

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

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ANNUAL REVIEW
OF
HO'IKE: KAUAI COMMUNITY TELEVISION

2009

Annual Activity Report

Year-End Activity Report

Executive Summary

Executive Summary Comparative

Submitted January 29, 2010

To the

**Department of Commerce and Consumer Affairs
Larry Reifurth, Director**



Ho'ike: Kauai Community Television, Inc.

Annual Activity Report 2009

CATAGORIES	FIRST QUARTER	SECOND QUARTER	THIRD QUARTER	FOURTH QUARTER	2008 TOTAL
PUBLIC ACCESS PROGRAMS					
TOTAL HOURS	2160	2184	2208	2208	8760
Total Hours of Video Programming	1726	2143	2107	2126	8102
Total Hours of Original Programs	130	141	207	235	583
<i>Local</i>	88	96	140	170	494
<i>Non-Local</i>	42	45	67	65	219
Total Hours of Repeat Programs	1596	2002	1900	1891	7389
Total Hour of interactive Video Bulletin Board	434	41	101	82	658
Total Hours of Programs not aired	0	0	0	0	0
GOVERNMENT ACCESS PROGRAMS					
TOTAL HOURS	2160	2184	2208	2208	8760
Total Hours of Video Programming	1927	2126	2200	2198	8451
Total Hours of Local Original	102	105	99	77	383
Total Hours of Repeat Programs	1825	2021	2101	2121	8068
Total Hours of Interactive Video Bulletin Board	233	58	8	10	309
Total Hours of Programs not aired	0	0	0	0	0
EDUCATIONAL ACCESS PROGRAMS (UHTV)					
Total Hours	2160	2184	2208	2208	8760
Total Hours of Local Original Programming	1642	1725	1766	1678	6811
Total Hours of Repeat Programs	518	459	442	530	1949
Total Hours of Programs not aired	0	0	0	0	0
EDUCATIONAL ACCESS PROGRAMS (DOE)					
Total Hours	2160	2184	2208	2208	8760
Total Hours of Local Original Programs	1102	1114	1126	1148	4490
Total Hours of Repeat Programs	1058	1070	1082	1060	4270
Total Hours of Programs not aired	0	0	0	0	0
FACILITY USE					
Total Number of Users	676	508	523	402	2109
Education & Training					
Total Number of Students to Earn Certification	22	17	16	9	64
Total Number of Students failing to be certified	3	11	5	1	20
Total Number of Students in DOE/UH Workshops	0	12	12	0	24
SUMMARY OF COMPLAINTS	SEE ATTACHMENT "A"				
SUMMARY OF MARKETING & OUTREACH	SEE ATTACHMENT "B"				
SUMMARY OF REVENUES (other than OTWH)	SEE ATTACHMENT "C"				

First Quarter

Second Quarter

Third Quarter

Fourth Quarter

No Complaints Received

No Complaints Received

No Complaints Received

No Complaints Received

- Ho'ike's internet website www.hoike.org provides residents and interested parties direct access to information about the non-profit corporation, operations and program schedules. The site received an update and improvement in 2009 adding several new features including a program title search engine. The website also provides links to other PEG resources and access centers.
- Ho'ike's "Interactive Video Bulletin Board" (IVBB) continued to air during times without scheduled program content. The message board is used primarily as a communications and outreach tool to non-profit and community based organizations. There are significantly fewer hours of IVBB in 2009 due to an increase in on-air programming.
- Ho'ike prints information and generic schedule information regularly in the "Kauai People's News" weekly publication. The Kauai People's News is directly circulated to more than 30,000 homes on Kauai.
- Additional editorial content on program features and subject matter as well as other information is printed in both the "Kauai People's News" and the "Garden Island" as generated by our independent producers.
- Ho'ike conducted an election for a position on the Board of Directors – with direct mail of information and recruitment, newspaper articles, and ballot distribution.
- Ho'ike increased the promotion of local original production with 8 entries in the Western Alliance Video Excellence competition earning three finalist designations.
- Ho'ike distributed Kauai programming content from independent producers as well as the facility. Programs were sent to California, Pennsylvania, New Jersey, Virginia, Nevada and Texas.
- Ho'ike provided information and testimony to the members of the Senate committee as related to the recommendations of the HCR358 Task Force. The senators were also interested in the unique perspective and experiences on Kauai.
- Ho'ike met with and provided information to State Senators Carol Fukunaga and Ros Baker.
- Ho'ike provided information on services and operations to Kauai State Representative James Tokioka for his use while serving on the House Finance Committee.
- Ho'ike participated in informational briefings with Kauai County Council members Tim Bynum and Lani Kawahara.
- Ho'ike provided studio equipment (cameras, power packs, tripods, record decks) to Waimea High School's digital media arts program and to the media arts in education program at Kauai High School.
- Ho'ike actively participated in Career Fairs and Career path programs at Kauai High School, Waimea High School, and Kauai Community College.
- In a partnership with Leadership Kauai, Ho'ike provided training and education to the Waipa Foundation in Hanalei. After successful completion of the Basic Video Production and Editing course the 15 students produced a series of documentaries with their kupuna related to the area of their upbringing.
- Ho'ike was pleased to continue the association with Kauai Community College and the Native Hawaiian Career and Technical Education program. 12 students were given instruction in documentary film making, field production and editing. All of the students earned certification. Of those 12, 7 were from the island of Niihau and had their first ever digital media experience. The program is federally funded and conducted by the community college.
- Ho'ike provided facilitated production services to community organizations and interests who would not otherwise be able to provide information to the island. Citizen's were able to reach out to the community on senior living issues, alcohol and substance abuse

recovery, community development projects, health and wellness, political governance, Hawaiian sovereignty, and economic development.

- Ho'ike regularly provided facilities and production facilitation for weekly "Open Mic" and monthly "Community Camera" programs. Each program affords an opportunity to "un-trained" residents to take advantage of the broadcast capability.
- Ho'ike partnered with "Hawaii Stream" to produce and webcast the Mayor's annual state of the county speech.
- Ho'ike played an active role in the mass media broadcasts for the Kauai Food bank during their food drive and distribution programs throughout the year.
- Ho'ike provided services to the Kauai Chamber of Commerce during their economic development public meetings. The organization also assists the Chamber by participating on the Media and Public Relations Committee and Board of Directors.
- Ho'ike regularly participates in scheduled meetings between the four Hawaii PEG Community Access organizations. These meetings are routinely held via telephone conference call and focus on issues and events that are present for each of us. This is an especially beneficial exercise in light of the information and assistance shared.
- Ho'ike is an active participant in the Alliance for Community Media national non-profit organization. The Managing Director serves on the Regional Board of Directors as Chair of the Western Region (representing Arizona, California, Colorado, Nevada, New Mexico and Hawaii). As chair of the region Ho'ike also takes part in the ACM's working group Coalition of Regional Leadership under the direction of the National Executive Director.
- Ho'ike was invited to be a keynote speaker and panel participant in the Jersey Access Group & Mid-Atlantic Regional conference. This opportunity (with televised interviews) included several opportunities to promote and market Ho'ike and Hawaii's PEG system.
- Ho'ike participated in the Alliance for Community Media national conference in Portland, Oregon. Representatives participated in workshop panels and conducted the annual Regional membership meeting. There were many opportunities to describe and promote the community media models in Hawaii particularly with west coast neighbors.
- Ho'ike met and spoke with State Representative Lyla Berg on public and education access issues. Representative Berg was more than interested to learn about Ho'ike and the programs and projects that we are a part of.
- Ho'ike's Managing Director hosted several community events during the course of the year. Each was an opportunity to publicly speak about the access organization. These events included the Kauai Foodbank drives, the Miss Garden Isle and Miss Kauai pageants, the Lihue Business Association media forum, Chamber of Commerce forums, the Miss Kauai Filipina pageant as well as several public school events.

FIRST QUARTER

BOD Election information and ballot distribution
Kauai People's News
www.hoike.org
Interactive Video Bulletin Board
On-air promotions for training classes
General on-air promotions of Ho'ike services
Hawaii PEG association with 'Olelo, Na Leo, and Akaku
Free Speech Hawaii Coalition
Alliance for Community Media Coalition of Regional Leadership (CORL) with Regional Chairs
Alliance for Community Media West Region, Chairman of the Board of Directors
Chamber of Commerce Board of Directors
Chamber of Commerce Media and Public Relations committee
Chamber of Commerce "Surviving Tough Economic Times" forum
Kauai Economic Development Board "Hawaii Clean Energy Initiative"
Office of Hawaiian Affairs State Settlement proposal
State Legislature testimony on pending bills SB707, HB564 and HCR358
State Senate informational briefing with Sen. Carol Fukunaga and Ros Baker
State Representative James Kunane Tokioka
Council member Tim Bynum
Council member Lani Kawahara
Hawaii Stream – Live stream of Mayoral speech
Miss Kauai Miss Garden Isle scholarship pageant
Miss Kauai Filipina scholarship pageant
Kauai Foodbank Spring Food drive
Kauai Community College, Native Hawaiian Career and Technical Education Program
Kauai High School
Waimea High School Career Fair
Kauai Team Challenge – Waipana Project with Leadership Kauai
Senior Law Corner
Hina Mauka
Reinstated Hawaiian Government
Kauai Economic Opportunity – Kauai Sunrise papaya project
'Olelo Youth Xchange judging

SECOND QUARTER

Kauai People's News
www.hoike.org
Interactive Video Bulletin Board
Website promotion on-air
Alliance for Community Media – CORL group
Alliance for Community Media West Region, Chairman of the Board of Directors
ACM Regional Chairs conference
Keynote at Alliance for Community Media – Mid-Atlantic/Jersey Access Group regional conference
Host representatives from the Community Media Center of Santa Rosa, California
Hawaii PEG association
Free Speech Hawaii Coalition
Chamber of Commerce Board of Directors

SECOND QUARTER (continued)

Chamber of Commerce Media & Public Relations committee
Chamber of Commerce 2nd Quarter membership meeting
Meetings with Joel Guy in Hanalei seeking a satellite opportunity on the north shore
Salvation Army Recognition luncheon
Salvation Army Advisory Board
KEO Sunrise Papaya project
'Olelo Youth Xchange Awards ceremony
Queen Liliuokalani children's Center
Kauai High School Mock Job interviews
Children's Justice Center community event
Senior Law Corner forum
Kauai Economic Development Board
Charter Review Commission forum on Mayor vs. County Manager governance
Ho'ike election determination for seat on the Board
Kauai Literacy Council
Leadership Kauai Team Challenge at Waipa Foundation

THIRD QUARTER

Kauai People's News
www.hoike.org
Interactive Video Bulletin Board
Website promotion on-air
On-air promotions of operations and training
Alliance for Community Media National Conference
Alliance for Community Media CORL group
Alliance for Community Media West Region, Chairman of the Board of Directors
Hawaii PEG association
Mayor Carvalho's Round table
Friends of the Children's Justice Center
Chamber of Commerce Board of Directors
Chamber of Commerce Media & Public Relations committee
Chamber of Commerce 3rd Quarter membership meeting
Hanalei satellite center planning
Hanapepe Satellite center proposals and informational meetings
KEO Sunrise Papaya project
Kauai Economic Opportunity Tobacco Cessation project
Salvation Army
Senior Law Corner
FEMA – Revised Flood Insurance Map programs with the County of Kauai
Kauai Literacy project
Leadership Kauai Team Challenge at Waipa Foundation
Native Hawaiian Career and Technical Education Program
Lihue business Association media forum

FOURTH QUARTER

Kauai People's News

www.hoike.org

Interactive Video Bulletin Board

Website promotion on-air

On-air promotions of operations and training

Annual Board of Directors and Volunteer's Recognition event

Lights on Rice Street Parade

Promotion of station and independent producer's programming via the WAVE Awards

Attendance at the Cable Advisory Commission meeting in Honolulu

Alliance for Community Media West Regional Conference

Alliance for Community Media CORL group

Alliance for Community Media West Region, Chairman of the Board of Directors

Hawaii PEG association

Kauai Charter Review Commission forum on Hawaii's forms of governance

Mayor Carvalho's Round table

Friends of the Children's Justice Center

Chamber of Commerce Board of Directors

Chamber of Commerce Media & Public Relations committee

Chamber of Commerce 3rd Quarter membership meeting

Kauai Filipino Chamber of Commerce

Hanalei satellite center planning

Hanapepe Satellite center planning meetings

Community Development Block Grant Workshop w/ Hanapepe project

Programming promotion with the Jersey Access Group (providing Kauai content to New Jersey)

Producer's program information printed in both local newspapers

FIRST QUARTER	SECOND QUARTER	THIRD QUARTER	FOURTH QUARTER
Contract for Production Services 32,889	Contract for Production Services 58,381.75	Contract for Production Services 27,849.75	Contract for Production Services 16,530.00
Sales 1822.55	Sales 2,784.29	Sales 1,498.49	Sales 1,184.56
Class tuition 400	Class Tuition 320	Class Tuition 520	Class Tuition 360
Donations 0.17	Donations 0	Donations 1.17	Donations 1,500
Interest 690.70	Interest 36.27	Interest 49.23	Interest 190.04
TOTAL 35,802	TOTAL 61,522.31	TOTAL 29,918.64	TOTAL 19,764.60



Ho'ike: Kauai Community Television, Inc.

Year End Activity Report 2009

Key Measures of Performance

Summary

Provide an exceptional tele-production and educational facility for use by all citizens and groups on Kauai on a non-discriminatory basis.

	2003	2004	2005	2006	2007	2008	2009
Number of individual visits to the facility	3052	2630	2158	2092	1815	2098	2109
Number of internet users served	4380	5357	4594	5416	7923	8632	14,094
Number of interactive IVBB users	4040	3111	3276	563	625	558	n/a

Provide studio and equipment to citizens and organizations wishing to videotape and cablecast productions.

	2003	2004	2005	2006	2007	2008	2009
Number of studio hours provided	539	606	609	645	195	287	222
Number of studio uses	135	153	150	199	64	127	93
Number of equipment package checkouts	545	530	408	453	467	511	529
Number of editing reservations or checkouts	322	301	232	373	443	567	1102
Number of organizations served	128	171	217	220	215	121	128

Provide training courses to Kauaian's wishing to learn television production, post-production, electronic graphics, audio production, and media literacy.

	2003	2004	2005	2006	2007	2008	2009
Number of training courses held	16	16	13	10	9	14	12
Number of workshops held	2	3	6	8	5	7	8
Number of people trained	100	92	33	58	66	69	83
Number of Basic Video certifications issued	82	49	22	38	36	74	64
Number of Youth trained	23	20	126	107	57	19	28

Award grants for television productions and scholarships for production classes to needy Kauaian's.

	2003	2004	2005	2006	2007	2008	2009
Number of Production grants awarded	10	13	6	8	9	34	34
Number of scholarships awarded	17	25	34	29	22	22	24

Provide television access services to individuals and groups.

	2003	2004	2005	2006	2007	2008	2009
Number of Premier programs cablecast	1701	1236	1195	1441	1573	1904	1818
Number of 1 st run Ho'ike programs cablecast	477	590	534	889	755	1007	912
Number of Kauai programs cablecast	900	685	587	1084	910	336	385
Number of imported programs cablecast	799	551	608	393	435	561	521
Number of remote productions	80	34	89	286	14	139	201

Provide cable television programming to Kauai citizens.

	2003	2004	2005	2006	2007	2008	2009
Number of Public Access program hours	3869	3052	3554	5090	5392	6922	8349
Number of Educational Access program hours	4711	14,061	17,520	17,520	17,520	17,568	17,520
Number of Government Access program hours	3386	3247	4461	4911	4744	5157	8,451
Number of Interactive Bulletin Board hours							
Channel 52 (P)	4867	5679	5206	3670	3368	1862	658
Channel 53 (G)	5370	5485	4299	3849	4016	3627	309
Channel 55 (E)	6442	1442	0	0	0	0	0
Channel 56 (E)	n/a	1961	0	0	0	0	0

Year Ending December 31, 2009

Salary Benefit Cost Allocations

Ho'ike: Kauai Community Television

Position	2002	2003	2004	2005	2006	2007	2008	2009
	Admin	Admin	Admin	Admin	Admin	Admin	Admin	Admin
Managing Director	30	30	30	30	30	30	30	35
Production Services	40	30	30	25	20	20	20	20
Media Education	15	20	20	10	10	10	20	15
Programmer	40	40	40	30	30	30	25	25
Administrative Clerk	70	70	70	65	65	65	70	65
(percent of total)	0.39	0.4	0.38	0.32	0.31	0.31	0.33	0.32
	State Common	State Common	State Common	State Common	State Common	State Common	State Common	State Common
Managing Director	10	15	10	5	5	5	5	10
Production Services	5	5	5	5	5	5	5	5
Media Education	5	5	5	0	0	0	0	0
Programmer	0	5	5	5	5	5	10	5
Administrative Clerk	0	0	0	0	0	0	0	5
(percent of total)	0.04	0.06	0.05	0.03	0.03	0.03	0.04	0.05
	Education	Education	Education	Education	Education	Education	Education	Education
Managing Director	10	10	5	10	15	20	10	5
Production Services	5	10	10	15	15	20	25	15
Media Education	10	10	10	25	30	35	30	20
Programmer	5	5	5	10	5	5	5	5
Administrative Clerk	5	5	5	5	5	5	5	5
(percent of total)	0.07	0.08	0.07	0.13	0.14	0.17	0.15	0.08
	Government	Government	Government	Government	Government	Government	Government	Government
Managing Director	10	10	10	10	10	10	10	10
Production Services	10	15	10	15	15	10	10	20
Media Education	5	5	5	25	5	5	5	5
Programmer	5	10	10	10	20	15	15	10
Administrative Clerk	5	5	5	5	5	5	5	5
(percent of total)	0.07	0.1	0.08	0.1	0.12	0.09	0.09	0.10
	Public	Public	Public	Public	Public	Public	Public	Public
Managing Director	10	10	15	15	15	10	15	15
Production Services	20	20	25	25	30	35	35	40
Media Education	50	45	45	50	45	40	40	45
Programmer	40	25	25	30	35	40	40	50
Administrative Clerk	10	10	10	15	15	20	15	10
(percent of total)	0.26	0.23	0.24	0.27	0.26	0.29	0.27	0.32
	Outreach	Outreach	Outreach	Outreach	Outreach	Outreach	Outreach	Outreach
Managing Director	30	25	30	30	25	25	30	25
Production Services	20	20	20	15	15	10	5	5
Media Education	15	15	15	10	10	10	5	10
Programmer	10	15	15	10	5	5	5	5
Administrative Clerk	10	10	10	10	10	5	5	10
(percent of total)	0.17	0.13	0.18	0.15	0.13	0.11	0.10	0.11

Equipment Usage By Group and Type
1/1/2009 to 12/31/2009

		Number of Uses	Hours of Use	Dollar Value
Audio				
BOOM STAND		98	4,724.50	\$788.16
HEADPHONES	Headphones for check out	310	19,409.00	\$4,051.03
Adapters	for cables	7	470.50	\$0.00
Audio Mixer		4	228.00	\$379.99
XLR Adpt	Beachtek XLR Audio Adapter	4	242.00	\$252.08
Group Totals Audio		423	25,074.00	\$5,471.26
Batteries				
BATTERY	Battery for Sony PD-170	515	31,465.50	\$6,568.79
Group Totals Batteries		515	31,465.50	\$6,568.79
Cameras				
CAMERA PD-170	Mini DV/DVCAM camera & shotgun mic	417	23,272.00	\$116,720.00
CAMERA PDX-10	Mini-DV/DVCAM camera & shotgun mic	87	4,931.00	\$24,665.00
Camera TRV-38	For Home Capturing	11	850.00	\$3,541.68
Lens-Wide Angle		14	1,006.50	\$209.37
Group Totals Cameras		529	30,059.50	\$145,136.05
Computers				
HARD DRIVES	External Hard Drives	361	1,315.50	\$0.00
EDIT BAY #1		67	209.50	\$0.00
EDIT BAY #2		159	592.00	\$29,600.00
EDIT BAY #3		169	625.00	\$31,250.00
EDIT BAY #4		174	615.50	\$30,775.00
EDIT BAY #5		122	377.50	\$18,875.00
EDIT BAY #6		50	143.00	\$7,150.00
Group Totals Computers		1102	3,878.00	\$117,650.00
DV-VTR				
Mini-DV VTR	Sony GV-D1000	2	146.00	\$334.58
Group Totals DV-VTR		2	146.00	\$334.58
Lighting				
LIGHT KITS		56	3,949.00	\$8,239.62
Lights	Various Lights for remote locations	1	72.00	\$0.00
Group Totals Lighting		57	4,021.00	\$8,239.62
Microphone				
MIC HANDHELD	Cardiod Microphone for Checkout	93	6,270.00	\$1,308.81
MIC LAVALIER	Lavalier with XLR	71	5,379.00	\$1,121.93
MIC SHOTGUN	Azden SGM2X Shotgun/Omni Microphone	97	4,767.00	\$3,976.66
Group Totals Microphone		261	16,416.00	\$6,407.40
Monitors				
Monitors 13"		1	72.00	\$45.00
Group Totals Monitors		1	72.00	\$45.00
PCR				
CONTROL ROOM		77	183.00	\$18,300.00
Group Totals PCR		77	183.00	\$18,300.00
Remote Loc				
COUNCIL ROOM		52	367.50	\$9,175.00
PLANNING COMM		23	167.50	\$4,175.00

Equipment Usage By Group and Type

1/1/2009 to 12/31/2009

	Number of Uses	Hours of Use	Dollar Value
Group Totals Remote Loc	75	535.00	\$13,350.00
Screenplay			
Screenplay #2	10	1,695.50	\$7,066.67
Screenplay #3	3	227.00	\$945.84
Group Totals Screenplay	13	1,922.50	\$8,012.51
Studio			
STUDIO	93	222.00	\$33,300.00
Mic Stand Short	4	220.00	\$27.63
Group Totals Studio	97	442.00	\$33,327.63
Tripods			
TRIPODS Bogen/Manfrotto w/501 heads	471	26,782.00	\$55,933.38
Group Totals Tripods	471	26,782.00	\$55,933.38
Video			
CAMERA Hi 8	3	216.00	\$0.00
Group Totals Video	3	216.00	\$0.00
XLR Cables			
AUDIO CABLES	302	19,676.50	\$2,463.67
Group Totals XLR Cables	302	19,676.50	\$2,463.67
Grand Totals		160,889.00	\$421,239.89

Ho'ike: Kauai Community Television, Inc.

4211 Rice Street #103, Lihue, Hawaii, 96766 ~ Ph: 246-1556 ~ Fax: 246-3832

OPERATIONAL PLAN 2009

Administration

Identify nationally recognized "best practices" model and gather related materials for implementation
Identify and engage an independent Kauai firm to conduct a community needs assessment.
Initiate long range strategic planning with Board of Directors
Provide input in legislative action related to HCR358 Task Force recommendations
Continue participation and leadership with the Alliance for Community Media
Receive customer satisfaction information and use accordingly
Create promotional items to support value of the organization

Public Access

Offer minimum of 10 Basic Video Production courses
Achieve 80% certification rate in producer training
Increase local original programs by 10%
Provide at least 4 additional training workshops in editing
Increase studio use (3 additional program features)
Provide at least 2 workshops in use of blue screen and computer enhancement elements
Extend facilitated services to a minimum of 3 additional non-profit organizations
Conduct one Open House event during the year
Reinstitute Hanalei satellite project
Identify and introduce advanced technology in program distribution (internet)

Education Access

Continued agreement with Home School education specified in an MOA
Facilitate learning at partnered DOE schools (Kapaa High, Waimea High, Kauai High, Wilcox Elementary)
Provide at least one specialized workshop at each of these schools
Participate in DOE enrichment programs (career day, classroom presentations, other requests)
Participate in and provide services to the Native Hawaiian Career and Technical Education Program
Operate channels with feeds from University of Hawaii and Department of Education
Provide necessary support for individual grant projects (DOE-KEDB)

Government Access

Satisfy terms of contract for video production – compete on any new RFP
Work with County to develop additional programming (3 minimum)
Reach out to the Kauai Civil Defense to develop emergency preparedness and response programs
Live broadcasts of State Legislature when programming is available
Reach out to Federal delegation to provide programs (at least one representative)
Reach out to State delegation to provide programs (at least one Kauai representative)

Board of Directors

And Staff

BOARD

Greg Meyers, President

Lyndon Yamane, Vice-President

Allan Villaflor, Secretary

John Isobe, Treasurer

Jim Brookings

Marty Kahn

Steve Kline

Barbara Morrison

Terry Proctor

STAFF

J Robertson, Managing Director

Bill Charles (Production Services)

Roger Olsen (Media Education/Production Services)

Kainoa Palama (Production Services)

Robert Riggan (Community Services)

Michelle Rozon (Administrative Clerk)

Isaac Worth (Production Services)

Ho'ike: Kauai Community Television, Inc.

Executive Summary 2009

"A" Title	Course	Number of Sessions Offered	Total Number of Students Enrolled	Total Number of Students Completing the Course	Percentage of Students Completing the Course
Basic Video Producer		10	82	64	78
Waipa Youth Media Arts		1	12	12	100
KCC/HCC NHCTEP		1	12	12	100
Special Workshops		3	15	15	100
PD-170 Camera Upgrade		1	1	1	100
Blue Screen Chromakey		1	3	3	100
Totals		17	125	107	86
"B" First Run vs. Repeat	Total Hours of Programming	Total Hours of First Run Programming	Total Hours of Repeat Programming	Total Hours of Programming Submitted but not aired	
Public	8,349	583	7389	0	
Education (2 channels)	17,520	11,301	6,219	0	
Government	8,451	383	8068	0	
Totals	34,320	12267	21676	0	
		*IVBB not included	*IVBB not included		
"C" Local vs. Non Local Programming	Total Hours of Programming	Total Hours of Locally Produced Programs	Total Hours of Non-Locally Produced Programs	Total Hours of Bulletin Board Programming	
Public	8,349	6,516	1,833	411	
Education (2 channels)	17,520	0	17,520	0	
Government	8,451	8,332	119	309	
Totals	34,320	14,848	19,472	720	
"D" PEG Producer Programming	Total Hours of Programs Submitted for Play	Total Hours of Programs created by PEG Trained & Certified Producers	Total Hours of "Open Mic" programs	Total Hours of Programs Developed by PEG	
Public	548	489	39	49	
Education (2 channels)	11,301	0	0	0	
Government	383	0	0	366	
Totals	12232	489	39	415	
	*Non-local submissions not included				



Ho'ike: Kauai Community Television, Inc.

Executive Summary Comparative
2007- 2009

2009

"A" Education Class Name	Number of Sessions Offered			Total Number of Students Enrolled			Total Number of Students Completing the Class			Percentage of Students Completing the Class		
	2007	2008	2009	2007	2008	2009	2007	2008	2009	2007	2008	2009
Basic Video Producer	11	12	10	66	73	82	37	59	64	56	80	78
Educ. Media Workshop	2	1	1	32	6	12	32	6	12	100	100	100
Home School Media Arts	1	1	1	12	7	12	12	7	12	100	100	100
Final Cut Editing	3		1	5		2	5		2	100		100
PD-170 Camera Upgrade	1	4	1	1	6	1	1	6	1	100	100	100
Documentary Film Workshop	n/a	3	n/a	n/a	4			4			100	
Production Skills Workshops	1		6	8		16	1		16	12		100
Totals	25	21	20	124	96	125	88	82	107	71	85	85

"B" First Run vs. Repeat	Total Hours of Programming			Total Hours of First Run Programming			Total Hours of Repeat Programming			Total Hours of Programming Submitted but not Aired		
	2007	2008	2009	2007	2008	2009	2007	2008	2009	2007	2008	2009
Public	5392	6922	8349	708	753	548	4684	6169	7801	0	0	0
Education (2 channels)	17,520	17,568	17,520	12,698	11,240	11,301	4822	6328	6219	0	0	0
Government	4744	5153	8451	502	513	383	4242	4644	8068	0	0	0
Totals	27656	29643	34320	13908	12506	12232	13748	17141	22088	0	0	0

"C" Local vs. Non Local Programming	Total Hours of Programming			Total Hours of Locally Produced Programming			Total Hours of Non Locally Produced Programming			Total Hours of Bulletin Board Programming		
	2007	2008	2009	2007	2008	2009	2007	2008	2009	2007	2008	2009
Public	8760	8784	8760	3397	4841		1995	2081		3368	1862	658
Education (2 channels)	17,520	17,568	17,520	0	0	0	17,520	17,568	17,520	0	0	0
Government	8760	8784	8760	4744	4127		0	1030		4016	3627	309
Totals	35040	35136		8141	8968		19515	20679		7384	5489	967

"D" PEG Producer Programming	Total Hours of Programming Dropped for Play			Total Hours of Programming Created by PEG Trained & Certified Producers			Total Hours of Programming Created by "Open Mic"			Total Hours of Programming Developed by PEG		
	2007	2008	2009	2007	2008	2009	2007	2008	2009	2007	2008	2009
Public	709	753	548	273	523	381	38	31	39	11	39	49
Education (2 channels)	11,387	11,240	11,301	0	0	0	0	0	0	0	0	0
Government	502	504	383	0	0	0	0	0	0	502	405	366
Totals	12598	12497	12232	273	523	381	38	31	39	513	444	415

**Executive Summary
Comparative Complaints**

ISSUE	NUMBER OF COMPLAINTS						ACTION/RESOLUTION
	2004	2005	2006	2007	2008	2009	
Records	4	0	0	0	0	0	
access to records	2	0	0	0	0	0	all issues deemed as appropriate by OIP
cost related to record request	1	0	0	0	0	0	all costs set and approved by the OIP
contesting response	0	0	0	0	0	0	resolution determined by OIP
accuracy of records	1	0	0	0	0	0	statements accurately reflected in the minutes
 Board of Directors	 8	 0	 0	 0	 0	 0	
open meetings	0	0	0	0	0	0	
BOD election process	8	0	0	0	0	0	all processes determined to be fair, open & impartial by DCCA
 Facility Access	 2	 0	 0	 0	 0	 0	
denied use of facility	2	0	0	0	0	0	decision confirmed appropriate by DCCA
 Programs	 0	 0	 0	 0	 0	 0	
program channel placement	0	0	0	0	0	0	
adherence to schedule	0	0	0	0	0	0	
 Operations	 2	 0	 0	 0	 0	 0	
misinforming public as a non-profit	1	0	0	0	0	0	Ho'ike is in fact a bona fide 501 c 3 non-profit
long form programs	1	0	0	0	0	0	9 hour meeting was submitted on 6 different tapes

In 2004 - all of the 16 complaints were generated by a single household