

TABLE 1. TOTAL VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
TOTAL VISITORS	890,366	792,671	12.3	2,438,647	2,223,939	9.7
Domestic	612,662	534,853	14.5	1,626,754	1,451,142	12.1
International	277,704	257,818	7.7	811,893	772,797	5.1
VISITOR DAYS	7,746,234	7,036,231	10.1	22,767,447	21,155,927	7.6
AVERAGE DAILY CENSUS	249,879	226,975	10.1	252,972	235,066	7.6
TOTAL AIR SEATS	1,173,108	1,051,514	11.6	3,302,061	2,987,920	10.5
TOTAL LOAD FACTOR (%)	87.7	85.1	3.1	85.7	85.9	-0.2
<b>ISLANDS VISITED</b>						
O'ahu	510,958	465,272	9.8	1,428,392	1,331,565	7.3
O'ahu only	392,369	356,785	10.0	1,080,713	1,004,350	7.6
O'ahu one day or less	20,882	20,530	1.7	54,899	54,826	0.1
Kaua'i	125,333	102,368	22.4	338,572	296,105	14.3
Kaua'i only	75,417	57,179	31.9	194,788	160,458	21.4
Kaua'i one day or less	11,471	8,609	33.2	29,448	24,958	18.0
Maui County	264,580	243,694	8.6	722,027	671,671	7.5
Maui	259,868	239,356	8.6	708,003	660,348	7.2
Maui only	179,111	163,325	9.7	469,529	427,248	9.9
Maui one day or less	14,088	12,011	17.3	36,155	35,703	1.3
Moloka'i *	4,835	5,516	-12.4	15,869	15,727	0.9
Moloka'i only *	777	847	-8.2	2,497	2,422	3.1
Moloka'i one day or less*	2,190	2,670	-18.0	7,137	6,474	10.2
Lāna'i *	6,893	6,150	12.1	19,353	15,150	27.7
Lāna'i only *	1,450	1,203	20.5	3,414	2,351	45.2
Lāna'i one day or less*	3,060	3,220	-5.0	9,700	8,090	19.9
Hawai'i Island	175,733	151,876	15.7	495,558	439,409	12.8
Kona side	151,561	128,465	18.0	428,064	373,964	14.5
Hilo side	62,139	55,507	11.9	180,128	159,394	13.0
Hawai'i Island only	96,385	81,254	18.6	260,758	228,206	14.3
Hawai'i Island one day or less	9,500	11,935	-20.4	27,851	31,196	-10.7
Any Neighbor Island	497,998	435,886	14.2	1,357,934	1,219,589	11.3
NI only	379,409	327,399	15.9	1,010,255	892,374	13.2
O'ahu & NI	118,589	108,487	9.3	347,679	327,215	6.3
Any one island only	745,509	660,592	12.9	2,011,699	1,825,036	10.2
Multiple Islands	144,857	132,078	9.7	426,947	398,903	7.0
Avg. Islands Visited	1.22	1.22	-0.60	1.23	1.24	-0.62
Average Length of Stay in Hawai'i	8.70	8.88	-2.0	9.34	9.51	-1.9
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	535,757	486,288	10.2	1,471,842	1,353,412	8.8
Hotel only	463,737	425,355	9.0	1,265,131	1,172,375	7.9
Plan to stay in Condo	158,279	143,475	10.3	431,577	403,515	7.0
Condo only	125,597	114,343	9.8	330,319	313,949	5.2
Plan to stay in Timeshare	72,684	64,645	12.4	192,172	177,737	8.1
Timeshare only	54,409	48,927	11.2	144,415	133,853	7.9

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
<b>ACCOMMODATIONS (continued)</b>						
Cruise Ship	11,577	10,582	9.4	30,788	29,678	3.7
Friends/Relatives	77,316	73,299	5.5	222,054	211,947	4.8
Bed & Breakfast	12,479	8,439	47.9	34,431	28,949	18.9
Rental House	87,258	63,044	38.4	239,560	192,372	24.5
Hostel	6,754	4,950	36.5	21,726	17,910	21.3
Camp Site, Beach	5,806	4,904	18.4	19,086	15,257	25.1
Private Room in Private Home**	12,699	10,290	23.4	39,433	31,409	25.5
Shared Room/Space in Private Home**	3,382	3,029	11.7	11,421	9,631	18.6
Other	11,225	10,598	5.9	33,565	30,180	11.2
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	765,892	669,533	14.4	2,062,901	1,849,667	11.5
Honeymoon/Get Married	42,825	44,647	-4.1	122,528	127,975	-4.3
Honeymoon	37,708	40,145	-6.1	109,316	115,131	-5.1
Get Married	7,980	7,288	9.5	21,007	21,651	-3.0
Pleasure/Vacation	727,749	629,493	15.6	1,953,499	1,734,768	12.6
Mtgs/Conventions/Incentive	41,323	40,885	1.1	146,588	149,451	-1.9
Conventions	20,207	20,495	-1.4	78,459	83,256	-5.8
Corporate Meetings	7,584	8,478	-10.5	25,178	26,807	-6.1
Incentive	15,086	13,528	11.5	47,942	43,655	9.8
Other Business	21,821	23,374	-6.6	66,724	68,348	-2.4
Visit Friends/Rel.	65,774	63,498	3.6	187,601	179,436	4.6
Gov't/Military	10,494	8,572	22.4	27,702	24,271	14.1
Attend School	2,603	4,226	-38.4	7,789	8,755	-11.0
Sport Events	4,983	5,553	-10.3	16,967	17,107	-0.8
Other	34,963	31,568	10.8	94,096	92,600	1.6
<b>TRAVEL STATUS</b>						
% First Timers ***	31.8	32.7	-0.9	31.5	32.3	-0.8
% Repeaters ***	68.2	67.3	0.9	68.5	67.7	0.8
Average # of Trips	5.1	5.1	1.0	5.3	5.2	0.3
Group Tour	51,911	56,389	-7.9	147,868	155,050	-4.6
Non-Group	838,455	736,282	13.9	2,290,779	2,068,889	10.7
Package Trip	232,386	224,085	3.7	615,984	609,032	1.1
No Package	657,981	568,585	15.7	1,822,663	1,614,907	12.9
Net True Independent	645,145	554,330	16.4	1,782,652	1,575,608	13.1
Ave. Age	46	45	0.3	46	46	0.0
Ave. Party Size	2.3	2.2	2.6	2.2	2.1	2.4

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
DOMESTIC VISITORS	612,662	534,853	14.5	1,626,754	1,451,142	12.1
DOMESTIC VISITOR DAYS	5,541,186	4,934,903	12.3	16,015,032	14,648,285	9.3
DOMESTIC AVERAGE DAILY CENSUS	178,748	159,190	12.3	177,945	162,759	9.3
DOMESTIC AIR SEATS	829,849	720,433	15.2	2,274,133	1,996,549	13.9
DOMESTIC LOAD FACTOR (%)	87.7	88.3	-0.7	85.7	87.8	-2.4
ISLANDS VISITED						
O'ahu	280,741	250,530	12.1	755,952	685,348	10.3
O'ahu only	207,060	182,994	13.2	549,955	492,466	11.7
O'ahu one day or less	17,210	16,671	3.2	46,395	45,398	2.2
Kaua'i	108,360	88,866	21.9	291,366	253,457	15.0
Kaua'i only	70,427	53,017	32.8	180,891	147,773	22.4
Kaua'i one day or less	6,217	5,267	18.0	16,070	14,672	9.5
Maui County	218,823	196,838	11.2	579,489	524,130	10.6
Maui	214,597	193,374	11.0	567,844	514,954	10.3
Maui only	154,143	138,170	11.6	395,962	354,674	11.6
Maui one day or less	8,021	6,486	23.7	19,880	17,864	11.3
Moloka'i *	3,801	3,722	2.1	11,781	11,189	5.3
Moloka'i only *	743	752	-1.2	2,331	2,116	10.2
Moloka'i one day or less*	1,340	1,491	-10.1	3,838	4,042	-5.1
Lāna'i *	5,416	4,605	17.6	14,434	11,662	23.8
Lāna'i only *	1,384	1,158	19.5	3,154	2,262	39.4
Lāna'i one day or less*	1,918	1,883	1.9	5,776	5,108	13.1
Hawai'i Island	129,568	113,392	14.3	355,769	321,498	10.7
Kona side	113,154	99,150	14.1	309,063	280,510	10.2
Hilo side	44,328	38,141	16.2	123,207	107,994	14.1
Hawai'i Island only	82,085	70,746	16.0	220,246	197,249	11.7
Hawai'i Island one day or less	4,531	4,234	7.0	11,625	10,872	6.9
Any Neighbor Island	405,602	351,859	15.3	1,076,798	958,675	12.3
NI only	331,921	284,323	16.7	870,802	765,794	13.7
O'ahu & NI	73,681	67,536	9.1	205,997	192,881	6.8
Any one island only	515,842	446,837	15.4	1,352,540	1,196,541	13.0
Multiple Islands	96,820	88,016	10.0	274,214	254,600	7.7
Avg. Islands Visited	1.21	1.22	-1.0	1.23	1.24	-0.9
Average Length of Stay in Hawai'i	9.04	9.23	-2.0	9.84	10.09	-2.5
ACCOMMODATIONS						
Plan to stay in Hotel	332,352	291,998	13.8	868,901	785,008	10.7
Hotel only	278,063	243,778	14.1	719,768	651,227	10.5
Plan to stay in Condo	110,267	100,180	10.1	292,517	272,396	7.4
Condo only	87,458	78,703	11.1	228,410	212,075	7.7
Plan to stay in Timeshare	56,808	51,476	10.4	151,317	139,496	8.5
Timeshare only	43,400	38,701	12.1	114,889	104,657	9.8

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
<b>ACCOMMODATIONS (continued)</b>						
Cruise Ship	9,764	9,033	8.1	25,734	24,687	4.2
Friends/Relatives	69,341	65,980	5.1	196,112	180,994	8.4
Bed & Breakfast	8,047	6,603	21.9	24,605	20,643	19.2
Rental House	74,398	54,979	35.3	197,997	153,211	29.2
Hostel	4,582	3,863	18.6	14,541	12,048	20.7
Camp Site, Beach	4,153	4,059	2.3	14,206	12,408	14.5
Private Room in Private Home**	8,485	7,242	17.2	25,991	20,594	26.2
Shared Room/Space in Private Home**	2,895	2,277	27.1	9,281	6,957	33.4
Other	10,245	8,414	21.8	30,209	24,506	23.3
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	518,762	442,260	17.3	1,343,338	1,177,219	14.1
Honeymoon/Get Married	16,236	16,554	-1.9	47,515	46,509	2.2
Honeymoon	12,978	13,524	-4.0	39,141	38,670	1.2
Get Married	4,257	4,073	4.5	11,218	10,390	8.0
Pleasure/Vacation	505,981	428,901	18.0	1,305,146	1,139,220	14.6
Mtgs/Conventions/Incentive	28,196	29,867	-5.6	103,716	106,164	-2.3
Conventions	15,019	15,592	-3.7	63,694	67,655	-5.9
Corporate Meetings	7,116	7,984	-10.9	23,081	23,415	-1.4
Incentive	7,374	7,889	-6.5	21,309	18,816	13.3
Other Business	20,347	20,600	-1.2	62,070	62,171	-0.2
Visit Friends/Rel.	59,217	56,894	4.1	165,232	154,098	7.2
Gov't/Military	7,434	6,737	10.3	21,778	19,491	11.7
Attend School	864	899	-3.9	4,016	3,480	15.4
Sport Events	4,293	5,053	-15.0	13,342	13,875	-3.8
Other	18,395	17,425	5.6	48,127	45,093	6.7
<b>TRAVEL STATUS</b>						
% First Timers ***	27.4	27.7	-0.3	26.3	26.4	-0.2
% Repeaters ***	72.6	72.3	0.3	73.7	73.6	0.2
Average # of Trips	5.7	5.8	-1.1	6.0	6.1	-1.1
Group Tour	18,575	19,973	-7.0	49,921	49,123	1.6
Non-Group	594,088	514,879	15.4	1,576,833	1,402,019	12.5
Package Trip	108,022	98,789	9.3	267,625	246,742	8.5
No Package	504,640	436,064	15.7	1,359,128	1,204,399	12.8
Net True Independent	498,185	429,262	16.1	1,340,638	1,186,532	13.0
Ave. Age of Party Head	46	46	-0.3	47	48	-0.6
Ave. Party Size	2.2	2.1	4.8	2.0	2.0	3.2

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
INTERNATIONAL VISITORS	277,704	257,818	7.7	811,893	772,797	5.1
INTERNATIONAL VISITOR DAYS	2,205,048	2,101,328	4.9	6,752,415	6,507,643	3.8
INTERNATIONAL AVERAGE DAILY CENSUS	71,131	67,785	4.9	75,027	72,307	3.8
INTERNATIONAL AIR SEATS	343,259	331,081	3.7	1,027,928	991,371	3.7
INTERNATIONAL LOAD FACTOR (%)	87.7	78.1	12.3	85.5	81.9	4.4
<b>ISLANDS VISITED</b>						
O'ahu	230,217	214,742	7.2	672,440	646,218	4.1
O'ahu only	185,309	173,791	6.6	530,757	511,883	3.7
O'ahu one day or less	3,671	3,859	-4.9	8,504	9,428	-9.8
Kaua'i	16,973	13,503	25.7	47,206	42,647	10.7
Kaua'i only	4,989	4,162	19.9	13,897	12,685	9.6
Kaua'i one day or less	5,254	3,342	57.2	13,377	10,287	30.0
Maui County	45,757	46,856	-2.3	142,538	147,541	-3.4
Maui	45,271	45,982	-1.5	140,159	145,394	-3.6
Maui only	24,968	25,155	-0.7	73,567	72,574	1.4
Maui one day or less	6,067	5,525	9.8	16,275	17,839	-8.8
Moloka'i *	1,034	1,794	-42.4	4,088	4,538	-9.9
Moloka'i only *	34	95	-63.8	166	306	-45.8
Moloka'i one day or less*	850	1,179	-27.9	3,299	2,432	35.6
Lāna'i *	1,477	1,545	-4.4	4,920	3,488	41.0
Lāna'i only *	66	45	46.4	260	89	192.1
Lāna'i one day or less*	1,142	1,337	-14.6	3,924	2,981	31.6
Hawai'i Island	46,165	38,484	20.0	139,789	117,911	18.6
Kona side	38,407	29,315	31.0	119,001	93,454	27.3
Hilo side	17,811	17,366	2.6	56,921	51,399	10.7
Hawai'i Island only	14,301	10,508	36.1	40,512	30,957	30.9
Hawai'i Island one day or less	4,970	7,700	-35.5	16,226	20,324	-20.2
Any Neighbor Island	92,395	84,027	10.0	281,136	260,914	7.8
NI only	47,487	43,076	10.2	139,453	126,579	10.2
O'ahu & NI	44,908	40,950	9.7	141,683	134,334	5.5
Any one island only	229,667	213,756	7.4	659,160	628,495	4.9
Multiple Islands	48,037	44,062	9.0	152,733	144,302	5.8
Avg. Islands Visited	1.23	1.23	0.2	1.24	1.24	0.0
Average Length of Stay in Hawai'i	7.94	8.15	-2.6	8.32	8.42	-1.2
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	203,406	194,290	4.7	602,941	568,404	6.1
Hotel only	185,675	181,577	2.3	545,363	521,148	4.6
Plan to stay in Condo	48,011	43,295	10.9	139,059	131,119	6.1
Condo only	38,139	35,640	7.0	101,910	101,874	0.0
Plan to stay in Timeshare	15,877	13,170	20.6	40,855	38,242	6.8
Timeshare only	11,009	10,225	7.7	29,527	29,196	1.1

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

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TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
<b>ACCOMMODATIONS (continued)</b>						
Cruise Ship	1,813	1,549	17.0	5,054	4,991	1.3
Friends/Relatives	7,975	7,319	9.0	25,942	30,953	-16.2
Bed & Breakfast	4,432	1,835	141.5	9,826	8,306	18.3
Rental House	12,860	8,066	59.4	41,563	39,161	6.1
Hostel	2,172	1,086	100.0	7,185	5,862	22.6
Camp Site, Beach	1,653	846	95.4	4,880	2,849	71.3
Private Room in Private Home**	4,214	3,048	38.3	13,442	10,814	24.3
Shared Room/Space in Private Home**	487	752	-35.2	2,140	2,675	-20.0
Other	980	2,184	-55.1	3,356	5,674	-40.9
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	247,129	227,272	8.7	719,563	672,448	7.0
Honeymoon/Get Married	26,588	28,093	-5.4	75,013	81,466	-7.9
Honeymoon	24,730	26,621	-7.1	70,175	76,461	-8.2
Get Married	3,722	3,216	15.8	9,789	11,261	-13.1
Pleasure/Vacation	221,768	200,592	10.6	648,352	595,549	8.9
Mtgs/Conventions/Incentive	13,127	11,017	19.1	42,872	43,287	-1.0
Conventions	5,189	4,904	5.8	14,765	15,601	-5.4
Corporate Meetings	468	494	-5.2	2,097	3,392	-38.2
Incentive	7,712	5,639	36.8	26,633	24,839	7.2
Other Business	1,473	2,773	-46.9	4,654	6,177	-24.7
Visit Friends/Rel.	6,556	6,604	-0.7	22,369	25,338	-11.7
Gov't/Military	3,061	1,835	66.8	5,924	4,779	24.0
Attend School	1,739	3,327	-47.7	3,773	5,275	-28.5
Sport Events	689	501	37.7	3,626	3,232	12.2
Other	16,568	14,143	17.1	45,969	47,506	-3.2
<b>TRAVEL STATUS</b>						
% First Timers ***	41.4	43.1	-1.7	42.1	43.4	-1.3
% Repeaters ***	58.6	56.9	1.7	57.9	56.6	1.3
Average # of Trips	3.9	3.7	5.5	3.8	3.7	2.0
Group Tour	33,336	36,416	-8.5	97,947	105,927	-7.5
Non-Group	244,368	221,402	10.4	713,946	666,870	7.1
Package Trip	124,363	125,296	-0.7	348,358	362,290	-3.8
No Package	153,341	132,522	15.7	463,535	410,507	12.9
Net True Independent	146,960	125,068	17.5	442,014	389,076	13.6
Ave. Age of Party Head	45	44	1.3	44	44	0.7
Ave. Party Size	2.5	2.5	-2.0	2.5	2.5	1.8

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
TOTAL VISITORS	364,290	320,247	13.8	962,462	848,432	13.4
Domestic	356,107	312,349	14.0	936,450	823,938	13.7
International	8,183	7,898	3.6	26,012	24,494	6.2
VISITOR DAYS	3,136,510	2,809,305	11.6	8,879,482	7,978,102	11.3
AVERAGE DAILY CENSUS	101,178	90,623	11.6	98,661	88,646	11.3
ISLANDS VISITED						
O'ahu	150,516	135,532	11.1	406,212	361,016	12.5
O'ahu only	122,491	109,161	12.2	328,880	289,170	13.7
O'ahu one day or less	6,914	6,147	12.5	18,074	16,499	9.5
Kaua'i	63,877	50,376	26.8	163,444	137,311	19.0
Kaua'i only	48,658	36,037	35.0	121,342	98,046	23.8
Kaua'i one day or less	2,598	1,933	34.4	6,000	4,914	22.1
Maui County	124,452	113,381	9.8	327,227	293,585	11.5
Maui	122,055	111,254	9.7	320,531	288,226	11.2
Maui only	100,125	89,614	11.7	258,988	228,903	13.1
Maui one day or less	3,328	2,702	23.2	7,916	7,312	8.3
Moloka'i *	2,095	2,008	4.3	6,132	5,838	5.0
Moloka'i only *	518	561	-7.7	1,581	1,499	5.5
Moloka'i one day or less*	602	700	-14.1	1,569	1,792	-12.4
Lāna'i *	2,490	2,454	1.5	6,763	5,670	19.3
Lāna'i only *	823	788	4.5	1,848	1,481	24.8
Lāna'i one day or less*	915	897	2.0	2,671	2,315	15.4
Hawai'i Island	70,378	64,063	9.9	190,444	174,064	9.4
Kona side	62,714	57,185	9.7	168,453	154,968	8.7
Hilo side	21,434	18,397	16.5	58,489	50,753	15.2
Hawai'i Island only	53,049	47,183	12.4	141,739	128,579	10.2
Hawai'i Island one day or less	1,733	1,700	2.0	4,661	4,414	5.6
Any Neighbor Island	241,799	211,086	14.5	633,582	559,261	13.3
NI only	213,774	184,715	15.7	556,250	487,416	14.1
O'ahu & NI	28,025	26,371	6.3	77,332	71,846	7.6
Any one island only	325,663	283,343	14.9	854,379	747,678	14.3
Multiple Islands	38,627	36,904	4.7	108,083	100,753	7.3
Avg. Islands Visited	1.13	1.14	-1.1	1.14	1.15	-0.8
Average Length of Stay in Hawai'i	8.61	8.77	-1.9	9.23	9.40	-1.9
ACCOMMODATIONS						
Plan to stay in Hotel	185,195	162,291	14.1	477,097	422,520	12.9
Hotel only	158,199	138,112	14.5	401,984	357,981	12.3
Plan to stay in Condo	71,814	66,931	7.3	193,132	176,093	9.7
Condo only	59,052	54,264	8.8	154,700	142,298	8.7
Plan to stay in Timeshare	35,832	32,315	10.9	92,631	84,718	9.3
Timeshare only	27,875	24,676	13.0	72,193	65,148	10.8

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
<b>ACCOMMODATIONS (continued)</b>						
Cruise Ship	2,280	2,103	8.4	5,464	5,477	-0.2
Friends/Relatives	42,074	40,698	3.4	121,369	111,637	8.7
Bed & Breakfast	4,203	3,637	15.6	12,774	10,371	23.2
Rental House	46,558	35,352	31.7	123,532	98,725	25.1
Hostel	2,036	1,815	12.2	6,823	5,214	30.9
Camp Site, Beach	2,454	2,360	4.0	8,727	6,958	25.4
Private Room in Private Home**	4,750	4,437	7.1	15,063	11,958	26.0
Shared Room/Space in Private Home**	1,607	1,390	15.6	5,076	3,995	27.1
Other	5,947	5,067	17.4	17,755	14,309	24.1
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	308,810	265,565	16.3	799,719	692,341	15.5
Honeymoon/Get Married	8,123	8,776	-7.4	23,064	23,173	-0.5
Honeymoon	6,090	6,879	-11.5	17,898	17,894	0.0
Get Married	2,546	2,418	5.3	6,584	6,559	0.4
Pleasure/Vacation	302,631	258,514	17.1	781,646	673,743	16.0
Mtgs/Conventions/Incentive	14,904	15,532	-4.0	48,970	49,036	-0.1
Conventions	8,060	8,524	-5.4	30,331	30,604	-0.9
Corporate Meetings	4,032	4,199	-4.0	11,831	12,051	-1.8
Incentive	3,371	3,507	-3.9	8,492	7,998	6.2
Other Business	13,156	13,879	-5.2	38,751	39,008	-0.7
Visit Friends/Rel.	36,094	34,528	4.5	102,196	92,491	10.5
Gov't/Military	2,928	2,657	10.2	9,186	8,067	13.9
Attend School	392	455	-13.9	1,943	1,711	13.5
Sport Events	2,507	3,396	-26.2	8,249	8,715	-5.3
Other	11,670	10,488	11.3	30,902	29,993	3.0
<b>TRAVEL STATUS</b>						
% First Timers ***	18.5	18.6	-0.1	17.2	17.3	-0.1
% Repeaters ***	81.5	81.4	0.1	82.8	82.7	0.1
Average # of Trips	6.9	6.9	0.3	7.2	7.2	-0.9
Group Tour	6,767	7,622	-11.2	16,458	17,731	-7.2
Non-Group	357,522	312,625	14.4	946,005	830,701	13.9
Package Trip	55,626	51,545	7.9	134,514	125,219	7.4
No Package	308,664	268,702	14.9	827,948	723,212	14.5
Net True Independent	305,700	265,310	15.2	820,164	714,929	14.7
Ave. Age	46	46	0.0	47	47	-0.3
Ave. Party Size	2.2	2.1	4.4	2.1	2.0	3.1

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US EAST VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
TOTAL VISITORS	213,097	185,278	15.0	567,495	517,888	9.6
Domestic	204,746	178,009	15.0	543,334	495,259	9.7
International	8,351	7,269	14.9	24,161	22,629	6.8
VISITOR DAYS	1,968,481	1,746,973	12.7	5,879,249	5,518,300	6.5
AVERAGE DAILY CENSUS	63,499	56,354	12.7	65,325	61,314	6.5
ISLANDS VISITED						
O'ahu	116,040	103,065	12.6	304,150	282,834	7.5
O'ahu only	76,495	67,014	14.1	193,697	179,512	7.9
O'ahu one day or less	9,436	9,303	1.4	25,818	25,740	0.3
Kaua'i	39,059	32,845	18.9	110,763	99,658	11.1
Kaua'i only	18,850	14,023	34.4	51,160	42,305	20.9
Kaua'i one day or less	3,878	3,096	25.3	10,693	8,963	19.3
Maui County	78,204	71,279	9.7	214,579	197,781	8.5
Maui	76,695	70,212	9.2	210,376	194,697	8.1
Maui only	44,460	40,365	10.1	117,882	107,651	9.5
Maui one day or less	4,506	3,556	26.7	12,236	10,338	18.4
Moloka'i *	1,522	1,344	13.3	5,658	4,138	36.7
Moloka'i only *	201	154	30.6	608	496	22.8
Moloka'i one day or less*	810	654	23.8	3,089	1,839	68.0
Lāna'i *	2,882	1,747	64.9	7,850	4,973	57.9
Lāna'i only *	459	311	47.5	1,100	665	65.3
Lāna'i one day or less*	1,056	827	27.7	3,818	2,359	61.8
Hawai'i Island	47,792	40,406	18.3	134,443	120,796	11.3
Kona side	40,739	33,991	19.9	114,419	102,888	11.2
Hilo side	19,106	16,669	14.6	54,621	48,239	13.2
Hawai'i Island only	22,548	18,225	23.7	61,177	54,983	11.3
Hawai'i Island one day or less	2,562	2,737	-6.4	6,231	6,233	0.0
Any Neighbor Island	136,602	118,264	15.5	373,798	338,376	10.5
NI only	97,058	82,213	18.1	263,345	235,054	12.0
O'ahu & NI	39,544	36,051	9.7	110,453	103,322	6.9
Any one island only	163,013	140,092	16.4	425,624	385,613	10.4
Multiple Islands	50,085	45,187	10.8	141,870	132,276	7.3
Avg. Islands Visited	1.33	1.35	-1.1	1.36	1.37	-0.2
Average Length of Stay in Hawai'i	9.24	9.43	-2.0	10.36	10.66	-2.8
ACCOMMODATIONS						
Plan to stay in Hotel	128,972	115,319	11.8	338,096	311,632	8.5
Hotel only	105,856	94,512	12.0	272,639	252,308	8.1
Plan to stay in Condo	30,123	26,457	13.9	82,548	78,188	5.6
Condo only	21,983	18,486	18.9	58,437	54,909	6.4
Plan to stay in Timeshare	20,097	17,242	16.6	54,916	50,413	8.9
Timeshare only	14,616	12,606	15.9	40,074	36,566	9.6

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US EAST VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	6,590	5,937	11.0	18,765	16,671	12.6
Friends/Relatives	23,952	22,712	5.5	67,410	62,831	7.3
Bed & Breakfast	2,471	2,452	0.8	8,355	7,811	7.0
Rental House	22,696	15,643	45.1	59,638	47,499	25.6
Hostel	1,449	1,203	20.5	4,450	3,920	13.5
Camp Site, Beach	1,077	1,251	-13.9	3,896	3,882	0.4
Private Room in Private Home**	2,706	2,552	6.0	8,565	6,902	24.1
Shared Room/Space in Private Home**	910	971	-6.3	2,957	2,767	6.8
Other	3,303	2,618	26.2	10,157	9,557	6.3
PURPOSE OF TRIP						
Pleasure (Net)	177,468	149,607	18.6	456,804	407,764	12.0
Honeymoon/Get Married	6,464	6,569	-1.6	20,399	19,939	2.3
Honeymoon	5,456	5,624	-3.0	17,593	17,225	2.1
Get Married	1,400	1,362	2.8	3,944	3,749	5.2
Pleasure/Vacation	172,190	144,174	19.4	440,024	390,958	12.6
Mtgs/Conventions/Incentive	11,575	12,580	-8.0	48,299	51,157	-5.6
Conventions	6,071	6,186	-1.9	30,250	33,005	-8.3
Corporate Meetings	2,657	3,357	-20.9	9,558	10,205	-6.3
Incentive	3,504	3,855	-9.1	10,728	9,811	9.4
Other Business	6,583	6,930	-5.0	20,728	21,568	-3.9
Visit Friends/Rel.	21,213	20,257	4.7	57,920	54,768	5.8
Gov't/Military	4,404	4,694	-6.2	12,766	12,747	0.1
Attend School	270	277	-2.6	1,371	1,152	19.0
Sport Events	1,467	1,324	10.8	4,216	4,497	-6.2
Other	6,677	6,721	-0.7	16,890	15,723	7.4
TRAVEL STATUS						
% First Timers ***	39.2	40.1	-0.9	37.1	37.4	-0.4
% Repeaters ***	60.8	59.9	0.9	62.9	62.6	0.4
Average # of Trips	4.1	4.1	-0.4	4.4	4.5	-1.0
Group Tour	9,517	10,027	-5.1	25,760	25,335	1.7
Non-Group	203,580	175,251	16.2	541,734	492,553	10.0
Package Trip	41,884	38,873	7.7	104,432	98,051	6.5
No Package	171,214	146,406	16.9	463,063	419,837	10.3
Net True Independent	168,492	143,716	17.2	454,882	411,733	10.5
Ave. Age	47	47	-0.2	49	49	-0.1
Ave. Party Size	2.1	2.0	5.1	1.9	1.9	3.7

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL JAPAN VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
TOTAL VISITORS	139,250	136,735	1.8	382,665	383,702	-0.3
Domestic	721	652	10.5	1,910	1,755	8.8
International	138,529	136,083	1.8	380,755	381,947	-0.3
VISITOR DAYS	814,105	819,565	-0.7	2,272,332	2,266,143	0.3
AVERAGE DAILY CENSUS	26,261	26,438	-0.7	25,248	25,179	0.3
ISLANDS VISITED						
O'ahu	130,501	131,309	-0.6	357,780	368,747	-3.0
O'ahu only	114,958	115,893	-0.8	315,302	326,340	-3.4
O'ahu one day or less	1,208	1,024	18.0	2,464	2,672	-7.8
Kaua'i	1,694	1,969	-14.0	6,081	6,231	-2.4
Kaua'i only	171	223	-23.1	558	483	15.4
Kaua'i one day or less	1,278	1,134	12.7	3,849	3,236	19.0
Maui County	3,648	4,558	-20.0	12,414	14,993	-17.2
Maui	3,468	4,558	-23.9	11,993	14,784	-18.9
Maui only	743	618	20.2	2,815	2,380	18.3
Maui one day or less	970	2,042	-52.5	3,090	5,039	-38.7
Moloka'i *	99	356	-72.1	296	675	-56.2
Moloka'i only *	0	0	0.0	3	0	0.0
Moloka'i one day or less*	90	356	-74.8	241	638	-62.2
Lāna'i *	158	243	-34.8	343	418	-18.0
Lāna'i only *	1	0	0.0	73	2	3417.2
Lāna'i one day or less*	133	243	-45.2	244	385	-36.5
Hawai'i Island	20,550	16,439	25.0	54,313	42,973	26.4
Kona side	16,817	12,239	37.4	45,314	32,110	41.1
Hilo side	6,668	6,207	7.4	15,985	16,083	-0.6
Hawai'i Island only	7,473	4,422	69.0	20,149	11,549	74.5
Hawai'i Island one day or less	2,696	3,950	-31.7	7,957	10,407	-23.5
Any Neighbor Island	24,291	20,841	16.6	67,363	57,362	17.4
NI only	8,749	5,426	61.3	24,885	14,955	66.4
O'ahu & NI	15,542	15,416	0.8	42,478	42,407	0.2
Any one island only	123,347	121,157	1.8	338,900	340,753	-0.5
Multiple Islands	15,903	15,578	2.1	43,765	42,949	1.9
Avg. Islands Visited	1.12	1.13	-0.8	1.13	1.13	-0.4
Average Length of Stay in Hawai'i	5.85	5.99	-2.5	5.94	5.91	0.5
ACCOMMODATIONS						
Plan to stay in Hotel	115,189	115,565	-0.3	319,224	324,777	-1.7
Hotel only	111,430	112,960	-1.4	307,589	315,831	-2.6
Plan to stay in Condo	17,274	14,610	18.2	47,606	43,011	10.7
Condo only	14,281	12,527	14.0	37,305	35,460	5.2
Plan to stay in Timeshare	7,905	6,607	19.6	19,931	16,815	18.5
Timeshare only	5,916	5,414	9.3	14,992	13,559	10.6

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL JAPAN VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	243	132	83.9	580	866	-33.0
Friends/Relatives	1,658	1,726	-3.9	4,849	5,393	-10.1
Bed & Breakfast	466	156	199.3	1,066	823	29.6
Rental House	801	593	35.1	2,336	1,169	99.8
Hostel	188	109	72.4	568	744	-23.7
Camp Site, Beach	1	225	-99.5	52	401	-87.0
Private Room in Private Home**	654	213	207.0	2,053	1,013	102.6
Shared Room/Space in Private Home**	151	130	16.1	500	647	-22.8
Other	65	474	-86.4	225	961	-76.6
PURPOSE OF TRIP						
Pleasure (Net)	121,456	119,151	1.9	328,031	323,044	1.5
Honeymoon/Get Married	14,590	16,815	-13.2	42,942	51,169	-16.1
Honeymoon	13,476	15,960	-15.6	40,150	48,521	-17.3
Get Married	2,672	2,266	17.9	7,132	7,913	-9.9
Pleasure/Vacation	107,840	102,920	4.8	287,672	274,625	4.8
Mtgs/Conventions/Incentive	6,662	5,591	19.2	23,938	26,129	-8.4
Conventions	1,958	1,331	47.1	3,339	4,130	-19.1
Corporate Meetings	178	98	80.5	385	1,999	-80.8
Incentive	4,706	4,181	12.6	20,437	20,452	-0.1
Other Business	918	834	10.2	2,234	1,972	13.3
Visit Friends/Rel.	2,257	2,236	0.9	6,831	7,156	-4.5
Gov't/Military	39	184	-78.6	61	419	-85.4
Attend School	1,692	1,954	-13.4	3,046	3,510	-13.2
Sport Events	550	384	43.4	2,593	1,666	55.7
Other	12,657	10,995	15.1	34,538	36,721	-5.9
TRAVEL STATUS						
% First Timers ***	36.3	40.5	-4.2	34.9	38.3	-3.4
% Repeaters ***	63.7	59.5	4.2	65.1	61.7	3.4
Average # of Trips	4.3	4.0	8.3	4.5	4.2	6.6
Group Tour	27,331	26,615	2.7	73,400	80,022	-8.3
Non-Group	111,919	110,120	1.6	309,265	303,680	1.8
Package Trip	83,799	87,919	-4.7	226,124	249,725	-9.5
No Package	55,450	48,816	13.6	156,541	133,977	16.8
Net True Independent	49,654	42,644	16.4	139,828	117,139	19.4
Ave. Age	44	43	2.3	44	44	0.9
Ave. Party Size	2.7	2.7	2.7	2.7	2.6	3.4

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

TABLE 4. TOTAL CANADA VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
TOTAL VISITORS	74,660	69,469	7.5	207,686	195,309	6.3
Domestic	19,675	16,699	17.8	49,296	43,175	14.2
International	54,985	52,770	4.2	158,390	152,134	4.1
VISITOR DAYS	892,043	865,027	3.1	2,683,763	2,599,210	3.3
AVERAGE DAILY CENSUS	28,776	27,904	3.1	29,820	28,880	3.3
ISLANDS VISITED						
O'ahu	26,444	24,812	6.6	76,394	71,580	6.7
O'ahu only	19,497	17,529	11.2	52,359	48,242	8.5
O'ahu one day or less	658	1,068	-38.4	2,379	2,900	-18.0
Kaua'i	10,046	9,453	6.3	29,971	29,231	2.5
Kaua'i only	5,701	5,462	4.4	15,834	15,287	3.6
Kaua'i one day or less	734	1,032	-28.8	2,280	2,655	-14.1
Maui County	37,237	35,460	5.0	104,337	98,115	6.3
Maui	36,972	35,109	5.3	103,268	97,025	6.4
Maui only	29,078	27,825	4.5	76,441	74,034	3.3
Maui one day or less	1,477	1,111	32.9	3,971	3,131	26.8
Moloka'i *	394	651	-39.5	1,377	1,781	-22.7
Moloka'i only *	47	117	-59.6	209	369	-43.3
Moloka'i one day or less*	195	314	-37.9	544	786	-30.8
Lāna'i *	550	673	-18.2	1,931	1,662	16.2
Lāna'i only *	99	58	69.5	242	121	99.4
Lāna'i one day or less*	348	432	-19.3	1,239	1,052	17.7
Hawai'i Island	14,906	13,624	9.4	43,741	41,263	6.0
Kona side	13,919	12,563	10.8	40,633	37,326	8.9
Hilo side	4,646	4,487	3.6	13,272	13,659	-2.8
Hawai'i Island only	9,957	8,594	15.9	26,768	24,391	9.7
Hawai'i Island one day or less	328	416	-21.2	1,070	1,597	-33.0
Any Neighbor Island	55,163	51,940	6.2	155,327	147,068	5.6
NI only	48,216	44,657	8.0	131,293	123,730	6.1
O'ahu & NI	6,947	7,283	-4.6	24,035	23,338	3.0
Any one island only	64,379	59,585	8.0	171,854	162,444	5.8
Multiple Islands	10,281	9,884	4.0	35,832	32,865	9.0
Avg. Islands Visited	1.20	1.21	-1.4	1.24	1.24	-0.5
Average Length of Stay in Hawai'i	11.95	12.45	-4.0	12.92	13.31	-2.9
ACCOMMODATIONS						
Plan to stay in Hotel	31,017	30,472	1.8	88,528	81,136	9.1
Hotel only	23,679	24,342	-2.7	67,214	61,118	10.0
Plan to stay in Condo	28,771	27,543	4.5	75,190	76,042	-1.1
Condo only	24,003	23,354	2.8	61,279	62,700	-2.3
Plan to stay in Timeshare	6,534	6,122	6.7	18,256	19,189	-4.9
Timeshare only	4,811	4,499	6.9	13,353	14,206	-6.0

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL CANADA VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
<b>ACCOMMODATIONS (continued)</b>						
Cruise Ship	953	1,047	-9.0	2,198	2,812	-21.8
Friends/Relatives	3,168	3,022	4.9	9,848	9,814	0.3
Bed & Breakfast	1,201	794	51.3	3,889	3,396	14.5
Rental House	10,529	7,048	49.4	30,033	24,860	20.8
Hostel	862	533	61.5	3,493	2,588	35.0
Camp Site, Beach	1,000	583	71.4	3,802	2,346	62.0
Private Room in Private Home**	1,086	848	28.1	4,140	3,336	24.1
Shared Room/Space in Private Home**	300	227	32.1	1,186	798	48.8
Other	777	601	29.3	2,745	2,037	34.7
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	72,273	66,976	7.9	197,375	185,985	6.1
Honeymoon/Get Married	1,159	1,199	-3.4	3,962	3,738	6.0
Honeymoon	969	1,037	-6.5	3,580	3,341	7.1
Get Married	213	255	-16.5	559	599	-6.7
Pleasure/Vacation	71,266	66,134	7.8	194,177	183,127	6.0
Mtgs/Conventions/Incentive	1,640	1,456	12.6	8,442	7,113	18.7
Conventions	1,286	1,018	26.4	5,767	5,456	5.7
Corporate Meetings	120	171	-29.5	1,160	694	67.2
Incentive	250	288	-13.2	1,853	1,076	72.2
Other Business	210	294	-28.5	933	1,023	-8.8
Visit Friends/Rel.	2,197	2,157	1.8	6,922	7,262	-4.7
Gov't/Military	47	43	8.4	109	140	-21.6
Attend School	29	54	-45.3	368	127	190.2
Sport Events	183	205	-10.6	730	905	-19.4
Other	803	575	39.7	2,382	2,203	8.1
<b>TRAVEL STATUS</b>						
% First Timers ***	29.7	25.6	4.1	31.5	29.3	2.2
% Repeaters ***	70.3	74.4	-4.1	68.5	70.7	-2.2
Average # of Trips	4.2	4.5	-6.5	4.2	4.4	-3.8
Group Tour	990	1,057	-6.4	3,098	2,694	15.0
Non-Group	73,670	68,412	7.7	204,588	192,615	6.2
Package Trip	13,643	12,908	5.7	37,492	32,612	15.0
No Package	61,017	56,562	7.9	170,194	162,698	4.6
Net True Independent	60,623	56,230	7.8	168,850	161,869	4.3
Ave. Age	48	49	-1.2	49	48	1.5
Ave. Party Size	2.4	2.5	-2.3	2.2	2.2	-0.1

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

**MARCH 2018 ARRIVALS AT A GLANCE**

CATEGORY AND MMA	2018P	2017P	% change	YTD 2018P	YTD 2017P	% change
<b>TOTAL EXPENDITURES (\$mil.)</b>	<b>1,611.0</b>	<b>1,419.0</b>	<b>13.5</b>	<b>4,822.6</b>	<b>4,380.1</b>	<b>10.1</b>
Total by air	1,607.0	1,416.5	13.4	4,811.1	4,367.9	10.1
U.S. West	586.0	521.2	12.4	1,669.9	1,535.2	8.8
U.S. East	419.9	343.9	22.1	1,280.3	1,135.1	12.8
Japan	220.8	187.2	18.0	615.6	563.1	9.3
Canada	148.2	138.2	7.2	468.2	435.0	7.6
All Others	232.0	226.0	2.7	777.0	699.6	11.1
Visitor arrivals by cruise ships	4.0	2.5	62.5	11.5	12.1	-5.0
<b>TOTAL VISITOR DAYS</b>	<b>7,803,046</b>	<b>7,074,794</b>	<b>10.3</b>	<b>22,929,922</b>	<b>21,331,855</b>	<b>7.5</b>
Total by air	7,746,234	7,036,231	10.1	22,767,447	21,155,927	7.6
U.S. West	3,136,510	2,809,305	11.6	8,879,482	7,978,102	11.3
U.S. East	1,968,481	1,746,973	12.7	5,879,249	5,518,300	6.5
Japan	814,105	819,565	-0.7	2,272,332	2,266,143	0.3
Canada	892,043	865,027	3.1	2,683,763	2,599,210	3.3
All Others	935,096	795,361	17.6	3,052,620	2,794,172	9.2
Visitor arrivals by cruise ships	56,811	38,563	47.3	162,475	175,928	-7.6
<b>VISITOR ARRIVALS</b>	<b>903,550</b>	<b>802,802</b>	<b>12.5</b>	<b>2,478,604</b>	<b>2,264,903</b>	<b>9.4</b>
Total by air	890,366	792,671	12.3	2,438,647	2,223,939	9.7
U.S. West	364,290	320,247	13.8	962,462	848,432	13.4
U.S. East	213,097	185,278	15.0	567,495	517,888	9.6
Japan	139,250	136,735	1.8	382,665	383,702	-0.3
Canada	74,660	69,469	7.5	207,686	195,309	6.3
All Others	99,070	80,941	22.4	318,338	278,607	14.3
Visitor arrivals by cruise ships	13,184	10,131	30.1	39,957	40,965	-2.5
<b>AVERAGE LENGTH OF STAY</b>	<b>8.64</b>	<b>8.81</b>	<b>-2.0</b>	<b>9.25</b>	<b>9.42</b>	<b>-1.8</b>
Total by air	8.70	8.88	-2.0	9.34	9.51	-1.9
U.S. West	8.61	8.77	-1.9	9.23	9.40	-1.9
U.S. East	9.24	9.43	-2.0	10.36	10.66	-2.8
Japan	5.85	5.99	-2.5	5.94	5.91	0.5
Canada	11.95	12.45	-4.0	12.92	13.31	-2.9
All Others	9.44	9.83	-3.9	9.59	10.03	-4.4
Visitor arrivals by cruise ships	4.31	3.81	13.2	4.07	4.29	-5.3
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>206.5</b>	<b>200.6</b>	<b>2.9</b>	<b>210.3</b>	<b>205.3</b>	<b>2.4</b>
Total by air	207.5	201.3	3.0	211.3	206.5	2.3
U.S. West	186.8	185.5	0.7	188.1	192.4	-2.3
U.S. East	213.3	196.8	8.4	217.8	205.7	5.9
Japan	271.2	228.4	18.8	270.9	248.5	9.0
Canada	166.1	159.8	4.0	174.5	167.4	4.2
All Others	248.1	284.2	-12.7	254.5	250.4	1.7
Visitor arrivals by cruise ships	70.7	64.1	10.3	71.0	69.1	2.9
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>1,783.0</b>	<b>1,767.6</b>	<b>0.9</b>	<b>1,945.7</b>	<b>1,933.9</b>	<b>0.6</b>
Total by air	1,804.8	1,787.0	1.0	1,972.9	1,964.0	0.4
U.S. West	1,608.7	1,627.5	-1.2	1,735.1	1,809.5	-4.1
U.S. East	1,970.3	1,855.9	6.2	2,256.1	2,191.7	2.9
Japan	1,585.8	1,369.1	15.8	1,608.7	1,467.5	9.6
Canada	1,985.1	1,989.8	-0.2	2,254.5	2,227.2	1.2
All Others	2,342.2	2,792.5	-16.1	2,440.9	2,511.0	-2.8
Visitor arrivals by cruise ships	304.8	244.1	24.9	288.9	296.6	-2.6

P=Preliminary data.

Source:Hawai'i Tourism Authority

2018 Arrivals at a Glance by Month

2018P	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul
<b>EXPENDITURES (\$mil.)</b>	TOTAL (\$mil.)	\$1,687.8	\$1,523.8	\$1,611.0				
	Total by air	\$1,683.9	\$1,520.2	\$1,607.0				
	U.S. West	\$589.4	\$494.4	\$586.0				
	U.S. East	\$450.6	\$409.8	\$419.9				
	Japan	\$191.9	\$202.9	\$220.8				
	Canada	\$171.1	\$148.9	\$148.2				
	All Other	\$280.7	\$264.2	\$232.0				
	Visitor arrivals by cruise ships	\$3.9	\$3.6	\$4.0				
<b>Visitor days</b>	TOTAL (air + ships)	8,043,853	7,083,023	7,803,046				
	Total by air	7,989,370	7,031,842	7,746,234				
	U.S. West	3,096,462	2,646,509	3,136,510				
	U.S. East	2,094,133	1,816,636	1,968,481				
	Japan	715,055	743,172	814,105				
	Canada	974,439	817,282	892,043				
	All Other	1,109,281	1,008,243	935,096				
	Visitor arrivals by cruise ships	54,483	51,182	56,811				
<b>Visitor arrivals</b>	TOTAL (air + ships)	796,483	778,571	903,550				
	Total by air	784,237	764,043	890,366				
	U.S. West	304,091	294,082	364,290				
	U.S. East	177,962	176,435	213,097				
	Japan	118,767	124,648	139,250				
	Canada	69,163	63,863	74,660				
	All Other	114,253	105,016	99,070				
	Visitor arrivals by cruise ships	12,246	14,528	13,184				
<b>length of stay</b>	TOTAL (air + ships)	10.10	9.10	8.64				
	Total by air	10.19	9.20	8.70				
	U.S. West	10.18	9.00	8.61				
	U.S. East	11.77	10.30	9.24				
	Japan	6.02	5.96	5.85				
	Canada	14.09	12.80	11.95				
	All Other	9.71	9.60	9.44				
	Visitor arrivals by cruise ships	4.45	3.52	4.31				
<b>Per Person Per Day Spending</b>	TOTAL (air+ships) (\$)	\$209.8	\$215.1	\$206.5				
	Total by air	\$210.8	\$216.2	\$207.5				
	U.S. West	\$190.4	\$186.8	\$186.8				
	U.S. East	\$215.2	\$225.6	\$213.3				
	Japan	\$268.4	\$273.0	\$271.2				
	Canada	\$175.6	\$182.1	\$166.1				
	All Other	\$253.1	\$262.1	\$248.1				
	Visitor arrivals by cruise ships	\$72.2	\$70.1	\$70.7				
<b>Per Person Per Trip Spending</b>	TOTAL (air+ships) (\$)	\$2,119.1	\$1,957.2	\$1,783.0				
	Total by air	\$2,147.2	\$1,989.7	\$1,804.8				
	U.S. West	\$1,938.4	\$1,681.3	\$1,608.7				
	U.S. East	\$2,532.2	\$2,322.8	\$1,970.3				
	Japan	\$1,615.8	\$1,627.4	\$1,585.8				
	Canada	\$2,474.5	\$2,331.0	\$1,985.1				
	All Other	\$2,457.2	\$2,516.2	\$2,342.2				
	Visitor arrivals by cruise ships	\$321.3	\$247.0	\$304.8				

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul
<b>EXPENDITURES (\$mil.)</b>	TOTAL (\$mil.)	\$1,687.8	\$3,211.6	\$4,822.6				
	Total by air	\$1,683.9	\$3,204.1	\$4,811.1				
	U.S. West	\$589.4	\$1,083.9	\$1,669.9				
	U.S. East	\$450.6	\$860.5	\$1,280.3				
	Japan	\$191.9	\$394.8	\$615.6				
	Canada	\$171.1	\$320.0	\$468.2				
	All Other	\$280.7	\$545.0	\$777.0				
	Visitor arrivals by cruise ships	\$3.9	\$7.5	\$11.5				
<b>Visitor days</b>	TOTAL (air + ships)	8,043,853	15,126,876	22,929,922				
	Total by air	7,989,370	15,021,212	22,767,447				
	U.S. West	3,096,462	5,742,971	8,879,482				
	U.S. East	2,094,133	3,910,768	5,879,249				
	Japan	715,055	1,458,227	2,272,332				
	Canada	974,439	1,791,721	2,683,763				
	All Other	1,109,281	2,117,525	3,052,620				
	Visitor arrivals by cruise ships	54,483	105,664	162,475				
<b>Visitor arrivals</b>	TOTAL (air + ships)	796,483	1,575,054	2,478,604				
	Total by air	784,237	1,548,280	2,438,647				
	U.S. West	304,091	598,173	962,462				
	U.S. East	177,962	354,397	567,495				
	Japan	118,767	243,415	382,665				
	Canada	69,163	133,026	207,686				
	All Other	114,253	219,269	318,338				
	Visitor arrivals by cruise ships	12,246	26,774	39,957				
<b>length of stay</b>	TOTAL (air + ships)	10.10	9.60	9.25				
	Total by air	10.19	9.70	9.34				
	U.S. West	10.18	9.60	9.23				
	U.S. East	11.77	11.03	10.36				
	Japan	6.02	5.99	5.94				
	Canada	14.09	13.47	12.92				
	All Other	9.71	9.66	9.59				
	Visitor arrivals by cruise ships	4.45	3.95	4.07				
<b>Per Person Per Day Spending</b>	TOTAL (air+ships) (\$)	\$209.8	\$212.3	\$210.3				
	Total by air	\$210.8	\$213.3	\$211.3				
	U.S. West	\$190.4	\$188.7	\$188.1				
	U.S. East	\$215.2	\$220.0	\$217.8				
	Japan	\$268.4	\$270.7	\$270.9				
	Canada	\$175.6	\$178.6	\$174.5				
	All Other	\$253.1	\$257.4	\$254.5				
	Visitor arrivals by cruise ships	\$72.2	\$71.2	\$71.0				
<b>Per Person Per Trip Spending</b>	TOTAL (air+ships) (\$)	\$2,119.1	\$2,039.1	\$1,945.7				
	Total by air	\$2,147.2	\$2,069.5	\$1,972.9				
	U.S. West	\$1,938.4	\$1,812.0	\$1,735.1				
	U.S. East	\$2,532.2	\$2,428.0	\$2,256.1				
	Japan	\$1,615.8	\$1,621.7	\$1,608.7				
	Canada	\$2,474.5	\$2,405.7	\$2,254.5				
	All Other	\$2,457.2	\$2,485.5	\$2,440.9				
	Visitor arrivals by cruise ships	\$321.3	\$281.0	\$288.9				

Source:Hawai'i Tourism Authority

Monthly data may not add up to total due to rounding.

**MARCH 2018 ISLAND HIGHLIGHTS**

CATEGORY AND ISLAND	2018P	2017P	% change	YTD 2018P	YTD 2017P	% change
<b>TOTAL EXPENDITURES (\$mil.)</b>	<b>1,611.0</b>	<b>1,419.0</b>	<b>13.5</b>	<b>4,822.6</b>	<b>4,380.1</b>	<b>10.1</b>
Total by air	1,607.0	1,416.5	13.4	4,811.1	4,367.9	10.1
O'ahu	676.8	624.1	8.4	2,012.7	1,862.6	8.1
Maui	479.7	423.7	13.2	1,458.0	1,293.7	12.7
Moloka'i	1.3	2.9	-54.6	8.5	12.5	-31.9
Lāna'i	13.2	9.3	42.3	33.4	21.9	52.4
Kaua'i	177.3	153.3	15.7	526.5	497.0	5.9
Hawai'i Island	258.5	203.3	27.2	772.0	680.2	13.5
Visitor arrivals by cruise ships	4.0	2.5	62.5	11.5	12.1	-5.0
<b>TOTAL VISITOR DAYS</b>	<b>7,803,046</b>	<b>7,074,794</b>	<b>10.3</b>	<b>22,929,922</b>	<b>21,331,855</b>	<b>7.5</b>
Total by air	7,746,234	7,036,231	10.1	22,767,447	21,155,927	7.6
O'ahu	3,404,106	3,171,208	7.3	9,904,018	9,356,231	5.9
Maui	2,104,222	1,956,644	7.5	6,122,528	5,756,287	6.4
Moloka'i	24,781	25,133	-1.4	90,329	91,705	-1.5
Lāna'i	25,260	21,361	18.3	71,454	53,066	34.7
Kaua'i	918,746	765,293	20.1	2,691,394	2,391,884	12.5
Hawai'i Island	1,269,120	1,096,591	15.7	3,887,723	3,506,756	10.9
Visitor arrivals by cruise ships	56,811	38,563	47.3	162,475	175,928	-7.6
<b>VISITOR ARRIVALS</b>	<b>903,550</b>	<b>802,802</b>	<b>12.5</b>	<b>2,478,604</b>	<b>2,264,903</b>	<b>9.4</b>
Total by air	890,366	792,671	12.3	2,438,647	2,223,939	9.7
O'ahu	510,958	465,272	9.8	1,428,392	1,331,565	7.3
Maui	259,868	239,356	8.6	708,003	660,348	7.2
Moloka'i	4,835	5,516	-12.4	15,869	15,727	0.9
Lāna'i	6,893	6,150	12.1	19,353	15,150	27.7
Kaua'i	125,333	102,368	22.4	338,572	296,105	14.3
Hawai'i Island	175,733	151,876	15.7	495,558	439,409	12.8
Visitor arrivals by cruise ships	13,184	10,131	30.1	39,957	40,965	-2.5
<b>AVERAGE LENGTH OF STAY</b>	<b>8.64</b>	<b>8.81</b>	<b>-2.0</b>	<b>9.25</b>	<b>9.42</b>	<b>-1.8</b>
Total by air	8.70	8.88	-2.0	9.34	9.51	-1.9
O'ahu	6.66	6.82	-2.3	6.93	7.03	-1.3
Maui	8.10	8.17	-0.9	8.65	8.72	-0.8
Moloka'i	5.13	4.56	12.5	5.69	5.83	-2.4
Lāna'i	3.66	3.47	5.5	3.69	3.50	5.4
Kaua'i	7.33	7.48	-1.9	7.95	8.08	-1.6
Hawai'i Island	7.22	7.22	0.0	7.85	7.98	-1.7
Visitor arrivals by cruise ships	4.31	3.81	13.2	4.07	4.29	-5.3
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>206.5</b>	<b>200.6</b>	<b>2.9</b>	<b>210.3</b>	<b>205.3</b>	<b>2.4</b>
Total by air	207.5	201.3	3.0	211.3	206.5	2.3
O'ahu	198.8	196.8	1.0	203.2	199.1	2.1
Maui	228.0	216.5	5.3	238.1	224.7	6.0
Moloka'i	52.8	114.8	-54.0	94.3	136.4	-30.9
Lāna'i	523.2	434.9	20.3	467.9	413.4	13.2
Kaua'i	193.0	200.3	-3.6	195.6	207.8	-5.9
Hawai'i Island	203.7	185.3	9.9	198.6	194.0	2.4
Visitor arrivals by cruise ships	70.7	64.1	10.3	71.0	69.1	2.9
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>1,783.0</b>	<b>1,767.6</b>	<b>0.9</b>	<b>1,945.7</b>	<b>1,933.9</b>	<b>0.6</b>
Total by air	1,804.8	1,787.0	1.0	1,972.9	1,964.0	0.4
O'ahu	1,324.6	1,341.4	-1.3	1,409.1	1,398.8	0.7
Maui	1,846.0	1,770.2	4.3	2,059.3	1,959.1	5.1
Moloka'i	270.9	523.1	-48.2	536.7	795.5	-32.5
Lāna'i	1,917.3	1,510.6	26.9	1,727.4	1,448.0	19.3
Kaua'i	1,415.0	1,497.3	-5.5	1,554.9	1,678.5	-7.4
Hawai'i Island	1,471.2	1,338.3	9.9	1,557.8	1,547.9	0.6
Visitor arrivals by cruise ships	304.8	244.1	24.9	288.9	296.6	-2.6

P=Preliminary data.

Source:Hawai'i Tourism Authority

Monthly Island Highlights 2017

2018P	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul
<b>EXPENDITURES (\$mil.)</b>	TOTAL (\$mil.)	\$1,687.8	\$1,523.8	\$1,611.0				
	Total by air	\$1,683.9	\$1,520.2	\$1,607.0				
	O'ahu	\$662.0	\$673.9	\$676.8				
	Maui	\$548.5	\$429.8	\$479.7				
	Moloka'i	\$2.8	\$4.4	\$1.3				
	Lāna'i	\$11.3	\$8.9	\$13.2				
	Kaua'i	\$191.2	\$157.9	\$177.3				
	Hawai'i Island	\$268.2	\$245.3	\$258.5				
	Visitor arrivals by cruise ships	\$3.9	\$3.6	\$4.0				
<b>Visitor days</b>	TOTAL (air + ships)	8,043,853	7,083,023	7,803,046				
	Total by air	7,989,370	7,031,842	7,746,234				
	O'ahu	3,389,264	3,110,647	3,404,106				
	Maui	2,164,042	1,854,264	2,104,222				
	Moloka'i	36,624	28,925	24,781				
	Lāna'i	25,224	20,970	25,260				
	Kaua'i	965,067	807,582	918,746				
	Hawai'i Island	1,409,150	1,209,454	1,269,120				
	Visitor arrivals by cruise ships	54,483	51,182	56,811				
<b>Visitor arrivals</b>	TOTAL (air + ships)	796,483	778,571	903,550				
	Total by air	784,237	764,043	890,366				
	O'ahu	460,518	456,916	510,958				
	Maui	230,581	217,554	259,868				
	Moloka'i	5,243	5,791	4,835				
	Lāna'i	6,238	6,222	6,893				
	Kaua'i	109,283	103,956	125,333				
	Hawai'i Island	158,357	161,468	175,733				
	Visitor arrivals by cruise ships	12,246	14,528	13,184				
<b>Length of stay</b>	TOTAL (air + ships)	10.10	9.10	8.64				
	Total by air	10.19	9.20	8.70				
	O'ahu	7.36	6.81	6.66				
	Maui	9.39	8.52	8.10				
	Moloka'i	6.99	4.99	5.13				
	Lāna'i	4.04	3.37	3.66				
	Kaua'i	8.83	7.77	7.33				
	Hawai'i Island	8.90	7.49	7.22				
	Visitor arrivals by cruise ships	4.45	3.52	4.31				
<b>Per Person Per Day Spending</b>	TOTAL (air+ships) (\$)	\$209.8	\$215.1	\$206.5				
	Total by air	\$210.8	\$216.2	\$207.5				
	O'ahu	\$195.3	\$216.6	\$198.8				
	Maui	\$253.4	\$231.8	\$228.0				
	Moloka'i	\$76.4	\$152.5	\$52.8				
	Lāna'i	\$447.6	\$425.6	\$523.2				
	Kaua'i	\$198.1	\$195.6	\$193.0				
	Hawai'i Island	\$190.3	\$202.8	\$203.7				
	Visitor arrivals by cruise ships	\$72.2	\$70.1	\$70.7				
<b>Per Person Per Trip Spending</b>	TOTAL (air+ships) (\$)	\$2,119.1	\$1,957.2	\$1,783.0				
	Total by air	\$2,147.2	\$1,989.7	\$1,804.8				
	O'ahu	\$1,437.5	\$1,474.9	\$1,324.6				
	Maui	\$2,378.6	\$1,975.6	\$1,846.0				
	Moloka'i	\$533.4	\$761.5	\$270.9				
	Lāna'i	\$1,809.8	\$1,434.3	\$1,917.3				
	Kaua'i	\$1,749.4	\$1,519.1	\$1,415.0				
	Hawai'i Island	\$1,693.3	\$1,519.1	\$1,471.2				
	Visitor arrivals by cruise ships	\$321.3	\$247.0	\$304.8				

YEAR-TO-DATE	ISLAND	Jan	Feb				
<b>EXPENDITURES (\$mil.)</b>	TOTAL (\$mil.)	\$1,687.8	\$3,211.6	\$4,822.6			
	Total by air	\$1,683.9	\$3,204.1	\$4,811.1			
	O'ahu	\$662.0	\$1,335.9	\$2,012.7			
	Maui	\$548.5	\$978.3	\$1,458.0			
	Moloka'i	\$2.8	\$7.2	\$8.5			
	Lāna'i	\$11.3	\$20.2	\$33.4			
	Kaua'i	\$191.2	\$349.1	\$526.5			
	Hawai'i Island	\$268.2	\$513.4	\$772.0			
	Visitor arrivals by cruise ships	\$3.9	\$7.5	\$11.5			
<b>Visitor days</b>	TOTAL (air + ships)	8,043,853	15,126,876	22,929,922			
	Total by air	7,989,370	15,021,212	22,767,447			
	O'ahu	3,389,264	6,499,912	9,904,018			
	Maui	2,164,042	4,018,306	6,122,528			
	Moloka'i	36,624	65,549	90,329			
	Lāna'i	25,224	46,194	71,454			
	Kaua'i	965,067	1,772,649	2,691,394			
	Hawai'i Island	1,409,150	2,618,603	3,887,723			
	Visitor arrivals by cruise ships	54,483	105,664	162,475			
<b>Visitor arrivals</b>	TOTAL (air + ships)	796,483	1,575,054	2,478,604			
	Total by air	784,237	1,548,280	2,438,647			
	O'ahu	460,518	917,434	1,428,392			
	Maui	230,581	448,135	708,003			
	Moloka'i	5,243	11,034	15,869			
	Lāna'i	6,238	12,460	19,353			
	Kaua'i	109,283	213,239	338,572			
	Hawai'i Island	158,357	319,825	495,558			
	Visitor arrivals by cruise ships	12,246	26,774	39,957			
<b>Length of stay</b>	TOTAL (air + ships)	10.10	9.60	9.25			
	Total by air	10.19	9.70	9.34			
	O'ahu	7.36	7.08	6.93			
	Maui	9.39	8.97	8.65			
	Moloka'i	6.99	5.94	5.69			
	Lāna'i	4.04	3.71	3.69			
	Kaua'i	8.83	8.31	7.95			
	Hawai'i Island	8.90	8.19	7.85			
	Visitor arrivals by cruise ships	4.45	3.95	4.07			
<b>Per Person Per Day Spending</b>	TOTAL (air+ships) (\$)	\$209.8	\$212.3	\$210.3			
	Total by air	\$210.8	\$213.3	\$211.3			
	O'ahu	\$195.3	\$205.5	\$203.2			
	Maui	\$253.4	\$243.5	\$238.1			
	Moloka'i	\$76.4	\$109.9	\$94.3			
	Lāna'i	\$447.6	\$437.6	\$467.9			
	Kaua'i	\$198.1	\$196.9	\$195.6			
	Hawai'i Island	\$190.3	\$196.1	\$198.6			
	Visitor arrivals by cruise ships	\$72.2	\$71.2	\$71.0			
<b>Per Person Per Trip Spending</b>	TOTAL (air+ships) (\$)	\$2,119.1	\$2,039.1	\$1,945.7			
	Total by air	\$2,147.2	\$2,069.5	\$1,972.9			
	O'ahu	\$1,437.5	\$1,456.1	\$1,409.1			
	Maui	\$2,378.6	\$2,183.0	\$2,059.3			
	Moloka'i	\$533.4	\$653.1	\$536.7			
	Lāna'i	\$1,809.8	\$1,622.3	\$1,727.4			
	Kaua'i	\$1,749.4	\$1,637.2	\$1,554.9			
	Hawai'i Island	\$1,693.3	\$1,605.4	\$1,557.8			
	Visitor arrivals by cruise ships	\$321.3	\$281.0	\$288.9			

Source:Hawai'i Tourism Authority  
Monthly data may not add up to total due to rounding.

Table 8. VISITORS BY CRUISE SHIPS

	MARCH			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
VISITOR DAYS	186,703	141,404	32.0	493,057	487,910	1.1
TOTAL VISITORS	25,567	19,326	32.3	70,616	68,492	3.1
ARRIVED BY SHIP	13,184	10,131	30.1	39,957	40,965	-2.5
ARRIVED BY AIR	12,383	9,195	34.7	30,658	27,528	11.4
NUMBER OF SHIP ARRIVALS	7	5	40.0	24	24	0.0
ISLANDS VISITED						
O'ahu	25,567	19,326	32.3	69,096	68,492	0.9
Kaua'i	24,593	15,274	61.0	61,279	55,547	10.3
Maui County	25,567	16,408	55.8	63,928	61,793	3.5
Maui	25,567	16,391	56.0	63,924	61,767	3.5
Moloka'i	365	359	1.6	1,208	1,201	0.6
Lāna'i	541	416	30.2	1,747	1,505	16.0
Hawai'i Island	24,603	17,770	38.5	65,455	61,522	6.4
Average Islands Visited	3.96	3.60	10.0	3.72	3.65	1.9
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise	1.22	1.34	-9.1	1.11	1.14	-3.3
Days in Hawai'i during Cruise	5.27	4.96	6.2	5.01	4.91	2.0
Days in Hawai'i after Cruise	0.82	1.02	-19.5	0.87	1.07	-19.0
Total days in Hawai'i	7.30	7.32	-0.2	6.98	7.12	-2.0
ACCOMMODATIONS						
Hotel	12,238	9,512	28.7	33,006	30,136	9.5
Hotel only	10,778	8,300	29.9	28,685	26,290	9.1
Condo	856	803	6.5	3,358	2,860	17.4
Condo only	169	253	-33.3	837	733	14.2
Timeshare	832	655	27.0	2,364	2,318	2.0
Timeshare Only	302	209	44.4	800	911	-12.1
Bed & Breakfast	213	177	20.3	468	365	28.2
Bed & Breakfast only	23	46	-49.9	105	106	-0.9
Friends & relatives	615	400	53.5	1,516	1,347	12.6
Other accommodation	291	303	-3.7	734	817	-10.1
Accommodation (NET)	13,184	10,352	27.4	35,897	33,002	8.8
Cruise only	12,383	8,974	38.0	34,719	35,490	-2.2
PURPOSE OF TRIP						
Honeymoon	314	356	-11.7	963	1,344	-28.4
Get Married	-	125	-100.0	72	384	-81.1
Wedding	76	50	52.8	257	236	8.6
Convention/Conference	28	89	-68.9	367	378	-2.8
Business	178	134	33.1	442	618	-28.5
Visiting Friends & relatives	2,458	1,846	33.2	7,035	6,535	7.6
Play Golf	395	241	63.7	953	1,005	-5.2
Leisure	22,278	16,767	32.9	61,201	59,210	3.4
TRAVEL STATUS						
% First timers	41.2	47.3	-6.2	41.3	44.7	-3.5
% Repeat visitors	58.8	52.7	6.2	58.7	55.3	3.5

NA = Not applicable

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA

MARCH	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change
<b>TOTAL</b>	<b>1,173,108</b>	<b>1,051,514</b>	<b>11.6</b>	<b>701,773</b>	<b>670,418</b>	<b>4.7</b>	<b>247,485</b>	<b>222,042</b>	<b>11.5</b>	<b>124,351</b>	<b>97,199</b>	<b>27.9</b>	<b>5,146</b>	<b>3,592</b>	<b>43.3</b>	<b>94,353</b>	<b>58,263</b>	<b>61.9</b>
SCHEDULES	1,166,167	1,044,158	11.7	695,222	664,209	4.7	247,304	222,042	11.4	124,142	96,529	28.6	5,146	3,592	43.3	94,353	57,786	63.3
CHARTERS	6,941	7,356	-5.6	6,551	6,209	5.5	181	0	NA	209	670	-68.8				0	477	-100.0
<b>US TOTAL</b>	<b>829,849</b>	<b>720,433</b>	<b>15.2</b>	<b>411,431</b>	<b>384,483</b>	<b>7.0</b>	<b>217,587</b>	<b>192,556</b>	<b>13.0</b>	<b>106,540</b>	<b>86,747</b>	<b>22.8</b>	<b>5,146</b>	<b>3,592</b>	<b>43.3</b>	<b>89,145</b>	<b>53,055</b>	<b>68.0</b>
SCHEDULES	824,767	713,353	15.6	406,739	378,550	7.4	217,406	192,556	12.9	106,331	86,077	23.5	5,146	3,592	43.3	89,145	52,578	69.5
CHARTERS	5,082	7,080	-28.2	4,692	5,933	-20.9	181	0	NA	209	670	-68.8				0	477	-100.0
<b>US WEST</b>	<b>714,932</b>	<b>620,671</b>	<b>15.2</b>	<b>328,267</b>	<b>301,874</b>	<b>8.7</b>	<b>195,657</b>	<b>180,103</b>	<b>8.6</b>	<b>100,688</b>	<b>82,524</b>	<b>22.0</b>	<b>5,146</b>	<b>3,592</b>	<b>43.3</b>	<b>85,174</b>	<b>52,578</b>	<b>62.0</b>
Anchorage	8,904	8,745	1.8	4,929	4,929	0.0	2,385	2,385	0.0	1,590	1,431	11.1						
Bellingham	3,498	3,520	-0.6				2,703	2,862	-5.6	795	658	20.8						
Denver	27,001	21,142	27.7	11,284	10,664	5.8	5,239	5,239	0.0	5,239	4,563	14.8				5,239	676	675.0
Las Vegas	22,010	24,939	-11.7	22,010	24,939	-11.7												
Los Angeles	243,366	201,165	21.0	115,045	97,031	18.6	56,812	53,299	6.6	32,640	26,740	22.1	5,146	3,592	43.3	33,723	20,503	64.5
Oakland	28,272	29,869	-5.3	10,687	10,551	1.3	10,152	12,163	-16.5	5,366	4,929	8.9				2,067	2,226	-7.1
Phoenix	43,648	41,493	5.2	20,336	19,121	6.4	9,024	9,964	-9.4	7,520	6,580	14.3				6,768	5,828	16.1
Portland	39,384	31,331	25.7	14,725	13,841	6.4	15,558	9,699	60.4	4,967	4,929	0.8				4,134	2,862	44.4
Sacramento	12,958	12,958	0.0	8,029	8,029	0.0	4,929	4,929	0.0									
Salt Lake City	14,057	9,083	54.8	8,859	9,083	-2.5	5,198	0	NA									
San Diego	23,405	23,265	0.6	13,547	13,566	-0.1	4,929	5,565	-11.4	2,226	2,067	7.7				2,703	2,067	30.8
San Francisco	130,626	106,868	22.2	57,111	49,991	14.2	41,188	38,648	6.6	21,942	12,374	77.3				10,385	5,855	77.4
San Jose	30,195	23,639	27.7	10,865	8,819	23.2	12,640	9,891	27.8	2,556	2,226	14.8				4,134	2,703	52.9
Seattle	87,608	82,654	6.0	30,840	31,310	-1.5	24,900	25,459	-2.2	15,847	16,027	-1.1				16,021	9,858	62.5
<b>US EAST</b>	<b>109,835</b>	<b>92,682</b>	<b>18.5</b>	<b>78,472</b>	<b>76,676</b>	<b>2.3</b>	<b>21,749</b>	<b>12,453</b>	<b>74.6</b>	<b>5,643</b>	<b>3,553</b>	<b>58.8</b>				<b>3,971</b>	<b>0</b>	<b>NA</b>
Atlanta	8,754	9,083	-3.6	8,754	9,083	-3.6												
Chicago	19,656	12,040	63.3	11,284	10,664	5.8	8,372	1,376	508.4									
Dallas	39,917	28,744	38.9	16,926	14,114	19.9	13,377	11,077	20.8	5,643	3,553	58.8				3,971	0	NA
Houston	11,284	10,664	5.8	11,284	10,664	5.8												
Minneapolis	8,754	9,083	-3.6	8,754	9,083	-3.6												
New York JFK	8,618	13,046	-33.9	8,618	13,046	-33.9												
Newark	7,502	6,634	13.1	7,502	6,634	13.1												
Washington D.C.	5,350	3,388	57.9	5,350	3,388	57.9												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

MARCH	STATE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change
<b>INTERNATIONAL</b>	<b>343,259</b>	<b>331,081</b>	<b>3.7</b>	<b>290,342</b>	<b>285,935</b>	<b>1.5</b>	<b>29,898</b>	<b>29,486</b>	<b>1.4</b>	<b>17,811</b>	<b>10,452</b>	<b>70.4</b>				<b>5,208</b>	<b>5,208</b>	<b>0.0</b>
<b>SCHEDULES</b>	<b>341,400</b>	<b>330,805</b>	<b>3.2</b>	<b>288,483</b>	<b>285,659</b>	<b>1.0</b>	<b>29,898</b>	<b>29,486</b>	<b>1.4</b>	<b>17,811</b>	<b>10,452</b>	<b>70.4</b>				<b>5,208</b>	<b>5,208</b>	<b>0.0</b>
<b>CHARTERS</b>	<b>1,859</b>	<b>276</b>	<b>573.6</b>	<b>1,859</b>	<b>276</b>	<b>573.6</b>												
<b>JAPAN</b>	<b>165,934</b>	<b>164,982</b>	<b>0.6</b>	<b>156,151</b>	<b>160,866</b>	<b>-2.9</b>				<b>9,783</b>	<b>4,116</b>	<b>137.7</b>						
Fukuoka	4,972	4,972	0.0	4,972	4,972	0.0												
Nagoya	12,288	12,514	-1.8	12,288	12,514	-1.8												
Osaka	35,672	25,280	41.1	35,672	25,280	41.1												
Sapporo	3,614	3,626	-0.3	3,614	3,626	-0.3												
Tokyo HND	24,862	33,138	-25.0	21,248	29,022	-26.8				3,614	4,116	-12.2						
Tokyo NRT	84,526	85,452	-1.1	78,357	85,452	-8.3				6,169	0	NA						
<b>CANADA</b>	<b>65,778</b>	<b>63,956</b>	<b>2.8</b>	<b>22,644</b>	<b>22,926</b>	<b>-1.2</b>	<b>29,898</b>	<b>29,486</b>	<b>1.4</b>	<b>8,028</b>	<b>6,336</b>	<b>26.7</b>				<b>5,208</b>	<b>5,208</b>	<b>0.0</b>
Calgary	11,002	10,872	1.2	2,358	2,358	0.0	8,644	8,514	1.5									
Edmonton	2,096	2,096	0.0				2,096	2,096	0.0									
Toronto	1,128	1,128	0.0	1,128	1,128	0.0												
Vancouver	51,552	49,860	3.4	19,158	19,440	-1.5	19,158	18,876	1.5	8,028	6,336	26.7				5,208	5,208	0.0
<b>OTHER ASIA</b>	<b>41,689</b>	<b>39,954</b>	<b>4.3</b>	<b>41,689</b>	<b>39,954</b>	<b>4.3</b>												
Beijing	6,695	6,807	-1.6	6,695	6,807	-1.6												
Seoul	26,826	25,423	5.5	26,826	25,423	5.5												
Shanghai	5,720	5,240	9.2	5,720	5,240	9.2												
Taipei	2,448	2,484	-1.4	2,448	2,484	-1.4												
<b>OCEANIA</b>	<b>41,091</b>	<b>38,088</b>	<b>7.9</b>	<b>41,091</b>	<b>38,088</b>	<b>7.9</b>												
Auckland	10,786	7,540	43.1	10,786	7,540	43.1												
Brisbane	3,892	3,614	7.7	3,892	3,614	7.7												
Melbourne	4,355	4,690	-7.1	4,355	4,690	-7.1												
Sydney	22,058	22,244	-0.8	22,058	22,244	-0.8												
<b>OTHER</b>	<b>26,908</b>	<b>23,825</b>	<b>12.9</b>	<b>26,908</b>	<b>23,825</b>	<b>12.9</b>												
Apia	820	820	0.0	820	820	0.0												
Christmas Island	488	460	6.1	488	460	6.1												
Guam	11,284	10,664	5.8	11,284	10,664	5.8												
Majuro	2,822	2,324	21.4	2,822	2,324	21.4												
Manila	6,946	5,394	28.8	6,946	5,394	28.8												
Nadi	656	656	0.0	656	656	0.0												
Pago Pago	2,502	2,331	7.3	2,502	2,331	7.3												
Papeete	1,390	1,176	18.2	1,390	1,176	18.2												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

MARCH YTD	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change
<b>TOTAL</b>	<b>3,302,061</b>	<b>2,987,920</b>	<b>10.5</b>	<b>2,033,351</b>	<b>1,946,611</b>	<b>4.5</b>	<b>665,446</b>	<b>607,606</b>	<b>9.5</b>	<b>334,112</b>	<b>256,646</b>	<b>30.2</b>	<b>14,953</b>	<b>9,472</b>	<b>57.9</b>	<b>254,199</b>	<b>167,585</b>	<b>51.7</b>
<b>SCHEDULES</b>	<b>3,282,207</b>	<b>2,966,915</b>	<b>10.6</b>	<b>2,014,400</b>	<b>1,927,288</b>	<b>4.5</b>	<b>665,084</b>	<b>607,234</b>	<b>9.5</b>	<b>333,571</b>	<b>255,813</b>	<b>30.4</b>	<b>14,953</b>	<b>9,472</b>	<b>57.9</b>	<b>254,199</b>	<b>167,108</b>	<b>52.1</b>
<b>CHARTERS</b>	<b>19,854</b>	<b>21,005</b>	<b>-5.5</b>	<b>18,951</b>	<b>19,323</b>	<b>-1.9</b>	<b>362</b>	<b>372</b>	<b>-2.7</b>	<b>541</b>	<b>833</b>	<b>-35.1</b>				<b>0</b>	<b>477</b>	<b>-100.0</b>
<b>US TOTAL</b>	<b>2,274,133</b>	<b>1,996,549</b>	<b>13.9</b>	<b>1,157,979</b>	<b>1,086,532</b>	<b>6.6</b>	<b>578,936</b>	<b>521,404</b>	<b>11.0</b>	<b>283,186</b>	<b>226,676</b>	<b>24.9</b>	<b>14,953</b>	<b>9,472</b>	<b>57.9</b>	<b>239,079</b>	<b>152,465</b>	<b>56.8</b>
<b>SCHEDULES</b>	<b>2,257,480</b>	<b>1,978,616</b>	<b>14.1</b>	<b>1,142,229</b>	<b>1,070,281</b>	<b>6.7</b>	<b>578,574</b>	<b>521,032</b>	<b>11.0</b>	<b>282,645</b>	<b>225,843</b>	<b>25.2</b>	<b>14,953</b>	<b>9,472</b>	<b>57.9</b>	<b>239,079</b>	<b>151,988</b>	<b>57.3</b>
<b>CHARTERS</b>	<b>16,653</b>	<b>17,933</b>	<b>-7.1</b>	<b>15,750</b>	<b>16,251</b>	<b>-3.1</b>	<b>362</b>	<b>372</b>	<b>-2.7</b>	<b>541</b>	<b>833</b>	<b>-35.1</b>				<b>0</b>	<b>477</b>	<b>-100.0</b>
<b>US WEST</b>	<b>1,961,773</b>	<b>1,717,254</b>	<b>14.2</b>	<b>920,670</b>	<b>849,191</b>	<b>8.4</b>	<b>521,146</b>	<b>487,239</b>	<b>7.0</b>	<b>273,031</b>	<b>219,364</b>	<b>24.5</b>	<b>14,953</b>	<b>9,472</b>	<b>57.9</b>	<b>231,973</b>	<b>151,988</b>	<b>52.6</b>
Anchorage	26,235	25,758	1.9	14,310	14,310	0.0	7,791	7,473	4.3	4,134	3,975	4.0						
Bellingham	10,176	10,198	-0.2				8,109	8,268	-1.9	2,067	1,930	7.1						
Denver	78,390	55,803	40.5	33,943	30,960	9.6	15,210	14,365	5.9	14,703	7,943	85.1				14,534	2,535	473.3
Las Vegas	65,304	70,514	-7.4	65,304	70,514	-7.4												
Los Angeles	647,820	548,935	18.0	315,907	271,754	16.2	146,648	142,071	3.2	79,309	66,457	19.3	14,953	9,472	57.9	91,003	59,181	53.8
Oakland	80,991	84,571	-4.2	31,261	31,051	0.7	27,813	33,009	-15.7	15,716	14,310	9.8				6,201	6,201	0.0
Phoenix	118,962	113,046	5.2	54,102	51,002	6.1	22,748	25,908	-12.2	21,620	19,484	11.0				20,492	16,652	23.1
Portland	106,887	90,207	18.5	41,356	39,804	3.9	41,643	27,825	49.7	14,348	14,310	0.3				9,540	8,268	15.4
Sacramento	37,620	37,620	0.0	23,310	23,310	0.0	14,310	14,310	0.0									
Salt Lake City	39,433	26,370	49.5	26,099	26,370	-1.0	13,334	0	NA									
San Diego	66,360	67,164	-1.2	39,330	38,862	1.2	14,310	16,218	-11.8	6,042	6,042	0.0				6,678	6,042	10.5
San Francisco	348,943	282,082	23.7	152,987	136,026	12.5	102,844	96,101	7.0	62,827	33,575	87.1				30,285	16,380	84.9
San Jose	83,191	68,414	21.6	32,160	25,721	25.0	34,599	28,383	21.9	7,051	6,201	13.7				9,381	8,109	15.7
Seattle	251,461	236,572	6.3	90,601	89,507	1.2	71,787	73,308	-2.1	45,214	45,137	0.2				43,859	28,620	53.2
<b>US EAST</b>	<b>295,707</b>	<b>261,362</b>	<b>13.1</b>	<b>221,559</b>	<b>221,090</b>	<b>0.2</b>	<b>57,428</b>	<b>33,793</b>	<b>69.9</b>	<b>9,614</b>	<b>6,479</b>	<b>48.4</b>				<b>7,106</b>	<b>0</b>	<b>NA</b>
Atlanta	26,041	26,370	-1.2	26,041	26,370	-1.2												
Chicago	56,784	36,120	57.2	32,760	30,960	5.8	24,024	5,160	365.6									
Dallas	99,264	79,026	25.6	49,140	43,914	11.9	33,404	28,633	16.7	9,614	6,479	48.4				7,106	0	NA
Houston	32,760	30,960	5.8	32,760	30,960	5.8												
Minneapolis	24,236	24,612	-1.5	24,236	24,612	-1.5												
New York JFK	26,496	39,094	-32.2	26,496	39,094	-32.2												
Newark	21,780	19,130	13.9	21,780	19,130	13.9												
Washington D.C.	8,346	6,050	38.0	8,346	6,050	38.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

MARCH YTD	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change
<b>INTERNATIONAL</b>	<b>1,027,928</b>	<b>991,371</b>	<b>3.7</b>	<b>875,372</b>	<b>860,079</b>	<b>1.8</b>	<b>86,510</b>	<b>86,202</b>	<b>0.4</b>	<b>50,926</b>	<b>29,970</b>	<b>69.9</b>				<b>15,120</b>	<b>15,120</b>	<b>0.0</b>
<b>SCHEDULES</b>	<b>1,024,727</b>	<b>988,299</b>	<b>3.7</b>	<b>872,171</b>	<b>857,007</b>	<b>1.8</b>	<b>86,510</b>	<b>86,202</b>	<b>0.4</b>	<b>50,926</b>	<b>29,970</b>	<b>69.9</b>				<b>15,120</b>	<b>15,120</b>	<b>0.0</b>
<b>CHARTERS</b>	<b>3,201</b>	<b>3,072</b>	<b>4.2</b>	<b>3,201</b>	<b>3,072</b>	<b>4.2</b>												
<b>JAPAN</b>	<b>479,110</b>	<b>485,482</b>	<b>-1.3</b>	<b>450,636</b>	<b>474,016</b>	<b>-4.9</b>				<b>28,474</b>	<b>11,466</b>	<b>148.3</b>						
Fukuoka	14,464	14,690	-1.5	14,464	14,690	-1.5												
Nagoya	35,252	36,651	-3.8	35,252	36,651	-3.8												
Osaka	103,535	77,395	33.8	103,535	77,395	33.8												
Sapporo	10,317	10,101	2.1	10,317	10,101	2.1												
Tokyo HND	71,250	96,332	-26.0	60,686	84,866	-28.5				10,564	11,466	-7.9						
Tokyo NRT	244,292	250,313	-2.4	226,382	250,313	-9.6				17,910	0	NA						
<b>CANADA</b>	<b>189,898</b>	<b>184,534</b>	<b>2.9</b>	<b>65,816</b>	<b>64,708</b>	<b>1.7</b>	<b>86,510</b>	<b>86,202</b>	<b>0.4</b>	<b>22,452</b>	<b>18,504</b>	<b>21.3</b>				<b>15,120</b>	<b>15,120</b>	<b>0.0</b>
Calgary	31,152	30,884	0.9	6,812	6,550	4.0	24,340	24,334	0.0									
Edmonton	6,550	6,812	-3.8				6,550	6,812	-3.8									
Toronto	3,384	3,666	-7.7	3,384	3,666	-7.7												
Vancouver	148,812	143,172	3.9	55,620	54,492	2.1	55,620	55,056	1.0	22,452	18,504	21.3				15,120	15,120	0.0
<b>OTHER ASIA</b>	<b>159,545</b>	<b>134,783</b>	<b>18.4</b>	<b>159,545</b>	<b>134,783</b>	<b>18.4</b>												
Beijing	21,175	23,665	-10.5	21,175	23,665	-10.5												
Hangzhou	786	0	NA	786	0	NA												
Seoul	109,692	87,365	25.6	109,692	87,365	25.6												
Shanghai	20,242	16,280	24.3	20,242	16,280	24.3												
Taipei	7,650	7,473	2.4	7,650	7,473	2.4												
<b>OCEANIA</b>	<b>119,701</b>	<b>113,807</b>	<b>5.2</b>	<b>119,701</b>	<b>113,807</b>	<b>5.2</b>												
Auckland	29,192	23,248	25.6	29,192	23,248	25.6												
Brisbane	11,398	11,398	0.0	11,398	11,398	0.0												
Melbourne	14,405	14,740	-2.3	14,405	14,740	-2.3												
Sydney	64,706	64,421	0.4	64,706	64,421	0.4												
<b>OTHER</b>	<b>76,473</b>	<b>69,693</b>	<b>9.7</b>	<b>76,473</b>	<b>69,693</b>	<b>9.7</b>												
Apia	2,132	2,132	0.0	2,132	2,132	0.0												
Christmas Island	1,586	1,268	25.1	1,586	1,268	25.1												
Guam	32,760	30,960	5.8	32,760	30,960	5.8												
Majuro	8,038	6,474	24.2	8,038	6,474	24.2												
Manila	19,062	16,206	17.6	19,062	16,206	17.6												
Nadi	1,968	2,132	-7.7	1,968	2,132	-7.7												
Pago Pago	7,297	6,993	4.3	7,297	6,993	4.3												
Papeete	3,630	3,528	2.9	3,630	3,528	2.9												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division