

TABLE 1. TOTAL VISITORS BY AIR

	MAY			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
TOTAL VISITORS	796,178	737,254	8.0	4,020,878	3,698,975	8.7
Domestic	572,658	521,084	9.9	2,735,797	2,471,423	10.7
International	223,520	216,170	3.4	1,285,081	1,227,553	4.7
VISITOR DAYS	6,833,523	6,379,647	7.1	36,357,169	33,946,842	7.1
AVERAGE DAILY CENSUS	220,436	205,795	7.1	240,776	224,814	7.1
TOTAL AIR SEATS	1,094,018	971,957	12.6	5,480,824	4,938,283	11.0
TOTAL LOAD FACTOR (%)	86.3	90.2	-4.3	85.4	86.9	-1.7
ISLANDS VISITED						
O'ahu	488,432	458,860	6.4	2,371,369	2,227,861	6.4
O'ahu only	373,702	344,485	8.5	1,802,052	1,678,769	7.3
O'ahu one day or less	17,824	19,145	-6.9	89,073	92,050	-3.2
Kaua'i	113,014	104,882	7.8	562,891	502,279	12.1
Kaua'i only	64,040	54,609	17.3	324,810	272,101	19.4
Kaua'i one day or less	9,729	10,362	-6.1	49,899	44,974	11.0
Maui County	242,877	225,434	7.7	1,206,163	1,126,813	7.0
Maui	238,268	222,096	7.3	1,182,951	1,108,955	6.7
Maui only	152,032	137,178	10.8	781,575	716,845	9.0
Maui one day or less	13,514	15,739	-14.1	61,341	64,035	-4.2
Moloka'i *	4,271	4,416	-3.3	25,973	23,995	8.2
Moloka'i only *	538	510	5.5	3,748	3,492	7.3
Moloka'i one day or less*	1,961	2,245	-12.6	12,685	10,504	20.8
Lāna'i *	6,443	6,033	6.8	32,328	26,691	21.1
Lāna'i only *	1,123	756	48.6	5,680	3,881	46.4
Lāna'i one day or less*	2,948	3,552	-17.0	16,189	14,874	8.8
Hawai'i Island	131,864	133,976	-1.6	780,601	710,844	9.8
Kona side	113,082	115,060	-1.7	672,385	608,067	10.6
Hilo side	45,789	51,962	-11.9	288,239	263,173	9.5
Hawai'i Island only	66,615	62,507	6.6	406,169	359,804	12.9
Hawai'i Island one day or less	9,885	9,492	4.1	47,080	50,441	-6.7
Any Neighbor Island	422,476	392,769	7.6	2,218,826	2,020,206	9.8
NI only	307,746	278,394	10.5	1,649,509	1,471,114	12.1
O'ahu & NI	114,730	114,374	0.3	569,317	549,092	3.7
Any one island only	658,050	600,044	9.7	3,324,034	3,034,894	9.5
Multiple Islands	138,128	137,210	0.7	696,844	664,082	4.9
Avg. Islands Visited	1.23	1.26	-2.22	1.23	1.24	-0.90
Average Length of Stay in Hawai'i	8.58	8.65	-0.8	9.04	9.18	-1.5
ACCOMMODATIONS						
Plan to stay in Hotel	482,535	455,901	5.8	2,435,802	2,266,468	7.5
Hotel only	418,854	395,892	5.8	2,102,853	1,968,018	6.9
Plan to stay in Condo	129,283	117,323	10.2	692,803	646,563	7.2
Condo only	99,368	90,934	9.3	533,797	505,644	5.6
Plan to stay in Timeshare	67,981	69,412	-2.1	325,800	313,737	3.8
Timeshare only	54,243	54,658	-0.8	249,984	241,194	3.6

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	MAY			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	11,805	14,246	-17.1	55,236	55,865	-1.1
Friends/Relatives	73,049	68,949	5.9	358,403	339,163	5.7
Bed & Breakfast	9,901	7,671	29.1	53,627	44,413	20.7
Rental House	74,457	58,352	27.6	388,539	309,177	25.7
Hostel	6,131	5,959	2.9	35,220	28,521	23.5
Camp Site, Beach	4,781	4,900	-2.4	29,032	24,617	17.9
Private Room in Private Home**	14,213	10,002	42.1	65,456	51,834	26.3
Shared Room/Space in Private Home**	3,633	2,880	26.1	18,698	15,137	23.5
Other	11,303	9,169	23.3	54,839	49,951	9.8
PURPOSE OF TRIP						
Pleasure (Net)	659,838	607,231	8.7	3,385,033	3,071,400	10.2
Honeymoon/Get Married	53,755	54,152	-0.7	228,397	233,289	-2.1
Honeymoon	48,013	48,575	-1.2	204,419	209,529	-2.4
Get Married	9,317	9,565	-2.6	39,688	39,914	-0.6
Pleasure/Vacation	611,676	558,573	9.5	3,180,889	2,860,918	11.2
Mtgs/Conventions/Incentive	48,030	42,703	12.5	247,600	241,055	2.7
Conventions	22,366	15,183	47.3	127,124	118,912	6.9
Corporate Meetings	7,587	10,311	-26.4	41,746	46,068	-9.4
Incentive	19,877	19,158	3.8	87,346	84,275	3.6
Other Business	21,102	21,158	-0.3	110,130	113,637	-3.1
Visit Friends/Rel.	69,333	64,661	7.2	312,151	295,724	5.6
Gov't/Military	7,616	8,896	-14.4	42,028	41,032	2.4
Attend School	1,192	1,136	5.0	10,638	10,849	-1.9
Sport Events	3,284	2,766	18.7	24,953	24,933	0.1
Other	38,614	39,494	-2.2	165,000	164,501	0.3
TRAVEL STATUS						
% First Timers ***	36.2	35.8	0.4	33.1	33.4	-0.3
% Repeaters ***	63.8	64.2	-0.4	66.9	66.6	0.3
Average # of Trips	4.8	4.9	-1.6	5.1	5.1	-0.2
Group Tour	51,492	46,109	11.7	246,635	249,810	-1.3
Non-Group	744,686	691,145	7.7	3,774,243	3,449,165	9.4
Package Trip	215,310	218,711	-1.6	1,053,559	1,043,258	1.0
No Package	580,869	518,543	12.0	2,967,319	2,655,718	11.7
Net True Independent	566,649	506,197	11.9	2,902,718	2,592,806	12.0
Ave. Age	45	45	-0.3	46	46	-0.1
Ave. Party Size	2.1	2.1	0.8	2.2	2.1	0.9

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	MAY			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
DOMESTIC VISITORS	572,658	521,084	9.9	2,735,797	2,471,423	10.7
DOMESTIC VISITOR DAYS	5,237,427	4,831,417	8.4	26,021,906	23,971,169	8.6
DOMESTIC AVERAGE DAILY CENSUS	168,949	155,852	8.4	172,331	158,749	8.6
DOMESTIC AIR SEATS	788,473	682,607	15.5	3,818,169	3,337,028	14.4
DOMESTIC LOAD FACTOR (%)	88.9	94.1	-5.5	86.2	89.5	-3.7
ISLANDS VISITED						
O'ahu	278,685	258,645	7.7	1,279,434	1,178,800	8.5
O'ahu only	204,062	182,788	11.6	936,253	845,668	10.7
O'ahu one day or less	15,632	17,765	-12.0	76,381	78,363	-2.5
Kaua'i	104,379	94,891	10.0	493,523	436,033	13.2
Kaua'i only	63,536	54,490	16.6	307,059	255,876	20.0
Kaua'i one day or less	6,217	6,243	-0.4	28,564	26,788	6.6
Maui County	212,610	193,947	9.6	989,254	904,809	9.3
Maui	209,220	191,048	9.5	970,906	890,123	9.1
Maui only	145,166	128,880	12.6	682,084	616,134	10.7
Maui one day or less	7,026	8,295	-15.3	34,084	33,090	3.0
Moloka'i *	3,402	3,290	3.4	18,316	17,543	4.4
Moloka'i only *	521	510	2.2	3,421	3,141	8.9
Moloka'i one day or less*	1,442	1,392	3.6	6,523	6,737	-3.2
Lāna'i *	4,851	4,402	10.2	23,751	19,730	20.4
Lāna'i only *	1,096	753	45.6	5,362	3,713	44.4
Lāna'i one day or less*	2,104	2,056	2.3	9,538	8,856	7.7
Hawai'i Island	104,649	104,463	0.2	568,848	525,706	8.2
Kona side	91,561	90,460	1.2	495,478	457,739	8.2
Hilo side	34,439	38,716	-11.0	197,269	182,174	8.3
Hawai'i Island only	61,193	56,160	9.0	347,622	312,388	11.3
Hawai'i Island one day or less	4,355	4,324	0.7	19,643	19,125	2.7
Any Neighbor Island	368,596	338,296	9.0	1,799,544	1,625,755	10.7
NI only	293,973	262,439	12.0	1,456,364	1,292,623	12.7
O'ahu & NI	74,623	75,857	-1.6	343,180	333,132	3.0
Any one island only	475,573	423,581	12.3	2,281,801	2,036,920	12.0
Multiple Islands	97,085	97,503	-0.4	453,996	434,503	4.5
Avg. Islands Visited	1.23	1.26	-2.3	1.23	1.24	-1.2
Average Length of Stay in Hawai'i	9.15	9.27	-1.4	9.51	9.70	-1.9
ACCOMMODATIONS						
Plan to stay in Hotel	302,366	286,841	5.4	1,463,811	1,354,084	8.1
Hotel only	252,691	239,316	5.6	1,218,292	1,129,207	7.9
Plan to stay in Condo	99,486	88,977	11.8	486,720	449,131	8.4
Condo only	78,546	69,551	12.9	382,725	351,855	8.8
Plan to stay in Timeshare	56,898	55,386	2.7	261,292	248,523	5.1
Timeshare only	45,326	43,168	5.0	202,493	190,140	6.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	MAY			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	9,836	11,336	-13.2	46,286	45,541	1.6
Friends/Relatives	69,632	63,785	9.2	323,045	295,786	9.2
Bed & Breakfast	8,089	6,465	25.1	40,388	33,006	22.4
Rental House	67,669	51,372	31.7	325,749	253,445	28.5
Hostel	4,834	4,022	20.2	23,548	19,595	20.2
Camp Site, Beach	4,084	3,747	9.0	22,330	19,541	14.3
Private Room in Private Home**	9,038	6,723	34.4	42,917	33,213	29.2
Shared Room/Space in Private Home**	3,086	2,407	28.2	15,162	11,269	34.6
Other	10,809	8,906	21.4	50,509	40,857	23.6
PURPOSE OF TRIP						
Pleasure (Net)	469,224	421,603	11.3	2,254,785	2,012,191	12.1
Honeymoon/Get Married	26,547	26,161	1.5	95,121	91,237	4.3
Honeymoon	22,429	22,412	0.1	79,371	76,198	4.2
Get Married	5,787	5,268	9.8	21,578	20,293	6.3
Pleasure/Vacation	447,325	399,454	12.0	2,177,250	1,936,725	12.4
Mtgs/Conventions/Incentive	29,117	28,533	2.0	170,585	168,325	1.3
Conventions	16,033	10,154	57.9	102,070	94,862	7.6
Corporate Meetings	6,328	8,809	-28.2	37,917	40,225	-5.7
Incentive	7,934	11,117	-28.6	37,485	40,110	-6.5
Other Business	19,949	20,596	-3.1	102,668	103,336	-0.6
Visit Friends/Rel.	65,417	60,170	8.7	280,358	259,450	8.1
Gov't/Military	6,701	6,998	-4.2	35,040	32,787	6.9
Attend School	784	676	16.0	5,607	4,927	13.8
Sport Events	2,268	2,145	5.7	17,836	18,509	-3.6
Other	23,506	22,156	6.1	89,795	83,838	7.1
TRAVEL STATUS						
% First Timers ***	32.4	32.3	0.0	28.2	28.1	0.0
% Repeaters ***	67.6	67.7	0.0	71.8	71.9	0.0
Average # of Trips	5.4	5.4	-1.6	5.8	5.9	-1.4
Group Tour	16,038	19,561	-18.0	82,636	87,182	-5.2
Non-Group	556,620	501,523	11.0	2,653,161	2,384,241	11.3
Package Trip	109,694	111,663	-1.8	479,796	461,700	3.9
No Package	462,964	409,421	13.1	2,256,001	2,009,723	12.3
Net True Independent	456,991	403,040	13.4	2,225,878	1,979,743	12.4
Ave. Age of Party Head	45	46	-1.2	47	47	-0.6
Ave. Party Size	2.0	2.0	1.3	2.0	2.0	1.2

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	MAY			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
INTERNATIONAL VISITORS	223,520	216,170	3.4	1,285,081	1,227,553	4.7
INTERNATIONAL VISITOR DAYS	1,596,096	1,548,230	3.1	10,335,263	9,975,674	3.6
INTERNATIONAL AVERAGE DAILY CENSUS	51,487	49,943	3.1	68,445	66,064	3.6
INTERNATIONAL AIR SEATS	305,545	289,350	5.6	1,662,655	1,601,255	3.8
INTERNATIONAL LOAD FACTOR (%)	79.5	80.9	-1.7	83.6	81.5	2.6
ISLANDS VISITED						
O'ahu	209,747	200,215	4.8	1,091,936	1,049,061	4.1
O'ahu only	169,640	161,697	4.9	865,799	833,102	3.9
O'ahu one day or less	2,192	1,380	58.8	12,692	13,687	-7.3
Kaua'i	8,636	9,990	-13.6	69,367	66,246	4.7
Kaua'i only	504	119	325.4	17,751	16,225	9.4
Kaua'i one day or less	3,512	4,120	-14.8	21,335	18,186	17.3
Maui County	30,267	31,488	-3.9	216,909	222,004	-2.3
Maui	29,047	31,047	-6.4	212,045	218,831	-3.1
Maui only	6,866	8,298	-17.3	99,491	100,711	-1.2
Maui one day or less	6,489	7,444	-12.8	27,257	30,944	-11.9
Moloka'i *	869	1,127	-22.9	7,656	6,452	18.7
Moloka'i only *	17	0	0.0	327	352	-7.0
Moloka'i one day or less*	520	853	-39.1	6,162	3,767	63.6
Lāna'i *	1,592	1,632	-2.4	8,577	6,961	23.2
Lāna'i only *	27	3	885.8	318	168	89.4
Lāna'i one day or less*	843	1,496	-43.6	6,652	6,018	10.5
Hawai'i Island	27,215	29,513	-7.8	211,753	185,138	14.4
Kona side	21,521	24,600	-12.5	176,907	150,328	17.7
Hilo side	11,350	13,245	-14.3	90,970	80,999	12.3
Hawai'i Island only	5,423	6,347	-14.6	58,547	47,416	23.5
Hawai'i Island one day or less	5,530	5,168	7.0	27,436	31,316	-12.4
Any Neighbor Island	53,880	54,473	-1.1	419,282	394,451	6.3
NI only	13,773	15,955	-13.7	193,145	178,492	8.2
O'ahu & NI	40,107	38,518	4.1	226,137	215,960	4.7
Any one island only	182,477	176,463	3.4	1,042,233	997,974	4.4
Multiple Islands	41,043	39,707	3.4	242,847	229,579	5.8
Avg. Islands Visited	1.24	1.27	-2.0	1.25	1.25	-0.2
Average Length of Stay in Hawai'i	7.14	7.16	-0.3	8.04	8.13	-1.0
ACCOMMODATIONS						
Plan to stay in Hotel	180,169	169,060	6.6	971,991	912,384	6.5
Hotel only	166,163	156,576	6.1	884,560	838,810	5.5
Plan to stay in Condo	29,797	28,346	5.1	206,083	197,432	4.4
Condo only	20,822	21,383	-2.6	151,072	153,790	-1.8
Plan to stay in Timeshare	11,083	14,026	-21.0	64,508	65,214	-1.1
Timeshare only	8,918	11,490	-22.4	47,491	51,055	-7.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	MAY			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	1,969	2,910	-32.3	8,950	10,323	-13.3
Friends/Relatives	3,417	5,164	-33.8	35,358	43,377	-18.5
Bed & Breakfast	1,812	1,206	50.2	13,239	11,407	16.1
Rental House	6,788	6,979	-2.7	62,790	55,732	12.7
Hostel	1,297	1,937	-33.0	11,672	8,926	30.8
Camp Site, Beach	697	1,152	-39.5	6,702	5,075	32.0
Private Room in Private Home**	5,174	3,279	57.8	22,539	18,622	21.0
Shared Room/Space in Private Home**	547	473	15.5	3,536	3,869	-8.6
Other	494	263	87.8	4,330	9,094	-52.4
PURPOSE OF TRIP						
Pleasure (Net)	190,615	185,628	2.7	1,130,248	1,059,208	6.7
Honeymoon/Get Married	27,208	27,991	-2.8	133,276	142,052	-6.2
Honeymoon	25,584	26,163	-2.2	125,048	133,330	-6.2
Get Married	3,530	4,297	-17.8	18,110	19,622	-7.7
Pleasure/Vacation	164,351	159,119	3.3	1,003,640	924,193	8.6
Mtgs/Conventions/Incentive	18,913	14,169	33.5	77,015	72,730	5.9
Conventions	6,332	5,028	25.9	25,054	24,050	4.2
Corporate Meetings	1,259	1,502	-16.1	3,828	5,843	-34.5
Incentive	11,942	8,041	48.5	49,861	44,165	12.9
Other Business	1,153	562	105.0	7,462	10,301	-27.6
Visit Friends/Rel.	3,915	4,491	-12.8	31,793	36,274	-12.4
Gov't/Military	915	1,899	-51.8	6,988	8,246	-15.3
Attend School	408	459	-11.2	5,032	5,923	-15.0
Sport Events	1,016	621	63.7	7,117	6,425	10.8
Other	15,107	17,337	-12.9	75,206	80,663	-6.8
TRAVEL STATUS						
% First Timers ***	46.1	44.2	1.9	43.7	44.1	-0.4
% Repeaters ***	53.9	55.8	-1.9	56.3	55.9	0.4
Average # of Trips	3.5	3.6	-3.7	3.7	3.7	1.5
Group Tour	35,454	26,548	33.5	163,999	162,628	0.8
Non-Group	188,066	189,622	-0.8	1,121,082	1,064,924	5.3
Package Trip	105,615	107,048	-1.3	573,763	581,558	-1.3
No Package	117,905	109,122	8.0	711,318	645,995	10.1
Net True Independent	109,658	103,157	6.3	676,840	613,063	10.4
Ave. Age of Party Head	45	44	1.3	44	44	0.7
Ave. Party Size	2.5	2.5	0.2	2.5	2.5	1.1

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	MAY			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
TOTAL VISITORS	346,612	313,654	10.5	1,656,803	1,483,963	11.6
Domestic	341,091	307,860	10.8	1,620,299	1,448,661	11.8
International	5,521	5,794	-4.7	36,504	35,302	3.4
VISITOR DAYS	3,001,138	2,783,119	7.8	14,854,207	13,550,055	9.6
AVERAGE DAILY CENSUS	96,811	89,778	7.8	98,372	89,735	9.6
ISLANDS VISITED						
O'ahu	146,332	138,662	5.5	686,872	629,536	9.1
O'ahu only	118,302	108,591	8.9	556,103	501,447	10.9
O'ahu one day or less	5,683	6,643	-14.5	29,823	29,674	0.5
Kaua'i	61,490	55,150	11.5	286,575	246,938	16.1
Kaua'i only	45,754	39,350	16.3	214,766	177,959	20.7
Kaua'i one day or less	2,269	2,154	5.3	10,498	9,242	13.6
Maui County	126,788	114,169	11.1	580,330	527,049	10.1
Maui	124,804	112,321	11.1	569,714	518,036	10.0
Maui only	101,119	88,233	14.6	463,498	414,332	11.9
Maui one day or less	3,044	3,498	-13.0	14,074	13,478	4.4
Moloka'i *	1,793	1,850	-3.1	9,652	9,554	1.0
Moloka'i only *	384	384	0.1	2,399	2,286	4.9
Moloka'i one day or less*	713	698	2.2	2,819	3,116	-9.5
Lāna'i *	2,432	2,189	11.1	11,343	9,788	15.9
Lāna'i only *	676	488	38.4	3,194	2,460	29.9
Lāna'i one day or less*	986	932	5.8	4,460	4,046	10.2
Hawai'i Island	56,683	54,001	5.0	314,726	288,323	9.2
Kona side	50,315	47,443	6.1	279,546	255,844	9.3
Hilo side	15,658	17,265	-9.3	95,587	86,462	10.6
Hawai'i Island only	41,696	36,008	15.8	234,372	208,732	12.3
Hawai'i Island one day or less	1,759	1,839	-4.3	8,089	8,035	0.7
Any Neighbor Island	228,310	205,063	11.3	1,100,700	982,516	12.0
NI only	200,280	174,992	14.5	969,931	854,426	13.5
O'ahu & NI	28,030	30,071	-6.8	130,769	128,089	2.1
Any one island only	307,931	273,053	12.8	1,474,332	1,307,216	12.8
Multiple Islands	38,680	40,601	-4.7	182,471	176,746	3.2
Avg. Islands Visited	1.14	1.16	-2.2	1.13	1.15	-1.1
Average Length of Stay in Hawai'i	8.66	8.87	-2.4	8.97	9.13	-1.8
ACCOMMODATIONS						
Plan to stay in Hotel	169,080	156,464	8.1	820,077	746,014	9.9
Hotel only	145,022	132,913	9.1	695,862	634,977	9.6
Plan to stay in Condo	68,236	62,038	10.0	332,590	303,610	9.5
Condo only	56,337	50,582	11.4	270,087	247,263	9.2
Plan to stay in Timeshare	38,326	38,175	0.4	168,903	161,816	4.4
Timeshare only	31,392	29,894	5.0	134,614	126,443	6.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	MAY			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	2,031	2,448	-17.0	10,005	10,228	-2.2
Friends/Relatives	42,961	39,475	8.8	201,764	184,048	9.6
Bed & Breakfast	4,104	3,199	28.3	20,996	16,574	26.7
Rental House	41,355	34,119	21.2	207,075	166,269	24.5
Hostel	2,048	1,725	18.7	10,701	8,589	24.6
Camp Site, Beach	2,323	2,057	12.9	13,343	11,002	21.3
Private Room in Private Home**	5,165	3,997	29.2	24,905	19,668	26.6
Shared Room/Space in Private Home	1,699	1,337	27.1	8,402	6,528	28.7
Other	6,268	5,020	24.9	29,903	23,854	25.4
PURPOSE OF TRIP						
Pleasure (Net)	285,206	257,699	10.7	1,378,976	1,222,484	12.8
Honeymoon/Get Married	13,243	13,352	-0.8	47,191	46,280	2.0
Honeymoon	10,603	10,780	-1.6	37,192	35,988	3.3
Get Married	3,523	3,327	5.9	13,020	12,877	1.1
Pleasure/Vacation	274,560	246,771	11.3	1,341,455	1,185,074	13.2
Mtgs/Conventions/Incentive	14,074	11,570	21.6	79,058	76,441	3.4
Conventions	7,532	4,259	76.9	46,427	43,043	7.9
Corporate Meetings	3,562	4,287	-16.9	19,810	20,441	-3.1
Incentive	3,475	3,481	-0.2	15,553	15,788	-1.5
Other Business	13,013	12,745	2.1	65,202	64,818	0.6
Visit Friends/Rel.	40,097	36,850	8.8	174,324	158,048	10.3
Gov't/Military	2,558	2,787	-8.2	14,414	13,575	6.2
Attend School	404	304	32.8	2,815	2,446	15.1
Sport Events	1,708	1,377	24.0	11,484	11,841	-3.0
Other	14,845	14,730	0.8	57,541	55,129	4.4
TRAVEL STATUS						
% First Timers ***	21.8	21.6	0.1	18.6	18.5	0.1
% Repeaters ***	78.2	78.4	-0.1	81.4	81.5	-0.1
Average # of Trips	6.5	6.6	-1.5	6.9	7.0	-1.1
Group Tour	6,136	5,839	5.1	29,469	31,405	-6.2
Non-Group	340,476	307,815	10.6	1,627,335	1,452,557	12.0
Package Trip	58,596	57,151	2.5	251,924	242,562	3.9
No Package	288,016	256,503	12.3	1,404,879	1,241,401	13.2
Net True Independent	285,126	253,846	12.3	1,391,313	1,227,291	13.4
Ave. Age	45	45	-1.3	46	47	-0.5
Ave. Party Size	2.1	2.1	0.3	2.1	2.1	1.0

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US EAST VISITORS BY AIR

	MAY			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
TOTAL VISITORS	188,363	173,010	8.9	909,464	838,430	8.5
Domestic	181,686	166,584	9.1	873,651	803,348	8.8
International	6,677	6,426	3.9	35,813	35,082	2.1
VISITOR DAYS	1,824,879	1,686,556	8.2	9,127,924	8,592,559	6.2
AVERAGE DAILY CENSUS	58,867	54,405	8.2	60,450	56,904	6.2
ISLANDS VISITED						
O'ahu	112,307	100,219	12.1	503,108	469,167	7.2
O'ahu only	73,643	62,697	17.5	324,934	296,694	9.5
O'ahu one day or less	8,815	9,264	-4.8	41,867	42,811	-2.2
Kaua'i	35,588	33,358	6.7	176,361	161,282	9.3
Kaua'i only	14,877	12,533	18.7	78,606	65,955	19.2
Kaua'i one day or less	3,567	3,905	-8.6	18,503	16,835	9.9
Maui County	70,268	67,152	4.6	343,626	321,385	6.9
Maui	69,162	66,338	4.3	336,705	316,719	6.3
Maui only	35,883	35,084	2.3	185,017	172,653	7.2
Maui one day or less	3,739	4,183	-10.6	19,868	18,281	8.7
Moloka'i *	1,214	1,086	11.8	8,428	6,249	34.9
Moloka'i only *	109	100	9.1	833	686	21.4
Moloka'i one day or less*	571	572	-0.1	4,710	2,959	59.2
Lāna'i *	1,984	1,844	7.6	11,791	8,568	37.6
Lāna'i only *	336	218	53.8	1,793	1,052	70.5
Lāna'i one day or less*	938	946	-0.9	5,503	4,357	26.3
Hawai'i Island	37,218	39,734	-6.3	205,753	193,351	6.4
Kona side	32,125	33,796	-4.9	175,643	164,356	6.9
Hilo side	14,229	17,282	-17.7	84,635	80,153	5.6
Hawai'i Island only	15,287	15,617	-2.1	90,116	83,424	8.0
Hawai'i Island one day or less	2,208	2,170	1.7	10,167	10,557	-3.7
Any Neighbor Island	114,720	110,312	4.0	584,530	541,736	7.9
NI only	76,057	72,791	4.5	406,356	369,263	10.0
O'ahu & NI	38,663	37,522	3.0	178,174	172,473	3.3
Any one island only	140,136	126,251	11.0	681,299	620,463	9.8
Multiple Islands	48,227	46,759	3.1	228,166	217,967	4.7
Avg. Islands Visited	1.37	1.40	-2.5	1.37	1.38	-0.9
Average Length of Stay in Hawai'i	9.69	9.75	-0.6	10.04	10.25	-2.1
ACCOMMODATIONS						
Plan to stay in Hotel	110,248	105,221	4.8	544,046	510,596	6.6
Hotel only	88,206	85,041	3.7	438,628	414,234	5.9
Plan to stay in Condo	27,254	23,746	14.8	128,934	121,108	6.5
Condo only	19,010	16,903	12.5	91,123	85,260	6.9
Plan to stay in Timeshare	16,697	16,217	3.0	85,207	80,144	6.3
Timeshare only	12,570	12,217	2.9	62,863	58,788	6.9

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US EAST VISITORS BY AIR (CONT.)

	MAY			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	6,869	7,611	-9.7	33,270	30,699	8.4
Friends/Relatives	23,424	21,355	9.7	107,769	100,513	7.2
Bed & Breakfast	2,807	2,152	30.5	13,424	11,792	13.8
Rental House	20,865	15,698	32.9	95,116	75,745	25.6
Hostel	1,286	1,223	5.1	6,856	5,960	15.0
Camp Site, Beach	1,111	1,114	-0.3	6,065	5,897	2.9
Private Room in Private Home**	3,028	1,917	58.0	13,659	10,863	25.7
Shared Room/Space in Private Home	1,066	773	37.8	4,825	4,018	20.1
Other	3,922	3,061	28.1	16,779	14,916	12.5
PURPOSE OF TRIP						
Pleasure (Net)	150,276	135,486	10.9	726,722	658,242	10.4
Honeymoon/Get Married	10,699	11,302	-5.3	39,184	38,438	1.9
Honeymoon	9,520	9,666	-1.5	34,201	33,024	3.6
Get Married	1,854	2,262	-18.0	7,290	7,620	-4.3
Pleasure/Vacation	141,134	125,558	12.4	693,886	625,416	10.9
Mtgs/Conventions/Incentive	13,271	14,391	-7.8	78,550	80,011	-1.8
Conventions	7,670	4,544	68.8	47,944	44,291	8.2
Corporate Meetings	2,579	4,335	-40.5	15,641	17,847	-12.4
Incentive	3,561	6,414	-44.5	18,427	21,383	-13.8
Other Business	6,093	6,701	-9.1	33,072	34,758	-4.9
Visit Friends/Rel.	22,367	20,435	9.5	95,797	90,267	6.1
Gov't/Military	4,455	3,864	15.3	20,871	20,126	3.7
Attend School	208	244	-14.6	1,767	1,600	10.4
Sport Events	482	464	3.7	5,140	5,497	-6.5
Other	7,442	7,467	-0.3	29,720	29,082	2.2
TRAVEL STATUS						
% First Timers ***	46.9	46.4	0.5	40.6	40.5	0.1
% Repeaters ***	53.1	53.6	-0.5	59.4	59.5	-0.1
Average # of Trips	3.6	3.7	-0.8	4.1	4.2	-0.9
Group Tour	6,407	9,022	-29.0	40,112	42,266	-5.1
Non-Group	181,957	163,987	11.0	869,353	796,164	9.2
Package Trip	37,578	40,094	-6.3	175,391	171,054	2.5
No Package	150,786	132,916	13.4	734,074	667,376	10.0
Net True Independent	148,479	130,253	14.0	721,593	654,507	10.2
Ave. Age	45	46	-0.7	48	48	0.0
Ave. Party Size	2.0	1.9	2.3	1.9	1.9	1.7

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL JAPAN VISITORS BY AIR

	MAY			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
TOTAL VISITORS	120,729	117,970	2.3	616,128	611,276	0.8
Domestic	620	628	-1.3	3,102	2,870	8.1
International	120,109	117,342	2.4	613,026	608,406	0.8
VISITOR DAYS	697,942	687,071	1.6	3,641,798	3,608,564	0.9
AVERAGE DAILY CENSUS	22,514	22,164	1.6	24,118	23,898	0.9
ISLANDS VISITED						
O'ahu	114,381	113,453	0.8	578,447	587,837	-1.6
O'ahu only	102,182	100,916	1.3	510,666	521,260	-2.0
O'ahu one day or less	861	665	29.5	3,566	3,839	-7.1
Kaua'i	1,707	2,431	-29.8	9,689	10,253	-5.5
Kaua'i only	383	94	308.1	958	711	34.7
Kaua'i one day or less	886	1,617	-45.2	6,070	5,923	2.5
Maui County	4,850	4,406	10.1	20,785	22,996	-9.6
Maui	4,512	4,267	5.7	19,877	22,571	-11.9
Maui only	887	572	55.1	4,253	3,444	23.5
Maui one day or less	1,427	1,862	-23.4	5,331	7,872	-32.3
Moloka'i *	129	341	-62.2	588	1,042	-43.6
Moloka'i only *	0	0	0.0	124	0	0.0
Moloka'i one day or less*	128	284	-55.0	382	947	-59.6
Lāna'i *	321	253	26.9	678	751	-9.7
Lāna'i only *	14	0	0.0	87	52	65.8
Lāna'i one day or less*	112	196	-43.0	370	606	-38.8
Hawai'i Island	13,123	12,150	8.0	83,332	67,008	24.4
Kona side	11,413	9,641	18.4	69,001	51,540	33.9
Hilo side	2,889	3,911	-26.1	24,435	23,490	4.0
Hawai'i Island only	4,978	3,578	39.1	30,266	18,033	67.8
Hawai'i Island one day or less	2,093	2,520	-16.9	12,475	15,177	-17.8
Any Neighbor Island	18,547	17,054	8.8	105,462	90,016	17.2
NI only	6,348	4,517	40.5	37,681	23,439	60.8
O'ahu & NI	12,199	12,537	-2.7	67,781	66,577	1.8
Any one island only	108,444	105,160	3.1	546,354	543,500	0.5
Multiple Islands	12,285	12,810	-4.1	69,774	67,775	2.9
Avg. Islands Visited	1.11	1.13	-1.3	1.12	1.13	-0.3
Average Length of Stay in Hawai'i	5.78	5.82	-0.7	5.91	5.90	0.1
ACCOMMODATIONS						
Plan to stay in Hotel	101,913	95,277	7.0	514,758	509,740	1.0
Hotel only	98,283	92,009	6.8	496,119	494,700	0.3
Plan to stay in Condo	14,180	14,849	-4.5	75,586	71,617	5.5
Condo only	10,997	11,932	-7.8	59,622	58,816	1.4
Plan to stay in Timeshare	7,114	10,043	-29.2	33,472	33,402	0.2
Timeshare only	5,594	8,653	-35.4	25,738	27,302	-5.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL JAPAN VISITORS BY AIR (CONT.)

	MAY			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	85	328	-74.2	922	1,408	-34.5
Friends/Relatives	1,119	940	19.0	7,613	7,918	-3.9
Bed & Breakfast	215	105	105.5	1,751	1,219	43.7
Rental House	296	354	-16.3	3,104	2,201	41.1
Hostel	157	11	1361.6	817	867	-5.8
Camp Site, Beach	28	1	2493.8	81	492	-83.5
Private Room in Private Home**	320	203	57.4	2,584	1,648	56.8
Shared Room/Space in Private Home	176	187	-6.1	832	1,002	-16.9
Other	3	85	-96.2	307	1,141	-73.1
PURPOSE OF TRIP						
Pleasure (Net)	98,402	97,795	0.6	519,609	509,455	2.0
Honeymoon/Get Married	16,089	18,333	-12.2	76,742	87,209	-12.0
Honeymoon	15,112	17,476	-13.5	72,244	83,047	-13.0
Get Married	2,609	2,873	-9.2	12,659	13,338	-5.1
Pleasure/Vacation	83,087	80,713	2.9	447,641	426,871	4.9
Mtgs/Conventions/Incentive	12,799	8,986	42.4	46,044	43,328	6.3
Conventions	2,220	2,592	-14.3	6,380	7,116	-10.3
Corporate Meetings	665	185	259.8	1,179	2,370	-50.3
Incentive	10,473	6,454	62.3	39,468	34,700	13.7
Other Business	747	486	53.7	3,606	2,995	20.4
Visit Friends/Rel.	1,543	1,697	-9.1	10,248	10,649	-3.8
Gov't/Military	4	15	-71.7	84	452	-81.4
Attend School	200	72	175.6	3,339	3,726	-10.4
Sport Events	589	489	20.6	4,595	4,061	13.1
Other	12,466	13,860	-10.1	58,730	63,514	-7.5
TRAVEL STATUS						
% First Timers ***	31.4	31.7	-0.2	34.0	36.8	-2.8
% Repeaters ***	68.6	68.3	0.2	66.0	63.2	2.8
Average # of Trips	4.4	4.7	-7.5	4.6	4.4	4.4
Group Tour	24,698	20,089	22.9	117,190	120,255	-2.5
Non-Group	96,031	97,881	-1.9	498,938	491,021	1.6
Package Trip	66,567	66,035	0.8	357,955	384,271	-6.8
No Package	54,162	51,935	4.3	258,173	227,005	13.7
Net True Independent	48,384	46,861	3.3	231,369	201,282	14.9
Ave. Age	46	45	2.1	45	44	1.1
Ave. Party Size	2.6	2.6	-0.6	2.7	2.6	0.8

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

TABLE 4. TOTAL CANADA VISITORS BY AIR

	MAY			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
TOTAL VISITORS	26,484	25,396	4.3	286,244	269,657	6.2
Domestic	11,773	9,258	27.2	70,534	59,080	19.4
International	14,711	16,138	-8.8	215,710	210,577	2.4
VISITOR DAYS	288,019	273,367	5.4	3,593,931	3,481,063	3.2
AVERAGE DAILY CENSUS	9,291	8,818	5.4	23,801	23,053	3.2
ISLANDS VISITED						
O'ahu	13,485	13,569	-0.6	110,828	104,323	6.2
O'ahu only	9,129	9,068	0.7	75,724	70,760	7.0
O'ahu one day or less	469	563	-16.6	3,751	4,223	-11.2
Kaua'i	3,621	3,303	9.6	41,514	39,472	5.2
Kaua'i only	1,231	1,044	17.9	20,538	19,967	2.9
Kaua'i one day or less	570	319	78.4	3,744	3,810	-1.7
Maui County	12,691	12,526	1.3	144,084	135,244	6.5
Maui	12,568	12,475	0.7	142,798	133,964	6.6
Maui only	8,380	8,092	3.6	103,623	100,453	3.2
Maui one day or less	531	680	-21.9	5,566	4,735	17.6
Moloka'i *	297	113	163.9	2,147	2,338	-8.2
Moloka'i only *	25	3	677.4	262	422	-38.0
Moloka'i one day or less*	177	43	310.7	1,095	1,119	-2.2
Lāna'i *	242	327	-26.2	2,945	2,777	6.1
Lāna'i only *	20	6	248.5	300	166	80.7
Lāna'i one day or less*	153	280	-45.5	1,945	1,869	4.1
Hawai'i Island	4,411	4,251	3.8	58,107	55,158	5.3
Kona side	3,961	3,786	4.6	53,778	50,164	7.2
Hilo side	1,666	2,057	-19.0	18,667	19,151	-2.5
Hawai'i Island only	2,003	1,694	18.2	33,937	31,535	7.6
Hawai'i Island one day or less	144	214	-32.8	1,395	2,252	-38.0
Any Neighbor Island	17,354	16,329	6.3	210,520	198,898	5.8
NI only	12,999	11,828	9.9	175,416	165,335	6.1
O'ahu & NI	4,356	4,501	-3.2	35,104	33,563	4.6
Any one island only	20,788	19,906	4.4	234,384	223,302	5.0
Multiple Islands	5,695	5,490	3.7	51,860	46,355	11.9
Avg. Islands Visited	1.31	1.34	-2.5	1.25	1.25	-0.1
Average Length of Stay in Hawai'i	10.88	10.76	1.0	12.56	12.91	-2.7
ACCOMMODATIONS						
Plan to stay in Hotel	12,300	13,389	-8.1	122,672	114,921	6.7
Hotel only	9,095	10,109	-10.0	91,655	86,442	6.0
Plan to stay in Condo	7,802	7,217	8.1	101,473	101,780	-0.3
Condo only	6,177	5,786	6.8	81,893	84,225	-2.8
Plan to stay in Timeshare	2,222	2,171	2.3	24,529	25,688	-4.5
Timeshare only	1,856	1,673	10.9	17,875	19,475	-8.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL CANADA VISITORS BY AIR (CONT.)

	MAY			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	661	979	-32.5	3,743	4,616	-18.9
Friends/Relatives	1,138	1,393	-18.3	12,924	13,316	-2.9
Bed & Breakfast	696	404	72.1	5,410	4,581	18.1
Rental House	4,134	2,634	56.9	43,456	33,855	28.4
Hostel	718	668	7.5	5,685	4,087	39.1
Camp Site, Beach	552	417	32.4	5,664	3,433	64.9
Private Room in Private Home**	862	383	125.0	6,466	4,671	38.4
Shared Room/Space in Private Home	191	110	74.1	1,672	1,183	41.3
Other	411	257	59.7	3,774	2,651	42.4
PURPOSE OF TRIP						
Pleasure (Net)	24,338	23,352	4.2	271,387	255,243	6.3
Honeymoon/Get Married	924	1,031	-10.4	6,529	6,010	8.6
Honeymoon	777	937	-17.1	5,818	5,305	9.7
Get Married	169	225	-25.0	956	1,077	-11.3
Pleasure/Vacation	23,604	22,418	5.3	266,090	250,432	6.3
Mtgs/Conventions/Incentive	1,058	1,216	-13.0	11,530	10,107	14.1
Conventions	569	320	77.9	7,408	6,634	11.7
Corporate Meetings	168	230	-27.2	1,638	1,378	18.8
Incentive	392	711	-44.9	3,097	2,314	33.9
Other Business	173	204	-15.1	1,348	1,528	-11.8
Visit Friends/Rel.	811	723	12.1	8,961	9,784	-8.4
Gov't/Military	14	24	-41.4	143	180	-20.2
Attend School	73	12	518.9	493	172	186.3
Sport Events	140	84	66.5	1,019	1,126	-9.5
Other	1,072	975	10.0	4,116	4,012	2.6
TRAVEL STATUS						
% First Timers ***	45.9	44.7	1.2	34.7	32.3	2.4
% Repeaters ***	54.1	55.3	-1.2	65.3	67.7	-2.4
Average # of Trips	3.6	3.4	5.9	4.0	4.2	-4.1
Group Tour	530	816	-35.0	4,552	4,352	4.6
Non-Group	25,954	24,580	5.6	281,692	265,305	6.2
Package Trip	5,322	6,645	-19.9	53,679	49,362	8.7
No Package	21,162	18,751	12.9	232,565	220,296	5.6
Net True Independent	20,966	18,529	13.1	230,861	218,908	5.5
Ave. Age	44	44	0.4	48	48	1.1
Ave. Party Size	2.1	2.2	-3.1	2.2	2.2	-0.5

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

MAY 2018 ARRIVALS AT A GLANCE

CATEGORY AND MMA	2018P	2017P	% change	YTD 2018P	YTD 2017P	% change
TOTAL EXPENDITURES (\$mil.)	1,423.3	1,282.1	11.0	7,664.3	6,912.6	10.9
Total by air	1,419.8	1,277.5	11.1	7,642.0	6,891.2	10.9
U.S. West	525.8	478.7	9.8	2,743.5	2,504.3	9.5
U.S. East	397.8	351.0	13.4	1,988.6	1,784.6	11.4
Japan	170.8	168.8	1.2	942.2	877.4	7.4
Canada	45.7	46.1	-0.8	613.3	571.4	7.3
All Others	279.7	232.9	20.1	1,354.4	1,153.4	17.4
Visitor arrivals by cruise ships	3.5	4.6	-24.7	22.3	21.4	4.4
TOTAL VISITOR DAYS	6,862,492	6,452,706	6.4	36,624,277	34,262,782	6.9
Total by air	6,833,523	6,379,647	7.1	36,357,169	33,946,842	7.1
U.S. West	3,001,138	2,783,119	7.8	14,854,207	13,550,055	9.6
U.S. East	1,824,879	1,686,556	8.2	9,127,924	8,592,559	6.2
Japan	697,942	687,071	1.6	3,641,798	3,608,564	0.9
Canada	288,019	273,367	5.4	3,593,931	3,481,063	3.2
All Others	1,021,545	949,533	7.6	5,139,308	4,714,601	9.0
Visitor arrivals by cruise ships	28,969	73,059	-60.3	267,108	315,939	-15.5
VISITOR ARRIVALS	804,135	751,191	7.0	4,085,744	3,769,058	8.4
Total by air	796,178	737,254	8.0	4,020,878	3,698,975	8.7
U.S. West	346,612	313,654	10.5	1,656,803	1,483,963	11.6
U.S. East	188,363	173,010	8.9	909,464	838,430	8.5
Japan	120,729	117,970	2.3	616,128	611,276	0.8
Canada	26,484	25,396	4.3	286,244	269,657	6.2
All Others	113,990	107,224	6.3	552,239	495,650	11.4
Visitor arrivals by cruise ships	7,957	13,937	-42.9	64,866	70,083	-7.4
AVERAGE LENGTH OF STAY	8.53	8.59	-0.7	8.96	9.09	-1.4
Total by air	8.58	8.65	-0.8	9.04	9.18	-1.5
U.S. West	8.66	8.87	-2.4	8.97	9.13	-1.8
U.S. East	9.69	9.75	-0.6	10.04	10.25	-2.1
Japan	5.78	5.82	-0.7	5.91	5.90	0.1
Canada	10.88	10.76	1.0	12.56	12.91	-2.7
All Others	8.96	8.86	1.2	9.31	9.51	-2.2
Visitor arrivals by cruise ships	3.64	5.24	-30.5	4.12	4.51	-8.7
PER PERSON PER DAY SPENDING (\$)	207.4	198.7	4.4	209.3	201.8	3.7
Total by air	207.8	200.2	3.8	210.2	203.0	3.5
U.S. West	175.2	172.0	1.8	184.7	184.8	-0.1
U.S. East	218.0	208.1	4.8	217.9	207.7	4.9
Japan	244.7	245.7	-0.4	258.7	243.2	6.4
Canada	158.6	168.5	-5.9	170.7	164.2	4.0
All Others	273.8	245.3	11.6	263.5	244.7	7.7
Visitor arrivals by cruise ships	119.8	63.1	89.9	83.5	67.6	23.5
PER PERSON PER TRIP SPENDING (\$)	1,769.9	1,706.7	3.7	1,875.9	1,834.0	2.3
Total by air	1,783.3	1,732.8	2.9	1,900.6	1,863.0	2.0
U.S. West	1,516.8	1,526.3	-0.6	1,655.9	1,687.6	-1.9
U.S. East	2,112.1	2,028.6	4.1	2,186.6	2,128.5	2.7
Japan	1,414.7	1,430.8	-1.1	1,529.3	1,435.4	6.5
Canada	1,724.8	1,813.4	-4.9	2,142.6	2,119.2	1.1
All Others	2,453.9	2,172.6	12.9	2,452.5	2,327.1	5.4
Visitor arrivals by cruise ships	436.2	330.7	31.9	343.9	304.9	12.8

P=Preliminary data.

Source:Hawai'i Tourism Authority

2018 Arrivals at a Glance by Month

2018P	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$1,687.8	\$1,523.8	\$1,611.0	\$1,418.4	\$1,423.3		
	Total by air	\$1,683.9	\$1,520.2	\$1,607.0	\$1,411.1	\$1,419.8		
	U.S. West	\$589.4	\$494.4	\$586.0	\$547.8	\$525.8		
	U.S. East	\$450.6	\$409.8	\$419.9	\$310.5	\$397.8		
	Japan	\$191.9	\$202.9	\$220.8	\$155.9	\$170.8		
	Canada	\$171.1	\$148.9	\$148.2	\$99.4	\$45.7		
	All Other	\$280.7	\$264.2	\$232.0	\$297.6	\$279.7		
	Visitor arrivals by cruise ships	\$3.9	\$3.6	\$4.0	\$7.3	\$3.5		
Visitor days	TOTAL (air + s	8,043,853	7,083,023	7,803,046	6,831,863	6,862,492		
	Total by air	7,989,370	7,031,842	7,746,234	6,756,199	6,833,523		
	U.S. West	3,096,462	2,646,509	3,136,510	2,973,588	3,001,138		
	U.S. East	2,094,133	1,816,636	1,968,481	1,423,796	1,824,879		
	Japan	715,055	743,172	814,105	671,524	697,942		
	Canada	974,439	817,282	892,043	622,149	288,019		
	All Other	1,109,281	1,008,243	935,096	1,065,143	1,021,545		
	Visitor arrivals by cruise ships	54,483	51,182	56,811	75,664	28,969		
Visitor arrivals	TOTAL (air + s	796,483	778,571	903,550	803,005	804,135		
	Total by air	784,237	764,043	890,366	786,053	796,178		
	U.S. West	304,091	294,082	364,290	347,729	346,612		
	U.S. East	177,962	176,435	213,097	153,606	188,363		
	Japan	118,767	124,648	139,250	112,734	120,729		
	Canada	69,163	63,863	74,660	52,073	26,484		
	All Other	114,253	105,016	99,070	119,910	113,990		
	Visitor arrivals by cruise ships	12,246	14,528	13,184	16,951	7,957		
length of stay	TOTAL (air + s	10.10	9.10	8.64	8.51	8.53		
	Total by air	10.19	9.20	8.70	8.60	8.58		
	U.S. West	10.18	9.00	8.61	8.55	8.66		
	U.S. East	11.77	10.30	9.24	9.27	9.69		
	Japan	6.02	5.96	5.85	5.96	5.78		
	Canada	14.09	12.80	11.95	11.95	10.88		
	All Other	9.71	9.60	9.44	8.88	8.96		
	Visitor arrivals by cruise ships	4.45	3.52	4.31	4.46	3.64		
Per Person Per Day Spending	TOTAL (air+s	\$209.8	\$215.1	\$206.5	\$207.6	\$207.4		
	Total by air	\$210.8	\$216.2	\$207.5	\$208.9	\$207.8		
	U.S. West	\$190.4	\$186.8	\$186.8	\$184.2	\$175.2		
	U.S. East	\$215.2	\$225.6	\$213.3	\$218.1	\$218.0		
	Japan	\$268.4	\$273.0	\$271.2	\$232.1	\$244.7		
	Canada	\$175.6	\$182.1	\$166.1	\$159.8	\$158.6		
	All Other	\$253.1	\$262.1	\$248.1	\$279.4	\$273.8		
	Visitor arrivals by cruise ships	\$72.2	\$70.1	\$70.7	\$96.4	\$119.8		
Per Person Per Trip Spending	TOTAL (air+s	\$2,119.1	\$1,957.2	\$1,783.0	\$1,766.4	\$1,769.9		
	Total by air	\$2,147.2	\$1,989.7	\$1,804.8	\$1,795.2	\$1,783.3		
	U.S. West	\$1,938.4	\$1,681.3	\$1,608.7	\$1,575.3	\$1,516.8		
	U.S. East	\$2,532.2	\$2,322.8	\$1,970.3	\$2,021.2	\$2,112.1		
	Japan	\$1,615.8	\$1,627.4	\$1,585.8	\$1,382.7	\$1,414.7		
	Canada	\$2,474.5	\$2,331.0	\$1,985.1	\$1,908.9	\$1,724.8		
	All Other	\$2,457.2	\$2,516.2	\$2,342.2	\$2,482.0	\$2,453.9		
	Visitor arrivals by cruise ships	\$321.3	\$247.0	\$304.8	\$430.4	\$436.2		

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$1,687.8	\$3,211.6	\$4,822.6	\$6,241.1	\$7,664.3		
	Total by air	\$1,683.9	\$3,204.1	\$4,811.1	\$6,222.2	\$7,642.0		
	U.S. West	\$589.4	\$1,083.9	\$1,669.9	\$2,217.7	\$2,743.5		
	U.S. East	\$450.6	\$860.5	\$1,280.3	\$1,590.8	\$1,988.6		
	Japan	\$191.9	\$394.8	\$615.6	\$771.5	\$942.2		
	Canada	\$171.1	\$320.0	\$468.2	\$567.6	\$613.3		
	All Other	\$280.7	\$545.0	\$777.0	\$1,074.6	\$1,354.4		
	Visitor arrivals by cruise ships	\$3.9	\$7.5	\$11.5	\$18.8	\$22.3		
Visitor days	TOTAL (air + s	8,043,853	15,126,876	22,929,922	29,761,785	36,624,277		
	Total by air	7,989,370	15,021,212	22,767,447	29,523,646	36,357,169		
	U.S. West	3,096,462	5,742,971	8,879,482	11,853,069	14,854,207		
	U.S. East	2,094,133	3,910,768	5,879,249	7,303,045	9,127,924		
	Japan	715,055	1,458,227	2,272,332	2,943,856	3,641,798		
	Canada	974,439	1,791,721	2,683,763	3,305,912	3,593,931		
	All Other	1,109,281	2,117,525	3,052,620	4,117,763	5,139,308		
	Visitor arrivals by cruise ships	54,483	105,664	162,475	238,139	267,108		
Visitor arrivals	TOTAL (air + s	796,483	1,575,054	2,478,604	3,281,609	4,085,744		
	Total by air	784,237	1,548,280	2,438,647	3,224,700	4,020,878		
	U.S. West	304,091	598,173	962,462	1,310,192	1,656,803		
	U.S. East	177,962	354,397	567,495	721,101	909,464		
	Japan	118,767	243,415	382,665	495,399	616,128		
	Canada	69,163	133,026	207,686	259,760	286,244		
	All Other	114,253	219,269	318,338	438,249	552,239		
	Visitor arrivals by cruise ships	12,246	26,774	39,957	56,909	64,866		
length of stay	TOTAL (air + s	10.10	9.60	9.25	9.07	8.96		
	Total by air	10.19	9.70	9.34	9.16	9.04		
	U.S. West	10.18	9.60	9.23	9.05	8.97		
	U.S. East	11.77	11.03	10.36	10.13	10.04		
	Japan	6.02	5.99	5.94	5.94	5.91		
	Canada	14.09	13.47	12.92	12.73	12.56		
	All Other	9.71	9.66	9.59	9.40	9.31		
	Visitor arrivals by cruise ships	4.45	3.95	4.07	4.18	4.12		
Per Person Per Day Spending	TOTAL (air+s	\$209.8	\$212.3	\$210.3	\$209.7	\$209.3		
	Total by air	\$210.8	\$213.3	\$211.3	\$210.8	\$210.2		
	U.S. West	\$190.4	\$188.7	\$188.1	\$187.1	\$184.7		
	U.S. East	\$215.2	\$220.0	\$217.8	\$217.8	\$217.9		
	Japan	\$268.4	\$270.7	\$270.9	\$262.1	\$258.7		
	Canada	\$175.6	\$178.6	\$174.5	\$171.7	\$170.7		
	All Other	\$253.1	\$257.4	\$254.5	\$261.0	\$263.5		
	Visitor arrivals by cruise ships	\$72.2	\$71.2	\$71.0	\$79.1	\$83.5		
Per Person Per Trip Spending	TOTAL (air+s	\$2,119.1	\$2,039.1	\$1,945.7	\$1,901.8	\$1,875.9		
	Total by air	\$2,147.2	\$2,069.5	\$1,972.9	\$1,929.5	\$1,900.6		
	U.S. West	\$1,938.4	\$1,812.0	\$1,735.1	\$1,692.7	\$1,655.9		
	U.S. East	\$2,532.2	\$2,428.0	\$2,256.1	\$2,206.1	\$2,186.6		
	Japan	\$1,615.8	\$1,621.7	\$1,608.7	\$1,557.2	\$1,529.3		
	Canada	\$2,474.5	\$2,405.7	\$2,254.5	\$2,185.2	\$2,142.6		
	All Other	\$2,457.2	\$2,485.5	\$2,440.9	\$2,452.1	\$2,452.5		
	Visitor arrivals by cruise ships	\$321.3	\$281.0	\$288.9	\$331.0	\$343.9		

Source:Hawai'i Tourism Authority

Monthly data may not add up to total due to rounding.

MAY 2018 ISLAND HIGHLIGHTS

CATEGORY AND ISLAND	2018P	2017P	% change	YTD 2018P	YTD 2017P	% change
TOTAL EXPENDITURES (\$mil.)	1,423.3	1,282.1	11.0	7,664.3	6,912.6	10.9
Total by air	1,419.8	1,277.5	11.1	7,642.0	6,891.2	10.9
O'ahu	669.6	601.0	11.4	3,316.7	3,010.7	10.2
Maui	403.1	354.5	13.7	2,274.4	2,019.4	12.6
Moloka'i	2.1	2.6	-21.4	14.9	17.4	-14.4
Lāna'i	8.1	7.2	12.6	48.5	36.5	33.1
Kaua'i	163.1	143.9	13.3	846.9	781.5	8.4
Hawai'i Island	173.9	168.3	3.3	1,140.5	1,025.7	11.2
Visitor arrivals by cruise ships	3.5	4.6	-24.7	22.3	21.4	4.4
TOTAL VISITOR DAYS	6,862,492	6,452,706	6.4	36,624,277	34,262,782	6.9
Total by air	6,833,523	6,379,647	7.1	36,357,169	33,946,842	7.1
O'ahu	3,285,697	3,036,244	8.2	16,210,485	15,293,204	6.0
Maui	1,787,695	1,653,929	8.1	9,741,511	9,179,599	6.1
Moloka'i	18,791	19,706	-4.6	128,392	129,453	-0.8
Lāna'i	22,984	18,427	24.7	115,429	87,961	31.2
Kaua'i	808,051	746,750	8.2	4,305,562	3,875,453	11.1
Hawai'i Island	910,305	904,590	0.6	5,855,789	5,381,173	8.8
Visitor arrivals by cruise ships	28,969	73,059	-60.3	267,108	315,939	-15.5
VISITOR ARRIVALS	804,135	751,191	7.0	4,085,744	3,769,058	8.4
Total by air	796,178	737,254	8.0	4,020,878	3,698,975	8.7
O'ahu	488,432	458,860	6.4	2,371,369	2,227,861	6.4
Maui	238,268	222,096	7.3	1,182,951	1,108,955	6.7
Moloka'i	4,271	4,416	-3.3	25,973	23,995	8.2
Lāna'i	6,443	6,033	6.8	32,328	26,691	21.1
Kaua'i	113,014	104,882	7.8	562,891	502,279	12.1
Hawai'i Island	131,864	133,976	-1.6	780,601	710,844	9.8
Visitor arrivals by cruise ships	7,957	13,937	-42.9	64,866	70,083	-7.4
AVERAGE LENGTH OF STAY	8.53	8.59	-0.7	8.96	9.09	-1.4
Total by air	8.58	8.65	-0.8	9.04	9.18	-1.5
O'ahu	6.73	6.62	1.7	6.84	6.86	-0.4
Maui	7.50	7.45	0.8	8.23	8.28	-0.5
Moloka'i	4.40	4.46	-1.4	4.94	5.39	-8.4
Lāna'i	3.57	3.05	16.8	3.57	3.30	8.3
Kaua'i	7.15	7.12	0.4	7.65	7.72	-0.9
Hawai'i Island	6.90	6.75	2.2	7.50	7.57	-0.9
Visitor arrivals by cruise ships	3.64	5.24	-30.5	4.12	4.51	-8.7
PER PERSON PER DAY SPENDING (\$)	207.4	198.7	4.4	209.3	201.8	3.7
Total by air	207.8	200.2	3.8	210.2	203.0	3.5
O'ahu	203.8	197.9	2.9	204.6	196.9	3.9
Maui	225.5	214.3	5.2	233.5	220.0	6.1
Moloka'i	109.6	132.9	-17.5	116.3	134.7	-13.7
Lāna'i	351.6	389.4	-9.7	420.5	414.7	1.4
Kaua'i	201.8	192.7	4.7	196.7	201.7	-2.5
Hawai'i Island	191.0	186.1	2.7	194.8	190.6	2.2
Visitor arrivals by cruise ships	119.8	63.1	89.9	83.5	67.6	23.5
PER PERSON PER TRIP SPENDING (\$)	1,769.9	1,706.7	3.7	1,875.9	1,834.0	2.3
Total by air	1,783.3	1,732.8	2.9	1,900.6	1,863.0	2.0
O'ahu	1,370.8	1,309.8	4.7	1,398.6	1,351.4	3.5
Maui	1,691.9	1,596.0	6.0	1,922.7	1,821.0	5.6
Moloka'i	482.1	592.9	-18.7	574.9	726.9	-20.9
Lāna'i	1,254.2	1,189.3	5.5	1,501.5	1,366.8	9.9
Kaua'i	1,443.1	1,372.1	5.2	1,504.6	1,555.9	-3.3
Hawai'i Island	1,318.7	1,256.2	5.0	1,461.1	1,442.9	1.3
Visitor arrivals by cruise ships	436.2	330.7	31.9	343.9	304.9	12.8

P=Preliminary data.

Source:Hawai'i Tourism Authority

Monthly Island Highlights 2017

2018P	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,687.8	\$1,523.8	\$1,611.0	\$1,418.4	\$1,423.3		
	Total by air	\$1,683.9	\$1,520.2	\$1,607.0	\$1,411.1	\$1,419.8		
	O'ahu	\$662.0	\$673.9	\$676.8	\$634.4	\$669.6		
	Maui	\$548.5	\$429.8	\$479.7	\$413.3	\$403.1		
	Moloka'i	\$2.8	\$4.4	\$1.3	\$4.4	\$2.1		
	Lāna'i	\$11.3	\$8.9	\$13.2	\$7.0	\$8.1		
	Kaua'i	\$191.2	\$157.9	\$177.3	\$157.4	\$163.1		
	Hawai'i Island	\$268.2	\$245.3	\$258.5	\$194.6	\$173.9		
	Visitor arrivals by cruise ships	\$3.9	\$3.6	\$4.0	\$7.3	\$3.5		
Visitor days	TOTAL (air + ships)	8,043,853	7,083,023	7,803,046	6,831,863	6,862,492		
	Total by air	7,989,370	7,031,842	7,746,234	6,756,199	6,833,523		
	O'ahu	3,389,264	3,110,647	3,404,106	3,020,770	3,285,697		
	Maui	2,164,042	1,854,264	2,104,222	1,831,288	1,787,695		
	Moloka'i	36,624	28,925	24,781	19,272	18,791		
	Lāna'i	25,224	20,970	25,260	20,991	22,984		
	Kaua'i	965,067	807,582	918,746	806,117	808,051		
	Hawai'i Island	1,409,150	1,209,454	1,269,120	1,057,761	910,305		
	Visitor arrivals by cruise ships	54,483	51,182	56,811	75,664	28,969		
Visitor arrivals	TOTAL (air + ships)	796,483	778,571	903,550	803,005	804,135		
	Total by air	784,237	764,043	890,366	786,053	796,178		
	O'ahu	460,518	456,916	510,958	454,545	488,432		
	Maui	230,581	217,554	259,868	236,680	238,268		
	Moloka'i	5,243	5,791	4,835	5,833	4,271		
	Lāna'i	6,238	6,222	6,893	6,532	6,443		
	Kaua'i	109,283	103,956	125,333	111,304	113,014		
	Hawai'i Island	158,357	161,468	175,733	153,180	131,864		
	Visitor arrivals by cruise ships	12,246	14,528	13,184	16,951	7,957		
Length of stay	TOTAL (air + ships)	10.10	9.10	8.64	8.51	8.53		
	Total by air	10.19	9.20	8.70	8.60	8.58		
	O'ahu	7.36	6.81	6.66	6.65	6.73		
	Maui	9.39	8.52	8.10	7.74	7.50		
	Moloka'i	6.99	4.99	5.13	3.30	4.40		
	Lāna'i	4.04	3.37	3.66	3.21	3.57		
	Kaua'i	8.83	7.77	7.33	7.24	7.15		
	Hawai'i Island	8.90	7.49	7.22	6.91	6.90		
	Visitor arrivals by cruise ships	4.45	3.52	4.31	4.46	3.64		
Per Person Per Day Spending *	TOTAL (air+ships)	\$209.8	\$215.1	\$206.5	\$207.6	\$207.4		
	Total by air	\$210.8	\$216.2	\$207.5	\$208.9	\$207.8		
	O'ahu	\$195.3	\$216.6	\$198.8	\$210.0	\$203.8		
	Maui	\$253.4	\$231.8	\$228.0	\$225.7	\$225.5		
	Moloka'i	\$76.4	\$152.5	\$52.8	\$226.1	\$109.6		
	Lāna'i	\$447.6	\$425.6	\$523.2	\$334.8	\$351.6		
	Kaua'i	\$198.1	\$195.6	\$193.0	\$195.2	\$201.8		
	Hawai'i Island	\$190.3	\$202.8	\$203.7	\$184.0	\$191.0		
	Visitor arrivals by cruise ships	\$72.2	\$70.1	\$70.7	\$96.4	\$119.8		
Per Person Per Trip Spending *	TOTAL (air+ships)	\$2,119.1	\$1,957.2	\$1,783.0	\$1,766.4	\$1,769.9		
	Total by air	\$2,147.2	\$1,989.7	\$1,804.8	\$1,795.2	\$1,783.3		
	O'ahu	\$1,437.5	\$1,474.9	\$1,324.6	\$1,395.7	\$1,370.8		
	Maui	\$2,378.6	\$1,975.6	\$1,846.0	\$1,746.4	\$1,691.9		
	Moloka'i	\$533.4	\$761.5	\$270.9	\$747.0	\$482.1		
	Lāna'i	\$1,809.8	\$1,434.3	\$1,917.3	\$1,076.0	\$1,254.2		
	Kaua'i	\$1,749.4	\$1,519.1	\$1,415.0	\$1,413.9	\$1,443.1		
	Hawai'i Island	\$1,693.3	\$1,519.1	\$1,471.2	\$1,270.6	\$1,318.7		
	Visitor arrivals by cruise ships	\$321.3	\$247.0	\$304.8	\$430.4	\$436.2		

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,687.8	\$3,211.6	\$4,822.6	\$6,241.1	\$7,664.3		
	Total by air	\$1,683.9	\$3,204.1	\$4,811.1	\$6,222.2	\$7,642.0		
	O'ahu	\$662.0	\$1,335.9	\$2,012.7	\$2,647.2	\$3,316.7		
	Maui	\$548.5	\$978.3	\$1,458.0	\$1,871.3	\$2,274.4		
	Moloka'i	\$2.8	\$7.2	\$8.5	\$12.9	\$14.9		
	Lāna'i	\$11.3	\$20.2	\$33.4	\$40.5	\$48.5		
	Kaua'i	\$191.2	\$349.1	\$526.5	\$683.8	\$846.9		
	Hawai'i Island	\$268.2	\$513.4	\$772.0	\$966.6	\$1,140.5		
Visitor arrivals by cruise ships	\$3.9	\$7.5	\$11.5	\$18.8	\$22.3			
Visitor days	TOTAL (air + ships)	8,043,853	15,126,876	22,929,922	29,761,785	36,624,277		
	Total by air	7,989,370	15,021,212	22,767,447	29,523,646	36,357,169		
	O'ahu	3,389,264	6,499,912	9,904,018	12,924,788	16,210,485		
	Maui	2,164,042	4,018,306	6,122,528	7,953,816	9,741,511		
	Moloka'i	36,624	65,549	90,329	109,601	128,392		
	Lāna'i	25,224	46,194	71,454	92,445	115,429		
	Kaua'i	965,067	1,772,649	2,691,394	3,497,512	4,305,562		
	Hawai'i Island	1,409,150	2,618,603	3,887,723	4,945,484	5,855,789		
Visitor arrivals by cruise ships	54,483	105,664	162,475	238,139	267,108			
Visitor arrivals	TOTAL (air + ships)	796,483	1,575,054	2,478,604	3,281,609	4,085,744		
	Total by air	784,237	1,548,280	2,438,647	3,224,700	4,020,878		
	O'ahu	460,518	917,434	1,428,392	1,882,938	2,371,369		
	Maui	230,581	448,135	708,003	944,684	1,182,951		
	Moloka'i	5,243	11,034	15,869	21,701	25,973		
	Lāna'i	6,238	12,460	19,353	25,885	32,328		
	Kaua'i	109,283	213,239	338,572	449,876	562,891		
	Hawai'i Island	158,357	319,825	495,558	648,738	780,601		
Visitor arrivals by cruise ships	12,246	26,774	39,957	56,909	64,866			
Length of stay	TOTAL (air + ships)	10.10	9.60	9.25	9.07	8.96		
	Total by air	10.19	9.70	9.34	9.16	9.04		
	O'ahu	7.36	7.08	6.93	6.86	6.84		
	Maui	9.39	8.97	8.65	8.42	8.23		
	Moloka'i	6.99	5.94	5.69	5.05	4.94		
	Lāna'i	4.04	3.71	3.69	3.57	3.57		
	Kaua'i	8.83	8.31	7.95	7.77	7.65		
	Hawai'i Island	8.90	8.19	7.85	7.62	7.50		
Visitor arrivals by cruise ships	4.45	3.95	4.07	4.18	4.12			
Per Person Per Day Spending *	TOTAL (air+ships)	\$209.8	\$212.3	\$210.3	\$209.7	\$209.3		
	Total by air	\$210.8	\$213.3	\$211.3	\$210.8	\$210.2		
	O'ahu	\$195.3	\$205.5	\$203.2	\$204.8	\$204.6		
	Maui	\$253.4	\$243.5	\$238.1	\$235.3	\$233.5		
	Moloka'i	\$76.4	\$109.9	\$94.3	\$117.5	\$116.3		
	Lāna'i	\$447.6	\$437.6	\$467.9	\$437.7	\$420.5		
	Kaua'i	\$198.1	\$196.9	\$195.6	\$195.5	\$196.7		
	Hawai'i Island	\$190.3	\$196.1	\$198.6	\$195.5	\$194.8		
Visitor arrivals by cruise ships	\$72.2	\$71.2	\$71.0	\$79.1	\$83.5			
Per Person Per Trip Spending *	TOTAL (air+ships)	\$2,119.1	\$2,039.1	\$1,945.7	\$1,901.8	\$1,875.9		
	Total by air	\$2,147.2	\$2,069.5	\$1,972.9	\$1,929.5	\$1,900.6		
	O'ahu	\$1,437.5	\$1,456.1	\$1,409.1	\$1,405.9	\$1,398.6		
	Maui	\$2,378.6	\$2,183.0	\$2,059.3	\$1,980.9	\$1,922.7		
	Moloka'i	\$533.4	\$653.1	\$536.7	\$593.2	\$574.9		
	Lāna'i	\$1,809.8	\$1,622.3	\$1,727.4	\$1,563.0	\$1,501.5		
	Kaua'i	\$1,749.4	\$1,637.2	\$1,554.9	\$1,520.0	\$1,504.6		
	Hawai'i Island	\$1,693.3	\$1,605.4	\$1,557.8	\$1,490.0	\$1,461.1		
Visitor arrivals by cruise ships	\$321.3	\$281.0	\$288.9	\$331.0	\$343.9			

Source:Hawai'i Tourism Authority
Monthly data may not add up to total due to rounding.

Table 8. VISITORS BY CRUISE SHIPS

	MAY			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
VISITOR DAYS	126,328	173,842	-27.3	821,127	885,070	-7.2
TOTAL VISITORS	17,187	23,352	-26.4	116,537	121,624	-4.2
ARRIVED BY SHIP	7,957	13,937	-42.9	64,866	70,083	-7.4
ARRIVED BY AIR	9,230	9,415	-2.0	51,671	51,541	0.3
NUMBER OF SHIP ARRIVALS	4	8	-50.0	35	40	-12.5
ISLANDS VISITED						
O'ahu	17,187	23,352	-26.4	115,017	121,624	-5.4
Kaua'i	13,549	13,569	-0.1	98,287	94,599	3.9
Maui County	17,187	20,356	-15.6	109,849	110,276	-0.4
Maui	17,187	20,323	-15.4	109,845	110,204	-0.3
Moloka'i	86	294	-70.8	1,570	2,026	-22.5
Lāna'i	187	522	-64.2	2,329	2,757	-15.5
Hawai'i Island	7,666	23,352	-67.2	100,194	112,106	-10.6
Average Islands Visited	3.25	3.49	-6.8	3.67	3.64	0.6
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise	1.30	0.87	49.5	1.17	1.15	1.8
Days in Hawai'i during Cruise	5.23	5.31	-1.6	5.06	5.02	0.8
Days in Hawai'i after Cruise	0.82	1.26	-35.1	0.81	1.10	-26.3
Total days in Hawai'i	7.35	7.44	-1.3	7.05	7.28	-3.2
ACCOMMODATIONS						
Hotel	10,667	10,898	-2.1	59,469	53,887	10.4
Hotel only	9,950	9,679	2.8	53,255	47,303	12.6
Condo	545	939	-42.0	4,887	4,986	-2.0
Condo only	200	262	-23.6	1,392	1,376	1.2
Timeshare	688	1,054	-34.8	4,030	4,651	-13.4
Timeshare Only	339	430	-21.0	1,582	1,877	-15.7
Bed & Breakfast	80	149	-46.4	819	645	27.0
Bed & Breakfast only	52	55	-6.8	328	189	73.6
Friends & relatives	245	342	-28.3	2,184	2,244	-2.7
Other accommodation	145	61	136.0	1,097	1,083	1.3
Accommodation (NET)	11,528	11,877	-2.9	64,574	59,121	9.2
Cruise only	5,659	11,475	-50.7	51,963	62,503	-16.9
PURPOSE OF TRIP						
Honeymoon	309	305	1.0	1,749	2,053	-14.8
Get Married	69	79	-12.9	210	624	-66.4
Wedding	172	80	116.2	609	417	46.0
Convention/Conference	167	49	236.6	693	532	30.4
Business	106	163	-35.1	743	1,117	-33.5
Visiting Friends & relatives	1,203	1,837	-34.5	10,241	11,055	-7.4
Play Golf	383	219	74.7	1,776	1,427	24.5
Leisure	15,038	20,785	-27.7	101,619	106,019	-4.2
TRAVEL STATUS						
% First timers	50.8	44.8	6.0	42.8	45.3	-2.5
% Repeat visitors	49.2	55.2	-6.0	57.2	54.7	2.5

NA = Not applicable

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA

MAY	STATE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change
TOTAL	1,094,018	971,957	12.6	684,683	667,858	2.5	210,063	179,830	16.8	110,889	68,980	60.8	5,146	3,652	40.9	83,237	51,637	61.2
SCHEDULES	1,084,019	965,290	12.3	675,259	661,648	2.1	209,864	179,554	16.9	110,889	68,980	60.8	5,146	3,652	40.9	82,861	51,456	61.0
CHARTERS	9,999	6,667	50.0	9,424	6,210	51.8	199	276	-27.9							376	181	107.7
US TOTAL	788,473	682,607	15.5	396,667	389,634	1.8	202,317	172,366	17.4	101,106	65,318	54.8	5,146	3,652	40.9	83,237	51,637	61.2
SCHEDULES	781,581	677,182	15.4	390,350	384,666	1.5	202,118	172,090	17.4	101,106	65,318	54.8	5,146	3,652	40.9	82,861	51,456	61.0
CHARTERS	6,892	5,425	27.0	6,317	4,968	27.2	199	276	-27.9							376	181	107.7
US WEST	689,510	596,442	15.6	320,119	315,832	1.4	180,278	160,184	12.5	101,106	65,318	54.8	5,146	3,652	40.9	82,861	51,456	61.0
Anchorage	4,929	4,929	0.0	4,929	4,929	0.0												
Denver	27,001	13,988	93.0	11,284	11,284	0.0	5,239	1,352	287.5	5,239	676	675.0				5,239	676	675.0
Las Vegas	22,240	25,479	-12.7	22,240	25,479	-12.7												
Los Angeles	237,570	207,964	14.2	109,891	108,618	1.2	51,687	53,073	-2.6	36,486	21,376	70.7	5,146	3,652	40.9	34,360	21,245	61.7
Oakland	31,536	32,618	-3.3	11,164	10,888	2.5	12,958	13,133	-1.3	5,347	5,335	0.2				2,067	3,262	-36.6
Phoenix	36,981	37,357	-1.0	18,745	19,121	-2.0	6,580	6,956	-5.4	5,452	5,264	3.6				6,204	6,016	3.1
Portland	33,780	21,756	55.3	11,646	14,124	-17.5	14,922	7,632	95.5	4,191	0	NA				3,021	0	NA
Sacramento	12,958	13,238	-2.1	8,029	8,309	-3.4	4,929	4,929	0.0									
Salt Lake City	8,091	8,091	0.0	8,091	8,091	0.0												
San Diego	29,198	24,120	21.1	13,547	13,785	-1.7	8,814	5,565	58.4	3,339	1,908	75.0				3,498	2,862	22.2
San Francisco	128,564	99,787	28.8	57,946	50,777	14.1	38,659	33,044	17.0	21,658	11,132	94.6				10,301	4,834	113.1
San Jose	33,019	27,018	22.2	11,425	9,949	14.8	12,958	11,922	8.7	3,707	2,444	51.7				4,929	2,703	82.4
Seattle	83,643	80,097	4.4	31,182	30,478	2.3	23,532	22,578	4.2	15,687	17,183	-8.7				13,242	9,858	34.3
US EAST	92,071	80,740	14.0	70,231	68,834	2.0	21,840	11,906	83.4									
Atlanta	7,986	9,083	-12.1	7,986	9,083	-12.1												
Chicago	18,928	12,580	50.5	11,284	11,124	1.4	7,644	1,456	425.0									
Dallas	30,576	23,826	28.3	16,380	13,376	22.5	14,196	10,450	35.8									
Houston	11,284	11,184	0.9	11,284	11,184	0.9												
Minneapolis	4,671	6,153	-24.1	4,671	6,153	-24.1												
New York JFK	8,618	8,618	0.0	8,618	8,618	0.0												
Newark	7,440	6,634	12.1	7,440	6,634	12.1												
Washington D.C.	2,568	2,662	-3.5	2,568	2,662	-3.5												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

MAY	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change
INTERNATIONAL	305,545	289,350	5.6	288,016	278,224	3.5	7,746	7,464	3.8	9,783	3,662	167.1						
SCHEDULES	302,438	288,108	5.0	284,909	276,982	2.9	7,746	7,464	3.8	9,783	3,662	167.1						
CHARTERS	3,107	1,242	150.2	3,107	1,242	150.2												
JAPAN	170,160	165,904	2.6	160,377	162,242	-1.1				9,783	3,662	167.1						
Fukuoka	5,424	5,365	1.1	5,424	5,365	1.1												
Nagoya	12,740	12,288	3.7	12,740	12,288	3.7												
Osaka	41,932	25,379	65.2	41,932	25,379	65.2												
Sapporo	3,614	3,367	7.3	3,614	3,367	7.3												
Tokyo HND	24,862	25,006	-0.6	21,248	21,344	-0.4				3,614	3,662	-1.3						
Tokyo NRT	81,588	94,499	-13.7	75,419	94,499	-20.2				6,169	0	NA						
CANADA	19,158	19,158	0.0	11,412	11,694	-2.4	7,746	7,464	3.8									
Calgary																		
Edmonton																		
Toronto																		
Vancouver	19,158	19,158	0.0	11,412	11,694	-2.4	7,746	7,464	3.8									
OTHER ASIA	41,285	41,025	0.6	41,285	41,025	0.6												
Beijing	6,751	6,887	-2.0	6,751	6,887	-2.0												
Seoul	24,188	24,811	-2.5	24,188	24,811	-2.5												
Shanghai	7,592	6,812	11.5	7,592	6,812	11.5												
Taipei	2,754	2,515	9.5	2,754	2,515	9.5												
OCEANIA	45,185	38,031	18.8	45,185	38,031	18.8												
Auckland	12,311	7,540	63.3	12,311	7,540	63.3												
Brisbane	3,614	3,614	0.0	3,614	3,614	0.0												
Melbourne	5,695	4,355	30.8	5,695	4,355	30.8												
Sydney	23,565	22,522	4.6	23,565	22,522	4.6												
OTHER	26,650	23,990	11.1	26,650	23,990	11.1												
Apia	656	656	0.0	656	656	0.0												
Christmas Island	610	460	32.6	610	460	32.6												
Guam	11,648	11,204	4.0	11,648	11,204	4.0												
Majuro	2,822	2,324	21.4	2,822	2,324	21.4												
Manila	6,644	5,199	27.8	6,644	5,199	27.8												
Nadi	656	656	0.0	656	656	0.0												
Pago Pago	2,502	2,331	7.3	2,502	2,331	7.3												
Papeete	1,112	1,160	-4.1	1,112	1,160	-4.1												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

MAY YTD	STATE			HONOLULU			KAHALUI			KONA			HILO			LIHU'E		
	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change
TOTAL	5,480,824	4,938,283	11.0	3,376,254	3,259,085	3.6	1,103,956	988,765	11.6	555,366	401,741	38.2	25,079	16,610	51.0	420,169	272,082	54.4
SCHEDULES	5,441,808	4,903,430	11.0	3,341,217	3,226,977	3.5	1,101,373	987,841	11.5	554,658	400,578	38.5	25,079	16,610	51.0	419,481	271,424	54.5
CHARTERS	39,016	34,853	11.9	35,037	32,108	9.1	2,583	924	179.5	708	1,163	-39.1				688	658	4.6
US TOTAL	3,818,169	3,337,028	14.4	1,932,526	1,841,237	5.0	982,106	868,804	13.0	478,113	358,287	33.4	25,079	16,610	51.0	400,345	252,090	58.8
SCHEDULES	3,786,079	3,308,216	14.4	1,904,415	1,815,170	4.9	979,523	867,880	12.9	477,405	357,124	33.7	25,079	16,610	51.0	399,657	251,432	59.0
CHARTERS	32,090	28,812	11.4	28,111	26,067	7.8	2,583	924	179.5	708	1,163	-39.1				688	658	4.6
US WEST	3,308,765	2,886,180	14.6	1,545,647	1,456,935	6.1	878,324	810,976	8.3	467,373	350,227	33.4	25,079	16,610	51.0	392,342	251,432	56.0
Anchorage	36,093	36,093	0.0	24,009	24,009	0.0	7,791	7,632	2.1	4,293	4,452	-3.6						
Bellingham	10,176	10,516	-3.2				8,109	8,427	-3.8	2,067	2,089	-1.1						
Denver	131,521	87,749	49.9	56,147	53,104	5.7	25,519	20,787	22.8	25,012	9,802	155.2				24,843	4,056	512.5
Las Vegas	108,950	120,622	-9.7	108,950	120,622	-9.7												
Los Angeles	1,112,269	948,690	17.2	529,283	476,592	11.1	253,021	246,566	2.6	148,747	108,752	36.8	25,079	16,610	51.0	156,139	100,170	55.9
Oakland	140,809	146,963	-4.2	53,133	52,319	1.6	51,211	58,682	-12.7	26,289	24,591	6.9				10,176	11,371	-10.5
Phoenix	186,291	181,297	2.8	89,659	86,917	3.2	35,908	39,632	-9.4	30,644	28,508	7.5				30,080	26,240	14.6
Portland	178,824	138,890	28.8	66,390	67,499	-1.6	71,775	44,043	63.0	23,328	16,854	38.4				17,331	10,494	65.2
Sacramento	63,118	63,398	-0.4	39,109	39,389	-0.7	24,009	24,009	0.0									
Salt Lake City	55,806	42,291	32.0	42,020	42,291	-0.6	13,786	0	NA									
San Diego	118,208	114,573	3.2	65,987	66,078	-0.1	27,894	27,348	2.0	11,289	10,176	10.9				13,038	10,971	18.8
San Francisco	601,704	480,020	25.3	266,261	234,848	13.4	179,280	163,132	9.9	105,527	55,602	89.8				50,636	26,438	91.5
San Jose	146,326	119,051	22.9	53,301	43,963	21.2	60,097	50,773	18.4	13,848	10,641	30.1				19,080	13,674	39.5
Seattle	418,670	396,027	5.7	151,398	149,304	1.4	119,924	119,945	0.0	76,329	78,760	-3.1				71,019	48,018	47.9
US EAST	477,314	422,036	13.1	358,768	358,235	0.1	101,199	56,904	77.8	10,032	6,897	45.5				7,315	0	NA
Atlanta	41,407	44,243	-6.4	41,407	44,243	-6.4												
Chicago	94,640	61,240	54.5	54,964	52,824	4.1	39,676	8,416	371.4									
Dallas	159,678	126,260	26.5	80,808	70,875	14.0	61,523	48,488	26.9	10,032	6,897	45.5				7,315	0	NA
Houston	54,964	52,924	3.9	54,964	52,924	3.9												
Minneapolis	33,467	38,969	-14.1	33,467	38,969	-14.1												
New York JFK	43,454	56,052	-22.5	43,454	56,052	-22.5												
Newark	36,436	32,184	13.2	36,436	32,184	13.2												
Washington D.C.	13,268	10,164	30.5	13,268	10,164	30.5												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

MAY YTD	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'Ē		
	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change
INTERNATIONAL	1,662,655	1,601,255	3.8	1,443,728	1,417,848	1.8	121,850	119,961	1.6	77,253	43,454	77.8				19,824	19,992	-0.8
SCHEDULES	1,655,729	1,595,214	3.8	1,436,802	1,411,807	1.8	121,850	119,961	1.6	77,253	43,454	77.8				19,824	19,992	-0.8
CHARTERS	6,926	6,041	14.6	6,926	6,041	14.6												
JAPAN	806,987	807,977	-0.1	759,146	789,027	-3.8				47,841	18,950	152.5						
Fukuoka	24,860	25,027	-0.7	24,860	25,027	-0.7												
Nagoya	59,140	60,765	-2.7	59,140	60,765	-2.7												
Osaka	180,412	127,668	41.3	180,412	127,668	41.3												
Sapporo	17,545	16,835	4.2	17,545	16,835	4.2												
Tokyo HND	120,172	145,878	-17.6	102,380	126,928	-19.3				17,792	18,950	-6.1						
Tokyo NRT	404,858	431,804	-6.2	374,809	431,804	-13.2				30,049	0	NA						
CANADA	267,324	261,327	2.3	96,238	96,870	-0.7	121,850	119,961	1.6	29,412	24,504	20.0				19,824	19,992	-0.8
Calgary	39,534	39,915	-1.0	7,336	8,646	-15.2	32,198	31,269	3.0									
Edmonton	8,646	8,646	0.0				8,646	8,646	0.0									
Toronto	4,512	4,794	-5.9	4,512	4,794	-5.9												
Vancouver	214,632	207,972	3.2	84,390	83,430	1.2	81,006	80,046	1.2	29,412	24,504	20.0				19,824	19,992	-0.8
OTHER ASIA	241,762	217,058	11.4	241,762	217,058	11.4												
Beijing	34,621	39,210	-11.7	34,621	39,210	-11.7												
Hangzhou	786	0	NA	786	0	NA												
Seoul	157,771	135,734	16.2	157,771	135,734	16.2												
Shanghai	35,426	29,642	19.5	35,426	29,642	19.5												
Taipei	13,158	12,472	5.5	13,158	12,472	5.5												
OCEANIA	210,705	191,502	10.0	210,705	191,502	10.0												
Auckland	56,501	39,234	44.0	56,501	39,234	44.0												
Brisbane	18,626	18,626	0.0	18,626	18,626	0.0												
Melbourne	24,455	23,450	4.3	24,455	23,450	4.3												
Sydney	111,123	110,192	0.8	111,123	110,192	0.8												
OTHER	128,951	117,350	9.9	128,951	117,350	9.9												
Apia	3,444	3,444	0.0	3,444	3,444	0.0												
Christmas Island	2,684	2,096	28.1	2,684	2,096	28.1												
Guam	55,328	52,944	4.5	55,328	52,944	4.5												
Majuro	13,848	10,790	28.3	13,848	10,790	28.3												
Manila	32,048	26,914	19.1	32,048	26,914	19.1												
Nadi	3,444	3,608	-4.5	3,444	3,608	-4.5												
Pago Pago	12,301	11,396	7.9	12,301	11,396	7.9												
Papeete	5,854	6,158	-4.9	5,854	6,158	-4.9												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division