

2003-07

Patti K Kodama  
07/22/2003 02:51 PM



To: cabletv@dcca.hawaii.gov  
cc:

Subject: Re: RE: Comments on draft of statewide access plan

— Forwarded by Patti K Kodama/DCCA on 07/22/2003 02:59 PM —

Glen WY

Chock

To: Patti K Kodama/DCCA@DCCA

07/22/2003  
11:19 AM

cc:

Subject Re: RE: Comments on draft of statewide access plan

Patti, pls print and file in comments binder from PBS.

~~Hi~~

Glen

— Forwarded by Glen WY Chock/DCCA on 07/22/2003 11:27 AM —

Clyde

Sonobe

To: Mark E Recktenwald/DCCA@DCCA

07/21/2003  
10:36 AM

cc:

Glen WY Chock/DCCA@DCCA

Subject Re: RE: Comments on draft of statewide access plan

fyi.

Clyde

— Forwarded by Clyde Sonobe/DCCA on 07/21/2003 10:44 AM —

"Kabwena Komeiji"



To: Clyde.Sonobe@dcahpi.gov

07/10/2003 03:55 PM

cc:

Subject Re: RE: Comments on draft of statewide access plan

July 10

Clyde

I spoke with Mike about this earlier today. Essentially he feels that PBS Hawaii shares a similar mission to the PEG providers but we're not the same and neither are we competitors. In fact, he feels that PBS Hawaii

enhances or complements the service provided by the PEG folks with one of the major differences being that we provide television broadcast statewide. As it relates to PBS Hawaii (and not the PEG providers), the cable franchise fee helps this public television station to provide:

1. Free, non-commercial PBS programs (both national as well as local) to the people of Hawaii. PBS programs are informative, inspiring, educational and entertaining.
2. PBS broadcasts statewide, including many rural areas that are otherwise not served by cable or commercial broadcasters such as Ka'u, South Point and Hana.
3. We use most of the franchise fee to pay for equipment and operation relating to equipment. Most of our future funding will go toward helping us to meet the federal mandate for digital broadcast which is a requirement we have to meet in order to maintain our broadcast license.
4. We also anticipate using a portion of the franchise fee toward land and building costs for a new facility which will help to make our technical operations and equipment more current.

As you may recall, this organization went from being a state agency to a private nonprofit in July 2000. The franchise fee helps to support about 35 percent of our total operations as a public television station. PBS Hawaii is the only beneficiary of the franchise fee that is a broadcaster licensed by the FCC and we have been serving the state of Hawaii since 1967.

In light of the foregoing, we believe PBS Hawaii serves an important role in the state by providing free, quality television programs across the state. We also strive to bring added value to the community through various outreach efforts which range from Sesame Street Live activities to allowing local stories to be told to national audiences such as Rell Sunn's story in "Heart of the sea." Mike would love to be able to have the "extra" funding to produce more local programs where the stories of our local people and our various local communities can be told and shared across the state, stories that are both entertaining as well as educational. It is a goal we are committed to trying to fulfill.

Clyde, let me know if additional information is needed.

I'm assuming you're taking a much needed break from the job. Enjoy yourself and get some R&R.



**Patti K Kodama**  
08/11/2003 03:41 PM

Duplicate to  
2003-22  
Kawai County

To: cabletv@dcca.hawaii.gov  
cc:

Subject: ISSUE #15: Resolution of complaints concerning PEGs

— Forwarded by PattiK Kodama/DCCA on 08/11/2003 03:41 PM —

Clyde  
Sonobe To: Patti K Kodama/DCCA@DCCA  
cc: Glen WY Chock/DCCA@DCCA  
08/01/2003 Subject: ISSUE #15: Resolution of complaints concerning PEGS  
01:25 PM

Please place into the public comment file.

Thanks,  
Clyde

— Forwarded by Clyde Sonobe/DCCA on 08/01/2003 01:33 PM —

Mnrk E  
Recktenwald To: Clyde Sonobe/DCCA@DCCA  
cc:  
Subject: ISSUE #15: Resolution of complaints concerning PEGS  
08/01/2003  
12:50 PM

— Forwarded by Mark E Recktenwald/DCCA on 08/01/2003 12:59 PM —

Jeff Garland [REDACTED] To: "Mark E. Recktenwald" <mrecktenwald@dcca.hawaii.gov>  
08/01/2003 07:00 AM cc:  
Subject: ISSUE #15: Resolution of complaints concerning PEGS

**ISSUE #15: Resolution of complaints concerning PEGs**

"The appropriate resolution of complaints by the PEGs is a factor taken into account by the DCCA in evaluating the performance of each PEG. "

.....

The majority of complaints to date have been bylaw violations by the board and self serving behavior by both the board and administrators. Apparently DCCA and the PEGs feel "the

appropriate resolution" is to change the bylaw(s) in question because the PEGs say they are too ambiguous. By the following definition you can see that the word "appropriate" could easily be misinterpreted by the PEGs &/or the **DCCA** so perhaps a less ambiguous, community based term should be used in place of "appropriate" like "pono".

From Webster's Revised Unabridged Dictionary (1913) (web1913)

Appropriate \Ap\*pro"pri\*ate\, v. t. [imp. & p. p. {Appropriated}; p. pr. & vb. n. {Appropriating).] **1**, To take to one's self in exclusion of others; to claim or use as by **an** exclusive right; as, let no **man** appropriate the use of **a** common benefit.

**2**. To set apart for, or assign to, **a** particular person or use, in exclusion of all others; -- with to or for; as, a spot of ground is appropriated for a garden; to appropriate money for the increase of the navy.

**3**. To make suitable; to suit, [Archaic] --Paley.

**4**. (Eng. Eccl. Law) To annex, as a benefice, to a spiritual corporation, as its property. --Blackstone.



[REDACTED] on 08/02/2003 08:27:00 AM

To: cabletv@dcca.hawaii.gov

cc:

Subject: testimony

Rather than attend your meeting, please accept this testimony; Having spoken with the chairperson, and the program specialist, I'm still unsure of the term "non-exclusive franchise". Having visited your website, and scrolled through pages, it looks to me like Oceanic is paying about a half-a-mil for something, and that should make them exclusive, and keep away the competition. "Monopoly" I understand. A competitive company would be refreshing. -Barbara Ikeda  
[REDACTED]  
[REDACTED]

2003.20 - 0

Clyde Sonobe  
08/11/2003 04:21 PM

To: Patti K Kodama/DCCA@DCCA  
cc: Mark E Recktenwald/DCCA@DCCA, Lawrence M  
Reifurth/DCCA@DCCA, Glen WY Chock/DCCA@DCCA  
Subject: Re: FW: State of Hawai'i cable plans

Patti, please add to our file.

Thanks,  
Clyde

— Forwarded by Clyde Sonobe/DCCA on 08/11/2003 04:19 PM —



"Kalowena Komelji"



08/11/2003 01:13 PM

To: Clyde.Sonobe@dcca,hawaii.gov  
cc  
Subject: Re: FW: State of Hawai'i cable plans

Clyde: FYI, I am sending Mike's written testimony by snail mail; however, attached is a copy of that letter.



- recktenwald.doc

August **11,2003**

Mr. Mark Recktenwald, Director  
State Dept. of Commerce and Consumer Affairs  
**1010** Richards Street, 2nd Floor  
Honolulu, Hawaii **96813**

Dear Mr. Recktenwald:

We have reviewed the proposed draft plan for PEG access providers and appreciate your efforts to seek public comment on it. The draft focuses on governance and operational issues for Hawaii's PEG providers and we do not believe this is the kuleana of PBS Hawaii. While we do agree that PEG providers play an important role in our island communities and should continue to play a role, we believe the role of PBS Hawaii is distinctly different from that of public access providers.

Therefore, our comments focus instead on the role of PBS in Hawaii. Our interest at this time is simply to maintain our current relationship and current allocation of the franchise fee as it represents **34** percent of PBS Hawaii's annual budget.

- \* PBS Hawaii has been providing statewide broadcasts since **1967**. We were first known as Hawaii Educational Television and then as Hawaii Public Television under the Hawaii state government. Today, we continue the mission of providing quality, commercial free educational and entertaining programs to the people of Hawaii as a private, nonprofit organization.

- \* Of all the recipients of Hawaii's franchise fee, PBS Hawaii is the only broadcaster licensed by the Federal Communications Commission (FCC). This is a significant distinction because it means that in addition to state oversight, PBS Hawaii is regulated at the federal level as well. As a PBS affiliate, we are also governed by standards set by the national PBS headquartered in Virginia.
- \* PBS Hawaii broadcasts are statewide. Our service is available to those who do not have access to cable or who choose not to subscribe to cable where it's available. We provide free, non-commercial television programs of national and local interests. Because PBS Hawaii broadcasts statewide, our preference is to continue the current relationship with the state under the jurisdiction of the Department of Commerce and Consumer Affairs.
- \* We currently use the franchise fee for operations, equipment replacement/upgrades and facilities. You should also know that the fee plays a large part in our plans for digital conversion which is mandated by the FCC.

Thank you for the opportunity to share our views with you.

Very truly yours,

Mike McCartney  
President and CEO

DANIEL K. INOUE  
HAWAII

APPROPRIATIONS  
Subcommittee on Defense—Ranking Member

COMMERCE, SCIENCE, AND TRANSPORTATION  
Subcommittee on Surface Transportation and  
Merchant Marine

COMMITTEE ON INDIAN AFFAIRS—Vice Chairman

DEMOCRATIC STEERING AND COORDINATION  
COMMITTEE

COMMITTEE ON RULES AND ADMINISTRATION

# United States Senate

SUITE 722, HART SENATE OFFICE BUILDING  
WASHINGTON, DC 20510-1102  
(202) 224-3934  
FAX (202) 224-6747

July 30, 2003

CABLE DIVISION  
COMMERCE AND  
PRINCE KUHO FEDERAL BLDG  
ROOM 7-212, 300 ALA MOANA  
HONOLULU, HI 96860  
FAX (808) 541-2542  
101 AUPLUNI STREET, NI  
HILO, HI 96720  
(808) 935-0844  
FAX (808) 961-516

AUG 1 12 37 PM '03

FILE

2003-47

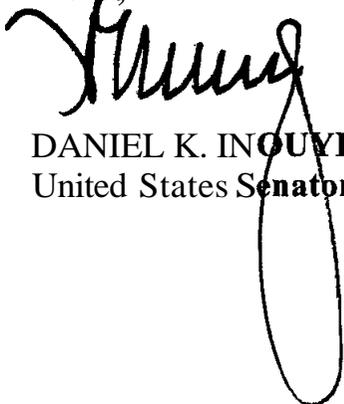
Mr. Mark E. Recktenwald  
Director  
Department of Commerce and  
Consumer Affairs  
1010 Richards Street  
Post Office **Box 541**  
Honolulu, Hawaii 96809

RECEIVED  
2003 AUG -6 A 9 19

Dear Mr. Recktenwald:

I received your letter regarding the Hawaii State Department of Commerce and Consumer Affairs' plans to hold public meetings to solicit comments on the State's plan for cable television Public, Education, and Government Access. Thank you for sharing this information with me.

Aloha,



DANIEL K. INOUE  
United States Senator

DKI:mlc

2003-18

Glen WY Chock  
09/08/2003 01:27 PM

To: Glen WY Chock/DCCA@DCCA  
cc:  
Subject: URGENT [Fwd: RECORDS REQUEST: specially designated channels]



Jeff Garland  
<digitaleye@hi.net>  
08/19/2003 09:23 AM

To: "Mark E. Recktenwald" <mrecktenwald@dcca.hawaii.gov> , Esther  
Zukeran <ezukeran@dcca.state.hi.us>  
cc: OIP <oip@state.hi.us>  
Subject: URGENT [Fwd: RECORDS REQUEST: specially designated channels]

Aloha Mark,

It is most important for me to receive the following requested information before the 8/25/03 Oahu DCCA **PEG** Access Plan meeting.

Mahalo in advance for your prompt attention to this request.

jg

--\_---\_ Original Message -----

Subject:RECORDS REQUEST: specially designated channels

Date:Sun, 10 Aug 2003 07:14:55 -1000  
From:Jeff Garland <digitaleye@hi.net>  
To:DCCA Director Mark Recktenwald  
<mrecktenwald@dcca.hawaii.gov>

Dear Department of Commerce and Consumer Affairs Director Recktenwald,

According to Hawaii Administrative Rules Title **16** Chapter 131 Subchapter 9 Sections 32 - 34 the cable operator "shall maintain at least one specially designated" channel for Public, Education and Government access.

Please provide documentation that shows the specific channel numbers for all islands of the specially designated channels for each of the **3** separate sectors of Public, Education and Government.

Your prompt response will be greatly appreciated.

Sincerely,  
Jeff Garland



MaryAnne

08/20/2003 05:25:42 AM

2003-57

To: cabletv@dcca.hawaii.gov  
cc: [REDACTED]

Subject: Olelo - Rural Access

To whom it may concern:

We folks on the North Shore of Oahu have always considered ourselves a "landlocked Neighbor Island." When you do your deliberations, please consider the Kahuku satellite of Olelo as being as remote as the Neighbor Islands. It provides a crucial access for us as getting to town to do programming will cause a hardship for people in this area.

The drive to Honolulu for us is long and dangerous, especially at night when most Olelo users would be free to use the services in town.

Having the studio on the Kahuku High campus gives our young people a chance to explore the medium. I'm sure many parents would not approve of their children driving all the way to town to participate - the two or more hours on the road is needed for homework, family time, etc.

If equality of access is your main concern, please do not take away Koolauloa/North Shore's access - that would lessen our access, not increase it.

Thank you for your consideration.

MaryAnne Long  
Hauula Resident

2003-63



Patti K Kodama  
08/26/2003 09:40 AM

To: Glen WY Chock/DCCA,  
cc:  
Subject: re-repeat of..more questions...testimony

— Forwarded by Patti K Kodama/DCCA on 08/26/2003 09:41 AM —



[Redacted] on 08/21/2003 06:27:00 PM

To: cabletv@dcca.hawaii.gov  
cc:  
Subject: re-repeat of..more questions...testimony

Here's a p.s. preface; still haven't heard back from you. If there are 388,000 subscribers paying \$3.12 p/mo "feanchise fee", is that to cover Oceanic's Non-exclusive? the following thursday..after Saturday..does e-mailed testimony get read? just curious...Friday..My cable bill includes \$3.12 "franchise fee". Are the subscribers paying for the "non-exclusive"..Rather than attend your meeting, please accept this testimony; Having spoken with the chairperson, and the program specialist, I'm still unsure of the term"non-exclusive franchise". Having visited your website, and scrolled through pages, it looks to me like Oceanic is paying about a half-a-mil for something, and that should make them exclusive, and keep away the competition. "Monopoly" I understand. A competetive company would be refreshing. Barbara Ikeda [Redacted] this original question was originally posed last week. Are you still in office? [Redacted]



Patti K Kodama  
08/26/2003 09:37 AM

To: CATV  
cc:  
Subject: Re: DCCA August 25th Meeting

2003-63

— Forwarded by Patti K Kodama/DCCA on 08/26/2003 09:38 AM —



"Williams, Darlene" [redacted] on 08/21/2003 12:34:47 PM

To: "cabletv@dcca.waii.gov" <[redacted]@hawaii.gov>

Subject: Re: DCCA August 25th Meeting

Cable Television Division  
Department of Commerce and Consumer Affairs  
State of Hawaii  
1010 Richards Street, 2nd Floor  
Honolulu, HI 96813

Aloha

I am writing in response to the scheduled meeting on August 25, 2003 at Queen Liliuokalani Building. Unfortunately, I will not be able to attend the meeting in support of Olelo, but I felt it important for me to send an email to the Department of Commerce and Consumer Affairs.

The intent of the meeting is to bring together community members and the Department of Commerce and Consumer Affairs (DCCA) to discuss the issues relating to Public Education and Governance (PEG) access in Hawaii. Reviewing the DCCA's Plan for Public, Education and Government (PEG) Access, I see a lengthy list of 16 issues with subsequent options to discuss in a meeting that is scheduled for two-hours. First, I commend your efforts in bringing together both parties to the table in discussing future policies, which will effect "all" island viewers and Olelo members. Second, I raise the question on whether or not future meetings are scheduled to discuss the DCCA plan; Third, is it the intent of the new plan to reduce funds budgeted for each individual site?

Olelo is "unique" in its services and its broadcasting. As stated in your letter, "Hawaii is one of a very few states that has franchising authority at the state level." Olelo facilities designed for the community enables it, "to tell their stories, whether it is to entertain or educate others or hope to create interest in a movement. In addition, it provides an opportunity for any grassroots efforts to draw attention to their cause." Its an avenue I have utilize to air my message. The Opportunity I receive from the classes, equipment, and staff is "rewarding." As a community member, I have been able to produce segments that both entertain and help other non-profit organizations on Oahu get their message out to the public. Olelo offers to me and others services and a public format that would not otherwise be available or afford.

If it is the intent of the new plan to reduce funding or cut-back on community access facilities, I would strongly request DCCA to seek other

options. Olelo like any other organization operates on a minimal budget. Olelo's facility is vital and important to increase our community's awareness and participation; moreover, it brings people together who come from different cultures, religion, and political ideologies. Olelo continues to enrich its viewers today and seeks the same goal for the future.

Sincerely,

Darlene Williams

200347

August 22, 2003

To: Clyde Sonobe  
Cable Administrator

From: Kalowena Komeiji

Following is one page of written testimony from one of our board members, Al Hoffman, that we received today for Monday's PEG hearing on Oahu.

FILE \_\_\_\_\_  
AUG 22 3 21 PM '03  
CABLE DIVISION  
COMMUNICATIONS  
DEPARTMENT

**COMMUNICATIONS PACIFIC**

August 19,2003

Mr. Mark Recktenwald  
Director  
State of Hawaii  
Department of Commerce and Consumer Affairs  
1010 Richards Street  
Honolulu, Hawaii 96813

Dear Mr. Recktenwald:

I appreciate the opportunity that the Department of Commerce and Consumer Affairs has made available to comment on the draft cable plan. As a board member of PBS Hawaii and a concerned citizen, I urge you to keep the existing conditions and relationship between the DCCA and Time Warner Oceanic Cable as is.

As you know, PBS Hawaii receives one percent of the state's cable franchise fee. The fee is very important to PBS Hawaii and represents approximately 34 percent of the station's annual budget. Of all the beneficiaries of the franchise fee, PBS Hawaii is the only broadcaster licensed by the FCC. PBS Hawaii has been providing the entire state commercial-freetelevision at no cost to the community since **1967**. We serve many rural communities that are otherwise not served by cable, PEG and commercial broadcasters.

The mission of PBS Hawaii is to provide quality, commercial-free broadcast television programs to the people of Hawaii. Our programming is meant to inspire, inform, entertain and educate the community. PBS Hawaii is a nonprofit organization that used to be an agency of the state under your department. And now that we are a private nonprofit entity, these funds are particularly important in helping us to fulfill our mission.

Most of our franchise fee funds are used to pay for equipment and operations relating to providing educational statewide broadcasting. The future use of the fee will be to help us meet the federal mandate for digital broadcasting, which is a requirement we have to meet in order to maintain our broadcasting license.

Thank you again for this opportunity to share the value of PBS in Hawaii's communities.

Sincerely,

Alan L. Hoffman  
President

AH:ss

2003-68



Sean Ross [REDACTED] on 08/22/2003 08:13:09 AM

To: cabletv@dcca.hawaii.gov  
cc:

Subject: Olelo TV / Attn: Mary Roblee & Meredith Nichols

Gentlemen, Ladies:

Just a short note to let you know my appreciation for Olelo and the positive help it brings to Hawai'i people. In particular, the upcoming airing of a seminar on September 11, 2003 regarding Fibro Myalgia is most appreciated. Your dedication to informing the people is outstanding.

Aloha e mahalo

Kent M. Rose  
[REDACTED]



"anne keala kelly" [REDACTED] on 08/22/2003 12:24:53 PM

2003-69

To: <dcca@dcca.hawaii.gov>  
cc: <cabletv@dccahawaii.gov>

Subject: meetings regarding olelo

Aloha Mistrs Rechtenwald and Sonobe:

It **has** come **to** my attention that you will be holding a public meeting **next** week regarding the **future** of Hawaii public access. I will not be on island when **this** meeting **takes** place, **so** I feel compelled to send **this** e-letter. Hopefully it is not **so** informal that it will not be taken seriously.

I **am** a writer and part of the Hawaiian community. Like many, I have had the privilege of using Olelo facilities and being informed by **the** programming on Olelo. I believe **the** value **of** Olelo lies not **only** in the fact that it is the **best** example **of** expressing the very American right to "freedom of speech" I have **seen** anywhere in the United **States**, but in **the** role it plays **as** communicator to large segments **of the** Hawai'i public who **am** not **served** by **the** mainstream media, which is largely programmed on the continent.

Hopefully you folks understand the necessity for and **function** of Olelo and will not do anything to diminish its presence or harm the freedom people are able to experience and express through Olelo... particularly the Hawaiians and other Pacific Islanders living in Hawai'i.

If **DCCA** will be having public hearings or meetings in the future, I would like to be informed, **so** please, add my **email** address to your list of community members and journalists who receive press **releases**.

I thank you for your time,

Anne Keala Kelly

2003-70



"ENSO ED" [redacted] on 08/22/2003 04:02:26 PM

To: <cabletv@dcca.hawaii.gov>  
cc:

Subject: Letter of support for Olelo

August 21, 2003

Cable Television Division  
Department of Commerce and Consumer Affairs  
State of Hawaii  
1010 Richards St. 2nd Floor  
Honolulu HI 96813

To Whom It May Concern:

On behalf of Empower North Shore Oahu (ENSO) I offer this letter of support for Olelo Community Television. ENSO is a Non-Profit 501c3 serving the North Shore region of Oahu.

ENSO's Core Purpose: To stimulate and support sustainable economic opportunities and to improve community participation and cooperation through community-based economic development and community building activities.

Olelo plays a valuable role within the North Shore Community. ENSO has recently partnered with Olelo on two projects; one will bridge the gap between Waialua and Kahuku High School students and the other will unite the Non-Profits on the North Shore. These are two very necessary results as the divide between communities is one of the North Shore's primary barriers to becoming a thriving, empowered and sustainable place to live. Without Olelo, these communication bridges would not be possible.

It is imperative that Olelo maintain their full funding so that they can continue to deliver on their work that is vital to the community. ENSO and many other organizations value Olelo because it gives voice to those who otherwise might never be heard. It is the opinions, hopes, dreams and visions of those often kept silent by educational or economical barriers that are crucial to the grassroots movement and a truly united community.

Should you have any questions or require additional information, please call me at [redacted]

Sincerely,

Ashley Brooke Digges, Executive Director  
Empower North Shore Oahu (ENSO)

[REDACTED]

2003-76

[REDACTED] n 08/23/2003 03:45:00 AM

To: cabletv@dcca.hawaii.gov

cc:

Subject: Friday re-repeat of..more questions...testimony

And then Friday....Please include this as testimony; I read in the paper about Monday's hearing. Here's a p.s. preface; still haven't heard back from you. If there are 388,000 subscribers paying \$3.12 p/mo "feanchise fee", is that to cover Oceanic's Non-exclusive? the following thursday..after Saturday..does e-mailed testimony get read? just curious...Friday..My cable bill includes \$3.12"franchise fee". Are the subscribers paying for the "non-exclusive"..Rather than attend your meeting, please accept this testimony; Having spoken with the chairperson, and the program specialist, I'm still unsure of the term"non-exclusive franchise". Having visited your website, and scrolled through pages, it looks to me like Oceanic is paying about a half-a-mil for something, and that should make them exclusive, and keep away the competition. "Monopoly" I understand. A competitive company would be refreshing. Barbara Ikeda [REDACTED] this original question was originally posed last week. Are you still in office? [REDACTED]

2003-7



xavier martin [REDACTED] on 08/23/2003 08:34:07 AM

To: cabletv@dcca.hawaii.gov  
cc: [REDACTED]

Subject: O'Lelo

O'lelo should be reorganized from the top down.... It's constant breaking of its own rules in favor of "favorites and connected" has gone on to long.

(I am former producer, editor, cameraman, trained by O'Lelo several years ago)

"It is the soldier, not the reporter who has given us the freedom of the press."

2003 P



"Jim Becker" [REDACTED] on 08/23/2003 10:06:39 AM

To: cabletv@dcca.hawaii.gov

cc: [REDACTED]

Subject: DCCA Plan

Following are my comments for the Monday, Aug. 25 Discussion

Mr. Mark Recktenwald, Director  
State Dept. of Commerce and Consumer Affairs

Dear Mr. Recktenwald:

I have been a Board member of PBS Hawaii for eight exciting and memorable years. I was Chairman of the Board during the period when the transition was made from a State agency under DCCA to private non-profit status, a change made with the invaluable aid and encouragement of DCCA and Cable Administrator Clyde Sonobe.

In this transition, PBS's one percent share of the Cable Franchise Fee was invaluable, if I may use so weak a word, as well as during the on-going Federally-mandated conversion to Digital operations. In recent years it has become, literally, vital of the very existence of PBS. It makes up more than one-third (34%) of our budget at a time when the economic outlook is grim. It is irreplaceable.

(PBS recently was formed to dispense with four of its most talented and experienced people due to revenue shortfall.)

Our many thousands of loyal viewers have been magnificent in these trying times. They contribute some \$1.8M annually, more per capita, I understand, than any other PBS station in the nation. Our PBS Kids channel on Cable has met with an unprecedented response, particularly from beleaguered parents desperate for something their kids can watch. But corporate funding and investment income are down, despite our most diligent efforts.

As the PBS share of the Franchise Fee, paid by the viewing public, ensures the very existence of PBS, which educates, enlightens and entertains a large Statewide audience, I urge that it be continued. The loss of PBS would be a tragedy to our community.

Finally, I believe that almost all involved in these discussions are concerned that this money collected from the viewing public be used in ways that best serve those viewers. I believe the present distribution arrangements, successfully and fruitfully in place these many years, are the best way to continue to do that.

Thank you

Sincerely,

Jim Becker  
[REDACTED]

2003-79



"Jim Becker" [redacted] on 08/23/2003 10:54:54 AM

To: cabletv@dcca.hawaii.gov

cc: [redacted]

Subject: Corrected DCCA meting comments

DCCA, Mike

Following is a corrected version of my comments for DCCA hearing Monday, Aug. 25. Please discard my earlier sent at 10:07 A.N. Thanks

Mr. Mark Recktenwald, Director  
State Dept. of Commerce and Consumer Affairs

Dear Mr. Recktenwald:

I have been a board member of PBS Hawaii for eight exciting and memorable years. I was Chairman of the Board during the period when the transition was made from a State agency under DCCA to private non-profit status, a change made with the assistance and encouragement of DCCA and Cable Administrator Clyde Sonobe.

In this transition **PBS's** one percent share of the Cable Franchise Fee was invaluable, as well as during the ongoing Federally-mandated conversion to Digital operation. In recent years it has become, literally, vital to the very existence of PBS. It makes up more than a third (**34%**) of **PBS's** annual budget at a time when the economic outlook is grim. It is irreplaceable.

(**PBS** recently was forced to dispense with four of its most talented and experienced people because of revenue shortfalls.)

Our many thousands of loyal viewers have been magnificent in these trying times. They contribute some \$1.8M annually, more per capita, I understand, than any other PBS station in the country. Our PBS kids Channel on Cable has met with enthusiastic response, particularly from parents desperate for something their kids can watch. But corporate funding and investment income are down, despite our most diligent efforts.

**As** the PBS share of the Franchise Fee ensures the very existence of **PBS**, which educates, enlightens and entertains a large Statewide audience via both broadcast and Cable, I urge its continuance. The loss of **PBS** would be a tragedy to our community.

Finally, I believe that almost all of us involved in these discussions are concerned that money collected from the viewing public be spent in ways that best serve them. I respectfully suggest that the present distribution arrangements, successfully and fruitfully **in** place these many years, are the best way to continue to do that.

Thank you.

Sincerely,  
Jim Becker

[redacted signature block]

End Corrected version. Thank you for discarding earlier verrsion. JB

2003-81



"medicorps" [REDACTED] on 08/24/2003 10:27:13 AM

To: <cabletv@dcca.hawaii.gov>

cc:

Subject: olelo

Dear friends,  
let me briefly speak out on behalf of Olelo Community Television since I will not be present for the public hearing.

I have been a certified producer since 1984 and seen many changes, some for the better, others for the worse. **A** in all I cannot overemphasize the importance of unencumbered community access to television. Over the years I have seen many worthwhile programs and points of view otherwise unable to be expressed in public.

For example, Medicorps, the Non Profit Organization I represent, has been able to address **a** number of important issues with its documentaries, ranging from HIV/AIDS to **landmines**, public health problems, poverty and terrorism. Without Olelo's support we would be hard pressed to raise awareness of these important issues.

Any shortening of the budget or changes **in** allocations may have a negative impact on organizations like ours, let alone individuals with valuable points of view. Let's continue to support Olelo **in** its present structure and endowment.

Sincerely,  
Gunther Hintz, **M.D.**

200-1-82



[Redacted] on 08/24/2003  
04:13:10 PM

To: cabletv@dcca.hawaii.gov  
cc: [Redacted]

Subject: Testimony For DCCA Forum

To Whom it May Concern:

I am writing this letter to ask that, when you make decisions about the future of Olelo, you not redistribute resources to fund outer island programs.

Loss of funding to our program would have a significant impact on current services and **we** would not be able to provide the same level of opportunities to our community.

As it is, our program currently operates on a shoestring budget.

Yet, **Olelo's** impact on our community has been significant.

Our partnership with Olelo has fulfilled the vision we originally had for the program - to give the community a voice, to help individuals build their media skills, and to promote a positive image of our school and the Ko'olauloa region.

Within the community, we have been able to send important messages, about traffic safety, a drive to save our hospital, and caring for the environment.

When we needed to get a message out about budget cuts that threatened our local hospital, the only facility of its kind for miles, Olelo helped a group of organizers develop a video that underscored the importance of access to a hospital in a rural area.

Opportunities at Olelo also helped students find a niche, build media literacy skills and be more marketable in any career field.

Last, we wanted to highlight some of the activities with which our takes pride and share our successes with people who don't live in our area.

Turn to an Olelo channel and chances are you will see a Ko'olauloa resident engaged in a positive, safe, drug-free activity.

One **of** our students coined the phrase, "It takes a community to build a Red Raider."

I am grateful to Olelo for helping bring people together for the common purpose of building a stronger community for the young people we serve.

Thank you for you attention to my request.

Sincerely,

Lisa DeLong  
Principal  
Kahuku High and Intermediate School

2003 04



"C Mulford" [redacted] on 08/25/2003 08:07:34 AM

To: cabletv@dcca.hawaii.gov  
cc:  
Subject: Testimony for Olelo

I have attached testimony in support of Olelo programming.

**Ahui Hou** Carole Mulford  
Dark Chocolate Rules,  
**A DAY** without CHOCOLATE is a day Wasted.

Enter for your chance to IM ~~with~~ Bon Jovi, Seal, Bow Wow, or Mary J Blige using MSN Messenger



- Olelo support Letter.doc

**Vincent and Carole Mulford**

[REDACTED]

**SUPPORT**

State Department of Commerce and Consumer Affairs  
[Cabletv@dcca.hawaii.gov](mailto:Cabletv@dcca.hawaii.gov)

Hearing for Olelo  
Queen Liliuokalani Building, Room 404,  
4PM to 6:30PM

I wish to testify in favor of Olelo programming for the community. As a member of the Hawaii Family and Community Education and Na Tutu, Grandparents raising Grandchildren, our organizations had an opportunity of having a "Giving Aloha" program filmed and aired by Olelo. This was instrumental in informing the community about our program. We have since succeeded in having a law passed to support grandparent solely raising grandchildren to enroll these children for full participation in school through informal consent by affidavit.

A copy of the program was given to us so we could continue to show it. To attempt to do this informational program on our own would have required a lot of energy and resources we didn't have.

I have also participated in Olelo's community teaching programs. I attended the camcorder session that was most helpful. When I get more energy I would like to attend more of their programs.

Please continue funding and support for Olelo.

Respectfully yours

Carole I Mulford



"J BROWN" [REDACTED] on 08/25/2003 11:12:03 AM

To: cabletv@dcca.hawaii.gov

cc:

Subject: PEG Plan Meeting

To whom it may concern,

I'm sending this e-mail **on** behalf of my Wife, Christy, and I who are 'Olelo clients, and also 'Olelo college interns. We are college students at BYU-Hawaii, which is located **only** ten minutes from the 'Olelo satalite at Kahuku. We are only a year away from graduating, as communication's majors. We have had the oppertunity to be interns during the last semester, and now we are clients. Christy and I have really enjoyed using the facilities here at Kahuku. I plan on graduate school with a degree in Mass comrnunications, and we're glad that we're having the opportunity to get hands-on training in video production. It has helped us understand the communications field so much more, and I'm grateful **for** that.

**Tamy** Toma, the manager, here at 'Olelo @ **Kahuku**, has been great. It was because of her collaborating with BYU-Hawaii that there now exists this intern program. One of **my** good friends, Daniel Skaf, from Brazil, was one of the first interns on this program **3** years ago. **He** ended up going **to** film school at Chapman, and has just graduated.

It's program's like 'Olelo that let people that wouldn't otherwise have a chance, create dreams for themselves.

Sincerely,

**J Brown** at 'Olelo at Kahuku

**MSN 8:** Get 6 months for \$9.95/month.



Kumu Kahua Theater [REDACTED] on 08/25/2003 02:27:16 PM

To: Cabletv@dcca.hawaii.gov  
cc:

Subject: In Support of 'Olelo Cable Television

--

Aloha:

I am writing this email letter in support of local cable television, namely 'Olelo Television. I strongly feel that our community needs to support an organization such as 'Olelo because it allows grassroots organizations such as my non-profit the opportunities to reach a more diversified audience, educate a wider range of local communities and most of all, learn how to support the efforts of 'Olelo's technical educational programs in hopes of training my organization in learning about cable production and how we as an organization can produce and organize our own cable show.

My organization was invited to participate in 'Olelo's last season's Giving Aloha program which we took full advantage of and talked with our panelists for an hour on air. It was truly a worthwhile experience and it helped get our mission out to those wh tuned in. The great thing was that 'Olelo broadcasted the show more than once in which 50 viewers called our offices inquiring about our plays and summer classes. So I know as well as our Board, that 'Olelo cable television does work!

I hope my written testimony to you at DCCA will note that I am in support of 'Olelo and the beneficial work they do for our community.

With aloha,  
Alissa L. Alcosiba  
Managing Director  
Kumu Kahua Theatre

2003-87



"Sharleen Oshiro" [redacted] on 08/25/2003 04:32:32 PM

To: <cabletv@dcca.hawaii.gov>  
cc: [redacted]  
Subject: **Giving** Hawaii

Dear Commission Members:

**Thank** you for **this** opportunity to speak **on** behalf of Olelo's "Giving Hawaii" program,

My name is Sharleen Oshiro, I am the Executive Director of the Hawaii Lupus Foundation, Inc. We are a small non-profit organization serving the entire state of Hawaii. Our mission is to "support those affected by lupus, create awareness, and find the cure". We provide information, education, and support to all those affected by lupus, and support research to find the cure and until then, better treatment.

Lupus is a chronic autoimmune disease which **can** attack any organ and **ranges** from mild to life-threatening, and even death. Nine out of ten patients are women, ages **14-45**. Lupus primarily afflicts people of Asian, **African**, American Indian, and Polynesian origin. Statistics show that **1 out of 185** people **has** lupus. We estimate that there are **7,000 - 10,000** people in Hawaii with lupus. Some of the more **common** symptoms include achy, swollen joints; extreme fatigue; persistent low-grade fever; depression; and hair loss. Because **of this**, lupus is difficult to diagnose. It is crucial that people recognize the symptoms **of** lupus, **so** that **they** can get a diagnosis **and** **start** the appropriate treatment as soon as possible to minimize organ damage.

Our awareness efforts attempt **to** reach **as** many people **as** possible. For **us**, **as** I'm sure it is for everyone else, television is the best way to reach the masses. However, television is also very costly, and for small organizations such **as** ours, not within our budget. Fortunately, there is Olelo and their "Giving Aloha" program. **This** program has enabled **us** to reach so many people, many that we would normally have a difficult time reaching due to various reasons, including religious, cultural, social, and disability. This ability to reach these people makes a great difference in a person's quality of life, and the people around that person. Lupus is a disease that not only affects the patient, but also that patient's "ohana", including family, co-workers, and friends.

Again, please accept our heartfelt gratitude for this wonderful program and the many lives that it has touched.

With warm aloha,

Sharleen H. Oshiro  
Executive Director  
Hawaii Lupus Foundation, Inc.

[redacted]  
[redacted]

June T. Shimokawa  
[REDACTED]  
[REDACTED]

CABLE DIVISION  
COMMERCE AND  
CONSUMER AFFAIRS

AUG 26 11 29 AM '03

A \_\_\_\_\_ E \_\_\_\_\_

FILE \_\_\_\_\_

2003-88

August 25, 2003

To: Mark Recktenwald, Director  
Department of Commerce and Consumer Affairs  
State of Hawai'i

Re: **Public, Education, Government Access to Community Television**

Thank you for this opportunity to present testimony relating to Public, Education and Government access to community television in Hawai'i. I am June Shimokawa, a community volunteer.

I am a social worker **by** training, and my working life focused on community service not only in Honolulu but in various cities in the continental United **States**. In my last position before retirement, I worked in an education and advocacy organization and had the good fortune of working closely with grassroots people. A favorite choice of strategy was organizing educational forums for the general public. When the opportunity was presented to us by Sparky Rodrigues, who at that time was a new 'Olelo employee, to tape our sessions for presentation on 'Olelo, we were **most** enthusiastic about such an opportunity. **So** enthusiastic that our volunteers from Honolulu and Windward were willing to make relatively frequent trips to work *out* of the Wai'anae 'Olelo studio.

Were it not for the valuable guidance and assistance of Sparky Rodrigues, **we** might have missed availing ourselves of what turned **out** to **be** a most valuable community resource, bar none. The feedback our organization kept receiving from members of the public who saw our programs raised my consciousness as to the effectiveness of locally produced 'Olelo programming. Such programming gave us tremendous mileage - it expanded our listening audience not only on O'ahu but also on Kauai, Maui, and Hawai'i, in that we sent copies of our programs to the community television stations there. They were eager to receive relevant and timely locally produced programs on vital community issues.

On a more personal note, let me say that bringing local and state government hearings into our homes has had the effect of moving me off my living room couch to get to and testify at hearings. I am not alone; I have heard others say **the** same thing.

If your Department is contemplating cutting 'Olelo **staff** and/or equipment resources assisting in productions, please - forget it. Do not tie the hands of some of the most dedicated, visionary, exemplary staff members of 'Olelo, like Sparky Rodrigues, who know that if they do not make their resources available to the taro roots community, the most marginalized people in our community will once again **be** ignored and dis-empowered from engaging in the practice of democracy. They will lose a critical avenue to **be** contributing members of our community. A tremendously effective training ground for people and organizations with limited income will be shattered.

A few years ago, I monitored several of the commercial network television stations. Since FCC no longer requires them to set aside time for local community programming, other than Local News, cooking programs, and a few others, there is almost no community-issues focused programs. Community television is our primary point of access.

If we want to have a healthy democracy, the public must have access to the air waves. We must be able to have a forum where relevant local issues can be presented and discussed, from the perspective of the affected people themselves. Local News lets us know about community problems. Community television provides us the stories of the positive activities of **local** residents such as to strengthen our economy, protect our environment, and build important linkages and relationships to make Hawai'i a better place to live.

Thank you for this opportunity to express **my** mana'o.

CABLE DIVISION  
COMMERCE AND  
CONSUMER AFFAIRS

4072

AUG 26 11 21 AM '03



PBS Hawaii

A. E. \_\_\_\_\_  
FILE \_\_\_\_\_

August 25, 2003

www.pbs-hawaii.org

Mr. Mark Recktenwald, Director  
State Dept. of Commerce and Consumer Affairs  
1010 Richards Street, 2nd Floor  
Honolulu, Hawaii 96813

Dear Mr. Recktenwald:

We have reviewed the proposed draft plan for PEG access providers and appreciate your efforts to seek public comment on it. The draft focuses on governance and operational issues for Hawaii's PEG providers and we do not believe this is the kulear of PBS Hawaii. While we do agree that PEG providers play an important role in our island communities and should continue to play a role, we believe the role of PBS Hawaii is distinctly different from that of public access providers.

Here are highlights of PBS Hawaii:

- \* PBS Hawaii has been providing statewide broadcasts since 1967. We were first known as Hawaii Educational Television and then as Hawaii Public Television under the Hawaii state government. Today, we continue the mission of providing quality, commercial free educational and entertaining programs to the people of Hawaii as a private, nonprofit organization.
- \* Five days a week, PBS Hawaii broadcasts programs that the state Department of Education deems important enough for statewide broadcast.
- \* PBS Hawaii provides the state Department of Education with facilities and services for educational programs that go out to the nation via live satellite.
- \* We provide the state of Hawaii with a distribution network through PBS for important programs from and about Hawaii.



\* PBS Hawaii is the local broadcast outlet for the best documentary work produced by independent local producers.

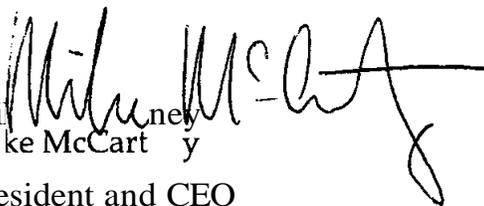
Of all the recipients of Hawaii's franchise fee, PBS Hawaii is the only broadcaster licensed by the Federal Communications Commission (FCC). This is a significant distinction because it means that in addition to state oversight, PBS Hawaii is regulated at the federal level as well. As a PBS affiliate, we are also governed by standards set by the national PBS headquartered in Virginia.

PBS Hawaii broadcasts are statewide. Our service is available to those who do not have access to cable or who choose not to subscribe to cable where it's available. We provide free, non-commercial television programs of national and local interests. Because PBS Hawaii broadcasts statewide, our preference is to continue the current relationship with the state under the jurisdiction of the Department of Commerce and Consumer Affairs.

We currently use the franchise fee for operations, equipment replacement/upgrades and facilities. You should also know that the fee plays a large part in our plans for digital conversion which is mandated by the FCC.

Thank you for the opportunity to share our views with you.

Very truly yours,

  
Mike McCartney  
President and CEO



A Limited liability LAW company

CABLE DIVISION  
COMMERCIAL AND  
CONSUMER AFFAIRS

Aug 26 11 21 AM '03

2003-90

A FACSIMILE TRANSMISSION

FILE \_\_

PHONE NO.

FAX NO.

TO: Kalowena Komeiji

973-1070

973-1090

FROM: Ann for R. Brian Tsujimura

DATE: August 22, 2003

TIME: 4:11 PM

SUBJECT: Letter to Mr. Recktenwald

Mitchell A. Imanaka

Benjamin A. Kudo

Wesley M. Fujimoto

Jon M. H. Pang

Richard T. Asato, Jr.

Naomi U. Kuwaye

Bryan P. Andaya

M. U'ilani Pau'ole

Kristin K. Masuda

Nikki T. Senter

Ryan E. Sunada

Paula W. Chong

Jamie Y. Tanabe

COMMENTS: Attached is Rick's letter.

Total number of pages including this cover letter: 3

- ORIGINAL WILL BE MAILED TO YOU
- ORIGINAL WILL HAND-DELIVERED TO YOU
- ORIGINAL WILL NOT BE MAILED/HAND-DELIVERED TO YOU

If you do not receive all of the pages or have problems, please call back as soon as possible.

Phone: (808) 521-9500

Ask for: Ann

CE Counsel

K. Brian Tsujimura

Perfecto R. Yasay, Jr. •

• admitted to practice only in  
New York and Philippines

Hon. Mario R. Ramil

Partner Associate Justice  
Hawaii Supreme Court

Amfuc Center, Hawaii Tower  
745 Fort Street Mall, 17<sup>th</sup> Floor  
Honolulu, Hawaii 96813  
Phone: (808) 521-9500  
Facsimile: (808) 541-9050  
info@imanakakudo.com

**Confidentiality:** The information contained in this fax message is intended only for the personal and confidential use of the designated recipients named above. This message may be an attorney-client communication and, as such, is privileged and confidential. If the reader of this message is not the intended recipient or an agent responsible for delivering it to the intended recipient, you are hereby notified that you have received this document in error, and that any review, dissemination, distribution or copying of this message is strictly prohibited. If you have received this communication in error, please notify us immediately by telephone and return the original message to us by mail. Thank you.



IMANAKA  
KUDO &  
FUJIMOTO

A Limited Liability Law Company

Mitchell A. Imanaka

Benjamin A. Kudo

Wesley M. Fujimoto

Jon M. H. Pang

Richard T. Asato, Jr.

Naomi U. Kuwaye

Bryan P. Andaya

M. Uilani Pau'ole

Kristin K. Masuda

Nikki T. Senter

Ryan G. Sanada

Paula W. Chong

Jamie Y. Tanabe

Of Counsel

R. Brian Tsujimura

Perfecto R. Yasay, Jr.

admitted to practice only in  
New York and Philippines

Hon. Mario R. Ramil

Former Associate Justice  
Hawaii Supreme Court

August 22, 2003

Mr. ~~Mark~~ Recktenwald, Director  
State of Hawaii  
Department of Commerce & Consumer Affairs  
P.O. Box 541  
Honolulu, Hawaii 96809

Dear Mr. Recktenwald:

Thank you for providing the opportunity for island communities to comment on the draft cable plan. I am a board member of PBS Hawaii which receives 1 percent of the state's cable franchise fee. The fee is very important to PBS Hawaii and represents approximately 34 percent of the station's annual budget.

The mission of PBS Hawaii is to provide quality, commercial free broadcast television programs to the people of Hawaii. Our programming is meant to inspire, inform, entertain and educate the community. PBS Hawaii is a nonprofit organization that used to be an agency of the state under your department. And now that we are a private nonprofit entity, these funds are important in helping us to maintain our mission.

Of all the beneficiaries of the franchise fee, PBS Hawaii is the only broadcaster licensed by the FCC.

PBS Hawaii has been serving the state of Hawaii since 1967 providing commercial free television at no cost to the community. Simply put, there are no fees attached to receiving our programs.

PBS Hawaii serves the entire state, not just the individual counties, with free non-commercial PBS programs of both national and local interest. We serve many rural communities who are otherwise not served by cable, PEG and commercial broadcasters.

Most of our franchise fee funds are used to pay for equipment and operations relating to providing educational statewide broadcast at no cost to the community. Our future use for the fee will go toward helping this station to meet the federal mandate for digital broadcast which is a requirement we have to meet in order to maintain our broadcasting license.

Amfac Center, Hawaii Tower  
745 Fort Street Mall, 17th Floor

Honolulu Hawaii 96813

Phone: (808) 521-9500

Facsimile: (808) 541-9050

info@imanakakudo.com

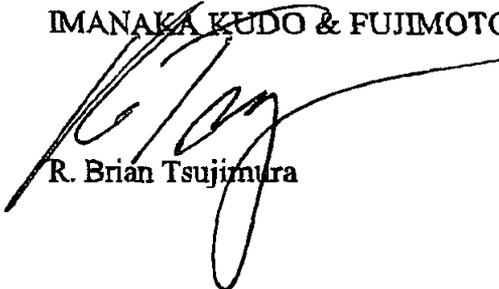
http://www.imanakakudo.com

Mr. ~~Mack~~ Recktenwald  
August 22, 2003  
Page 2

**Our** primary desire is to keep the existing conditions and relationship with the DCCA and Time Warner Oceanic Cable as is. Thank you again for this opportunity to share the value of PBS in Hawaii's communities.

Sincerely,

IMANAKA KUDO & FUJIMOTO



R. Brian Tsujimura

RBT:aty



**COMMUNICATIONS PACIFIC**

August 19, 2003

Mr. Mark Recktenwald  
Director  
State of Hawaii  
Department of Commerce and Consumer Affairs  
1010 Richards Street  
Honolulu, Hawaii 96813

2003-08-19  
CABLE DIVISION  
COMPLIANCE AND  
CONSUMER AFFAIRS

AUG 26 11 24 AM '03

A E

FILE

Dear Mr. Recktenwald:

I appreciate the opportunity that the Department of Commerce and Consumer Affairs has made available to comment on the draft cable plan. As a board member of PBS Hawaii and a concerned citizen, I urge you to keep the existing conditions and relationship between the DCCA and Time Warner Oceanic Cable as is.

As you know, PBS Hawaii receives one percent of the state's cable franchise fee. The fee is very important to PBS Hawaii and represents approximately 34 percent of the station's annual budget. Of all the beneficiaries of the franchise fee, PBS Hawaii is the only broadcaster licensed by the FCC. PBS Hawaii has been providing the entire state commercial-free television at no cost to the community since 1967. We serve many rural communities that are otherwise not served by cable, PEG and commercial broadcasters.

The mission of PBS Hawaii is to provide quality, commercial-free broadcast television programs to the people of Hawaii. Our programming is meant to inspire, inform, entertain and educate the community. PBS Hawaii is a nonprofit organization that used to be an agency of the state under your department. And now that we are a private nonprofit entity, these funds are particularly important in helping us to fulfill our mission.

Most of our franchise fee funds are used to pay for equipment and operations relating to providing educational statewide broadcasting. The future use of the fee will be to help us meet the federal mandate for digital broadcasting, which is a requirement we have to meet in order to maintain our broadcasting license.

Thank you again for this opportunity to share the value of PBS in Hawaii's communities.

Sincerely,

Alan L. Hoffman  
President

AH:ss

August 25, 2003

200392  
CABLE DIVISION  
COMMERCE AND  
CONSUMER AFFAIRS

AUG 25 11 25 AM '03

A...E...

FILE ...

Testimony IN FAVOR of a NO CHANGE policy for community television

The Department of Commerce and Consumer Affairs (DCCA) Statewide Plan changes the way Olelo Community Access Television is governed and weakens it to such an extent that what would then exist would be insignificant. The Waianae, Palolo, Kahuku and Leeward Community College Olelo branches provide an important source of information distribution for these communities and for the rest of the state. **As** we know Information is Power. When you take away these resources, the DCCA will be further weakening communities already at risk by killing a valuable and irreplaceable source of information distribution.

While in Highschool, children are inspired to become what they see. The Olelo satellites working with the highschoools are inspirational windows to opportunities of what "could be" for the children of these communities. Many of them go home to abuse, neglect, poverty, and drug use.

The Hawaii Audubon Society has worked with the Waianae satellite to interview Kupuna and others about what is happening to Hawaii's nearshore fish stocks and what should be done to ensure that there exist healthy fish stocks for our future. This information empowers these communities by informing them about what living resources are being taken from the public commons by private individuals and if they are being taken at sustainable levels. Publicly owned marine resources suffer when the public is uninformed to what is really going on.

Please decide that a NO CHANGE policy is the best policy, otherwise in the age of "reality TV" what we will be stuck with is really bad TV.



Ellyn Tong  
Hawaii Audubon Society  
Outreach Coordinator

2003-93

HP 88

CABLE DIVISION  
COMMERCE AND  
CONSUMER AFFAIRS

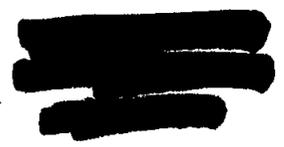
Tell it like it is.

dba 333888

AUG 20 11 25 AM

**Lillian Hong**  
 CERTIFIED PRODUCER,  
 OLELO COMMUNITY TELEVISION

*videotaping of city, state  
and community events*



P. 1 / 4

DCCA meeting 4:30pm - 6:30pm 8-25-03 Monday

- please kindly excuse me for using "I" and "me".
- Thank you very much for the info ready for me.
- I am a certified producer, camera, editor of Olelo.
- I am not an employee of Olelo for
- I am not a spoke person for Olelo nor other clients.
- I am an individual contractor using Olelo's equipments, edit bays + air times free of charge.
- I spent around 2000 hrs in 2000, 1300 hrs volunteer since 1996. I am very grateful what Olelo has offered me all these years and I am very happy ~~with Olelo most of the times~~ and proud Olelo has taught me well to bring community issues, concerns + suggestions from a location of few points TV to share with thousands in the community in their own homes.
- I have brought attention the following <sup>to the supervisors</sup> inside in Olelo, I am now bringing the same issues to you, outside of Olelo, I need help. Please help me.
- I am very happy that Olelo is branching out for satellite locations to benefit + better serve the community other than Napunapuna.

I am asking you to help out Mapunapuna location:

Tilii - Tell it like it is.



dba 333888



P. 2/4

1. Equipment maintenance + replacement  
I don't do computers. I am not certified for FCP.  
I do linear editing.  
I do minute to minute programs of NHBD meeting + public community forums.

(A) Field camera units breakdown:

on location (a) After re-load camera battery, the camera will not turn back on. After several tries (with different batteries) after 5 minutes, it was on.

on location (b) After re-load camera battery, the camera will not turn back on. After tries and tries (with different batteries), after I called back to media center with the error code, I was told, "Mrs. Hong, bring the camera back!" I did not finish videotaping the NHBD meeting.

on location (c) After re-load camera battery, I keep on taping. The next day I found out the content was double imaged. I am unable to edit. I am unable to air the program.

- I was told: (a) The way I changed the battery is not correct.

after 4 different options, (b) I was using recycled tapes.

after 3 months, Eventually I (c) was told, "Mrs. Hong, the equipments are getting OLD!"

Tell it like it is.

**Lillian Hong**  
CERTIFIED PRODUCER,  
OLEO COMMUNITY TELEVISION  
Videotaping of City Events  
and Community Events



dba 333888



P. 3/4

from 5 to 3.

- (B) Edit bay equipment deteriorated  
~~Because of equipment failure. Cleo has closed down linear Bay~~
- (1) source monitor color + clearness does not equal to master air monitor and does not equal to home TV.
  - (2) source monitor has black-slashes + pixels running across the screen + imprinted into the air tapes. Media Center cleaned the track of the deck. Still the same. I was told it was my recycled ~~tape~~ and later it was the recycled tape that was making the deck track dirty! I went to other bays, with permission, to double check. It was fine!
- Eventually I was told to ~~duplicate~~ my camera tape to DVC pro! I was told the deck in the edit bays was being ~~trans~~ converted, it will not function well with original ~~video~~ tape!

2. mini-studio - I have asked last year, the year before, the year before for a simple 1 camera set up for easy access to do a program or just take some still pictures. I am still waiting.

Tilii - Tell it like it is.

**Lillian Hong**  
 CERTIFIED PRODUCER,  
 OLELO COMMUNITY TELEVISION

*Advocates of City, State & Community Events*



dba 333888



p. 4/4

Because no insurance coverage.  
 I have pulled out of doing NHBS meetings and community events.  
 That's why you (mark) did not see me in Kaileua NHBD anymore.

pre-emption  
 my community programs was pre-empted  
 4 times, to unscheduled live programs  
 as of now 4:30pm - 6:30pm, you are pre-empting my community program.  
 Olelo has given many air times to  
 city government + state government scheduled  
 live programs. Should they give courtesy  
 to my community programs that was scheduled  
 almost a month ago <sup>or months ago</sup> by  
 delaying their unscheduled  
 live programs

An Umbrella

4. Insurance <sup>policy</sup> on equipments from Olelo  
~~to~~ executive producers and producers  
 when check out the equipments  
 The ex. producer and the producers will  
 pay for the premiums  
 if they choose to key.

Any Q, please call

6. Olelo gives grant  
 to City Council for their  
 programs, to make sure  
 enough programs goes  
 air. I am raising <sup>some</sup> ~~some~~  
 some of them, the  
 air tapes, the  
 time, the  
 can you  
 please help.

5. Why is it [I] was not  
 allowed to video tape a Bd of  
 Directors meeting when the  
 next bd meeting was being  
 televised?

Lillian Hong  
 Thanks

again for  
 live "Buo"  
 program  
 this morning

2003-94

CABLE DIVISION  
COMMERCE AND  
CONSUMER AFFAIRS

AUG 26 11 25 AM '03

A \_\_\_\_\_ E \_\_\_\_\_ P \_\_\_\_\_ S \_\_\_\_\_

FILE \_\_\_\_\_

Sparky Rodrigues

[REDACTED]

8-25-03

Testimony to DCCA on Statewide Cable Access Plan

I'm a resident of Wai'anae, married, father, Viet Nam veteran, Activist in my community on various issues. Member of the TeleComHui and Malama Makua. And I happen to work as the manager for the Wai'anae 'Olelo satellite facility,

I learned of the inequities of media while working with the Homeless group at Makua. That was 1995. During the eviction struggle 'Olelo Producers came to assist us with getting our story out. Puhipau & Joan of Na Maka O Ka Aina put me in front of the camera for the first time I was in panic mode but did my part in their documentary on Makua. Main stream media distorted the truth or just did not report the story. Observing many community issues that needed to be reported but went ignored. How does a community get their message out that is under served, economically challenged and barriers that make a community angry. The only way we had a chance to present our bright side was 'Olelo Community Television. I became a producer for 'Olelo in 1996 and began producing my own programs of our community. The drive was long from Wai'anae to Mapunapuna to get equipment and edit. Many times it was a choice to buy food, gas or video tape to do a program.

Olelo as part of the Education & Business Cycle providing for skills building and problem solving opportunities while doing programs. You don't need to know how to read or write to use 'Olelo's equipment or do a program.

My Oceanic Time Warner bill shows that I pay separately for access. I want my money used in my community. Help build programs relevant to our community needs. I don't like the idea that one community or island is pitted against the other for access funding. Each

In the past, half of our students entering the **gfh** grade did not graduate. Our community was always portrayed in the poorest light. Too far away from town to defend our selves.

That has changed, 'Olelo made a commitment to be a part of the Wai'anae community in 1998 partnering with the Boys and Girls Club providing for a temporary location for two years.

Further Partnerships have been formed between Leeward Community College, Waianae Coast Coalition, Hawaii Technology & Trade Association, Wai'anae High School and 'Olelo, the 'Olelo Satellite Media Center is located in Wai'anae at Wai'anae High School. This partnership resulted from a community grassroots organization called the TeleComHui interested in the future of telecommunications on the Waianae Coast. LCC lead the way with a HUD grant that provided funds to renovate an old unused shop building. Our shared space & equipment offers students access to the facility during the day and community after school. The growing success of our students in Waianae media program makes front page news. 'Olelo has played a small part in that success as a partner. The other component to the HUD grant is economic development. 'Olelo can't participate in the commercialism segment but we offer community opportunity to build skills needed to eventually transition into economic development.

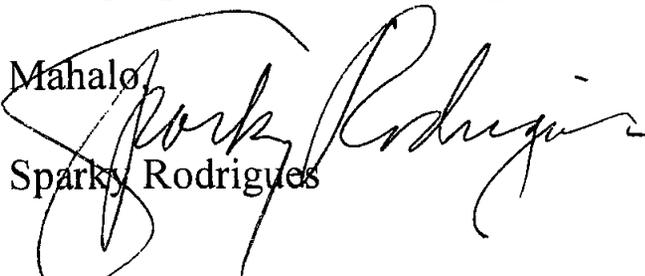
Other successful partnerships bringing **Alu** Like and Queen Liliuokalani Children Center together with 'Olelo funded our six

week Summer Media Program. Training youth from our community to produce programs for broadcast. Training two hours each day than shooting two programs each day. The final two days of the program the youth group produced and broadcast two, two hour LIVE forums on Homelessness.

I am currently working to expand 'Olelo's involvement with the Enrichment Program. Wai'anae School Complex feeder schools combining **5th** and **6th** graders with media mentors from high school or college at our facility for two hours each Saturday for 13 weeks. This is a Waianae High School activity that we can support than expand to each elementary. Linking teachers, staff, parents, students back to access via learning new media skills that will be shared their video programs with our community. Students are community members in my eyes and not part of the DOE or UH system.

'Olelo has provided a way for funds and services to get directly to our Community. Oceanic Time Warner has demonstrated the will to be responsible to a strong democratic society by funding access organizations like 'Olelo. It would be a greater gesture of corporate responsibility for all businesses engaged in any form of video, audio & data transmission like DSL, Broadband, internet, Satellite to contribute a portion of their fees to supporting access. Each community must support and sustain their own access like 'Olelo. How much more could we do if everyone chipped in. Our partnerships in Wai'anae show that we are able to lead in building a strong community with successful programs. Allow us to continue our efforts in communities like Wai'anae by **not changing** any of the existing DCCA rules governing Cable Access.

Mahalo,

  
Sparky Rodrigues

Aug 26 11 25 AM '00

My name is Andrew Perez and I am a resident of Kailua Oahu. I am here to share with you my wonderful experience participating in the Halia Aloha program at Olelo.

FILE  
20 23-95

The Halia Aloha program, as I understand it, is a way for ordinary people to record on video tape some of the oral history of Hawaii. This is oral history as it is remembered and experienced by the everyday people we all have known who lived and worked in our neighborhoods.

Along with my niece, Juanita Wolfgramm, we interviewed two exceptional women. In our short, ten-minute program, we only touched the surface of what each of them had to share. I would like to tell you a little bit about each of them.

Pauline was born in 1922 in Wahiawa. Her father was the ice man in Wahiawa at a time when selling ice to your neighbors was a good thing.

Her father joined the Navy and was the chief engineer at Fort Kamehemeha. Pauline's family moved to Kalia Road in Waikiki and they became members of the Outrigger Canoe Club in its early days. Pauline tells the story of how everyone watched the Royal Hawaiian Hotel go up little by little. She says how shocked they all were when construction was finally completed and the hotel was painted bright pink.

Later in her life, after attending Roosevelt High School, Pauline worked at the Pearl Harbor branch of Bank of Hawaii. When she went back to work on Monday morning, December 8, she talks about the bullet and shrapnel holes that tore through

the building where she worked. If the attack had taken place on a weekday morning instead of on the Sunday morning that it did, she most likely would not have survived it.

Our second remarkable woman was also born in the Twenties, but in New Jersey. Joan moved to Hawaii after her college graduation to teach elementary school on Molokai.

Having been born and raised on the east coast, Joan was used to pronouncing the long Slavic surnames with multiple consonants in a row. Little did she know that she would have a more difficult time trying to pronounce Hawaiian names with multiple vowels in a row. I guess she liked pronouncing those long Hawaiian names because she later married a Hawaiian man and Mr. and Mrs. Kalama had a few children of their own.

Joan retired as a public school teacher and **began** her second career as an active member of Kailua Canoe Club and the Oahu Hawaiian Canoe Racing Association.

I am sharing the stories **of** these two amazing women to make the point that Olelo and the Halia Aloha program has enabled and empowered me to share these important stories with a much larger audience. I think that the more we know about each other and about our differences, the easier it becomes to see our similarities.

Olelo serves our community by allowing us to all talk to each other through the medium of public access television.

I think that Olelo serves our community well and is  
worthy of your consideration. Thank you.

Andrew Perez

[REDACTED]

KEEP SAME FUNDING STRUCTURE - I do not favor decentralization

Redistribution of FUNDING TO COUNTIES.

Speaking on behalf of retaining funding for OLELO and maintaining existing services to the public.

Olelo provided free access to video production equipment, studio, space and editing facilities for olelo trained volunteers in Rotary to help me create a half hour program on Rotary in Hawaii...to be used in recruiting and education of Rotarians statewide. We had stacks and stacks of video tapes from Rotary International my in studio on camera segments and an interview, and we pulled the pieces together under editor Lloyd's deft hand.. ..hours and hours in that edit bay.. .and it was well worth the effort.

2003-96

FILE  
MAY 10 11 25 AM '03  
CABLE TELEVISION  
COMMUNICATIONS  
DIVISION

In this day and time, you cannot rely on television stations to parlay their public service responsibilities into free air time for non profits .... It just doesn't happen any more.

Also appreciate the facilitated production service Olelo provides, so that the Healthy Start team could discuss the prevention of child abuse and neglect, in studio and with Olelo staff providing the skills needed to get our message out to the public. Our time on the Giving Aloha program was well received.

I also have tuned in for legislative and city council hearings. My speech on volunteering in the community, which was taped before a gathering of business men and women, was shown on Olelo, and I was surprised by the number of people who happened upon it.

I noticed the students from Waianae High School, whose video lab has become a magnet for students wishing to get a head start in the field of broadcasting. Imagine the high school aged talent out there, able to use Olelo facilities now and in the future...who will continue to utilize public access television for their projects and to communicate to their peers.

Linda Cole

2003-977

CABLE DIVISION  
COMMERCE AND  
CONSUMER AFFAIRS

AUG 26 11 26 AM '03

A \_\_\_ F \_\_\_ P \_\_\_ S \_\_\_

FILE \_\_\_\_\_

Liz Howell

[REDACTED]

**DCCA** Testimony  
August 25,2003

My name is Liz Howell and I've had the opportunity to spend some time this summer going through the training and certification programs at O'lelo.

I'm amazed that it took me 10years in Hawaii before stumbling upon this geni of a resource and I'm really pleased to have the opportunity to interact with this community organization.

The classes are ongoing and affordable, the students and their projects are so diverse — in every way — from community interests, ethnicity, age...it's a real melting pot of people and ideas. And the educational environment is one that engenders open exploration and communication of myriad ideas and beliefs.

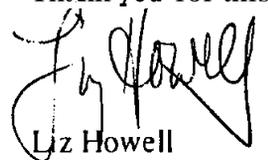
I **found** the training offered is extremely supportive and the media center bends over backwards to be available for any questions that arise or assistance needed.

I was vaguely aware of an O'lelo project out in Waianae that involved school kids, but when I read the article in the Honolulu Advertiser today, I was so impressed with the scope of the program that involves the students, teachers, the schools, community groups and support from local businesses and institutions as well. In my mind, this demonstrates a winning example of collaboration of resources and a creative commitment to youth and education.

Overall, I see O'lelo as an important institution in the community at large. Beyond offering community PEG access, Olelo has well-served Honolulu and the State of Hawaii in it's community outreach, community support and community building programs.

I'd like to see O'lelo continue to grow and serve even larger numbers of groups, individuals and projects and I hope that decisions on governance, and franchise agreements made in the future will ensure that possibility.

Thank you for this opportunity to share my perspective.

  
Liz Howell

2003-98

CABLE DIVISION  
COMMERCE AND  
CONSUMER AFFAIRS

August 25, 03

AUG 26 11 26 AM '03

It is with pleasure that I provide this statement on behalf of ~~the~~ keeping the funding for OLELO in place for rural ~~areas~~ communities in Oahu.

While I will not pretend to know all the issues related to this concern, I do know this:

I work for Ho'ala School, a small, independent, nonprofit organization in the heart of Wahiawa. Wahiawa is a usefully under-served, often troubled community <sup>from which</sup> ~~where~~ few - if any - positive media stories make in to the network news. It is difficult - sometimes impossible - to feel like one has a voice in such a place where so much media attention is focused on <sup>the</sup> negative.

But there are beautiful things that happen in Wahiawa + its Central Plains, + there are wonderful people making those things happen.

And OLELO is right there - in Kahuku - and to provide access to the media in a

8/25/03

2003-99

CABLE DIVISION  
COMMERCE AND  
COMMUNICATIONS AFFAIRS

• Aloha,

My name is Daniel Forman <sup>AUG 26 11 26 AM '03</sup> and  
a teacher at Waianae High School <sup>A E I am</sup>  
here to voice my concern about possible legislation  
that may <sup>try to</sup> silence the voice of the Waianae  
community. 'Ōlelo TV has made access to  
media a reality at Waianae High School. They  
have attracted and trained many students in  
the media art form. These students often become  
our best leaders. ~~and~~ They are empowered  
because they can ~~now~~ speak about their  
community rather than listen to outside-media's  
slanted often negative vision of Waianae.  
Students volunteered to submit testimony and  
these are some excerpts from their writing.

'Olelo community television is a big factor in a lot of the communities life. 'Olelo community television is a way make the communities voice heard. The community uses 'Olelo community television ~~to~~ to show things that the other tv. stations and politicians you don't want to know or try to hide. Now the law makers want to make it harder to give and get access to and from 'Olelo. Are the law makers ~~is~~ corrupt? Do they want to pass this law for their own good and not ~~is~~ for the community. ~~is~~ Do they know how many organizations they are going to hurt? Do they even care? 'Olelo helped me to become a good developer in video production + i'm only a senior in high school. ~~is~~ All I know, if this law will be passed everyone. but the law makers themselves will lose.

*John*  
*Ally*

2003-100

CABLE DIVISION  
COMMERCE AND  
CONSUMER AFFAIRS

AUG 26 11 29 AM '03

A E S

FILE

2003-101

CABLE DIVISION  
COMMERCE AND  
CONSUMER AFFAIRS

Aug. 25, 2003

To whom it may concern,

AUG 26 11 26 AM '03

My Name is Justine Kane  
and I come from the Waiānae  
community. I am a <sup>FILE</sup> senior at  
Waiānae High School and  
live on at the Ōlelo facilities  
on our campus. I believe that  
everyone should have the opportunity  
to freely express ~~at the house~~

through a television. Many people  
Statewide watches the Ōlelo  
channels. It gives Native Hawaiian  
community members, and other  
local organizations to show  
what they're about. I hope  
they do what's just and  
everything the way it is.

Makaloa,

Justine P. Kane

Olelo

Duane  
Waidlams

2003-102

● The newsreporter should keep on  
 filming everything that they can film  
 because if not then there will  
 be no filming of nothing at any  
~~the~~ school. I would be the one  
 at the high school standing

FILE \_\_\_\_\_  
 A \_\_\_\_\_  
 E \_\_\_\_\_  
 P \_\_\_\_\_  
 S \_\_\_\_\_  
 AUG 26 11 21 AM '03  
 CABLE DIVISION  
 COMMERCE AND  
 CONSUMER AFFAIRS

around and looking for the camera.

● I want this letter to get submitted  
 to the president because this is  
 the first time I am writing to  
 the ~~city~~ Cities

Duane  
 Waidlams Jr  
 8/25/03

Kyle  
Tucson  
8/25/03  
B.3

2003-103

CABLE DIVISION  
COMMERCE AND  
COMMUNICATIONS AFFAIRS

AUG 26 11 27 AM '03

A E P  
FILE

ʻŌlelo Television  
So that everyone can hear  
your opinion on what you  
think, I think it is important  
for me to have a voice because  
everyone should hear what I  
have in my mind because  
mostly every thing everyone  
says is important. I feel I  
have a voice with my friends  
and family cause when I  
speak they listen.  
But I do not like to speak  
in front of people because  
I am to shy.

2003-104

8-29-03

CABLE DIVISION  
COMMERCE AND  
CONSUMER AFFAIRS

AUG 26 11 27 AM '03

To give people in Waiānāe a chance to be heard is a very important issue. We as residents in Waiānāe have the right to express our feelings too. Being heard is important to us too not only people like Linda Jingle. We are the ones living here so people who don't live here don't know the deals with the things we face.

People think Waiānāe is ghetto and well it doesn't mean people shouldn't be heard. Taking away our chance to show people how we feel is just like telling us that we aren't important enough to be heard. It's like saying the other side of the island is more better than the people here on the Waiānāe coast. Well everyone needs to be treated equal so let "us" (the people of Waiānāe) have the chance to let our voices be heard.

The only place I feel I can be heard is talking to my friend. Is that the way it should be? Should I only be able to express myself to my friend? Well I think not and if you said yes well I hope you realize how stupid you are. You would never know how we feel unless you are one of us.

Let OUR voices be heard!!!!

Royce Kalno

2003-105

8/25/03

8/25/03 Olelo gives us a voice

Q: ①

This voice for us to talk about our community is very important because every-body will hear our complaints and protest our rights about how we react to how the laws are changing, and we are reacting to the in addition and maybe help out.

Q: ②

It is important for you to have a voice because everyone will hear what you are tested about and can tell or show how they also react to your testament.

Q: ③

I feel that we has voice on the air and on a board meeting because that is one place where people can also understand in another way in which they could help you protect your answer.

2003-10p

CABLE DIVISION  
COMMERCE AND  
AFFAIRS  
11 27 AM '0

①

My name is Tena-Lee Mahaulu, I will be speaking for myself and that it is important to have voice in my community. I think that everyone should have voice in the community because if someone feels different to what other people feel then, I feel that they might have say in it too. Each person has different opinions and should say or present the things they want to present, or say. Our community has very intelligent students and people. Just because we have some ignorant people doesn't mean that everyone gets punished. Our media students (olelo students), gives us a chance to speak for some things and its a great opportunity.

I feel that I only have say or voice at school or at home with my family. We should have say/voice everywhere. We do have a right of freedom of speech right, so we should be able to speak on what bothering us or on whats right in our community. Thank you.

Natachja Tong

2/25/03

pd. 3

2003-107

CABLE DIVISION  
COMMERCE AND  
CULTURAL AFFAIRS

What  
AUG 26 11 27 AM '03

## \* 'OLELO TELEVISION

\* 'Olelo TV gives ~~our~~ our community a chance to voice what is important to us. Why is this important?

'Olelo is important because it allows the community to be seen around the state. A lot of cultural events that happen, such as sign holders, occur with the military and many wouldn't be known. (Seaside) News might not be able to be seen, students rely on (Seaside) news for the latest scoops about our school and community. Without 'Olelo my uncles wouldn't have jobs. The 'Olelo TV provides classes that students can take during the summer to learn about using the video cameras and the editing programs. We used the 'Olelo's equipment and programs to compose an ~~video~~ end of the year video for 'Ai pohaku, a lot of groups rely on 'Olelo for their valuable services to the community and without them we'd all be lost. They keep us up to date with issues, functions and a lot more.

I think that the Waianae Community should express themselves. Not many people want to help the west coast. I should have a voice to express my thoughts I would not care if no one listens or not that is just the way I feel. TV. Because many people watches the TV. Waianae High School is the place that most people forget but only the students and staff and community that don't forget. Waianae is like one big island everyone just knows each other. Only reason that most people (TOWARD) people don't like us because it is ghetto town.

FILE  
 AUG 26 11 21 AM '03  
 CABLE DIVISION  
 COMMERCIAL AFFAIRS  
 CENTER

Always,  
 Amanda Solomon  
 Waianae High School Student

2/1/03

15, 2003

ʻŌlelo gives us a voice

2003-109

Hello. I'm Kim Cruz, a student at Waianae High School. I am apart of our schools TV productions class. In this program I'm learning a lot of new media skills that can help me in the future as a photographer. But anyways, watching Seaside News on channel 50 is a monthly ritual for me. It keeps me informed of what's going on in my school, as well as my community. Since everyone islandwide can watch it, it gives a more positive light on Waianae which contrasts to the usual negative images.

CABLE DIVISION  
COMMERCE AND  
CONSUMER AFFAIRS  
AUG 26 11 28 AM '03  
A E P  
FILE

2003-110

Olelc

It is good for people to voice  
out to the people how they feel and think.  
People should know how you feel  
think about that subject and maybe  
by telling them how you feel might  
change it. If people have something to  
say I think they should say it. They  
couldn't keep it in them because it's  
just up to get badder and then one time  
you just going go. You should always say something  
because you never know what that could  
do, it might just change your life.

Phawn Peralta

FILE  
AUG 28 11 28 AM '03  
CABLE TELEVISION  
COMMUNICATIONS  
DEPARTMENT

Olelo gives us a voice

It is important because we can let other communities know what we are doing and not what they hear about on the news about us killing people or robbery. This can give us a positive look to other communities. It is important and you can say what you want because it is in our rights we have the freedom of speech. You have a voice that can be heard in your community and if you take it to the state house to be heard louder.

2003-111

Albert Cambra

FILE  
A  
E  
P  
S  
MAY 28 11 28 AM '03  
GABLE  
COMMERCE  
AFFAIRS  
SECTION

2003-112

Hi, IM STEPHEN BALDWIN AND

IM WRITING A RESPONSE TO A STATEMENT

OF THE COMMUNITY CHANGE LF

IT SHOULD BE LEFT ON. WELL IS GOOD

FOR PEOPLE THAT DON'T KNOW WHATS

GOING ON WITH THE COMMUNITY:

SOME CHANGES ARE WAITING WITH

SCHOOL, SO YOU KNOW WHAT THEY ARE

DOING. MY OPINION ON THIS CHANGE

IS TO STAY ON IT NOT A DEMON

BUT WHAT I THINK IS GOOD.

Stephen Baldwin

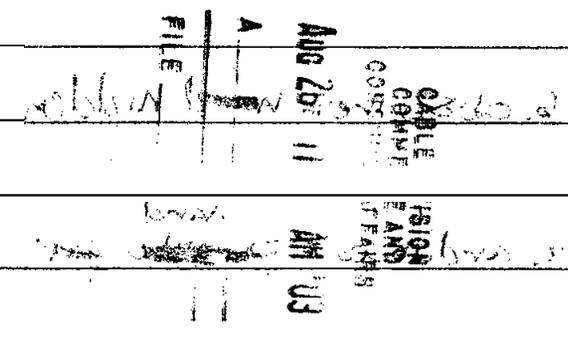
FILE  
A B C  
AUG 28 11 28 AM '03  
CORRECTIONAL DEPT  
TABLE DIVISION

Byson Baker

2003-113

I feel that oleo t.v. is important because  
 it allows us to voice our opinion, and it  
 lets the community know that we are  
 doing something good on the west coast.  
 And we can let them know how things  
 use to be done back in the days.  
 And also to let them know what  
 Transition Studies is all about.

you can't get the app...



you can't get the app...

you can't get the app...

2003-114

Please Dont take the  
Olelo Eka Station away  
Because that is all  
the young kids have  
we dont have all the  
things that the kids in  
the mainland have we  
dont have that much to  
start with any one are  
going to take it away  
so please dont take it  
away

FILE  
A E  
MIG 10 11 29 AM '03  
FEDERAL BUREAU OF INVESTIGATION  
COMMERCIAL AFFAIRS

2003-116

CABLE DIVISION  
COMMERCE AND  
CONSUMER AFFAIRS

● 'ōlelo.

Aloha, I'm Antonino, student from ~~Wahiawa~~ <sup>AUG 25 11 29 AM '03</sup> ~~Wahiawa~~ <sup>A E P</sup> school, I'm here to speak my voice, 'ōlelo is very important to us because it give us voice to speak to the community or response somebody. It is important to have a voice because it let us speak to the community to tell what is good or bad. I feel I have voice when I'm with my friends because we can discuss things with our own and involve to the community.

2003-116

olelo

Having a chance to voice your opinion is good, because CABLE DIVISION  
COMMERCIAL AND  
CONSUMER AFFAIRS lots of times when you voice your opinion it ~~at~~ changes peoples outlook on how <sup>A</sup> they see you or something else. Also <sup>FILE</sup> voicing your opinion or what is important to you,

could get you what you want.

I have a voice in the community because what I don't like could be the same feelings of someone else. Maybe other people have things that they want to get out, and that could help other people.

Curtis Leffler



HAWAII STATE SENATE  
Twenty-Second Legislature

CABLE DIVISION  
COMMERCE AND  
CONSUMER AFFAIRS

AUG 26 11 29 AM '03

A \_\_\_\_\_ E \_\_\_\_\_

FILE \_\_\_\_\_  
2003-117

**TESTIMONY ON DCCA'S DRAFT PLAN FOR PEG ACCESS • August 25, 2003**

**SUBMITTED BY SENATOR LES IHARA, JR.**

**General Comments Pertinent to DCCA's PEG Access Plan**

1. In my view, Hawaii's PEG access resources are a statewide resource that should be operated as one system for the benefit of Hawaii's community. From this perspective, I believe there are inadequate infrastructure components, located mainly on the neighbor islands.
2. I believe that PEG viewers on Oahu, and elsewhere, would like to see local programming from all the islands in order to know, understand, and experience all communities and the diversity of our state.
3. **If** properly used in the public interest. I believe that coordination **by** DCCA could significantly enhance the utilization of Hawaii's PEG access resources.
4. I support adoption of a PEG access plan that will bring about changes to advance development of a statewide system of PEG resources. I believe that these changes should be brought about with minimal or no harm to existing organizations.

**ISSUE #1: Expanded Role for Counties in Cable Regulation**

It is my belief that neighbor island PEGS are in a better negotiating position when DCCA negotiates for them, including for needed capital projects. One way to ensure PEG involvement in these negotiations might be to add a requirement that PEGS approve agreements that directly affect their county.

**ISSUE #2: Governance - PEG Board Appointment Process**

My view is that if PEG directors continue to be appointed by DCCA, they should comply fully with the state's open records law and sunshine law. I support removing DCCA as appointing authority, and support stakeholder groups electing board members (or selecting them by an open process). A mechanism for public and producer input should be instituted under any type of governance scheme.

**ISSUE #3: Cable Advisory Committee**

I believe the Cable Advisory Committee should be appointed as soon as possible to support open and public communications among PEGS. Its membership should be expanded to allow diverse views and those of all stakeholders. Until legislation is adopted to add members, I think additional members could be appointed in an *ex officio* status.

**ISSUE #4: Financial Resources**

I support increasing the amount of resources provided to the neighbor island PEGS in order to raise their infrastructure capabilities to statewide standards and enhance their

programmin capacity for sharing with other PEGS pursuant to statewide policy. Possible sources of funds for neighbor island PEGS could include funds above Olelo's cap, DCCA surplus funds. other excess finds. and cable operator funds through agreements negotiated in the future.

**ISSUE #5: PEG Channel Resource**

AS I recall, some legislative hearings could not be broadcast live on the neighbor islands because of limited channel capacity. Additional channels should be requested to allow live airing of legislative hearings. and more sharing of programming among the PEGS could help fill air time.

**ISSUE #6: Sustainability**

I would encourage PEGS to expand their programs to include more web-based services, projects in partnership with other organizations, and programs funded by foundation grants.

**ISSUE #7: Greater Community Participation**

No comment.

**ISSUE #8: Cooperation and Collaboration Among PEG Organizations**

All proposed ideas on equipment, personnel, and programming resources seem useful and should be implemented.

**ISSUE #9: PEG By-laws**

As long as DCCA appoints PEG board members, I believe that PEGS should conduct their business in compliance with the state's open records law and sunshine law.

**ISSUE #10: Uniform Information Practices Act: Openness to the Public Records**

If the plan is for PEG boards to continue being appointed by DCCA and, therefore, obligated to comply with UIPA, I am willing to assist development of statutory amendments applicable to non-profit groups, including PEGS.

**ISSUE ~~#11~~ #12, #13:**

No comment.

**ISSUE #14: Programming (CSPAN for Hawaii)**

As a member of the Honolulu Community-Media Council committee that has proposed the Hawaii CSPAN idea, I support this proposal. Hawaii CSPAN proposal assumes that no entity is harmed in the implementation of the plan, and I believe that the plan could be phased in based on availability of resources. The need for an independent, non-profit group would be to select programming for a Hawaii CSPAN channel and coordinate among the PEGS.

**ISSUE #15: Resolution of complaints concerning PEGs**

I believe that all PEGS should adopt an explicit, and written, complaint resolution process that specifies complaint format, timeframe requirements, mediation process, etc. In addition, I suggest that an explicit procedure be adopted for requesting PEG records.

**ISSUE #16: Role of PEGs : Production versus Facilitation**

DCCA should, in my view, provide general parameters and oversight of non-traditional PEG programs. and encourage solicitation of public input prior to implementing these programs.

2003-118

'Ōlelo gives us a voice

Why would the cable companies try and stop these programings it helps people mainly high school students get careers in media or whatever. IF they stop it people will get discouraged and probably end up doing something they don't enjoy doing. It gives people of the communities a chance to voice their concerns in whats happening in their area.

ka'ā'ūā

FILE  
AUG 20 11 28 AM '03  
CABLE DIVISION  
COMPLAINTS AND  
CONSUMER SERVICES

2003-10



"Melvin Keohohou"



08/27/2003 03:28:07 AM

To: <cableh@dcca.hawaii.gov>  
cc: "Donna Ylen" [redacted]

Subject: Point of View Comment

Aloha:

My name is Melvin Keohohou. I am a Hawaiian **Studies** teacher (grades K-6) at LehuaElementary School (Kupuna program). I work in Pearl City, but I live in Waipahu, **Oahu**.

I recently enrolled in classes to become **certified to use** 'Olelo facilities. The tuition fees I paid for these classes **were** reasonable/affordable. **The** cooperation and service I received from the employees at the Mapunapuna facility was extremely positive. personal, and exceeded all my expectations.

I believe that each **PEG** should remain autonomous with minimum state or county intervention.

'Olelo appears to have the lion's share of funding but it **also has** a huge population to **service**. I am new to their available community services and I wonder about potential clients who would **suffer** if funding **was** cutback.

If redistribution of funds to support PEGs that need additional funding becomes a necessity, then I believe that a **reasonable fixed** percentage of **total** revenues for each county (based on population) be determined **at** a meeting of all PEGs and then implemented.

'Olelo provides a viable service. It would be a shame to mess it up with burdensome cutbacks and restrictions imposed by **state** and county legislation.

Sincerely,  
Melvin Keohohou

[Redacted signature block]

2003-121



Johnnie-Mae L Perry [REDACTED] 0812'11200302:03:35PM

To: cebletv@dcca.hawaii.gov

cc:

Subject: NO CUT BACKS!

Re: 'Olelo

Dear Committee Members:

After watching the live coverage of the meeting held on **8/25** evening, many people, community representatives, and students gave eloquent speeches against the cut backs that 'Olelo is facing. There is really nothing more to add and I agree with the testifiers. However, what I found impressive is the students from Nanakuli & HCC spoke up. 'Olelo is giving these young students hope thereby, are making early career plans. They are also inspired by 'Olelo, as you may be aware, it is difficult to inspire and motivated young people. Many programs and government agencies try time and time again with a low rate of success to motivated young Students but not 'Olelol

'Olelo has become a part of the educational partner with the DOE and community colleges, let them continue without any disruptions.

Sincerely yours,

Johnnie-Mae L. Perry  
Resident of Wai'anae

2003-122



"Peter Adler" [redacted] on 08/28/2003 04:22:12 AM

To: <cabletv@dcca.hawaii.gov>  
cc:  
Subject: 'Olelo

August 26, 2003

Cable Television Division  
Department of Commerce and Consumer Affairs  
State of Hawaii  
1010 Richards Street, 2nd Floor  
Honolulu, Hawaii 96813

RE: 'Olelo's Contributions To Civic Affairs in Hawaii

Ladies & Gentlemen:

I write in support of 'Olelo's continuing funding and support. I understand you are accepting public comments to assess the status of public access television and to propose possible changes that might negatively affect 'Olelo's free services to non-profit agencies and to the O'ahu community. I urge you not to negatively impact the provision of community television or to place any additional barriers in the public's ability to produce, view, and participate in Hawaii's public-access TV stations.

Although I am currently working on the mainland and unable to provide my comments in person, I would like you to know that I have made extensive use of 'Olelo's services in conjunction with various civic affairs projects. One of those involved candidate responses to questions posed by citizens through the "Price of Paradise" election project. Another was the telecast of various forums conducted through the "Place At the Table" series.

'Olelo provide a unique and important service. Please don't let it be eroded.

Sincerely,

Peter S. Adler

Peter S. Adler, Ph.D.

LINDA LINGLE  
GOVERNOR

JAMES R. AIONA, JR.  
LT. GOVERNOR



STATE OF HAWAII  
CABLE TELEVISION DIVISION  
DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS  
1010 RICHARDS STREET  
P.O. BOX 641  
HONOLULU, HAWAII 96808  
(808) 588-2620  
FAX (808) 586-2625

FILE COPY

MARK E. RECK  
DIRECTOR

CLYDE S. S  
ADMINISTRATOR

2003-23

August 29, 2003

TO: Ms. Dora Liboy



SUBJECT: Statewide PEG Access Plan

COPIES	DESCRIPTION
1	Copy each of the following: "Draft" Plan Notice of Public Comment Meetings Press Release dated July 17, 2003

TRANSMITTED FOR:

- |  |   |
|--|---|
| <input type="checkbox"/> YOUR INFORMATION      | <input type="checkbox"/> YOUR REVIEW AND COMMENT        |
| <input type="checkbox"/> YOUR SIGNATURE        | <input type="checkbox"/> FOR APPROVAL                   |
| <input type="checkbox"/> YOUR REVIEW           | <input type="checkbox"/> PER YOUR REQUEST               |
| <input type="checkbox"/> YOUR FURTHER HANDLING | <input type="checkbox"/> PER OUR CONVERSATION           |
| <input type="checkbox"/> YOUR FILE             | <input checked="" type="checkbox"/> SEE "REMARKS" BELOW |

MESSAGE: Dear Ms. Liboy: Per your phone conversation with Mr. Sonobe, enclosed are the documents listed above. Please contact our office should you have any questions. Thank you.

Patti Kodama  
Secretary

Enclosures