

TABLE 1. TOTAL VISITORS BY AIR

	OCTOBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
TOTAL VISITORS	76,613	775,675	-90.1	2,266,831	8,509,490	-73.4
Domestic	75,581	548,178	-86.2	1,649,385	6,033,729	-72.7
International	1,032	227,497	-99.5	617,446	2,475,761	-75.1
VISITOR DAYS	1,221,082	6,577,024	-81.4	23,345,365	74,277,794	-68.6
AVERAGE DAILY CENSUS	39,390	212,162	-81.4	76,542	244,335	-68.7
TOTAL AIR SEATS	223,353	1,063,333	-79.0	4,278,381	11,293,484	-62.1
TOTAL LOAD FACTOR (%)	23.5	89.5	-73.7	65.1	89.0	-26.9
ISLANDS VISITED						
O'ahu	36,007	469,339	-92.3	1,325,501	5,127,219	-74.1
O'ahu only	32,465	364,815	-91.1	1,058,589	3,995,514	-73.5
O'ahu one day or less	753	17,857	-95.8	47,824	183,415	-73.9
Kaua'i	11,246	102,662	-89.0	298,708	1,141,889	-73.8
Kaua'i only	9,627	56,927	-83.1	176,123	645,957	-72.7
Kaua'i one day or less	265	9,615	-97.2	23,598	102,955	-77.1
Maui County	23,764	241,527	-90.2	650,017	2,594,594	-74.9
Maui	23,103	238,043	-90.3	637,315	2,552,155	-75.0
Maui only	20,367	159,835	-87.3	439,672	1,696,391	-74.1
Maui one day or less	379	13,047	-97.1	28,993	132,734	-78.2
Moloka'i *	375	4,314	-91.3	15,274	52,400	-70.9
Moloka'i only *	150	652	-76.9	2,919	6,726	-56.6
Moloka'i one day or less*	100	1,770	-94.4	6,844	28,249	-75.8
Lāna'i *	595	6,439	-90.8	15,810	71,731	-78.0
Lāna'i only *	348	886	-60.7	3,257	9,905	-67.1
Lāna'i one day or less*	137	3,451	-96.0	7,215	40,803	-82.3
Hawai'i Island	10,640	130,336	-91.8	416,122	1,454,279	-71.4
Kona side	9,009	114,809	-92.2	363,626	1,283,365	-71.7
Hilo side	2,985	43,264	-93.1	136,133	497,411	-72.6
Hawai'i Island only	9,230	65,857	-86.0	252,724	778,892	-67.6
Hawai'i Island one day or less	230	7,513	-96.9	18,923	85,587	-77.9
Any Neighbor Island	44,149	410,860	-89.3	1,207,735	4,513,976	-73.2
NI only	40,606	306,336	-86.7	940,823	3,382,271	-72.2
O'ahu & NI	3,542	104,524	-96.6	266,912	1,131,705	-76.4
Any one island only	72,187	648,973	-88.9	1,933,284	7,133,385	-72.9
Multiple Islands	4,427	126,702	-96.5	333,040	1,376,106	-75.8
Avg. Islands Visited	1.07	1.23	-12.7	1.19	1.22	-2.2
Average Length of Stay in Hawai'i	15.94	8.48	88.0	10.30	8.73	18.0
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	23,135	475,916	-95.1	1,270,487	5,084,940	-75.0
Hotel only	19,669	418,598	-95.3	1,090,360	4,420,096	-75.3
Plan to stay in Condo	15,343	122,749	-87.5	386,074	1,414,939	-72.7
Condo only	13,170	98,343	-86.6	301,790	1,109,113	-72.8
Plan to stay in Timeshare	9,987	66,474	-85.0	170,088	710,973	-76.1
Timeshare only	8,563	53,372	-84.0	130,764	557,624	-76.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	OCTOBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	36	12,375	-99.7	24,675	121,906	-79.8
Friends/Relatives	18,601	66,923	-72.2	293,505	750,962	-60.9
Bed & Breakfast	575	9,143	-93.7	28,562	99,224	-71.2
Rental House	9,375	68,140	-86.2	238,842	871,386	-72.6
Hostel	243	5,806	-95.8	18,756	71,264	-73.7
Camp Site, Beach	368	4,182	-91.2	18,237	52,359	-65.2
Private Room in Private Home**	1,504	9,823	-84.7	41,275	133,172	-69.0
Shared Room/Space in Private Home**	333	3,225	-89.7	11,963	42,064	-71.6
Other	2,447	11,723	-79.1	43,164	129,614	-66.7
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	50,285	640,409	-92.1	1,809,258	7,212,856	-74.9
Honeymoon/Get Married	2,861	64,113	-95.5	91,652	474,825	-80.7
Honeymoon	2,457	58,043	-95.8	79,580	423,499	-81.2
Get Married	544	10,675	-94.9	18,010	83,098	-78.3
Pleasure/Vacation	47,940	582,271	-91.8	1,729,568	6,789,882	-74.5
Mtgs/Conventions/Incentive	484	39,947	-98.8	130,548	392,862	-66.8
Conventions	116	22,295	-99.5	76,433	195,235	-60.9
Corporate Meetings	237	7,084	-96.7	23,380	78,774	-70.3
Incentive	158	11,390	-98.6	34,541	130,202	-73.5
Other Business	5,764	24,736	-76.7	83,980	228,315	-63.2
Visit Friends/Rel.	19,258	59,619	-67.7	251,104	675,855	-62.8
Gov't/Military	2,156	5,923	-63.6	33,356	90,106	-63.0
Attend School	188	1,501	-87.5	8,009	22,434	-64.3
Sport Events	22	14,518	-99.8	16,308	66,750	-75.6
Other	3,808	40,438	-90.6	95,956	354,192	-72.9
TRAVEL STATUS ^{1/}						
% First Timers ***	22.2	33.4	-11.2	29.1	32.4	-3.3
% Repeaters ***	77.8	66.6	11.2	70.9	67.6	3.3
Average # of Trips	8	5	48.4	6	5	9.7
Group Tour	482	43,251	-98.9	100,195	411,555	-75.7
Non-Group	75,099	732,424	-89.7	2,161,801	8,097,935	-73.3
Package Trip	5,450	208,719	-97.4	453,261	2,189,504	-79.3
No Package	70,132	566,956	-87.6	1,808,734	6,319,986	-71.4
Net True Independent	69,792	554,550	-87.4	1,778,025	6,198,497	-71.3
Ave. Age	44	46	-4.0	46	45	1.5
Ave. Party Size	1.7	2.1	-18.8	2.0	2.2	-8.3

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available.

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	OCTOBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
DOMESTIC VISITORS	75,581	548,178	-86.2	1,649,385	6,033,729	-72.7
DOMESTIC VISITOR DAYS	1,207,083	4,931,639	-75.5	18,213,212	55,074,772	-66.9
DOMESTIC AVERAGE DAILY CENSUS	38,938	159,085	-75.5	59,715	181,167	-67.0
DOMESTIC AIR SEATS	208,919	766,154	-72.7	3,307,203	8,138,691	-59.4
DOMESTIC LOAD FACTOR (%)	54.6	90.3	-39.5	64.7	89.5	-27.7
ISLANDS VISITED						
O'ahu	34,975	264,421	-86.8	810,396	2,923,047	-72.3
O'ahu only	31,433	197,059	-84.0	631,682	2,199,394	-71.3
O'ahu one day or less	753	15,824	-95.2	41,883	158,835	-73.6
Kaua'i	11,246	93,073	-87.9	263,628	1,010,537	-73.9
Kaua'i only	9,627	56,243	-82.9	166,850	623,955	-73.3
Kaua'i one day or less	265	6,270	-95.8	15,379	61,474	-75.0
Maui County	23,764	207,356	-88.5	551,668	2,212,346	-75.1
Maui	23,103	204,416	-88.7	540,383	2,179,166	-75.2
Maui only	20,367	145,811	-86.0	391,534	1,551,240	-74.8
Maui one day or less	379	8,020	-95.3	17,366	73,111	-76.2
Moloka'i *	375	3,093	-87.9	11,288	36,171	-68.8
Moloka'i only *	150	549	-72.6	2,772	6,378	-56.5
Moloka'i one day or less*	100	1,172	-91.5	3,577	14,360	-75.1
Lāna'i *	595	4,503	-86.8	13,319	48,634	-72.6
Lāna'i only *	348	881	-60.5	3,136	9,626	-67.4
Lāna'i one day or less*	137	2,033	-93.3	5,243	21,727	-75.9
Hawai'i Island	10,640	100,768	-89.4	326,218	1,121,669	-70.9
Kona side	9,009	89,118	-89.9	284,123	996,185	-71.5
Hilo side	2,985	31,874	-90.6	105,574	360,508	-70.7
Hawai'i Island only	9,230	59,718	-84.5	217,435	697,658	-68.8
Hawai'i Island one day or less	230	3,931	-94.2	9,626	36,293	-73.5
Any Neighbor Island	44,149	351,119	-87.4	1,017,702	3,834,335	-73.5
NI only	40,606	283,757	-85.7	838,989	3,110,682	-73.0
O'ahu & NI	3,542	67,362	-94.7	178,713	723,653	-75.3
Any one island only	71,155	460,262	-84.5	1,413,411	5,088,251	-72.2
Multiple Islands	4,427	87,916	-95.0	235,974	945,478	-75.0
Avg. Islands Visited	1.07	1.22	-12.4	1.19	1.21	-1.8
Average Length of Stay in Hawai'i	15.97	9.00	77.5	11.04	9.13	21.0
ACCOMMODATIONS						
Plan to stay in Hotel	23,135	292,153	-92.1	819,996	3,221,712	-74.5
Hotel only	19,669	246,689	-92.0	689,953	2,723,199	-74.7
Plan to stay in Condo	15,343	96,764	-84.1	281,078	1,039,296	-73.0
Condo only	13,170	78,719	-83.3	224,447	832,369	-73.0
Plan to stay in Timeshare	9,987	56,103	-82.2	140,048	583,557	-76.0
Timeshare only	8,563	44,846	-80.9	108,743	461,592	-76.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	OCTOBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	36	10,570	-99.7	21,829	100,105	-78.2
Friends/Relatives	18,601	59,361	-68.7	256,696	670,468	-61.7
Bed & Breakfast	575	7,988	-92.8	23,014	78,419	-70.7
Rental House	9,375	61,900	-84.9	199,577	747,635	-73.3
Hostel	243	4,388	-94.5	14,917	45,692	-67.4
Camp Site, Beach	368	3,796	-90.3	15,008	40,885	-63.3
Private Room in Private Home**	1,504	7,381	-79.6	27,810	85,394	-67.4
Shared Room/Space in Private Home**	333	2,699	-87.6	9,941	32,256	-69.2
Other	2,447	10,940	-77.6	41,607	120,609	-65.5
PURPOSE OF TRIP						
Pleasure (Net)	50,223	445,684	-88.7	1,266,316	5,042,400	-74.9
Honeymoon/Get Married	2,859	30,319	-90.6	46,874	229,978	-79.6
Honeymoon	2,457	26,346	-90.7	37,778	193,511	-80.5
Get Married	542	5,404	-90.0	11,758	47,938	-75.5
Pleasure/Vacation	47,880	419,478	-88.6	1,228,128	4,849,528	-74.7
Mtgs/Conventions/Incentive	482	28,283	-98.3	96,905	271,719	-64.3
Conventions	116	19,934	-99.4	62,279	154,613	-59.7
Corporate Meetings	235	5,918	-96.0	20,606	66,496	-69.0
Incentive	158	3,145	-95.0	17,233	60,440	-71.5
Other Business	5,683	22,681	-74.9	80,595	212,380	-62.1
Visit Friends/Rel.	18,991	54,478	-65.1	225,126	605,008	-62.8
Gov't/Military	1,684	5,782	-70.9	31,605	74,744	-57.7
Attend School	171	489	-65.1	6,194	13,586	-54.4
Sport Events	22	12,350	-99.8	12,632	52,218	-75.8
Other	3,680	21,371	-82.8	62,823	202,414	-69.0
TRAVEL STATUS						
% First Timers ***	22.2	29.5	-7.2	25.4	28.9	-3.5
% Repeaters ***	77.8	70.5	7.2	74.6	71.1	3.5
Average # of Trips	7.8	5.9	32.3	6.3	5.7	10.8
Group Tour	482	12,049	-96.0	37,723	143,861	-73.8
Non-Group	75,099	536,129	-86.0	1,611,662	5,889,868	-72.6
Package Trip	5,450	91,982	-94.1	211,884	1,077,582	-80.3
No Package	70,132	456,197	-84.6	1,437,501	4,956,147	-71.0
Net True Independent	69,792	451,057	-84.5	1,421,179	4,899,701	-71.0
Ave. Age of Party Head	44	47	-5.2	46	46	1.4
Ave. Party Size	1.7	2.0	-13.2	1.9	2.1	-10.0

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	OCTOBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
INTERNATIONAL VISITORS	1,032	227,497	-99.5	617,446	2,475,761	-75.1
INTERNATIONAL VISITOR DAYS	13,998	1,645,385	-99.1	5,132,154	19,203,022	-73.3
INTERNATIONAL AVERAGE DAILY CENSUS	452	53,077	-99.1	16,827	63,168	-73.4
INTERNATIONAL AIR SEATS	14,434	297,179	-95.1	971,178	3,154,793	-69.2
INTERNATIONAL LOAD FACTOR (%)	41.2	87.5	-52.9	72.7	87.7	-17.1
ISLANDS VISITED						
O'ahu	1,032	204,918	-99.5	515,105	2,204,171	-76.6
O'ahu only	1,032	167,756	-99.4	426,907	1,796,120	-76.2
O'ahu one day or less	0	2,033	-100.0	5,941	24,580	-75.8
Kaua'i	0	9,589	-100.0	35,079	131,353	-73.3
Kaua'i only	0	684	-100.0	9,272	22,002	-57.9
Kaua'i one day or less	0	3,345	-100.0	8,219	41,482	-80.2
Maui County	0	34,171	-100.0	98,349	382,248	-74.3
Maui	0	33,626	-100.0	96,931	372,990	-74.0
Maui only	0	14,024	-100.0	48,138	145,151	-66.8
Maui one day or less	0	5,027	-100.0	11,627	59,624	-80.5
Moloka'i *	0	1,221	-100.0	3,986	16,229	-75.4
Moloka'i only *	0	103	-100.0	147	348	-57.7
Moloka'i one day or less*	0	598	-100.0	3,268	13,889	-76.5
Lāna'i *	0	1,935	-100.0	2,491	23,096	-89.2
Lāna'i only *	0	5	-100.0	121	279	-56.7
Lāna'i one day or less*	0	1,418	-100.0	1,972	19,076	-89.7
Hawai'i Island	0	29,568	-100.0	89,903	332,610	-73.0
Kona side	0	25,691	-100.0	79,503	287,180	-72.3
Hilo side	0	11,389	-100.0	30,560	136,903	-77.7
Hawai'i Island only	0	6,139	-100.0	35,289	81,234	-56.6
Hawai'i Island one day or less	0	3,582	-100.0	9,297	49,294	-81.1
Any Neighbor Island	0	59,741	-100.0	190,032	679,641	-72.0
NI only	0	22,579	-100.0	101,834	271,590	-62.5
O'ahu & NI	0	37,162	-100.0	88,198	408,052	-78.4
Any one island only	1,032	188,711	-99.5	519,874	2,045,133	-74.6
Multiple Islands	0	38,786	-100.0	97,065	430,628	-77.5
Avg. Islands Visited	1.00	1.23	-19.0	1.20	1.24	-3.2
Average Length of Stay in Hawai'i	13.56	7.23	87.5	8.33	7.76	7.4
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	0	183,763	-100.0	450,491	1,863,229	-75.8
Hotel only	0	171,909	-100.0	400,407	1,696,896	-76.4
Plan to stay in Condo	0	25,985	-100.0	104,996	375,643	-72.0
Condo only	0	19,624	-100.0	77,344	276,744	-72.1
Plan to stay in Timeshare	0	10,371	-100.0	30,041	127,416	-76.4
Timeshare only	0	8,526	-100.0	22,021	96,033	-77.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	OCTOBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	0	1,805	-100.0	2,846	21,801	-86.9
Friends/Relatives	0	7,562	-100.0	36,809	80,494	-54.3
Bed & Breakfast	0	1,155	-100.0	5,548	20,805	-73.3
Rental House	0	6,240	-100.0	39,264	123,751	-68.3
Hostel	0	1,418	-100.0	3,839	25,572	-85.0
Camp Site, Beach	0	386	-100.0	3,229	11,474	-71.9
Private Room in Private Home**	0	2,442	-100.0	13,465	47,778	-71.8
Shared Room/Space in Private Home**	0	527	-100.0	2,023	9,809	-79.4
Other	0	783	-100.0	1,557	9,005	-82.7
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	62	194,725	-100.0	542,942	2,170,456	-75.0
Honeymoon/Get Married	2	33,794	-100.0	44,778	244,847	-81.7
Honeymoon	0	31,697	-100.0	41,803	229,988	-81.8
Get Married	2	5,270	-100.0	6,252	35,159	-82.2
Pleasure/Vacation	60	162,793	-100.0	501,440	1,940,354	-74.2
Mtgs/Conventions/Incentive	2	11,663	-100.0	33,643	121,144	-72.2
Conventions	0	2,361	-100.0	14,153	40,621	-65.2
Corporate Meetings	2	1,166	-99.8	2,774	12,279	-77.4
Incentive	0	8,245	-100.0	17,308	69,762	-75.2
Other Business	82	2,054	-96.0	3,386	15,936	-78.8
Visit Friends/Rel.	268	5,141	-94.8	25,978	70,847	-63.3
Gov't/Military	473	142	233.6	1,751	15,362	-88.6
Attend School	17	1,012	-98.3	1,815	8,848	-79.5
Sport Events	0	2,167	-100.0	3,676	14,531	-74.7
Other	128	19,067	-99.3	33,133	151,778	-78.2
TRAVEL STATUS ^{1/}						
% First Timers ***	0.0	43.0	-43.0	38.7	40.8	-2.1
% Repeaters ***	0.0	57.0	-57.0	60.5	59.2	1.4
Average # of Trips	0.0	3.7	-100.0	4.0	4.0	0.8
Group Tour	0	31,202	-100.0	62,471	267,695	-76.7
Non-Group	0	196,295	-100.0	550,140	2,208,066	-75.1
Package Trip	0	116,738	-100.0	241,377	1,111,922	-78.3
No Package	0	110,759	-100.0	371,233	1,363,839	-72.8
Net True Independent	0	103,493	-100.0	356,846	1,298,796	-72.5
Ave. Age of Party Head	38	45	-14.5	45	45	1.2
Ave. Party Size	1.1	2.4	-53.6	2.5	2.5	-2.6

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US TOTAL VISITORS BY AIR

	OCTOBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
TOTAL VISITORS	72,978	502,082	-85.5	1,581,267	5,712,332	-72.3
Domestic	72,975	493,954	-85.2	1,537,131	5,552,912	-72.3
International	3	8,128	-100.0	44,136	159,420	-72.3
VISITOR DAYS	1,145,063	4,411,181	-74.0	17,051,844	51,128,629	-66.6
AVERAGE DAILY CENSUS	36,938	142,296	-74.0	55,908	168,186	-66.8
ISLANDS VISITED						
O'ahu	33,556	238,756	-85.9	784,207	2,765,088	-71.6
O'ahu only	30,186	181,178	-83.3	616,255	2,109,650	-70.8
O'ahu one day or less	720	14,251	-95.0	40,172	146,375	-72.6
Kaua'i	10,983	84,356	-87.0	249,457	946,574	-73.6
Kaua'i only	9,441	53,159	-82.2	159,693	597,939	-73.3
Kaua'i one day or less	247	5,603	-95.6	15,501	62,306	-75.1
Maui County	22,985	190,466	-87.9	521,618	2,074,936	-74.9
Maui	22,345	187,723	-88.1	510,747	2,043,092	-75.0
Maui only	19,733	137,733	-85.7	374,292	1,478,833	-74.7
Maui one day or less	363	7,189	-95.0	17,389	73,352	-76.3
Moloka'i *	358	2,685	-86.7	10,580	34,849	-69.6
Moloka'i only *	142	486	-70.7	2,624	6,042	-56.6
Moloka'i one day or less*	98	1,001	-90.2	3,542	15,201	-76.7
Lāna'i *	578	4,347	-86.7	12,427	49,886	-75.1
Lāna'i only *	337	844	-60.1	3,002	9,185	-67.3
Lāna'i one day or less*	135	2,084	-93.5	4,916	24,330	-79.8
Hawai'i Island	10,261	86,957	-88.2	305,165	1,029,661	-70.4
Kona side	8,700	76,976	-88.7	265,776	916,034	-71.0
Hilo side	2,877	27,376	-89.5	98,139	329,188	-70.2
Hawai'i Island only	8,917	52,959	-83.2	204,293	652,636	-68.7
Hawai'i Island one day or less	221	3,732	-94.1	9,708	36,193	-73.2
Any Neighbor Island	42,792	320,904	-86.7	964,859	3,602,682	-73.2
NI only	39,422	263,326	-85.0	796,906	2,947,244	-73.0
O'ahu & NI	3,370	57,578	-94.1	167,952	655,438	-74.4
Any one island only	68,757	426,359	-83.9	1,360,160	4,854,285	-72.0
Multiple Islands	4,221	75,723	-94.4	220,953	858,047	-74.2
Avg. Islands Visited	1.07	1.20	-11.2	1.18	1.20	-1.5
Average Length of Stay in Hawai'i	15.69	8.79	78.6	10.79	8.95	20.5
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	22,373	266,527	-91.6	789,063	3,034,399	-74.0
Hotel only	19,024	226,568	-91.6	665,394	2,573,584	-74.1
Plan to stay in Condo	14,862	88,806	-83.3	271,243	989,647	-72.6
Condo only	12,760	72,697	-82.4	216,273	795,395	-72.8
Plan to stay in Timeshare	9,732	53,617	-81.8	135,912	568,790	-76.1
Timeshare only	8,356	42,988	-80.6	105,320	448,970	-76.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US TOTAL VISITORS BY AIR (CONT.)

	OCTOBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	28	9,381	-99.7	20,021	90,311	-77.8
Friends/Relatives	17,883	55,703	-67.9	248,482	642,841	-61.3
Bed & Breakfast	545	6,364	-91.4	21,108	67,394	-68.7
Rental House	9,066	55,144	-83.6	187,518	702,639	-73.3
Hostel	216	2,954	-92.7	11,815	34,707	-66.0
Camp Site, Beach	351	2,957	-88.1	13,108	34,220	-61.7
Private Room in Private Home**	1,420	6,081	-76.6	25,328	79,673	-68.2
Shared Room/Space in Private Home	315	2,285	-86.2	8,925	29,501	-69.7
Other	2,294	9,783	-76.5	38,323	109,446	-65.0
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	48,716	407,503	-88.0	1,214,456	4,756,331	-74.5
Honeymoon/Get Married	2,771	27,133	-89.8	44,370	208,946	-78.8
Honeymoon	2,384	23,404	-89.8	35,764	173,266	-79.4
Get Married	514	5,009	-89.7	11,103	46,230	-76.0
Pleasure/Vacation	46,432	384,200	-87.9	1,178,114	4,581,222	-74.3
Mtgs/Conventions/Incentive	431	26,672	-98.4	91,123	255,115	-64.3
Conventions	92	19,111	-99.5	59,415	145,733	-59.2
Corporate Meetings	213	5,470	-96.1	19,305	62,929	-69.3
Incentive	138	2,759	-95.0	15,304	55,477	-72.4
Other Business	5,441	21,391	-74.6	77,101	205,134	-62.4
Visit Friends/Rel.	18,250	51,627	-64.7	216,235	583,825	-63.0
Gov't/Military	1,607	5,418	-70.3	30,076	74,967	-59.9
Attend School	137	380	-63.9	5,319	11,792	-54.9
Sport Events	20	8,520	-99.8	11,938	45,171	-73.6
Other	3,480	20,289	-82.8	61,086	198,640	-69.2
TRAVEL STATUS ^{1/}						
% First Timers ***	22.1	27.1	-5.0	24.3	27.4	-3.1
% Repeaters ***	77.9	72.9	5.0	75.7	72.6	3.1
Average # of Trips	7.8	6.1	27.8	6.4	5.8	9.5
Group Tour	461	9,495	-95.1	33,227	125,650	-73.6
Non-Group	72,514	492,587	-85.3	1,547,433	5,586,682	-72.3
Package Trip	5,232	80,614	-93.5	196,502	978,473	-79.9
No Package	67,743	421,468	-83.9	1,384,158	4,733,859	-70.8
Net True Independent	67,415	417,227	-83.8	1,369,365	4,682,483	-70.8
Ave. Age	44	47	-6.0	47	46	1.4
Ave. Party Size	1.7	2.0	-13.5	1.9	2.2	-10.5

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	OCTOBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
TOTAL VISITORS	53,396	354,007	-84.9	1,016,948	3,801,555	-73.2
Domestic	53,393	349,595	-84.7	996,458	3,738,362	-73.3
International	3	4,412	-99.9	20,490	63,193	-67.6
VISITOR DAYS	815,367	3,034,446	-73.1	10,471,382	32,725,817	-68.0
AVERAGE DAILY CENSUS	26,302	97,885	-73.1	34,332	107,651	-68.1
ISLANDS VISITED						
O'ahu	22,287	152,555	-85.4	461,988	1,660,373	-72.2
O'ahu only	20,246	123,797	-83.6	388,035	1,369,387	-71.7
O'ahu one day or less	482	7,027	-93.1	17,506	64,228	-72.7
Kaua'i	8,629	57,634	-85.0	154,881	604,564	-74.4
Kaua'i only	7,687	42,384	-81.9	116,223	453,815	-74.4
Kaua'i one day or less	158	2,306	-93.2	6,548	23,723	-72.4
Maui County	17,523	134,506	-87.0	326,361	1,361,534	-76.0
Maui	17,042	132,665	-87.2	319,290	1,341,572	-76.2
Maui only	15,517	108,085	-85.6	262,029	1,096,006	-76.1
Maui one day or less	210	3,424	-93.9	7,844	33,017	-76.2
Moloka'i *	243	1,642	-85.2	6,328	20,852	-69.7
Moloka'i only *	115	372	-69.2	1,893	4,532	-58.2
Moloka'i one day or less*	63	558	-88.7	1,915	7,857	-75.6
Lāna'i *	411	2,796	-85.3	6,730	25,989	-74.1
Lāna'i only *	255	666	-61.7	1,984	6,214	-68.1
Lāna'i one day or less*	83	1,346	-93.9	2,484	11,827	-79.0
Hawai'i Island	7,827	55,740	-86.0	190,982	639,224	-70.1
Kona side	6,753	49,945	-86.5	168,715	575,290	-70.7
Hilo side	2,039	14,714	-86.1	54,139	175,589	-69.2
Hawai'i Island only	6,983	39,322	-82.2	146,004	475,547	-69.3
Hawai'i Island one day or less	144	1,973	-92.7	5,102	18,002	-71.7
Any Neighbor Island	33,150	230,211	-85.6	628,813	2,432,168	-74.1
NI only	31,109	201,453	-84.6	554,860	2,141,182	-74.1
O'ahu & NI	2,041	28,758	-92.9	73,953	290,986	-74.6
Any one island only	50,802	314,625	-83.9	916,168	3,405,501	-73.1
Multiple Islands	2,594	39,382	-93.4	100,680	396,054	-74.6
Avg. Islands Visited	1.06	1.14	-7.2	1.12	1.13	-0.7
Average Length of Stay in Hawai'i	15.27	8.57	78.1	10.30	8.61	19.6
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	15,058	177,700	-91.5	475,818	1,908,649	-75.1
Hotel only	12,719	153,790	-91.7	408,136	1,651,657	-75.3
Plan to stay in Condo	11,755	69,384	-83.1	190,592	723,527	-73.7
Condo only	10,153	58,336	-82.6	156,930	602,847	-74.0
Plan to stay in Timeshare	7,750	40,302	-80.8	88,398	401,933	-78.0
Timeshare only	6,670	33,013	-79.8	70,153	325,593	-78.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	OCTOBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	10	2,869	-99.7	5,311	25,827	-79.4
Friends/Relatives	12,777	38,597	-66.9	161,590	423,523	-61.8
Bed & Breakfast	330	4,172	-92.1	13,171	42,475	-69.0
Rental House	6,703	40,114	-83.3	127,048	478,214	-73.4
Hostel	145	2,051	-92.9	7,151	21,681	-67.0
Camp Site, Beach	231	2,090	-89.0	8,905	22,435	-60.3
Private Room in Private Home**	1,081	4,219	-74.4	16,917	52,030	-67.5
Shared Room/Space in Private Home	227	1,541	-85.2	5,783	18,711	-69.1
Other	1,746	6,831	-74.4	25,228	72,561	-65.2
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	36,763	291,866	-87.4	792,283	3,214,411	-75.4
Honeymoon/Get Married	1,577	15,326	-89.7	24,498	118,809	-79.4
Honeymoon	1,361	12,594	-89.2	18,863	94,700	-80.1
Get Married	285	3,459	-91.8	6,989	30,049	-76.7
Pleasure/Vacation	35,508	279,076	-87.3	772,658	3,116,810	-75.2
Mtgs/Conventions/Incentive	333	16,670	-98.0	46,241	132,718	-65.2
Conventions	71	11,888	-99.4	29,263	76,840	-61.9
Corporate Meetings	151	3,587	-95.8	10,661	36,333	-70.7
Incentive	116	1,617	-92.8	7,671	23,837	-67.8
Other Business	3,877	14,658	-73.6	50,451	135,299	-62.7
Visit Friends/Rel.	12,911	35,388	-63.5	140,166	380,908	-63.2
Gov't/Military	745	2,618	-71.6	13,426	30,824	-56.4
Attend School	104	257	-59.4	3,306	7,421	-55.4
Sport Events	16	5,340	-99.7	8,235	32,935	-75.0
Other	2,397	13,875	-82.7	39,621	130,291	-69.6
TRAVEL STATUS ^{1/}						
% First Timers ***	15.8	20.1	-4.3	17.4	19.9	-2.5
% Repeaters ***	84.2	79.9	4.3	82.6	80.1	2.5
Average # of Trips	8.7	7.0	25.3	7.3	6.7	8.9
Group Tour	278	5,076	-94.5	14,549	58,027	-74.9
Non-Group	53,115	348,931	-84.8	1,002,047	3,743,528	-73.2
Package Trip	3,428	52,710	-93.5	111,892	619,606	-81.9
No Package	49,965	301,297	-83.4	904,704	3,181,950	-71.6
Net True Independent	49,745	298,675	-83.3	896,766	3,153,443	-71.6
Ave. Age	45	47	-3.7	46	46	1.0
Ave. Party Size	1.8	2.0	-13.1	2.0	2.2	-10.5

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US EAST VISITORS BY AIR

	OCTOBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
TOTAL VISITORS	19,582	148,075	-86.8	564,318	1,910,777	-70.5
Domestic	19,582	144,359	-86.4	540,673	1,814,550	-70.2
International	0	3,716	-100.0	23,645	96,227	-75.4
VISITOR DAYS	329,696	1,376,734	-76.1	6,580,462	18,402,812	-64.2
AVERAGE DAILY CENSUS	10,635	44,411	-76.1	21,575	60,536	-64.4
ISLANDS VISITED						
O'ahu	11,269	86,202	-86.9	322,219	1,104,715	-70.8
O'ahu only	9,941	57,382	-82.7	228,220	740,263	-69.2
O'ahu one day or less	237	7,224	-96.7	22,667	82,147	-72.4
Kaua'i	2,354	26,722	-91.2	94,576	342,010	-72.3
Kaua'i only	1,754	10,776	-83.7	43,470	144,124	-69.8
Kaua'i one day or less	89	3,297	-97.3	8,954	38,583	-76.8
Maui County	5,462	55,961	-90.2	195,257	713,402	-72.6
Maui	5,303	55,057	-90.4	191,456	701,520	-72.7
Maui only	4,215	29,648	-85.8	112,264	382,826	-70.7
Maui one day or less	153	3,765	-95.9	9,544	40,336	-76.3
Moloka'i *	115	1,043	-89.0	4,252	13,997	-69.6
Moloka'i only *	28	114	-75.5	731	1,511	-51.6
Moloka'i one day or less*	35	443	-92.1	1,627	7,344	-77.8
Lāna'i *	167	1,550	-89.2	5,697	23,897	-76.2
Lāna'i only *	82	178	-53.8	1,018	2,971	-65.7
Lāna'i one day or less*	52	737	-92.9	2,432	12,503	-80.5
Hawai'i Island	2,435	31,217	-92.2	114,183	390,437	-70.8
Kona side	1,947	27,031	-92.8	97,061	340,745	-71.5
Hilo side	838	12,662	-93.4	44,000	153,599	-71.4
Hawai'i Island only	1,934	13,637	-85.8	58,289	177,089	-67.1
Hawai'i Island one day or less	77	1,759	-95.6	4,605	18,191	-74.7
Any Neighbor Island	9,642	90,693	-89.4	336,045	1,170,514	-71.3
NI only	8,313	61,873	-86.6	242,046	806,062	-70.0
O'ahu & NI	1,329	28,820	-95.4	94,000	364,452	-74.2
Any one island only	17,955	111,734	-83.9	443,992	1,448,784	-69.4
Multiple Islands	1,628	36,341	-95.5	120,273	461,993	-74.0
Avg. Islands Visited	1.11	1.36	-18.9	1.30	1.35	-3.8
Average Length of Stay in Hawai'i	16.84	9.30	81.1	11.66	9.63	21.1
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	7,315	88,827	-91.8	313,245	1,125,750	-72.2
Hotel only	6,305	72,778	-91.3	257,259	921,926	-72.1
Plan to stay in Condo	3,107	19,422	-84.0	80,651	266,120	-69.7
Condo only	2,607	14,361	-81.8	59,342	192,547	-69.2
Plan to stay in Timeshare	1,982	13,315	-85.1	47,514	166,857	-71.5
Timeshare only	1,686	9,975	-83.1	35,167	123,378	-71.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US EAST VISITORS BY AIR (CONT.)

	OCTOBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	18	6,512	-99.7	14,710	64,484	-77.2
Friends/Relatives	5,106	17,106	-70.1	86,892	219,318	-60.4
Bed & Breakfast	215	2,192	-90.2	7,937	24,918	-68.1
Rental House	2,363	15,031	-84.3	60,470	224,424	-73.1
Hostel	71	903	-92.2	4,664	13,026	-64.2
Camp Site, Beach	120	867	-86.1	4,204	11,785	-64.3
Private Room in Private Home**	339	1,862	-81.8	8,411	27,643	-69.6
Shared Room/Space in Private Home	88	744	-88.2	3,142	10,790	-70.9
Other	549	2,952	-81.4	13,095	36,884	-64.5
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	11,953	115,636	-89.7	422,174	1,541,920	-72.6
Honeymoon/Get Married	1,194	11,807	-89.9	19,872	90,137	-78.0
Honeymoon	1,023	10,810	-90.5	16,902	78,566	-78.5
Get Married	229	1,550	-85.2	4,114	16,181	-74.6
Pleasure/Vacation	10,924	105,123	-89.6	405,456	1,464,412	-72.3
Mtgs/Conventions/Incentive	97	10,003	-99.0	44,883	122,397	-63.3
Conventions	21	7,223	-99.7	30,152	68,893	-56.2
Corporate Meetings	62	1,883	-96.7	8,643	26,597	-67.5
Incentive	21	1,142	-98.1	7,633	31,640	-75.9
Other Business	1,564	6,733	-76.8	26,650	69,835	-61.8
Visit Friends/Rel.	5,339	16,239	-67.1	76,069	202,917	-62.5
Gov't/Military	863	2,800	-69.2	16,650	44,143	-62.3
Attend School	33	123	-73.2	2,013	4,371	-54.0
Sport Events	4	3,179	-99.9	3,703	12,236	-69.7
Other	1,083	6,414	-83.1	21,465	68,349	-68.6
TRAVEL STATUS ^{1/}						
% First Timers ***	39.2	43.9	-4.7	36.7	42.3	-5.5
% Repeaters ***	60.8	56.1	4.7	63.3	57.7	5.5
Average # of Trips	5.2	4.0	30.3	4.7	4.0	16.2
Group Tour	183	4,419	-95.9	18,678	67,623	-72.4
Non-Group	19,399	143,656	-86.5	545,385	1,843,154	-70.4
Package Trip	1,805	27,904	-93.5	84,610	358,867	-76.4
No Package	17,778	120,171	-85.2	479,454	1,551,909	-69.1
Net True Independent	17,670	118,552	-85.1	472,600	1,529,040	-69.1
Ave. Age	42	48	-11.7	47	47	1.9
Ave. Party Size	1.5	1.8	-15.2	1.8	2.0	-10.1

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL JAPAN VISITORS BY AIR

	OCTOBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
TOTAL VISITORS	183	134,557	-99.9	294,830	1,308,034	-77.5
Domestic	55	726	-92.4	1,907	6,994	-72.7
International	128	133,831	-99.9	292,923	1,301,040	-77.5
VISITOR DAYS	5,766	783,053	-99.3	1,749,845	7,754,528	-77.4
AVERAGE DAILY CENSUS	186	25,260	-99.3	5,737	25,508	-77.5
ISLANDS VISITED						
O'ahu	159	127,523	-99.9	275,064	1,239,270	-77.8
O'ahu only	159	114,105	-99.9	250,108	1,124,670	-77.8
O'ahu one day or less	0	533	-100.0	1,030	6,497	-84.1
Kaua'i	1	2,871	-100.0	3,712	21,446	-82.7
Kaua'i only	1	143	-99.2	447	2,142	-79.1
Kaua'i one day or less	0	2,020	-100.0	2,297	13,324	-82.8
Maui County	17	3,875	-99.6	8,494	42,231	-79.9
Maui	17	3,675	-99.5	8,155	40,655	-79.9
Maui only	17	952	-98.2	1,545	7,208	-78.6
Maui one day or less	0	1,098	-100.0	2,732	12,324	-77.8
Moloka'i *	0	183	-100.0	421	1,529	-72.4
Moloka'i only *	0	0		2	68	-96.8
Moloka'i one day or less*	0	150	-100.0	363	1,331	-72.7
Lāna'i *	0	368	-100.0	133	2,022	-93.4
Lāna'i only *	0	0		2	97	-97.7
Lāna'i one day or less*	0	333	-100.0	72	1,488	-95.2
Hawai'i Island	6	16,165	-100.0	35,918	139,580	-74.3
Kona side	5	14,198	-100.0	31,464	119,498	-73.7
Hilo side	1	4,112	-100.0	9,568	36,367	-73.7
Hawai'i Island only	6	5,373	-99.9	17,299	54,920	-68.5
Hawai'i Island one day or less	0	2,055	-100.0	4,753	22,801	-79.2
Any Neighbor Island	24	20,453	-99.9	44,723	183,365	-75.6
NI only	24	7,034	-99.7	19,767	68,764	-71.3
O'ahu & NI	0	13,418	-100.0	24,956	114,600	-78.2
Any one island only	183	120,573	-99.8	269,403	1,189,104	-77.3
Multiple Islands	0	13,984	-100.0	25,427	118,930	-78.6
Avg. Islands Visited	1.00	1.12	-10.8	1.10	1.10	-0.7
Average Length of Stay in Hawai'i	31.50	5.82	441.3	5.94	5.93	0.1
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	28	114,184	-100.0	244,573	1,075,071	-77.3
Hotel only	26	110,867	-100.0	237,363	1,033,532	-77.0
Plan to stay in Condo	8	12,971	-99.9	36,797	167,679	-78.1
Condo only	8	10,369	-99.9	29,754	132,048	-77.5
Plan to stay in Timeshare	0	8,063	-100.0	15,896	84,597	-81.2
Timeshare only	0	6,928	-100.0	12,585	67,334	-81.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL JAPAN VISITORS BY AIR (CONT.)

	OCTOBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	0	118	-100.0	272	2,471	-89.0
Friends/Relatives	20	1,384	-98.6	3,777	16,750	-77.4
Bed & Breakfast	0	173	-100.0	382	1,924	-80.1
Rental House	1	757	-99.9	1,438	6,394	-77.5
Hostel	0	159	-100.0	369	1,399	-73.6
Camp Site, Beach	0	0		18	656	-97.3
Private Room in Private Home**	0	783	-100.0	1,242	4,530	-72.6
Shared Room/Space in Private Home	0	286	-100.0	218	2,091	-89.6
Other	0	39	-100.0	207	1,898	-89.1
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	38	109,821	-100.0	253,262	1,138,147	-77.7
Honeymoon/Get Married	2	20,564	-100.0	28,273	164,331	-82.8
Honeymoon	0	19,625	-100.0	26,257	156,313	-83.2
Get Married	2	3,738	-99.9	4,890	26,290	-81.4
Pleasure/Vacation	36	90,612	-100.0	227,276	983,707	-76.9
Mtgs/Conventions/Incentive	4	9,579	-100.0	19,320	70,372	-72.5
Conventions	1	742	-99.9	3,949	10,971	-64.0
Corporate Meetings	3	1,079	-99.7	886	3,669	-75.8
Incentive	0	7,824	-100.0	14,852	56,846	-73.9
Other Business	10	348	-97.2	1,358	5,050	-73.1
Visit Friends/Rel.	98	1,905	-94.8	4,504	18,797	-76.0
Gov't/Military	18	37	-52.4	103	833	-87.7
Attend School	8	669	-98.8	1,411	5,192	-72.8
Sport Events	0	1,174	-100.0	1,579	6,498	-75.7
Other	10	16,705	-99.9	24,518	112,567	-78.2
TRAVEL STATUS ^{1/}						
% First Timers ***	19.8	34.3	-14.5	31.8	31.7	0.2
% Repeaters ***	80.2	65.7	14.5	68.2	68.3	-0.2
Average # of Trips	7.0	4.5	56.6	4.8	4.8	-1.3
Group Tour	0	25,230	-100.0	50,660	204,285	-75.2
Non-Group	55	109,328	-99.9	243,817	1,103,749	-77.9
Package Trip	2	83,062	-100.0	168,953	760,871	-77.8
No Package	53	51,495	-99.9	125,524	547,164	-77.1
Net True Independent	53	45,823	-99.9	113,526	497,817	-77.2
Ave. Age	45	46	-0.3	45	45	0.7
Ave. Party Size	1.3	2.5	-49.1	2.7	2.6	1.2

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL CANADA VISITORS BY AIR

	OCTOBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
TOTAL VISITORS	389	32,250	-98.8	156,565	425,324	-63.2
Domestic	389	13,091	-97.0	29,497	112,548	-73.8
International	0	19,159	-100.0	127,068	312,776	-59.4
VISITOR DAYS	18,976	377,719	-95.0	2,096,320	5,142,680	-59.2
AVERAGE DAILY CENSUS	612	12,184	-95.0	6,873	16,917	-59.4
ISLANDS VISITED						
O'ahu	115	10,963	-98.9	61,951	183,361	-66.2
O'ahu only	99	4,664	-97.9	42,850	119,783	-64.2
O'ahu one day or less	4	643	-99.3	2,173	7,415	-70.7
Kaua'i	37	5,081	-99.3	22,630	60,842	-62.8
Kaua'i only	20	1,863	-98.9	11,777	27,525	-57.2
Kaua'i one day or less	1	290	-99.6	1,823	5,591	-67.4
Maui County	156	21,889	-99.3	72,001	221,029	-67.4
Maui	155	21,794	-99.3	71,336	219,558	-67.5
Maui only	146	14,740	-99.0	51,015	151,605	-66.3
Maui one day or less	0	426	-100.0	2,593	8,300	-68.8
Moloka'i *	1	184	-99.4	1,024	3,812	-73.1
Moloka'i only *	1	45	-97.5	199	216	-8.0
Moloka'i one day or less*	0	55	-100.0	379	2,584	-85.3
Lāna'i *	0	277	-100.0	1,556	4,693	-66.8
Lāna'i only *	0	11	-100.0	133	256	-48.1
Lāna'i one day or less*	0	149	-100.0	1,043	3,151	-66.9
Hawai'i Island	105	6,001	-98.2	36,034	75,617	-52.3
Kona side	89	5,600	-98.4	32,999	70,179	-53.0
Hilo side	33	1,600	-98.0	10,310	24,879	-58.6
Hawai'i Island only	100	2,974	-96.6	23,307	40,968	-43.1
Hawai'i Island one day or less	0	158	-100.0	653	2,481	-73.7
Any Neighbor Island	290	27,586	-99.0	113,715	305,541	-62.8
NI only	273	21,287	-98.7	94,614	241,963	-60.9
O'ahu & NI	16	6,298	-99.7	19,101	63,578	-70.0
Any one island only	367	24,298	-98.5	129,281	340,353	-62.0
Multiple Islands	22	7,952	-99.7	27,284	84,971	-67.9
Avg. Islands Visited	1.06	1.37	-22.6	1.24	1.29	-3.5
Average Length of Stay in Hawai'i	48.83	11.71	317.0	13.39	12.09	10.7
ACCOMMODATIONS						
Plan to stay in Hotel	53	14,568	-99.6	66,951	186,947	-64.2
Hotel only	37	11,490	-99.7	49,778	141,180	-64.7
Plan to stay in Condo	103	10,668	-99.0	52,986	139,379	-62.0
Condo only	89	8,703	-99.0	42,779	110,951	-61.4
Plan to stay in Timeshare	22	2,776	-99.2	14,135	34,463	-59.0
Timeshare only	20	2,173	-99.1	9,992	25,839	-61.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL CANADA VISITORS BY AIR (CONT.)

	OCTOBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	0	665	-100.0	1,571	7,070	-77.8
Friends/Relatives	115	1,639	-93.0	8,569	20,336	-57.9
Bed & Breakfast	1	551	-99.8	3,038	7,597	-60.0
Rental House	33	4,033	-99.2	24,372	67,095	-63.7
Hostel	3	543	-99.4	2,942	9,149	-67.8
Camp Site, Beach	8	595	-98.6	3,684	7,956	-53.7
Private Room in Private Home**	24	438	-94.6	3,088	11,153	-72.3
Shared Room/Space in Private Home	9	137	-93.1	1,080	2,583	-58.2
Other	62	524	-88.1	2,141	5,801	-63.1
PURPOSE OF TRIP						
Pleasure (Net)	268	30,281	-99.1	146,566	400,531	-63.4
Honeymoon/Get Married	5	2,540	-99.8	3,183	13,809	-77.0
Honeymoon	5	2,488	-99.8	2,724	12,838	-78.8
Get Married	0	100	-100.0	562	1,428	-60.6
Pleasure/Vacation	263	27,921	-99.1	143,969	388,657	-63.0
Mtgs/Conventions/Incentive	8	829	-99.1	6,386	14,451	-55.8
Conventions	4	619	-99.3	4,771	8,636	-44.8
Corporate Meetings	2	65	-96.5	836	2,288	-63.5
Incentive	1	148	-99.3	981	3,775	-74.0
Other Business	29	245	-88.3	1,104	2,855	-61.3
Visit Friends/Rel.	104	878	-88.2	6,140	13,199	-53.5
Gov't/Military	0	43	-100.0	76	361	-79.0
Attend School	3	8	-59.1	187	633	-70.4
Sport Events	1	591	-99.8	1,087	3,117	-65.1
Other	26	746	-96.5	2,371	8,159	-70.9
TRAVEL STATUS						
% First Timers ***	13.9	35.6	-21.8	29.3	37.2	-7.9
% Repeaters ***	86.1	64.4	21.8	70.7	62.8	7.9
Average # of Trips	11.2	3.8	192.7	4.6	3.9	17.1
Group Tour	0	1,137	-100.0	2,129	6,940	-69.3
Non-Group	389	31,113	-98.8	154,436	418,384	-63.1
Package Trip	10	4,558	-99.8	24,435	79,772	-69.4
No Package	379	27,692	-98.6	132,130	345,553	-61.8
Net True Independent	379	27,160	-98.6	131,314	343,310	-61.8
Ave. Age	50	45	9.0	49	47	4.4
Ave. Party Size	1.5	2.0	-24.4	2.2	2.2	-3.8

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

OCTOBER 2020 ARRIVALS AT A GLANCE

TOTAL EXPENDITURES (\$mil.)	2020P	2019	% change	2020P	2019	% change
TOTAL EXPENDITURES (\$mil.)	N/A	1,325.1	N/A	N/A	14,627.6	N/A
Total by air	N/A	1,317.0	N/A	N/A	14,579.6	N/A
U.S. Total	N/A	839.9	N/A	N/A	9,579.7	N/A
U.S. West	N/A	538.7	N/A	N/A	5,690.6	N/A
U.S. East	N/A	301.2	N/A	N/A	3,889.1	N/A
Japan	N/A	195.7	N/A	N/A	1,848.1	N/A
Canada	N/A	63.0	N/A	N/A	853.6	N/A
All Others	N/A	218.4	N/A	N/A	2,298.2	N/A
Visitor arrivals by cruise ships	N/A	8.1	N/A	N/A	48.0	N/A
TOTAL VISITOR DAYS	1,221,082	6,668,887	-81.7	23,487,067	74,815,934	-68.6
Total by air	1,221,082	6,577,024	-81.4	23,345,365	74,277,794	-68.6
U.S. Total	1,145,063	4,411,181	-74.0	17,051,844	51,128,629	-66.6
U.S. West	815,367	3,034,446	-73.1	10,471,382	32,725,817	-68.0
U.S. East	329,696	1,376,734	-76.1	6,580,462	18,402,812	-64.2
Japan	5,766	783,053	-99.3	1,749,845	7,754,528	-77.4
Canada	18,976	377,719	-95.0	2,096,320	5,142,680	-59.2
All Others	51,277	1,005,072	-94.9	2,447,356	10,251,958	-76.1
Visitor arrivals by cruise ships	0	91,863	-100.0	141,701	538,140	-73.7
VISITOR ARRIVALS	76,613	796,191	-90.4	2,296,622	8,625,156	-73.4
Total by air	76,613	775,675	-90.1	2,266,831	8,509,490	-73.4
U.S. Total	72,978	502,082	-85.5	1,581,267	5,712,332	-72.3
U.S. West	53,396	354,007	-84.9	1,016,948	3,801,555	-73.2
U.S. East	19,582	148,075	-86.8	564,318	1,910,777	-70.5
Japan	183	134,557	-99.9	294,830	1,308,034	-77.5
Canada	389	32,250	-98.8	156,565	425,324	-63.2
All Others	3,064	106,786	-97.1	234,168	1,063,800	-78.0
Visitor arrivals by cruise ships	0	20,516	-100.0	29,792	115,666	-74.2
AVERAGE DAILY CENSUS	39,390	215,125	-81.7	77,007	246,105	-68.7
Total by air	39,390	212,162	-81.4	76,542	244,335	-68.7
U.S. Total	36,938	142,296	-74.0	55,908	168,186	-66.8
U.S. West	26,302	97,885	-73.1	34,332	107,651	-68.1
U.S. East	10,635	44,411	-76.1	21,575	60,536	-64.4
Japan	186	25,260	-99.3	5,737	25,508	-77.5
Canada	612	12,184	-95.0	6,873	16,917	-59.4
All Others	1,654	32,422	-94.9	8,024	33,724	-76.2
Visitor arrivals by cruise ships	0	2,963	-100.0	465	1,770	-73.8
AVERAGE LENGTH OF STAY	15.94	8.38	90.3	10.23	8.67	17.9
Total by air	15.94	8.48	88.0	10.30	8.73	18.0
U.S. Total	15.69	8.79	78.6	10.78	8.95	20.5
U.S. West	15.27	8.57	78.1	10.30	8.61	19.6
U.S. East	16.84	9.30	81.1	11.66	9.63	21.1
Japan	31.50	5.82	441.3	5.94	5.93	0.1
Canada	48.83	11.71	317.0	13.39	12.09	10.7
All Others	16.74	9.41	77.8	10.45	9.64	8.4
Visitor arrivals by cruise ships	0.00	4.48	-100.0	4.76	4.65	2.2
PER PERSON PER DAY SPENDING (\$)	N/A	198.7	N/A	N/A	195.5	N/A
Total by air	N/A	200.2	N/A	N/A	196.3	N/A
U.S. Total	N/A	190.4	N/A	N/A	187.4	N/A
U.S. West	N/A	177.5	N/A	N/A	173.9	N/A
U.S. East	N/A	218.8	N/A	N/A	211.3	N/A
Japan	N/A	249.9	N/A	N/A	238.3	N/A
Canada	N/A	166.8	N/A	N/A	166.0	N/A
All Others	N/A	217.3	N/A	N/A	224.2	N/A
Visitor arrivals by cruise ships	N/A	88.7	N/A	N/A	89.2	N/A
PER PERSON PER TRIP SPENDING (\$)	N/A	1,664.3	N/A	N/A	1,695.9	N/A
Total by air	N/A	1,697.8	N/A	N/A	1,713.3	N/A
U.S. Total	N/A	1,672.9	N/A	N/A	1,677.0	N/A
U.S. West	N/A	1,521.8	N/A	N/A	1,496.9	N/A
U.S. East	N/A	2,034.1	N/A	N/A	2,035.4	N/A
Japan	N/A	1,454.2	N/A	N/A	1,412.8	N/A
Canada	N/A	1,953.5	N/A	N/A	2,007.0	N/A
All Others	N/A	2,045.0	N/A	N/A	2,160.4	N/A
Visitor arrivals by cruise ships	N/A	397.1	N/A	N/A	415.0	N/A

P=Preliminary data.

Source:Hawai'i Tourism Authority

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$1,713.0	\$3,171.7	\$3,891.9	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Total by air	\$1,708.0	\$3,160.6	\$3,879.4	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	U.S. Total	\$1,129.1	\$2,120.3	\$2,667.6	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	U.S. West	\$621.7	\$1,194.6	\$1,511.4	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	U.S. East	\$507.4	\$925.7	\$1,156.3	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Japan	\$184.4	\$348.3	\$415.7	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Canada	\$160.4	\$305.1	\$361.5	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	All Other	\$234.2	\$387.0	\$434.5	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Visitor arrivals by cruise ships	\$5.0	\$11.1	\$12.5	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Visitor Days	TOTAL (air + s	8,352,039	15,603,533	19,564,106	19,687,461	19,945,481	20,402,181	20,959,257	21,638,698	22,265,985	23,487,067
	Total by air	8,305,017	15,482,320	19,422,405	19,545,759	19,803,780	20,260,480	20,817,556	21,496,997	22,124,283	23,345,365
	U.S. Total	5,588,753	10,549,492	13,478,807	13,592,374	13,832,184	14,255,793	14,758,323	15,368,436	15,906,781	17,051,844
	U.S. West	3,337,398	6,389,161	8,173,302	8,247,640	8,397,384	8,656,296	8,952,187	9,332,992	9,656,016	10,471,382
	U.S. East	2,251,355	4,160,331	5,305,505	5,344,734	5,434,801	5,599,497	5,806,136	6,035,444	6,250,766	6,580,462
	Japan	768,565	1,447,028	1,729,323	1,729,882	1,730,457	1,732,604	1,734,782	1,742,300	1,744,079	1,749,845
	Canada	913,550	1,703,014	2,053,433	2,053,718	2,054,280	2,057,170	2,060,489	2,066,959	2,077,344	2,096,320
	All Other	1,034,149	1,782,787	2,160,842	2,169,786	2,186,859	2,214,913	2,263,961	2,319,301	2,396,079	2,447,356
	Visitor arrivals by cruise ships	47,023	121,213	141,701	0	0	0	0	0	0	0
Visitor Arrivals	TOTAL (air + s	862,574	1,690,630	2,125,486	2,130,051	2,139,166	2,156,234	2,178,796	2,201,141	2,220,009	2,296,622
	Total by air	852,037	1,665,003	2,095,695	2,100,259	2,109,375	2,126,443	2,149,005	2,171,349	2,190,217	2,266,831
	U.S. Total	552,578	1,102,204	1,423,192	1,427,436	1,435,925	1,451,670	1,472,076	1,492,261	1,508,289	1,581,267
	U.S. West	352,525	708,041	908,883	911,899	917,741	927,890	940,780	953,559	963,552	1,016,948
	U.S. East	200,053	394,163	514,309	515,537	518,185	523,780	531,296	538,703	544,736	564,318
	Japan	128,686	248,896	294,228	294,241	294,255	294,295	294,348	294,568	294,647	294,830
	Canada	65,123	129,309	155,735	155,744	155,764	155,821	155,915	156,015	156,177	156,565
	All Other	105,649	184,595	222,540	222,837	223,430	224,657	226,665	228,504	231,105	234,168
	Visitor arrivals by cruise ships	10,538	25,627	29,792	0	0	0	0	0	0	0
Average Daily Census	TOTAL (air + s	269,421	260,059	214,990	162,706	131,220	112,100	98,400	88,683	81,263	77,007
	Total by air	267,904	258,039	213,433	161,535	130,288	111,321	97,735	88,102	80,746	76,542
	U.S. Total	180,282	175,825	148,119	112,334	91,001	78,329	69,288	62,985	58,054	55,908
	U.S. West	107,658	106,486	89,817	68,162	55,246	47,562	42,029	38,250	35,241	34,332
	U.S. East	72,624	69,339	58,302	44,171	35,755	30,766	27,259	24,735	22,813	21,575
	Japan	24,792	24,117	19,004	14,297	11,385	9,520	8,145	7,141	6,365	5,737
	Canada	29,469	28,384	22,565	16,973	13,515	11,303	9,674	8,471	7,582	6,873
	All Other	33,360	29,713	23,746	17,932	14,387	12,170	10,629	9,505	8,745	8,024
	Visitor arrivals by cruise ships	1,517	2,020	1,557	0	0	0	0	0	0	0
Average Length of Stay	TOTAL (air + s	9.68	9.23	9.20	9.24	9.32	9.46	9.62	9.83	10.03	10.23
	Total by air	9.75	9.30	9.27	9.31	9.39	9.53	9.69	9.90	10.10	10.30
	U.S. Total	10.11	9.57	9.47	9.52	9.63	9.82	10.03	10.30	10.55	10.78
	U.S. West	9.47	9.02	8.99	9.04	9.15	9.33	9.52	9.79	10.02	10.30
	U.S. East	11.25	10.55	10.32	10.37	10.49	10.69	10.93	11.20	11.47	11.66
	Japan	5.97	5.81	5.88	5.88	5.88	5.89	5.89	5.91	5.92	5.94
	Canada	14.03	13.17	13.19	13.19	13.19	13.20	13.22	13.25	13.30	13.39
	All Other	9.79	9.66	9.71	9.74	9.79	9.86	9.99	10.15	10.37	10.45
	Visitor arrivals by cruise ships	4.46	4.73	4.76	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Per Person Per Day Spending	TOTAL (air + s	\$205.1	\$203.3	\$198.9	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Total by air	\$205.7	\$204.1	\$199.7	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	U.S. Total	\$202.0	\$201.0	\$197.9	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	U.S. West	\$186.3	\$187.0	\$184.9	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	U.S. East	\$225.4	\$222.5	\$217.9	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Japan	\$239.9	\$240.7	\$240.4	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Canada	\$175.6	\$179.1	\$176.1	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	All Other	\$226.5	\$217.1	\$201.1	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Visitor arrivals by cruise ships	\$105.6	\$91.3	\$88.3	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Per Person Per Trip Spending	TOTAL (air + s	\$1,985.9	\$1,876.0	\$1,831.1	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Total by air	\$2,004.7	\$1,898.3	\$1,851.1	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	U.S. Total	\$2,043.2	\$1,923.7	\$1,874.4	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	U.S. West	\$1,763.4	\$1,687.2	\$1,662.9	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	U.S. East	\$2,536.3	\$2,348.6	\$2,248.2	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Japan	\$1,432.7	\$1,399.2	\$1,413.0	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Canada	\$2,462.8	\$2,359.2	\$2,321.4	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	All Other	\$2,217.1	\$2,096.5	\$1,952.5	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Visitor arrivals by cruise ships	\$471.3	\$431.8	\$420.0	N/A	N/A	N/A	N/A	N/A	N/A	N/A

Source: Hawai'i Tourism Authority

Monthly data may not add up to total due to rounding.

OCTOBER 2020 ISLAND HIGHLIGHTS

TOTAL EXPENDITURES (\$mil.)	2020P	2019	% change	2020P	2019	% change
TOTAL EXPENDITURES (\$mil.)	N/A	1,325.1	N/A	N/A	14,627.6	N/A
Total by air	N/A	1,317.0	N/A	N/A	14,579.6	N/A
O'ahu	N/A	603.8	N/A	N/A	6,717.3	N/A
Maui	N/A	379.8	N/A	N/A	4,237.1	N/A
Moloka'i	N/A	3.9	N/A	N/A	28.8	N/A
Lāna'i	N/A	10.6	N/A	N/A	105.6	N/A
Kaua'i	N/A	141.9	N/A	N/A	1,598.0	N/A
Hawai'i Island	N/A	177.0	N/A	N/A	1,892.8	N/A
Visitor arrivals by cruise ships	N/A	8.1	N/A	N/A	48.0	N/A
TOTAL VISITOR DAYS	1,221,082	6,668,887	-81.7	23,487,067	74,815,934	-68.6
Total by air	1,221,082	6,577,024	-81.4	23,345,365	74,277,794	-68.6
O'ahu	522,091	3,029,170	-82.8	10,786,618	34,853,464	-69.1
Maui	312,013	1,848,214	-83.1	5,837,283	20,027,953	-70.9
Moloka'i	7,351	24,686	-70.2	98,517	227,021	-56.6
Lāna'i	6,079	19,987	-69.6	68,119	220,912	-69.2
Kaua'i	159,732	723,468	-77.9	2,551,954	8,393,962	-69.6
Hawai'i Island	213,816	931,498	-77.0	4,002,873	10,554,482	-62.1
Visitor arrivals by cruise ships	0	91,863	-100.0	141,701	538,140	-73.7
VISITOR ARRIVALS	76,613	796,191	-90.4	2,296,622	8,625,156	-73.4
Total by air	76,613	775,675	-90.1	2,266,831	8,509,490	-73.4
O'ahu	36,007	469,339	-92.3	1,325,501	5,127,219	-74.1
Maui	23,103	238,043	-90.3	637,315	2,552,155	-75.0
Moloka'i	375	4,314	-91.3	15,274	52,400	-70.9
Lāna'i	595	6,439	-90.8	15,810	71,731	-78.0
Kaua'i	11,246	102,662	-89.0	298,708	1,141,889	-73.8
Hawai'i Island	10,640	130,336	-91.8	416,122	1,454,279	-71.4
Visitor arrivals by cruise ships	0	20,516	-100.0	29,792	115,666	-74.2
AVERAGE DAILY CENSUS	39,390	215,125	-81.7	77,007	246,105	-68.7
Total by air	39,390	212,162	-81.4	76,542	244,335	-68.7
O'ahu	16,842	97,715	-82.8	35,366	114,650	-69.2
Maui	10,065	59,620	-83.1	19,139	65,881	-70.9
Moloka'i	237	796	-70.2	323	747	-56.7
Lāna'i	196	645	-69.6	223	727	-69.3
Kaua'i	5,153	23,338	-77.9	8,367	27,612	-69.7
Hawai'i Island	6,897	30,048	-77.0	13,124	34,719	-62.2
Visitor arrivals by cruise ships	1,654	32,422	-94.9	465	33,724	-98.6
AVERAGE LENGTH OF STAY	15.94	8.38	90.3	10.23	8.67	17.9
Total by air	15.94	8.48	88.0	10.30	8.73	18.0
O'ahu	14.50	6.45	124.7	8.14	6.80	19.7
Maui	13.51	7.76	73.9	9.16	7.85	16.7
Moloka'i	19.62	5.72	242.9	6.45	4.33	48.9
Lāna'i	10.22	3.10	229.1	4.31	3.08	39.9
Kaua'i	14.20	7.05	101.5	8.54	7.35	16.2
Hawai'i Island	20.09	7.15	181.2	9.62	7.26	32.5
Visitor arrivals by cruise ships	0.00	4.48	-100.0	4.76	4.65	2.2
PER PERSON PER DAY SPENDING (\$)	N/A	198.7	N/A	N/A	195.5	N/A
Total by air	N/A	200.2	N/A	N/A	196.3	N/A
O'ahu	N/A	199.3	N/A	N/A	192.7	N/A
Maui	N/A	205.5	N/A	N/A	211.6	N/A
Moloka'i	N/A	157.6	N/A	N/A	126.9	N/A
Lāna'i	N/A	529.1	N/A	N/A	478.0	N/A
Kaua'i	N/A	196.2	N/A	N/A	190.4	N/A
Hawai'i Island	N/A	190.0	N/A	N/A	179.3	N/A
Visitor arrivals by cruise ships	N/A	88.7	N/A	N/A	89.2	N/A
PER PERSON PER TRIP SPENDING (\$)	N/A	1,664.3	N/A	N/A	1,695.9	N/A
Total by air	N/A	1,697.8	N/A	N/A	1,713.3	N/A
O'ahu	N/A	1,286.5	N/A	N/A	1,310.1	N/A
Maui	N/A	1,595.6	N/A	N/A	1,660.2	N/A
Moloka'i	N/A	901.9	N/A	N/A	549.7	N/A
Lāna'i	N/A	1,642.5	N/A	N/A	1,472.2	N/A
Kaua'i	N/A	1,382.3	N/A	N/A	1,399.4	N/A
Hawai'i Island	N/A	1,357.9	N/A	N/A	1,301.6	N/A
Visitor arrivals by cruise ships	N/A	397.1	N/A	N/A	415.0	N/A

P=Preliminary data.

Source:Hawai'i Tourism Authority

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,713.0	\$3,171.7	\$3,891.9	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Total by air	\$1,708.0	\$3,160.6	\$3,879.4	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	O'ahu	\$701.6	\$1,291.6	\$1,590.9	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Maui	\$510.7	\$971.0	\$1,192.6	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Moloka'i	\$4.3	\$8.8	\$10.8	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Lāna'i	\$9.6	\$15.0	\$18.7	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Kaua'i	\$191.3	\$362.5	\$441.5	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Hawai'i Island	\$290.5	\$511.6	\$625.0	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	cruise ships	\$5.0	\$11.1	\$12.5	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Visitor Days	TOTAL (air + ships)	8,352,039	15,603,533	19,564,106	19,687,461	19,945,481	20,402,181	20,959,257	21,638,698	22,265,985	23,487,067
	Total by air	8,305,017	15,482,320	19,422,405	19,545,759	19,803,780	20,260,480	20,817,556	21,496,997	22,124,283	23,345,365
	O'ahu	3,688,771	6,845,682	8,594,611	8,678,831	8,849,417	9,146,014	9,485,151	9,918,132	10,264,527	10,786,618
	Maui	2,194,995	4,156,855	5,215,931	5,229,389	5,259,035	5,311,570	5,374,477	5,437,809	5,525,270	5,837,283
	Moloka'i	36,927	64,874	78,935	79,139	80,848	83,534	87,209	88,578	91,166	98,517
	Lāna'i	25,117	48,553	57,747	57,780	57,942	58,973	60,333	61,333	62,040	68,119
	Kaua'i	921,575	1,764,412	2,206,135	2,212,202	2,228,436	2,259,241	2,300,563	2,348,091	2,392,223	2,551,954
	Hawai'i Island	1,437,632	2,601,944	3,269,046	3,288,418	3,328,103	3,401,148	3,509,822	3,643,054	3,789,057	4,002,873
	cruise ships	47,023	121,213	141,701	0	0	0	0	0	0	0
Visitor Arrivals	TOTAL (air + ships)	862,574	1,690,630	2,125,486	2,130,051	2,139,166	2,156,234	2,178,796	2,201,141	2,220,009	2,296,622
	Total by air	852,037	1,665,003	2,095,695	2,100,259	2,109,375	2,126,443	2,149,005	2,171,349	2,190,217	2,266,831
	O'ahu	512,621	984,707	1,223,012	1,226,162	1,232,750	1,245,145	1,260,920	1,276,835	1,289,494	1,325,501
	Maui	242,472	477,244	603,188	603,835	604,888	606,817	609,402	611,743	614,211	637,315
	Moloka'i	6,786	11,937	14,290	14,319	14,387	14,497	14,721	14,825	14,899	15,274
	Lāna'i	6,064	12,242	14,872	14,892	14,916	14,977	15,098	15,176	15,215	15,810
	Kaua'i	113,847	224,816	281,681	281,989	282,559	283,612	285,010	286,370	287,462	298,708
	Hawai'i Island	163,530	311,749	390,138	390,843	392,100	394,717	398,417	402,146	405,481	416,122
	cruise ships	10,538	25,627	29,792	0	0	0	0	0	0	0
Average Daily Census	TOTAL (air + ships)	269,421	260,059	214,990	162,706	131,220	112,100	98,400	88,683	81,263	77,007
	Total by air	267,904	258,039	213,433	161,535	130,288	111,321	97,735	88,102	80,746	76,542
	O'ahu	118,993	114,095	94,446	71,726	58,220	50,253	44,531	40,648	37,462	35,366
	Maui	70,806	69,281	57,318	43,218	34,599	29,184	25,232	22,286	20,165	19,139
	Moloka'i	1,191	1,081	867	654	532	459	409	363	333	323
	Lāna'i	810	809	635	478	381	324	283	251	226	223
	Kaua'i	29,728	29,407	24,243	18,283	14,661	12,413	10,801	9,623	8,731	8,367
	Hawai'i Island	46,375	43,366	35,924	27,177	21,895	18,688	16,478	14,931	13,829	13,124
	cruise ships	1,517	2,020	1,557	0	0	0	0	0	0	0
Length of Stay	TOTAL (air + ships)	9.68	9.23	9.20	9.24	9.32	9.46	9.62	9.83	10.03	10.23
	Total by air	9.75	9.30	9.27	9.31	9.39	9.53	9.69	9.90	10.10	10.30
	O'ahu	7.20	6.95	7.03	7.08	7.18	7.35	7.52	7.77	7.96	8.14
	Maui	9.05	8.71	8.65	8.66	8.69	8.75	8.82	8.89	9.00	9.16
	Moloka'i	5.44	5.43	5.52	5.53	5.62	5.76	5.92	5.98	6.12	6.45
	Lāna'i	4.14	3.97	3.88	3.88	3.88	3.94	4.00	4.04	4.08	4.31
	Kaua'i	8.09	7.85	7.83	7.85	7.89	7.97	8.07	8.20	8.32	8.54
	Hawai'i Island	8.79	8.35	8.38	8.41	8.49	8.62	8.81	9.06	9.34	9.62
	cruise ships	4.46	4.73	4.76	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Per Person Per Day Spending *	TOTAL (air+ships)	\$205.1	\$203.3	\$198.9	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Total by air	\$205.7	\$204.1	\$199.7	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	O'ahu	\$190.2	\$188.7	\$185.1	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Maui	\$232.7	\$233.6	\$228.6	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Moloka'i	\$116.5	\$136.1	\$136.3	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Lāna'i	\$382.9	\$309.9	\$323.1	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Kaua'i	\$207.5	\$205.5	\$200.1	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Hawai'i Island	\$202.1	\$196.6	\$191.2	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	cruise ships	\$105.6	\$91.3	\$88.3	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Per Person Per Trip Spending *	TOTAL (air+ships)	\$1,985.9	\$1,876.0	\$1,831.1	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Total by air	\$2,004.7	\$1,898.3	\$1,851.1	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	O'ahu	\$1,368.7	\$1,311.7	\$1,300.8	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Maui	\$2,106.1	\$2,034.6	\$1,977.2	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Moloka'i	\$634.1	\$739.8	\$752.8	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Lāna'i	\$1,585.8	\$1,229.0	\$1,254.7	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Kaua'i	\$1,680.0	\$1,612.5	\$1,567.3	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Hawai'i Island	\$1,776.6	\$1,641.0	\$1,602.1	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	cruise ships	\$471.3	\$431.8	\$420.0	N/A	N/A	N/A	N/A	N/A	N/A	N/A

Source:Hawai'i Tourism Authority
Monthly data may not add up to total due to rounding.

Table 8. VISITORS BY CRUISE SHIPS

	OCTOBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
VISITOR DAYS	-	212,581	-100.0	381,854	1,650,817	-76.9
TOTAL VISITORS	-	32,303	-100.0	52,705	222,379	-76.3
ARRIVED BY SHIP	-	20,516	-100.0	29,792	115,666	-74.2
ARRIVED BY AIR	-	11,787	-100.0	22,913	106,713	-78.5
NUMBER OF SHIP ARRIVALS	-	10	-100.0	20	54	-63.0
ISLANDS VISITED						
O'ahu	-	31,221	-100.0	52,705	221,259	-76.2
Kaua'i	-	19,510	-100.0	45,636	170,648	-73.3
Maui County	-	30,062	-100.0	49,975	204,643	-75.6
Maui	-	30,059	-100.0	49,958	204,551	-75.6
Moloka'i	-	428	-100.0	792	2,658	-70.2
Lāna'i	-	682	-100.0	1,218	4,241	-71.3
Hawai'i Island	-	29,874	-100.0	49,787	206,909	-75.9
Average Islands Visited		3.46			3.64	
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise		1.04			1.15	
Days in Hawai'i during Cruise		4.69			5.39	
Days in Hawai'i after Cruise		0.85			0.88	
Total days in Hawai'i		6.58			7.42	
ACCOMMODATIONS						
Hotel	-	12,961	-100.0	23,154	111,649	-79.3
Hotel only	-	11,519	-100.0	20,249	101,033	-80.0
Condo	-	1,217	-100.0	2,760	8,399	-67.1
Condo only	-	431	-100.0	1,010	3,479	-71.0
Timeshare	-	1,228	-100.0	1,820	8,140	-77.6
Timeshare Only	-	579	-100.0	756	4,136	-81.7
Bed & Breakfast	-	286	-100.0	313	1,923	-83.7
Bed & Breakfast only	-	141	-100.0	100	767	-86.9
Friends & relatives	-	645	-100.0	1,153	4,246	-72.8
Other accommodation	-	402	-100.0	706	3,504	-79.9
Accommodation (NET)	-	14,790	-100.0	26,268	124,765	-78.9
Cruise only	-	17,512	-100.0	26,437	97,613	-72.9
PURPOSE OF TRIP						
Honeymoon	-	619	-100.0	837	4,538	-81.6
Get Married	-	64	-100.0	109	887	-87.7
Wedding	-	89	-100.0	287	1,078	-73.4
Convention/Conference	-	174	-100.0	288	1,520	-81.0
Business	-	205	-100.0	354	1,778	-80.1
Visiting Friends & relatives	-	2,742	-100.0	4,690	19,368	-75.8
Play Golf	-	348	-100.0	563	3,188	-82.3
Leisure	-	28,302	-100.0	46,199	193,021	-76.1
TRAVEL STATUS						
% First timers		42.4			45.6	
% Repeat visitors		57.6			54.4	

NA = Not applicable

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

OCTOBER	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE
INTERNATIONAL	14,434	297,179	-95.1	14,434	275,454	-94.8	0	10,550	-100.0	0	10,653	-100.0				0	522	-100.0
SCHEDULES	14,156	296,060	-95.2	14,156	274,335	-94.8	0	10,550	-100.0	0	10,653	-100.0				0	522	-100.0
CHARTERS	278	1,119	-75.2	278	1,119	-75.2												
JAPAN	2,254	166,311	-98.6	2,254	156,528	-98.6				0	9,783	-100.0						
Nagoya	0	12,155	-100.0	0	12,155	-100.0												
Osaka	0	34,042	-100.0	0	34,042	-100.0												
Sapporo	0	3,614	-100.0	0	3,614	-100.0												
Tokyo HND	372	24,862	-98.5	372	21,248	-98.2				0	3,614	-100.0						
Tokyo NRT	1,882	91,638	-97.9	1,882	85,469	-97.8				0	6,169	-100.0						
CANADA	0	21,383	-100.0	0	9,441	-100.0	0	10,550	-100.0	0	870	-100.0				0	522	-100.0
Calgary	0	320	-100.0				0	320	-100.0									
Vancouver	0	21,063	-100.0	0	9,441	-100.0	0	10,230	-100.0	0	870	-100.0				0	522	-100.0
OTHER ASIA	0	38,071	-100.0	0	38,071	-100.0												
Seoul	0	26,501	-100.0	0	26,501	-100.0												
Shanghai	0	7,592	-100.0	0	7,592	-100.0												
Taipei	0	3,978	-100.0	0	3,978	-100.0												
OCEANIA	0	44,105	-100.0	0	44,105	-100.0												
Auckland	0	10,570	-100.0	0	10,570	-100.0												
Brisbane	0	4,170	-100.0	0	4,170	-100.0												
Melbourne	0	5,025	-100.0	0	5,025	-100.0												
Sydney	0	24,340	-100.0	0	24,340	-100.0												
OTHER	11,902	26,190	-54.6	11,902	26,190	-54.6												
Apia	0	530	-100.0	0	530	-100.0												
Christmas Island	0	610	-100.0	0	610	-100.0												
Guam	11,284	11,284	0.0	11,284	11,284	0.0												
Majuro	0	2,822	-100.0	0	2,822	-100.0												
Manila	618	5,562	-88.9	618	5,562	-88.9												
Nadi	0	656	-100.0	0	656	-100.0												
Pago Pago	0	2,502	-100.0	0	2,502	-100.0												
Papeete	0	2,224	-100.0	0	2,224	-100.0												

Source: Scheduled seats from Diiio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

YTD	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE
INTERNATIONAL	971,178	3,154,793	-69.2	838,840	2,827,772	-70.3	79,210	174,926	-54.7	38,686	125,131	-69.1				14,442	26,964	-46.4
SCHEDULES	953,944	3,132,984	-69.6	826,694	2,805,963	-70.5	74,122	174,926	-57.6	38,686	125,131	-69.1				14,442	26,964	-46.4
CHARTERS	17,234	21,809	-21.0	12,146	21,809	-44.3	5,088	0	NA									
JAPAN	469,256	1,664,725	-71.8	450,088	1,568,089	-71.3				19,168	96,636	-80.2						
Fukuoka	13,622	21,696	-37.2	13,622	21,696	-37.2												
Nagoya	32,280	129,367	-75.0	32,280	129,367	-75.0												
Osaka	92,526	372,603	-75.2	92,526	372,603	-75.2												
Sapporo	10,008	38,364	-73.9	10,008	38,364	-73.9												
Tokyo HND	62,731	243,808	-74.3	55,503	207,668	-73.3				7,228	36,140	-80.0						
Tokyo NRT	258,089	858,887	-70.0	246,149	798,391	-69.2				11,940	60,496	-80.3						
CANADA	164,881	378,268	-56.4	56,799	147,883	-61.6	74,122	174,926	-57.6	19,518	28,495	-31.5				14,442	26,964	-46.4
Calgary	26,020	44,725	-41.8	0	8,908	-100.0	26,020	35,817	-27.4									
Edmonton	0	8,646	-100.0				0	8,646	-100.0									
Toronto	9,393	5,161	82.0	9,393	5,161	82.0												
Vancouver	129,468	319,736	-59.5	47,406	133,814	-64.6	48,102	130,463	-63.1	19,518	28,495	-31.5				14,442	26,964	-46.4
OTHER ASIA	86,695	406,156	-78.7	86,695	406,156	-78.7												
Beijing	0	24,941	-100.0	0	24,941	-100.0												
Hangzhou	0	786	-100.0	0	786	-100.0												
Seoul	71,175	270,515	-73.7	71,175	270,515	-73.7												
Shanghai	8,176	75,336	-89.1	8,176	75,336	-89.1												
Taipei	7,344	34,578	-78.8	7,344	34,578	-78.8												
OCEANIA	95,737	420,873	-77.3	95,737	420,873	-77.3												
Auckland	25,438	106,630	-76.1	25,438	106,630	-76.1												
Brisbane	10,008	37,808	-73.5	10,008	37,808	-73.5												
Melbourne	10,385	45,225	-77.0	10,385	45,225	-77.0												
Sydney	49,906	231,210	-78.4	49,906	231,210	-78.4												
OTHER	137,375	262,962	-47.8	137,375	262,962	-47.8												
Apia	1,314	6,782	-80.6	1,314	6,782	-80.6												
Christmas Island	1,224	5,872	-79.2	1,224	5,872	-79.2												
Guam	98,280	111,020	-11.5	98,280	111,020	-11.5												
Majuro	5,770	28,638	-79.9	5,770	28,638	-79.9												
Manila	21,939	60,888	-64.0	21,939	60,888	-64.0												
Nadi	1,342	6,950	-80.7	1,342	6,950	-80.7												
Pago Pago	4,726	28,078	-83.2	4,726	28,078	-83.2												
Papeete	2,780	14,734	-81.1	2,780	14,734	-81.1												

Source: Scheduled seats from Dilo schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division