

ANNUAL REVIEW
OF
HO'IKE: KAUAI COMMUNITY TELEVISION
2008

Annual Activity Report

Year-End Activity Report

Executive Summary

Executive Summary Comparative

Submitted January 28, 2009

To the

**Department of Commerce and Consumer Affairs
Larry Reifurth, Director**

Ho'ike: Kauai Community Television, Inc.

Annual Activity Report 2008

CATAGORIES	FIRST QUARTER	SECOND QUARTER	THIRD QUARTER	FOURTH QUARTER	2008 TOTAL
PUBLIC ACCESS PROGRAMS					
TOTAL HOURS	2184	2184	2208	2208	8784
Total Hours of Video Programming	1618	1733	1762	1809	6922
Total Hours of Original Programs	143	199	194	217	753
Local	107	149	126	141	523
Non-Local	36	50	68	76	230
Total Hours of Repeat Programs	1475	1534	1568	1592	6169
Total Hour of Interactive Video Bulletin Board	566	451	446	399	1862
Total Hours of Programs not aired	0	0	0	0	0
GOVERNMENT ACCESS PROGRAMS					
TOTAL HOURS	2184	2184	2208	2208	8784
Total Hours of Video Programming	1365	1165	1285	1342	5157
Total Hours of Local Original	201	107	124	81	513
Total Hours of Repeat Programs	1164	1058	1161	1261	4644
Total Hours of Interactive Video Bulletin Board	819	1019	923	866	3627
Total Hours of Programs not aired	0	0	0	0	0
EDUCATIONAL ACCESS PROGRAMS (UHTV)					
Total Hours	2184	2184	2208	2208	8784
Total Hours of Local Original Programming	1728	1702	1720	1720	6870
Total Hours of Repeat Programs	456	482	488	488	1914
Total Hours of Programs not aired	0	0	0	0	0
EDUCATIONAL ACCESS PROGRAMS (DOE)					
Total Hours	2184	2184	2208	2208	8784
Total Hours of Local Original Programs	1080	1074	1108	1108	4370
Total Hours of Repeat Programs	1104	1110	1100	1100	4414
Total Hours of Programs not aired	0	0	0	0	0
FACILITY USE					
Total Number of Users	495	542	556	520	2113
Education & Training					
Total Number of Students to Earn Certification	20	13	16	10	59
Total Number of Students failing to be certified	3	1	3	7	14
Total Number of Students in DOE/UH Workshops	9	6			15
SUMMARY OF COMPLAINTS					
SUMMARY OF MARKETING & OUTREACH					
SUMMARY OF REVENUES (other than OTWH)					
	SEE ATTACHMENT "A"				
	SEE ATTACHMENT "B"				
	SEE ATTACHMENT "C"				

**OUTREACH AND MARKETING
2008**

- ❖ Ho'ike's internet website www.hoike.org provides residents with direct access to information about the non-profit corporation. The site includes various forms, program schedules, organizational records including meetings of the Board of Directors. The website also provides links to other PEG resources and access centers.
- ❖ Ho'ike provides and programs an Interactive Video Bulletin Board to air during times without scheduled program content. The message system serves the many community organizations throughout the year offering a broader marketing tool with significant reach and effectiveness. The IVBB also announces program schedules and information about Ho'ike programs and activities.
- ❖ Ho'ike program schedules and center activities are regularly printed in the "Kauai People's News" publication with a circulation of more than 30,000 Kauai homes.
- ❖ Editorial content is printed in the "Kauai People's News" informing the public about programs, workshops, training and special opportunities.
- ❖ Aloha Ike media grants via the Kauai Economic Development Board were supported for Hanalei Elementary School, Wilcox Elementary School, and Waimea High School. These grants provide needed funding for the digital media arts programs at the schools.
- ❖ Ho'ike participated in Career Fairs or Career path programs at Kauai High School, Waimea High School and Kauai Community College.
- ❖ Ho'ike provided facilities and production facilitation for monthly "Community Camera" programs affording residents and community groups a long-form format for the promotion of issues, ideas and events.
- ❖ Ho'ike provided facilities and production facilitation for weekly "Open Mic" programs allowing residents an opportunity to exercise their first amendment rights.
- ❖ Ho'ike reached out to the community offering to provide long-form production services to community organizations and non-profits to better promote their client services. This resulted in three new programs for airing (Hina Mauka drug and substance abuse programs, Senior Law corner (legal information for our kupuna), Cooperative Governance (promotion of sustainable futures on the island).
- ❖ Ho'ike participated in several programs with the Kauai FoodBank providing a mass media opportunity for their programs, services and community education.
- ❖ Ho'ike participated in the Kauai Chamber of Commerce Media and Public Relations Committee as well as providing production services for the promotion of their programs and events.
- ❖ Ho'ike actively participated in the Alliance for Community Media. The Managing Director served as the Chair of the ACM West Regional Board of Directors and participated in the Chairs and Representative sub-committee for the national organization. Ho'ike was invited to make presentations during workshops at the national conference. We also hosted the annual regional meeting during the national conference.
- ❖ Ho'ike initiated the first ever Regional Chairs conference for the ACM in conjunction with the ACM West Regional Conference. 7 of the 8 national regions attended the working sessions. Ho'ike also participated in several workshops during the conference as well as acting as conference host.
- ❖ Ho'ike met with Senator Daniel Inouye informing him of our activities, goals, and interest in federal support for PEG survival. Additional meetings were held with Congresswoman Mazie Hirono.

- ❖ Ho'ike also met with senior counsel from the Senate Commerce Committee to discuss federal legislation and developments in PEG systems throughout the nation.
- ❖ Ho'ike continued to participate in the association of Hawaii's PEG operators working towards common outreach and educational programs.
- ❖ Ho'ike participated in the development and implementation of the Free Speech Hawaii Coalition. This project designed a website and posted information related to common PEG issues within the State.
- ❖ Through our outreach programs Ho'ike participated in the Native Hawaii Career and Technical Education Program providing training and equipment to native Hawaiian students in a federally funded course.

FIRST QUARTER

1. Hawaii PEG association
2. ACM West Regional Board of Directors
3. ACM West Regional Chair and National Chairs committee
4. Cable Advisory Commission (Kona)
5. State Legislature on SB1789 providing testimony and input
6. Senator Inouye (Senate Commerce committee) Jessica Rosenworcel
7. Kauai Food Bank
8. United Way of Kauai
9. Hina Mauka
10. Senior Law Corner
11. Cooperative Governance
12. Chamber of Commerce Media and Public Relations committee
13. Chamber of Commerce Quarterly meeting
14. Waimea High School Career Fair
15. Kauai Community College Office of Continued Education and Training
16. Miss Kauai and Miss Garden Isle Scholarship pageants
17. Kamehameha Schools Kauai – early school video project

SECOND QUARTER

1. ACM West Regional Board of Directors
2. ACM Regional Chairs and Representatives National committee
3. Hawaii PEG association
4. Free Speech Hawaii Coalition
5. Chamber of Commerce Media and Public Relations committee
6. Chamber of Commerce Quarterly meeting
7. United Way of Kauai project
8. Salvation Army of Kauai
9. Malama Pono
10. Red Cross of Kauai
11. Kauai Hospice
12. American Heart Association of Kauai
13. Jersey Access Group – Mid Atlantic Region of ACM
14. KCC – Native Hawaii Career and Technical Education Program

15. Kauai High School Mock Job interviews and career exploration
16. 'Olelo Youth Xchange
17. Boys and Girls Club of Kauai

THIRD QUARTER

1. Hawaii PEG association
2. Free Speech Hawaii Coalition
3. ACM West Regional Board of Directors
4. ACM National Conference – Washington, D.C.
5. ACM Regional Chairs and Representatives National committee
6. Best of Kauai
7. Kauai Child and Family Services
8. Chamber of Commerce Media and Public Relations Committee
9. Chamber of Commerce Quarterly meeting
10. Cable Advisory Commission (Honolulu)
11. United Way of Kauai
12. Kauai Team Challenge at Waipa Foundation for at risk Hawaiian youths
13. Access Democracy election information
14. Kauai County Election Forums
15. KCC/HCC Native Hawaiian Career and Technical Education Program
16. HCR358 Task Force

FOURTH QUARTER

1. Hawaii PEG association
2. Free Speech Hawaii Coalition
3. ACM West Regional Board of Directors
4. ACM Regional Conference – Denver, Colorado
5. ACM national gathering of regional chairs
6. ACM Chairs
7. HCR 358 Task Force
8. Chamber of Commerce Media and Public Relations Committee
9. Chamber of Commerce Annual meeting
10. Election Forums for Kauai County
11. DCCA proposed rules
12. Salvation Army of Kauai, Hanapepe
13. Rep. Mazie Hirono, Joshua Wisch, District Director – Field Services
14. Kauai Team Challenge project with at risk Hawaiian youths
15. Annual Board of Directors and Volunteers Recognition dinner

2008

	FIRST QUARTER	SECOND QUARTER	THIRD QUARTER	FOURTH QUARTER
Independent production contract		Independent production contract	Independent production contract	Independent production contract
Amount	26,469	Amount 69,244	Amount 27,978	Amount 28,863.00
Sales of tapes	1292.50	Sales of tapes 660.00	Sales of tapes 489.00	Sales of tapes 169.00
Class tuition	320	Class tuition 150	Class tuition 480	Class tuition 360
Donations	0.00	Donations 3	Donations 0.17	Donations 500
Interest	5,994	Interest 4,783	Interest 5,249	Interest 2,335.32
TOTAL	34,076	TOTAL 74,850	TOTAL 34,196	TOTAL 32,227

Key Measures of Performance

Summary

Provide an exceptional tele-production and educational facility for use by all citizens and groups on Kauai on a non-discriminatory basis.

	2003	2004	2005	2006	2007	2008
Number of individual visits to the facility	3052	2630	2158	2092	1815	2098
Number of internet users served	4380	5357	4594	5416	7923	8632
Number of interactive IVBB users	4040	3111	3276	563	625	558

Provide studio and equipment to citizens and organizations wishing to videotape and cablecast productions.

	2003	2004	2005	2006	2007	2008
Number of studio hours provided	539	606	609	645	195	287
Number of studio uses	135	153	150	199	64	127
Number of equipment package checkouts	545	530	408	453	467	511
Number of editing reservations or checkouts	322	301	232	373	443	567
Number of organizations served	128	171	217	220	215	121

Provide training courses to Kauaians wishing to learn television production, post-production, electronic graphics, audio production, and media literacy.

	2003	2004	2005	2006	2007	2008
Number of training courses held	16	16	13	10	9	14
Number of workshops held	2	3	6	8	5	7
Number of people trained	100	92	33	58	66	69
Number of Basic Video certifications issued	82	49	22	38	36	74
Number of Youth trained	23	20	126	107	57	19

Award grants for television productions and scholarships for production classes to needy Kauaians.

	2003	2004	2005	2006	2007	2008
Number of Production grants awarded	10	13	6	8	9	34
Number of scholarships awarded	17	25	34	29	22	22

Provide television access services to individuals and groups.

	2003	2004	2005	2006	2007	2008
Number of Premier programs cablecast	1701	1236	1195	1441	1573	1904
Number of 1 st run Ho'ike programs cablecast	477	590	534	889	755	1007
Number of Kauai programs cablecast	900	685	587	1084	910	336
Number of imported programs cablecast	799	551	608	393	435	561
Number of remote productions	80	34	89	286	14	139

Provide cable television programming to Kauai citizens.

	2003	2004	2005	2006	2007	2008
Number of Public Access program hours	3869	3052	3554	5090	5392	6922
Number of Educational Access program hours	4711	14,061	17,520	17,520	17,520	17,568
Number of Government Access program hours	3386	3247	4461	4911	4744	5157
Number of Interactive Bulletin Board hours						
Channel 52 (P)	4867	5679	5206	3670	3368	1862
Channel 53 (G)	5370	5485	4299	3849	4016	3627
Channel 55 (E)	6442	1442	0	0	0	0
Channel 56 (E)	n/a	1961	0	0	0	0

Year ending December 31, 2007

Salary Benefit Cost Allocations

Ho'iike: Kauai Community Television

Position	2002	2003	2004	2005	2006	2007	2008
	Admin						
Managing Director	30	30	30	30	30	30	30
Production Services	40	30	30	25	20	20	20
Media Education	15	20	20	10	10	10	20
Programmer	40	40	40	30	30	30	25
Administrative Clerk	70	70	70	65	65	65	70
(percent of total)	0.39	0.4	0.38	0.32	0.31	0.31	0.33
	State Common						
Managing Director	10	15	10	5	5	5	5
Production Services	5	5	5	5	5	5	5
Media Education	5	5	5	0	0	0	0
Programmer	0	5	5	5	5	5	10
Administrative Clerk	0	0	0	0	0	0	0
(percent of total)	0.04	0.06	0.05	0.03	0.03	0.03	0.04
	Education						
Managing Director	10	10	5	10	15	20	10
Production Services	5	10	10	15	15	20	25
Media Education	10	10	10	25	30	35	30
Programmer	5	5	5	10	5	5	5
Administrative Clerk	5	5	5	5	5	5	5
(percent of total)	0.07	0.08	0.07	0.13	0.14	0.17	0.15
	Government						
Managing Director	10	10	10	10	10	10	10
Production Services	10	15	10	15	15	10	10
Media Education	5	5	5	25	5	5	5
Programmer	5	10	10	10	20	15	15
Administrative Clerk	5	5	5	5	5	5	5
(percent of total)	0.07	0.1	0.08	0.1	0.12	0.09	0.09
	Public						
Managing Director	10	10	15	15	15	10	15
Production Services	20	20	25	25	30	35	35
Media Education	50	45	45	50	45	40	40
Programmer	40	25	25	30	35	40	40
Administrative Clerk	10	10	10	15	15	20	5
(percent of total)	0.26	0.23	0.24	0.27	0.26	0.29	0.27
	Outreach						
Managing Director	30	25	30	30	25	25	30
Production Services	20	20	20	15	15	10	5
Media Education	15	15	15	10	10	10	5
Programmer	10	15	15	10	5	5	5
Administrative Clerk	10	10	10	10	10	5	5
(percent of total)	0.17	0.13	0.18	0.15	0.13	0.11	0.10

Equipment Usage By Group and Type
1/1/2008 to 12/31/2008

		Number of Uses	Hours of Use	Dollar Value
Audio				
BOOM STAND		88	5,055.50	\$843.21
HEADPHONES	Headphones for check out	329	20,533.33	\$4,282.27
Adapters	for cables	29	2,475.50	\$0.00
Audio Mixer		1	99.00	\$165.00
BOOM POLE		17	1,465.50	\$244.34
XLR Adpt	Beachtek XLR Audio Adapter	9	624.50	\$651.03
Group Totals Audio		473	30,253.33	\$6,185.85
Batteries				
BATTERY	Battery for Sony PD-170; PDX-10	439	26,956.42	\$5,621.75
Battery		1	48.00	\$6.00
Group Totals Batteries		440	27,004.42	\$5,627.75
Cameras				
CAMERA PD-170	Mini DV/DVCAM camera & shotgun mic	360	19,808.50	\$99,260.00
CAMERA PDX-10	Mini-DV/DVCAM camera & shotgun mic	138	7,194.92	\$36,025.00
Camera TRV-38	For Home Capturing	9	659.50	\$2,754.16
Lens-Wide Angle		4	313.00	\$65.21
Group Totals Cameras		511	27,975.92	\$138,104.37
Computers				
EDIT BAY #1		85	253.00	\$12,650.00
EDIT BAY #2		122	427.50	\$21,375.00
EDIT BAY #3		134	474.25	\$23,712.50
EDIT BAY #4		222	479.33	\$23,966.67
EDIT BAY #5		4	12.00	\$600.00
Group Totals Computers		567	1,646.08	\$82,304.17
Lighting				
LIGHT KIT #1	One light for remote shoots	26	2,103.50	\$0.00
LIGHT KIT #2	2 Light Kit	5	402.00	\$730.01
LIGHT KIT #3	4 Light Kit	5	278.00	\$579.17
Light Reflector		1	77.00	\$4.01
Lights	Various Lights for remote locations	11	925.00	\$0.00
Group Totals Lighting		48	3,785.50	\$1,313.19
Microphone				
MIC HANDHELD	Cardiod Microphone for Checkout	83	5,407.33	\$1,128.35
MIC LAVALIER	Lavalier with XLR	46	3,220.50	\$671.49
MIC SHOTGUN	Azden SGM2X Shotgun/Omni Microphone	105	6,537.00	\$5,450.77
Group Totals Microphone		234	15,164.83	\$7,250.61
Off Supply				
Disposed of:		1	78.00	\$0.00
Group Totals Off Supply		1	78.00	\$0.00
PCR				
CONTROL ROOM		84	187.25	\$18,725.00
Group Totals PCR		84	187.25	\$18,725.00
Remote Loc				
COUNCIL ROOM		57	389.00	\$9,725.00
PLANNING COMM		42	226.00	\$5,650.00
Group Totals Remote Loc		99	615.00	\$15,375.00

Equipment Usage By Group and Type

1/1/2008 to 12/31/2008

		Number of Uses	Hours of Use	Dollar Value
Screenplay				
Screenplay #1	Donated to Kaua'i High 6-6-8	1	174.00	\$725.00
Screenplay #2		16	1,309.50	\$5,458.34
Group Totals Screenplay		17	1,483.50	\$6,183.34
Studio				
STUDIO		127	287.25	\$43,087.50
Mic Stand Short		3	295.00	\$36.88
Group Totals Studio		130	582.25	\$43,124.38
Tripods				
TRIPODS	Bogen 3221WN & 745B w/501 heads	487	26,301.92	\$54,906.23
Tripod Apron		4	282.00	\$23.50
Tripods dv		4	281.00	\$175.64
Group Totals Tripods		495	26,864.92	\$55,105.37
Video				
Extension Cords		2	8.00	\$0.50
Group Totals Video		2	8.00	\$0.50
Wireless				
Wireless U-100	wireless mic setup	8	401.50	\$418.75
Group Totals Wireless		8	401.50	\$418.75
XLR Cables				
AUDIO CABLES		277	19,019.92	\$2,380.08
Group Totals XLR Cables		277	19,019.92	\$2,380.08
Grand Totals			155,070.42	\$382,098.36

Interactive Video Bulletin Board (IVBB)

While Ho'ike's Interactive Video Bulletin Board (IVBB) remains a valuable resource for many members of our community the actual on-air time has decreased over the past few years. This is due, in large part, to an increase in program submissions that occupy the cable channels. None the less the IVBB provides a vital communication link for many of our non-profit and community organizations. Traditional forms of media continue to diminish the opportunity for marketing for these important groups.

The IVBB system routinely airs short text messages and public service announcements at no charge. Our community partners provide Ho'ike with the written information for broadcast. Each announcement is coded with a specific number used in the directory. The IVBB has an exclusive phone number and once a viewer has dialed in they can use the respective message code number to have that message brought up on the television screen in their home or viewing location. This program airs during times without scheduled video programs.

Our community groups found 2008 a very difficult year in terms of survival. As a result Ho'ike served only 121 community organizations, a dramatic decrease from the previous years. This number still surpasses traditional media outlets in serving our island. Interestingly enough the number of telephone commands into the IVBB system remained steady throughout the year with only a slight decline in total numbers. Some of our primary users of the system indicate that the Bulletin Board has provided an important outreach and messaging program for their organizations.

You will find the Ho'ike IVBB as diverse as the regular programming. The organizations and services are located in all sections of our island and come from as varied a group of interests as you'll find anywhere. The public service announcements range from employment opportunities, health, public safety, education opportunities, community activities, and community meetings. This is in addition to the promotion of the programs and services offered by the more than 120 active organizations on Kauai.

During 2008 the IVBB aired 1864 hours on the Public Access channel and 3627 hours on the Government Access channel. Combined Ho'ike provided 5,491 hours of public service broadcasting in this unique system. It continues to be an exceptional and free resource to our community.

Ho'ike: Kauai Community Television, Inc.

4211 Rice Street #103, Lihue, Hawaii, 96766 ~ Ph: 246-1556 ~ Fax: 246-3832

OPERATIONAL PLAN 2008

Administration

1. Continue to practice sound fiscal and management practices
2. Successfully respond to the RFP on PEG management services
3. Conduct a community needs assessment
4. Begin a review of the long range strategic plan
5. Review and revise employee job descriptions and annual reviews
6. Review and revise operating procedures document
7. Continue collaboration with Hawaii PEG associates
8. Actively participate in the Alliance for Community Media (Western Region)

Production

1. Expand workshop programs
2. Work to extend the diversity of voice in production projects
3. Fully adapt use of Final Cut Studio 2 editing systems with workshops and training
4. Assist community projects when possible and appropriate
5. Fortify efforts at the satellite community media center in Hanalei or alternative
6. Review capital equipment plan
7. Initiate emergency communications planning
8. Develop relationships with Kauai non-profit organizations for program development
9. Increase use of studio

Education

1. Offer basic video production courses (a minimum of 10)
2. Extend and continue advanced editing workshops
3. Continue educational partnership with Home School consortium
4. Continue to establish and nurture partnerships with DOE schools
5. Support grant program partnerships with DOE schools
6. Conduct training programs at the satellite community media center in Hanalei
7. Provide program and technical support to Kauai Community College
8. Continue to establish a "film school" opportunity at OCET at Kauai Community College

Programming

1. Support increased diversity of voice and subject matter
2. Increase level of program hours used by the community producers
3. Encourage and support diversity of government program subject matter
4. Extend opportunity to Kauai non-profit organizations
5. Incorporate DVD playback capability

Community

1. Conduct formal needs assessment
2. Extend training opportunities to non-profit organizations at reduced or no cost
3. Support and facilitate community production projects when applicable
4. Expand information on the corporate website

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OPERATIONAL PLAN 2009

Administration

Identify nationally recognized "best practices" model and gather related materials for implementation
Identify and engage an independent Kauai firm to conduct a community needs assessment.
Initiate long range strategic planning with Board of Directors
Provide input in legislative action related to HCR358 Task Force recommendations
Continue participation and leadership with the Alliance for Community Media
Receive customer satisfaction information and use accordingly
Create promotional items to support value of the organization

Public Access

Offer minimum of 10 Basic Video Production courses
Achieve 80% certification rate in producer training
Increase local original programs by 10%
Provide at least 4 additional training workshops in editing
Increase studio use (3 additional program features)
Provide at least 2 workshops in use of blue screen and computer enhancement elements
Extend facilitated services to a minimum of 3 additional non-profit organizations
Conduct one Open House event during the year
Reinstitute Hanalei satellite project
Identify and introduce advanced technology in program distribution (internet)

Education Access

Continued agreement with Home School education specified in an MOA
Facilitate learning at partnered DOE schools (Kapaa High, Waimea High, Kauai High, Wilcox Elementary)
Provide at least one specialized workshop at each of these schools
Participate in DOE enrichment programs (career day, classroom presentations, other requests)
Participate in and provide services to the Native Hawaiian Career and Technical Education Program
Operate channels with feeds from University of Hawaii and Department of Education
Provide necessary support for individual grant projects (DOE-KEDB)

Government Access

Satisfy terms of contract for video production – compete on any new RFP
Work with County to develop additional programming (3 minimum)
Reach out to the Kauai Civil Defense to develop emergency preparedness and response programs
Live broadcasts of State Legislature when programming is available
Reach out to Federal delegation to provide programs (at least one representative)
Reach out to State delegation to provide programs (at least one Kauai representative)

BOARD OF DIRECTORS

AND STAFF

BOARD

Greg Meyers, President
MaBel Fujiuchi, Vice-President
Lyndon Yamane, Secretary
John Isobe, Treasurer
Jim Brookings
Terry Proctor
Teresa Tico
Allan Villaflor

STAFF

J Robertson, Managing Director
Bill Charles (Government Access)
Paul Moody (Production Services)
Roger Olsen (Media Educ./Production Services)
Robert Riggan (Community Services/Programming)
Michelle Rozon (Admin Clerk)
Isaac Worth (Production Services)

Ho'ike: Kauai Community Television, Inc.

Executive Summary 2008

"A" Course Title	Number of Sessions Offered	Total Number of Students Enrolled	Total Number of Students Completing the Course	Percentage of Students Completing the Course
Basic Video Producer	12	73	59	80
Home School Media Arts	1	7	7	100
KCC/HCC NHCTEP	1	6	6	100
Special Workshops	3	4	4	100
PD-170 Camera Upgrade	4	6	6	100
Totals	21	96	82	85
"B" First Run vs. Repeat	Total Hours of Programming	Total Hours of First Run Programming	Total Hours of Repeat Programming	Total Hours of Programming Submitted but not aired
Public	6922	753	6169	0
Education (2 channels)	17,568	11,240	6328	0
Government	5153	513	4644	0
Totals	29643	12506	17141	0
		*IVBB not included	*IVBB not included	
"C" Local vs. Non Local Programming	Total Hours of Programming	Total Hours of Locally Produced Programs	Total Hours of Non-Locally Produced Programs	Total Hours of Bulletin Board Programming
Public	8,784	4,841	2,081	1,862
Education (2 channels)	11,240	0	11,240	0
Government	8,784	4,127	1,030	3,627
Totals	28808	8968	14351	5489
"D" PEG Producer Programming	Total Hours of Programs Submitted for Play	Total Hours of Programs created by PEG Trained & Certified Producers	Total Hours of "Open Mic" programs	Total Hours of Programs Developed by PEG
Public	753	523	31	39
Education (2 channels)	11,240	0	0	0
Government	504	0	0	405
Totals	12497	523	31	444
		*Non-local submissions not included		

Ho'ike: Kauai Community Television, Inc.

Executive Summary Comparative
2007- 2008

"A"
Education

Class Name	Number of Sessions Offered			Total Number of Students Enrolled			Total Number of Students Completing the Class			Percentage of Students Completing the Class		
	2006	2007	2008	2006	2007	2008	2006	2007	2008	2006	2007	2008
Basic Video Producer	10	11	12	43	66	73	38	37	59	88	56	80
Educ. Media Workshop	6	2	1	81	32	6	81	32	6	100	100	100
Home School Media Arts	1	1	1	12	12	7	12	12	7	100	100	100
Final Cut Editing	4	3		7	5		7	5		100	100	
PD-170 Camera Upgrade	3	1	4	5	1	6	5	1	6	100	100	100
Documentary Film Workshop	1	n/a	3	15	n/a	4	15		4	100		100
Hanalei Media Center		1			8			1			12	
Totals	25	25	21	163	124	96	158	88	82	97	71	85

"B"
First Run vs. Repeat

	Total Hours of Programming			Total Hours of First Run Programming			Total Hours of Repeat Programming			Total Hours of Programming Submitted but not Aired		
	2006	2007	2008	2006	2007	2008	2006	2007	2008	2006	2007	2008
Public	5090	5392	6922	833	708	753	4257	4684	6169	0	0	0
Education (2 channels)	17,520	17,520	17,568	11,476	12,698	11,240	6044	4822	6328	0	0	0
Government	4911	4744	5153	624	502	513	4287	4242	4644	0	0	0
Totals	27521	27656	29643	12933	13908	12506	14588	13748	17141	0	0	0

"C"
Local vs. Non Local Programming

	Total Hours of Programming			Total Hours of Locally Produced Programming			Total Hours of Non Locally Produced Programming			Total Hours of Bulletin Board Programming		
	2006	2007	2008	2006	2007	2008	2006	2007	2008	2006	2007	2008
Public	5090	8760	8784	3410	3397	4841	1680	1995	2081	3670	3368	1862
Education (2 channels)	17,520	17,520	17,568	0	0	0	17,520	17,520	17,568	0	0	0
Government	4911	8760	8784	4911	4744	4127	0	0	1030	3849	4016	3627
Totals	27521	35040	35136	8321	8141	8968	19200	19515	20679	7519	7384	5489

"D"
PEG Producer Programming

	Total Hours of Programming Dropped for Play			Total Hours of Programming Created by PEG Trained & Certified Producers			Total Hours of Programming Created by "Open Mic"			Total Hours of Programming Developed by PEG		
	2006	2007	2008	2006	2007	2008	2006	2007	2008	2006	2007	2008
Public	833	709	753	513	273	523	38	38	31	44	11	39
Education (2 channels)	11,476	11,387	11,240	0	0	0	0	0	0	0	0	0
Government	624	502	504	0	0	0	0	0	0	624	502	405
Totals	12933	12598	12497	513	273	523	38	38	31	668	513	444

**Executive Summary
Comparative Complaints**

ISSUE	NUMBER OF COMPLAINTS					ACTION/RESOLUTION
	2004	2005	2006	2007	2008	
Records	4	0	0	0	0	
access to records	2	0	0	0	0	all issues deemed as appropriate by OIP
cost related to record request	1	0	0	0	0	all costs set and approved by the OIP
contesting response	0	0	0	0	0	resolution determined by OIP
accuracy of records	1	0	0	0	0	statements accurately reflected in the minutes
Board of Directors	8	0	0	0	0	
open meetings	0	0	0	0	0	
BOD election process	8	0	0	0	0	all processes determined to be fair, open & impartial (DCCA)
Facility Access	2	0	0	0	0	
denied use of facility	2	0	0	0	0	decision confirmed appropriate by DCCA
Programs	0	0	0	0	0	
program channel placement	0	0	0	0	0	
adherence to schedule	0	0	0	0	0	
Operations	2	0	0	0	0	
misinforming public as a non-profit	1	0	0	0	0	Ho'ike is in fact a bona fide 501 c 3 non-profit
long form programs	1	0	0	0	0	9 hour meeting was submitted on 6 different tapes

In 2004 - all of the 16 complaints were generated by a single household

Annual Report
To The
Board of Directors
2008



Submitted: January 31, 2009