

**STATE CERTIFIED ARBITRATION PROGRAM
LEMON LAW COMPLAINTS VS. MARKET SHARE
January - December 2010**

MANUFACTURER	COMPLAINTS RECEIVED		MARKET SHARE	
	#	%	#	%
BMW	1	6.6	1069	3.1
Chrysler (includes Dodge and Jeep)	4	26.7	1,394	4.1
Ford (includes Lincoln)	1	6.6	2,588	7.6
GM (includes Chevrolet, GMC, Buick)	2	13.3	1,935	5.6
Honda	1	6.6	4,874	14.3
Hyundai	1	6.6	1125	3.3
Kia	1	6.6	832	2.4
Mazda	1	6.6	1230	3.6
Nissan (includes Infinity)	2	13.3	4,277	12.6
Toyota (includes Lexus)	1	6.6	10,638	31.2
TOTALS	15			

Market share figures are for new retail cars and light trucks registered in Hawaii in 2010 as reported in the Hawaii Auto Outlook, Vol. 10 No. 1.