CABLE DIVISION
C RS
2006 FEB -3 A 11: 15
A E P S
FILE

"Richard J. Knox Sr." <sodwcc@hawaii.rr.com> on 02/02/2006 05:07:38 PM

To: <cabletv@dcca.hawaii.gov>
cc: <olelo@olelo.org>

Subject: To: DCCA (Department of Commerce & Consumer Affairs)

Please do not change the existing operation of public access television here in Hawaii. We think that Olelo should receive an exemption from the requirement that their services be turned over to a competitive bid process. Many, probably most clients do not have the finances to conduct their shows without the free loan of television equipment and studios. If Olelo becomes a private or semi-private ownership, the system would pass from a benevolent system which encourages community TV to a commercial system overnight. From such a system, other fees and charges would be imminent, further discouraging users from the original intent and mission of Olelo TV. Mahalo.

Richard J. Knox, Sr.
"The Faith Factor"
Sundays 10:00 pm

and

Vickie L Knox
"Matters of the Heart"
Mondays 1:00 pm

"Zoe" <rokzpro@verizon.net> on 02/02/2006 04:35:09 PM

CABLE DIVISION
CC RS
2006 FEB -3 A 11: 15
A E P S
FILE

To: <cabletv@dcca.hawaii.gov>
cc: <olelo@olelo.org>

Subject: Public Access Television

Dear Sir,

I was recently informed this week of a public hearing on February 22nd regarding DCCA's contemplation on a competitive bidding process for public access television. My main concern is how it will affect my programs that are already aired on public access television via Olelo Community Television. Not only will it affect my programs but also my church affiliations that utilizes Olelo's facility to produce their monthly program.

I feel that it will be a great disadvantage to myself and the public if the new "highest bidder" doesn't offer the same excellent training, helpful staff members, centrally located facility with ample parking, and usage of their equipment Olelo allows us the usage of cameras, studios and computers to broadcast our programs. Also, will the "highest bidder" be available for the public use 7 days a week and 12 hours a day like Olelo? Will the "highest bidder" offer comparable excellent support services and additional media services that I now receive from Olelo? Will the highest bidder continue to be a public service to our community?

Also another point that needs to be addressed is how often will you have this competitive bidding process? I find this process to be very ineffective because with each "new service provider" there is normally a transitional period and many things to work out. Wouldn't this process penalize the public users and community? How many times will the public and I have to find out about a "new service provider" to produce our programs and go through this process of finding out what is available for our use?

If you are truly concerned about getting the public's input or comments regarding public access television services, then let the people who are presently using Olelo's facility and equipment and has programs on public access television to make the final decision.

Sincerely,

Zoe Tanaka

RokZ Productions

98-1277 Kaahumanu St #PP176

Aiea, HI 96701

(808) 277-0424

CABLE DIVISION
RS
2006 FEB -3 A 11: 15
A___E___P___S___
FILE___

Constantine Nightingdale <cnightingdale@yahoo.com> on 02/02/2006 03:42:52 PM

To: cabletv@dcca.hawaii.gov
cc:

Subject: OLELO COMMUNITY TV

Dear DCCA,

We network with over 1,000 Christian Churches, 50 Christian Ministries & over 300,000 local Christian members in the Hawaiian Islands. The current system of Olelo matches our needs, changing this system & usage of equipment would hinder our programs.

Sincerely,
Mr. Constantine Nightingdale
President/CEO
Hawaii Pacific Christian Community Foundation
Phone: (808) 285-3622

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Tired of spam? Yahoo! Mail has the best spam protection around
http://mail.yahoo.com

CABLE DIVISION
2006 FEB -3 A 11: 15
A E P S
FILE

Lynnette Fukumoto <lfukumoto@thebus.org> on 02/02/2006 01:39:29 PM

To: "'cabletv@dcca.hawaii.gov'" <cabletv@dcca.hawaii.gov>
cc: "'olelo@olelo.org'" <olelo@olelo.org>, "'rokzpro@verizon.net'" <rokzpro@verizon.net>

Subject: Competitive Bidding of Public Access Television

Dear Sirs,

I was recently informed that you will be conducting a public hearing on February 22nd regarding public access television and if it should be put through a competitive bidding process. My concern is why re-invent the wheel when the present system that Olelo Community Television offers is EXCELLENT!!! My church presently airs a program on Olelo and we utilize their facility.

Olelo offers excellent training programs, helpful staff members, centrally located facility and usage of their cameras, studios and equipment. Their hours of operations and 7-day accessibility is GREAT.

Those of us who depend on the use of the Olelo facility and their equipment to produce a program are quite concerned. It would be sad if the whole reasoning behind public access television goes down the drain due to the competitive bidding process. For instance, no/or not enough accessiblity to the facility, no borrowing of equipment or not enough to accomodate those of us who do not have our own equipment and lack of or no training classes.

Another concern is, how often would you put this out on competitive bidding? You may end up with different vendors and facility locations with each new contract. This would be unproductive because with each new contractor there is always a transitional period and bugs to work out. Why penalize or terrorize the public users these services are for?

I understand the functions and necessity of the competitive bidding process however for certain services and products--to insure quality, it is not practical and simply should not be put out to bid. You may save on the front end--but you certainly lose at the back end, either in time, quality or even financially.

Public access television is for the community and the public's use, let the people who are presently utilizing Olelo's facility and equipment make the final decision. LET US VOTE on it!!! Not at the hearing but through the mail. In closing, 'WHY CHANGE A GOOD THING?"

Lynnette & Kip Fukumoto

(Concerned Users of Public Access Television)

Elizabeth Kunimoto <ekunimot@hawaii.edu> on 02/07/2006 05:28:35 PM

CABLE DIVISION
CONSUMER AND
CONSUMERS

2006 FEB -8 A 7:59

E P S
FILE

To: cabletv@dcca.hawaii.gov
cc:

Subject: Support for Olelo

Aloha:

I have a lot of respect and appreciation for the services and opportunities Olelo has provided our students and faculty. Last semester my entire graduate class and I received training and certification by the excellent Olelo staff. Since Mohammed could not go to the mountain, the formidable mountain in the shape of Olelo came to us at UH Manoa.
We were able to videotape the director of Alzheimer's Association's presentation and get the word out to the community.

In past years when I was a member of Women in Communications we were able to use Olelo's facilities and help to inform the public about people who overcame disabilities such as deafness. We were also able to share with the public a series of presentations such as "Spirituality and Identity."

The Olelo staff exemplifies the spirit of aloha along with quintissential professionalism. Olelo has my deepest appreciation and support for the quality they bring to public access.

Very sincerely yours,

Elizabeth N. Kunimoto, Ph.D.
Associate Professor
School of Communications
University of Hawaii at Manoa

"Junior Ekau Jr." <jekau@qlcc.org> on 02/13/2006 10:31:11 AM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 13 P 12: 06

A___E___P___S___

FILE_____

To: <cabletv@dcca.hawaii.gov>
cc: "Sparky Rodrigues" <srodrigues@olelo.org>, "Junior Ekau Jr." <jekau@qlcc.org>

Subject: Access Television Competitive Bid Process

- DCCA TESTTIMONY.doc

Queen Lili'uokalani Children's Center, 87-186 Farrington Hwy Wai'anae, Hawaii 96792 * 668-2314

Partners:
JW Marriott Ihilani Resort & Spa
Ko'Olina Beach Club
Olelo Public Access Television
Leeward Community College
Alu Like Inc.

TO: The Department of Consumer Affairs ("DCCA")
Cable Television Division ("CATV")

FROM: Junior Ekau
Community Building Facilitator IV
Queen Lili'uokalani Children's Center, Wai'anae
Nā Laepua Intern & Trainee Program Coordinator

Nā Laepua Intern & Trainee Program is designed to develop and enhance social and communications skills through the hospitality industry and video production with in the surrounding community. And the program works with teenagers from 16 to 18 yrs of age.

In the 6 year existence of this program our participants have had remarkable improvement in their GPA, relationships at home and their whole out look on life and their future.

I have had the pleasure of being a part of Public Access since 1981 when the facilities was housed on Waimalu St in town. A competitive bid process would surely undermine a work in progress that is taking hold state wide in building families with in our communities. A bidding process takes away from the agreements of a franchise to give to PEG access. While I do believe that the Educational and the Government part of PEG access will remain intact; I am very concern about the public part of PEG access.

Education focuses on educating our children, while government focuses on the affairs of state in a state wide effort. The Public Part of PEG access allows non-profit organizations and programs such as Nā Laepua Intern & Trainee Program the opportunity to share and develop programming that would benefit the communities externally as well as internally. Public is a vital part in changing the personality, the crime rate, and the communities of our state. But through all this Ōlelo takes an active indirect role (through community partners) in assisting Educational and Government outside of the franchise agreement by assisting the DOE in their enrichment program at Waianae High School and promoting programs to educate our community on the ICE epidemic through "PA'I" on the Waianae Coast with Lawyer Anson Rego.

As a consumer of Ōlelo Community Television and a former employee (1995-1999) I have encountered a couple of changes made at the CEO position. But one thing has remain intact throughout these changes and more so now (With Kealii Lopez as CEO) is the "ha" or spirit of the Ōlelo organization.

The willingness of Ōlelo to assist, build and create opportunities for all comes with longevity in creating success. Square one was created through CEO Richard Turner (Avery sensitive and intelligent man) in the 1990's with Kealii Lopez as AD. They created a public service that was nurturing and encouraging. Then Lurline McGregor took center stage as CEO slight change in community approach but Ōlelo remained nurturing and encouraging. Through out the existence of "PEG" access one thing remain consistent and that was Kealii Lopez. With out a doubt Kealii has been the foundation in which Ōlelo and "PEG" access has flourished from its inception at Waimalu St..

Through Kealli's efforts (in the background or in the front) "PEG" access on Oahu has experienced a growth in community participation and partnerships never known to the franchise in its 15 year existence.

Ōlelo affords us (the community) the venue in which to showcase our community concerns and activities. With their highly knowledgeable staff, trainers and managers, learning how to do video is a joy. Their operations hours meet the needs of it's consumers and Ōlelo stays on the cutting edge of video technology in providing affordable equipment for the island of Oahu.

Overall as a client I am very pleased with their assistance in what I want to do with my video. As a community partner I am elated with their openness to work with in our communities to enhance the quality of life for all. Ōlelo made this venue very affordable for all with the tape programs they have and the community are not bound by economics' because of this.

In closing putting the franchise out for bid can be very catastrophic for all the programs and partnerships Ōlelo have fostered over the years. While I understand that others will have a difference of opinion, my work in building community is a very complex task and each partner has a vital role. **I am in support of Ōlelo continuing as "PEG" access managing agent.**

Mahalo for your time and support of the program. If you have any questions please feel free to call me at 668-2314 or email me at jekau@qlcc.org. Your assistance in this matter will be greatly appreciated.

Kauā a ke akua
Junior Ekau

"steve" <res6kzaz@verizon.net> on 02/11/2006 09:47:30 AM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 13 P 12: 06

A___E___P___S___

FILE___

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: Testimony Regarding RFP for PEG Providers

KEEP ACCESS ALIVE!! Olelo TV is the ONLY real in depth access the grassroots has to getting and spreading info. Anything less is a limitation on Freedom. Steven Tayama, 41-1300 Waikupanaha St. Waimanalo, HI 96795 PH 259 0095

Internet Explorer Updates, Windows Updates, Free Virus Scanner, Free Security Software
http://www.microsoft-windows-updates.com

"S. A. Deiringer" <sad27@cam.ac.uk>@hermes.cam.ac.uk> on 02/13/2006 01:35:00 PM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 14 A 8: 04

A___E___P___S___

FILE_____

Sent by: "S. A. Deiringer" <sad27@hermes.cam.ac.uk>

To: cabletv@dcca.hawaii.gov
cc:

Subject: comment on PEG access service

Comment on public access tv services, especially on whether the department should seek an exemption from the requirement that those services be procured through a competitive bid process and, if not, what requirements the department should include in any request for proposal

I'm writing these comments as a current resident in Hawai'i, a consumer of 'Olelo for personal and research purposes, a client and volunteer of 'Olelo, and as a teacher at HPU who seeks to integrate 'Olelo products and facilities into the syllabus.

1. Comments on PEG services ('Olelo, and the Palolo studio in particular)

A. hours of operation satisfy my needs; staff also responds to clients' needs out of the regular hours of operation and additional to their paid work hours, which stands for outstanding dedication and service

B. availablitiy and quality of equipment is outstanding, given the extraordinary tight budget of 'Olelo (which is, admittedly, a problem)

C. quality of all training I attended was outstanding; 'Olelo staff is extraordinary competent regarding both technical and social skills; the training is well-organized, outcome-oriented, flexible to respond to individual interests and needs, and offered at hours convenient for community members; personally, I would not recommend any further standardization of the training, as flexibility is needed to accomodate the diversity of clients

D. I never met staff more knowledgeable about their subject matter - and able to share their knowledge with clients (who's understanding of technologies varies)

E. overall quality of service provided to clients is not only excellent but outstanding compared to any other public & private institution I have to do with. this is partly due to individual staff members and their outstanding experience and personality, and partly due to the organizational structure of 'Olelo.

F. Community Outreach: 'Olelo nourishes and constantly increases relations with community members and organizations. Its programs and facilities provide invaluable service to the community, and I am concerned that any major change of the organization's structure and staff would disrupt 'Olelo's diverse and long-standing relations to the community.

2. From my understanding of PEG, and 'Olelo in particular, as well as from my experience as organizational anthropologist who has been working with formal organizations, legislatures and community-based organizations for

years, I strongly support an exemption from the requirement that PEG services be procured through a competitive bidding process. Should the DCCA decide to open up PEG services to a competitive bidding process, I would recomment to include the following requirements in any request for proposal:

Bidders should be required to provide a proposal that covers all items listed under A and B, plus a strategy of how they would continue 'Olelo's existing relationships with the community. For instance, how would they guarantee that the extensive experience, knowledge, skills and commitment of current staff are accomodated? How would they accomodate the diversity of existing clients, and how would they guarantee the diversity of clients and shows in the future?

Furthermore, they would have to take into account the current mission statement and strategic plan of PEG and address in their proposal how they would secure diversity, quality and free speech.

Yours sincerely,

Sabine Deiringer

--
PhD Candidate in Social Anthropology
University of Cambridge
sad27@cam.ac.uk

Visiting Scholar College of International Studies
Hawai`i Pacific University
sdeiring@campus.hpu.edu

UNIVERSITY OF HAWAI'I AT MĀNOA

School of Communications

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 13 A 10: 33

A___E___P✓S___

FILE_____

February 7, 2006

Department of Commerce and Consumer Affairs
Cable Television Division
335 Merchant St., P.O. Box 541
Honolulu, Hawaii 96809

Aloha:

I have a lot of respect and appreciation for the services and opportunities 'Olelo has provided our students and faculty. Last semester my entire graduate class and I received training and certification from the excellent 'Olelo staff. Since Mohammed could not go to the mountain, the formidable mountain in the shape of 'Olelo came to us at UH Manoa. We were able to videotape the presentation by the director of Alzheimer's Association and get the word out to the community.

In past years when I was a member of Women in Communications, we used 'Olelo's facilities and help to inform the public about people who overcame disabilities, such as deafness. We were also able to share with the public a series of presentations on Communication and Spirituality, such as "Spirituality and Identity."

The 'Olelo staff exemplifies the spirit of aloha with quintessential professionalism. 'Olelo has my deepest appreciation and support for the quality they bring to public access.

Very sincerely yours,

Elizabeth N. Kunimoto

Elizabeth N. Kunimoto, Ph.D.
Associate Professor
School of Communications
University of Hawaii at Manoa

2550 Campus Road, Crawford Hall 320, Honolulu, Hawai'i 96822-2217
Telephone: (808) 956-8715/(808) 956-8881, Facsimile: (808) 956-5396

An Equal Opportunity/Affirmative Action Institution

Rev. Colleen Chun
1716 Komo Mai Dr.
Pearl City, HI 96782

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB -9 A 11: 49

A___E___P___S___

FILE_____

February 2, 2006

Department of Commerce and Consumer Affairs
Cable Television Division
P.O. Box 541
Honolulu, HI 96809

Dear Persons of DCCA,

I am writing concerning proposed changes to public access television services. I feel that an exemption from services procured through a competitive bid process may not be in the interest of the general public.

Currently, as a church leader involved in the multi-issues surrounding human welfare, public access television services have been invaluable for the education of the public regarding issues such as health, safety, affordable housing and homelessness. Using the services offered by 'Olelo, have been both adequate and of highest quality. The professionalism and skill of the staff has more than met my needs. The equipment that I need to produce work has been available when needed. Added funds could increase the amount of equipment available, but currently I have not had any problems.

It seems strange that in a time when the government is increasingly seeking many of its services to be out sourced through competitive bid process, DCCA is proposing an exemption to the rule. For what purpose would this action be taken? Ultimately, who would most benefit from this change? How would the contents of the broadcasts be changed? Before any exemption is given, questions like these need to be answered because the beneficiaries should be the general public and their Constitutional right to the freedom of speech.

Much of the managerial issues regarding operational issues can be addressed if a yearly evaluation be requested of all listed certified producers. The evaluation can be in the form of a scale rating process questionnaire on such areas as provision and care of equipment; adequate training; support service; media support, etc. In terms of financial management, DCCA should review regular and timely reports which should also be available for public viewing. The public should also be able to give comments and input.

Public access television must deal with the great diversity of people with varying educational and skill levels, therefore, such access needs to be as elementary as possible without compromising the integrity of the reporting requirements that need to be agreed upon between DCCA and CATV. This is where client counselors are essential for interpretation and education. Since they are the mediators, so to speak, between

administration and the volunteers, their ability to interpret for both clients and policy makers is very important. Any changes in procedures or policies must include the opinions and suggestions of these client counselors who work directly with the consumers. They would also know the specific and unique needs of public access television services in their areas. Uniformity of organization is not as important as the ability to meet the needs of a specific location. This places a great burden on the client counselors, therefore they would need to be compensated fairly.

I would hope that DCCA always puts the consumer's rights and needs first in their decision making.

Sincerely,

Colleen Chun

Colleen Chun
Senior Pastor
Trinity United Methodist Church
Pearl City, Hawaii

Dennis Callan <callan@hawaii.rr.com> on 02/16/2006 04:45:16 PM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 16 P 6: 05

A___E___P___S___

FILE_____

To: cabletv@dcca.hawaii.gov
cc: olelo@olelo.org

Subject: dcca testimony

[IMAGE]**HawaiiGeographic Society**

Dennis Callan, President

1011 Prospect St., #702, Honolulu, HI 96822

phone 808-528-4411, fax 808-538-4411

e-mail: callan@hawaii.rr.com

Public Testimony to the DCCA, State of Hawaii February 16, 2006

Regarding 'Olelo and compliance with procurement laws.

Submitted by Dennis Callan

I am the senior producer at 'Olelo, volunteering to create television programming for the past 17 years, starting in the days of "public access" before 'Olelo existed. My program, "World Traveler" has been broadcast every week for all of those years, winning an award six years ago as 'Olelo's longest-running program and still going strong. During this time I have created about 200 hours of programming, doing all the photography, editing, writing and postproduction. I have been an active participant in the operations there including attending many of the volunteer forums and serving as an early member of the CTPA, an advocacy group for 'Olelo's army of volunteer producers. As a result I have seen many changes take place in the world of community programming and I hope to share some of that insight with you in this brief statement.

Essentially, I feel that 'Olelo has been doing a very good job, and any changes in the current management situation would probably create many more problems than they would fix. If it's not broken, leave it alone. I am in favor of your providing an exemption to the procurement process so that 'Olelo's management can continue uninterrupted.

When you consider the challenges of running a multiple-channel production facility utilizing volunteer producers who often have no technical background, 'Olelo has done quite an amazing job. They have assembled top-quality equipment and trained employees who show a real interest in the clients' progress. In the rapidly-changing world of video production they have remained very current with advanced, but affordable, technology. Witness how they rapidly embraced non-linear editing with purchase and consistent upgrade of many Apple computers and provided the training, which I benefited from, to bring users up to speed. The production studio with its large sound stage is a vital asset to the community, all housed in a facility they had the foresight to acquire some time ago when prices were reasonable, in a central location, with satellite facilities to reach out to remote areas of the community.

Is everything perfect there? Well, of course not, and some individuals might have problems with various aspects of the operations, as in any multi-faceted operation. It is hard to please everybody all the time. Overall, when you consider the big picture, 'Olelo is doing very well for the clients and for the community of viewers. Among areas I am very satisfied with are the technical quality of playback signal, hours of operation, attitude of staff, up-to-date standard of the production hardware, training offerings and consistency of performance.

Constant work needs to be done to stay on top of this ever-changing world of television production, and the best way for this to succeed is to let the organization concentrate on the job at hand. If procurement competition is put in place this would be a big distraction to the smooth operation of services, and if the job were handed to another entity it could result in major disruption.

Since 'Olelo is doing the job well right now, there is no reason why operators should change. I do believe that as needs for improvements manifest themselves in these ever-challenging worlds of video production and community outreach, that the current operators of 'Olelo can implement solutions and keep adapting. We should be grateful for what they have accomplished.

Thank you for this consideration.

- DCCA testimony 2-06.pdf

Hawaii Geographic Society
Dennis Callan, President
1011 Prospect St., #702, Honolulu, HI 96822
phone 808-528-4411, fax 808-538-4411
e-mail: callan@hawaii.rr.com

Public Testimony to the DCCA, State of Hawaii
Regarding 'Olelo and compliance with procurement laws.
Submitted by Dennis Callan

February 16, 2006

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Since 'Olelo is doing the job well right now, there is no reason why operators should change. I do believe that as needs for improvements manifest themselves in these ever-challenging worlds of video production and community outreach, that the current operators of 'Olelo can implement solutions and keep adapting. We should be grateful for what they have accomplished.

Thank you for this consideration.

Linda A Lembeck <llembeck958@juno.com> on 02/16/2006 02:17:58 PM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 16 P 6: 06

A___E___P___S___

FILE_____

To: cabletv@dcca.hawaii.gov
cc:

Subject: Public Testimony

One more additional comment.

Right now it is difficult for producers from other islands who have programs that would benefit and be of interest to all of Hawaii to get their material on other community programming stations for airing. Their should be a smooth way of doing this. Each station had different airing requirements, additional forms and `Olelo requires a local sponsor who lives on Oahu.

Sincerely,

Linda Lembeck
HC 1, Box 958
Kula, HI 96790

Daniel Skaf <skafdaniel@yahoo.com> on 02/16/2006 02:55:02 PM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 16 P 6: 06

A___E___P___S___

FILE_____

To: cabletv@dcca.hawaii.gov
cc:

Subject: 5pam:Letter to Support Olelo Television

TO: DCCA, Cable Television Division

I'd like to share my sympathy and impressions of Olelo's services in Hawaii.

I lived in Californiafrom 2002-2005. In addition to getting my M.F.A. in Film & Television Production, I also had the opportunity to work for Adelphia Communications, which is the largest cable provider of Southern California, with 2.5 million subscribers. I worked there for 2 years as the Public Access Coordinator for Anaheim, Fullerton, Yorba Linda, and Villa Park.

For my surprise, our technical support and equipment could not be compared to Olelo's. Just to give an example, the amount of equipment that KahukuCommunityMediaCenteroffers in the NorthShoreis four times higher than the equipment we had to serve all of our residents. Not only is the amount of equipment superior but also the quality. Olelo's cameras and editing software are up-to-date to the latest technologies.

As you may know, Anaheimis the home for Disneyland, Angels Baseball, the Might Ducks hockey team, and many other important businesses. When I was hired in California, I was astonished with the superiority of Olelo's Public Access services.

Also, I currently teach Communications at ChaminadeUniversity, and Video Production at HawaiiPacificUniversity. Many of my students benefit from the services Olelo offers, and the amount of video production equipment of both universities are just a small fraction of the amount of equipment Olelo has. Again, Olelo proves to be an invaluable resource for our community.

Please, continue to support Olelo. I'm familiar with their services since 1999, and their staff, training, and equipment continue to amaze me deeply.

Olelo's success is a result of its current leadership. The results are clear. Please, I hope the board continues to support the Olelo leaders, as their devotion and commitment to the many communities of Oahuare unparalleled.

Aloha!

Daniel Skaf
Waialua, Hawaii
(808) 637-3267

"Jack Hoag" <hoagy@hawaii.rr.com> on 02/16/2006 09:28:09 AM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 16 P 6: 06

A___E___P___S___

FILE_____

Please respond to <hoagy@hawaii.rr.com>

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: February 16 PEG submission

Please confirm receipt and advise if a signed, hard copy needed.

February 16, 2006

To: Cable Television Division,

Department of Commerce and Consumer Affairs (DCCA)

P.O. Box 541, Honolulu, HI. 96809

Subject: DCCA's contracts with Hawaii's four public access organizations.

My name is John A. Hoag, Director of Public Affairs for the Church of Jesus Christ of Latter-Day Saints (LDS) representing 57,000 members statewide. Our Church has had a long and very favorable relationship with Olelo and its management staff. We also have support from the neighbor island public access entities.

As late as 1991, and many years prior, we produced a monthly live television program for viewing on Oahuabout various events and cultural activities related to LDS members. For many decades Olelo has carried our semi-annual GeneralChurchconference live from Salt Lake City, Utah. As a result, Olelo has experienced tremendous local support as evidenced by the substantial number of

letters, emails or calls of appreciation pouring in from the general public. In addition many of our members have participated in live broadcasts at Olelo. Most recently, Sandra Sagisi Moser, the LDS Media Director moderated a forum on gambling with the President of the Hawaii Coalition Against Legalized gambling, Judy Rentala. I have personally appeared on many Olelo programs in the past.

This long and detailed experience with Olelo leads to one, clear conclusion. Over the years, Olelo has developed very specific expertise in public access programming. They are professional, they know how to train, administer and develop programming for a broad array of local consumption. Consequently it is our considered opinion that opening up contracts with DCCA on a "bid" basis in the same manner as procuring equipment, for instance, is at the minimum, counter productive and at the worst, an open door to chaos. The privilege of operating a public medium like Olelo can not be reduced to who proffers the "lowest dollar number." Clearly any Request for Proposals (RFPs) must have extremely defined guidelines to protect the integrity of the process and the future of public access. Therefore, IF it is deemed necessary to go the RFP route, many clear parameters must be invoked:

SCOPE OF SERVICE:

For any non-Olelo organization to even approach the service level of Olelo they must be able to give 100% assurance of the same standards of quality training; therefore demonstrate NOT that they will try to achieve Olelo's staff experience and professionalism, but that they ACTUALLY HAVE THOSE CURRENT QUALIFICATIONS. It would seem quite unlikely to this submitter that any local organization can provide that kind of factual qualifications.

STAFF KNOWLEDGE

Our long experience with various departments of Olelo has demonstrated a wide variety of talents and willingness to share technical knowledge. Again, it will be incumbent on any "bidder" to prove they have actually demonstrated wide expertise in staff support, not just promise it in a bid contract.

HOURS OF OPERATIONS AND PROGRAM DIVERSITY

The fact that Olelo has added channels over the years, clearly demonstrates the ability to meet an ever-widening public need for more diverse programming and hours of operation. Once again, the current management has actually planned ahead and expanded the facilities to satisfy the public's appetite for greater programming.

QUALITY AND AVAILABILITY OF EQUIPMENT

Prudent and wise equipment purchases over the years has made Olelo one of the nation's most admired public access facilities. The senior CEO of BYU-TV, out of Provo, Utah, John Reim, has toured Olelo with other BYU-TV senior staff members. BYU-TV is a major production facility, now in over forty million homes nationwide. They have attested to the state of the art technical equipment and given Olelo management excellent reviews. Any proposed operator would, once again, have to prove real world experience in assembling the same of superior level of expertise.

OVERALL QUALITY OF CLIENT SERVICES

We have personally enjoyed the standards of excellence achieved by the current management of Olelo. It should be noted that in accordance with Olelo's local mission, many private citizens, including youngsters in high school, have been afforded the training and opportunity to use state of the art equipment in producing shows. While much of the television fare may be very basic, it nevertheless is a vital learning experience for the students or other adult "amateurs." Point to be made here – while the overall quality of client services is very high at Olelo, the final product is often rather "rough." However in this submitter's opinion, this is a compliment to the present staff in fulfilling a portion of its mission, allowing growth and development of the general public.

SUMMARY:

DCCA has enumerated many operational management and administrative considerations, as well as the financial management criteria to be studied. This submitter has opined on the basis of a user of Olelo's excellent facilities over many decades. I can only state that the general public has been consistently well served by the management and staff, and I might add through various administrations.

To open the administration of Olelo up to a competitive bid process is neither practical nor feasible. Any potential suitor must be able to demonstrate ACTUAL experience in all aspects of the operations and management of public access services. This is probably impossible without going to the mainland, which of course opens up an entirely new set of parameters in the area of culture, customs and nuance, which must be included in any critera under a bid process.

If it is deemed legally necessary to put PEG in to the competitive bid process, then it is my hope and sincere expectation that the qualities demonstrated by Olelo over its long history will be a definite part of the requirements. Thank you.

Sincerely,

John A. Hoag, Director of public Affairs

Cable Television
02/22/2006 10:30 AM

Sent by: Glen WY Chock

To: <hoagy@hawaii.rr.com>
cc:

Subject: Re: February 16 PEG submission

Mr. Hoag:
This is to confirm receipt of your testimony regarding 'Olelo Community Television. This email is suffice; a hard copy is not needed.
The Department appreciates your comments and views regarding Olelo. We will give each comment thoughtful consideration.
Cable Television Division

"Jack Hoag" <hoagy@hawaii.rr.com> on 02/16/2006 09:28:09 AM

"Jack Hoag" <hoagy@hawaii.rr.com> on 02/16/2006 09:28:09 AM

Please respond to <hoagy@hawaii.rr.com>

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: February 16 PEG submission

Please confirm receipt and advise if a signed, hard copy needed.

February 16, 2006

To: Cable Television Division,

Department of Commerce and Consumer Affairs (DCCA)

P.O. Box 541, Honolulu, HI. 96809

Subject: DCCA's contracts with Hawaii's four public access organizations.

Poka Laenui <plaenui@pixi.com> on 02/14/2006 12:00:53 PM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 16 P 6: 06

A___E___P___S___

FILE_____

To: cabletv@dcca.hawaii.gov
cc:

Subject: Public Comment on PEG Access

P·k· Laenui (Hayden F. Burgess)

86-226 Farrington Hwy.

Wai`anae, HI 96792

Tel: (808) 697-3045 Fax: (808) 696-5516

plaenui@pixi.com

February 14, 2006

DCCA

Re: PEG Access Services

I am responding to your Notice of Public Comment on the above subject.

I urge DCCA to seek an exemption from the requirement that the PEG services be procured through a competitive bid process.

I am associated with `Olelo on the Island of Oahu. The services I receive from this organization have been through its Wai`anae, Mapunapuna and Palolo sites. Most of my interaction has been at Wai`anae.

The Wai`anae facility has distinguished itself in the manner in which it treats its customers. I have found the staff and the other consumers to be very friendly and helpful, extremely professional in their approach to programming, and ready to provide assistance in facilitating productions. They are all very steeped in the community, understand the cultures of the community, and as a result, are able to provide for the needs of the community. This facility has been able to bring in individuals from the community from a broad range of ages and interests.

1. The hours of operation are satisfactory to me. They have been able to make accommodations in the event of special uses for their offices or equipment.

2. The quality of the equipment has been excellent for my community needs.
3. The quality of training has been excellent. I have been introduced to Final Cut Pro and find the program of high quality. I have also received training as a producer, which met my needs.
4. The staff has always been able to give me an adequate response to any questions or assistance I have needed, either by giving me direct answers or by referring to other individuals available in the office at the time.
5. The overall quality of service has been high.

It appears to me that the Olelo organization is unique in the way it provides services. The Wai`anae facility can not be replicated by another organization because it is more than an "organization" but an `ohana, the difference being the culture of unlimited support to the members of the community trying to get their message to the public. This facility welcomes people into its embrace. They seem to truly understand the principle of public access television as one being made available for all views coming from the general public. As a result, this is a unique, one of a kind, organization, making an RFP process inappropriate.

Thank you for your consideration of this opinion.

Sincerely,

P·k· Laenui

"S. A. Deiringer" <sad27@cam.ac.uk>@hermes.cam.ac.uk> on 02/13/2006 01:35:00 PM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 16 P 6: 06

A___E___P___S___

FILE_____

Sent by: "S. A. Deiringer" <sad27@hermes.cam.ac.uk>

To: cabletv@dcca.hawaii.gov
cc:

Subject: comment on PEG access service

Comment on public access tv services, especially on whether the department should seek an exemption from the requirement that those services be procured through a competitive bid process and, if not, what requirements the department should include in any request for proposal

I'm writing these comments as a current resident in Hawai'i, a consumer of 'Olelo for personal and research purposes, a client and volunteer of 'Olelo, and as a teacher at HPU who seeks to integrate 'Olelo products and facilities into the syllabus.

1. Comments on PEG services ('Olelo, and the Palolo studio in particular)

A. hours of operation satisfy my needs; staff also responds to clients' needs out of the regular hours of operation and additional to their paid work hours, which stands for outstanding dedication and service

B. availablitiy and quality of equipment is outstanding, given the extraordinary tight budget of 'Olelo (which is, admittedly, a problem)

C. quality of all training I attended was outstanding; 'Olelo staff is extraordinary competent regarding both technical and social skills; the training is well-organized, outcome-oriented, flexible to respond to individual interests and needs, and offered at hours convenient for community members; personally, I would not recommend any further standardization of the training, as flexibility is needed to accomodate the diversity of clients

D. I never met staff more knowledgeable about their subject matter - and able to share their knowledge with clients (who's understanding of technologies varies)

E. overall quality of service provided to clients is not only excellent but outstanding compared to any other public & private institution I have to do with. this is partly due to individual staff members and their outstanding experience and personality, and partly due to the organizational structure of 'Olelo.

F. Community Outreach: 'Olelo nourishes and constantly increases relations with community members and organizations. Its programs and facilities provide invaluable service to the community, and I am concerned that any major change of the organization's structure and staff would disrupt 'Olelo's diverse and long-standing relations to the community.

2. From my understanding of PEG, and 'Olelo in particular, as well as from my experience as organizational anthropologist who has been working with formal organizations, legislatures and community-based organizations for

years, I strongly support an exemption from the requirement that PEG services be procured through a competitive bidding process. Should the DCCA decide to open up PEG services to a competitive bidding process, I would recomment to include the following requirements in any request for proposal:

Bidders should be required to provide a proposal that covers all items listed under A and B, plus a strategy of how they would continue 'Olelo's existing relationships with the community. For instance, how would they guarantee that the extensive experience, knowledge, skills and commitment of current staff are accomodated? How would they accomodate the diversity of existing clients, and how would they guarantee the diversity of clients and shows in the future?

Furthermore, they would have to take into account the current mission statement and strategic plan of PEG and address in their proposal how they would secure diversity, quality and free speech.

Yours sincerely,

Sabine Deiringer

--
PhD Candidate in Social Anthropology
University of Cambridge
sad27@cam.ac.uk

Visiting Scholar College of International Studies
Hawai`i Pacific University
sdeiring@campus.hpu.edu

Lynne_Sueoka/MOAHS/HIDOE@notes.k12.hi.us on 02/17/2006 10:35 AM

CABLE TELEVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 17 P 12: 43

A___E___P___S___

FILE_____

To: cabletv@dcca.hawaii.gov
cc: info@olelo.org, Lynne_Sueoka/MOAHS/HIDOE@notes.k12.hi.us

Subject: Statement on Olelo Support Services

DCCA Public Comment Meeting
February 22, 2006

Statement on Olelo Support Services
From: Lynne Sueoka, Broadcast Journalism Teacher
MeneMAC Media, Communications & Technology Learning Center
Moanalua High School

Moanalua High School began its first Broadcast Journalism class in fall, 2004. As a fledgling broadcast teacher, with no formal journalism training, I knew that I wanted to provide my students with the most authentic learning environment possible and also to build my skills as a teacher to support the students and the program.

Olelo has provided both the technology support and the authentic audience for my students. Olelo provided the equipment and facilities for traning in Final Cut Pro for teachers from our learning center and has encourgaged and supported my students' attempts to create programming to air on Channel 56.

In March of 2005, after submitting programming on a regular basis for three months, our broadcasting class earned their first series. At the start of our second year of broacast journalism, the 2005-2006 school year, we again attained series status and, so far, the kids have not missed a deadline!

It has made a world of difference to my students that we are part of the real world of broadcast via the access that Olelo provides. The real world deadlines and production values have made learning much more meaningful for them. They strive to wrap their news documentaries on time, aspire to the highest standards of journalistic ethics, struggle to keep their audio levels consistent and avoid "hot" audio, and more. And they don't do it, won't do it, just for a grade. They aspire to this kind of real world excellence because their experience is, indeed, real world. And we have Olelo to thank for it.

Lynne Sueoka

MeneMAC Media Communications & Technology Learning Center
Moanalua High School
http://www.mohs.k12.hi.us/media-central/index2.html

Bob Grossmann <afterschoolart@yahoo.com> on 02/17/2006 11:13:26 AM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 17 P 12: 43

A___E___P___S___
FILE___

To: cabletv@dcca.hawaii.gov
cc:

Subject: 5pam:Testimony for the Public Comment Meeting, Feb. 22, 2006 RE: Cable Television

Comments On Olelo Client Services: From A Nonprofit Producer Perspective

One important policy link for Olelo is the interface between Hawaii's nonprofits and access to equipment and training to produce independent shows that allow important social issues to be broadcast to the community-at-large. Access is especially needed by smaller nonprofits to help get their missons and program impacts out into the community. Why is this so?

Unless nonprofits are fortunate to have a feature story in a newspaper or magazine or a spot on the evening news, then most often, the general public is not aware of either the leadership or scope of services, for example. Most nonprofits can neither afford to produce and pay for television, newspaper or radio exposure, nor would it be a good use of donations or grants. Furthermore, education of the general public is an ongoing task (year after year).

Hence, the structure, the hours of operation, and availability of equipment and trained staff at Olelo is, from the standpoint of nearly all nonprofits, an amazing resource! The Department of Commerce and Consumer Affairs should assure that the procurement process should be both timely and uncumbersome for the activities involving at least the nonprofit sector. With the shrinking of federal dollars in the years to come, Hawaii's nonprofit sector will need to be more creative in finding new ways to finance their programs that strengthen and enrich Hawaii's schools, families and community infrastructure.

Also, opportunities offered by Olelo to nonprofits, such as the Mini Studio Program, should be increased. Executive Directors (with program staff) need only work on a script for a 30 minute show. Olelo staff, in a straightforward process, then facilitate the steps for production. These mini-programs then air at least four times. Equipment at Olelo is readily available to transfer the program from video tape to DVD for wider distribution. Such DVD programs are then helpful to "sell" the nonprofits' ideas and programs to grant makers and the general public.

For instance, I recently produced a thirty minute show titled, "Art for All," which examined the community-based art programs being offered to Youth-at-Risk through the Academy of Arts', "Art to Go" program and classes offered through the nonprofit, Afterschool ART.

Research and experience of what is happening in other communities in Portland, Chicago, Washington, D.C. and Georgia will be shared with Hawaii once aired. In short, being able to produce such a program is an incredible resource and helps to bring broader perspectives and knowledge from other communities. Please keep Public Education and Government (PEG) alive

and available in the years to come!

Thank you for the opportunity to submit testimony.

Bob Grossmann, PhD
President and CEO
Afterschool ART
Tel.: 808-988-6382

Yahoo! Mail
Use Photomail to share photos without annoying attachments.

"Kela Miller" <KMiller@hawaiireserves.com> on 02/17/2006 11:54:39 AM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 17 P 12: 43

A___E___P___S___

FILE_____

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: Olelo

To Whom It May Concern:

Olelo Station has been very helpful in our Laie Community and have been for years. We are asking that you not deny them to help our community. They have helped in the many things that goes on in Laie.

1.They covered our kupunas of Laie at the Laie Days

2.Their coverage on all the events that we have had for all of the Laie Days has been covered by Olelo

3.They have had some training for our community people

We need Olelo in our communities please reconsider your decision and make sure that Olelo stays.

Mahalo,

Kekela Miller

Laie Community Resident

Clyde Sonobe
02/20/2006 10:32 AM

To: Glen WY Chock/DCCA@DCCA, Patti K Kodama/DCCA@DCCA, Laureen K Wong/DCCA@DCCA
cc:
Subject: Re: 'Olelo

Laurie,
Please add to our file for the RFP meetings.
Thanks.

Lawrence M Reifurth

Lawrence M Reifurth
02/20/2006 08:20 AM

To: Clyde Sonobe/DCCA@DCCA
cc:
Subject: 'Olelo

for the binder/record of comments offered w/ regard to this week's 'Olelo meeting...

----- Forwarded by Lawrence M Reifurth/DCCA on 02/20/2006 08:20 AM -----

"Andersen" <spoton@juno.com>
02/20/2006 08:06 AM

To: tmcgarvey@olelo.org, mlee@olelo.org, Lawrence.M.Reifurth@dcca.hawaii.gov
cc: tmcgarvey@olelo.org, mlee@olelo.org, Lawrence.M.Reifurth@dcca.hawaii.gov
Subject: 'Olelo

Hello,

I am one of the first Producers for Oceanic Cablevision. Call me Number Nine. I have visited other community access facilities around the United States. I have yet to see a better run facility or one with better equipment than we have here in Hawai'i.

Please leave 'Olelo alone. It's not broke so don't try to fix it.

'Olelo Imua!

Gary Andersen, Community Producer #9

61691 Manoa Station

Honolulu, HI 86839

808-988-0900

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS
2006 FEB 21 A 8: 52
A___E___P___S___
FILE

2/21/06

TO: Cable TV - DCCA

FROM: John A. Hoag, Director
Public Affairs, Church of Jesus
Christ of Latter-Day Saints

Subject: DCCA Public Comment

Via Fax - 4 pp. including cover sheet.

This is a follow up to my email
transmission of 2/16/06.

Please confirm receipt by either:
Phone: 525-6108 Fax 525-8723
or email hoagje hawaii.rr.com

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS
2006 FEB 21 A 10:18
A___E___P___S___
FILE_____

February 16, 2006

To: Cable Television Division,
Department of Commerce and Consumer Affairs (DCCA)
P.O. Box 541, Honolulu, HI. 96809

Subject: DCCA's contracts with Hawaii's four public access organizations.

My name is John A. Hoag, Director of Public Affairs for the Church of Jesus Christ of Latter-Day Saints (LDS) representing 57,000 members statewide. Our Church has had a long and very favorable relationship with Olelo and its management staff. We also have support from the neighbor island public access entities.

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Our long experience with various departments of Olelo has demonstrated a wide variety of talents and willingness to share technical knowledge. Again, it will be incumbent on any "bidder" to prove they have actually demonstrated wide expertise in staff support, not just promise it in a bid contract.

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SUMMARY:

DCCA has enumerated many operational management and administrative considerations, as well as the financial management criteria to be studied. This submitter has opined on the basis of a user of Olelo's excellent facilities over many decades. I can only state that the general public has been consistently well served by the management and staff, and I might add through various administrations.

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If it is deemed legally necessary to put PEG in to the competitive bid process, then it is my hope and sincere expectation that the qualities demonstrated by Olelo over its long history will be a definite part of the requirements. Thank you.

Sincerely,

John A. Hoag, Director of public Affairs

WAIALUA UNITED CHURCH OF CHRIST

67-174 FARRINGTON HIGHWAY P.O. BOX 663 WAIALUA, HI 96791

Rev. Dr. Grant S. C. Lee, Pastor

(808) 637-5934

Fax (808) 637-2524

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 21 A 9:46

A___ L___ P___ S___

February 16, 2006

The Department of Commerce and Consumer Affairs
Cable Television Division
335 Merchant Street, Room 101
Honolulu, Hawaii 96813

To Whom It May Concern:

I am writing in regards to Statewide Public, Education & Government Access Services. I would like to recommend seeking an exemption from the requirement that those services be procured through a competitive bid process.

We in Waialua have deeply appreciated the services of Olelo. Their training has helped a wide spectrum of people in Waialua learn about video production in creative ways. A number of children and youth and adults of Waialua United Church of Christ took the training and have produced fabulous results in video production. We feel that Olelo has provided more than adequate services, especially for an area which is often deprived of goods and services for the betterment of the community.

Angela Breene, Olelo's staff person has been a very competent teacher. Moreover, her relational skills which value people is a wonderful gift to all who participate.

Thank you for giving us opportunity to express our thoughts!

Sincerely,

Grant S.C. Lee

The Rev. Grant S. C. Lee
Pastor

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

Mike Bowen <mail_mbowen@yahoo.com> on 02/17/2006 05:02:27 PM

2006 FEB 21 A 10: 43

A___E___P___S___

FILE___

Please respond to Mike Bowen <mail_mbowen@yahoo.com>

To: cabletv@dcca.hawaii.gov
cc:

Subject: 5pam:State Procurrment and PEG Access

Aloha to whom it may concern,

I am writing in response to the news of the hearing the DCCA is conducting concerning Community Television. Community television is a very important avenue for the people of Hawaii to be able to freely express themselves, along with the use of access for Government issues and educational purposes. The community doesn't have the capability to pay for these services, thus showing the importance of Olelo, Akaku, Hoike & Na Leo continuing operations the way they have for all these years.

I myself have worked with Olelo 5 years and Akaku for a year. The services they have provided me have been such a blessing. Without this opportunity I would've never been able to express my views on TV and across the islands. My viewers look forward to seeing my programs on a weekly basis. If it weren't for all the resources provided by Olelo, what I do would be absolutely impossible as I don't have the money to purchase the equipment, or crew to produce these programs on a weekly basis.

Personally, I see the idea of Olelo being subject to the state procurement law as unwise. Community Access Television is needed in the exact way it is being provided. Nothing should be changed about it, in fact it should be exempt from such a process. Community Access is more than just the ability to broadcast my programs on TV; it is a relationship with all the people of the community. On a more visible personal basis for me, with the Staff of Olelo Community Television and those of Akaku. The people there are dedicated to assisting me and others I work around and with, to do the very best work we can. There is a feeling of accomplishment in many peoples hearts that work within Community Access. The help the staff gives, is something that no dollar amount could be placed on. It is worth more than any monetary amount a year, it's a personal commitment to assist others and to see them satisfied. Let's not allow these peoples lives (those of the community and the staff) to be at stake. Let's continue to provide the services that are needed and allow the people of Hawaii make their voices to be known. Don't let the big fish of broadcast or anyone else steal this or any part of this avenue from Olelo or the Community.

God forbid, if an exemption is denied, the following is what would need to be required to be provided:

1-continue block scheduling of programs
2-a continued mentoring process with those within the access system

3-the same amount and quality of mini cam cameras
4-the same amount or more of the ENG style field cameras (broadcast grade)
5-a continued provision for all dubbing stations and edit bays
6-a full fledged studio and control room with all necessary studio tools
7-a continued training for all the gear available and also for the improvement of your skills within all areas of production
8-the same dedicated staff and/or(more on the side of AND) others with the same passion
9-the continued development and use of satellite locations across the island(s)
10-continue to provide van units
11-provide all necessary tools to do multicamera shoots on site other places with air pack/feather pack units
12-DSR 11 and even DVC Pro firewire decks available for checkout and use at home
13-all lighting tools for any type of production
14-full provision for all necessary cabling and accessories
15-7 days a week access to all the gear for at least 24+ hour reservation times
16-I could go on and on and even more in detail if you request...just email me if you'd like more info

---

Let's carefully consider what we are looking into and choose to allow the community to be the voice they need and want to be. Let's not separate them into separate groups (Public, Educational and Government). That will be the straw that broke the camels back, we all need each other, we work well together and would desire it no other way. Please hear us out, do not change that which works so well. Don't give into the pressure to save a dollar at the expense of a very necessary community service or to "more effectively use the resources." Separating these three will end up costing more. If they are used any other way, they will lose the quality they have. Please leave access the way it is.

best regards,
-Mike Bowen

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 21 A 10: 43

A___E___P___S___

FILE_____

Keola <keola@halaukumana.org> on 02/17/2006 05:10:09 PM

To: cabletv@dcca.hawaii.gov
cc:

Subject: written testimony for DCCA hearing 2/22 Wed

Aloha kakou,

Any change in Procurement Law that adversely affects what little options of community access is actually available to the community, to be frank, is quite apalling!

Thus, anything that adversely affects 'Olelo TV, which has been a strong supporter of our charter school, the larger charter school alliance, and many communities within Hawai'i (i.e the Hawaiian community), is something that we must, in good conscience, oppose.

Without 'Olelo and others such community access, what opportunities are left for the vast majority of Hawaii's community that does not have access nor funding to major network stations, to convey their views, opportunities, successes, and challenges?

Please let community input guide your decision to support community access to community TV, and let no changes in law adversely affect this. Mahalo!!

Keola Nakanishi
Principal
Halau Ku Mana Public Charter School

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 21 A 10: 43

A___E___P___S___

FILE___

"Lcruz" <palolo@hawaii.rr.com> on 02/17/2006 11:08:36 PM

To: <cabletv@dcca.hawaii.gov>
cc: <info@olelo.org>

Subject: Statement in Support of `Olelo Public Access Television

Aloha,
My name is Lynette Cruz. I'm an assistant professor of Anthropology at Hawaii Pacific University. I am also a producer, editor and camera person (and sometimes talent) for `Olelo Public Access TV. I also volunteer to set up, break down and assist in `Olelo productions produced by others. I am writing to ask that the DCCA seek an exemption from the procurement process for all Hawaii's PEG access organizations.

My primary work with `Olelo began in the late 1990s, when the Wai`anae Studio first opened up in the Boys' and Girls' Club. While I live in Palolo Valley, I very much liked the intimate atmosphere and community support provided by the Wai`anae staff, and began taping a series called "The Living Nation" at the Wai`anae studio. A few years ago several of us from Palolo Valley took students to Wai`anae to expose them to the possibilities of video as another way to complement learning within the community. When the Wai`anae Studio moved to Wai`anae High School, we moved, too, continuing to work with them in hopes of someday developing our own studio in Palolo Valley.

Eventually, we petitioned `Olelo to help us open a studio in Palolo and, with their help, we (a number of us who were active in the Palolo community) did. In August, 2003, Palolo `Olelo Studio opened, and those of us in and around Palolo Valley have been utilizing this site ever since.

My husband, James Nakapaahu, has also taken the training for camera, producer and editor. He currently volunteers as part of production crew for several programs. He sees the benefit of learning new skills and helping others to do the same. He also believes that the way to get others involved is by example, and is committed to learning more and doing better.

I am also the president of Ka Lei Maile Alii Hawaiian Civic Club. Some of my club members have taken the training and volunteer as crew for different shoots. We now sponsor a program titled "Ka Lei Pono", based on Hawaiian history and wahipana (sacred sites). Because our club is part of a larger organization of Hawaiian Civic Clubs (22 member clubs on O`ahu), the other civic clubs have also been exposed to public access tv and now have their own series titled "Na Leo O O`ahu Council."

At HPU, where I teach, we started a program two years ago called "Issues That Matter", hosted by my associate, Prof. Christopher Fung. The show touches on issues of importance within and outside of the Hawaii community. `Olelo has provided opportunity for a whole variety of programs to air on public access tv that reflect different segments of the Hawaii community. I attribute this to `Olelo's outreach philosophy that is built on concepts of community empowerment through training and use of equipment to tell the community's stories. Surely, this is something the DCCA supports and would like to see continue.

With regard to issues such as hours of operation, quality and availability of equipment, trainng, staff knowledge and overall quality of client service, I would rate `Olelo's services as consistently 8 - 9, on a scale of 1-10, except for quality of training, which I consider 10. The training is excellent.

My philosophy on this issue is "if it ain't broke, don't fix it". The way that `Olelo has approached its responsibility to the community has resulted in tremendous empowerment for the organizations that I have been affiliated with.

All of us urge the DCCA to exempt the organization from the procurement process and to let it continue its very successful program.

And while I understand the possibility that the procurement process may prevail, there seems to be nothing in the criteria listed for Operational Management and Administration about developing trust within the community. It took many years of consistent interaction with various community groups to get to the level of trust that it is now. We trust that the staff of each PEG Access studio will provide us with the best services available, as they have in the past. I doubt if DCCA or the State can guarantee that this will occur if/when PEG Access operations goes out to bid.

Mahalo nui for the opportunity to speak on behalf of all the `Olelo Studios.

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 21 A 10: 43

A___E___P___S___

FILE_____

Terence R Knapp <tknapp@hawaii.edu> on 02/17/2006 11:45:58 PM

To: cabletv@dcca.hawaii.gov
cc:

Subject: regarding "Olelo Community Television

To Whom It May Concern at the
DEPARTMENT OF COMMERCE AND
CONSUMER AFFAIRS.

My name is Terence Knapp and I am proud to have been the mentor of an oustanding student at UHM whose interest were and continue to be the cultural propagation and preservation of such as the works of Shakespeare, both the Old and the New Testaments of the Bible in a variety of translations together with other manifestations of the Spoken Word.

His name is Bill Carr and he is an "Olelo Producer whose substantial output was made possible only with "Olelo equipment on loan.

My sincere hope and prayer is that "Olelo will continue to encourage such entrepreneurs and thereby serve our Islands' Community by providing access to telecast cultural expressions of every kind.
With gratitude,

Dr.Terence Knapp,
Emeritus Professor of Theatre:UHM;
Churchill Fellow;
Royal Academy of Dramatic Art Associate

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 21 A 10: 43

A___E___P___S___

FILE___

Steve Meyer <meyers004@hawaii.rr.com> on 02/18/2006 12:49:10 AM

To: cabletv@dcca.hawaii.gov
cc:

Subject:

February, 2006

To DCCA re. CATV

This is a whole-hearted, personally-experienced and sober affirmation of the great practical value to the island of Oahu by Olelo Public Television. To me Olelo is a crystal beacon in a sea of rigid commercialism buffeted by the tides of political forces.

Through its amazingly devoted and caring staff Olelo encourages, trains, equips and MENTORS a segment of people who are less than well-connected or funded by commercial interests and agendas.

Olelo seems consistently to air a fair and balanced variety of programming, supplying a wide sampling of local, often unpopular, opinions and beliefs, not to mention entertainment, instruction - and traffic! no weather.

Of course viewership polls are economically impossible, but if no one watched no one would go through all that very hard work to stand up on that stump and pour his heart out! But once a producer/client expresses a drive to speak his piece Olelo goes far beyond what an elementary or high school might offer; they train, mentor and follow through to actual airing, while constantly encouraging even those who are not destined to be high profile professionals.

In my 7 years of volunteering at Olelo, helping other producers with community board meetings, veterans' information, the City Council, exercise for the elderly, the legislature, hobbies and crafts, political debates, motor sports - and one talking head show in the studio when I actually dozed off while I was on camera - as well as producing my own marvelous programs, I have never been disappointed in the amazingly efficient facility, the equipment availability, the counseling or advice I requested from Olelo - well, once Angela was on vacation, but that happens - A;; staff is invariably eager, adaptable and available. And that's not easy to maintain when

technical laggards such as myself need constant help. (Hey, some folks push buttons,
some write words, some point cameras and some dream up ideas then get people to help
them make it all happen!)

A vital fact to me is that Olelo, while encouraging and setting guidelines, does
not demand a do-or-die, commercially perfect product. Their goal obviously is to get
their client's ideas ON THE AIR. A less-than-sparkling program one week is not yanked, it
may get better - maye it won't, still - the IDEA, the THOUGHT, the EXPRESSION is the
focus of programming.

Good basic, then on-going training, personal follow-up mentoring, facilities that
are well-maintained and efficient rather than quickly out of date, state-of-the-art, fair
treatment and adaptability are, to me, the requirements for a PEG operation.

Olelo, to me, is as reasonable, rational and inspiring an operation as could be
desired. It's a bargain.

STEVEN MEYER

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 21 A 10: 43

A___E___P___S___

FILE_____

Faith_Yokoyama/JARRET1/HIDOE@notes.k12.hi.us@notes.k12.hi.us on
02/18/2006 10:24:56 AM

To: cabletv@dcca.hawaii.gov
cc: info@olelo.org, ewilliams@olelo.org, thackett@olelo.org

Subject: 5pam:continuted funding support for Olelo TV

To whom it may concern,

My name is Faith Yokoyama, and I am the Video Productions teacher at Jarrett Intermediate School. I am writing to you in hopes that you will continue the financial support of Olelo Palolo Community Media Center.

Olelo Palolo Media Center has been invaluable to both Jarrett Middle School and our students in the following ways:

FACT 1

The center provides all the camera equipment and computer editing stations for Jarrett Middle School which enables us to offer a Video Productions Course. Due to the limited funds, and cut backs in operating expenses due to the Weighted Student Formula in Act 51, Jarrett's Video Production class only exists because of Olelo.

FACT 2

The majority of our students at Jarrett Middle School are from the Palolo Housing Complex. Olelo Palolo Media
Center provides many of these students the only opportunity they will have to:

- learn and use computers
- to protray themselves in a professional manner in the media
- hold a video camera in their hands
- to see themselves on camera

FACT 3

Olelo Palolo Media Center provides both the instructors and students with invaluable trouble-shooting and technical support

FACT 4

Working with Olelo's business community allows Jarrett students to model and emulate working professionals and to develop their own work ethics.

FACT 5

Jarrett students have practical application oppportunities to apply concepts learned in their classes to real world situations when producing their videos.

FACT 6

Olelo's Video production opportunities instills within our students the desire to overcome their struggle to master basic reading and math skills. Our students see an immediate practical application of these skills everyday they work on their video productions.

Because of the above, it is my sincere hope that you will continue the financial support for Olelo TV.

Sincerely,

Faith Yokoyama
Video Productions Teacher
Jarrett Middle School
1903 Palolo Ave
Honolulu, HI 96816

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 21 A 10: 43

A___E___P___S___

FILE_____

clinton yuen <yuenw003@hawaii.rr.com> on 02/18/2006 12:04:41 PM

To: cabletv@dcca.hawaii.gov
cc: info@olelo.org

Subject: 5pam:benefits of olelo services

Cabletv:
Olelo provides an opportunity to produce and air programs that normally would be affordable only those in the media business or the well-connected. There is no doubt in my mind that the average citizen can produce content programming that exceeds the quality of the content of commerical programs & documentary, he or she has a better lock of what's going on at ground level. Additionally, there is comfort for a produer, like myself, knowing that Olelo provides an opportunity to get the word out is an aired televised format when such need arises. Multiple that option by all the certified producers in the Hawaiian Islands and you can imagine how society in greatly enriched and informed because of Olelo.

Clinton Yuen, Certified Olelo Producer

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 21 A 10: 43

A___E___P___S___

FILE_____

Connie Pui Suen Liu <cliu@hawaii.edu> on 02/18/2006 12:22:15 PM

To: cabletv@dcca.hawaii.gov
cc:

Subject: Olelo Testimony

Dear Sir or Madam,

This email is in response to a request for testimony regarding Olelo Television.

Thank you,
Connie Liu

- olelo.doc

My name is Connie Liu, a third-year student at the University of Hawai'i William S. Richardson School of Law. I have had the pleasure of partnering with 'Olelo Community Television to produce Kelo v. City of New London. Kelo v. City of New London is a symposium on the recently decided Supreme Court case. It features Joseph Sax, David Callies, Aviam Soifer, and Judge David Ezra as well as a guest showing of Justice Anthony Kennedy. 'Olelo staff and volunteers were very professional and knowledgeable about producing shows. They were efficient and effective, knowing air times in advance of the taping itself. 'Olelo has provided a unique opportunity for the community to gain insight to the timely constitutional issue of eminent domain and hear Justice Kennedy's comments. Without 'Olelo, the community would not have had this opportunity, because the law school does not have the resources to produce the program. 'Olelo is an invaluable asset to our community.

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 21 A 10: 43

A___E___P___S___
FILE___

"marytom-marsh" <marytom-marsh@hawaii.rr.com> on 02/18/2006 05:27:20 PM

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: PEG services

To Whom It May Concern:
Thank you for the opportunity to offer my input regarding public access television services. I reside on the island of Oahu and enjoy the services of O'lelo.
I not only tune in to various programs but participate in a weekly production. The hours available for taping and the broadcasted times are very satisfactory. The studio equipment and staffing are adequate, the staff is helpful and polite.
There seems no neef for a competitive bid process or privitization.
Thank you,
Mary Tom

lynne wood <lynneewood@yahoo.com> on 02/19/2006 10:20:35 AM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 21 A 10: 43

A___E___P___S___

FILE___

To: cabletv@dcca.hawaii.gov
cc:

Subject: olelo

Aloha,
My name is Lynne Wood. I have volunteered at olelo and have also enjoyed three of their classes. I'm writing this letter to support Olelo. They offer some wonderful services to the community. I hope to see this continue. My future plans with Olelo are to produce some music videos. I am just one of many that greatly appreciate Olelo. Please support them too. Mahalo, Lynne

t

Lynne Wood [IMAGE]
(808) 358 - 1518

Yahoo! Mail
Use Photomail to share photos without annoying attachments.

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 21 A 10: 43

A___E___P___S___

FILE_____

"Kat Brady" <communityallianceonprisons@hotmail.com> on 02/19/2006 02:52:14 PM

To: cabletv@dcca.hawaii.gov
cc:

Subject: Testimony in Support of `Olelo Community Television

Aloha!

Please accept my testimony strongly encouraging DCCA for ask for exemption of Hawai`i procurement laws for `Olelo and PEG Access television.

Mahalo!

Kat Brady, Coordinator
Community Alliance on Prisons
76 North King Street * Suite 203
Honolulu, Hawai`i 96817
phone: (808) 533-3454
cell: (808) 927-1214

- 2.19.06 DCCA Testimony.pdf

COMMUNITY ALLIANCE ON PRISONS

76 North King Street, Suite 203, Honolulu, Hawai`i 96817

Phone/E-mail: (808) 533-3454/communityallianceonprisons@hotmail.com

PUBLIC HEARING ON `ŌLELO PUBLIC ACCESS TELEVSION
DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS
QUEEN LILIU`OKLANI CONFERENCE ROOM
335 MERCHANT STREET, HONOLULU
WEDNESDAY, FEBRUARY 22, 2006

Good Evening!

My name is Kat Brady and I am the Coordinator of Community Alliance on Prisons, a community initiative working on better interventions to create a more effective correctional system in Hawai`i that preserves human dignity, fosters positive rehabilitation, and ensures the safety of the public.

Community Alliance on Prisons has worked with `Ōlelo for many years. We have benefited from the labor of their crews, and we are most pleased to come tonight to shout out our loyal support for `Ōlelo Community Television. Like most recipients of the good things in life, we are guilt of taking `Ōlelo for granted -- I'm sure we haven't thanked the loyal `Ōlelo volunteers enough -- and yet we, like most people, naively expect that `Ōlelo will always be there. So we are indeed grateful that we have this opportunity to let you know why `Ōlelo Community Television is a vital part of our community and why it must continue to serve the public interest.

This is why we believe that `Ōlelo Community Television should receive an exemption from Hawai`i's Procurement laws.

- `Ōlelo is a public service.
- `Ōlelo creates a more informed citizenry.
- `Ōlelo is training and mentoring the next wave of the communications industry though their training programs and satellite studios.
- `Ōlelo provides a window for policymakers to see and hear what is on the community's mind.
- `Ōlelo is democracy in action. It has activated many community members to become more involved in the issues around them. A vibrant democracy demands an involved citizenry and every effort to educate the citizens on issues should be wholeheartedly supported by our government.
- `Ōlelo builds a strong, involved, and committed community.
- `Ōlelo is a shining example of the First Amendment in action.

`Ōlelo has made it possible for young people to imagine themselves in and train for professional positions they might not have imagined without `Olelo's training program.

`Ōlelo has been a great asset in educating the larger community on issues affecting their lives. More often than not, the issues that small community groups or under funded nonprofits work on are ignored by the

mainstream media. `Ōlelo has been our conduit to let the community know what is going on all across Hawai`i nei. Many of Community Alliance on Prisons' conferences and debates have been produced by `Ōlelo's outstanding crews and we have always receive calls and e-mails after they have aired telling us that this is the only way this information would have been received.

The willingness of the crews to work on sometimes long conferences and meetings and the organization that it takes to actually deliver an interesting show at the end of the day always amazes us. The commitment of the `Ōlelo staff and volunteers is nothing short of admirable. We have never had a problem with scheduling a shoot or with the hours of operation of the studios. They work for working people!

Community Alliance on Prisons supports `Ōlelo seeking an exemption to Hawai`i's procurement laws because of the considerable investment that they have made in training members of our community in the communication arts and for the incredible community service they provide. We consider this one of the best expenditures that could be made -- it certainly delivers the biggest bang for the buck that we have ever seen.

`Ōlelo builds community.

`Ōlelo builds social equity.

`Ōlelo builds social capitol.

`Ōlelo is the First Amendment in Action.

`Ōlelo is a vital part of our community life.

Community Alliance on Prisons strongly encourages DCCA to pursue an exemption for the PEG contracts, such as the contract the State has with `Ōlelo. It would be a great disservice to the community if the state failed to request an exemption for this vital community service.

Mahalo for this opportunity to testify.

Kat Brady
Coordinator

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 21 A 10: 44

A___ E___ P___ S___

FILE___

"Joe Rodrigues" <mak91@msn.com> on 02/19/2006 02:59:11 PM

To: cabletv@dcca.hawaii.gov
cc:

Subject: Leave Olelo Alone

In these times of sanitized news and media spin, we desperately need `Olelo. Here are my

TOP 10 REASONS WHY `OLELO MUST CONTINUE:

`Olelo has trained hundreds of volunteers in the art of television production

`Olelo has given voice to the community on issues ignored by the mainstream media

`Olelo is a shining example of democracy in action

`Olelo is the community's window into the legislature, government meetings, and other arenas not generally seen by the public

`Olelo encourages citizens to become involved in their communities

`Olelo builds social capitol

`Olelo builds social equity

`Olelo build community

`Olelo is the First Amendment in Action

`Olelo is a vital part of our community life

Joseph Rodrigues
744 Ekela Avenue Apt.E
Honolulu, HI.
96816-1144

Is your PC infected? Get a FREE online computer virus scan from McAfee Security. http://clinic.mcafee.com/clinic/ibuy/campaign.asp?cid=3963

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS
2006 FEB 21 A 10: 44
A___E___P___S___
FILE___

Locations Hawaii <locationshawaii@sbcglobal.net> on 02/19/2006 06:03:00 PM

To: cabletv@dcca.hawaii.gov
cc:

Subject: 5pam:PEG Exemption from Requirements

My name is Gerard Kaman,

A three year veteran of Waianae Olelo and a thirty year veteran of the broadcast industry. I was the former On Air Marketing Director of KHNL and KFVE TV in Honolulu Hawaii and Program Supervisor for the ABC affiliate WZZM TV in Grand Rapids Michigan. I have had the pleasure of watching Waianae Olelo grow over the years and becoming a part of the FAMILY that continues to build with each and every class that passes through her doors. The equipment is top quality, the hours were selected by the clients of Waianae Olelo and in regard to the training, for a first time around scenario, it is simple and easy to follow. Which is all that the client needs at this stage of production. The reason I am writing this letter is my fear that a RFP (request for proposal) would break an already smoothly running machine. At least in Waianae.

※The specific and primary purpose of the corporation is to promote the creation, production and cablecasting of programs by, for and about Hawaii.

Such programs will be aimed at the preservation, development and enhancement of the diversity of thought, culture and heritage within Hawaii. Through these activities the corporation will facilitate lifelong learning and the community's participation in the democratic process. ※ OLELO BY LAWS 1990

By submitting to a RFP it is a guarenteed result that OLELO will not be rewarded with the best services and equipment available but open itself up to a long term retreat into a dark and and obscure world of hidden dangers, declining quality and subsequent loss of client - directed programing and end user services. An RFP process creates competition but should it be done at the risk of creating poor programing, understaffed satellite facilities and old equipment? Time Warner is already watching and waiting to exercise time provisions and reclaim several of Olelo' current stations. I work in Motion Pictures and the one thing that I have learned is that if you can get the best for less great. But to get less for less

hurts production big time. Some words of wisdom.

Sincerely

Gerard Kaman

I hope to be there Wednesday.

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 21 A 10: 44

A___E___P___S___

FILE___

"GeorGersaba" <gersabag001@hawaii.rr.com> on 02/19/2006 08:30:14 PM

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: 'Olelo

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 21 A 10: 44

A___E___P___S___

FILE___

givc@juno.com on 02/20/2006 07:05:05 AM

To: cabletv@dcca.hawaii.gov, olelo@olelo.org
cc:

Subject: Re: 'Olelo

Dear friends,
Since becoming acqainted with and working with the good people at 'Olelo,
we've enjoyed good relations. We've had excellent instruction in the ways and means of television broadcasting, and found the staff and facilities at
'Olelo very helpful and cooperative. We sincerely hope that no changes are made that could adversely affect 'Olelo's operation of providing useful information and entertainment to Oahu's viewing public.
Aloha!
Marion & Giv Cornfield
Honolulu Media Watch

Nanifty@cs.com on 02/20/2006 11:30:01 AM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 21 A 10: 44

A___E___P___S___

FILE_____

To: cabletv@dcca.hawaii.gov
cc:

Subject: 5pam:OLELO

To whom it may concern: I am writing in support of OLELO, which is a great and vital public service here on Oahu. The rich mix and open access to all individuals and groups is extremely valuable and must be maintained. Their promotion of Public Meetings and interviews with all Political Candidates are vital to our citizens.
-Nancy Bey Little, 1722 Makiki St., #102, Honolulu 946-3476

Rgbriggs2@aol.com on 02/20/2006 12:00:41 PM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 21 A 10: 44

A___E___P___S___

FILE___

To: cabletv@dcca.hawaii.gov
cc: info@olelo.org

Subject: Comment concerning public access

Hi,
Others will comment and discuss the specifics of the issue. I will simply state that Public access, such as Olelo, is very important to me.
Please keep the process as is.
Respectfully,
Robert G. Briggs
720 Kanaha St
Kailua, HI 96734
ph 262-8298

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 21 A 10: 44

A___E___P___S___
FILE___

kory.payne on 02/20/2006 12:18:08 PM

Please respond to kory@voterownedhawaii.org

To: cabletv@dcca.hawaii.gov
cc:

Subject: Testimony in support of funding for Olelo

My first experience with Olelo was incredible and it gave me confidence to keep using the medium. The Olelo staff at the Palolo station is thorough, professional, and friendly.

When I first walked into the facility I wasn't sure what to expect. I could see right away that the place was special though. There were middle-school and high school-aged kids working on projects and constantly asking the staff for help and advice. And the kids were excited about what they were doing. Their Olelo projects were not just another book report. Instead, they were having a lot of fun.

The staff immediately made me feel welcome and we got down to business. We filled out necessary paperwork and I was trained to use a camera. Since then, I completed more trainings and in a matter of a few weeks I was able to produce an educational program.

The airwaves are a public good and they belong to the public. By securing this public right of access is a legacy we can't afford to let go. Once it's gone, it could be gone for good. Mothers and fathers who are busy trying to make ends meet in a busy society full of distractions deserve to have a service like Olelo so that they can remain in touch with the realities of their communities, not just the realities of strict commercial interests.

Please do not sell out the community access. Please keep this legacy for the kids who use it and for the parents who rely upon it.

Sincerely,

Kory Payne
1003 Kapahulu Ave, Apt 204
Honolulu, HI 96816
457-8622
--
Kory Payne

Voter Owned Hawaii
Field Director
office: 808-599-1600
cell: 808-457-8622

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 21 A 10: 44

A___E___P___S___

FILE_____

SunEagle8@aol.com on 02/20/2006 01:16:30 PM

To: cabletv@dcca.hawaii.gov
cc: info@olelo.org, SunEagle8@aol.com

Subject: Comments on Community Access Olelo

2/20/06

Dear Sirs & Ladies:

1. Olelo, and other public access companies are necessary to present a balanced viewpoint of life in Hawaii and elsewhere.
2. By offering low-cost training and public access we can assure the public will have unusual and wonderful programs that will enrich our lives here in Hawaii and elsewhere.
3. Thank you for continuing to sponsor such public access projects such as Olelo offers.
Aloha,

Doris Chu

Kawika Liu <kaolelo@yahoo.com> on 02/20/2006 07:13:08 PM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 21 A 10: 44

A___E___P___S___

FILE

To: cabletv@dcca.hawaii.gov
cc:

Subject: rfp process

Aloha,

As a public access channel viewer and participant, I urge you to seek an exemption from the RFP process. 'Olelo has a proven record of service to the community, a process which has involved community building, partnering with governmental and educational entities, statewide collaboration to leverage limited resources with other community access organizations, and nurturing local programming and a long-term commitment to the community.

Moreover, there is no guarantee that a new operator will provide the same level or range of services currently provided. To 'win' an RFP, a new operator will essentially have to provide a plan that is substantially different from existing providers. All current 'Olelo services, such as Satellite Community Media Centers, that are enjoyed and appreciated by the community and our clients will be at risk. In addition, training, production services and airtime/playback may be more limited and restricted or, at minimum, different than the services currently provided.

Moreover, there is a severe lack of alternative providers. Hawai'i currently enjoys a relatively stable environment of community access providers. DCCA's regular performance evaluation of these operators has ensured a consistent progression of services delivered on all islands. An RFP process will invite participation from a pool of untested and unqualified providers. Respondents can include individuals with narrow-focused objectives, business entities with limited community focus, providers from the mainland without local roots, or newly-established providers with little community access experience. 'Olelo is the only provider that has any consistent length of experience and track record of delivering the range of services and managing significant resources currently available to the communities of O'ahu.

Additionally, serving the community requires the

flexibility to address short-, mid- and long-term objectives. If community access is subject to frequent contract bidding, it will be likely that long-term objectives will be sacrificed in place of short-term victories to maintain the contract. This is inconsistent with the long-term sustainability focus in the DCCA's 2004 PEG Access Plan for Hawaii. This also impacts the ability of the community access provider to develop long-term relationships and commitments to communities.

Moreover, there is already more than adequate oversight from government and community stakeholders on the performance of any community access system in Hawai'i. The current system works and does not need to be unnecessarily tampered with. An RFP process does not add more accountability but, in fact, will disrupt continuous and reliable service.

Additionally, 'Olelo and the other community cable access channels have enjoyed stable management that is better than the average non-profit organization and have expanded services and programming to reflect the increasing diversity of voices in their communities. No other community access provider in the country has the kind of experience 'Olelo has in managing a significant number of satellite Community Media Centers. Additionally, 'Olelo is one of very few community access providers that have had the stewardship responsibility for the sizable equipment inventory and financial resources available on O'ahu.

I urge the DCCA to seek and exemption for all community cable access providers, in order to maintain the high level of services currently provided, as well as to ensure continuity and a stable environment for all users of community access television. Mahalo for the opportunity to testify.

'O wau iho me ka ha'aha'a,

Kawika Liu
955.2564

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CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 21 A 10: 44

A ___ P ___ S ___

FILE ___

Elizabeth Connors <betsyconnors60@yahoo.com> on 02/20/2006 08:58:55 PM

To: cabletv@dcca.hawaii.gov, betsy connors <betsyconnors@hawaii.rr.com>, Larry Connors <l_j_connors@hotmail.com>

cc:

Subject: In support of 'Olelo

I write in support of 'Olelo's request to DCCA for an exemption from the procurement process for all of Hawaii's access organizations.

For many years my family and I have appreciated the work of 'Olelo's programming for the community. We are always able to turn to the public access channel and be informed on something or other.

Only in this past year, however, have we truly appreciated the scope of its contribution, when my husband and I signed on for the film making class, then editing and so on. The Kailua Historical Society had need of filming in order to record interviews from very Senior citizens in the community and we had volunteered to learn how to do this and to then do it.
We were so impressed with the quality of our instruction and availability of assistance in meeting our goal.
If something is working well, it is wise to let the process continue. I feel this is true of'O'lelo. A broad range of services to a wide variety of community members is available and this service could well be disrupted by frequent "contract bidding."

The staff members have the experience to know what works for the communities they serve and I support their request for this exemption, as does my husband. We have especially appreciated the recently opened studio at Windward Community College.

Aloha,

Betsy Connors, RN MSN
Dr. Larry Connors

Brings words and photos together (easily) with
PhotoMail - it's free and works with Yahoo! Mail.

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 21 A 10: 44

A___E___P___S___

FILE___

"William B. Laronal, Jr." <kaloaina@gmail.com> on 02/21/2006 07:20:41 AM

To: cabletv@dcca.hawaii.gov
cc:

Subject: testimony PEG Accesss Services and possible RFP process

Censorship via procurement and the RFP process?

The questions I'm asking are not meant to be taken lightly but with all due respect very much a concern of our communities.
Many of these questions have the strength of our Kupuna's, Makua's, and those that are not able to individually contribute.
How does the RFP process build our community capacity? Does this process empower us or will its result move power and control out of our community?
Does the RFP process benefit under served and under represented or weight to the privilege?
Does it promote civil involvement and freedom of speech or
will its results ignore and quiet the community voices?
Will this process make our community stronger or weaker?
The risk is too great to hope that those wanting the RFP process true care about our communities good will and have us in their mind and heart. The risk is too great for us to loose our modest gains to the RFP process. Just having access to equipment and management with limitations designed by the RFP further restricts our voice.
Censorship via procurement and the RFP process. or worst, an out of state corporation setting policy & operating community access television. Hawaii's people not to mention Wai'anae or Molokai may not be in their interest or service plan.
Exemption is the only choice it!
Mahalo,
WB Pila Laronal, Jr.
89-266 Pua Ave.
Waianae, HI 96792

--
Kaloaina

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 21 A 10: 44

A___E___P___S___

FILE___

"Johnniemae Perry" <writeher52@hotmail.com> on 02/21/2006 07:45:21 AM

To: cabletv@dcca.hawaii.gov
cc:

Subject: Olelo Testimony, 2/22 at 4p.m.

TESTIMONY

Department of Commerce and Consumer Affairs Committee Members

In these times of sanitized news and media spin, we desperately need `Olelo.

TEN REASONS WHY `OLELO MUST CONTINUE:

`Olelo is the First Amendment in Action

`Olelo is a shining example of democracy in action

`Olelo encourages citizens to become involved in their communities

`Olelo has given voice to the community on issues ignored by the mainstream media

`Olelo builds social capitol

`Olelo builds social equity

`Olelo build community

`Olelo is a vital part of our community life

`Olelo is the community's window into the legislature, government meetings, and other arenas not generally seen by the public

`Olelo has trained hundreds of volunteers in the art of television production

Sincerely yours,

Ms. Johnnie-Mae L. Perry
85-1214 Kaneilio Street
Wai'anae, HI 96792
E-mail: writeher52@hotmail.com

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CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

February 21, 2006

2006 FEB 21 A 11: 58

A___E___P___S___

FILE

Noyita Saravia
56-154 Pu'uluana Place #53
Kahuku, Hawaii 96731

Cable Television Division
Department of Commerce and Consumer Affairs
P.O. Box 541
Honolulu, Hawaii 96809

Dear People,

I LOVE public access!

Video is my passion. In the early 80's I completed the Radio, Television and Film programs at Palomar College and San Diego State University in California and then worked in the field for non-profits.

Now I am retired. I lived on the Big Island for over six years and enjoyed producing programs for Na Leo 'O Hawaii.

For over a year and a half I have enjoyed creating programs on Oahu at 'Olelo. I enjoy it so much and am delighted to create programs that share information with the community, particularly on health and wellness.

I am so pleased that there is a satellite in Kahuku that I can walk to.

I am so impressed that Mapunapuna 'Olelo is open 7 days a week and in the evenings.

Camera equipment has always been available for me, even on very short notice. The cameras and tripods are professional and in excellent condition. I have never had a problem or complaint. I particularly appreciate the lightweight equipment for field production. Final Cut Pro is an excellent, professional video editing system which I have enjoyed learning and using.

The training in producing, studio and field production and computer editing has been excellent and fun at both Mapunapuna and Kahuku. I have been very impressed with the professional, knowledgeable and experienced staff. Plus, they have all been wonderful, friendly and helpful, making it a delight to create video programs for public access.

I am extremely pleased with the overall quality of services at 'Olelo. 'Olelo is an important part of my life.

Sincerely,

Noyita Saravia

Noyita Saravia

Contacts: Thom McGarvey, 'Olelo Community Television
Phone: (808) 834-0007 ext.120,
Or Alan Tang Olomana Marketing, (808) 550-0043 ext. 25

For Immediate Release
February 22, 2006

'Olelo Community Television joins other PEG access stations to seek exemption from procurement procedure

HONOLULU, HI – 'Olelo Community Television has joined the other PEG, or community access stations on the neighbor islands to seek exemption from the State procurement process.

The Hawai'i Department of Commerce and Consumer Affairs (DCCA) issued a request on January 18, 2006 for public comments if current cable access operators should be subject to the State procurement procedure. Community meetings have already been held in Hilo, Kaunakakai, Lihue and Kahului. The public comment meeting for Oahu will be held tonight, at 4:00 pm at the King Kalakaua Building on 335 Merchant Street.

"We do not believe that community access is a commodity that should be bought, sold or put up for bid. Running a cable access station is a complicated process that involves community building, partnering with governmental and educational entities, statewide collaboration to leverage limited resources with other community access organizations, and nurturing local programming and a long-term commitment to the community," said Keali'i Lopez, 'Olelo's president and CEO.

"Serving the community requires the flexibility to address short-, mid- and long-term objectives. If community access is subject to frequent contract bidding, it will be likely that long-term objectives will be sacrificed in place of short-term victories to maintain the contract and this impacts the ability of the community access provider to develop long-term relationships and commitments to communities."

'Olelo Community Television has provided community access service to residents of O'ahu since 1990. In the past 16 years, thousands of individuals and community organizations have produced programming that reflects our island views, concerns and lifestyle. 'Olelo operates its main studio and equipment facilities in Mapunapuna while reaching the underserved areas through its five satellite community media centers in Kahuku, Leeward, Palolo, Waianae, and Windward O'ahu. Other community access providers on the neighbor islands have been in operation for over ten years. These providers are Akaku for Maui County, Na Leo on the Hawaii island and Hoike on Kauai.

'Olelo provides free access to video production equipment, studio space, edit facilities and air time for persons interested in delivering non-commercial messages to their community via television. Video production training is also available to acquaint those that have no formal video background with methods to produce, direct, run camera and edit programs. 'Olelo also offers other facilitated services to help those who may not be able to train in production but still have need for Access services.

In the last five years alone, 'Olelo has developed ground-breaking and award-winning programs to promote media literacy and identify social issues among the youth (e.g., Youth Xchange video competition) and address voter apathy (e.g., Vote! 2002 & 2004) in our state while providing consistent service to their independent producers and volunteers.

'Olelo schedules programming on O`AHU 52, NATV 53, VIEWS 54, TEC 55 and TEACH 56. The DCCA recently awarded 'Olelo its sixth channel, FOCUS 49, which began cablecasting on Feb 10, 2006.

'Olelo's complete program listings for all channels are available on 'Olelo's website, www.olelo.org.

-30-

The mission of `Olelo Community Television is to promote lifelong learning through the creation, production and cablecasting of programs that are aimed at the preservation, development and enhancement of the diversity of thought, culture and heritage on O`ahu; and to increase civic participation in the democratic process by promoting understanding and informed use of electronic media. For more information, the public is invited to visit www.olelo.org.

DEPARTMENT OF THE ARMY
HEADQUARTERS, 411TH ENGINEER BATTALION (C)(H)
1550 Pass Street, Fort Shafter Flats
Honolulu, Hawaii 96819-2135

REPLY TO
ATTENTION OF

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 22 A 9: 29

A F P S
~~23 February 2006~~

FILE

To The Department of Commerce and Consumer Affairs (DCCA):

This document is written in hope that Olelo Community Television is granted an exemption from the Request for Proposal procurement process. Under the current Olelo services, voices from the Oahu community are broadcasted in an excellent forum. Public access channels nation-wide only provide a partial amount and quality of services afforded to the Oahu Community. Interruption or modification to these services will only reduce this community television programming to a second rate organization.

As a retiring member of the U.S. Armed Forces, my decision to remain in Hawaii was greatly influenced by the excellent training, facilities and equipment provided by the Olelo Community Television Station. Undoubtedly, the creation of additional governmental and educational bureaucracy will cause me to rethink my decision to retire in the great state of Hawaii.

Thanking you in advance

Gregory C. Thompson
169 Center Pl Apt 101
Honolulu, HI 96818
(808) 438-1600 x 3426

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FROM: [redacted]	MSG Thompson, Greg	438-6600 x3426	586-2625
TO: JCCA			438-5272

CLASSIFICATION	PRECEDENCE	NO. PAGES (Including this Header)	DATE-TIME	MONTH	YEAR	RELEASER'S SIGNATURE
U.P. (very important)		2	22 Feb			

REMARKS

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Thanks.

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 22 A 10: 48

A___E___P___S___

"Mark Helmberger" <romans66@earthlink.net> on 02/22/2006 07:23:15 AM

Please respond to romans66@earthlink.net

To: cabletv@dcca.hawaii.gov
cc: "David Husted" <onthecross@hawaii.rr.com>, "Deana Jimenez" <deanajimenez@yahoo.com>, "Memo G. Taboada" <unionwithchrist@hawaii.rr.com>, "Mike Bowen" <mail_mbowen@yahoo.com>, "Rose Foley" <dying2liverom66@yahoo.com>, "OLELO" <olelo@olelo.org>

Subject: DCCA Meeting concerning Olelo

Mark Helmberger
romans66@earthlink.net
EarthLink Revolves Around You.

Dear DCCA,

I have worked as a volunteer with Olelo for six years. I participate in the production of several programs regularly each month, and help on several special shoots each year. I have worked with every piece of equipment in the Olelo inventory. I have had the privilege of working with the Olelo staff at all levels. Recently, I received notification from Olelo concerning the State Attorney General's requirement that Olelo be required to comply with the State's procurement laws. I must admit, as a long time participant in the community access arena, such a proposal concerns me a great deal. There are several reasons for my concern. I will try to outline them here according to the three areas of comment that you listed for the public meeting.

AREA 1: OLELO SERVICES:

First of all let me state that Olelo has done a first rate job of providing services; particularly when the budget constraints that they are working under are taken into consideration. I have found each member of the staff friendly, flexible and eager to assist with any problem that I have. Their level of knowledge of the field of TV production is exceptional. No matter what my problem is, they consistently find

solutions to help me. I have rarely ever heard the word no without an alternative offered with it.

Olelo's operation of the channels has been both creative and effective. It has consistently responded to client input. It's use of policies that encourage new producers and programs are what created the boom in programming that merited a sixth channel being added on recently. Given the challenge of the massive variety of different peoples interests and the types of programming that a multi-cultural society such as ours produces, I feel that Olelo's staff has done exceptionally to ensure both fair treatment and good program times. Look at the number of different topics that are aired on the Olelo channels each week.

Try to picture all of the vastly different people that create those programs. Imagine now trying to meet all of those needs; including the fact that many, if not most, of these people have little or no knowledge or training in TV production. They have an idea or a dream. Olelo's dedicated staff help make that dream a reality. They make it a reality for each and every one of those people. They do it every day. To try to even duplicate such a feat would be incredible.

The satellite facility approach has maximized availability of resources to the average outlying client. In many places, such as Waimanalo, this has resulted in the involvement of many young people in community access TV. It has provided a positive outlet for their creative energies that has benefited the community as well. It has also opened many of their eyes to participating in finding solutions to community problems such as homelessness and the ice epidemic. By expanding this service, Olelo has made it possible for more producers to join the voice of the community. This has made our community access TV one of the best in the country. That is a feat that not only Olelo, but our whole state can be proud of.

It has been in the area of training that Olelo really shines. Many staff have come to Olelo and chosen to work there because they believe in community access TV. Their dedication to the client and their work border on the level of a calling more than a job. They work with each client with patience and a can-do attitude. Six

years ago, I knew nothing at all about TV production. Because of the staff at Olelo, I now work on six studio shoots a month; as well as a minimum of four other shoots a month. Because of their tireless training, I am able to lend my voice to the voice of the community; and help others do so as well. This is not just classroom training. It also includes advice in the halls, the studio, anywhere I run into them. They make themselves available whenever possible to help clients succeed in their dreams of TV production. I have watched them patiently work with client after client to help them succeed. The staff work with each client until their question has been answered. Then they move on to the next one. All day long.

Staff knowledge at Olelo is vast and varied. All areas of production, from writing to lighting are covered. Many have left jobs in the TV production profession because the believe in community access TV. They pass up jobs that pay a great deal more so that they can help those who have desire, but no knowledge, create programs that express their views. There is no way that you can quantify such actions.

Facilitated production is an area where Olelo gets real bang for the buck. I recently was passing through the media center. I was greeted by the cheer of someone who had been assisted in the production of a program in the mini-studio. He was so excited. "Those guys are the best!" I heard him say. Without their help, his program would never have aired. His voice would have been silenced. Olelo has increased their number of facilitated programs through the creative use of volunteers this year. I have personally been involved in three of them in the last year alone.

Overall, I would definitely say that the quality of service at Olelo is the finest one could ever hope to get given the constraints of budget and personnel that they are operating under.

AREA 2: EXEMPTION FROM THE PROCUREMENT PROCESS

The State allows for exemption in cases where procurement by competitive means

is either not practicable or not advantageous to the State. I can think of nothing that fits this description better than Olelo Community Access TV. To try to describe all of the things that Olelo does for each client would create an RFP the size of a phonebook. This would not include any of the intangible extras that those who consider Olelo a calling bring to every project. There is no price tag that can be placed on love. There is no way to measure dedication. These things never show up in RFP'S. Experience of the kind that the Staff at Olelo has concerning PEG access would be difficult to find. An exemption, and grant to Olelo to continue to provide services in the area of PEG contracts is clearly the best choice. There isn't another way to gain the economy that they have achieved combined with the consistently high level of quality that they deliver. There is also the area of experience to consider. Olelo has been serving Oahu since the beginning. They have achieved economies that any other company would take years to learn. They have streamlined each area of PEG to include maximum efficiency. That is how they became one of the best in the country already. There is no other way to gain a greater value for the State.

AREA 3: RFP'S AND COMPETITION FOR THE PEG ACCESS CONTRACT

Nothing chills me to the heart about this whole idea more than this area. I have mentioned a few of the ways that Olelo, and particularly its staff, provide a consistent high quality and dedication to serving the needs of its clients. To try to list all of the ways that Olelo meets my individual client needs would require several pages alone. They do this for each of their thousands of clients. The research needed to frame up an RFP that would cover such a vast topics as what Olelo does, and this would be the only way to safeguard the needs of the clients, would require thousands of dollars to needlessly be spent. Olelo is doing it already. They have been doing it for years. I doubt sincerely if anyone can even duplicate such service.

To break up each area of the PEG access would only bring duplication. It has been tried in other areas of the country. So far, in each circumstance, the public access area has died. This is because of the great need such access requires of an organization.

I close with the old American Proverb: If it works, don't fix it. Please consider carefully what you do next. Petition the State for an exemption to allow Olelo to continue to provide its fine service to all of Hawaii.

Sincerely

Mark D. Helmberger

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 22 A 10: 49

A___E___P___S___

FILE_____

"Shannon McMonagle" <smcmonagle@gmail.com> on 02/22/2006 02:57:40 AM

To: cabletv@dcca.hawaii.gov
cc: info@olelo.org

Subject: Kaiser High School Testimony on PEG Access and State Procurement Law

Dear DCCA Committee Members:

Kaiser High School has the longest continually running educational access program of any public high school in the state, "Kaiser High Presents," which began monthly cablecasts in 1994. This 12-year long relationship with 'Olelo has been very beneficial for our school.

Since 1995, we have partnered with 'Olelo to provide educational opportunities for our students interested in video production as a career. Together with community mentors provided by 'Olelo, our students have received training on an annual basis and have worked on the 'Olelo television production van to cover events such as Homecoming Game, May Day assembly, talent shows, school plays, and graduation ceremonies. These 'Olelo mentors have been instrumental in sparking interest among our students to pursue a career locally in the field of video production.

As a Kaiser High School teacher who has worked with 'Olelo personnel closely for these many years, I believe that continuity over time is a key component in our relationship. What 'Olelo has worked hard to develop in our state should be maintained and extended. We therefore recommend that the DCCA seek an exemption from competition for the PEG access contracts, at least insofar as 'Olelo is concerned.

Shannon McMonagle
Teacher/Program Coordinator
Communication Arts & Technology (CAT) Learning Center
Kaiser High School
511 Lunalilo Home Rd.
Honolulu, Hawaii 96825

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 22 A 10: 49

A___E___P___S___

FILE_____

"hauoli83" <hauoli83@hawaii.rr.com> on 02/22/2006 12:10:28 AM

To: <cabletv@dcca.hawaii.gov>
cc: <info@olelo.org>

Subject: Testimony Regarding RFP for PEG Providers

Aloha,

This is written in support of Olelo Community Television. Over the past 16 years I have watched Olelo programming mature from broadcasting casual personal events to present-day important and newsworthy reports and commentary. Olelo provides serious and worthwhile programming that I regularly watch. I have found much of mainstream TV programs boring, contrived and controlled.

Olelo is definitely the media for alternate views that cannot get air on mainstream TV. Over the years Olelo has gained the trust of independent producers who have a message and know that as long as they meet the content requirements, they can get their message aired. That trust was hard-earned especially by those whose community interest message was counter to the propular and in-vogue view. Trust is very important and should not be discarded by having a new organization run the PEG. I am very satisfied with Olelo in that regard.

I went through a three-segment training program and became certified to produce, film and edit programming. The opportunity to do such work would not have been available to me without great financial expense. Olelo allowed me to participate in bringing community discussions to the air that would not be accepted by mainstream media. I have a voice! My volunteer work has certainly opened up my horizons.

Olelo Palolo staff have always willingly answered my questions, encouraged me when I got discouraged and have been superb technicians. They are wonderful!

Please work for an exemption to the State rules so that Olelo can continue to serve the community. I cannot see the benefit to the state or the community to require such a cumbersome process of bidding and possible change of provider when we have a perfectly satisfactory one now. As a taxpayer, I say we do not have state money to waste on such an effort.

For all the good Olelo provides the community, for all the good Olelo demonstrates in support of democratic principles, Olelo should be allowed to continue without the burden of continuing to stave off the hangman. Allow Olelo to concentrate its energies on working for the community.

Mahalo,

Piilani Kaopuiki
838 Hauoli Street
Honolulu, Hawaii 96826

"BRAZILIAN CULTURAL CENTER" <bcchi@verizon.net> on 02/21/2006 11:06:16 PM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 22 A 10: 49

A___E___P___S___

FILE___

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: Exemption to the Procurement Process

[IMAGE]

[IMAGE][IMAGE][IMAGE]
www.bcchi.org

BCCHI encourages the DCCA to request an Exemption from the procurement process for all of Hawai'i's access organiza

BCCHI also does not believe that PEG (i.e. community) access is a commodity that should be bought, sold or put up for bid. It in partnering with governmental and educational entities, statewide collaboration to leverage limited resources with other communi nurturing local programming and a long-term commitment to the community. BCCHI encourages the DCCA to request an Exem process for all of Hawai'i's access organizations.

Risk to Current Services
To 'win' an RFP, a new operator will essentially have to provide a plan that is substa from existing providers. All current 'Olelo services, such as Satellite Community Medi enjoyed and appreciated by the community will be at risk. In addition, training, produ airtime/playback may be more limited and restricted or, at minimum, different than the provided.

Lack of Qualified Pool of Operators
Hawaii currently enjoys a relatively stable environment of community access providers. performance evaluation of these operators has ensured a consistent progression of serv all islands. An RFP process will invite participation from a pool of untested and unqu Respondents can include individuals with narrow-focused objectives, business entities community focus, providers from the mainland without local roots, or newly-established little community access experience.
'Olelo is the only provider that has any consistent length of experience and track rec the range of services and managing significant resources currently available to the co

Stability and Sustainability
Serving the community requires the flexibility to address short-, mid- and long-term o community access is subject to frequent contract bidding, it will be likely that long- will be sacrificed in place of short-term victories to maintain the contract.
This is inconsistent with the long-term sustainability focus in the DCCA's 2004 PEG Ac Hawaii. This also impacts the ability of the community access provider to develop lon relationships and commitments to communities.

Accountability

'Olelo's request for an exemption to the RFP process must not be misconstrued as a lac accountability. On the contrary, there is already adequate oversight from government a stakeholders on the performance of any community access system in Hawaii. The current does not need to be unnecessarily tampered with. An RFP process does not add more acco fact, will disrupt continuous and reliable service.

'Olelo Community Television Has a Proven 16-Year Track Record Over the past 16 years, stable management that is better than the average non-profit organization and has expa programming to reflect the increasing diversity of voices in our island community. No access provider in the country has the kind of experience 'Olelo has in managing a sig satellite Community Media Centers. Additionally, 'Olelo is one of very few community that have had the stewardship responsibility for the sizable equipment inventory and financial resources available on O'ahu. Our committed, highly trained staff has a combined total of more than 250 years of community access experien hard to earn our trust.

The addition of our sixth channel is the latest evidence of 'Olelo's ability to assess and deliver the capacity to meet those needs. In the last five years alone, 'Olelo has ground-breaking programs to promote media literacy and social issues among our youth video competition) and address voter apathy (e.g., Vote! 2002 & 2004) in our state whi consistent service to independent producers and volunteers.

'Olelo's success has been built on the understanding of community needs and how commun a difference. These relationships with a variety of community groups, youth groups, sc and government institutions were established over the years and all this inherent soci equity may be lost with a new provider.

The DCCA has stated that even if the RFP process were to bring about a change in manag community access would continue to be provided to all communities (public, educational However there is NO guarantee what services would be offered, if current services woul and to what level of quality and commitment.

Mahalo

Nuremberg Sant'Anna
BCCHI President

pete shimazaki doktor <dok@riseup.net> on 02/21/2006 10:10:09 PM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 22 A 10: 49

A___E___P___S___

FILE___

To: cabletv@dcca.hawaii.gov
cc:

Subject: 5pam:testimony

2/21/06

2002G Hunnewell Street
Honolulu Hawai`i 96822

Cable Television Division
Department of Commerce and Consumer Affairs
P.O. Box 541
Honolulu, Hawaii 96809

Subject: public access television exemption from procurement process

To Whom It May Concern:

As an educatora military, a veteran, and active citizen in participative democracy, I am requesting that public access television be exempt from the procurement process.

A free and independent press/media is requisite to any democracy. Public access television is a direct voice of diverse communities and perspectives that would never be represented on popular media otherwise. As media ownership is concentrated into a few conglomerates, so does the scope of perspectives get disproportionately smaller and limited and skewed from the diversity that is a part of any democratic society. Public access television is different in that it provides a function that the health of our democracy depends on.

As an educator, I see the educative empowerment and abilities broadening of high school students trained and developing skills important in media production. Furthermore, the educational content of public access is generally of higher quality and depth, thus making it an important educational tool in a world of ▒dumbed▒-down programming that dominates popular media, and therefore producing a ▒dumbed▒-down culture.

Community programming is democracy in action, which is the only true democracy. Democracy is not democracy when it is empty rhetoric, but when it is exercised, as it is on many community programs. It encourages involvement in one's community, making such a service essential to foster positive citizenship.

Community programming brings transparency to government- another requisite from the prevention of undemocratic governance. To undermine community programming is to foster plutocracy.

I have experienced a world without community programming- and it is dark abyss of monoculturalism. Many years ago, I had an extended hospitalization due to medical incompetence at an O'ahu Veteran's hospital.. During my stay, I was forced to watch their limited programming. Once I could walk, I went to the patient's lounge to watch the television with extended channels from the room sets. Having been in the hospital for weeks, I felt very disconnected with the local community, not to mention a sober sense of what was happening in the nation and world. I was shocked to find that the community access channels had been blocked out by the military, and some were replaced with asinine diversionary programming.

It is the military's prerogative to limit and censor information to its soldiers, as the commander-in-chief is a politician making military service essentially political. As soldiers, we are trained to follow orders, and not question them. Furthermore, soldiers are routinely placed outside of their communities, let alone nation. Community concerns and issues may not be of concern to such transitional settlers.

This may be well for a military state, such the People's Democratic (example of empty rhetoric) Republic of (North) Korea, but this is antithetical to any democracy. In fact, such totalitarian regimes depend on a monopoly of media and perspectives. That is why it is imperative that community access programming remains funded and independent- if only for the exercise of the First Amendment.

Community access programming builds social capitol and social equity. Voices no less dignified than the ones that dominate the airwaves, are able to be heard publicly, rather than be silenced by the lack of access to the very airwaves that belong to public domain in the first place. In the so-called Information Age, those who control the information can control society. Thus, community inclusion in programming and information dissemination is mandatory if we are to be a democracy in practice. It is an important balance of powers.

Please allow public access television to proliferate, and be exempt from the procurement process. While other programming may be perpetrated essentially for the pursuit of profits, community access television is worth much more- it is the price of democratic freedom.

E Malama Pono,

Pete Doktor

- save public access media.doc

2/21/06
2002G Hunnewell Street
Honolulu Hawai`i 96822

Cable Television Division
Department of Commerce and Consumer Affairs
P.O. Box 541
Honolulu, Hawaii 96809

Subject: public access television exemption from procurement process

To Whom It May Concern:

As an educator, a military veteran, and active citizen in participative democracy, I am requesting that public access television be exempt from the procurement process.

A free and independent press/media is requisite to any democracy. Public access television is a direct voice of diverse communities and perspectives that would never be represented on popular media otherwise. As media ownership is concentrated into a few conglomerates, so does the scope of perspectives get disproportionately smaller and limited and skewed from the diversity that is a part of any democratic society. Public access television is different in that it provides a function that the health of our democracy depends on.

As an educator, I see the educative empowerment and abilities broadening of high school students trained and developing skills important in media production. Furthermore, the educational content of public access is generally of higher quality and depth, thus making it an important educational tool in a world of "dumbed"-down programming that dominates popular media, and therefore producing a "dumbed"-down culture.

Community programming is democracy in action, which is the only true democracy. Democracy is not democracy when it is empty rhetoric, but when it is exercised, as it is on many community programs. It encourages involvement in one's community, making such a service essential to foster positive citizenship.

Community programming brings transparency to government- another requisite from the prevention of undemocratic governance. To undermine community programming is to foster plutocracy.

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Please allow public access television to proliferate, and be exempt from the procurement process. While other programming may be perpetrated essentially for the pursuit of profits, community access television is worth much more- it is the price of democratic freedom.

E Malama Pono,

Pete Doktor

transcultural@hawaii.rr.com on 02/21/2006 09:52:05 PM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 22 A 10: 49

A___E___P___S___

FILE_____

To: cabletv@dcca.hawaii.gov
cc:

Subject: ʻOlelo Television

Aloha:

I am against the privatizatin of ʻOlelo television. ʻOlelo television has already established itself as a network of communities based on the value of Aloha. If the State of Hawaii does not support ʻOleloʻs community identity and give it up to private corporations, it
constitues the usurpation of our tax money to subsidize priviate corporations. Please keep ʻOlelo as a community broadcating entity.

Mahalo

M. T. Kato
45-666 Uhilehua st.
Kaneʻohe Hawaiʻi 96744
phone: 358-2150

"William Aila" <ailaw001@hawaii.rr.com> on 02/21/2006 09:46:30 PM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 22 A 10: 49

A___E___P___S___

FILE_____

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: Public Input

To Whom it may Concern!

Testimony in support of action to grant Olelo Community Television to continue providing services via the PEG access plan through the granting of an exemption from the State Procurement Process.

Olelo Community Television is a product of the communities that it serves. It has become our eyes, ears, and sometimes our voice! Because it grew from within our communities it possesses our soul and our mana. Having some one who doesn't understand this, submitting an RFP, would be like having a family member replace by a stranger. A stranger who doesn't know the history, language, hopes, dreams and aspirations of the family. This stranger would not know how to community build, nor partner with governmental agencies and educational institutions within that community.

This stranger would not be aware, nor care about the long term commitment that's needed to gain community trust.

The stranger would have to demonstrate to the community that it can enter into and sustain relations with a community that has its leadership scattered amongst many individuals, stretched across generational lines and varies from Ahupua'a to Ahupua'a.

How would this stranger be accountable to our communities if profit was the motive? How would it demonstrate the most important quality that is required in order to be successful - a deep understanding of each of the communities that it would serve. Serve, is the key word here. PEG is supposed to serve the community and not the other way around!

Olelo Community Television has successfully served our communities for the past 16 years. That is a track record! It has a stable management organization. Well respected employees. Top of the line equipment. A training program that is enjoyed by many members of the community.

In short, it isn't broken, so why fix it? We see no reason to!
Please abandon the path to an RFP. The only prudent direction, in terms of both fiduciary and moral responsibility, is to continue with the existing service providers. They are the one who grew up with us, shared our good times and bad times, gave us pride and later made us proud.

Please seek an exception to the procurement process and continue with the existing service providers such as Olelo Community Television.

Mahalo for the opportunity to provide input and influence, to this very important decision, that concerns this very important community service.

William and Melva Aila Jr.
86-630 Lualualei Homestead Road
Wai'anae, Hawai'i 96792

Ph# 696-9921

"Jim Albertini" <ja@interpac.net> on 02/21/2006 08:07:41 PM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 22 A 10: 49

A___E___P___S___

FILE_____

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: Olelo

I support keeping "Public Access" televsion public, not putting it out for bid for a private company to run. Our non-profit oganization has made use of this grassroots media and want to continue to do so AS IS!!! Henry Curtis states the case well below.

Jim Albertini
President
Malu `Aina Center for Non-violent Education & Action
P.O. Box AB
Kurtistown, HI 96760
808-966-7622
ja@interpac.net
www.malu-aina.org

In these times of sanitized news and media spin, we desperately need `Olelo.

Here are my **TOP 10 REASONS WHY `OLELO MUST CONTINUE:**
`Olelo has trained hundreds of volunteers in the art of television production
`Olelo has given voice to the community on issues ignored by the mainstream media
`Olelo is a shining example of democracy in action
`Olelo is the community's window into the legislature, government meetings, and other arenas not generally seen by the public
`Olelo encourages citizens to become involved in their communities
`Olelo builds social capitol
`Olelo builds social equity
`Olelo build community
`Olelo is the First Amendment in Action
`Olelo is a vital part of our community life

Henry CurtisExecutive DirectorLife of the Land76 N. King Street, Suite 203Honolulu, HI 96817808-533-3454cell: 808-927-0709

Katalina <katalina@lava.net> on 02/21/2006 05:10:47 PM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 22 A 10: 49

A___E___P___S___

FILE_____

To: cabletv@dcca.hawaii.gov
cc:

Subject: About Olelo

I support Olelo. I like that their programming covers politics, local community events, and local issues of neighborhoods and government. I particularly like the coverage of programs about Hawaiian culture and national/ international news.
As Olelo is providing a public service, I do not see any need for their services to be bid upon.

Sincerely,
K. McClone
Honolulu, HI
739-9885

James Lambert <lamboproductions@hawaii.rr.com> on 02/21/2006 11:51:35 AM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 22 A 10: 49

A___E___P___S___
FILE___

To: cabletv@dcca.hawaii.gov
cc:

Subject: public access television

February 21, 2006

To whom it may concern:

I am a frequent user of the services proved by Olelo. Since opening their facility at Windward Community College, their service has become even more valuable since I live in the Kaneohe area.

I am a certified producer and have produced a number of projects using their excellent equipment and facilities. I find the training to be excellent and the instructors very helpful. I have been working with musicians from the Honolulu Symphony to produce a series of programs featuring the musicians. The facilities and equipment from Olelo have made this possible..

I feel that the formal bidding process would only waste time and money in this case, and would encourage an exemption of this process for Olelo.

Sincerely,

James Victor Lambert
Keneohe

808-247-3786

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 22 A 10: 49

A___E___P___S___

FILE___

"Sandra Sagisi \(Realty Executives\)" <SandraSagisi@hawaii.rr.com> on
02/21/2006 12:25:06 PM

To: <cabletv@dcca.hawaii.gov>
cc: <hoagy@hawaii.rr.com>, <Kendall.J.Moser@hawaii.gov>

Subject: STATE PROCUREMENT LAWS - OLELO THREAT

Please accept my personal testimony for the subject below.
Aloha,
Sandra Moser

Background: In October 2005, the Department of Commerce and Consumer Affairs (DCCA) was informed by the State Attorney General that the DCCA's contracts with Hawaii's four Public Education Government (PEG) Access organizations (Akaku, Hoike, Na Leo and `Olelo) must comply with the State's procurement laws.

Public Comment Meetings: As part of the process in complying with the procurement laws, the DCCA scheduled meetings throughout the State to receive public input and comments on issues related to public access television services and the process that the DCCA should follow so that contracts with PEG organizations comply with the State's procurement process.

- OLELO MEMO FROM SANDRA MOSER.doc

1246 KAMEHAME DRIVE
HONOLULU, HI 96825
(808) 224-5735

MEMO FROM SANDRA SAGISI MOSER

TO: DCCA, cabletv@dcca.hawaii.gov (VIA EMAIL)

FROM: SANDRA SAGISI MOSER
Media Director, Hawaii Public Affairs Council
The Church of Jesus Christ of Latter-day Saints

DATE: February 21, 2006

RE: LDS SEMI-ANNUAL GENERAL CONFERENCE

My understanding is that DCCA has scheduled meetings statewide as part of the process to comply with the state procurement laws. I would like to offer a brief input on this subject related to public access television services. It is my opinion that placing controls on Olelo in a "bid situation" will be detrimental to my group of up to 57,000 Olelo viewers who are members of The Church of Jesus Christ of Latter-day Saints.

Our members have for years enjoyedthe Semi-Annual General Conferences that are broadcast via Olelo each year. The company receives numerous letters, phone calls and emails of support of the program. I feel that if such bidding occurs, our members and other residents of Hawaii will be affected with the interruption of public access and the excellent facilitieswe now enjoy through Olelo television.

Members of our church rely on Olelo for these broadcasts and other excellent and inspirational educational programs. I have personally hosted more than a dozen several other programs on Olelo which have provided great entertainment and or educational informationon cable. We do not want these services threatened and we feel that it will if the bidding takes place. If indeed it does go out to bid under an RFP and new management takes over—such occurrences will be detrimental to our way of life.

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 22 A 10: 49

A___E___P___S___

FILE___

<ins@waquarium.org> on 02/21/2006 12:17:49 PM

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: OLELO

Dear Sir/Madam,

It's always good to have Olelo to serve our community because of their programs which is pure in thought, no business interest on it, give us a positive perpective.
As a part of the community, I still want Olelo to serve and give the best program to all of us.

Thank you for your support.

"Fred Dodge" <makuakauka@hotmail.com> on 02/21/2006 11:30:51 AM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 22 A 10: 49

A___E___P___S___

FILE___

To: cabletv@dcca.hawaii.gov
cc:

Subject: Exemption for Olelo

Dear people at DCCA:

Olelo and other Public Access Stations are stellar examples of democracy in action in our tecnological age. For over 15 years, they have been doing a necessary and extra-ordinary job. They have more than adequate oversite under present regulations. A change would not serve the public interest.

Please grant them an exemption to the proposed RFP process.

Aloha, Frederick A. Dodge, MD and family
86-024 Glenmonger St.
Waianae, HI 96792

Phone: 696-4677

patricia blair <cris6369@yahoo.com> on 02/21/2006 08:26:07 AM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 22 A 10: 49

A___E___P___S___

FILE___

To: cabletv@dcca.hawaii.gov
cc:

Subject: Olelo Community Television

It has been brought to my attention that changes to the fine community access of Olelo Community Television could be jeopardized. OCT provides a much needed service to all ages in the communities of Hawaii. I myself participated in the Editors class in order to be of service to my church. I regularly watch the programs that OCT presents. I find them very informative and entertaining. The regular TV stations: ABC, NBC, CBS, have greatly deteriorated in quality of information provided the people of Hawaii. I personally do not watch their "news" programs anymore. How tragic the direction of the above stations. Olelo fills a much needed service for the communities of Hawaii, and that arrangement should not change except to improve and update. Pat Blair, 1515 Uluhaku Pl. Kailua, Hi. 96734, 262-1120

Lo'Ihi
Communications

Strategic Communications * Community and Government Relations * Public Relations
Event Marketing * Community Building * Public Affairs * Grassroots Advocacy

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 22 P 3: 15

A___E___P___S___

FILE_____

TO: The Department of Commerce and Consumer Affairs

FROM: Alicia Maluafiti, Owner – Lo'Ihi Communications

RE: Testimony on DCCA Contracts with PEG Access Organizations

Over the past few years, I have had the pleasure and privilege of working with the public access organizations in grassroots advocacy campaigns. As a lobbyist for nonprofit organizations – both AARP and Clean Elections – we had very little money to ensure that our message reached a broader audience. The public access organizations worked collaboratively with us to ensure that we had the necessary tools to take our issues to our constituency. From prescription drug affordability to public funding of elections, these issues address public concerns and very often do not make the evening news.

Although I have worked with the neighbor island access groups, my most recent experience has been with the staff and volunteers at 'Olelo Community Television. They have made themselves, as well as their resources, available to our staff and have been very accommodating in addressing our needs. I am extremely grateful and appreciative of their professionalism and courtesy in working with naïve and inexperienced groups of people, and they have gone out of their way to make our staff feel comfortable in the process.

I believe that it would be in the best interests of DCCA to seek an exemption from the procurement process in its dealings and contracts with public access organizations. These nonprofits are part of our ohana. The public has an inherent trust in these organizations because of their mutual commitment to ensuring timely access to information for groups that traditionally cannot pay for that type of exposure. On Oahu, our communities have come to regard Olelo as an altruistic partner versus a paid vendor. We have put our faith in the public access organizations – to be there for us. They bring us peace of mind. Public access to information is not a traditional commodity that can be bought and sold by government. Therefore, we respectfully submit that it deserves consideration to be exempt from the procurement process.

And although DCCA is considering a "Request for Proposals" process, the role of the public access organizations and their relationship to the people of Hawaii is unique and one that cannot be duplicated. At any point in time, I would be supportive of policies that encourage a competitive marketplace. But I do not believe – in this particular situation – that an RFP process is going to improve upon the services currently being provided by Olelo and the other neighbor island organizations. Nor do I believe that providing the current level of services in exorbitant. If anything, we – the taxpayers – are getting the bargain of the century. Please don't try to fix what isn't broken.

I appreciate the opportunity to provide comment on these proceedings.

Aloha,

Alicia

Alicia Maluafiti

Alicia Maluafiti

91-1012 Kahi'uka St. * Ewa Beach, Hawaii 96706 * (808) 224-3648 * alicia@loihicommunications.com

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS
2006 FEB 22 P3: 4
A P
FILE

Testimony of Gerry Silva, Chief Operating Officer, `Ōlelo Community Television
DCCA Public Comment Meeting
February 22, 2006

Let me begin by thanking the hundreds of people across the state that have turned out and submitted testimony because they understand the importance of Public, Education and Government (PEG) access. We appreciate their support of `Ōlelo and its sister access stations in the other counties. I also think it is appropriate to note the great, great majority of voices recommend that contracts for PEG access services in Hawaii be handled as an exemption to the State procurement process. We also strongly support pursuing an exemption.

`Ōlelo is one of several thousand Public, Educational and Governmental (PEG) access stations across the nation that are set up to provide the public, as well as educational and governmental organizations, with programming access to local cable viewers. We are one of the very few that supports and provides substantial access to all three groups.

The largest portion of our budget, and most of our airtime, goes toward cablecasting programs created by the public. Whether your interest is in local issues, culture, sports, travel, or a variety of other topics, chances are good that there is programming on `Ōlelo's channels that will interest you.

`Ōlelo has strong ties to education. Five of our community media centers are located on school campuses. A fourth of our budget and two of our six channels serve education exclusively with programming that appeals to a wide audience that includes preschool kids, college students and teachers. Channel 55 offers University of Hawaii coursework, such as Accounting 202. On channel 56, teachers can keep pace with the requirements of the Federal No Child Left Behind Law through programming provided by the DOE. We work with schools throughout Oahu, and our annual statewide video competition reaches more schools across the state.

Government programming has long had a place on our channels, although it accounts for the smallest part of our airtime. It includes gavel-to-gavel coverage of sessions of the State Legislature, the Honolulu City Council and neighborhood boards. I want to note that we don't charge government for our services. Programs on our channels provide considerably more insight into government than the short pieces that air on commercial stations. During election years, we organize and cablecast debates that are open to all candidates for elected offices.

`Ōlelo is now operating under a contract extension with the DCCA until June 30, 2006, unless it is extended or a new contract is put in place. That contract has stringent requirements for reporting and accountability. Like all of DCCA's contracts with PEG access providers in Hawaii, it allows the DCCA to terminate `Ōlelo's services if performance is not satisfactory. Because it is a non-profit organization, `Ōlelo is also subject to additional State and Federal reporting and oversight requirements. Client satisfaction is high, and evaluations of `Ōlelo--to include independent audits--confirm that we are a well managed organization.

A PEG access operation is complex, whether it serves Molokai, Lanai, Maui, Kauai, the Big Island or Oahu. In `Ōlelo's case, it involves managing the operation of one of the largest—if not the largest—PEG access system in the country. The community has the right to expect that when the DCCA contracts for the services of any PEG access provider, that current services are not diminished. Those current services include technical services and support; production training that includes single and multi-camera operations; as well as studio and remote productions. The selected organization must not only commit to--but must clearly demonstrate--that it has in-depth experience and can continue to successfully provide service in a number of areas.

While working with the community is paramount, access operations go beyond public contact. There is all of the activity that goes on behind the scenes. That includes technical work such as equipment research, acquisition, installation and maintenance, setting up networks and internet access, as well as programming and operating the channels. For Oahu, that translates into managing six channels-- probably more than any other PEG access organization in the nation.

There is also the administrative piece that includes strategic planning; community needs assessments, data collection and management, budgeting and general administration. Let's not forget the policy component either, including promoting free speech, and ensuring open access to facilities, equipment, and channels for public, educational, and governmental sectors of the community. At `Ōlelo, we are enormously proud of the staff that serves the public. We are equally proud of those who serve behind the scenes. As one of the people on Molokai testified, "How do you even begin to write an RFP that guarantees these multiple layers of services?"

The expertise of our staff and the partnerships with government, educational institutions, and community organizations that we have built up over the past 16 years are not something that can be transferred or substituted. There will be a steep learning curve for any new bidder – a learning curve that will be costly and paid out of limited PEG access fees.

The procurement law provides for exemptions when a competitive process is not practicable or not in the best interests of the State. In the past two and a half years, 200 requests for exemptions have been approved. PEG access services are complex, and successful management teams for those operations are extremely limited. We believe that is solid justification for pursuing an exemption, and we strongly recommend that the DCCA pursue that option.

However, no matter what process the DCCA finally selects, we believe that the scope of services for those contracts needs to be well written right from the start. The eventual contracts need to insulate the providers from political pressure, with contract lengths that provide stability and flexibility and allow the contractors to best serve all three sectors.

We believe that `Ōlelo is a unique organization with a special mission. We have added value to PEG access on Oahu and built up partnerships and relationships that cannot be transferred or substituted.

We hope that in the process of resolving the statewide contract issue that the DCCA looks at the unique communities served by each PEG in Hawaii and reviews the variety of services that they

provide. We ask that you look beyond the hours of programming produced and numbers of people trained and consider the overall contributions and impact of each of the four PEGs in their communities.

Hawaii is currently watching with apprehension as a management transition takes place and experienced staff leave a major local commercial television station—channels 2. While that is troubling, there are other commercial stations on Oahu. However, there is only one `Ōlelo—only one entry point into the cable system on Oahu for those whose voices need to be heard. Whatever happens, do not disrupt or diminish PEG access services in Hawaii. Pursue an exemption.

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 23 A 7:53

A___E___P___S___

FILE___

Amy Abe <abeamy96782@yahoo.com> on 02/22/2006 10:20:13 PM

To: cabletv@dcca.hawaii.gov
cc: info@olelo.org

Subject: Procurement Exemption for Olelo Services

Dear Director Recktenwal:

Thank you for the opportunity to comment on 'Olelo's PEG Access services and whether the DCCA should seek an exemption from the competitive bid process. Your decision could have far-reaching effects on our community's ability to use 'Olelo's services, and I want to make sure my views are heard.

I understand that the DCCA has said PEG Access services will continue. However, I am very concerned about what the breadth and quality of those services will be. Forcing a competitive bid process on something as unique as PEG Access will only diminish what 'Olelo has taken years to build.

'Olelo's services are not a commodity that should be put up for bid. They go beyond equipment and facilities. They include community building, and partnering with governmental and educational entities. 'Olelo has been a focal point for statewide collaboration, leveraging limited community access resources, nurturing local programming and forging a long-term commitment to the community. I do not believe that the social and community equity that has been built up over the years can be transferred to another provider without significantly degrading current services. Simply transferring equipment, financial resources and cable channels to a new provider will not ensure that PEG Access services will continue in their current form.

While I commend the DCCA's efforts, I do not think that an RFP process will benefit access users or viewers. The RFP's competitive nature would force a new operator to propose plans that could differ from existing services. If this is not the intent,

then why change the
current provider? Even if 'Olelo were to win under
the RFP process,
things could change. For example, services such as
Satellite Community Media Centers could be in jeopardy
unless the RFP clearly allows for flexibility in
planning and budgeting that addresses short, mid and
long-term objectives. This is unlikely, especially if
community access is subject to short contract terms
and frequent bidding. Long-term objectives may be
sacrificed for short-term gains to maintain the
contract.

As far as accountability, there is already stringent
oversight over all
community access organizations in Hawai'i by the DCCA
Cable Television Division. As non-profits, they are
also subject to State and Federal regulation. In my
opinion, the current system works and does not need to
be tampered with. An RFP process will only disrupt
continuous and reliable service.

I have benefited from 'Olelo as a viewer and as a user
of its
services--from media literacy programs for our youth
(e.g., Youth
Xchange video competition) to addressing voter apathy
(e.g., Vote! 2002 & 2004) or just the consistent
service to our community producers and volunteers.
I've seen 'Olelo establish strong relationships over
the years, working with a variety of community and
youth groups, schools, non-profits and government
institutions. No other provider could bring this
community capital to the table.

I appreciate how 'Olelo Community Television has
always supported the voices of people like me. Please
do not jeopardize the existing
services. Again, I ask that you request an exemption
from the
procurement process for 'Olelo and all of Hawai'i's
community
access organizations.

Respectfully,

Amy Yukie Abe
1735 Palamoi Street
Pearl City, Hawaii 96782
Phone: 456-1019

@@
Amy Yukie Abe
Double Diamond Director HAWAII

www.mynoevir biz.com/AMYABEHAWAII Source # S2002928
(808)551-5858
Email:Noevir@amyabe.org Phone/Fax: (808)456-1019

Noevir Hawaii Hdqtrs: Ala Moana Pacific Center Suite 748
(808) 946-8000 Fax: (808) 946-8000

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 23 A 7:53

A___E___P___S___

FILE_____

Joy Waters <joy@tastyandmeatless.com> on 02/22/2006 09:02:17 PM

To: <cabletv@dcca.hawaii.gov>, info <info@olelo.org>
cc: Dorothy Sakata <dorothysakata@aol.com>

Subject: Support for Olelo

Dear DCCA Members:

I currently have a regular weekly program airing on Olelo. For the past 5 years it has been my responsibility, but my Association that sponsors the show has been broadcasting with Olelo for over 10 years.

I would like to express my support for the current management and employees and business process provided at Olelo. Not only are they successfully running the broadcast station but they are an important source of education and training for the community. I have taken almost all the trainings that they offer and can sincerely say that the instructors are excellent and the prices are very reasonable. I have also taken media classes at the University of Hawaii and can tell you that the value of the education offered at Olelo rivals the UH's offerings! it is quite a significant thing to be able to work with the varied technology skills of the average person yet still be able to transform them into someone that can use the equipment to express themselves in public access TV. Olelo's management really has made it a priority to address ALL the needs of the average person using the system. They have dedicated Client Counselors that we can go to with all our questions who are always accessible when I need them. The Media Center personnel are amazing, friendly, patient and easy to work with. The staff in Playback are flexible and disciplined and on-the-ball!

I do not think it would be easy to replace the personnel of Olelo. They know what they are doing and they do it with a smile. Most of all, they help the community feel encouraged and inspired to use the public access resources. We are all enriched by it and it builds the confidence of the community who now have a creative and political voice as a result. I believe that if the people at Olelo were not so accommodating and caring then the community would not utilize the resources as much. In fact, since my early training with Olelo, I have gone on to independently produce a commercially sponsored weekly TV series for Time Warner cable on OC16.
I have deep respect for the people at Olelo and the good job they do.

With Aloha,
Joy Waters
I don't crave junk food anymore.
Executive Producer, ***Tasty and Meatless*** TV Series
InnerLight Independent Distributor, ID# 147963
(808) 255-9454 Cell
http://www.TastyandMeatless.com/
http://InnerLightinc.com/joy

DorothySakata@aol.com on 02/22/2006 08:53:01 PM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 23 A 7:53

A___E___P___S___

FILE___

To: cabletv@dcca.hawaii.gov
cc: olelo@olelo.org

Subject: Re: Olelo Community Television

To Whom it May Concern:

The Olelo Community Television has provided us with an excellent opportunity to reach out, educate, and spiritually uplift the community for the past 13 years. Throughout the years, working with Olelo, we have not had any complaints. We continue to work harmoniously with them as do their other clients. Our representative has commented on the value of Olelo's classes. Their equipment is easily accessible and their professional and congenial staff is always ready to assist and answer questions.

We viewers strongly would like to see Olelo Community Television continue working with our community. They certainly have the Aloha Spirit that reaches throughout the island. They simply care.

Sincerely yours,

Ray and Dorothy Sakata

"David Nakamura" <dnakamura@mutual-housing.org> on 02/23/2006 07:23:05 AM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 23 A 7:53

A___E___P___S___

FILE___

Please respond to <dnakamura@mutual-housing.org>

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: Testimony - PEG Programs

Aloha,

Thank you for the opportunity to provide testimony regarding the RFP requirements for the Public, Education and Government ("PEG") services currently provided by Akaku, Hoike, Na Leo and Olelo. Our testimony is based on our work with the staff of Olelo over the past two years. We have specific experience on Olelo's positive impacts on the Palolo Valley community.

We understand that the state procurement laws allow the State Procurement Office ("SPO") to exempt the PEG services from the RFP process. **We strongly urge the Department of Commerce and Consumer Affairs request an exemption from the RFP** process for the following reasons:

- Olelo has been successfully providing services and free public access to the community for over 15 years in a culturally sensitive and open manner;

- The staff at Olelo are sensitive to the local communities and stakeholders. This has been demonstrated in the Waianae, Waipahu and Palolo communities. This is something that an outside or mainland company will not be equipped or sensitive if they were awarded the contract.

- Olelo has provided training, staff support and facilities in low-income communities such as Waianae, Waipahu and Palolo to help enrich, train and motivate their youth.

- Olelo has been innovative and creative in catering programs to meet the needs low-income and underserved youth.

If DCCA or SPO do require the RFP process, we urge them to include requirements that the PEG provider demonstrate a proven track record of Olelo and other PEG providers. The PEG providers must have extensive experience in working with their communities and have strong local culture based on staffing, management and mission. We also suggest that the current beneficiaries of the PEG programs be included in developing the final RFP requirements and be part of the final selection of the community providers.

Mahalo,

Dave Nakamura

Mutual Housing Association of Hawaii

Calvin_Nakano/MAILI/HIDOE@notes.k12.hi.us on 02/22/2006 08:34:16 AM

To: cabletv@dcca.hawaii.gov
cc:

Subject: Ma'ili Elementary School

February 21, 2006

Dear Sir/ Madame,

I am an elementary school teacher on the Leeward Coast of Oahu teaching computer literacy. I have always wanted to incorporate video media in our schools technology program, but didn't know where to begin with the lack of training from the Dept. of Education.

Fortunately, a few years ago someone told me that the Olelo at Mapunapuna provided video training at a minimal cost. I was so excited and enrolled myself in iMovie the following week. This was the first non-linear video editing class that I had taken and loved it. I then followed up in taking the video camera, producers and Final Cut Pro classes.

The training was fantastic and very affordable. The trainers were so helpful and met me just where I was. Soon, I became a producer and produced videos for my school, Ma'ili Elementary, and aired it on Olelo. This brought a lot of pride to our students and community where 75% of our children are living in poverty. They were so proud to see themselves and school on television.

After taking the training courses from Olelo, I was soon able to teach my students about producing videos. We even created a media program called, menehuneTVproductions, consisting of 16 students each year in which we produced videos such as: Halloween Safety, Merry Christmas, May Day and Makahiki, Awards Assemblies, Jump Rope for Heart and even an emergency training video for the whole school to view when we had an emergency lockdown. menehuneTVproductions also entered DOE's sponsored video contest called, Island Movie Video Contest over the past 3 years winning a total of 4 videos entered with them. In addition, we have entered the Olelo's Youth Xchange video contest, winning a total of 3 video entries. My students just love producing and entering these video contests. They become so motivated researching various topics through the internet, interviews and books. They then write their stories and create a video about their researched topic. It is such an invaluable tool that motivates their learning.

I am also very thankful to Waianae Olelo. Kawika, Jimbo and Neal (Waianae Olelo's Staff) are like family to both my school and I. They have played a vital role in our schools success in our media program. They have been so supportive in helping me train my students and working with them side by side to shoot important school functions.

Whenever we need equipment and questions that need to be asked, I can always count on Waianae Olelo to be there for me. They are our bigger brothers' who provides us with all the support we need. It is such a great partnership that goes hand in hand

Our schools media program would not be where we are today without the nurture and support of

the Waianae Olelo staff.
For this reason, may I highly encourage DCCA to exempt Olelo from the procurement process. Any changes would jeopardize the great partnership that we as a DOE school would have with Olelo. The success of our media program and the enrichment of learning that my students are gaining through our partnership with Olelo is so invaluable.

Thank you very much,

Calvin Nakano

Computer Teacher at Ma'ili Elementary School

- Save Olelo Letter.doc

February 21, 2006

Dear Sir/ Madame,

I am an elementary school teacher on the Leeward Coast of Oahu teaching computer literacy. I have always wanted to incorporate video media in our schools technology program, but didn't know where to begin with the lack of training from the Dept. of Education. Fortunately, a few years ago someone told me that the Olelo at Mapunapuna provided video training at a minimal cost. I was so excited and enrolled myself in iMovie the following week. This was the first non-linear video editing class that I had taken and loved it. I then followed up in taking the video camera, producers and Final Cut Pro classes.

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For this reason, may I highly encourage DCCA to exempt Olelo from the procurement process. Any changes would jeopardize the great partnership that we as a DOE school would have with Olelo. The success of our media program and the enrichment of learning that my students are gaining through our partnership with Olelo are so invaluable.

Thank you very much,

Calvin Nakano
Computer Teacher at Ma'ili Elementary School

Ric Gresia <ric@seariderproductions.com> on 02/22/2006 11:16:26 AM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 23 A 9:50

A E P S
FILE

To: cabletv@dcca.hawaii.gov
cc: Keali'i Lopez <klopez@olelo.org>, Sparky Rodrigues <srodrigues@olelo.org>, Kawika Nahoopii <knahoopii@olelo.org>, gsilva@olelo.org

Subject: PEG access testimony

Aloha DCCA Officials,

We have attached our letter of testimony regarding PEG access and the state procurement process for the DCCA Public Comment Meeting in Honolulu on February 22. This letter is signed by the staff of the Searider Productions media education program at Wai'anae High School. Thanks for your time.

We will also be delivering a hard copy of this letter.

Ric Gresia
Digital Media Teacher
Searider Productions || Waianae High School

- olelo2.pdf

WAI'ANAE HIGH SCHOOL
SEARIDER PRODUCTIONS
VIDEO PRODUCTION PRINT PUBLICATION MUSIC RECORDING WEB DESIGN

Mark Recktenwald
Director
State of Hawaii Department of Commerce & Consumer Affairs
335 Merchant Street
Honolulu, Hawaii 96813

Dear Mr. Recktenwald:

We are writing this letter as testimony expressing our views regarding PEG access television services and the process that the DCCA should follow so that contracts with PEG organizations comply with the State's procurement process. As educators and media professionals working in the nationally recognized media education program, Searider Productions at Waianae High School, who have worked closely with 'Olelo Community Television over the past decade, we feel our input should receive careful consideration.

We would first like to express our highest satisfaction with the quality of staffing, services, and programming provided by 'Olelo. We have worked hard to build our public high school media program in one of the most impoverished communities on Oahu. At this point in time, though we continue to work for improvement, we consider our program a success: our students compete in and win state and national video production and broadcast journalism contests against the best and brightest students in the US, the vast majority of which come from public and private schools in affluent communities. Over the past few years, we have started to see the real fruit of our work as we send students previously at-risk for dropping out on to colleges and universities to study video production or journalism. We have also helped place several graduates in jobs at local network television stations. And we owe it all to 'Olelo. As our program has grown from a single camera used in a single class to an award-winning program serving 300 students in a state-of-the-art facility, 'Olelo has supported us every step of the way. It was 'Olelo staff who provided our initial training and 'Olelo facilities that gave our students their first experience on professional equipment. Without 'Olelo support in our critical first years of operation, Searider Productions would not be in existence today. Working with 'Olelo, we have shown the world that youth in the most impoverished communities can learn to create and share compelling stories using the latest media equipment. We know that several 'Olelo staff, such as Sparky Rodrigues, have taken the success of Searider Productions to heart, and are working hard to replicate our success in other needy Oahu communities.

Our relationship now with 'Olelo has been formalized in a Leeward Coast partnership of community service providers, including 'Olelo and the Queen Lili'uokalani Children's Center, public schools on the Waianae Coast, and institutions of higher learning including Leeward Community College and the University of Hawaii Academy for Creative Media. This partnership, of which the 'Olelo Community Media Center In Wai'anae is a leading member, has been working over the past few years to create a comprehensive media training pipeline targeting some of the state's most vulnerable youth. The partnership has successfully raised several million dollars in government grants and private donations, most recently successfully securing a 3-year $1.1 million grant from the US Department of Education through their Native Hawaiian Education Act program. Currently, the partnership has a $3 million grant pending final board review from the William K. Kellogg Foundation. The community-focus and quality of services provided by 'Olelo have been key reasons the partnership has been able to successfully secure and implement these grants.

85-251 FARRINGTON HWY WAI'ANAE, HI 96792 (808) 697-7040 WWW.SEARIDERPRODUCTIONS.COM

WAI'ANAE HIGH SCHOOL

SEARIDER PRODUCTIONS

VIDEO PRODUCTION PRINT PUBLICATION MUSIC RECORDING WEB DESIGN

Because we have spent years working with 'Olelo, because 'Olelo is a key partner in a successful ongoing multi-year initiative here on the Wai'anae Coast, because we doubt very much that an entity providing the same services and stability as 'Olelo could be retained through a competitive RFP process, we very, very strongly support an exemption in the procurement process for PEG access. We implore the decision-makers at DCCA to pursue an exemption for PEG contracts. We are convinced that PEG access service would suffer if an RFP bidding process were implemented. We can also say with certainty that successful media education programs, which are only now beginning to show positive community impact, would greatly suffer on the Waianae Coast if our partnership were to lose 'Olelo.

We are grateful for the opportunity you have given us to share our thoughts, and we appreciate the time you take to consider our testimony.

Sincerely,

Candy Suiso
Program Director

John Allen III
Technical Advisor

Catherine Beaver
Graphics Advisor

Lorraine Gershun
Publications Advisor

Ric Gresia
Digital Media Advisor

D.J. Peterson
Audio Production Advisor

"Thompson, Gregory C MSG 411 EN BN 9 RRC"
<Gregory.Thompson@9rsc.army.mil> on 02/22/2006 09:23:20 AM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 23 A 9: 50

A___E___P___S___

FILE_____

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: DCCA Public Comment

To Whom It May Concern:

Please ensure this attached document is provided to the correct "Public Comment" committed member. In addition, a faxed copy is in you Dept Box.

Thanking you in advance

Greg Thompson

V/r,_____

MSG Thompson, Gregory C.

411th Eng Bn (C)(H)

Battalion Operations

(808) 438-1600 x 3426

"Train As You Fight"

- DCCA.pdf

DEPARTMENT OF THE ARMY
HEADQUARTERS, 411TH ENGINEER BATTALION (C)(H)
1550 Pass Street, Fort Shafter Flats
Honolulu, Hawaii 96819-2135

REPLY TO
ATTENTION OF

23 February 2006

To The Department of Commerce and Consumer Affairs (DCCA):

This document is written in hope that Olelo Community Television is granted an exemption from the Request for Proposal procurement process. Under the current Olelo services, voices from the Oahu community are broadcasted in an excellent forum. Public access channels nation-wide only provide a partial amount and quality of services afforded to the Oahu Community. Interruption or modification to these services will only reduce this community television programming to a second rate organization.

As a retiring member of the U.S. Armed Forces, my decision to remain in Hawaii was greatly influenced by the excellent training, facilities and equipment provided by the Olelo Community Television Station. Undoubtedly, the creation of additional governmental and educational bureaucracy will cause me to rethink my decision to retire in the great state of Hawaii.

Thanking you in advance

Gregory C. Thompson
169 Center Pl Apt 101
Honolulu, HI 96818
(808) 438-1600 x 3426

DEPARTMENT OF THE ARMY
HEADQUARTERS, 411TH ENGINEER BATTALION (C)(H)
1550 Pass Street, Fort Shafter Flats
Honolulu, Hawaii 96819-2135

REPLY TO
ATTENTION OF

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 23 A 9:31

A___E___P___

23 February 2006

FILE_____

To The Department of Commerce and Consumer Affairs (DCCA):

This document is written in hope that Olelo Community Television is granted an exemption from the Request for Proposal procurement process. Under the current Olelo services, voices from the Oahu community are broadcasted in an excellent forum. Public access channels nation-wide only provide a partial amount and quality of services afforded to the Oahu Community. Interruption or modification to these services will only reduce this community television programming to a second rate organization.

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Thanking you in advance

Gregory C. Thompson
169 Center Pl Apt 101
Honolulu, HI 96818
(808) 438-1600 x 3426

Ruth Hsu <rhsu@hawaii.edu> on 02/22/2006 11:02:44 AM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 23 A 9:50

A___E___P___S___

FILE___

To: cabletv@dcca.hawaii.gov
cc:

Subject: public access television testimony

>>>

Ruth Y. Hsu, PhD

University of Hawai'i at Manoa
Department of English
1733 Donaghho Road
Kuykendall 402
Honolulu, HI 96822
808 956 2049
rhsu@hawaii.edu

TESTIMONY STRONGLY IN FAVOR OF THE DCCA OBTAINING EXEMPTION FROM OPEN-BID PROCESS FOR COMMUNITY ACCESS TELEVISION

I am an Associate Professor of English at UH, Manoa. In addition to my 60-hour per week paid position (a "light" week) at the University, I also commit many unpaid volunteer hours producing a talk-show on Olelo 54 as well as producing or directing or doing camera work on special project location shoots, such as the Forgiveness Project Hawai'i 2005, the David Korten lectures, a Summer Fun play at Aina Haina elementary school and the annual Kaimuki High School play, just to name a few.

This past December, I felt gratified to have been included among the short list of volunteers honored for contributing the most hours in 2005 to producing shows on behalf of the Olelo community.

I also produce a show on behalf of my academic department called Hawai'i Bibliovision, which airs on Olelo 55 – HB is the E portion of my Olelo hat.

My testimony on this issue is based not merely on my experiences with P and Eat Olelo since getting certified as a producer in February of 2005. In addition, I write and teach about the role and impact of film and the media and press on civic society and the regional and global economy. My understanding of the press and media has been further enhanced through my service as a Director on the Board of the Broadcast Communications Authority at UH-Manoa, which oversees the college radio station and the student video group. I also have had occasion to work with journalists and broadcasters on the two dailies and the Weekly, and at NPR and several other radio stations.

Analyzing the crucial role of the press and media was clearly the driving force behind the month-long multi-media events last spring called Freedom of Information, co-sponsored by various state legislators. I chaired a roundtable that discussed the status of the press and media and their vital role in society.

My experiences at Olelo and with other components of the press and media have convinced me that Olelo – **AS IT IS PRESENTLY MANAGED AND OPERATED** – is vital to a healthy, local, civic society. A well-functioning civic society is one that fosters open dialogue, and that is at the very least tolerant of a broad spectrum of views on education, on the arts, and on social issues. A society based on such mutual respect functions better on all levels: in business, in the schools, in the family, and in the political arena. Diversity of voices and views, in other words, is good for the individual, for families, for commerce and for business.

Olelo channels are spaces where one encounters much diversity. Olelo supports shows put together by seniors (and seniors have so much still to give), high school students, musicians, story-tellers, chefs, the military, and Hawaiian sovereignty movements. We have shows on conflict resolution, on the environment, on wellness, and so many more. The vast majority of these shows are produced by the average person, with full-times jobs and family, and yet who do not begrudge scores of hours at the editing bay, booking talent, locating camera-crew, audio technicians, directors, switchers, doing repeated site surveys, triple checking equipment, getting crew meals, and so on.

Indeed, I have rarely seen such profound engagement as I have among Olelo volunteers. Such engagement

reflects the depth with which the ordinary person cares about his/her family, neighborhood, schools, churches, and the larger community. This Olelo culture of cooperation and collaboration serves to enrich the spirit of cooperation in other, connected families to which volunteers and staff belongs.

Olelo, over the years, has developed into an entity that is uniquely public-minded and serves all individuals indiscriminately. It is an important source of valid knowledge and information that would not otherwise make it into the public discourse.

Some of the ways in which the current Olelo staff and their management of resources truly serve community members:

1. I work mostly at Palolo, so I can speak mostly about the conditions I find at that facility: they have excellent teachers: clear, concise, patient, very knowledgeable, no power-tripping. If they don't know, they'll help you find the answer. (Less helpful: power-tripping clients and staff members from the 'smaller' media centers; making clients feel stupid – very corrosive and alienating attitudes).
2. Palolo: staff members are client-centered and not I-may-get-to-you-after-I-push-myself-off-this-chair-which-will-take-quite-a-while.
3. As far as I can see, staff members serve all individuals as if each person's needs and issues are equally important: we care about what you care about. Moreover, they have a can-do attitude – let's make it happen for you.
4. Palolo: staff members provide (not condescending) mentoring for producers, directors, camera-crew, and editors. They have the ability to work with idiosyncratic individuals.
5. Olelo in general: No censorship of program content. Quality has been getting better over the years as community members have begun to take more pride in Olelo and their programs broadcast through Olelo.
6. High quality equipment (but not enough. demand outstrips availability).

Needs improvement:

1. The Board of Directors. More representation from the P section of PEG. Olelo is paid for with cable subscribers' fees who are often also the individual client-volunteers responsible for many, many hours of programming. Their interests are not represented on the Board. On the other hand, Oceanic, which tried to prevent Olelo getting the much-needed 6th channel have 3 (I think) on the Board?
2. Board attitude towards public input. I know (from first-hand experience) irate people criticizing one's actions is difficult to take, however, Olelo is a "public" institution. Olelo serves the vital public need of open, diverse, and uncensored dialogue. The Board oversees a vital public space; they serve the public. The Board should not be there to shut down "inconvenient" questions from clients.
3. What kind of accounting is given by E? I'd like to know exactly how cable fee monies are expended by E.
4. More equipment, space and staff needed at Palolo. Palolo serves Jarrett Middle School as well as

individual community members.

"Toni Bissen" <bissent001@hawaii.rr.com> on 02/22/2006 10:37:14 AM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 23 A 9:51

A___E___P___S___

FILE___

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: 2/22/06 Public Comments - Statewide PEG Access Services

February 22, 2006

Sent via email to: cabletv@dcca.hawaii.gov

ATTN: DCCA Director, Mark Recktenwald

Cable Administrator, Clyde Sonobe

RE: **Public Comments In Support of Hawaii PEG Access Providers and;**

In Support of Extending Exemption For Current PEG Contractors From the State Procurement Code

Dear Director Recktenwald, and Administrator Sonobe:

Thank you for this opportunity to present comments in support of Hawaii PEG Access Providers and in support of extending the exemption for current PEG contractors from the State Procurement Code.

I am the executive director of a non-profit charitable organization that serves the Native Hawaiian community and have had the opportunity to work in partnership with `Olelo. The outline of my testimony follows the questions and area of inquiry requested by DCCA in its Notice of Public Comment Meetings and is listed below.

1. Please comment on the services that are provided by the Public, Education and Government ("PEG") organization in your respective county: Akaku (Maui), Ho`ike (Kauai), Na Leo (Hawaii), and `Olelo (Oahu). Examples would include but not be limited to the following:

A. Do their hours of operation satisfy your needs? ***Response: The hours of operations more than satisfies our needs, and `Olelo staff is always supportive of community access for media development and other assistance.***

B. The availability and quality of their equipment. ***Response: I am very satisfied with the availability and quality of `Olelo's equipment.***

C. The quality of training provided. ***Response: I am very satisfied with the quality of training provided by `Olelo.***

D. How knowledgeable is their staff? ***Response: Based on working with various trainers and staffers at `Olelo, I have found them to be dedicated, knowledgeable and qualified.***

E. Overall quality of services provided to their clients. ***Response: As a community member, and executive with a non-profit organization, I consider myself a "client" of `Olelo, and have found their services and dedication to giving our Hawaii community a "voice" superb. I look forward to continuing to work with `Olelo on other community building projects.***

Other comments: After review of the various documents available to the public, including: the 2005 Independent Third Party Review for `Olelo – Part 1, Part 2, the Management Letter, `Olelo's response to the Third Party Review, and the Cable Advisory Committee (CAC) meeting minutes of 1/19/06, the DCCA should continue to support the exemption of PEG Access Contractors from the State Procurement Code. Based on non-tax payer dollars being utilized to support PEG Access Services, and all PEG Access Contractors operating as non-profit organizations, additional control on the part of the State Procurement Office and

DCCA is unnecessary.

2. If a Request for Proposal ("RFP"), which is a competitive bid process, for PEG services was issued by the DCCA, what requirements do you think should be included? Please comment on these as well as other items that should be considered. Examples would include but not be limited to the following:

A. Operational Management and Administration. ***Response: After reviewing the documents indicated above, especially `Olelo's response to the 2005 Third Party Review and Management letter, `Olelo has shown that it has complied with all State and Federal legal non-profit organization requirements, and has sufficient operational management and administration capabilities.***

B. Financial Management. ***Response: After reviewing the documents indicated above, especially `Olelo's response to the 2005 Third Party Review and Management letter, `Olelo has shown that it has complied with all State and Federal legal non-profit organization requirements, and has sufficient financial management capabilities.***

Other comments: If a the RFP bid process is initiated despite overwhelming community support for exempting the current PEG Access Contractors, the DCCA should require at a minimum, that the applying entity: 1) be a not for profit organization, 2) have an extensive and proven track record related to community media services, and 3) be approved through a community review process.

Thank for you for the opportunity to provide comments in support of Hawaii PEG Access Providers and in support of extending the exemption for current PEG contractors from the State Procurement Code.

Very truly yours,

Toni Bissen

354 Puamamane Street

Honolulu, Hawaii 96821

808-373-1000

- 2-22-06 Testimony re PEG Access Services.doc

February 22, 2006

Sent via email to: cabletv@dcca.hawaii.gov
ATTN: DCCA Director, Mark Recktenwald
Cable Administrator, Clyde Sonobe

RE: **Public Comments In Support of Hawaii PEG Access Providers and; In Support of Extending Exemption For Current PEG Contractors From the State Procurement Code**

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    C. The quality of training provided. ***Response: I am very satisfied with the quality of training provided by `Olelo.***

    D. How knowledgeable is their staff? ***Response: Based on working with various trainers and staffers at `Olelo, I have found them to be dedicated, knowledgeable and qualified.***

    E. Overall quality of services provided to their clients. ***Response: As a community member, and executive with a non-profit organization, I consider myself a "client" of `Olelo, and have found their services and dedication to giving our Hawaii community a "voice" superb. I look forward to continuing to work with `Olelo on other community building projects.***

Other comments: After review of the various documents available to the public, including: the 2005 Independent Third Party Review for `Olelo – Part 1, Part 2, the Management Letter, `Olelo's response to the Third Party Review, and the Cable Advisory Committee (CAC) meeting minutes of 1/19/06, the DCCA should continue to support the exemption of PEG Access Contractors from the State Procurement Code. Based on non-tax payer dollars being utilized to support PEG Access Services, and all PEG Access Contractors operating as non-profit organizations, additional control on the part of the State Procurement Office and DCCA is unnecessary.

2. If a Request for Proposal ("RFP"), which is a competitive bid process, for PEG services was issued by the DCCA, what requirements do you think should be included? Please comment on these as well as other items that should be considered. Examples would include but not be limited to the following:

    A. Operational Management and Administration. ***Response: After reviewing the documents indicated above, especially `Olelo's response to the 2005 Third Party Review and Management letter, `Olelo has shown that it has complied with all State and Federal legal non-profit organization requirements, and has sufficient operational management and administration capabilities.***

    B. Financial Management. ***Response: After reviewing the documents indicated above, especially `Olelo's response to the 2005 Third Party Review and Management letter, `Olelo has shown that it has complied with all State and Federal legal non-profit organization requirements, and has sufficient financial management capabilities.***

Other comments: If a the RFP bid process is initiated despite overwhelming community support for exempting the current PEG Access Contractors, the DCCA should require at a minimum, that the applying entity: 1) be a not for profit organization, 2) have an extensive and proven track record related to community media services, and 3) be approved through a community review process.

Thank for you for the opportunity to provide comments in support of Hawaii PEG Access Providers and in support of extending the exemption for current PEG contractors from the State Procurement Code.

Very truly yours,
Toni Bissen
354 Puamamane Street
Honolulu, Hawaii 96821

808-373-1000

"Junior Ekau Jr." <jekau@qlcc.org> on 02/22/2006 10:34:22 AM

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 23 A 9: 51

A___C___P___S___

FILE_____

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: Re-submitt Testimony for RFP for Olelo

Aloha,

I would like to resubmit by testimony with new information and data that I feel is pertinent in this hearing.

Mahalo.....

- DCCA TESTIMONY II.doc

Queen Lili`uokalani Children's Center, 87-186 Farrington Hwy Wai'anae, Hawaii 96792 * 668-2314

Partners:
JW Marriott Ihilani Resort & Spa
Ko'Olina Beach Club
Olelo Public Access Television
Leeward Community College
Alu Like Inc.

TO: The Department of Consumer Affairs ("DCCA")
Cable Television Division ("CATV")

FROM: Junior Ekau
Community Building Facilitator IV
Queen Lili'uokalani Children's Center, Wai'anae
N? Laepua Intern & Trainee Program Coordinator

N? Laepua Intern & Trainee Program is designed to develop and enhance social and communications skills through the hospitality industry and video production with in the surrounding community in Waianae & Nanakuli (with expansions for 2006 in Kapolei, Waipahu, Ewa Beach, Papakolea and Farrington High school, with future projections for Waimanalo and communities on Kauai & Maui.)

While the training teaches video production, the program uses this venue to teach life skills (Being responsible, coming to work on time, working with others, communication & Social skills, etc...) that will help them in what ever vocation or profession they will go into.

The program incorporates family participation to generate and enhance support for our participant. Working with the family is so important to creating a nurturing ohana. In the 6 year existence of this program our participants have had remarkable improvement in their GPA, relationships at home and their whole out look on life and their future.

I have had the pleasure of being a part of Public Access since 1981 when the facilities was housed on Waimalu St in town. A competitive bid process would surely undermine a work in progress that is taking hold state wide in building families with in our communities. A bidding process takes away from the agreements of a franchise to give to PEG access. While I do believe that the Educational and the
Government part of PEG access will remain intact; I am very concern about the public part of PEG access.

Education focuses on educating our children, while government focuses on the affairs of state in a state wide effort. The Public Part of PEG access allows non-profit organizations and programs such as N? Laepua Intern & Trainee Program the opportunity to share and develop programming that would benefit the communities externally as well as internally. Public is a vital part in changing the personality, the crime rate, and the communities of our state. But through all this ?lelo takes an active indirect role (through community partners) in assisting Educational and Government outside of the franchise agreement by assisting the DOE in their enrichment program at Waianae High School and promoting programs to educate our community on the ICE epidemic through "PA'I" on the Waianae Coast with Lawyer Anson Rego.

As a consumer of ?lelo Community Television and a former employee (1995-1999) I have encountered a couple of changes made at the CEO position. But one thing has remain intact throughout these changes and more so now (With Kealii Lopez as CEO) is the "ha" or spirit of the ?lelo organization.

The willingness of ?lelo to assist, build and create opportunities for all comes with longevity in creating success. Square one was created through CEO Richard Turner (Avery sensitive and intelligent man) in the 1990's with Kealii Lopez as AD. They created a public service that was nurturing and encouraging. Then Lurline McGregor took center stage as CEO slight change in community approach but ?lelo remained nurturing and encouraging. Through out the existence of "PEG" access one thing remain consistent and that was Kealii Lopez. With out a doubt Kealii has been the foundation in which ?lelo and "PEG" access has flourished from its inception at Waimalu St..

Through Kealli's efforts (in the background or in the front) "PEG" access on Oahu has experienced a growth in community participation and partnerships never known to the franchise in its 15 year existence.

?lelo affords us (the community) the venue in which to showcase our community concerns and activities. With their highly knowledgeable staff, trainers and managers, learning how to do video is a joy. Their operations hours meet the needs of it's consumers and ?lelo stays on the cutting edge of video technology in providing affordable equipment for the island of Oahu.

Overall as a client I am very pleased with their assistance in what I want to do with my video. As a community partner I am

elated with their openness to work with in our communities to enhance the quality of life for all. ?lelo made this venue very affordable for all with the tape programs they have and the community are not bound by economics' because of this.

In closing putting the franchise out for bid can be very catastrophic for all the programs and partnerships ?lelo have fostered over the years. While I understand that others will have a difference of opinion, my work in building community is a very complex task and each partner has a vital role. **I am in support of ?lelo continuing as the "PEG" access managing agent** because of the 16 years of evolution and experience. **I am not in support of a "RFP" process,** because of the following:

I. 'Olelo is the only provider that has any consistent length of experience and track record of delivering the range of services and managing significant resources currently available to the communities of O'ahu.

II. The DCCA has stated that even if the RFP process were to bring about a change in management, that community access would continue to be provided to all communities (public, educational and governmental). However there is NO guarantee what services would be offered, if current services would be maintained, and to what level of quality and commitment.

III. Partnerships are built and nurtured over a period of time. The RFP process will always bring the community partnerships back to square one when the managing agent for public access television changes hands. The Waianae Community media program work with at risk teenagers and families that don't have the time. They either make or they don't.. The building process of relationships between partners takes time.

Our motto for the State of Hawaii is, "Ua Mau Ke'ia O Ka Aina I ka Pono" *The life of the land is perpetuated in righteousness.* The participants of N? Laepua learn that the word "Pono", *is doing the right thing, at the right time, for the right reasons, with the right people.*

I have enclosed some data from the Waianae Community Media for your review.

Mahalo for your time and support of the program. If you have any questions please feel free to call me at 668-2314 or email me at jekau@qlcc.org. Your assistance in this matter will be greatly appreciated.

Kau? a ke akua
Junior Ekau

Wai'anae Community Communications

The Wai'anae Community Communications began in 2000 as a support program for Wai'anae & Nanakuli Media programs to produce video program for and about their schools.

The role of Queen Lili'uokalani Children Center is to support these respective programs by providing stipend positions and consumer video equipment when needed. Provide resources to cable cast their programs on Olelo Community Television.

Through this effort Nanakuli High & Intermediate and Wai'anae High School are currently producing programs such as Hawk Attack, Kaleo O Nanakuli and the Wai'anae Seariders Magazine. Other programs have included Nanakuli Oral History, Wai'anae Art Festival, Wai'anae Neighborhood Board, Wai'anae Coast Coalition Community Conference. Since 2000 well over 300 hours of video programming have been attributed to the efforts of our students.

Program Partners Include

- Olelo Community Television: Facilities and trainers
- Leeward Community College: Facilities and Trainers
- Alu Like Inc.: Intern stipends
- Queen Lili'uokalani Children's Center: Intern stipends and program coordination with partners and schools.

The Wai'anae Community Communications program has since evolved from a support program in for the media departments at Nanakuli & Wai'anae in the year 2000 to a more individual and programmatic approach for the both schools.

The goals are to:

1. **Train individuals that would support their school programs in video production techniques.**
2. **Create a pool of student volunteers to document community events along the Wai'anae Coast.**
3. **Enhance students' skills in operating higher end video equipment .**
4. **Spawn family participation through ohana journal.**
5. **Encourage post graduation goals in video production.**

Outcomes:

1. **Family participation with media student on the beginners level.**
2. **Increased number of students using higher end video equipment.**
3. **Increased documentation of school and community programs.**
4. **Increased number of students continuing on to college in video production or higher education.**

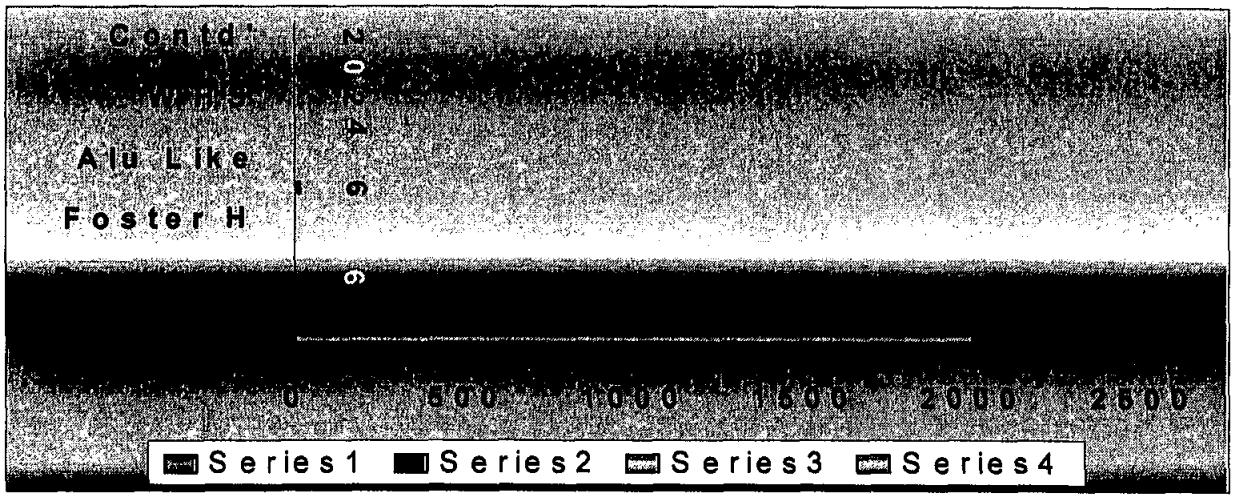
Goal:2000

1. Support Media programs at Nanakuli & Wai'anae High School

Milestones for

- Placement of stipend students at Nanakuli & Wai'anae High Schools
- Wai'anae High schools partnership with Olelo Community Television
- Increased programming from Wai'anae Coast on Olelo channels

YEAR	Orphan	Destitute	Single F	Foster H	QLCC	Alu Like	NHIS	WHS	College	Contd'
2000										
School		6			6		4	2	2	2
Summer					6		4	2		2



What worked?

- **Students were being adequately trained in basic video production**
- **Two students went on to college for video production**

J Castaneda Fullerton

Matthew Gomes Leeward Community College

What's not working?

- **Lack of studio facilities to do adequate studio training.**
- **Students need to learn terminology of the medium more trainers needed.**

Program Outlook

Program needs to be visible in the community to create an intergenerational venue and create opportunities for students and schools to participate with the community. With moving of Olelo from the Wai'anae Boys and Girls club it would be an opportune time to get Olelo situated at Nanakuli High School. Olelo based at Nanakuli high school would help expose students to higher end video equipment. Students' need to train within a studio environment.

Goals: 2001

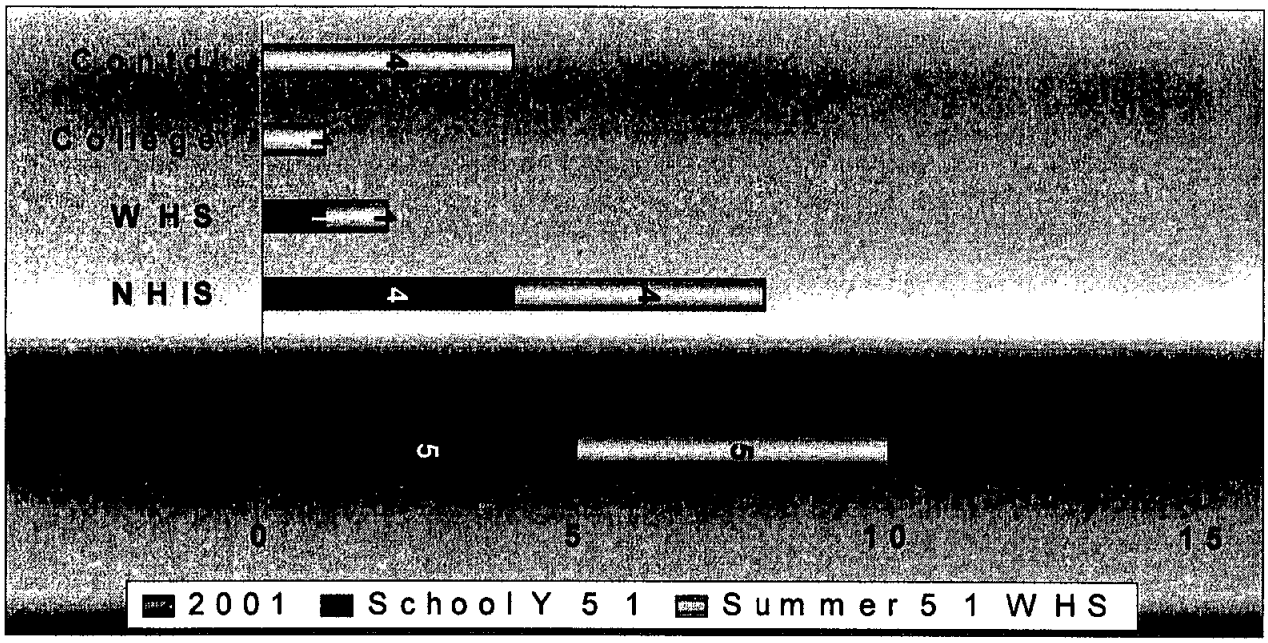
1. Support Media programs at Nanakuli & Wai'anae High School
2. Increase students' knowledge of studio production and field production.

Milestones

- Nanakuli High School documents community oral history of Nanakuli
- Plans for Olelo moving into Wai'anae High School is developed
- Student training at Leeward Community College (Winter , Spring Break, Summer)
- First student crew to document Ho`omau concert at Waikiki Shell (25 students from Wai'anae & Nanakuli High School participates)

Year	Orphan	Destitute	Single F	Foster H	QLCC	Alu Like	NHIS	WHS	College	Contd'
2001										

School	5	1	5	4	1	
Summer	5		5	4	1	2 4



What worked?

- **Studio training at Leeward Community College increased students' perception of video production.**
- **Students were given the opportunity to train with animation. Infinity "D" 7.0**
- **Two students went on to college for video production**
  - **Fenton Palakiko: Florida State**
  - Christina Ludwig: University of Manoa

What's not working?

Inconsistency in equipment at school levels.
A more organized effort needed in training students.

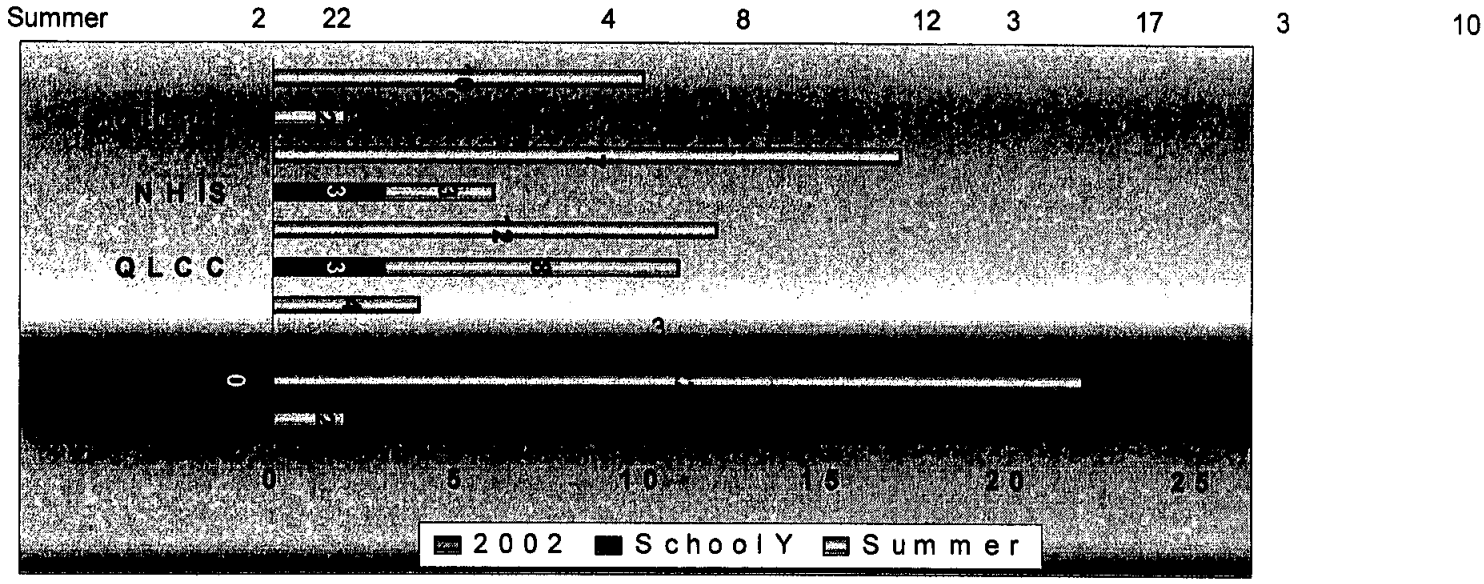
Goals: 2002

1. Support Media programs at Nanakuli & Wai'anae High School
2. Increase students knowledge of studio production and field production.
3. Summer program will train students for school program's, Hawaiian studies etc…

Milestones

- **Olelo & Wai'anae High school Receives HUD grant to renovate Electronics classroom to create media center. Renovations Begin.**
- **First formal summer training program at Olelo Wai'anae facilities.**
- **Summer training program enrolls 22 students.**
- **Wai'anae & Nanakuli High schools sweeps Olelo's video competition in all Categories.**

Year	Orphan	Destitute	Single H	Foster H	QLCC	Alu Like	NHIS	WHS	College	Contd'
2002 School Y		3			3		3			



What worked?

- **Studio training at Leeward Community College increased students' perception of video production. Students' awarded16 of 18 awards given by Olelo Community Television including overall winner.**
- **Three students went on to college for video production**
  - **Diedra Iokia: Leeward Community College, Digital Media**
  - Keoni Fernandez: LA Art Institute
  - Dayleen Adams: Leeward Community College, Digital Media

What's not working?

- **Students trained during summer returned to their courses to support teachers in video**
- **Not enough trainers**

"Junior Ekau Jr." <jekau@qlcc.org> on 02/22/2006 10:36:28 AM

CABLE DIVISION
COMMERCE AND
CONSUME FAIRS

2006 FEB 23 A 9:51

A___E___S___
FILE___

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: 5pam:RFP Proposal Testimony for Olelo

Aloha,

I may have goofed in sending my testimony, but I would like to re-submit my testimony with more in formation and data that I believe is pertinent to this hearing.....Mahal.....

- COMMUNITY MEDIA PROPOSAL.doc

PROPOSAL

TO

HAWAIIAN ELECTRIC

FROM

Queen Lili'uokalani Children's Center, Waianae
Nanakuli High & Intermediate
Wai'anae high School
Olelo Community Television

WAI'ANAE COMMUNITY MEDIA

I. BACKGROUND

A. Purpose of program
This proposal respectfully requests funding to support continued development and implementation of our community- and educational institution-based partnership *Wai'anae Community media Program* that is focused on increasing the quality and number of experiential learning, mentorship, and character building opportunities targeted toward the underserved, low- and moderate-income and socially vulnerable youth on the Leeward Coast of O'ahu, Hawai'i.

B. Organization and Partnership Capacities
Program Partners Include

- Olelo Community Television: Facilities and trainers
- Leeward Community College: Facilities and Trainers
- Alu Like Inc.: Intern stipends (Qualified individuals)
- Queen Lili'uokalani Children's Center: Intern stipends and program coordination with partners and schools.

C. Major Accomplishments to Date

Through this effort Nanakuli High & Intermediate and Wai'anae High School are currently producing programs such as Hawk Attack, Kaleo O Nanakuli and the Wai'anae Seariders Magazine. Other programs have included Nanakuli Oral History, Wai'anae Art Festival, Wai'anae Neighborhood Board, Wai'anae Coast Coalition Community Conference. Since 2000 well over 300 hours of video programming have been attributed to the efforts of our students.

Nanakuli and Waianae high school have won several video awards that have received

national, local and legislative (Hawaii) recognition.

II. PROGRAM APPROACH (CHANGE STRATEGY)

A. Anticipated Impacts and Outcomes

The overall objective of this project is to expand on the partnership's past successes in delivering vital social and educational learning opportunities for at-risk and other vulnerable youth on O'ahu's geographically isolated Leeward Coast.

The specific goal of the project is to support the education and integration of Leeward Coast youth through delivery of high-quality outreach,*family*enrichment, educational and internship programs within the context of several interrelated content and technical subjects required for success in media program. The proposed project design incorporates elements of *nurturing families,* high quality public cable access video production training..

The basic approach or change strategy involved is twofold. First, the project requires strategic integration of the learning environment with a *nurturing*family*environment* and larger community environments in a manner that works to build strong character, self-esteem, character and capacity for and understanding of the relevance of lifelong learning among the coast's most vulnerable kids. This approach is required in order to engage and prepare primarily underserved and at-risk students for meaningful learning experiences across the public school curriculum and the workforce. Secondly through the community media program enhances math skills through production budget development, writing skills through program treatments and script writing, communication skills through production development with community members and non-profit organizations.

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS
2006 FEB 23 A 9:51
A___E___P___S___
FILE___

Teo-Gibney Jean <octobersundown@yahoo.com> on 02/22/2006 01:11:29 AM

To: cabletv@dcca.hawaii.gov
cc: knahoopii@olelo.org

Subject: DCCA/PEG Access

Feb. 22, 2006

DCCA

We are responding to a notice regarding PEG access services.

We are asking for many of us here in the Wai'anae community for DCCA to please seek an exemption from the requirement that the PEG services have to comply with the State's procurement laws. It is not in the best interest of our community members statewide.

We are particularly interested with the effect this will have on the services with Olelo.

I, Jean, am a client who uses the Wai'anae, Mapunapuna and Kahuku community centers, but I as well as my children mainly use the Wai'anae facility which is where we are from.

The Wai'anae facility has been a great asset for our community, something that is desperately needed here. In fact, there is a need for expansion. We love our staff members they are extremely helpful and professional, they support our interests and are effective in their training classes and services. My daughter who attended classes with me when was nine years old last year, can now operate a professtional camera and edit in Final Cut Pro...and she's just starting to learn. Our children's interests and growth in the tech world can be nurtured starting with Olelo. If you take this away from us, you deprive our children, our youths and our communities.

We are already suffering with a poor educational system, please help us by pursuing an exemption for the PEG contracts.

Olelo has been successful in its operations, training and services. It is believed that an RFP process would disrupt and possibly destroy an organization that is unique and valued in our communities and why would you want to do that?

We urge you again to hear our concerns and do what is best for us...the community members. Mahalo.

Sincerely,

Jean Te'o-Gibney
Sarah and Spencer Gibney

Scott Baron <scott.baron2@verizon.net> on 02/23/2006 10:06:13 AM

To: cabletv@dcca.hawaii.gov
cc: info@olelo.org

Subject: 5pam:Future of Olelo

Dear Mr. Recktenwald,
The idea of opening Olelo's PEG Access services to bid would be an uninformed decision to fix something that isn't broken. As a long-term client/producer of Olelo, I have consistently found the quality of the staff and the results of my programming exemplary.

This idea of allowing a changing of the guard at Olelo smacks of third party personal interests. And, in fact, I am aware of this group of a few unscrupulous characters who would manipulate their way into a management position at Olelo through means of non-contextual criticism, false charges of inefficiency, and a blatant disregard for an integral campaign.

Please don't allow the selfish interests of a few unqualified power mongers to sully the past victories, present value, and future growth of Olelo. That would be a disservice to all of us who rely on the efficiency of Olelo's current staff and the continued stability of the current operation.

Thank you for your consideration of my informed opinion.

Scott Baehrens
Twin Chimneys Entertainment
P.O. Box 37121
Honolulu, Hawaii 96837
(808) 262-2420 Office
(808) 386-2421 Cellular

"Nancy L. Hedlund, Ph.D." <nancylhedlund@yahoo.com> on 02/23/2006 09:37:48 AM

To: cabletv@dcca.hawaii.gov
cc: 'Evern Williams' <ewilliams@olelo.org>, Ruth Hsu <hsur002@hawaii.rr.com>, Lynette Cruz <palolo@hawaii.rr.com>

Subject: Testimony Opposing Bid Process for 'Olelo (message text is same as attached file)

TO: Director, Mark Recktenwald
DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS (DCCA)

I write to offer testimony **strongly in favor of exemption of 'Olelo's PEG Access services from the competitive bid process.**

My first concern is that I have heard that DCCA mimimizes the perception that this will change things by saying that PEG Access services will continue. But there is no assurance that these services will offer the community the range of programs, the degree of community access, and the freedom of speech that has been in place up till now.

This would be a very major and far-reaching decision that would have seriously undesirable consequences. I am deeply concerned about any restriction on access or programming that would be implemented by the RFP bidding process, whether explicit in form or indirect through the requirements that would be embedded and actualized in competitive bidding. ***Please do not go forward with such a change in the way 'Olelo is able to provide programs and opportunities to the people of Hawai'i.***

I have several reasons for requesting that 'Olelo be exempt from the competitive bid process.

One reason is that 'Olelo PEG Access demonstrates the success of a long-term commitment to real public access that has only been achieved because of its engagement with a wide range of individuals and groups and its commitment to achieving quality in all dimensions of its work. This engagement with the community is more than television and more than the dissemination of information or programs, but it must certainly be argued first and foremost that 'Olelo makes a major contribution to our community by its range and quality of educational programs. One of the things I have personally enjoyed is the variety of programs and the absence of an "agenda" that makes the programming predictable. Instead, the menu of programs is fresh, interesting, variable, and informing.

Beyond the quality of the programming overall, we could apply the term "community capacity building" to characterize one of 'Olelo's most important achievements. The range of programs that inform us about our communities is the visible layer of this achievement. But at a more

substantive level, 'Olelo's **flexibility to carry out is mission** has meant that it could partner with a variety of public and private entities to increase the opportunities that could be created from limited resources. Overall, we have seen that a major accomplishment is the increased reciprocal commitment that has been built between 'Olelo and communities and community entities. Each has invested in the other, enhanced the capabilities of the other, and strengthened the partnerships that foster continuing evolvement of unique community-based programming.

If 'Olelo's services were mistakenly and incorrectly defined as mere products, then perhaps an uninformed process might lead to the conclusion that a bidding process would be applicable. But such a process is not appropriate. It will intrude into essential elements of 'Olelo's work with the community to build capacity and serve the most fundamental principle of ***freedom of speech.*** I don't believe that any group of even the most concerned individuals could step in and successfully take over the replacement of what 'Olelo has built and given to Hawai'i over the years of its work.

My personal experience with appreciating and benefiting from 'Olelo's work in our community includes my role as a teacher as well as community political work/education in which I have been engaged. As a faculty member at Hawai'i PacificUniversity, I have encouraged students to watch specific programs as well as to "surf" 'Olelo's offerings as a way of learning more about Hawai'i. This is of particular interest to our students from the USmainland and from more than 100 countries around the world. I have also participated in bringing in political speakers to the state of Hawai'i. Last fall when there were certain obstacles to bringing in a political activist to speak at a local school, we were able to generate private funds to support the speaker's presentation. And 'Olelo (Palolo) offered generous support and assistance in recording this event and also creating an interview program with the speaker. I am deeply indebted to the Palolo division of 'Olelo, and especially to Evern Williams, Dr. Ruth Hsu and Dr. Lynette Cruz. Without 'Olelo, we would have no way to publicly disseminate this important educational event. A subsequent program in which I was only marginally involved but greatly appreciative was the recording of Ms. Cindy Sheehan who spoke at Church of the Crossroads about world peace and the loss of her son, a USsoldier in Iraq.

So please don't change things from the way they are! We are all the beneficiaries of an exceptionally high-quality multi-layered investment by 'Olelo in our community for education, for capacity building, and for ***standing for freedom of speech.***

Respectfully submitted,

Nancy L. Hedlund, Ph.D.

Note: I do not represent the following but am affiliated with these organizations:
1) Hawai'i PacificUniversity, Honolulu, Hawai'i – I am Professor of Psychology in the Collegeof InternationalStudies and I am Associate Vice President of Planning and Assessment

2) Elected member, Ala Moana/Kaka'ako Neighborhood Board, Honolulu, Hawai'i

Contact: 930 Kaheka Street, Honolulu, Hawai'i
Telephone: 946-9473
nancylhedlund@yahoo.com

Yahoo! Mail
Use Photomail to share photos without annoying attachments.

- DCCA Testimony 2-22-06.doc

TO: Director, Mark Recktenwald
DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS (DCCA)

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Beyond the quality of the programming overall, we could apply the term "community capacity building" to characterize one of 'Olelo's most important achievements. The range of programs that inform us about our communities is the visible layer of this achievement. But at a more substantive level, 'Olelo's **flexibility to carry out is mission** has meant that it could partner with a variety of public and private entities to increase the opportunities that could be created from limited resources. Overall, we have seen that a major accomplishment is the increased reciprocal commitment that has been built between 'Olelo and communities and community entities. Each has invested in the other, enhanced the capabilities of the other, and strengthened the partnerships that foster continuing evolvement of unique community-based programming.

If 'Olelo's services were mistakenly and incorrectly defined as mere products, then perhaps an uninformed process might lead to the conclusion that a bidding process would be applicable. But such a process is not appropriate. It will intrude into essential elements of 'Olelo's work with the community to build capacity and serve the most fundamental principle of ***freedom of speech.*** I don't believe that any group of even the most concerned individuals could step in and successfully take over the replacement of what 'Olelo has built and given to Hawai'i over the years of its work.

My personal experience with appreciating and benefiting from 'Olelo's work in our community includes my role as a teacher as well as community political work/education in which I have been engaged. As a faculty member at Hawai'i Pacific University, I have encouraged students to watch specific programs as well as to "surf" 'Olelo's offerings as a way of learning more about Hawai'i. This is of particular interest to our students from the US mainland and from more than 100 countries around the world. I have also participated in bringing in political speakers to the state of Hawai'i. Last fall when there were certain obstacles to bringing in a political activist to speak at a local school, we were able to generate private funds to support the speaker's presentation. And 'Olelo (Palolo) offered generous support and assistance in recording this event and also creating an interview program with the speaker. I am deeply indebted to the Palolo division of 'Olelo, and especially to Evern Williams, Dr. Ruth Hsu and Dr. Lynette Cruz. Without 'Olelo, we would have no way to publicly disseminate this important educational event. A subsequent program in which I was only marginally involved but greatly appreciative was the recording of Ms. Cindy Sheehan who spoke at Church of the Crossroads about world peace and the loss of her son, a US soldier in Iraq.

So please don't change things from the way they are! We are all the beneficiaries of an exceptionally high-quality

multi-layered investment by 'Olelo in our community for education, for capacity building, and for ***standing for freedom of speech.***

Respectfully submitted,

Nancy L. Hedlund, Ph.D.

Note: I do not represent the following but am affiliated with these organizations:
1) Hawai'i Pacific University, Honolulu, Hawai'i – I am Professor of Psychology in the College of International Studies and I am Associate Vice President of Planning and Assessment
2) Elected member, Ala Moana/Kaka'ako Neighborhood Board, Honolulu, Hawai'i

Contact: 930 Kaheka Street, Honolulu, Hawai'i
Telephone: 946-9473
nancylhedlund@yahoo.com

steven kink <mewrite2004@yahoo.com> on 02/23/2006 09:51:29 AM

To: cabletv@dcca.hawaii.gov
cc:

Subject: 2/24 comment deadline

Do NOT let Big Brother take over OLELO as
they are doing with everything else in Hawaii.

I, like many involved with Alternative Health, have
been driven out of business in Hawaii. Reason:
Because we DO NOT have a doctors degree to practice OR
advertise.

Some of us attempted to go Olelo but were threatened,
intimidated, phones tapped and plans sabatoged.

I went on to make a program, not involving alternative
health or healing, but the art world in Honolulu.

Thinking I was going to do an Alternative Health Show
for Olelo, I was intimidated, my crews phones tapped
and terrorized.
I was threatened, plans to sabatoge my plans were
overthrown because we persisted.

Many are fighting back hiring investigators who are
being funded by those who beleive in our causes.
Yes, it's very dangerous out there but we will
stand our ground rather than be threatened.

Never give up your freedom of speech and choice.

Jane Doe-shita

Do You Yahoo!?
Tired of spam? Yahoo! Mail has the best spam protection around
http://mail.yahoo.com

"Andy \"MP\" Anderson" <mpanderson@hinamauka.org> on 02/23/2006 09:17:06 AM

To: <cabletv@dcca.hawaii.gov>
cc: <info@olelo.org>

Subject: Testimony - Community Access

We would support the continued operation of Olelo in its current administration and do not support an RFP process.

During the extensive media coverage of the "ICE" epidemic in 2003, the four or five offices and studios of Olelo were always filming and producing events such as Town Meetings, Rallies, and all the grassroots activities that spoke to community needs for treatment, prevention, and law enforcement. This media coverage, in part resulted in the administration and legislative bodies responding to the voices of the people of the state of Hawaii.

- Olelo is consistently progressive in broadcasting issues relevant to our community, i.e. for years "Hawaiiand the Law" has presented a variation of topics to review. During the years of 2002-2005 Olelo took the lead in bringing timely information on drug use and addictions disorders, resources for assistance and in general topics of benefit to the viewers and communities.

- An RFP process could potentially dilute the free and equal exchange of the information venues that Olelo provides to the community. As Olelo is now, it is recognized as serving the community and not the lowest bidder.

In terms of the media coverage the Honolulu Advertiser rated the Ice Rallies and Town Meetings as the number "2" media news of 2003. Olelo deserves a great deal of that credit in constantly providing the communities with information on the drug ICE and its related issues. Olelo affords many non-profits the opportunity to present their agencies and programs, especially those that struggle for recognition in the community.

We appreciate the opportunity to support Olelo as is and we do not support the RFP process.

M. P. "Andy" Anderson
Chief Executive Officer

Hina Mauka
45-845 Po'okela St., Kaneohe HI 96744
Phone 808-236-2600 ext. 227 Fax: 808-236-2626
mpanderson@hinamauka.org
www.hinamauka.org

"Kingsada Hanashiro" <kingsada@h-i-c.org> on 02/23/2006 08:46:35 AM

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: Olelo

Aloha,

I am writing in support of Olelo being exempt in having services be procured through a competitive bid process. As a recent recipient of Olelo's services, I have experienced first hand the exemplary service provided by the staff. Olelo staff are courteous, knowledgeable and motivated to provide quality service through programming, training and education. The availability and quality of equipment is also excellent. Olelo overall continues to be a wonderful community resource. I would strongly recommend that services provided to the community remain as is.

Thank you very much for allowing me to voice my opinion on this matter.

Kingsada

Kingsada Hanashiro, LSW, MSW

Director of Social Work

Hawaii International Child, Inc.

A state licensed, non profit adoption agency

1168 Waimanu Street

Honolulu, Hawaii96814

Tel: (808) 589-2367

Fax: (808) 5932247

Web: www.h-i-c.org

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<josiahpa@hcc.hawaii.edu> on 02/23/2006 08:26:51 AM

To: <cabletv@dcca.hawaii.gov>
cc: <josiahpa@hcc.hawaii.edu>

Subject: request to exempt public access television

Dear freinds;

Hi my name is josiah pascal and i'm a represenative of the remnant church of hawaii my church family and I currently have a program on olelo channel 52. every sunday mornings @ 9:00 a.m. called the second coming of
Jesus Christ. and we're going on our third year of telecast now. and on behalf of my church family I would like to say that olelo has been such a hughe part of our show's success I thank God for such a fantastic and highly
trained highly caring professional's staff that work at olelo o waianae. I would like to request humbly in the spirit of aloha and care that you exempt olelo from any cutbacks or from going to a bidder who may not think about the community . for we know that olelo is building community but olelo is community it's community at it's finest for it bring's together our community and we just want to see it go on so our next generation may enjoy this life sustainig and life giving access to community acess television. I know that you may have been under pressure lately esoecially with this decision's that you must make but we assure you that you are all in our prayer's and thought's as we trust that God will be glorified in whatever decision's you make we just hope that olelo will be round for countless generation's to come so they to can enjoy something that's special to all of us as a commuinty well anyway good people take care and like we said youll be in our prayer's
mahalo ahui hou and until we meet again malama pono;

Ben Pascal remnant church pastor
Albert Riveria Head elder
Leslie Awana Head Deacon
Maile Davis Deaconess
Bernadette Awana Deaconess
Josiah Pascal Deacon

Kamilla_Mali/JARRET/HIDOE@notes.k12.hi.us on 02/22/2006 04:27:13 PM

To: cabletv@dcca.hawaii.gov
cc:

Subject: 'Olelo TV

To: The Department of Commerce and Consumer Affairs (DCCA)
Director, Mark Recktenwald

Thank you for the opportunity to comment on 'Olelo's PEG Access services and whether the DCCA should seek an exemption from the competitive bid process. Your decision could have far-reaching effects on our community's ability to use 'Olelo's services, and I want to make sure my views are heard.

I understand that the DCCA has said PEG Access services will continue. However, I am very concerned about what the breadth and quality of those services will be. Forcing a competitive bid process on something as unique as PEG Access will only diminish what 'Olelo has taken years to build.

'Olelo's services are not a commodity that should be put up for bid. They go beyond equipment and facilities. They include community building, and partnering with governmental and educational entities. 'Olelo has been a focal point for statewide collaboration, leveraging limited community access resources, nurturing local programming and forging a long-term commitment to the community. I do not believe that the social and community equity that has been built up over the years can be transferred to another provider without significantly degrading current services. Simply transferring equipment, financial resources and cable channels to a new provider will not ensure that PEG Access services will continue in their current form.

While I commend the DCCA's efforts, I do not think that an RFP process will benefit access users or viewers. The RFP's competitive nature would force a new operator to propose plans that could differ from existing services. If this is not the intent, then why change the current provider? Even if 'Olelo were to win under the RFP process, things could change. For example, services such as Satellite Community Media Centers could be in jeopardy unless the RFP clearly allows for flexibility in planning and budgeting that addresses short, mid and long-term objectives. This is unlikely, especially if community access is subject to short contract terms and frequent bidding. Long-term objectives may be sacrificed for short-term gains to maintain the contract.

As far as accountability, there is already stringent oversight over all

community access organizations in Hawai'i by the DCCA Cable Television Division. As non-profits, they are also subject to State and Federal regulation. In my opinion, the current system works and does not need to be tampered with. An RFP process will only disrupt continuous and reliable service.

I have benefitted from 'Olelo as a viewer and am aware of its services--from media literacy programs for our youth (e.g., Youth Xchange video competition) to addressing voter apathy (e.g., Vote! 2002 & 2004) or just the consistent service to our community producers and volunteers. I've seen 'Olelo establish strong relationships over the years, working with a variety of community and youth groups, schools, non-profits and government institutions. No other provider could bring this community capital to the table.

I appreciate how 'Olelo Community Television has always supported the voices of my community. Please do not jeopardize the existing services. Again, I ask that you request an exemption from the procurement process for 'Olelo and all of Hawai'i's community access organizations.

Respectfully,
Kamilla E. Ma'i'i
Jarrett Middle School, teacher

Lori Adolewski <loria@hawaii.edu> on 02/22/2006 03:49:48 PM

To: cabletv@dcca.hawaii.gov
cc:

Subject: 'Olelo Testimony

Testimony on the current DCCA hearing regarding 'Olelo:

Going through a procurement process puts our public television ('Olelo) at risk. 'Olelo provides a forum for community issues, and this forum could be threatened by the procurement process. The DCCA should exempt 'Olelo from the process.

Thank you,
Lori Adolewski and Scott Gilbert
1330 Wilder Ave., #310
Honolulu, HI 96822
808-536-4146

"Ka`ala Farm, Inc." <holopono@pixi.com> on 02/22/2006 03:35:37 PM

To: <cabletv@dcca.hawaii.gov>
cc: <info@olelo.org>, "Sparky Rodrigues" <srodrigues@olelo.org>

Subject: Testimony

Please accept my testimony that is attached.
Mahalo,
Eric Enos

- Olelo Testimony.doc

Ka'ala Farm, Inc.
CULTURAL LEARNING CENTER AT KA'ALA

...If you plan for a year, plant kalo;
if you plan for ten years, plant koa;
if you plan for a hundred years, teach the children ..... Aloha 'Äina

February 22, 2006

To: The Department of Commerce and Consumer Affairs (DCCA)
Director, Mark Recktenwald

Thank you for the opportunity to comment on 'Olelo's PEG Access services and whether the DCCA should seek an exemption from the competitive bid process. Your decision could have far-reaching effects on our community's ability to use 'Olelo's services, and I want to make sure my views are heard.

I understand that the DCCA has said PEG Access services will continue. However, I am very concerned about what the breadth and quality of those services will be. Forcing a competitive bid process on something as unique as PEG Access will only diminish what 'Olelo has taken years to build.

'Olelo's services are not a commodity that should be put up for bid. They go beyond equipment and facilities. They include community building, and partnering with governmental and educational entities. 'Olelo has been a focal point for statewide collaboration, leveraging limited community access resources, nurturing local

P.O. Box 630 L Wai'anae, Hawai'i 96792 L (808) 696-4954 L FAX (808) 696-9411

programming and forging a long-term commitment to the community. I do not believe that the social and community equity that has been built up over the years can be transferred to another provider without significantly degrading current services. Simply transferring equipment, financial resources and cable channels to a new provider will not ensure that PEG Access services will continue in their current form.

While I commend the DCCA's efforts, I do not think that an RFP process will benefit access users or viewers. The RFP's competitive nature would force a new operator to propose plans that could differ from existing services. If this is not the intent, then why change the current provider? Even if 'Olelo were to win under the RFP process, things could change. For example, services such as Satellite Community Media Centers could be in jeopardy unless the RFP clearly allows for flexibility in planning and budgeting that addresses short, mid and long-term objectives. This is unlikely, especially if community access is subject to short contract terms and frequent bidding. Long-term objectives may be sacrificed for short-term gains to maintain the contract.

As far as accountability, there is already stringent oversight over all community access organizations in Hawai'i by the DCCA Cable Television Division. As non-profits, they are also subject to State and Federal regulation. In my opinion, the current system works and does not need to be tampered with. An RFP process will only disrupt continuous and reliable service.

I have benefited from 'Olelo as a viewer and as a user of its services--from media literacy programs for our youth (e.g., Youth Xchange video competition) to addressing voter apathy (e.g., Vote! 2002 & 2004) or just the consistent service to our community producers and volunteers. I've seen 'Olelo establish strong relationships over the years, working with a variety of community and youth groups, schools, non-profits and government institutions. No other provider could bring this community capital to the table.

P.O. Box 630 L Wai'anae, Hawai'i 96792 L (808) 696-4954 L FAX (808) 696-9411

I appreciate how 'Olelo Community Television has always supported the voices of people like me. Please do not jeopardize the existing services. Again, I ask that you request an exemption from the procurement process for 'Olelo and all of Hawai'i's community access organizations.

Respectfully,

Eric Enos, Executive Director

P.O. Box 630 L Wai'anae, Hawai'i 96792 L (808) 696-4954 L FAX (808) 696-9411

Gerald_Teramae/JARRET/HIDOE@notes.k12.hi.us on 02/22/2006 03:20:42 PM

To: cabletv@dcca.hawaii.gov
cc:

Subject: Re; Olelo Production Testimony from JMS

Norman Kaleomokuokanalu Chock <nchock68@yahoo.com> on 02/22/2006 02:40:40 PM

To: cabletv@dcca.hawaii.gov
cc: thackett@olelo.org

Subject: Public Comment re: Statewide Public, Education & Government Access Services

Dear Sirs:

I am the teacher/co-founder of Waianae High School's Nationally-acclaimed Searider Productions and Kalani High School's newly established Institute for the Media Arts. In both programs, Olelo has been instrumental in providing needed training and support to both teachers and students.

They have enthusiastically helped as we struggled to get our programs up and running and for Kalani by providing us with training on both industry-standard equipment and protocols.

This year, our program at Kalani has included community service through Olelo as a requirement to both develop a sense of volunteerism in our students and to help the students develop their skills in a true classroom without walls.

Olelo's after-school and weekend hours, availability and quality of their equipment, enthusiasm and quality of their knowledgable staff and quality of services all commend Olelo to us.

We feel that it Olelo should continue to serve Honolulu as our PEG Access provider. They know what they're doing and do it well. Also, we fear that switching to another provider may jeopardize the relationship between the three components of PEG and especially endanger the Public Access component as it has in other states.

Again, we urge you to keep Olelo as our PEG provider. Thank you.

Norman Chock
teacher - Video Production & Digital Media
KALIMA: the Kalani Institute for the Media Arts.
Kalani High School
4680 Kalanianaole Hwy.
Honolulu, HI 96821

phone: 377-7744 x311

"a.keala kelly" <akealakelly@hawaii.rr.com> on 02/22/2006 02:06:15 PM

To: cabletv@dcca.hawaii.gov
cc:

Subject: tesimonial

Dear DCCA:

It's impossible to sum up in one small letter what it is that people like Sparky Rodrigues, Evern Williams and others who use Olelo facilities do for the community. Which is why I find it hard to fathom any sort of policy changes that will threaten or impede the progress that has taken place. In terms of youth access to media and the space OLELO provides for community – wide discussion on politics, culture and many other things that impact us all in Hawai'i, there is no other space as open to all as the Olelo facilities.

With regard to the Native Hawaiian community, I cannot stress enough how important it is to have non-competitive access to communication via television and Internet. We as a people already have little or no representation in mainstream media here in Hawai'i. And this is our homeland. It's only because of the public access that there is any consistent media communication by and about Hawaiian people and the issues that impact us directly.

I want to support exemption from the procurement process. Subjecting the public access system that is in place now to any sort of a bidding environment will damage the long term projects that many people in the community are committed. And some of our most volatile and difficult issues as a community are constantly evolving and therefore need the time and space to provide information about developments to the community.

Olelo has proven its ability to assess the communities needs and provide those services. In all of my travels in the US I have never seen such a vibrant, all encompassing public access network. It would be a shame to alter the progress it has already made by invoking anything that would make any aspect of the system competitive.

I truly hope my testimony helps in some way to maintain the direction Olelo and other public access stations in Hawai'i are on now.

Mahalo for your time,

Anne Keala Kelly
45-934 Kamehameha Hwy C123
Kaneohe, HI 96744

"JSARGENTHAMILL" <JSARGENTHAMILL@cfs-hawaii.org> on 02/22/2006 02:00:36 PM

To: cabetv@dcca.hawaii.gov
cc:

Subject: 5pam:Public Meeting 2-22-06 - Views on Olelo Community Television

To Whom It May Concern,

I was a student at Olelo early in 2005 and became certified in producing, directing, camera, and editing. I also completed the Halia Aloha Hawaii (elder history) program and for the past 14 months have continued to use their facilities weekly to produce and edit elder histories. I would not be able to continue this valuable work without Olelo and the expertise of the staff.

I live on the Windward side of Oahu and the recent opening of the Windward Community College satellite facility has made it possible for me to work on my films on a more regular basis. The hours of operation were recently evaluated and are better now than before for my needs. Equipment was recently updated and I have always found it in excellent operating condition.

I do not feel that it is in the best interest of the community for the DCCA to change the exempt status of Olelo. The reality of another entity re-creating the 16-year existing business structure that exists with the current PEG contract with Olelo would be expensive and time intensive. I fear that we would lose a good part of the service, or perhaps lose the community service altogether in start up costs - which would be a disaster. Because of this, I feel that the RFP process would be expensive and non-productive.

I supervise a program area for a private not-for-profit agency in Honolulu. We recently lost partial funding for my program because the City/County decided to allocate the funds to another island for a similar service. Unfortunately, it wasn't enough money to develop a new program to serve the target demographic. The end product was reduced staffing in my program area, less service to elders in our community, and no service of this type to elders on other islands. I would hate to see something like this happen with Olelo.

Sincerely,

Janette Sargent-Hamill
amoebas@hawaii.rr.com

LILIAKALA@aol.com on 02/22/2006 01:42:54 PM

To: cabletv@dcca.hawaii.gov
cc: info@olelo.org

Subject: Testimony to DCCA supporting 'Olelo

Aloha mai!

I am providing my written testimony via email transmission because I am unable to attend this afternoon's hearing.

Should there be questions or concerns regarding my testimonial statement, I will gladly respond to them either via email or telephone conversation as provided at the top of the attached document.

Thank you for the opportunity to submit my mana'o.

O au 'iho no me ka 'oia'i'o,

Lilette A. Subedi, President and Chair
Board of Directors
Hoa 'Aina O Makaha
84-766 Lahaina Street
Wai'anae, HI 96792
Cell # (808) 753-2266

- DCCATestimony.doc

Testimony to the Hawai'i State Department of Commerce & Consumer Affairs Regarding Discussion on PEG Access Services and the RFP Process for 'Olelo

Prepared by Lilette A. Subedi
President, Board of Directors
Hoa '?ina O M?kaha
84-766 L?hain? Street, Wai'anae, HI 96792
Contact me at: Phone (808) 753-2266 [cellular] or liliakala@aol.com

I am writing as a concerned community member who has firsthand experience in working with 'Olelo Public Access Television. My experience was gained through provision of a number of services by staff and volunteers at the Wai'anae Satellite Community Media Center. Please, I emphatically urge the provision of an EXEMPTION to the Procurement Process, the latter which would ultimately impede honest and democratic access to goods and services rendered by the 'Olelo Public Access Television System.

As the former Executive Director of Ka'ala Farm, Inc., a private non-profit Native Hawaiian environmental and educational organization in Wai'anae (2000-2005) and current board president at Hoa '?ina O M?kaha, I can attest to the significance of having easy access to a public media resource. Many issues of concern to the immediate local-area community are presented via television access, and the general public also benefits by being able to gain valuable information and perspectives that they might not otherwise be privy to. These issues focus on indigenous culture and practice; environmental concerns such as fresh water and ocean resources, land use and development; and social-political function and/or dysfunction wherein which policies and processes portent potentially beneficial or devastating consequences. Public access television programming, via 'Olelo, continues to prove itself invaluable as a means of educating and informing the masses, especially those who are unable to participate in person. As a private citizen, I enjoy my right and privilege to gain information and knowledge by means easily and readily available to me.

The training programs that 'Olelo offers provide more than just opportunities to explore the field of television production. Participation in these training programs on production and writing, filming and editing, planning and more build self-esteem and self-confidence. Experiences gained can motivate individuals to seek new opportunities or to improve on current educational or employment status. The sense of kinship and fellowship exuded and shared by the staff and volunteers at 'Olelo, especially at the Wai'anae Satellite Community Media Center, reinforces important and relevant principles of civic leadership and responsibility.

My concern should the DCCA impose the procurement process on 'Olelo is that these attitudes, practices, and sensibilities will not be able to continue. Rather, they will be thwarted by rhetoric and unwarranted bureaucratic hassles that will turn a public access media resource into a restrictive media outlet – quite the opposite of what currently exists. The possible disruption to service provision caused by changes in policy and management gotten through a procurement process would be beyond devastating for

community members and partners. The key words here are community members and partners; both which require establishing, building and sustaining working relationships based on trust and track record. I whole-heartedly believe that the imposition of a procurement process would directly destroy and erode the basic values-based platform from which 'Olelo currently works and serves its constituency, the greater public sector including both educational and governmental entities.

Once again, I urge the DCCA to provide an Exemption to the Procurement Process for 'Olelo Public Access Television. My own firsthand knowledge and experiences uphold my desire to see that 'Olelo is able to continue as it has, without interruption and externally imposed changes, to provide its goods and services to the broad spectrum of its multi-generational constituency. From elementary school aged keiki to our many revered and respected elders, there is nothing like learning through doing. Whether it be by holding a camera, talking into a lens and microphone, working with computers and editing software, learning how to write grant proposals or storyboards and just being involved in our individual communities. 'Olelo provides invaluable and wonderful services and opportunities that are appreciated and widely utilized because they are freely and easily accessible. **An Exemption to the Procurement Process will guarantee that policies and practices will persist, and that the public can continue to receive accountable goods and services from 'Olelo.**

Mahalo for this opportunity to share my thoughts, feelings and desire to ensure the continuation of 'Olelo Public Access Television based on its solid reputation and sincere aloha for the people and communities of Hawai'i nei.

"Michaels, Stanley J." <stanley.j.michaels@doh.hawaii.gov> on 02/22/2006 01:27:48 PM

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: Public Comment Meetings- February 22 - 4:00 PM

Aloha,

Attached are my comments to be presented in person at this afternoon's Public Comments Meeeting at DCCA.

Per the Notice...submission by email was OK.

<<Stan Michaels Comments - 2-22-06 DCCA 4 PM.doc>>

If any questions or concerns...please call me at 230-6675.

Stan Michaels
(808) 230-6675 Cell

- Stan Michaels Comments - 2-22-06 DCCA 4 PM.doc

Department of Commerce and Community Affairs
Public Comment Meetings
Statewide Public, Education & Government (PEG) Access Services
Wednesday February 22, 2006

Comments from -- Stan Michaels
Retired Non-profit Executive and Managing Director
Comments about
Olelo and Community Access Programming.

Aloha. My name is Stan Michaels I speak today as a private citizen. For 20 years from 1982 to 2002, I served as the Manager, Executive Director, or Managing Director for 6 non-profits here in Hawaii. All non-profits need public exposure. Community access television offers an excellent and fiscally viable opportunity to create wide exposure through their technical training and programming.

The services provided by Olelo, the PEG organization on Oahu, are first rate. Over an 18 year span, Olelo has enabled the organizations I represented to inform, and explain complex and sometimes difficult topics and issues to a statewide audience. During the process I was always impressed with the eagerness of the Olelo staff to train, accommodate and indeed in some instances help do the work for many non-profits in Hawaii.

Money is always an issue with non-profit organizations, so the ready availability of modern equipment, and excellent training enabled us to reach a far broader audience than we could have ever dreamed without public access. The Olelo staff always went out of their way to train, check-out equipment, and share their vast knowledge of the technical process with our non-profit volunteers and staff.

In addition, I had the opportunity to assist in the mounting of the first ever live broadcasts of our State Legislative process and hearings over public access television.

Here are four examples.

A. As the first ever Managing Director of the then Honolulu Community Theatre...Olelo's community access programming and equipment enabled us to present the plans for the theatre's future on one of their community interview presentations. They trained our volunteers in camera and studio techniques so we could film background information. The result was an important portion of the public information for that theatre's growth and expansion into the Diamond Head Theatre.

B. As the Executive Director of the Hawaii Audubon Society and a liaison for the National Audubon Society...Olelo enabled us to present a complex issue in detail. Because community access programming can be in longer segments than you can ever get as a network story, Olelo trained --Hawaii Audubon volunteers and staff were able to demonstrate the importance of two ecologically imperative programs.

- The "Get the Drift and Bag" annual nationwide beach clean-up program had its best collection of volunteers ever...the year we used Olelo as an information tool.
- Also, thanks in part to Olelo community programming, our "Oiled Birds" volunteer training program drew 126 people statewide. Those individuals attended workshops on 4 islands to learn how to wash the oil off-of and out-of the feathers of sea birds. This is not an easy task...and we were very grateful to Olelo for the additional exposure.

C. As the Executive Director of the Epilepsy Foundation of Hawaii…Olelo's community programming again became a great partner. After a particularly distasteful episode where an epileptic sufferer was mistakenly ejected from a city bus because they thought she was drunk…(she was in-fact having a *petit mal* epileptic seizure) we were able to call on all media and especially the health talk format of Olelo..to spread the facts about Epilepsy and it's many manifestations. In this instance Olelo introduced us to an independent producer that invited us to guest on their show. This was an example of how community programming can help the public understand a complex health issue.

D. I am proud to say that as an assistant to then Representative, now Senator, Les Ihara, I helped coordinate some of the first live broadcasts of the State Legislature and its many hearings. I can personally say that our office received many, many thank you's from citizens on the Big Island and Maui that were unable to travel to Honolulu for hearings that were vital to their community. The Olelo staff was amazing. Live or re-broadcast Legislative hearings and events were and are an important public access Olelo component.

Summary

I don't know if the competitive bid process under consideration would cause all of the wonderful Olelo staff to lose their jobs…but if that is what is being considered…I would seriously re-think the issue. The Olelo teams I have worked with are dedicated individuals committed to introducing television production and training to just plain, non-technical folks. The results are sometimes stunning.

I don't profess to understand what prompted these Public Comment Hearings, but the DCCA are professionals at regulating commerce and consumer affairs. I respect their desire to understand the process and seek the best solutions. In that regard, I too am a professional and my personal decades long experience with Olelo has been outstanding. Their staff has never failed to deliver more than I expected. All I can add is that sometimes the RFP process produces a lower budget…and sometimes you get exactly what you paid for…a lower quality product.

I respectfully submit my opinion and experiences to this public hearing and hope that you don't throw out the baby with the bath-water in trying to garner a different product. From this private citizen's perspective…this is an institution that needs support and that can do nothing but improve an already wonderful product…Community Public Access.

Sincerely,

Stan Michaels
225 Kaiulani Ave #602
Honolulu, HI 96815
922-7789

sinita uluave <ssuluave@yahoo.com> on 02/22/2006 12:37:00 PM

To: cabletv@dcca.hawaii.gov
cc:

Subject: Islanders of the Pacific Inc.

Thank you very much.

Yahoo! Mail
Use Photomail to share photos without annoying attachments.

- February 22.doc

February 22, 2006

Po Box 29783
Honolulu HI, 96820

To Whom It May Concern:

We are **Islanders of the pacific Inc**. We started in 1997 and we are a nonprofit organization that focuses on helping people of the pacific achieve a better quality of life here in the United State. Our success is incredible because we have helped and reach many families here in Hawaii and now branching out to the neighbor islands.

Our organization has skyrocketed because of OLELO COMMUNITY TELEVISION, Olelo has made it easier for us to reach out and educate thousands of people here in Hawaii. Olelo Community Television has helped not just our organization but many others as well. We need Olelo to connect our vision to our community. Without Olelo it will be very difficult to reach out to the community.

Taylorehaver@aol.com on 02/22/2006 12:27:31 PM

To: cabletv@dcca.hawaii.gov.
cc:

Subject: Olelo

Dear DCCA

As a producer at Olelo, I would like to see no changes in the current offering of services, and maintenance of services. I have benefited from the types and quality of services I have received and want them to continue. Please do not erode our Olelo access and present facilities. This is the only outlet the community has to freely speak and so many of our communication access and rights have been taken away in the last few years. Please leave Olelo alone and support our free speech and access.

Taylore Haver
469 Ena Road
Honolulu 96815

Wendy Arbeit <arbeit@hi.net> on 02/24/2006 07:33:30 AM

To: cabletv@dcca.hawaii.gov, Mark Recktenwald <mrecktenwald@dcca.hawaii.gov>, aaron.fujioka@hawaii.gov
cc: krollman@honolulu.gov, sam.aiona@hawaii.gov, jenny@fmpr.net, david.deleon@co.maui.hi.us, gporter@bisihi.com

Subject: DCCA PEG RFP Testimony

Attached please find my testimony in the original electronic form in which it was created.

Wendy Arbeit
'Oahu

- Testimony DCCA RFP.doc

24 February 2006

Testimony of Wendy Arbeit relating toDCCA procurement process for PEGs

Relating to public access television services, whether the department should seek an exemption from the requirement that those services be procured through a competitive bid process and, if not, what requirements the department should include in any request for proposal.

"It's Broke, Fix It!"

Do Not Exempt 'Olelo from the State Procurement Law's RFP process.

An RFP process for the types of services that 'Olelo provides is practicable, advantageous, and essential to the people of the State of Hawaii BECAUSE:

• 'Olelo is an organization that knowledgeable people do not trust, and have not trusted since shortly after its inception. Even specially facilitated producers (those that receive free production services by 'Olelo staff with no guidelines or open process) are afraid to speak out for fear of the retaliation they have seen used against others. 'Olelo is highly recognized in the community for providing services well below what is expected -- this is reflected in the steady, high turnover of individual producers and staff. It is widely agreed that it is one of the worst PEG access organizations in the United States even though it has one of the largest budgets. It has resisted all attempts by the community to improve it and make it less dysfunctional, dissolving all client mechanisms for this as soon as it found it could not control them.

• 'Olelo is unsurpassed in delivering discriminatory PEG access that favors government (including education) and large non-profits. It constantly violates its mission statement: "The specific and primary purpose of the corporation is to promote the creation, production and cablecasting of programs by, for and about Hawaii." Not only has it failed to adequately promote the services listed, but it has co-opted many of them for itself, thus reducing services to the clients it was created to serve and becoming an unfair competitor for production projects, equipment, and airtime.

• Since Olelo has set the bar so low, any replacement entity could easily match the knowledge, experience, and skill that Olelo has so dismally exhibited.

• For over a decade, 'Olelo has failed to and, in fact steadfastly, resisted accounting for monies received (and codified this in its bylaws). It has consistently delivered required reports incomplete and late. (Documentation for this and other assertions in this document can be found on hpam.hi.net)

• DCCA-mandated self-sufficiency objectives have never been adequately met by 'Olelo, which apparently has chosen to remain dependent on the public dole.

• 'Olelo's poor track record has resulted in its securing no grants; Its only partnerships are also dependent on what is essentially a tax on cable subscribers.

• 'Olelo has developed long-term and strong partnerships with government (including education) and favored large non-profits in training, facilitation, and grants to the detriment of the individual producers. This organization needs to be replaced by one that will rectify this imbalance. The exact, non-negotiable proportions of its budget going to government, education (HENC and non-HENC), and public projects need to be made clear.

• 'Olelo has been built with a tax mandated by the State Legislature on cable access subscribers. It has expended these public funds in an inefficient and wasteful manner, resisting making the details of these expenditures clear to the public. It has enshrined this absence of transparency in its bylaws and has sued the State to protect that status.

• State-mandated cable franchise fees that support PEG access are overseen (without great diligence,

which can be construed as lazy at best and collusion at worst) by the State Department of Commerce and Consumer Affairs, Cable Television Division, which also names the majority of board members. Due to this high level of government involvement, 'Olelo should be required to go through a competitive bid process (RFP) as per state law to insure that the public is getting the highest value of non-discriminatory service for its money -- including responsiveness to its clients and transparency in its management and finances.

- The DCCA's task of designing the requirements and scope of services for the RFP is part of their job: what the public is paying them for. Over the years DCCA directors and the Cable TV Division's administrator have received many suggestions regarding the requirements and scope of services that would adequately serve the public. They have chosen to ignore these and allowed the PEGs to deliver minimal service. It is now time for them to use this input, read the many studies gathering dust, and do their jobs to make it finally possible for the citizens of this state to have media access that is non-discriminatory, balanced among PE and G, transparent, accountable, and fiscally responsible with well-maintained quality equipment and associated training and training media.

- PEG Access services are uniquely local in character for each island community. In order to fully meet community needs these services must be provided with the guidance of members (now lacking) and a board comprised of fairly elected members of the community (also lacking). A state-run RFP process mandating this would rectify the present closed-door dysfunction and favoritism.

- An RFP process for the services that 'Olelo provides is practical and advantageous to the State of Hawaii and its citizens because it would result in far better services for the same amount of money -- assuming that DCCA's CATV prepared the RFP properly and thoroughly (as opposed to the way it did its recent call for a "review" of 'Olelo), and assuming CATV diligently reflected and acted on the results (again opposed to the recent "review").

- An RFP-awarded contract would result in an access organization with increased flexibility in developing new programs to meet new community needs. 'Olelo has been especially recalcitrant in responding to individual clients' desires, complaints, and suggestions. Changes to contract terms and services, though time consuming, will result in a more nimble, responsive, honest, and non-discriminatory access organization so long as these are mandated by the state (now not done by CATV.)

- 'Olelo has repeatedly violated its own bylaws and policies, and has skirted county and state laws for years. It has sued the state in order be released from its obligation to observe the open records law and has resisted observing the open meeting law as well. With appropriate penalty provisions in the RFP these anti-public actions can be eliminated (assuming CATV finally provides the diligent input and oversight now absent).

- In the event that the DCCA is obligated to use an RFP process, national experts in the area of PEG services and knowledgeable, longtime contributing local producers should be consulted to draft its details. These experts must be selected with the full input, participation, and approval of knowledgeable members of the community. Before final approval of the resulting RFP, public hearings must be held and the public's input incorporated.

****

I want to thank Akaku for its energy, imagination, innovation, and willingness to publicly share its position in creating the outline of this presentation. These are all qualities indicative of what is elicited by the challenge of competing for a contract.

Other access centers reacted to the possibility of losing their free ride on the public's dime by spreading misleading information. At the Big Island hearing, producers arrived certain that the meeting was about losing their access center to University of Hawaii. On Maui they heard it would be to a for-profit that would allow commercialism. A worker from Maui was certain that all staff would be fired. They were oblivious to the fact that the qualities they hold dear could be protected and that if the existing center presented the

best plan for the money already allocated, that it would be the one selected. (Does anyone believe the island of 'Oahu is presently receiving five million dollars worth of services?)

They all seemed to be oblivious of the reasons for the hearings: a state law (violated for the last 12 years) that requires competition for large contracts to secure the best service for our people. The Legislative committee report for the bill lists the benefits for the public:
(1) Provide for fair and equitable treatment of all persons dealing with the government procurement system;
(2) Foster broad-based competition among vendors while ensuring accountability, fiscal responsibility, and efficiency in the procurement process and
(3) Increase public confidence in the integrity of the system

In an email to Oahu producers dated 16 Feb. '06, Gerry Silva, 'Olelo COO, erroneously and disingenuously stated "Changes to the State Procurement Law could significantly affect contracts to provide PEG access services across the State." He knew full well that there have been no changes, but that DCCA had been breaking the law for twelve years by not calling for open bidding for management of the PEGs.

Then, barely three days later he sent out another letter obviously intended for intimidating the uninformed, specially facilitated, and xenophobic; as it was loaded with scare tactics laced with inaccuracies. Such terms as "risk" "limited or restricted" "untested" "unqualified" "narrow-focused" "business entities" "newly-established [sic] providers," completely at odds with the intent of the law 'Olelo had been a party of violating for the last twelve years, comprised the basis of this exercise in miscommunication and disinformation that doggedly ignores the fact that services clients want continued need merely to be incorporated into the invitation to bid and the final contract. One can only assume that 'Olelo has concluded that it cannot compete on an even playing field.

Since the early days of 'Olelo, CTPA and individual producers have been calling for an access center that is responsive to clients' needs and complaints, technologically savvy, open, fiscally responsible, and not in competition with its clients; one that provides the same quality of service and equipment to all its clients -- allin vain. And Mr. Silva wants to keep it that way. That and the five million dollars of money spent out of the watchful eye of the public.

It must be observed that the PEGs are not alone in not presenting the matter at hand in a clear and non-misleading manner. The DCCA information sheet itself did not emphasize the history of the reasons for these meetings (twelve-year-long violation of state law by a state department) and the rationale for the law mandating a competitive bid process. Instead it gave pride of place and detail to a list for comment of various services provided by PEGs, thus setting the scene for the kind of hysteria witnessed at the various meetings where some clients expressed fear that access itself was in jeopardy; not at all understanding that the topic was a process that would not remove it, but could make it better for all.

State Procurement Office: Please take note of all these shenanigans and insure that the people of this state receive the best PEG access service through a competitive process by stopping the current practice of issuing protected non-bid contracts to non-accountable mediocre providers.

I suggest the following be included in the call for a bid (all of these are now totally lacking):

- Clearly delineate the percentage of funding to go to each category: P, E, G (no more stealth raiding of the Public-sector's funds by double-dipping by Education through such means as satellite centers at schools and colleges or by Government through PEG productions relating to legislation or elections, for example.)
- Compliance with all open records and sunshine laws
- strict compliance with first-come, nondiscriminatory access
- public membership in PEGs with fair and open elections of board members

- detailed annual reports with penalties for late or non-compliant reports
- penalties for bylaws and operating policyviolations
- prohibition of PEGs from doing their own productions
- require all grants and facilitations to be awarded in an open manner
- require a full annual management and financial audit by a third party not designated by the PEG and made available to all
- encourage flexibility in the use of other kinds of media
- encourage responsiveness to the needs of the individual speaker (as opposed to organizations)
- make it clear that the mission of the PEGs is to provide a "soapbox" for those who do not have access to commercial media; it is NOT to build community

"Kapua Segool" <SEGOOLK001@hawaii.rr.com> on 02/24/2006 07:26:13 AM

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: The DCCA Should Seek An Exemption From The Procurement Process For All Hawaii PEG Access Organizations

Aloha,

I strongly believe that PEG access organizations should be exempt from the procurement process.

`Olelo continuously strives to serve and to establish a strong community based organization assessing and meeting the publics need; their continued growth, including their community access centers, strengthens and supports their commitment to public access.

Their efforts to ensure fair on-air time to all candidates in Vote! 2002 and 2004 have served to provide the community the opportunity to hear the platform of all those participating.

`Olelo's Youth Xchange program encourages and challenges our children to venture into new fields; opening doors that may not otherwise have been knocked upon.

'Olelo is defined by their strong leadership, stable management, experienced and committed staff, community outreach and their continuous strive for excellence.

To initiate procurement processes for PEG access would break the continuity of service and excellence that is currently provided by `Olelo; as well as, the outer-island access organizations.

The services that `Olelo provides are numerous and cannot be summarized adequately in this correspondence; but it is my hope that my support for our existing PEG access organizations may serve in the DCCA's decision to seek an exemption from the procurement process for all Hawaii PEG Access organizations; to do otherwise, is a disservice to our communities.

Sincerely,
Kapua Segool

Kay_Yonemori@notes.k12.hi.us on 02/24/2006 07:09:24 AM

To: cabletv@dcca.hawaii.gov
cc: srodrigues@olelo.org

Subject: DCCA testimony

My name is Kay Yonemori and I am the Parent Outreach Counselor at Waipahu Elementary School. I hope that this written testimony is not too late but I am testifying in all the support that Olelo has done for our school. I am sending this attachment. If you are unable to open it, I will also be faxing a copy to you.
Thank you very much!

- olelo written testimony.hqx

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 24 A 7:55

A___E___P___S___

FILE_____

FAX TO: CABLE TELEVISION DIVISION

586-2625

FROM: KAY YONEMORI
WAIPAHU ELEMENTARY SCHOOL
PHONE #: 675-0150 EXT 268

OF PAGES: 2 (INCLUDING THIS PAG)

Waipahu Elementary School
February 21, 2006

Although this has been my first year working at Waipahu Elementary School, Olelo has been an integral part of the successes and accomplishments that have happened on this campus.

Mr. Sparky Rodrigues, Olelo's Community Development Manager, has contributed so much of his time and expertise to not only our youngsters at Waipahu Elementary School, but also our staff members and community.

At Waipahu Elementary School, some of our students in grades 5 and 6th are being guided by Sparky in the use of video equipment. Mr. Rodrigues meets with our students every Mondays and Fridays afterschool. These group of students are called our Tech Trekkers. The big events that they have participated in with the guidance of Mr. Sparky Rodrigues have been: meeting with the Mayor, RAP with our Governor, and attending the legislative sessions and interviewing our legislators. Our students learned how to use the video equipment, interviewing, and being in front of the camera. Our students would not have gained this experience if we did not have the assistance of Olelo and Mr. Rodrigues.

Sparky has also been very willing to work with our staff members and parents in the community. He has taught them about camera, editing, scripting, etc. Mr. Rodrigues is currently working with some of our staff in creating a short message reminding our parents to send their children to school for next year. Mr. Rodrigues is also assisting our school in putting a video together to help our parents as they register their children for school. We have a variety of different cultures represented at Waipahu Elementary School and some of our parents speak very little English and speak only their native language. The video will be translated into these different languages.

None of these projects would be able to become "real" if Olelo was not here to help us. It is very important that organizations like Olelo work together with us in the Department of Education because media is such an integral part of our lives and our children need to learn about it through hands-on experiences.

Mrs. Kay Yonemori
Parent Outreach Counselor
Waipahu Elementary School

Hongchay Vixaysac <hongchay@yahoo.com> on 02/24/2006 12:01:39 AM

To: cabletv@dcca.hawaii.gov
cc:

Subject: Olelo Community Television

Dear Sir or Madam,

I am writing on behalf of Olelo Community Televison and other PEG access organizations. I believe these organizations should be exempt from the State's procurement process.

I have been a consumer of the services offered by Olelo for many years. The organization has done a wonderful job in highlighting community events, bringing awareness of what's going on in our local government, and providing our youth the opportunity to learn about media production.

The potential of having PEG organizations go through the procurement process is not practical and will utitlize monies that would be beneficial elsewhere. The RFP process will bring about persons who may not have the capability to reach out to the community as Olelo has in the past. This organization has been respected for its continuous growth in providing quality television to the public.

I hope that the DCCA will listen to the communities voices and provide PEG organizations an exemption from procurement. This requirement will not add any value to what the community is being offered currently and already appreciate.

Sincerely,

Hongchay Vixaysack

Do You Yahoo!?
Tired of spam? Yahoo! Mail has the best spam protection around
http://mail.yahoo.com

"Ray Cross" <ravnor@hotmail.com> on 02/23/2006 10:38:13 PM

To: cabletv@dcca.hawaii.gov
cc: info@olelo.org

Subject: Support for 'Olelo

We have heard that the Department of Commerce and Consumer Affairs is required to review the contracting associated with `Olelo Community Television. We have lived on Oahu for many years and have grown to appreciate and rely on `Olelo's diverse and educational programming. We especially enjoy the spiritual programming, such as Master Ching Hai weekend lectures on meditation, which can help with our daily lives and dealing with people and stress, and we have learned a lot from that. We also enjoy the health and educational programs available on the `Olelo channels and are concerned at what changes might be made if the channels are offered to the `highest bidder'.

`Olelo also provides a framework and outlet for local production of programs through the classes offered in editing and producing video programs. This is essential to giving the local community the ability to produce programs of local impact and interest. `Olelo has our support and we hope they will continue to operate as they have.

Sincerely,

Ray & Judy Cross

"dwight" <godisdabest@verizon.net> on 02/23/2006 10:17:36 PM

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: Olelo

Hi,
I just wanted to say that I really enjoy watching Olelo, & I think that there are so many benefits with Olelo. With Olelo, I can see what's going on locally & perhaps it helps people to be more connected & aware of the local issues etc bringing more of a sense of community. I hope that Olelo continues.
Thank you!

"Marsha Bolson" <mabolson@ksbe.edu> on 02/23/2006 07:06:39 PM

To: <cabletv@dcca.hawaii.gov>
cc: <info@olelo.org>

Subject: Support for Procurement Process Exemption for all Hawaii PEG Access Organizations

Mr. Clyde Sonobe
Cable TV Administrator
Department of Commerce and Consumer Affairs

Aloha Mr. Sonobe:

I am proud to add my voice to the testimony of many others who spoke at the February 22, 2006 public hearing in support of an exemption from the State procurement process for the Hawaii PEG access organizations.

During my short tenure on the `Olelo Community Television board of directors, I have learned so much about community access -- the origins and philosophy behind the access concept, the uniqueness of PEG operations across the country, and the varied and dynamic relationships between PEGs, their clients, cable operators and city, county and state governments.

Most of the testifiers Wednesday night extolled praises for `Olelo, the staff, facilities, equipment and programs. I know this is not news to you. The excellent quality of services and programs offered by `Olelo and the other PEGs are one very good reason for seeking an exemption from the procurement process for the pending contracts.

However, I think the most important justification for an exemption is the mutual trust and strong working and personal relationships that exist between `Olelo and the other PEGS and the communities they serve. For `Olelo, these relationships, collaborations and partnerships have been built over more than 15 years, and have resulted in `Olelo having a deep and real understanding of community needs, strengths, weaknesses and potential.

I think the relationship that has evolved between `Olelo and its communities can be likened to that of a winning coaching staff and its team of players. In this case, the players and the coaching staff are not trying to win games. The coaches, or `Olelo staff, strive to help communities build their ability and capacity to use media to voice their opinions, to share their stories and document their histories. And all you have to do is visit any one of the community media centers on O`ahu to witness for yourself the successes and victories -- the "wins" -- of these marvelous teams.

The ability to develop and maintain intimate interactions and shared values and goals developed by `Olelo over these past 16 years will be very difficult, if not impossible to quantify and

measure through an RFP process. It would be a mistake to jeopardize the existing `Olelo relationships, teamwork and collaborations with procurement requirements, so I urge you to request an exemption.

Mahalo to the DCCA for holding these public hearings. I hope the community's honest and heartfelt response in support of `Olelo will result in exempting the community access contracts for `Olelo Community Television and the other very worthy and outstanding PEG organizations.

Sincerely,

Marsha Bolson
46-051 Heeia St., Kaneohe, HI 96744
(808) 236-0870

Michael Tom <mtom@hawaii.edu> on 02/23/2006 06:23:05 PM

To: cabletv@dcca.hawaii.gov
cc:

Subject: Exemption From Bid Process

Aloha:

I urge the DCCA to seek an exemption from the state bid process for public-access operators.

I am a faculty member at Windward Community College (WCC) and was involved in establishing a partnership with 'Olelo to open a community media center on the WCC campus. I have taken 'Olelo training courses, participated in some production projects, and have been a viewer of 'Olelo programming. I have been consistently impressed with the professionalism and dedication of all 'Olelo staff I've interacted with, and thoroughly satisfied with the services they offer to community.

I cannot imagine a new operator matching the services provided by 'Olelo, so a bid process for new contracts would simply add bureaucratic overhead with little upside potential. The downsides of changing operators would be tremendous, however, as it would invalidate numerous partnerships, such as the one with Windward CC, that took considerable time and effort to negotiate and develop. Any change in operators would also disrupt countless productions that are already underway.

Again, I urge the DCCA to seek an exemption from the state bid process for public-access operators. Mahalo for your consideration and kokua.

Michael Tom

Keiko Bonk <nwhibonk@earthlink.net> on 02/23/2006 04:14:18 PM

Please respond to Keiko Bonk <nwhibonk@earthlink.net>

To: cabletv@dcca.hawaii.gov
cc:

Subject: Letter to the DCCA

DCCA:
Please include this with the other written comments supporting exemption for Olelo from the state's procurement laws.
Thank you,
Keiko Bonk

February 22, 2006

To: Director Mark Recktenwald
The Department of Commerce and Consumer Affairs (DCCA)
Cable Television Division
PO Box 541
Honolulu, Hawaii 96809
cabletv@dcca.hawaii.gov

From: Keiko Bonk
1111 A 14th Ave.
Honolulu, Hawaii 96816

Re: Testimony in favor of an Exemption for the Public, Educational and Government
(PEG) Access Organizations (Olelo, Na Leo, Hoike and Akaku) from the State of Hawaii's procurement laws.

Good evening Director Mark Recktenwald. Aloha. My name is Keiko Bonk. I am presently serving my second year on the Board of Directors of Olelo Community Access Television. Tonight, however, I am here speaking as an individual, not in my official capacity but as a private citizen.

I am here to strongly recommend that you exempt the Public Access Television Organizations (Olelo, NaLeo, Hoike and Akaku) from the State of Hawaii's procurement laws. I believe this is a misplaced ill-conceived application of an otherwise important process.

I have been a community activist and organizer all of my life. 35 years ago I started in public access to our shores and ocean protection issues. In the past public information about these kinds of important issues never reached the public. After decades of speaking up with limited TV media coverage, public access TV has strengthened the voice of the public.

Every island now has the ability to speak out, communicate and educate others.

It is one of the few forms of public communication that has escaped the control of corporate media and the homogenizing effects of the market.

As a former elected official in Hawaii I have witnessed the effect of public access TV on public policy. They were usually the only media to cover the most important decisions made in government. They did this because they were more interested in democracy than profit.

As an elected official I recognize how important RFPs are to preventing corruption in government because there are many people trying to take advantage of government resources for private gain. However, Olelo is not an organization full of opportunities for graft. The services of Olelo are not simple ▒deliverables▒ like gravel for filling potholes. I also know that Olelo has its own internal checks and balances to insure that its meager budget is used efficiently.

Olelo delivers something the market can't produce, an essential ingredient of democracy, communication outside the control of corporate media and the market. Democracy is about 1 person 1 voice, not the most market efficient delivery of the restricted and limited perspective of those in power.

Thank you for your time and consideration. And please support the RFP exemption for Olelo and the other PEG organizations.

Aloha nui loa,

Keiko Bonk

- Letter to DCCA Director Mark Recktenwald.doc

February 22, 2006

To: Director Mark Recktenwald
The Department of Commerce and Consumer Affairs (DCCA)
Cable Television Division
PO Box 541
Honolulu, Hawaii 96809
cabletv@dcca.hawaii.gov

From: Keiko Bonk
1111 A 14th Ave.
Honolulu, Hawaii 96816

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Olelo delivers something the market can't produce, an essential ingredient of democracy, communication outside the control of corporate media and the market. Democracy is about 1 person 1 voice, not the most market efficient delivery of the restricted and limited perspective of those in power.

Thank you for your time and consideration. And please support the RFP exemption for Olelo and the other PEG organizations.

Aloha nui loa,

Keiko Bonk

"Andrea" <andreasmch@hotmail.com> on 02/23/2006 03:41:22 PM

To: "dcca" <cabletv@dcca.hawaii.gov>
cc: "OLELO" <info@olelo.org>

Subject: My Support

Aloha DCCA,

My name is Andrea S. C. Lee, one of the millions viewers who had benefited from Olelo's unconditional and dedicated service to the community. Benefited is the least I can express in word....for there are no words to describe the extent...
I am bless beyond my wildest imagination to be more exact.....

Olelo's unconditional service made a difference on me over 12 years ago, I saw a program aired and it changed my whole life. I've found what I was searching for my entire life! The staff members of Olelo was magnificent when I called to ask for the producer's name of the program which made the impact on me. I am positive Olelo's present and future programs will continues to makes great impact to viewers in the community. Such as Health issues, Vegetarianism, and Religion, Outreach programs to name a few.

Olelo also provide training classes on use of quality equipment and filming. I've known several personnel in the Honolulu Fire Department who attended these classes and became professional in these area.

Therefore, I urge you, DCCA, to have Olelo continue it's contract the way it has been.
Olelo deserve recognition as well as be awarded, in fact, for it's community service.

Should you have any questions, please email me at: andreasmch@hotmail.com

Olelo, I am right by your side.

Yours truly,
Andrea S. C. Lee

"Kathy Nance" <nancej001@hawaii.rr.com> on 02/23/2006 03:14:16 PM

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: Exemption for 'Olelo

KATHY NANCE

P.O. BOX 422

HALEIWA, HAWAII

96712

Dear DCCA (CATV),

I'm writing to request that the DCCA should seek an exemption for 'Olelo from a competitive bidding process. The services provided to me by 'Olelo have been superior. It is difficult to envision any other organization matching what they offer and provide to Hawaii in "Building Community."

Over four months ago, I had no media experience. 'Olelo's client counselors and Media Center technicians assisted me in getting my TV talk show, CHATTY KATHY, on the air. Sure, I showed up in their Mini Studio with my guests and was responsible for the content of my show, but they provided everything else --the necessary computer graphics, lighting, and camera technicians, just to mention a few very important and absolutely essential things.

From the very first day I attended 'Olelo's introductory class, the counselors encouraged me to move forward with my dream of hosting a local talk show, focusing on women's issues. Two weeks later, I was in the studio taping the first of my now completed ten episodes. After a month, I was subsequently granted a weekly series. This is pretty amazing for a person with no

prior experience, thanks to the 'Olelo staff. With their help, I look forward to taping many more episodes.

Two weeks ago, I enrolled in one of 'Olelo's five day courses, where I was trained in Production, Camera, and Editing. The instructors were patient, helpful, and as expected, very knowledgeable, proficient and thorough in teaching the necessary and required material to ensure the official certification for those desiring it.

The overall quality of services provided by 'Olelo's staff is incomparable –they give above and beyond the call of duty. Everyone is warm and extremely helpful. They are not only professional in their dealings with clients, but they are also friendly, gregarious and encouraging. I'm always greeted by name and with a smile on their faces. Being at 'Olelo is always a good and positive experience!

Thank you for your serious consideration,

Kathy Nance (CHATTY KATHY--Channel 54)

www.kathynance.com

bokdong yoon <icprk@yahoo.com> on 02/23/2006 03:03:12 PM

To: cabletv@dcca.hawaii.gov
cc: info@olelo.org

Subject: community access for all

Aloha DCCA,

I am e-mailing to call for the continued support of Olelo cable tv community access.

Olelo is unique as it has allowed the public to be able to produce/ edit/ and to get hands on experience with tv cameras in the making of tv productions.
I have gone through such a program: feather-packing, producer, camera and editing classes. (Uh, I didn't do so well in editing class.....will try again, I hope).

Not only that, the community-at-large benefits from the many shows that is aired featuring Hawaiian sovereignty, Korea reunification, environmental, peace and justice issues, to name a few. Yes, Olelo reaches out to the many who have no voice in the national and local tv broadcasts.

Lastly,The Olelo Ohana has brought togethar people who would otherwise have had no interest other than their own.
Allow Olelo to continue their community outreach and you, DCCA, will have made a ongoing contribution to Hawaii nei.

Mahalo Nui Loa,
Yoon Bok-dong

Yahoo! Mail
Use Photomail to share photos without annoying attachments.

"Anthony Kearney" <akearney@olelo.org> on 02/23/2006 12:02:56 PM

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: Olelo

Dear Sirs

I first went to Olelo to help with the "Candidates in Focus 2000". The I was introduced to not only what Olelo does but also what goes on behind the cameras. I found them extremely helpful in teaching me what I needed to know to videotape the candidates running for office. It was the first time I had ever met any government officials, or video taped anything that was seen by anyone other than my family & friends.

I was a student at Leeward Community College. I signed up and started there Television Production the next semester. After I graduated the first placed I applied for a job was Olelo. I wanted to help other people be able to express their views to the community. I have been very impressed with the vastness of subject matter people air. They have taught me as much & even more then I have helped them.

When I began working there, I was amazed how the staff assisted the clients. For example, Someone would buy a hard drive. the staff would format & partition it for them. No Charge!. Someone tape would break we would send it upstairs & Mel would repair it. The client would only lose a second or two not their whole project. No Charge! These & many other examples were the rule not the exception.

I remember sitting at a company meeting and stating how impressed I was wiyh the staff & how they went out of their way to help the clients. No doubt you could go somewhere else where people would have the same job description & knowledge but would you find the same customer service. This is brought about buy the management showing they care about their people & clients Providing an atmosphere of caring & this is carried over to the staff. They know they will not get into trouble because they went out of their way to help someone else, even another coworker. I believe the reason Olelo is as successful as it is, is because it cares about the person & his/her project.

This is why I believe Olelo should be exempt from RFP process. You may get another provider that provides the same service at a cheaper price, but the service will suffer. Remember our client base a all volunteers. They are not tied to a paycheck. They can leave if they are not happy. Programing will suffer & we may become the stations that nobody watches.

Tony Kearney

Gary Pak <gpak@hawaii.edu> on 02/23/2006 11:33:09 AM

To: cabletv@dcca.hawaii.gov
cc:

Subject: testimony in support of an exemption for 'Olelo Community Television

My name is Gary Pak, and I am an associate professor of English at the University of Hawai'i at Manoa. I'm on a sabbatical right now, and this is why I have the time to come here and give my testimony in support--and on the highest level--for 'Olelo community television.

I have only recently been involved with activities sponsored by 'Olelo. In November 2005, I started taking classes that would teach me the basics of using the video media facilities at any of the several 'Olelo locations. Since finishing these basic classes this past January, I have used the media centers at 'Olelo Windward, Mapunapuna and Palolo. At all of these locations I have found the friendliest, nicest, most knowledgeable and most helpful staff members, all working to empower people and their communities in this form of mass communication that once was only reserved for the powerful and rich.

I question the fact that there needs to be a hearing such as today. 'Olelo TV and its staff represents the empowerment of the community. What is wrong with this? Does the private sector, again, want to take away--do away--with another form of democrasy, as is indicative of what is going on right now throughout this country and worldwide, done by a band of "legitimate," elected thieves?

I say "no" to taking 'Olelo Community TV away from the people. 'Olelo has trained hundreds--perhaps thousands--of everyday people in the community in the art of representing ourselves. 'Olelo TV has shown us that it is not a mystery to understand this media. No, we don't need loads of money or an advanced degree or a connection to a high place of office to understand how to create art for the people, by the people, of the people.

I have in a very short time benefitted so much in what 'Olelo and its people have to offer. Right now I'm 90% through with my first video segment of what I hope to be a series on recording the oral histories of 2nd-generation Korean Americans in Hawai'i.

I know there are hundreds--perhaps thousands, again--who would also be here today to testify. Those who are here represent the good interests of their many and varied communities. I am but a small voice--but one of many--who supports 'Olelo and what it has done to empower the people.

Viva 'Olelo Community Television!

Viva television for, by and of the people!

*****

Gary Pak, PhD [on sabbatical, 2005-2006]
Director of Creative Writing
Associate Professor in English
Department of English
University of Hawai`i at Manoa
1733 Donaghho Road
Honolulu, HI 96822 USA
office: (808) 956-8727
fax: (808) 956-3083
email: gpak@hawaii.edu
www.english.hawaii.edu/cw

Malia K Evans-Mason <evansmas@hawaii.edu> on 02/23/2006 10:51:48 AM

To: cabletv@dcca.hawaii.gov
cc: olelo@olelo.org

Subject: DCCA Public Comment on PEG orgs

Aloha, please find attached testimony regarding above

- olelo comments.doc

Malia Evans-Mason

PO Box 367
Haleiwa, Hawai'i 96712

Cable Television Division
Department of Commerce and Consumer Affairs
PO Box 541
Honolulu, Hawai'i 96809

Aloha;

If it's not broke, don't fix it and don't mess with it! The 'Olelo Community Television organization is fulfilling its duty to provide public access opportunities to our community in a timely and fiscally responsible manner. Please do your research. It is highly obvious that 'Olelo should be given an exemption to the procurement process. Why implement changes in a system that is working as it should?

I personally know many people who tune in to 'Olelo programs because community access television provides an outlet for the voice of the people to be heard, a voice that needs to be heeded especially in politically volatile times such as these. As a certified 'Olelo producer, I know how powerful communication through television can be. What we put out there can have a significant impact on the choices people make regarding our island home.

'Olelo, especially the Waialua site, has given me an opportunity to document those voices, those stories that affirm what is good and worth holding onto in our community. The training and support I receive from the staff is outstanding and the equipment always well cared for. I believe 'Olelo has done an exceptional job and it is evident in the quality of programs aired, the enthusiasm of the staff and clients and the management of this fine organization. I urge you to allow 'Olelo Community Television an exemption to the procurement process and let them get on with the job they are committed to doing.

Mahalo,

Malia Evans-Mason

Gaye Miyasaki <gaye_96821@yahoo.com> on 02/23/2006 04:21:05 PM

To: cabletv@dcca.hawaii.gov
cc: info@olelo.org

Subject: Testimony for 'Olelo from Rep. Barbara Marumoto

Aloha,

Rep. Barbara Marumoto would like to submit testimony for DCCA's hearing on 'Olelo exemption. It is attached. If you have any questions, please contact our office at 586-6310.

Mahalo,
Gaye Miyasaki
Legislative Aide for Rep. Barbara Marumoto

- Testimony.'Olelo.2006.doc

To: The Dept. of Commerce and Consumer Affairs (DCCA)
Director, Mark Recktenwald

From: Representative Barbara Marumoto
Hawaii State Legislature

Thank you for the opportunity to comment on 'Olelo's PEG Access Services and whether the DCCA should seek an exemption from the competitive bid process.

Forcing a competetive bid process on something as unique as PEG Access will only diminish what 'Olelo has taken years to build. 'Olelo's services go beyond the equipment and facilities. They include community building, and partnering with governmental and educational entities. 'Olelo has been a focal point for statewide collaboration, leveraging limited community access resources, nurturing local programming and forging a long-term commitment to the community. Simply transferring equipment, financial resources and cable channels to a new provider will significantly degrade current services and will not ensure that PEG Access services will continue their current form.

There already exists stringent oversight over all community access organizations in Hawai'I by the DCCA Cable Television Division. As a non-profit organization, 'Olelo is also subject to State and Federal regulation.

'Olelo has established strong relationships, working with a variety of community and youth groups, schools, non-profit and government institutions. 'Olelo has always supported the voices of the people in the community.

As such, the DCCA should grant an exemption to the RFP process for 'Olelo. In the alternative, the DCCA should consider the following criteria in issuing an RFP on Oahu:

- The entity should offer facilitated programming for government meetings, educational and community meetings.
- The entity should offer easy access to tapings of programs.

I thank you for this opportunity to testify.

Respectfully submitted,
Representative Barbara Marumoto

"Merrie Aipoalani" <aipoalani@capitol.hawaii.gov> on 02/22/2006 01:38:07 PM

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: Rep. Kahikina Testimony re: Olelo Television

Please find attached a copy of Rep. Kahikina testimony for today hearing.

If you have any questions, please feel free to call our office at 586-8465.

Mahalo

- DCCA Testimony Hearing Wednesday Feb 22.doc

February 22, 2006

Department of Commerce & Consumer Affairs RFP – Request for Proposal

I do not support this proposal to subject 'Olelo to the RFP open bid process.

I was not aware that there was any problem with 'Olelo providing television services for the greater communities. Opening up the bid process would be creating barriers to what 'Olelo provides. No other entity provides the community what 'Olelo does in public access, training, technical assistance, and use of the equipment. They understand the needs of community groups, youth groups, schools, non-profits, and government institutions, and provide equal access.

Why is DCCA changing the process when no other provider is doing what 'Olelo is doing? Why change it when it's working?

And for those reasons I oppose this proposal.

Sincerely,

MICHAEL P. KAHIKINA
Representative

STATE OF HAWAII
DEPARTMENT OF EDUCATION
KAHUKU HIGH AND INTERMEDIATE SCHOOL
56-490 KAMEHAMEHA HIGHWAY
KAHUKU, HAWAII 96731-2200
TELEPHONE: (808) 293-8950 • FAX: (808) 293-8960

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 24 A 8: 59

A ___ E ___ P ___ S ___

FILE ___

February 21, 2006

Cable Television Division
Department of Commerce and Consumer Affairs
P.O. Box 541
Honolulu, Hawaii 96809

To Whom it May Concern:

On behalf of Kahuku High and Intermediate School I am writing this letter to express my unequivocal support for Olelo Community Television. The program affords a rich educational tool for our school community and many of our students, faculty, and parents have taken advantage of opportunities to develop video communication skills and share their stories.

The program has helped our geographically isolated community communicate within and outside of our area. When our community hospital was threatened with closure we went to Olelo to share our plight and garner support from the state. The program has offered internship training that has encouraged students to make safe and healthy choices about how they spend their leisure time. Students also develop valuable skills that will help prepare them for college and careers. We've also used the facilities to showcase best teaching practices.

We are grateful to have the Olelo facility in our community. The only improvement we would ask for is more personnel hours so that the facility can be open longer hours. Your attention to my letter is appreciated.

Sincerely,

Lisa DeLong
Principal

U.S. DEPARTMENT OF EDUCATION
A Recognized School of Excellence
BLUE RIBBON SCHOOLS PROGRAM

AN AFFIRMATIVE ACTION AND EQUAL OPPORTUNITY EMPLOYER

AN `ŌLELO INFORMATION SHEET ON THE DCCA PUBLIC COMMENT MEETING IN HONOLULU
February 22, 2006 – 4 to 6 pm,
335 Merchant Street

Background: In October 2005, the Department of Commerce and Consumer Affairs (DCCA) was informed by the State Attorney General that the DCCA's contracts with Hawaii's four Public, Educational and Governmental (PEG) access organizations (Akaku, Hoike, Na Leo and `Ōlelo) must comply with the State's procurement laws.

Public Comment Meetings: As part of the process in complying with the procurement laws, the DCCA scheduled meetings throughout the State to receive public input and comments on issues related to PEG access television services and the process that the DCCA should follow so that contracts with PEG organizations comply with the State's procurement process.

Time and Place: The last of the scheduled meetings will be held in Honolulu on February 22, 2006, from 4 to 6 pm at the DCCA's Queen Lili`uokalani Conference Room in the King Kalakaua Building located at 335 Merchant Street.

The DCCA is not taking notes on testimony. To ensure that your views are considered, you should summarize them in writing and turn them into the DCCA. Submit testimony by:

- Emailing it to; cabletv@dcca.hawaii.gov
- Faxing it to; (808) 586-2625
- Mailing it to; Cable Television Division
  Department of Commerce and Consumer Affairs
  P.O. Box 541
  Honolulu, Hawaii 96809

The deadline for submission is the close of business on Feb. 24, 2006.

Areas for Comment: For the February 22nd meeting, the DCCA has asked for public input related primarily to `Olelo Community Television. Comments should address, but are not limited to, three general areas.

The first area for comment is related to `Ōlelo's services. Examples include, but are not limited to:

- Hours of operation. Are they satisfactory?
- Quality and availability of equipment.
- Quality of training provided.
- Staff knowledge
- Overall quality of client services

The second area of comment is related to whether the State should seek an exemption through the procurement process. The State's procurement laws currently allow for exemptions in cases where procurement by competitive means is either not practicable or not advantageous to the State. For example, contracts for services, such as legal or utility services, can be obtained

Received Feb-17-2006 09:36am From- To-KAHUKU HIGH AND INTE Page 002

without the formal bidding process. The DCCA is seeking comments on whether they should pursue an exemption for the PEG contracts, such as the contract the State has with `Ōlelo.

The third area of comment applies to possible competition for the PEG access contract. If the State elects not to request an exemption, it is considering using a competitive process called a Request for Proposals (RFP). In the RFP process, the price of the service may be one of several considerations in selecting a contractor. If the DCCA elects to use this method, they would like input on what those considerations might be. The DCCA has listed the following examples of possible considerations. They are divided into the two groups below.

- Operational Management and Administration
  - Operation of access channels
  - Provision and care of facilities and equipment
  - Programming policies and practices
  - Provision of additional media services
  - Training in the use of equipment
  - Support services
  - Training and organizing producers and volunteers
  - Outreach, ascertainment and promotion
  - Customer service and complaints
  - Operating policies and procedures
  - Reporting requirements
  - Strategic and operational planning
  - Facilitated production

- Financial Management
  - Budgeting
  - Financial statements and auditing
  - Policies and procedures, training manual
  - Insurance
  - Reporting requirements
  - Funding

The many users of `Ōlelo's services and Oahu's cable viewers have an interest in this issue. `Ōlelo encourages them to make their views known in writing to the DCCA, as well as to attend and participate in the public meeting scheduled on February 22, 2006, from 4 to 6 pm. Please send us a copy of your testimony. You can email it to olelo@olelo.org or mail it to:

`Ōlelo Community Television
1122 Mapunapuna Street
Honolulu, Hawaii 96819

If you have questions, please call `Ōlelo at 834-007, extension 100.

Received Feb-17-2006 09:36am From- To-KAHUKU HIGH AND INTE Page 003

February 24, 2006

Department of Commerce and Consumer Affairs
Cable Television Division
Fax: 586-2625

Aloha,

My Name is Shelly Tokunaga-May and I am a lifelong resident of Kaneohe. This past year I have gotten to know the Windward Media Center staff as they opened their new site at Windward Community College.

I was fortunate to take the Introduction training classes by Mr Sutterfield. He is a wonderful and patient instructor. I had no prior experience with camera work or editing. The classes were hands on, fun and beginner friendly.

I was also very impressed with the quality of the Media Center. The cameras look professional but still easy enough for me to use. The Final Cut Pro computers are top of the line. We are lucky to have such a great facility accessible to the Windward side.

Overall I fully support the services of 'Olelo. I keep telling everyone I know how great this resource is and to try it out for themselves.

Mahalo for your time,

Shelly Tokunaga-May

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS
2006 FEB 24 A 11: 44
A E P S
FILE

Waipahu High School
94-1211 Farrington Hwy.
Waipahu, HI 96797
March 24, 2006

Department of Commerce and Consumer Affairs, Hawaii Branch
King Kalakaua Building
335 Merchant Street #101
Honolulu, HI 96813

Department of Commerce and Consumer Affairs (Hawaii):

This letter is in response to recent changes being considered in state procurement law that could affect community access television in Hawaii. I am opposed to any regulation that will hinder services provided by community television stations such as Olelo.

I am currently a Technology Resource Teacher at Waipahu High School where I play two very important roles for the education of our young adults in Hawaii. One of my duties as a Resource Teacher is to help teach students technology skills across all subject areas and also to provide support for teachers to use and become proficient in the National Educational Technology Standards (NETS).

Last year, my job took on an additional role where I, along with another teacher, helped to start a video production program at Waipahu High School. Our school was in desperate need to provide students the opportunity to learn film making which integrates a wide range of communication skills, literacy, and technology concepts. We also knew that video was a great way for the public to see what our school was doing to help students. Television also provided an avenue for our students to share their views and opinions about their community with the rest of Hawaii and the world. The vision and application on our goals could not have been possible without help from the services and staff from Olelo community television. I am grateful for what community television has done for our video production program and for what it means to our students. All of the services that Olelo provides have made learning for my students: fun, real, important, emotional, and personal. Getting involved in video production has also motivated me as a teacher to keep on believing in public education where we help to level the playing field of financial status and nurture the hopes and dreams of our youth. PEG access services must be encouraged and not hindered. Where else can a student showcase there work without paying tens of thousands to do so? Do not take away the voice (Olelo) from our youth, if not, the world will never see what is in them and worst yet, they will never see what the world has for them.

Sincerely,

Alvan Fukuhara
Waipahu High School
Marauder Media Arts

Glen WY Chock
02/24/2006 12:03 PM

To:
cc:
Subject: Fw: testimony regarding community access tv - Olelo

Alvan_Fukuhara/WAIPAHUH/HIDOE@notes.k12.hi.us
02/24/2006 10:13 AM

To: dcca@dcca.hawaii.gov
cc:
Subject: testimony regarding community access tv - Olelo

Attached is a Word document that expresses my views on community access TV.

Alvan Fukuhara
Waipahu High School

Technology Resource Teacher dccatestimony-alfukuhara-whs.doc

Sisters
Offering
Support

February 20, 2006

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS RECEIVED

2006 FEB 24 P 1: 36 2006 FEB 22 A 9: 05

A___E___P___S___
DIRECTOR'S OFFICE
COMMERCE AND
FILE_____ CONSUMER AFFAIRS

Mark Recktenwald
Cable Television Division
Department of Commerce & Consumer Affairs
Box 541
Honolulu, HI 96809

Dear Mr. Recktenwald,

What Olelo is doing well:

- Allows non-profit and minority groups to get their message on the air
- Alternative to corporate media networks
- Offers a wide range of programs and topics
- Trains and empowers students and community in video production
- Serves the average citizen who does not have the funding or resources to produce shows

What Olelo has done for Sisters Offering Support (SOS):

SOS is a non-profit agency in Hawai'i combating commercial sexual exploitation. This issue affects nearly everyone, including area businesses in Hawai'i and our state has a huge and profitable industry revolving around sex-oriented businesses. Many of our keiki are being recruited unknowingly and it is of vital importance that parents and other community members be knowledgeable about the facts and realities of the commercial sex trade. This is how Olelo helps us – by airing our programs to educate community members about an issue we all need to know about so that we can be proactive in helping to prevent our youth from being subjected to the abuse and exploitation involved in the sex industry. SOS has taped several shows for Olelo viewers over the last ten years and we need to know that Olelo will continue to be a vehicle for our public awareness programs.

Recommend that DCCA do the following:

- Exempt Olelo from the RFP (request for proposal) bidding process.
- Renew Olelo's franchise

If must go to RFP:

- Get professional help and include everything that Olelo is providing

It took years for Olelo to build its staff and community relationships. A new entity would not be able to gather these resources and could negatively impact services as it is today.

Sincerely,

Lorraine M. Faithful
Executive Director

Post Office Box 75642 • Honolulu, Hawaii 96836

Administration: (808) 941-5554 • Resource Center: (808) 949-1795 • Fax: (808) 941-5511
www.soshawaii.org • info@soshawaii.org

Revised Testimony

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 24 P 1: 38

A___E___P___S___

FILE_____

June T. Shimokawa
3557A Kaimuki Avenue
Honolulu, Hawai`i 96816
(808) 732-6791
junets@lava.net

February 24, 2006

To: Clyde Sonobe, Director
Cable Television Division
Department of Commerce and Consumer Affairs

From: June Shimokawa
Consumer

Re: **Statewide, Public, Education, & Government Access Services**

Mr. Sonobe and Division and Department colleagues,

Revised Comments: Please discard the comments I submitted dated February 22, 2006 and replace it with these comments. I felt compelled to do this because I was so deeply affected by the comments presented at the February 22 hearing.

My name is June Shimokawa, and I am **in strong support of locally produced and directed programs of, by, and for Hawai`i's home-grown youth and adults. I believe what `Olelo is providing our community is thriving. DCCA must request exemption from the state's procurement process to maintain their contribution to the existing statewide PEG services.**

This is not a time for a change in provider or services. There are no signs that `Olelo has fallen prey to dysfunctional institutionalized practices. Rather, `Olelo has become a catalytic agent to bring out the best in all who have a part in making community television what it was intended to be.

Regarding an RFP process: I believe that the standards are right under your nose. Figure out what makes `Olelo so effective. For the future, you will surely want to know and replicate what it is doing because it is demonstrating what works well.

Desired outcomes: A provider must insure that Hawai`i's homegrown youth and adults have ready access to this important community and public access media. `Olelo has found a phenomenal formula to produced such an outcome. It appears to have developed a unique local culture, which community television must retain. `Olelo has found a way by which those with technical experience are willing, excited and feeling fulfilled about mentoring our community's people, thereby empowering them and together making significant contributions to our society.

I have been a user and consumer of `Olelo programs and services for as long as Sparky Rodrigues has been at `Olelo. In the late 1990s, I was a program director of a not-for-profit organization, which was sponsoring educational, community affairs forums for the general public and grassroots native Hawaiians, in particular. Sparky Rodrigues came to film these forums and did the editing of programs for showing on `Olelo Channel 53. We had immediate success in reaching the audience we wanted to reach. In time, we learned how to film and edit our programs for showing on `Olelo.

Through community television coverage, and through viewer feedback to our organization, we learned that our educational programs were being watched, which meant that (1) we were increasing our capacity to reach grassroots people (2) with information about which they were interested and (3) very likely not getting elsewhere. It is very possible that these were people who did not subscribe to the Honolulu Advertiser or the Honolulu Star Bulletin, which coverage was often very brief, if they covered us at all. In time, we began to share these locally produced video programs for use by Akaku on Maui and Na Leo on Hawai`i island, which were eager to receive locally produced programs with relevant public affairs content.

Existing access to `Olelo services and programs by grassroots youth and adults is invaluable and beyond "excellent." While I am now a retired senior citizen, I continue to attend many community-based gatherings and am always delighted to see `Olelo coverage. Sometimes, I do not recognize the camera person, which is a good thing because that tells me that there are more people learning to use the resources of community television. And when I get to the studio, I am overjoyed to see a new bunch of youth learning how to produce their own programs. As a viewer, I am absolutely grateful for information not available to me from any other medium in the context which gives it meaning – not on network television, not even on public television, not on radio, and not in print. Community television stands alone, except for C-SPAN on the national scale.

The kind of public education which occurs through `Olelo must be safeguarded. The multi-disciplinary interfacing which occurs through `Olelo community outreach, programs and services provides an incredible learning environment. Public schools which work with `Olelo are providing their most vulnerable students with incomparable incentives to learn. The learning is palpable. There is a product to provide proof in the growth of learning.

It is imperative that everything possible must be undertaken to insure that our grassroots public's access to `Olelo community television is safeguarded. It is the only medium truly accessible. It is a demonstration in living democracy and living Aloha and serving as a gateway to the larger world.

Thank you for this opportunity to express my mana`o.

L C Chock <lcchock@hawaii.rr.com> on 02/24/2006 08:28:20 AM

To: cabletv@dcca.hawaii.gov
cc:

Subject: DCCA Public Comment regarding PEG Access services

To Whom It May Concern:

I would like to submit testimony on how Olelo Community Access Television (CATV) has benefited our community and our organization, the Returned Peace Corps Volunteer Association of Hawaii.

Through Olelo CATV services and facilities, we are able to fulfill President John F. Kennedy's vision to promote world peace and friendship, and the third goal of Peace Corps:

"helping promote a better understanding of other people on the part of all Americans."

Our weekly program, "**Bring the World Home,**" received the National Peace Corps 2004 Loret Miller Ruppe award to an affiliated group for outstanding community service.

You can see more at our web site,
http://www.rpcvhi.org

and learn more about the award at the national Peace Corps web site,
http://www.rpcv.org/pages/sitepage.cfm?id=950

In each of our shows on Bring the World Home, we hope to convey the cultures and experiences with people of all countries served by the Peace Corps through interviews with returned Peace Corps Volunteers. These interviews are made possible via the support of Olelo CATV. Our volunteer crew have benefited from the types and quality of services we received, such as training at Olelo, and schedule regular use of the Olelo Mapunapuna studio and facilities to tape and produce the shows.

Olelo CATV has always supported the voice of the people through community access. The administration and staff at Olelo are well trained in use of all the equipment. They facilitate broadcast without undue censorship nor narrow focus of messages to all independent producers and volunteers.

We urge you to guarantee continuation of the services and level of quality and commitment provided by Olelo CATV.

Thank you and Aloha,

Linda C. Chock

1512 Kalaepohaku Street
Honolulu, HI 96816
(808) 732-2690

"Jerry Norris" <jerryn@oha.org> on 02/24/2006 08:43:31 AM

To: <cabletv@dcca.hawaii.gov>
cc: <elelo@olelo.org>, <info@olelo.org>

Subject: OLELO

Re: PEG's

[IMAGE]

OFFICE OF HAWAIIAN AFFAIRS

Testimony

DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS

Public Comment Meeting

335 Merchant Street

Honolulu, Hawaii

February 22, 2006

4:00 p.m. – 6:00 p.m.

Aloha. My name is Haunani Apolionaand I am Chairperson of the Board of Trustees of the Office of Hawaiian Affairs (OHA). I am pleased to have an opportunity to provide testimony in support of 'OLELO and the other Public, Educational and Governmental (PEG) access stations on the neighbor islands. Since April of 2003, OHA has made use of the 'OLELO facilities to produce two one hour monthly productions of *Ho'oulu Lahui Aloha* (To Raise A Beloved Nation). The productions have covered a number of issues to include sovereignty, land and water use, cultural activities, history of the Hawaiian movement, health, governance, education, Hawaiian music, matters dealing with Hawaiian burials and a number of other topics. The productions are aired through 'OLELO with video copies provided to the PEG access stations on all of the neighbor islands and a number on stations on the mainland. The productions make use of OHA employees who have been trained and certified by 'OLELO. In 2005, *Ho'oulu Lahui Aloha* was named by 'OLELO as the year's best Native Hawaiian show. 'OLELO, and their management and staff have fully cooperated with OHA and have assisted us in educating both Hawaiians and non Hawaiians in a number of areas.

With regards to the possibility of the Department of Commerce and Consumer Affairs (DCCA) seeking an exemption for all Hawaii PEG access providers from the State of Hawaii's procurement laws, we would support such an effort. We agree with recent public comments by 'OLELO Community Television President and Chief Executive Officer Kealii Lopez who stated "The relationships that we have built in the community – it's not something that can be bought and sold through the bid process... Community access is not just about TV production and shows...It's about empowering people with the ability to make a difference in their community."

The PEG access providers have a history of providing beneficial, useful and educational services to the communities they serve. The PEG's have a long history of working with a number of community based organizations. PEG access providers are of the greatest importance to the practice of democracy and to the welfare, education and empowerment of the viewers in each of our communities. The current PEG access providers excel in providing necessary and valuable services and should not be hampered by additional layers of bureaucracy, unnecessary controls or a competitive bidding process. The PEG's long history of working with community groups has built up a social and community equity over the years. In part, this is because management provides continuity of short,

mid, and long term goals and objectives. If the RFP process were to be instituted, much of the continuity would be sacrificed. In most instances the existing organizations would probably bid for the RFP, but continuity of planning and management could be broken. ***If it isn't broken, there is no need to fix it.***

We encourage DCCA Director Mark Recktenwald to file for an exemption from the State Procurement requirements for all of the PEG access stations and that the exemption be awarded in a timely fashion.

We encourage DCCA to seek an exemption from the State procurement laws for all the PEG access providers.

Thank you for the opportunity to provide testimony on this most important subject. Mahalo.

"Bob" <bob2222@hawaii.rr.com> on 02/24/2006 09:01:59 AM

Please respond to <bob2222@hawaii.rr.com>

To: <cabletv@dcca.hawaii.gov>, <olelo@olelo.org>
cc: "'Michael peters'" <mikepetersjr@hotmail.com>, "'louis erteschik'" <louiserteschik@hotmail.com>

Subject: Testimony in support of Olelo

Aloha,

Request the attached be accepted as my testimony on the Olelo Community Television issue.

Robert Finley

- olelo support.doc

February 24, 2006

Cable Television Division
Department of Commerce and Consumer Affairs
P.O. Box 541
Honolulu, Hawaii 96809

Testimony in support of Olelo

Aloha,

As there has been no opportunity to discuss this issue before the Waikiki Neighborhood Board my testimony is my personal opinion on the issue.

Strict compliance with the State's procurement laws is always a goal for government however this seems to be a case of possible destruction of an excellent organization just to meet the letter of those laws.

When the Waikiki Neighborhood Board voted to start using the Olelo services I was skeptical about the program. I was proved wrong about what the Olelo programs, producers and organization could do for the community.

Our use of the current organization has produced an enormous public response to the issues and people who make policy for the residents of Waikiki. Our law makers are viewed at least four times a month when the state policy and support or attack policies of other legislators. Our Governor and Mayor are able to address issues with the public and ask for input from the public at our meetings and those unable to join us at the meetings are using the phone, e-mail and letters to voice their opinions.

My actual audience has increased by over 50% since implementation of the Olelo program and response to issues brought up at meetings from our residents who choose not to or are unable to venture out at night has grown over the years.

It should be noted that the City and County of Honolulu follows very strict procurement policies and the Neighborhood Commission Office, not the Waikiki Neighborhood Board, enters into legal contracts with Olelo Producers for our services.

Board members and our Neighborhood Commission Office also use the replays to validate our minutes, check for Sunshine Violations and to prepare for future meetings.

I would like to offer personal support for the current organization.

--signed---
Robert J. Finley

"Nichole Field" <nicholefield@gmail.com> on 02/24/2006 09:28:14 AM

To: cabletv@dcca.hawaii.gov
cc:

Subject: 'Olelo supports our Youth

Aloha,
My name is Nichole Field and I am a high school Social Studies teacher. I have been informed that changes to state Procurement laws could significantly affect contracts to provide PEG Access services around the state. I feel compelled to share a little about my experience as a community educator with 'Olelo Community Television so that I can add to the many testimonies that call for absolute support for 'Olelo and Public Access television. Rather than focusing at length about how important this type of programming is for the overall population of Hawaii, I will focus on the youth which is where my greatest experience lies.

My first experience with 'Olelo occurred about three years ago when a handful of my students decided to participate in Hawaii History Day. To my knowledge, my school had never participated in this large competition before and being from a poorer section of the city, we had some obstacles to overcome with regards to resources. Some of my students decided that they really wanted to make documentaries for their History day projects and this seemed like an impossibility for myself as their teacher to help them with. My school did not have a media class at the time. I was fortunate enough to be connected with Sparky Rodrigues who had developed a media program with 'Olelo at Waianae High School. Sparky and other members of the 'Olelo team took my students in and helped to train them to create documentaries. The students became thrilled suddenly about their projects and were willing to spend long hours working on them on the other side of the Island. I was amazed at how their ability to create documentaries and use media for their projects inspired their intellectual curiosity. What began as a requirement that some students resented, turned into something they were extremely proud of. These students presented their documentaries at Hawaii History day and one group won an award for the humanities.

This year I had another opportunity to work with the 'Olelo team during the opening of the Hawaii State Legislature. It was the end of the term and I knew that the students would have to be willing to put a few days of their time outside of school into this project so I offered it as extra-credit. I then had a combination of high achievers and students who desperately needed extra-credit. What I observed again was that the less academic students were truly inspired with their ability to work the camera and conduct interviews. They were nervous, but they learned a lot about local government that day because they had to be prepared to interview various State Representatives. I was very proud of my students and very grateful to the 'Olelo team for their generosity and patience and willingness to invest in my students.

I see the initiatives of 'Olelo with regards to its work with elementary and secondary students as a

true gift to the community. This is crucial at all levels. High achieving students are given the chance to create and explore and develop skills for future careers. One of my students who interviewed the representatives plans on becoming a news anchor. To the at risk population 'Olelo is medicine taking them away from the traditional methodology of education that has not worked for them and putting them in a "hands on" situation where they learn and grow in spite of their sometimes disinterest in academics. Students want to make documentaries it fascinates them. They don't necessarily realize how much they have learned to write a script. But the script is a research project and a practice in writing and the the voice is an exercise in oral presentation. The camera work is a lesson in technology. The subject matter is linked to educational standards and the end product is proof that they have a voice in this world if they choose to become involved.

I have spoken about the high achievers and the "at risk" population but much of this applies across the board to the average student. As a social studies teacher, 'Olelo is an incredible resource. Any opportunity to have students participate in their community is a step in the direction of meeting standards, of raising interest, and of citizenship development. We no longer live in the age where we can expect students to sit behind a desk and learn only from within the walls of the classroom. The more we involve our students in their own community, the more likely they will be to become productive and active members of society. It is hard to prove the far reaching consequences of student involvement in 'Olelo, but for some their interest and participation might be what inspires them to finish high school and continue on to college. Every effort that 'Olelo makes towards youth involvement is positive. We have a responsibility to support the continuation of all of 'Olelo's efforts to the best of our ability. The children need and deserve this.

Mahalo for your time and consideration,
Nichole Field

Karen Hackler <khackler@hawaii.rr.com> on 02/24/2006 09:43:51 AM

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: The Beauty of Olelo

Dear Decision-makers,

I am writing in support of exempting Olelo from the procurement process.

Olelo is truly serving the community well! Through its services it is giving voice to the people of our State and enlightening viewers.

Olelo is one of the purest and finest forms of community building! It's welcome mat is out to everyone from youth to senior citizens. It is one of the most wonderful examples of a living democracy!

Olelo has touched the lives of so many. It has sparked the creativity of our people. It has encouraged and enabled people to make their dreams of sharing their stories with others come true.

The Olelo staff is motivated not by profit and greed, but by altruism, respect and love for others. This group lives and breathes aloha.

Please don't jeopardize the years of relationships, partnerships, and aloha that have been built nor the wonderful new projects that are in the works.

We need you to allow Olelo to be exempt from the procurement process.

With aloha and thanks,
Karen Yamamoto Hackler

3340-B East Manoa Road
Honolulu, Hawaii 96822

"Bonnie Murakami" <bonn808@hotmail.com> on 02/24/2006 10:30:23 AM

To: cabletv@dcca.hawaii.gov
cc:

Subject: PEG ACCESS SERVICES FROM DCCA HEARINGS FOR OLELO

DCCA Board Members,

Olelo started out in a small one story building over fifteen years ago and has grown to service clients throughout Oahu by providing over four satellite community center in meeting client's needs. I consider that to one of the fastest growing organizations on Oahu. It has not discriminated against anyone coming through their doors, whether you are an elementary student to senior citizens and even those on wheel chairs. Olelo is truly a grassroots organization reaching out to those people who may not have been able to travel to Mapunapuna who now have a community center right in their back yard. They will be able to learn, grow, and share their mana'o with the community through PEG access.

The staff at Olelo has been fostering a friendly environment for the clients by making them feel at home, welcoming them as they walk through the door, answering any questions they may have and pointing them to the correct personnel who may be of service to them.

Through Olelo's channels, the public is afforded to hear topics without any censorship or editing certain segments of the program such as Legislature meetings. When the Legislature is in session, the public hears first hand what is on the floor and what issues may become law. Organizations are able to share about an upcoming event, a community service they provide or concerns they may affect the community now or in the future. If an individual wants to talk about any topic without a crew, ▒Oahu Speaks▒ meets his needs and is facilitated by Olelo Staff. There are a variety of ways for producer clients to voice their viewpoints through studio shoots, van shoots, ENG, air packs, feather pack, etc. It is a place where clients can be heard through the five stations aired on Olelo via Oceanic Cable. This is a great conduit to reach as many people as possible.

There are a variety of schedules offered, from evening classes to day classes to even weekend classes to accommodate a wide gamut of people from those who have jobs to students to those who are retired. The training program has taught people who never touched a computer before to those who know how to use a computer and wants to learn how to handle and shoot a video camera, edit a program, or producing a show through location shooting or using Olelo's studio.

Their equipment/software is maintained and revised when new versions are implemented. Classes are provided for clients to learn the new versions by knowledgeable staff. The staff is very efficient and very helpful by taking the clients by the hand by guiding them through the production process.

The Youth Xchange is one of several facilitated programs Olelo provides, that provides an avenue for children from elementary to high schools to share through video what they've learned and showcasing their talent with their peers. These children are our future Film Makers, TV Production technicians, talent, future editors or animators in our State. The outreach programs, such as Giving Aloha, Capitol Commentary, Executive Productions and other productions has opened the doors in reaching a greater population as the organization expands its services.

There are a variety of channels aired on Olelo that are able to reach elementary children to the elderly, airing various culture shows, such as Hawaiians, Samoans, Koreans to sports to cooking shows to talk shows to neighborhood boards to City and State meetings dealing with relevant issues.

It is difficult for me to phantom the enormous outreach and service Olelo provides, that a competitive bid process would be in place. It is inconceivable to me for a non-profit organization like Olelo to be under this Procurement Law that is usually associated with profit businesses. I have only listed a few things Olelo has provided to the community and to have them continue growing, and expanding their services will greatly benefit the community of Oahu.

Olelo has a vision to reach out to provide services to many people as possible and has opened its doors to teach anyone who walks in the door, that is considered unique and the only organization I know of that provides these services on Oahu. They have built a strong track record in building grassroots relationship from individuals to communities who would not have come forward to share their mana'o if it was not for Olelo's understanding, patience and encouragement. Olelo has been a facilitator and mentor for many organizations, communities, and individuals who have learned and grown with Olelo's staff and many of us can say that Olelo is community, it is family.

If Olelo would be procured through a competitive bid process, it would be a great disservice to the community because they have an understanding of what needs to be accomplished. If another organization were to become the new managers, they may not have the same vision, foresight or tenacity as what Olelo is providing today. Please consider exempting Olelo from the requirement of being procured through the competitive bid process.

Sincerely,

Bonnie Murakami
Client at Olelo

"Cory \(Martha\) Harden" <mh@interpac.net> on 02/24/2006 11:25:30 AM

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: 'Olelo

Dear DCCA,

Please save 'Olelo. With more and more media outlets coming under the control of a few powerful corporations, we need `Olelo more than ever. `Olelo gives voice to community issues ignored by the mainstream media. `Olelo enables us to see what our representatives are actually up to in the legislature, government meetings, and other arenas not generally seen by the public `Olelo has trained hundreds of volunteers in the art of television production. `Olelo encourages citizens to become involved in their communities. It builds social equity and community. Please save 'Olelo.

mahalo, Cory Harden, Hilo

Sparky Rodrigues <srodrigues@earthlink.net> on 02/24/2006 11:24:59 AM

Please respond to Sparky Rodrigues <srodrigues@earthlink.net>

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: PEG Testimony supporting Exemption

Please see attached. as well as below.

James a^€▒Sparkya^€* Rodrigues
86-222 Puhawai Road
Waianae, Hawaii 96792

: cabletv@dcca.hawaii.gov
Cable Television Division
Dept of Commerce & Consumer Affairs
P.O.Box 541
Honolulu, Hawaii, 96809

Statewide PEG Access

Supporting Exemption:

Testimony DCCA 2-22-2006 a^€▒Sharing my 12 years of Experiences with PEGa^€*
It takes a community to raise a childa^€| how do I contribute to make that effortless?

My world begins with God, my family, community than a^€▒Olelo
The questions I ask myself. How do I serve my family, community and God in what I do. How can I position my self, my efforts, my limited time and resources to multiply the results for the greater good? I believe government at the end of the work day is made up of Public, education after school end becomes Public. My prospective is from Community not separate but One.

How do we provide the tools needed for Social Change and building strong Communities while at work. How do we position our resources to synergize our efforts for the greatest benefit.

Exemption vs RFP: Whata^€▒s the Harm? Whata^€▒s the benefit? Will RFP provide a service or des-service to communities PEG serves? Does RFP strengthen or weaken our communities?
At first glance RFP would seem advantageous. However ita^€▒s taken 15 years to get to the level of service rendered today. Sheer management of assets will not be enough to provide adequate and adaptive services our community needs and deserves. a^€▒Olelo and state wide PEG providers have achieved a dynamic level of responsiveness to community needs. Supporting personal and community expression resulting in positive social change, supporting lifelong learning & education, reducing tension and increasing tolerance, skills building and supporting government at all levels from local, state and federal. Indirectly & directly building a stronger economy.

Risk: Negative impact of a RFP gone wrong would be catastrophic to our communities.
Risk: Narrow cast, reducing services to underserved or unrepresented communities.
Risk: Potential unintended consequences of RFPa^€| once services are diminished, our
Communities would never recover, never reach the same levels of services.

Evolution of Access
Pono Leadership
Humanizing Government
Kokua, Kuleana, Hana Lima, Malama, Pono
Ed Kubo a^€▒ reducing crime
Participation in the Democratic Process
Partnerships
Sense of place and purpose
Social change

Ia^€▒ve worked with agencies, departments, organizations and individuals that cana^€▒t tell the difference between a pulse and death throws, the vibrations of a freeway and screams for help.

Ten years ago I became interested in a^€▒Olelo but the first come first serve policy was so restrictive for me, it took me two years to get into training. This was around the time I first started becoming a community activist with Makua & No Eviction Coalition, the state workers providing services and passing out eviction notices, they would say a^€▒you can be homeless but you cana^€▒t be homeless herea^€*. They were just doing their joba^€| We tried to get our message out but the network news told untrue stories or reported us to be bad people, one statement was made by the then Governor these homeless people include, a^€▒Veterans prone to Violencea^€*. Ia^€▒m a Vietnam Vet and took offense but couldna^€▒t do anything about the Network News or the power of the Governors Political Authority. We were just trying to survive, trying to get by day by day, trying to support and heal our family. We worked toward a long term solution for homelessness. At that time the state was only interested in clearing the beaches. Our only voice came via a^€▒Olelo Community Televisiona^€▒s Community Producers. Laws still criminalize homelessness as it did then. Homeless are still harassed daily to move on. All the groups managed by RFP to address Homelessness still struggles and still does not address the underlying cause.
These events showed that segmenting issues offers limitations that ultimately does not solve the underlying problem. The importance of people taking responsibility, gaining skills and building capacity within our Ohana & community brings long term positive results that exertion of power & control fail to accomplish. How does a RFP build community capacity, adjust to community needs and strengthen families?

Management alone does not serve our families or community needs, there must be Aloha (heart), kuliana (responsibility), malama (caring) and pono (doing the right thing correctly). Building in capacity and sustainability that allows communities to advance and grow.

Malama = respect = caring = responsibility = doing what is needed and doing

the right thing in the proper way at the right time. All the PEGs in Hawaii strive to do just that.

How can a RFP humanize government at the grassroots level, with youth especially ESL (English Second Language) & At Risk youth?
We took Waipahu El Tech Trekkers (5th & 6th graders) to the Opening of the 2006 Legislature. Each student researched the Senator or Representative from their district and conducted on Camera interviews that aired on Capital Commentary. The students comments are submitted with my comments. (Geoffry Espero after interviewing Senator Espero (No relation), a^€▒The senator was a regular person, I want to be a senatora^€*. Kimberly Narruhn (Chukkese), a^€ ▒This was the best day of my lifea^€*. Kimberly sat on the Senate floor at the invitation of Senator Fukunaga. Four Waipahu HS and four Waipahu El students divided up and sat on the Senate floor and gallery on opening day. Humanizing government.

How can a RFP build partnerships outside its limitations?
Summer media program partnering QLCC, Alu Like and a^€▒Olelo for youth.
How can RFP provide a media as a intervention tool for youth ?
OYS, Mayor Wrights Youth SpeakOut event, first positive program out of Mayor Wrights. The youth are now taking ownership of their community.
How can RFP provide community a safety valve to vent tensions?
Neighborhood board mtgs & community mtgs. My personal experience in Waianae use to have fights in the parking lot cause the state and county representatives would lie or defere. After video taping and airing the meetings, government administration and our community became more civically engaged & productive. This is a result of a^€▒Olelo.

How does RFP build skills in a nurturing environment? Wea^€▒ve initiated Peer Mentoring.
Will RFP allow for participation at the most basic levels or set entry levels only achieved
by the privileged? Reading & writing is not a requirement to do programming. Wea^€▒ve established greater hand on mentoring.
How will RFP serve our community? Will it Malama our community or create a privileged clientele community created by first come first serve?

Enrichment Program a^€▒Olelo partnered with Waianae HS complex elementary schools.
Waipahu El & August Ahrens El, a^€▒Olelo Partnershipa^€▒ 21st century grant partnership,
federal funds to purchase equipment and develop a after-school program Tech Trekkers. All students are ESL Pacific islanders.
Waipahu Intermediate partnering with Waipahu Community Association & a^€▒Olelo to
develop a ESL Anti-Drug program using Media to develop PSAa^€▒s and Shorts.
Waipahu HS: a^€▒Olelo supported development of media program, jump start training and
Provided mentoring to teachers & students. All area^€▒Olelo certified clients.
Mayor Wright Homes: partnering with OYS, UH dept Urban Planning & a^€▒Olelo to do
SpeakOut community gathering. Community youth being trained to document Mayor Wrights growth & development.
OYS a^€▒ DMC member: how do we incorporate media as a intervention tool.

Ed Kubo said crime spikes between 2 and 6 PM. What can we do to incorporate media
into every after-school program.
Business Cycle is intolerant when skills & productivity is paramount, with little or no
room to learn, PEG Access TV offers skills building opportunity without the pressure of being fired while providing value by volunteering & doing productions.
Economic partnerships supporting
EZ/EC Process
HUD grant
NHE grant
21st Century grant Waianae Complex, Waipahu Complex

Land without water lays unproductive, fertile lands without loving care grows wild, land without spirit has no purpose.

PEG access TV gives Hawaii a way to deliver our stories, it has given our struggle a voice and a face. All the while it builds capacity & strong communities. Our clients become more competitive and productive. Our clients have a sense of place and take responsibility for their community.

Across the nation PEG has lost ground. Well intentioned actions have had devastating affects on Freedom of Speech. The procurement process at first glance seems good for all. But the only true way to continue services to underserved and unrepresented communities is to apply for exemption and continue monitoring PEG as has existed for the last 15 years. a^€Olelo leads the nation with creative ways to serve our community. The RFP can not instill the spirit of a^€Olelo into the process and the process does not serve our communities at this point.

Our effort is always to build community capacity. Assist others to gain the skill needed to tell our story. Strengthen our underserved communities without diminishing other unrepresented communities. We may not always agree on every subject but we need to keep the dialogue going we must continue to participate.

We have a voice, we need to keep the level of access to the media available at all PEG access centers state wide.

Develop RFP that allows for Public Access. As controlled by ED unless Ia^€m a student No access. As controlled by Government, serving the public from 8 to 4 is not really access. Only as PEG do we all have a voice & support each other. WE can continue to have a healthy agreement to disagree.

There is no guarantee that Community Access TV will survive long term. I ask that you vigorously request for Exemption and defend PEG as is today. If our communities are truly uni que as our issues and beliefs, Community Access TV offers a medium that gives us a equal voice not available network TV. Please help protect and defend PEG Access as we know it.

DOE Standards. Expected Schoolwide Learner Results (ESLRs) = Hawaiia^€s DOE General Learner Outcomes (GLOs)

Self-Directed Learner
Community Contributor
Complex Thinker
Quality Producer
Effective Communicator
Effective & Ethical Users of Technology

Incidentally, a^€Olelo working with students have re-enforced DOE standards. Team work, creative expression, problem solving, applied math & science, reading, leadership, story telling, communication, while demonstrating respect, trust & honor. Challenging youth at a very high level to deliver a product of their own creation. Every at risk student Ia^€ve worked with, improved their communication skills, worked & participated effectively within a team, improved academically, was better able to solve problems, elevated self esteem, became more civic minded, graduated High School or became productive in our community, many went on to higher education.

Of the at risk adults, Welfare to work, unemployed, single parents, CPS families in recovery have improved their confidence and communication skills, get their GED, get a decent job, to go on to college.

Ia^€m not here to just do Access I hope this process is not to destroy a valued community asset and resource. I hope consideration will be taken to where we are as a community and how a^€Olelo, Akaku, Hoa^€ike, Na Leo has served our respective communities in the best way possible. Communities with Community Media Centers have seen a reduction in violence, greater civic pride, higher level of participation in the Democratic Process.

Access goes beyond just hours of operation, programs produced or training and equipment or facilities. Have we used these tools effectively? Have we created a more tolerant, vigorous and vibrant community. Do we need to do more? Absolutely YES!

Palolo: after the Laulusa shooting in Palolo Valley I watched a news reporter physically shaking while delivering her report. People and the police were afraid of Palolo, I grew up in Palolo. Something was wrong. I began doing outreach to that community. Ita^€s taken years to gain trust and build relations. A community with a voice is less likely to become violent. Access provides that opportunity to have a voice. We have to get pass the trust issues, fear of technology, shame & shyness. Once this happens the individuals and the community take ownership of the underlying social issues. Palolo is now emerging as the model of low income housing communities. I believe the surrounding community embraces Palolo and does not fear their neighbors anymore. Many people contributed to their success, I hope we played a small part in there success.

If RFP is how youa^€re leaning, leave current contracts as is. Start small, develop a RFP that would get all PEG Access in Hawaii to do projects with Office of Youth services or Welfare to Work, or CPS, Foster Families, Corrections or working with DOE after school programs that address high crime peak hours while addressing NCLB standards, working with At Risk Youth with media as the intervention. Or work with Youth in afterschool programs in high risk neighborhoods or schools. Fund the development of Unrepresented and Underserved communities. Fund these project as pilot programs outside of the

current PEG contracts and monitor the social value received. Start small so damage to existing programs and efforts in our community does not have a negative impact. Make PEG access into a economic machine that delivers benefits not available elsewhere.

Dona^€t throw out the baby with the bath water.

If ita^€s not broke dona^€t fix it!

In the best interest of the State of Hawaii Request for Exemption is the only choice.

Mahalo,

James a^€Sparkya^€* Rodrigues
86-222 Puhawai Road
Waianae, Hawaii 96792
808-696-2823

- Testimony DCCA 2-24-06.doc

James 'Sparky" Rodrigues
86-222 Puhawai Road
Waianae, Hawaii 96792

: cabletv@dcca.hawaii.gov
Cable Television Division
Dept of Commerce & Consumer Affairs
P.O.Box 541
Honolulu, Hawaii, 96809

Statewide PEG Access

Supporting Exemption:
Testimony DCCA 2-22-2006 "Sharing my Experiences"
It takes a community to raise a child... how do I contribute to make that effortless?

My world begins with God, my family, community than 'Olelo
The questions I ask myself. How do I serve my family, community and God in what I do. How can I position my self, my efforts, my limited time and resources to multiply the results for the greater good? I believe government at the end of the work day is made up of Public, education after school end becomes Public. My prospective is from Community not separate but One.

How do we provide the tools needed for Social Change and building strong Communities while at work. How do we position our resources to synergize our efforts for the greatest benefit.

Exemption vs RFP: What's the Harm? What's the benefit? Will RFP provide a service or des-service to communities PEG serves? Does RFP strengthen or weaken our communities?
At first glance RFP would seem advantageous. However it's taken 15 years to get to the level of service rendered today. Sheer management of assets will not be enough to provide adequate and adaptive services our community needs and deserves. 'Olelo and state wide PEG providers have achieved a dynamic level of responsiveness to community needs. Supporting personal and community expression resulting in positive social change, supporting lifelong learning & education, reducing tension and increasing tolerance, skills building and supporting government at all levels from local, state and federal. Indirectly & directly building a stronger economy.

Risk: Negative impact of a RFP gone wrong would be catastrophic to our communities.
Risk: Narrow cast, reducing services to underserved or unrepresented communities.
Risk: Potential unintended consequences of RFP... once services are diminished, our Communities would never recover, never reach the same levels of services.

Evolution of Access
Pono Leadership
Humanizing Government

Kokua, Kuleana, Hana Lima, Malama, Pono
Ed Kubo – reducing crime
Participation in the Democratic Process
Partnerships
Sense of place and purpose
Social change

I've worked with agencies, departments, organizations and individuals that can't tell the difference between a pulse and death throws, the vibrations of a freeway and screams for help.

Ten years ago I became interested in 'Olelo but the first come first serve policy was so restrictive for me, it took me two years to get into training. This was around the time I first started becoming a community activist with Makua & No Eviction Coalition, the state workers providing services and passing out eviction notices, they would say "you can be homeless but you can't be homeless here". They were just doing their job... We tried to get our message out but the network news told untrue stories or reported us to be bad people, one statement was made by the then Governor these homeless people include, "Veterans prone to Violence". I'm a Vietnam Vet and took offense but couldn't do anything about the Network News or the power of the Governors Political Authority. We were just trying to survive, trying to get by day by day, trying to support and heal our family. We worked toward a long term solution for homelessness. At that time the state was only interested in clearing the beaches. Our only voice came via 'Olelo Community Television's Community Producers. Laws still criminalize homelessness as it did then. Homeless are still harassed daily to move on. All the groups managed by RFP to address Homelessness still struggles and still does not address the underlying cause.
These events showed that segmenting issues offers limitations that ultimately does not solve the underlying problem. The importance of people taking responsibility, gaining skills and building capacity within our Ohana & community brings long term positive results that exertion of power & control fail to accomplish. How does a RFP build community capacity, adjust to community needs and strengthen families?

Management alone does not serve our families or community needs, there must be Aloha (heart), kuliana (responsibility), malama (caring) and pono (doing the right thing correctly). Building in capacity and sustainability that allows communities to advance and grow.

Malama = respect = caring = responsibility = doing what is needed and doing the right thing in the proper way at the right time. All the PEGs in Hawaii strive to do just that.

How can a RFP humanize government at the grassroots level, with youth especially ESL (English Second Language) & At Risk youth?
We took Waipahu El Tech Trekkers (5th & 6th graders) to the Opening of the 2006 Legislature. Each student researched the Senator or Representative from their district and conducted on Camera interviews that aired on Capital Commentary. The students

comments are submitted with my comments. (Geoffry Espero after interviewing Senator Espero (No relation), "The senator was a regular person, I want to be a senator". Kimberly Narruhn (Chukkese), "This was the best day of my life". Kimberly sat on the Senate floor at the invitation of Senator Fukunaga. Four Waipahu HS and four Waipahu El students divided up and sat on the Senate floor and gallery on opening day. Humanizing government.

How can a RFP build partnerships outside its limitations?
Summer media program partnering QLCC, Alu Like and 'Olelo for youth.
How can RFP provide a media as a intervention tool for youth ?
OYS, Mayor Wrights Youth SpeakOut event, first positive program out of Mayor Wrights. The youth are now taking ownership of their community.
How can RFP provide community a safety valve to vent tensions?
Neighborhood board mtgs & community mtgs. My personal experience in Waianae use to have fights in the parking lot cause the state and county representatives would lie or defere. After video taping and airing the meetings, government administration and our community became more civically engaged & productive. This is a result of 'Olelo.

How does RFP build skills in a nurturing environment? We've initiated Peer Mentoring. Will RFP allow for participation at the most basic levels or set entry levels only achieved by the privileged? Reading & writing is not a requirement to do programming. We've established greater hand on mentoring.
How will RFP serve our community? Will it Malama our community or create a privileged clientele community created by first come first serve?

Enrichment Program 'Olelo partnered with Waianae HS complex elementary schools. Waipahu El & August Ahrens El, 'Olelo Partnership– 21st century grant partnership, federal funds to purchase equipment and develop a after-school program Tech Trekkers. All students are ESL Pacific islanders.
Waipahu Intermediate partnering with Waipahu Community Association & 'Olelo to develop a ESL Anti-Drug program using Media to develop PSA's and Shorts.
Waipahu HS: 'Olelo supported development of media program, jump start training and Provided mentoring to teachers & students. All are'Olelo certified clients.
Mayor Wright Homes: partnering with OYS, UH dept Urban Planning & 'Olelo to do SpeakOut community gathering. Community youth being trained to document Mayor Wrights growth & development.
OYS – DMC member: how do we incorporate media as a intervention tool.

Ed Kubo said crime spikes between 2 and 6 PM. What can we do to incorporate media into every after-school program.
Business Cycle is intolerant when skills & productivity is paramount, with little or no room to learn, PEG Access TV offers skills building opportunity without the pressure of being fired while providing value by volunteering & doing productions.
Economic partnerships supporting
EZ/EC Process

HUD grant
NHE grant
21st Century grant Waianae Complex, Waipahu Complex

Land without water lays unproductive, fertile lands without loving care grows wild, land without spirit has no purpose.

PEG access TV gives Hawaii a way to deliver our stories, it has given our struggle a voice and a face. All the while it builds capacity & strong communities. Our clients become more competitive and productive. Our clients have a sense of place and take responsibility for their community.

Across the nation PEG has lost ground. Well intentioned actions have had devastating affects on Freedom of Speech. The procurement process at first glance seems good for all. But the only true way to continue services to underserved and unrepresented communities is to apply for exemption and continue monitoring PEG as has existed for the last 15 years. 'Olelo leads the nation with creative ways to serve our community. The RFP can not instill the spirit of 'Olelo into the process and the process does not serve our communities at this point.

Our effort is always to build community capacity. Assist others to gain the skill needed to tell our story. Strengthen our underserved communities without diminishing other unrepresented communities. We may not always agree on every subject but we need to keep the dialogue going we must continue to participate.

We have a voice, we need to keep the level of access to the media available at all PEG access centers state wide.

Develop RFP that allows for Public Access. As controlled by ED unless I'm a student No access. As controlled by Government, serving the public from 8 to 4 is not really access. Only as PEG do we all have a voice & support each other. WE can continue to have a healthy agreement to disagree.

There is no guarantee that Community Access TV will survive long term. I ask that you vigorously request for Exemption and defend PEG as is today. If our communities are truly uni que as our issues and beliefs, Community Access TV offers a medium that gives us a equal voice not available network TV. Please help protect and defend PEG Access as we know it.

DOE Standards. Expected Schoolwide Learner Results (ESLRs) = Hawaii's DOE General Learner Outcomes (GLOs)
Self-Directed Learner
Community Contributor
Complex Thinker
Quality Producer
Effective Communicator

Effective & Ethical Users of Technology

Incidentally, 'Olelo working with students have re-enforced DOE standards. Team work, creative expression, problem solving, applied math & science, reading, leadership, story telling, communication, while demonstrating respect, trust & honor. Challenging youth at a very high level to deliver a product of their own creation. Every at risk student I've worked with, improved their communication skills, worked & participated effectively within a team, improved academically, was better able to solve problems, elevated self esteem, became more civic minded, graduated High School or became productive in our community, many went on to higher education.

Of the at risk adults, Welfare to work, unemployed, single parents, CPS families in recovery have improved their confidence and communication skills, get their GED, get a decent job, to go on to college.

I'm not here to just do Access I hope this process is not to destroy a valued community asset and resource. I hope consideration will be taken to where we are as a community and how 'Olelo, Akaku, Ho'ike, Na Leo has served our respective communities in the best way possible. Communities with Community Media Centers have seen a reduction in violence, greater civic pride, higher level of participation in the Democratic Process.

Access goes beyond just hours of operation, programs produced or training and equipment or facilities. Have we used these tools effectively? Have we created a more tolerant, vigorous and vibrant community. Do we need to do more? Absolutely YES!

Palolo: after the Laulusa shooting in Palolo Valley I watched a news reporter physically shaking while delivering her report. People and the police were afraid of Palolo, I grew up in Palolo. Something was wrong. I began doing outreach to that community. It's taken years to gain trust and build relations. A community with a voice is less likely to become violent. Access provides that opportunity to have a voice. We have to get pass the trust issues, fear of technology, shame & shyness. Once this happens the individuals and the community take ownership of the underlying social issues. Palolo is now emerging as the model of low income housing communities. I believe the surrounding community embraces Palolo and does not fear their neighbors anymore. Many people contributed to their success, I hope we played a small part in there success.

If RFP is how you're leaning, leave current contracts as is. Start small, develop a RFP that would get all PEG Access in Hawaii to do projects with Office of Youth services or Welfare to Work, or CPS, Foster Families, Corrections or working with DOE after school programs that address high crime peak hours while addressing NCLB standards, working with At Risk Youth with media as the intervention. Or work with Youth in afterschool programs in high risk neighborhoods or schools. Fund the development of Unrepresented and Underserved communities. Fund these project as pilot programs outside of the current PEG contracts and monitor the social value received. Start small so damage to existing programs and efforts in our community does not have a negative impact. Make PEG access into a economic machine that delivers benefits not available elsewhere.

Don't throw out the baby with the bath water.

If it's not broke don't fix it!

In the best interest of the State of Hawaii **Request for Exemption** is the only choice.

Mahalo,

James "Sparky" Rodrigues
86-222 Puhawai Road
Waianae, Hawaii 96792
808-696-2823

"Julia Estrella" <tristar@hula.net> on 02/24/2006 11:48:44 AM

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: PEG Access services

To: Director, Mark Recktenwald; The Department of Commerce and Consumer Affairs (DCCA)

My name is Julia Matsui Estrella, and I am the interim director of Pacific and Asian American Center for Theologies and Strategies (PACTS). I am taking this opportunity to send in my comments re 'Olelo's PEG Access services and whether the DCCA should seek an exemption from the competitive bid process.

I understand that the DCCA has said PEG Access services will continue. However, forcing a competitive bid process on something as unique as PEG Access will only diminish what 'Olelo has taken years to build.

Our organization feels strongly that 'Olelo's services are not a commodity that should be put up for bid. We know from experience that it goes beyond equipment and facilities. The most important part includes community building, and partnering with educational entities like our organization. I do not believe that the social and community equity that has been built up over the years can be transferred to another provider without significantly degrading current services. Simply transferring equipment, financial resources and cable channels to a new provider will not ensure that PEG Access services will continue in their current form.

While I commend the DCCA's efforts, I do not think that an RFP process will benefit access users or viewers. The RFP's competitive nature would force a new operator to propose plans that could differ from existing services. If this is not the intent, then why change the current provider? In my opinion, the current system works and does not need to be tampered with.

The organizations I am involved in have benefited greatly from 'Olelo. I've seen 'Olelo establish strong relationships over the years, working with a variety of community and youth groups, schools, non-profits and government institutions.

Thank you for your consideration of our organization's comments.

Respectfully,

Julia Matsui-Estrella, Interim Director

Pacific and Asian American Center for Theologies and Strategies (PACTS)

631 Hausten St. Suite #2

Honolulu, Hawaii 96826

sherifosman@aol.com on 02/24/2006 11:54:29 AM

To: cabletv@dcca.hawaii.gov
cc: info@olelo.org

Subject: Mark Recktenwald, Olelo

To: The Department of Commerce and Consumer Affairs (DCCA)
Director, Mark Recktenwald

Dear Mark,

Thanks for accepting input from those in the community who have benefited and continue to benefit as a result of what Olelo has done and continues to do.

Your decision will affect many hard working people who have put in countless hours, days, weeks and months in planning, producing and outputting projects that can benefit our Hawaii community.

You appear to be a man of good character and judgment. I am sure you know of all the time and effort that those who produce programs for Olelo have put in.

I am sure you know of the countless time and effort that the staff at Olelo has put in to bring opinions and information of value to our community.

I myself have benefited greatly through the very affordable training that Olelo provides. I have also benefited greatly as a result of the hands on experience that I have acquired as a result of what Olelo does for the people of Hawaii.

I believe it would be a real shame, maybe even a tragedy to change things in a way that might take away, maybe even destroy all of that for future Hawaii residents and generations.

Please keep these things in mind as you make your final decision.

Thanks for your time and consideration.

Sincerely,

Sherif Osman

"Dahlia Asuega" <dasuega@mutual-housing.org> on 02/24/2006 12:11:10 PM

To: <cabletv@DCCA.hawaii.gov>
cc:

Subject: Exempt Olelo

Aloha,

I'm sending this email to support Olelo to be exempt from any procurement procedures. No other entity would be able to build what took Olelo years to do without disrupting community voice and relationships.

They have demonstrated and continued to building communities beyond anyone's expectations.

Olelo is all good,we are blessed to have them in our community.

I could go on, but wanted to sure you folks read my message.

Mahalo,

Dahlia Asuega

Resident of Palolo

Hawaii Geographic Society
Dennis Callan, President
1011 Prospect St., #702, Honolulu, HI 96822
phone 808-528-4411, fax 808-538-4411
e-mail: callan@hawaii.rr.com

Public Testimony to the DCCA, State of Hawaii February 16, 2006
Regarding 'Olelo and compliance with procurement laws.
Submitted by Dennis Callan

I am the senior producer at 'Olelo, volunteering to create television programming for the past 17 years, starting in the days of "public access" before 'Olelo existed. My program, "World Traveler" has been broadcast every week for all of those years, winning an award six years ago as 'Olelo's longest-running program and still going strong. During this time I have created about 200 hours of programming, doing all the photography, editing, writing and postproduction. I have been an active participant in the operations there including attending many of the volunteer forums and serving as an early member of the CTPA, an advocacy group for 'Olelo's army of volunteer producers. As a result I have seen many changes take place in the world of community programming and I hope to share some of that insight with you in this brief statement.

Essentially, I feel that 'Olelo has been doing a very good job, and any changes in the current management situation would probably create many more problems than they would fix. If it's not broken, leave it alone. I am in favor of your providing an exemption to the procurement process so that 'Olelo's management can continue uninterrupted.

When you consider the challenges of running a multiple-channel production facility utilizing volunteer producers who often have no technical background, 'Olelo has done quite an amazing job. They have assembled top-quality equipment and trained employees who show a real interest in the clients' progress. In the rapidly-changing world of video production they have remained very current with advanced, but affordable, technology. Witness how they rapidly embraced non-linear editing with purchase and consistent upgrade of many Apple computers and provided the training, which I benefited from, to bring users up to speed. The production studio with its large sound stage is a vital asset to the community, all housed in a facility they had the foresight to acquire some time ago when prices were reasonable, in a central location, with satellite facilities to reach out to remote areas of the community.

Is everything perfect there? Well, of course not, and some individuals might have problems with various aspects of the operations, as in any multi-faceted operation. It is hard to please everybody all the time. Overall, when you consider the big picture, 'Olelo is doing very well for the clients and for the community of viewers. Among areas I am very satisfied with are the technical quality of playback signal, hours of operation, attitude of staff, up-to-date standard of the production hardware, training offerings and consistency of performance.

Constant work needs to be done to stay on top of this ever-changing world of television production, and the best way for this to succeed is to let the organization concentrate on the job at hand. If procurement competition is put in place this would be a big distraction to the smooth operation of services, and if the job were handed to another entity it could result in major disruption.

Since 'Olelo is doing the job well right now, there is no reason why operators should change. I do believe that as needs for improvements manifest themselves in these ever-challenging worlds of video production and community outreach, that the current operators of 'Olelo can implement solutions and keep adapting. We should be grateful for what they have accomplished.

Thank you for this consideration.

DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS

TESTIMONY RE: STATEWIDE P.E.G. ACCESS SERVICES

February 22, 2006, 4:00 p.m.
King Kalakaua Building-DCCA
Queen Lili'uokalani Conference Room

My name is David Henkin, and I am former chair of the Palolo Neighborhood Board (No. 6) and an attorney with Earthjustice, a public interest environmental law firm. I mention these organizations because both have benefited significantly from the outstanding public outreach opportunities and other services provided by 'Olelo. I am testifying today in my personal capacity and strongly urge the Department of Commerce and Consumer Affairs Cable Television Division to seek an exemption from the requirement that public access television services be procured through a competitive bid process.

When I served on the Palolo Neighborhood Board, 'Olelo provided invaluable public service by regularly taping and broadcasting the Board's proceedings. This allowed members of the Palolo community, many of whom are elderly and could not attend Board meetings, to remain informed about the important issues affecting their daily lives. Without 'Olelo, there would have been significantly less public involvement in the life of my community.

'Olelo has also been at the forefront of producing and airing programming on issues often overlooked by the commercial media. 'Olelo has diligently taped and broadcast public meetings, forums, and documentaries on issues ranging from military use of Makua Valley to diversion of water from native streams on the Windward side. The unique information contained in these programs expands the range of viewpoints in the marketplace of ideas, enriching public debate.

The value that 'Olelo provides to our community transcends reduction to mere dollars and cents. It is the product of 16 years of hard work, devotion and commitment to the people of O'ahu. We should not take lightly the benefits 'Olelo provides and should not assume that we can count on the lowest bidder to provide anywhere near the excellence that 'Olelo has brought to this important undertaking.

As the saying goes, "If it ain't broke, don't fix it." Please seek an exemption from the competitive bid process. Thank you for the opportunity to offer this testimony.

Sincerely,

David Henkin
(808) 599-2436, ext. 14

February 22, 2006

My name is Naturalee Puou, and I am responding to your Notice of Public Comment on PEG Access Services. As a student of Nanakuli High and Intermediate school, and as an Intern Supervisor at the Waianae Olelo Community Television media center, I urge the DCCA to seek an exemption from the requirement that the PEG services be procured through a competitive bid process.

This is a system that is in no way, shape or form, broken. Therefore, it should not be fixed. The CMC located in Waianae truly is a gem within our community, and has allowed us to reestablish ourselves in a positive and admirable way, one that has allowed us to defy the odds and stereotypes that often plague not only our reputation, but our pride as well. Olelo has welcomed members of the community, and even members of neighboring communities, with open arms. At the Waianae facility, strong bonds are formed between clients, staff members, and students that inspire us to do more with ourselves and with the knowledge that we acquire here. The reason why the Waianae facility does so well is not only because of the wonderful staff members, it's the people that walk in from the community. This is a connection that forms well within our walls. I see people my age who come here and rest easy knowing that they're applying themselves in a positive way, rather than doing God knows what in the streets, or with negatively-influencing people. This is my family. It is a professionally established system, one that approaches their mission firmly with understanding and dedication.

If we were unable to continue such a service to my beloved community, it would break so many hearts. This should not be a competition in any way. That isn't what Public Access Television should be about. That isn't what Olelo is about. We are here for the community. Therefore, the only thing that you should have in mind is the community, and your service to them. Not to yourselves. Olelo is a gift to our people, and it is one that they appreciate. There is strong evidence of this at the Olelo facility in Waianae, and in the people who visit every week.

I strongly ask the DCCA to seek an exemption from the PEG procurement. Mahalo for your time and consideration.

Naturalee I. Puou

University of Hawai'i

LEEWARD COMMUNITY COLLEGE

Student Services Division

February 22, 2001

OLEO Community Television
1122 Mapunapuna Street
Honolulu, Hawaii 96819

ATTN: DCCA hearing

RE: An open letter on endorsement for Olelo at LCC

I've been interacting with the Olelo program at Leeward Community College since the March 8, 2004 and my overall experiences has been overwhelmingly positive and growth spawning. The following are the production and recording activities that I have been directly involved in.:

1) United Visayan Club. A historical documentation of their history and legacy.
2) Visayan Mass. A complete recording of an ongoing Catholic mass in the Visayan dialect.
3) Samoan Nuu Ministry. Documenting the only premier statewide Samoan Scholarship program in Hawaii.
4) Praise and Worship Concert (two times)-To be shown also on KWHE 14. Two ecumenical Christian Concerts that involves various different Christian churches denominations
5) Filipino Social Workers Conference—To be also presented at the National Social Workers Conference in San Francisco in April of 2006.
6) Individual tapings of senior visayans. Oral history of seniors sharing the history and experiences of the Visayans in Hawaii.
7) Ballroom Dancing. Taping of the annual Hawaii Ballroom dancing affair.
8) Filipino Centennial activities—eg...Opening Ceremonies at state convention center, Santo Ninio Festival. Kalakaua Ave parade and celebration at Kapi'olani Park and Band stand
9) Continuous coverage of the Filipinos 100 years Centennial Celebration of their arrival in Hawaii.
10) Discover LCC day. A Leeward Community College outreach recruitment program of the various public high schools in the Department of Education leeward district.

Please note that these recording activities were done by volunteer students and adults. As a professional educator at Leeward Community College for the last thirty six (36) years, I have concluded that the Oleo program is an extremely valuable one. Not only from the stand point of educational effects but also as a vehicle to enhance and advance the progressive development of the community. This is especially true for minority and

96-045 Ala 'Ike, Pearl City, Hawai'i 96782-3393
Admissions and Records: (808) 455-0642, Career Development Center: (808) 455-0237, Counseling and Guidance: (808) 455-0233/0234, Dean of Student Services: (808) 455-0260, Financial Aid Office: (808) 455-0606, Health Center: (808) 455-0216, Student Activities: (808) 455-0208, Upward Bound Program: (808)455-0249, Facsimile: (808) 454-8804

An Equal Opportunity/Affirmative Action Institution

marginal ethnic groups residing in Hawaii. E.g. Samoans and Filipinos. Olelo at LCC is providing them the opportunity and vehicle to develop their own unique cultural voices and stories with the hope and dreams of becoming vibrant contributors to the state of Hawaii. As you can see I basically have only raves and praises for this program and its staff. However, I do have one recommendation and that is for Olelo to be exempt from the RFP process. Once again, in behalf of the students and myself, a sincere mahalos and thanks for the services and opportunities that LCC OLELO has provided. Please have them continue to do so. Should there be any concerns in advancing further LCC Oleo's cause please do not hesitate to call me at 4550242 or E-mail me at: Libarios@hawaii.edu

Yours truly,

Ernest D. Libarios
Professor CC/ Counselor
Leeward Community College

Henry Roman, Waianae, HI

Which is the most diverse state in the union?
Which is the most geographically distant land in the world?
Which is the only ~~Island~~ US territory that is growing in size?

— Hawaii —

This is a unique land, a land that welcomes and includes all, regardless of race, religion, political ~~view~~, world or personal view.
Olelo has been a unique instrument to deliver to Hawaiian households the Hawaiian Experience. Regardless of whether you agree with the programming or not, it is welcomed and accepted.
I've seen Samoan programming, chinese new age presentations, patio parties, Reiki, birthdays, religious programming of every kind, political discourses, even a few nonsense community programs. None of these programs have commercial value but help to bind us. We can choose to balkanize our public access channels and disrupt the unity of our diversity or expand on the wonderful Hawaiian experiment of tolerance & inclusion, through Olelo.

February 22, 2006

To: The Commission Members & Staff of the State DCCA

Subject: Public Testimony Supporting 'Olelo Community Television

Thank you for the opportunity to convey my wife's and my support for 'Olelo Community Television system and the current system of funding, managing and serving the needs of Hawaii's diverse peoples and communities by providing facilities, equipment, training, volunteers & staff to help us voice our issues or to help us see & feel the beauty & talent in our island state.

Because of the current 'Olelo Community Television system people like my wife and I who are senior citizens were able to learn how to express our views & ideas using television & audio equipment, facilities to film & edit, a place to share our interest, time and talent with others and stations where our works & messages can be seen & heard. Because of our 'Olelo training and volunteering we want to learn & do more to express our selves about the things that concern us or that makes us happy and proud.

Over the years I have learned many things of value. One valuable lesson I found to be true in our life is that "if it isn't broken or bad don't try fixing it." I have worked in State government both here and in California and I am familiar with the RFP process, its purpose and the impact it has on existing programs and service providers. My wife and I are deeply concerned that changing the system of funding, management and services of a public access program like 'Olelo Community Television by having an RFP bidding process is not in the best interest of the public when we already have a stable organization and the oversight system that has worked effectively for more than a decade.

We urge you to reconsider using the RFP process and that you not try to fix something that you should be proud of..... an organization like 'Olelo who has done it's best to do a good job for the public for a long time.

In closing we know that no organization is perfect or without needs. If we have concerns about 'Olelo Community Television it would be to appeal to you and other agencies, private or public, to get 'Olelo more support and resources to better serve the public by way of having more facilities, better equipment, improved studios and the staffing necessary to handle scheduling, training, community relations & outreach, technical and clerical support. We want to offer you one suggestion concerning 'Olelo staffing. Perhaps you could explore working with other public or private agencies, that have job training funds and a pool of people, to establish a joint program for training them to fill positions with organizations like 'Olelo.

Mahalo for listening,

James K. Kahue

James K. Kahue & Josephine Feiteira - Kahue
46-074 Puulena St. #1114, Kaneohe, HI 96744

February 21, 2006

Dear DCCA Director Recktenwald,

Aloha, my name is Kaleolani Keliikpi-Poe. I'm 15 years old and I attend Waianae High School. Olelo benefits me by keeping me out of trouble and gives me a place to learn about cameras, editing and studio. At our school we have academies and I am in Arts & Communications and one of my courses is media. We learn these kinds of things already, but I wanted to learn more and Olelo helped me to do that. Being at Olelo as an intern also helps me to do better in school and other skills such as speaking, writing and listening. Please keep Olelo the same and don't make any bad changes that would hurt our community.

Mahalo, Kaleolani Keliikipi-Poe

Kaleolani Keliikipi-Poe
[redacted]

February 21, 2006

Dear DCCA Director Recktenwald,

My name is John Wade Kuuipo Kaina, aka Ipo. I am a Junior at Waianae High School. I am also a volunteer Producer at Olelo Community television at Waianae. I want you to not change anything that would remove Olelo and its services from the community. Olelo should be exempt from going through the bidding process. Olelo has kept me occupied and out of trouble. It also motivates me to be better in school because I see how hard it is to really be a producer, and seeing it as a possible career. It gives me a learning site. I learn something new everyday. So, I ask you again to please exempt Olelo from going through the bidding process.

Thank you,

John Kaina

[redacted]

TO: DCCA, Cable Television Division
2/22/06

I'd like to share my sympathy and impressions of Olelo's services in Hawaii.

I lived in California from 2002-2005. In addition to getting my M.F.A. in Film & Television Production, I also had the opportunity to work for Adelphia Communications, which is the largest cable provider of Southern California, with 2.5 million subscribers. I worked there for 2 years as the Public Access Coordinator for Anaheim, Fullerton, Yorba Linda, and Villa Park.

For my surprise, our technical support and equipment could not be compared to Olelo's. Just to give an example, the amount of equipment that Kahuku Community Media Center offers in the North Shore is four times higher than the equipment we had to serve all of our residents. Not only is the amount of equipment superior but also the quality. Olelo's cameras and editing software are up-to-date to the latest technologies.

As you may know, Anaheim is the home for Disneyland, Angels Baseball, the Might Ducks hockey team, and many other important businesses. When I was hired in California, I was astonished with the superiority of Olelo's Public Access services.

Also, I currently teach Communications at Chaminade University, and Video Production at Hawaii Pacific University. Many of my students benefit from the services Olelo offers, and the amount of video production equipment of both universities are just a small fraction of the amount of equipment Olelo has. Again, Olelo proves to be an invaluable resource for our community.

Please, continue to support Olelo. I'm familiar with their services since 1999, and their staff, training, and equipment continue to amaze me deeply.

Olelo's success is a result of its current leadership. The results are clear. Please, I hope the board continues to support the Olelo leaders, as their devotion and commitment to the many communities of Oahu are unparalleled.

Aloha!

Daniel Skaf
Waialua, Hawaii
(808) 637-3267

To The Department of Commerce and Consumer Affairs
Regarding Statewide Public, Education & Government (PEG) Access Services

February 22, 2006

Dear DCCA Director Mr. Recktenwald and Mr. Clyde Sonobe,

My name is Shirley Nahoopii. I am a resident of Wai'anae. I am also employed as a Kupuna in the DOE Kupuna program. I am also an active member of Ka Lei Papahi 'O Kakuhihewa Organization which covers all of the districts of O'ahu.

I also have the privilege of being an active member of Na Hoaloha A 'Olelo, which is made up of volunteers of Wai'anae 'Olelo. This club is organized by the recipients of our community, of all ages, gender, religion, employment, and background.

Wai'anae Olelo has opened its doors for me to better understand the word "Media" and "Community Access." How wonderful and blessed I am because of Wai'anae Olelo service4s for me, my children, my grandchildren, my friends, my fellow workers, member of our church, members of different community organizations, my neighbors, doctor's offices, dentist's office, you name them, just about everybody knows about Wai'anae Olelo. In other words everywhere I go, to the mall, stores, K-mart, Wal-mart, all over the islands and travels people are involved and talking about Olelo.

I'm proud to mention that I too was trained by the great staff on Producing, camera skills, editing, programming, scriptwriting, etc. The training I received did not only come from the small staff at Olelo, but from clients who volunteered their time and services to anyone who needed assistance.

I enjoy working and sharing anything that Olelo stands for. This is one of the greatest opportunity that has happened to Wai'anae. We treasure Olelo and the staff because all the Hawaiian values of ohana are practiced and respected among our multi-generational and multi-ethnic people there.

I ask you sirs to please, please, don't take any of these very good media services from me and my community. This is the absolute best thing that has ever happened for the Wai'anae coast. Wai'anae Olelo has opened its doors to our schools. Take into consideration, do you know how wide spread Olelo is now? Think about it!

Wai'anae Olelo has enriched the lives of many thousands of people, so don't take Olelo away from us. I ask you to EXEMPT, EXEMPT, EXEMPT, Olelo from the bidding process! It's not worth the risk of having to start from scratch.

Mahalo Nui Loa,

Shirley Nahoopii

Shirley Nahoopii, Kupuna
86-320 Hokupaa Street
Waianae, HI 96792

Department of Commerce and Consumer Affairs
Regarding Statewide Public, Education & Government (PEG) Access Services

February 22, 2006

Dear DCCA Director Recktenwald,

Hi, my name is Zachariah Gonzales and I am a volunteer Producer at Olelo in Waianae. I want say a couple things. First of all, I want you to exempt Olelo with going through the bidding process. I think it is not fair to treat us with this kinda disrespect and trash all that we have worked for. Now that is not nice to do this to us. We are Ohana, family, one big Olelo family down here.

Now if you want to break that bonding, then go ahead, but it won't be easy to do because we're a strong Ohana, a strong family. And we don't want to be disrespected and pushed around. What I'm saying is stop thinking you totally own us, and we all ask you that you stop trying your hardest to destroy Olelo, in general, and stop destroying what we work so hard for it..

Sincerely,

Zachariah Gonzales
84-924 #A Hana Street
Waianae, HI 96792

A Short History of Exploiting the Capabilities of Public-Access Television in Hawaii

By Robert Stiver and Ramsis Lutfy; February 22, 2006

In September 2005, we were motivated--primarily by a bad experience with the local PBS management team, which appeared
to get cold feet, refusing to air a proposed documentary, when it realized our commitment to the Palestinian cause within an overall spirit of "peace with justice" for all residents in the Holy Land--to become involved in the local (Oahu) public-access TV system.

We had an initial meeting with a client counselor of Olelo-PATV, signed up for her recommended entree class, "Producers,"
made a 3-minute video as our completion assignment, and were granted rights to make our own audio-visual contributions
to the education of the people of Hawaii. Our intention from the start was not to become full-fledged film-making wizards--
scripting, shooting, editing, etc.--but to utilize a few candidate documentaries we had in hand and the "film package" assembled,
with periodic augmentation, by like-minded colleagues and organizations.

We assembled a first "special" of five films, timed from some 20 minutes to one hour, made out the proper paperwork, and submitted them to Olelo's Media Center for administrative review and forwarding to Scheduling. To our great pleasure, our entries were scheduled, for multiple showings, for a prescribed number of times within a month's window, at various viewing hours that ranged all over the clock. It surely seemed impressive that, during a December visit to Olelo's main studio (which is state of the art, the pride and joy of its staff, and utilized by a wide cross-section of Oahu residents, on five available TV channels), a staffer looked into her computer and advised us that, after the first two months or so of serious scheduling, our "film series" entries had been shown in a collective 87 time slots! Since then until this February writing, although the initial committed activity has slowed down, our films are still inserted as "filler" material as suitable time slots are open, and that 87 has surely swelled, at a guess,
to 120 or so total airings.

We are now sorting through a second batch of films designed to assure that the Palestinians are given fairer treatment
in America's media markets. We need to purchase the necessary blank tapes from Olelo, transfer the DVD products to those tapes, follow the rules about starting footage, ending "slate" of acknowledgments, phone contacts, etc., sandwiched around
the "message" we want to convey, and submit another, and then successive, "series." We are intent on maintaining momentum, assuring that never is there a period within which we have failed to do our part in this endeavor.

We recommend taking advantage of this "golden" opportunity by anyone with a public-access TV system. It is exciting, fulfilling and very much needed in the world of today.

Robert H. Stiver, tel. 455-9823
Ramsis G. Lutfy, tel. 456-3604

February 22, 2006

Department of Commerce and Consumer Affairs
Cable Television Division
335 Merchant Street, Room 101
Honolulu, HI 96813

To Whom It May Concern:

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`Olelo has played a huge part in the success of the Menehune Productions Media Program. They have also helped many other public schools across the state. The services provided by `Olelo have enabled students across the state to create and share various video packages with their school and communities.

The encouragement, support and expertise provided to us by `Olelo have been much needed. It is an organization that truly belongs to the community. We strongly feel that DCCA should seek an exemption from the request for proposals (RFP) process. By using the RFP process services provided by `Olelo could be greatly affected, thus affecting several schools and communities across the state.

Sincerely,

Andrew Amps

[redacted]

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Sincerely, Ikaika N.O Soares

Ikaika N.O Soares

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Sincerely,

Korey Pihana

Korey Pihana

[redacted]

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Sincerely, Print= James Rosa

Signature= James Rosa

[redacted]

[redacted]

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Sincerely, Johnice Kanui

Johnice Kanui

[redacted]

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Sincerely,

sign — Taylor K. Peneku-Ohelo

Print— Taylor K. Peneku-ohelo

Adress— [redacted]

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Sincerely,

Armando A. Dinong

Armando A. Dinong

[redacted]

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Sincerely,

Randi Uyeda

Randi Uyeda

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Sincerely,

Angelica Guerrero

Angelica Guerrero

[redacted]

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Kahiau M. Freitas

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Sincerely,

Fuschia Kalukiyi-Kamakani

Fuschia Kalikipi-Kamakani

[redacted]

February 22, 2006

Department of Commerce and Consumer Affairs
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335 Merchant Street, Room 101
Honolulu, HI 96813

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Leilani K.D. Ahina

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Sincerely, M. Kaimana Vossen

Michael Vossen

[redacted]

February 22, 2006

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Sincerely,

Aaron A. Amps

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Sincerely,

Gregory Yee

Gregory Yee

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Rodney Paguirigan

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Robyn M. Corneau

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Steven Berseman

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Colby Corneau

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The training classes provided by `Olelo have been superior. Students who have participated in the `Olelo classes that are now in the Menehune Productions Media Program at Waianae Intermediate School have become significant members of the program. These "`Olelo students" serve as mentors in the Menehune Productions program. As more students become trained by the `Olelo staff, the Menehune Productions Media Program looks forward to utilizing the video production equipment, studio space and editing facilities that `Olelo provides free of charge.

The staff members at `Olelo have shown themselves to be very knowledgeable in the media productions field. Their expertise has been extremely helpful to our program. Throughout the year, whenever our students experienced problems with our equipment or needed help with our video packages, the `Olelo staff has been more than willing to lend a hand to help us.

`Olelo's Youth Xchange Competition, which is a statewide video competition, has provided our students an avenue to showcase their best work. It allows them the opportunity to see how their work compares with other middle schools across the state. This competition has given them the motivation to work harder on their projects, resulting in an increase in the quality of their work.

`Olelo has played a huge part in the success of the Menehune Productions Media Program. They have also helped many other public schools across the state. The services provided by `Olelo have enabled students across the state to create and share various video packages with their school and communities.

The encouragement, support and expertise provided to us by `Olelo have been much needed. It is an organization that truly belongs to the community. We strongly feel that DCCA should seek an exemption from the request for proposals (RFP) process. By using the RFP process services provided by `Olelo could be greatly affected, thus affecting several schools and communities across the state.

Sincerely,

Shanise Gray

Shanise Gray

[redacted]

February 22, 2006

Department of Commerce and Consumer Affairs
Cable Television Division
335 Merchant Street, Room 101
Honolulu, HI 96813

To Whom It May Concern:

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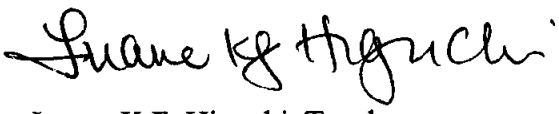

Luane K.F. Higuchi, Teacher
Menehune Productions

Waianae Intermediate School
85-626 Farrington Highway
Waianae, HI 96792

February 21, 2006

DCCA
Re: PEG Access Services

We are responding to your Notice of Public Comment on the above subject.

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Mahalo for your time and consideration

Brittney Wolf

February 21, 2006

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Kelsi Noa

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Michael Dunne
[redacted]

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Jonnalyn Rabello

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[redacted]

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Lavette Kekahuna

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Kainilua Kanaka [redacted]

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Ashley GOMES

Ashley Gomes

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[redacted]

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X 2/22/06

Alton Valenzuela

[redacted]

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James Pontin (James Pontin)

February 21, 2006

DCCA
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Devin Ching

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Priscilla Suaava

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Fetunai Toa. (Fetnai Toa.)

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Shaun·Tokama

Shaun J. Tokama

February 21, 2006

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Trisha Lynn Ross

[redacted]

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Pukona Kahawai-Javinero

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Kolei Kea

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[redacted]

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Kawaikhua Chai · Kawaikhua Chai
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Bronson Garcia

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Verna dine Vickers
Vernadine Vickers [redacted]

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Cheryl Kakanaiui

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Mahalo for your time and consideration

Daniel Massman

Daniel Massman

[redacted]

February 21, 2006

DCCA
Re: PEG Access Services

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Gary Sagrit

[redacted]

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Thorne Michael Kahlil Fontanilla

[redacted]

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Nadene F. Tok 10

[redacted]

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Mahalo for your time and consideration Jordan Lopes

Jordan Lopes

[redacted]

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Mahalo for your time and consideration

Ashlee [illegible]

[redacted]

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Anela Cosgrove

[redacted]

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Kauika Kane

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Ryan Ramones

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Sidney Samoa

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Natacha Nendorca

February 21, 2006

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Mahalo for your time and consideration

RAYDEN APANA - TEACHER
89-980 - NANAKULI AVE
WAIANAE, HI. 96792

Department of commerce and Consumer Affairs, Director
(PEG) Access Services

Subject: "The services to be procured through a competitive bid process and, if not, what requirements the department should include in any request for proposal."

Dear Sir,

This is our comments on the services that are provided by the (PEG) organization in our county:

A. Do their hours of opertion satisfy your needs?

Yes: However it would help if there would be more days that would aid our use.

B. The availability and quality of their equipment?

We are content with the use of all their equipment and their availability and quality is beyond question.

C. The quality of training provided?

We believe that the quality of training that is provided is above reproach

D. How knowledgeable is their staff?

We know that the knowledge with which their staff provides us is definitely professional.

E. Overall quality of services provided to their clients?

The entire services of all staff members is second to none.

Full Name: Benjamin H. Roscoe
Home Address: P.O. Box 67 Waimea Hi. 96796
Phone number: (808) 696-7764

Department of commerce and Consumer Affairs, Director
(PEG) Access Services

Subject: "The services to be procured through a competitive bid process and, if not, what requirements the department should include in any request for proposal."

Dear Sir,

This is our comments on the services that are provided by the (PEG) organization in our county:

A. Do their hours of opertion satisfy your needs?

I would hope to see the Studio Open on weekends.

B. The availability and quality of their equipment?

excellent Please don't take this service away

C. The quality of training provided?

excellent Don't Remove from our community

D. How knowledgeable is their staff?

excellent Don't cheat our Community out of this Program

E. Overall quality of services provided to their clients?

excellent Leave in our Community

Full Name: Josiah H. Pascal
Home Address: 85-050 farrington hwy waianae hi, 96792
Phone number: (808) 218-9558

February 21, 2006

To DCCA Director Mark Recktenwald,

This is in response to the Notice of Public Comment on the PEG access services.
I am requesting that the consideration of the PEG process of competitive bidding be exempt.

Currently I am a client with the Waianae Olelo facilities. The education I have received has been invaluable. The quality of the training I received exceeds the requirements of the courses available. The instructors go beyond their duties to help us thoroughly comprehend the complexities and requirements of a producer; the detailed intricacies of camera equipment; and the creative and infinite possibilities of editing.

The hours of operation have been conducive to my needs, although more hours would be appreciated.

I am very satisfied with the quality and services provided by Olelo to my community.

Mahalo for your consideration upon this matter.

Kaimi Dung

Kaimi Dung
DIANA'S HAIR HALE
85-998 FARRINGTON HWY.
WAI'ANAE, HI. 96792

February 21, 2006

DCCA

Re: PEG Access

As a resident of Waianae and client of the Waianae facility, I do not believe by opening up the community access television for a competitive bidding process will benefit my community. Waianae is unique, in that it is truly an ohana. Both clients and staff strive to encourage each other forward, to help each other grow, not just within 'Olelo but also outside.

'Olelo has been running successfully for the past 15 years because they treat their clients with respect, as family. When clients have a need, 'Olelo, especially the Waianae facility, does all that they can to fulfill that need. Whether it be by:

- Making accommodations for special use of the facility & equipment
- Giving no-fee hands-on training (in exchange for volunteer hours) so clients can learn about the different processes involved with putting a show on the air
- Providing assistance to members of the community, above and beyond the call of duty, so clients are able to bring their messages and/or awareness to our community

'Olelo has the heart, desire, and experience to give us what we need to reach others in our community. As the old saying goes; 'if it ain't broke, don't try to fix it'.

Sincerely,

Daryllin N. Cornelison

85-1191 Kaneaki St
Waianae HI 96792

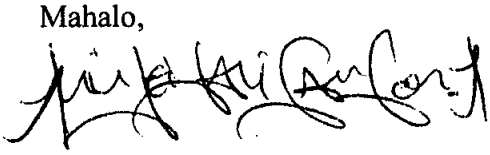
February 21, 2006

Dear DCCA Director Recktenwald,

Aloha, my name is Kuuleilani Samson. I am a 10th grader at Waianae High School and in all my spare time I come to Waianae Olelo Community television center. To live in Waianae and not get into trouble is very hard. One of the ways that I stay out of trouble is media. The first day that I walked into the door of Waianae Olelo I knew that this was the right place for me.

I also have three siblings. I am the third child. My brothers, sister and I all are volunteer Producers at Waianae Olelo. We love Olelo for what it is. Please exempt Olelo. We only want good changes, not bad.

Mahalo,



Kuuleilani Samson

[redacted]

February 21st, 2006

Dear D.C.C.A. Director (Mark Rektenwald),

Well, how `Olelo benefited my life is that it gave me a goal for what I want to be in life. It gave me my future, my hobby, my one thing I love enjoy doing.

It all started about 3 years ago when I was in the 5th grade at Makaha Elementary, and I had the opportunity to attend Saturday school, at the Waianae High School, for extra curricular activities for youth's benefit that was provided by 21st Century. I had five different choices to choose from, which was Media taught by Olelo Community Television, Band, Art, Marine Science and Hawaiian Studies. Obviously I chose Olelo, and just fell in love with it. Whenever I didn't have anything to do I asked if I could come here.

Now I am in the 7th grade at Waianae Intermediate School, and instead of going home after school, and becoming a couch potato and play my PlayStation2, I decided to make editing on FCP my video game, that way I make good use of my time by editing projects. Such as Anti-Drug Public Service Announcements, How Does `Olelo Benefit the Comm. etc.

Well, what I'm trying to say is that, yes I am very satisfied with all community services that Waianae `Olelo provides for the community. Through my eyes I see that Olelo serves the public well and that it should be kept as it is, and be exempt from the bidding process.

Sincerely,

Ka'imanaloa Samson '06

Ka'imanaloa Samson, Student of Waianae Intermediate, 11

Waianae `Olelo Client

February 22, 2006

Dear DCCA Director Recktenwald,

I and my family are against opening up the bidding to other potential providers of community access television. We are lifelong residents of Waianae and have over this past year become certified clients of Olelo- Waianae CMC. All five of us are certified Producers, Camera Technicians, Editors, Studio and Feather pack techs. We have also been part of over 20 aired programs from our own organization as well as have parts to play in our fellow client's projects. This February marked the 1st anniversary of my family being Olelo clients at the Waianae Community Media Center. Over this past year we have taken advantage of what Olelo has provided to our community in way of equipment, training, support, creativity, and ohana. This all would not have been possible without the presence and support of the Olelo CMC, Staff and the help and encouragement of other producers and clients.

Olelo provides this for us by being in our community and by having people from our community who can work with, guide, promote and help grow the skills, confidence, self-assurance, poise and self sufficiency and reliance of the wide range of clients Olelo Waianae caters to. The environment and ambiance of the center itself only reflect what the people who come to Olelo Waianae project- that is love, warmth, welcome and a sense of family.

I would also like to point out that Olelo has been growing beyond just the services of community access television by also taking the reins in presenting opportunities for groups to use media as a means to not only get their messages out, but to also empower the community to better themselves. For example, the youth internship program Waianae Olelo hosts is a much needed and successful endeavor. By offering the tool of media to these youth Olelo has made a difference and positive impact in their lives. The youth internship program integrates technical skills as well as continued learning, leadership skills and soft skills to help take these youth beyond the "norm" in their lives. It gives them a look at what else is available to them to pursue in life, encouraging them to further their outlook on education, careers, professions and entrepreneurship opportunities.

I am confident that Olelo will continue to expand in other directions without losing the focus of what their purpose is- to provide excellent community access television. Olelo has been doing this for over 15 years and will continue to do so. This is why I am urging that Director Recktenwald request for exemption from the procurement process for Olelo in providing community access television.

Please take into consideration all the years that Olelo has taken to get to this point and what they have accomplished so far. We as clients and beneficiaries of Olelo Community Television are not convinced that if another entity were to step in we would be guaranteed the same quality of training, equipment, accessibility and support that we currently experience. Not to mention the sense of family we enjoy at our Waianae CMC. That cannot be duplicated, but must be fostered, grown and nurtured over time with long-lasting, solid relationships with good people.

Sincerely,

Sharlette L. K. Poe, Jr.
85-1191 Kaneaki St.,
Waianae Hawaii 96792

sharpoe@aoshawaii.com

February 22, 2006

DCCA

RE: PEG Access Services

I am responding to your Notice of Public Comment on the above subject.

I urge DCCA to seek an exemption from the requirement that the PEG services be procured through a competitive bid process.

I am a resident of the Waianae Coast, and a graduate of Waianae High School. And, I am very grateful for the Waianae Olelo facility who has taken our community to a new level of multimedia technology. This program has taken our community from being the negative highlight of media coverage, to being the producers of the beautiful things that the Waianae community has to offer. Olelo has given this community a voice that is now shared with others state wide.

Because of the Waianae facility volunteers and workers who have been extremely friendly, and helpful; products from the people of Waianae stands out and attracts many viewers. This program and its workers and volunteers have become such a vital part in the success of our community. Furthermore, I am so thankful for what this program has brought to the people of Waianae.

Thank you for your consideration in this matter.

Sincerely,

Jadeen K. Meyers

February 20, 2006

Dear Sir/Madam:

I am a resident of the Waianae Coast. I am also a client of the Waianae Olelo Community Media Center. In fact, my husband, daughters, son and niece are clients also. We are of one mind regarding the procurement issue.

I am against opening up bidding to offer Community Access Services to other providers. I am in favor of allowing Olelo Community Television to continue being the sole provider of Community Access Television.

These are the benefits I receive from Olelo's services as a client:

1 – Superior staff support.
2 – Ongoing training.
3 – Superb knowledge of the equipment/class being taught/trained by our Olelo Waianae staff.
4 – There is always a positive, caring and helping atmosphere at Olelo Waianae. This atmosphere includes the Olelo staff, Interns and clients.
5 – Knowledgeable Interns (youths) are helpful, patient and fun to work with while they earn their stipend.
6 – Both clients and Interns are wonderful to work with.
7 – We work and learn as an Ohana while working on our live Studio shoots, going to classes, do training on the equipment, work on editing our projects, attending our Olelo Kahea meetings or just helping one another as mentors to the "new" clients who join the Olelo Ohana.

I truly believe the level of quality we now receive through Olelo will continue to progress. We always try to reach the "level of excellence" as we plan, implement, edit and complete every project we do. The Olelo Waianae Media Center is accessible and convenient. The quality of service, the status of our equipment, its location, the clients we have, and the pride that we all share might very well be subject to adverse conditions should there be a change. No one knows one's own community except the people of that community. Olelo is family within our community.

I ask that Olelo Community Television continue to provide public access television – as they have been doing these past 15 years. They have evolved as specialists of public television. Its history reflects continued efforts to reach that level of excellence of knowledge, empathy, dedication, and passion towards our culture, ohana, clients and, most importantly, our community. I say, "If it's working, don't change it!" Keep Olelo Community Television exempt from the procurement bidding process!"

Mahalo,

Sharlette K. Poe, Sr.

Sharlette K. Poe, Sr.

To The Department of Commerce and Consumer Affairs
Regarding Statewide Public, Education & Government (PEG) Access Services

February 22, 2006

Dear DCCA Director Mr. Mark Recktenwald and Mr. Clyde Sonobe,

My name is Kawika Nahoopii, I currently manage the Olelo Community Media at Wai'anae. I encourage you to seek an exemption of requiring PEG Access Services from having to go through an RFP process.

I could speak volumes regarding the number of Oahu residents who currently use Wai'anae Olelo equipment and facilities. The numbers are extensive and increase quarterly. But I am sure your department has already reviewed and analyzed all that data which Olelo Community Television provides to you on a regular basis.

Instead, I would like to speak to about the intangible people aspects provided by Olelo that cannot be easily measured and quantified. The image of the Wai'anae coast used to be thought of as an impoverished and depressed community. It was considered the "dumping ground" not only of trash and explosives, but of people too. Having Olelo Community Television in Wai'anae is changing that perception. Now when people hear about Wai'anae, they do think Media and youth in Media. The people of the community have now been empowered to share the true beauty of the people and the 'aina.

This has shifted the mindset of not just people outside the community, but most importantly the mindset of the Wai'anae people themselves. They are proud of their Community Media Center, the programs that air, and the people who produce the programs, especially the youth.

At Wai'anae Olelo, we pride ourselves on not simply being a Community Access Service Provider, but by being an integral positive component of the Wai'anae coast community. We don't just provide Media training and equipment. We foster community and family values at our Center. We bring people of all ages, races, religions, social background and diversities together to work, share and help one another. In other words, we build community!

We provide a safe place for youth to hang out and be productive. Instead of hiding out in the dark corners of the parks, our youth can help create programs with positive messages. They engage with politicians, and learn about many of the community support organizations and help them to air Public Service Announcements. They are instrumental with assisting and mentoring adults and senior citizens to learn Media.

These are the elements that I know will be left out if an Procurement Process is forced upon PEG Access Services. A shining beacon of hope has been ignited in Wai'anae. Don't be the one to shut off. Be a part of the miracle and pursue the exemption.

Mahalo for allowing me the share my thoughts.

With Respect,
Kawika Nahoopii

Kawika Nahoopii, Manager
Olelo Community Media Center at Wai'anae
85-251 Farrington Hwy., Shop 2 Bldg.
Waianae, HI 96792

February 21, 2006

Dear Sir/ Madame,

I am an elementary school teacher on the Leeward Coast of Oahu teaching computer literacy. I have always wanted to incorporate video media in our schools technology program, but didn't know where to begin with the lack of training from the Dept. of Education. Fortunately, a few years ago someone told me that the Olelo at Mapunapuna provided video training at a minimal cost. I was so excited and enrolled myself in iMovie the following week. This was the first non-linear video editing class that I had taken and loved it. I then followed up in taking the video camera, producers and Final Cut Pro classes.

The training was fantastic and very affordable. The trainers were so helpful and met me just where I was. Soon, I became a producer and produced videos for my school, Ma'ili Elementary, and aired it on Olelo. This brought a lot of pride to our students and community where 75% of our children are living in poverty. They were so proud to see themselves and school on television.

After taking the training courses from Olelo, I was soon able to teach my students about producing videos. We even created a media program called, menehuneTVproductions, consisting of 16 students each year in which we produced videos such as: Halloween Safety, Merry Christmas, May Day and Makahiki, Awards Assemblies, Jump Rope for Heart and even an emergency training video for the whole school to view when we had an emergency lockdown.

menehuneTVproductions also entered DOE's sponsored video contest called, Island Movie Video Contest over the past 3 years winning a total of 4 videos entered with them. In addition, we have entered the Olelo's Youth Xchange video contest, winning a total of 3 video entries.

My students just love producing and entering these video contests. They become so motivated researching various topics through the internet, interviews and books. They then write their stories and create a video about their researched topic. It is such an invaluable tool that motivates their learning.

I am also very thankful to Waianae Olelo. Kawika, Jimbo and Neal (Waianae Olelo's Staff) are like family to both my school and I. They have played a vital role in our schools success in our media program. They have been so supportive in helping me train my students and working with them side by side to shoot important school functions.

Whenever we need equipment and questions that need to be asked, I can always count on Waianae Olelo to be there for me. They are our bigger brothers' who provides us with all the support we need. It is such a great partnership that goes hand in hand

Our schools media program would not be where we are today without the nurture and support of the Waianae Olelo staff.

Therefore, I want to encourage DCCA to exempt Olelo from the procurement process. Any changes would jeopardize the great partnership that we as a DOE school would have with Olelo.

Thank you very much,

Calvin Nakano

Calvin Nakano
Computer Teacher at Ma'ili Elementary School

Department of Commerce and Consumer Affairs
Regarding Statewide Public, Education & Government (PEG) Access Services

February 22, 2006

Dear DCCA Director Mark Recktenwald,

My name is Shane Ho'ohuli. I am certified as a Producer, Camera Tech, Editor, Studio and Feather Pack Technician. I have been an active Olelo volunteer for the past six years. Waianae Olelo has been such a blessing to me through their training, equipment and support. I have met so many people at Olelo and many of us have become like family to one another. We help each other out on many projects that help the community to learn things.

Olelo has such a positive effect on a lot of people's lives, especially the youth. I don't know what we'd do if Olelo was no longer in Waianae. But I do know that a lot of Waianae people would be very, very, very angry if it was taken away. I feel sorry for whoever would be responsible for making that happen and I hope that it's not any of you. Instead do the right thing and keep Olelo the way it is now by exempting it.

Mahalo,

Mr. Shane A. Ho'ohuli
P.O. Box 290
Waianae, HI 96792

Wednesday February 22, 2006 (1)

Good evening my fellow Citizens.
I believe the Department of Commerce and Consumer Affairs is like our Community and Criminal justice System, mildly retarded. A slow learner that needs close one to one supervision.

Olelo is sixteen years old equipment that old has been overhauled, maintained and serviced many times and needs to be replaced. I presently use a control pannel with two shuttles that stick. They are a continual source of overwhelming frustration. I use player and recorder decks that knock off and need to be reset. The Monitors and Audio Mixer need to replaced.

And The Department of Commerce and Consumer Affairs (DCCA) needs to be corrected repremanded and desipline d for use of drugs, Malicious use of physical force, and Cowardess. The D.C.C.A. should put the PEG Contracts, such as the contracts the state has with Olelo out to bid.

I want to unionize Olelo and put Akaku, Hoike, Na Leo and Olelo under a collective

bargaining employment agreement. I want all personnel paid union wages and be given full benefits such as double time on Holidays and thier respective Birth days. Paid two week Vacations. Put on Social Security and Medicare. Given free Vision and Dental Care. Paid for all overtime Worked.

I want all independent Television producers paid $90,000.00 a year or $50.00 an hour which ever is higher. And given all the benefits and privileges of a full time government employee.

That olelo is sixteen year old and not a union shop just tells me the Department of Commerce and Consumer affairs is greedy an irresponcible in managing its T.V. Stations and sattelites. Whats good for magement is good for Labor.

Respectfully Submitted

Candidate for Governor Bradley Hara
1465 Aala Street Apt. 1403 Hon. Hi 96817-3609
Phone No. 599-5585

Department of Commerce and Consumer Affairs
Regarding Statewide Public, Education & Government (PEG) Access Services

February 22, 2006

Dear DCCA Director Mark Recktenwald,

My name is Sherry Ho'ohuli. I am the recipient of the 2005 Outstanding Volunteer Award for the Olelo Waianae Community Media Center. I've volunteered over 900 hours last year at Olelo. I don't necessarily do media programs, but I help out at the Olelo community center. I enjoy everything that I've learned from Olelo, but most of all I enjoy all the people who come to the center.

I see how having Olelo in Waianae has helped a lot of people. Not just with doing programs, but with bring people together like a family. We call that the Olelo Ohana. The youth has a safe place to hang out and at the same time help other people. I see Kupuna and Makua bringing food to share with everyone. I see people from the school and the community working with people from the state and city. I've seen Waianae community grow stronger because everyone comes together at Olelo.

I pray that you don't take this all away from us. Don't break up our Olelo Ohana. Don't kill what we've all worked so hard to build. Please exempt Olelo. We don't want anything to change what is our Olelo. Mahalo for letting me testify today.

Sincerely,

Sherry Ho'ohuli
P.O. Box 290
Waianae, HI 96792

Department of Commerce and Consumer Affairs
Regarding Statewide Public, Education & Government (PEG) Access Services

February 22, 2006

Dear DCCA Director Recktenwald,

My name is Natalie Keliikoa, I am a volunteer Producer at Olelo Community Television at Waianae. I want you to exempt Olelo from having to make any changes to how they do things for us volunteers. All the services they do and how they do it is very good already. Why take the chance with changing things that could make things worst. We don't want bad changes. Everything is good now so just keep it like that and leave Olelo alone.

My little sister is interested in taking the Olelo training when she gets into the 6th grade. She is in the 4th grade now. That is her dream to do Media at Olelo. I want to make sure that Olelo is still there for her to learn Media. So don't change anything in a bad way. Exempt Olelo so my sister can learn like I have. Both of us will make good programs together for everyone to see.

Thank you.

Natalie Keliikoa

Natalie Keliikoa
[redacted]

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS
2006 FEB 22 P 7:32
A___E___P___S___
FILE

DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS

TESTIMONY RE: STATEWIDE P.E.G. ACCESS SERVICES

February 22, 2006, 4:00 p.m.
King Kalakaua Building-DCCA
Queen Lili'uokalani Conference Room

My name is David Henkin, and I am former chair of the Palolo Neighborhood Board (No. 6) and an attorney with Earthjustice, a public interest environmental law firm. I mention these organizations because both have benefited significantly from the outstanding public outreach opportunities and other services provided by 'Olelo. I am testifying today in my personal capacity and strongly urge the Department of Commerce and Consumer Affairs Cable Television Division to seek an exemption from the requirement that public access television services be procured through a competitive bid process.

When I served on the Palolo Neighborhood Board, 'Olelo provided invaluable public service by regularly taping and broadcasting the Board's proceedings. This allowed members of the Palolo community, many of whom are elderly and could not attend Board meetings, to remain informed about the important issues affecting their daily lives. Without 'Olelo, there would have been significantly less public involvement in the life of my community.

'Olelo has also been at the forefront of producing and airing programming on issues often overlooked by the commercial media. 'Olelo has diligently taped and broadcast public meetings, forums, and documentaries on issues ranging from military use of Makua Valley to diversion of water from native streams on the Windward side. The unique information contained in these programs expands the range of viewpoints in the marketplace of ideas, enriching public debate.

The value that 'Olelo provides to our community transcends reduction to mere dollars and cents. It is the product of 16 years of hard work, devotion and commitment to the people of O'ahu. We should not take lightly the benefits 'Olelo provides and should not assume that we can count on the lowest bidder to provide anywhere near the excellence that 'Olelo has brought to this important undertaking.

As the saying goes, "If it ain't broke, don't fix it." Please seek an exemption from the competitive bid process. Thank you for the opportunity to offer this testimony.

Sincerely,

David Henkin
(808) 599-2436, ext. 14

TESTIMONY OF

THE SPIRITUAL NATION OF KU:

HUI EA

COUNCIL OF SOVEREIGNS/

COUNCIL OF COUNCILS

TO THE

DCCA

22 FEBRUARY 2006

O wau o A'oPohakuku Rodenhurst, Head of the Spiritual Nation of Ku: Hui Ea/ Council of Sovereigns. I am the Executive Producer for my program on channel 53, *A'oPohakuku Speaks*. My two sons are also producers and editors for my program that's been running for 9 years.

We are a spiritual, cultural, and traditional nation who live in OUR COUNRTY and represents the voice of the Gods, as I will demonstrate. The Ancient Kaula (prophets) of Hawaii has had their voices heard and their concerns addressed, from the Desecration of Heiau's to other issues involving the Hawaiian Sovereignty movement.

Our style of education reaches to the heart and soul of Hawaii. Our education regarding Police Brutalities and Abuses, Military oppression, the Right to Travel, International Laws, Civil Liberties, and the Rights to Freedom of Speech, this above all else is the key to our freedom and lifestyle within Olelo. This Public Access venue gives us HAWAIIANS WHO CHOOSE NOT TO BE AMERICANS a real voice. It gives our GODS, ANCIENTS, AND KAULA'S A VOICE regarding issues in their lands that we live in, their country that we live in. It is not a good thing to change what is already good.

In Hawaii, the healthy diversities of cultures, traditions, religions, and education all in one place. Our island nation is so unique and the manifold blends of its island people DEMAND that its foundation be kept IN TACK and UNINTERRUPTED.

The education of our community can only be maintained because WE are the community and WE are the island people. For me, the God's have for years loved the opportunity to do our unique style of education that cannot be found anywhere but in Hawaii. No foreign ideas are wanted nor needed. We are truly able to speak freely without being censored.

Any local person can exercise their right to speech and/or create their own program while helping and connecting with a multitude of people within community. Olelo has done a magnificent job from Mapunapuna to Waianae, from Palolo to the Windward side. All the places we have worked and done programs.

The Spiritual Nation of Ku: Hui Ea/ Council of Sovereigns, the Ancients Kaula of these lands do question the changes and suggestions that are to be made regarding all these Public Access problems on each island.

Since September 11, this American government has been making many back door changes that are adverse to civil liberties and constitutional rights. Laws of freedom are being

diminished ever so slightly under the guise of "Homeland Security" for addressing terrorism??? Try looking at the Patriot Act it's a huge farce of security!!!

THE ANCIENT GODS OF THESE LANDS DECLARE, "MAI POINA OE O NOHO OE!" "DO NOT FORGET WHERE YOU LIVE".

These lands are sacred to US. The cultural, spiritual, and traditional education that is shared on our program keeps all of our people mindful of people like us. This whole "plan of the procurement" is a scam for Americans seeking to dispossess peoples RIGHTS TO FREEDOM. We OBJECT to any and all changes that will risk our cultural, traditional, and spiritual sensitivity that is needed to educate the public of the many real issues.

Ua mau ke ea oka 'aina 'ika pono a me na leo na Kanaka Hawai'i

The life of this land is to be perpetuated in righteousness and the VOICES for ALL of the people of Hawai'i to be heard.

Mrs. A'oPohakuku Rodenhurst, *Kaula*
Iwi Kuamo'o o Na Kupa O Ku/Hui Ea:
Council of Sovereigns/ Councils of Councils
(Res.) (808) 247-5578
(E-mail) Huiea77@verizon.net

DEPARTMENT OF THE ARMY
HEADQUARTERS, 411TH ENGINEER BATTALION (C)(H)
1550 Pass Street, Fort Shafter Flats
Honolulu, Hawaii 96819-2135

REPLY TO
ATTENTION OF

23 February 2006

To The Department of Commerce and Consumer Affairs (DCCA):

This document is written in hope that Olelo Community Television is granted an exemption from the Request for Proposal procurement process. Under the current Olelo services, voices from the Oahu community are broadcasted in an excellent forum. Public access channels nation-wide only provide a partial amount and quality of services afforded to the Oahu Community. Interruption or modification to these services will only reduce this community television programming to a second rate organization.

As a retiring member of the U.S. Armed Forces, my decision to remain in Hawaii was greatly influenced by the excellent training, facilities and equipment provided by the Olelo Community Television Station. Undoubtedly, the creation of additional governmental and educational bureaucracy will cause me to rethink my decision to retire in the great state of Hawaii.

Thanking you in advance

Gregory C. Thompson
169 Center Pl Apt 101
Honolulu, HI 96818
(808) 438-1600 x 3426

PROFESSIONAL IMAGE

FAX

2633 South King Street ~ University Square
Honolulu, Hawaii 96826 Phone:808-973-6599 Fax: 808-973-6595

DATE: _____ TIME: 4:00

TO: DCCA Director Rechtenwald FAX NUMBER: 556-2625

COMPANY: _____

FROM: Oren Tsutsumi

REMARKS:

testimony

Number of pages including this cover page: ____

To DCCA Director Mark Rectenwald

At this time it is critical to have more groups which represent the public interest directly involved at Oklo. Perhaps more strategically though Enviornmentalists, Community Activists as well as those who promote an informed citizenry are essential.

This proposal is about something entirely different though. It maybe ~~like~~ for all we know like opening up a Constitutional Convention without direct democratic support.

In this current atmosphere of widespread attacks on our rights, our foundations, in effect our wholesale realities. It would be somewhat foolish and not at all strategic to change some of those fundamental rights and constructs which support those rights at this time.

Monopolistic juggernaughts as well as other misguided interests would be greatly represented even if none were on the board. With the deck stacked and the barbarians at the gate we may end up with something good on paper but, in reality will serve more the ~~monolistic~~ short term anarchistic interests in effect today. Akaku was assaulted largely by a push from misguided developers. Our system also in its turn maybe bought out by strategically placed power brokers perhaps even those very same developers. Our public airwaves in the form of Broadcast Television and Cable, is well placed here allowing many to access it as their main source of information. Community Access as part of that communication network is able to help the community when used well and in a diverse

way. You can see this on many shows on Public Access. A seemingly continually increasing number among the Public are turning to Cable Access for information. if only because of a lack of information from the Commercial Broadcasters. (other media included). T.V. Broadcasters here give about 1 minute of coverage on an issue with a strange slant to boot. In contrast Olelo gives great coverage from many critical big picture angles, averaging much more in time as you well know. I get most of my information personally from Olelo and use it in video tape form to express an opinion to others on. Many I know do the same, especially with the Public portion as their source.

Looking at the tools of our democracy from books to radio to T.V. to the internet, each one may have been said to have replaced the former at one time or another. (sometimes by a vested interest). What is old has been told, what is new is due. However as time goes on we find each of these still are critical tools we use to build our democracy, when the goal is an informed citizenry. To heavily emphasize and depend upon a few tools like say as provided by the internet. It would be like sending a child into the stacks of the New York City Library and expecting him to get an comprehensive education.

When you look at many of the perceived power structures out there, some of them are random, untested and tyrannical. We should not let them change our structure in that way.

Thank you,

Oren Tautenni

GlySciHawaii@aol.com on 02/24/2006 01:01:46 PM

To: cabletv@dcca.hawaii.gov
cc:

Subject: Olelo Cable TV Exemption

We are requesting that you grant the Olelo channels the Exemption. In listening to the many testimonies at the 2/22/06 public hearing, we are very much in
favor of the exemption for Olelo. They are doing such a good job in representing the free speech and free exchange of ideas and instructions, that they
deserve more help from our State instead of regulating them to follow what select rich individuals or corporations want the public to watch. Our state is
based on the aloha spirit and it seems more and more that you are bending to the
wishes of the rich and powerful. When are we going to stand up for the people that help and promote the betterment of our society's normal population?

We have faith and confidence that your department will do right by all that was stated in Wednesday's public hearing and grant the Exemption to Olelo TV. Please grant the right of exemption to them. Mahalo.

Benjamin and Irene A. Baniaga
45-205 Kanai Place
Kaneohe, HI 96744
808-235-8845

"Duane Roberts" <dcr2@byuh.edu> on 02/24/2006 01:03:13 PM

To: <cabletv@dcca.hawaii.gov>
cc: "Napua Baker" <Bakern@byuh.edu>, "Duane Roberts" <dcr2@byuh.edu>

Subject: PEG contracts compliance with procurement law - public comment

I'd like to add my written comments for the record concerning the potential RFP for PEG services. My experience and current association with Olelo, particularly the Kahuku satellite office, would suggest that DCCA ought to pursue the exemption option for current PEG contracts instead of issuing an RFP. SPO should grant the exemption given the track record of local community relationship building by Olelo and the existing confidence in Olelo as a public, educational, and governmental access organization.

I am Director of Communications for Brigham Young University Hawaii in Laie on the North Shore of Oahu. We have a very diverse multicultural community represented in the nearly 2700 students, faculty and staff on campus. Many of our academic programs have developed associations with Olelo in producing local community programming by students from social work, international cultural studies, business, and communications majors particularly. All of this programming has been of interest to the local communities involved in the various outreach programs serving their needs. BYU Hawaii students and faculty have benefited from serving in the local community in association with Olelo while developing skills in communicating with a variety of cultures. This experience assists all of our graduates in their avocations following school. We have a mutually beneficial working relationship with the office at Kahuku with our students being able to learn to communicate across cultures with electronic media without the attendant cost of duplicating the equipment and training available through Olelo.

Olelo has consistently provided friendly assistance in developing the requisite television production skills for a wide variety of people with little or no background coming in. This "can do" welcome attitude would be very difficult to replicate without the years of "being in the community" that Olelo represents. We have confidence in a continuing productive relationship with Olelo. We're anxious about an RFP process that could change management of the PEG access facilities to someone without any such feelings for the local communities. If the reason for this public hearing is to determine whether the state should use an RFP process for awarding the PEG contracts, then the public comments I've heard everywhere should help sway DCCA to seek approval for the exemption.

We strongly support this course of action and hope DCCA will be successful in this approach. If it becomes necessary to issue an RFP, then make sure the RFP includes the possibility to measure community support as a key factor in awarding the contract. If this is the case, I have no doubt Olelo will win any bid process on it's merits. But why go

through this process, if the community has spoken and supports continuation of the current situation?

I'd be very happy to speak with anyone about BYU Hawaii and our relationship with Olelo if that would be of any assistance.

Sincerely,

Duane Roberts
Director University Communications
Brigham Young University Hawaii
Laie, HI 96762

808 293-3669
dcr2@byuh.edu

wbillmaker@aol.com on 02/24/2006 01:10:27 PM

To: cabletv@dcca.hawaii.gov
cc:

Subject: Testimony for Support of Olelo Continuance With Exemption from Private Procurement.(RFP)

I am a resident of Honolulu and have enjoyed and shared the public media services offered through olelo.
I am past President of the Lions Club of Honolulu. On three occasions we have had individual volunteer from Olelo who have filmed, edited and produce Lion club functions to promote awareness of Lion club members service to the community. Such lengthly air time would not be available through commercial stations public service outlet.
For the past 8 years I have watched and listen to the various education, political, athletic, and general entertainment programs produced by Olelo for public viewing.
I attended the media training for filiming, use of camera equipment. editing technique and producer
skills, which I could not afford were it not for the dedicated presence of persons and resources of Olelo.
I ENJOIN THIS PUBLIC REFERENDUM (OUTCRY) TO URGE EXEMPTION OF THE PEG FROM COMMERCIAL VENTURE. I PERSONALLY REJECT THE NOTION OF A REQUEST FOR PROPOSAL,(RFP) TO CONTRACT THIS
PUBLIC ACCESS ACTIVITY TO "CARPET BAGGER" ENTERPRISE.

William D Malone
USAF(Retired)
Member Olelo (PEG)

Roslyn Catracchia <roslyn777@fpchawaii.org> on 02/24/2006 01:44:00 PM

To: cabletv@dcca.hawaii.gov
cc: info@olelo.org

Subject: Olelo Testimonial Letter

To: The Department of Commerce and Consumer Affairs
Mark Rectenwald, Director

Thank you for giving us the opportunity to make our opinions known and for taking the time to read our views and thoughts on `Olelo's PEG Access services and whether the DCCA should seek an exemption from the competitive bid process.

I would like to express my appreciation of `Olelo. I value the `Olelo channels and what they provide for our community. I feel that `Olelo gives us access to our cultural events, becoming somewhat of the heartbeat of Hawaii, in ways that the broadcast channels are not nearly able to.

Over the years, I have seen `Olelo growing tremendously. Their commitment to the community is unequalled. With the commercial channels, it clearly always comes back to the buck. With `Olelo, it comes back to our community, our ohana, our people and our voice.

I have also seen the people who work at `Olelo in action, and I also know that their commitment is reflected in their lives, for oftentimes they work far beyond any sort of normal hours, sacrificing their personal time (including so much time with their families) and all for their commitment to the quality of all that `Olelo does.

I believe in their integrity and I ask again that you request an exemption from the procurement process for `Olelo and all of Hawaii's community access organizations.

Sincerely,

Roslyn Catracchia
Director of Worship and Performing Arts
First Presbyterian Church of Honolulu
1822 Keeaumoku Street
Honolulu, HI 96822

"Fishman, Berton D." <bfishman@honolulu.gov> on 02/24/2006 01:45:37 PM

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: In Support Of 'Olelo

Please see the attached document as testimony to allow 'Olelo an exemption from the procurement process.

Thank you,

Bert Fishman

- In Support of 'Olelo 2-21-06.doc

IN SUPPORT OF 'OLELO

My name is Bert Fishman. I work for the City and County of Honolulu as a Recreation Director for the Department of Parks and Recreation and I am writing in support of the 'Olelo Program.

I have seen how 'Olelo's services have enhanced my programs and how it can also enhance my ability to further them.

Several years ago when I was working at Kalihi Valley District Park, I came to find out that a parent of two of my Summer Fun participants there had taken the courses offered by 'Olelo at their Mapunapuna facility and was certified to make his own productions. He was also allowed to use professional quality video cameras and editing equipment provided by 'Olelo.

I encouraged him to shoot footage of our Summer Fun activities so we might present it to the children and their families during our Finale at the end of that year's Summer Fun Program. His video project documented an excursion we took to Haleiwa Surf Center on the north shore of Oahu.

The video was shown at our Summer Fun Finale much to the delight of the children in our program who were seeing it for the first time. Their parents, families, and friends were able to enjoy the excursion experience vicariously and were as impressed with the production as the children. The video was later broadcast on one of the 'Olelo community access channels.

This past fall I began work as Recreation Director at Palolo Valley District Park. I have since enrolled myself in 'Olelo video production courses offered at their satellite studio at the Jarrett Middle School next to the park so I too can be certified to do my own productions.

The staff there is very knowledgeable and helpful and the evening hours these courses are offered have made it very convenient for me to attend them after work. I'm anticipating being certified soon and will begin working on a Summer Fun project similar to the one I mentioned earlier.

I also plan to produce "Living History" documentaries of the Senior Citizens that frequent our park. These projects will be designed to allow our kupuna to leave a recorded history (with interviews, video, and music) of the important events of their lives and special thoughts and perspectives they each would like to leave behind for their loved ones and others.

I also must mention the great work 'Olelo has done giving the Jarrett Middle School students an opportunity to learn how to make their own productions at the studio there. I have seen first hand how they have planned and developed video projects on the school campus and at community events such as the annual Palolo Pride Fair (which is broadcast on 'Olelo).

I've seen how each of these young people have learned, developed, and grown with each new project. I have also seen their self esteem grow by participating in these activities.

Finally, besides the resources I cited that 'Olelo provides, I'd like to say just how important a service 'Olelo's cable broadcast channels brings our community with a wide variety of programs.

Because of 'Olelo, we can follow our government activities with the State Legislature, City Council, Neighborhood Boards, Mayor's Reports, and candidate forums during elections being regularly broadcast.

Also broadcast are cultural programs and forums involving advocates on important community issues.

This access to information gives all of us an opportunity to make informed decisions about the critical issues of the day, something I think that is essential to a healthy democracy.

I have to wonder how a change at this time is called for; especially if it means that our community may lose the precious resource we call 'Olelo.

I strongly urge that the DCCA allow 'Olelo an exemption to the procurement process so that they may continue the wonderful work that they do.

Yours truly,

Bert Fishman
700 Richards Street #1103
Honolulu, Hawaii 96813

"Nalani Gersaba" <nalaniger@hawaii.rr.com> on 02/24/2006 02:12:02 PM

To: <cabletv@dcca.hawaii.gov>
cc: "'Lcruz'" <palolo@hawaii.rr.com>, "Sherry Evans" <kihaevans@hotmail.com>

Subject: Written Testimony in Strong Support of Olelo

I am Nalani Kahoano Gersaba, President of the O'ahu Council of the Association of Hawaiian Civic Clubs. We have 21 Hawaiian Civic Clubs on this island. Joined together with the Association of Hawaiian Civic Clubs, we have 51 Hawaiian Civic Clubs throughout the islands and on the Continent. Our organization is the oldest grass roots organization in the islands started in 1918 by Prince Jonah Kuhio.

I watch Olelo more than I do the regular stations. As the President of the O'ahu Council, it helps me to learn and to increase my awareness so that I can be a better leader. Olelo helps us keep up with legislation, current issues and to hear opposing sides and their justification. It also affords us an opportunity to share, through our program Na Leo O O'ahu Council, who we are as Civic Clubs, what we do, our interests in the community, the land, and our cultural and historic sites. Olelo allows us to have a venue without having the monetary burden that others require. Our volunteers have a sense of accomplishment and pride and a good feeling of positive contribution to the community.

Olelo has proven themselves in their 16 years of growth. Their roots are imbedded into the aina and our people of Hawaii. Freedom to speak and share without sanction is Olelo. Where can you find such diverse programming?

We hope that the DCCA can gain an exemption from the procurement process for Olelo. We strongly support this. We also hope that our testimony is not in vain and that the procurement process does allow Olelo to be exempt. Mahalo nui loa for this opportunity, Nalani Kahoano Gersaba, President 429-3816

"Wendell" <wwaloha@pixi.com> on 02/24/2006 02:17:25 PM

To: <cabletv@dcca.hawaii.gov>
cc: <info@olelo.org>

Subject: In Support of Olelo

To Whom It May Concern:

I would like to thank Olelo for the many years of service it has provided our organization, The Supreme Master Ching Hai International Association, to air our programs regularly on its station. We greatly appreciate this venue of community access.

The staff has always been helpful and courteous in allowing us to reach many residents to share our spiritual messages. I personally have received much benefit from these programs being aired and have grown tremendously thru this outreach.

I, and the members of our organization, thank Olelo for its invaluable service to the community in general and to our group in particular. Best wishes in the coming year!

Aloha,

Louie C Wong, Member
The Supreme Master Ching Hai Intl. Assn.
Phone: 734-3456

CISHawaii@aol.com on 02/24/2006 02:29:45 PM

To: cabletv@dcca.hawaii.gov
cc:

Subject: olelo

- `Olelo.doc

Aloha,
I am Sister Bitrina Kirway of Communities In Schools of Hawaii Project of the YMCA. We work with total families based on our beliefs that we will nurture environments where families and individuals will live and practice `ohana values resulting in resilient, thriving interdependent relationships.

I am writing in favor of supporting `Olelo to do what they always do such as to support, to educate to train, and to nurture our community. `Olelo community Television has always been the voice of the people through community access. For example, for years we have been trying to find ways in which service providers can hear from those they served about what they feel have been helpful and useful to them. Because of the `Olelo service to the community we were able to interview individuals and groups to expressed their voice about what works and why. Prior to the interview and two days conference about What works and Why `Olelo spent numerous hours training our young people how to use the equipment and how to work on production.

Although we have a lot of work ahead of us but if we work together we can create the environment that provides interdependent relationships among all peoples.

I hope you do not take away what is working.
Mahalo,
Sister Bitrina Kirway, MM

"WCA Darrlyn T. Bunda" <wca.waipahu@verizon.net> on 02/24/2006 02:51:34 PM

To: "Department of Commerce & Consumer Affairs" <cabletv@dcca.hawaii.gov>
cc: "OLELO" <info@olelo.org>

Subject: Testimony on PEG Access Services - Public Hearing Feb. 22.

Attached please find our testimony recommending exemption to the procurement process.

Thank you.

Darrlyn T. Bunda
Executive Director
Waipahu Community Association
Tel. No. 808-677-6939
Fax No. 808-678-0969
E-Mail: wca.waipahu@verizon.net

- OLELO.testimony to DCCA.wpd

WAIPAHU COMMUNITY ASSOCIATION
94-428 Mokuola Street, Suite 305A, Waipahu, Hawaii 96797
Tel: 677-6939 Fax: 678-0969 e-mail: wca,waipahu@verizon.net
www.waipahucommunity.org
Darrlyn T. Bunda, Executive Director

"Building A Stronger Community"

February 23, 2006

To: State Department of Commerce and Consumer Affairs (DCCA)

From: Darrlyn T. Bunda, Executive Director

Re: Support for Procurement Exemption for all Community Access Providers

We strongly urge you to seek an exemption from the Request for Proposal (RFP) process for the procurement of services from `Olelo and all other community access organizations in Hawaii.

For Waipahu, `Olelo continues to play an important and valuable role in facilitating the achievement of our economic and social revitalization goals. This is primarily because they take the time to understand our needs and goals and then tailor their services accordingly.

`Olelo's work with Waipahu's elementary, intermediate and high school students has been invaluable to our community-building efforts. They are not only teaching our students all facets of video production, but also giving them valuable opportunities to improve their written and oral communication skills, and expand their horizons beyond Waipahu. As an example, students have had the opportunity to experience opening day activities at the State Capitol, meeting and interviewing legislators, and capturing the entire experience on video.

Based on our working experience with `Olelo, we know that it would not be possible to procure the same level of service and commitment to building stronger communities through an RFP process, and again urge you to seek an exemption.

Thank you for the opportunity to comment on this important issue.

In Support Of 'Olelo

As a Recreation Director in Palolo Valley (employed by the City and County of Honolulu Department of Parks & Recreation) I work in a community that reflects mainly two parts of the economic spectrum; the middle class and the economically disadvantaged. Most of my clientele are from the Palolo Valley Housing community.

It is essential to provide programs that impact the lives of my clients culturally, academically, and socially. To do this I need resources made available to me to prevail over a culture of low self esteem that is so prevalent in the lives of the people in my housing community.

'Olelo Video Center (at Jarrett Middle School), located in my community, provides our community an important resource in battling the culture of low self esteem that many who live here suffer from.

Here are my points of contention:

1. Because 'Olelo Video Center is located at Jarrett Middle School, it is included in the class wheel of education for the school.
2. Because of its location, the center makes the extra curricular activities easily accessible to our community.
3. Through 'Olelo, we are able to show other communities many of our own successful programs created and run by housing people working together to make it a success.
4. Olelo is looked upon by our community leaders as a potential resource of collaboration and partnership for future community endeavors and programs.

When I, as a program community activist, evaluate agencies that do business in my community, I evaluate the potential positive impact they will have in my community.

I have found that 'Olelo has been and is a valued partner in providing programs that positively impact our community in culture, academics, and social endeavors.

Joseph T. Yasutake
Recreation Director
Palolo Valley District Park
2007 Palolo Avenue
Honolulu, Hawaii 96816

"Yasutake, Joseph" <jyasutake@honolulu.gov> on 02/24/2006 02:55:36 PM

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: In Support Of 'Olelo

Please see attached document as my testimony in support of 'Olelo receiving an exemption from the procurement process.

Thank you,

Joe Yasutake

- In Support Of Olelo - Joe Yasutake.doc

"Lamerson, Douglas" <LamersoD@EastWestCenter.org> on 02/24/2006 03:07:36 PM

To: "'cabletv@dcca.hawaii.gov'" <cabletv@dcca.hawaii.gov>
cc:

Subject: SUPPORT FOR OLELO REQUEST FOR EXEMPTION FROM CHAPTER 103D HRS

Aloha,

I am a regular consumer of Olelo. I have the highest admiration and respect for their commitment to informing the public and empowering the unheard voices in our community. Their 16 year record of service is a success story rarely matched in the public sector in Hawai'iand should be a point of pride for our state. The provision for exemption from the procurement process (Ch.103D HRS) acknowledges that the interests of the State (the people) are not always best served by the bidding process. There is no better illustration of this principle than the issue at hand. The performance of Olelo on behalf of the people (the State) has been exemplary. Their work should be applauded, not challenged. I urge you to recognize the importance of decision making on the merits rather than a slavish, simple-minded allegiance to the tenets of bureaucracy. Quite simply, Public Access (PEG) via Olelo is working admirably in Hawai'i; please don't mess with it. Please grant Olelo's request for an exemption from the procurement process.

Mahalo,

Doug Lamerson

Manoa

"Rowell, Jesse" <RowellJ@EastWestCenter.org> on 02/24/2006 03:15:58 PM

To: "'cabletv@dcca.hawaii.gov'" <cabletv@dcca.hawaii.gov>
cc:

Subject: Please don't change a thing

I support 'Olelo Community Television. Please do not modify 'Olelo's contract, or the contracts of all PEG Access organizations in Hawaii. I especially enjoy Democracy Now on 'Olelo: I'm afraid that if 'Olelo's contract is modified that there will no longer be the informative and community based programming we've come to expect. Thank you.

Jesse Rowell
East West Center
1711 East West Road
Honolulu, HI 96848

808-944-7809

"McKinley, Stuart E" <smckinle@hgea.org> on 02/24/2006 03:55:46 PM

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: "If it ain't broke, why fix it?"

Dear People:

Thank you for this opportunity to comment on what has become the complex question of 'Olelo Community Television's future as the provider of PEG access here on O'ahu.

Full disclosure requires that I identify myself as the producer of a weekly show on Channel 54, Views: "Labor's POV". So I will not pretend that I have an unbiased, disinterested opinion. I have enjoyed producing that and other programs for more than five years now at 'Olelo and have come to think highly of their dedicated staff. I, of course, have had my dissatisfactions with various policies and practices, but I have never thought "getting rid" of 'Olelo to be the solution to any problem.

'Olelo Community Television has reached deep into our local community. The main facility in Mapunapuna, as well as the four Satellite Community Media Centers, service clientele as diverse as the military and Refuse and Resist; native Hawaiians and immigrant Vietnamese; and labor unions and the small business community. Every community member who is willing to be trained and work hard can broadcast their point-of-view without discrimination or censorship (within clearly stated and recognized limits). PEG access to cable television is a success story on O'ahu because of 'Olelo Community Television. The recent, necessary addition of a sixth

public access channel amply demonstrates the popularity of this medium.

Accepting for the moment that the State Procurement Office's and the Attorney General's opinions are correct and uncontestable, 'Olelo has proven its worth as the central piece in the PEG access puzzle. It would be unreasonable to ignore their proven track record in deciding this question.

One must freely admit the value of competition to this or any other enterprise. It could reasonably be argued that healthy competition for the right to provide PEG access would be a good thing. It could be one way to keep any provider on their toes. The threat of losing the account might well have a salubrious effect on customer service. It is easy to speculate that there may be better way to provide this service.

However, opening PEG access service to periodic bid may also lead to politicization and corruption of the entire process. It most certainly would be disruptive to switch providers every, say, three years. The question of what disposition to make of 'Olelo's or any successor organization's physical assets and human resources hangs unanswered. Does the state take possession of the property and equipment? Do the employees unfairly suffer the effect of their organization's poor management, or of some over-zealous competitor's manipulative underbidding simply to get their foot in the door?

PEG access is a public service mandated by law. As such, the stability and dependability of that service should be of paramount concern. If there is to be an RFP or some other kind of competition for the right to provide public access television, then the bar must be set high enough to guarantee the quality of service that 'Olelo Community Television has

provided for 16 years.

With all due respect to the laudable intent of the procurement statute, 'Olelo should be exempted from its requirements precisely because it is, like a public utility or the DCCA itself, meant to provide an uninterrupted, quality public service. Someone *may* be able to run the state's chief regulatory agency better than you and your team, Mr. Recktenwald, but I for one am unwilling to open the process to public bid based on that speculation absent a clear definition of "*better*".

Just as the check on you and your team is the governor and the four-year election cycle, 'Olelo is subject to regulation by the DCCA and governance by its board. If Governor Lingle loses her job this year or you yours, none of us would dream of then too getting rid of the state or the DCCA. Just so with 'Olelo. We may periodically need to change captains, but that doesn't mean that we need to sink the ship to do so.

'Olelo Community Television is doing a fine job. Please do all that you can to recognize that and to continue that public service. If there must be a RFP process, then it must assure that 'Olelo or an organization very much like it continues to provide quality PEG access television on O'ahu.

As they ask, "If it ain't broke, why fix it?"

Sincerely,

Stuart E. McKinley

Producer

Labor's POV

"Stanley Tanigawa" <TANIGAWAS003@hawaii.rr.com> on 02/24/2006 04:14:51 PM

Please respond to "Stanley Tanigawa" <TANIGAWAS003@hawaii.rr.com>

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: Procurement Exemption

Here's my brief opinion.

- DCCA.doc

No virus found in this outgoing message.
Checked by AVG Free Edition.
Version: 7.1.375 / Virus Database: 268.0.0/268 - Release Date: 2/23/2006

February 24, 2006

I watched again and again the hearings on 'Olelo Television for the past three days. I was very impressed with the testimonies given by the users of facilities and equipment at 'Olelo and the other PEG access service providers across the state. They expressed their thoughts and gut feelings with such deep passion, love, and satisfaction for'Olelo, Akaku, and the other access service providers—for the training, mentoring, caring, and empowerment that they have received from the managers, staff and volunteers, and for the freedom to express their ideas on any topic.

As a viewer and a small time user of Palolo 'Olelo, I would like to **"ditto"** all their sentiments. **I, too, want 'Olelo and other PEG providers be exempted from the procurement process.** As one of the testifiers said, "Why rock the boat, when it's working."

Barbara Tanigawa
User of 'Olelo at Palolo

"shar summer" <shar@mejico.com> on 02/24/2006 04:19:32 PM

To: cabletv@dcca.hawaii.gov
cc:

Subject:

Dear Sirs and Madams....

This is to witness to the facts that to my experience of making 20 films with Olelo, I am very satisfied with their perfomance.

I have gotten quality expertise with the training of fil making and lots of help and care in the daily maintanence of running the various lab sites. Im familiar with Kahuku, Waialua and the main office in Mapunapuna.

I thank them so much for enabling me to learn to the level I'm at of filming editing and producing my films. I look forward to continuing and adding to the fine community service Olelo represents.

Sincerely,
Sharran Lanford, Client

--

http://mail.mexico.com
Disponible Ya! Utiliza el Outlook y Outlook Express para bajar tus correos por solo US$24.95 al ano

Now available! Download your mail into your computer with Outlook and Outlook Express US$24.95/yr

"Meredith Nichols" <mnichols@olelo.org> on 02/24/2006 04:24:20 PM

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: Testimony Re: PEG Contracts

Testimony is also attached in Word format below.

Director Recktenwald & Cable TV Administrator Sonobe:

Thank you for allowing the public an opportunity to comment on the very critical matter we have before us. My name is Meredith Nichols and I am the Director of Community Media Centers for `Olelo Community Television. You have heard from so many spirited voices this evening about the value `Olelo has added to our O`ahu communities. I am deeply honored and thankful that so many busy people have taken the time to be here tonight to help demonstrate the impact `Olelo has had on their lives and neighborhoods.

What I would like to add is something you may have already observed through the comments you've heard. `Olelo is so much more than a PEG Access provider, so much more than the 6 channels we operate. `Olelo is the sum of all of the voices you have heard this evening as well as the many voices you have not heard from who could not be here. `Olelo does not succeed on its own, but through the relationships we have built with community members and partnerships that we are committed to fulfilling to enrich our O`ahu communities.

`Olelo is honored to provide facilities in Wai`anae, Kahuku, Waialua, Pearl City, Mapunapuna, Palolo and now in Kaneohe. Each of our decentralized facilities is the result of partnerships with area Middle Schools, High Schools and Community Colleges. Our work with students seeks to help youth deepen their understanding of and responsibility for their communities. We accomplish this by providing them the tools and support necessary for them to try to effect change. `Olelo is also an active partner in several community-based grants such as:

* The successful HUD Grant which increased the resources available to the Waianae community through the Wai`anae Telecom Hui.
* A three-year Native Hawaiian Education Grant, which is currently in year-one that seeks to improve opportunities for Native Hawaiian Youth through participation in media.
* A long-time partnership with Queen Liliuokalani Children's Center and Alu Like to enhance the lives of young people by providing them learning and leadership opportunities.
* A partnership with Hawaiian Electric Company to provide video production resources to Nanakuli High School in exchange for student created videos on wind-power.
* The Youth Exchange contest, which `Olelo developed in conjunction with partners in the State legislature, the Department of Education, Waianae High

School Searider Productions and private donors like Ko`olina, First Hawaiian Bank and Sony.

* The Step Ahead Program in Kahuku which allows young people who are struggling with substance abuse an opportunity to put their energy into positive outcomes by working as video interns.
* `Olelo is also a partner in the State's 21st Century Grant program in Waipahu and in Kahuku by offering video production opportunities to students as an extra curricular activity.
* The Shall Program at the UH Center for Second Language Research has recently partnered with `Olelo and Jarrett Middle School to offer specialized media training to students for whom English is a second language in order to help these children find a way to plug-in at school.

Additional partnerships and pending grants are currently in progress. How would an RFP process address these existing partnerships that `Olelo has built? These partnerships have created considerable capacity in some of the most critically neglected communities on O`ahu. The potential for that capacity to be lost through an RFP process is too great a risk.

As your department considers the input you've received through these public comment meetings, please keep in mind the many intangible, unquantifiable aspects of what Hawaii's PEG Access providers do. We are not merely service providers in the community; we are part of the community. Our staff is dedicated to community building first and foremost. We serve everyone from senior citizens to youth and actively work to identify underserved and underrepresented peoples on O`ahu to nurture their voices to full representation on O`ahu's Television channels.

Video production skills can be taught by many qualified instructors. What `Olelo does is so much more than that. `Olelo takes a holistic approach to community building by empowering everyday citizens with more than just equipment, but also the encouragement and support needed to bring their voices and issues to Oceanic's cable channels so that we may all learn from one another's experiences and points of view.

`Olelo is a substantial part of an intricate weave of community relationships and multi-level partnerships. The fabric that has been woven together over the past 16 years is strong. The RFP process could potentially pull the `Olelo threads from this community fabric and 16 years of work of countless volunteers, community partners and `Olelo staff could be left unraveled.

Thank you again for this opportunity. Please ask the State Procurement Office for an Exemption so that `Olelo, Na Leo, Ho`ike, and Akaku can continue to strengthen the fabric of the communities we serve.

Mahalo,

Meredith Nichols
Director of Community Media Centers
`Olelo Community Television

- 022206 DCCA Public Comment Meeting.doc

DCCA Public Comment Meeting
King Kal?kaua Building
Queen Liliuokalani Room
2/22/06

Director Recktenwald & Cable TV Administrator Sonobe:

Thank you for allowing the public an opportunity to comment on the very critical matter we have before us. My name is Meredith Nichols and I am the Director of Community Media Centers for `?lelo Community Television. You have heard from so many spirited voices this evening about the value `?lelo has added to our O`ahu communities. I am deeply honored and thankful that so many busy people have taken the time to be here tonight to help demonstrate the impact `?lelo has had on their lives and neighborhoods.

What I would like to add is something you may have already observed through the comments you've heard. `?lelo is so much more than a PEG Access provider, so much more than the 6 channels we operate. `?lelo is the sum of all of the voices you have heard this evening as well as the many voices you have not heard from who could not be here. `?lelo does not succeed on its own, but through the relationships we have built with community members and partnerships that we are committed to fulfilling to enrich our O`ahu communities.

`?lelo is honored to provide facilities in Wai`anae, Kahuku, Waialua, Pearl City, M?punapuna, P?lolo and now in Kaneohe. Each of our decentralized facilities is the result of partnerships with area Middle Schools, High Schools and Community Colleges. Our work with students seeks to help youth deepen their understanding of and responsibility for their communities. We accomplish this by providing them the tools and support necessary for them to try to effect change. `?lelo is also an active partner in several community-based grants such as:

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Additional partnerships and pending grants are currently in progress. How would an RFP process address these existing partnerships that `?lelo has built? These partnerships have created considerable capacity in some of the most critically neglected communities on O`ahu. The potential for that capacity to be lost through an RFP process is too great a risk.

As your department considers the input you've received through these public comment meetings, please keep in mind the many intangible, unquantifiable aspects of what Hawaii's PEG Access providers do. We are not merely service providers in the community; we are part of the community. Our staff is dedicated to community building first and foremost. We serve everyone from senior citizens to youth and actively work to identify underserved and underrepresented peoples on O`ahu to nurture their voices to full representation on O`ahu's Television channels.

Video production skills can be taught by many qualified instructors. What `?lelo does is so much more than that. `?lelo takes a holistic approach to community building by empowering everyday citizens with more than just equipment, but also the encouragement and support needed to bring their voices and issues to Oceanic's cable channels so that we may all learn from one another's experiences and points of view.

`?lelo is a substantial part of an intricate weave of community relationships and multi-level partnerships. The fabric that has been woven together over the past 16 years is strong. The RFP process could potentially pull the `?lelo threads from this community fabric and 16 years of work of countless volunteers, community partners and `?lelo staff could be left unraveled.

Thank you again for this opportunity. Please ask the State Procurement Office for an Exemption so that `?lelo, Na Leo, Ho`ike, and Akaku can continue to strengthen the fabric of the communities we serve.

Mahalo,

Meredith Nichols
Director of Community Media Centers

`?lelo Community Television

Kupaa Kane <thequeensadvocate2000@yahoo.com> on 02/24/2006 04:28:25 PM

To: cabletv@dcca.hawaii.gov
cc: Mohala Haunani <drahlui808@yahoo.com>, Evern Williams <ewilliams@olelo.org>

Subject: 'Olelo's PEG Access Services and whether the DCCA should seek an exemption from the competitive bid process.

Mahalo for your kind and courteous attention. William Lawson

Yahoo! Mail
Bring photos to life! New PhotoMail makes sharing a breeze.

- To Department.doc

To: The Department of Commerce and Consumer Affairs (DCCA)Director, Mark Recktenwald

Thank you for the opportunity to comment on 'Olelo's PEG Access Servicesand whether the DCCA should seek an exemption from the competitive bidprocess. Your decision could have far-reaching effects on ourcommunity's ability to use 'Olelo's services, and **I WANT TO MAKE SURE MY VIEWS ARE HEARD**.

I understand that the DCCA has said PEG Access services will continue.However, I am very concerned about what the breadth and quality of thoseservices will be. **FORCING A COMPETITIVE BID PROCESS ON SOMETHING AS UNIQUE AS PEG ACCESS WILL ONLY DIMINISH WHAT 'OLELO HAS TAKEN YEARS TO BUILD.**

'Olelo's services are not a commodity that should be put up for bid. They go beyond equipment and facilities. They include communitybuilding, and partnering with governmental and educational entities. 'Olelo has been a focal point for statewide collaboration, leveraginglimited community access resources, nurturing local programming andforging a long-term commitment to the community. **I DO NOT BELIEVE THAT THE SOCIAL AND COMMUNITY EQUITY THAT HAS BEEN BUILT UP OVER THE YEARS CAN BE TRANSFERRED TO ANOTHER PROVIDER WITHOUT SIGNIFICANTLY DEGRADING CURRENT SERVICES**. Simply transferring equipment, financial resourcesand cable channels to a new provider will not ensure that PEG Accessservices will continue in their current form.

While I commend the DCCA's efforts, I do not think that an RFP processwill benefit access users or viewers. The RFP's competitive naturewould force a new operator to propose plans that could differ fromexisting services. **IF THIS IS NOT THE INTENT, THEN WHY CHANGE THE CURRENT PROVIDER?** Even if 'Olelo were to win under the RFP process, things could change. For example, services such as Satellite CommunityMedia Centers could be in jeopardy unless the RFP clearly allows forflexibility in planning and budgeting that addresses short, mid andlong-term objectives. This is unlikely, especially if community accessis subject to short contract terms and frequent bidding. Long-termobjectives may be sacrificed for short-term gains to maintain thecontract.

As far as accountability, there is already stringent oversight over allcommunity access organizations in Hawai'i by the DCCA Cable TelevisionDivision. As non-profits, they are also subject to State and Federalregulation. **IN MY OPINION, THE CURRENT SYSTEM WORKS AND DOES NOT NEED TO BE TAMPERED WITH. AN RFP PROCESS WILL ONLY DISRUPT CONTINUOUS AND RELIABLE SERVICE.**

I have benefited from 'Olelo as a viewer and as a user of itsservices--from media literacy programs for our youth (e.g., YouthXchange video competition) to addressing voter apathy (e.g., Vote! 2002& 2004) or just the consistent service to our community producers andvolunteers. I've seen 'Olelo establish strong relationships over theyears, working with a variety of community and youth groups, schools,non-profits and government institutions. No other provider could bringthis community capital to the

table.

I appreciate how 'Olelo Community Television has always supported thevoices of people like me. **PLEASE DO NOT JEOPARDIZE THE EXISTING SERVICES**. Again, I ask that you request an exemption from theprocurement process for 'Olelo and all of Hawai'i's community accessorganizations.

Respectfully,

WILLIAM LAWSON
2629 DORIS PLACE,
HONOLULU, HAWAII, 96822
(808) 988-4761

February 24, 2006

Aloha, kakou,

My name is Ruby Maunakea and I have been a volunteer kupuna producer with Wai'anae 'Olelo TV for about 3 years. I have done a short PSA using my 10-year-old granddaughter, Reyanne Maunakea-Senensi as the talent subject and she will be submitting her written testimony also.

I am a retiree from Hawaiian Telephone but I am currently a clerk Typist at Leihoku Elementary in Waia'nae. I live on Hawaiian Homestead lands in Nanakuli and am currently the President of Nanaikapono Hawaiian CivicClub. I have also enlisted the youth of our parish, St. Rita By-the-sea to get involved with 'Olelo and tell our story and history for the rest of the world to see (preserved on tape.) I am also deeply involved with the issues at Nanakuli High School, i.e., scholarships from our Civic Club, supporting other educational issues and problems and other community organizations that are in dire need of volunteer media services in order to tell their story or appel to the public for support of their fundraisers.

I truly believe that 'Olelo TV is doing an excellent job right now as is and does not nee be compromised by inexperienced, insensitive, short-term providers that will only serve to further disenfranchise and isolate our community staff and volunteers and community individuals/organizations.

'Olelo TV at Wai'anae has established such a close-knit group of youth as well as adults and kupuna who are so terrificly bonded in an 'ohana circle that is unparalleled elsewhere. The youth sop up technology like a sponge and delight the instructors with their insatiable ability to learn and alertness that puts them in a class above. Their parents are also at the facility watching what goes on and learning along with them by enrolling in the next classes. These special youth initially were shy and inward but after a few months at 'Olelo, they stay late til closing to finish their project and even sleep over into the weekend to continue their project until completion. Parents are filled to tears seeing the improvement in attitude and behavior of their youth and are overwhelmed with tears at graduation to see their finished product and most of all, their improved character and zeal. If they lacked any forwardness, their self-esteem has shot through the roof and the best is they become mentors for the next generation. They are so respectful and caring because they learned that from their mentors, the 'Olelo Staff and volunteers. We are one big 'ohana.

Wai'anae 'Olelo should be exempt from being open to the bidding process because the staff are doing an excellent job and a change would drop the morale and quality of productions because of new rules and regulations that would most likely come about. There is no way to improve what we already have , in fact, the only improvements I see is to clone Kawike, Jimbo and Neal and open their hours of operation to include weekends for us working people. Mahalo.

Ruby Maunakea
89-081 Kihonua Pl
Wai'anae HI 96792
Ph. 668-8449/697-7100
Cell 348-4152
email: rubykmaunakea@verizon.net

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS
2006 FEB 24 P 4:
A E P S
FILE

Feb. 24, 2006

To the people in charge of making the rules:

I am 9 years old and a 4th grader at Kapolei Elementary. My name is Reyanne Maunakea-Senensi and my grandmother is Ruby Maunakea. My family and I lived with my grandma in Nanakuli for about 3 years when my grandma invited me to come with her to Wai'anae 'Olelo TV. Our project was about "Washing Hands" because a lot of adults as well as kids don't know how to wash their hands properly to get rid of germs and bacteria. We videotaped the wrong and right ways to wash hands and it is a message for the whole community in town as well as in Wai'anae.

My teacher was Jimbo who taught me how not to be shy and I liked him because he was so understandable and made me feel very comfortable. He also knew how to pronounce Hawaiian words correctly and even when I made a mistake and we had to video tape over and over again, he always smiled and laughed and made me feel like it was no big deal to do it over again. I had lots of fun listening to different sounds and music that we tried to edit onto the tape and when we finished it, I helped type the names of the crew who worked on our project with us. Everybody treats everybody like real 'ohana at Wai'anae 'Olelo and 'ohana means "don't leave anybody out." No matter what your story is about, you can put it on 'Olelo because you're the producer and it's your kuleana if people have complaints.

Many of my friends at school saw me on TV and wondered how I got to do all that. I tell them that 'Olelo TV in Wai'anae is really cool. Don't change 'Olelo TV Nobody can take the place of Kawika, Jimbo and the rest.
Reyanne Maunakea-Senensi
[redacted]

Aloha everyone.
My name is Reyna Manakea-Senensi and I'm 15 years old and a 10th grader at Kapolei Middle School. I tried to attend some of the classes at Wai'anae 'Olelo TV but because of school, I was limited. However, whenever I did go with my grandma (Ruby Maunakea), the staff always welcomed us like real 'ohana. Many students and other friends have seen my sister Reyanne on 'Olelo and it makes me feel a special part of a special group. I'm amazed at how much equipment is available there and friendly teachers who make it easy to learn and they keep on teaching more individuals. Keeping 'Olelo the way it is will keep building community as their theme song tells and I can prove it because my sister was videotaped in a short program and there's so many important issues and themes to bring to the people of Hawai'i. Jimbo and Kawika give up a lot of their time to make us feel special. Leave 'Olelo as is and we will all be happy. Someitmes changes turn out bad.

Reyna Maunakea-Senensi
[redacted]

"olelo account" <olelo@olelo.org> on 02/24/2006 09:37:16 PM

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: `Olelo's Written Comment on PEG Access Services

Attached.

- olelo_RFP_written_comment.pdf

'ōlelo
COMMUNITY
TELEVISION

Board of Directors

Rochelle Gregson
Chair

Marsha Bolson
Keiko Bonk
John Flanagan
Keali'i'olu'olu Gora
Robert Filius
Sharon Narimatsu
Jeff Portney
Steve Van Ribbink

Keali'i S. Lopez
President and CEO

February 24, 2006

Director Mark Recktenwald
Department of Commerce and Consumer Affairs
Cable Television Division
PO Box 541
Honolulu, HI 96809

Re: Public Comment on PEG Access Services and State Procurement Exemption

Dear Director Recktenwald,

Thank you for the opportunity to comment on 'Ōlelo's PEG Access services and whether the DCCA should seek an exemption from the State Procurement competitive bid (RFP) process. For the reasons outlined below, we respectfully request that DCCA request an exemption from the procurement process for 'Ōlelo and all of Hawai'i's PEG access organizations.

'Ōlelo is a non-profit organization that has provided Public, Educational and Governmental (PEG) access services to O'ahu's residents and cable subscribers since 1989. We began with one employee, one cable channel cablecasting six hours a day, and one media center where people could learn video production and create programs. Today, we operate six channels around the clock and six Community Media Centers located in Wai'anae, Pearl City, Kahuku, Kāne'ohe, Pālolo and Māpunapuna.

In the past 16 years, we have become one of the largest, most successful PEG Access centers in the country. However, we are far more than the channels that we manage, equipment that we provide to clients and buildings from which we provide our services. Those can be transferred from one entity to another. If these were the only components of successful PEG access, we would have no problem supporting the RFP process. The value of our scope of services is measured by our impact in the communities we serve.

The real value of our organization--and all PEG Access organizations in the state--is deeper and more meaningful than items on a balance sheet. It goes well beyond providing standard access services like delivering thousands of hours of programming each year. Our real value is embedded in the experience, expertise and institutional knowledge of our people, and the partnerships and relationships that we have established and continue to maintain in communities throughout the island. This history of community building has provided a stable and strong foundation for 'Ōlelo's PEG Access services on O'ahu.

1122 Māpunapuna St. • Honolulu, Hawai'i • 96819 • Tel: 808.834.0007 • Fax: 808.836.2546 • www.olelo.org

As community builders, one of our mandates is to provide a First Amendment platform. We are also dedicated to training people in video production so that they can craft messages of free expression, unhindered by government constraints or control. Because we take our First Amendment responsibilities very seriously, we are wary of some of the requirements of the competitive bidding process. Currently. 'Ōlelo is an independent organization, governed by a diverse Board of Directors and By-laws. It is not outside the realm of possibility that vendors required to bid on a contract may bow to market forces and develop policies and practices that are more geared toward keeping the contract than assuring First Amendment rights.

It is a privilege for us to provide a First Amendment venue to our community, yet we are mindful that the First Amendment's purpose goes beyond freedom of speech and expression. A robust and vital marketplace of diverse ideas contributes to an informed and engaged community. It enhances the quality of public discourse and decision-making. We encourage everyone to speak up and out about ideas and issues that are important to them, empowering individuals and groups with the tools to create meaningful messages for their communities—messages that make a difference. Our goal is to create a community of ideas and of purpose.

These ideals are difficult to quantify in an RFP. Free Speech and Community Access are not commodities. In addition to providing alternative sources of information, Community Access is about developing long-term relationships and partnerships and community building. It's also about nurturing local producers and their programming, developing networks of volunteers as well as partnering with governmental and educational entities.

Collaboration is key if a community access provider is to succeed. This means collaboration with all sectors of PEG access (Public, Educational and Governmental). 'Ōlelo has a successful history of effectively balancing the needs of these unique and distinctly different segments of our community. Keeping P. E and G under one provider is vital to the continued success of community access. This allows resources to be put to more efficient use and provides economies of scale. More importantly, community access is strongest when it is supported by the community as a whole. Separating P, E and G only weakens and divides the community. Competition for resources among these entities could potentially weaken or even destroy one or more of the entities.

It is also important that any PEG Access provider maintain the ability to address, short, mid and long-range objectives. If community access becomes subject to frequent contract bidding, it is likely that long-term objectives will be sacrificed in place of short term victories to fit within the period of a contract.

'Ōlelo's successes have been built on an understanding of community needs and how community access can make a difference. Last year alone, our volunteers contributed over 45.000 hours of their time to help create programming. Our relationships with these volunteers, a variety of community groups, youth groups, schools, non-profits and government institutions have been established over the years. All of this social and community capital could be lost with a new provider. Partnerships and programs currently in place or forming could be jeopardized or lost.

Over the past 16 years, 'Ōlelo has enjoyed stable, responsive management. Additionally, the dedicated, committed staff, who have well over 250 years of direct community access experience, have worked hard to earn the community's trust and respect. This has allowed us to expand services and cablecast programs that reflect the increasing diversity of voices in our island community. There is no other community access provider in the country that can equal 'Ōlelo's experience in managing six Community Media Centers. 'Ōlelo is one of the few community access providers with the stewardship responsibility for such a sizable equipment inventory and other resources on O'ahu. From a technical standpoint alone, 'Ōlelo is a very complex operation. We have six facilities linked together on a dedicated wide area network. We manage six on-air channels, five internet video and audio streams and maintain over 300 primary production units such as cameras, edit systems and tape decks, as well as thousands of other pieces of production equipment for client use. We are the largest broadcast operation in Hawaii, operating three times as many channels as the largest commercial broadcaster in the State. What's even more impressive is that we do this with one of the smallest and most skilled technical staffs in the industry.

The DCCA has stated that PEG Access services will continue no matter the outcome of this process. Perhaps they will. However, if the RFP process is implemented, it is very difficult to believe that the scope and quality of those services will not be negatively impacted. Even if 'Ōlelo and the other Community Access providers were to be awarded the contracts, there is no guarantee that current services will remain unchanged. Forcing a competitive bid process on something as unique and special as Community Access will only diminish what has taken years to build.

We would also ask that you consider the attached additional factors with respect to exempting the PEG access contracts (Procurement Code Issues).

After attending the DCCA's O'ahu Public Comment Meeting, the staff and I were very proud and encouraged by the show of support for the work 'Ōlelo has done in the community. However, we know it isn't 'Ōlelo that will be affected most by the RFP process. The community members who will be most affected are those who have invested their time and so much of themselves in Community Access. I ask that their investment be honored.

Again, we respectfully request that you pursue an exemption from the RFP process with the State Procurement Office.

Sincerely,

Keali'i S. López
President and CEO

PROCUREMENT CODE ISSUES

I. 'Ōlelo's Contract Qualifies For An Express Exemption Under The Code

'Ōlelo's contract with DCCA already qualifies for the "utility service" exemption under HRS § 103D-102(b)(4)(F). Cable companies have been deemed to be exempt utilities under the federal procurement procedures (e.g., cable company providing cable television hookups to military installation). 'Ōlelo is similar to a cable company (it manages cable channels, is closely regulated by DCCA via conditions to the franchise agreement with Oceanic, and performs functions previously managed by Oceanic) and should qualify for the same exemption. In addition, DCCA appoints a majority of 'Ōlelo's Board of Directors. Although DCCA does not "control" 'Ōlelo's daily operations, it exercises detailed oversight similar to the government's oversight of a regulated public utility (e.g., water, electricity, gas).

II. An Exemption Is In the State's Best Interests

An exemption may also be granted under HRS §103D-102(b)(4)(L), if procurement by competitive means is not: (a) practicable, or (b) advantageous to the State. The State Procurement Office has granted many exemptions under this section where there was only one qualified provider.[1] On O'ahu, there is only one qualified provider that can viably continue the community building, and relationships along with the fiscal and technical expertise that currently comprise PEG access – 'Ōlelo. DCCA has not determined, as a threshold matter, whether there is a qualified entity that wishes to compete. 'Ōlelo does not believe that any other organization or entity has the depth and breadth of experience, community/non-profit partnerships, technical and training expertise and track record necessary to ensure continued, uninterrupted, financially responsible, quality PEG access service.

Although the State Procurement Office has indicated that it will not grant an exemption if there is one entity that wants to bid, that is not the standard for the general exemption. First, the potential competitors must be <u>qualified</u> and "responsible"[2] providers. Second, the general exemption applies to situations in which the agency recognizes there are

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[1]Technically, where there is one qualified provider, the agency must follow sole source procedures under HRS 103D-306, which provides that a contract may be awarded without competition when the head of a purchasing agency determines in writing that there is only one source for the required service and the determination is reviewed and approved by the Chief Procurement Officer. However, an examination of the exemptions approved by the Chief Procurement Officer under HRS §103D-102(b)(4)(L) (the general exemption) over the last two years reveals that many agencies rely on the sole source justification as the basis for dozens of approved exemptions.

[2]The term is used in the Procurement Code to indicate the contractor has the financial resources, personnel, and administration skills to ensure its capability to perform the required work. *See* HRS § 103D-310; Haw. Admin. R. §§ 3-122-108, 3-122-112.

multiple sources (sole source provisions apply to when there is only a single qualified provider). If competition is not practicable or advantageous to the State, an exemption should be granted, despite the availability of multiple potential providers.

A. Procurement By Competitive Means Is Not Practicable.

Procurement by competitive means is not practicable because:

1. **Disruption of service.** Competitive bidding would disrupt continuous and reliable service to PEG access customers (public, educational, and governmental) and would critically hinder `Ōlelo's ability to do long-range planning.

2. **There is a small pool of qualified competitors:** 'Ōlelo is the only provider of the complete panoply of PEG services on O'ahu and is the only entity that has any consistent experience and track record.

3. **Competition is not consistent with PEG access:** Community access is not a commodity. It involves community building, partnering with governmental and educational entities, coordinating and sharing limited resources with other PEG organizations, and nurturing local programming. Competition among providers is not consistent with fundamental goals of the PEG access program – to promote citizens' freedom of speech and expression. DCCA has supported PEG access as an electronic "public soapbox."

4. **Competition would create a conflict of interest.** PEG organizations like 'Ōlelo were formed as non-profit corporations after a series of community hearings organized by the DCCA in the late 1980s. DCCA still appoints a majority of 'Ōlelo's Board of Directors - 5 out of 9, and could not ethically administer the contract unless it removed itself from 'Ōlelo's Board selection process.

5. **Retention of qualified staff.** 'Ōlelo's ability to attract and retain qualified staff on a long term basis would be hurt by annual or frequent contract bidding processes. The uncertainty of a regular bid process will drive qualified and trained staff to find more "secure" employment elsewhere. Staff are already asking whether they will have jobs by the end of June 2006.

6. **Contrary to long-term sustainability goal in PEG Access Plan.** The 2004 PEG Access Plan's goal of long-term sustainability for the PEG access organizations cannot be achieved if the PEGs risk losing the PEG contract each contract period.

B. Procurement By Competitive Means Is Not Advantageous To The State.

Procurement by competitive means is not advantageous to the State because:

1. **Statewide Monopolization of service.** A competitive bid process could foster statewide monopolization of PEG access services among a very small pool of qualified providers (the four PEG access providers on Maui, O'ahu, Kaua'i, and Hawai'i islands). Where a small pool of qualified providers exists, government bidding has a tendency to drive out competitors, and foster monopolies. The competitive process would discourage cooperation among the PEG access providers to share resources and work cooperatively to provide access services to the community.

2. **Cost.** The mobilization/learning curve for any new provider of PEG services would be costly. 'Ōlelo has unique knowledge of and relationships with Oceanic; City, State and Federal government; educational institutions; and the community that would be difficult to replace or replicate. Continuity would result in substantial cost savings.

3. **DCCA's loss of flexibility.** PEG services are constantly changing with technological advancements (e.g., digital television) and the needs of local communities. Under competitive bidding, DCCA would lose the flexibility it currently enjoys in negotiating with 'Ōlelo to address unpredicted issues as they arise.

"Paul Pedro Jr" <chu@hawaii.rr.com> on 02/24/2006 11:22:25 PM

To: <cabletv@dcca.hawaii.gov>
cc:

Subject: 5pam:Public Comment on PEG Access Television Services

To: The Department of Commerce and Consumer Affairs (DCCA) Cable Television Division:
Re: Public Comment on PEG Access Television Services

Hello,

I'm Paul Pedro, Jr. I am a member of Te Taki - Tokelau Community Training & Development, Inc., a non-profit organization. Now in existence for two years, one of our charters is to provide Tokelau cultural education for our Tokelau youth residing in Hawaii. What started off as a word of mouth, garage environment teaching a year ago for a handful of children, is now a more developed program utilizing a hall in Wahiawa with nearly 60 students in attendance. Held 42 Saturdays every year, children have come to enjoy the camaraderie and cultural teachings of language, songs, dances, tales and arts and craft. We are seeing good changes in these kids as they are now also provided an avenue to stay off the streets. We we're searching for additional ways to further raise awareness and to advertise the existence of this cultural program for any interested youth, no matter what ethnic background, when one of our own youth suggested we utilize Olelo and their services. What seemed far reaching then, soon became reality. Our small community realizing the potential of this far fetched dream was abuzz with excitement as nearly 20 individuals signed up and became part of what we now know as this wonderful Olelo Video Production Ohana. These professionals at Olelo, literally went out of their way to help us become proficient enough to fulfill our dreams. We recently shot a performance by our youth group showcasing their newfound cultural talents. This showing will broadcast sometime mid-March. We are extremely excited and look forward to this showing to advertise, open doors and to gap bridges with our other community neighbors.

This opened my eyes to something I never realized before.

1. Children know of the powerful message Olelo provides. You see Olelo stands for something more than just a TV station. It stands for communities in Hawaii. The sense of belonging and community is unique to Hawaii. We value our unique cultures and we keep them dear to heart. Olelo understands this and has been giving life to our communities for a long, long time. That life touched that child who recommended to us the use of Olelo's services. That life too has now touched us.

2. Olelo's Staff is courteous, and extremely respectful of communities and their cultural ways of life. They have established a bond with the communities that only comes with trust and respect. They have now added one more community to that bond.

3. Of the 20 individuals from our Tokelau Community who signed up for the video production training, 10 were youths still in high school. Olelo has provided yet another avenue to further the interests of our youth in the exciting field of video production. I have never seen so much motivation among a group of high school kids. We intend to do more film productions and additional training at Olelo. Most of the kids have now vowed to participate in some kind of video production activity in school. This is a win win win situation for the kids.

4. For a small organization such as ours, we are extremely thankful that Olelo provides just about everything free and pay pennies for a tape. Our community will now have the priviledge of public exposure only because the use

of video production equipment was free. So too was the training and support provided by their staff. So too was the use of the editing bays, loaner tapes, and on and on. What about the different facilities we could use so we don't have to go clear across town to their main station at Mapunapuna. How convenient. Will these types of services to the public be provided by any other PEG access provider? It appears the answer is no. As a member of the Olelo Ohana now for 5 months I've met many interesting people whom I now network with in sharing ideas to improve our communities, mainly through mainstream media. Recently for me, Olelo has stretched that networking beyond island boundaries to our neighbor islands. I am amazed and in awe of the many good fortunes and surprises that Olelo has dealt us at every turn. My community and I look forward to a wonderful long term relationship with Olelo in the years to come so as to enhance our awareness of all the beautiful communities and cultures here in Hawaii.

Thank you for your time.

Sincerely,

Paul Pedro, Jr
683-1112
91-220 Ma'ipuhi Place
Ewa Beach, HI 96706

CISHawaii@aol.com on 02/24/2006 11:04:03 PM

To: cabletv@dcca.hawaii.gov
cc: srodrigues@olelo.org

Subject: Olelo

Here is the second cc

Thank you,
Romie

- Olelo.doc

Romelia M. Shiroma
94-132 Pupupuhi St Apt 15
Waipahu, HI 96797

Aloha,

I would like to first introduce myself. My name is Romelia M. Shiroma, also known as Romie or Aunty Romie as I am addressed from the children or young adultat CIS, that is Communities in Schools Hawaii, Project of the YMCA. I am a single parent, raising three children, ages 17, 9 and 7 in the Waipahu community. My children and I live in Waipahu II Public Housing in the Pupu area. My children attend Waipahu Elementary School, and Waipahu High School. Iam currently attending Leeward Community College (LCC). It is through LCC courses that I was given the opportunity by Ernie Laborios to attend training classes for 'Oleo. Where I first met Manny Cano, Jr., training instructor. After completing the training I was asked if I would like to volunteer for Taste of Waipahu. I took up the opportunity and that is where I met Sparky Rodriges. I briefly mentioned that my older daughter was the photographer for Cane Tassel at her School paper, and thought 'Olelo would be a good source to introduce another aspect of Media Art. Sparky then handed me his business card and ask to kindly pass to Whitney to pass it on toWHS Cane Tassel teacher, Mrs. Matsumoto. Soon after Mrs. Matsumoto and Sparky connected and within a yearWaipahu had a Media Arts program. The students were invited to do interviews at the 2005 and 2006 Legislative Opening and 2005 Eggstravaganza at August Arens School. These were some examples of how 'Olelo had influenced Waipahu High School students to be a part of the community and provide them different avenues to express and share their talents.

We are very fortunate to have such 'Olelo staff to work along students and community volunteers. What we would consider them self-less servants in developing youths and adults. Having been part of Waipahu II 'Ohana Association counsel. We had the honor once again to have had Sparky Rodrigescome down to the complex and have families do their Thanksgiving wishes for the community. CIS had just held their first Walking in Two World, What Works and WhyConference in November of 2005 and We had the previlidge to have had 'Olelo cover the two day conference.

Cutting back funds for 'Olelo to do their work within the community would be a loss those who been touched by their generosity and commitment and those who have not yet been introduced. Thank you for allowing to share my mana'o (thoughts).

Much Mahalo,

Aunty Romie Shiroma

Patricia Patterson <uilanipat@yahoo.com> on 02/24/2006 09:30:05 PM

To: cabletv@dcca.hawaii.gov
cc:

Subject: PEG Contracts

Public Access TV programming on each Island has brought our communities a broad scope of education and entertainment. We have been able to view subjects never touched by the commercial stations, and these PEG stations have helped develop community among our citizens. They have worked tirelessly to independently design apprpriate presentations for each community and to share the best of them with the other Island communities. I myself have been involved in helping with call-in programs, where any citizen could ask questions or make comments. On one program we brought environmentalists from town and from the University of Hawaii to Wai`anae and then shared that program statewide. Would any other than community-focussed contractors bring us such diverse programming as `Olelo-filmed Neighborhood Board Meetings; last week's contemporary dance program on Makua Beach; watershed and ocean sharing gatherings; our Ice Summit; the Housing Summit; Tutu-Raising-Keiki; and the Army's Environmental Impact Statement development and their Stryker Brigade plans. We need `Olelo on O`ahu; and we need Na Leo, Ho`ike, and Akaku on the Neighbor Islands.

I oppose the opening up such important contracts to others. PEG are really not state "agencies" and should continue to be exempt from requirements such as RFPs.

Patricia L. Patterson, resident of Makaha Valley

Yahoo! Mail
Bring photos to life! New PhotoMail makes sharing a breeze.

Ahmedinhawaii@aol.com on 02/24/2006 08:25:50 PM

To: cabletv@dcca.hawaii.gov
cc:

Subject: 5pam:O'lelo

I am delighted to provide this testimony in support of O'lelo. The group I belong to, (All Believers Network) has benefitted in the following manners:

1. It has been a highly educational experience to view the various viewpoints presented by community groups. Operating on shoestring budgets, these groups would not have had this access to public conscience without O'lelo.

2. We provided scholarship to one of our members to attend O'lelo's training programs.

3. O'lelo crew spent six hours with us on 9/5/05 videorecording our program , "Moving from Exclusion to Inclusion in My Faith." That program was attended by more than 150 people. It was held at the Honpa Hongwanji Hawaii Betsuin.

4. This program was subsequently aired. Many other people, wbho were unaware of our existence, then established contact with us.

We endorse wholeheartedly O'lelo's value to the community. We also feel that O'lelo should continue to to get the necessary exemptions from the normal purchasing/bidding procedures to enable it to continue programming in an expeditious manner.

Thanks
Saleem Ahmed, Ph.D.
President
All Believers Network
808/371-9360

"silva, lr" <slkrick_007@yahoo.com> on 02/24/2006 07:53:21 PM

To: cabletv@dcca.hawaii.gov
cc:

Subject: testimony CATV

Diego Cadiente
94-711 Meheula Pkwy
Mililani, HI

Cable Television Division
Department of commerce and Consumer Affairs
P.O. Box541
HonoluluHawaii96809
Dear Department of Commerce and Consumer Affairs (CATV):
Hello, my name is Diego Cadiente and I am one of the volunteer producers. As a part of the 'Olelo team, since 1993, I have experienced productions with Capital TV and Court TV. I have volunteered services for educational productions. i.e. religion, cooking, art, and science shows.
I feel that 'Olelo should not be exempt from any required services. I have experienced first hand training by the LeewardCommunity College– 'Olelo staff. The services, training, and availability of equipment are well managed.
I feel strongly that 'Olelo has a significant roll in society. It allows society to express opinions. It helps those lacking funding for productions, to produce something that is important to a cause or a thought. It also allows a voice for sharing educational material.
Sincerely,
Diego Cadiente
Producer

Relax. Yahoo! Mail virus scanning helps detect nasty viruses!

KBNahoopii <nahoopii7@verizon.net> on 02/24/2006 07:09:23 PM

To: cabletv@dcca.hawaii.gov
cc: info@olelo.org

Subject: Testimony to DCCA

The attachment is my testimony in support of exempting Olelo from the RFP and procurement processes.

Mahalo,
Richard Nahoopii

- Testimony 2 DCCA (Richard Nahoopii).doc

To: The Department of Commerce and Consumer Affairs (DCCA)
Director, Mark Recktenwald

Aloha my name is Richard Nahoopii. I am a native Hawaiian, a resident of Waianae, a teacher at Makaha Elementary School, and a beneficiary of 'Olelo. I would like to thank you for the opportunity to explain to the DCCA how 'Olelo Community Television has made community access both responsible and available to my students and myself and why it is imperative that 'Olelo be exempt from the RFP and procurement process.

'Olelo is exemplary with the services they provide. Their services have reached far beyond other community access programs have in my community, specifically my students and me, and there isn't enough room on this page to begin to describe the extent to which their efforts have gone. However, on one particular occasion, we were in urgent need, and 'Olelo was flexible enough to accommodate us by not only providing equipment and facilities to us, but by providing training courses for my students and me at the very last minute. As a result, my students were able to complete their projects with much satisfaction. Even more, parents were astonished at the level of work their child produced, considering the short time line students were working with. Students, parents, and I were grateful that 'Olelo was helpful in that capacity.

It is this type of service that works well for us. We understand that it is likely that both the RFP and procurement processes may jeopardize these benefits and services. So, we speak against these processes and impose that 'Olelo be exempt from the procurement and RFP processes. Simply said, we like the way things are; if something isn't broken don't fix it.

There is a great need for stability and continuity in my community. Teaching in the public school and working under national (NCLB) and state mandates (Act 51), I experience constant change and restructuring which have more negative repercussions than positive ones on my community. 'Olelo, on the other hand, is consistent and responsible in the services they provide, which helps to maintain stability and continuity in my community. So, to restructure 'Olelo will cause greater instability and insecurity in the community.

I hope this has provided you with sufficient information to vote in favor of exempting 'Olelo Community Television from the procurement and RFP processes. Thank you once again for your time and consideration on this matter.

Respectfully,

Richard Nahoopii
Makaha Elementary School
84-200 Ala Na'auao St.
Waianae, HI 96792

(808) 695-7900

"olelo account" <olelo@olelo.org> on 02/24/2006 05:58:48 PM

To: <cabletv@dcca.hawaii.gov>, <spoton@juno.com>
cc:

Subject: Re: 'Olelo

Aloha Gary,

Mahalo for your comments of support! We weren't sure if you also sent this to the DCCA at cabletv@dcca.hawaii.gov so we're forwarding your email. If you haven't emailed to them directly, could you? We want them to have on record your valuable input. Please send your original email to cabletv@dcca.hawaii.gov and, again, mahalo nui for your support!

>>> "Andersen" <spoton@juno.com> 2/20/2006 8:06:34 AM >>>
Hello,
I am one of the first Producers for Oceanic Cablevision. Call me Number Nine. I have visited other community access facilities around the United States. I have yet to see a better run facility or one with better equipment than we have here in Hawai'i.
Please leave 'Olelo alone. It's not broke so don't try to fix it.
'Olelo Imua!
Gary Andersen, Community Producer #9
61691 Manoa Station
Honolulu, HI 86839
808-988-0900

"Henry Isara" <henryisara@hotmail.com> on 02/24/2006 05:54:31 PM

To: cabletv@dcca.hawaii.gov
cc:

Subject: comments

Hello,

my name is henry isara and i gave a verbal comment on wednesday.

sending my written version which is slightly revised.

thank you and mahalo for giving us the oppurtunity to make our comments,

much aloha, henry isara

"Angela Angel" <aangel@olelo.org> on 02/24/2006 05:52:19 PM

To: <DorothySakata@aol.com>, <cabletv@dcca.hawaii.gov>
cc:

Subject: Fwd: Re: Olelo Community Television

Aloha Ray and Dorothy,

We weren't certain if you had also emailed the DCCA at cabletv@dcca.hawaii.gov so we are forwarding your valuable comments. If you have not already sent your comments directly to the DCCA, do you mind sending your original email to cabletv@dcca.hawaii.gov? Mahalo nui for your support!

>>> <DorothySakata@aol.com> 2/22/2006 8:53:01 PM >>>
To Whom it May Concern:

The Olelo Community Television has provided us with an excellent opportunity
to reach out, educate, and spiritually uplift the community for the past 13
years. Throughout the years, working with Olelo, we have not had any complaints.
We continue to work harmoniously with them as do their other clients. Our
representative has commented on the value of Olelo's classes. Their equipment is
easily accessible and their professional and congenial staff is always ready
to assist and answer questions.

We viewers strongly would like to see Olelo Community Television continue
working with our community. They certainly have the Aloha Spirit that reaches
throughout the island. They simply care.

Sincerely yours,

Ray and Dorothy Sakata

"Lilah Akin" <lilahakin@hotmail.com> on 02/24/2006 05:40:02 PM

To: cabletv@dcca.hawaii.gov
cc:

Subject: Allow 'Olelo the Exemption

Dear DCCA,
My mother and I have been active 'Olelo producers for 9 months and we support allowing 'Olelo an exemption from collective bargaining. We believe that Oahu's only PEG provider runs smoothly and is very effective for community members to express themselves and share information. Please leave it how it is, "if it isn't broken, don't fix it." We fear that changing it's current set-up would put a price on our freedom of speech. It is highly significant that no other state in the country requires that their public access stations engage in collective bargaining and we feel that Hawaii should not be an exception. The staff and facilities available through 'Olelo are remarkable and essential, especially for myself as a senior in high school who is interested in media. Thank you for allowing community 'Olelo members to voice themselves on this issue.

Sincerely,
Lilah and Joyce Akin

Don't just search. Find. Check out the new MSN Search!
http://search.msn.click-url.com/go/onm00200636ave/direct/01/

"Bob & Paulette Moore" <rjmppm@verizon.net> on 02/24/2006 05:39:43 PM

To: "Olelo" <cabletv@dcca.hawaii.gov>
cc:

Subject: Olelo Comments

DCCA:

Please view my comments as per the attached .pdf file

Bob Moore

- Olelo Comments.pdf

February 24, 2006

Department of Commerce and Consumer Affairs
Cable Television Division
335 Merchant Street Room 101
Honolulu, Hawaii, 96813

re: Comments on Olelo Programming

Dear Sirs

I am a faithful watcher of Olelo programming, and would like to offer the following comments. Olelo TV as presently constituted, provides a valuable service to our community, in particular the "Honolulu Hale" slots that broadcast City Council proceedings, together with presentation of other community and Hawaiian issues. I have had the opportunity to engage in training at their Palolo facility, and to subsequently participate in local programming relating to Hawaiian issues. I have been very favorably struck by the intellect, enthusiasm, energy and commitment of so many young people who take advantage of these facilities to express their points-of-view, in such professional and thoughtful manner. We look to our youth as the salvation of our past, and Olelo programming provides an excellent forum and training ground for these youth.

If it aint broke....don't fix it. The Olelo structure is not broken. Don't fix it.

Aloha ke Akua

Robert J. Moore
2035 Aamomi Streeet
Pearl City, HI 96782
rjmppm@verizon.net

"info" <info@olelo.org> on 02/24/2006 05:36:41 PM

To: <Nanifty@cs.com>, <cabletv@dcca.hawaii.gov>
cc:

Subject: Re: Community Access Needs Your Comments

Aloha Nancy,

We were not certain if your email was sent to the DCCA so we are forwarding your comments to cabletv@dcca.hawaii.gov. If you have not sent your email to the DCCA, could you please send your original email to them? Again, send to cabletv@dcca.hawaii.gov. Mahalo nui for your support.

>>> <Nanifty@cs.com> 2/19/2006 10:37:48 AM >>>
Olelo is a valuable institution and provides great services to us.
-Nancy Bey Little, 1722 Makiki St., Honolulu

"info" <info@olelo.org> on 02/24/2006 05:33:46 PM

To: <cabletv@dcca.hawaii.gov>, <afterschoolart@yahoo.com>
cc:

Subject: 5pam:Fwd: Testimony for the Public Comment Meeting, Feb. 22, 2006 RE: Cable Television

Aloha Mr. Grossmann,

We weren't sure if this email was also sent to the DCCA so we're forwarding it to cabletv@dcca.hawaii.gov. You may have already done so but we wanted to be sure that the DCCA heard your comments. Mahalo nui. We sincerely appreciate your insight.

>>> Bob Grossmann <afterschoolart@yahoo.com> 2/17/2006 11:19:23 AM >>>

Bob Grossmann <afterschoolart@yahoo.com> wrote: Date: Fri, 17 Feb 2006 13:13:26 -0800 (PST)
From: Bob Grossmann <afterschoolart@yahoo.com>
Subject: Testimony for the Public Comment Meeting, Feb. 22, 2006 RE: Cable Television
To: cabletv@dcca.hawaii.gov

Comments On Olelo Client Services: From A Nonprofit Producer Perspective

One important policy link for Olelo is the interface between Hawaii's nonprofits and access to equipment and training to produce independent shows that allow important social issues to be broadcast to the community-at-large. Access is especially needed by smaller nonprofits to help get their missons and program impacts out into the community. Why is this so?

Unless nonprofits are fortunate to have a feature story in a newspaper or magazine or a spot on the evening news, then most often, the general public is not aware of either the leadership or scope of services, for example. Most nonprofits can neither afford to produce and pay for television, newspaper or radio exposure, nor would it be a good use of donations or grants. Furthermore, education of the general public is an ongoing task (year after year).

Hence, the structure, the hours of operation, and availability of equipment and trained staff at Olelo is, from the standpoint of nearly all nonprofits, an amazing resource! The Department of Commerce and Consumer Affairs should assure that the procurement process should be both timely and uncumbersome for the activities involving at least the nonprofit sector. With the shrinking of federal dollars in the years to come, Hawaii's nonprofit sector will need to be more creative in finding new ways to finance their programs that strengthen and enrich Hawaii's schools, families and community infrastructure.

Also, opportunities offered by Olelo to nonprofits, such as the Mini Studio Program, should be increased. Executive Directors (with program staff) need only work on a script for a 30 minute show. Olelo staff, in a straightforward process, then facilitate the steps for production. These mini-programs then air at least four times. Equipment at Olelo is readily available to transfer the program from video tape to DVD for wider distribution. Such DVD programs are then helpful to "sell" the nonprofits' ideas and programs to grant makers and the general public.

For instance, I recently produced a thirty minute show titled, "Art for All," which examined the community-based art programs being offered to Youth-at-Risk through the Academy of Arts', "Art to Go" program and classes offered through the nonprofit, Afterschool ART.

Research and experience of what is happening in other communities in Portland, Chicago, Washington, D.C. and Georgia will be shared with Hawaii once aired. In short, being able to produce such a program is an incredible resource and helps to bring broader perspectives and knowledge from other communities. Please keep Public Education and Government (PEG) alive and available in the years to come!

Thank you for the opportunity to submit testimony.

Bob Grossmann, PhD
President and CEO
Afterschool ART
Tel.: 808-988-6382

Yahoo! Mail
Use Photomail to share photos without annoying attachments.

Yahoo! Mail
Use Photomail to share photos without annoying attachments.

"Carrie Kealoha" <kealoha@capitol.hawaii.gov> on 02/24/2006 05:22:09 PM

To: <cabletv@dcca.hawaii.gov>
cc: <dwykim@yahoo.com>, "Malia Gray" <gray@capitol.hawaii.gov>

Subject: Testimony for Olelo

<<Olelo's testimony for DCCA 2-24-06.doc>>

Carrie Kealoha
Office Manager for Representative Lynn Finnegan
House District 32
Office Phone: 586-9470 Fax: 586-9476
State Capitol Room #328

- Olelo's testimony for DCCA 2-24-06.doc

Representative Lynn Finnegan

House District #32 – Lower Pearlridge / Aiea / Halawa, Foster Village, Pearl Harbor, Hickam, Moanalua Gardens

State Capitol, Room 328; Honolulu, HI 96813
Phone: 586-9470: fax 586-9476
Email: repfinnegan@capitol.hawaii.gov

February 24, 2005

Director Mark Recktenwald
Department of Commerce and Consumer Affairs
King Kalakaua Building
335 Merchant Street
Honolulu, Hawaii 96813

Testimony on Olelo's PEG Access Services

Should PEG access services move to the competitive bid process, I would like to touch on some of the services that I fell should be included in the RFP:

-Capitol Commentary
-Youth Mentoring/Film Training
-Training/Classes on use of video & editing equipment
-Public's ability to put together shows
-Coverage of Legislative Sessions.

I would also like to voice my support for Olelo' as Olelo' has been very accomodating and helpful in my experiences with them. It is most important to continue to have communication between the community and the legislature to be as easy as Olelo' has made it.

Very truly yours,

Lynn

Representative Lynn Finnegan
House Minority Leader

"C. Williams" <ccwillic@yahoo.com> on 02/24/2006 05:18:40 PM

To: cabletv@dcca.hawaii.gov, williambrightstar <wbs0001@hotmail.com>
cc:

Subject: DCCA procurement policy deadline 2/24/06

1164 Bishop St., Ste 124, PMB 279
Honolulu Hawaii 96813

February 24, 2006

Cable television Division
Department of Commerce and Consumer Affairs
P.O. Box 541
Honolulu Hawaii 96809

Is the change in procurement policy about providing the community with good service? Or is this procurement change only about bureaucracy?

The procurement for services related to PEG access, management, operation, and the selection of it's staff members should remain as is. The access and availability to the facility, training, and knowledge of staff members are excellent.

Classes are normally available both in the evening and early afternoon. Most community members whether fully employed during the day or evenings have an opportunity to receive training they need to prepare and broadcast their message to the community.

Quality of equipment is second to none and always seems to be available. All equipment received by me is fully functional and adequate for good quality production.

The quality of training is excellent without question. Many of us begin with little or no experience with handling and operating cameras, lighting, mixers, or editing equipment. The staff at Olelo provides each of us with pertinent knowledge to get our projects started and they're always around to guide us when we need help.

Through all my experience with government and commercial organization I have never seen an organization better managed in terms of equipment availability, equipment quality, and knowledgeable staff who care about their clients as well as Olelo seems to be.

Olelo has operated so well up to now why change it? Why risk making it worst? The community has equal access to its facility for broadcasting, training, great equipment and excellent client

service. It is doubtful that any change either now or in the near future will make Olelo better for the community. The services that Olelo provides to the community are: "as good as it gets".

If the question is whether or not the change in procurement is about providing the community with good service. The procurement policy should remain unchanged for the time being. Because we are receiving a great service from Olelo.

Conrad Williams

- ~$elo and DCCA State procurement policy022406.doc

2/23/06

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS
2006 FEB 27 A 9:07
FILE

Cable Television Div.

While watching Olelo T.V. I saw that Olelo is asking support of exemption.

Although until recently I was not a frequent viewer. I have enjoyed Olelo's programs. It is helping me with basic math; I am 58 yrs old. Learning Japanese, I enjoy watch School Programs on Lei Day, X-mas etc. I like the history programs and learning about Islands plants, people and their cultures.

Keep Olelo as a free Public Island Access Program, by the Island people for the Island people.

If anything, the State should support the programs run basically by volunteers who live here, and were born here. Also help from Mainland people who care about our Island.

Keep the Coporates out of Public Access T.V. Let them open their eyes and see that Olelo is helping the Island, with educational programs for our people and people who visit our Island.

Mahalo

Wonita Acosta
47-330 Ahuimanu Rd
Honolulu, HI 96744

Working Together for Hawaii

888 Mililani Street, Suite 601
Honolulu, Hawaii 96813-2991
www.hgea.org

Telephone: 808.536.2351
Facsimile: 808.528.4059

Hawaii Government Employees Association
AFSCME Local 152, AFL-CIO

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

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2006 FEB 27 A 9: 04

2006 FEB 24 P 3: 50

DIRECTOR'S OFFICE
COMMERCE AND
CONSUMER AFFAIRS

February 24, 2006

A___E___P___S___
FILE

Mr. Mark Recktenwald, Director
Dept. of Commerce and Consumer Affairs
State of Hawai'i
335 Merchant Street, 3rd Floor
Honolulu, Hawai'i

Attn: Clyde Sonobe, Administrator
Cable Television Division

RE: THE 'OLELO SITUATION; "IF IT AIN'T BROKE, WHY FIX IT?"

Gentlemen:

Thank you for this opportunity to comment on what has become the complex question of 'Olelo Community Television's future as the provider of PEG access here on O'ahu.

Full disclosure requires that I identify myself as the producer of a weekly show on Channel 54, Views: "Labor's POV". So I will not pretend that I have an unbiased, disinterested opinion. I have enjoyed producing that and other programs for more than five years now at 'Olelo and have come to think highly of their dedicated staff. I, of course, have had my dissatisfactions with various policies and practices, but I have never thought "getting rid" of 'Olelo to be the solution to any problem.

'Olelo Community Television has reached deep into our local community. The main facility in Mapunapuna, as well as the four Satellite Community Media Centers, service clientele as diverse as the military and Refuse and Resist; native Hawaiians and immigrant Vietnamese; and labor unions and the small business community. Every community member who is willing to be trained and work hard can broadcast their point-of-view without discrimination or censorship (within clearly stated and recognized limits). PEG access to cable television is a success story on O'ahu because of 'Olelo Community Television. The recent, necessary addition of a sixth public access channel amply demonstrates the popularity of this medium.

Accepting for the moment that the State Procurement Office's and the Attorney General's opinions are correct and uncontestable, 'Olelo has proven its worth as the central piece in the PEG access puzzle. It would be unreasonable to ignore their proven track record in deciding this question.

One must freely admit the value of competition to this or any other enterprise. It could reasonably be argued that healthy competition for the right to provide PEG access would be a good thing. It could be one way to keep any provider on their toes. The threat of losing the account might well have a salubrious effect on customer service. It is easy to speculate that there may be better way to provide this service.

However, opening PEG access service to periodic bid may also lead to politicization and corruption of the entire process. It most certainly would be disruptive to switch providers every, say, three years. The question of what disposition to make of 'Olelo's or any successor organization's physical assets and human resources hangs unanswered. Does the state take possession of the property and equipment? Do the employees unfairly suffer the effect of their organization's poor management, or of some over-zealous competitor's manipulative underbidding simply to get their foot in the door?

PEG access is a public service mandated by law. As such, the stability and dependability of that service should be of paramount concern. If there is to be an RFP or some other kind of competition for the right to provide public access television, then the bar must be set high enough to guarantee the quality of service that 'Olelo Community Television has provided for 16 years.

With all due respect to the laudable intent of the procurement statute, 'Olelo should be exempted from its requirements precisely because it is, like a public utility or the DCCA itself, meant to provide an uninterrupted, quality public service. Someone *may* be able to run the state's chief regulatory agency better than you and your team, Mr. Recktenwald, but I for one am unwilling to open the process to public bid based on that speculation absent a clear definition of "*better*".

Just as the check on you and your team is the governor and the four-year election cycle, 'Olelo is subject to regulation by the DCCA and governance by its board. If Governor Lingle loses her job this year or you yours, none of us would dream of then too getting rid of the state or the DCCA. Just so with 'Olelo. We may periodically need to change captains, but that doesn't mean that we need to sink the ship to do so.

'Olelo Community Television is doing a fine job. Please do all that you can to recognize that and to continue that public service. If there must be a RFP process, then it must assure that 'Olelo or an organization very much like it continues to provide quality PEG access television on O'ahu.

As they ask, "If it ain't broke, why fix it?"

Sincerely,

Stuart E. McKinley
Education & Training Officer

Jennifer Deleon
Waipahu High School

Olelo is essential to video production students just like me. Olelo Community Television is an organization that has provided me with the tools, facilities and experience that were crucial in building and refining my knowledge of media. The organization keeps involved in community service ergo keeping me out of trouble, away from drugs.

In addition to aiding me as a video production student, Olelo provides me with education in other arenas. Myself, and many others that I know watch their courses on Olelo to get the extra help they need to get through school.

As Olelo keeps me involved in community service, it keeps the community involved and active. Olelo addresses community issues when it broadcasts district meetings and the very popular Capitol Commentary. Especially in places where community involvement is at an all time low, community members can become involved just by watching television thanks to Olelo. The organization is there to record community events and gives the community chances to exercise their rights, especially the youth who will be running the communities soon.

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS
2006 FEB 27 A 9: 16
A___E___P___S___
FILE

Annalynn Macabantad
Waipahu High School

Olelo gave me experiences behind the camera. It gave me an opportunity to shoot events, in different settings and experience in the studio. I have learned how to direct other students in the studio and edit videos through Olelo. Olelo has also taught me the steps in preproduction, like storyboarding and writing scripts. As an inexperienced student, Olelo taught me all the basics of filming.

Olelo provides a look at events in the community by filming those events. They air it on TV and show other people. It is also helpful with education because it has a channel that teaches things about different subjects. It keeps the community updated with what happens and what has been going on. This is a way for people to keep up with current events.

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS
2006 FEB 27 A 9: 16
A___E___P___S___
FILE

Travis Nishida
Waipahu High School

Olelo TV is an invaluable resource to me as a video production student. Through Olelo, I have learned things that I wouldn't have learned anywhere else. I've learned the steps to produce a full-length video. These steps include, storyboarding and planning of a video, filming and directing, as well as editing using professional software. Olelo has opened up doors for me that no other program would have. Without Olelo, I wouldn't have met our senators and representatives. I wouldn't have known how easy it was for me to become active in politics as well as effect the lives of the public.

In our community, not many people have a voice. We all complain about the happenings in our community, but never had a way to show the state our problems. When Olelo started coming into our community and filming, we finally had a way to show the public what Waipahu is really about. It gave us a way to dispute any myths that were created abut our community. It also helps to keep people in our community informed about the "happenings around town."

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS
2006 FEB 27 A 9:16
A E R S
FILE

Waipahu High School
94-11211 Farrington Hwy.
Waipahu, HI 96797
February 23rd, 2006

Student: Jensine Manuel

As a student, Olelo is very valuable to me because of the work I do. It gives me lots of experience that I might not have learned anywhere else. And the best thing is that it's all for a good cause. Olelo is a non-profit organization and unlike other channels on t.v. that broadcast for money, Olelo does it because it tries to help our community by broadcasting many useful shows and public service announcements (P.S.A.) that affect everyone in the community. Also, a majority of the productions that have been broadcasted are made by us teens, which give us more hands-on of an experience when thinking about being a future filmmaker, just like I am.

Olelo is very valuable to me because everything I do at the studio can help me in many ways prepare for actual life. The little things such as meeting the deadlines in submitting P.S.A.'s have taught me to be a more responsible. Olelo has taught me many things, some I haven't even realized such as time management. Without Olelo, I wouldn't have the great learning experience of being in a studio and working first hand. I would've just thought that there's nothing hard in filmmaking. I used to think that it's just film, edit, and "print-to-tape". But it's not. It's much more than that. Olelo has taught me that you need much endurance in any job that you pursue, and you must really love doing it. Well I'll tell you what, I love filmmaking, so if there's no Olelo, what's left for me to strive on or get inspired from? It's not going to be as memorable or as fun as it is being with Olelo. They help me, and now it's time for me to share my talent and concern for our society. So please, legislature, reconsider your decision, because you could either help many teens gain experience and to continue our path into being a filmmaker, or you could stop us, dead in our tracks. Think about it, it's not only us you're affecting; it's also the community, because the productions that we broadcast are very important, especially towards teens of our generation. Help the cause, not destroy the great experience that many teens *could've* but was decided not to have.

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS
2006 FEB 27 A 9:16
A E P S
FILE

Arlene Magbual
Waipahu High School
94-1211 Farrington Hwy
Waipahu, HI 96797
Febrary 22, 2006

1) How has Olelo been valuable to you?

Olelo has taught me more than just media skills, they have taught me the importance of using technology to capture life. The footage that I have been involved in or have somehow contributed to, has taught me that life experiences are only experienced once and should be cherished. There are many events that Olelo has filmed over the course of months that I have been affiliated with them; Taste of Waipahu, Special Olympics, the Samoan festival and Capitol Commentary. The ability to get the youth involved is significant in helping today's youth to be active, responsible and caring towards not only the community but for themselves. A person feels more confident and self-sufficient when Olelo, a community television network, gets involved with them, showing them and exposing them to the surroundings of their community.

2) How is Olelo important to the community?

Olelo is very important to the community because it is a way for people to communicate with one another through television. Television is a very efficient tool for communication in the modern world and what better way to expose concerns and events of the community than through community television? Fortunately, Olelo also separates their community broadcasts through subjects: Focus, Oahu, Native, Views, Technology and Teaching. This will help narrow down certain concerns that people want to focus on, thus bringing more interest to Olelo.

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS
2006 FEB 27 A 9:16
A___ E___ P___ S___
FILE

Susan Chon
Waipahu High School

How is Olelo valuable to you as a student?

Well, as a first year video production student, Olelo has helped me a lot. I wasn't thinking of going into video production again in the first place. I was actually recommended for it because I was in video production from the fourth graded until now. I think that with Olelo helping video production students like me, I can stay with the video production program because now, I want to go into the Media/Journalism career. Now, I'm so interested with cameras, and video shots, I can't spend a day without turning my video camera on. Also, with the following studios and on site filming, I can enjoy an experience that many other freshmen can't enjoy.

How is Olelo valuable to the community?

Olelo is very valuable to the community because they help out at functions where other news stations wouldn't bother to go. For example, I was filming at the Taste of Waipahu, and since the Mayor and a couple of other Representatives in the government arrived, I thought other news stations would attend also. But, I know that a function has to be of more important value to the other news stations, other than Olelo which goes to almost each community event and thinks of this event as a very important one. Olelo has been a very big help with the community also by taking the time to show community events that happened in the past and the present, other than other news stations where they only show an event once and that's it.

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS
2006 FEB 27 A 9: 16
A___ E___ P___ S___
FILE

Michael M. Marzo
Waipahu High School

Olelo has helped me a lot as a student. By joining a video production program, olelo helped the class also by helping the students in video taking. By doing so, it allows us to learn more than what our teachers have already taught us. How they teach video production, it makes it more interesting.

Also olelo has also helped the community because of promoting good name in areas like the Taste of Waipahu at August Ahrens a few months back. Also by interviewing a special guess, they too will also get recognized for what they have done or soon will be doing like some of those Capital commentaries.

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS
2006 FEB 27 A 9:16
A ___ E ___ P ___ S ___
FILE

Cindy Manuel
Waipahu High School

How has Olelo been valuable to you?

Olelo has been valuable to me because I can learn new things when I'm working in a real studio. There are so many new things that I can use in the future. Like how to adjust cameras and what to do when we're on air. Olelo has taught me different styles of light and how to adjust a light when we go to the studio. Olelo has shown me how hard a director works and what they have to do, but they have fun at the same time. It has shown me the different positions that there are when we go to the studio. They give us tips and pointers so when we are video taping for some kind of project. They also tell us what we can do to improve our selves when we need to edit.

How do you think Olelo is important to the community?

Olelo is important to the community because Olelo can show the different types of events that we do. Like the Taste of Waipahu and students PSA from other schools. The community can look and watch what we students have done in school and what we have learned in a video production class. Olelo also shows pictures of us when we are doing our work. Olelo helps us volunteer when we need to video tape an important event that they can show to the other community. Olelo can also show us what we have done and how we've improved or how we can improve. Olelo not only teaches us but can teach other people in the community different ways to video tape. Like the angles and the types of shots we take.

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS
2006 FEB 27 A 9:16
A___ E___ P___ S___
FILE

Whitney Shiroma

How is Olelo valuable to you as a student?

Olelo has introduced me to a better understanding on why being active in the community is important. Through the community services I have done I have watched families behind the camera enjoying their time with each other in community events. This caused me to have a deeper understanding on how community events connect with family in its own way. In addition, having the opportunity to meet the legislature while doing the Capital Commentary made me more appreciative towards our government. Before Olelo came into my life, I never cared much about politics and did not know much about it. I am really grateful for the opportunities they have gave me.

How is Olelo valuable to the community?

Olelo gives a chance for mostly everyone to be heard. They give the chance for viewers to get to know people in our state who deserve to be acknowledged. Also, just like how they have made a positive impact on my life they have done the same for many other students in O'ahu. Olelo gives us, teenagers, the chance to express our feelings and opinions about life through media. Something I never thought I would find myself doing. With Olelo we are able to influence our peers in a positive way. Without them it would lessen our opportunities to have a voice towards our community.

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS
2006 FEB 27 A 9:16
A E P S
FILE

Waipahu High School
94-1211 Farrington Hwy.
Waipahu, HI 96797
February 23, 2006

Olelo has given me opportunities that I never thought possible. Despite our inexperience in videography, Manny and Sparky of Olelo approached us and allowed us to experience the power of voice in our community through media. They invited us to *Capitol Commentary*, giving us the chance to question the legislatures about topics and concerns throughout the state. We also had the chance to have studio sessions about topics concerning health and fitness, peace throughout school, and graffiti. Just recently, Waipahu High School was able to open up our first digital media class, now called *Marauder Media Arts*. As a student, Olelo has definitely opened my eyes to a completely new level not just in media, but the community I live in.

Since Olelo has a number of channels that deals with numerous matters, it is very valuable to our community. With a push of a button, children, teens, and adults could easily be a part of topics being discussed that they could never even know about if it were not for Olelo. It is a great way to hear what everyone thinks and a great way to gain information about what is going on in the state.

Sincerely,

Lorie Anne Acio

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS
2006 FEB 27 A 9: 16
A___ E___ P___ S___
FILE

Chris kennedy
Waipahu high school
94-1211 Farrington Hwy.
Waipahu, HI 96797
February 23, 2006

As a video production student, olelo has helped me better my skills as a videographer. Their services offered also helped us improve our skills. Before having to work with olelo I had no prior knowledge of working with any type of video camera. The training I had received had broadened my obsession with filming and anything relevant to that. The studio also provides a way to have our ideas voiced on air to the community while giving us practice on how to better our speaking skills.

Olelo also contributes to the community with their interesting programs which range from educational to political programs that concern with our community today. Though many don't consider olelo to be such a big deal, it is the biggest local non profit tv program in the nation. All funded by volunteers and donations. This is a great way to have the voices of random people in the community who want their voices heard to be aired on television at no price.

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS
2006 FEB 27 A 9:16
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FILE

Michelle Batin
Waipahu Highschool

Olelo has been valuable to me as a student, because I am taking a video production class and Olelo gives me a chance to get more out of the class than just staying in a classroom and editing. For example when the our class gets the chance to go to a location to help Olelo, being a part of something like that helps me better understand how my future occupation would be like if I wanted to become a videographer as my profession.

Olelo is valuable to the community because it is a local station and the programs that are shown on Olelo are educational benefit all younger generations. Olelo also gives the chance for beginning filmmakers to get their creations shown on TV. This helps them go further with being a filmmaker because seeing something they created on TV gives them more willingness to create more movies.

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS
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FILE

T.J. Ve'e
Waipahu high school

Olelo is valuable to me. If I never took the classes, I would of never learn or know about the 180 degree rule. Or I would have known how to camera professionally. I even learned how some of the tricks they do on T.V. are done. And from the day I received the credit. I went home wanting to camera our outings, and even teaching my family what I learned. So I'd like to say tank you for taking your time teaching me all I need to know.

For me I think olelo is valuable to the community, because olelo has many different channels to watch. For an example the inspiration channel airs show that's all positive. Like church, The Holy Warriors @ Work show. It makes me want me to see them important. But yah you guys are really valuable to the community.

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS
2006 FEB 27 A 9:16
A___E___P___S___
FILE

Jonathan Banasihan
Waipahu High school
94-1211 Farrington Hwy.
Waipahu, HI 96797
February 22, 2006

Olelo is a valuable asset to me as a media student, and has given me aid that could not be given at any cost anywhere else. Through Olelo, I have been able to learn and experience more than what is offered in the classroom. if I were to go and search for an alternative to the alctivities that Olelo offers, the only place possible would be an internship at a newscast room, and that does not offer the level of depth and intricacy that would be found if I were to experience for myself what exactly is needed to create a worthwhile media program. Also, Olelo is an open platform for people to speak their minds about issues that are important to them, issues that the mainstream media might glean over instead of fully addressing them.

The community benefits very much so from Olelo. Through Olelo, important events in communities, from dances to festivals, are presented in their entirety, and not just glistened over. Without Olelo, the Honolulu City Lights parade would be 5 second clips in a signing off video, and would not be captured fully in its splendor. Education is also offered from Olelo, teaching the community thigns it wants to learn, but can't find the time to. olelo also airs the hearings and committees of the legislature, making the law-making process and issues that much more available to the community. Without Olelo, people would have to physically attend these hearings, and for some, it is just impossible. Olelo provides the community with access to events and ideas that they cannot reach on their own.

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS
2006 FEB 27 A 9:17
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FILE

HAWAII ASSOCIATION OF INDEPENDENT SCHOOLS

35 Years of Promoting Choice and Preserving Independence

RECEIVED
2006 FEB 23 A 10: 56
DIRECTOR'S OFFICE
COMMERCE AND
CONSUMER AFFAIRS
2006 FEB 23 P 1: 41
CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS
FILE
A
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P
S

February 22, 2006

Mr. Mark Recktenwald, Director
Department of Commerce and Consumer Affairs
335 Merchant Street, Room 101
Honolulu, Hawaii 96813

Dear Director Recktenwald:

The Hawaii Association of Independent Schools would like to submit the following response to your request for public comment relating to Public, Education and Government (PEG) cable access services in the State of Hawaii.

Since 1999 HAIS has collaborated with the Hawaii Department of Education and the University of Hawaii on issues relating to Educational Access (EA) cable. Through this Educational Access partnership we believe that our track record documents that the existing cable franchise orders and subsequent agreements have emerged as an extremely important to accredited educational institutions.

These regular and consistent investments in Educational Access cable on Oahu have greatly enhanced and expanded EA's ability to serve some 300,000 students, faculty and staff statewide who are involved annually in education.

Noting the importance of the issue our organizations have collaborated to develop the attached shared vision of Educational Access for accredited education in Hawaii. HAIS strongly supports the position as outlined in this statement.

Thank you for providing for this opportunity to provide our comments. Please contact me at 973-1535 or via email at robert@hais.org should you have any questions for me. Otherwise, EA's common point-of-contact is David Lassner, Chief Information Officer for the University of Hawaii system, who can be reached at 956-3501 or david@hawaii.edu.

Sincerely,

Robert M. Witt
Executive Director

Enclosure

Ala Moana Pacific Center
1585 Kapiolani Blvd., #1212 • Honolulu, Hawaii 96814
Phone: (808) 973-1540 • Fax: (808) 973-1545
Website: www.hais.org

Department of Education, Hawaii Association of Independent Schools and University of Hawaii
Input on Educational Access Cable Television

Hawaii's accredited education providers conveyed our unified view on Educational Access as part of the DCCA's PEG Access Plan hearings held during the Fall of 2003. Our comments on the current DCCA RFP process echo our shared position as expressed at that time.

Educational institutions on all islands have played fundamental roles in the development of access programming throughout the State. Since 1999, the University of Hawaii (UH), the Hawaii Department of Education (HDOE) and Hawaii Association of Independent Schools (HAIS) have worked together to build and leverage the Educational ("E") aspect of Public, Education and Government (PEG) services provided for the people of all islands. These three organizations encompass the majority of public and private education in the State of Hawaii.

Accredited education proudly points to our successes in serving the community through cable television. On Oahu alone the UH, DOE and HAIS provides for more than 15,000 hours of educational programming annually on the two cable channels available to us. This includes a diversity of programming ranging from credit courses for students to teacher education to consumer education for seniors to informational programming for the community. And all this programming is made available to all islands using Education's interisland transmission systems.

The partners in accredited education throughout the State ask that DCCA take this opportunity to ensure a continued set-aside of channel capacity for educational access and a continued set-aside of financial resources to support the provision of educational services to our citizenry on all islands.

Through years of difficult and painful experience we know the tensions that can be unleashed as passionate advocates for Public ("P") access promote the allocation of resources for the P portion of PEG. Our mission as educators is to provide educational services to the people of Hawaii. We have demonstrated our commitment and success since the beginnings of cable access in Hawaii, and we ask that DCCA implement a set-aside to ensure that we can continue to do so. This set-aside should ensure:

1) The continued assignment of Channel 55 and 56 as dedicated statewide channels for educational access programming from Hawaii's accredited educational institutions. This must also include high-quality transmission capability from educational origination facilities into the cable networks.

2) The continued allocation to accredited education of a fixed portion of the cable franchise fees allocated for PEG to fairly support the "E" component of PEG. At a minimum, this should be at least equal to the E funding levels currently established through previous and painful negotiation.

We firmly believe that Educational Access broadly adds value for the people of Hawaii and that a firm set-aside of resources as requested will best ensure the continuation of our statewide services to the people of all islands and a holistic P, E and G program.

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 24 P 1:32

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FILE ___

STATE OF HAWAII
BOARD OF EDUCATION
P. O. BOX 2360
HONOLULU, HAWAII 96804

RECEIVED

2006 FEB 24 A 9:41

DIRECTOR'S OFFICE
COMMERCE AND
CONSUMER AFFAIRS

February 23, 2006

Mr. Mark E. Recktenwald, Director
Department of Commerce and Consumer Affairs
P.O. Box 541
Honolulu, Hawaii 96809

Dear Mr. Recktenwald:

On behalf of the Board of Education (Board), I would like to recognize `Ōlelo Community Television for its proven track record to provide quality public access television in our State. Since its inception 16 years ago, `Ōlelo has demonstrated its ability and commitment to provide responsible and reliable public access programming to viewers statewide. `Ōlelo has also established long-time community partnerships, which has contributed to its quality of services.

`Ōlelo airs an extensive range of programs that highlight state and city issues, cultural events, and environmental, social and other issues. Through its array of programs and services, `Ōlelo has been instrumental in informing the public of issues affecting our public schools and public libraries. It has provided a forum where the community is informed of, and can get involved in, the processes of state and city government and other public institutions. The result has been greater community engagement and increased government accountability in the public process.

`Ōlelo's proven track record, sound partnerships in the community, and expertise in providing public access television to viewers across our State has served our community well. The Board believes that these qualities define the continued success of public access television in our State.

Sincerely yours,

for Randall M.L. Yee
Chairperson

cc: All Board members

LINDA LINGLE
GOVERNOR

PATRICIA HAMAMOTO
SUPERINTENDENT

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 24 P 3: 05

A___E___P___S___

FILE___

STATE OF HAWAI'I
DEPARTMENT OF EDUCATION
P.O. BOX 2360
HONOLULU, HAWAI'I 96804

OFFICE OF THE SUPERINTENDENT

February 24, 2006

TO: The Honorable Mark Recktenwald, Director
Department of Commerce and Consumer Affairs

FROM: Patricia Hamamoto, Superintendent

SUBJECT: Public, Education and Government Access Comments

The Department of Education is pleased to have this opportunity to provide our comments as well as the following collective response to your ongoing public meetings relating to potential changes in statewide Public, Education and Government (PEG) cable access services.

In education partners are vital to effectively educate both the youth as well as the life-long learners of our state. We cannot do it alone. Within educational access such a collaboration has been ongoing for many years. This collaboration has included not only the institutional education partners, namely the University of Hawaii, the Department of Education, and the Hawaii Independent Schools, but also a strong working partnership with 'Olelo for Community Television. Since our agreement was forged in 1999, 'Olelo has been supportive of the position of accredited education, both public and private education, and we value their support.

As we have stated in the past, cable television and the accompanying distance learning technologies greatly assist the Hawaii Department of Education (HDOE) in providing classroom and professional development opportunities statewide to our students, faculty and staff as well as others interested in the subject matter.

Since 1999 we have engaged in constructive discussions and planning relating to educational access cable. The HDOE is encouraged that regular and consistent investments in educational access cable on Oahu have greatly enhanced and expanded the social and economic vitality of the State and its people. We believe that the existing franchise orders and agreements are extremely important to accredited educational institutions in the State of Hawaii and our ability to serve some 300,000 statewide.

However, should the existing franchise orders be changed, we recommend the attached unified crafted position. This would allow a co-existence of the educational partners and an opportunity to continue and fulfill our mission to our constituents. The Department of Education ardently supports the position outlined in this statement and we ask that you give it your kind consideration. Our collective point-of-contact is David Lassner, Chief Information Officer for the University of Hawaii system, who can be reached at 956-3501 or david@hawaii.edu.

PH:et

Attachment

c: Office of Curriculum, Instruction and Student Support
Board of Education

Department of Education, Hawaii Association of Independent Schools and University of Hawaii
Input on Educational Access Cable Television

Hawaii's accredited education providers conveyed our unified view on educational access as part of the DCCA's PEG Access Plan hearings held during the Fall of 2003. Our comments on the current DCCA RFP process echo our shared position as expressed at that time.

Educational institutions on all islands have played fundamental roles in the development of access programming throughout the State. Since 1999, the University of Hawaii (UH), the Hawaii Department of Education (HDOE) and Hawaii Association of Independent Schools (HAIS) have worked together to build and leverage the Educational (E) aspect of Public, Education and Government (PEG) services provided for the people of all islands. These three organizations encompass the majority of public and private education in the State of Hawaii.

Accredited education proudly points to our successes in serving the community through cable television. On Oahu alone the UH, DOE and HAIS provides for more than 15,000 hours of educational programming annually on the two cable channels available to us. This includes a diversity of programming ranging from credit courses for students to teacher education to consumer education for seniors to informational programming for the community. And all this programming is made available to all islands using Education's interisland transmission systems.

The partners in accredited education throughout the State ask that DCCA take this opportunity to ensure a continued set-aside of channel capacity for educational access and a continued set-aside of financial resources to support the provision of educational services to our citizenry on all islands.

Through years of difficult and painful experience we know the tensions that can be unleashed as passionate advocates for Public (P) access promote the allocation of resources for the P portion of PEG. Our mission as educators is to provide educational services to the people of Hawaii. We have demonstrated our commitment and success since the beginnings of cable access in Hawaii, and we ask that DCCA implement a set-aside to ensure that we can continue to do so. This set-aside should ensure:

1) The continued assignment of Channel 55 and 56 as dedicated statewide channels for educational access programming from Hawaii's accredited educational institutions. This must also include high-quality transmission capability from educational origination facilities into the cable networks.

2) The continued allocation to accredited education of a fixed portion of the cable franchise fees allocated for PEG to fairly support the E component of PEG. At a minimum, this should be at least equal to the E funding levels currently established through previous and painful negotiation.

We firmly believe that educational access broadly adds value for the people of Hawaii and that a firm set-aside of resources as requested will best ensure the continuation of our statewide services to the people of all islands and a holistic P, E and G program.

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2006 FEB 24 A 9:40

A___E___P___S___

FILE February 22, 2006

UNIVERSITY OF HAWAI'I

David McClain
Interim President

Mr. Mark E. Recktenwald, Director
Department of Commerce and Consumer Affairs
335 Merchant Street, Room 101
Honolulu, HI 96813

Dear Mr. Recktenwald:

On behalf of our ten campuses and five education centers on six islands, the University of Hawai'i submits the following response to your request for public comment on statewide Public, Education and Government (PEG) cable access services.

For many years representatives from the Hawai'i Department of Education, the University of Hawai'i and the Hawai'i Association of Independent Schools have engaged in constructive discussions and planning relating to Educational Access (EA) cable. The existing franchise orders and agreements have proven to be critical to our collective ability to serve some 300,000 students, faculty and staff statewide.

Distance learning technologies greatly assist in providing life-long learning opportunities to a growing number of citizens of our State, and more importantly, in providing educational access to those who can not or will not cross the threshold of our island schools and campuses.

The University of Hawai'i is encouraged and proud that regular and consistent investment in Educational Access cable on Oahu has greatly enhanced the social and economic vitality of the people of Hawai'i.

On behalf of accredited education in Hawai'i, our organizations have collaborated to develop a shared vision of Educational Access for accredited education in Hawai'i. The University of Hawai'i strongly supports the position outlined in the attached statement. Our point-of-contact is David Lassner, Chief Information Officer for the University of Hawai'i System, who can be reached at 956-3501 or <david@hawaii.edu>.

Sincerely,

David McClain

Attachment

c: David Lassner, UHS Chief Information Officer

2444 DOLE STREET • BACHMAN HALL • HONOLULU, HAWAI'I 96822 • TEL (808) 956-8207 • FAX (808) 956-5286

AN EQUAL OPPORTUNITY / AFFIRMATIVE ACTION INSTITUTION

Department of Education, Hawaii Association of Independent Schools and University of Hawaii
Input on Educational Access Cable Television

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