

ID NUMBER	APPLICANT'S NAME AND ADDRESS	FILE NUMBER	STATUS	REGISTRATION DATE	EXPIRATION DATE	PUBLICITY RIGHTS NAME	PURPOSE	CERTIFICATE NUMBER
1	Cyril Pahinui 94-870 Lumiauau St. K-104, Waipahu HI 96797		A	8/14/2009	8/13/2014	GABBY PAHINUI PUBLICITY RIGHTS	Entertainment/Event & Collateral Services	270001
2	Don Ho Revocable Living Trust of October 29, 1992 P. O. Box 61236, Honolulu HI 96839		A	8/20/2009	8/19/2014	DONALD TAI LOY HO PUBLICITY RIGHTS	Entertainment, general business, merchandising	270002
3	Michael A. Cobb 91-1121 Keoneula Blvd. L4, Ewa Beach HI 96706		A	8/26/2009	8/25/2014	MICHAEL ANTONIO COBB PUBLICITY RIGHTS	Entertainer, Entertainment, Music	270003

4	William Grant & Sons Limited		A	9/18/2009	9/17/2014	NORMAN KEITH COLLINS (A/K/A SAILOR JERRY) PUBLICITY RIGHTS	Alcoholic beverages, clothing and accessories, footwear, jewelry, travel bags and tote bags, housewares, smokers articles, books, calendars, posters, postcards, stickers, emblems, patches, glassware, playing cards, aftershave, gifts and merchandise; entertainment and information services general business services and retail services, including internet retail services.	270004
	The Glenfiddich Distillery, Dufftown Banffshire, AB55 4DH, Scotland, United Kingdom							
5	GENOA KEAWE RECORDS, INC.	14527D1	A	12/30/2009	12/29/2014	GENOA LEILANI KEAWE PUBLICITY RIGHTS	Recording, Entertainment, Producer, Product Wholesale and Retail Sales	270005
	2283 Tantalus Drive, Honolulu HI 96813							
6	AIKAU FAMILY, LLC	38340C5	A	2/25/2010	2/24/2015	EDWARD RYON MAKUAHANAI "EDDIE" AIKAU PUBLICITY RIGHTS	Clothing, general merchandise, sports competitions including surf competitions, nonprofit fundraising, charitable work, books,	270006

	352 Auwailimu Street, Honolulu HI 96813					documentaries, movies, videos and other entertainment, photographs, sculptures and other artwork, and other uses including other promotional uses.	
7	Sydney Lehua Iaukea	A	3/4/2010	3/3/2015	CURTIS PIEHU IAUKEA PUBLICITY RIGHTS	Literary works, film, entertainment, merchandising and general business.	270007
8	P. O. Box 10373, Honolulu, HI 96816 Kuulei N. Mitchell - Personal Representative Heirs of Leilani Hia'a Kalaeloa Mitchell	A	6/21/2010	6/20/2015	LEILANI HIA'A KALAELOA MITCHELL PUBLICITY RIGHTS	Gift items, accessories, books, Modeling Art Paintings or Images, Entertainment Music Records and photographs.	270008
9	91-204 Pilipili Ula Place, Kapolei HI 96707 Russ K. Keaulana	A	5/5/2011	5/4/2016	RUSS K. KEAULANA aka RUSS K MAKAHA and RUSTY KEAULANA	Promotional purposes as well as surf competitions and merchandise	270009
10	84-708 Upena St., Makaha, HI 96792 Sarah Piilani Smith	A	10/4/2011	10/3/2016	SARAH PIILANI SMITH	Entertainment, merchandising & general business	270010
11	P. O. Box 2519 Honolulu HI 96804 Leonard G. Horowitz		5/31/2012	5/30/2017	DR. LEONARD HOROWITZ	Journalism	270011

	13-3775 Kalapana Hwy Pahoa HI 96778						
12	Sherrri Kane P O Box 75104 Honolulu HI 96836	A	5/31/2012	5/30/2017	SHERRI KANE	Journalism	270012
13	Abigail Kinoiki Kekaulike Kawananakoa	A	8/23/2012	8/22/2017	ABIGAIL KINOIKI KEKAULIKE KAWANANAKOA	Charitable and philanthropic activities including those directed to preserving and enriching cultural and historic knowledge, and general business.	270013
14	420 Kekau Place Honolulu HI 96817 Jeff Apaka	A	9/17/2012	9/16/2017	ALFRED APAKA PUBLICITY RIGHTS	Entertainment, General Business, Merchandising	270014
15	2140 Kuhio Avenue Suite 2310 Honolulu, Hawaii 96815 Lei Mamo Howell	A	7/26/2013	7/25/2018	LEI MAMO HOWELL	Clothing and fashion design and production, merchandising, general business	270015
16	1164 Kealaolu Avenue Honolulu HI 96816 Dana-Li Annette Kwai Tsin Dung	A	8/2/2013	8/1/2018	DANA-LI DUNG	Entertainment, events, merchandising, music, promotional purposes and general business	270016
17	2303 Ho'onanea Street Honolulu HI 96822 Darah Dung	A	8/2/2013	8/1/2018	DARAH DUNG	Entertainment, events, merchandising, music, promotional purposes and general business	270017

18	2303 Ho'onanea Street Honolulu HI 96822 Denby Dung	A	8/2/2013	8/1/2018	DENBY DUNG	Entertainment, events, merchandising, music, promotional purposes and general business	270018
	2303 Ho'onanea Street Honolulu HI 96822						