

NEIL ABERCROMBIE GOVERNOR

SHAN S. TEUTSUI LT. GOVERNOR STATE OF HAWAII CABLE TELEVISION DIVISION DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS 336 MERCHANT STREET P.O. Box 541 HONOLULU, HAWAII 96809 (808) 586-2620 FAX (808) 586-2625

KEALI'I S. LOPEZ DIRECTOR

DONN YABUSAKI ACTING CABLE TELEVISION ADMINISTRATOR

March 22, 2013

VIA EMAIL & U.S. MAIL

Mr. Baron Sekiya General Manager Na Leo `O Hawai'i Community Television 91 Mohouli Street Hilo, HI 96720

## Re: Amended Application of Na Leo `O Hawai`i Community Television for Designation of a PEG Access Organization on the Island of Hawaii

Dear Mr. Sekiya:

On March 6, 2013, the Department of Commerce and Consumer Affairs ("DCCA") received an Amended Application from Na Leo O Hawai'i Community Television ("Na Leo"), to provide public, educational, and governmental ("PEG") access services on the Island of Hawaii ("Application"). In its Amended Application, Na Leo is requesting to be designated as a PEG access organization to oversee the development, operation, supervision, management, production and broadcasting of programs of PEG access facilities and equipment on Hawaii Island.

The DCCA requires certain additional information from Na Leo in order to complete the review and processing of the Amended Application. Accordingly, please provide the requested information in the attached DCCA's Second Request for Information on or before April 5, 2013.

Thank you for your cooperation in this matter. If you have any questions, please call me or Laureen Wong at 586-2620.

Sincerely,

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DONN YABUSAKI Acting Cable Television Administrator

Enclosure

## AMENDED APPLICATION TO PROVIDE PEG ACCESS SERVICES BY NA LEO O HAWAII COMMUNITY TELEVISION COUNTY OF HAWAII

## DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS SECOND REQUEST FOR INFORMATION

## March 22, 2013

Each question should be answered separately, and copies of source documents should reference the question being answered. Na Leo O Hawai'i ("Applicant") shall answer each question fully and completely, and to the extent the question or any subpart is not applicable, the Applicant should explain why it is not applicable. If any information or documents provided by the Applicant are updated and amended after the date the Applicant submits its response and during the designation and selection process, then the Applicant shall provide the updated or amended information or documents immediately to DCCA.

- 1. Does Applicant have any plans to upgrade and/or replace its facilities and equipment over the next five (5) years (i.e., 2014—2018)?
  - a. If yes, please provide this plan or any upgrade equipment list to DCCA and the associated capital costs for each item.
  - b. If no, describe in detail the criteria Applicant uses when upgrading or purchasing new facilities and equipment.
- 2. Na Leo has informed the DCCA that it will be purchasing real property and building its own facility in Kailua-Kona in the near future.
  - a. Please provide updated information on Na Leo's new Kona facility and list the projected costs for the land purchase and construction expenses.
  - Please provide copies of any presentations made and materials provided to Na Leo's Board of Directors requesting its approval for the new Kona facility.
  - c. Describe the services Na Leo anticipates that it will be able to offer with a new Kona facility that cannot be offered at their current location.
- 3. Regarding Na Leo's Annual Activity Reports, dated January 31, 2013:

Na Leo `O Hawaii DCCA Second Request for Information Page 2

- On page 1, Sheet 1, Na Leo summarizes its Programming hours for 2011-2012. For the Total Hours of Locally Produced Programming in 2011, Na Leo lists 13,123 hours. For 2012, Na Leo lists 838 hours as the Total Hours of Locally Produced Programming. Please explain why the number of hours in 2012 dropped so dramatically for this category.
- b. For the Total Hours of Non-Locally Produced Programming, Na Leo lists 271 hours in 2011 and 229 hours in 2012. Please verify these figures.
- c. Na Leo submitted its responses to Oceanic Time Warner Cable LLC's Request for Information and Production of Documents on March 8, 2013. In Response 2 starting on page 1, Na Leo stated that it re-ran the reports for the "Hours of Locally Produced Programming" and listed the revised hours for 2007 to 2012. The Hours of Locally Produced Programming listed in this response does not match the hours reported by Na Leo in its Annual Activity Report for 2012, Sheet 1. Please explain the difference.
- d. If Na Leo revises the Hours of Locally Produced Programming, please conform and revise other impacted reporting categories.