

Minimum Qualification Specifications
for the Class:

FILM INDUSTRY DEVELOPMENT SPECIALIST V
(FILM INDUSTRY DEV SPCLT V)

Prerequisite Knowledge and Abilities Required

Knowledge of: Principles and practices of marketing and advertising; economics related to the film industry; variety of film industry resource materials and equipment relative to the motion picture and television film/program productions, and local sources used in film productions; island sites suitable for film production shootings; various laws, rules and regulations of government agencies and private organizations, programs and functions affecting filmmaking in Hawaii; permit procedures of Hawaii State and county agencies and the rules governing such permits; terminology used in film industry; and report writing.

Ability to: Apply principles and practices of marketing and advertising to plan, coordinate and execute program development activities and promotional projects; provide motion picture and television film/program personnel with production coordination services and assistance to carry out filmmaking activities in Hawaii; formulate plans and conduct studies relating to the film industry; communicate effectively orally and in writing; and develop and maintain effective working relationships with others at all levels within the film industry, government agencies, businesses, private organizations, and others.

Basic Education Requirement

Graduation from an accredited four (4) year college or university with a bachelor's degree.

Excess work experience as described under the Specialized Experience, below, or any other responsible administrative, professional or analytical work experience that provided knowledge, skills and abilities comparable to those acquired in four (4) years of successful study while completing a college or university curriculum leading to a baccalaureate degree may be substituted on a year-for-year basis. To be acceptable, the experience must have been of such scope, level and quality as to assure the possession of comparable knowledge, skills and abilities.

The education or experience background must also demonstrate the ability to write clear and comprehensive reports and other documents; read and interpret complex written material; and solve complex problems logically and systematically.

Experience Requirements

Applicants must have had progressively responsible experience of the kind, quality and quantity described in the following paragraphs, or any equivalent combination of training and experience:

General Experience: One and one-half (1-1/2) years of progressively responsible professional experience in information research and dissemination, public relations work which required establishing and maintaining effective relations with public information and communication media, or work in marketing, advertising and business promotion.

Specialized Experience: Two (2) years of responsible work experience which demonstrated the possession and application of knowledge of the film industry (motion picture and television), its economic characteristics and impact; marketing and advertising related to the film industry; film production personnel and their respective roles; governmental organizations impacting upon the film industry; filmmaking services such as sound stages, post-production facilities, etc.; and government permit procedures. At least one (1) year of this work experience must have been in a setting which provided the applicant with knowledge of local (State of Hawaii) sources of filmmaking services and materials; island sites suitable for film production shootings; various laws, rules and regulations of government agencies and private organizations, programs and functions affecting filmmaking in Hawaii; and permit procedures applicable to motion picture and television/film productions in Hawaii. The applicant must also have demonstrated the ability to formulate plans and coordinate developmental and promotional activities and conduct studies relating to the film industry.

Substitutions Allowed

Excess Specialized Experience of the type and quality described above may be substituted for General Experience on a year-for-year basis.

Quality of Experience

Possession of the required number of years of experience will not in itself be accepted as proof of qualification for a position. The applicant's overall experience must have been of such scope and level of responsibility as to conclusively demonstrate that he/she has the ability to perform the duties of the position for which he/she is being considered.

Selective Certification

Specialized knowledge, skills and abilities may be required to perform the duties of some positions. For such positions, Selective Certification Requirements may be established and certification may be restricted to eligibles who possess the pertinent experience and/or training required to perform the duties of the position.

Agencies requesting selective certification must show the connection between the kind of training and/or experience on which they wish to base selective certification and the duties of the position to be filled.

Tests

Applicants may be required to qualify on an appropriate examination.

Physical and Medical Requirements

Applicants must be able to perform the essential functions of the position effectively and safely, with or without reasonable accommodation.

This is an amendment to the minimum qualification specifications for FILM INDUSTRY DEVELOPMENT SPECIALIST V, which were approved on July 14, 1995.

Date Approved: 12/3/15



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