

TABLE 1. TOTAL VISITORS BY AIR

	AUGUST			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
TOTAL VISITORS	22,344	926,417	-97.6	2,171,349	7,015,773	-69.1
Domestic	21,618	662,488	-96.7	1,556,579	5,000,963	-68.9
International	726	263,929	-99.7	614,770	2,014,810	-69.5
VISITOR DAYS	679,441	7,840,392	-91.3	21,496,997	61,611,155	-65.1
AVERAGE DAILY CENSUS	21,917	252,916	-91.3	88,102	253,544	-65.3
TOTAL AIR SEATS	179,570	1,212,926	-85.2	3,898,808	9,217,268	-57.7
TOTAL LOAD FACTOR (%)	35.0	88.8	-60.6	68.6	89.3	-23.2
ISLANDS VISITED						
O'ahu	15,915	575,070	-97.2	1,276,835	4,199,292	-69.6
O'ahu only	15,141	446,249	-96.6	1,014,027	3,273,847	-69.0
O'ahu one day or less	193	19,899	-99.0	46,974	149,650	-68.6
Kaua'i	1,361	120,030	-98.9	286,370	945,726	-69.7
Kaua'i only	1,093	66,123	-98.3	165,582	538,776	-69.3
Kaua'i one day or less	89	10,498	-99.2	23,273	84,275	-72.4
Maui County	2,433	278,345	-99.1	623,709	2,139,618	-70.8
Maui	2,341	273,638	-99.1	611,743	2,104,005	-70.9
Maui only	1,912	177,739	-98.9	417,116	1,402,801	-70.3
Maui one day or less	104	11,369	-99.1	28,517	108,131	-73.6
Moloka'i *	104	4,860	-97.9	14,825	42,762	-65.3
Moloka'i only *	34	581	-94.2	2,722	5,555	-51.0
Moloka'i one day or less*	25	2,931	-99.1	6,734	22,842	-70.5
Lāna'i *	78	7,739	-99.0	15,176	59,522	-74.5
Lāna'i only *	28	934	-97.0	2,890	8,318	-65.3
Lāna'i one day or less*	26	4,848	-99.5	7,074	34,433	-79.5
Hawai'i Island	3,729	157,544	-97.6	402,146	1,211,805	-66.8
Kona side	2,460	138,824	-98.2	352,259	1,069,744	-67.1
Hilo side	1,618	53,844	-97.0	131,917	415,609	-68.3
Hawai'i Island only	3,230	78,920	-95.9	240,534	658,702	-63.5
Hawai'i Island one day or less	170	9,699	-98.2	18,589	70,659	-73.7
Any Neighbor Island	7,203	480,168	-98.5	1,156,815	3,741,927	-69.1
NI only	6,429	351,347	-98.2	894,007	2,816,481	-68.3
O'ahu & NI	774	128,821	-99.4	262,808	925,445	-71.6
Any one island only	21,437	770,546	-97.2	1,842,871	5,887,998	-68.7
Multiple Islands	908	155,871	-99.4	327,971	1,127,776	-70.9
Avg. Islands Visited	1.05	1.23	-14.3	1.20	1.22	-1.6
Average Length of Stay in Hawai'i	30.41	8.46	259.3	9.91	8.78	12.8
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	6,178	565,999	-98.9	1,242,932	4,161,910	-70.1
Hotel only	5,486	492,393	-98.9	1,066,799	3,608,195	-70.4
Plan to stay in Condo	1,773	149,386	-98.8	369,152	1,177,692	-68.7
Condo only	1,454	114,589	-98.7	287,310	921,833	-68.8
Plan to stay in Timeshare	115	80,196	-99.9	160,002	579,551	-72.4
Timeshare only	91	62,438	-99.9	122,112	451,895	-73.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	AUGUST			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	74	12,838	-99.4	24,588	98,962	-75.2
Friends/Relatives	9,888	77,347	-87.2	267,033	628,451	-57.5
Bed & Breakfast	82	9,857	-99.2	27,857	80,281	-65.3
Rental House	1,976	93,315	-97.9	227,691	744,289	-69.4
Hostel	106	6,587	-98.4	18,432	59,182	-68.9
Camp Site, Beach	109	5,074	-97.9	17,766	44,094	-59.7
Private Room in Private Home**	976	12,399	-92.1	38,989	113,119	-65.5
Shared Room/Space in Private Home**	392	4,541	-91.4	11,333	35,320	-67.9
Other	1,832	13,893	-86.8	39,434	106,868	-63.1
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	3,319	810,247	-99.6	1,756,047	5,964,274	-70.6
Honeymoon/Get Married	148	39,896	-99.6	88,617	355,934	-75.1
Honeymoon	88	35,134	-99.7	77,015	315,594	-75.6
Get Married	68	6,918	-99.0	17,393	63,567	-72.6
Pleasure/Vacation	3,211	775,483	-99.6	1,678,849	5,648,814	-70.3
Mtgs/Conventions/Incentive	168	25,262	-99.3	129,910	326,486	-60.2
Conventions	31	8,419	-99.6	76,260	159,369	-52.1
Corporate Meetings	86	6,606	-98.7	23,080	65,909	-65.0
Incentive	63	11,506	-99.5	34,331	110,837	-69.0
Other Business	4,012	20,634	-80.6	74,604	181,781	-59.0
Visit Friends/Rel.	9,479	68,411	-86.1	223,760	564,194	-60.3
Gov't/Military	2,275	8,298	-72.6	29,427	75,653	-61.1
Attend School	1,652	6,134	-73.1	7,144	18,814	-62.0
Sport Events	34	8,033	-99.6	16,274	46,892	-65.3
Other	2,931	29,609	-90.1	89,256	276,912	-67.8
TRAVEL STATUS ^{1/}						
% First Timers ***	22.7	33.2	-10.5	29.4	32.1	-2.7
% Repeaters ***	77.3	66.8	10.5	70.6	67.9	2.7
Average # of Trips	8	5	51.8	6	5	7.8
Group Tour	364	35,624	-99.0	99,436	336,424	-70.4
Non-Group	21,254	890,793	-97.6	2,069,754	6,679,349	-69.0
Package Trip	1,284	240,573	-99.5	446,901	1,777,190	-74.9
No Package	20,334	685,844	-97.0	1,722,289	5,238,584	-67.1
Net True Independent	20,109	675,189	-97.0	1,692,070	5,139,491	-67.1
Ave. Age	40	44	-9.5	46	45	1.8
Ave. Party Size	1.3	2.4	-44.6	2.1	2.3	-9.0

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available.

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	AUGUST			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
DOMESTIC VISITORS	21,618	662,488	-96.7	1,556,579	5,000,963	-68.9
DOMESTIC VISITOR DAYS	670,303	5,765,397	-88.4	16,416,195	45,789,479	-64.1
DOMESTIC AVERAGE DAILY CENSUS	21,623	185,981	-88.4	67,279	188,434	-64.3
DOMESTIC AIR SEATS	166,320	896,563	-81.4	2,954,216	6,655,355	-55.6
DOMESTIC LOAD FACTOR (%)	35.0	87.7	-60.1	67.0	89.9	-25.5
ISLANDS VISITED						
O'ahu	15,189	328,733	-95.4	764,406	2,418,740	-68.4
O'ahu only	14,415	245,877	-94.1	589,797	1,823,892	-67.7
O'ahu one day or less	193	17,469	-98.9	41,034	129,243	-68.3
Kaua'i	1,361	107,324	-98.7	251,291	834,467	-69.9
Kaua'i only	1,093	65,070	-98.3	156,309	517,849	-69.8
Kaua'i one day or less	89	6,818	-98.7	15,054	50,309	-70.1
Maui County	2,433	247,020	-99.0	525,360	1,820,132	-71.1
Maui	2,341	243,943	-99.0	514,812	1,792,376	-71.3
Maui only	1,912	170,140	-98.9	368,978	1,277,498	-71.1
Maui one day or less	104	7,819	-98.7	16,890	58,651	-71.2
Moloka'i *	104	3,594	-97.1	10,839	30,144	-64.0
Moloka'i only *	34	568	-94.1	2,575	5,356	-51.9
Moloka'i one day or less*	25	1,750	-98.6	3,467	11,797	-70.6
Lāna'i *	78	5,246	-98.5	12,685	39,844	-68.2
Lāna'i only *	28	926	-97.0	2,769	8,046	-65.6
Lāna'i one day or less*	26	2,568	-99.0	5,103	17,846	-71.4
Hawai'i Island	3,729	121,127	-96.9	312,243	938,783	-66.7
Kona side	2,460	107,453	-97.7	272,756	834,524	-67.3
Hilo side	1,618	39,074	-95.9	101,357	300,820	-66.3
Hawai'i Island only	3,230	71,305	-95.5	205,246	590,512	-65.2
Hawai'i Island one day or less	170	4,033	-95.8	9,293	29,490	-68.5
Any Neighbor Island	7,203	416,611	-98.3	966,782	3,177,071	-69.6
NI only	6,429	333,755	-98.1	792,173	2,582,223	-69.3
O'ahu & NI	774	82,856	-99.1	174,610	594,848	-70.6
Any one island only	20,711	553,888	-96.3	1,325,674	4,223,153	-68.6
Multiple Islands	908	108,600	-99.2	230,905	777,811	-70.3
Avg. Islands Visited	1.05	1.22	-13.7	1.20	1.21	-1.0
Average Length of Stay in Hawai'i	31.01	8.70	256.3	10.55	9.16	15.2
ACCOMMODATIONS						
Plan to stay in Hotel	6,178	369,240	-98.3	792,441	2,664,410	-70.3
Hotel only	5,486	316,878	-98.3	666,391	2,250,258	-70.4
Plan to stay in Condo	1,773	104,798	-98.3	264,156	861,655	-69.3
Condo only	1,454	83,961	-98.3	209,966	688,994	-69.5
Plan to stay in Timeshare	115	60,329	-99.8	129,961	475,092	-72.6
Timeshare only	91	48,309	-99.8	100,091	373,923	-73.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	AUGUST			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	74	10,127	-99.3	21,743	81,218	-73.2
Friends/Relatives	9,888	68,551	-85.6	230,224	562,898	-59.1
Bed & Breakfast	82	8,395	-99.0	22,309	63,523	-64.9
Rental House	1,976	81,683	-97.6	188,427	633,624	-70.3
Hostel	106	5,251	-98.0	14,593	36,685	-60.2
Camp Site, Beach	109	4,288	-97.5	14,537	33,739	-56.9
Private Room in Private Home**	976	8,914	-89.1	25,524	71,519	-64.3
Shared Room/Space in Private Home**	392	3,359	-88.3	9,310	26,761	-65.2
Other	1,832	13,350	-86.3	37,876	98,859	-61.7
PURPOSE OF TRIP						
Pleasure (Net)	3,319	567,959	-99.4	1,213,287	4,195,810	-71.1
Honeymoon/Get Married	148	26,747	-99.4	43,851	167,835	-73.9
Honeymoon	88	22,928	-99.6	35,223	139,187	-74.7
Get Married	68	5,041	-98.6	11,143	37,231	-70.1
Pleasure/Vacation	3,211	545,450	-99.4	1,177,579	4,056,927	-71.0
Mtgs/Conventions/Incentive	168	16,511	-99.0	96,269	224,877	-57.2
Conventions	31	6,270	-99.5	62,107	124,544	-50.1
Corporate Meetings	86	6,229	-98.6	20,307	55,776	-63.6
Incentive	63	5,207	-98.8	17,023	53,022	-67.9
Other Business	4,012	19,650	-79.6	71,410	169,380	-57.8
Visit Friends/Rel.	9,479	61,679	-84.6	198,812	505,141	-60.6
Gov't/Military	2,275	7,768	-70.7	28,377	61,696	-54.0
Attend School	1,652	4,155	-60.2	5,457	12,014	-54.6
Sport Events	34	7,034	-99.5	12,598	35,621	-64.6
Other	2,931	21,024	-86.1	56,564	160,881	-64.8
TRAVEL STATUS						
% First Timers ***	22.7	31.2	-8.6	25.6	28.6	-3.0
% Repeaters ***	77.3	68.8	8.6	74.4	71.4	3.0
Average # of Trips	7.8	5.4	44.5	6.2	5.7	9.5
Group Tour	364	12,767	-97.2	36,965	122,296	-69.8
Non-Group	21,254	649,721	-96.7	1,519,614	4,878,668	-68.9
Package Trip	1,284	128,721	-99.0	205,524	896,122	-77.1
No Package	20,334	533,767	-96.2	1,351,055	4,104,842	-67.1
Net True Independent	20,109	528,593	-96.2	1,335,224	4,057,678	-67.1
Ave. Age of Party Head	40	44	-9.2	46	46	2.1
Ave. Party Size	1.4	2.3	-39.8	2.0	2.2	-11.0

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	AUGUST			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
INTERNATIONAL VISITORS	726	263,929	-99.7	614,770	2,014,810	-69.5
INTERNATIONAL VISITOR DAYS	9,138	2,074,995	-99.6	5,080,802	15,821,676	-67.9
INTERNATIONAL AVERAGE DAILY CENSUS	295	66,935	-99.6	20,823	65,110	-68.0
INTERNATIONAL AIR SEATS	13,250	316,363	-95.8	944,592	2,561,913	-63.1
INTERNATIONAL LOAD FACTOR (%)	34.8	91.9	-62.1	73.6	87.6	-16.0
ISLANDS VISITED						
O'ahu	726	246,337	-99.7	512,429	1,780,552	-71.2
O'ahu only	726	200,372	-99.6	424,231	1,449,955	-70.7
O'ahu one day or less	0	2,430	-100.0	5,941	20,407	-70.9
Kaua'i	0	12,706	-100.0	35,079	111,258	-68.5
Kaua'i only	0	1,052	-100.0	9,272	20,927	-55.7
Kaua'i one day or less	0	3,680	-100.0	8,219	33,967	-75.8
Maui County	0	31,325	-100.0	98,349	319,486	-69.2
Maui	0	29,694	-100.0	96,931	311,629	-68.9
Maui only	0	7,599	-100.0	48,138	125,303	-61.6
Maui one day or less	0	3,550	-100.0	11,627	49,480	-76.5
Moloka'i *	0	1,266	-100.0	3,986	12,619	-68.4
Moloka'i only *	0	12	-100.0	147	199	-26.1
Moloka'i one day or less*	0	1,181	-100.0	3,268	11,045	-70.4
Lāna'i *	0	2,493	-100.0	2,491	19,678	-87.3
Lāna'i only *	0	7	-100.0	121	272	-55.5
Lāna'i one day or less*	0	2,280	-100.0	1,972	16,587	-88.1
Hawai'i Island	0	36,418	-100.0	89,903	273,021	-67.1
Kona side	0	31,372	-100.0	79,503	235,220	-66.2
Hilo side	0	14,769	-100.0	30,560	114,789	-73.4
Hawai'i Island only	0	7,615	-100.0	35,289	68,190	-48.2
Hawai'i Island one day or less	0	5,666	-100.0	9,297	41,169	-77.4
Any Neighbor Island	0	63,557	-100.0	190,032	564,855	-66.4
NI only	0	17,592	-100.0	101,834	234,258	-56.5
O'ahu & NI	0	45,965	-100.0	88,198	330,597	-73.3
Any one island only	726	216,658	-99.7	517,198	1,664,845	-68.9
Multiple Islands	0	47,271	-100.0	97,065	349,965	-72.3
Avg. Islands Visited	1.00	1.25	-19.8	1.21	1.25	-3.2
Average Length of Stay in Hawai'i	12.59	7.86	60.1	8.28	7.85	5.4
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	0	196,759	-100.0	450,491	1,497,500	-69.9
Hotel only	0	175,514	-100.0	400,407	1,357,938	-70.5
Plan to stay in Condo	0	44,588	-100.0	104,996	316,037	-66.8
Condo only	0	30,628	-100.0	77,344	232,839	-66.8
Plan to stay in Timeshare	0	19,867	-100.0	30,041	104,459	-71.2
Timeshare only	0	14,128	-100.0	22,021	77,972	-71.8

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	AUGUST			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	0	2,711	-100.0	2,846	17,744	-84.0
Friends/Relatives	0	8,797	-100.0	36,809	65,553	-43.8
Bed & Breakfast	0	1,462	-100.0	5,548	16,758	-66.9
Rental House	0	11,632	-100.0	39,264	110,665	-64.5
Hostel	0	1,336	-100.0	3,839	22,497	-82.9
Camp Site, Beach	0	786	-100.0	3,229	10,354	-68.8
Private Room in Private Home**	0	3,485	-100.0	13,465	41,600	-67.6
Shared Room/Space in Private Home**	0	1,182	-100.0	2,023	8,559	-76.4
Other	0	543	-100.0	1,557	8,009	-80.6
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	0	242,288	-100.0	542,759	1,768,464	-69.3
Honeymoon/Get Married	0	13,150	-100.0	44,765	188,099	-76.2
Honeymoon	0	12,205	-100.0	41,792	176,407	-76.3
Get Married	0	1,877	-100.0	6,250	26,336	-76.3
Pleasure/Vacation	0	230,033	-100.0	501,270	1,591,887	-68.5
Mtgs/Conventions/Incentive	0	8,751	-100.0	33,641	101,610	-66.9
Conventions	0	2,149	-100.0	14,153	34,825	-59.4
Corporate Meetings	0	378	-100.0	2,772	10,132	-72.6
Incentive	0	6,299	-100.0	17,308	57,815	-70.1
Other Business	0	983	-100.0	3,194	12,401	-74.2
Visit Friends/Rel.	0	6,732	-100.0	24,947	59,053	-57.8
Gov't/Military	0	529	-100.0	1,050	13,958	-92.5
Attend School	0	1,979	-100.0	1,686	6,800	-75.2
Sport Events	0	999	-100.0	3,676	11,270	-67.4
Other	0	8,585	-100.0	32,692	116,031	-71.8
TRAVEL STATUS ^{1/}						
% First Timers ***	0.0	38.1	-38.1	38.9	40.7	-1.8
% Repeaters ***	0.0	61.9	-61.9	60.8	59.3	1.5
Average # of Trips	0.0	4.5	-100.0	4.0	4.0	0.6
Group Tour	0	22,858	-100.0	62,471	214,129	-70.8
Non-Group	0	241,071	-100.0	550,140	1,800,681	-69.4
Package Trip	0	111,852	-100.0	241,377	881,068	-72.6
No Package	0	152,077	-100.0	371,233	1,133,742	-67.3
Net True Independent	0	146,597	-100.0	356,846	1,081,813	-67.0
Ave. Age of Party Head	0	45	-100.0	45	45	1.0
Ave. Party Size	1.1	3.0	-63.7	2.5	2.6	-3.3

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US TOTAL VISITORS BY AIR

	AUGUST			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
TOTAL VISITORS	20,185	620,409	-96.7	1,492,261	4,771,257	-68.7
Domestic	20,102	604,010	-96.7	1,448,132	4,622,137	-68.7
International	83	16,399	-99.5	44,130	149,120	-70.4
VISITOR DAYS	610,112	5,302,796	-88.5	15,368,436	42,851,073	-64.1
AVERAGE DAILY CENSUS	19,681	171,058	-88.5	62,985	176,342	-64.3
ISLANDS VISITED						
O'ahu	14,171	305,670	-95.4	740,367	2,317,219	-68.0
O'ahu only	13,439	232,686	-94.2	576,308	1,769,769	-67.4
O'ahu one day or less	183	15,975	-98.9	39,361	119,947	-67.2
Kaua'i	1,277	98,822	-98.7	237,448	787,515	-69.8
Kaua'i only	1,024	62,104	-98.4	149,388	497,304	-70.0
Kaua'i one day or less	84	7,016	-98.8	15,203	52,081	-70.8
Maui County	2,272	228,855	-99.0	496,244	1,715,580	-71.1
Maui	2,180	225,141	-99.0	486,081	1,688,756	-71.2
Maui only	1,790	161,271	-98.9	352,503	1,219,579	-71.1
Maui one day or less	90	7,259	-98.8	16,931	60,364	-72.0
Moloka'i *	102	3,125	-96.7	10,159	29,596	-65.7
Moloka'i only *	34	539	-93.7	2,443	5,121	-52.3
Moloka'i one day or less*	23	1,536	-98.5	3,436	12,939	-73.4
Lāna'i *	77	5,960	-98.7	11,817	41,605	-71.6
Lāna'i only *	28	845	-96.7	2,647	7,673	-65.5
Lāna'i one day or less*	24	3,567	-99.3	4,779	20,561	-76.8
Hawai'i Island	3,482	110,598	-96.9	291,869	871,651	-66.5
Kona side	2,294	98,825	-97.7	254,956	776,151	-67.2
Hilo side	1,526	35,203	-95.7	94,110	278,561	-66.2
Hawai'i Island only	3,022	67,072	-95.5	192,691	556,062	-65.3
Hawai'i Island one day or less	157	3,634	-95.7	9,386	29,975	-68.7
Any Neighbor Island	6,746	387,723	-98.3	915,801	3,001,488	-69.5
NI only	6,014	314,739	-98.1	751,741	2,454,037	-69.4
O'ahu & NI	732	72,984	-99.0	164,059	547,451	-70.0
Any one island only	19,336	524,517	-96.3	1,275,979	4,055,508	-68.5
Multiple Islands	849	95,892	-99.1	216,129	715,749	-69.8
Avg. Islands Visited	1.05	1.21	-12.7	1.19	1.20	-0.9
Average Length of Stay in Hawai'i	30.23	8.55	253.6	10.30	8.98	14.7
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	5,813	342,932	-98.3	762,565	2,531,867	-69.9
Hotel only	5,159	296,579	-98.3	642,731	2,144,932	-70.0
Plan to stay in Condo	1,641	99,258	-98.3	254,910	825,564	-69.1
Condo only	1,339	80,683	-98.3	202,296	662,023	-69.4
Plan to stay in Timeshare	107	58,053	-99.8	126,081	465,114	-72.9
Timeshare only	85	46,629	-99.8	96,876	365,011	-73.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US TOTAL VISITORS BY AIR (CONT.)

	AUGUST			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	60	9,009	-99.3	19,947	73,984	-73.0
Friends/Relatives	9,241	65,089	-85.8	223,236	542,039	-58.8
Bed & Breakfast	68	7,019	-99.0	20,436	55,494	-63.2
Rental House	1,799	75,400	-97.6	176,816	600,548	-70.6
Hostel	79	3,671	-97.9	11,529	28,905	-60.1
Camp Site, Beach	84	3,212	-97.4	12,659	28,670	-55.8
Private Room in Private Home**	854	7,745	-89.0	23,167	68,323	-66.1
Shared Room/Space in Private Home	326	3,712	-91.2	8,340	24,893	-66.5
Other	1,671	12,017	-86.1	34,905	90,129	-61.3
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	3,092	530,131	-99.4	1,163,115	3,987,412	-70.8
Honeymoon/Get Married	139	23,932	-99.4	41,438	154,381	-73.2
Honeymoon	83	20,349	-99.6	33,285	125,986	-73.6
Get Married	63	4,704	-98.7	10,519	36,315	-71.0
Pleasure/Vacation	2,992	509,968	-99.4	1,129,193	3,859,517	-70.7
Mtgs/Conventions/Incentive	151	15,750	-99.0	90,548	211,614	-57.2
Conventions	28	5,835	-99.5	59,269	117,548	-49.6
Corporate Meetings	72	5,930	-98.8	19,035	52,996	-64.1
Incentive	59	5,131	-98.8	15,115	48,812	-69.0
Other Business	3,757	18,656	-79.9	68,332	164,562	-58.5
Visit Friends/Rel.	8,823	58,659	-85.0	191,116	489,497	-61.0
Gov't/Military	2,100	7,384	-71.6	27,010	62,664	-56.9
Attend School	1,478	3,762	-60.7	4,698	10,591	-55.6
Sport Events	14	6,577	-99.8	11,909	33,093	-64.0
Other	2,696	20,407	-86.8	55,316	159,631	-65.3
TRAVEL STATUS ^{1/}						
% First Timers ***	22.7	29.3	-6.6	24.4	27.2	-2.8
% Repeaters ***	77.3	70.7	6.6	75.6	72.8	2.8
Average # of Trips	7.8	5.6	40.1	6.3	5.8	8.6
Group Tour	321	10,647	-97.0	32,520	108,582	-70.1
Non-Group	19,781	609,762	-96.8	1,459,140	4,662,675	-68.7
Package Trip	1,181	115,464	-99.0	190,445	820,855	-76.8
No Package	18,921	504,944	-96.3	1,301,215	3,950,401	-67.1
Net True Independent	18,725	500,343	-96.3	1,286,893	3,906,749	-67.1
Ave. Age	40	44	-9.3	47	46	2.1
Ave. Party Size	1.4	2.3	-40.6	2.0	2.2	-11.5

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	AUGUST			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
TOTAL VISITORS	12,778	420,750	-97.0	953,559	3,141,739	-69.6
Domestic	12,732	414,245	-96.9	933,072	3,084,091	-69.7
International	46	6,505	-99.3	20,486	57,648	-64.5
VISITOR DAYS	380,804	3,460,125	-89.0	9,332,992	27,089,212	-65.5
AVERAGE DAILY CENSUS	12,284	111,617	-89.0	38,250	111,478	-65.7
ISLANDS VISITED						
O'ahu	8,365	189,907	-95.6	433,588	1,374,620	-68.5
O'ahu only	7,889	157,593	-95.0	362,022	1,137,725	-68.2
O'ahu one day or less	128	7,177	-98.2	16,965	51,478	-67.0
Kaua'i	958	63,317	-98.5	145,549	497,265	-70.7
Kaua'i only	777	47,552	-98.4	107,936	374,716	-71.2
Kaua'i one day or less	62	2,352	-97.4	6,365	19,418	-67.2
Maui County	1,639	153,915	-98.9	307,165	1,109,785	-72.3
Maui	1,576	152,074	-99.0	300,624	1,093,160	-72.5
Maui only	1,343	124,193	-98.9	245,044	894,293	-72.6
Maui one day or less	52	3,360	-98.4	7,578	26,824	-71.7
Moloka'i *	65	1,871	-96.5	6,048	17,537	-65.5
Moloka'i only *	25	379	-93.4	1,750	3,829	-54.3
Moloka'i one day or less*	13	806	-98.4	1,849	6,490	-71.5
Lāna'i *	53	2,639	-98.0	6,297	20,961	-70.0
Lāna'i only *	14	627	-97.8	1,713	5,048	-66.1
Lāna'i one day or less*	20	1,210	-98.4	2,401	9,519	-74.8
Hawai'i Island	2,499	64,794	-96.1	181,213	537,991	-66.3
Kona side	1,672	57,989	-97.1	160,618	484,658	-66.9
Hilo side	1,073	18,191	-94.1	51,367	148,028	-65.3
Hawai'i Island only	2,178	46,738	-95.3	137,298	403,953	-66.0
Hawai'i Island one day or less	115	1,821	-93.7	4,891	14,642	-66.6
Any Neighbor Island	4,889	263,157	-98.1	591,437	2,004,015	-70.5
NI only	4,414	230,843	-98.1	519,871	1,767,119	-70.6
O'ahu & NI	475	32,315	-98.5	71,566	236,896	-69.8
Any one island only	12,226	377,081	-96.8	855,762	2,819,564	-69.6
Multiple Islands	552	43,669	-98.7	97,696	322,175	-69.7
Avg. Islands Visited	1.06	1.13	-6.2	1.13	1.13	-0.1
Average Length of Stay in Hawai'i	29.80	8.22	262.4	9.79	8.62	13.5
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	3,316	221,947	-98.5	458,412	1,575,189	-70.9
Hotel only	2,886	195,123	-98.5	393,377	1,361,897	-71.1
Plan to stay in Condo	1,041	74,389	-98.6	177,924	597,074	-70.2
Condo only	823	62,529	-98.7	146,029	497,143	-70.6
Plan to stay in Timeshare	63	42,111	-99.9	80,578	324,034	-75.1
Timeshare only	47	34,710	-99.9	63,420	261,282	-75.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	AUGUST			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	22	2,711	-99.2	5,278	20,954	-74.8
Friends/Relatives	6,111	43,497	-85.9	144,032	354,163	-59.3
Bed & Breakfast	39	4,496	-99.1	12,784	34,791	-63.3
Rental House	1,276	51,811	-97.5	119,266	404,208	-70.5
Hostel	47	2,319	-98.0	6,974	17,843	-60.9
Camp Site, Beach	50	2,065	-97.6	8,637	18,636	-53.7
Private Room in Private Home**	540	5,018	-89.2	15,339	44,093	-65.2
Shared Room/Space in Private Home	236	1,916	-87.7	5,389	15,586	-65.4
Other	1,110	8,215	-86.5	22,783	59,159	-61.5
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	1,996	362,963	-99.5	753,853	2,666,298	-71.7
Honeymoon/Get Married	93	13,893	-99.3	22,818	87,672	-74.0
Honeymoon	60	11,433	-99.5	17,445	68,941	-74.7
Get Married	37	3,126	-98.8	6,654	23,203	-71.3
Pleasure/Vacation	1,924	351,465	-99.5	735,568	2,595,004	-71.7
Mtgs/Conventions/Incentive	93	8,076	-98.8	45,828	106,797	-57.1
Conventions	25	3,250	-99.2	29,158	59,665	-51.1
Corporate Meetings	43	3,353	-98.7	10,488	30,156	-65.2
Incentive	32	2,015	-98.4	7,517	20,541	-63.4
Other Business	2,320	12,487	-81.4	44,359	107,837	-58.9
Visit Friends/Rel.	5,788	39,189	-85.2	122,824	316,545	-61.2
Gov't/Military	1,078	3,000	-64.1	12,005	25,152	-52.3
Attend School	1,093	2,822	-61.3	2,925	6,713	-56.4
Sport Events	10	5,241	-99.8	8,214	24,933	-67.1
Other	1,712	13,862	-87.6	35,823	103,364	-65.3
TRAVEL STATUS ^{1/}						
% First Timers ***	15.9	21.5	-5.6	17.5	19.7	-2.2
% Repeaters ***	84.1	78.5	5.6	82.5	80.3	2.2
Average # of Trips	9.1	6.4	40.9	7.2	6.7	7.8
Group Tour	179	5,261	-96.6	14,136	49,217	-71.3
Non-Group	12,553	415,489	-97.0	939,075	3,092,522	-69.6
Package Trip	586	77,270	-99.2	108,074	516,733	-79.1
No Package	12,147	343,480	-96.5	845,137	2,625,006	-67.8
Net True Independent	12,027	340,832	-96.5	837,505	2,601,203	-67.8
Ave. Age	41	44	-7.6	46	45	1.6
Ave. Party Size	1.4	2.3	-40.3	2.0	2.3	-11.4

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US EAST VISITORS BY AIR

	AUGUST			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
TOTAL VISITORS	7,407	199,659	-96.3	538,703	1,629,517	-66.9
Domestic	7,370	189,765	-96.1	515,059	1,538,045	-66.5
International	37	9,894	-99.6	23,643	91,472	-74.2
VISITOR DAYS	229,308	1,842,671	-87.6	6,035,444	15,761,860	-61.7
AVERAGE DAILY CENSUS	7,397	59,441	-87.6	24,735	64,864	-61.9
ISLANDS VISITED						
O'ahu	5,806	115,763	-95.0	306,779	942,599	-67.5
O'ahu only	5,550	75,093	-92.6	214,286	632,044	-66.1
O'ahu one day or less	55	8,798	-99.4	22,396	68,468	-67.3
Kaua'i	319	35,505	-99.1	91,899	290,250	-68.3
Kaua'i only	248	14,552	-98.3	41,453	122,588	-66.2
Kaua'i one day or less	22	4,663	-99.5	8,838	32,663	-72.9
Maui County	633	74,941	-99.2	189,079	605,795	-68.8
Maui	605	73,067	-99.2	185,457	595,597	-68.9
Maui only	446	37,078	-98.8	107,460	325,286	-67.0
Maui one day or less	38	3,899	-99.0	9,353	33,540	-72.1
Moloka'i *	36	1,254	-97.1	4,111	12,059	-65.9
Moloka'i only *	9	160	-94.5	693	1,292	-46.4
Moloka'i one day or less*	10	730	-98.6	1,587	6,450	-75.4
Lāna'i *	24	3,321	-99.3	5,520	20,644	-73.3
Lāna'i only *	14	218	-93.6	934	2,625	-64.4
Lāna'i one day or less*	5	2,356	-99.8	2,378	11,042	-78.5
Hawai'i Island	982	45,804	-97.9	110,656	333,660	-66.8
Kona side	622	40,837	-98.5	94,338	291,494	-67.6
Hilo side	454	17,013	-97.3	42,743	130,532	-67.3
Hawai'i Island only	844	20,334	-95.9	55,393	152,109	-63.6
Hawai'i Island one day or less	43	1,814	-97.6	4,496	15,334	-70.7
Any Neighbor Island	1,857	124,566	-98.5	324,364	997,473	-67.5
NI only	1,600	83,896	-98.1	231,870	686,918	-66.2
O'ahu & NI	256	40,670	-99.4	92,493	310,555	-70.2
Any one island only	7,110	147,436	-95.2	420,217	1,235,944	-66.0
Multiple Islands	296	52,223	-99.4	118,432	393,574	-69.9
Avg. Islands Visited	1.05	1.38	-23.7	1.31	1.35	-2.9
Average Length of Stay in Hawai'i	30.96	9.23	235.5	11.21	9.67	15.9
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	2,497	120,985	-97.9	304,153	956,677	-68.2
Hotel only	2,274	101,456	-97.8	249,354	783,035	-68.2
Plan to stay in Condo	600	24,869	-97.6	76,986	228,490	-66.3
Condo only	516	18,154	-97.2	56,267	164,880	-65.9
Plan to stay in Timeshare	44	15,942	-99.7	45,503	141,080	-67.7
Timeshare only	37	11,919	-99.7	33,456	103,729	-67.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US EAST VISITORS BY AIR (CONT.)

	AUGUST			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	38	6,298	-99.4	14,669	53,030	-72.3
Friends/Relatives	3,129	21,592	-85.5	79,204	187,876	-57.8
Bed & Breakfast	29	2,523	-98.9	7,652	20,703	-63.0
Rental House	523	23,589	-97.8	57,550	196,340	-70.7
Hostel	31	1,353	-97.7	4,555	11,062	-58.8
Camp Site, Beach	35	1,148	-97.0	4,022	10,035	-59.9
Private Room in Private Home**	314	2,727	-88.5	7,827	24,231	-67.7
Shared Room/Space in Private Home	91	1,796	-95.0	2,951	9,307	-68.3
Other	560	3,803	-85.3	12,122	30,970	-60.9
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	1,096	167,167	-99.3	409,262	1,321,115	-69.0
Honeymoon/Get Married	46	10,039	-99.5	18,621	66,709	-72.1
Honeymoon	23	8,916	-99.7	15,840	57,046	-72.2
Get Married	26	1,578	-98.4	3,865	13,111	-70.5
Pleasure/Vacation	1,068	158,502	-99.3	393,624	1,264,512	-68.9
Mtgs/Conventions/Incentive	58	7,675	-99.2	44,721	104,817	-57.3
Conventions	3	2,584	-99.9	30,111	57,883	-48.0
Corporate Meetings	29	2,577	-98.9	8,547	22,840	-62.6
Incentive	28	3,115	-99.1	7,598	28,271	-73.1
Other Business	1,438	6,170	-76.7	23,973	56,724	-57.7
Visit Friends/Rel.	3,035	19,470	-84.4	68,292	172,952	-60.5
Gov't/Military	1,022	4,385	-76.7	15,005	37,512	-60.0
Attend School	385	940	-59.0	1,773	3,878	-54.3
Sport Events	4	1,336	-99.7	3,695	8,160	-54.7
Other	984	6,544	-85.0	19,493	56,267	-65.4
TRAVEL STATUS ^{1/}						
% First Timers ***	34.4	45.7	-11.2	36.7	41.8	-5.1
% Repeaters ***	65.6	54.3	11.2	63.3	58.2	5.1
Average # of Trips	5.6	3.7	49.8	4.6	4.0	15.0
Group Tour	142	5,385	-97.4	18,384	59,364	-69.0
Non-Group	7,228	194,273	-96.3	520,066	1,570,153	-66.9
Package Trip	595	38,195	-98.4	82,371	304,122	-72.9
No Package	6,775	161,464	-95.8	456,078	1,325,395	-65.6
Net True Independent	6,698	159,511	-95.8	449,388	1,305,547	-65.6
Ave. Age	39	45	-12.0	48	46	2.8
Ave. Party Size	1.3	2.2	-40.4	1.9	2.1	-11.1

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL JAPAN VISITORS BY AIR

	AUGUST			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
TOTAL VISITORS	220	160,728	-99.9	294,568	1,029,549	-71.4
Domestic	45	865	-94.8	1,824	5,469	-66.6
International	175	159,863	-99.9	292,744	1,024,080	-71.4
VISITOR DAYS	7,518	1,037,198	-99.3	1,742,300	6,121,180	-71.5
AVERAGE DAILY CENSUS	243	33,458	-99.3	7,141	25,190	-71.7
ISLANDS VISITED						
O'ahu	218	152,873	-99.9	274,828	976,378	-71.9
O'ahu only	217	138,887	-99.8	249,872	889,275	-71.9
O'ahu one day or less	0	1,033	-100.0	1,030	5,239	-80.3
Kaua'i	0	2,448	-100.0	3,710	15,776	-76.5
Kaua'i only	0	500	-100.0	446	1,651	-73.0
Kaua'i one day or less	0	1,264	-100.0	2,297	9,872	-76.7
Maui County	1	5,117	-100.0	8,476	33,200	-74.5
Maui	1	4,927	-100.0	8,137	31,993	-74.6
Maui only	1	578	-99.8	1,527	5,719	-73.3
Maui one day or less	0	916	-100.0	2,732	9,926	-72.5
Moloka'i *	0	193	-100.0	421	1,086	-61.2
Moloka'i only *	0	0	-100.0	2	25	-91.1
Moloka'i one day or less*	0	148	-100.0	363	966	-62.4
Lāna'i *	0	163	-100.0	133	1,542	-91.4
Lāna'i only *	0	1	-100.0	2	97	-97.7
Lāna'i one day or less*	0	36	-100.0	72	1,046	-93.1
Hawai'i Island	2	16,003	-100.0	35,910	106,558	-66.3
Kona side	1	13,671	-100.0	31,458	90,813	-65.4
Hilo side	1	3,775	-100.0	9,566	28,157	-66.0
Hawai'i Island only	1	6,421	-100.0	17,292	42,774	-59.6
Hawai'i Island one day or less	1	2,579	-100.0	4,753	18,082	-73.7
Any Neighbor Island	3	21,841	-100.0	44,696	140,275	-68.1
NI only	2	7,855	-100.0	19,740	53,171	-62.9
O'ahu & NI	1	13,986	-100.0	24,956	87,104	-71.3
Any one island only	219	146,387	-99.9	269,141	939,540	-71.4
Multiple Islands	1	14,341	-100.0	25,427	90,009	-71.8
Avg. Islands Visited	1.01	1.10	-8.5	1.10	1.10	-0.3
Average Length of Stay in Hawai'i	34.17	6.45	429.5	5.91	5.95	-0.5
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	8	123,215	-100.0	244,537	844,973	-71.1
Hotel only	8	114,888	-100.0	237,330	811,369	-70.7
Plan to stay in Condo	13	26,958	-100.0	36,784	133,898	-72.5
Condo only	13	19,878	-99.9	29,741	105,122	-71.7
Plan to stay in Timeshare	0	16,627	-100.0	15,896	66,610	-76.1
Timeshare only	0	12,611	-100.0	12,585	52,776	-76.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL JAPAN VISITORS BY AIR (CONT.)

	AUGUST			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	0	314	-100.0	272	2,066	-86.8
Friends/Relatives	7	2,543	-99.7	3,747	13,535	-72.3
Bed & Breakfast	0	61	-100.0	382	1,653	-76.9
Rental House	2	1,182	-99.8	1,431	5,142	-72.2
Hostel	0	113	-100.0	369	1,018	-63.8
Camp Site, Beach	0	297	-100.0	18	656	-97.3
Private Room in Private Home**	5	222	-97.9	1,241	3,332	-62.8
Shared Room/Space in Private Home	5	67	-93.1	218	1,514	-85.6
Other	9	95	-90.3	207	1,810	-88.5
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	2	149,093	-100.0	253,207	899,156	-71.8
Honeymoon/Get Married	0	9,276	-100.0	28,271	126,585	-77.7
Honeymoon	0	8,681	-100.0	26,257	120,172	-78.2
Get Married	0	1,495	-100.0	4,888	19,516	-75.0
Pleasure/Vacation	2	140,406	-100.0	227,223	779,992	-70.9
Mtgs/Conventions/Incentive	0	5,874	-100.0	19,316	56,778	-66.0
Conventions	0	282	-100.0	3,948	9,298	-57.5
Corporate Meetings	0	309	-100.0	883	2,292	-61.5
Incentive	0	5,327	-100.0	14,852	46,018	-67.7
Other Business	1	506	-99.8	1,335	4,003	-66.7
Visit Friends/Rel.	15	2,299	-99.3	4,393	15,077	-70.9
Gov't/Military	6	109	-94.7	83	693	-88.1
Attend School	17	1,631	-98.9	1,373	3,715	-63.0
Sport Events	0	180	-100.0	1,578	4,886	-67.7
Other	8	5,649	-99.9	24,501	82,997	-70.5
TRAVEL STATUS ^{1/}						
% First Timers ***	15.4	24.4	-9.0	31.8	31.3	0.5
% Repeaters ***	84.6	75.6	9.0	68.2	68.7	-0.5
Average # of Trips	8.3	5.5	50.5	4.8	4.9	-2.1
Group Tour	1	18,450	-100.0	50,660	160,583	-68.5
Non-Group	44	142,278	-100.0	243,734	868,966	-72.0
Package Trip	2	79,592	-100.0	168,951	593,114	-71.5
No Package	43	81,136	-99.9	125,443	436,436	-71.3
Net True Independent	43	76,638	-99.9	113,446	397,529	-71.5
Ave. Age	32	45	-30.3	45	45	0.4
Ave. Party Size	1.2	3.3	-64.0	2.7	2.7	-0.5

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning August 2020, certain categories reflect only domestic data (italicized) as international data were not available.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL CANADA VISITORS BY AIR

	AUGUST			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
TOTAL VISITORS	100	28,672	-99.7	156,015	371,146	-58.0
Domestic	100	13,489	-99.3	28,947	90,248	-67.9
International	0	15,183	-100.0	127,068	280,898	-54.8
VISITOR DAYS	6,471	321,101	-98.0	2,066,959	4,510,009	-54.2
AVERAGE DAILY CENSUS	209	10,358	-98.0	8,471	18,560	-54.4
ISLANDS VISITED						
O'ahu	47	14,902	-99.7	61,789	160,145	-61.4
O'ahu only	40	8,874	-99.5	42,705	107,953	-60.4
O'ahu one day or less	0	629	-100.0	2,169	6,193	-65.0
Kaua'i	16	4,123	-99.6	22,588	52,719	-57.2
Kaua'i only	12	1,215	-99.0	11,751	24,796	-52.6
Kaua'i one day or less	0	324	-100.0	1,821	5,078	-64.1
Maui County	18	15,447	-99.9	71,805	187,719	-61.7
Maui	18	15,315	-99.9	71,141	186,383	-61.8
Maui only	13	9,136	-99.9	50,828	130,759	-61.1
Maui one day or less	0	304	-100.0	2,593	7,234	-64.1
Moloka'i *	0	260	-100.0	1,023	3,560	-71.3
Moloka'i only *	0	22	-100.0	198	164	20.3
Moloka'i one day or less*	0	192	-100.0	379	2,510	-84.9
Lāna'i *	0	320	-100.0	1,556	4,062	-61.7
Lāna'i only *	0	20	-100.0	133	241	-44.9
Lāna'i one day or less*	0	245	-100.0	1,043	2,907	-64.1
Hawai'i Island	33	4,606	-99.3	35,860	65,721	-45.4
Kona side	25	4,301	-99.4	32,849	60,956	-46.1
Hilo side	9	1,855	-99.5	10,266	22,011	-53.4
Hawai'i Island only	25	1,724	-98.6	23,138	36,472	-36.6
Hawai'i Island one day or less	3	160	-97.9	653	1,906	-65.7
Any Neighbor Island	59	19,798	-99.7	113,310	263,193	-56.9
NI only	53	13,770	-99.6	94,226	211,001	-55.3
O'ahu & NI	7	6,029	-99.9	19,085	52,192	-63.4
Any one island only	89	20,990	-99.6	128,753	300,386	-57.1
Multiple Islands	10	7,682	-99.9	27,262	70,760	-61.5
Avg. Islands Visited	1.15	1.38	-16.6	1.24	1.27	-2.4
Average Length of Stay in Hawai'i	64.85	11.20	479.0	13.25	12.15	9.0
ACCOMMODATIONS						
Plan to stay in Hotel	12	14,708	-99.9	66,879	161,617	-58.6
Hotel only	7	10,986	-99.9	49,726	121,860	-59.2
Plan to stay in Condo	14	8,149	-99.8	52,855	122,311	-56.8
Condo only	10	5,967	-99.8	42,665	97,891	-56.4
Plan to stay in Timeshare	0	1,981	-100.0	14,112	30,022	-53.0
Timeshare only	0	1,386	-100.0	9,972	22,264	-55.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL CANADA VISITORS BY AIR (CONT.)

	AUGUST			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	0	515	-100.0	1,571	5,946	-73.6
Friends/Relatives	40	1,379	-97.1	8,394	17,623	-52.4
Bed & Breakfast	0	615	-100.0	3,037	6,702	-54.7
Rental House	6	4,546	-99.9	24,328	60,319	-59.7
Hostel	1	645	-99.8	2,935	7,571	-61.2
Camp Site, Beach	1	448	-99.7	3,674	6,973	-47.3
Private Room in Private Home**	17	640	-97.3	3,057	9,864	-69.0
Shared Room/Space in Private Home	10	237	-95.8	1,064	2,125	-49.9
Other	12	474	-97.6	2,036	4,789	-57.5
PURPOSE OF TRIP						
Pleasure (Net)	17	27,519	-99.9	146,248	350,521	-58.3
Honeymoon/Get Married	5	1,251	-99.6	3,177	9,759	-67.4
Honeymoon	2	1,123	-99.8	2,719	8,902	-69.5
Get Married	2	141	-98.4	562	1,225	-54.1
Pleasure/Vacation	12	26,400	-100.0	143,656	342,373	-58.0
Mtgs/Conventions/Incentive	0	225	-100.0	6,376	12,863	-50.4
Conventions	0	114	-100.0	4,766	7,715	-38.2
Corporate Meetings	0	27	-100.0	832	2,198	-62.1
Incentive	0	91	-100.0	980	3,181	-69.2
Other Business	16	133	-88.2	1,060	2,436	-56.5
Visit Friends/Rel.	49	817	-94.1	5,983	11,679	-48.8
Gov't/Military	0	25	-100.0	75	294	-74.6
Attend School	16	33	-50.4	160	575	-72.1
Sport Events	0	393	-100.0	1,086	2,444	-55.6
Other	14	517	-97.4	2,314	6,183	-62.6
TRAVEL STATUS						
% First Timers ***	9.3	50.0	-40.8	29.3	37.0	-7.7
% Repeaters ***	90.7	50.0	40.8	70.7	63.0	7.7
Average # of Trips	7.4	3.2	129.2	4.6	4.0	15.8
Group Tour	3	313	-98.9	2,127	5,360	-60.3
Non-Group	96	28,359	-99.7	153,888	365,786	-57.9
Package Trip	3	7,014	-100.0	24,421	70,770	-65.5
No Package	96	21,658	-99.6	131,594	300,375	-56.2
Net True Independent	95	21,569	-99.6	130,780	298,767	-56.2
Ave. Age	36	44	-19.7	49	47	3.6
Ave. Party Size	1.3	2.5	-49.6	2.2	2.3	-5.4

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

AUGUST 2020 ARRIVALS AT A GLANCE

TOTAL EXPENDITURES (\$mil.)	2020P	2019	% change	2020P	2019	% change
TOTAL EXPENDITURES (\$mil.)	N/A	1,502.9	N/A	N/A	12,056.3	N/A
Total by air	N/A	1,502.9	N/A	N/A	12,027.3	N/A
U.S. Total	N/A	958.4	N/A	N/A	7,984.9	N/A
U.S. West	N/A	579.3	N/A	N/A	4,685.8	N/A
U.S. East	N/A	379.1	N/A	N/A	3,299.0	N/A
Japan	N/A	236.9	N/A	N/A	1,455.9	N/A
Canada	N/A	57.2	N/A	N/A	750.1	N/A
All Others	N/A	250.3	N/A	N/A	1,836.4	N/A
Visitor arrivals by cruise ships	N/A	0.0	N/A	N/A	29.0	N/A
TOTAL VISITOR DAYS	679,441	7,840,392	-91.3	21,638,698	61,961,974	-65.1
Total by air	679,441	7,840,392	-91.3	21,496,997	61,611,155	-65.1
U.S. Total	610,112	5,302,796	-88.5	15,368,436	42,851,073	-64.1
U.S. West	380,804	3,460,125	-89.0	9,332,992	27,089,212	-65.5
U.S. East	229,308	1,842,671	-87.6	6,035,444	15,761,860	-61.7
Japan	7,518	1,037,198	-99.3	1,742,300	6,121,180	-71.5
Canada	6,471	321,101	-98.0	2,066,959	4,510,009	-54.2
All Others	55,340	1,179,296	-95.3	2,319,301	8,128,894	-71.5
Visitor arrivals by cruise ships	0	0	N/A	141,701	350,820	-59.6
VISITOR ARRIVALS	22,344	926,417	-97.6	2,201,141	7,092,809	-69.0
Total by air	22,344	926,417	-97.6	2,171,349	7,015,773	-69.1
U.S. Total	20,185	620,409	-96.7	1,492,261	4,771,257	-68.7
U.S. West	12,778	420,750	-97.0	953,559	3,141,739	-69.6
U.S. East	7,407	199,659	-96.3	538,703	1,629,517	-66.9
Japan	220	160,728	-99.9	294,568	1,029,549	-71.4
Canada	100	28,672	-99.7	156,015	371,146	-58.0
All Others	1,839	116,608	-98.4	228,504	843,822	-72.9
Visitor arrivals by cruise ships	0	0	N/A	29,792	77,036	-61.3
AVERAGE DAILY CENSUS	21,917	252,916	-91.3	88,683	254,988	-65.2
Total by air	21,917	252,916	-91.3	88,102	253,544	-65.3
U.S. Total	19,681	171,058	-88.5	62,985	176,342	-64.3
U.S. West	12,284	111,617	-89.0	38,250	111,478	-65.7
U.S. East	7,397	59,441	-87.6	24,735	64,864	-61.9
Japan	243	33,458	-99.3	7,141	25,190	-71.7
Canada	209	10,358	-98.0	8,471	18,560	-54.4
All Others	1,785	38,042	-95.3	9,505	33,452	-71.6
Visitor arrivals by cruise ships	0	0	N/A	581	1,444	-59.8
AVERAGE LENGTH OF STAY	30.41	8.46	259.3	9.83	8.74	12.5
Total by air	30.41	8.46	259.3	9.90	8.78	12.7
U.S. Total	30.23	8.55	253.6	10.30	8.98	14.7
U.S. West	29.80	8.22	262.4	9.79	8.62	13.5
U.S. East	30.96	9.23	235.5	11.20	9.67	15.8
Japan	34.17	6.45	429.5	5.91	5.95	-0.5
Canada	64.85	11.20	479.0	13.25	12.15	9.0
All Others	30.09	10.11	197.5	10.15	9.63	5.4
Visitor arrivals by cruise ships	0.00	0.00	N/A	4.76	4.55	4.4
PER PERSON PER DAY SPENDING (\$)	N/A	191.7	N/A	N/A	194.6	N/A
Total by air	N/A	191.7	N/A	N/A	195.2	N/A
U.S. Total	N/A	180.7	N/A	N/A	186.3	N/A
U.S. West	N/A	167.4	N/A	N/A	173.0	N/A
U.S. East	N/A	205.7	N/A	N/A	209.3	N/A
Japan	N/A	228.4	N/A	N/A	237.8	N/A
Canada	N/A	178.2	N/A	N/A	166.3	N/A
All Others	N/A	212.2	N/A	N/A	225.9	N/A
Visitor arrivals by cruise ships	N/A	0.0	N/A	N/A	82.6	N/A
PER PERSON PER TRIP SPENDING (\$)	N/A	1,622.2	N/A	N/A	1,699.8	N/A
Total by air	N/A	1,622.2	N/A	N/A	1,714.3	N/A
U.S. Total	N/A	1,544.8	N/A	N/A	1,673.5	N/A
U.S. West	N/A	1,376.9	N/A	N/A	1,491.5	N/A
U.S. East	N/A	1,898.7	N/A	N/A	2,024.5	N/A
Japan	N/A	1,474.1	N/A	N/A	1,414.1	N/A
Canada	N/A	1,995.5	N/A	N/A	2,021.1	N/A
All Others	N/A	2,146.4	N/A	N/A	2,176.3	N/A
Visitor arrivals by cruise ships	N/A	0.0	N/A	N/A	376.0	N/A

P=Preliminary data. NA= Not available.

Source:Hawai'i Tourism Authority

2020 Arrivals at a Glance by Month

MONTH-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$1,713.0	\$1,458.7	\$720.2	N/A	N/A	N/A	N/A	N/A
	Total by air	\$1,708.0	\$1,452.6	\$718.8	N/A	N/A	N/A	N/A	N/A
	U.S. Total	\$1,129.1	\$991.2	\$547.3	N/A	N/A	N/A	N/A	N/A
	U.S. West	\$621.7	\$572.9	\$316.8	N/A	N/A	N/A	N/A	N/A
	U.S. East	\$507.4	\$418.3	\$230.5	N/A	N/A	N/A	N/A	N/A
	Japan	\$184.4	\$163.9	\$67.5	N/A	N/A	N/A	N/A	N/A
	Canada	\$160.4	\$144.7	\$56.5	N/A	N/A	N/A	N/A	N/A
	All Other	\$234.2	\$152.8	\$47.5	N/A	N/A	N/A	N/A	N/A
	Visitor arrivals by cruise ships	\$5.0	\$6.1	\$1.4	N/A	N/A	N/A	N/A	N/A
	Visitor Days	TOTAL (air + s)	8,305,017	7,177,304	3,940,084	123,355	258,021	456,700	557,076
Total by air		8,305,017	7,177,304	3,940,084	123,355	258,021	456,700	557,076	679,441
U.S. Total		5,588,753	4,960,739	2,929,315	113,567	239,811	423,609	502,530	610,112
U.S. West		3,337,398	3,051,764	1,784,141	74,338	149,744	258,912	295,891	380,804
U.S. East		2,251,355	1,908,975	1,145,174	39,229	90,067	164,697	206,639	229,308
Japan		768,565	678,463	282,295	559	575	2,147	2,178	7,518
Canada		913,550	789,464	350,419	285	562	2,890	3,319	6,471
All Other		1,034,149	748,638	378,055	8,943	17,073	28,054	49,048	55,340
Visitor arrivals by cruise ships		\$0.0	0	0	0	0	0	0	0
Visitor Arrivals		TOTAL (air + s)	862,574	828,056	434,856	4,564	9,116	17,068	22,562
	Total by air	852,037	812,967	430,691	4,564	9,116	17,068	22,562	22,344
	U.S. Total	552,578	549,625	320,988	4,245	8,489	15,745	20,406	20,185
	U.S. West	352,525	355,515	200,842	3,016	5,842	10,149	12,890	12,778
	U.S. East	200,053	194,110	120,146	1,229	2,647	5,596	7,516	7,407
	Japan	128,686	120,210	45,332	13	14	40	54	220
	Canada	65,123	64,185	26,426	9	20	57	94	100
	All Other	105,649	78,946	37,945	298	593	1,226	2,008	1,839
	Visitor arrivals by cruise ships	10,538	15,089	4,165	0	0	0	0	0
	Average Daily Census	TOTAL (air + s)	267,904	231,526	127,099	3,979	8,323	14,732	17,970
Total by air		267,904	231,526	127,099	3,979	8,323	14,732	17,970	21,917
U.S. Total		180,282	160,024	94,494	3,663	7,736	13,665	16,211	19,681
U.S. West		107,658	98,444	57,553	2,398	4,830	8,352	9,545	12,284
U.S. East		72,624	61,580	36,941	1,265	2,905	5,313	6,666	7,397
Japan		24,792	21,886	9,106	18	19	69	70	243
Canada		29,469	25,467	11,304	9	18	93	107	209
All Other		33,360	24,150	12,195	288	551	905	1,582	1,785
Visitor arrivals by cruise ships		0	0	0	0	0	0	0	0
Average Length of Stay		TOTAL (air + s)	9.63	8.67	9.06	27.03	28.31	26.76	24.69
	Total by air	9.75	8.83	9.15	27.03	28.31	26.76	24.69	30.41
	U.S. Total	10.11	9.03	9.13	26.75	28.25	26.90	24.63	30.23
	U.S. West	9.47	8.58	8.88	24.65	25.63	25.51	22.95	29.80
	U.S. East	11.25	9.83	9.53	31.93	34.02	29.43	27.49	30.96
	Japan	5.97	5.64	6.23	43.63	41.43	53.92	40.69	34.17
	Canada	14.03	12.30	13.26	32.40	27.99	50.74	35.18	64.85
	All Other	9.79	9.48	9.96	30.03	28.80	22.88	24.42	30.09
	Visitor arrivals by cruise ships	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	Per Person Per Day Spending	TOTAL (air + s)	\$206.3	\$203.2	\$182.8	N/A	N/A	N/A	N/A
Total by air		\$205.7	\$202.4	\$182.4	N/A	N/A	N/A	N/A	N/A
U.S. Total		\$202.0	\$199.8	\$186.8	N/A	N/A	N/A	N/A	N/A
U.S. West		\$186.3	\$187.7	\$177.6	N/A	N/A	N/A	N/A	N/A
U.S. East		\$225.4	\$219.1	\$201.3	N/A	N/A	N/A	N/A	N/A
Japan		\$239.9	\$241.6	\$239.1	N/A	N/A	N/A	N/A	N/A
Canada		\$175.6	\$183.3	\$161.1	N/A	N/A	N/A	N/A	N/A
All Other		\$226.5	\$204.1	\$125.7	N/A	N/A	N/A	N/A	N/A
Visitor arrivals by cruise ships		\$0.0	\$0.0	\$0.0	N/A	N/A	N/A	N/A	N/A
Per Person Per Trip Spending		TOTAL (air + s)	\$1,985.9	\$1,761.6	\$1,656.3	N/A	N/A	N/A	N/A
	Total by air	\$2,004.7	\$1,786.8	\$1,668.9	N/A	N/A	N/A	N/A	N/A
	U.S. Total	\$2,043.2	\$1,803.5	\$1,705.2	N/A	N/A	N/A	N/A	N/A
	U.S. West	\$1,763.4	\$1,611.5	\$1,577.3	N/A	N/A	N/A	N/A	N/A
	U.S. East	\$2,536.3	\$2,155.1	\$1,918.9	N/A	N/A	N/A	N/A	N/A
	Japan	\$1,432.7	\$1,363.4	\$1,488.7	N/A	N/A	N/A	N/A	N/A
	Canada	\$2,462.8	\$2,254.0	\$2,136.7	N/A	N/A	N/A	N/A	N/A
	All Other	\$2,217.1	\$1,935.2	\$1,252.0	N/A	N/A	N/A	N/A	N/A
	Visitor arrivals by cruise ships	\$471.3	\$404.2	\$347.6	N/A	N/A	N/A	N/A	N/A

AUGUST 2020 ISLAND HIGHLIGHTS

TOTAL EXPENDITURES (\$mil.)	2020P	2019	% change	2020P	2019	% change
TOTAL EXPENDITURES (\$mil.)	N/A	1,502.9	N/A	N/A	12,056.3	N/A
Total by air	N/A	1,502.9	N/A	N/A	12,027.3	N/A
O'ahu	N/A	732.0	N/A	N/A	5,506.2	N/A
Maui	N/A	404.7	N/A	N/A	3,517.6	N/A
Moloka'i	N/A	1.7	N/A	N/A	23.2	N/A
Lāna'i	N/A	12.4	N/A	N/A	86.3	N/A
Kaua'i	N/A	159.0	N/A	N/A	1,324.0	N/A
Hawai'i Island	N/A	193.1	N/A	N/A	1,569.9	N/A
Visitor arrivals by cruise ships	N/A	0.0	N/A	N/A	29.0	N/A
TOTAL VISITOR DAYS	679,441	7,840,392	-91.3	21,638,698	61,961,974	-65.1
Total by air	679,441	7,840,392	-91.3	21,496,997	61,611,155	-65.1
O'ahu	432,982	3,912,374	-88.9	9,918,132	28,791,511	-65.6
Maui	63,332	2,001,157	-96.8	5,437,809	16,618,154	-67.3
Moloka'i	1,369	16,226	-91.6	88,578	186,586	-52.5
Lāna'i	1,000	24,158	-95.9	61,333	182,941	-66.5
Kaua'i	47,528	832,813	-94.3	2,348,091	7,011,474	-66.5
Hawai'i Island	133,231	1,053,664	-87.4	3,643,054	8,820,489	-58.7
Visitor arrivals by cruise ships	0	0	N/A	141,701	350,820	-59.6
VISITOR ARRIVALS	22,344	926,417	-97.6	2,201,141	7,092,809	-69.0
Total by air	22,344	926,417	-97.6	2,171,349	7,015,773	-69.1
O'ahu	15,915	575,070	-97.2	1,276,835	4,199,292	-69.6
Maui	2,341	273,638	-99.1	611,743	2,104,005	-70.9
Moloka'i	104	4,860	-97.9	14,825	42,762	-65.3
Lāna'i	78	7,739	-99.0	15,176	59,522	-74.5
Kaua'i	1,361	120,030	-98.9	286,370	945,726	-69.7
Hawai'i Island	3,729	157,544	-97.6	402,146	1,211,805	-66.8
Visitor arrivals by cruise ships	0	0	N/A	29,792	77,036	-61.3
AVERAGE DAILY CENSUS	21,917	252,916	-91.3	88,683	254,988	-65.2
Total by air	21,917	252,916	-91.3	88,102	253,544	-65.3
O'ahu	13,967	126,206	-88.9	40,648	118,484	-65.7
Maui	2,043	64,553	-96.8	22,286	68,387	-67.4
Moloka'i	44	523	-91.6	363	768	-52.7
Lāna'i	32	779	-95.9	251	753	-66.6
Kaua'i	1,533	26,865	-94.3	9,623	28,854	-66.6
Hawai'i Island	4,298	33,989	-87.4	14,931	36,298	-58.9
Visitor arrivals by cruise ships	1,785	38,042	-95.3	581	33,452	-98.3
AVERAGE LENGTH OF STAY	30.41	8.46	259.3	9.83	8.74	12.5
Total by air	30.41	8.46	259.3	9.90	8.78	12.7
O'ahu	27.21	6.80	299.9	7.77	6.86	13.3
Maui	27.05	7.31	269.9	8.89	7.90	12.5
Moloka'i	13.17	3.34	294.6	5.98	4.36	36.9
Lāna'i	12.74	3.12	308.2	4.04	3.07	31.5
Kaua'i	34.93	6.94	403.4	8.20	7.41	10.6
Hawai'i Island	35.73	6.69	434.2	9.06	7.28	24.5
Visitor arrivals by cruise ships	0.00	0.00	N/A	4.76	4.55	4.4
PER PERSON PER DAY SPENDING (\$)	N/A	191.7	N/A	N/A	194.6	N/A
Total by air	N/A	191.7	N/A	N/A	195.2	N/A
O'ahu	N/A	187.1	N/A	N/A	191.2	N/A
Maui	N/A	202.2	N/A	N/A	211.7	N/A
Moloka'i	N/A	105.3	N/A	N/A	124.3	N/A
Lāna'i	N/A	512.8	N/A	N/A	471.9	N/A
Kaua'i	N/A	190.9	N/A	N/A	188.8	N/A
Hawai'i Island	N/A	183.2	N/A	N/A	178.0	N/A
Visitor arrivals by cruise ships	N/A	0.0	N/A	N/A	82.6	N/A
PER PERSON PER TRIP SPENDING (\$)	N/A	1,622.2	N/A	N/A	1,699.8	N/A
Total by air	N/A	1,622.2	N/A	N/A	1,714.3	N/A
O'ahu	N/A	1,273.0	N/A	N/A	1,311.2	N/A
Maui	N/A	1,478.9	N/A	N/A	1,671.9	N/A
Moloka'i	N/A	351.7	N/A	N/A	542.2	N/A
Lāna'i	N/A	1,600.8	N/A	N/A	1,450.3	N/A
Kaua'i	N/A	1,324.7	N/A	N/A	1,400.0	N/A
Hawai'i Island	N/A	1,225.4	N/A	N/A	1,295.5	N/A
Visitor arrivals by cruise ships	N/A	0.0	N/A	N/A	376.0	N/A

P=Preliminary data. NA= Not available.

Source:Hawai'i Tourism Authority

MONTH-TO-DATE	ISLAND								
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,713.0	\$1,458.7	\$720.2	N/A	N/A	N/A	N/A	N/A
	Total by air	\$1,708.0	\$1,452.6	\$718.8	N/A	N/A	N/A	N/A	N/A
	O'ahu	\$701.6	\$590.0	\$299.3	N/A	N/A	N/A	N/A	N/A
	Maui	\$510.7	\$460.3	\$221.6	N/A	N/A	N/A	N/A	N/A
	Moloka'i	\$4.3	\$4.5	\$1.9	N/A	N/A	N/A	N/A	N/A
	Lāna'i	\$9.6	\$5.4	\$3.6	N/A	N/A	N/A	N/A	N/A
	Kaua'i	\$191.3	\$171.3	\$78.9	N/A	N/A	N/A	N/A	N/A
	Hawai'i Island	\$290.5	\$221.0	\$113.4	N/A	N/A	N/A	N/A	N/A
	Visitor arrivals by c	\$5.0	\$6.1	\$1.4	N/A	N/A	N/A	N/A	N/A
Visitor Days	TOTAL (air + ships)	8,305,017	7,177,304	3,940,084	123,355	258,021	456,700	557,076	679,441
	Total by air	8,305,017	7,177,304	3,940,084	123,355	258,021	456,700	557,076	679,441
	O'ahu	3,688,771	3,156,910	1,748,930	84,220	170,586	296,597	339,137	432,982
	Maui	2,194,995	1,961,860	1,059,076	13,458	29,646	52,535	62,907	63,332
	Moloka'i	36,927	27,947	14,061	204	1,709	2,686	3,675	1,369
	Lāna'i	25,117	23,436	9,194	33	162	1,031	1,360	1,000
	Kaua'i	921,575	842,837	441,724	6,067	16,234	30,805	41,322	47,528
	Hawai'i Island	1,437,632	1,164,313	667,101	19,373	39,684	73,045	108,674	133,231
	cruise ships	0	0	0	0	0	0	0	0
Visitor Arrivals	TOTAL (air + ships)	862,574	828,056	434,856	4,564	9,116	17,068	22,562	22,344
	Total by air	852,037	812,967	430,691	4,564	9,116	17,068	22,562	22,344
	O'ahu	512,621	472,086	238,305	3,150	6,587	12,395	15,776	15,915
	Maui	242,472	234,773	125,943	647	1,054	1,929	2,585	2,341
	Moloka'i	6,786	5,151	2,353	30	68	110	224	104
	Lāna'i	6,064	6,178	2,630	21	23	61	121	78
	Kaua'i	113,847	110,969	56,865	308	571	1,053	1,397	1,361
	Hawai'i Island	163,530	148,219	78,389	705	1,257	2,617	3,700	3,729
	cruise ships	10,538	15,089	4,165	0	0	0	0	0
Average Daily Census	TOTAL (air + ships)	267,904	231,526	127,099	3,979	8,323	14,732	17,970	21,917
	Total by air	267,904	231,526	127,099	3,979	8,323	14,732	17,970	21,917
	O'ahu	118,993	101,836	56,417	2,717	5,503	9,568	10,940	13,967
	Maui	70,806	63,286	34,164	434	956	1,695	2,029	2,043
	Moloka'i	1,191	902	454	7	55	87	119	44
	Lāna'i	810	756	297	1	5	33	44	32
	Kaua'i	29,728	27,188	14,249	196	524	994	1,333	1,533
	Hawai'i Island	46,375	37,558	21,519	625	1,280	2,356	3,506	4,298
	cruise ships	0	0	0	0	0	0	0	0
Average Length of Stay	TOTAL (air + ships)	9.63	8.67	9.06	27.03	28.31	26.76	24.69	30.41
	Total by air	9.75	8.83	9.15	27.03	28.31	26.76	24.69	30.41
	O'ahu	7.20	6.69	7.34	26.73	25.90	23.93	21.50	27.21
	Maui	9.05	8.36	8.41	20.80	28.14	27.24	24.34	27.05
	Moloka'i	5.44	5.43	5.98	6.86	25.25	24.46	16.42	13.17
	Lāna'i	4.14	3.79	3.50	1.60	6.89	16.92	11.23	12.74
	Kaua'i	8.09	7.60	7.77	19.69	28.45	29.26	29.57	34.93
	Hawai'i Island	8.79	7.86	8.51	27.48	31.57	27.91	29.37	35.73
	cruise ships	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Per Person Per Day Spending *	TOTAL (air+ships)	\$206.3	\$203.2	\$182.8	N/A	N/A	N/A	N/A	N/A
	Total by air	\$205.7	\$202.4	\$182.4	N/A	N/A	N/A	N/A	N/A
	O'ahu	\$190.2	\$186.9	\$171.1	N/A	N/A	N/A	N/A	N/A
	Maui	\$232.7	\$234.6	\$209.2	N/A	N/A	N/A	N/A	N/A
	Moloka'i	\$116.5	\$162.0	\$137.0	N/A	N/A	N/A	N/A	N/A
	Lāna'i	\$382.9	\$231.7	\$393.0	N/A	N/A	N/A	N/A	N/A
	Kaua'i	\$207.5	\$203.2	\$178.7	N/A	N/A	N/A	N/A	N/A
	Hawai'i Island	\$202.1	\$189.8	\$170.1	N/A	N/A	N/A	N/A	N/A
	cruise ships	\$0.0	\$0.0	\$0.0	N/A	N/A	N/A	N/A	N/A
Per Person Per Trip Spending *	TOTAL (air+ships)	\$1,985.9	\$1,761.6	\$1,656.3	N/A	N/A	N/A	N/A	N/A
	Total by air	\$2,004.7	\$1,786.8	\$1,668.9	N/A	N/A	N/A	N/A	N/A
	O'ahu	\$1,368.7	\$1,249.8	\$1,255.8	N/A	N/A	N/A	N/A	N/A
	Maui	\$2,106.1	\$1,960.8	\$1,759.5	N/A	N/A	N/A	N/A	N/A
	Moloka'i	\$634.1	\$879.1	\$818.6	N/A	N/A	N/A	N/A	N/A
	Lāna'i	\$1,585.8	\$878.8	\$1,373.9	N/A	N/A	N/A	N/A	N/A
	Kaua'i	\$1,680.0	\$1,543.2	\$1,388.4	N/A	N/A	N/A	N/A	N/A
	Hawai'i Island	\$1,776.6	\$1,491.3	\$1,447.2	N/A	N/A	N/A	N/A	N/A
	cruise ships	\$0.0	\$0.0	\$0.0	N/A	N/A	N/A	N/A	N/A

Table 8. VISITORS BY CRUISE SHIPS

	AUGUST			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
VISITOR DAYS	-	126,198	-100.0	381,854	1,252,228	-69.5
TOTAL VISITORS	-	11,766	-100.0	52,705	163,223	-67.7
ARRIVED BY SHIP	-	-		29,792	77,036	-61.3
ARRIVED BY AIR	-	11,766	-100.0	22,913	86,188	-73.4
NUMBER OF SHIP ARRIVALS	-	-		20	37	-45.9
ISLANDS VISITED						
O'ahu	-	11,766	-100.0	52,705	163,186	-67.7
Kaua'i	-	11,766	-100.0	45,636	134,364	-66.0
Maui County	-	11,766	-100.0	49,975	151,161	-66.9
Maui	-	11,766	-100.0	49,958	151,071	-66.9
Moloka'i	-	143	-100.0	792	1,990	-60.2
Lāna'i	-	163	-100.0	1,218	3,132	-61.1
Hawai'i Island	-	11,766	-100.0	49,787	152,806	-67.4
Average Islands Visited		4.03			3.72	
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise		2.55			1.25	
Days in Hawai'i during Cruise		7.00			5.54	
Days in Hawai'i after Cruise		1.17			0.89	
Total days in Hawai'i		10.73			7.67	
ACCOMMODATIONS						
Hotel	-	9,057	-100.0	23,154	84,934	-72.7
Hotel only	-	8,580	-100.0	20,249	76,954	-73.7
Condo	-	362	-100.0	2,760	5,854	-52.9
Condo only	-	163	-100.0	1,010	2,317	-56.4
Timeshare	-	563	-100.0	1,820	5,974	-69.5
Timeshare Only	-	417	-100.0	756	2,978	-74.6
Bed & Breakfast	-	109	-100.0	313	1,357	-77.0
Bed & Breakfast only	-	65	-100.0	100	547	-81.7
Friends & relatives	-	183	-100.0	1,153	3,102	-62.8
Other accommodation	-	264	-100.0	706	2,553	-72.3
Accommodation (NET)	-	9,983	-100.0	26,268	94,141	-72.1
Cruise only	-	1,783	-100.0	26,437	69,082	-61.7
PURPOSE OF TRIP						
Honeymoon	-	345	-100.0	837	3,335	-74.9
Get Married	-	67	-100.0	109	728	-85.0
Wedding	-	71	-100.0	287	814	-64.7
Convention/Conference	-	97	-100.0	288	1,229	-76.5
Business	-	71	-100.0	354	1,368	-74.1
Visiting Friends & relatives	-	927	-100.0	4,690	14,502	-67.7
Play Golf	-	294	-100.0	563	2,440	-76.9
Leisure	-	10,077	-100.0	46,199	141,193	-67.3
TRAVEL STATUS						
% First timers		57.2			47.1	
% Repeat visitors		42.8			52.9	

NA = Not applicable

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

AUGUST	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE
INTERNATIONAL	13,250	316,363	-96	13,250	298,204	-96	0	8,376	-100	0	9,783	-100						
SCHEDULES	12,460	312,116	-96	12,460	293,957	-96	0	8,376	-100	0	9,783	-100						
CHARTERS	790	4,247	-81	790	4,247	-81												
JAPAN	558	179,764	-100	558	169,981	-100				0	9,783	-100						
Nagoya	0	14,415	-100	0	14,415	-100												
Osaka	0	34,720	-100	0	34,720	-100												
Sapporo	0	4,448	-100	0	4,448	-100												
Tokyo HND	558	24,862	-98	558	21,248	-97				0	3,614	-100						
Tokyo NRT	0	101,319	-100	0	95,150	-100				0	6,169	-100						
CANADA	0	17,391	-100	0	9,015	-100	0	8,376	-100									
Vancouver	0	17,391	-100	0	9,015	-100	0	8,376	-100									
OTHER ASIA	0	47,048	-100	0	47,048	-100												
Beijing	0	2,607	-100	0	2,607	-100												
Seoul	0	32,579	-100	0	32,579	-100												
Shanghai	0	7,884	-100	0	7,884	-100												
Taipei	0	3,978	-100	0	3,978	-100												
OCEANIA	0	40,560	-100	0	40,560	-100												
Auckland	0	10,684	-100	0	10,684	-100												
Brisbane	0	3,892	-100	0	3,892	-100												
Melbourne	0	4,355	-100	0	4,355	-100												
Sydney	0	21,629	-100	0	21,629	-100												
OTHER	11,902	27,353	-57	11,902	27,353	-57												
Apia	0	736	-100	0	736	-100												
Christmas Island	0	488	-100	0	488	-100												
Guam	11,284	11,284	0	11,284	11,284	0												
Majuro	0	2,822	-100	0	2,822	-100												
Manila	618	6,489	-91	618	6,489	-91												
Nadi	0	530	-100	0	530	-100												
Pago Pago	0	3,614	-100	0	3,614	-100												
Papeete	0	1,390	-100	0	1,390	-100												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

YTD	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE
INTERNATIONAL	944,592	2,561,913	-63.1	812,254	2,273,281	-64.3	79,210	157,296	-49.6	38,686	104,894	-63.1				14,442	26,442	-45.4
SCHEDULES	928,242	2,542,098	-63.5	800,992	2,253,466	-64.5	74,122	157,296	-52.9	38,686	104,894	-63.1				14,442	26,442	-45.4
CHARTERS	16,350	19,815	-17.5	11,262	19,815	-43.2	5,088	0	NA									
JAPAN	466,630	1,326,446	-64.8	447,462	1,249,177	-64.2				19,168	77,269	-75.2						
Fukuoka	13,622	21,696	-37.2	13,622	21,696	-37.2												
Nagoya	32,280	103,714	-68.9	32,280	103,714	-68.9												
Osaka	92,526	304,961	-69.7	92,526	304,961	-69.7												
Sapporo	10,008	31,136	-67.9	10,008	31,136	-67.9												
Tokyo HND	61,987	194,886	-68.2	54,759	165,974	-67.0				7,228	28,912	-75.0						
Tokyo NRT	256,207	670,053	-61.8	244,267	621,696	-60.7				11,940	48,357	-75.3						
CANADA	164,881	341,447	-51.7	56,799	130,084	-56.3	74,122	157,296	-52.9	19,518	27,625	-29.3				14,442	26,442	-45.4
Calgary	26,020	44,405	-41.4	0	8,908	-100.0	26,020	35,497	-26.7									
Edmonton	0	8,646	-100.0				0	8,646	-100.0									
Toronto	9,393	5,161	82.0	9,393	5,161	82.0												
Vancouver	129,468	283,235	-54.3	47,406	116,015	-59.1	48,102	113,153	-57.5	19,518	27,625	-29.3				14,442	26,442	-45.4
OTHER ASIA	86,695	331,035	-73.8	86,695	331,035	-73.8												
Beijing	0	24,941	-100.0	0	24,941	-100.0												
Hangzhou	0	786	-100.0	0	786	-100.0												
Seoul	71,175	218,242	-67.4	71,175	218,242	-67.4												
Shanghai	8,176	60,444	-86.5	8,176	60,444	-86.5												
Taipei	7,344	26,622	-72.4	7,344	26,622	-72.4												
OCEANIA	95,737	331,065	-71.1	95,737	331,065	-71.1												
Auckland	25,438	85,146	-70.1	25,438	85,146	-70.1												
Brisbane	10,008	29,468	-66.0	10,008	29,468	-66.0												
Melbourne	10,385	34,505	-69.9	10,385	34,505	-69.9												
Sydney	49,906	181,946	-72.6	49,906	181,946	-72.6												
OTHER	114,299	212,105	-46.1	114,299	212,105	-46.1												
Apia	1,314	5,674	-76.8	1,314	5,674	-76.8												
Christmas Island	1,224	4,774	-74.4	1,224	4,774	-74.4												
Guam	76,440	88,816	-13.9	76,440	88,816	-13.9												
Majuro	5,770	22,828	-74.7	5,770	22,828	-74.7												
Manila	20,703	50,073	-58.7	20,703	50,073	-58.7												
Nadi	1,342	5,468	-75.5	1,342	5,468	-75.5												
Pago Pago	4,726	23,074	-79.5	4,726	23,074	-79.5												
Papeete	2,780	11,398	-75.6	2,780	11,398	-75.6												

Source: Scheduled seats from Dilo schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division