/Conventions/Incentive	35,133	18,042	94.7	243,076	245,971	-1.2
Conventions	26,590	11,935	122.8	143,702	141,086	1.9
Corporate Meetings	5,488	3,963	38.5	57,180	57,859	-1.2
Incentive	5,408	2,726	98.4	53,286	58,742	-9.3
Other Business	17,962	17,870	0.5	178,321	181,280	-1.6
Visit Friends/Rel.	39,104	40,626	-3.7	470,326	468,297	0.4
Gov't/Military	6,828	5,557	22.9	64,656	62,405	3.6
Attend School	877	582	50.6	12,017	14,412	-16.6
Sport Events	5,371	4,850	10.7	37,732	32,325	16.7
Other	17,055	16,132	5.7	154,623	146,947	5.2
<b>TRAVEL STATUS</b>						
% First Timers ***	34.0	32.7	1.3	29.5	29.4	0.1
% Repeaters ***	66.0	67.3	-1.3	70.5	70.6	-0.1
Average # of Trips	5.4	5.6	-3.5	5.7	5.7	0.0
Group Tour	14,835	12,469	19.0	146,133	154,803	-5.6
Non-Group	412,976	388,566	6.3	4,356,281	4,214,213	3.4
Package Trip	96,714	92,772	4.2	933,617	932,896	0.1
No Package	331,097	308,263	7.4	3,568,797	3,436,120	3.9
Net True Independent	326,021	304,244	7.2	3,519,801	3,386,385	3.9
Ave. Age of Party Head	46	47	-0.8	46	46	-0.3
Ave. Party Size	1.9	1.8	4.4	2.1	2.0	5.0

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

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NA = Not applicable

Source: Hawai'i Tourism Authority

INTERNATIONAL VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2016P	2,015	% CHANGE	2016P	2,015	% CHANGE
INTERNATIONAL VISITORS	228,918	222,864	2.7	2,126,865	2,071,690	2.7
INTERNATIONAL VISITOR DAYS	1,690,290	1,564,262	8.1	16,507,255	15,803,840	4.5
INTERNATIONAL AVERAGE DAILY CENSUS	56,343	52,142	8.1	60,245	57,890	4.1
INTERNATIONAL AIR SEATS	288,993	292,798	-1.3	2,784,565	2,788,748	-0.2
INTERNATIONAL LOAD FACTOR (%)	86.4	83.1	3.3	83.1	79.8	3.3
<b>ISLANDS VISITED</b>						
O'ahu	215,528	209,238	3.0	1,889,557	1,846,379	2.3
O'ahu only	168,883	169,716	-0.5	1,512,867	1,468,809	3.0
O'ahu one day or less	2,454	2,509	-2.2	22,955	27,931	-17.8
Kaua'i	8,604	10,270	-16.2	101,708	112,190	-9.3
Kaua'i only	440	1,244	-64.7	22,953	24,084	-4.7
Kaua'i one day or less	3,111	4,458	-30.2	27,918	38,069	-26.7
Mau'i County	33,582	28,301	18.7	357,420	342,888	4.2
Mau'i	32,762	27,647	18.5	350,371	336,889	4.0
Mau'i only	7,603	6,670	14.0	139,838	128,944	8.4
Mau'i one day or less	5,849	5,698	2.7	50,468	59,021	-14.5
Moloka'i *	1,730	1,296	33.5	12,577	12,227	2.9
Moloka'i only *	265	233	14.0	697	581	19.9
Moloka'i one day or less*	1,368	951	43.8	7,486	9,392	-20.3
Lāna'i *	1,480	1,122	31.9	10,583	11,611	-8.9
Lāna'i only *	11	14	-20.8	414	252	64.4
Lāna'i one day or less*	1,353	1,073	26.1	8,801	10,157	-13.3
Hawai'i Island	31,514	27,481	14.7	276,503	277,757	-0.5
Kona side	25,490	21,527	18.4	221,489	218,953	1.2
Hilo side	13,918	12,689	9.7	119,542	124,521	-4.0
Hawai'i Island only	3,832	4,280	-10.5	53,597	54,759	-2.1
Hawai'i Island one day or less	5,876	6,140	-4.3	53,346	57,263	-6.8
Any Neighbor Island	60,035	53,148	13.0	613,998	602,881	1.8
NI only	13,390	13,626	-1.7	237,308	225,311	5.3
O'ahu & NI	46,645	39,522	18.0	376,690	377,570	-0.2
Any one island only	181,033	182,157	-0.6	1,730,366	1,677,429	3.2
Multiple Islands	47,885	40,707	17.6	396,499	394,261	0.6
Avg. Islands Visited	1.27	1.24	2.5	1.24	1.25	-0.9
Average Length of Stay in Hawai'i	7.38	7.02	5.2	7.76	7.63	1.7
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	186,752	181,022	3.2	1,663,213	1,628,876	2.1
Hotel only	172,864	169,140	2.2	1,531,299	1,504,201	1.8
Plan to stay in Condo	28,135	31,190	-9.8	311,689	304,064	2.5
Condo only	19,961	23,158	-13.8	231,410	229,910	0.7
Plan to stay in Timeshare	12,472	10,728	16.3	110,644	109,029	1.5
Timeshare only	10,093	8,178	23.4	87,213	82,980	5.1

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

\*\* Change represents absolute change in rates rather than percentage change in rate.

## INTERNATIONAL VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2016P	2,015	% CHANGE	2016P	2,015	% CHANGE
<b>ACCOMMODATIONS (continued)</b>						
Cruise Ship	2,926	2,046	43.0	14,780	20,360	-27.4
Friends/Relatives	6,037	5,025	20.1	68,659	61,386	11.8
Bed & Breakfast	1,968	1,226	60.6	17,913	18,598	-3.7
Rental House	5,018	4,911	2.2	72,435	65,875	10.0
Hostel	1,850	1,045	77.1	14,866	15,935	-6.7
Camp Site, Beach	678	170	298.4	7,674	7,554	1.6
Private Room in Private Home**	2,895	NA	NA	23,128	NA	NA
Shared Room/Space in Private Home**	637	NA	NA	4,817	NA	NA
Other	989	1,392	-29.0	10,063	12,849	-21.7
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	194,589	196,236	-0.8	1,803,719	1,783,054	1.2
Honeymoon/Get Married	28,888	30,681	-5.8	257,636	262,990	-2.0
Honeymoon	27,473	29,032	-5.4	242,782	247,283	-1.8
Get Married	3,717	4,592	-19.1	35,323	39,241	-10.0
Pleasure/Vacation	167,410	167,025	0.2	1,558,829	1,534,528	1.6
Mtgs/Conventions/Incentive	13,867	6,657	108.3	141,045	126,278	11.7
Conventions	6,261	2,219	182.1	41,283	46,185	-10.6
Corporate Meetings	367	655	-43.9	6,022	7,759	-22.4
Incentive	7,263	3,818	90.2	95,785	74,977	27.8
Other Business	953	1,622	-41.2	12,435	13,929	-10.7
Visit Friends/Rel.	6,213	4,712	31.8	67,906	58,145	16.8
Gov't/Military	547	518	5.6	12,332	9,143	34.9
Attend School	941	609	54.6	11,445	8,286	38.1
Sport Events	1,601	2,054	-22.0	13,277	11,270	17.8
Other	1,157	795	45.6	11,035	8,463	30.4
<b>TRAVEL STATUS</b>						
% First Timers ***	48.4	47.6	0.8	45.7	45.4	0.3
% Repeaters ***	51.6	52.4	-0.8	54.3	54.6	-0.3
Average # of Trips	3.4	3.4	-1.6	3.5	3.5	-1.7
Group Tour	30,893	34,020	-9.2	331,670	354,481	-6.4
Non-Group	198,025	188,844	4.9	1,795,195	1,717,209	4.5
Package Trip	124,875	125,141	-0.2	1,089,435	1,110,970	-1.9
No Package	104,043	97,723	6.5	1,037,430	960,720	8.0
Net True Independent	97,513	93,279	4.5	974,820	910,850	7.0
Ave. Age of Party Head	42	42	1.0	43	43	1.0
Ave. Party Size	2.4	2.4	-0.6	2.6	2.5	1.2

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TOTAL US WEST VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
TOTAL VISITORS	249,795	242,170	3.1	2,741,331	2,632,231	4.1
Domestic	249,229	241,615	3.2	2,679,892	2,558,751	4.7
International	566	555	2.0	61,439	73,480	-16.4
VISITOR DAYS	2,217,283	2,168,205	2.3	24,992,896	24,311,001	2.8
AVERAGE DAILY CENSUS	73,909	72,273	2.3	91,215	89,051	2.4
<b>ISLANDS VISITED</b>						
O'ahu	103,878	102,407	1.4	1,178,518	1,149,377	2.5
O'ahu only	81,148	79,991	1.4	940,367	906,141	3.8
O'ahu one day or less	4,986	4,941	0.9	51,915	55,428	-6.3
Kaua'i	46,049	44,464	3.6	463,283	456,424	1.5
Kaua'i only	32,221	31,830	1.2	335,205	325,175	3.1
Kaua'i one day or less	1,685	2,300	-26.8	18,824	24,075	-21.8
Maui County	97,187	92,768	4.8	1,002,095	950,158	5.5
Maui	95,829	91,650	4.6	985,742	935,857	5.3
Maui only	76,166	72,748	4.7	789,315	738,153	6.9
Maui one day or less	2,255	2,396	-5.9	25,450	28,130	-9.5
Moloka'i *	1,503	1,541	-2.5	19,544	20,441	-4.4
Moloka'i only *	220	274	-19.8	3,367	3,459	-2.7
Moloka'i one day or less*	685	634	8.1	7,560	9,766	-22.6
Lāna'i *	1,927	1,238	55.7	19,007	17,922	6.1
Lāna'i only *	455	227	100.0	4,103	2,648	54.9
Lāna'i one day or less*	782	729	7.4	8,944	10,500	-14.8
Hawai'i Island	40,249	39,409	2.1	478,953	469,936	1.9
Kona side	35,538	34,477	3.1	426,019	415,932	2.4
Hilo side	12,036	11,762	2.3	135,065	135,827	-0.6
Hawai'i Island only	27,586	26,566	3.8	341,581	328,457	4.0
Hawai'i Island one day or less	1,219	1,785	-31.7	15,524	18,678	-16.9
Any Neighbor Island	168,647	162,179	4.0	1,800,964	1,726,090	4.3
NI only	145,917	139,762	4.4	1,562,814	1,482,854	5.4
O'ahu & NI	22,730	22,417	1.4	238,151	243,235	-2.1
Any one island only	217,795	211,636	2.9	2,413,938	2,304,033	4.8
Multiple Islands	31,999	30,533	4.8	327,393	328,198	-0.2
Avg. Islands Visited	1.16	1.16	0.0	1.15	1.16	-1.0
Average Length of Stay in Hawai'i	8.88	8.95	-0.9	9.12	9.24	-1.3
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	127,138	122,178	4.1	1,376,426	1,316,668	4.5
Hotel only	109,008	106,351	2.5	1,182,587	1,124,777	5.1
Plan to stay in Condo	50,751	48,614	4.4	582,502	567,564	2.6
Condo only	41,468	40,632	2.1	479,749	464,738	3.2
Plan to stay in Timeshare	35,417	35,710	-0.8	334,653	337,921	-1.0
Timeshare only	28,987	29,310	-1.1	268,466	270,477	-0.7

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

## TOTAL US WEST VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	1,909	2,545	-25.0	18,463	24,268	-23.9
Friends/Relatives	26,367	26,199	0.6	318,828	309,580	3.0
Bed & Breakfast	2,357	2,231	5.7	25,693	26,785	-4.1
Rental House	22,533	21,466	5.0	281,373	260,493	8.0
Hostel	1,477	1,171	26.1	14,623	14,302	2.2
Camp Site, Beach	1,453	1,353	7.4	18,140	19,022	-4.6
Private Room in Private Home**	2,577	NA	NA	9,710	NA	NA
Shared Room/Space in Private Home	836	NA	NA	3,140	NA	NA
Other	4,103	4,460	-8.0	48,884	48,949	-0.1
PURPOSE OF TRIP						
Pleasure (Net)	205,886	200,737	2.6	2,290,976	2,204,690	3.9
Honeymoon/Get Married	14,030	14,607	-3.9	99,941	102,867	-2.8
Honeymoon	11,951	12,186	-1.9	80,328	83,475	-3.8
Get Married	2,799	3,191	-12.3	25,564	26,039	-1.8
Pleasure/Vacation	193,902	188,478	2.9	2,209,255	2,122,840	4.1
Mtgs/Conventions/Incentive	11,839	8,762	35.1	111,212	112,607	-1.2
Conventions	8,311	5,938	40.0	65,537	66,339	-1.2
Corporate Meetings	2,579	2,054	25.6	29,254	29,503	-0.8
Incentive	1,522	1,027	48.2	20,789	21,457	-3.1
Other Business	11,009	11,106	-0.9	111,144	112,335	-1.1
Visit Friends/Rel.	24,886	25,607	-2.8	288,860	286,589	0.8
Gov't/Military	2,807	2,104	33.4	27,083	25,686	5.4
Attend School	366	227	61.6	8,041	7,840	2.6
Sport Events	2,554	2,908	-12.2	22,751	21,342	6.6
Other	10,892	10,204	6.7	94,719	89,498	5.8
TRAVEL STATUS						
% First Timers ***	21.6	21.3	0.2	19.5	19.2	0.3
% Repeaters ***	78.4	78.7	-0.2	80.5	80.8	-0.3
Average # of Trips	6.7	6.8	-1.5	6.8	6.9	-0.5
Group Tour	3,985	3,905	2.0	47,937	51,502	-6.9
Non-Group	245,810	238,265	3.2	2,693,394	2,580,729	4.4
Package Trip	47,404	48,243	-1.7	505,217	496,566	1.7
No Package	202,391	193,927	4.4	2,236,114	2,135,665	4.7
Net True Independent	200,434	192,199	4.3	2,215,239	2,113,578	4.8
Ave. Age	47	47	-0.4	46	46	-0.2
Ave. Party Size	1.9	1.9	0.2	2.2	2.2	-0.4

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

TOTAL US EAST VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
TOTAL VISITORS	127,077	106,802	19.0	1,432,534	1,383,987	3.5
Domestic	126,458	106,195	19.1	1,375,994	1,305,000	5.4
International	619	607	2.0	56,540	78,987	-28.4
VISITOR DAYS	1,260,701	1,070,280	17.8	14,669,452	14,243,787	3.0
AVERAGE DAILY CENSUS	42,023	35,676	17.8	53,538	52,175	2.6
ISLANDS VISITED						
O'ahu	77,002	64,279	19.8	832,496	817,102	1.9
O'ahu only	45,813	40,078	14.3	519,910	510,316	1.9
O'ahu one day or less	7,201	6,268	14.9	71,110	74,332	-4.3
Kaua'i	26,212	22,553	16.2	274,519	267,222	2.7
Kaua'i only	8,644	8,144	6.1	108,093	103,240	4.7
Kaua'i one day or less	2,896	2,975	-2.7	27,150	32,070	-15.3
Maui County	50,358	41,757	20.6	547,828	527,316	3.9
Maui	49,569	41,192	20.3	539,020	519,394	3.8
Maui only	23,288	19,767	17.8	278,931	263,660	5.8
Maui one day or less	2,907	2,769	5.0	29,443	31,454	-6.4
Moloka'i *	938	958	-2.1	11,613	15,368	-24.4
Moloka'i only *	81	85	-4.3	1,246	1,347	-7.5
Moloka'i one day or less*	529	473	11.8	5,753	8,829	-34.8
Lāna'i *	1,468	939	56.4	15,351	14,352	7.0
Lāna'i only *	181	93	95.0	2,015	1,101	83.0
Lāna'i one day or less*	665	628	5.9	7,660	9,145	-16.2
Hawai'i Island	27,928	23,174	20.5	318,115	310,263	2.5
Kona side	23,728	19,305	22.9	271,773	261,065	4.1
Hilo side	11,798	10,512	12.2	125,885	131,298	-4.1
Hawai'i Island only	10,800	8,576	25.9	132,052	123,994	6.5
Hawai'i Island one day or less	1,564	1,686	-7.2	18,023	18,734	-3.8
Any Neighbor Island	81,264	66,724	21.8	912,624	873,671	4.5
NI only	50,075	42,523	17.8	600,038	566,884	5.8
O'ahu & NI	31,189	24,201	28.9	312,586	306,787	1.9
Any one island only	88,808	76,743	15.7	1,042,247	1,003,658	3.8
Multiple Islands	38,270	30,059	27.3	390,288	380,329	2.6
Avg. Islands Visited	1.44	1.43	0.5	1.39	1.40	-1.0
Average Length of Stay in Hawai'i	9.92	10.02	-1.0	10.24	10.29	-0.5
ACCOMMODATIONS						
Plan to stay in Hotel	85,492	66,065	29.4	875,621	847,009	3.4
Hotel only	69,111	54,000	28.0	709,291	688,182	3.1
Plan to stay in Condo	17,012	14,417	18.0	214,103	206,830	3.5
Condo only	10,735	10,543	1.8	147,971	144,390	2.5
Plan to stay in Timeshare	12,152	11,837	2.7	146,507	148,384	-1.3
Timeshare only	8,768	8,937	-1.9	107,982	109,049	-1.0

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TOTAL US EAST VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
<b>ACCOMMODATIONS (continued)</b>						
Cruise Ship	5,327	5,641	-5.6	48,152	54,187	-11.1
Friends/Relatives	11,764	11,949	-1.5	171,981	164,452	4.6
Bed & Breakfast	1,658	1,462	13.4	18,093	18,447	-1.9
Rental House	9,211	7,932	16.1	129,252	114,103	13.3
Hostel	780	615	27.0	8,642	9,551	-9.5
Camp Site, Beach	691	557	24.0	8,966	9,952	-9.9
Private Room in Private Home**	1,266	NA	NA	4,920	NA	NA
Shared Room/Space in Private Home	503	NA	NA	1,838	NA	NA
Other	2,170	1,915	13.4	27,538	27,547	0.0
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	96,602	83,102	16.2	1,134,487	1,098,924	3.2
Honeymoon/Get Married	11,750	10,244	14.7	75,456	76,653	-1.6
Honeymoon	10,902	9,357	16.5	66,788	67,851	-1.6
Get Married	1,295	1,390	-6.8	13,267	13,855	-4.2
Pleasure/Vacation	85,999	73,991	16.2	1,069,686	1,035,337	3.3
Mtgs/Conventions/Incentive	20,619	7,400	178.6	111,608	110,735	0.8
Conventions	16,323	4,802	239.9	64,896	60,325	7.6
Corporate Meetings	2,538	1,583	60.3	23,876	24,269	-1.6
Incentive	3,426	1,283	167.1	28,547	31,979	-10.7
Other Business	5,784	5,568	3.9	58,373	58,968	-1.0
Visit Friends/Rel.	11,459	11,834	-3.2	162,799	160,492	1.4
Gov't/Military	3,704	3,039	21.9	37,616	35,293	6.6
Attend School	253	176	44.1	3,986	3,945	1.0
Sport Events	1,110	842	31.9	10,195	7,298	39.7
Other	4,776	4,377	9.1	48,324	45,529	6.1
<b>TRAVEL STATUS</b>						
% First Timers ***	48.5	45.8	2.7	41.8	41.2	0.6
% Repeaters ***	51.5	54.2	-2.7	58.2	58.8	-0.6
Average # of Trips	3.6	3.9	-7.4	4.1	4.1	-0.7
Group Tour	6,457	4,363	48.0	62,913	67,630	-7.0
Non-Group	120,620	102,439	17.7	1,369,621	1,316,357	4.0
Package Trip	31,406	24,816	26.6	307,579	304,772	0.9
No Package	95,672	81,986	16.7	1,124,956	1,079,214	4.2
Net True Independent	93,789	80,608	16.4	1,105,480	1,059,815	4.3
Ave. Age	47	48	-2.3	47	47	-0.9
Ave. Party Size	1.7	1.7	1.4	2.0	2.0	-0.6

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TOTAL JAPAN VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
TOTAL VISITORS	133,623	135,796	-1.6	1,106,491	1,102,864	0.3
Domestic	795	877	-9.3	6,210	7,139	-13.0
International	132,828	134,919	-1.5	1,100,281	1,095,725	0.4
VISITOR DAYS	792,553	789,678	0.4	6,519,953	6,514,204	0.1
AVERAGE DAILY CENSUS	26,418	26,323	0.4	23,795	23,862	-0.3
ISLANDS VISITED						
O'ahu	128,975	130,515	-1.2	1,071,295	1,068,425	0.3
O'ahu only	113,237	115,709	-2.1	953,456	946,993	0.7
O'ahu one day or less	639	1,022	-37.5	6,107	8,190	-25.4
Kaua'i	1,729	2,393	-27.7	17,181	19,781	-13.1
Kaua'i only	198	344	-42.5	1,739	2,491	-30.2
Kaua'i one day or less	979	1,309	-25.2	10,802	11,365	-5.0
Maui County	5,969	5,955	0.2	43,104	48,061	-10.3
Maui	5,960	5,717	4.3	42,441	46,234	-8.2
Maui only	1,152	1,622	-29.0	7,655	8,340	-8.2
Maui one day or less	1,210	1,579	-23.4	14,728	15,410	-4.4
Moloka'i *	53	183	-70.9	1,200	1,799	-33.3
Moloka'i only *	0	18	-100.0	30	37	-18.9
Moloka'i one day or less*	35	165	-78.9	740	1,003	-26.2
Lāna'i *	7	110	-93.3	748	1,079	-30.7
Lāna'i only *	1	0	0.0	30	58	-49.0
Lāna'i one day or less*	0	110	-100.0	587	911	-35.6
Hawai'i Island	14,048	13,234	6.1	107,640	105,769	1.8
Kona side	11,585	10,355	11.9	82,382	80,360	2.5
Hilo side	4,208	3,693	13.9	35,505	34,098	4.1
Hawai'i Island only	3,114	3,039	2.5	22,999	21,028	9.4
Hawai'i Island one day or less	2,594	2,829	-8.3	24,446	24,004	1.8
Any Neighbor Island	20,386	20,087	1.5	153,035	155,870	-1.8
NI only	4,649	5,282	-12.0	35,196	34,439	2.2
O'ahu & NI	15,737	14,806	6.3	117,839	121,431	-3.0
Any one island only	117,702	120,732	-2.5	985,910	978,948	0.7
Multiple Islands	15,922	15,064	5.7	120,582	123,915	-2.7
Avg. Islands Visited	1.13	1.12	0.7	1.12	1.13	-0.5
Average Length of Stay in Hawai'i	5.93	5.82	2.0	5.89	5.91	-0.2
ACCOMMODATIONS						
Plan to stay in Hotel	109,720	109,812	-0.1	933,158	925,458	0.8
Hotel only	105,787	106,106	-0.3	903,372	898,459	0.5
Plan to stay in Condo	16,749	19,849	-15.6	122,846	127,708	-3.8
Condo only	13,074	16,154	-19.1	97,662	104,070	-6.2
Plan to stay in Timeshare	9,500	8,292	14.6	64,715	62,267	3.9
Timeshare only	7,684	6,856	12.1	52,837	50,597	4.4

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TOTAL JAPAN VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
<b>ACCOMMODATIONS (continued)</b>						
Cruise Ship	52	40	30.7	1,437	1,926	-25.4
Friends/Relatives	1,627	1,639	-0.8	12,023	13,137	-8.5
Bed & Breakfast	161	152	5.8	1,366	1,299	5.2
Rental House	696	673	3.4	4,063	3,697	9.9
Hostel	154	126	22.2	859	855	0.5
Camp Site, Beach	35	37	-5.1	402	148	171.7
Private Room in Private Home**	251	NA	NA	2,633	NA	NA
Shared Room/Space in Private Home	178	NA	NA	995	NA	NA
Other	267	105	155.4	2,305	2,200	4.8
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	113,570	116,873	-2.8	909,314	915,346	-0.7
Honeymoon/Get Married	19,511	18,735	4.1	167,666	171,456	-2.2
Honeymoon	18,396	17,577	4.7	159,095	161,030	-1.2
Get Married	3,206	3,597	-10.9	26,196	29,775	-12.0
Pleasure/Vacation	95,401	99,149	-3.8	750,900	752,728	-0.2
Mtgs/Conventions/Incentive	7,198	3,921	83.6	95,224	76,592	24.3
Conventions	1,302	819	59.1	16,061	13,727	17.0
Corporate Meetings	127	196	-35.2	1,923	1,883	2.1
Incentive	5,769	2,908	98.4	78,498	62,133	26.3
Other Business	447	609	-26.7	4,060	4,843	-16.2
Visit Friends/Rel.	2,110	2,203	-4.3	17,099	17,337	-1.4
Gov't/Military	40	23	77.0	581	347	67.3
Attend School	872	590	47.8	6,588	5,358	23.0
Sport Events	959	1,650	-41.9	7,814	6,975	12.0
Other	750	539	39.1	4,718	3,577	31.9
<b>TRAVEL STATUS</b>						
% First Timers ***	37.5	37.4	0.2	37.7	38.3	-0.5
% Repeaters ***	62.5	62.6	-0.2	62.3	61.7	0.5
Average # of Trips	4.2	4.2	-0.2	4.1	4.1	-0.8
Group Tour	20,238	24,118	-16.1	237,259	253,862	-6.5
Non-Group	113,385	111,678	1.5	869,232	849,001	2.4
Package Trip	83,836	85,459	-1.9	730,097	756,964	-3.5
No Package	49,787	50,337	-1.1	376,395	345,900	8.8
Net True Independent	45,437	46,591	-2.5	325,314	307,389	5.8
Ave. Age	42	42	-0.3	43	43	1.4
Ave. Party Size	2.5	2.5	0.5	2.8	2.7	2.1

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

TOTAL CANADA VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
TOTAL VISITORS	19,640	20,324	-3.4	343,211	376,857	-8.9
Domestic	6,824	7,371	-7.4	80,406	122,421	-34.3
International	12,816	12,953	-1.1	262,805	254,436	3.3
VISITOR DAYS	219,290	230,818	-5.0	4,356,022	4,790,036	-9.1
AVERAGE DAILY CENSUS	7,310	7,694	-5.0	15,898	17,546	-9.4
ISLANDS VISITED						
O'ahu	10,262	10,416	-1.5	142,676	156,072	-8.6
O'ahu only	6,252	6,430	-2.8	93,811	100,978	-7.1
O'ahu one day or less	643	923	-30.4	6,292	7,651	-17.8
Kaua'i	2,686	3,155	-14.9	48,303	55,330	-12.7
Kaua'i only	763	1,008	-24.3	22,888	26,413	-13.3
Kaua'i one day or less	413	472	-12.5	5,048	6,095	-17.2
Maui County	10,029	10,356	-3.2	175,962	189,745	-7.3
Maui	9,967	10,172	-2.0	174,117	188,132	-7.4
Maui only	6,062	6,056	0.1	125,716	134,599	-6.6
Maui one day or less	719	673	6.8	5,672	7,113	-20.3
Moloka'i *	216	239	-9.7	3,394	3,482	-2.5
Moloka'i only *	24	21	13.7	462	480	-3.9
Moloka'i one day or less*	166	62	166.3	2,076	1,673	24.1
Lāna'i *	304	244	24.3	3,162	3,120	1.4
Lāna'i only *	19	22	-13.6	390	247	57.9
Lāna'i one day or less*	232	171	35.6	2,150	2,097	2.5
Hawai'i Island	4,032	4,357	-7.5	64,722	78,525	-17.6
Kona side	3,652	3,852	-5.2	58,720	72,010	-18.5
Hilo side	1,687	1,975	-14.6	22,103	27,921	-20.8
Hawai'i Island only	1,454	1,535	-5.3	34,328	40,368	-15.0
Hawai'i Island one day or less	208	393	-47.0	2,538	3,029	-16.2
Any Neighbor Island	13,388	13,894	-3.6	249,400	275,879	-9.6
NI only	9,378	9,908	-5.3	200,535	220,785	-9.2
O'ahu & NI	4,010	3,986	0.6	48,865	55,095	-11.3
Any one island only	14,574	15,072	-3.3	277,594	303,086	-8.4
Multiple Islands	5,066	5,252	-3.5	65,617	73,771	-11.1
Avg. Islands Visited	1.40	1.41	-0.6	1.27	1.29	-1.1
Average Length of Stay in Hawai'i	11.17	11.36	-1.7	12.69	12.71	-0.1
ACCOMMODATIONS						
Plan to stay in Hotel	10,604	11,000	-3.6	154,374	168,154	-8.2
Hotel only	8,043	8,476	-5.1	118,438	126,078	-6.1
Plan to stay in Condo	5,739	5,740	0.0	126,492	143,489	-11.8
Condo only	4,452	4,465	-0.3	103,119	116,536	-11.5
Plan to stay in Timeshare	1,678	1,901	-11.7	34,467	37,919	-9.1
Timeshare only	1,340	1,391	-3.7	26,261	26,460	-0.8

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TOTAL CANADA VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
<b>ACCOMMODATIONS (continued)</b>						
Cruise Ship	722	798	-9.6	5,581	8,166	-31.7
Friends/Relatives	1,034	1,061	-2.6	17,965	19,825	-9.4
Bed & Breakfast	384	353	8.8	5,435	7,275	-25.3
Rental House	1,745	2,154	-19.0	37,597	44,234	-15.0
Hostel	368	380	-3.1	4,818	5,638	-14.5
Camp Site, Beach	369	207	78.2	4,041	4,388	-7.9
Private Room in Private Home**	698	NA	NA	2,964	NA	NA
Shared Room/Space in Private Home	105	NA	NA	739	NA	NA
Other	239	294	-18.5	3,510	5,081	-30.9
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	17,967	18,305	-1.8	318,560	348,376	-8.6
Honeymoon/Get Married	1,822	2,074	-12.2	11,264	13,685	-17.7
Honeymoon	1,762	1,929	-8.6	9,815	11,721	-16.3
Get Married	148	271	-45.4	2,002	2,995	-33.1
Pleasure/Vacation	16,295	16,506	-1.3	309,133	337,958	-8.5
Mtgs/Conventions/Incentive	631	804	-21.6	14,212	18,188	-21.9
Conventions	373	556	-32.9	9,206	13,214	-30.3
Corporate Meetings	111	57	95.4	1,916	2,324	-17.6
Incentive	164	210	-21.8	3,561	3,733	-4.6
Other Business	188	203	-7.4	2,518	4,101	-38.6
Visit Friends/Rel.	623	908	-31.4	12,034	14,949	-19.5
Gov't/Military	16	31	-49.7	695	1,283	-45.8
Attend School	17	22	-23.2	460	1,182	-61.1
Sport Events	261	304	-14.4	1,978	3,335	-40.7
Other	441	283	56.1	3,497	4,603	-24.0
<b>TRAVEL STATUS</b>						
% First Timers ***	44.5	48.0	-3.5	35.4	34.7	0.7
% Repeaters ***	55.5	52.0	3.5	64.6	65.3	-0.7
Average # of Trips	3.4	3.3	2.5	4.0	3.9	0.4
Group Tour	385	438	-12.1	7,056	9,854	-28.4
Non-Group	19,255	19,886	-3.2	336,155	367,003	-8.4
Package Trip	4,556	4,994	-8.8	71,197	79,553	-10.5
No Package	15,084	15,330	-1.6	272,014	297,305	-8.5
Net True Independent	14,942	15,211	-1.8	269,648	294,368	-8.4
Ave. Age	45	45	0.2	47	48	-2.0
Ave. Party Size	1.9	2.0	-3.9	2.2	2.2	0.8

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

**SEPTEMBER 2016 ARRIVALS AT A GLANCE**

CATEGORY AND MMA	2016P	2015	% change	YTD 2016P	YTD 2015	% change
<b>TOTAL EXPENDITURES (\$mil.)</b>	<b>1,168.1</b>	<b>1,058.4</b>	<b>10.4</b>	<b>11,606.9</b>	<b>11,197.3</b>	<b>3.7</b>
Total by air	1,163.6	1,048.3	11.0	11,579.7	11,168.7	3.7
U.S. West	364.0	354.0	2.8	4,137.7	3,925.0	5.4
U.S. East	272.7	211.3	29.0	2,924.4	2,767.6	5.7
Japan	191.9	185.7	3.4	1,523.9	1,519.6	0.3
Canada	39.2	37.1	5.5	689.7	794.9	-13.2
All Others	295.7	260.1	13.7	2,304.0	2,161.7	6.6
Visitor arrivals by cruise ships	4.5	10.1	-55.3	27.2	28.6	-4.9
<b>TOTAL VISITOR DAYS</b>	<b>5,753,659</b>	<b>5,450,738</b>	<b>5.6</b>	<b>60,246,572</b>	<b>59,038,687</b>	<b>2.0</b>
Total by air	5,699,116	5,332,590	6.9	59,921,256	58,646,614	2.2
U.S. West	2,217,283	2,168,205	2.3	24,992,896	24,311,001	2.8
U.S. East	1,260,701	1,070,280	17.8	14,669,452	14,243,787	3.0
Japan	792,553	789,678	0.4	6,519,953	6,514,204	0.1
Canada	219,290	230,818	-5.0	4,356,022	4,790,036	-9.1
All Others	1,209,288	1,073,609	12.6	9,382,933	8,787,586	6.8
Visitor arrivals by cruise ships	54,543	118,148	-53.8	325,316	392,073	-17.0
<b>VISITOR ARRIVALS</b>	<b>666,605</b>	<b>647,201</b>	<b>3.0</b>	<b>6,698,545</b>	<b>6,526,473</b>	<b>2.6</b>
Total by air	656,729	623,899	5.3	6,629,279	6,440,706	2.9
U.S. West	249,795	242,170	3.1	2,741,331	2,632,231	4.1
U.S. East	127,077	106,802	19.0	1,432,534	1,383,987	3.5
Japan	133,623	135,796	-1.6	1,106,491	1,102,864	0.3
Canada	19,640	20,324	-3.4	343,211	376,857	-8.9
All Others	126,594	118,807	6.6	1,005,711	944,767	6.5
Visitor arrivals by cruise ships	9,875	23,302	-57.6	69,266	85,767	-19.2
<b>AVERAGE LENGTH OF STAY</b>	<b>8.63</b>	<b>8.42</b>	<b>2.5</b>	<b>8.99</b>	<b>9.05</b>	<b>-0.6</b>
Total by air	8.68	8.55	1.5	9.04	9.11	-0.7
U.S. West	8.88	8.95	-0.9	9.12	9.24	-1.3
U.S. East	9.92	10.02	-1.0	10.24	10.29	-0.5
Japan	5.93	5.82	2.0	5.89	5.91	-0.2
Canada	11.17	11.36	-1.7	12.69	12.71	-0.1
All Others	9.55	9.04	5.7	9.33	9.30	0.3
Visitor arrivals by cruise ships	5.52	5.07	8.9	4.70	4.57	2.7
<b>PER PERSON PER DAY SPENDING</b>	<b>203.0</b>	<b>194.2</b>	<b>4.6</b>	<b>192.7</b>	<b>189.7</b>	<b>1.6</b>
Total by air	204.2	196.6	3.9	193.2	190.4	1.5
U.S. West	164.2	163.3	0.6	165.6	161.4	2.5
U.S. East	216.3	197.5	9.6	199.4	194.3	2.6
Japan	242.2	235.1	3.0	233.7	233.3	0.2
Canada	178.7	160.8	11.1	158.3	165.9	-4.6
All Others	244.5	242.3	0.9	245.6	246.0	-0.2
Visitor arrivals by cruise ships	82.5	85.3	-3.3	83.6	73.0	14.6
<b>PER PERSON PER TRIP SPENDING</b>	<b>1,752.3</b>	<b>1,635.3</b>	<b>7.2</b>	<b>1,732.7</b>	<b>1,715.7</b>	<b>1.0</b>
Total by air	1,771.8	1,680.2	5.4	1,746.8	1,734.1	0.7
U.S. West	1,457.3	1,461.8	-0.3	1,509.4	1,491.1	1.2
U.S. East	2,146.1	1,978.8	8.5	2,041.4	1,999.7	2.1
Japan	1,436.3	1,367.1	5.1	1,377.2	1,377.9	0.0
Canada	1,995.0	1,826.6	9.2	2,009.6	2,109.3	-4.7
All Others	2,335.9	2,189.6	6.7	2,290.9	2,288.1	0.1
Visitor arrivals by cruise ships	455.5	432.3	5.4	392.7	333.6	17.7

P=Preliminary data.

Source:Hawai'i Tourism Authority

2016 Arrivals at a Glance by Month

2016P	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
<b>EXPENDITURES (\$mil.) *</b>	TOTAL (\$mil.)	\$1,454.7	\$1,245.7	\$1,262.5	\$1,141.4	\$1,180.5	\$1,397.5	\$1,444.6	\$1,312.0	\$1,168.1
	Total by air	\$1,450.3	\$1,244.1	\$1,259.8	\$1,133.0	\$1,176.6	\$1,396.9	\$1,444.2	\$1,311.2	\$1,163.6
	U.S. West	\$454.1	\$414.5	\$451.6	\$417.7	\$439.3	\$566.9	\$546.7	\$482.8	\$364.0
	U.S. East	\$405.8	\$324.9	\$303.2	\$265.5	\$301.4	\$385.0	\$371.9	\$294.0	\$272.7
	Japan	\$163.1	\$158.0	\$156.9	\$138.3	\$155.1	\$166.4	\$182.5	\$211.5	\$191.9
	Canada	\$159.4	\$115.3	\$132.3	\$74.4	\$38.6	\$31.4	\$51.1	\$48.0	\$39.2
	All Other	\$267.9	\$231.3	\$215.8	\$237.0	\$242.2	\$247.1	\$292.0	\$274.9	\$295.7
	Visitor arrivals by cruise ships	\$4.4	\$1.6	\$2.6	\$8.4	\$3.9	\$0.6	\$0.3	\$0.9	\$4.5
<b>Visitor days</b>	TOTAL (air + ships)	7,435,149	6,326,337	6,938,653	5,998,573	6,128,731	7,253,394	7,594,406	6,817,669	5,753,659
	Total by air	7,386,957	6,309,046	6,909,818	5,886,933	6,081,847	7,245,327	7,591,204	6,811,007	5,699,116
	U.S. West	2,645,879	2,402,067	2,792,149	2,561,975	2,689,724	3,425,109	3,366,641	2,892,068	2,217,283
	U.S. East	2,013,810	1,616,613	1,662,571	1,251,791	1,556,363	1,940,373	1,906,778	1,460,450	1,260,701
	Japan	684,172	643,247	734,294	603,034	655,209	669,058	774,396	963,989	792,553
	Canada	954,547	775,860	858,663	503,751	234,378	198,357	308,957	302,218	219,290
	All Other	1,088,549	871,259	862,141	966,382	946,172	1,012,430	1,234,431	1,192,281	1,209,288
	Visitor arrivals by cruise ships	48,192	17,291	28,835	111,640	46,884	8,067	3,202	6,662	54,543
<b>Visitor arrivals</b>	TOTAL (air + ships)	720,997	688,794	786,262	700,573	718,913	800,263	835,417	780,723	666,605
	Total by air	709,985	683,973	779,388	677,671	709,566	798,663	834,465	778,840	656,729
	U.S. West	255,255	262,145	316,591	294,264	305,182	362,653	365,497	329,951	249,795
	U.S. East	162,383	152,792	176,894	133,262	156,238	186,346	187,838	149,705	127,077
	Japan	118,849	115,731	126,943	100,512	113,966	117,057	127,373	152,438	133,623
	Canada	63,798	58,349	66,548	41,527	21,779	17,866	25,822	27,881	19,640
	All Other	109,700	94,955	92,413	108,106	112,402	114,742	127,935	118,864	126,594
	Visitor arrivals by cruise ships	11,012	4,821	6,874	22,902	9,347	1,600	952	1,883	9,875
<b>length of stay</b>	TOTAL (air + ships)	10.31	9.18	8.82	8.56	8.52	9.06	9.09	8.73	8.63
	Total by air	10.40	9.22	8.87	8.69	8.57	9.07	9.10	8.75	8.68
	U.S. West	10.37	9.16	8.82	8.71	8.81	9.44	9.21	8.77	8.88
	U.S. East	12.40	10.58	9.40	9.39	9.96	10.41	10.15	9.76	9.92
	Japan	5.76	5.56	5.78	6.00	5.75	5.72	6.08	6.32	5.93
	Canada	14.96	13.30	12.90	12.13	10.76	11.10	11.96	10.84	11.17
	All Other	9.92	9.18	9.33	8.94	8.42	8.82	9.65	10.03	9.55
	Visitor arrivals by cruise ships	4.38	3.59	4.19	4.87	5.02	5.04	3.36	3.54	5.52
<b>Per Person Per Day Spending *</b>	TOTAL (air+ships)	\$195.6	\$196.9	\$181.9	\$190.3	\$192.6	\$192.7	\$190.2	\$192.4	\$203.0
	Total by air	\$196.3	\$197.2	\$182.3	\$192.5	\$193.5	\$192.8	\$190.3	\$192.5	\$204.2
	U.S. West	\$171.6	\$172.6	\$161.8	\$163.0	\$163.3	\$165.5	\$162.4	\$166.9	\$164.2
	U.S. East	\$201.5	\$201.0	\$182.4	\$212.1	\$193.7	\$198.4	\$195.0	\$201.3	\$216.3
	Japan	\$238.3	\$245.7	\$213.7	\$229.4	\$236.7	\$248.8	\$235.7	\$219.4	\$242.2
	Canada	\$167.0	\$148.7	\$154.0	\$147.7	\$164.8	\$158.5	\$165.4	\$158.7	\$178.7
	All Other	\$246.1	\$265.5	\$250.3	\$245.3	\$256.0	\$244.1	\$236.6	\$230.5	\$244.5
	Visitor arrivals by cruise ships	\$91.8	\$90.1	\$91.8	\$75.5	\$83.1	\$71.4	\$100.4	\$127.6	\$82.5
<b>Per Person Per Trip Spending *</b>	TOTAL (air+ships)	\$2,017.6	\$1,808.5	\$1,605.7	\$1,629.3	\$1,642.1	\$1,746.2	\$1,729.2	\$1,680.5	\$1,752.3
	Total by air	\$2,042.7	\$1,819.0	\$1,616.4	\$1,671.9	\$1,658.2	\$1,749.0	\$1,730.7	\$1,683.5	\$1,771.8
	U.S. West	\$1,779.1	\$1,581.4	\$1,426.6	\$1,419.5	\$1,439.3	\$1,563.2	\$1,495.8	\$1,463.2	\$1,457.3
	U.S. East	\$2,498.7	\$2,126.2	\$1,714.1	\$1,992.4	\$1,929.3	\$2,065.9	\$1,979.9	\$1,964.0	\$2,146.1
	Japan	\$1,371.9	\$1,365.5	\$1,236.2	\$1,376.3	\$1,360.8	\$1,421.9	\$1,433.0	\$1,387.7	\$1,436.3
	Canada	\$2,498.7	\$1,976.8	\$1,987.6	\$1,791.4	\$1,773.5	\$1,759.8	\$1,978.9	\$1,720.4	\$1,995.0
	All Other	\$2,442.1	\$2,436.4	\$2,335.1	\$2,192.7	\$2,154.9	\$2,153.7	\$2,282.6	\$2,312.4	\$2,335.9
	Visitor arrivals by cruise ships	\$401.9	\$323.1	\$384.9	\$368.1	\$416.7	\$359.9	\$337.7	\$451.5	\$455.5

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
<b>EXPENDITURES (\$mil.)*</b>	TOTAL (\$mil.)	\$1,454.7	\$2,700.4	\$3,962.9	\$5,104.3	\$6,284.8	\$7,682.2	\$9,126.8	\$10,438.8	\$11,606.9
	Total by air	\$1,450.3	\$2,694.4	\$3,954.2	\$5,087.2	\$6,263.8	\$7,660.7	\$9,104.9	\$10,416.1	\$11,579.7
	U.S. West	\$454.1	\$868.7	\$1,320.3	\$1,738.0	\$2,177.3	\$2,744.2	\$3,290.9	\$3,773.7	\$4,137.7
	U.S. East	\$405.8	\$730.6	\$1,033.8	\$1,299.3	\$1,600.8	\$1,985.7	\$2,357.6	\$2,651.7	\$2,924.4
	Japan	\$163.1	\$321.1	\$478.0	\$616.3	\$771.4	\$937.9	\$1,120.4	\$1,331.9	\$1,523.9
	Canada	\$159.4	\$274.8	\$407.0	\$481.4	\$520.0	\$551.5	\$602.6	\$650.5	\$689.7
	All Other	\$267.9	\$499.2	\$715.0	\$952.1	\$1,194.3	\$1,441.4	\$1,733.4	\$2,008.3	\$2,304.0
	Visitor arrivals by cruise ships	\$4.4	\$6.0	\$8.6	\$17.1	\$21.0	\$21.5	\$21.9	\$22.7	\$27.2
<b>Visitor days</b>	TOTAL (air + s	7,435,149	13,761,486	20,700,139	26,698,712	32,827,443	40,080,837	47,675,243	54,492,912	60,246,572
	Total by air	7,386,957	13,696,004	20,605,822	26,492,755	32,574,602	39,819,929	47,411,133	54,222,140	59,921,256
	U.S. West	2,645,879	5,047,946	7,840,095	10,402,070	13,091,795	16,516,903	19,883,545	22,775,613	24,992,896
	U.S. East	2,013,810	3,630,423	5,292,994	6,544,785	8,101,148	10,041,522	11,948,300	13,408,750	14,669,452
	Japan	684,172	1,327,420	2,061,713	2,664,747	3,319,956	3,989,015	4,763,411	5,727,400	6,519,953
	Canada	954,547	1,730,408	2,589,071	3,092,822	3,327,200	3,525,557	3,834,514	4,136,732	4,356,022
	All Other	1,088,549	1,959,807	2,821,948	3,788,330	4,734,502	5,746,932	6,981,363	8,173,644	9,382,933
	Visitor arrivals by cruise ships	48,192	65,483	94,317	205,958	252,842	260,908	264,110	270,772	325,316
<b>Visitor arrivals</b>	TOTAL (air + s	720,997	1,409,791	2,196,052	2,896,625	3,615,538	4,415,801	5,251,218	6,031,940	6,698,545
	Total by air	709,985	1,393,958	2,173,346	2,851,017	3,560,583	4,359,246	5,193,710	5,972,550	6,629,279
	U.S. West	255,255	517,400	833,991	1,128,254	1,433,436	1,796,089	2,161,586	2,491,537	2,741,331
	U.S. East	162,383	315,175	492,069	625,331	781,568	967,914	1,155,752	1,305,457	1,432,534
	Japan	118,849	234,580	361,523	462,035	576,000	693,057	820,430	972,868	1,106,491
	Canada	63,798	122,147	188,695	230,223	252,002	269,867	295,690	323,571	343,211
	All Other	109,700	204,655	297,068	405,174	517,576	632,318	760,253	879,117	1,005,711
	Visitor arrivals by cruise ships	11,012	15,833	22,707	45,608	54,955	56,555	57,507	59,390	69,266
<b>length of stay</b>	TOTAL (air + s	10.31	9.76	9.43	9.22	9.08	9.08	9.08	9.03	8.99
	Total by air	10.40	9.83	9.48	9.29	9.15	9.13	9.13	9.08	9.04
	U.S. West	10.37	9.76	9.40	9.22	9.13	9.20	9.20	9.14	9.12
	U.S. East	12.40	11.52	10.76	10.47	10.37	10.37	10.34	10.27	10.24
	Japan	5.76	5.66	5.70	5.77	5.76	5.76	5.81	5.89	5.89
	Canada	14.96	14.17	13.72	13.43	13.20	13.06	12.97	12.78	12.69
	All Other	9.92	9.58	9.50	9.35	9.15	9.09	9.18	9.30	9.33
	Visitor arrivals by cruise ships	4.38	4.14	4.15	4.52	4.60	4.61	4.59	4.56	4.70
<b>Per Person Per Day Spending*</b>	TOTAL (air+sh	\$195.6	\$196.2	\$191.4	\$191.2	\$191.4	\$191.7	\$191.4	\$191.6	\$192.7
	Total by air	\$196.3	\$196.7	\$191.9	\$192.0	\$192.3	\$192.4	\$192.0	\$192.1	\$193.2
	U.S. West	\$171.6	\$172.1	\$168.4	\$167.1	\$166.3	\$166.1	\$165.5	\$165.7	\$165.6
	U.S. East	\$201.5	\$201.2	\$195.3	\$198.5	\$197.6	\$197.8	\$197.3	\$197.8	\$199.4
	Japan	\$238.3	\$241.9	\$231.9	\$231.3	\$232.4	\$235.1	\$235.2	\$232.6	\$233.7
	Canada	\$167.0	\$158.8	\$157.2	\$155.7	\$156.3	\$156.4	\$157.1	\$157.3	\$158.3
	All Other	\$246.1	\$254.7	\$253.4	\$251.3	\$252.3	\$250.8	\$248.3	\$245.7	\$245.6
	Visitor arrivals by cruise ships	\$91.8	\$91.4	\$91.5	\$82.8	\$82.9	\$82.5	\$82.7	\$83.8	\$83.6
<b>Per Person Per Trip Spending*</b>	TOTAL (air+sh	\$2,017.6	\$1,915.4	\$1,804.5	\$1,762.1	\$1,738.3	\$1,739.7	\$1,738.0	\$1,730.6	\$1,732.7
	Total by air	\$2,042.7	\$1,932.9	\$1,819.4	\$1,784.4	\$1,759.2	\$1,757.3	\$1,753.1	\$1,744.0	\$1,746.8
	U.S. West	\$1,779.1	\$1,678.9	\$1,583.1	\$1,540.5	\$1,518.9	\$1,527.9	\$1,522.4	\$1,514.6	\$1,509.4
	U.S. East	\$2,498.7	\$2,318.1	\$2,101.0	\$2,077.8	\$2,048.1	\$2,051.6	\$2,039.9	\$2,031.2	\$2,041.4
	Japan	\$1,371.9	\$1,368.8	\$1,322.2	\$1,334.0	\$1,339.3	\$1,353.2	\$1,365.6	\$1,369.1	\$1,377.2
	Canada	\$2,498.7	\$2,249.4	\$2,157.1	\$2,091.1	\$2,063.7	\$2,043.5	\$2,037.9	\$2,010.5	\$2,009.6
	All Other	\$2,442.1	\$2,439.5	\$2,407.0	\$2,349.8	\$2,307.5	\$2,279.6	\$2,280.1	\$2,284.5	\$2,290.9
	Visitor arrivals by cruise ships	\$401.9	\$377.9	\$380.0	\$374.0	\$381.3	\$380.7	\$380.0	\$382.2	\$392.7

Source:Hawai'i Tourism Authority  
Monthly data may not add up to total due to rounding.

**SEPTEMBER 2016 ISLAND HIGHLIGHTS**

CATEGORY AND ISLAND	2016P	2015	% change	YTD 2016P	YTD 2015	% change
<b>TOTAL EXPENDITURES (\$mil.)</b>	<b>1,168.1</b>	<b>1,058.4</b>	<b>10.4</b>	<b>11,606.9</b>	<b>11,197.3</b>	<b>3.7</b>
Total by air	1,163.6	1,048.3	11.0	11,579.7	11,168.7	3.7
O'ahu	579.6	565.1	2.6	5,384.0	5,502.0	-2.1
Maui	312.7	258.3	21.1	3,362.2	3,075.9	9.3
Moloka'i	1.8	2.2	-17.7	22.6	25.2	-10.5
Lāna'i	6.8	2.7	147.1	61.6	32.1	91.7
Kaua'i	121.0	98.7	22.5	1,247.3	1,158.0	7.7
Hawai'i Island	141.7	121.2	16.9	1,502.1	1,375.5	9.2
Visitor arrivals by cruise ships	4.5	10.1	-55.3	27.2	28.6	-4.9
<b>TOTAL VISITOR DAYS</b>	<b>5,753,659</b>	<b>5,450,738</b>	<b>5.6</b>	<b>60,246,572</b>	<b>59,038,687</b>	<b>2.0</b>
Total by air	5,699,116	5,332,590	6.9	59,921,256	58,646,614	2.2
O'ahu	2,809,375	2,653,024	5.9	28,027,831	27,426,100	2.2
Maui	1,441,050	1,340,906	7.5	16,045,321	15,547,121	3.2
Moloka'i	15,831	15,418	2.7	211,964	210,649	0.6
Lāna'i	16,426	9,140	79.7	158,340	125,574	26.1
Kaua'i	629,379	608,706	3.4	6,861,682	6,792,372	1.0
Hawai'i Island	787,054	705,395	11.6	8,616,120	8,544,798	0.8
Visitor arrivals by cruise ships	54,543	118,148	-53.8	325,316	392,073	-17.0
<b>VISITOR ARRIVALS</b>	<b>666,605</b>	<b>647,201</b>	<b>3.0</b>	<b>6,698,545</b>	<b>6,526,473</b>	<b>2.6</b>
Total by air	656,729	623,899	5.3	6,629,279	6,440,706	2.9
O'ahu	431,705	413,826	4.3	4,101,118	4,015,351	2.1
Maui	195,063	177,153	10.1	1,992,700	1,921,601	3.7
Moloka'i	4,576	4,267	7.3	46,130	51,248	-10.0
Lāna'i	5,285	3,659	44.4	47,503	47,079	0.9
Kaua'i	89,171	85,284	4.6	897,087	895,281	0.2
Hawai'i Island	112,658	101,424	11.1	1,161,905	1,146,896	1.3
Visitor arrivals by cruise ships	9,875	23,302	-57.6	69,266	85,767	-19.2
<b>AVERAGE LENGTH OF STAY</b>	<b>8.63</b>	<b>8.42</b>	<b>2.5</b>	<b>8.99</b>	<b>9.05</b>	<b>-0.6</b>
Total by air	8.68	8.55	1.5	9.04	9.11	-0.7
O'ahu	6.51	6.41	1.5	6.83	6.83	0.1
Maui	7.39	7.57	-2.4	8.05	8.09	-0.5
Moloka'i	3.46	3.61	-4.3	4.59	4.11	11.8
Lāna'i	3.11	2.50	24.4	3.33	2.67	25.0
Kaua'i	7.06	7.14	-1.1	7.65	7.59	0.8
Hawai'i Island	6.99	6.95	0.5	7.42	7.45	-0.5
Visitor arrivals by cruise ships	5.52	5.07	8.9	4.70	4.57	2.7
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>203.0</b>	<b>194.2</b>	<b>4.6</b>	<b>192.7</b>	<b>189.7</b>	<b>1.6</b>
Total by air	204.2	196.6	3.9	193.2	190.4	1.5
O'ahu	206.3	213.0	-3.1	192.1	200.6	-4.2
Maui	217.0	192.7	12.6	209.5	197.8	5.9
Moloka'i	115.3	143.9	-19.9	106.5	119.8	-11.1
Lāna'i	412.5	300.0	37.5	388.8	255.7	52.0
Kaua'i	192.2	162.2	18.5	181.8	170.5	6.6
Hawai'i Island	180.0	171.8	4.8	174.3	161.0	8.3
Visitor arrivals by cruise ships	82.5	85.3	-3.3	83.6	73.0	14.6
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>1,752.3</b>	<b>1,635.3</b>	<b>7.2</b>	<b>1,732.7</b>	<b>1,715.7</b>	<b>1.0</b>
Total by air	1771.8	1680.2	5.4	1746.8	1734.1	0.7
O'ahu	1342.5	1365.5	-1.7	1312.8	1370.2	-4.2
Maui	1603.2	1458.2	9.9	1687.2	1600.7	5.4
Moloka'i	398.8	519.9	-23.3	489.6	492.5	-0.6
Lāna'i	1282.0	749.5	71.0	1296.1	682.1	90.0
Kaua'i	1356.5	1157.4	17.2	1390.4	1293.5	7.5
Hawai'i Island	1257.8	1194.8	5.3	1292.8	1199.3	7.8
Visitor arrivals by cruise ships	455.5	432.3	5.4	392.7	333.6	17.7

P=Preliminary data.

Source:Hawai'i Tourism Authority

Monthly Island Highlights 2016

2016P	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,454.7	\$1,245.7	\$1,262.5	\$1,141.4	\$1,180.5	\$1,397.5	\$1,444.6	\$1,312.0	\$1,168.1
	Total by air	\$1,450.3	\$1,244.1	\$1,259.8	\$1,133.0	\$1,176.6	\$1,396.9	\$1,444.2	\$1,311.2	\$1,163.6
	O'ahu	\$599.1	\$539.7	\$563.0	\$521.4	\$572.2	\$672.7	\$692.9	\$643.4	\$579.6
	Maui	\$477.5	\$384.3	\$395.9	\$331.7	\$322.4	\$388.4	\$398.9	\$350.6	\$312.7
	Moloka'i	\$4.0	\$2.9	\$1.7	\$1.9	\$3.3	\$2.2	\$1.6	\$3.3	\$1.8
	Lāna'i	\$1.6	\$3.7	\$6.9	\$8.0	\$7.4	\$8.8	\$8.3	\$10.1	\$6.8
	Kaua'i	\$152.7	\$128.7	\$130.9	\$123.2	\$125.8	\$156.8	\$166.7	\$141.7	\$121.0
	Hawai'i Island	\$215.4	\$184.9	\$161.5	\$146.8	\$145.6	\$168.0	\$175.8	\$162.2	\$141.7
	Visitor arrivals by cruise ships	\$4.4	\$1.6	\$2.6	\$8.4	\$3.9	\$0.6	\$0.3	\$0.9	\$4.5
	Visitor days	TOTAL (air + ships)	7,435,149	6,326,337	6,938,653	5,998,573	6,128,731	7,253,394	7,594,406	6,817,669
Total by air		7,386,957	6,309,046	6,909,818	5,886,933	6,081,847	7,245,327	7,591,204	6,811,007	5,699,116
O'ahu		3,192,325	2,747,423	3,109,015	2,740,914	2,997,865	3,428,500	3,585,738	3,416,674	2,809,375
Maui		2,038,760	1,797,596	1,951,680	1,629,599	1,583,603	1,889,119	2,010,376	1,703,536	1,441,050
Moloka'i		39,233	27,274	29,154	17,244	19,184	17,996	18,835	27,213	15,831
Lāna'i		14,826	16,050	21,075	17,453	17,572	19,056	17,491	18,390	16,426
Kaua'i		855,018	719,695	767,965	675,292	686,728	874,054	907,007	746,544	629,379
Hawai'i Island		1,246,795	1,001,009	1,030,929	806,431	776,894	1,016,601	1,051,757	898,650	787,054
Visitor arrivals by cruise ships		48,192	17,291	28,835	111,640	46,884	8,067	3,202	6,662	54,543
Visitor arrivals		TOTAL (air + ships)	898,146	844,422	937,510	862,457	894,118	1,002,047	1,050,946	977,728
	Total by air	887,134	839,601	930,636	839,556	884,771	1,000,447	1,049,994	975,845	656,729
	O'ahu	433,507	411,872	454,104	408,388	451,529	495,632	516,388	497,994	431,705
	Maui	213,784	205,055	232,675	211,255	212,935	239,022	255,259	227,652	195,063
	Moloka'i	5,426	5,056	6,540	4,333	4,697	4,886	4,854	5,761	4,576
	Lāna'i	4,271	4,225	5,506	5,927	6,003	5,185	5,062	6,039	5,285
	Kaua'i	95,042	88,130	97,209	92,530	95,643	114,358	120,166	104,838	89,171
	Hawai'i Island	135,105	125,264	134,602	117,123	113,964	141,364	148,265	133,561	112,658
	Visitor arrivals by cruise ships	11,012	4,821	6,874	22,902	9,347	1,600	952	1,883	9,875
	Length of stay	TOTAL (air + ships)	8.28	7.49	7.40	6.96	6.85	7.24	7.23	6.97
Total by air		8.33	7.51	7.42	7.01	6.87	7.24	7.23	6.98	6.68
O'ahu		7.36	6.67	6.85	6.71	6.64	6.92	6.94	6.86	6.51
Maui		9.54	8.77	8.39	7.71	7.44	7.90	7.88	7.48	7.39
Moloka'i		7.23	5.39	4.46	3.98	4.08	3.68	3.88	4.72	3.46
Lāna'i		3.47	3.80	3.83	2.94	2.93	3.68	3.46	3.05	3.11
Kaua'i		9.00	8.17	7.90	7.30	7.18	7.64	7.55	7.12	7.06
Hawai'i Island		9.23	7.99	7.66	6.89	6.82	7.19	7.09	6.73	6.99
Visitor arrivals by cruise ships		4.38	3.59	4.19	4.87	5.02	5.04	3.36	3.54	5.52
Per Person Per Day Spending *		TOTAL (air+ships)	\$195.6	\$196.9	\$181.9	\$190.3	\$192.6	\$192.7	\$190.2	\$192.4
	Total by air	\$196.3	\$197.2	\$182.3	\$192.5	\$193.5	\$192.8	\$190.3	\$192.5	\$204.2
	O'ahu	\$187.7	\$196.4	\$181.1	\$190.2	\$190.9	\$196.2	\$193.2	\$188.3	\$206.3
	Maui	\$234.2	\$213.8	\$202.8	\$203.5	\$203.6	\$205.6	\$198.4	\$205.8	\$217.0
	Moloka'i	\$101.4	\$105.1	\$57.2	\$111.5	\$171.2	\$119.6	\$86.1	\$120.1	\$115.3
	Lāna'i	\$110.9	\$232.2	\$326.0	\$459.7	\$419.7	\$461.8	\$473.6	\$547.5	\$412.5
	Kaua'i	\$178.5	\$178.8	\$170.5	\$182.4	\$183.2	\$179.4	\$183.8	\$189.8	\$192.2
	Hawai'i Island	\$172.8	\$184.7	\$156.6	\$182.1	\$187.5	\$165.3	\$167.2	\$180.5	\$180.0
	Visitor arrivals by cruise ships	\$91.8	\$90.1	\$91.8	\$75.5	\$83.1	\$71.4	\$100.4	\$127.6	\$82.5
	Per Person Per Trip Spending *	TOTAL (air+ships)	\$1,619.6	\$1,475.2	\$1,346.6	\$1,323.5	\$1,320.3	\$1,394.6	\$1,374.5	\$1,341.9
Total by air		\$1,634.8	\$1,481.8	\$1,353.7	\$1,349.5	\$1,329.8	\$1,396.3	\$1,375.5	\$1,343.6	\$1,771.8
O'ahu		\$1,381.9	\$1,310.3	\$1,239.8	\$1,276.7	\$1,267.2	\$1,357.3	\$1,341.9	\$1,292.0	\$1,342.5
Maui		\$2,233.5	\$1,873.9	\$1,701.4	\$1,570.0	\$1,513.9	\$1,624.8	\$1,562.5	\$1,540.1	\$1,603.2
Moloka'i		\$733.1	\$566.9	\$254.9	\$443.6	\$699.0	\$440.6	\$334.2	\$567.1	\$398.8
Lāna'i		\$385.0	\$882.0	\$1,247.8	\$1,353.9	\$1,228.4	\$1,697.0	\$1,636.6	\$1,667.3	\$1,282.0
Kaua'i		\$1,606.2	\$1,460.2	\$1,347.0	\$1,330.9	\$1,315.1	\$1,371.1	\$1,387.2	\$1,351.3	\$1,356.5
Hawai'i Island		\$1,594.5	\$1,476.2	\$1,199.7	\$1,253.7	\$1,277.9	\$1,188.6	\$1,186.0	\$1,214.3	\$1,257.8
Visitor arrivals by cruise ships		\$401.9	\$323.1	\$384.9	\$368.1	\$416.7	\$359.9	\$337.7	\$451.5	\$455.5

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
<b>EXPENDITURES (\$mil.) *</b>	TOTAL (\$mil.)	\$1,454.7	\$2,700.4	\$3,962.9	\$5,104.3	\$6,284.8	\$7,682.2	\$9,126.8	\$10,438.8	\$11,606.9
	Total by air	\$1,450.3	\$2,694.4	\$3,954.2	\$5,087.2	\$6,263.8	\$7,660.7	\$9,104.9	\$10,416.1	\$11,579.7
	O'ahu	\$599.1	\$1,138.7	\$1,701.7	\$2,223.1	\$2,795.3	\$3,468.1	\$4,161.0	\$4,804.4	\$5,384.0
	Maui	\$477.5	\$861.7	\$1,257.6	\$1,589.3	\$1,911.6	\$2,300.0	\$2,698.8	\$3,049.4	\$3,362.2
	Moloka'i	\$4.0	\$6.8	\$8.5	\$10.4	\$13.7	\$15.9	\$17.5	\$20.8	\$22.6
	Lāna'i	\$1.6	\$5.4	\$12.2	\$20.3	\$27.6	\$36.4	\$44.7	\$54.8	\$61.6
	Kaua'i	\$152.7	\$281.3	\$412.3	\$535.4	\$661.2	\$818.0	\$984.7	\$1,126.4	\$1,247.3
	Hawai'i Island	\$215.4	\$400.3	\$561.8	\$708.7	\$854.3	\$1,022.3	\$1,198.2	\$1,360.3	\$1,502.1
	Visitor arrivals by cruise ships	\$4.4	\$6.0	\$8.6	\$17.1	\$21.0	\$21.5	\$21.9	\$22.7	\$27.2
	<b>Visitor days</b>	TOTAL (air + s)	7,435,149	13,761,486	20,700,139	26,698,712	32,827,443	40,080,837	47,675,243	54,492,912
Total by air		7,386,957	13,696,004	20,605,822	26,492,755	32,574,602	39,819,929	47,411,133	54,222,140	59,921,256
O'ahu		3,192,325	5,939,749	9,048,764	11,789,677	14,787,542	18,216,043	21,801,781	25,218,456	28,027,831
Maui		2,038,760	3,836,356	5,788,036	7,417,636	9,001,239	10,890,358	12,900,734	14,604,270	16,045,321
Moloka'i		39,233	66,506	95,660	112,905	132,089	150,084	168,919	196,132	211,964
Lāna'i		14,826	30,876	51,951	69,404	86,977	106,033	123,524	141,914	158,340
Kaua'i		855,018	1,574,712	2,342,677	3,017,970	3,704,697	4,578,752	5,485,758	6,232,303	6,861,682
Hawai'i Island		1,246,795	2,247,804	3,278,733	4,085,163	4,862,058	5,878,659	6,930,415	7,829,066	8,616,120
Visitor arrivals by cruise ships		48,192	65,483	94,317	205,958	252,842	260,908	264,110	270,772	325,316
<b>Visitor arrivals</b>		TOTAL (air + s)	898,146	1,742,568	2,680,078	3,542,535	4,436,653	5,438,700	6,489,646	7,467,374
	Total by air	887,134	1,726,735	2,657,371	3,496,927	4,381,698	5,382,145	6,432,139	7,407,984	8,064,713
	O'ahu	433,507	845,378	1,299,483	1,707,870	2,159,399	2,655,031	3,171,419	3,669,413	4,101,118
	Maui	213,784	418,838	651,513	862,769	1,075,704	1,314,726	1,569,985	1,797,637	1,992,700
	Moloka'i	5,426	10,482	17,022	21,354	26,052	30,938	35,792	41,553	46,130
	Lāna'i	4,271	8,496	14,002	19,929	25,932	31,118	36,180	42,218	47,503
	Kaua'i	95,042	183,172	280,381	372,911	468,553	582,911	703,078	807,916	897,087
	Hawai'i Island	135,105	260,369	394,971	512,094	626,057	767,421	915,686	1,049,247	1,161,905
	Visitor arrivals by cruise ships	11,012	15,833	22,707	45,608	54,955	56,555	57,507	59,390	69,266
	<b>Length of stay</b>	TOTAL (air + s)	8.28	7.90	7.72	7.54	7.40	7.37	7.35	7.30
Total by air		8.33	7.93	7.75	7.58	7.43	7.40	7.37	7.32	7.43
O'ahu		7.36	7.03	6.96	6.90	6.85	6.86	6.87	6.87	6.83
Maui		9.54	9.16	8.88	8.60	8.37	8.28	8.22	8.12	8.05
Moloka'i		7.23	6.34	5.62	5.29	5.07	4.85	4.72	4.72	4.59
Lāna'i		3.47	3.63	3.71	3.48	3.35	3.41	3.41	3.36	3.33
Kaua'i		9.00	8.60	8.36	8.09	7.91	7.85	7.80	7.71	7.65
Hawai'i Island		9.23	8.63	8.30	7.98	7.77	7.66	7.57	7.46	7.42
Visitor arrivals by cruise ships		4.38	4.14	4.15	4.52	4.60	4.61	4.59	4.56	4.70
<b>Per Person Per Day Spending *</b>		TOTAL (air+s)	\$195.6	\$196.2	\$191.4	\$191.2	\$191.4	\$191.7	\$191.4	\$191.6
	Total by air	\$196.3	\$196.7	\$191.9	\$192.0	\$192.3	\$192.4	\$192.0	\$192.1	\$193.2
	O'ahu	\$187.7	\$191.7	\$188.1	\$188.6	\$189.0	\$190.4	\$190.9	\$190.5	\$192.1
	Maui	\$234.2	\$224.6	\$217.3	\$214.3	\$212.4	\$211.2	\$209.2	\$208.8	\$209.5
	Moloka'i	\$101.4	\$102.9	\$89.0	\$92.4	\$103.8	\$105.7	\$103.6	\$105.8	\$106.5
	Lāna'i	\$110.9	\$174.0	\$235.6	\$292.0	\$317.8	\$343.7	\$362.1	\$386.1	\$388.8
	Kaua'i	\$178.5	\$178.7	\$176.0	\$177.4	\$178.5	\$178.7	\$179.5	\$180.7	\$181.8
	Hawai'i Island	\$172.8	\$178.1	\$171.4	\$173.5	\$175.7	\$173.9	\$172.9	\$173.8	\$174.3
	Visitor arrivals by cruise ships	\$91.8	\$91.4	\$91.5	\$82.8	\$82.9	\$82.5	\$82.7	\$83.8	\$83.6
	<b>Per Person Per Trip Spending *</b>	TOTAL (air+s)	\$1,619.6	\$1,549.6	\$1,478.6	\$1,440.9	\$1,416.6	\$1,412.5	\$1,406.4	\$1,397.9
Total by air		\$1,634.8	\$1,560.4	\$1,488.0	\$1,454.8	\$1,429.5	\$1,423.4	\$1,415.5	\$1,406.1	\$1,435.8
O'ahu		\$1,381.9	\$1,347.0	\$1,309.6	\$1,301.7	\$1,294.5	\$1,306.2	\$1,312.0	\$1,309.3	\$1,312.8
Maui		\$2,233.5	\$2,057.4	\$1,930.3	\$1,842.1	\$1,777.1	\$1,749.4	\$1,719.0	\$1,696.4	\$1,687.2
Moloka'i		\$733.1	\$652.9	\$500.0	\$488.6	\$526.5	\$513.0	\$488.7	\$499.6	\$489.6
Lāna'i		\$385.0	\$632.2	\$874.3	\$1,016.9	\$1,065.8	\$1,171.0	\$1,236.1	\$1,297.8	\$1,296.1
Kaua'i		\$1,606.2	\$1,536.0	\$1,470.4	\$1,435.8	\$1,411.2	\$1,403.3	\$1,400.6	\$1,394.2	\$1,390.4
Hawai'i Island		\$1,594.5	\$1,537.6	\$1,422.4	\$1,383.9	\$1,364.6	\$1,332.2	\$1,308.5	\$1,296.5	\$1,292.8
Visitor arrivals by cruise ships		\$401.9	\$377.9	\$380.0	\$374.0	\$381.3	\$380.7	\$380.0	\$382.2	\$392.7

Source:Hawai'i Tourism Authority  
Monthly data may not add up to total due to rounding.

## VISITORS BY CRUISE SHIPS

	SEPTEMBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
VISITOR DAYS	157,279	236,242	-33.4	1,215,151	1,430,113	-15.0
TOTAL VISITORS	18,867	34,890	-45.9	150,925	181,361	-16.8
ARRIVED BY SHIP	9,875	23,302	-57.6	69,266	85,767	-19.2
ARRIVED BY AIR	8,992	11,588	-22.4	81,660	95,594	-14.6
NUMBER OF SHIP ARRIVALS	5	13	-61.5	36	49	-26.5
ISLANDS VISITED						
O'ahu	18,867	33,803	-44.2	150,925	178,760	-15.6
Kaua'i	16,429	28,206	-41.8	126,919	155,617	-18.4
Maui County	18,741	33,039	-43.3	143,143	172,758	-17.1
Maui	18,741	33,039	-43.3	143,143	172,758	-17.1
Moloka'i	247	487	-49.3	1,993	2,058	-3.2
Lāna'i	314	701	-55.2	2,972	3,256	-8.7
Hawai'i Island	18,867	31,533	-40.2	140,326	167,535	-16.2
Average Islands Visited	3.89	3.66	6.3	3.75	3.75	0.1
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise	1.26	0.87	44.1	1.35	1.36	-0.2
Days in Hawai'i during Cruise	5.91	4.84	22.0	5.66	5.37	5.3
Days in Hawai'i after Cruise	1.17	1.06	10.8	1.04	1.16	-10.1
Total days in Hawai'i	8.34	6.77	23.1	8.05	7.89	2.1
ACCOMMODATIONS						
Hotel	10,239	7,151	43.2	84,330	86,765	-2.8
Hotel only	9,274	5,627	64.8	76,575	77,355	-1.0
Condo	984	1,110	-11.3	6,117	7,384	-17.2
Condo only	382	683	-44.1	2,017	2,649	-23.9
Timeshare	715	1,709	-58.2	5,840	6,979	-16.3
Timeshare Only	364	1,259	-71.1	2,481	3,370	-26.4
Bed & Breakfast	163	361	-54.8	1,074	1,253	-14.3
Bed & Breakfast only	59	7,561	-99.2	280	7,810	-96.4
Friends & relatives	499	726	-31.2	3,352	3,677	-8.9
Other accommodation	477	1,121	-57.5	3,328	5,573	-40.3
Accommodation (NET)	11,695	16,395	-28.7	93,920	105,610	-11.1
Cruise only	7,172	18,495	-61.2	57,005	75,751	-24.7
TRAVEL STATUS						
% First timers	50.0	43.1	6.8	48.6	45.4	3.2
% Repeat visitors	50.0	52.2	-2.2	51.4	53.7	-2.3

NA = Not applicable

Source: Hawai'i Tourism Authority

**Nonstops Seats to Hawaii by Port of Entry and MMA**

SEPTEMBER	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge
<b>TOTAL</b>	<b>887,846</b>	<b>882,341</b>	<b>0.6</b>	<b>634,972</b>	<b>636,895</b>	<b>-0.3</b>	<b>157,706</b>	<b>151,505</b>	<b>4.1</b>	<b>48,082</b>	<b>46,369</b>	<b>3.7</b>	<b>3,604</b>	<b>3,794</b>	<b>-5.0</b>	<b>43,482</b>	<b>43,778</b>	<b>-0.7</b>
<b>SCHEDULES</b>	<b>881,971</b>	<b>875,492</b>	<b>0.7</b>	<b>629,312</b>	<b>630,046</b>	<b>-0.1</b>	<b>157,706</b>	<b>151,505</b>	<b>4.1</b>	<b>47,867</b>	<b>46,369</b>	<b>3.2</b>	<b>3,604</b>	<b>3,794</b>	<b>-5.0</b>	<b>43,482</b>	<b>43,778</b>	<b>-0.7</b>
<b>CHARTERS</b>	<b>5,875</b>	<b>6,849</b>	<b>-14.2</b>	<b>5,660</b>	<b>6,849</b>	<b>-17.4</b>				<b>215</b>	<b>0</b>	<b>NA</b>						
<b>US TOTAL</b>	<b>598,853</b>	<b>589,543</b>	<b>1.6</b>	<b>352,885</b>	<b>352,057</b>	<b>0.2</b>	<b>150,800</b>	<b>144,889</b>	<b>4.1</b>	<b>48,082</b>	<b>45,697</b>	<b>5.2</b>	<b>3,604</b>	<b>3,794</b>	<b>-5.0</b>	<b>43,482</b>	<b>43,106</b>	<b>0.9</b>
<b>SCHEDULES</b>	<b>593,783</b>	<b>584,059</b>	<b>1.7</b>	<b>348,030</b>	<b>346,573</b>	<b>0.4</b>	<b>150,800</b>	<b>144,889</b>	<b>4.1</b>	<b>47,867</b>	<b>45,697</b>	<b>4.7</b>	<b>3,604</b>	<b>3,794</b>	<b>-5.0</b>	<b>43,482</b>	<b>43,106</b>	<b>0.9</b>
<b>CHARTERS</b>	<b>5,070</b>	<b>5,484</b>	<b>-7.5</b>	<b>4,855</b>	<b>5,484</b>	<b>-11.5</b>				<b>215</b>	<b>0</b>	<b>NA</b>						
<b>US WEST</b>	<b>526,691</b>	<b>518,408</b>	<b>1.6</b>	<b>288,044</b>	<b>288,334</b>	<b>-0.1</b>	<b>143,694</b>	<b>137,477</b>	<b>4.5</b>	<b>47,867</b>	<b>45,697</b>	<b>4.7</b>	<b>3,604</b>	<b>3,794</b>	<b>-5.0</b>	<b>43,482</b>	<b>43,106</b>	<b>0.9</b>
Anchorage	3,260	3,423	-4.8	3,260	3,423	-4.8												
Denver	11,672	8,976	30.0	10,320	7,520	37.2	676	728	-7.1	676	728	-7.1						
Las Vegas	23,246	24,168	-3.8	23,246	24,168	-3.8												
Los Angeles	185,768	187,118	-0.7	98,290	101,451	-3.1	44,141	43,159	2.3	19,663	19,461	1.0	3,604	3,794	-5.0	20,070	19,253	4.2
Oakland	29,391	31,819	-7.6	10,256	10,844	-5.4	12,218	12,660	-3.5	3,503	5,160	-32.1				3,414	3,155	8.2
Phoenix	30,894	30,570	1.1	17,546	18,220	-3.7	6,392	6,460	-1.1	3,384	2,470	37.0				3,572	3,420	4.4
Portland	21,298	22,294	-4.5	14,289	15,285	-6.5	7,009	7,009	0.0									
Sacramento	12,660	12,660	0.0	7,770	7,770	0.0	4,890	4,890	0.0									
Salt Lake City	5,742	5,220	10.0	5,742	5,220	10.0												
San Diego	23,490	23,164	1.4	13,058	12,895	1.3	5,542	5,542	0.0	2,119	1,956	8.3				2,771	2,771	0.0
San Francisco	90,423	79,767	13.4	46,918	40,414	16.1	30,030	23,990	25.2	7,481	8,517	-12.2				5,994	6,846	-12.4
San Jose	27,853	28,577	-2.5	10,775	10,829	-0.5	12,008	12,660	-5.2	2,299	2,317	-0.8				2,771	2,771	0.0
Seattle	60,994	60,652	0.6	26,574	30,295	-12.3	20,788	20,379	2.0	8,742	5,088	71.8				4,890	4,890	0.0
<b>US EAST</b>	<b>67,092</b>	<b>65,651</b>	<b>2.2</b>	<b>59,986</b>	<b>58,239</b>	<b>3.0</b>	<b>7,106</b>	<b>7,412</b>	<b>-4.1</b>									
Atlanta	8,790	9,304	-5.5	8,790	9,304	-5.5												
Chicago	10,320	10,095	2.2	10,320	10,095	2.2												
Dallas	19,646	20,492	-4.1	12,540	13,080	-4.1	7,106	7,412	-4.1									
Houston	10,320	10,320	0.0	10,320	10,320	0.0												
New York JFK	8,820	7,938	11.1	8,820	7,938	11.1												
Newark	7,260	6,534	11.1	7,260	6,534	11.1												
Washington D.C.	1,936	968	100.0	1,936	968	100.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

**Nonstops Seats to Hawaii by Port of Entry and MMA (continued)**

SEPTEMBER	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge
<b>INTERNATIONAL</b>	<b>288,993</b>	<b>292,798</b>	<b>-1.3</b>	<b>282,087</b>	<b>284,838</b>	<b>-1.0</b>	<b>6,906</b>	<b>6,616</b>	<b>4.4</b>	<b>0</b>	<b>672</b>	<b>-100.0</b>				<b>0</b>	<b>672</b>	<b>-100.0</b>
<b>SCHEDULES</b>	<b>288,188</b>	<b>291,433</b>	<b>-1.1</b>	<b>281,282</b>	<b>283,473</b>	<b>-0.8</b>	<b>6,906</b>	<b>6,616</b>	<b>4.4</b>	<b>0</b>	<b>672</b>	<b>-100.0</b>				<b>0</b>	<b>672</b>	<b>-100.0</b>
<b>CHARTERS</b>	<b>805</b>	<b>1,365</b>	<b>-41.0</b>	<b>805</b>	<b>1,365</b>	<b>-41.0</b>												
<b>JAPAN</b>	<b>154,877</b>	<b>167,234</b>	<b>-7.4</b>	<b>154,877</b>	<b>167,234</b>	<b>-7.4</b>												
Fukuoka	4,972	5,650	-12.0	4,972	5,650	-12.0												
Nagoya	12,548	14,962	-16.1	12,548	14,962	-16.1												
Osaka	24,600	30,090	-18.2	24,600	30,090	-18.2												
Sapporo	3,367	3,367	0.0	3,367	3,367	0.0												
Tokyo HND	23,370	25,230	-7.4	23,370	25,230	-7.4												
Tokyo NRT	86,020	87,935	-2.2	86,020	87,935	-2.2												
<b>CANADA</b>	<b>16,800</b>	<b>18,226</b>	<b>-7.8</b>	<b>9,894</b>	<b>10,266</b>	<b>-3.6</b>	<b>6,906</b>	<b>6,616</b>	<b>4.4</b>	<b>0</b>	<b>672</b>	<b>-100.0</b>				<b>0</b>	<b>672</b>	<b>-100.0</b>
Vancouver	16,800	18,226	-7.8	9,894	10,266	-3.6	6,906	6,616	4.4	0	672	-100.0				0	672	-100.0
<b>OTHER ASIA</b>	<b>48,254</b>	<b>40,166</b>	<b>20.1</b>	<b>48,254</b>	<b>40,166</b>	<b>20.1</b>												
Beijing	7,140	7,614	-6.2	7,140	7,614	-6.2												
Seoul	30,738	24,509	25.4	30,738	24,509	25.4												
Shanghai	7,920	5,280	50.0	7,920	5,280	50.0												
Taipei	2,456	2,763	-11.1	2,456	2,763	-11.1												
<b>OCEANIA</b>	<b>45,282</b>	<b>42,461</b>	<b>6.6</b>	<b>45,282</b>	<b>42,461</b>	<b>6.6</b>												
Auckland	9,258	7,800	18.7	9,258	7,800	18.7												
Brisbane	8,683	8,459	2.6	8,683	8,459	2.6												
Melbourne	5,025	3,700	35.8	5,025	3,700	35.8												
Sydney	22,316	22,502	-0.8	22,316	22,502	-0.8												
<b>OTHER</b>	<b>22,975</b>	<b>23,346</b>	<b>-1.6</b>	<b>22,975</b>	<b>23,346</b>	<b>-1.6</b>												
Apia	820	656	25.0	820	656	25.0												
Christmas Island	371	610	-39.2	371	610	-39.2												
Guam	10,320	10,320	0.0	10,320	10,320	0.0												
Majuro	2,158	2,015	7.1	2,158	2,015	7.1												
Manila	5,119	5,582	-8.3	5,119	5,582	-8.3												
Nadi	680	656	3.7	680	656	3.7												
Pago Pago	2,331	2,331	0.0	2,331	2,331	0.0												
Papeete	1,176	1,176	0.0	1,176	1,176	0.0												

Source: Scheduled seats from Dijo schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

SEPTEMBER YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge
<b>TOTAL</b>	<b>9,093,058</b>	<b>9,007,574</b>	<b>0.9</b>	<b>6,100,233</b>	<b>6,122,216</b>	<b>-0.4</b>	<b>1,768,347</b>	<b>1,717,488</b>	<b>3.0</b>	<b>650,118</b>	<b>616,953</b>	<b>5.4</b>	<b>33,117</b>	<b>33,224</b>	<b>-0.3</b>	<b>541,243</b>	<b>517,693</b>	<b>4.5</b>
<b>SCHEDULES</b>	<b>9,019,855</b>	<b>8,932,769</b>	<b>1.0</b>	<b>6,030,969</b>	<b>6,053,791</b>	<b>-0.4</b>	<b>1,765,888</b>	<b>1,712,968</b>	<b>3.1</b>	<b>649,192</b>	<b>615,808</b>	<b>5.4</b>	<b>32,961</b>	<b>33,224</b>	<b>-0.8</b>	<b>540,845</b>	<b>516,978</b>	<b>4.6</b>
<b>CHARTERS</b>	<b>73,203</b>	<b>74,805</b>	<b>-2.1</b>	<b>69,264</b>	<b>68,425</b>	<b>1.2</b>	<b>2,459</b>	<b>4,520</b>	<b>-45.6</b>	<b>926</b>	<b>1,145</b>	<b>-19.1</b>	<b>156</b>	<b>0</b>	<b>#DIV/0!</b>	<b>398</b>	<b>715</b>	<b>-44.3</b>
<b>US TOTAL</b>	<b>6,308,493</b>	<b>6,218,826</b>	<b>1.4</b>	<b>3,519,232</b>	<b>3,534,091</b>	<b>-0.4</b>	<b>1,611,361</b>	<b>1,570,088</b>	<b>2.6</b>	<b>623,868</b>	<b>588,588</b>	<b>6.0</b>	<b>33,117</b>	<b>33,224</b>	<b>-0.3</b>	<b>520,915</b>	<b>492,835</b>	<b>5.7</b>
<b>SCHEDULES</b>	<b>6,257,264</b>	<b>6,159,676</b>	<b>1.6</b>	<b>3,471,942</b>	<b>3,481,321</b>	<b>-0.3</b>	<b>1,608,902</b>	<b>1,565,568</b>	<b>2.8</b>	<b>622,942</b>	<b>587,443</b>	<b>6.0</b>	<b>32,961</b>	<b>33,224</b>	<b>-0.8</b>	<b>520,517</b>	<b>492,120</b>	<b>5.8</b>
<b>CHARTERS</b>	<b>51,229</b>	<b>59,150</b>	<b>-13.4</b>	<b>47,290</b>	<b>52,770</b>	<b>-10.4</b>	<b>2,459</b>	<b>4,520</b>	<b>-45.6</b>	<b>926</b>	<b>1,145</b>	<b>-19.1</b>	<b>156</b>	<b>0</b>	<b>NA</b>	<b>398</b>	<b>715</b>	<b>-44.3</b>
<b>US WEST</b>	<b>5,569,973</b>	<b>5,459,250</b>	<b>2.0</b>	<b>2,884,726</b>	<b>2,906,879</b>	<b>-0.8</b>	<b>1,508,827</b>	<b>1,439,584</b>	<b>4.8</b>	<b>622,942</b>	<b>587,443</b>	<b>6.0</b>	<b>32,961</b>	<b>33,224</b>	<b>-0.8</b>	<b>520,517</b>	<b>492,120</b>	<b>5.8</b>
Anchorage	56,072	46,129	21.6	43,032	34,882	23.4	8,150	6,683	22.0	4,890	4,564	7.1						
Bellingham	26,243	28,525	-8.0	17,441	19,723	-11.6	8,802	8,802	0.0									
Denver	124,130	124,529	-0.3	78,331	81,837	-4.3	31,772	26,273	20.9	11,154	11,752	-5.1	0	0		2,873	4,667	-38.4
Las Vegas	219,246	223,728	-2.0	219,246	223,728	-2.0	0	0		0	0		0	0		0	0	
Los Angeles	1,924,156	1,952,904	-1.5	995,324	1,031,879	-3.5	448,726	459,224	-2.3	227,759	228,255	-0.2	32,961	33,224	-0.8	219,386	200,322	9.5
Oakland	324,920	299,318	8.6	111,887	102,409	9.3	115,978	115,206	0.7	54,674	50,459	8.4	0	0		42,381	31,244	35.6
Phoenix	377,098	384,751	-2.0	191,662	195,847	-2.1	82,296	85,354	-3.6	48,128	48,070	0.1	0	0		55,012	55,480	-0.8
Portland	237,216	234,712	1.1	131,918	130,392	1.2	76,773	74,654	2.8	17,604	18,908	-6.9	0	0		10,921	10,758	1.5
Sacramento	115,628	115,206	0.4	70,966	70,707	0.4	44,662	44,499	0.4	0	0		0	0		0	0	
Salt Lake City	68,904	68,643	0.4	68,904	68,643	0.4	0	0		0	0		0	0		0	0	
San Diego	225,789	214,411	5.3	121,306	120,849	0.4	54,931	50,856	8.0	21,027	14,507	44.9	0	0		28,525	28,199	1.2
San Francisco	928,220	853,161	8.8	453,173	431,896	4.9	315,832	249,096	26.8	96,085	107,867	-10.9	0	0		63,130	64,302	-1.8
San Jose	260,801	271,186	-3.8	103,541	103,026	0.5	111,716	115,206	-3.0	19,953	27,526	-27.5	0	0		25,591	25,428	0.6
Seattle	681,550	642,047	6.2	277,995	291,061	-4.5	209,189	203,731	2.7	121,668	75,535	61.1	0	0		72,698	71,720	1.4
<b>US EAST</b>	<b>687,291</b>	<b>700,426</b>	<b>-1.9</b>	<b>587,216</b>	<b>574,442</b>	<b>2.2</b>	<b>100,075</b>	<b>125,984</b>	<b>-20.6</b>									
Atlanta	80,508	90,562	-11.1	80,508	90,562	-11.1												
Chicago	104,209	126,367	-17.5	91,481	93,687	-2.4	12,728	32,680	-61.1									
Dallas	206,395	218,654	-5.6	119,048	125,350	-5.0	87,347	93,304	-6.4									
Houston	94,256	92,141	2.3	94,256	92,141	2.3												
Minneapolis	21,271	0		21,271	0													
New York JFK	80,464	72,272	11.3	80,464	72,272	11.3												
Newark	65,824	65,098	1.1	65,824	65,098	1.1												
Washington D.C.	34,364	35,332	-2.7	34,364	35,332	-2.7												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

**Nonstops Seats to Hawaii by Port of Entry and MMA (continued)**

SEPTEMBER YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge
<b>INTERNATIONAL</b>	<b>2,784,565</b>	<b>2,788,748</b>	<b>-0.2</b>	<b>2,581,001</b>	<b>2,588,125</b>	<b>-0.3</b>	<b>156,986</b>	<b>147,400</b>	<b>6.5</b>	<b>26,250</b>	<b>28,365</b>	<b>-7.5</b>				<b>20,328</b>	<b>24,858</b>	<b>-18.2</b>
<b>SCHEDULES</b>	<b>2,762,591</b>	<b>2,773,093</b>	<b>-0.4</b>	<b>2,559,027</b>	<b>2,572,470</b>	<b>-0.5</b>	<b>156,986</b>	<b>147,400</b>	<b>6.5</b>	<b>26,250</b>	<b>28,365</b>	<b>-7.5</b>				<b>20,328</b>	<b>24,858</b>	<b>-18.2</b>
<b>CHARTERS</b>	<b>21,974</b>	<b>15,655</b>	<b>40.4</b>	<b>21,974</b>	<b>15,655</b>	<b>40.4</b>												
<b>JAPAN</b>	<b>1,373,213</b>	<b>1,476,713</b>	<b>-7.0</b>	<b>1,373,213</b>	<b>1,476,713</b>	<b>-7.0</b>												
Fukuoka	46,556	53,311	-12.7	46,556	53,311	-12.7												
Nagoya	131,296	152,881	-14.1	131,296	152,881	-14.1												
Osaka	232,555	287,657	-19.2	232,555	287,657	-19.2												
Sapporo	30,562	30,303	0.9	30,562	30,303	0.9												
Tokyo HND	227,274	243,569	-6.7	227,274	243,569	-6.7												
Tokyo NRT	704,970	708,992	-0.6	704,970	708,992	-0.6												
<b>CANADA</b>	<b>347,415</b>	<b>342,176</b>	<b>1.5</b>	<b>143,851</b>	<b>141,553</b>	<b>1.6</b>	<b>156,986</b>	<b>147,400</b>	<b>6.5</b>	<b>26,250</b>	<b>28,365</b>	<b>-7.5</b>				<b>20,328</b>	<b>24,858</b>	<b>-18.2</b>
Calgary	38,807	33,993	14.2	8,505	6,831	24.5	30,302	27,162	11.6									
Edmonton	13,002	10,350	25.6				13,002	10,350	25.6									
Toronto	8,178	7,560	8.2	8,178	7,560	8.2												
Vancouver	285,218	287,961	-1.0	124,958	124,850	0.1	113,682	109,888	3.5	26,250	28,365	-7.5				20,328	24,858	-18.2
Victoria	2,210	2,312	-4.4	2,210	2,312	-4.4												
<b>OTHER ASIA</b>	<b>429,018</b>	<b>357,833</b>	<b>19.9</b>	<b>429,018</b>	<b>357,833</b>	<b>19.9</b>												
Beijing	66,384	67,815	-2.1	66,384	67,815	-2.1												
Seoul	280,328	219,938	27.5	280,328	219,938	27.5												
Shanghai	59,104	46,134	28.1	59,104	46,134	28.1												
Taipei	23,202	23,946	-3.1	23,202	23,946	-3.1												
<b>OCEANIA</b>	<b>393,931</b>	<b>372,227</b>	<b>5.8</b>	<b>393,931</b>	<b>372,227</b>	<b>5.8</b>												
Auckland	75,202	69,966	7.5	75,202	69,966	7.5												
Brisbane	74,667	74,777	-0.1	74,667	74,777	-0.1												
Melbourne	46,565	34,909	33.4	46,565	34,909	33.4												
Sydney	197,497	192,575	2.6	197,497	192,575	2.6												
<b>OTHER</b>	<b>219,014</b>	<b>224,144</b>	<b>-2.3</b>	<b>219,014</b>	<b>224,144</b>	<b>-2.3</b>												
Apia	6,560	6,730	-2.5	6,560	6,730	-2.5												
Christmas Island	4,611	4,880	-5.5	4,611	4,880	-5.5												
Guam	94,256	93,912	0.4	94,256	93,912	0.4												
Majuro	19,588	18,135	8.0	19,588	18,135	8.0												
Manila	51,888	58,990	-12.0	51,888	58,990	-12.0												
Nadi	6,558	6,098	7.5	6,558	6,098	7.5												
Pago Pago	24,087	23,051	4.5	24,087	23,051	4.5												
Papeete	11,466	12,348	-7.1	11,466	12,348	-7.1												

Source: Scheduled seats from Dilo schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Note: Charter Air Seat statistics for January - August was revised.