

OLELO: THE CORPORATION FOR COMMUNITY TELEVISION

2003 Annual Activity Report

Executive Summary

Sector	Total Hours of Programming	Total Hours of First Run Programming	Total Hours of Repeat Programming	Total Hours of Programming Submitted but Not Aired
Public	13,891.43	2,810.15	11,081.28	N/A
Education	12,496.15	N/A	N/A	N/A
Government	6,673.23	1,449.65	5,223.58	N/A
Sub-Totals	33,060.81	4,259.80	16,304.86	N/A
Other Sectors	* 10,739.19			
Total	43,800.00			

* This programming is not designated P, E or G, and includes overnights, Island Info and other non-PEG programs.

Sector	Total Hours of Programming	Total Hours of Locally Produced Programming	Total Hours of Non-Locally Produced Programming	Total Hours of "Bulletin Board" Programming
Public	13,891.43	12,498.52	1,392.92	N/A
Education	12,496.15	8,753.92	3,742.23	N/A
Government	6,673.23	6,553.78	119.45	N/A
Totals	**33,060.81	27,806.22	5,254.60	* 1,444.83

* O'lelo's Island Info and Jobs Info which comprise O'lelo's "Bulletin Board," are not tracked using the PEG sector designations.

** This does not include "Bulletin Board" hours and other programming not designated P, E or G.

Note: The following segment accounts for first run hours only.

Sector	Total Hours of Programming "Dropped Off for Play"	Total Hours of Programming Created by PEG Trained and Certified Producers	Total Hours of Programming Created by Open Mic	Total Hours of Programming Created by PEG
Public	1,147.87	1,560.33	N/A	N/A
Education	24.48	32.15	N/A	N/A
Government	41.41	1,387.07	N/A	N/A
Totals	1,213.76	2,979.55	* 42.00	** 48.86

* These hours are not tracked using the P, E or G designations and Open Mic includes *O'ahu Speaks* and *Capitol Commentary*.

** These hours are not tracked using the P, E or G designations.

**VIDEO PRODUCTION TRAINING
(Māpunapuna Totals)**

Class Name	Number of Sessions	Total Number of Enrolled Students	Total Number of Students that Completed	Percentage of Students Completing Class
Intro to TV	12	547	547	100%
PD100	27	203	114	56%
Field Tech	3	22	22	100%
Lighting	5	49	49	100%
Edit Tech	2	7	7	100%
iMovie	25	207	112	54%
Final Cut Pro	7	55	17	31%
Producer	25	188	102	54%
Director	5	71	71	100%
Adv. Producer	1	14	14	100%
AirPak	1	7	7	100%
EFP/Van	2	31	24	77%
Studio	8	89	63	69%

**VIDEO PRODUCTION TRAINING
(Kahuku, Leeward, Palolo, Wa'anae Totals)**

Class Name	Number of Sessions	Total Number of Enrolled Students	Total Number of Students that Completed	Percentage of Students Completing Class
Producer	20	163	108	66.2%
Mini Camera	20	172	139	80.8%
FCP	10	40	38	95%
Linear Edit	10	52	19	36.5%
I-Movie	5	79	70	88.6%
Studio	8	78	64	82%
DV Cam	2	3	2	66.6%
Feather Pack	3	39	17	43.5%

**VIDEO PRODUCTION TRAINING
(Māpunapuna Totals)**

Number of Students Trained & Certified as Producers in 2003	Number of Students Trained & Certified as Producers in 2002	Difference
102	112	10

**VIDEO PRODUCTION TRAINING
(Kahuku, Leeward, Palolo, Wa'anae Totals)**

Number of Students Trained and Certified as Producers in 2003	Number of Students Trained and Certified as Producers in 2002	Difference
108	**	**

**No data collected at the Satellites in 2002 for this category, tracking began in 2003.

Complaint Resolution

'Ōlelo tracks complaints (along with compliments and suggestions). Complaints that warrant tracking are defined as being relevant to the organization and its services and are specific enough to result in some action. Formal complaints are accepted both verbally and in writing. Upon receipt of a complaint, when possible and appropriate, every effort is made to resolve the issue and to communicate the response or outcome with the person who originated the complaint.

Complaints fall into several broad categories and are listed below in alphabetical order with a brief explanation:

Access - To facilities, equipment or staff

Board - Relating to Board of Directors' processes

Equipment - Requests for new or special equipment and equipment malfunction

Miscellaneous - Not specific to other categories here, and not frequent enough to warrant its own category. Examples of issues that fall into the miscellaneous category include: vending machines, web site, aesthetics of the facility and personal views of various aspects of 'Ōlelo 's operations

Program Content - Relating to specific programs

Program Requirements - Relating to 'Ōlelo requirements to submit programs

Program Scheduling - Relating to program scheduling issues

Staff - Customer service to clients

Supplies - Tape stock, batteries and other production-related supplies

Training - Relating to requests for specific types of training

Volunteers - Relating to acknowledgement of and complaints about volunteers (by volunteers)

Issue	Complaints # Received / # of Different Individuals	Action Taken
Access	5 / 5	- Staff notified, staff and client work together to improve communication and access issues
Board	8 / 1	- Requests for board-related documentation provided when available, suggestions for how to improve board processes considered and implemented when appropriate
Equipment	2 / 2	- Tech staff informed, client kept updated on condition and status of equipment in question
Miscellaneous	13 / 4	- Issues handled individually (See 2003 Complaint and Compliments section)
Program Content	17 / 11	- Producers notified of complaints, staff provides assistance to resolve program content issues. Where appropriate, complainant informed of resolution
Program Requirements	3 / 3	- Staff works closely with clients to ensure understanding of program requirements and assist when necessary
Program Scheduling	1 / 1	- Staff works closely with clients to explain program scheduling processes and policies
Staff	2 / 2	- Appropriate management is informed and counsels employees accordingly
Supplies	0 / 0	
Training	0 / 0	
Volunteers	1 / 1	- If appropriate, the volunteer being complained about is approached to seek resolution
TOTALS	52 / 30	

'ŌLELO: THE CORPORATION FOR COMMUNITY TELEVISION

2003 Annual Activity Report

2003 HIGHLIGHTS

'Ōlelo Community Media Centers, formerly known as Satellite Centers, expanded in 2003 with an increase of services and equipment offered at the Leeward Community College site and the addition of a new Community Media Center in the Palolo/Kaimuki community. The Palolo/Kaimuki location opened in October 2003 at Jarrett Middle School with significant community support. The initial success of the Palolo/Kaimuki Community Media Center can be measured by the enthusiastic response area leaders and residents expressed during the center's grand opening and their continued support of the new facility. An additional success indicator for the Palolo/Kaimuki Community Media Center has been the proportionately large number of programs to come out of the area during its first quarter of operation.

The existing Wai'anae and Kahuku locations continued to serve their respective rural communities in 2003. A significant change to the Wai'anae facility has been the relocation of the Wai'anae High School Media class to their new Media building on the west end of the high school campus. This has resulted in the ability of the Wai'anae Community Media Center to serve even more community members while maintaining a high level of interaction with and support of student video makers. The Kahuku Community Media Center experienced a similar increase in the number of community members served while the Kahuku High School video program became a reality in 2003. A significant effort to provide these rural communities with Easy Access services also began this year with the premiere of the Wai'anae Center's "Aloha 'o Wai'anae" and Kahuku's "Community in Touch" programs. These programs have made it possible for nonprofit agencies in these communities to share their success stories and inform viewers of the services they offer.

'Ōlelo's mentoring initiative, now in its second year, has enhanced learning opportunities for newly trained clients. The non-linear edit (NLE) mentoring for iMovie and Final Cut Pro has become a very popular service with NLE client participation doubling from 2002. Another Client Services Department mentoring program, directed toward newly certified producers, was added in July. Beginning with a Crew Call event, where new producers are assisted with finding technicians to work on their projects, the Production Advisor/Client Counselor mentors the producer in storyboarding, makes equipment recommendations, helps with site surveys, and offers other appropriate production assistance upon request.

'Ōlelo conducted targeted outreach to Filipino and senior communities in an effort to increase the diversity of programming from these under represented communities. Of special note is the facilitated oral history training for the volunteers from the Battleship Missouri Memorial. These volunteers interviewed 117 veterans serving on the U.S.S. Missouri during the signing of the treaty to end World War II. The first "Mighty Moments" program aired on Veterans' Day. The Filipino Historical Society also participated in a facilitated "Hali'a Aloha" oral history training with their stories slated to air in 2004.

'Ōlelo provided a volunteer crew to cover the Lt. Governor's Drug Summit and edited and aired the Drug Summit to coincide with the community awareness around the broadcast of "Ice: Hawaii's Crystal Meth Epidemic" program. Building on that awareness, 'Ōlelo provided live feeds and web streaming from four locations around O'ahu to facilitate "Breakin' the Ice", a volunteer producer's coverage of the simultaneous town hall meetings on the "Ice" issue.

'Ōlelo embarked on a new project to convene students with community leaders in an effort to bring voice to major teen issues identified solely by students. The Youth Xchange Video Competition received 154 submissions from students K through 12 across the state. Community support was shown through enthusiastic sponsorship and partnerships as well as participation from several key community leaders. Mainstream press as well as news stations from all major networks provided coverage. The contest culminated in a gala ceremony sponsored by the Ko'olina Resort and Spa attended by over 240 students, teachers and administrators.

Overwhelming client and community support and appreciation was evident at a DCCA public comment meeting held on August 25, 2003, to address the proposed Statewide PEG Access Plan. Almost 200 'Ōlelo clients were present with the majority providing compelling testimony praising 'Ōlelo's current services and sharing the importance and impact of PEG

Access services in the community. Almost half of those in attendance were unable to testify due to the overwhelming turnout which resulted in the hearing running approximately two hours over the original scheduled time. Many hearing participants emphasized the importance of community access and were generally supportive of expanding 'Ōlelo's reach into more under served communities on O'ahu.

PUBLIC, EDUCATIONAL AND GOVERNMENT ACCESS PROGRAMMING

In 2003, the Programming Department evaluated the success of block programming, which was initiated the previous year. Clients found new audiences for their programs since they were preceded and followed by programs with similar subject matter. Viewers were vocal in their enthusiasm.

The Programming Department extended the six-month schedule for series programs to a one-year schedule (July 1, 2003 to June 30, 2004). This news was well received by producers and they were encouraged to create series promos for their program promotion. The response to the call for promos was tremendous and by the end of the year, almost every series program had at least one promo and several had multiple promos.

The Programming Department continues to wrestle with a programming dilemma on Channel 54 VIEWS which is the channel dedicated to social, political, city and state government issues. It provides service not only for governmental institutions, but also for the general public to address community concerns. At maximum, there are 35 hours of available prime time per week. VIEWS currently airs 12 Neighborhood Boards, each program consuming three hours, nearly 36 hours per week. Also, City Council and the State Legislature, each having live programs during daytime hours that average three to five hours each, request cablecast during prime time. Programs submitted by individuals must be given equal opportunity for prime time as well. Programming is exploring options to address this 'limited prime-time' issue in 2004.

Programming made a concerted effort this year to provide timely responses to client inquiries. Viewer concerns about programming information have been addressed by submitting the most current programming information to services providing data to the local media, and by updating 'Ōlelo's website daily with the most current programming information.

Following is a breakdown of original and repeat programming by sector (Public, Education and Government). This year, total programming hours do not include overnight programming services. This change in reporting reduced the amount of "Public" programming hours in 2003 compared to 2002. UH and DOE coordinate their own program schedules and are responsible for tracking their own original and repeat hours.

Sector	Total Programming Hours	First Run Programming Hours	Repeat Programming Hours
Public	13,891.43	2,810.15	11,081.28
Educational	12,496.15	N/A	N/A
Government	6,673.23	1,449.65	5,223.58
Sub Total PEG	33,060.81		
Sub Totals P&G only		** 4,259.80	** 16,304.86
Other Sectors	* 10,739.19		
Total	43,800.00		

* This programming is not designated P, E or G, and includes overnights, Island Info and other non-PEG programs.

** UH and DOE provide first run and repeat hours in their own reports.

Local Programming	Total Hours	First Run Hours (P & G, less E)	Repeat Hours (P & G, less E)
PEG Total	27,806.22	** 3,503.60	** 15,069.14
Other Sectors	* 2,837.59	** 107.66	** 2,729.93
Total	30,643.81		

* This programming is not designated P, E or G, and includes overnights, Island Info and other non-PEG programs.

** UH and DOE provide first run and repeat hours in their own reports.

PLAYBACK SUMMARY

In 2003, 'Ōlelo's Playback center was responsible for cablecasting 43,800 hours of on-air programming. Video streaming continued throughout the year for channels 52, 53 and 54 with live, 24-hour a day video streaming on the internet. The addition of two new web streams brought the total number of web streams to five, which allowed for the streaming of all live programming in both low and high bandwidth formats while still providing 24-7 coverage of channels 52, 53 and 54. Low bandwidth was provided to serve viewers who use dial up modem and high bandwidth was offered to serve those who use cable or DSL hook up, but most importantly it allowed neighbor island access centers to use the feed to broadcast live legislative hearings on their channels.

On-channel errors were evaluated in the following three categories: those caused by technical problems with client program tapes; those resulting from transmission/power problems; and errors caused by 'Ōlelo equipment or processes.

The table below details the number of errors in each area.

Type of Errors	Number of Errors	Percentage of Total
Tape Errors (Client: bad tape, poor audio, wrong audio track)	156	36%
Live Feed Errors (UH, DOE, Legislature, City Council, Traffic Cams, Satellite feeds)	148	34%
Technical (Equipment)	69	16%
Processing Errors (Programming, Playback)	42	10%
Other Errors (Oceanic Cable, Hawaiian Electric power outage)	17	4%
Total Errors	432	

Client discrepancies dropped dramatically in 2003. Although the Programming Department began logging additional discrepancy items such as improper form submissions, improper end slates, etc., the updated tracking mechanism and process of informing the clients may have curbed the overall number of repeat discrepancies. Clients seem better informed and are turning in programs with proper paperwork, technical compliance, etc. These numbers will continue to be tracked in 2004.

In 2003, there was an increase in the amount of equipment errors that can be attributed to tape formats. 'Ōlelo began accepting the DVCam videotape format in early 2003 and during the soft launch of the format, clients who tested the new format showed no problems with DVCam. After the format was designated as an acceptable format for general submission, a recurring audio problem was linked to the DVCam decks and has since been resolved by 'Ōlelo Engineers. Additionally, the DVCPro tape format as a playback source is relatively new and 'Ōlelo began experiencing deck failures. Research indicated these decks require more frequent maintenance to improve performance.

Summary of all Channel Outages

The 'Ōlelo Playback Department uses two back-up techniques to minimize channel outages. In the event of a power outage, portable UPS batteries maintain power in the Playback Center, while the back-up generator is powered up. The back-up generator is used until normal power is restored to the Playback Center.

In 2003, 'Ōlelo Channels were off-air for four hours and 45 minutes due to three incidents listed below:

January 27, 2003 – A power surge at Oceanic's main facility in Mililani knocked out cable service island-wide for 21 minutes.

January 27, 2003 – A second power surge later in the evening, at Oceanic’s main facility, knocked out cable service again, island-wide for 24 minutes.

April 14, 2003 – A power outage at approximately 3:00 am knocked out power at the ‘Ōlelo Playback Center, in Māpunapuna. Because the Playback Center runs solely on computer automation from 12:00 am to 6:30 am, there was no operator in the Center. When the operator arrived at 6:30 am, all channels were fully restored to on-air status by 7:00 am.

FACILITY USE

In 2003, ‘Ōlelo expanded its Non-Linear Editing (NLE) at the Māpunapuna Media Center. The largest increases in usage came from the Mini Field Units (PD-100), Non-linear Editing Systems (iMovie and Final Cut Pro), and Field Units (DSR-300). There was also a small jump in Mini EFP Unit usage. Media Center operations were affected by a number of factors, including air conditioning malfunctions and equipment repairs.

The Macintosh based non-linear editing systems continue to be the most popular editing systems at the Māpunapuna facility. After assessing the usage of the four linear bays, the total number of bays was reduced to three in the first quarter of 2003. Use of the linear edit systems decreased 2,029 hours compared to 2002. Although this may seem significant, it is consistent with edit usage transitioning to NLE, which increased 4,255 hours from last year.

Another consistent upward trend from 2002 is in Mini Field usage. The Sony PD-100 is the workhorse in production acquisition increasing usage by 6,142 hours. Due to its ease of use and high picture quality, the PD-100 is becoming the clients’ camera of choice. Use of the Sony DSR-300 Field Unit increased by 3,260 hours this year. The DSR-300 is still the camera of choice for long format or high quality acquisition.

Mini EFP Unit use increased by 1,374 hours from 2002. Many clients find that the Mini EFP units work well where the use of the EFP Van is unfeasible. Bridging the gap between the EFP Van and multi camera shoots with long edit sessions, the Mini EFP Units have the ability to switch multiple cameras, resulting in reducing editing time required or even eliminating the need for editing altogether.

The Māpunapuna Media Center was closed a total of 23 days for holidays, administrative days, inventory and maintenance. Air conditioning problems caused partial closures of the Media Center totaling nine days. The studio, control room, and linear edit bays were affected. In order to minimize impact on clients, NLE systems were moved to other air-conditioned areas in the facility. Camera reservations were not affected. The EFP Van was also not available for a total of seven days while equipment was repaired.

Mac OS 9, iMovie 2 and Final Cut Pro 2 were phased out by the end of the year. ‘Ōlelo moved to Apple’s Unix based operating system in early 2004, which boasts faster speeds and less software crashes. ‘Ōlelo has also moved to iMovie 3 and Final Cut Pro 3.

Facility Use - Māpunapuna

Equipment Tapes	Total Hours Utilized	Hours Per Session	Estimated Value Per Session	Total Estimated Value
Mini Field Units	24,212	24	\$ 400.00	\$ 403,533.00
Field Units	18,724	24	\$ 800.00	\$ 624,133.00
Linear Edit Bays	8,004	4	\$ 300.00	\$ 600,300.00
Non-Linear Edit Systems	17,172	6	\$ 300.00	\$ 858,600.00
Studio	1,670	8	\$ 3,000.00	\$ 626,250.00
EFP Van	471	8	\$ 4,000.00	\$ 235,500.00
Mini EFP Systems	1,901	* 24	\$ 6,000.00	\$ 475,250.00
Total Estimated Value of Resources Utilized				\$3,823,566.00

* Mini EFP Systems available for 24 hour check out.

Community Media Center (Satellite) Facility Use

Overall, client interest in using the mini-cameras (PD-100, PD-150, PDx10, consumer cameras) has increased, while interest in the larger, professional DVcam units (listed as "Field Units" in the table below) has decreased. While these larger units are still preferred by those clients who are taping long-format, lecture or meeting type programs (such as neighborhood board meetings), the portability and ease of use of the smaller cameras have increased the demand. A similar increase can be noted in editing where NLE hours for 2003 are more than twice that of linear edit hours.

Facility Use – Satellite Centers (Kahuku, Leeward Community College, Palolo and Wai'anae)

Equipment Types	Total Hours Utilized	Hours Per Session	Estimated Value Per Session	Total Estimated Value
Mini Field Units	19,475	24	\$400.00	\$324,583.00
Field Units	678	24	\$800.00	\$22,600.00
Linear Edit Bays	2,179.5	4	\$300.00	\$163,463.00
Non-Linear Edit Systems	4,545	6	\$300.00	\$227,250.00
Studio	1,320	4	\$1,500.00	\$495,000.00
Consumer Camera	1,826	24	\$200.00	\$15,217.00
Feather-Pack	1,646	* 24	\$6,000.00	\$411,500.00
Total Estimated Value of Resources Utilized				\$1,659,613.00

* Feather-Pack available for 24 hour check out.

All Facility Use

Māpunapuna and Satellite Centers (Kahuku, Leeward Community College, Palolo and Wai'anae)

Equipment Types	Total Hours Utilized	Hours Per Session	Estimated Value Per Session	Total Estimated Value
Mini Field Units	43,687	24	\$400.00	\$728,116.00
Field Units	19,402	24	\$800.00	\$646,733.00
Linear Edit Bays	10,183.5	4	\$300.00	\$763,763.00
Non-Linear Edit Systems	21,717	6	\$300.00	\$1,085,850.00
Studio - Māpunapuna	1,670	8	\$ 3,000.00	\$ 626,250.00
Studio – Satellite Centers	1,320	4	\$1,500.00	\$495,000.00
Consumer Camera – Satellite Centers	1,826	24	\$200.00	\$15,217.00
Feather Pack – Satellite Centers	1,646	24	\$6,000.00	\$411,500.00
EFP Van – Māpunapuna	471	8	\$ 4,000.00	\$ 235,500.00
Mini EFP Systems – Māpunapuna	1,901	24	\$ 6,000.00	\$ 475,250.00
Total Estimated Value of Resources Utilized				\$5,483,179.00

VIDEO PRODUCTION TRAINING

In response to requests and community needs, the Training Department conducted 13 facilitated classes in Camera, Studio, Producer, Editing and Van. Additionally, 'Ōlelo began development of the Mini Studio concept as an Easy Access service for 30-minute live-to-tape programs. This involved training Media Center staff to operate the equipment, as well as the development of a Producer Guide. The Mini Studio will launch in first quarter of 2004.

The 2003 focus on new clients saw the advent of 'Ōlelo's First Works First Aid consisting of field reference materials for PD-100 cameras and mixers. In addition, the move toward non-linear editing has improved the quality of the First Works. One First Work project won the National Hometown award in the PSA category. Sneak Preview attendance has increased

to become the showcase for newly certified clients in Producing, Camera and Editing. The newly developed First Works critiques distributed at Sneak Previews provide clients with production advice and tips.

More than seventy clients attended five free "ShopTalk" workshops. Topics included: audio theory, keyframing in Final Cut Pro, structuring television programs, producing "must see TV" and low cost pre-production.

Training also developed materials for two new cameras (PD-150 and PDx10) and two new versions of editing software (iMovie3 and FCP3). Seventeen sessions were offered and 76 clients took advantage of the "crossover" class to these new editing systems. Other developments included adding two exercises for various editing classes. All of these materials were distributed to the satellite centers.

The breakdown on basic training activity by category follows:

Video Production Training - Māpunapuna

Class	Sessions Offered	Registered Students	Certified Students	Difference
Intro to TV	12	547	547	0
PD-100	27	203	114	89
Lighting	5	49	49	0
Field Tech	3	22	22	0
Edit Tech	2	7	7	0
iMovie	25	207	112	95
Final Cut Pro	7	55	17	38
Producer	25	188	102	86
Coffee Talks	8	30	N/A	N/A
Director	5	71	N/A	N/A
Promotions	3	19	N/A	N/A
Adv. Producer	1	14	N/A	N/A
Crew Call	3	5	N/A	N/A
AirPak	1	7	7	0
EFP/Van	2	31	24	7
Studio	8	89	63	26

Video Production Training at the Community Media Centers

CMC training continues to serve a very diverse population. Class sizes at the CMCs are typically smaller than those at Māpunapuna, allowing staff to provide a more hands-on approach with a built-in mentoring component. This model has been successful in helping clients gain production confidence, and has increased the certification rate for trainees.

In an effort to increase the community's access to resources, a new class on using the feather-pack (mini EFP unit) independently was introduced at the Wai'anae Community Media Center during the fourth quarter of 2003. This new certification makes it possible for clients to check out and operate the feather-pack for a community event without requiring a staff technician to be present during the taping. This training has been successful and has empowered those who have been trained to be able to document a greater number of community events. This new model will be adopted by each of the Community Media Centers in 2004.

Video Production Training - Satellite Centers (Kahuku, Leeward Community College, Palolo and Wai'anae)

Class Name	Sessions Offered	Registered Students	Certified Students	Difference
PD-100	20	172	139	33
Field Tech	2	3	2	1
Linear Edit	10	52	19	33
I-Movie	5	79	70	9
FCP	10	40	38	18

Producer	20	163	108	55
Studio	8	78	64	14
Feather Pack	3	39	17	22

**TOTAL Video Production Training
Māpunapuna & Satellite Centers (Kahuku, Leeward Community College, Palolo and Wai'anae)**

Class	Sessions Offered	Registered Students	Certified Students	Difference
Intro to TV	12	547	547	0
PD-100/Mini Cam	47	375	253	122
Lighting	5	49	49	0
Field Tech /DV Cam	5	25	24	1
Linear Edit	12	59	26	33
iMovie	30	286	182	104
Final Cut Pro	17	95	55	40
Producer	45	351	210	141
Coffee Talks	8	30	N/A	N/A
Director	5	71	N/A	N/A
Promotions	3	19	N/A	N/A
Adv. Producer	1	14	N/A	N/A
Crew Call	3	5	N/A	N/A
AirPak	1	7	7	0
EFP/Van	2	31	24	7
Studio	16	167	127	40
Feather Pack – Satellite Centers	3	39	17	22

VOLUNTEER ACTIVITIES

This was another active year for volunteers. Clients volunteered 35,495 hours, which were tracked as part of 'Ōlelo's volunteer incentive program. Although an extraordinary number of volunteer hours were recorded, these numbers do not fully represent the volunteer efforts of 'Ōlelo's clients since some volunteers choose not to participate in the incentive program.

There were 33 Executive Productions (EP) completed by volunteers with the assistance of 'Ōlelo's Volunteer Coordinator or from 'Ōlelo's Volunteer Directory database. The Executive Productions gave volunteers the opportunity to gain more production experience, while assisting non-profit organizations with event coverage.

'Ōlelo had eight Interns from Work Hawai'i and the University of Hawai'i system who worked on EP and client productions. This gave them the opportunity to enhance their television production skills, while gaining experience and participating in 'Ōlelo's volunteer initiatives. One Work Hawai'i intern was hired mid-year in 'Ōlelo's Media Resource Center at the Māpunapuna location.

On December 12, 2003, 'Ōlelo hosted the fourth annual Volunteer Awards Banquet at Leeward Community College. Over 260 volunteers attended. Michael F. Bowen received recognition and prizes as the Volunteer of the Year, an honor for the individual with the most volunteer hours in 2003. Volunteers David Husted, Rob Kinslow, Mark Helmlinger, Nettie Kuwamura, Lillian Hong, Ben Lagud and Bonnie Murakami all logged more than 1,000 volunteer hours in 2003 and were also recognized and received prizes.

This year's video awards contest was judged by volunteer professionals, including:

Raymond Abregano, Director and Producer of the Annual Miss Hawai'i Pageant.
Muriel Anderson, Product Development Manager for the Hawai'i Tourism Authority
Ben Gutierrez, KITV Weather Anchor

Timothy Los Banos, Chairman of the English Department at Saint Louis High School

Winning Producers	Category	Program
Soloman Alfapada	Compilation	Drinking & Driving
Julie Callahan	Native Hawaiian	Hau Blossom Tale
Clifford Inn	Cultural	Na Iwi Kupuna
Don Kozonc	Issues	Hanauma Bay Nature Preserve
Mark Kurano	Sports	Fighters Club TV, Episode 16
Steve Meyer	Arts & Entertainment	Point of View
Sundae Merrick and Sheila Miles	Social/Political	Get Healthy Before You Die
Nanakuli High A/V Dept	Education	No Child Left Behind
John Henry Palakiki	Compilation	It All Leads Back to Drugs
Linda Siu	Compilation	Overweight Teens
Allen Taylor and Abcdee Callejo	Youth Production	Love of My Life
Andrew Valentine	Overall Excellence	Iraqi Souls
Cynthia White	Inspiration	Poi for the Soul
Michael Winget	Short Take	Breaking Loose

Mentoring

The second year of 'Ölelo's Non-Linear Edit Mentoring program continues to be a very popular and successful mentoring initiative. In 2003, 96 clients were mentored, involving 49 projects and resulting in 33 completed programs. Although originally created to assist client editors in transitioning from linear editing, this program which totaled 550 mentoring hours, allows clients to learn new techniques in both iMovie and Final Cut Pro and enhance the look of their programs.

Based on the success of the Non-Linear edit Mentoring program, 'Ölelo launched the Producer Mentoring Program in July of 2003. This concept was developed in response to the number of producers who complete their certification but do not go on to create an entire program. During the last six months of 2003, 12 new producers were mentored resulting in ten completed programs for cablecast.

Although other types of mentoring were not formally tracked, both the Media Center and Training Department performed one-on-one coaching in audio, lighting, camera techniques, which help the newly trained clients, as well as more seasoned technicians. Studio production mentoring also took place on "Counterpoint" and other client productions. When possible, Executive Productions were used as mentoring opportunities. Staff, interns or seasoned volunteers conducted the mentoring.

OUTREACH & MARKETING

The word is out about 'Ölelo, and community interest continues to grow. Requests from organizations for additional information about and/or training from 'Ölelo dominated outreach activities in 2003. In addition to responding to those interested in 'Ölelo, targeted outreach was conducted in the Filipino and Senior communities on O'ahu. Both groups were identified as under represented at the end of 2002. In an effort to ensure 'Ölelo's client base and programming reflects the make-up of the island population, 'Ölelo made a focused effort to inform these communities about the resources available at all 'Ölelo locations. These efforts have been successful in integrating new voices into the existing representation on 'Ölelo's channels.

Some of the organizations 'Ölelo worked with in 2003 were:

Academy for Lifelong Learning
 Adult Mental Health Division Services Research & Evaluation Unit
 Ai Pohaku
 Ala Wai Elementary
 Alu Like
 Alzheimer's Association
 American Friends Service Committee
 American Red Cross
 Ark of Safety Christian Church
 Assets School
 Battleship Missouri
 Big Brothers Big Sisters
 Bishop Museum
 Blood Bank of Hawai'i
 Body Boarding Hawai'i
 Brigham Young University
 Catholic Charities of Hawai'i
 Center for Hawaiian Studies
 Children's Alliance of Hawai'i
 Children's Discovery Center
 Center for Native Hawaiian Advancement
 Consumer Credit Counseling of Hawai'i
 Crossroads
 Department of Commerce and Consumer Affairs
 Department of Land and Natural Resources
 DMZ Hawai'i
 Domestic Violence Group
 Door of Faith
 Earth Justice
 Environmental Impact Statement Meetings
 Empower North Shore Hawai'i
 Farrington High School
 Fellows Program
 Filipino American Historical Society of Hawai'i
 Filipino Chamber of Commerce
 Foodbasket
 Free Speech TV (Boulder, Co.)
 Friends of Malaekahna
 Friends of Samoa
 Good Beginnings Alliance/Keiki Funders of Hawai'i
 Goodwill Industries
 Gregory House
 Gumil Hawai'i
 H'omau Ke Ola
 Hakipu'u Ohana Learning Center
 Halau Ku Mana New Century Charter School
 Hale Kipa Youth Outreach
 Hale Na'au Pono
 Hawai'i Cinderella Scholarship Program
 Hawai'i Association of Nurse Aides caregivers for the Elderly
 Hawai'i Centers For Independent Living
 Hawai'i Coalition for Health
 Hawai'i Community Services Council
 Hawai'i Council on Economic Education
 Hawai'i Fi-Do
 Hawai'i Foster Youth Coalition
 Hawai'i Government Employees Association
 Hawai'i International Dyslexia Association
 Hawai'i Lupus Foundation
 Hawai'i Nature Conservancy
 Hawai'i Pacific University
 Hawai'i Plantation Village
 Hawai'i Primary Care Association
 Hawai'i Rugby Association
 Hawai'i Wellness Institute
 Healthcare for the Homeless
 Helping Hands-Retired and Senior Volunteer Program
 Ho'owaiwai Na Kamali'i
 Hoa Aina o Makaha
 Hoala Like
 Holimole Productions
 Honolulu Advertiser
 Honolulu City Council
 Honolulu Community Action Program (Wai'anae Unit)
 Honolulu Police Department
 Honolulu Zoo Society
 Honu Project
 Information on Fibromyalgia
 Ilio'ulaokalani Coalition
 Institute for Human Services
 Interagency Council
 IRS-Hawai'i
 Islanders of the Pacific
 Japanese Women's Society
 Jarrett Intermediate School
 Junior Achievement
 Junior Life Guards of Hawai'i
 Ka'ala Farms
 Kahumana
 Kailua Historical Society
 Kalakaua Middle School
 Kalihi YMCA
 Kamaile Elementary School
 Kapiolani Community College
 Kapolei High School
 Ke Ola Mamo
 Key Project
 Kahoolawe Island Restoration Commission
 Knights of Columbus
 Kononia Christian Center
 Koolauloa Education Alliance
 Kamehameha Schools
 La'iola Senior Residents' Council
 Laie Elementary Oscar Meyer Competition
 Leeward Community College (Pearl City Campus)
 Leeward Community College (Wai'anae Campus)

Legal Aid Society
 Legal Services for Children
 Leihoku Elementary School
 Lions Club
 Live & Let Live
 Living Nation
 Luaualei Ahupua'a Association
 Ma'ili Elementary School
 Ma'o Farms
 Makaha Elementary School
 Malama Makua
 Marimed
 Mayor Wright Housing Board
 Melt the ICE
 Micronesian Political Awareness Association
 Mid-Pacific High School
 Military Toxic Project
 Moanalua High School
 MS Society of Hawai'i
 Mutual Housing
 Na Imi Wai
 Nanakuli Intermediate & High School
 National Kidney Foundation
 Native Hawaiian leadership Project
 North Shore Anti Ice Rally
 North West Hawaiian Islands
 Nueva Viscaya Association of Hawai'i
 Office of Hawaiian Affairs
 Ohina Short Film Festival
 Outreach for Grieving Youth Alliance
 Pa Kui a Lua
 Pacific Islanders in Communication
 Palolo Housing Tenant Association
 Paradise Chapel
 Parents without partners
 Partners in Care
 Pearlridge Rotary Club
 Polynesian Voyaging Society
 Postman Productions
 Protect Kaho'olawe Ohana
 Pu'a Foundation
 Queen Lili'uokalani Children's Center (Wai'anae,
 Punalu'u & Honolulu)
 Representative Maile Shimabukuro
 Representative Michael Kahikina
 River of Life Mission
 Rough Cut Film Festival
 Sacred Hearts Church

Saint Francis Health Center
 Saint Francis Hospice
 Salvation Army
 Samoa Tokelau SDA Church
 Sea of Dreams Foundation
 Senator Colleen Hanabusa
 Senior Citizen Council East O'ahu
 Sierra Club
 Special Olympics Hawai'i
 St. Rita's Church
 Student Future Awareness Program
 Susannah Wesley Community Center
 Teamsters Union
 Tiger Cubs-Moanalua District
 Tiger Scout Pack 45 and 105
 Time Out Services
 Tobacco Free Hawai'i
 Toys for Tots
 Trinity Christian School
 University of Hawai'i, Hawaiian Studies
 United Japanese Society
 University of Hawai'i School of Social Work
 USVETS
 Valley of the Rainbows
 Vision Improvement Technologies
 Visitor Aloha Society of Hawai'i
 Voice of the Believers Christian Church
 Volunteer Legal Services of Hawai'i
 Wai'anae Coast Coalition
 Wai'anae Coast Community Health Center
 Wai'anae Coast Culture & Arts Society
 Wai'anae Coast Republican Party
 Wai'anae Community Outreach
 Wai'anae Elementary School
 Wai'anae High School
 Wai'anae Homestead Association
 Wai'anae Hongwanji
 Wai'anae Intermediate School
 Wai'anae Neighborhood Board
 Wai'anae Task Force
 Waialua Community Association
 Waialua High School
 Waialua Nui – Hui Kalo
 Waipahu Intermediate
 Weed and Seed Program
 West Side Youth Festival
 YMCA

FACILITATED & SPECIAL PRODUCTIONS

Capitol Commentary

Capitol Commentary completed its sixth season at the close of the legislature in Spring of 2003. The program is an "open mic" service for the community to share concerns regarding bills, hearings, or other issues associated with the legislative session. The program is designed as a service for people in the community and legislators who want to share their opinions without having to go through training. It also serves as an outreach tool to raise interest and participation in the democratic process through community television.

ʻŌlelo began taping on Opening Day, January 15, 2003 along with students and staff from the Kahuku and Waiʻanae Media Centers. After Opening Day, two ʻŌlelo staff members taped material for the show at the Capitol each Tuesday. Every effort was made to gather diverse viewpoints from both legislators and the general public, with a purposeful attempt to reach new speakers every week. There were 15 days of taping over four months, concluding on April 30, 2003.

A total of 218 speeches (117 legislative speeches and 101 speeches from the general public) were taped. Capitol Commentary aired Sunday evenings at 8:00 pm on channel 54. Every legislator was invited to participate, and 47 legislators, or 62%, participated in Capitol Commentary 2003. Surveys were circulated to the legislators that participated in the service at the end of the legislative session. Of the surveys returned, 100% agreed that Capitol Commentary was valuable, easy to use and professionally conducted. All would like the service to continue and will participate again in 2004.

Speeches	
Total Number of Speeches Taped and Aired	218
Legislator Participation	47 with 117 speeches
General Public Participation	101 speeches

2003 Original Program Hours	
Programs	14
Program Hours	12.38 Hours

Oʻahu Speaks

In 2003, Oʻahu Speaks continued to provide Oʻahu residents without production experience the ability to cablecast a message up to seven-minutes long to the community. From January to December, Oʻahu Speaks was used 223 times by 35 different speakers.

Oʻahu Speaks Programs	48
Oʻahu Speaks Program Hours	29.62 hours
Total Number of Taping Sessions	223
Number of Different Speakers	35
Number of New Speakers	11
Number of Taping Days	83

Island Info

Island Info continued to serve a variety of organizations and individuals on Oʻahu by posting informational notices on the video bulletin boards. There are five different versions of Island Info (Oʻahu Island Info, NATV Island Info, VIEWS Island Info, Teach Island Info and Jobs Info) and notices reflect the content of the channel on which it airs. Each Island Info version airs at different times throughout the day in scheduled slots and as filler where needed.

Island Info Notices Posted

Month	Island Info	Jobs Info *	Totals
January	185	357	542
February	201	203	404
March	209	261	470
April	233	272	505
May	249	249	498
June	185	300	485
July	248	233	481
August	222	217	439
September	217	269	486
October	218	137	355
November	246	125	371
December	180	107	287
TOTALS	2,593	2,730	5,323

Total Regular Notices Posted for 2003 (all channels)	2,161
Total Neighborhood Board Notices Posted for 2003 (VIEWS)	432
Total Jobs Info Notices Posted for 2003 (on OAHU, NATV and VIEWS)	2,730
Grand Total All Notices (all channels)	5,323

Jobs Info notices are from O'ahu Work Links, an agency that offers no-cost services for job-seekers, including employment-related workshops and training services, and is a partnership that includes the state of Hawai'i's Workforce Development Division, the City and County of Honolulu's Work Hawai'i, Alu Like Inc., and the Honolulu Community Action Program.

Organizations Served Using Island Info:

American Association of Retired Persons
Action Line
Attention Deficit and Hyperactivity Disorder Support Group
African Black American Education Center of Hawai'i
Al Anon
Alcohol and Drug Abuse Prevention and Control Program
Alcoholics Anonymous
Aloha Boat Days
Aloha Festivals
Aloha Grandmothers Club of Hawai'i
Aloha United Way
Alu Like, Inc.
Alzheimers Association
American Box Car Racing International
American Cancer Society
American Heart Association
American Lung Association
American Mothers, Inc.
Archaeological Institute of American Hawai'i Society
Army Community Theatre
Arthritis Foundation
Arthritis Support Group
Artists Showcase 2002

Beach Cleanup Schedules
Building Industry Association Hawai'i
Big Brothers Big Sisters of Hawai'i
Bishop Museum
Blood Bank of Hawai'i
Cancer Research Center of Hawai'i
Case Management and Information Services
Casey Family Programs
Castle Medical Center
Catholic Charities
Catholic Women's Guild
Child and Family Services
City and County of Honolulu Ethnic Heritage Festival
Coalition for a Drug Free Hawai'i
Coast Guard Auxiliary District 14
Consumer Health Information Service
Council for Educational Travel USA
Crimestoppers
Department of Parks and Recreation
Department of Customer Services
Department of Education
Department of Health
Department of Land and Natural Resources
Diamond Head Theatre Art Gallery

Dole Plantation
 Domestic Violence Clearinghouse
 Downtown Child Care Connection
 Drug Addiction Services of Hawai'i
 Drug Policy Forum of Hawai'i
 Dual Recovery Anonymous
 Easter Seals
 East-West Center
 Eating Disorders Family Support Group
 Eckankar
 Epilepsy Foundation
 Essence of Heaven Community Gospel Chorus
 Family Literacy
 Family Therapy Services
 Farrington High School
 First Church of Christ
 First Circle
 First Presbyterian Church of Honolulu
 First Samoan Body Christ Church
 Foster Botanical Gardens
 Foster Grandparent Program
 Friendly Hospital Visitors and Talk Story Time
 Facilitators
 Friends of Haunama Bay
 Friends of He'eia State Park
 Friends of Honolulu Hale
 Friends of Iolani Palace
 Friends of Kahana
 Friends of Kamaile PTA
 Friends of the Pearl Harbor Tug Hoga
 Friendship Force of Honolulu
 Gallery on the Pali, Unitarian Church
 Gay and Lesbian Community Center
 GEAR UP
 Goodwill Industries
 Grow Hawai'i
 Habitat for Humanity
 Halawa Xeriscape Garden
 Hale Kipa
 Hale Nani Rehabilitation & Nursing Center
 Hanauma Bay Educational Program
 Hawai'i Academy of Science Educational Program
 Hawai'i Alliance for Arts Education
 Hawai'i Association for College Admission
 Hawai'i Bone Marrow Donor Registry
 Hawai'i Bonsai Association
 Hawai'i Clinical Research Center
 Hawai'i Convention Center
 Hawai'i Counseling and Education Center
 Hawai'i Families as Allies
 Hawai'i Foodbank
 Hawai'i Future Center for Futures Studies
 Hawai'i High School Athletic Assoc.

Hawai'i Handweavers Hui
 Hawai'i Hispanic Chamber of Commerce
 Hawai'i Homeless Women and Children Crisis
 Intervention
 Hawai'i Humane Society
 Hawai'i Intergenerational Network
 Hawai'i Library Foundation
 Hawai'i Literary Arts Council
 Hawai'i Lupus Foundation
 Hawai'i Mothers Milk
 Hawai'i Music Teachers Association
 Hawai'i Nature Center
 Hawai'i Opera Theatre Hawai'i Organ/Tissue
 Donor Group
 Hawai'i Osteoporosis Foundation
 Hawai'i Pacific University
 Hawai'i Pagan Community Association
 Hawai'i State Judiciary
 Hawai'i State Library
 Hawai'i Stitchery and Fiber Arts Guild
 Hawai'i Theatre Center
 Hawai'i Ultimate League Association
 Hawai'i Womens Business Center
 Hawai'i Youth for Christ
 Hawai'i Youth Services Network Teen Line
 Hawaiian Community Assets, Inc.
 Hawaiian Historical Society
 Hawaiian Humane Society
 Hawaiian Kennel Club
 Hawaiian Quilting at the Bishop Museum
 Hawai'i's Plantation Village
 Hawai'i's Sign Language Festival
 Heald College
 Health Support for Older Adults
 Helping Hands Hawai'i
 Hina Mauka Recovery Center
 Holy Warriors at Work
 Honolulu Academy of Arts
 Honolulu Canoe Club
 Honolulu Gay and Lesbian Cultural Foundation
 Honolulu Medical Group
 Honolulu Men's Chorus
 Honolulu Police Department
 Honolulu Symphony Chorus
 Honolulu Theatre for Youth
 Honolulu Zoo
 Hoomau Keola
 Hospice Hawai'i
 HUGS
 Humanists Hawai'i
 Independent Digital Video Production
 Institute for Human Services
 International Hospitality Center

Introduction to Ashtango Yoga
 Introduction to Reiki Healing
 Iolani Palace
 Iona Contemporary Dance Theatre
 Islamic Information Office
 Japanese Cultural Center of Hawai'i
 Joey's Feline Friends
 Joint Action in Community Service
 Joints In Motion
 Junior League of Honolulu
 Juvenile Diabetes Research Foundation
 Kahala Hydrogreenery
 Kahi Mohala Intensive Chemical Outpatient Services
 Kahuku Hospital North Shore Clinic
 Kaiser Permanente
 Kakoo Ohano Paanao
 Kalaheo High School
 Kamehameha Schools
 Kaneohe Community Family Center
 Kapiolani Women's Center
 KCAA Pre-Schools of Hawai'i
 Ke ola Mamo
 Keikisaks of Hawai'i
 KHON-TV Action Line
 Kilohana United Methodist Church
 Know Thyself as Soul Foundation
 Kofuku No Kagaku Hawai'i
 Koko Crater Botanical Gardens
 Koko Marina Center
 Koolaupoko Bahai Community
 Kuakini Health System
 Kuhai Halau
 Lanakila Rehabilitation Center
 Learn to Meditate
 Learn to Meditate
 Learning Disabilities Association
 Leeward Community College
 Leeward Community College
 Leeward Community College Theatre
 Legal Aid Society of Hawai'i
 Library for the Blind
 Life Foundation
 Liliuokalani Botanical Garden
 Long-Term Care Ombudsman Program
 Lutheran High School of Hawai'i
 Lyon Arboretum
 MADD
 Malama Hawai'i
 Malama Hoomaluhia
 Manoa Valley Theatre
 March of Dimes
 Maximus Child Care Connection
 Mermaids Hawai'i

McKinley School
 Miracle Ministry Crusade
 Mission Houses Museum
 Moanalua Gardens Foundation
 Monthly Health tips for Honolulu Advertiser
 MS Learn Online Program
 Muscular Dystrophy Association of Hawai'i
 Music Foundation of Hawai'i
 NAACP Hawai'i
 Narcotics Anonymous
 National Depressive & Manic Depressive
 Association Support Group
 National Kidney Foundation of Hawai'i
 National Multiple Sclerosis Society
 Native Hawaiian Education Association
 Naturally Hawaiian Gallery
 Neighborhood Board Meetings
 Newcomers Club of Honolulu
 Nuuanu Congregational Church
 O'ahu Advisory Council
 O'ahu Head Start
 O'ahu Worklinks
 O'ahu Bookmobile
 Ohina Short Film Showcase
 Outrigger Waikiki
 Pacific Health Foundation
 Pacific Health Ministry
 Painted Threads
 Parent Line
 Pearlridge Shopping Center
 Post Polio Network of Hawai'i
 Princess Kaiulani Historical Tour
 Project Kako'o
 Public Schools Graduation Dates
 Public Utility Commissions
 Qigong International
 Queen Liliuokalani Childrens Center
 Quantum Energetic Healing
 Queen Emma Gallery
 Queen Emma Summer Palace
 Queens Medical Center
 Rehab Hospital of the Pacific
 Resolve of Hawai'i
 Retired and Senior Volunteer Program
 River of Life Mission
 Ronald McDonald House Charities
 Rotary club of Honolulu
 SAGE PLUS
 Salt Lake Shopping Center
 Salvation Army Addiction Treatment Services
 Samba Axe - Brazilian Dance Group
 Science of Spirituality
 Scrabble Club

Screen Actors Guild Hawai'i
 Self-Help Housing Group of Hawai'i
 Senior Kupuna in the Preschool Program
 Sew Delightful Cloth Doll Club
 Shelters for Abused Spouses and Children
 Sierra Club
 Sisters Offering Support
 Small Business Administration
 Sounds of Aloha Menus Chorus
 Special Parent Information Network
 Square Dance
 St. Francis Healthcare System
 St. Francis Hospice
 St. Francis Medical Center
 State Judicial Council
 Substance Abuse Counseling Center
 Suicide and Crisis Center
 Survivors of Suicide Group
 Tai Chi/Chi Kung
 The Arts at Marks Garage
 The Church of the Holy Nativity
 The Contemporary Museum
 The Country Dancers of Hawai'i
 The Ewa Community Church
 The First Samoan Assembly of God Church, Inc.
 The Friends of Iolani Palace
 The Hawai'i Community Foundation
 The Hawai'i Ethnic Heritage Series
 The Healing Heart
 The Lions Club
 The Live Recovery Group
 The Queens Medical Center
 The Society of American Magicians
 Toastmasters
 Transitions
 Trees for Life Project

Tripler Hospital
 Tzu Chi Foundation Hawai'i
 U.S. Coast Guard
 University of Hawai'i, College of Tropical
 Agriculture
 University of Hawai'i, Employment Training
 Center
 University of Hawai'i, Department of Art
 University of Hawai'i College of Business
 USA Funds
 USS Missouri Memorial Association
 Vegetarian Society of Hawai'i
 Vietnam Veterans Association
 Visitor Aloha Society of Hawai'i
 Volunteer Legal Services Hawai'i
 Volunteers in Public Service to the Courts
 Voter Registration
 Wai'anae Health Academy
 Waikiki Aquarium
 Waikiki Health Center
 Waikiki Historic Trail Walking
 Waikiki Lifelong Learning Center
 Waimanalo Health Center
 Waimea Falls Park
 Waipahu High School
 Westside Cruisers Car Club
 Windward Hawaiian Dog Fanciers Association
 Windward Mall Chess Club
 Windward United Church of Christ
 Winners at Work
 Women for Success
 Woodcrafts U.S. Army
 World Heritage
 Yeshua Mashiach Christian Jewish Ministry
 YWCA

Hali'a Aloha Hawai'i (Oral History Training)

In its third year of operation, "Hali'a Aloha Hawai'i" continued to provide training sessions, outreach to underrepresented populations, and diversity of voice. In 2003, three sessions were offered. In total, 22 students registered, and 14 projects were completed, equaling a 64% project completion rate. In addition, a specialized training session was organized for the non-profit U.S.S. Missouri for their massive oral history project in which 117 veterans of the USS Missouri were interviewed and videotaped.

The last training session of the year was a session organized for the Filipino-American Historical Society of Hawai'i as a test to service target groups, as well as non-profit organizations. It proved successful with 5 out of 6 projects completed and a number of participants continuing in their 'Ōlelo training. The participants plan to continue doing more oral histories in commemoration of the first group of Filipino plantation workers arriving in the islands 50 years ago.

Talk Story with Your Administration

In an attempt to help the community acquire more information and understanding about the new Administration's plans and leadership, 'Ōlelo outreached to the Lingle Administration's Senior Advisor Lenny Klompus to educate his team on the resources available to them through 'Ōlelo. There was a mutual interest in creating an avenue to share more information with the public about new vision and directions.

By March 'Ōlelo agreed to facilitate a monthly 30-minute discussion program that would allow department heads to share more about their department responsibilities, directions, goals and philosophies with the community on a pilot basis, through the end of the calendar year.

Former Miss America Angela Perez Baraquio volunteered to host the program. A total of ten programs were produced with a minimal crew of five (four volunteers or interns and one 'Ōlelo staff and one staff member from the Governor's office was also present). Two programs were taped at each taping session to maximize crew and minimize impact on facilities and/or resources. Shows were also taped in the daytime to allow other producers studio usage during the latter afternoon and evenings. The following guests appeared in the following order:

Governor Linda Lingle
Lt. Governor Duke Aiona
Dr. Paul Effler, Department of Health
Dr. Chiyome Fukino, Department of Health
Lillian Koller, Department of Human Services
General Lee, Department of Defense
Ed Texiera, State Civil Defense
Mark Bennett, Attorney General
Russ Saito, Department of Accounting and General Services
John Payton, Department of Public Safety
Rod Haraga, Department of Transportation
Georgina Kawamura, Department of Budget and Finance

Micah Kane, Department of Hawaiian Home Lands
Ted Liu, Department of Business, Economic Development and Tourism
Mark Recktenwald, Department of Commerce and Consumer Affairs
Marsha Wienert, State Tourism Liaison
Sandra Kunimoto, Department of Agriculture
Kathleen Watanabe, Department of Human Resources
Peter Young, Department of Land and Natural Resources

Counterpoint

Completing its fourth season, "Counterpoint", 'Ōlelo's public affairs program hosted by Bob Rees, recorded 34 one-hour shows engaging over 70 community leaders and lawmakers in discussion about timely community issues. Three new PSAs were created to promote the service aspect of the program by encouraging viewers to contact Mr. Rees to suggest topics or share feedback. Letters and e-mail from the public are shared on air. For example, Senator Fred Hemmings was invited to appear on Counterpoint after he contacted Mr. Rees to express his views on an issue raised on an earlier show.

Programs were submitted on recycled videotape and shot with a standard shooting crew of five (four volunteers and one staff). There were a total of 474 volunteer hours with a pool of 23 committed volunteers. Bob Rees continues to provide countless volunteer hours preparing for shows, arranging for guests and topics and reviewing email correspondence.

The following guests and topics (listed in order of productions) were featured in 2003:

Books and Literature - Distinguished visiting writer Sia Figiel, Mark Panek from the UHM English Dept., and Wanda Adams from the Honolulu Advertiser
Compassion in Dying - Barbara Coombs Lee, President of the National Compassion in Dying Federation
Nature Conservancy of Hawai'i - Samuel M. Gon III, their Director of Science, Director of O'ahu's Programs Pauline Sato, and Executive Director Suzanne Case

Ceded Lands - Lilikala Kame'eleihiwa, Director of the UHM Center for Hawaiian Studies, Haunani Apoliona, Office of Hawaiian Affairs Chairperson, attorney William Meheulā with Winer, Meheula, Devens and Bush, and Clyde Namu'o, Office of Hawaiian Affairs administrator

Film in Hawai'i - Chuck Boller of the Hawai'i International Film Festival, Georgette Deemer of Becker Communications, Ann Brandman of UH Outreach and Chris Lee of UH's new cinema department

The New Legislative Session - House Speaker Calvin Say

Republican Party of Hawai'i - Rep. Guy Ontai, Rep. Lynn Finnegan, City Council member Charles Djou, and Rep. Corinne Ching

Death with Dignity - Roland Halpern from Compassion in Dying, Andi VanderVoort from Hemlock Hawai'i, HPACC Coordinator Kelly Rosati, and pain specialist James McKoy, MD

Mental Health in Hawai'i - Executive Director of Mental Health Assn., HI Paula Heim, NAMI O'ahu Executive director Marion Poirier, and NAMI Hawai'i State President David Berggren

Civil Liberties - Pam Lichty and Brent White of ACLU of Hawai'i

Disabilities and Society - Wendy Jones on being disabled

Islam - Professor Saleem Ahmed and Hakim Ouansafi on Islam

The Republican Senate - Sam Slom, Gordon Trimble, Fred Hemming

Long Term Care Plus - Vicky Cayetano

Planned Parenthood Hawai'i - Dir. Public Affairs Annelie Amaral, CEO Barry Raff, Board President Sharlene Bliss

Medicine in Hawai'i - Ed Cadman, MD and Dean of John A. Burns School of Medicine, UH

The Kingdom of Humanity - Gene Tamashiro and Dayle Bethel of the Invisible Kingdom of Humanity and Dr. Ha'aheo Guanson of the Pacific Justice and Reconciliation Center

The Democrats in Hawai'i - Rep. Scott Saiki, Rep. Glenn Wakai, Rep. Maile Shimabukuro, and Democratic Party Chair Alex Santiago

Non-Killing Global Political Science - UH professor emeritus of political science Glenn Paige and a graduate of Princeton and Harvard, talks about his remarkable transformation from hawk ("An Ollie North with a PhD") during the Korean War to advocate for what he calls "Nonkilling Global Political Science."

Public Trust Doctrine - Jonathan Scheuer and attorney Jim Paul on Water and Hawai'i's Public Trust Doctrine

Provenance and Function of the Law - State Attorney General Mark Bennett

Americans for Democratic Action in Hawai'i - Nancy Bey Little, George Simpson, Chuck Huxel, Juliet Begley, John Bickel

US Supreme Court Decisions on the University of Michigan Cases - Prof. Sylvia Law, NYU and Brent White, Legal Dir. ACLU

Veto Overrides and Other Legislative Matters - House Speaker Calvin Say, Rep. Kirk Caldwell, Rep. Roy Takumi

Hawai'i Institute for Public Affairs - CEO William Kaneko, E.D. Joan White

The Libertarian Party - Aaron Anderson, Alan Matsuda, John Orendt, Tracy Ryan, Prof. Ken Schoolland

The City Council I - City Council members Charles Djou and Nestor Garcia

The City Council II - City Council members Ann Kobayashi, Gary Okino, Rod Tam and Barbara Marshall

New Update on ACLU of Hawai'i - Brent White and Susan Dorsey of ACLU Hawai'i

University of Hawai'i

UH President Evan Dobbelle

Six Republican House Representatives - Mindy Jaffe, Guy Ontai, Charles Djou, Joe Gomes, Corrine Ching, Lynn Finnegan

Arakaki II - Attorneys H. William Burgess and David Rosen, attorneys for the plaintiffs in Arakaki II

Drug Policy Forum - UH Professor Richard Miller, Pam Lichty, Dr. David Firar and Kat Brady

Public Education in Hawai'i - Board of Education members Laura H. Thielen and Laura Brown

Youth Xchange

The Youth Xchange Video Competition was created to serve as a catalyst to stimulate dialogue among students and to further convene students, legislators and community experts to address the issues raised by the youth of Hawai'i. Developed in 2003 by a committee consisting of schoolteachers, administrators, legislators and 'Ölelo staff, the contest was structured to give students an opportunity to share their current views and concerns. 'Ölelo partnered with Wai'anae High School's Searider Productions to present the contest to the schools of Hawai'i and students from kindergarten to grade 12 were encouraged to bring critical community issues to the forefront through the creative use of video.

The contest furthers 'Ölelo's commitment to providing a forum for a rich mix of voices that celebrate our community's diverse perspectives. Financial sponsorship was provided by Sony Hawai'i, First Hawaiian Bank and Ko'olina Resort and Spa.

Students were judged within their grade divisions: Elementary School, (K through grade 6) Middle School (grades 7-8) and High School (grades 9-12) and were invited to submit video entries in six different categories: news, public service announcement, mini-documentary, music video, animation, and shorts. Judges included:

Lyla Berg, Kid's Voting Hawai'i
Chuck Boller, Hawai'i Film Festival
Shawn Ching, KITV News
Natalie Cross, Hawai'i Student Film Festival
John DeMello, Mountain Apple Company
Joy Harjo, writer and musician
Lurline McGregor, President/CEO

Mike Nelson, Ko'olina Resort and Spa
Keali'i Reichel, musician
Gary Sprinkle, KITV News
Randy Stone, Filmmaker
Candy Suiso, Wai'anae High School
Irene Yamashita, DOE Teleschool

Schools throughout the state submitted more than 150 entries; the top six issues were: drugs, teen suicide, the environment, school values and behavior, health, and drinking and driving. All of the student finalists and their faculty advisors were invited to attend an awards luncheon in January of 2004 at the Ko'olina Resort, which was taped by volunteers. The awards ceremony was hosted by Miss Hawai'i 2003, Kanoelani Gibson. More than 250 people attended the event including the following presenters:

Lyla Berg, Kid's Voting Hawai'i
Chuck Boller, Hawai'i Film Festival
Juergen Denecke, Na Leo Hawai'i
Senator Carol Fukunaga
Rochelle Gregson, 'Ölelo's Board Chair
Senator Colleen Hanabusa
Senator David Ige

Senator Les Ihara
Mike McCartney, PBS Hawai'i
Lurline McGregor, 'Ölelo President/CEO
Sean McLaughlin, Akaku Maui Community Television
Jeff Stone, Ko'olina
Randy Stone, Academy-Award winning producer

The following is a list of finalists and winners for the First Annual Youth Xchange Competition:

JUDGES' CHOICE

The winning entries from all of the categories competed for the "Judges' Choice" award for overall excellence and impact.

Winner:

"The Love of My Life" - Nanakuli High and Intermediate School

MINI DOCUMENTARY

Elementary Division

Finalists:

"Kapunahala's Values" - Kapunahala Elementary School

"He La Ma Ka Papa Ehaki and Elua" - Kualapu'u Elementary School

Winner:

"Konishiki Story" - Ma'ili Elementary School

Intermediate Division

Finalists:

"Halloween Special" - Mid-Pacific Institute

"Kaua'i's Ice Epidemic" - Chiefess Kamakahelei Middle School

Winner:

"Gluten – A Healthy Choice for Kids" - Hawaiian Mission Elementary and Intermediate School

High School Division

Finalists:

"No Child Left Behind" - Nanakuli High and Intermediate School

"Lawakua 'O Kalihi" - Nanakuli High and Intermediate School

Winner:

"Makalapua Hou" - Nanakuli High and Intermediate School

MUSIC VIDEO

Intermediate Division

Finalists:

"Be 4 C's" - Kamaile Elementary School

"Rolling Da Dice" - Konawaena Middle School

Winner:

"Drug Anthem" - Kawanakoa Middle School

High School Division

Finalists:

"Board" - Kalaheo High School

"Animal Song" - King Kekaulike High School

Winner:

"The Love of My Life" - Nanakuli High and Intermediate School

NEWS

Intermediate Division

Finalists:

"isafe Internet Safety" - Maryknoll School

"Ewa Beach Cardinals" - Kapolei Middle School

Winner:

"Ready to Learn" - Nanakuli High and Intermediate School

High School Division

Finalists:

"Waialua News Break" - Waialua High School

"isafe Interacts with Maui High" - Maui High School

Winner:

"Reality of the Landfill" - Maui High School

PUBLIC SERVICE ANNOUNCEMENT

Elementary Division

Finalists:

"Get Moving!" - Hanalei Elementary School

"Don't Smoke" - Maunawili Elementary School

Winner:

"Don't Drink and Drive" - Maunawili Elementary School

Intermediate Division

Finalists:

"Malama Kekahi I Kekahi" - Wai'anae Intermediate School

"Bullying" - Kohala Middle School

"Drunk Driving" - Lahaina Intermediate School

Winners:

"Reading" - Chiefess Kamakaha Middle School

"Suicide I" - Kohala Middle School

High School Division

Finalists:

"What Family?" - Leilehua High School

"Suicide" - James Campbell High School

"Don't Keep it Inside" - James Campbell High School

"Let Your Voice Be Heard" - James Campbell High School

Winners:

"Drunk Driving" - Moanalua High School

"Fighting" - Nanakuli High and Intermediate School

"Life on Ice" - Leilehua High School

SHORT

Elementary Division

Finalists:

"Super Bees" - Kapolei Elementary School

"Super Action Ninja" - Kapolei Elementary School

Winner:

"Homeless..." - Ahulmanu Elementary School

Intermediate Division

Finalists:

"A Tale of 2 Chrises" - Maryknoll School

"Ice on Aisle 13" - Konawaena Middle School

"Tobacco is a Drug Too" - Samuel Wilder King Intermediate School

Winners:

"The Good Decision" - Montessori School of Maui

"When She Started to Take Ice" - Kawanakoa Middle School

High School Division

Finalists:

"Evolution" - Kalaheo High School

"Ice: The Big Lie" - Kohala High School

"Slipping Through" - St. Anthony High School

Winners:

"Braggin Wrongs" - Kalaheo High School

"Permutation" - Moanalua High School

SUMMARY OF REVENUE FROM SOURCES OTHER THAN FRANCHISE FEES

The following figures are unaudited. The audited information will be made available in late July, after Board approval of the audit.

DESCRIPTION	REVENUE AMOUNT
Service Income – Tape Dubbing	\$2,459.00
Training Fees – Fees Charged for Training	\$21,598.00
Tape Sales, Publications and Production Materials	\$15,791.86
Tenant Reimbursement for Janitorial and Maintenance Services	\$144,599.97
Rent Income – Tenant Rental Income	\$373,174.99
Interest Income – Earned Interest from Bank Accounts	\$332,358.00
Insurance Recovery	\$624.99
Miscellaneous Donations – Wai`anae	\$119.00
Miscellaneous Donations – Palolo	\$87.32
Navigating History – Hokule`a	\$1,300.00
Miscellaneous Income – Vending Machine Sales & Nominal Overpayment for Supplies or Services	\$530.22
Total Collected in Addition to Oceanic Franchise Fees	\$892,643.35

SUMMARY OF COMPLAINTS AND COMMENTS

04/07/03	ASAC	Equipment	Complaint that Edit Bay #3 has been unusable for 5 months	The bay was closed for three months and during the period it was being repaired, producers were given extra time to edit. Edit bay has since been removed.
04/15/03	Producers	Program Requirements	Several (6) producers indicated they were not aware of changes being made in scheduling series	Staff worked with each client individually
04/17/03	Lillian Hong, ASAC	Program Scheduling	Concern about how long it takes to get air dates for submitted programs	Program staff reviewed and will work closer w/client
05/02/03	DCCA, Jeff Garland	Board	Request for Board Meeting minutes since Dec '00	Provided as available
05/02/03	DCCA, Jeff Garland	Board	Questions activities of the Nominating Committee	Response prepared and sent
05/22/03	DCCA, Jeff Garland	Board	Request minutes of meetings made available to him	Provided as available
05/22/03	DCCA, Jeff Garland	Board	Questioning/comments on no minutes for Executive Committee	Confirmed minutes had not been maintained, staff working with Board to ensure minutes kept for all committee meetings
05/26/03	DCCA, Jeff Garland	Board	Reminding Dir. Recktenwald no Access user/producer on 'Olelo's BOD	Producer representative sits on 'Olelo board. No agreement reached on issue
06/01/03	Producer	Staff	Complained that studio staff were impolite during his production set up	No contact info left for follow up. However, a staff discussion took place
06/02/03	Tracy Arakaki, ASAC	Misc	Personal food storage container stolen from client fridge	Client edict not enforceable by staff relating to this matter
06/26/03	DCCA, Jeff Garland	Misc	'Olelo's in house production or no in house productions	No agreement reached on issue.
06/27/03	DCCA, Jeff Garland	Misc	Objects to 'Olelo being a production entity	No agreement reached on issue.
07/01/03	Viewer	Program Content	Caller complained about commercial programming	Presenter was called to explore whether commercial content existed; presenter agreed to screen future programs for commercial content
07/01/03	Producer	Program Requirements	Producer sent a letter disagreeing with 'Olelo's requirement that producers list their contact information at the end of each program	Policy further explained to the client
07/01/03	Producer	Program Requirements	Producer felt that not enough time was given to them re: the change in their series timeslots	Staff mediated a resolution between the two producers competing for the same time slot
07/01/03	Producer	Staff	Producer called to complain that the programming manager was inconsiderate during a phone conversation; also mentioned that information on block programming changes had not been received	Client counselor spoke with the programming manager and provided the client with information on block programming
07/01/03	Producer	Volunteers	A producer called to complain that another producer was covering an event without permission	Complainant was informed that authorization to cover the event was not necessary; information was shared with both producers

07/06/03	DCCA, Jeff Garland	Misc	Requesting URL web site of series producers	None required
07/18/03	DCCA, Jeff Garland	Misc	Notify 'Ōlelo that 12 email addresses are no good	Staff informed of outdated data
07/19/03	DCCA, Jeff Garland	Board	Can the board change the name of the corp in by laws	None required
07/21/03	DCCA, Jeff Garland	Program Content	Ch 56 Wai'anae advertisement for DVD of the news, music	Reviewed with producer and took follow-up action
08/05/03	DCCA, Jeff Garland	Misc	Not Equal treatment for ASAC Nominees	Staff response provided. Equity was ensured throughout the election process.
08/14/03	DCCA, Jeff Garland	Misc	Allegation of 'Ōlelo staff coaching clients on who to vote for	Reviewed with alleged staff person at ASAC mtg and clarification provided
08/18/03	DCCA, Jeff Garland	Board	What are the means of timely notification of Meetings	Addressed areas of concern and took follow-up action
08/28/03	DCCA, Jeff Garland	Misc	Wants electronic copy of email to others telling them what to	Available information provided to requestor.
08/28/03	DCCA, Jeff Garland	Program Content	Traffic cams on 53 & 54. How does that benefit the public?	Discussed issue with complainant
09/01/03	Viewer	Program Content	Several calls rec'd to complain about three programs by a single presenter	Information was shared with the presenter; info about 'Ōlelo's content policies were shared with one of the complainants
09/01/03	HPD	Program Content	HPD voiced concern that personal information about officers involved in a specific case were made public	Staff informed the producer and informed HPD that the information was gained thru public venues and not a violation of confidentiality
09/05/03	DCCA, Jeff Garland	Program Content	Show in question to air again & schedule to air once more	None required
09/09/03	Roman Druker	Misc	Voiced his concern that staff had changed his program color scheme; he also questioned the server load process	Client was assured that his program was not tampered with and the server load policy for short programs was explained
09/15/03	DCCA, Jeff Garland	Misc	Wants any correspondence from 'Ōlelo which supplies testimony	Electronic copies sent to requester
09/18/03	James Wellner	Program Content	Complained that a program promoted anti-Semitism	Staff organized a meeting with the local Jewish community to explain program content policies
09/24/03	DCCA, Jeff Garland	Program Content	Nonprofit fundraising and scheduling of programs issue	Tape reviewed with program producer
09/24/03	DCCA, Jeff Garland	Program Content	Ka Aha Pono is an advertisement for Native Hawaiian Intell Prop	Issue reviewed and addressed by appropriate Client Counselor
09/26/03	DCCA, Jeff Garland	Program Content	No crew listed in program credits	Issue reviewed and addressed by appropriate staff
10/16/03	DCCA, Jeff Garland	Misc	Complaint that 'Ōlelo not posting ASAC Mtg info on Website	Addressed areas of concern and took follow-up action
10/21/03	Viewer	Program Content	Viewer called to complain that someone had mooned the camera during a wrestling show	Program reviewed for adult or illegal content and none was found; program continued to air as scheduled
10/29/03	Viewer	Program Content	Viewer called to complain that Deutsche Welle was not airing	Viewer was informed that DW is non-local filler programming that is not guaranteed a regular time slot

11/20/03	Viewer	Program Content	Viewer was irate that other programming was showing instead of Deutsch Welle	No contact info left for follow up
11/25/03	DCCA, Jeff Garland	Board	Wants Finance Committee minutes from Oct. 14 Mtg.	Provided to requestor
11/29/03	Viewer	Program Content	Viewer called to say she disagreed with the views expressed on Ao Pohaku Ku Speaks	None required
11/30/03	HPD	Program Content	HPD officer requested to view Ao Pohaku Ku	Tape provided; no action required
12/03/03	State Tax Office	Program Content	Requested we locate programming that featured an individual wanted for tax evasion	Programs found and information conveyed to the State Tax Office
12/10/03	Viewer	Misc	Complained about an outdated web link	Caller informed of the current website URL
12/23/03	DCCA, Jeff Garland	Misc	Requesting contracts between 'Ōlelo and Olomana Marketing	Provided to requestor
N/A	Satellite Clients	Access	Hampered by Satellite closure due to schedule	Staff better communicates planned closures
N/A	Satellite Clients	Access	Facilities affected by power outages	Power outages are outside of 'Ōlelo's control
N/A	Satellite Clients	Access	Single phone line makes reaching satellite staff difficult	New/additional phone lines added
N/A	Satellite Clients	Access	Access hampered during 'Ōlelo's regularly scheduled year-end closure for inventory and maintenance	'Ōlelo staff will review closure, inventory and maintenance processes to identify ways to minimize client impact
N/A	Satellite Clients	Equipment	Intermittent complaints regarding malfunctioning equipment	Staff being trained to respond to minor technical issues; regular site visits for each satellite planned to conduct routine maintenance

2003 Annual Year End Activity Report

In addition to our day-to-day community building activities, our ongoing commitment to the implementation of our Strategic Plan led to several significant initiatives in 2003. These initiatives included adding additional satellites, the development of a mentorship program and the creation of an annual statewide video competition for Hawaii's youth. Consistent with 'Ölelo's strategic direction, these initiatives were intended to increase the diversity of speakers and the diversity of community access programming.

Additional Community Media Centers

The development of Community Media Centers (CMCs), formerly known as satellites, are a critical component in achieving 'Ölelo's long-term goal of building community. Locating CMCs in underserved communities increases the ability of community members to access our valuable resources. In a visit to 'Ölelo last spring, noted PEG Access advocate Bob Devine provided a national overview when he spoke about how community access organizations are often over-utilized by those who are already familiar with accessing resources and technology. 'Ölelo's challenge, and responsibility, is to make its resources available to all segments of the community, not just those who are confident and savvy about accessing them. Five years ago, 'Ölelo made a decision to address this issue directly, choosing to locate CMCs in relatively remote and underserved O'ahu communities. As a result, CMCs have since been established in Wai'anae, Kahuku, LCC and Palolo.

In the creation stage of new CMCs, a decision was made to build on the diversity of the current 'Ölelo client base. Available census data was used to identify communities with high Filipino, Senior and immigrant populations. After initial outreach to communities meeting the demographic criteria, community members from Palolo, Waimanalo and Waipahu all expressed interest in having an 'Ölelo Community Media Center in their area. Other factors used to identify a specific community's shared sense of purpose included strong partnering capabilities, commitment to community development, community pride and an understanding and appreciation of how 'Ölelo's services can benefit their community.

Based on the factors noted above, 'Ölelo opened a new CMC in the Palolo/Kaimuki area at Jarrett Middle School. To better serve the Waipahu community, services were enhanced at the existing 'Ölelo facility at Leeward Community College. The overwhelming interest by Leeward Community College and Jarrett Middle School to partner with 'Ölelo was a key factor in the decision to locate CMCs in these communities. The initial success of the Palolo/Kaimuki Community Media Center can be measured by the enthusiastic response area leaders and residents expressed during the CMC's grand opening in October of 2003 and their continued support of the new facility. An additional success indicator for the Palolo/Kaimuki Community Media Center has been the large number of programs to come out of the area during its first quarter of operation.

Clients who access production resources through LCC's Community Media Center have benefited from the equipment and personnel enhancements made in 2003. As a result, more clients are now trained on newer equipment, and programming from the LCC facility has increased. To further develop Waipahu's access to media resources, 'Ōlelo will consider moving the facility to a location more central to Waipahu town and investigate other means of strengthening the connection between Waipahu residents and the LCC center.

Mentorship Program Development

Based on the success of the non-linear editor (NLE) mentor program initiated in 2002, 'Ōlelo committed to expanding the program to a full-time service. The goals of the NLE mentor program include successfully enabling client transition from training to post-production, improving editing skills, enabling clients to more effectively manage their NLE projects, and improving the quality of their completed programs. Increasing the transition of editor trainees into post-production is very important, as editing is often the most challenging and time-consuming production phase. The expectation for this initiative was not only to aid in client transition from training to post-production, but to increase the completion rate of programs already in production.

It was initially estimated that over 70 non-linear editors would be mentored annually with the expansion of NLE mentoring. Expectations were surpassed this year with non-linear edit mentoring being provided to 96 clients. This resulted in editors receiving assistance for 49 projects and the successful completion of 33 programs. Based on client feedback, those who have been mentored through this program feel satisfied and confident in their transition from training to post-production.

The success of the NLE program inspired two additional mentoring initiatives developed in 2003: a Producer Mentoring Program and developing mentoring opportunities on 'Ōlelo facilitated productions and services.

The Producer Mentoring Program was launched in July of 2003. The need for this type of mentoring was critical since many producers who were certified and developed program ideas did not necessarily complete a program. Client Counselors/Production Advisors successfully mentored 12 newly certified producers, including helping them with storyboarding, obtaining volunteer crews, equipment recommendations and site surveys. Mentored producers completed ten programs in 2003 with others still in production.

"Counterpoint", with its seasoned volunteer crew, was selected to act as a mentoring outlet. To increase the quality of learning, only one or two volunteers are mentored on each shoot. The initiative was launched in September of 2003 and is still in the evaluation stage.

Though not formally identified in 2003, Executive Productions are also proving to be a valuable mentoring opportunity. Executive Productions are for Non-Profit Organization (NPO) event coverage with certified 'Ōlelo volunteer producers and technicians. 'Ōlelo

assists the NPO in finding a volunteer producer and crew. Experienced volunteer producers who are willing to use these productions for mentoring purposes are networked with those volunteers who need or want increased experience and mentoring.

Youth Xchange Student Video Competition

'Ölelo launched a new initiative to convene students, community leaders and experts in an effort to resolve some of the compelling issues and concerns of Hawaii's youth. The Youth Xchange Video Competition was developed in April of 2003 by a committee consisting of schoolteachers and administrators, legislators and 'Ölelo staff. 'Ölelo partnered with Waianae High School's Searider Productions to structure and present the competition and its video components, and received financial sponsorship from local businesses such as Sony Hawaii, First Hawaiian Bank and Ko'olina Resort.

The contest received 154 submissions from students across the state. Students were judged within their grade divisions: Elementary School, (Kindergarten – 6th Grade) Middle School (Grades 7-8) and High School (Grades 9-12) and were invited to submit issues-oriented programs in six different categories: news, public service announcement, mini-documentary, music video, animation, and shorts. Celebrities, industry professionals and community leaders made up the panel of judges.

The top six issues were: drugs, teen suicide, the environment, school values and behavior, health, and drinking and driving. The contest culminated in a gala ceremony at the Ihilani Resort and Spa and was attended by over 240 students, teachers, administrators, officials, business executives, and community leaders. The ceremony was hosted by Miss Hawaii 2003, Kanoelani Gibson. Televised discussions based on the issues raised in the program submissions have been taped for airing in 2004 as part of 'Ölelo's ongoing commitment to addressing the issues important to Hawaii's youth. The competition received broad community support and coverage from mainstream press on O'ahu and the Neighbor Islands. Television news programs from all local stations provided coverage of the competition and the awards ceremony.

The successes and challenges experienced in 2003 have reinforced 'Ölelo's commitment to expand its resources into under served communities throughout O'ahu. In 2004, this will continue to be our direction as we identify new under served communities in which to launch new Community Media Centers.