

## Oceanic Cable Television East & West Hawaii Franchise Renewal

### Questionnaire on Community Needs and Na Leo 'O Hawaii's Services

**Residence:** Are you a resident of the City & County of Hawaii? \_\_\_ Yes \_\_\_ No

**Part A – Community needs.** Select the response for each question that best represents your opinion.

1. The number of channels (3 for Na Leo, 1 for Higher Ed., 1 for DOE) currently used for programming about and by local schools, government agencies, community agencies and individuals by Na Leo is:

- \_\_\_ about the right number, given community needs
- \_\_\_ insufficient; more channels are needed to meet community needs
- \_\_\_ more than enough; fewer channels would meet community needs
- \_\_\_ no opinion

2. The financial support provided by Oceanic which is “passed through” to subscribers for public, education, and government access facilities, equipment, and services is:

- \_\_\_ about the right amount, given community needs
- \_\_\_ insufficient; more support is needed to meet community needs
- \_\_\_ more than enough; a lesser amount would meet community needs
- \_\_\_ no opinion

3. As cable service develops in the direction of digital and high definition transmission, how important is it that public, education and government access (Na Leo's) programming is provided to viewers with convenience of access, signal quality, and other technical features comparable to those which are provided for broadcast stations (KHNL, KHON, KITV, KGMB, etc.) and other popular commercial programming?

- \_\_\_ *very* important
- \_\_\_ *somewhat* important
- \_\_\_ *not* important
- \_\_\_ no opinion

4. The current or existing capability of the cable system to transmit live or recorded video programming provided via the Na Leo channels from various sites around Hawaii is:

- \_\_\_ *very* important to meet community needs
- \_\_\_ *somewhat* important to meet community needs
- \_\_\_ *not* important to meet community needs
- \_\_\_ no opinion

5. The availability of public, education and government access programs via live or archived video streaming via the Internet (currently provided through Na Leo at [www.naleo.tv](http://www.naleo.tv)) is:

- very* important to meet community needs
- somewhat* important to meet community needs
- not* important to meet community needs
- no opinion

6. On a scale of 1 to 5, (5 being the highest), what is your level of interest in having available for viewing the following types of local programs?

Local government meetings, legislative sessions, county council meetings, neighborhood board meetings, special events, schedules and information about various services? \_\_\_\_\_

Secondary or higher institutional educational programs (UH/DOE), classes, events, long distance learning and other instructional programs? \_\_\_\_\_

A variety of shows produced by local citizens and organizations on topics of their choice. For example: local hula recitals or performing arts programs; forums for local political candidates; health, nutrition, cooking and fitness shows; local documentaries; video news coverage of community events; a bulletin board of community events; etc. \_\_\_\_\_

7. Do you, or organizations you belong to, find it of interest to have facilities, equipment and support available for producing television shows about your organization's activities, to show on a local cable PEG access channel (e.g., channels 52, 53, 54, 55, 56)?

Yes    No    Don't Know

8. Are there any other matters that you believe should be addressed through the franchise renewal process to help assure that the Oceanic cable system meets community needs? If so, please comment below (use back of last page if necessary):

**Part B – Na Leo services.** Public, education, and government access services on Hawaii are currently delivered by Na Leo ‘O Hawaii Inc.

1. Are you or your organization an active user of Na Leo services? \_\_ Yes \_\_No

1a. If yes, provide any comments you may have on which Na Leo services are especially helpful to you and/or what Na Leo might do to better assist your productions (use back of last page if necessary):

1b. If no, what services would Na Leo have to provide for you to consider utilizing Na Leo facilities and services?

2. What types of current Na Leo programming (or names of specific programs), if any, do you value most (use back of last page if necessary)?

3. Are there other services or programming you would like Na Leo to offer to better address community needs (use back of last page if necessary)?

4. Provide any other comments you may have on how current Na Leo services do or do not help to meet community needs (use back of last page if necessary):

**Part C – Other comments.** If you have any additional comments not addressed above regarding community needs that you believe should be addressed in the franchise renewal process please note them in the space below (use back of last page if necessary):

Please complete this questionnaire and **return it during this community forum.** If you did not personally participate in the forum, but have seen it on a cable access channel or are completing the questionnaire with an explanation from a forum participant, please fill it out and return it no later than **August 31, 2010** via mail, fax or scanned e-mail attachment to:

**DCCA-CATV, P.O. Box 541, Honolulu, HI 96809.  
Phone (808) 586-2620, Fax (808) 586-2625.  
E-mail: [Cabletv@dcca.hawaii.gov](mailto:Cabletv@dcca.hawaii.gov)**

Thank you very much for your participation in the cable franchise renewal process. Please indicate your name, address and phone # below for possible follow-up purposes:

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

If you represent an organization, an institution, or a division of government please indicate its name below; otherwise write "individual"):

\_\_\_\_\_