

TABLE 1. TOTAL VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2019P	2018P	% CHANGE	2019P	2018P	% CHANGE
TOTAL VISITORS	927,246	890,366	4.1	2,502,636	2,438,647	2.6
Domestic	651,082	612,662	6.3	1,690,889	1,626,754	3.9
International	276,164	277,704	-0.6	811,747	811,893	0.0
VISITOR DAYS	7,809,634	7,746,234	0.8	22,818,041	22,767,447	0.2
AVERAGE DAILY CENSUS	251,924	249,879	0.8	253,534	252,972	0.2
TOTAL AIR SEATS	1,192,137	1,173,108	1.6	3,337,280	3,302,061	1.1
TOTAL LOAD FACTOR (%)	89.8	87.7	2.4	87.1	85.7	1.6
ISLANDS VISITED						
O'ahu	532,801	510,958	4.3	1,481,543	1,428,392	3.7
O'ahu only	427,617	392,369	9.0	1,170,623	1,080,713	8.3
O'ahu one day or less	20,885	20,882	0.0	52,504	54,899	-4.4
Kaua'i	123,730	125,333	-1.3	333,961	338,572	-1.4
Kaua'i only	76,679	75,417	1.7	193,885	194,788	-0.5
Kaua'i one day or less	10,860	11,471	-5.3	30,372	29,448	3.1
Maui County	279,754	264,580	5.7	741,994	722,027	2.8
Maui	273,846	259,868	5.4	727,967	708,003	2.8
Maui only	192,821	179,111	7.7	492,836	469,529	5.0
Maui one day or less	14,914	14,088	5.9	40,347	36,155	11.6
Moloka'i *	4,884	4,835	1.0	16,031	15,869	1.0
Moloka'i only *	817	777	5.2	2,440	2,497	-2.3
Moloka'i one day or less*	2,402	2,190	9.7	7,326	7,137	2.7
Lāna'i *	9,182	6,893	33.2	21,804	19,353	12.7
Lāna'i only *	1,135	1,450	-21.8	3,184	3,414	-6.7
Lāna'i one day or less*	5,981	3,060	95.5	12,597	9,700	29.9
Hawai'i Island	163,987	175,733	-6.7	449,615	495,558	-9.3
Kona side	145,896	151,561	-3.7	396,231	428,064	-7.4
Hilo side	54,456	62,139	-12.4	153,203	180,128	-14.9
Hawai'i Island only	98,744	96,385	2.4	258,221	260,758	-1.0
Hawai'i Island one day or less	11,130	9,500	17.2	26,457	27,851	-5.0
Any Neighbor Island	499,629	497,998	0.3	1,332,013	1,357,934	-1.9
NI only	394,445	379,409	4.0	1,021,093	1,010,255	1.1
O'ahu & NI	105,184	118,589	-11.3	310,920	347,679	-10.6
Any one island only	797,814	745,509	7.0	2,121,189	2,011,699	5.4
Multiple Islands	129,432	144,857	-10.6	381,447	426,947	-10.7
Avg. Islands Visited	1.20	1.22	-1.8	1.21	1.23	-1.7
Average Length of Stay in Hawai'i	8.42	8.70	-3.2	9.12	9.34	-2.3
ACCOMMODATIONS						
Plan to stay in Hotel	547,295	535,757	2.2	1,469,870	1,471,842	-0.1
Hotel only	482,109	463,737	4.0	1,276,395	1,265,131	0.9
Plan to stay in Condo	157,668	158,279	-0.4	431,079	431,577	-0.1
Condo only	126,884	125,597	1.0	338,570	330,319	2.5
Plan to stay in Timeshare	73,028	72,684	0.5	192,463	192,172	0.2
Timeshare only	58,037	54,409	6.7	150,092	144,415	3.9

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2019P	2018P	% CHANGE	2019P	2018P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	12,305	11,577	6.3	33,202	30,788	7.8
Friends/Relatives	81,758	77,316	5.7	231,066	222,054	4.1
Bed & Breakfast	10,032	12,479	-19.6	31,816	34,431	-7.6
Rental House	94,896	87,258	8.8	266,437	239,560	11.2
Hostel	7,513	6,754	11.2	24,899	21,726	14.6
Camp Site, Beach	6,392	5,806	10.1	18,853	19,086	-1.2
Private Room in Private Home**	15,340	12,699	20.8	45,546	39,433	15.5
Shared Room/Space in Private Home**	4,054	3,382	19.9	13,385	11,421	17.2
Other	13,312	11,225	18.6	36,928	33,565	10.0
PURPOSE OF TRIP						
Pleasure (Net)	793,130	765,892	3.6	2,094,781	2,062,901	1.5
Honeymoon/Get Married	39,143	42,825	-8.6	111,719	122,528	-8.8
Honeymoon	33,946	37,708	-10.0	98,601	109,316	-9.8
Get Married	7,676	7,980	-3.8	20,329	21,007	-3.2
Pleasure/Vacation	759,760	727,749	4.4	1,997,537	1,953,499	2.3
Mtgs/Conventions/Incentive	42,616	41,323	3.1	158,925	146,588	8.4
Conventions	24,812	20,207	22.8	92,217	78,459	17.5
Corporate Meetings	8,045	7,584	6.1	27,709	25,178	10.1
Incentive	10,926	15,086	-27.6	43,100	47,942	-10.1
Other Business	24,654	21,821	13.0	72,663	66,724	8.9
Visit Friends/Rel.	72,148	65,774	9.7	198,180	187,601	5.6
Gov't/Military	10,408	10,494	-0.8	29,318	27,702	5.8
Attend School	2,044	2,603	-21.5	7,223	7,789	-7.3
Sport Events	5,980	4,983	20.0	18,124	16,967	6.8
Other	33,330	34,963	-4.7	91,560	94,096	-2.7
TRAVEL STATUS						
% First Timers ***	30.6	31.8	-1.2	30.0	31.5	-1.5
% Repeaters ***	69.4	68.2	1.2	70.0	68.5	1.5
Average # of Trips	5.3	5.1	2.9	5.4	5.3	3.1
Group Tour	43,021	51,911	-17.1	134,007	147,868	-9.4
Non-Group	884,225	838,455	5.5	2,368,630	2,290,779	3.4
Package Trip	233,999	232,386	0.7	609,057	615,984	-1.1
No Package	693,247	657,981	5.4	1,893,579	1,822,663	3.9
Net True Independent	680,703	645,145	5.5	1,853,031	1,782,652	3.9
Ave. Age	45	46	-1.1	46	46	-0.2
Ave. Party Size	2.2	2.3	-0.3	2.2	2.2	-0.2

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2019P	2018P	% CHANGE	2019P	2018P	% CHANGE
DOMESTIC VISITORS	651,082	612,662	6.3	1,690,889	1,626,754	3.9
DOMESTIC VISITOR DAYS	5,672,949	5,541,186	2.4	16,107,878	16,015,032	0.6
DOMESTIC AVERAGE DAILY CENSUS	182,998	178,748	2.4	178,976	177,945	0.6
DOMESTIC AIR SEATS	843,016	829,849	1.6	2,296,487	2,274,133	1.0
DOMESTIC LOAD FACTOR (%)	91.3	87.7	4.1	88.0	85.7	2.7
ISLANDS VISITED						
O'ahu	304,925	280,741	8.6	805,254	755,952	6.5
O'ahu only	239,612	207,060	15.7	622,375	549,955	13.2
O'ahu one day or less	16,305	17,210	-5.3	42,406	46,395	-8.6
Kaua'i	106,894	108,360	-1.4	279,991	291,366	-3.9
Kaua'i only	71,604	70,427	1.7	178,597	180,891	-1.3
Kaua'i one day or less	6,075	6,217	-2.3	16,229	16,070	1.0
Maui County	224,806	218,823	2.7	587,432	579,489	1.4
Maui	221,159	214,597	3.1	576,413	567,844	1.5
Maui only	165,303	154,143	7.2	418,924	395,962	5.8
Maui one day or less	6,961	8,021	-13.2	18,557	19,880	-6.7
Moloka'i *	3,643	3,801	-4.2	11,654	11,781	-1.1
Moloka'i only *	783	743	5.4	2,367	2,331	1.6
Moloka'i one day or less*	1,321	1,340	-1.4	3,884	3,838	1.2
Lāna'i *	4,860	5,416	-10.3	13,735	14,434	-4.8
Lāna'i only *	1,106	1,384	-20.1	3,071	3,154	-2.6
Lāna'i one day or less*	2,112	1,918	10.1	5,654	5,776	-2.1
Hawai'i Island	125,197	129,568	-3.4	333,181	355,769	-6.3
Kona side	112,060	113,154	-1.0	296,244	309,063	-4.1
Hilo side	37,942	44,328	-14.4	104,345	123,207	-15.3
Hawai'i Island only	86,656	82,085	5.6	223,491	220,246	1.5
Hawai'i Island one day or less	3,646	4,531	-19.5	9,451	11,625	-18.7
Any Neighbor Island	411,470	405,602	1.4	1,068,514	1,076,798	-0.8
NI only	346,157	331,921	4.3	885,635	870,802	1.7
O'ahu & NI	65,313	73,681	-11.4	182,879	205,997	-11.2
Any one island only	565,064	515,842	9.5	1,448,825	1,352,540	7.1
Multiple Islands	86,018	96,820	-11.2	242,064	274,214	-11.7
Avg. Islands Visited	1.18	1.21	-2.8	1.19	1.23	-2.7
Average Length of Stay in Hawai'i	8.71	9.04	-3.7	9.53	9.84	-3.2
ACCOMMODATIONS						
Plan to stay in Hotel	345,044	332,352	3.8	883,619	868,901	1.7
Hotel only	295,091	278,063	6.1	744,748	719,768	3.5
Plan to stay in Condo	112,555	110,267	2.1	295,295	292,517	0.9
Condo only	91,379	87,458	4.5	236,434	228,410	3.5
Plan to stay in Timeshare	59,607	56,808	4.9	152,542	151,317	0.8
Timeshare only	47,386	43,400	9.2	119,398	114,889	3.9

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2019P	2018P	% CHANGE	2019P	2018P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	9,354	9,764	-4.2	26,537	25,734	3.1
Friends/Relatives	74,242	69,341	7.1	203,649	196,112	3.8
Bed & Breakfast	8,289	8,047	3.0	23,815	24,605	-3.2
Rental House	81,355	74,398	9.4	215,188	197,997	8.7
Hostel	4,685	4,582	2.3	14,999	14,541	3.2
Camp Site, Beach	4,456	4,153	7.3	13,597	14,206	-4.3
Private Room in Private Home**	9,094	8,485	7.2	27,732	25,991	6.7
Shared Room/Space in Private Home**	3,220	2,895	11.2	10,486	9,281	13.0
Other	12,555	10,245	22.5	34,730	30,209	15.0
PURPOSE OF TRIP						
Pleasure (Net)	546,412	518,762	5.3	1,379,810	1,343,338	2.7
Honeymoon/Get Married	15,774	16,236	-2.8	45,424	47,515	-4.4
Honeymoon	12,707	12,978	-2.1	36,817	39,141	-5.9
Get Married	4,027	4,257	-5.4	11,094	11,218	-1.1
Pleasure/Vacation	534,000	505,981	5.5	1,343,334	1,305,146	2.9
Mtgs/Conventions/Incentive	33,720	28,196	19.6	116,955	103,716	12.8
Conventions	20,312	15,019	35.2	75,651	63,694	18.8
Corporate Meetings	7,524	7,116	5.7	24,730	23,081	7.1
Incentive	7,046	7,374	-4.5	20,237	21,309	-5.0
Other Business	22,484	20,347	10.5	67,800	62,070	9.2
Visit Friends/Rel.	63,523	59,217	7.3	174,068	165,232	5.3
Gov't/Military	7,900	7,434	6.3	23,781	21,778	9.2
Attend School	977	864	13.0	4,155	4,016	3.5
Sport Events	4,775	4,293	11.2	14,261	13,342	6.9
Other	19,145	18,395	4.1	51,009	48,127	6.0
TRAVEL STATUS						
% First Timers ***	27.0	27.4	-0.4	26.0	26.3	-0.3
% Repeaters ***	73.0	72.6	0.4	74.0	73.7	0.3
Average # of Trips	5.7	5.7	0.6	6.0	6.0	0.8
Group Tour	18,288	18,575	-1.5	47,991	49,921	-3.9
Non-Group	632,794	594,088	6.5	1,642,899	1,576,833	4.2
Package Trip	109,584	108,022	1.4	263,919	267,625	-1.4
No Package	541,498	504,640	7.3	1,426,970	1,359,128	5.0
Net True Independent	534,374	498,185	7.3	1,408,655	1,340,638	5.1
Ave. Age of Party Head	45	46	-1.5	47	47	-1.2
Ave. Party Size	2.2	2.2	-0.5	2.0	2.0	-0.2

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2019P	2018P	% CHANGE	2019P	2018P	% CHANGE
INTERNATIONAL VISITORS	276,164	277,704	-0.6	811,747	811,893	0.0
INTERNATIONAL VISITOR DAYS	2,136,685	2,205,048	-3.1	6,710,163	6,752,415	-0.6
INTERNATIONAL AVERAGE DAILY CENSUS	68,925	71,131	-3.1	74,557	75,027	-0.6
INTERNATIONAL AIR SEATS	349,121	343,259	1.7	1,040,793	1,027,928	1.3
INTERNATIONAL LOAD FACTOR (%)	86.2	87.7	-1.7	85.1	85.5	-0.5
ISLANDS VISITED						
O'ahu	227,875	230,217	-1.0	676,289	672,440	0.6
O'ahu only	188,005	185,309	1.5	548,248	530,757	3.3
O'ahu one day or less	4,580	3,671	24.7	10,097	8,504	18.7
Kaua'i	16,836	16,973	-0.8	53,970	47,206	14.3
Kaua'i only	5,075	4,989	1.7	15,288	13,897	10.0
Kaua'i one day or less	4,785	5,254	-8.9	14,143	13,377	5.7
Maui County	54,948	45,757	20.1	154,562	142,538	8.4
Maui	52,687	45,271	16.4	151,554	140,159	8.1
Maui only	27,519	24,968	10.2	73,913	73,567	0.5
Maui one day or less	7,953	6,067	31.1	21,790	16,275	33.9
Moloka'i *	1,242	1,034	20.1	4,378	4,088	7.1
Moloka'i only *	35	34	0.7	72	166	-56.5
Moloka'i one day or less*	1,081	850	27.1	3,442	3,299	4.3
Lāna'i *	4,322	1,477	192.7	8,070	4,920	64.0
Lāna'i only *	29	66	-56.4	113	260	-56.5
Lāna'i one day or less*	3,869	1,142	238.9	6,943	3,924	77.0
Hawai'i Island	38,790	46,165	-16.0	116,434	139,789	-16.7
Kona side	33,836	38,407	-11.9	99,987	119,001	-16.0
Hilo side	16,514	17,811	-7.3	48,858	56,921	-14.2
Hawai'i Island only	12,088	14,301	-15.5	34,729	40,512	-14.3
Hawai'i Island one day or less	7,484	4,970	50.6	17,005	16,226	4.8
Any Neighbor Island	88,159	92,395	-4.6	263,499	281,136	-6.3
NI only	48,289	47,487	1.7	135,458	139,453	-2.9
O'ahu & NI	39,870	44,908	-11.2	128,041	141,683	-9.6
Any one island only	232,750	229,667	1.3	672,364	659,160	2.0
Multiple Islands	43,414	48,037	-9.6	139,383	152,733	-8.7
Avg. Islands Visited	1.24	1.23	0.7	1.25	1.24	0.2
Average Length of Stay in Hawai'i	7.74	7.94	-2.6	8.27	8.32	-0.6
ACCOMMODATIONS						
Plan to stay in Hotel	202,251	203,406	-0.6	586,252	602,941	-2.8
Hotel only	187,018	185,675	0.7	531,647	545,363	-2.5
Plan to stay in Condo	45,113	48,011	-6.0	135,784	139,059	-2.4
Condo only	35,506	38,139	-6.9	102,136	101,910	0.2
Plan to stay in Timeshare	13,422	15,877	-15.5	39,922	40,855	-2.3
Timeshare only	10,651	11,009	-3.2	30,693	29,527	4.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

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TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2019P	2018P	% CHANGE	2019P	2018P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	2,951	1,813	62.8	6,665	5,054	31.9
Friends/Relatives	7,516	7,975	-5.8	27,417	25,942	5.7
Bed & Breakfast	1,742	4,432	-60.7	8,001	9,826	-18.6
Rental House	13,541	12,860	5.3	51,249	41,563	23.3
Hostel	2,828	2,172	30.2	9,900	7,185	37.8
Camp Site, Beach	1,936	1,653	17.1	5,256	4,880	7.7
Private Room in Private Home**	6,245	4,214	48.2	17,814	13,442	32.5
Shared Room/Space in Private Home**	834	487	71.1	2,899	2,140	35.5
Other	757	980	-22.8	2,198	3,356	-34.5
PURPOSE OF TRIP						
Pleasure (Net)	246,718	247,129	-0.2	714,971	719,563	-0.6
Honeymoon/Get Married	23,369	26,588	-12.1	66,295	75,013	-11.6
Honeymoon	21,239	24,730	-14.1	61,785	70,175	-12.0
Get Married	3,649	3,722	-2.0	9,235	9,789	-5.7
Pleasure/Vacation	225,760	221,768	1.8	654,203	648,352	0.9
Mtgs/Conventions/Incentive	8,896	13,127	-32.2	41,970	42,872	-2.1
Conventions	4,500	5,189	-13.3	16,566	14,765	12.2
Corporate Meetings	521	468	11.2	2,979	2,097	42.0
Incentive	3,880	7,712	-49.7	22,863	26,633	-14.2
Other Business	2,170	1,473	47.2	4,863	4,654	4.5
Visit Friends/Rel.	8,625	6,556	31.6	24,112	22,369	7.8
Gov't/Military	2,508	3,061	-18.1	5,536	5,924	-6.5
Attend School	1,067	1,739	-38.6	3,068	3,773	-18.7
Sport Events	1,206	689	74.9	3,863	3,626	6.5
Other	14,185	16,568	-14.4	40,550	45,969	-11.8
TRAVEL STATUS						
% First Timers ***	39.0	41.4	-2.4	38.4	42.1	-3.7
% Repeaters ***	61.0	58.6	2.4	61.6	57.9	3.7
Average # of Trips	4.2	3.9	8.5	4.1	3.8	9.4
Group Tour	24,733	33,336	-25.8	86,016	97,947	-12.2
Non-Group	251,431	244,368	2.9	725,731	713,946	1.7
Package Trip	124,415	124,363	0.0	345,138	348,358	-0.9
No Package	151,749	153,341	-1.0	466,609	463,535	0.7
Net True Independent	146,329	146,960	-0.4	444,377	442,014	0.5
Ave. Age of Party Head	44	45	-0.5	45	44	1.4
Ave. Party Size	2.5	2.5	0.9	2.5	2.5	0.4

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US Total VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2019P	2018P	% CHANGE	2019P	2018P	% CHANGE
TOTAL VISITORS	621,474	577,387	7.6	1,609,481	1,529,957	5.2
Domestic	605,372	560,853	7.9	1,562,014	1,479,784	5.6
International	16,102	16,534	-2.6	47,467	50,173	-5.4
VISITOR DAYS	5,292,468	5,104,991	3.7	15,019,402	14,758,731	1.8
AVERAGE DAILY CENSUS	170,725	164,677	3.7	166,882	163,986	1.8
ISLANDS VISITED						
O'ahu	294,415	266,555	10.5	770,214	710,362	8.4
O'ahu only	233,703	198,986	17.4	600,903	522,577	15.0
O'ahu one day or less	15,875	16,350	-2.9	40,085	43,892	-8.7
Kaua'i	101,223	102,936	-1.7	266,735	274,207	-2.7
Kaua'i only	68,434	67,508	1.4	171,673	172,502	-0.5
Kaua'i one day or less	6,455	6,476	-0.3	17,140	16,693	2.7
Maui County	212,113	202,656	4.7	554,234	541,807	2.3
Maui	208,737	198,750	5.0	543,948	530,907	2.5
Maui only	156,937	144,585	8.5	397,897	376,871	5.6
Maui one day or less	7,444	7,834	-5.0	20,175	20,153	0.1
Moloka'i *	3,774	3,617	4.3	11,473	11,790	-2.7
Moloka'i only *	725	718	0.9	2,256	2,190	3.1
Moloka'i one day or less*	1,685	1,411	19.4	4,270	4,657	-8.3
Lāna'i *	5,199	5,372	-3.2	13,845	14,613	-5.3
Lāna'i only *	1,054	1,282	-17.8	2,927	2,948	-0.7
Lāna'i one day or less*	2,613	1,971	32.6	6,292	6,490	-3.0
Hawai'i Island	116,647	118,169	-1.3	309,932	324,887	-4.6
Kona side	104,609	103,454	1.1	276,295	282,872	-2.3
Hilo side	35,480	40,540	-12.5	97,083	113,109	-14.2
Hawai'i Island only	80,773	75,596	6.8	209,231	202,916	3.1
Hawai'i Island one day or less	3,994	4,296	-7.0	9,672	10,891	-11.2
Any Neighbor Island	387,771	378,401	2.5	1,008,578	1,007,380	0.1
NI only	327,059	310,832	5.2	839,267	819,595	2.4
O'ahu & NI	60,713	67,569	-10.1	169,311	187,785	-9.8
Any one island only	541,626	488,676	10.8	1,384,888	1,280,004	8.2
Multiple Islands	79,848	88,711	-10.0	224,593	249,953	-10.1
Avg. Islands Visited	1.17	1.20	-2.5	1.19	1.22	-2.4
Average Length of Stay in Hawai'i	8.52	8.84	-3.7	9.33	9.65	-3.3
ACCOMMODATIONS						
Plan to stay in Hotel	332,506	314,167	5.8	842,455	815,193	3.3
Hotel only	285,839	264,056	8.2	711,926	674,622	5.5
Plan to stay in Condo	105,223	101,937	3.2	280,671	275,680	1.8
Condo only	85,504	81,035	5.5	224,763	213,137	5.5
Plan to stay in Timeshare	57,097	55,930	2.1	148,353	147,546	0.5
Timeshare only	45,495	42,492	7.1	116,058	112,267	3.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US Total VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2019P	2018P	% CHANGE	2019P	2018P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	8,869	8,870	0.0	24,358	24,229	0.5
Friends/Relatives	71,706	66,026	8.6	195,911	188,780	3.8
Bed & Breakfast	7,374	6,675	10.5	21,342	21,129	1.0
Rental House	75,446	69,254	8.9	201,379	183,170	9.9
Hostel	3,730	3,485	7.0	11,759	11,274	4.3
Camp Site, Beach	4,066	3,531	15.1	11,967	12,623	-5.2
Private Room in Private Home**	9,095	7,456	22.0	26,248	23,628	11.1
Shared Room/Space in Private Home	3,109	2,517	23.5	9,620	8,033	19.8
Other	11,525	9,250	24.6	31,816	27,912	14.0
PURPOSE OF TRIP						
Pleasure (Net)	519,871	486,278	6.9	1,309,526	1,256,524	4.2
Honeymoon/Get Married	14,503	14,587	-0.6	42,184	43,463	-2.9
Honeymoon	11,578	11,546	0.3	33,727	35,491	-5.0
Get Married	3,827	3,946	-3.0	10,749	10,528	2.1
Pleasure/Vacation	508,510	474,821	7.1	1,275,740	1,221,670	4.4
Mtgs/Conventions/Incentive	31,993	26,479	20.8	109,340	97,269	12.4
Conventions	19,142	14,131	35.5	70,970	60,580	17.1
Corporate Meetings	7,292	6,688	9.0	23,357	21,389	9.2
Incentive	6,648	6,875	-3.3	18,328	19,221	-4.6
Other Business	21,689	19,739	9.9	65,255	59,480	9.7
Visit Friends/Rel.	61,806	57,307	7.9	168,847	160,116	5.5
Gov't/Military	7,776	7,331	6.1	23,453	21,952	6.8
Attend School	876	662	32.5	3,763	3,315	13.5
Sport Events	4,487	3,974	12.9	13,218	12,465	6.0
Other	19,152	18,347	4.4	50,605	47,792	5.9
TRAVEL STATUS						
% First Timers ***	25.9	26.1	-0.2	24.6	24.6	0.0
% Repeaters ***	74.1	73.9	0.2	75.4	75.4	0.0
Average # of Trips	5.9	5.9	0.5	6.2	6.2	0.4
Group Tour	16,283	16,285	0.0	42,494	42,218	0.7
Non-Group	605,191	561,102	7.9	1,566,987	1,487,739	5.3
Package Trip	102,770	97,509	5.4	241,528	238,945	1.1
No Package	518,704	479,878	8.1	1,367,953	1,291,012	6.0
Net True Independent	512,405	474,192	8.1	1,350,750	1,275,046	5.9
Ave. Age	46	47	-2.1	47	48	-1.4
Ave. Party Size	2.2	2.2	-0.3	2.0	2.0	-0.1

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2019P	2018P	% CHANGE	2019P	2018P	% CHANGE
TOTAL VISITORS	399,580	364,290	9.7	1,030,644	962,462	7.1
Domestic	391,792	356,107	10.0	1,008,365	936,450	7.7
International	7,788	8,183	-4.8	22,279	26,012	-14.4
VISITOR DAYS	3,303,506	3,136,510	5.3	9,138,755	8,879,482	2.9
AVERAGE DAILY CENSUS	106,565	101,178	5.3	101,542	98,661	2.9
ISLANDS VISITED						
O'ahu	170,844	150,516	13.5	449,947	406,212	10.8
O'ahu only	144,952	122,491	18.3	378,258	328,880	15.0
O'ahu one day or less	6,973	6,914	0.8	16,717	18,074	-7.5
Kaua'i	63,443	63,877	-0.7	161,777	163,444	-1.0
Kaua'i only	49,696	48,658	2.1	123,181	121,342	1.5
Kaua'i one day or less	2,610	2,598	0.5	6,873	6,000	14.5
Maui County	134,155	124,452	7.8	344,126	327,227	5.2
Maui	131,963	122,055	8.1	337,562	320,531	5.3
Maui only	110,167	100,125	10.0	276,906	258,988	6.9
Maui one day or less	3,653	3,328	9.8	9,597	7,916	21.2
Moloka'i *	2,462	2,095	17.5	7,098	6,132	15.8
Moloka'i only *	565	518	9.1	1,714	1,581	8.4
Moloka'i one day or less*	1,015	602	68.7	2,271	1,569	44.8
Lāna'i *	2,864	2,490	15.0	7,340	6,763	8.5
Lāna'i only *	666	823	-19.1	1,868	1,848	1.1
Lāna'i one day or less*	1,390	915	51.9	3,324	2,671	24.4
Hawai'i Island	73,650	70,378	4.6	193,318	190,444	1.5
Kona side	66,712	62,714	6.4	174,402	168,453	3.5
Hilo side	19,678	21,434	-8.2	52,734	58,489	-9.8
Hawai'i Island only	57,960	53,049	9.3	149,710	141,739	5.6
Hawai'i Island one day or less	2,242	1,733	29.3	5,145	4,661	10.4
Any Neighbor Island	254,628	241,799	5.3	652,386	633,582	3.0
NI only	228,735	213,774	7.0	580,697	556,250	4.4
O'ahu & NI	25,892	28,025	-7.6	71,689	77,332	-7.3
Any one island only	364,006	325,663	11.8	931,637	854,379	9.0
Multiple Islands	35,574	38,627	-7.9	99,008	108,083	-8.4
Avg. Islands Visited	1.11	1.13	-1.3	1.12	1.14	-1.2
Average Length of Stay in Hawai'i	8.27	8.61	-4.0	8.87	9.23	-3.9
ACCOMMODATIONS						
Plan to stay in Hotel	200,927	185,195	8.5	508,056	477,097	6.5
Hotel only	174,829	158,199	10.5	437,141	401,984	8.7
Plan to stay in Condo	75,218	71,814	4.7	197,276	193,132	2.1
Condo only	63,130	59,052	6.9	163,725	154,700	5.8
Plan to stay in Timeshare	37,883	35,832	5.7	94,842	92,631	2.4
Timeshare only	30,716	27,875	10.2	75,936	72,193	5.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2019P	2018P	% CHANGE	2019P	2018P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	2,547	2,280	11.7	6,812	5,464	24.7
Friends/Relatives	46,175	42,074	9.7	126,156	121,369	3.9
Bed & Breakfast	4,936	4,203	17.4	13,339	12,774	4.4
Rental House	51,355	46,558	10.3	136,649	123,532	10.6
Hostel	2,232	2,036	9.6	7,220	6,823	5.8
Camp Site, Beach	2,702	2,454	10.1	7,865	8,727	-9.9
Private Room in Private Home**	5,963	4,750	25.5	16,749	15,063	11.2
Shared Room/Space in Private Home	1,882	1,607	17.1	6,201	5,076	22.2
Other	7,604	5,947	27.9	20,717	17,755	16.7
PURPOSE OF TRIP						
Pleasure (Net)	337,986	308,810	9.4	852,087	799,719	6.5
Honeymoon/Get Married	8,396	8,123	3.4	23,398	23,064	1.4
Honeymoon	6,426	6,090	5.5	18,046	17,898	0.8
Get Married	2,461	2,546	-3.4	6,625	6,584	0.6
Pleasure/Vacation	331,551	302,631	9.6	833,771	781,646	6.7
Mtgs/Conventions/Incentive	17,481	14,904	17.3	56,758	48,970	15.9
Conventions	10,350	8,060	28.4	36,000	30,331	18.7
Corporate Meetings	4,165	4,032	3.3	13,669	11,831	15.5
Incentive	3,492	3,371	3.6	8,687	8,492	2.3
Other Business	13,848	13,156	5.3	41,950	38,751	8.3
Visit Friends/Rel.	39,393	36,094	9.1	108,104	102,196	5.8
Gov't/Military	3,203	2,928	9.4	9,686	9,186	5.4
Attend School	557	392	42.2	1,999	1,943	2.9
Sport Events	3,115	2,507	24.2	9,062	8,249	9.9
Other	11,862	11,670	1.6	32,199	30,902	4.2
TRAVEL STATUS						
% First Timers ***	18.4	18.5	-0.1	17.5	17.2	0.3
% Repeaters ***	81.6	81.5	0.1	82.5	82.8	-0.3
Average # of Trips	6.9	6.9	-0.7	7.1	7.2	-0.7
Group Tour	7,535	6,767	11.3	19,429	16,458	18.1
Non-Group	392,045	357,522	9.7	1,011,215	946,005	6.9
Package Trip	61,057	55,626	9.8	142,185	134,514	5.7
No Package	338,523	308,664	9.7	888,460	827,948	7.3
Net True Independent	334,922	305,700	9.6	878,749	820,164	7.1
Ave. Age	45	46	-2.3	46	47	-1.5
Ave. Party Size	2.2	2.2	0.0	2.1	2.1	0.2

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US EAST VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2019P	2018P	% CHANGE	2019P	2018P	% CHANGE
TOTAL VISITORS	221,894	213,097	4.1	578,837	567,495	2.0
Domestic	213,580	204,746	4.3	553,649	543,334	1.9
International	8,314	8,351	-0.4	25,188	24,161	4.3
VISITOR DAYS	1,988,963	1,968,481	1.0	5,880,647	5,879,249	0.0
AVERAGE DAILY CENSUS	64,160	63,499	1.0	65,341	65,325	0.0
ISLANDS VISITED						
O'ahu	123,571	116,040	6.5	320,267	304,150	5.3
O'ahu only	88,750	76,495	16.0	222,645	193,697	14.9
O'ahu one day or less	8,902	9,436	-5.7	23,368	25,818	-9.5
Kaua'i	37,780	39,059	-3.3	104,957	110,763	-5.2
Kaua'i only	18,739	18,850	-0.6	48,493	51,160	-5.2
Kaua'i one day or less	3,845	3,878	-0.9	10,267	10,693	-4.0
Maui County	77,958	78,204	-0.3	210,107	214,579	-2.1
Maui	76,774	76,695	0.1	206,386	210,376	-1.9
Maui only	46,770	44,460	5.2	120,992	117,882	2.6
Maui one day or less	3,791	4,506	-15.9	10,578	12,236	-13.5
Moloka'i *	1,312	1,522	-13.8	4,375	5,658	-22.7
Moloka'i only *	160	201	-20.2	543	608	-10.8
Moloka'i one day or less*	671	810	-17.2	1,999	3,089	-35.3
Lāna'i *	2,335	2,882	-19.0	6,506	7,850	-17.1
Lāna'i only *	388	459	-15.5	1,058	1,100	-3.8
Lāna'i one day or less*	1,223	1,056	15.9	2,968	3,818	-22.3
Hawai'i Island	42,997	47,792	-10.0	116,613	134,443	-13.3
Kona side	37,897	40,739	-7.0	101,893	114,419	-10.9
Hilo side	15,801	19,106	-17.3	44,349	54,621	-18.8
Hawai'i Island only	22,813	22,548	1.2	59,521	61,177	-2.7
Hawai'i Island one day or less	1,752	2,562	-31.6	4,527	6,231	-27.3
Any Neighbor Island	133,144	136,602	-2.5	356,192	373,798	-4.7
NI only	98,323	97,058	1.3	258,570	263,345	-1.8
O'ahu & NI	34,821	39,544	-11.9	97,622	110,453	-11.6
Any one island only	177,620	163,013	9.0	453,252	425,624	6.5
Multiple Islands	44,274	50,085	-11.6	125,585	141,870	-11.5
Avg. Islands Visited	1.28	1.33	-3.7	1.31	1.36	-3.8
Average Length of Stay in Hawai'i	8.96	9.24	-3.0	10.16	10.36	-1.9
ACCOMMODATIONS						
Plan to stay in Hotel	131,579	128,972	2.0	334,399	338,096	-1.1
Hotel only	111,010	105,856	4.9	274,784	272,639	0.8
Plan to stay in Condo	30,004	30,123	-0.4	83,394	82,548	1.0
Condo only	22,374	21,983	1.8	61,038	58,437	4.5
Plan to stay in Timeshare	19,214	20,097	-4.4	53,511	54,916	-2.6
Timeshare only	14,779	14,616	1.1	40,122	40,074	0.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US EAST VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2019P	2018P	% CHANGE	2019P	2018P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	6,322	6,590	-4.1	17,546	18,765	-6.5
Friends/Relatives	25,532	23,952	6.6	69,755	67,410	3.5
Bed & Breakfast	2,438	2,471	-1.3	8,003	8,355	-4.2
Rental House	24,091	22,696	6.1	64,730	59,638	8.5
Hostel	1,498	1,449	3.4	4,539	4,450	2.0
Camp Site, Beach	1,364	1,077	26.6	4,102	3,896	5.3
Private Room in Private Home**	3,131	2,706	15.7	9,499	8,565	10.9
Shared Room/Space in Private Home	1,227	910	34.8	3,419	2,957	15.6
Other	3,922	3,303	18.7	11,099	10,157	9.3
PURPOSE OF TRIP						
Pleasure (Net)	181,884	177,468	2.5	457,439	456,804	0.1
Honeymoon/Get Married	6,107	6,464	-5.5	18,785	20,399	-7.9
Honeymoon	5,152	5,456	-5.6	15,681	17,593	-10.9
Get Married	1,366	1,400	-2.4	4,124	3,944	4.6
Pleasure/Vacation	176,960	172,190	2.8	441,969	440,024	0.4
Mtgs/Conventions/Incentive	14,512	11,575	25.4	52,582	48,299	8.9
Conventions	8,793	6,071	44.8	34,970	30,250	15.6
Corporate Meetings	3,127	2,657	17.7	9,688	9,558	1.4
Incentive	3,157	3,504	-9.9	9,641	10,728	-10.1
Other Business	7,841	6,583	19.1	23,305	20,728	12.4
Visit Friends/Rel.	22,413	21,213	5.7	60,743	57,920	4.9
Gov't/Military	4,573	4,404	3.8	13,767	12,766	7.8
Attend School	319	270	18.3	1,764	1,371	28.7
Sport Events	1,373	1,467	-6.4	4,156	4,216	-1.4
Other	7,290	6,677	9.2	18,406	16,890	9.0
TRAVEL STATUS						
% First Timers ***	39.5	39.2	0.2	37.1	37.1	0.1
% Repeaters ***	60.5	60.8	-0.2	62.9	62.9	-0.1
Average # of Trips	4.1	4.1	1.9	4.5	4.4	1.6
Group Tour	8,749	9,517	-8.1	23,065	25,760	-10.5
Non-Group	213,146	203,580	4.7	555,772	541,734	2.6
Package Trip	41,713	41,884	-0.4	99,344	104,432	-4.9
No Package	180,181	171,214	5.2	479,494	463,063	3.5
Net True Independent	177,482	168,492	5.3	472,001	454,882	3.8
Ave. Age	46	47	-1.8	48	49	-1.2
Ave. Party Size	2.1	2.1	-1.0	1.9	1.9	-0.9

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL JAPAN VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2019P	2018P	% CHANGE	2019P	2018P	% CHANGE
TOTAL VISITORS	139,741	139,250	0.4	391,228	382,665	2.2
Domestic	729	721	1.1	1,967	1,910	3.0
International	139,012	138,529	0.3	389,261	380,755	2.2
VISITOR DAYS	812,582	814,105	-0.2	2,279,773	2,272,332	0.3
AVERAGE DAILY CENSUS	26,212	26,261	-0.2	25,331	25,248	0.3
ISLANDS VISITED						
O'ahu	131,751	130,501	1.0	371,791	357,780	3.9
O'ahu only	122,598	114,958	6.6	340,493	315,302	8.0
O'ahu one day or less	1,130	1,208	-6.4	2,870	2,464	16.5
Kaua'i	2,333	1,694	37.8	7,089	6,081	16.6
Kaua'i only	288	171	68.4	473	558	-15.1
Kaua'i one day or less	1,255	1,278	-1.8	4,409	3,849	14.5
Maui County	4,876	3,648	33.7	13,920	12,414	12.1
Maui	4,745	3,468	36.8	13,696	11,993	14.2
Maui only	1,411	743	89.8	2,455	2,815	-12.8
Maui one day or less	1,149	970	18.4	4,648	3,090	50.4
Moloka'i *	98	99	-1.3	224	296	-24.2
Moloka'i only *					3	-100.0
Moloka'i one day or less*	65	90	-27.3	188	241	-22.1
Lāna'i *	246	158	55.3	566	343	65.3
Lāna'i only *		1	-100.0	1	73	-98.5
Lāna'i one day or less*	212	133	59.4	531	244	117.5
Hawai'i Island	12,289	20,550	-40.2	36,988	54,313	-31.9
Kona side	10,804	16,817	-35.8	31,562	45,314	-30.3
Hilo side	2,993	6,668	-55.1	9,952	15,985	-37.7
Hawai'i Island only	5,872	7,473	-21.4	15,247	20,149	-24.3
Hawai'i Island one day or less	1,666	2,696	-38.2	6,207	7,957	-22.0
Any Neighbor Island	17,143	24,291	-29.4	50,735	67,363	-24.7
NI only	7,990	8,749	-8.7	19,437	24,885	-21.9
O'ahu & NI	9,153	15,542	-41.1	31,298	42,478	-26.3
Any one island only	130,169	123,347	5.5	358,669	338,900	5.8
Multiple Islands	9,572	15,903	-39.8	32,559	43,765	-25.6
Avg. Islands Visited	1.08	1.12	-3.5	1.10	1.13	-2.3
Average Length of Stay in Hawai'i	5.81	5.85	-0.5	5.83	5.94	-1.9
ACCOMMODATIONS						
Plan to stay in Hotel	116,928	115,189	1.5	328,145	319,224	2.8
Hotel only	113,135	111,430	1.5	316,640	307,589	2.9
Plan to stay in Condo	17,059	17,274	-1.2	47,505	47,606	-0.2
Condo only	13,752	14,281	-3.7	37,774	37,305	1.3
Plan to stay in Timeshare	7,471	7,905	-5.5	20,130	19,931	1.0
Timeshare only	5,991	5,916	1.3	15,993	14,992	6.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL JAPAN VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2019P	2018P	% CHANGE	2019P	2018P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	441	243	81.2	1,276	580	120.1
Friends/Relatives	1,555	1,658	-6.2	5,478	4,849	13.0
Bed & Breakfast	211	466	-54.7	522	1,066	-51.0
Rental House	397	801	-50.5	1,290	2,336	-44.8
Hostel	108	188	-42.3	397	568	-30.0
Camp Site, Beach	1	1	-1.5	84	52	61.5
Private Room in Private Home**	406	654	-37.9	1,097	2,053	-46.6
Shared Room/Space in Private Home	261	151	72.8	678	500	35.7
Other	29	65	-54.9	70	225	-68.9
PURPOSE OF TRIP						
Pleasure (Net)	125,993	121,456	3.7	339,722	328,031	3.6
Honeymoon/Get Married	13,776	14,590	-5.6	41,989	42,942	-2.2
Honeymoon	13,019	13,476	-3.4	39,953	40,150	-0.5
Get Married	2,111	2,672	-21.0	6,172	7,132	-13.5
Pleasure/Vacation	113,297	107,840	5.1	300,484	287,672	4.5
Mtgs/Conventions/Incentive	4,403	6,662	-33.9	24,193	23,938	1.1
Conventions	1,515	1,958	-22.6	4,338	3,339	29.9
Corporate Meetings	210	178	18.0	510	385	32.7
Incentive	2,679	4,706	-43.1	19,608	20,437	-4.1
Other Business	749	918	-18.4	1,807	2,234	-19.1
Visit Friends/Rel.	2,044	2,257	-9.4	6,380	6,831	-6.6
Gov't/Military	76	39	92.8	176	61	187.3
Attend School	704	1,692	-58.4	1,473	3,046	-51.6
Sport Events	858	550	55.8	2,128	2,593	-17.9
Other	9,736	12,657	-23.1	28,773	34,538	-16.7
TRAVEL STATUS						
% First Timers ***	35.9	36.3	-0.4	32.6	34.9	-2.3
% Repeaters ***	64.1	63.7	0.4	67.4	65.1	2.3
Average # of Trips	4.6	4.3	7.4	4.8	4.5	6.8
Group Tour	20,376	27,331	-25.4	66,904	73,400	-8.9
Non-Group	119,364	111,919	6.7	324,324	309,265	4.9
Package Trip	84,159	83,799	0.4	233,358	226,124	3.2
No Package	55,581	55,450	0.2	157,870	156,541	0.8
Net True Independent	50,727	49,654	2.2	141,313	139,828	1.1
Ave. Age	43	44	-1.0	44	44	1.1
Ave. Party Size	2.6	2.7	-3.3	2.6	2.7	-3.3

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

TABLE 4. TOTAL CANADA VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2019P	2018P	% CHANGE	2019P	2018P	% CHANGE
TOTAL VISITORS	75,610	74,660	1.3	209,525	207,686	0.9
Domestic	16,756	19,675	-14.8	38,803	49,296	-21.3
International	58,854	54,985	7.0	170,722	158,390	7.8
VISITOR DAYS	871,658	892,043	-2.3	2,668,391	2,683,763	-0.6
AVERAGE DAILY CENSUS	28,118	28,776	-2.3	29,649	29,820	-0.6
ISLANDS VISITED						
O'ahu	28,132	26,444	6.4	80,230	76,394	5.0
O'ahu only	20,563	19,497	5.5	55,365	52,359	5.7
O'ahu one day or less	806	658	22.5	2,972	2,379	24.9
Kaua'i	10,149	10,046	1.0	31,459	29,971	5.0
Kaua'i only	6,386	5,701	12.0	17,084	15,834	7.9
Kaua'i one day or less	614	734	-16.4	2,680	2,280	17.5
Maui County	37,047	37,237	-0.5	103,887	104,337	-0.4
Maui	36,782	36,972	-0.5	103,145	103,268	-0.1
Maui only	29,261	29,078	0.6	76,940	76,441	0.7
Maui one day or less	1,151	1,477	-22.1	3,570	3,971	-10.1
Moloka'i *	438	394	11.4	1,855	1,377	34.7
Moloka'i only *	57	47	21.5	99	209	-52.6
Moloka'i one day or less*	299	195	53.7	1,236	544	127.2
Lāna'i *	508	550	-7.6	2,355	1,931	22.0
Lāna'i only *	39	99	-60.9	138	242	-43.0
Lāna'i one day or less*	287	348	-17.6	1,635	1,239	32.0
Hawai'i Island	13,605	14,906	-8.7	40,191	43,741	-8.1
Kona side	12,578	13,919	-9.6	37,379	40,633	-8.0
Hilo side	3,867	4,646	-16.8	11,763	13,272	-11.4
Hawai'i Island only	8,990	9,957	-9.7	25,219	26,768	-5.8
Hawai'i Island one day or less	509	328	55.4	1,157	1,070	8.1
Any Neighbor Island	55,047	55,163	-0.2	154,160	155,327	-0.8
NI only	47,478	48,216	-1.5	129,295	131,293	-1.5
O'ahu & NI	7,569	6,947	9.0	24,865	24,035	3.5
Any one island only	65,296	64,379	1.4	174,844	171,854	1.7
Multiple Islands	10,315	10,281	0.3	34,681	35,832	-3.2
Avg. Islands Visited	1.19	1.20	-0.9	1.24	1.24	0.1
Average Length of Stay in Hawai'i	11.53	11.95	-3.5	12.74	12.92	-1.4
ACCOMMODATIONS						
Plan to stay in Hotel	32,344	31,017	4.3	87,661	88,528	-1.0
Hotel only	25,288	23,679	6.8	66,581	67,214	-0.9
Plan to stay in Condo	27,024	28,771	-6.1	71,311	75,190	-5.2
Condo only	22,497	24,003	-6.3	57,977	61,279	-5.4
Plan to stay in Timeshare	6,636	6,534	1.6	18,855	18,256	3.3
Timeshare only	5,200	4,811	8.1	14,351	13,353	7.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL CANADA VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2019P	2018P	% CHANGE	2019P	2018P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	653	953	-31.5	2,188	2,198	-0.5
Friends/Relatives	3,145	3,168	-0.7	10,056	9,848	2.1
Bed & Breakfast	1,120	1,201	-6.8	3,738	3,889	-3.9
Rental House	11,155	10,529	5.9	34,376	30,033	14.5
Hostel	860	862	-0.2	3,720	3,493	6.5
Camp Site, Beach	969	1,000	-3.1	3,667	3,802	-3.6
Private Room in Private Home**	1,274	1,086	17.3	5,118	4,140	23.6
Shared Room/Space in Private Home	256	300	-14.4	1,096	1,186	-7.6
Other	717	777	-7.7	2,369	2,745	-13.7
PURPOSE OF TRIP						
Pleasure (Net)	72,918	72,273	0.9	197,896	197,375	0.3
Honeymoon/Get Married	1,279	1,159	10.4	4,415	3,962	11.4
Honeymoon	1,107	969	14.2	4,064	3,580	13.5
Get Married	283	213	33.1	500	559	-10.6
Pleasure/Vacation	71,955	71,266	1.0	194,433	194,177	0.1
Mtgs/Conventions/Incentive	1,505	1,640	-8.2	9,008	8,442	6.7
Conventions	1,031	1,286	-19.9	5,912	5,767	2.5
Corporate Meetings	130	120	7.8	1,712	1,160	47.5
Incentive	360	250	43.7	1,561	1,853	-15.7
Other Business	416	210	98.0	1,464	933	56.9
Visit Friends/Rel.	2,071	2,197	-5.7	6,523	6,922	-5.8
Gov't/Military	77	47	62.5	190	109	74.2
Attend School	269	29	811.7	354	368	-3.8
Sport Events	241	183	31.6	1,493	730	104.6
Other	682	803	-15.1	2,137	2,382	-10.3
TRAVEL STATUS						
% First Timers ***	28.5	29.7	-1.2	30.5	31.5	-1.0
% Repeaters ***	71.5	70.3	1.2	69.5	68.5	1.0
Average # of Trips	4.3	4.2	1.6	4.4	4.2	3.9
Group Tour	1,030	990	4.1	3,018	3,098	-2.6
Non-Group	74,580	73,670	1.2	206,507	204,588	0.9
Package Trip	14,630	13,643	7.2	34,982	37,492	-6.7
No Package	60,981	61,017	-0.1	174,543	170,194	2.6
Net True Independent	60,723	60,623	0.2	173,694	168,850	2.9
Ave. Age	49	48	0.3	49	49	-0.6
Ave. Party Size	2.5	2.4	3.6	2.3	2.2	2.1

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

MARCH 2019 ARRIVALS AT A GLANCE

TOTAL EXPENDITURES (\$mil.)	2019P	2018P	% change	2019P YTD	2018P YTD	% change
TOTAL EXPENDITURES (\$mil.)	1,506.4	1,541.4	-2.3	4,518.3	4,628.9	-2.4
Total by air	1,502.7	1,537.4	-2.3	4,506.3	4,617.3	-2.4
U.S. Total	979.4	978.0	0.1	2,873.0	2,895.8	-0.8
U.S. West	576.9	573.1	0.7	1,638.0	1,642.8	-0.3
U.S. East	402.5	404.9	-0.6	1,234.9	1,253.0	-1.4
Japan	190.4	194.2	-2.0	539.9	557.7	-3.2
Canada	137.4	145.3	-5.4	455.7	464.9	-2.0
All Others	195.6	219.9	-11.1	637.7	699.0	-8.8
Visitor arrivals by cruise ships	3.6	4.0	-9.6	12.0	11.5	4.0
TOTAL VISITOR DAYS	7,858,438	7,803,046	0.7	22,983,325	22,929,922	0.2
Total by air	7,809,634	7,746,234	0.8	22,818,041	22,767,447	0.2
U.S. Total	5,292,468	5,104,991	3.7	15,019,402	14,758,731	1.8
U.S. West	3,303,506	3,136,510	5.3	9,138,755	8,879,482	2.9
U.S. East	1,988,963	1,968,481	1.0	5,880,647	5,879,249	0.0
Japan	812,582	814,105	-0.2	2,279,773	2,272,332	0.3
Canada	871,658	892,043	-2.3	2,668,391	2,683,763	-0.6
All Others	832,925	935,096	-10.9	2,850,475	3,052,620	-6.6
Visitor arrivals by cruise ships	48,803.5	56,811.1	-14.1	165,283.9	162,475.3	1.7
VISITOR ARRIVALS	939,064	903,550	3.9	2,542,269	2,478,604	2.6
Total by air	927,246	890,366	4.1	2,502,636	2,438,647	2.6
U.S. Total	621,474	577,387	7.6	1,609,481	1,529,957	5.2
U.S. West	399,580	364,290	9.7	1,030,644	962,462	7.1
U.S. East	221,894	213,097	4.1	578,837	567,495	2.0
Japan	139,741	139,250	0.4	391,228	382,665	2.2
Canada	75,610	74,660	1.3	209,525	207,686	0.9
All Others	90,421	99,070	-8.7	292,402	318,338	-8.1
Visitor arrivals by cruise ships	11,818.3	13,183.7	-10.4	39,632.4	39,957.3	-0.8
AVERAGE LENGTH OF STAY	8.37	8.64	-3.1	9.04	9.25	-2.3
Total by air	8.42	8.70	-3.2	9.12	9.34	-2.3
U.S. Total	8.52	8.84	-3.7	9.33	9.65	-3.3
U.S. West	8.27	8.61	-4.0	8.87	9.23	-3.9
U.S. East	8.96	9.24	-3.0	10.16	10.36	-1.9
Japan	5.81	5.85	-0.5	5.83	5.94	-1.9
Canada	11.53	11.95	-3.5	12.74	12.92	-1.4
All Others	9.21	9.44	-2.4	9.75	9.59	1.7
Visitor arrivals by cruise ships	4.1	4.3	-4.2	4.2	4.1	2.6
PER PERSON PER DAY SPENDING (\$)	191.7	197.5	-3.0	196.6	201.9	-2.6
Total by air	192.4	198.5	-3.0	197.5	202.8	-2.6
U.S. Total	185.0	191.6	-3.4	191.3	196.2	-2.5
U.S. West	174.6	182.7	-4.4	179.2	185.0	-3.1
U.S. East	202.4	205.7	-1.6	210.0	213.1	-1.5
Japan	234.3	238.5	-1.8	236.8	245.4	-3.5
Canada	157.7	162.9	-3.2	170.8	173.2	-1.4
All Others	234.8	235.1	-0.1	223.7	229.0	-2.3
Visitor arrivals by cruise ships	74.5	70.7	5.3	72.7	71.0	2.3
PER PERSON PER TRIP SPENDING (\$)	1,604.1	1,706.0	-6.0	1,777.3	1,867.5	-4.8
Total by air	1,620.6	1,726.7	-6.1	1,800.6	1,893.4	-4.9
U.S. Total	1,575.9	1,693.9	-7.0	1,785.0	1,892.8	-5.7
U.S. West	1,443.7	1,573.2	-8.2	1,589.3	1,706.9	-6.9
U.S. East	1,813.8	1,900.1	-4.5	2,133.5	2,208.0	-3.4
Japan	1,362.3	1,394.6	-2.3	1,380.1	1,457.3	-5.3
Canada	1,817.7	1,946.2	-6.6	2,175.1	2,238.3	-2.8
All Others	2,162.8	2,219.4	-2.6	2,180.8	2,195.7	-0.7
Visitor arrivals by cruise ships	307.5	304.8	0.9	303.0	288.9	4.9

P=Preliminary data.

¹Technical notes: The HTA received revised hotel room and package rates for the first quarter of 2018 which warranted revisions to publish (visitor expenditures, per person per day spending, and per person per trip spending) for first quarter 2018.

2018 visitor statistics will be finalized for the 2018 Annual Visitor Research Report.

Source:Hawai'i Tourism Authority

2018 Arrivals at a Glance by Month

MONTH-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$1,624.4	\$1,387.6	\$1,506.4				
	Total by air	\$1,620.9	\$1,382.7	\$1,502.7				
	U.S. Total	\$1,019.4	\$874.2	\$979.4				
	U.S. West	\$557.8	\$503.3	\$576.9				
	U.S. East	\$461.6	\$370.9	\$402.5				
	Japan	\$179.4	\$170.1	\$190.4				
	Canada	\$167.6	\$150.7	\$137.4				
	All Other	\$254.4	\$187.7	\$195.6				
	Visitor arrivals by cruise ships	\$3.4	\$4.9	\$3.6				
	Visitor days	TOTAL (\$mil.)	8,174,042	6,950,844	7,858,438			
Total by air		8,123,123	6,885,283	7,809,634				
U.S. Total		5,222,958	4,503,976	5,292,468				
U.S. West		3,098,386	2,736,863	3,303,506				
U.S. East		2,124,571	1,767,113	1,988,963				
Japan		753,714	713,476	812,582				
Canada		976,857	819,877	871,658				
All Other		1,169,595	847,955	832,925				
Visitor arrivals by cruise ships		\$50,919.6	65,561	48,803				
Visitor arrivals		TOTAL (\$mil.)	820,621	782,584	939,064			
	Total by air	809,098	766,293	927,246				
	U.S. Total	500,068	487,940	621,474				
	U.S. West	317,890	313,174	399,580				
	U.S. East	182,177	174,766	221,894				
	Japan	125,504	125,984	139,741				
	Canada	68,462	65,453	75,610				
	All Other	115,064	86,916	90,421				
	Visitor arrivals by cruise ships	11,523	16,291	11,818				
	length of stay	TOTAL (\$mil.)	9.96	8.88	8.37			
Total by air		10.04	8.99	8.42				
U.S. Total		10.44	9.23	8.52				
U.S. West		9.75	8.74	8.27				
U.S. East		11.66	10.11	8.96				
Japan		6.01	5.66	5.81				
Canada		14.27	12.53	11.53				
All Other		10.16	9.76	9.21				
Visitor arrivals by cruise ships		4.42	4.02	4.13				
Per Person Per Day Spending		TOTAL (\$mil.)	\$198.7	\$199.6	\$191.7			
	Total by air	\$199.5	\$200.8	\$192.4				
	U.S. Total	\$195.2	\$194.1	\$185.0				
	U.S. West	\$180.0	\$183.9	\$174.6				
	U.S. East	\$217.3	\$209.9	\$202.4				
	Japan	\$238.1	\$238.5	\$234.3				
	Canada	\$171.6	\$183.8	\$157.7				
	All Other	\$217.5	\$221.3	\$234.8				
	Visitor arrivals by cruise ships	\$67.6	\$75.2	\$74.5				
	Per Person Per Trip Spending	TOTAL (\$mil.)	\$1,979.4	\$1,773.1	\$1,604.1			
Total by air		\$2,003.4	\$1,804.4	\$1,620.6				
U.S. Total		\$2,038.6	\$1,791.6	\$1,575.9				
U.S. West		\$1,754.8	\$1,607.2	\$1,443.7				
U.S. East		\$2,533.8	\$2,122.0	\$1,813.8				
Japan		\$1,429.7	\$1,350.4	\$1,362.3				
Canada		\$2,448.5	\$2,302.0	\$1,817.7				
All Other		\$2,211.2	\$2,159.2	\$2,162.8				
Visitor arrivals by cruise ships		\$298.6	\$302.8	\$307.5				

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$1,624.4	\$3,011.9	\$4,518.3				
	Total by air	\$1,620.9	\$3,003.6	\$4,506.3				
	U.S. Total	\$1,019.4	\$1,893.6	\$2,873.0				
	U.S. West	\$557.8	\$1,061.2	\$1,638.0				
	U.S. East	\$461.6	\$832.5	\$1,234.9				
	Japan	\$179.4	\$349.6	\$539.9				
	Canada	\$167.6	\$318.3	\$455.7				
	All Other	\$254.4	\$442.1	\$637.7				
	Visitor arrivals by cruise ships	\$3.4	\$8.4	\$12.0				
	Visitor days	TOTAL (\$mil.)	8,174,042	15,124,887	22,983,325			
Total by air		8,123,123	15,008,406	22,818,041				
U.S. Total		5,222,958	9,726,933	15,019,402				
U.S. West		3,098,386	5,835,249	9,138,755				
U.S. East		2,124,571	3,891,684	5,880,647				
Japan		753,714	1,467,190	2,279,773				
Canada		976,857	1,796,733	2,668,391				
All Other		1,169,595	2,017,549	2,850,475				
Visitor arrivals by cruise ships		50,920	116,480	165,284				
Visitor arrivals		TOTAL (\$mil.)	820,621	1,603,205	2,542,269			
	Total by air	809,098	1,575,390	2,502,636				
	U.S. Total	500,068	988,008	1,609,481				
	U.S. West	317,890	631,064	1,030,644				
	U.S. East	182,177	356,943	578,837				
	Japan	125,504	251,488	391,228				
	Canada	68,462	133,915	209,525				
	All Other	115,064	201,981	292,402				
	Visitor arrivals by cruise ships	11,523	27,814	39,632				
	length of stay	TOTAL (\$mil.)	9.96	9.43	9.04			
Total by air		10.04	9.53	9.12				
U.S. Total		10.44	9.84	9.33				
U.S. West		9.75	9.25	8.87				
U.S. East		11.66	10.90	10.16				
Japan		6.01	5.83	5.83				
Canada		14.27	13.42	12.74				
All Other		10.16	9.99	9.75				
Visitor arrivals by cruise ships		4.42	4.19	4.17				
Per Person Per Day Spending		TOTAL (\$mil.)	\$198.7	\$199.1	\$196.6			
	Total by air	\$199.5	\$200.1	\$197.5				
	U.S. Total	\$195.2	\$194.7	\$191.3				
	U.S. West	\$180.0	\$181.9	\$179.2				
	U.S. East	\$217.3	\$213.9	\$210.0				
	Japan	\$238.1	\$238.3	\$236.8				
	Canada	\$171.6	\$177.2	\$170.8				
	All Other	\$217.5	\$219.1	\$223.7				
	Visitor arrivals by cruise ships	\$67.6	\$71.9	\$72.7				
	Per Person Per Trip Spending	TOTAL (\$mil.)	\$1,979.4	\$1,878.7	\$1,777.3			
Total by air		\$2,003.4	\$1,906.6	\$1,800.6				
U.S. Total		\$2,038.6	\$1,916.6	\$1,785.0				
U.S. West		\$1,754.8	\$1,681.5	\$1,589.3				
U.S. East		\$2,533.8	\$2,332.2	\$2,133.5				
Japan		\$1,429.7	\$1,390.0	\$1,380.1				
Canada		\$2,448.5	\$2,376.9	\$2,175.1				
All Other		\$2,211.2	\$2,188.8	\$2,180.8				
Visitor arrivals by cruise ships		\$298.6	\$301.1	\$303.0				

Source:Hawaii Tourism Authority

Monthly data may not add up to total due to rounding.

MARCH 2019 ISLAND HIGHLIGHTS

TOTAL EXPENDITURES (\$mil.)	2019P	2018P	% change	2019P YTD	2018P YTD	% change
TOTAL EXPENDITURES (\$mil.)	1,506.4	1,541.4	-2.3	4,518.3	4,628.9	-2.4
Total by air	1,502.7	1,537.4	-2.3	4,506.3	4,617.3	-2.4
O'ahu	687.5	644.2	6.7	2,006.4	1,918.2	4.6
Maui	442.9	457.9	-3.3	1,328.2	1,405.2	-5.5
Moloka'i	3.7	1.3	187.0	9.81	8.3	18.6
Lāna'i	11.9	12.5	-4.9	29.7	32.6	-8.8
Kaua'i	153.7	170.1	-9.6	483.5	504.7	-4.2
Hawai'i Island	203.0	251.5	-19.3	648.6	748.3	-13.3
Visitor arrivals by cruise ships	3.6	4.0	-9.6	12.0	11.5	4.0
TOTAL VISITOR DAYS	7,858,438	7,803,046	0.7	22,983,325	22,929,922	0.2
Total by air	7,809,634	7,746,234	0.8	22,818,041	22,767,447	0.2
O'ahu	3,527,368	3,404,106	3.6	10,284,727	9,904,018	3.8
Maui	2,158,130	2,104,222	2.6	6,200,113	6,122,528	1.3
Moloka'i	22,725	24,781	-8.3	87,320	90,329	-3.3
Lāna'i	24,844	25,260	-1.6	68,256	71,454	-4.5
Kaua'i	898,511	918,746	-2.2	2,616,298	2,691,394	-2.8
Hawai'i Island	1,178,057	1,269,120	-7.2	3,561,327	3,887,723	-8.4
Visitor arrivals by cruise ships	48,803	56,811	-14.1	165,284	162,475	1.7
VISITOR ARRIVALS	939,064	903,550	3.9	2,542,269	2,478,604	2.6
Total by air	927,246	890,366	4.1	2,502,636	2,438,647	2.6
O'ahu	532,801	510,958	4.3	1,481,543	1,428,392	3.7
Maui	273,846	259,868	5.4	727,967	708,003	2.8
Moloka'i	4,884	4,835	1.0	16,031	15,869	1.0
Lāna'i	9,182	6,893	33.2	21,804	19,353	12.7
Kaua'i	123,730	125,333	-1.3	333,961	338,572	-1.4
Hawai'i Island	163,987	175,733	-6.7	449,615	495,558	-9.3
Visitor arrivals by cruise ships	11,818	13,184	-10.4	39,632	39,957	-0.8
AVERAGE LENGTH OF STAY	8.37	8.64	-3.1	9.04	9.25	-2.3
Total by air	8.42	8.70	-3.2	9.12	9.34	-2.3
O'ahu	6.62	6.66	-0.6	6.94	6.93	0.1
Maui	7.88	8.10	-2.7	8.52	8.65	-1.5
Moloka'i	4.65	5.13	-9.2	5.45	5.69	-4.3
Lāna'i	2.71	3.66	-26.2	3.13	3.69	-15.2
Kaua'i	7.26	7.33	-0.9	7.83	7.95	-1.4
Hawai'i Island	7.18	7.22	-0.5	7.92	7.85	1.0
Visitor arrivals by cruise ships	4.13	4.31	-4.2	4.17	4.07	2.6
PER PERSON PER DAY SPENDING (\$)	191.7	197.5	-3.0	196.6	201.9	-2.6
Total by air	192.4	198.5	-3.0	197.5	202.8	-2.6
O'ahu	194.9	189.2	3.0	195.1	193.7	0.7
Maui	205.2	217.6	-5.7	214.2	229.5	-6.7
Moloka'i	162.3	51.9	213.0	112.4	91.6	22.7
Lāna'i	477.7	493.8	-3.3	435.3	456.0	-4.5
Kaua'i	171.1	185.1	-7.6	184.8	187.5	-1.5
Hawai'i Island	172.3	198.1	-13.0	182.1	192.5	-5.4
Visitor arrivals by cruise ships	74.5	70.7	5.3	72.7	71.0	2.3
PER PERSON PER TRIP SPENDING (\$)	1,604.1	1,706.0	-6.0	1,777.3	1,867.5	-4.8
Total by air	1,620.6	1,726.7	-6.1	1,800.6	1,893.4	-4.9
O'ahu	1,290.4	1,260.7	2.4	1,354.3	1,342.9	0.8
Maui	1,617.5	1,762.1	-8.2	1,824.6	1,984.7	-8.1
Moloka'i	755.1	265.8	184.1	612.1	521.5	17.4
Lāna'i	1,292.5	1,809.6	-28.6	1,362.6	1,683.5	-19.1
Kaua'i	1,242.4	1,357.0	-8.4	1,447.8	1,490.8	-2.9
Hawai'i Island	1,237.8	1,431.0	-13.5	1,442.6	1,510.1	-4.5
Visitor arrivals by cruise ships	307.5	304.8	0.9	303.0	288.9	4.9

P=Preliminary data.

¹Technical notes: The HTA received revised hotel room and package rates for the first quarter of 2018 which warranted revisions to published s (visitor expenditures, per person per day spending, and per person per trip spending) for first quarter 2018.

2018 visitor statistics will be finalized for the 2018 Annual Visitor Research Report.

Source:Hawai'i Tourism Authority

Monthly Island Highlights 2018

MONTH-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,624.4	\$1,387.6	\$1,506.4				
	Total by air	\$1,620.9	\$1,382.7	\$1,502.7				
	O'ahu	\$706.4	\$612.5	\$687.5				
	Maui	\$472.6	\$412.7	\$442.9				
	Moloka'i	\$2.8	\$3.3	\$3.7				
	Lāna'i	\$9.2	\$8.6	\$11.9				
	Kaua'i	\$176.4	\$153.4	\$153.7				
	Hawai'i Island cruise ships	\$253.4 \$3.4	\$192.2 \$4.9	\$203.0 \$3.6				
Visitor days	TOTAL (air + ships)	8,174,042	6,950,844	7,858,438				
	Total by air	8,123,123	6,885,283	7,809,634				
	O'ahu	3,652,583	3,104,777	3,527,368				
	Maui	2,163,799	1,878,185	2,158,130				
	Moloka'i	38,333	26,262	22,725				
	Lāna'i	21,443	21,968	24,844				
	Kaua'i	922,602	795,185	898,511				
	Hawai'i Island cruise ships	1,324,363 50,920	1,058,906 65,561	1,178,057 48,803				
Visitor arrivals	TOTAL (air + ships)	820,621	782,584	939,064				
	Total by air	809,098	766,293	927,246				
	O'ahu	491,922	456,820	532,801				
	Maui	233,320	220,801	273,846				
	Moloka'i	5,699	5,449	4,884				
	Lāna'i	6,351	6,271	9,182				
	Kaua'i	106,064	104,167	123,730				
	Hawai'i Island cruise ships	148,126 11,523	137,502 16,291	163,987 11,818				
Length of stay	TOTAL (air + ships)	9.96	8.88	8.37				
	Total by air	10.04	8.99	8.42				
	O'ahu	7.43	6.80	6.62				
	Maui	9.27	8.51	7.88				
	Moloka'i	6.73	4.82	4.65				
	Lāna'i	3.38	3.50	2.71				
	Kaua'i	8.70	7.63	7.26				
	Hawai'i Island cruise ships	8.94 4.42	7.70 4.02	7.18 4.13				
Per Person Per Day Spending *	TOTAL (air+ships)	\$198.7	\$199.6	\$191.7				
	Total by air	\$199.5	\$200.8	\$192.4				
	O'ahu	\$193.4	\$197.3	\$194.9				
	Maui	\$218.4	\$219.7	\$205.2				
	Moloka'i	\$74.2	\$124.9	\$162.3				
	Lāna'i	\$431.0	\$391.6	\$477.7				
	Kaua'i	\$191.2	\$192.9	\$171.1				
	Hawai'i Island cruise ships	\$191.4 \$67.6	\$181.5 \$75.2	\$172.3 \$74.5				
Per Person Per Trip Spending *	TOTAL (air+ships)	\$1,979.4	\$1,773.1	\$1,604.1				
	Total by air	\$2,003.4	\$1,804.4	\$1,620.6				
	O'ahu	\$1,436.0	\$1,340.8	\$1,290.4				
	Maui	\$2,025.6	\$1,868.9	\$1,617.5				
	Moloka'i	\$499.4	\$601.8	\$755.1				
	Lāna'i	\$1,455.1	\$1,371.7	\$1,292.5				
	Kaua'i	\$1,662.8	\$1,472.9	\$1,242.4				
	Hawai'i Island cruise ships	\$1,711.0 \$298.6	\$1,397.6 \$302.8	\$1,237.8 \$307.5				

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,624.4	\$3,011.9	\$4,518.3				
	Total by air	\$1,620.9	\$3,003.6	\$4,506.3				
	O'ahu	\$706.4	\$1,318.9	\$2,006.4				
	Maui	\$472.6	\$885.3	\$1,328.2				
	Moloka'i	\$2.8	\$6.1	\$9.8				
	Lāna'i	\$9.2	\$17.8	\$29.7				
	Kaua'i	\$176.4	\$329.8	\$483.5				
	Hawai'i Island cruise ships	\$253.4 \$3.4	\$445.6 \$8.4	\$648.6 \$12.0				
Visitor days	TOTAL (air + ships)	8,174,042	15,124,887	22,983,325				
	Total by air	8,123,123	15,008,406	22,818,041				
	O'ahu	3,652,583	6,757,359	10,284,727				
	Maui	2,163,799	4,041,984	6,200,113				
	Moloka'i	38,333	64,595	87,320				
	Lāna'i	21,443	43,412	68,256				
	Kaua'i	922,602	1,717,787	2,616,298				
	Hawai'i Island cruise ships	1,324,363 50,920	2,383,270 116,480	3,561,327 165,284				
Visitor arrivals	TOTAL (air + ships)	820,621	1,603,205	2,542,269				
	Total by air	809,098	1,575,390	2,502,636				
	O'ahu	491,922	948,742	1,481,543				
	Maui	233,320	454,121	727,967				
	Moloka'i	5,699	11,147	16,031				
	Lāna'i	6,351	12,622	21,804				
	Kaua'i	106,064	210,231	333,961				
	Hawai'i Island cruise ships	148,126 11,523	285,628 27,814	449,615 39,632				
Length of stay	TOTAL (air + ships)	9.96	9.43	9.04				
	Total by air	10.04	9.53	9.12				
	O'ahu	7.43	7.12	6.94				
	Maui	9.27	8.90	8.52				
	Moloka'i	6.73	5.79	5.45				
	Lāna'i	3.38	3.44	3.13				
	Kaua'i	8.70	8.17	7.83				
	Hawai'i Island cruise ships	8.94 4.42	8.34 4.19	7.92 4.17				
Per Person Per Day Spending *	TOTAL (air+ships)	\$198.7	\$199.1	\$196.6				
	Total by air	\$199.5	\$200.1	\$197.5				
	O'ahu	\$193.4	\$195.2	\$195.1				
	Maui	\$218.4	\$219.0	\$214.2				
	Moloka'i	\$74.2	\$94.8	\$112.4				
	Lāna'i	\$431.0	\$411.0	\$435.3				
	Kaua'i	\$191.2	\$192.0	\$184.8				
	Hawai'i Island cruise ships	\$191.4 \$67.6	\$187.0 \$71.9	\$182.1 \$72.7				
Per Person Per Trip Spending *	TOTAL (air+ships)	\$1,979.4	\$1,878.7	\$1,777.3				
	Total by air	\$2,003.4	\$1,906.6	\$1,800.6				
	O'ahu	\$1,436.0	\$1,390.2	\$1,354.3				
	Maui	\$2,025.6	\$1,949.4	\$1,824.6				
	Moloka'i	\$499.4	\$549.4	\$612.1				
	Lāna'i	\$1,455.1	\$1,413.7	\$1,362.6				
	Kaua'i	\$1,662.8	\$1,568.7	\$1,447.8				
	Hawai'i Island cruise ships	\$1,711.0 \$298.6	\$1,560.2 \$301.1	\$1,442.6 \$303.0				

Source:Hawai'i Tourism Authority

Monthly data may not add up to total due to rounding.

Table 8. VISITORS BY CRUISE SHIPS

	MARCH			YEAR-TO-DATE		
	2019P	2018P	% CHANGE	2019P	2018P	% CHANGE
VISITOR DAYS	176,808	186,703	-5.3	494,073	493,057	0.2
TOTAL VISITORS	23,755	25,567	-7.1	69,973	70,616	-0.9
ARRIVED BY SHIP	11,818	13,184	-10.4	39,632	39,957	-0.8
ARRIVED BY AIR	11,937	12,383	-3.6	30,340	30,658	-1.0
NUMBER OF SHIP ARRIVALS	6	7	-14.3	21	24	-12.5
ISLANDS VISITED						
O'ahu	23,755	25,567	-7.1	69,973	69,096	1.3
Kaua'i	21,928	24,593	-10.8	58,350	61,279	-4.8
Maui County	21,626	25,567	-15.4	61,702	63,928	-3.5
Maui	21,623	25,567	-15.4	61,644	63,924	-3.6
Moloka'i	327	365	-10.4	992	1,208	-17.9
Lāna'i	523	541	-3.4	1,539	1,747	-11.9
Hawai'i Island	23,755	24,603	-3.4	65,261	65,455	-0.3
Average Islands Visited	3.87	3.96	-2.3	3.68	3.72	-1.0
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise	1.28	1.22	5.0	1.11	1.11	0.5
Days in Hawai'i during Cruise	5.31	5.27	0.9	5.11	5.01	1.9
Days in Hawai'i after Cruise	0.85	0.82	3.8	0.84	0.87	-2.7
Total days in Hawai'i	7.44	7.30	1.9	7.06	6.98	1.1
ACCOMMODATIONS						
Hotel	11,324	12,238	-7.5	30,855	33,006	-6.5
Hotel only	10,286	10,778	-4.6	27,185	28,685	-5.2
Condo	742	856	-13.3	2,950	3,358	-12.1
Condo only	262	169	55.6	943	837	12.7
Timeshare	847	832	1.9	2,369	2,364	0.2
Timeshare Only	382	302	26.5	1,020	800	27.5
Bed & Breakfast	154	213	-27.5	550	468	17.5
Bed & Breakfast only	61	23	169.0	173	105	64.0
Friends & relatives	257	615	-58.2	1,254	1,516	-17.3
Other accommodation	358	291	23.1	892	734	21.6
Accommodation (NET)	12,419	13,184	-5.8	34,355	35,897	-4.3
Cruise only	11,336	12,383	-8.5	35,618	34,719	2.6
PURPOSE OF TRIP						
Honeymoon	324	314	2.9	1,202	963	24.8
Get Married	102	-		362	72	398.7
Wedding	101	76	32.9	346	257	34.8
Convention/Conference	119	28	329.5	502	367	36.7
Business	146	178	-18.1	550	442	24.6
Visiting Friends & relatives	2,106	2,458	-14.3	6,466	7,035	-8.1
Play Golf	199	395	-49.6	860	953	-9.8
Leisure	20,884	22,278	-6.3	60,764	61,201	-0.7
TRAVEL STATUS						
% First timers	47.3	41.2	6.2	44.9	41.3	3.6
% Repeat visitors	52.7	58.8	-6.2	55.1	58.7	-3.6

NA = Not applicable

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA

MARCH	STATE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE
TOTAL	1,192,137	1,173,108	1.6	719,332	701,773	2.5	250,374	247,485	1.2	124,674	124,142	0.4	3,665	5,146	-28.8	94,092	94,562	-0.5
SCHEDULES	1,185,426	1,166,167	1.7	713,111	695,222	2.6	250,043	247,304	1.1	124,674	124,142	0.4	3,665	5,146	-28.8	93,933	94,353	-0.4
CHARTERS	6,711	6,941	-3.3	6,221	6,551	-5.0	331	181	82.9							159	209	-23.9
DOMESTIC	843,016	829,849	1.6	428,703	411,431	4.2	216,787	217,587	-0.4	106,853	106,331	0.5	3,665	5,146	-28.8	87,008	89,354	-2.6
SCHEDULES	836,583	824,767	1.4	422,760	406,739	3.9	216,456	217,406	-0.4	106,853	106,331	0.5	3,665	5,146	-28.8	86,849	89,145	-2.6
CHARTERS	6,433	5,082	26.6	5,943	4,692	26.7	331	181	82.9							159	209	-23.9
US WEST	721,330	714,932	0.9	336,900	328,267	2.6	194,434	195,657	-0.6	99,482	100,688	-1.2	3,665	5,146	-28.8	86,849	85,174	2.0
Anchorage	10,017	8,904	12.5	4,929	4,929		2,226	2,385	-6.7	2,862	1,590	80.0						
Bellingham	3,657	3,498	4.5				2,862	2,703	5.9	795	795							
Denver	27,196	27,001	0.7	11,284	11,284		5,434	5,239	3.7	5,239	5,239					5,239	5,239	
Las Vegas	22,240	22,010	1.0	22,240	22,010	1.0												
Long Beach	5,859			5,859														
Los Angeles	224,139	243,366	-7.9	111,935	115,045	-2.7	50,434	56,812	-11.2	30,674	32,640	-6.0	3,665	5,146	-28.8	27,431	33,723	-18.7
Oakland	36,100	28,272	27.7	12,879	10,687	20.5	9,993	10,152	-1.6	5,302	5,366	-1.2				7,926	2,067	283.5
Phoenix	42,079	43,648	-3.6	19,331	20,336	-4.9	9,212	9,024	2.1	6,768	7,520	-10.0				6,768	6,768	
Portland	40,581	39,384	3.0	15,006	14,725	1.9	15,717	15,558	1.0	4,929	4,967	-0.8				4,929	4,134	19.2
Sacramento	15,804	12,958	22.0	8,618	8,029	7.3	4,929	4,929		2,257								
Salt Lake City	14,666	14,057	4.3	9,016	8,859	1.8	5,650	5,198	8.7									
San Diego	29,264	23,405	25.0	13,547	13,547		10,788	4,929	118.9	2,067	2,226	-7.1				2,862	2,703	5.9
San Francisco	130,139	130,626	-0.4	56,766	57,111	-0.6	42,233	41,188	2.5	19,925	21,942	-9.2				11,215	10,385	8.0
San Jose	26,624	30,195	-11.8	9,044	10,865	-16.8	10,311	12,640	-18.4	2,817	2,556	10.2				4,452	4,134	7.7
Seattle	92,965	87,608	6.1	36,446	30,840	18.2	24,645	24,900	-1.0	15,847	15,847					16,027	16,021	
US EAST	115,253	109,835	4.9	85,860	78,472	9.4	22,022	21,749	1.3	7,371	5,643	30.6					3,971	-100.0
Atlanta	9,083	8,754	3.8	9,083	8,754	3.8												
Chicago	26,662	19,656	35.6	18,290	11,284	62.1	8,372	8,372										
Dallas	37,947	39,917	-4.9	16,926	16,926		13,650	13,377	2.0	7,371	5,643	30.6					3,971	-100.0
Houston	11,284	11,284		11,284	11,284													
Minneapolis	9,083	8,754	3.8	9,083	8,754	3.8												
New York JFK	8,618	8,618		8,618	8,618													
Newark	7,440	7,502	-0.8	7,440	7,502	-0.8												
Washington D.C.	5,136	5,350	-4.0	5,136	5,350	-4.0												

Source: Scheduled seats from Diao schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

MARCH	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHUʻE		
	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE
INTERNATIONAL	349,121	343,259	1.7	290,629	290,342	0.1	33,587	29,898	12.3	17,821	17,811	0.1				7,084	5,208	36.0
SCHEDULES	348,843	341,400	2.2	290,351	288,483	0.6	33,587	29,898	12.3	17,821	17,811	0.1				7,084	5,208	36.0
CHARTERS	278	1,859	-85.0	278	1,859	-85.0												
JAPAN	173,638	165,934	4.6	163,577	156,151	4.8				10,061	9,783	2.8						
Fukuoka	4,972	4,972		4,972	4,972													
Nagoya	12,381	12,288	0.8	12,381	12,288	0.8												
Osaka	46,313	35,672	29.8	46,313	35,672	29.8												
Sapporo	3,892	3,614	7.7	3,892	3,614	7.7												
Tokyo HND	24,862	24,862		20,970	21,248	-1.3				3,892	3,614	7.7						
Tokyo NRT	81,218	84,526	-3.9	75,049	78,357	-4.2				6,169	6,169							
CANADA	73,668	65,778	12.0	25,237	22,644	11.5	33,587	29,898	12.3	7,760	8,028	-3.3				7,084	5,208	36.0
Calgary	12,988	11,002	18.1	2,358	2,358		10,630	8,644	23.0									
Edmonton	2,358	2,096	12.5				2,358	2,096	12.5									
Toronto	1,872	1,128	66.0	1,872	1,128	66.0												
Vancouver	56,450	51,552	9.5	21,007	19,158	9.7	20,599	19,158	7.5	7,760	8,028	-3.3				7,084	5,208	36.0
OTHER ASIA	38,201	41,689	-8.4	38,201	41,689	-8.4												
Beijing	3,318	6,695	-50.4	3,318	6,695	-50.4												
Seoul	24,245	26,826	-9.6	24,245	26,826	-9.6												
Shanghai	7,884	5,720	37.8	7,884	5,720	37.8												
Taipei	2,754	2,448	12.5	2,754	2,448	12.5												
OCEANIA	36,782	41,091	-10.5	36,782	41,091	-10.5												
Auckland	9,962	10,786	-7.6	9,962	10,786	-7.6												
Brisbane	3,614	3,892	-7.1	3,614	3,892	-7.1												
Melbourne	3,350	4,355	-23.1	3,350	4,355	-23.1												
Sydney	19,856	22,058	-10.0	19,856	22,058	-10.0												
OTHER	26,554	26,908	-1.3	26,554	26,908	-1.3												
Apia	826	820	0.7	826	820	0.7												
Christmas Island	488	488		488	488													
Guam	11,648	11,284	3.2	11,648	11,284	3.2												
Majuro	2,988	2,822	5.9	2,988	2,822	5.9												
Manila	6,164	6,946	-11.3	6,164	6,946	-11.3												
Nadi	826	656	25.9	826	656	25.9												
Pago Pago	2,224	2,502	-11.1	2,224	2,502	-11.1												
Papeete	1,390	1,390		1,390	1,390													

Source: Scheduled seats from Dilo schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA

MARCH YTD	STATE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE
TOTAL	3,337,280	3,302,061	1.1	2,044,490	2,033,351	0.5	681,927	665,446	2.5	343,769	333,903	3.0	9,143	14,953	-38.9	257,951	254,408	1.4
SCHEDULES	3,318,733	3,282,207	1.1	2,026,987	2,014,400	0.6	681,042	665,084	2.4	343,769	333,571	3.1	9,143	14,953	-38.9	257,792	254,199	1.4
CHARTERS	18,547	19,854	-6.6	17,503	18,951	-7.6	885	362	144.5		332	-100.0				159	209	-23.9
DOMESTIC	2,296,487	2,274,133	1.0	1,173,262	1,157,979	1.3	585,785	578,936	1.2	292,090	282,977	3.2	9,143	14,953	-38.9	236,207	239,288	-1.3
SCHEDULES	2,279,579	2,257,480	1.0	1,157,398	1,142,229	1.3	584,900	578,574	1.1	292,090	282,645	3.3	9,143	14,953	-38.9	236,048	239,079	-1.3
CHARTERS	16,908	16,653	1.5	15,864	15,750	0.7	885	362	144.5		332	-100.0				159	209	-23.9
US WEST	1,980,931	1,961,773	1.0	927,546	920,670	0.7	528,389	521,146	1.4	279,805	273,031	2.5	9,143	14,953	-38.9	236,048	231,973	1.8
Anchorage	29,764	26,235	13.5	14,310	14,310		7,473	7,791	-4.1	7,981	4,134	93.1						
Bellingham	10,494	10,176	3.1				8,109	8,109		2,385	2,067	15.4						
Denver	79,820	78,390	1.8	32,760	33,943	-3.5	16,640	15,210	9.4	15,210	14,703	3.4				15,210	14,534	4.7
Las Vegas	64,964	65,304	-0.5	64,964	65,304	-0.5												
Long Beach	17,010			17,010														
Los Angeles	604,098	647,820	-6.7	296,884	315,907	-6.0	138,407	146,648	-5.6	85,863	79,309	8.3	9,143	14,953	-38.9	73,801	91,003	-18.9
Oakland	93,691	80,991	15.7	30,305	31,261	-3.1	25,755	27,813	-7.4	13,943	15,716	-11.3				23,688	6,201	282.0
Phoenix	115,694	118,962	-2.7	53,842	54,102	-0.5	22,560	22,748	-0.8	19,176	21,620	-11.3				20,116	20,492	-1.8
Portland	119,435	106,887	11.7	45,185	41,356	9.3	45,630	41,643	9.6	14,310	14,348	-0.3				14,310	9,540	50.0
Sacramento	46,044	37,620	22.4	24,887	23,310	6.8	14,310	14,310		6,847								
Salt Lake City	39,816	39,433	1.0	26,256	26,099	0.6	13,560	13,334	1.7									
San Diego	85,914	66,360	29.5	39,330	39,330		31,320	14,310	118.9	6,678	6,042	10.5				8,586	6,678	28.6
San Francisco	335,296	348,943	-3.9	150,192	152,987	-1.8	104,458	102,844	1.6	54,944	62,827	-12.5				25,702	30,285	-15.1
San Jose	74,158	83,191	-10.9	26,565	32,160	-17.4	28,458	34,599	-17.7	7,846	7,051	11.3				11,289	9,381	20.3
Seattle	264,733	251,461	5.3	105,056	90,601	16.0	71,709	71,787	-0.1	44,622	45,214	-1.3				43,346	43,859	-1.2
US EAST	298,648	295,707	1.0	229,852	221,559	3.7	56,511	57,428	-1.6	12,285	9,614	27.8					7,106	-100.0
Atlanta	26,954	26,041	3.5	26,954	26,041	3.5												
Chicago	67,218	56,784	18.4	44,286	32,760	35.2	22,932	24,024	-4.5									
Dallas	95,004	99,264	-4.3	49,140	49,140		33,579	33,404	0.5	12,285	9,614	27.8					7,106	-100.0
Houston	32,760	32,760		32,760	32,760													
Minneapolis	21,682	24,236	-10.5	21,682	24,236	-10.5												
New York JFK	25,512	26,496	-3.7	25,512	26,496	-3.7												
Newark	21,600	21,780	-0.8	21,600	21,780	-0.8												
Washington D.C.	7,918	8,346	-5.1	7,918	8,346	-5.1												

Source: Scheduled seats from Diiio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

MARCH YTD	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'Ē		
	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE
INTERNATIONAL	1,040,793	1,027,928	1.3	871,228	875,372	-0.5	96,142	86,510	11.1	51,679	50,926	1.5				21,744	15,120	43.8
SCHEDULES	1,039,154	1,024,727	1.4	869,589	872,171	-0.3	96,142	86,510	11.1	51,679	50,926	1.5				21,744	15,120	43.8
CHARTERS	1,639	3,201	-48.8	1,639	3,201	-48.8												
JAPAN	505,898	479,110	5.6	477,146	450,636	5.9				28,752	28,474	1.0						
Fukuoka	14,916	14,464	3.1	14,916	14,464	3.1												
Nagoya	36,411	35,252	3.3	36,411	35,252	3.3												
Osaka	134,549	103,535	30.0	134,549	103,535	30.0												
Sapporo	12,232	10,317	18.6	12,232	10,317	18.6												
Tokyo HND	72,180	71,250	1.3	61,338	60,686	1.1				10,842	10,564	2.6						
Tokyo NRT	235,610	244,292	-3.6	217,700	226,382	-3.8				17,910	17,910							
CANADA	211,342	189,898	11.3	70,529	65,816	7.2	96,142	86,510	11.1	22,927	22,452	2.1				21,744	15,120	43.8
Calgary	35,054	31,152	12.5	6,812	6,812		28,242	24,340	16.0									
Edmonton	6,812	6,550	4.0				6,812	6,550	4.0									
Toronto	2,912	3,384	-13.9	2,912	3,384	-13.9												
Vancouver	166,564	148,812	11.9	60,805	55,620	9.3	61,088	55,620	9.8	22,927	22,452	2.1				21,744	15,120	43.8
OTHER ASIA	129,397	159,545	-18.9	129,397	159,545	-18.9												
Beijing	9,954	21,175	-53.0	9,954	21,175	-53.0												
Hangzhou	786	786		786	786													
Seoul	88,217	109,692	-19.6	88,217	109,692	-19.6												
Shanghai	22,484	20,242	11.1	22,484	20,242	11.1												
Taipei	7,956	7,650	4.0	7,956	7,650	4.0												
OCEANIA	115,945	119,701	-3.1	115,945	119,701	-3.1												
Auckland	29,744	29,192	1.9	29,744	29,192	1.9												
Brisbane	11,120	11,398	-2.4	11,120	11,398	-2.4												
Melbourne	11,390	14,405	-20.9	11,390	14,405	-20.9												
Sydney	63,691	64,706	-1.6	63,691	64,706	-1.6												
OTHER	76,572	76,473	0.1	76,572	76,473	0.1												
Apia	2,150	2,132	0.8	2,150	2,132	0.8												
Christmas Island	1,586	1,586		1,586	1,586													
Guam	33,124	32,760	1.1	33,124	32,760	1.1												
Majuro	8,466	8,038	5.3	8,466	8,038	5.3												
Manila	17,420	19,062	-8.6	17,420	19,062	-8.6												
Nadi	2,150	1,968	9.2	2,150	1,968	9.2												
Pago Pago	7,506	7,297	2.9	7,506	7,297	2.9												
Papeete	4,170	3,630	14.9	4,170	3,630	14.9												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division