



DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS
Business Registration Division

News Release

NEIL ABERCROMBIE
GOVERNOR

TUNG CHAN
COMMISSIONER OF SECURITIES
Phone (808) 586-2744
Fax: (808) 586-3977

KEALI'I S. LOPEZ
DIRECTOR
Phone: (808) 586-2850
Fax: (808) 586-2856

FOR IMMEDIATE RELEASE: April 4, 2012

STATE LAUNCHES NEW MOBILE APP FOR ANNUAL BUSINESS FILINGS

HONOLULU — The Department of Commerce and Consumer Affairs (DCCA) has launched its second mobile web app, offering business filers a new option to renew their annual filings with a touch of the screen from their smart phones or tablet devices while on the go.

“The new mobile app for renewals of annual business filings is another way for the DCCA to meet customers where they are doing business – on iPhones, Android phones and tablets,” said DCCA Director Keali’i Lopez. “It is part of the Abercrombie Administration’s continued efforts to transform the way government works and to serve the public more efficiently and effectively.”

The new Annual Business Filing mobile app is a modified version of the state’s Business Registration website. It was custom-designed to help filers renew their annual reports with ease using their mobile devices.

The new mobile app optimizes touch screen technology and smart phone interfaces by providing larger text, buttons designed for touch response and layouts for smaller screens. With more than 120,000 annual reports filed by businesses in Hawai’i, the new app provides speed and efficiency that is intended to help filers keep their businesses current and in good standing throughout the year.

The Annual Business Filing mobile app is one of the first mobile apps in the country for annual renewals and the second mobile app launched by the Business Registration Division of the DCCA.

On September 29, 2011, the Business Registration Division launched the state's first mobile app to allow customers to search easily for business information and purchase certificates of good standing and other documents using a smart phone or tablet. That mobile app was also one of the first in the nation for business registration services. Together with the new annual renewal mobile app, the DCCA provides a suite of apps to the public that makes doing business in Hawai'i seamless and efficient.

Both mobile apps have self-recognition, so downloads or installation is not required to view the app. To access DCCA's suite of mobile apps, mobile users may simply visit business.ehawaii.gov on their mobile device and a mobile version of the DCCA Business Registration Division website will automatically be displayed. If mobile users prefer to use the traditional version of the website for computers and laptops, they can select "classic" at the bottom of the page to shift back to the regular website interface.

"In 2011, more than 80 percent of all businesses in Hawai'i filed their annual renewal reports online. That's almost 100,000 filers," said Tung Chan, Commissioner of Securities and Head of Business Registration for the DCCA. With the increased popularity of mobile phones and tablets, our new mobile app for annual renewals just makes sense. We are excited to be one of the first business registries in the country to offer this service to our filers."

Online Annual Filings was developed and is maintained via the eHawaii.gov program, a largely self-funded public-private partnership between the State of Hawai'i and Hawai'i Information Consortium LLC (HIC), a Hawai'i corporation and wholly owned subsidiary of eGovernment firm NIC Inc. (NASDAQ: EGOV).

###

For more information, please contact:
Business Registration Division, DCCA
Phone: 586-2744
E-mail: tchan@dcca.hawaii.gov

For media inquiries, please contact:
Brent Suyama
DCCA
Phone: (808) 587-6735
Email: Brent.T.Suyama@dcca.hawaii.gov