

Auditor's Summary

Financial Audit of the Hawai'i Tourism Authority

Financial Statements, Fiscal Year Ended June 30, 2021



PHOTO: HAWAII TOURISM AUTHORITY / TOR JOHNSON

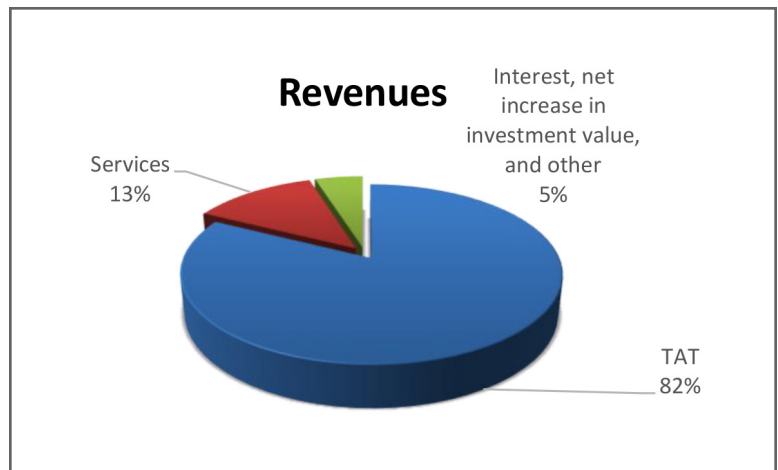
THE PRIMARY PURPOSE of the audit was to form an opinion on the fairness of the presentation of the financial statements for the Hawai'i Tourism Authority, as of and for the fiscal year ended June 30, 2021. The audit was conducted by Accuity LLP.

About the Authority

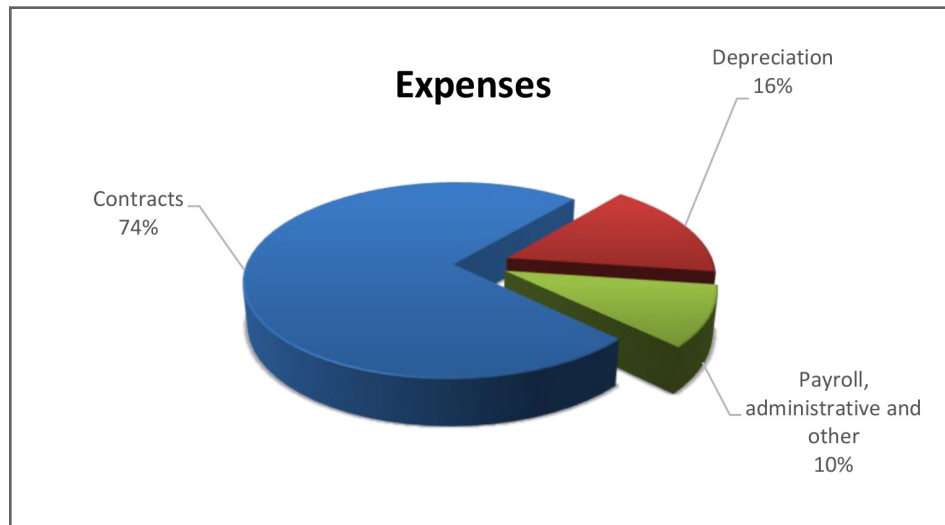
The Hawai'i Tourism Authority (HTA) was established by the 1998 Legislature to serve as the State's lead agency for strategically managing tourism. State law requires HTA to develop a tourism marketing plan that includes statewide promotional efforts and programs, targeted markets, and other marketing efforts with measures of effectiveness and documentation of HTA's progress toward strategic plan goals. HTA is also responsible for the Hawai'i Convention Center. The primary source of funding for HTA's operations is the Transient Accommodations Tax (TAT) collected by the State. HTA is governed by a board of directors comprised of 12 voting members, each of whom is appointed by the Governor, and is placed within the Department of Business, Economic Development and Tourism for administrative purposes.

Financial Highlights

FOR THE FISCAL YEAR ended June 30, 2021, HTA reported total revenues of \$46.1 million, along with \$5 million in transfers from other state departments, and total expenses of \$49.2 million. Revenues consisted of \$38 million from TAT, \$5.8 million from charges for services, and interest and other revenues of \$2.3 million.



Total expenses of \$49.2 million consisted of \$36.4 million for contracts, \$7.9 million for depreciation, and \$4.9 million for payroll, administrative, and other expenses.



As of June 30, 2021, total assets and deferred outflows of resources of \$320.3 million exceeded total liabilities and deferred inflows of resources of \$13.5 million, resulting in a net position of \$306.8 million. Total assets and deferred outflows of resources included (1) cash of \$104.6 million, (2) land and net capital assets of \$192.9 million, and (3) other assets and deferred outflows of resources of \$22.8 million.

Auditors' Opinion

HTA RECEIVED AN UNMODIFIED OPINION that its financial statements were presented fairly, in all material respects, in accordance with generally accepted accounting principles.

Findings

THERE WERE NO REPORTED DEFICIENCIES IN INTERNAL CONTROL over financial reporting that were considered to be material weaknesses and no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

For the complete report and financial statements, visit our website at:
https://files.hawaii.gov/auditor/Reports/2021_Audit/HTA2021.pdf