

March 1, 2010

COMMUNITY MEDIA

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Keali'i S. López
President and CEO

Director Lawrence M. Reifurth
Dept. of Commerce and Consumer Affairs
P.O. Box 541
Honolulu, HI 96809

Dear Director Reifurth:

Enclosed are the documents that make up 'Ōlelo's 2009 Annual Report. They include the:

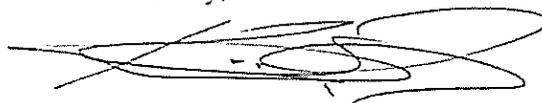
- Executive Summary for 2009.
- 2009 Annual Activity Report required by 'Ōlelo's contract with the DCCA.
- Year-End Activity Report that provides information about 'Ōlelo's other operational and administrative achievements during the year.

Together, these documents provide a broad overview of 'Ōlelo in 2009. It was another year of great achievement. Once again, programming increased 4% on the PEG access channels. In addition to continuing 'Ōlelo's archiving services to the Honolulu City Council, 'Ōlelo launched a pilot internet archiving project with the Hawaii State Senate. Resulting in all Senate proceedings airing with 'Ōlelo being available on demand via the internet.

During 2009, 'Ōlelo trained more people and continued its outreach efforts in more communities on O'ahu. One of the highlights of the year was the opening of 'Ōlelo's seventh Community Media Center (CMC) in January of 2009. The center is located on the campus of Leilehua High School (LHS) where we share space with the LHS Cinema Tech Academy. Additionally in February 'Ōlelo opened its Studio@Capitol facility at the State Capitol in partnership with the State Legislature and State Administration.

'Ōlelo continues to proactively increase the diversity of voices and programming on the PEG access channels. However, these efforts do not occur without a cost. This is why it is essential that the cap on Access fees provided to 'Ōlelo be removed to ensure these current and future PEG access services can continue without interruption. 'Ōlelo is proud of what we and the communities we serve have accomplished. Please contact me if you have questions. Thank you for your continued support of community voices.

Sincerely,



Keali'i S. López
President and CEO

**‘ŌLELO COMMUNITY TELEVISION
2009 ANNUAL ACTIVITY REPORT
EXECUTIVE SUMMARY**

OVERVIEW

This Executive Summary is one of three reports summarizing ‘Ōlelo’s activities for 2009. The DCCA has required this report, in addition to the Annual Report, since 2004.

In 2009, ‘Ōlelo cablecast 52,560 hours of programming (shown in Table 1), this decrease of 144 hours from 2008 occurred because 2008 was a leap year with an extra cablecast day for all six channels. Overall, first-run programming from the Public sector rose slightly by 1.5 percent; while total first-run Government programming increased by 14 percent.

In 2008, there was a 25 percent decrease in first-run government programming from the previous year. To address the decrease and to encourage greater participation by government officials in the creation of access programs to be shared with their constituents, ‘Ōlelo opened a facility at the State Capitol in 2009. Studio@Capitol opened in February in partnership with the State House, Senate and Administration Offices.

In 2009, Studio@Capitol has been successful in providing services to 50% of the Senate and 30% of the House. In this first year of service, Studio@Capitol helped facilitate the production of 84 hours of programming from 125 different programs. This is better than anticipated for a first year and ‘Ōlelo looks forward to increasing use of the facility in 2010.

‘Ōlelo also expanded service to public, educational and governmental access partners in 2009 with the opening of a new Community Media Center (CMC) in Wahiawa at Leilehua High School. In addition, the existing Windward CMC moved to King Intermediate School in Kaneohe. Students, teachers, government officials and community members at both locations have already benefitted from the training and video production resources that ‘Ōlelo offers. Specifically, in its first year of service, the Wahiawa CMC facilitated the production of 77 new and unique programs yielding 33 hours of Wahiawa community programming.

PROGRAMMING

Table 1. Total Hours of Programming: First Run, Repeat and Submitted but Not Aired

Sector	Total Hours of Programming		Total Hours of First Run Programming		Total Hours of Repeat Programming		Total Hours of Programming Submitted but Not Aired †	
	2008	2009	2008	2009	2008	2009	2008	2009
Public	19,420.80	20,331.57	4,473.92	4,549.05	14,946.88	15,782.52	N/A	N/A
Education	14,753.63	14,638.78	‡	‡	‡	‡	N/A	N/A
Government	6,393.87	7,139.08	1,165.75	1,333.17	5,228.12	5,805.92	N/A	N/A
Sub-Totals *	40,568.30	42,109.43	5,639.67	5,882.22	20,175.00	21,588.44	N/A	N/A
Other Sectors §	12,135.70	10,450.57						
Total	52,704.00	52,560.00						

† All programs meeting standard administrative and technical submittal requirements were aired.
 * Education hours cannot be broken down by First Run vs Repeat since that information is not provided to Ōlelo by HENC. Therefore Subtotals for First Run and Repeat only include Public and Government hours.
 ‡ UH and DOE programming hours are provided in the HENC reports.
 § This programming is not designated P, E or G, and includes Island Info, overnight satellite feeds and other non-PEG specific programs.

Table 2. Programming by Origin: Locally Produced, Non-Locally Produced and Bulletin Board

Sector	Total Hours of Programming		Total Hours of Locally Produced Programming		Total Hours of Non-Locally Produced Programming		Total Hours of Bulletin Board Programming	
	2008	2009	2008	2009	2008	2009	2008	2009
Public	19,420.80	20,331.57	16,035.50	16,807.30	3,385.30	3,524.27	N/A	N/A
Education	14,753.63	14,638.78					N/A	N/A
Government	6,393.87	7,139.08	6,393.87	7,108.88	0.00	30.2	N/A	N/A
Sub-Totals	40,568.30	42,109.43	22,429.37	23,916.18	3,385.30	3,554.47		
Bulletin Board	2,717.72	1,505.63					2,717.72	1,505.63
Other Sectors §	9,417.98	8,944.94						
Total	52,704.00	52,560.00						

§ This programming is not designated P, E or G, and includes overnight satellite feeds and other non-PEG specific programs.
 † UH and DOE programming hours are provided in the HENC reports.

Table 3. Programming By Source: First Run Hours from P, E and G Sectors in the Categories of Dropped off for Play, PEG Trained and Certified Producers and Hours Created by 'Ōlelo (Open Mic and Created by PEG)

Sector	Total Hours of Programming "Dropped Off for Play"*		Total Hours of Programming Created by PEG Trained and Certified Producers		Total Hours of Programming Created by Open Mic †		Total Hours of Programming Created by PEG ‡	
	2008	2009	2008	2009	2008	2009	2008	2009
Public	1,968.45	2,001.35	2,505.47	2,547.70	N/A	N/A	N/A	N/A
Education §					§	§	N/A	N/A
Government	46.10	42.92	1,119.65	1,290.25	N/A	N/A	N/A	N/A
Totals	2,014.55	2,044.27	3,625.12	3,837.95	21.50	18.84	66.32	59.82

* These hours include 'Ōlelo trained and certified producers who don't use 'Ōlelo facilities for some programs.

† These hours are not tracked using the P, E or G designations. Open Mic includes *O'ahu Speaks* and *Capitol Commentary*.

‡ These hours are not tracked using the P, E or G designations.

§ UH and DOE programming hours are provided in the HENC reports.

ISLAND INFO (BULLETIN BOARD)

Island Info is 'Ōlelo's bulletin board service providing information about community events. This year, a new easy-to-use web submittal form was made available. In 2009, a total of 1,639 notices were posted from individuals, community organizations and agencies such as Oahu Job Links and the Hawaii Office of the U.S. Census.

OAHU SPEAKS (OPEN MIC)

O'ahu Speaks is one of 'Ōlelo's Open Mic services allowing anyone from the community to videotape a message of up to seven minutes in length. This program runs weekly, so it is a convenient way to get brief messages on the channels with minimal turn-around time between taping and cablecast. In 2009 this service was used 12 times and resulted in 1.52 original hours of open mic programming. This represents a 30% decrease in hours of programming and number of programs from 2008. This decline in the use of *O'ahu Speaks* as an open mic service can be directly attributed to the increase in the use of the Mini Studio service as an easy means for the community to have their message videotaped by 'Ōlelo staff. 'Ōlelo's other open mic service, *Capitol Commentary*, accounted for 22 programs with 17.32 first-run hours of citizen and legislative speech in 2009.

TRAINING

VIDEO PRODUCTION TRAINING

As Table 4 shows, more classes were taught and more people completed training in 2009 than in 2008 even though fewer people enrolled in classes. The percentage of students completing classes (certification rate) increased from 79 percent in 2008 to 87 percent in 2009. During 2009 'Ōlelo awarded community members 1,515 certifications in various areas of video production. Although enrollment in Studio and EFP Van classes have been trending down in

the last few years, certifications tripled for Studio training while enrollment and certifications in EFP Van quadrupled in 2009. Other training areas were fairly comparable to 2008 training levels with the exception of Feather Pack training.

Table 4. Video Production Training: All Locations

Class Name	Number of Sessions		Total Number of Enrolled Students		Total Number of Students that Completed		Percentage of Students Completing Class	
	2008	2009	2008	2009	2008	2009	2008	2009
Mini Camera	72	72	604	503	461	436	76%	87%
Final Cut Pro	71	79	531	595	439	512	83%	86%
Producer	69	72	536	477	409	406	76%	85%
Feather Pack	23	13	191	73	161	73	84%	100%
EFP/Van	1	2	8	32	8	32	100%	100%
Studio	2	10	30	60	19	56	63%	93%
Total Instances	238	248	1,900	1,740	1,497	1,515	79%	87%

*Students may complete or become certified in a different year than the year they take a class. For example, a student who trains in December of 2005 may become certified in 2006.

Table 5. Number of Students Trained and Certified as Producers: All Locations

2008	2009
409	406

SUMMARY OF COMPLIMENTS, SUGGESTIONS AND COMPLAINTS

Complaints range from viewers disagreeing with a program's content or message or being displeased that a program they previously viewed changed airtimes or was no longer available, or a program did not air as scheduled.

In 2009, 'Ōlelo received an average of one phone call each business day concerning its programming. Of those, the vast majority were in regards to air times and viewer questions on how to obtain copies of shows. Inquiries also came via U.S. Mail, email and in-person communication.

Of the approximate 260 comments received in 2009 19% were compliments and 4% were complaints about specific programming with the balance being general programming inquiries.

**‘ŌLELO COMMUNITY MEDIA
2009 ANNUAL ACTIVITY REPORT**

OVERVIEW

- This report contains information required by ‘Ōlelo’s contract with the Department of Commerce and Consumer Affairs (DCCA) that is not part of the Executive Summary. This is one of three reports that collectively summarize ‘Ōlelo’s activities for 2009.
- The second report, the Executive Summary, contains information on programming, training, and complaint resolution. For ease of reading, the table on Total Hours of Programming is contained in both this report and the Executive Summary.
- The Year-End Activity Report is the third report. It provides added narrative information, particularly about those projects that relate to community building as well as projects that had an impact on ‘Ōlelo’s resources. For example, in 2009, ‘Ōlelo opened a new Community Media Center (CMC) at Leilehua High School in Wahiawa, moved an existing CMC from Windward Community College to King Intermediate School in Kaneohe and opened a new pilot center at the State Capitol to serve the Legislative and Administrative branches of government.
- Community access continues to pose a challenge as requests for CMCs continue to be received and ‘Ōlelo currently has requests from Waimanalo and Hawaii Kai for CMCs in their communities. Requests are evaluated extensively by staff and are largely dependent upon partnership with DOE schools in the community. Our community expansion in 2009 is a good example of attempting to meet demonstrated need and establishing partnership with a school or schools in the area. This was achieved through innovative changes in hours of operation and sharing of staff between facilities.

PROGRAMMING HIGHLIGHTS

- First-run programming hours from the Public sector increased by 1.5 percent in 2009 over 2008 levels while first-run Government programming increased by 14 percent in 2009 from 2008 levels.

Total Hours of Programming: First Run, Repeat and Submitted but Not Aired

Sector	Total Hours of Programming		Total Hours of First Run Programming		Total Hours of Repeat Programming		Total Hours of Programming Submitted but Not Aired †	
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OUTAGE SUMMARY

In 2009, outages on 'Ölelo's individual channels totaled 1.4 hours while outages that affected all channels simultaneously totaled 1.1 hours. This resulted in a grand total of 2.5 hours of outages for the entire year. Detailed figures for individual channel outages are shown in the table below.

Channel	49	52	53	54	55	56	All	Total
Total Hours	0.5	0.2	0.2	0.2	0.1	0.2	1.1	2.5

The great majority of the outages were due to a loss of electrical power or power surges which occurred 25 times in 2009. The rest of the outages were attributable to sporadic problems with the cable distribution system. There was one notable power outage that took down the INET resulting in a 55 hour interruption in the signal from UH Manoa that feeds channel 55. During this time, 'Ölelo provided alternate programming until the INET could be restored. Note that this same outage disabled the connections to State Civil Defense and the City's Emergency Operating Center. Fortunately, no emergency situations occurred during the period when the INET was down.

FACILITY AND EQUIPMENT USAGE

'Ölelo's overall facility and equipment usage decreased in 2009. Details are shown in the table below. The decrease in equipment use was anticipated for 2009, as continuing budget constraints required 'Ölelo to operate with fewer staff and necessitated the reduction in hours at CMCs. The Mapunapuna CMC experienced the largest reduction of community hours of operation with a 23% decrease. In addition to the CMC-wide reduction in operational hours, the Windward CMC was on hiatus for part of the year to complete the move to King Intermediate and the Kahuku CMC was out of service for an entire quarter as the Department of Education performed roof repairs which forced a removal of all equipment and a temporary closure of that facility.

The two areas where usage grew were in Studio and Van resources, with both about 20% higher usage than the previous year.

Equipment Type	2008 Total Hours Used	2009 Total Hours Used	% Difference	Hours Per Session	Estimated Value Per Session	2008 Total Estimated Value	2009 Total Estimated Value
Studio	1,896	2,306	22%	8	\$3,000	\$711,000	\$864,750
Feather Pack	8,708	7,430	-15%	8	\$2,000	\$2,177,000	\$1,857,500
Non-Linear Editing	43,411	34,094	-21%	6	\$300	\$2,170,550	\$1,704,700
Linear Editing	3,776	3,293	-13%	4	\$300	\$283,200	\$246,975
Field (PD 170)	172,715	158,932	-8%	24	\$400	\$2,878,583	\$2,648,867
Field (DSR390)	5,852	4,734	-19%	24	\$800	\$195,067	\$157,800
Mini Studio Service*	4,327	3,205	-26%	2	\$600	\$1,298,100	\$961,500
EFP Van	419	504	20%	8	\$4,000	\$209,500	\$252,000
Consumer Cams	35,301	13,967	-60%	24	\$200	\$294,175	\$116,392
Total Estimated Value of Resources Used:						\$10,217,175.00	\$8,810,483.33

MARKETING AND ADVERTISING

'Ōlelo continued to reinforce awareness and value through television and print/promotion that communicated the importance of community access.

TELEVISION:

Three thirty-second "SPEAK" TV spots rotated on KGMB TV's morning Sunrise show on Tuesday and Thursday each week adjacent to the Hawaiian language feature beginning June 15, 2009, with 360 run of station bonus spots and two three week bonus flights of 150 spots each. The campaign ended on December 31st.

TRANSIT ADVERTISING:

'Ōlelo secured free placement of "SPEAK" print campaign on 500 busses in February and March of 2009.

MAGAZINE:

'Ōlelo distributed a four page 2009 Community Report Update focused on the future of community access on O'ahu. The report was inserted in the Top 250 issue of Hawaii Business Magazine, with a reach of nearly 20,000 local business leaders. The report was also mailed to local and national legislative representatives. The magazine also provided a free page for a "SPEAK" ad in their November issue.

SUMMARY OF REVENUE FROM SOURCES OTHER THAN FRANCHISE FEES

A total of \$931,462 was collected in addition to franchise fees. Tenant rental income and reimbursements accounted for \$618,042 of that and interest income was \$224,298. Youth Xchange donations accounted for \$45,100 and another \$24,486 was derived primarily from sales of tape and dubbing and training fees. Auto accident insurance recovery of \$4,261 and \$15,273 miscellaneous income from various CMCs and programs.

‘ŌLELO COMMUNITY TELEVISION 2009 YEAR-END ACTIVITY REPORT

OVERVIEW

This 2009 Year-End Activity Report highlights challenges and accomplishments during the year. It provides added information about important operational and administrative achievements and community building efforts that add value to ‘Ōlelo’s services. This report complements data in the Annual Activity Report and the Executive Summary. Together, the three reports provide a overview of ‘Ōlelo’s efforts in 2009.

All required information has been provided within these reports, however additional information that might customarily have been provided in the past has been limited because of the pending Request for Proposals (RFP) that could require ‘Ōlelo to compete for the contract that it has had since 1990 to provide Public, Educational and Governmental (PEG) Access services on O`ahu. While ‘Ōlelo has always been very open about its operations, the current environment requires that it take care not to provide information that might reduce its competitive position within the RFP process.

2009 OPERATIONAL ACHIEVEMENTS

PROGRAMMING

‘Ōlelo continued to operate six cable channels on Oceanic’s system to provide PEG Access services on O`ahu. However, local programming submissions exceed ‘Ōlelo’s ability to accommodate all local programming equitably in prime time. There were substantial increases in the programming created by clients and cablecast on the PEG channels in 2009. These, as well as other operational matters, are covered in more detail in the Executive Summary and Annual Report.

COMMUNITY MEDIA CENTERS

The year began with ‘Ōlelo operating six Community Media Centers (CMCs) that provided services to the public, education and government at different locations on O`ahu. A seventh center at Leilehua High School was launched in January of 2009 and an eighth center, called Studio@Capitol opened for service to members of the State House and Senate and the State Administration and Departments in February of 2009. Additionally, an existing Windward CMC was relocated to King Intermediate School in Kaneohe in March of 2009.

INTERNET ARCHIVING

This year, ‘Ōlelo continued to improve the distribution of programs by offering ‘ŌleloNet, our community video on demand service, and the City Council Video on Demand project.

In 2009, ‘Ōlelo Community Media also launched the Senate Video on Demand Pilot Project to provide web and video services for the State Senate Legislature such as video archiving and video on demand with the added ability to access documentation and view live Senate hearings via a dedicated webpage. ‘Ōlelo effectively leveraged much of its existing hardware for this new project.

In 2009, the City Council posted 292 hours of City Council proceedings via the archived internet service. The State Senate posted 171 hours of Senate proceedings via the pilot archive service.

Our current web services combined with the new Senate project resulted in 'Ōlelo Community Media being named a "Top Performer" by Granicus, Inc. 'Ōlelo's, streaming media provider. Granicus serves hundreds of counties, municipalities and government agencies across the nation, many of them serving much larger populations than O'ahu. According to Granicus, Inc.'s records, 'Ōlelo had over 406,000 live viewer hits in 2009. 'Ōlelo looks forward to expanding its services to the Senate and offering comparable services to the House in 2010.

ONGOING COMMUNITY-BUILDING PROJECTS

CAPITOL COMMENTARY

Capitol Commentary completed its eleventh season at the Legislature in May 2009. This on-location, open-mic service, was made available at the State Capitol throughout the 2009 legislative session. The purpose of this service is to give legislators and community members the opportunity to share their views on proposed or recently enacted legislation. From January to May, 185 speakers participated, accounting for a 20% increase in the total number of speakers from the previous year. Sixty-six legislators (86% of all legislators), participated reflecting a gain of 6% over the previous year. There were 119 community members who used the service, resulting in a 29% increase over 2008. Twenty-two programs, totaling 17.5 programming hours, were created during the session. The resulting programs were aired on 'Ōlelo's channels, made available on 'ŌleloNet, and distributed to Neighbor Island PEG organizations.

YOUTH CAPITOL COMMENTARY

Youth Capitol Commentary, a successful offshoot of Capitol Commentary, completed its sixth year in 2009. This program trains students across O'ahu to videotape legislators from their districts on Opening Day. In 2009, 78 students from 20 schools were mentored by 'Ōlelo staff. Youth Capitol Commentary is part of 'Ōlelo's continuing effort to provide students with a sense of engagement and insight into the legislative process using video production.

Eight programs were created, totaling approximately 5 hours of programming. The resulting programs were aired on 'Ōlelo's channels, made available on 'ŌleloNet, and distributed to Neighbor Island PEG organizations.

YOUTH SUMMER MEDIA PROGRAMS AT THE CMCs

In addition to offering services to youths throughout the year, 'Ōlelo also partners with Queen Liliuokalani Children's Center to offer Youth Summer Media Programs at the Mapunapuna and Waipahu CMCs. The children enrolled in the program work closely with staff to create video oral histories of one of their family members. In addition to the programs at Mapunapuna and Waipahu, the Waianae CMC also holds an annual summer media program that has been funded, in part, by grants from the Kellogg foundation as well as a Federal Native Hawaiian Education Act Grant. Additional support is provided to this program by Alu Like's WIA program that provides stipends to Native Hawaiian youth who participate in the program. This summer, the Waianae students focused on understanding the importance of "place" and the 20 student participants, 5 interns, and 2 intern managers worked diligently to create video documentaries of various places of meaning in the community.

In addition to student enrollment at these CMCs, each of 'Ōlelo's CMCs welcomed a total of 47 students from the Honolulu City and County's Summer Youth Employment Program. These students were hired by the City and placed at each of 'Ōlelo's CMCs over the summer. During that time the City hired youth were incorporated into the existing summer media programs at the

Waianae, Waipahu and Mapunapuna CMCs and were given intern responsibilities at the Palolo, Wahiawa and Windward CMCs.

NATIONAL INDIAN AND NATIVE AMERICAN EMPLOYMENT AND TRAINING CONFERENCE (NINAETC)

Alu Like's Native Hawaiian Employment and Training Division invited 'Ōlelo's Wai'anae CMC to present a "Media Enrichment Program for Youth" at the 30th Annual National Indian and Native American Employment and Training Conference (NINAETC) in Sacramento, California. Six youth, a Kupuna and two CMC staff members attended the four day conference which included representatives from 186 Native Indian and Native American Employment and Training organizations. The presentation included how Community Access plays a vital role in developing successful media programs for youth. After the presentation, many were interested in learning how to replicate the successes of 'Ōlelo's Wai'anae CMC program in their Native communities.

GIVING ALOHA

Giving Aloha is an 'Ōlelo service offering agencies and non-profit organizations the opportunity to distribute their message via a staff produced, half- hour studio discussion. Giving Aloha airs primarily on OAHU, Channel 52 and is also made available on 'ŌleloNet. In 2009, 18 organizations taped studio programs, a 39% increase from 2008.

Alliance for Drama Education
Center for Civic Education
Family Programs of Hawai'i
Hawai'i Branch of the International Dyslexia Association
Hawai'i Conservation Alliance Foundation
Hawaii Mental Health Transformation State Incentive Grant
Hawai'i People's Fund
Hawaii Partnership to Prevent Underage Drinking
It Takes an Ohana
Keiki O Ka `Aina
Kokua Ohana
Life Foundation
O'ahu Land Trust
Ohana Komputer
Sex Abuse Treatment Center
Women's Fund of Hawai'i
YMCA of Honolulu
Youth for Christ

YOUTH XCHANGE

A record 565 videos entries were submitted by K-12 students statewide to 'Ōlelo's sixth annual Youth Xchange video competition, which represented a 23% increase from 2008, and an 82% increase from 2007.

Eight competing sponsored categories were offered (Start Living Healthy, Peacemaker, HI-5 Recycling, Global Warming, Traffic Safety, STEM, Stop Flu at School & Kupuna and Me), and six competing format categories (documentary, music video, news segment, short, animated video and PSA). There were also three competing 'best' categories (Junior Experts, Experts and Judges Choice). Eighty schools from O'ahu, Maui, Kauai and Hawaii island participated, a

17% increase from the previous year. All entries were televised on 'Ōlelo community access channels, and available on-demand on the internet via 'ŌleloNet.

A Video Marathon on April 18, 2009 was an exciting new event celebrating all entries and students who participated in this year's competition by premiering every entry in a day long celebration at Pearlridge Center – Downtown (Phase II, Center Court).

The Awards Banquet held on May 8, 2009 at the JW Marriott Resort & Spa was expanded to two banquets (Elementary Schools from in the morning, and Intermediate/High Schools in the afternoon), doubling the size of those attending to 600. Sony video cameras were awarded to the winning schools.

Sponsors included Sony – Hawaii, First Hawaiian Bank, Ko Olina Resort & Marina, Pearlridge Center, DBEDT, Rotary Club of Honolulu, Hawaii State Department of Health, and GEICO.

VOTE!2009-SPECIAL ELECTIONS

There were two City Council special elections in 2009, one for the District 3 Windward seat and another for the Kaimuki; Palolo Valley, St. Louis Heights, Manoa, Moiliili, McCully, Kakaako, area for District 5. In keeping with 'Ōlelo's goal of increasing civic participation in the democratic process, election-oriented services were offered to all candidates from these contests.

'Ōlelo partnered with the Honolulu Advertiser to produce a live studio debate between all thirteen candidates running in the special election for the District 5 City Council seat. 'Ōlelo partnered with KHPR to produce debates for both Special Elections.

Candidates in Focus (CIF) also provided the opportunity for a total of 23 candidates from both contests to tape a five-minute presentation regarding their platform.

All programs were televised on 'Ōlelo's channels and made available on-demand on the Internet via 'ŌleloNet.

VOLUNTEER ACTIVITY/EXECUTIVE PRODUCTIONS

Video production requires a considerable amount of work, as well as great dedication and the assistance of many volunteers. In 2009, over 500 dedicated volunteers provided at least 26,524 hours of their time creating programs that aired on 'Ōlelo's channels. These numbers are conservative as they only represent those hours that were logged by volunteers. Many volunteers choose to not complete vouchers to account for the hours they volunteer.

Executive Productions (EP) are particularly dependent on volunteers. Through the EP program, not-for-profit organizations and community groups are able to request coverage of events that they would like to cablecast on 'Ōlelo's channels. The resulting programming extends the impact of these events to the broader community. In 2009, there were a total of 75 Executive Productions resulting in approximately 144 hours of community event programming.

OTHER ADMINISTRATIVE EFFORTS

LEGISLATIVE MEASURES OF INTEREST

Three measures were introduced during 2009, in the State Legislature that had the potential to affect PEG Access. 'Ōlelo provided testimony on each.

SB1680: This bill would have implemented key recommendations of the Hawaii broadband task force by establishing the Hawaii Broadband Commissioner (HBC) in the Department of Commerce and Consumer Affairs (DCCA). Transferring functions relating to telecommunications from the public utilities commission to the HBC and functions relating to cable services from DCCA to the HBC. Established a work group to develop procedures to streamline state and county broadband regulation, franchising, and permitting and report to the legislature.

HB984: Introduced by House Majority and House Minority respectively, establishes the Hawaii Communications Commission (HCC) in the DCCA transferring functions relating to telecommunications from the Public Utilities Commission (PUC) to the HCC, the bill would also transfer functions relating to cable services from DCCA to HCC.

HB564 and SB707: This measure would have allowed the Director of Commerce and Consumer Affairs to designate an access organization to oversee public, educational and governmental channels on cable television.

MERINA INVENTORY AUDIT

The DCCA, through its consultants, Merina and Company, conducted its annual PEG access fixed assets and inventory verification on May 11 through the May 15, 2009. This required a significant amount of staff hours and resources, and was very successful.

WORK RELATED TO THE REQUEST FOR PROPOSALS

On April 2, 2009 'Ōlelo and the Procurement Policy Board (PPB) filed to dismiss 'Ōlelo's September 12, 2006 and August 10, 2009 appeal of PPB's declaratory order with the stipulation that the PPB would schedule a hearing to reconsider 'Ōlelo's petitions and allow 'Ōlelo to submit additional documents in support of its petition.

WORK RELATED TO LIFTING THE CAP

On September 11, 2009 the Director of the DCCA, Lawrence Reifurth denied 'Ōlelo's February 23, 2009 request to remove the cap on access operating fees provided for PEG access purposes. In August of 2000, the DCCA placed a cap on the funding to be provided for PEG access services. Funds collected above the cap would be used by the State to cover costs associated with the State's INET. Because of the cap on the fees, 'Ōlelo receives about 2% of TWE gross revenues rather than 3%. This continues to require 'Ōlelo to reduce services and operate at a deficit.

WORK RELATED TO PROPERTY ISSUE WITH DCCA

'Ōlelo and the DCCA had its first Mediation session on August 25, 2009. Staff worked to provide requested information for the Mediation as requested by the DCCA. There is additional follow up information that was requested by the DCCA as it relates to 'Ōlelo's audited financial statements and non-PEG franchise fee income reported in 'Ōlelo's annual reports to the DCCA. This information is pending final submission to the mediator and the DCCA.