PROGRAMMING

PART 2

PUBLIC PROGRAMMING REPORTS BROKEN DOWN BY QUARTERS

* * * * CHANNEL 53* * * *

1ST Quarter

January 1 – March 31, 2007

Total Programming Hours

2,160 Hours

* * * CHANNEL 53 * * *

Programming Analysis

For Schedule Dates: 1/1/2007 to 3/31/2007

	Hours Played	Number of Plays	Number of Different Programs Played
All Programming			
First Run	148.02	218	218
Repeat	2011.17	2366	400
Total First Run and Repeat	2159.18	2584	444
By Origin			
Imported			
First Run	2.82	6	6
Repeat	2.40	4	4
Total First Run and Repeat	5.22	10	8
Internal			
First Run	6.50	1	1
Repeat	1202.83	1155	3
Total First Run and Repeat	1209.33	1156	3
Local			
First Run	64.00	107	107
Repeat	308.98	446	164
Total First Run and Repeat	372.98	553	179
Naleo			
First Run	14.50	18	18
Repeat	262.37	434	104
Total First Run and Repeat	276.87	452	106
Presenter			
First Run	60.20	86	86
Repeat	234.58	327	125
Total First Run and Repeat	294.78	413	148
By Subject			
Arts/Entertainment			
First Run	14.17	21	21
Repeat	179.40	236	77
Total First Run and Repeat	193.57	257	79

Programming Analysis

For Schedule Dates: 1/1/2007 to 3/31/2007

	Hours Played	Number of Plays	Number of Different Programs Played
Community Info			
First Run	28.98	30	30
Repeat	1363.38	1394	78
Total First Run and Repeat	1392.37	1424	84
Community Service			
First Run	3.35	5	5
Repeat	43.80	137	12
Total First Run and Repeat	47.15	142	12
Education, Adult			
First Run	0.97	1	1
Repeat	12.37	16	2
Total First Run and Repeat	13.33	17	2
Education, Child			
First Run	27.50	56	56
Repeat	47.00	95	52
Total First Run and Repeat	74.50	151	56
Health/Well Being			
First Run	4.55	8	8
Repeat	42.28	67	22
Total First Run and Repeat	46.83	75	23
Issue Oriented			
First Run	24.00	30	30
Repeat	162.28	187	66
Total First Run and Repeat	186.28	217	75
Other			
First Run	0.60	1	1
Repeat	10.93	31	3
Total First Run and Repeat	11.53	32	3

Programming Analysis

For Schedule Dates: 1/1/2007 to 3/31/2007

	Hours Played	Number of Plays	Number of Different Programs Played
PSA			
First Run	0.05	1	1
Repeat	0.07	2	1
Total First Run and Repeat	0.12	3	2
Religion/Spiritual			
First Run	33.85	55	55
Repeat	105.13	146	64
Total First Run and Repeat	138.98	201	85
Sports			
First Run	10.00	10	10
Repeat	44.52	55	23
Total First Run and Repeat	54.52	65	23
By Program Owner			
Client			
First Run	10.18	13	13
Repeat	197.32	251	86
Total First Run and Repeat	207.50	264	89
External			
First Run	126.02	197	197
Repeat	545.88	777	293
Total First Run and Repeat	671.90	974	334
Internal			
First Run	11.82	8	8
Repeat	1267.97	1338	21
Total First Run and Repeat	1279.78	1346	21

2ND Quarter

April 1 – June 30, 2007

Total Programming Hours

2,184 Hours

* * * CHANNEL 53 * * *

Programming Analysis

For Schedule Dates: 4/1/2007 to 6/30/2007

	Hours Played	Number of Plays	Number of Different Programs Played
All Programming			
First Run	146.85	225	225
Repeat	2037.13	2297	441
Total First Run and Repeat	2183.98	2522	496
By Origin			
Imported			
First Run	6.60	14	14
Repeat	3.80	8	3
Total First Run and Repeat	10.40	22	15
Internal			
Repeat	1252.55	1178	1
Total First Run and Repeat	1252.55	1178	1
Local			
First Run	59.50	91	91
Repeat	273.78	394	168
Total First Run and Repeat	333.28	485	184
Naleo			
First Run	27.57	31	31
Repeat	281.43	351	112
Total First Run and Repeat	309.00	382	117
Presenter			
First Run	53.18	89	89
Repeat	225.57	366	157
Total First Run and Repeat	278.75	455	179
By Subject			
Arts/Entertainment			
First Run	17.20	22	22
Repeat	151.87	207	86
Total First Run and Repeat	169.07	229	90

Programming Analysis

For Schedule Dates: 4/1/2007 to 6/30/2007

	Hours Played	Number of Plays	Number of Different Programs Played
Community Info			
First Run	18.30	26	26
Repeat	1416.90	1426	74
Total First Run and Repeat	1435.20	1452	82
Community Service			
First Run	10.47	10	10
Repeat	109.58	129	26
Total First Run and Repeat	120.05	139	26
Education, Adult			
First Run	3.48	4	4
Repeat	9.43	11	5
Total First Run and Repeat	12.92	15	6
Education, Child			
First Run	23.50	47	47
Repeat	35.28	71	44
Total First Run and Repeat	58.78	118	49
Health/Well Being			
First Run	1.40	2	2
Repeat	38.08	69	30
Total First Run and Repeat	39.48	71	31
Issue Oriented			
First Run	21.80	29	29
Repeat	102.43	138	55
Total First Run and Repeat	124.23	167	63
Music			
Repeat	0.90	1	1
Total First Run and Repeat	0.90	1	1
Other			
Repeat	1.05	6	2
Total First Run and Repeat	1.05	6	2

Programming Analysis

For Schedule Dates: 4/1/2007 to 6/30/2007

	Hours Played	Number of Plays	Number of Different Programs Played
PSA			
First Run	0.10	2	2
Repeat	0.03	1	1
Total First Run and Repeat	0.13	3	3
Religion/Spiritual			
First Run	37.37	69	69
Repeat	123.25	183	93
Total First Run and Repeat	160.62	252	118
Sports			
First Run	13.23	14	14
Repeat	48.32	55	24
Total First Run and Repeat	61.55	69	25
By Program Owner			
Client			
First Run	15.43	19	19
Repeat	150.38	186	77
Total First Run and Repeat	165.82	205	82
External			
First Run	118.78	193	193
Repeat	502.65	767	327
Total First Run and Repeat	621.43	960	377
Internal			
First Run	12.63	13	13
Repeat	1384.10	1344	37
Total First Run and Repeat	1396.73	1357	37

3RD Quarter

July 1 – September 30, 2007

Total Programming Hours

2,208 Hours

* * * CHANNEL 53 * * *

Programming Analysis

For Schedule Dates: 7/1/2007 to 9/30/2007

	Hours Played	Number of Plays	Number of Different Programs Played
All Programming			
First Run	107.43	176	176
Repeat	2100.55	2455	482
Total First Run and Repeat	2207.98	2631	520
By Origin			
Imported			
First Run	8.80	16	16
Repeat	5.72	11	9
Total First Run and Repeat	14.52	27	21
Internal			
Repeat	1281.80	1189	1
Total First Run and Repeat	1281.80	1189	1
Local			
First Run	36.45	59	59
Repeat	301.90	433	168
Total First Run and Repeat	338.35	492	174
Naleo			
First Run	29.65	44	44
Repeat	328.98	529	138
Total First Run and Repeat	358.63	573	142
Presenter			
First Run	32.53	57	57
Repeat	182.15	293	166
Total First Run and Repeat	214.68	350	182
By Subject			
Arts/Entertainment			
First Run	14.55	23	23
Repeat	202.20	287	97
Total First Run and Repeat	216.75	310	99

Programming Analysis

For Schedule Dates: 7/1/2007 to 9/30/2007

	Hours Played	Number of Plays	Number of Different Programs Played
Community Info			
First Run	19.50	18	18
Repeat	1461.45	1429	89
Total First Run and Repeat	1480.95	1447	90
Community Service			
First Run	8.32	11	11
Repeat	83.35	98	28
Total First Run and Repeat	91.67	109	30
Education, Adult			
Repeat	6.12	8	3
Total First Run and Repeat	6.12	8	3
Education, Child			
First Run	17.00	34	34
Repeat	24.42	51	33
Total First Run and Repeat	41.42	85	36
Health/Well Being			
First Run	2.32	4	4
Repeat	46.00	76	35
Total First Run and Repeat	48.32	80	37
Issue Oriented			
First Run	11.35	16	16
Repeat	90.50	127	54
Total First Run and Repeat	101.85	143	62
Music			
Repeat	0.92	1	1
Total First Run and Repeat	0.92	1	1
Other			
First Run	3.53	3	3
Repeat	36.33	50	6
Total First Run and Repeat	39.87	53	6

Programming Analysis

For Schedule Dates: 7/1/2007 to 9/30/2007

	Hours Played	Number of Plays	Number of Different Programs Played
PSA			
First Run	0.68	11	11
Repeat	6.95	107	14
Total First Run and Repeat	7.63	118	14
Religion/Spiritual			
First Run	27.37	52	52
Repeat	95.95	165	98
Total First Run and Repeat	123.32	217	115
Sports			
First Run	2.82	4	4
Repeat	46.37	56	24
Total First Run and Repeat	49.18	60	27

By Program Owner

Client			
First Run	20.52	22	22
Repeat	214.47	289	90
Total First Run and Repeat	234.98	311	92
External			
First Run	77.78	132	132
Repeat	490.18	738	344
Total First Run and Repeat	567.97	870	378
Internal			
First Run	9.13	22	22
Repeat	1395.90	1428	48
Total First Run and Repeat	1405.03	1450	50

4TH Quarter

October 1 – December 31, 2007

Total Programming Hours

2,208 Hours

* * * CHANNEL 53 * * *

Programming Analysis

For Schedule Dates: 10/1/2007 to 12/31/2007

	Hours Played	Number of Plays	Number of Different Programs Played
All Programming			
First Run	125.48	204	204
Repeat	2079.55	3090	596
Total First Run and Repeat	2205.03	3294	631
By Origin			
Imported			
First Run	6.05	13	13
Repeat	24.33	28	8
Total First Run and Repeat	30.38	41	21
Internal			
First Run	8.50	1	1
Repeat	1012.45	1359	2
Total First Run and Repeat	1020.95	1360	2
Local			
First Run	46.73	78	78
Repeat	323.38	465	201
Total First Run and Repeat	370.12	543	206
Naleo			
First Run	34.63	60	60
Repeat	473.67	830	206
Total First Run and Repeat	508.30	890	215
Presenter			
First Run	29.57	52	52
Repeat	245.72	408	179
Total First Run and Repeat	275.28	460	187
By Subject			
Arts/Entertainment			
First Run	19.22	28	28
Repeat	217.80	331	145
Total First Run and Repeat	237.02	359	149

Programming Analysis

For Schedule Dates: 10/1/2007 to 12/31/2007

	Hours Played	Number of Plays	Number of Different Programs Played
Community Info			
First Run	23.28	23	23
Repeat	1174.92	1572	95
Total First Run and Repeat	1198.20	1595	101
Community Service			
First Run	13.18	23	23
Repeat	181.95	289	51
Total First Run and Repeat	195.13	312	53
Education, Adult			
Repeat	6.63	7	3
Total First Run and Repeat	6.63	7	3
Education, Child			
First Run	26.50	53	53
Repeat	50.57	102	53
Total First Run and Repeat	77.07	155	55
Health/Well Being			
First Run	1.17	2	2
Repeat	70.10	110	37
Total First Run and Repeat	71.27	112	37
Issue Oriented			
First Run	10.32	13	13
Repeat	134.95	162	69
Total First Run and Repeat	145.27	175	70
Music			
Repeat	0.92	1	1
Total First Run and Repeat	0.92	1	1
Other			
Repeat	22.38	25	7
Total First Run and Repeat	22.38	25	7

Programming Analysis

For Schedule Dates: 10/1/2007 to 12/31/2007

	Hours Played	Number of Plays	Number of Different Programs Played
PSA			
First Run	0.50	6	6
Repeat	16.12	218	17
Total First Run and Repeat	16.62	224	17
Religion/Spiritual			
First Run	27.38	51	51
Repeat	138.58	189	90
Total First Run and Repeat	165.97	240	109
Sports			
First Run	3.93	5	5
Repeat	64.63	84	28
Total First Run and Repeat	68.57	89	29
By Program Owner			
Client			
First Run	21.65	34	34
Repeat	251.40	354	135
Total First Run and Repeat	273.05	388	142
External			
First Run	77.78	134	134
Repeat	583.13	881	379
Total First Run and Repeat	660.92	1015	404
Internal			
First Run	26.05	36	36
Repeat	1245.02	1855	82
Total First Run and Repeat	1271.07	1891	85

PROGRAM ANALYSIS SELECTION CRITERIA (IVBB)

Jan. 1 – Dec. 31, 2007

* * * CHANNEL 53 * * *

2007 Total IVBB Hours

* * * CHANNEL 53 * * *

Programming Analysis

For Schedule Dates: 1/1/2007 to 12/31/2007

	Hours Played	Number of Plays	Number of Different Programs Played
All Programming			
First Run	15.00	2	2
Repeat	4749.68	4878	4
Total First Run and Repeat	4764.68	4880	4
By Origin			
Internal			
First Run	15.00	2	2
Repeat	4749.68	4878	4
Total First Run and Repeat	4764.68	4880	4
By Subject			
Community Info			
First Run	15.00	2	2
Repeat	4749.68	4878	4
Total First Run and Repeat	4764.68	4880	4
By Program Owner			
Internal			
First Run	15.00	2	2
Repeat	4749.68	4878	4
Total First Run and Repeat	4764.68	4880	4

NA LEO O HAWAI'I COMMUNITY TELEVISION

PROGRAMMING REPORTS

FOR YEAR ENDING

DECEMBER 2007

* * * CHANNEL 54 * * *

PROGRAM ANALYSIS SELECTION CRITERIA (Programs)

Jan. 1 – Dec. 31, 2007

* * * CHANNEL 54 * * *

Program Analysis Selection Criteria

Checked Selections are included in Program Analysis Report...

Program Origins

- [x] Imported
- [x] Internal
- [x] Local
- [x] Naleo
- [x] Presenter

Program Subjects

- [x] Arts/Entertainment
- [x] Comedy
- [x] Community Info
- [x] Community Service
- [x] Education, Adult
- [x] Education, Child
- [ ] Government
- [x] Health/Well Being
- [x] Issue Oriented
- [x] Music
- [x] Other
- [x] PSA
- [x] Religion/Spiritual
- [x] Sports

Program Owners

- [x] Client
- [x] External
- [x] Internal

Channels

- [ ] 1
- [ ] 2
- [x] 3
- [ ] 4
- [ ] 5

2007 Total Programming Hours

8,760 Hours

1ST Quarter – 2,160 Hours
2ND Quarter – 2,184 Hours
3RD Quarter – 2,208 Hours
4TH Quarter – 2,208 Hours

* * * CHANNEL 54 * * *

Programming Analysis

For Schedule Dates: 1/1/2007 to 12/31/2007

	Hours Played	Number of Plays	Number of Different Programs Played
All Programming			
First Run	838.02	926	926
Repeat	7921.97	8494	1125
Total First Run and Repeat	8759.98	9420	1297
By Origin			
Imported			
First Run	61.85	56	56
Repeat	47.32	39	17
Total First Run and Repeat	109.17	95	58
Internal			
First Run	20.00	2	2
Repeat	4239.48	3962	3
Total First Run and Repeat	4259.48	3964	3
Local			
First Run	318.25	310	310
Repeat	1293.52	1504	432
Total First Run and Repeat	1611.77	1814	451
Naleo			
First Run	302.33	337	337
Repeat	1770.88	2213	446
Total First Run and Repeat	2073.22	2550	476
Presenter			
First Run	135.58	221	221
Repeat	570.77	776	227
Total First Run and Repeat	706.35	997	309
By Subject			
Arts/Entertainment			
First Run	110.15	142	142
Repeat	1193.57	1497	267
Total First Run and Repeat	1303.72	1639	271

Programming Analysis

For Schedule Dates: 1/1/2007 to 12/31/2007

	Hours Played	Number of Plays	Number of Different Programs Played
Community Info			
First Run	135.13	126	126
Repeat	4798.33	4753	186
Total First Run and Repeat	4933.47	4879	191
Community Service			
First Run	33.72	39	39
Repeat	406.73	493	70
Total First Run and Repeat	440.45	532	70
Education, Adult			
Repeat	3.23	5	3
Total First Run and Repeat	3.23	5	3
Education, Child			
Repeat	0.22	1	1
Total First Run and Repeat	0.22	1	1
Health/Well Being			
First Run	112.85	174	174
Repeat	148.27	235	87
Total First Run and Repeat	261.12	409	183
Issue Oriented			
First Run	43.45	47	47
Repeat	386.58	403	93
Total First Run and Repeat	430.03	450	95
Music			
First Run	0.90	1	1
Repeat	9.02	10	1
Total First Run and Repeat	9.92	11	1
Other			
First Run	1.52	1	1
Repeat	42.25	34	6
Total First Run and Repeat	43.77	35	6

Programming Analysis

For Schedule Dates: 1/1/2007 to 12/31/2007

	Hours Played	Number of Plays	Number of Different Programs Played
PSA			
Repeat	3.55	32	9
Total First Run and Repeat	3.55	32	9
Religion/Spiritual			
First Run	280.23	312	312
Repeat	652.37	698	292
Total First Run and Repeat	932.60	1010	354
Sports			
First Run	120.07	84	84
Repeat	277.85	333	110
Total First Run and Repeat	397.92	417	113
By Program Owner			
Client			
First Run	266.42	293	293
Repeat	1378.70	1681	359
Total First Run and Repeat	1645.12	1974	386
External			
First Run	515.95	587	587
Repeat	1914.97	2327	677
Total First Run and Repeat	2430.92	2914	819
Internal			
First Run	55.65	46	46
Repeat	4628.30	4486	89
Total First Run and Repeat	4683.95	4532	92

PROGRAMMING REPORTS BROKEN DOWN BY QUARTERS

* * * CHANNEL 54 * * *

1ST Quarter

January 1 – March 31, 2007

Total Programming Hours

2,160 Hours

* * * CHANNEL 54 * * *

Programming Analysis

For Schedule Dates: 1/1/2007 to 3/31/2007

	Hours Played	Number of Plays	Number of Different Programs Played
All Programming			
First Run	184.15	206	206
Repeat	1975.83	1987	305
Total First Run and Repeat	2159.98	2193	356
By Origin			
Imported			
First Run	10.17	11	11
Repeat	1.48	2	2
Total First Run and Repeat	11.65	13	11
Internal			
First Run	10.00	1	1
Repeat	1138.20	942	2
Total First Run and Repeat	1148.20	943	2
Local			
First Run	76.50	75	75
Repeat	346.42	365	135
Total First Run and Repeat	422.92	440	143
Naleo			
First Run	52.22	64	64
Repeat	361.23	501	99
Total First Run and Repeat	413.45	565	109
Presenter			
First Run	35.27	55	55
Repeat	128.50	177	67
Total First Run and Repeat	163.77	232	91
By Subject			
Arts/Entertainment			
First Run	31.32	36	36
Repeat	327.78	366	86
Total First Run and Repeat	359.10	402	88

Programming Analysis

For Schedule Dates: 1/1/2007 to 3/31/2007

	Hours Played	Number of Plays	Number of Different Programs Played
Community Info			
First Run	37.63	30	30
Repeat	1266.33	1116	59
Total First Run and Repeat	1303.97	1146	59
Community Service			
First Run	7.05	6	6
Repeat	43.78	85	11
Total First Run and Repeat	50.83	91	11
Education, Adult			
Repeat	1.43	2	2
Total First Run and Repeat	1.43	2	2
Education, Child			
Repeat	0.22	1	1
Total First Run and Repeat	0.22	1	1
Health/Well Being			
First Run	25.58	40	40
Repeat	29.82	51	20
Total First Run and Repeat	55.40	91	42
Issue Oriented			
First Run	14.35	15	15
Repeat	104.50	115	36
Total First Run and Repeat	118.85	130	37
Other			
Repeat	0.60	1	1
Total First Run and Repeat	0.60	1	1
Religion/Spiritual			
First Run	35.37	55	55
Repeat	114.40	139	50
Total First Run and Repeat	149.77	194	74

Programming Analysis

For Schedule Dates: 1/1/2007 to 3/31/2007

	Hours Played	Number of Plays	Number of Different Programs Played
Sports			
First Run	32.85	24	24
Repeat	86.97	111	39
Total First Run and Repeat	119.82	135	41
By Program Owner			
Client			
First Run	43.73	56	56
Repeat	312.07	409	84
Total First Run and Repeat	355.80	465	93
External			
First Run	122.40	142	142
Repeat	478.08	548	205
Total First Run and Repeat	600.48	690	247
Internal			
First Run	18.02	8	8
Repeat	1185.68	1030	16
Total First Run and Repeat	1203.70	1038	16

2ND Quarter

April 1 – June 30, 2007

Total Programming Hours

2,184 Hours

* * * CHANNEL 54 * * *

Programming Analysis

For Schedule Dates: 4/1/2007 to 6/30/2007

	Hours Played	Number of Plays	Number of Different Programs Played
All Programming			
First Run	215.45	243	243
Repeat	1968.53	2090	348
Total First Run and Repeat	2183.98	2333	405
By Origin			
Imported			
First Run	16.70	13	13
Repeat	16.00	8	4
Total First Run and Repeat	32.70	21	13
Internal			
Repeat	1082.12	1009	1
Total First Run and Repeat	1082.12	1009	1
Local			
First Run	86.25	82	82
Repeat	302.28	354	137
Total First Run and Repeat	388.53	436	147
Naleo			
First Run	81.15	95	95
Repeat	447.10	543	133
Total First Run and Repeat	528.25	638	148
Presenter			
First Run	31.35	53	53
Repeat	121.03	176	73
Total First Run and Repeat	152.38	229	96
By Subject			
Arts/Entertainment			
First Run	30.20	38	38
Repeat	299.67	363	98
Total First Run and Repeat	329.87	401	99

Programming Analysis

For Schedule Dates: 4/1/2007 to 6/30/2007

	Hours Played	Number of Plays	Number of Different Programs Played
Community Info			
First Run	30.33	33	33
Repeat	1211.32	1219	60
Total First Run and Repeat	1241.65	1252	63
Community Service			
First Run	9.28	11	11
Repeat	109.17	120	24
Total First Run and Repeat	118.45	131	24
Education, Adult			
Repeat	0.90	2	1
Total First Run and Repeat	0.90	2	1
Health/Well Being			
First Run	28.90	43	43
Repeat	41.80	56	24
Total First Run and Repeat	70.70	99	47
Issue Oriented			
First Run	9.52	10	10
Repeat	90.25	93	29
Total First Run and Repeat	99.77	103	30
Music			
First Run	0.90	1	1
Repeat	5.40	6	1
Total First Run and Repeat	6.30	7	1
Religion/Spiritual			
First Run	77.93	89	89
Repeat	153.18	168	84
Total First Run and Repeat	231.12	257	111
Sports			
First Run	28.38	18	18
Repeat	56.85	63	27
Total First Run and Repeat	85.23	81	29

Programming Analysis

For Schedule Dates: 4/1/2007 to 6/30/2007

	Hours Played	Number of Plays	Number of Different Programs Played
By Program Owner			
Client			
First Run	71.37	81	81
Repeat	343.03	403	103
Total First Run and Repeat	414.40	484	116
External			
First Run	134.30	148	148
Repeat	440.15	540	215
Total First Run and Repeat	574.45	688	257
Internal			
First Run	9.78	14	14
Repeat	1185.35	1147	30
Total First Run and Repeat	1195.13	1161	32

3RD Quarter

July 1 – September 30, 2007

Total Programming Hours

2,208 Hours

* * * CHANNEL 54 * * *

Programming Analysis

For Schedule Dates: 7/1/2007 to 9/30/2007

	Hours Played	Number of Plays	Number of Different Programs Played
All Programming			
First Run	215.28	240	240
Repeat	1992.70	2086	412
Total First Run and Repeat	2207.98	2326	462
By Origin			
Imported			
First Run	13.52	14	14
Total First Run and Repeat	13.52	14	14
Internal			
Repeat	1054.13	966	1
Total First Run and Repeat	1054.13	966	1
Local			
First Run	78.67	77	77
Repeat	309.43	375	163
Total First Run and Repeat	388.10	452	165
Naleo			
First Run	89.98	95	95
Repeat	471.02	542	174
Total First Run and Repeat	561.00	637	186
Presenter			
First Run	33.12	54	54
Repeat	158.12	203	74
Total First Run and Repeat	191.23	257	96
By Subject			
Arts/Entertainment			
First Run	27.53	37	37
Repeat	276.75	368	115
Total First Run and Repeat	304.28	405	118

Programming Analysis

For Schedule Dates: 7/1/2007 to 9/30/2007

	Hours Played	Number of Plays	Number of Different Programs Played
Community Info			
First Run	29.13	33	33
Repeat	1216.97	1176	69
Total First Run and Repeat	1246.10	1209	70
Community Service			
First Run	8.67	10	10
Repeat	118.55	114	32
Total First Run and Repeat	127.22	124	33
Health/Well Being			
First Run	28.40	44	44
Repeat	35.83	59	26
Total First Run and Repeat	64.23	103	52
Issue Oriented			
First Run	9.67	9	9
Repeat	80.52	82	33
Total First Run and Repeat	90.18	91	33
Music			
Repeat	3.62	4	1
Total First Run and Repeat	3.62	4	1
Other			
Repeat	24.43	20	4
Total First Run and Repeat	24.43	20	4
PSA			
Repeat	0.57	13	5
Total First Run and Repeat	0.57	13	5
Religion/Spiritual			
First Run	83.43	88	88
Repeat	172.37	176	98
Total First Run and Repeat	255.80	264	117

Programming Analysis

For Schedule Dates: 7/1/2007 to 9/30/2007

	Hours Played	Number of Plays	Number of Different Programs Played
Sports			
First Run	28.45	19	19
Repeat	63.10	74	29
Total First Run and Repeat	91.55	93	29
By Program Owner			
Client			
First Run	80.85	84	84
Repeat	374.83	430	139
Total First Run and Repeat	455.68	514	149
External			
First Run	125.30	145	145
Repeat	468.40	580	238
Total First Run and Repeat	593.70	725	276
Internal			
First Run	9.13	11	11
Repeat	1149.47	1076	35
Total First Run and Repeat	1158.60	1087	37

4TH Quarter

October 1 – December 31, 2007

Total Programming Hours

2,208 Hours

* * * CHANNEL 54 * * *

Programming Analysis

For Schedule Dates: 10/1/2007 to 12/31/2007

	Hours Played	Number of Plays	Number of Different Programs Played
All Programming			
First Run	223.13	237	237
Repeat	1984.85	2334	426
Total First Run and Repeat	2207.98	2571	468
By Origin			
Imported			
First Run	21.47	18	18
Repeat	29.83	29	12
Total First Run and Repeat	51.30	47	23
Internal			
First Run	10.00	1	1
Repeat	965.00	1047	2
Total First Run and Repeat	975.00	1048	2
Local			
First Run	76.83	76	76
Repeat	335.38	410	153
Total First Run and Repeat	412.22	486	161
Naleo			
First Run	78.98	83	83
Repeat	491.52	628	178
Total First Run and Repeat	570.50	711	182
Presenter			
First Run	35.85	59	59
Repeat	163.12	220	81
Total First Run and Repeat	198.97	279	100
By Subject			
Arts/Entertainment			
First Run	21.10	31	31
Repeat	289.37	400	120
Total First Run and Repeat	310.47	431	122

Programming Analysis

For Schedule Dates: 10/1/2007 to 12/31/2007

	Hours Played	Number of Plays	Number of Different Programs Played
Community Info			
First Run	38.03	30	30
Repeat	1103.68	1244	57
Total First Run and Repeat	1141.72	1274	58
Community Service			
First Run	8.72	12	12
Repeat	135.23	174	39
Total First Run and Repeat	143.95	186	39
Education, Adult			
Repeat	0.90	1	1
Total First Run and Repeat	0.90	1	1
Health/Well Being			
First Run	29.97	47	47
Repeat	40.82	69	30
Total First Run and Repeat	70.78	116	56
Issue Oriented			
First Run	9.92	13	13
Repeat	111.32	113	33
Total First Run and Repeat	121.23	126	34
Other			
First Run	1.52	1	1
Repeat	17.22	13	2
Total First Run and Repeat	18.73	14	2
PSA			
Repeat	2.98	19	4
Total First Run and Repeat	2.98	19	4
Religion/Spiritual			
First Run	83.50	80	80
Repeat	212.40	216	109
Total First Run and Repeat	295.90	296	119

Programming Analysis

For Schedule Dates: 10/1/2007 to 12/31/2007

	Hours Played	Number of Plays	Number of Different Programs Played
Sports			
First Run	30.38	23	23
Repeat	70.93	85	31
Total First Run and Repeat	101.32	108	33

By Program Owner

Client			
First Run	70.47	72	72
Repeat	348.75	440	131
Total First Run and Repeat	419.22	512	136
External			
First Run	133.95	152	152
Repeat	528.33	659	246
Total First Run and Repeat	662.28	811	283
Internal			
First Run	18.72	13	13
Repeat	1107.77	1235	49
Total First Run and Repeat	1126.48	1248	49

PROGRAM ANALYSIS SELECTION CRITERIA (BULLETIN BOARD)

Jan. 1 – Dec. 31, 2007

* * * CHANNEL 54 * * *

Programming Analysis

For Schedule Dates: 1/1/2007 to 12/31/2007

	Hours Played	Number of Plays	Number of Different Programs Played
All Programming			
First Run	20.00	2	2
Repeat	4239.48	3962	3
Total First Run and Repeat	4259.48	3964	3
By Origin			
Internal			
First Run	20.00	2	2
Repeat	4239.48	3962	3
Total First Run and Repeat	4259.48	3964	3
By Subject			
Community Info			
First Run	20.00	2	2
Repeat	4239.48	3962	3
Total First Run and Repeat	4259.48	3964	3
By Program Owner			
Internal			
First Run	20.00	2	2
Repeat	4239.48	3962	3
Total First Run and Repeat	4259.48	3964	3